## The Clarendon News <br> Goes Into More Donley County Homes Than Any Other Newspaper

## Green Belt Poultry Show To Open January 11th




No free government, or the blessings of liberty, can be pre-
served to any people but by a firm adherence to justice, moderation, lemperance, frugality and virtue, and by a frequent recurrence to fun-
damental principles.-Patrick Henry

It is a thousand times better to have common sense without eduIngersoll.
Well, Well, look who's herei



## RUSINESS



The First National Bank


have considered more unimportant than the value of the space thus
obtained, is the fact that 25 per cent of all the potential theater-goers
of the nation depend directly or indirectly upon cotton for their live-
lihood.
The company may not know of the new zeal with which cotton
dependents of nineteen states have started out to market their prod-
uct. Those dependents do not have the advertising budget with which
to provide pages of paid publicity for a movie corporation, but col-
to provide pages of paid publicity for a movie corporation, bue col
lectively they hold a rather substantial balance of power over box office profits.
appeal will not be helped in the Cotton Belt by glittering announce-
ments that the show's costumes are made exclusively of synthetic fiber. The way to wealth is as plain as the way to market. It de-
pends, chiefly, on two words-Industry and Frugality. That means, pendse neither Ti
wamin Franklin.

## Shelton Grocrry

Leg on Xmass."
Licked to a frazzle by cotton styles in the Paris and New Yor

circulation are scheduled to carry the first blast in February. A large
picture company with a famous actress takes the role of saleslady for
$\qquad$
operative deal under which the company agrees to put in rayon co
tumes in return for page advertisements paid for by rayon manufac

$\qquad$ Municipal Bonds and Securities
UNITED UNITED ST ATES BONDS ........ $\$ 129,350.94$
DOMESTIC BONDS
 LIABILITIES


## Business and Professional Directory


$\overline{\text { Pastime }}$ A. S. MOSS ASKS Theatre
 "Fast and Furious"
screen snaphtots and
Color Cartoon
loc
25e

 | MR. AND MRS. THIN |
| :--- |
| MAN HAVE A B-A-B-YI |





$\underset{\text { Paramount Variety }}{\text { And }}$ | $\begin{array}{c}\text { Paramount } \\ \text { bARGAIN DAY } 10 \mathrm{c} \text { e TO } \\ \text { ALL }\end{array}$ |
| :--- | EMERE'SA GARBO


 ERNST LUBITSCH'S COMEDY PRODUCTION Ninotchka
ina CLAIRE



| omi |
| :---: |
| Lane Sisters-In <br> "Four Wives" |
| COZY THEATRE |
| The Thursday and Friday Picture has Been Discontinued |
|  |
|  |  |
|  |
| "Daredevils Of The Red Circle" |
| With Herman Brix <br> 10c - ${ }^{155}$ |

FOR RE-ELECTION


COFFEE, Folgers - 2 lbs. SUGAR - 10-1b cloth bag OATS - large Quaker POTTED MEAT - 3 for JELLO, All kinds - pkg.

## Sanford \& Bryan 168 . . . PHONE . . . 168

Order your Meats with your Groceries FREE DELIVERY 57e 55 c 10c ONIONS - 3 tbc. for _--------- 10c PICKLES - quart jar _-_-_-.-.-. 15c PECANS Georgia paper-shell 1 it $\mathbf{1 5 c}$ ALMONDS, - 1 ib for _-.-.-.-.-. 18c
 COOKIES - per Ib
 PEACHES, Delmonte - 3 for _-_- 50c

| ful |
| :---: |

Ranch Style Beans - 3 for _-_-_- 25c
Black Eyed Peas - 3 for _-_-_-_-_ 25c ORANGES, large size - dozen _-. 25c GRAPE JUICE - 3 cans for _-_-_ 25c TOMATOES No. 2 can -3 for _-_ 25 c APPLES, Delicious - dozen _-_--- 25 c


PUT YOUR MONEY


Make The Most Of 1940 By using good business sense-That's why we suggest you keep up your Appearance with clothes smartly
Cleaned and Pressed by Expert
Parsons Bros. Master Clean
Phone 27

## Start Right In



Though antiquated, the old saying
"An ounce of prevention is worth a pound of cure," still holds true. Resolve then, that for your sake and that of your family you will have a complete physical check-up often.
The months of pneumonia, flu, and bad colds are still ahead.

Remember your doctor and have your prescriptions filled by competent men.

# PRE-INVENTORY SALE!! 

Furniture And Appliances At Never - Before - Heard - Of Priced - To - Sell Prices !

## Will Begin January 5 th. and Positively End January 13 th.

## CHILD'S ROCKERS

We have a few Rockers left over from Christmas, we want to sell at Bargain Prices.

Come In And See Them-

## BUTANE TANKS

Give us an opportunity to quote you the Panhandle's lowest prices on Butane Gas Plants and Appliances. We are bonded and licensed by the State of Texas to properly install Butane Plants. We are factory dealers.

## ALL

LIVING ROOM SUITES

## Are

Specially Priced!
We Are Over-stocked, So Come In and Pick Yours Out Now!

If you Want a Good Bargain In a Good Used Piano - WE HAVE IT!

Several Good Used Kerosene Ranges at Live-and-Let-Live Prices-They will Astound You.


## A MESSAGE...

Thanks for the nice volume of business given us during 1939 and
we assure you it was greatly appreciated.
We all made many mistakes during 1939 and we especially made a big one when we bought so much merchandise just before the price increases of a few months ago. However this does enable us to pass on to you savings in furniture and appliances that we have never been able to offer before.

Visit us and take advantage of these savings.
.-.J. FRANK HEATH

## BED ROOM SUITES

One Special Suite . . . New and a
Real Buy . . Finished In Walnut At

## SOME SUITES MARKED DOWN AS MUCH AS <br> $$
\mathbf{3 3} 3 \%
$$

You will lose if you fail to take advantage of the many Wonderful Bargains offered in our Bed Room Suite Department.

Congoleum Yard Goods Specially Priced.
Remnants At Bargain Prices To Sell
LINOLEUM RUGS, $9 \times 12$, from
$\$ 3.95$

## OIL HEATERS

Buy your Oil Heater NOW! Don't wait for another cold spell to hit you unprepared. Superfex and Florence Heaters.

We have specially LoW Prices on all Studio Couches, Chairs and Rockers . . . . See Them!

We also had too many . .

## PLATFORM ROCKERS

left over from Christmas . . . They must sell, So, our loss is your gain. At Bargain Prices.

We will have several items priced . . . To Sell Below Cost. We are doing this because we don't want to have such a large stock at inventory. We are willing to Sacrifice a little on the prices if you have the urge to buy All of our stock is priced to Sell, so come in and Furnish Your Home At-

## BARGAIN PRICES




SECURITY STATE BANK


## THE FARMERS STATE BANK



Younger Set Is Entertained During
Vacation With Holiday Parties


## c.h.s. The Broncho Range c.J.c. <br> College and Junior High School



## DAY br DAY

Every day in the year Your family will find more reading pleasure from one of
these splendid offers. Here's a great mone $y$-saving opportunity to these splendid offers. Here's a great money-saving opportunity to get really
famous magazines never betore offered with our newspaper. Make your
selection and subscribe

- The High Quality Offer -

THIS NEWSPAPERE, I YEAR, AND FIVE
FAMDUS MAGAZINES
College and Junior High Scho
new year resolutions


1 Year
'Instead of Collier's send me $\quad$ or Look (the picture magazine), 1 Year
1 Year
1 Year
1 Year
1 Year
1 Year
8.335

THIS NEWSTPAPRER Value Offer


Add 50c to above price for out-of-county addresses.

## THE SEMESTER'S LOVELY GIFTS: EXAMS! <br> 



The high school band will be-
gin work right after mid-term gin the music to be mid-term
on at
contest in Plainview plat contest in Plainview. Last year
the band entered the contest and the band entered the contest and
did very well considering it was
their first time to atend their first time to atend. This
year the band expects to do evyear the band expects to do ev-
en better. The contest, which
is held in April, is a very big en better. The contest, which
is held in Apiri, is a very big
affair as bands from all parts of
the Panhandle attend. Last year
none were entered.
Since the Christmas holidays
nince the Christmas holidays
no we the has been working on
the eand has the band has been working on
several poopular selections. These
sclude, "Scatter Brain," "Beer include, "Scatter Bran,", "Beer
inclual
Barrel Polka," and "Deep Pud-


## RESOLVE IN 1940

to keep your meals on the highest possible standard by serving the highest quality meats obtainable.
Of course you will always find your take special care to select

Prime Grain and Milk Fed Baby Beeves. CASTLEBERRY'S MARKET


## Good Health

Good Cheer
AND
Good Cleaning
TO ALL FOR
1940

The Leading Cleaners
We Call For and Deliver Whitlock. Props. Phone 12


## -CLEARANCE SALE!-

Warm weather during the fall season caused our over-stock on heavy Winter Goods and now we must move all Winter Goods at a big sacrifice. Plenty of cold days ahead - - Take Advantage of these Clearance Prices and buy now-- Our loss is your gain-.-You must see these values to appreciate them.

## SALE STARTS FRIDAY JANUARY 5th

| Boys Winter Unions 39c | MEN'S SUITS One-Half Price | LADIES' COATS -- DRESSES SUITS | Children's Long Stockings 10c and 15 c |
| :---: | :---: | :---: | :---: |
| Boys Dress Pants 98 c Sanforized | Here is your opportunity to save several <br> dollars on your Suit . . Our loss is your <br> gain. <br> JACKETS . . . MACKINAWS | One-Half Price $\$ 24.95$ Coats ... \$12,48 | Children's Sweaters 49c up. |
| Boys Jackets $\$ 1.49$ up | Work Jackets ..... \$1.79 Leatherette Jackets | $\begin{aligned} & \$ 19.95 \text { Coats ... \$ } 9.98 \\ & \$ 14.95 \text { Coats .... \$ } 7.48 \end{aligned}$ | 54-inch Woolen 79c yd. |
| Men Heavy Unions $65 c$ 2 for $\$ 1.25$ | Heavy Lining $\$ 2.49$ <br> 32-oz. all wool Jackets .... $\$ 3.49$ | \$ 9.95 Coats .... \$ 4.98 Child Legging Suits $\$ 2.98$ | Silk dress Length $\$ 1.19$ |
| $\begin{gathered} \text { Heavy Suede Cloth Shirts } \\ 79 \mathrm{c} \\ 2 \text { for } \$ 1.50 \end{gathered}$ | Men's Brush Wool Sport Jackets $\$ 1.98-\$ 2.49-\$ 2.98$ | \$14.95 Custom Suits | Semi-Bleach Cotton Batts $21 / 2 l b s-29 c$ |
| $\begin{gathered} \text { Corduroy Caps } \\ 49 \mathrm{c} \end{gathered}$ | $\begin{aligned} & \text { MEN'S DRESS PANTS } \\ & \$ 1.98 \text { up } \end{aligned}$ | $\begin{aligned} & \text { \$2.98 Dresses .. } \$ 1.49 \\ & \$ 5.95 \text { Dresses .. } \$ 2.98 \end{aligned}$ | Ladies Wash Dresses 49c |
| Hanes Heavy Ribbed Under Shirts or Drawers 49c each | COWBOY B00TS   <br> BOFS.   <br> BOWB   <br> COWB BOOTS   | \$7.95 Dresses .. $\$ 3.98$ \$1.98 Wash Dresses $\$ 1.19$ <br> \$1.00 Wash Dresses | $\begin{gathered} \text { Rayon Slips } \\ 49 \mathrm{c} \\ \hline \end{gathered}$ |
| Moleskin Pants $\$ 1.35$ | $\begin{gathered} \$ 2.98 \\ \text { W00L MACKINAWS } \end{gathered}$ | BLANKETS - - BLANKETS | $\begin{gathered} \text { LADIES HATS } \\ \$ 1.98 \text { Hats ......... } \$ 1.00 \end{gathered}$ |
| Men Gray Mixed Socks 79c doz. | $\frac{\$ 4.98}{\text { LADIES SHOES }}$ |  | Child Bloomers 15c |
| Men Whipcord Pants 98c | $\frac{\text { \$2.98. Choice .............. 98c }}{\text { CHILDREN'S SHOES ...... 98c }}$ | Part Wool Double Blankets 2 pairs for $\$ 2.75$ $\$ 1.49$ Robe Blankets, Extra Heavy --- $\$ 1.59$ | All Wool Skirts $\$ 1.79$ |

and

