# FIRST <br> ADVERTISING READER INTEREST 

The Clarendon News
8 PAGES
Goes Into More Donley County Homes Than Any Other Newspaper

## Specialists to Talk Here On Cotton Improvement







WILLIAMS RETURNS
FROM F. F. A. MEET

##  <br> SAFETY CAMPAIGN CONDUCTED HERE

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## "CHARTER NIGHT" FOR LIONS CLUB

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TO BATTLE HERELOCAL BRONCHOSCELLAR GRIPPED

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| is | pounds and 125 pounds. |
| The games, to be played at Col- |  |Program SaturdayThe Cozy Theatre will open for

its fall run Saturday at the mati-
nee, according to H. Mulkey, own
er of the cozy and Pastime Thes


JA Wagon Mascot Seven Years Die
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MMLLan visited Mr. and Mrs.
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Needed Vacation

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an
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tended the Greater Texas and





| Doll's Life In Store For Dog <br> The miniature pet dog of Mr and Mrs. George B. Bagby will hereafter lead a doll's life, and he housed in a super deluxe dog house, one of the best ever exhibited in Clarendon. <br> A little two-by-three foot cottage was this, week being built for the canine pet, for his future place of abode, and come sleet or snow, it will have a comfortable home, painted white with the traditional green shingle roof. <br> The cottage was constructed by Hayes Robbins at the CamBagbys. |
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W.T.S.T.C. Heads To
Visit Donley Schools

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## THE CLARENDON NEWS




Ner of The Consolidated Drive for co
Newspaper National Advertising.
National Advertising Representative
National Advertising Representative
AMERICAN PRESS ASSOCITION
NO TIME FOR JUBILATION IN TEXAS
The News can see no cause for jubilation in Texas ove
the announcement this week of the U. S. Department of Agriculture of a two million acre reduction in cotton acre Every year for the past five, foreign countries have matched every acre taken out of cotton production in Amer-
ica, and more, until today we face a vanishing world market
and demand for our cotton. A government policy which alica, and more, until today we face a vanishing world market
and demand for our cotton. A government policy which al
lows California and Arizona to increase cotton acreage while demanding heavy reductions in Texas and the South, and
does nothing about a tariff which loses us our cotton exdoes nothing about a tariff which loses us our cotton ex-
ports in increasing ratio is a menace to the future of Texas and the South.
If we were editing a foreign newspaper where cotton is If we were editing a foreign newspaper where cotton is
being produced in growing volume every year, we would
print with great jubiliation the nearly ten percent additional cotton acreage cut in the United States. It would be big pros-
perity new. Here in Texas it is the reverse. perity
national sensation by running the wrong way with the bed a national sensation by running the wrong way with the ball,
unconsciously aiding his opponents. A two million acre reunconsciously aiding his opponents. A two million acre re
duction on top of an accumulated cut over the past few years is like that. We are advancing the ball-the wrong way.

> THERE MAY COME A TIME-

Last week the Memphis Democrat carried an editorial
by Editor Claude Wells under the caption of "Attach Donley and Collingsworth?"' commenting on the recent editorial of Editor David Warren of the Panhandle Herald on con-
solidation of county governments as a measure of economy. The Clarendon News doubts that Texas people are yet
ready for such a splendid example of pride surrender even at a considerable saving in taxation, but we have a feeling
that the mounting costs of government will some day bring about a time when it will be given favorable attention, backed by mounting majorities. Of course, nobody authorized
Dave Warren to wipe out Donley County's court house and county establishment by tacking us on to Hall County along
with Collingsworth. It might be that the grouping would come another way around with Donley County's venerable
and classic court house the seat of government for several adjoining counties, but we openly concede that the grouping
would have a lot to do with local enthusiasm for the plan would have a lot
until our development brings us to a point where efficiency in administration amounts more to us than pride of tradition We still believe, that there may come a time. In the
meantime read what Editors Wells and Warren have to say on this oot question "David M. Warren, editor and publisher of the Pan
handle Herald, came out recently with a bold editorial show

## N <br> - She WEEKLY CONSTITUTIONAL

Supremacy of the People



Some of the important cities are at the edge of the
Sonties, and consolidations could be effected, but the coun counties, and consolidations could be effected, but the coun-
ties with smaller population probably would not like to be ties with smaller population probably w.
dominated by the ones with more people.
'For instance, Amarillo is at the edge of Potter County and spreads into Randall,
like to be run by Amarillo.

That practically holds true for Dallam and Hartley
unties, as Dalhart is on the line.
'Borger is in the south part of Hutchinson County, but
Carson would not like to be attached to that county. Neither Carson would not like to be attached to that county. Neither
would Carson like to be a part of Gray County with Pampa would Carson like
as the county seat.
Memphis is in a corner and possibly could serve Hall,
Donley, and Collingsworth counties. But Memphis would Donley, and Colingsworth counties. But Memphis would
never do it with the consent of Deskins Wells of the Well.
ington ington Leader and Sam Braswell of the Clarendon News or
J. C. Estlack of the Donley County Leader.

Dstla D
Deaf Smith is a big county and Hereford is at the edge
d could possible serve Parmer and Castro counties, Or and could possible serve Parmer and Castro counties. Or
possibly Friona could be made into a county seat to serve possid Deaf Smith and Parmer counties. And there is Vega
both Deand in the southern part of Oldham County that could be made a county seat for Oldham and Deaf Smith counties. 'Wheeler and Collingsworth
th a court house at Shamrock.
'Consolidation will never take place with local votes It will take legislative enactment to make this kind of con solidation and tax economy. This paper is not favorable to
county consolidation now because it would cause too much ill will among people who should be friends."

## an ancent truth

Ed Kilman, staff correspondent of the Houston Post seem to be about two to one against any more taxes. He quotes an unnamed farmer as saying: "I have learned to my sorrow that no matter who you put the taxes on, the
The people of this country have had much experience with new taxes in recent years. And they have found that
all taxes fall upon all the peope. This, of course, is an anall taxes fall upon all the peope. This, of course, is an an-
cient truth, stated over and over by the economist of all the ages, but, like a good many other truths, it is often overlooked in times of excitement and confusion.

The dollar taken for taxes is a dollar taken out of proactive enterprise, no matter what may be the theory on
axation under which it is taken. Take it directly from he laborer and he will have that much less to spend for
his needs. Take it from his needs. Take it from his emplayer and the latter will have that much less to pay thi
aborer, who, consequently, will have less to spend on his needs. Call it a head tax, a property tax or any other kind
of a tax it will still get around to us all.-Austin Times.

Prices For Friday and Saturday at-
Shelion Groctry

| Phone 186 We Deliver |
| :---: |
| RICE, 3 pounds . . . . . . . . . . . . . 19C |
| CORN FLAKES, 2 pkgs.-bowl 23c |
| BEANS, Great Northern, 4 lbs. -- 25c |
| SOUP, Regular size, Vegetable or <br> Tomato, Can $\qquad$ $5 c$ |
| MACARONI, 6 pkgs. . . . . . . . . 25c |
| MACKEREL ${ }_{\text {y }}$ can . . . . . . . . . . 10C |
| COFFEE, Schilling, 1 lb. ... 29c |
| COMPOUND, 4 lbs. . . . . . . . 49c |
| CAKE FLOUR, Swans Down, 1 can cocoanut $\qquad$ |
| PORK \& BEANS, med. size, 4 cans 25c |
| SWEET POTATOES, 10 lbs. 25c |
| TOMATOES, No. 2, 3 cans . . . 25c |




will soon be well again.
The Volunteer Band from Way-
and College, Plainview, had charge
on
Borger visited in the M. W. Mos-
ley home Saturday.
Subscribe for The Ciarendon New:

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Wichita Daily Times Wichita Falls Record News



## Classified Ads


 $\underset{\text { Hatchery. }}{\text { WE }}$ WHITE, CLEAN-Cotton Rags wanted at the News Office. WHO
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Empty Sockets Mean a
Sock in the Eye! A bulb, costing 15c, may mean the difference between good light and bad light in your home. So tr
filling empty sockets. Ask filling empty sockets. Ask gas
about bargain prices on group purchases of Mazda light bulbs.

Sight Heart, Light Home to See Best in Life

Life is fleeting, says the poet. Hence, we say "Why not get the utmost out of life 'ere it fleet?"' To lighten the heart, light the home. For two reasons: conserve eyesight . . . brighten the domestic scene. Doctors can tell you of proper light's value; our lighting advisor can show you how good light will beautify living oom, dining room, bedroom, keautify living ment. Glare and sudden contrasts are eyesight's worst enemies. Ask our lighting advisor to show you how they can be eliminated at little or no additional expense. There is no charge for a lighting demonstration.

LIGHTING ADVISOR

West Texas Utilities Company

SOCIETYPathfinders Hear Review On Faust


Martin Community Clinic Is Held | Martin Community | Clinic Is Held |
| :--- | :--- |
| Honors Bride | At Baptist Church | Joe Goldston, president of

club, was elected as delega
the meeting of Federated the meeting of Federated Clubs
which meets at Austin in Novem- $\begin{aligned} & \text { cheon delectabtene three three course lun- } \\ & \text { table which } \\ & \text { then }\end{aligned}$
ber.
 opera was very interestingly told er side by orange tapers.
portraying the contest between the After the luncheon a delightful
Devil and Christianity in which afternoon was spent in neede an
the latter wins in the finish. A work and converation by Mes
sextet composed of Mrs. E. D Landreth, Mrs. H. T. Burton, Mrs.
Eva Hill, Mrs. J. L. McMurtry,



## large Mespa Newton berlain

Peek-Weller
Ceremony Read

## 

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,
The Broncho Range

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The radio of today offres lazy tuning


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## 


A. Convention




