

WINNER of the Distinguished Service Award of the Vocational Agriculture Teachers Association of Texas

THE DONLEY COUNTY

LEADER

THE CLARENDON NEWS

IF a pencil mark appears in this box, your subscription has expired. Please let us have your renewal promptly.

1878 A COUNTY-WIDE PUBLICATION SERVING DONLEY COUNTY AND ITS TRADE TERRITORY 1962 New Series—Volume 32 Number 48 CLARENDON, DONLEY COUNTY, TEXAS, THURSDAY, DEC. 27, 1962 A Common Paper for Common People

OUR CHRISTMAS PRAYER

May the spirit of this season, its joy, hope and peace, abide in every heart now and forever; may its message bring renewed courage, devotion and never-ending faith. May each of us devoutly join in doing our share to keep the Christmas spirit and message shining brightly before the world. And in our invocations, may we always remember to give thanks for our blessings.

FARM NEWS

from County ASCS Committee Wheat Performance We plan to begin wheat performance in the near future. Please remember the following in choosing your diverted acres. The acres designated must be eligible land in whole fields or in areas reasonable size within a field. Turn rows, drainage ditches, wet low-lying areas, droughty knobs or banks, other areas which normally are not devoted to a crop, and strips of less than four normal rows in skip-row planting patterns will not qualify as diverted acres. Diverted acreage shall be designated at the time of performance. It is most important that you or your representative be with the reporter when measuring your farm. If you are participating in the wheat program, you must tell the reporter the percentage or fractional share each producer has in the crop. Out of an eligible 274 wheat farms in Donley County 100 signed to participate in the 1963 Wheat Stabilization Program totaling 3,952 acres diverted from the production of wheat. "Undesirable" Wheat Varieties The wheat varieties designated as "undesirable" under the 1963 price support operation are the same as for the 1962 program. The discount of 20 cents per bushel for the varieties also is unchanged for this year's program. As in the past, these varieties will not be eligible for quality premiums. Varieties grown in this area which are designated as "undesirable" under the 1963 program include the following: CLASS Hard Red Winter VARIETY Blue Jacket, Cache, Chiefkan, Cimmaron, Early Blackhull, Kan King, Karkof MC 22, New Chief, Pawnee Sel. 33, Purkof, Red Chief, Red Hull, Red Jacket, Stafford, Wasatch and Yogo. (See Farm News page 8)

Jayhawks Blast Bulldogs, 88-55

The tall and talented Howard County College Jayhawks were simply too much for the Clarendon Junior College Bulldogs here last Tuesday night and came out with an easy 88 to 55 win. It was the first conference game for the Jayhawks and the second for the Bulldogs. The Bulldogs stand 1-1 in conference play after beating New Mexico Military Institute and losing to Howard County. The Jayhawks of former Bulldog Coach Buddy Travis, lost little time in taking a commanding lead over the outclassed Bulldogs. The fast moving visitors rolled up a 22 to 7 lead in the first eight minutes and went on to a 41 to 17 halftime edge. The Bulldogs were never in the game after the first five minutes. The Bulldogs, however, hustled all the way, and in spite of the far superior man power of the Jayhawks, made every effort to make a game of it. Jimmy Boyd, sharpshooting freshman from Vernon, poured in 24 points to tie Howard County's All American, Walter Carter, for top scoring honors. Carter is a 6-9, 215 pound speedster who shoots from any spots on the court. The rebounding of Clarendon's Max Courtney was a bright spot in the play of the Bulldogs as was the all-around hustle and defensive work of little Randall Murry. Murry also made 12 points while playing little more than half the game. The next game for the Bulldogs will be against the always powerful Decatur Baptist College here on the night of January 1, 1963.

Adair Hospital Equipped For TV And FM Radio

All patient rooms in Adair Hospital have been equipped for television and FM radio. A lease contract with Motorola Hospital Division has been arranged and patients may use the special hospital telemike which gives them, at their fingertips, a pillow speaker and a means of changing stations to their liking. When placed under patient's pillow, he alone can hear the telemike. Patients even in the same room may sleep undisturbed by the sound from TV or radio programs. The local cable service has been wired into each room and the hospital sets receive all Amarillo TV programs plus FM radio. Gifts cards are available at the hospital business office enabling friends and visitors to rent for a nominal charge this television service for the patients to help in their entertainment and diversion.

Give the Leader for Christmas Living Christmas Card

The following names were received too late for the big Jaycee Living Christmas Card on the front page of the second section of this issue of the Leader and we would like to recognize them along with the others who contributed what they would ordinarily spend for Christmas cards to this worthy project: Mrs. Ruby Hutton & Family Mr. and Mrs. J. D. Jones, Jr. and Family Bob Leathers

Christmas Pageant Planned By Church

The Vicar and congregation of St. John the Baptist Episcopal Church announce their annual Christmas Pageant. It will be held at the church on Sunday, the 23rd of December at 3:00 p.m. This year Mary and Joseph will be portrayed by Carol Foxhall of Memphis and Lissa Cooke of Quail. Others participating are: Sharon Grady, Irene Foxhall, Cheryl Hardin, Kitty Cooke, Shawna Hardin, Pat Slavin, Joel Greene, Lewis Emory Foxhall, David Hardin, Larry and Emily Meredith Neece, Judy Greene, and Tod Knorpp. The public is cordially invited. On Christmas Eve at 11:00 p.m. will be celebrated the Choral Eucharist.

LEGION SPONSORING HOLIDAY DANCES

The local Legion Post is sponsoring two holiday dances at the Legion Hall during the holiday season. The first will be held on Christmas Eve and the second on New Year's Eve. Each beginning at 9 p.m. and the price of admission will be \$1 per person. Emmett Allen and his Sunset Ramblers will furnish the music. Allen has reorganized his band and also has a lady vocalist.

Local Stores To Close Monday

All Clarendon merchants will close Tuesday in observance of Christmas as this is one of the four regular days to be observed here. Some merchants plan to close both Tuesday and Wednesday.

Local residents are reminded of this closing date so you can make necessary purchases prior to Tuesday and Wednesday and no one will be inconvenienced. The Leader office will be closed Tuesday and Wednesday. County offices will be closed through Wednesday, also.

Country Club Holiday Dance Set For Dec. 29

George Thompson, president, announced this week that the annual Country Club holiday dance would be held the night of Sat., December 29th, at the Legion Hall from 9 p.m. until 1 o'clock. Wm. "Snozz" Dunn dance band of Amarillo will furnish the music. The dance is open to club members and their guests who present proper credentials at the door. The dance date was set for the 29th so students who are attending college away from home might be present for the occasion.

Season's Greetings In This Issue

This issue of your Donley County Leader is the annual Christmas Edition which is devoted mostly to Christmas greeting advertisements of local merchants, Santa Letters, etc.

Turn through each section of this edition and read the many greetings and messages of appreciation from your local merchants. They want each and everyone to know that without your patronage and good will, their business would not be in existence today. We hope everyone enjoys reading this issue of the Leader as much as the Leader force has enjoyed bringing it to you. We want to thank each and everyone for the fine cooperation we have received in receiving early copy, making this publication possible. We hope everyone of our readers has the kind of Christmas you have anticipated.

Since this issue of the Leader is being published early, there will be no paper published at the regular time on Thursday. Your next copy of the Leader will be dated January 3, 1963.

Miss Helen Green of Dallas arrived Thursday to spend the Christmas Holidays with her parents, Mr. and Mrs. Geo. L. Green.

High School Teams Split Pair Of Games With Groom

The high school Bronchoettes fought their way out of trouble in the last quarter of play to win over the rough and ready Tigerettes by a score of 47-27. The local girls were plagued with all sorts of troubles that kept them under pressure on the scoreboard until they finally pulled away to a safe margin. Sophomore Regina Borden led the scoring with 18 points, followed by Janette "Rambler" Rumpy who shot only twenty percent from the field, but did better at the free shot line to make 16 points. Sharon Williams put in 7, freshman Sandra Longan 3, Cheryl Fedric 2, and Connie Martin caused enough concern over her forward talents to draw three fouls and score one point. The Bronchos lost to the Tiger team by a score of 43 to 55.

HOSPITAL NOTES

Patients as of Sat., Dec. 22: Fannie Reynolds, Ralph Decker, Rocky Carter, Herman Vinson, A. E. Allgren, Truman Richey and Bryan Hill. Dismissals: Mrs. Homer Estlack, Audrey Bacon, Randall Choate, Kenneth Foster.

Donley County Fat Stock Show Slated For Friday, Dec. 28

Friday the 28th is the Donley County Fat Stock Show for 4-H and FFA members in Donley County says County Agent Flip Breedlove. This show is for steers only and the swine section of the show will be held in January just prior to the Amarillo Fat Stock Show.

This Friday all steers will be in the barn not later than 10:00 a.m. and the judging will be at 1:30 p.m. Judging the steers will be Brian Swaim of Dumas, Texas. The premium fund for the steer and swine shows was under the direction of Bob Baxter and was donated by the individuals and business firms of Donley County.

After the show is over Friday, Breedlove will leave on Saturday morning for the Sand Hills Hereford Show at Odessa, Texas, with ten 4-H Club steers. 4-H Club members and some of the dads of the boys will attend the show.

There are some good steers on feed this year by all club members and everyone is invited to attend the show on the 28th at the fair grounds in Clarendon. 4-H Club members taking steers to Odessa are: David and Donnie Mooring of Lelia Lake; Gene Floyd of Hedley; Richard and Sandy Thornberry of Clarendon; Tracy Sanders of Hedley; Susan McAnear of Clarendon; and Henry Hermesmeier of Clarendon.

NO FIREWORKS DURING HOLIDAYS

Word from the Sheriff's department and also the Mayor indicates a severe crack-down on the shooting of fireworks during the Christmas and New Year's holidays.

Sheriff Truett Behrens joined Mayor H. T. Burton in stating that local officials will be on the job to see that this law is upheld. Shooting of fireworks within the City limits is unlawful to begin with and is very annoying to your neighbors and folks who are sick, they added. The cooperation of everyone will be appreciated.

College Tax Election Thursday, Dec. 27

The Clarendon Junior College Board of Trustees have called an election for Thursday, Dec. 27th, to set a new tax rate for the new college district. The new college district, from the results of the expansion election last Friday, now has the same boundaries of the public school district.

The tax election will be asking for a rate of 60c per \$100.00 valuation for support of the junior college. Since the organization of the college as a public junior college in 1927, the people in the college district have been paying at the rate of 20c per \$100.00 based on county valuations. The new rate will be based on the public school valuations.

There will be only one voting box in this election and that will be at the school administration building. The polls will be open from 8:00 a.m. until 7:00 p.m. The ballot will have only one proposition and it will be as follows:

FOR — Maintenance Tax not to exceed sixty cents (60c) per one hundred dollar (\$100) valuation as set forth in election order and notice of election as posted.

AGAINST — Maintenance Tax not to exceed sixty cents (60c) per one hundred dollar (\$100) valuation as set forth in election order and notice of election as posted.

In order to vote for the tax, just mark out the word "against." This new tax will enable the college to support itself and as quickly as possible become a complete and separate unit from the high school. The State Department of Education has made it mandatory that all junior colleges in the state do this and Clarendon is the last of the public Junior Colleges in the state to take steps to comply with the state regulations on separation.

Election Carries To Expand College District

Voters of the Clarendon Independent School District in the area outside of the present Junior College District voted to expand the college district to include all of the area now comprising the Independent School District in an election held Friday.

The vote was 64 for the annexation and 48 against. The strongest support for the proposal came from the Lelia Lake district where 48 voters voted for the issue with 15 against. The greatest opposition was from the extreme north and south portions of the area to be annexed. The vote in this area was 16 for with 33 against.

Hedley residents rejected the proposal by a vote of 6 to 181, therefore Hedley will remain outside the college district.

Warren Hardin, president of the Clarendon School Board said the size of the college district will be enlarged from its present 297 square miles to 922 square miles.

Hardin said a rumor got started in the Hedley area that the purpose of the election was to consolidate the Hedley district with the Clarendon Independent School District. "We feel that this unfortunate and untrue rumor was the reason the Hedley voters rejected the issue. If we have another election and explain to the Hedley people that only the Clarendon Junior College is involved and that it has no connection with the Clarendon Independent School District, we think the result might be more favorable to the college," Hardin added.

For a Lasting Gift— Give the Leader for Christmas



The Clarendon Jaycees "Toys for Tots" project was a wonderful success as you can see in the above pictures. You can also see a number of Jaycees at work repairing the various toys that were contributed. These toys will be distributed to the less fortunate in time for Christmas.

THE DONLEY COUNTY LEADER

G. W. Ertel, Editor and Publisher

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Entered as second class matter March 13, 1929, at the post office at Clarendon, Texas, under the Act of March 3, 1879.

This paper's duty is to print all the news that's fit to print honestly and fairly to all unbiased by any consideration even including its own editorial opinion.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of THE DONLEY COUNTY LEADER will be gladly corrected upon being brought to the attention of the management.

NOTICE: Obituaries and poetry are published in this paper at the rate of 3 cents per word. A charge of \$1.00 is made on cards of thanks. Stories of deaths and funerals published in time to retain the news value are not rated as obituaries.

MEMBERS OF Texas & Panhandle Press Associations

STATE CAPITAL
Highlights
AND Sidelights
 by Vern Sanford
 TEXAS PRESS ASSOCIATION

AUSTIN — After a four-year test, Texas' May-June primary election set-up may be on its way out.

A cursory check of legislators at a recent gathering here found strong support, particularly among the big-city members who had Republican opponents, for a return to the August-September primary system.

Growth of the Republican party in Texas means that Democrats now face hard campaigns, in many districts, in the fall months, in addition to the strenuous spring campaigns. Many legislators are talking seriously about moving the primaries to August and September.

This, so voters won't have to be whipped up to voting moods twice in a year.

There is some strong resistance to returning to the old way, however.

Sen. Abraham Kazen, Jr., of Laredo, a member of the special election law revision committee, said a change like this would require a complicated revision of the code that would be almost impossible to accomplish during a regular session.

Kazen represents an area in South Texas where thousands of migrant farm workers who leave home for the summer and fall, have had their first chance to vote in the primaries under the May-June system.

Some legislators would block a change because so many school teachers are at home to vote in May, but are in colleges or on trips in the summer. The late Rep. Marshall O. Bell of San Antonio, who pushed for the change to spring primaries, once said that August run-offs worked a real hardship on candidates like himself, since many of their best financial backers were out of state during the summer.

POLL TAX CONTROVERSY—The Texas Election Study Committee heard many divergent opinions on the requirements for a voter registration law during its public hearings in the senate chamber.

Main point of discussion was whether or not a literacy test should be required if the poll tax system is abolished.

League of Women Voters, represented by Mrs. Maurice H. Brown of Waco, did not approve of a literacy test. Mrs. Brown said her group recommended a uniform registration plan for all voters, and offered the committee a draft of a bill which calls for permanent registration.

Several witnesses, including Isaac Satterfield of Marshall, a member of the State Democratic Executive Committee, advocated a literacy test.

Senator Kazen spoke out against it. He said since no literacy test now is required, he saw no reason why it should be necessary. "The only reason for a literacy test is to keep someone from voting," Kazen retorted.

Roy R. Evans, secretary-treasurer of the state AFL-CIO, said his organization opposed any discrimination against a person's national origin, financial status or educational background. The AFL-CIO also advocated a permanent registration plan, under which a voter would have to register only if he failed to vote in a two-year period.

PARK OFFER WITHDRAWN—Just four months after the State Parks Board jubilantly announced that Mr. and Mrs. C. A. Wheatly of San Antonio had given the state a 4,788-acre ranch in Blanco County, the Wheatlys withdrew their offer.

Reason, according to Mrs. Wheatly, was that the couple has learned that existing state parks need at least \$5,000,000 to serve

the public, and "we have no assurance that our ranch could be properly developed."

The Wheatlys made the gift offer in July with the stipulation that the Parks Board obtain a legislative appropriation of \$250,000 to improve and develop the ranch which runs along the Pedernales River. Board planned to ask for \$600,000.

Mrs. Wheatly said their offer will not be wasted if the publicity surrounding the episode makes the public aware of the inadequacy of the state parks system.

Meanwhile, puzzled board officials were hoping to persuade the Wheatlys to change their minds before the deed to the ranch is returned.

WATER AID CHEAPER—Cities and water districts will be able to borrow from the State Water Development Board at a slightly lower interest rate as the result of the sale of \$15,000,000 more in bonds.

First Boston Corporation, Bank of America and Mellon National Bank and Trust were low bidders with an effective net interest rate of 3.1325 per cent.

This will lower the Board's present lending rate .04 per cent to a rate of 3.7132 per cent. The lower rate will apply to loans made after mid-January.

LIVESTOCK EQUAL PEOPLE—Texas has as many head of livestock as it does people.

According to an estimate by the Texas Animal Health Commission the livestock population is 10,000,000.

State Health Department estimated that the people population reached 10,000,000 last summer.

An audit of the State Board of Veterinary Medical Examiners showed that there's more than one veterinarian for every 10,000 head of livestock. During the

1962 fiscal year, 1,184 vets renewed their licenses, 78 took exams to become veterinarians, and seven took out reciprocal licenses.

There are 8,700 medical doctors licensed to practice in the state, or one doctor for every 1,150 persons.

ENROLLMENT DOWN—The much-publicized firing of Dr. Rupert Koeninger from Sam Houston State College's sociology department may not be the reason. (See HILITES on Page 3.)



TO ALL, A JOYOUS GREETING

BAILEY ESTES WELDING

VISIT Mrs. Bromley's FOR THE FINEST IN HOME PREPARED FOOD. Featuring a large selection of meats, vegetables, breads and desserts served buffet style. Five Blocks South of Palmer Motor Co.



MAY JOY ABIDE IN YOUR HOME AT CHRISTMASTIDE

Connies Radio and TV Service NEXT DOOR TO FIRE STATION



TO ALL AT CHRISTMAS

DON'S CHEVRON SERVICE DON & ANNIE WOOTEN



JOYEUX NOEL TO EVERYONE

We sincerely hope that each of you enjoys a heavenly, blessed Christmas

J. C. BUTLER JEWELER



Blessed Yuletide

Hope anew was born for all mankind that night in Bethlehem - may all your hopes be fulfilled this Christmas season.

RISLEY IMPLEMENT CO. Your IHC Dealer



Old St. Nick will soon be coming down your chimney and we'd like to "present" you with our best wishes for a joyful holiday!

TUNNELL

Home Owned & Operated FREE DELIVERY 11:30 a.m. to 8:00 p.m.

Pharmacy THE REXALL STORE

SUPPORTING CLARENDON'S INSTITUTIONS

HILITES
(Continued from Page 2.)

but enrollment there, which increased by annual leaps of 500 in 1959, 1960 and 1961, increased only 215 this fall.

Increase rate for Sam Houston State was about four per cent. Average increase for all state colleges was nine per cent.

CRIME CLIMB SLIGHT — Major crime in Texas was way below the five per cent nationwide increase for the first nine months of 1962, according to an FBI report. A survey of crime in 12 representative cities showed an increase of only 0.29 per cent over the same period last year.

Report is a tabulation of murders and non-negligent homicides, forcible rapes, robberies, aggravated assaults, burglaries, larceny over \$50 and auto thefts. Total major crimes in 12 Texas cities amounted to 49,747 offenses for the first nine months of 1962, compared to 59,599 for the same period in 1961.

Amarillo, Austin, Beaumont, Corpus Christi, Dallas, El Paso,

Fort Worth, Houston, Lubbock, San Antonio, Waco and Wichita Falls are the cities referred to.

The FBI warned merchants to be alerted to the shoplifting trend as the Christmas shopping season progresses. They also cautioned shoppers against leaving packages unattended in unlocked cars or in plain view in locked cars.

TAX PROPOSALS — The Texas Commission on State and Local Tax Policy recommended that the state abandon the ad valorem tax as a source of revenue in 1968.

The state property tax, which once was a primary source of income, now comprises only four per cent of the state's total tax take.

Commission stated that under the current system of assessment, the tax is "so patently inequitable that there can be no reasonable argument for retaining it as a part of the state's revenue system without substantial change."

LVN PROGRAM — The Board of Vocational Nurse Examiners brought the total of vocational nurse training program in the

state to 114 when it accredited Deaf Smith County Hospital School of Vocational Nursing at Hereford and Groom Memorial Hospital School at Groom.

Licensing of 781 new vocational nurses as a result of October examinations brought the total number of licenses to 26,507 for women who have qualified since the Vocational Nurse Law went into effect on September 7, 1951.

TRANSITION GOVERNOR — A suite of rooms in Austin's Driskill Hotel has become the seat of "transition government" for Governor-elect John Connally.

He works four days a week in a suite which, appropriately, is titled the Caucus Room.

In this office, just six blocks from the Governor's office which he will take over on January 15, is a staff of fifteen persons.

Connally's administrative assistant, Bill Fowler, says their present task is to send out 18,000 thank-you letters, study applications and recommendations for the 278 appointments for the new governor will make to state boards and commissions in 1963.

In what amounts to a cram course in state operation, Connally is conferring with officials of state agencies and members of the legislature.

Most of the mail flowing toward his desk already is addressed to "Governor" Connally.

INSTITUTION COSTS UP — Monthly operating cost of Travis State School has increased from \$76.57 per student in 1960 to \$86.46 in 1962.

State Auditor C. H. Cavness

says this reflects a general rise in operating costs of state eleemosynary institutions.

CHRISTMAS AND TRAGEDY — Christmas is the happiest time of the year for most of us, according to the Texas Safety Association.

However, it always is marked by tragedies that can be prevented, TSA warns.

Carelessness around flammable trimmings and tree decorations will spoil the holiday for some families, says a TSA note of caution.

Simple safety precautions can make yours a safe and joyous Christmas, the safety association adds.

NO INAUGURAL TICKETS — A ticket-less inaugural of Governor-elect John B. Connally and Lt. Governor-elect Preston Smith is the order for anuary 15.

William C. Long, general chairman of the Austin Inaugural Committee, emphasized that all inaugural functions will be open to all Texans without admission tickets.

The formal inauguration will be conducted under direction of the Legislature at noon at the Capitol.

Preceding it will be a dedicatory prayer breakfast at 8 a.m.,

to which the public also is invited.

Following the inauguration ceremony, there will be an Inaugural Parade on Congress Avenue, featuring military units, high school bands and civic floats.

A massive reception in the Capitol building is scheduled for the same evening. Entertainment will be provided in the Senate and House chambers.

BATTLE SURE — The issue of drawing new boundaries for Texas' legislative and congressional districts appears headed for star billing when the lawmakers convene in January.

In an Associated Press poll of Texas lawmakers, 71 per cent who replied said they thought redistricting would be in the top 10 issues of the session.

Thirty-seven per cent said it would be one of the top five controversies.

NEW BUILDING DEDICATED — State officials have dedicated another state office building representing the sixth mammoth edifice in the fast-expanding Capitol complex.

Gov. Price Daniel told a gathering of state officials and contractors who worked on the building that the building is dedicated to "continued integrity in

good government in our state."

The \$3,400,000, five-story John H. Reagan State Office Building will be occupied next spring.

It will house the Game and Fish Commission, Department of Agriculture, Department of Public Welfare, Finance Commission, Building Commission, Board of Pardons, Board of Plumbing Examiners and Board of Registration for Professional Engineers.

Reagan was a Texas judge,

congressman, U. S. senator, first chairman of the Texas Railroad Commission, and postmaster general and secretary of the treasury of the Confederacy.

TEXAS 41st IN WELFARE — Texas ranks 41st in the nation in point per capital expenditures for public welfare.

Department of Public Welfare says the state's per capita expenditure of state and local funds is \$5.15. National average is (See HILITES on Page 7.)

Warmest Wishes

Old-fashioned Christmas cheer we send your way in hope that it brightens up your Holiday!



BOB'S HUMBLE SERVICE

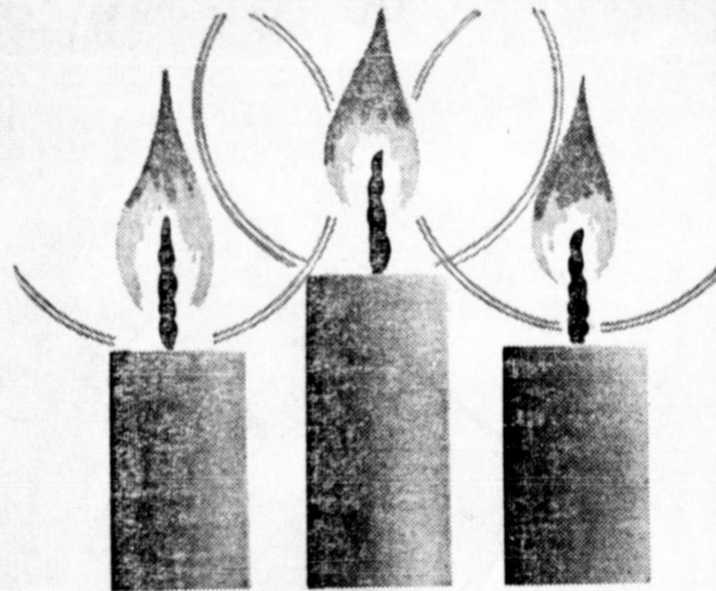
For **COLDS** take **666**

IRRIGATION AND DOMESTIC WELLS

A. H. MOORE
CLARENDON, TEXAS
Phone 874-3596



Best Wishes from **FRED'S ELECTRIC**
FRED ROW

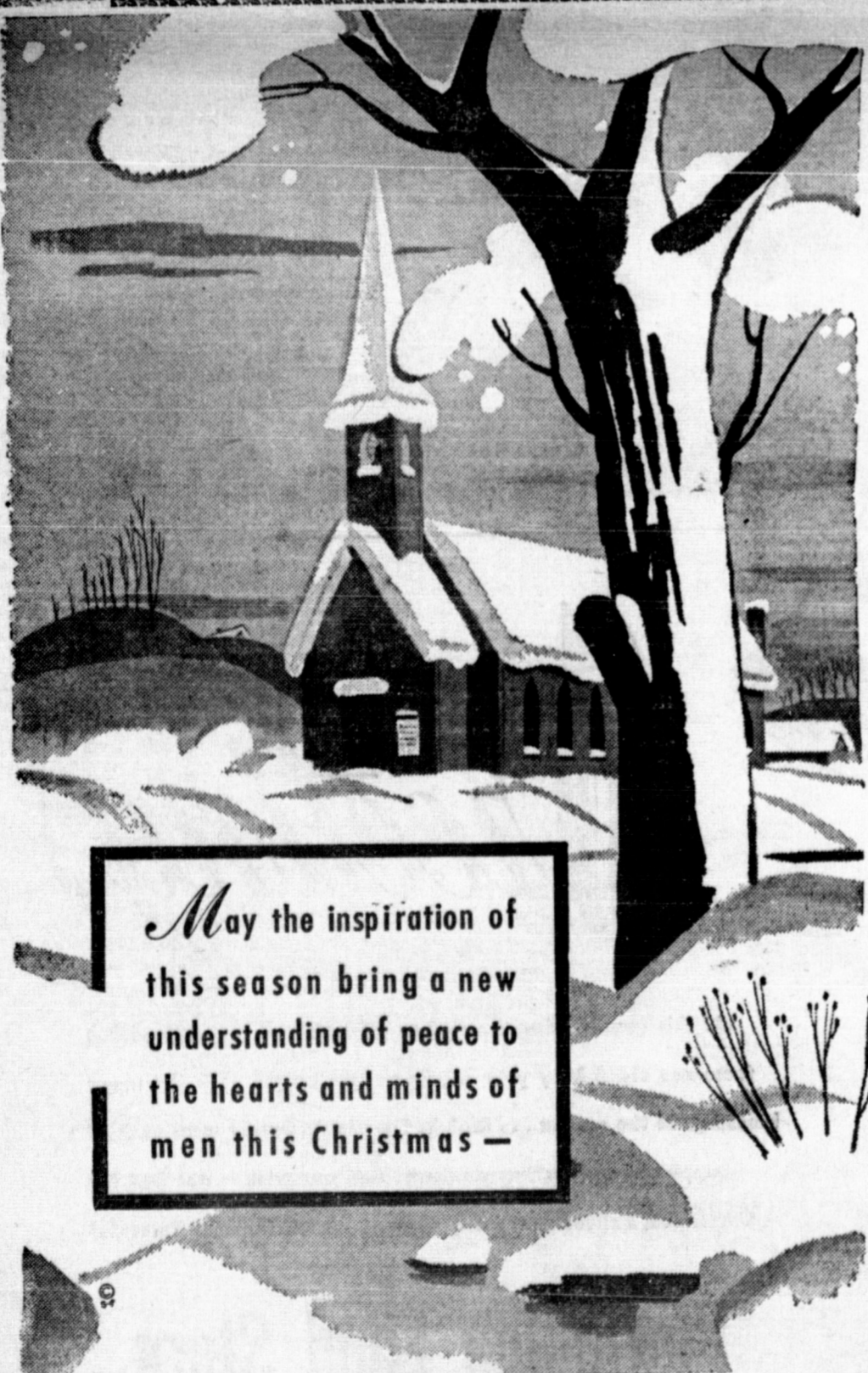


Season's Greetings

From all of us here to all of you — we send warm and friendly wishes that this Joyous Christmas Season may set the scene for many happy days to come!

Our Specials for the Week-End Following Christmas Will Be Posted on Our Windows

Junior's Food Market
WE MEET the QUALITY and BEAT the PRICE
Clarendon, Texas * Phone 874-3434



May the inspiration of this season bring a new understanding of peace to the hearts and minds of men this Christmas —

HENSON'S
Your Goodyear Store



As Christmas arrives upon the scene... may it come laden with happiness for everyone!

T & M 66 OIL COMPANY
PHONE 2155

Society

Mrs. G. W. Estlack, Society Editor
Phone 874-3606

1926 BOOK CLUB ENJOYS CHRISTMAS PROGRAM

Tuesday afternoon, December 18, members of the 1926 Book Club met at Patching Club House for a Christmas program. Mrs. J. R. Brandon and Mrs. J. R. Porter were hostesses. The entertaining rooms were attractively decorated in the holiday motif by members of the social committee.

Mrs. W. M. Crain, president, opened the meeting with prayer. The theme of the program was "The Birth of Christ" and Miss Inez Blankenship was reader. Scriptures from the Bible were read with club members and Mrs. Frank Phelan, Jr., guest soloist, contributing appropriate songs. Mrs. Bill Williams, pianist, provided the accompaniment. Songs presented by Mrs. Phelan included "O, Star Of The East," "Adore, And Be Still," and "O Holy Night." Adding to the impressiveness of the program was a huge lighted cross and candlelight throughout the entertaining rooms.

Gifts were exchanged from a table laid with a red cloth.

Attending were one guest, Mrs. Frank Phelan, Jr., and members Miss Inez Blankenship, Mesdames C. E. Bairfield, E. S. Ballew, Homer Bones, Fred Chamberlain, Jr., L. N. Cox, W. M. Crain, A. J. Garland, Loyd Johnson, C. B. Morris, Otis Naylor, Nelson Seago, W. C. Thornberry, Bill Williams, W. E. Clifford, J. R. Porter, and J. R. Brandon. —Rep.

Wm. Green and wife of Trinidad, Texas, arrived Saturday to spend the Christmas holidays with his parents, Mr. and Mrs. Geo. L. Green.

SR. H.D. CLUB HOLDS PARTY IN BUTLER HOME

Mrs. Clyde Butler hosted the annual Christmas party and dinner in her home Tuesday, December 18. A turkey dinner was served at the noon hour. The house was decorated throughout for Christmas.

Following the meal a Christmas program was presented with all taking part. The theme was "What Christmas Means To Me." Members then enjoyed a gift exchange.

Those attending were Mesdames Clyde Butler, William Payne, Bennie Crabtree, Virgil Poole, Will Kennedy, Claude Darden, C. H. Darling, J. H. Helton, George Green, O. C. Watson, Bertha Benson.

The next meeting will be held the third Friday in January with Mrs. George Green hostess. —Rep.

BETA SIGMA PHILMUTU GAMMA CHRISTMAS PARTY HELD FRIDAY

Members of Mu Gamma Chapter of Beta Sigma Phi held their Christmas party at the Clarendon Country Club Friday evening. Christmas decorations added to the festiveness of the occasion.

Those attending included Mr. and Mrs. A. J. Garland, Mr. and Mrs. Weldon Day, Mr. and Mrs. Troy Guy, Mr. and Mrs. Maurice Risley, Mr. and Mrs. Redell Henson, Mr. and Mrs. Bill Williams, Mr. and Mrs. J. D. Crawford, Jo Ann Benton, Edna Smith, Frances Elliott, Joe Bownds, and Dr. Gilkey. —Rep.

LEADER CLASSIFIEDS GET RESULTS

GROVER HEATHS TO CELEBRATE GOLDEN WEDDING ANNIVERSARY

The children of Mr. and Mrs. Grover Heath will honor their parents with an Open House at the family home in Clarendon Sunday afternoon, January 6, the occasion being their fiftieth wedding anniversary. Relatives, neighbors, and friends are invited to call between the hours of 2 p.m. and 5 p.m.

SCHOOL CAFETERIA MENU

Week of January 2nd

Wednesday: Hamburger, lettuce and tomatoes, pickles and onions, potato chips, apple pie with butter, ½ pint milk.

Thursday: Pork steak, creamed potatoes, green beans, stewed peaches, hot rolls, butter, ½ pint milk.

Friday: Brown beans with ham, mixed greens, green salad, fruit jello, cornbread, butter, ½ pint milk.

Mr. and Mrs. Fred N. Bentley and son, George, will have Christmas dinner with her parents, Mr. and Mrs. Geo. L. Green.



M. W. Mosley, age 79, and Mrs. Tilly McBride, age 74, were recently united in marriage at the Baptist parsonage in Hedley with the Rev. Gene Grace officiating. The Donley County pioneer couple have resided in the area for over 50 years and are believed to be the oldest couple to have married in the county.

Governor Announces Safety Campaign

Governor Price Daniel said today that Texas has "an excellent chance of setting a new, all-time life-saving record" during the Christmas-New Year's holiday if all Texans "will drive as

if their lives depend on it. Unfortunately, this season, which is the happiest for most people, turns out to be the deadliest as far as traffic fatalities are concerned" the Governor said. "I urge everyone to join in helping to save lives for Christmas and the New Year."

GIVE THE LEADER FOR CHRISTMAS.



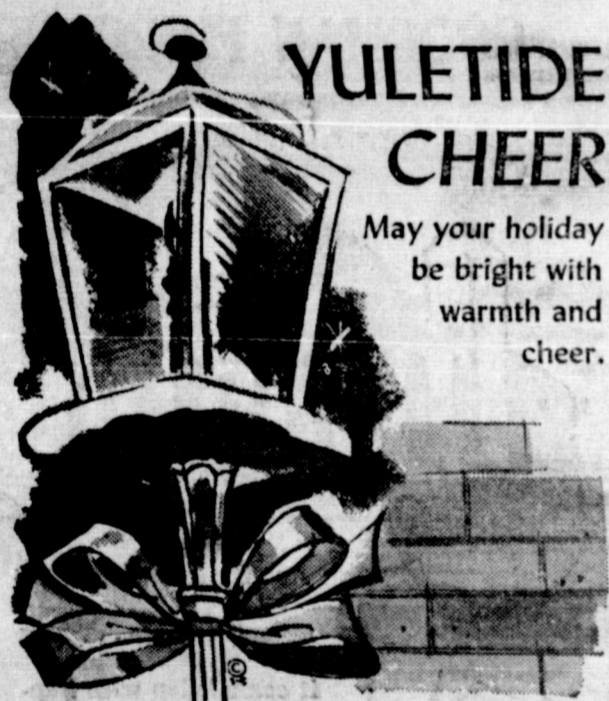
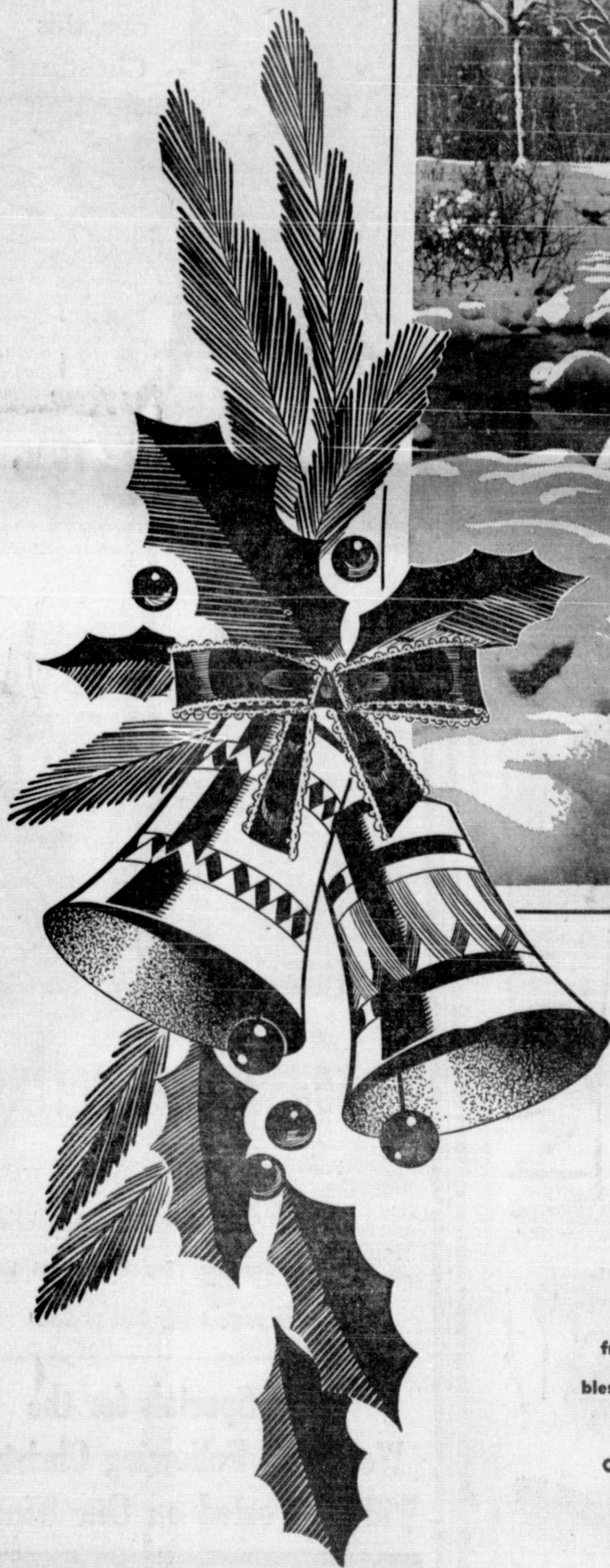
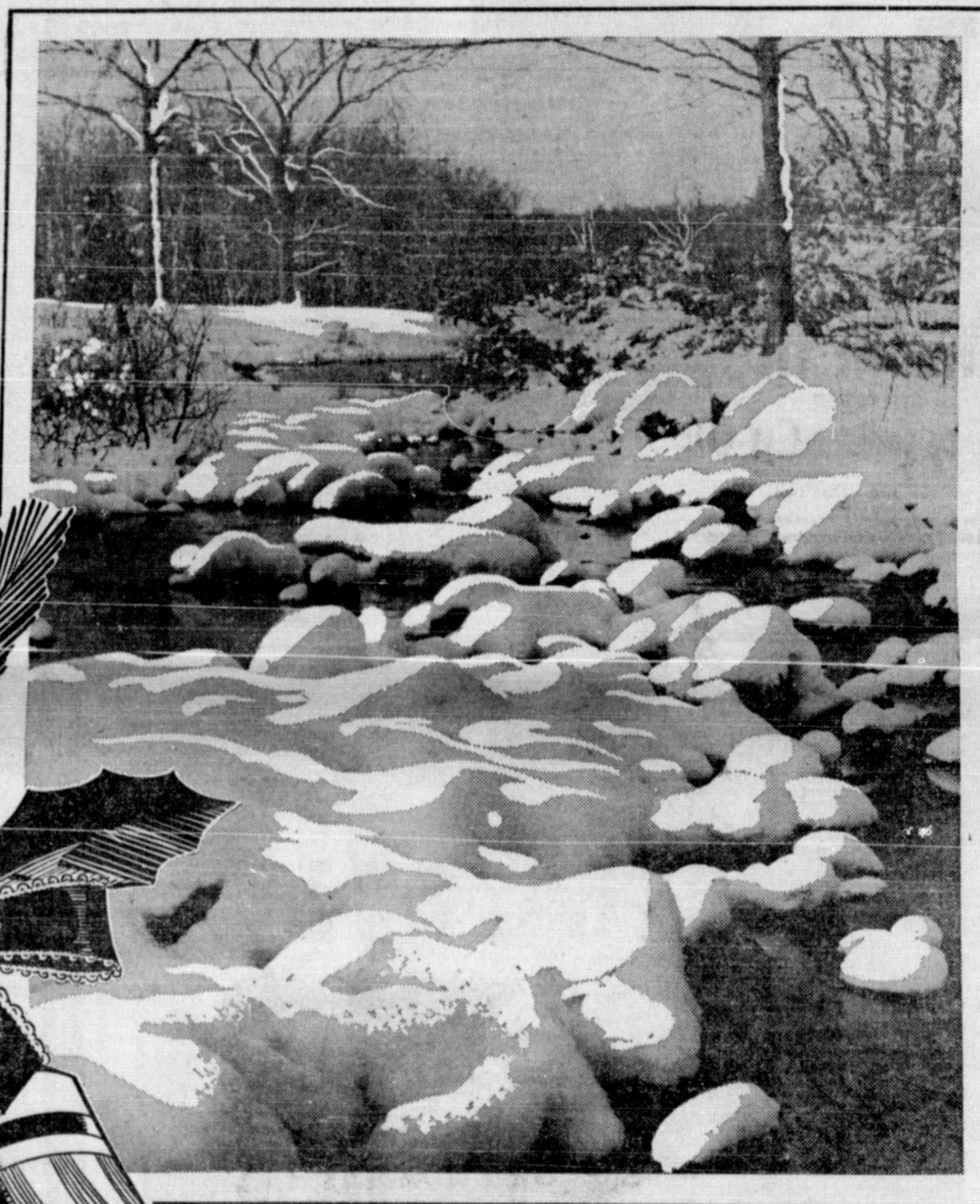
CHRISTMAS MORNING—And a little girl delights in finding clothes for herself and her doll! The child's smocked cotton flannel robe is made from Simplicity Pattern 4754, and the doll's cotton organdy dress, hat, and slip are created from Simplicity Pattern 4723.

In the year 2000, Easter Sunday will be on April 23.

A spool of thread is known as a "reel of cotton" in England.

Leader local rate \$3.06 a year

Leader local rate \$3.06 a year



YULETIDE CHEER

May your holiday be bright with warmth and cheer.

Pauline's Beauty Shop

PHONE 874-2025



As the glad tidings ring out, may we wish every holiday blessing to you and yours.

Frank's Barber Shop

FRANK THOMASON, Owner

Greetings

At this gay, holiday time let us offer you all the best wishes from our staff! May your Christmas be bright with the many blessings of the season . . . Rich in friendship, bright with gifts of happiness and lasting pleasure. And our wish is not just for Christmas, but for every day of the year 'til the next Yuletide!

Clarendon Food Store

ALVIN LANDERS

WE DELIVER

W. E. RAY

Curb Shoplifting — Here's How!

By HERMAN JOHNSON
From Southwestern Retailer

When merchandise is displayed on open counters there always will be some shoplifting, but the loss therefrom can be curtailed as our experience has proven.

To digress a moment. Our store has a shopping area of 4500 feet. We do not have the check-out system. Six full-time sales persons have the job of policing their various department. This, in itself, discourages pilferage.

Then again after serving a district, suburban, for many years, the so-called shoplifters become common knowledge.

When a person has been sus-

pected of shop lifting — not only from our store but others as well — our sales girls are alerted, and when this person enters the store someone will call this number: 9X, please. Immediately one of the staff tails this person from a vantage point not seen by the suspect. He or she is given every opportunity to pilfer. If this is done that person is stopped at the door just before leaving, and is invited to the office. WE NEVER ACCUSE THE PERSON OF THEFT. We ask to see his or her shopping bag; to remove from their person the item that has been stolen. The evidence is there, and there can be no denial. Always there are two of the staff present at time of interview. We then ask this person if they had the money

to pay for the item stolen. If so why did he or she steal this item knowing what the punishment might be? Alibis follow, you can bet. But knowing that this person has had the reputation of purloining goods, not only from our store but from others as well, there is no alternative but to call the police, and let the law take its course.

I hasten to add that we don't resort to the law in all situations. If the offense is the first we usually lecture this person with the admonition that if it is ever repeated, then we shall be forced to turn them over to the law. When that person enters the store he or she is carefully watched. They seldom repeat.

Some items are subject to pilferage. For instance: After we had six \$1.00 lipsticks taken in one afternoon we decided to place all high priced toiletries under glass. For some time we have had such items as fountain pens, ball points, playing cards, padlocks, high priced jewelry, billfolds, watches, under glass. We may sell less of them but what we don't sell we at least own.

Small Fry and Teenagers

They barge in our store, full of zest and mischief. If they are in a frolicsome mood they mess up the counters; run around the store; play with toys, and raise general havoc. There are days when I wish I had an oversized broom that would sweep them all out at one fell swoop. But wait. When on their good behavior they do spend their dimes and quarters. They are also ambassadors of good will. If we treat them too rough they are apt to designate our store as off limits, and will patronize our competitor. By the same token they are apt to tell their parents that they dislike the treatment that they receive in our store, thus creating ill will in the minds of the parents.

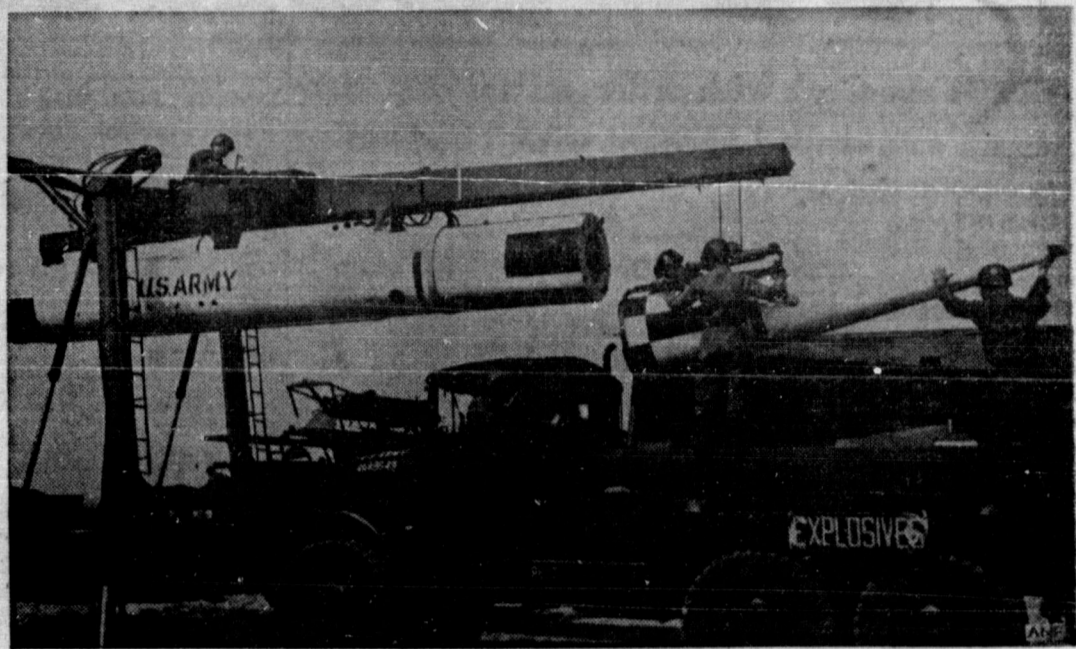
But we must also remember that you and I were small fry at one time. I am sure that I was just a mischievous. We try to remember that. So when we shoo them out of the store we do so in a friendly spirit but with firmness, and suggest that when they come into the store

to behave, and not disrupt the routine. They don't resent this procedure, and on the morrow they come back as small ladies and gentlemen with their dimes and quarters.

But we must admit that some of them pilfer. They have to be watched. When one of them is caught pilfering they are taken to the office. The parents are called and in most instances we get cooperation. Little Joe or Mary is punished by the parent, and the lesson of dishonesty is driven home. But sometimes we don't have the cooperation of the parent. For instance: A six-year-old boy was brought to the office after he had taken a small item. We called the parent, and this is what the mother said: "That's your problem. It is up to you to hire enough people to watch for theft." and with that she hung up. Wow! In that case we called the police, and suggested that they call on this person and throw the book at her with her son getting a big earful.

Then there is the juvenile delinquent. They are a breed apart. Lectures, threats, mean nothing to them. They have been in the clutches of the law many times. We do not constitute ourselves as a rehabilitation center. So when this juvenile is caught there is nothing to do but to call the law, and let them handle the problem.

Army Tactical Unit Fires Sergeant Missile



THE PAYLOAD—The U. S. Army's SERGEANT ballistic missile's highly potent warhead section is removed from its container and mated to the rest of the missile. The SERGEANT, capable of delivering a nuclear or non-nuclear warhead, was fired for the first time by a U. S. Army tactical unit at White Sands Missile Range, N. M., October 24. All test objectives were met in the firing conducted by troops of Battery A, Third Missile Battalion (Sergeant), 38th Artillery, Fort Sill, Okla. Battery B of the 38th, took part in the loading and assembly demonstration. Lt Col Frederick C. Spann, Louisville, Ky., is battalion Commander. Prime contractor for the SERGEANT is the Sperry-Utah Company of Salt Lake City, Utah.

Need Trailers

We will furnish you with

NEW COTTON TRAILERS TO HARVEST YOUR CROP

if you gin at the

MEMPHIS FARMERS CO-OP GIN

See Dink Miller for complete details.

MEMPHIS FARMERS CO-OP GIN

PHONE 259-2145 — MEMPHIS, TEXAS

While in Florida this winter I interviewed several merchants on the problem of theft. Some of them do as we do. One manager of a well-known syndicate store disagreed with our procedure. Under no circumstances do they ever have any person arrested for shoplifting. It is against the policy of the firm. I disagree with this. How in the world can a merchant protect his goods from theft unless he punishes the evil doer? We have found that when publicity has been given out that a certain party has been caught shoplifting in our store, it has served as a deterrent to other potential thieves.

This might interest you. Tallahassee merchants of Florida have set up a cooperative alarm system to reduce losses on bad checks and shoplifting.

When a storekeeper detects a

bad check or sees a shoplifter making off with the goods, he calls the sheriff's office, and gives them the information available about the offender. A deputy calls two merchants and each calls two more and so on until the alarm is all over town.

If the shoplifter or bad check writer tries his tricks at another store there's a good chance he'll be nabbed quickly. A good idea, don't you think?

Is there reason for a justifiable theft? I believe so. My floor supervisor brought a young girl to the office. The theft, a pair of mittens. I studied this frightened creature. For such a cold day in November she was illy clad. She appeared to be undernourished and under weight.

I was gentle with this girl — who was ten years old. I assured her that no harm would befall her if she told the truth.

It was the old story of a broken home. Father gone; three young-

er sisters and brothers. They were receiving aid from welfare. I verified this by calling my friend at welfare. I also told him that this girl had taken the mittens for the reason that she had none. I suggested that her personally visit this home, and study the needs.

We gave this girl the mittens and included other cold weather needs. When she left the store with tears of happiness streaming down her cheeks, I felt that this was certainly my kind deed for that day.

Ninety-five out of 100 are good solid honest persons who require no policing. It is the other five who give us all the trouble. Nothing is more depressing than to catch a shoplifter. To prevent pilfering, merchants and their staff must be on guard constantly, for no one is immune to theft.

In closing may I say this. When the general public is aware that this or that store does not hesi-

tate to prosecute shoplifters that store has the approbation of honest shoppers. Do your part to punish the evil doers, and protect your investment. You can do no less.

TO WHOM IT MAY CONCERN:

Be it known that the Northward School has not authorized anyone to solicit funds of any kind. If you are so contacted, it will not be in the interest of the School, or any of the teachers.

Edward L. Smith
Principal

PRIEST RIVER, IDA., TIMES: "Historians tell us about the past and economists tell us about the future. Thus only the present is confusing."

By 1967 Texas will need 109,000 teachers for an anticipated student enrollment of 2,459,000.

THANK YOU...

That's a wonderful part of Christmas. It seems, more than any other time, those two simple words, "Thank You." At Christmas all of us are more aware than ever of the heartfelt enjoyment we receive from giving thanks where it is due.

So to all of you, whose friendship means so much to us, we say:

Greetings OF THE SEASON

MEMBER AFFILIATED FOOD STORES

W. E. CLIFFORD

GROCERY & MARKET

PHONE TR 4-2425 — WE DELIVER

We Give "S&H" Green Stamps

"DOUBLE STAMP DAY EVERY WEDNESDAY"

May the Christmas bells ring in for you true joy beyond all measure—the kind of joy that your heart will forever treasure.

ESTLACK MACHINERY CO.
ALLIS-CHALMERS — OLDSMOBILE

CLASSIFIED ADS

All ads are Cash with order, unless customer has an established account with The Donley County Leader.

CLASSIFIED AD RATES

MINIMUM CHARGE	50c
PER WORD, FIRST INSERTION	4c
PER WORD, FOLLOWING INSERTIONS	3c

FOR SALE

Before you arrange to finance your new or late model car, compare my new low cost finance rates. I can save you money. Emmett O. Simmons at The Farmers State Bank.

FOR SALE — TYPEWRITER RIBBONS for all Typewriters. Large Assortment. Donley County Leader Office.

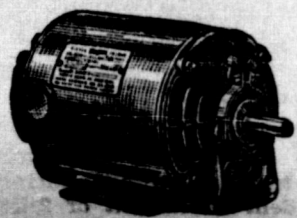
See the New **SMITH-CORONA** Silent Portable Typewriter at The Donley County Leader Office.

United Fidelity Life Ins. Co. Represented by **MIKE McCULLY** Phone 874-3514 or 874-3708

BATTERY SPECIAL 12-mo. guarantee 7.95 Exchange **HENSON'S** (10-tf)

United Fidelity Life Ins. Co. Represented by **MIKE McCULLY** Phone 874-3514 or 874-3708

ADDING MACHINE RIBBONS FOR ALL TYPES OF ADDING MACHINES Fresh Stock Donley County Leader Phone 2043



Electric Motors for Pump Jacks, Air Conditioners, Jet Pump, Washers, etc. Most sizes in stock. Also Motor Repair, Clarendon Electric & Plumbing.

HALE — Stock and Horse Trailers for sale or trade. Henson's. (39-tf)

FOR SALE — 7 registered bulls. See C. W. Tolleson. Phone 874-2418. (39-tf)

See B. B. Joiner for your Farm Loans. 874-2089 Box 921, Clarendon, Texas. (45-tf)

BARGAIN — White House Paint only \$2.95 gallon. See Clarence Bairfield, factory agent. (52-p)

Reliance HOMES
 WITH THE ALBERTA INS. CO.
 NO DOWN PAYMENT
 NO CLOSING COSTS

JENSEN
 Automatic WATER SYSTEMS
 and Water Well Equipment

Darnell & Sons
 Implement Co.

E. J. Chenault
 INCOME TAX SERVICE
 BOOKKEEPING
 CLARENDON, TEXAS
 Office in Goldston Bldg.

Buy **BUTANE PROPANE** with confidence where you see this Emblem
HOUSEHOLD SUPPLY COMPANY
 Phone 874-2262

LIGHT FIXTURES — And all types of wiring material, Henson's. (10-tf)

FOR SALE — Polled Hereford Bulls. Breed the beef on and horns off. C. E. Bairfield. Phone 874-3640. (39-tf)

DOG OWNERS - HUNTERS — Please take notice. Poison bait traps will be in use on the Estate of W. J. Lewis ranches in Hall and Motley counties from Oct. 15, 1962 thru April, 1963 (36-tf)

FOR SALE — Bargains in Used Coleman Wall Heaters, 25,000 BTU, with thermostat, in good condition. Ray's Appliance Service. (45-tf)

FOR SALE — 5 room house with bath. Southeast part of town. Phone 2354. (49-p)

FOR SALE — Well improved 80 acre farm, 1 mile west of water tower on farm to market road. See C. N. Brewer or phone 874-2303. (49-p)

NEED A SIGN We now have a complete stock of Day-Glo Card Signs 4 x 14 Inches 35c 8 x 14 Inches 69c

Signs carry the following copy: Apartment for Rent Cashier Checks Cashed Closed Danger Employees Only Exit Fire Escape For Rent House For Rent For Sale Furnished Apartment For Rent Garage For Rent Help Wanted Information Keep Out Men No Checks Cashed No Credit No Fishing No Hunting No Minors Allowed No Parking No Pets Notary Public No Riders No Smoking No Soliciting No Trespassing No Vacancy Not Responsible For Lost Articles Office Open Out To Lunch Private Quiet Please Reserved Room For Rent Rooms Sold Thank You, Call Again Vacancy Waitress Wanted Women Come in and select the signs you need.

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HOUSE FOR SALE — See Johnie Johnson. Phone 874-3781. (20-tf)

FOR SALE — All kinds of Posts. Frank J. Hommel.

FOR SALE — 4 choice lots, all joining. Close to school. Ideal for home sites. Call 874-2001 after 5 p.m. (45-tf)

FOR SALE — 2 wheel trailer. Call 3879. (48-p)

FOR SALE — 3 bedroom home, 308 E. 4th. E. A. Tipton. (46-tf)

FOR RENT I have 2 nicely furnished apartments to rent, just vacated. See me at my office or call 2218. We pay the bills. J. P. Pool. (48-p)

FOR RENT — 5 room modern house. See O. T. Hill. (48-p)

FOR RENT — 5 room house with bath. Hubert Rhodes. (48-p)

FOR RENT — Downstairs 2 bedroom furnished apartment. Mrs. H. S. Richerson, Ph. 3469 or 3637. (45-tf)

FOR RENT — Small furnished apartment. Couple or single person only. Mrs. Roy Beverly. (43-tf)

FOR RENT — Three room furnished apartment. Victory Courts Phone 3355. (46-tf)

OFFICE SPACE — Rooms or Suites. Will remodel to suit. Tunnell Pharmacy Building. (27-tf)

USED TV SETS FOR RENT. Inquire at Henson's. (38-tf)

FOR RENT — Furnished apartment, conveniently located to both schools. Bills paid. Mrs. Melvin W. Cook, 715 West 6th Street. Phone 874-2397. (28-tf)

ROOM and Board: Reasonable. Mrs. Ruby Bromley, Ph. 2186. (15-tf)

ROY M. HORN Typewriting and Adding Machine repair service. Wellington, Texas. Call Donley County Leader office regarding any kind of repair service. 874-2043. (13-tf)

JOHNNIE BATES SHINER WILL Be open for SHOE SHINING business every Sunday morning from 8 to 10:30 a.m. at Phelps-Hicks Barber Shop.

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NOTICE STOCKHOLDERS MEETING

Notice is hereby given that the annual meeting of the Stockholders of the Donley County State Bank of Clarendon, Texas, will be held in the office of the bank at 10 a.m. Tuesday, January 15th, 1962. The purpose of the meeting is to elect a Board of Directors for the ensuing year and attending to such other business properly coming before said meeting. W. Carroll Knorpp, President

VENETIAN BLINDS — Repaired or new blinds for sale. G. A. (Andy) Robertson. (27-tf)

HUNTERS - NOTICE Please do not ask for permission as there will be Positively No Hunting or Trespassing on my place at Kelly Creek. F. J. Hommel. (4t-c)

No hunting on any of my places. Bill Porter. (46-4c)

Alcoholics Anonymous meet every Monday night, 8 p.m., first door east of Telephone office in Latson building. All interested are invited.

WANTED

WANTED — 80 acres or 1/4 section land. Have GI No. or will finance balance on larger acreage. Carroll Johnston, 1010 W. 5th St., Plainview, Texas. (46-3c)

LOST

BLACK ANGUS BULL — Missing. Branded on left hip. Will give \$50 to anyone who can tell me where he is. Call 874-3824, Clarendon, Texas. (48-tf)

Contract or Repairs

FRED'S ELECTRIC Electrical Wiring APPLIANCE & MOTOR REPAIRING

FRED ROW Phone 874-2351

Eanes Irrigation Service

Well Developing and Repair PEERLESS PUMPS

EDWIN EANES Naylor Route, Clarendon

Rainbow Laundry & Dry Cleaners

Frigidaire 12-Minute Rapid Dry Cleaners Automatic Washing Machines Finishing Work Soft Water Hair Dryer

Open 7 a.m. to 8 p.m. Daily

We will be open every Sunday at which time our Washing Machines will be available for use but the Dry Cleaners will not.

Mr. & Mrs. Bud Sandlin Operators

DON'T

expect a professional job from an amateur!

For Air Conditioning • Cleaning • Heating • Humidity Control • see your

Westinghouse PRG Engineering Service Free FREE ESTIMATES

Ray's Appliance Service PHONE 874-3801

COCKROACH ATTRACTANT HAS BEEN ISOLATED

COLLEGE STATION — A natural cockroach attractant has been isolated from female American cockroaches by the U.S. Department of Agriculture. The USDA Agricultural Research Service believes the discovery may lead to a more effective means of controlling the household pests. Because thousands of roaches are needed to obtain a few drops of the natural substance the Service says that this service would not be practical for commercial use. However, chem-

Murphy Funeral Home

Phone TR 4-3515 Clarendon, Texas

For Good Insurance KNORPP INSURANCE AGENCY

All Types — All Kinds Prompt Adjustments Phone 874-3521

Walter B. Knorpp

Bill's Plumbing Service

24 HOUR SERVICE Located at Clarendon Hotel CALL 874-3746

Licensed and Bonded FREE ESTIMATES Calls Answered Promptly

ists are now trying to identify the substance so that work may be done to produce a synthetic attractant at low cost.

A possible use of the attractant may be to combine it with an insecticide and lure the roaches to their deaths. Thus the need for extensive spraying to control the insects could be eliminated by placing the mixture so they could easily reach it. The attractant could be used with a chemosterilant and the roaches would eventually be destroyed due to an inability to reproduce. Also, roach infestations could be detected before extensive control measures became necessary.

Researchers say that the American cockroach, which is now yielding the attractant, is only one of five species of the insect that invades homes, markets and warehouses and that another 50 species generally live outdoors.

For PROMPT & DEPENDABLE Electrical Service SMALL JOBS or CONTRACT

—also— **Portable Welding ANYWHERE - ANYTIME** CALL 874-2026

JOE'S ELECTRIC **JOE PFEIFFER, Owner** Free Estimates On Any Job

RAY'S APPLIANCE SERVICE

Phone 874-3801 Clarendon, Texas REFRIGERATION SERVICE & REPAIR

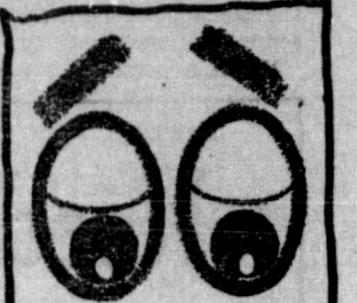
Westinghouse Central Heating & Air Conditioning

D. P. "SNOOKS" RAY Owner

Bill's Plumbing Service

24 HOUR SERVICE Located at Clarendon Hotel CALL 874-3746

Licensed and Bonded FREE ESTIMATES Calls Answered Promptly



SPILT MILK

Man's home robbed. Heartbreaking. Crying over spilt milk. See us before too late. Hartford Burglary Insurance. You need it. NOW.

KNORPP Insurance Agency Phone 874-3521

Agency for HARTFORD ACCIDENT AND INDEMNITY COMPANY Hartford, Connecticut

WISHING YOU
A MERRY CHRISTMAS
 and
A HAPPY NEW YEAR

CLARENDON ELECTRIC & PLUMBING

IT HAS BEEN a privilege to serve you during the year just past in a capacity that we believe will merit confidence for years to come.

As you enjoy the Yuletide with your friends and loved one, we trust you will keep in mind that our thoughts are of you at this happy occasion.

Many, many thanks for your goodwill and patronage and best wishes for the New Year.

Our Best Wishes
 . . . FOR A HAPPY CHRISTMAS SEASON TO EVERYONE

CITY DRUG

HILITES
(Continued from Page 3.)

\$10.56.

In total spending for public assistance, Texas' average of \$17.35 ranked the state 37th in the nation. National average is \$22.53.

Total expenditure for Texas last year was \$171,559,000. This included \$49,498,000 state funds and \$122,071,000 federal.

JANUARY DRAFT QUOTA—Texas draft boards have a quota of 163 men for January.

Col. Morris S. Schwartz, State Selective Service director, said the call represents a decrease from the 235 quota for December. In November, 153 were called.

TAX TAKE FALLS — State Treasurer Jesse James reports a decrease of \$69,798 in November from the sale of stamps on cigarettes, liquor and wine, compared to the same month in 1961.

Revenue from the same sources dropped \$913,904 from October to November of this year, James said.

WETS WIN — Wets have come

out on top in local option elections this year, according to the Texas Liquor Control Board.

Eleven elections were held to legalize the sale of liquor. Four met with voter approval.

Two elections were held to prohibit the sale of liquor. Both were unsuccessful.

SHORT SNORTS

Col. Maybin Wilson, department engineer for the State Adjutant General's Department for 10 years, has retired after some 40 years' public service.

Alice E. Miller ended 43 years of service to the state when she retired as chief of the purchasing division in the State Board of Control.

Beginning Drivers Need License, Too

What must a Texas teen-ager do to learn to drive?

Captain Sanford B. Lee, Drivers' License Service supervisor for his region of the Texas Department of Public Safety, says if you want to learn to drive

or need to practice before you take the driving test, you must make application and pass the vision, signs and rules test.

Then a license will be issued to permit the beginner to drive only when there is a licensed driver in the front seat with the driver. If the applicant is at least 16 years of age or has successfully completed the Driver Education "Behind the Wheel" training, the restriction will be removed from the license when the driver completes his test by passing the driving test.

License Required

Every resident of the state who drives a motor vehicle must have either a valid Texas operator's, commercial or chauffeurs license.

Lee says if a youth is under 18 years of age, his application for a license must be signed under oath by someone who is willing to assume responsibility for any negligence or misconduct on his part while driving.

If the father is living and has custody of a minor, he is required to sign the application, otherwise the application must be signed by the mother or guardian.

If neither, father, mother or guardian has custody of the minor, then the application must be signed by the employer or judge in the county in which he lives.

"It is unlawful for any person who has the custody of a minor to permit such minor to operate a motor vehicle without a valid

license," Captain Lee said.

If a minor is under 16 years of age, he must meet one of three requirements before being examined for a license.

ONE — he must present a certificate signed by a certified driver education instructor and the school superintendent or principal showing he has successfully passed an approved driver education course in the public school system.

TWO — the applicant must present an authorization from the Department of Public Safety showing an emergency necessity for driving.

THREE — the applicant may apply for a commercial operator's license restricted to motorcycle or motorbike only, not to exceed 5 brake horsepower.

None Under Fourteen

A person under fourteen years of age in Texas may not be licensed and must not drive.

Lee stressed that boys and girls driving motorscooters must have a license and obey traffic laws and signals just as a driver of an automobile. "This same rule applies to motorscooter drivers, that no one under fourteen years of age be allowed to drive them," Lee said.

"Motorscooters must also be inspected and licensed annually just as an automobile," he added. Some parents think it is per-

missible to let their children drive on dirt roads or county roads while they are learning. "This is not legal because these roads are the same as any other public highway that is open for use of the public and are controlled by Texas statutes," Lee said.

Everyone should know that ignorance is no excuse for disobeying the law, because a person can ask any officer what the correct procedure is on a beginner learning to drive or can obtain a digest of traffic rules or a driver's handbook from any DPS office.

When a person without a license drives the automobile of a friend, if stopped by an officer, the friend can be fined on court for allowing an unauthorized minor to drive.

If a parent or guardian permits and unlicensed person to drive, they too can be fined for permitting an unlicensed minor to drive.

Lee advised that both offenses are subject to \$1 to \$200 fines.

The Driver's License Office in Clarendon is located in the County Court House in the County Court Room and is open 1st, 3rd, and 5th Thursdays. Written examinations begin at 9:30 a.m. and at 1:00 p.m. and are followed by the driving test, Captain Lee concluded.

GREAT FALLS, MONT. LEADER: "There is on thought that may not have occurred to you in regard to the recent thalidomide scare. The drug originated and was freely used in just two nations, England and Germany. These are the two nations which have the oldest and most

deep rooted systems of socialized medicine . . . It just goes to show that under the crushing burden of nationalized medicine neither doctors nor scientists can exercise caution that is required in testing new drugs."

Leader—Local rate, \$3.06 a year



MERRY CHRISTMAS TO ALL OUR FRIENDS

RAY'S APPLIANCE SERVICE
D. P. "Snooks" RAY



BEST Christmas Wishes

T. M. Shaver ARMY & NAVY STORE



May joy dwell in your heart at Christmas
We sincerely wish each and every one of our many friends and customers a truly blessed Christmas, one that's filled with peace, and ever-lasting happiness.

GAYLE PYEATT GARAGE
North of Vallance Foodliner Clarendon, Texas



Yule Cheer

Christmastime draws near and each of us here wishes to extend our greetings of good cheer to our many friends so dear.

BILL'S PLUMBING SERVICE

JOE GOLDSTON
Optometrist
Office Hours:
9-12-2-5
Call for Appointment



CONNIE'S
RADIO AND TV SERVICE
We Service All Makes And Models
Home Auto Television
PHONE 874-3752
Next Door To Fire Station



RINGING OUT YULETIDE WISHES

It's a real pleasure to wish all our friends the Merriest Christmas ever!

CRUTCHFIELD TEXACO

NOW EARN 4 1/2 PER ANNUM CURRENT DIVIDEND

PLUS THOSE VALUABLE GUNN BROS. STAMPS

FREE! 500 GUNN BROS. STAMPS Given for Each New Savings Account of \$25.00 or More. In addition, you will receive One Stamp Per Dollar Deposited, up to \$500.00, on your initial deposit.

FREE! One stamp given for each dollar, up to \$1,000.00, added to your Established Savings Account, from time to time.

NOTE: You will receive bonus stamps on only one new account opened in your own name. You may open accounts for others and obtain bonus stamps for each one. Stamp will be issued on only one addition to an established account each day. No stamps given for funds withdrawn and redeposited.

Savings Accounts are insured up to \$10,000.00 by the Federal Savings and Loan Insurance Corporation.

Amarillo SAVINGS ASSOCIATION
415 West 8th Box 2948 Amarillo, Texas
Branch Office — 1701 Avondale

USE THIS COUPON—SAVE BY MAIL.

Amarillo Savings Association
Box 2948
Amarillo, Texas

Gentlemen: Please open an insured savings account for me in the amount of \$..... My check or money order is enclosed. I understand that I will receive by return mail my passbook, membership card and my free Gunn Bros. Stamps.

Name
If Joint Account, Give Both Names

Address

City Zone State



God Rest You Merry, Gentlemen

THERE'S A SONG IN OUR HEARTS THIS CHRISTMAS SEASON, FOR THIS IS THE TIME WE COUNT OUR BLESSINGS AND THINK MOST OF YOU, OUR FRIENDS!

JOHN'S MEN'S WEAR

FARM NEWS . . .
(Continued from Page 1.)

1963 Feed Grain Program

As announced earlier, farmers participating in the 1963 Feed Grain Program will receive price support partly through loan and purchase agreement and partly through payment in kind. The national loan and purchase agreement average support price will be \$1.71 per cwt. and the payment in kind rate will be at \$0.29 per cwt. making a total price support of \$2.00 per cwt.

ACP News

Do you know what ACP means? It means Agricultural Conservation Program — its purpose is to help farmers and ranchers carry out needed con-

servations practices on their land by offering cost-share assistance to their land which they might not otherwise be able to do.

There are 23 approved practices offered. To see how they can help you, come by the office and we will be glad to discuss them with you.

We are especially interested in getting producers who have never carried out an ACP practice acquainted with its benefits. If you are familiar with the program and have a friend or neighbor who is not, tell him about it or tell him to come by the ASCS office and talk with us.

The state and county limit that a producer may earn during the year of 1963 is \$1,000.00. The average cost paid on practices is

50% of the actual cost, but let us help you so you will not be misinformed.

Resolve in 1963 to reap the benefits of ACP.

In the pursuit of happiness here's a formula we have borrowed.

1. To find happiness you must be willing to ignore what life owes you and think about what you owe life.
2. Stop complaining and start praising.
3. Stop looking for friendship and start being friendly.
4. Stop pining for things you have not and start enjoying some of the things you have.
5. Stop looking for someone to help you and devote yourself to helping others.
6. Stop concentrating on what

you've accomplished and think about what others do for you.

Someone has summed it up in these words:

Not what we have, but what we use;

Not what we see, but what we choose—

These are the things that mar or bless
The sum of human happiness.

May 1963 be a good year to you and yours.

The largest hail-stones ever measured in the USA weighed 1½ pounds, was 17 inches in circumference and almost 5½ inches in diameter.

Argentina was discovered in 1516 by Juan Daiz de Solis.

"HOW'S YOUR HOLIDAY DRIVING QUOTIENT?"

If you are planning a motor trip during the Christmas-New Year holidays, that question is meant for you. It was asked today by Major Harry Hutchison, Commanding Officer of the Texas Department of Public Safety in this region. "Defensive driving is a must on highways where one faulty move or one mind-straying moment can quickly involve you in a serious accident," Major Hutchison said.

Major Hutchison pointed out that highway driving is different from average driving, the main difference being the high speeds permissible on highways. He said, "High speed does two things — it gives you less time to think and react in an emergency situation, and it increases the severity of an accident if one does occur."

For this reason, you must leave plenty of room between you and the car ahead," he said. "Following too closely can cause you to crash into the rear end of the car ahead if the driver stops or slows down suddenly. This is one of the most common types of highway accidents."

Major Hutchison also warned against lagging behind the pace of surrounding traffic because, by doing this, you invite a rear end collision with the car behind you.

He said that another great danger is the lulling effect of driving for long periods of time on straight, even pavement with little or no cross traffic. He advised drivers to break the monotony of the holiday trip by stopping frequently to take a short walk, a brief nap, or get some refreshment.

"Quick thinking is essential on highways," Major Hutchison said. "You must learn to anticipate dangerous situations so you can act in time to stay out of trouble."

He also advised holiday drivers to use great caution when entering and leaving highways, being careful to adjust their speed to the prevailing pace as quickly as possible.

"The best way to stay safe on the highways is to stay alert at all times and adopt a cooperative share-the-road policy," Hutchison said.

THE ASPECTS OF CHRISTMAS

There are two almost equally ancient but very different aspects of Christmas. The day, and the season, would be empty if either were missing.

A century and a half ago Sir Walter Scott charmingly described one of them in his *Marmion*: "Heap on more wood! — the wind is chill; But let it whistle as it will, We'll keep our Christmas merry still."

This is the Christmas of celebration, whatever the vagaries of weather. It is the Christmas of gift-giving, of feasting, of good talk, of remembrances of old days and old companions. Above all, it is the Christmas of children, awed and delighted by the tree with its lights and decorations, with the wonderful, living and breathing illusion that is Santa Claus, with the excitement of opening their presents, and with the magnificent music that has expressed the spirit and hope of Christmas for generations beyond counting.

The other aspect is the meaning of Christianity, which it is the purpose of Christmas to symbolize. This, unhappily, is the aspect that in the hurried, materialistic modern world is so often forgotten.

The fundamental, all-important purpose of Christianity can be very simply stated: Love of God and a love for fellow-man equal to that we hold for ourselves. From this concept stems the Christian principles of honor, duty, forgiveness, and tolerance. All the other great religions have a comparable base.

This year, as every year, there will be Christmas celebrations throughout much of a weary

world. The question is whether Christian principles, bringing peace and solace and understanding to peoples, will ultimately prevail.

LEADER CLASSIFIEDS GET RESULTS

BARNHILL THEATRES

Gary Barnhill, Clarendon, Texas

MULKEY THEATRE

NIGHT SHOW TIME — 7:00 P.M.
SUNDAY MATINEE — 2 P.M.

Sun., Mon., Tues., Dec. 23-24-25
THE MIRACLE WORKER
Anne Bancroft - Patty Duke

Wed. & Thurs., Dec. 26-27
BORDER RIVER
Joel McCrea - Yvonne DeCarlo
In Color

Fri. & Sat., Dec. 28-29
REAR WINDOW
James Stewart
In Technicolor

Sund., Mon., Tues., Dec. 30-31- Jan. 1
GIGOT
Jackie Gleason - Katherine Kath

Wed. & Thurs., Jan. 2-3
IT HAPPENED IN ATHENS
Jane Marnfield
In Color

Midnight Preview
Mon., Dec. 31
10:45
WORLD BY NIGHT
In Technicolor

Give a Book of
THEATRE TICKETS FOR CHRISTMAS



SEASON'S Greetings
A wish to join the others
That are being sent your way...
May all the greatest blessings
Be yours on Christmas Day...



Mr. and Mrs. G. W. Estlack

Fred Waggoner

Jerry Allen

Jerry Bones

San Thompson

RURAL CORRESPONDENTS

Mrs. Viola Graham
Mrs. Carl Barker

Mrs. Raymond Waldrop
Mrs. A. O. Hott

Mrs. Mabel Bridges
Mrs. Roy Robertson

Mrs. J. R. Batson

GREETINGS:

A Joyful Christmas & a Prosperous 1963

J. A. Warren

INSURANCE
FIRE, WINDSTORM, AUTOMOBILE, CASUALTY
(Est. 1916)

Tunnell Bldg. Clarendon, Texas



We're hoping that
your Christmas holiday is
as wonderful as it can be —
so gay and sparkling that each
day far outshines the brightest
glittering bauble on your tree!

VALLANCE IGA FOODLINER

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

**THE
DONLEY
COUNTY**

LEADER

**& THE
CLARENDON
NEWS**

IF a pencil mark appears in this box, your subscription has expired. Please let us have your renewal promptly.

1878

A COUNTY-WIDE PUBLICATION SERVING DONLEY COUNTY AND ITS TRADE TERRITORY

1962

New Series—Volume 32 Number 48

CLARENDON, DONLEY COUNTY, TEXAS, THURSDAY, DEC. 27, 1962

A Common Paper for Common People



It is always a thrill to open the Christmas Cards and look for

the message inside. Always there are some unusual ones and surprises in getting cards from someone we least expected. These little things can be important to our life . . .

For several years we have received a card from Mr. and Mrs. Henry Hamblen of the Wayside community. Our surprise came this year when it was postmarked from Atlanta, Georgia. They

were in the Peach Tree State attending the National Farm Bureau Convention . . .

The following poem was written special for her Christmas cards, and came from Miss Jenn Pool of Ft. Worth, Texas. She taught school for many years and has only recently published a book of her own poems. The beautiful thought in verse form speaks for all of us;

Ah, Christmas again, How we love it!
May our thoughts of the Babe of Bethlehem,
The Manger with the Star above it,
And the Song Of The Angels, from the Heavens hurled,
Be our Guide to Peace for the world . . .

Another surprise came in the form of a beautiful card from Kathy Morales of Silverton, Colorado. Kathy is the very young little lady that rides her beautiful horse bare-back with the grace of the Lone Ranger. Along with other youngsters she rides out to meet the train that makes the trip up the mountains each day during the summer from Durango to Silverton. It is a wonderful welcome sight after the long ride over the rough terrain. She buys feed for her horse with her earnings from the sale of a color postcard of her and the horse. The family originally lived in Borger . . .

Likely the greatest thrill of this Christmas Season was to see and hear the Christmas Program at Boys Ranch. Beginning with a meal of turkey and all the trimmings with the boys,

followed by their Christmas cantata would have been enough to thrill anyone . . . But, after this we shared in the Christmas Tree Party. We think the following taken from the back of the program speaks better than our own feeble words the spirit of the ranch at Christmas-Time.

THE JOY OF CHRISTMAS IS IN GIVING

"On December 25th we as Christians gather together to commemorate the day that God the Father gave God the Son to become our Saviour. How happy we are that there was a day when 'A Saviour Was Born,' and 'A Son Was Given.' And that today you and I can enjoy the blessings of knowing God personally and receiving the Peace and Joy that Jesus gives . . .

Then it is only natural that we, God's creatures by creation, and His Children by Faith, would remember this glad day by giving to others of that which we have . . .

Thus . . . as Boys' Ranchers we receive gifts of all kinds from all kinds of folks, and in turn want to give something back to them. But, what have we got to give??? . . . Only ourselves . . . So as we sing, pray, play, learn may we use our time constructively to truly become a man worthy of your gifts and love, and that you will know from our actions that we mean Thank You with all our hearts, and that we want our lives to be a gift to humanity, instead of a liability."

The above could well be the deepest thoughts of our own heart as we think of God's goodness to us, and of the love and

kindness we receive from our loved ones . . .

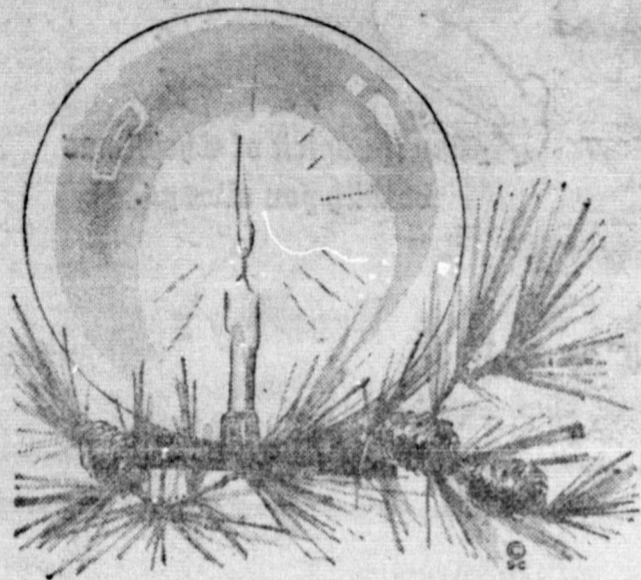
NOGALES, ARIZ., HERALD: "The Russians have indicated that they will superimpose the profit system upon their Communist economy . . . The purpose is to increase production by giving those involved a personal reason to produce better. So the Russians have comprehended at last that men work better and

plan better when there is the incentive of bettering themselves. Meanwhile, at home, we who brought the profit system to its highest state of productivity, seem to be losing our grasp of the essential principle."

BRANSON, MO., LEADER: "Quoting Thomas Jefferson from memory, 'That government is best which governs least.' So Jefferson probably wouldn't be ov-

erly enthusiastic about our government today. His was one of the strongest voices in opposition to centralization of power in the federal government in the early years of the United States. Even the Hamiltons of that era would be appalled at the monster now reaching for the last freedoms left to Americans."

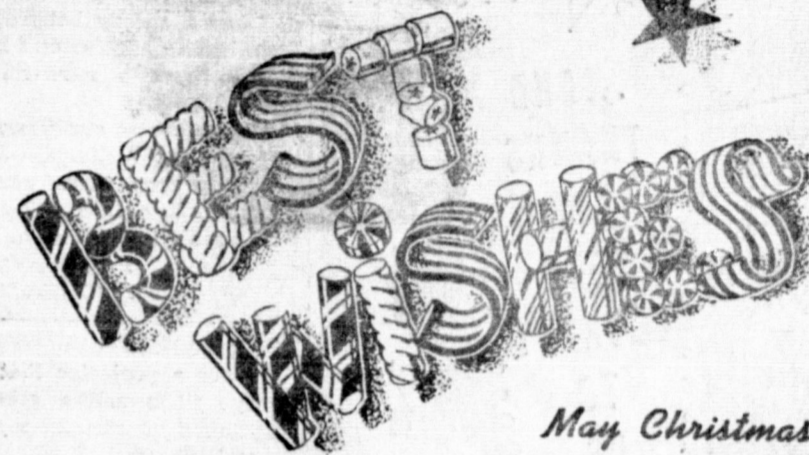
The Girl Scouts of the USA was founded in 1912.



We're aglow with that intangible thing called Christmas spirit — and wish all our friends
A VERY MERRY CHRISTMAS

THE VOGUE BEAUTY SHOP

MARJORIE WINTERS, Owner

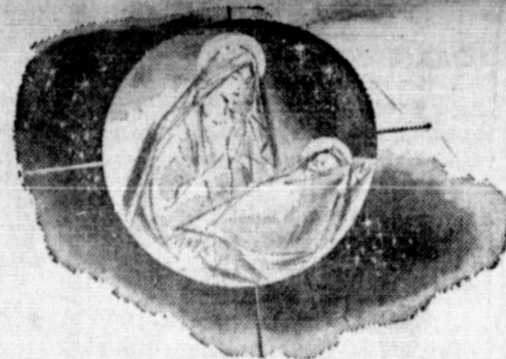


May Christmas be Long
and a Merry One --- A
Season You will Always
Remember.

PARKER - PERKINS

JAYCEES'

Living Christmas Card



simple faith
guides us
to the true spirit
of christmas

Though this greeting is meant for you this Holiday in nineteen-hundred and sixty-two, it's an old-fashioned message that's sent your way to wish you a very happy day: From all of us, a Merry Christmas!

- | | | |
|--------------------------------|----------------------------------|------------------------------|
| Mr. and Mrs. Delbert Robertson | Annie & Kinch Leathers | Mrs. John Rhoades |
| Mr. and Mrs. Clyde Hudson | Jewel Carrol | Mr. and Mrs. H. T. Warner |
| Mr. and Mrs. K. K. Day | In Memory of Pat Heath | Mrs. J. W. Murphy |
| Mr. and Mrs. H. C. Shaw, Jr. | Ruth Richerson | Louise Payne |
| Nell and Ruth Corbin | Hugh Eldridge | Mr. and Mrs. G. W. Bradshaw |
| Mr. and Mrs. Richard Tunnell | Rosa Lee Rhodes | Mr. and Mrs. A. J. Hicks |
| Mr. and Mrs. Johnny Leathers | Mr. and Mrs. H. A. Graham | Mrs. E. L. Lewis |
| Mr. and Mrs. Bill Porter | Mr. and Mrs. C. E. Bairfield | Mr. and Mrs. J. I. Spurgeon |
| Mrs. Florence Hester | Mr. and Mrs. Marvin Jones | Mr. and Mrs. Norris Spurgeon |
| Rev. Paul Hancock | Mr. & Mrs. Bill Williams & Girls | Mrs. Carrie Porter |

The Clarendon Jaycees join with the Ministerial Alliance in thanking everyone for their combined efforts and generosity which will make possible a more joyous Holiday Season for others.





BENNETT IMPLEMENT CO.
Your John Deere Dealer

Letters to Santa Claus-

December 4, 1962
Clarendon, Texas

DEAR SANTA,
I am a little boy 4 years old. I have been a pretty good boy all year so please bring me some toys.
I would like to have a bicycle, a Mighty-Mo cannon, a power home workshop, and a football. And Santa if you have enough to go around, I would like to have a Jimmy-Jet.
I'll be at my Grandmother's house in Wellington so be sure and stop there. Don't forget the other children and if you don't have enough toys to go around just bring me what you can.
Love,
EDDY EADS

Clarendon, Texas
December 4, 1962

DEAR SANTA,
I am a little girl 5 years old and my mother says that I have been pretty good this year. I will try to be much nicer till Christmas tho!
Most of all, Santa, I would like to have a bicycle for Christmas this year. Also I want a Ken doll and a cuddly baby doll. My little brother, Eddy, and I would like to have a snow-cone machine together.
We will be at our Grandmother's house in Wellington so don't forget to stop there when you go over her house. I'll leave you some goodies on the table.
I love you,
ANDREA EADS

DEAR SANTA
I want a projector that shows Popeye films and a green frog and something nice for my brother and sister.
Thank you for all the things you brought us last year
CATHY LEANNE SAMS
Box 117 phone 2060

DEAR SANTA,
Just a note to let you know I have been a good boy. I would like you to bring me a big bruiser wrecking truck, a Fashionation game, and a water powered rocket. dont forget my brother and sisters.
Thanks
JOE SHADLE

DEAR SANTA CLAUS:
Writting you this few lines to wish you a Merry Christmas and a happy New Year and at the same time tell you what I want for Christmas I want a Suite Smart Doll for Christmas.

I have been a good girl all year Ive helped my mother clean my bed and I've worked hard in school. So I hope I can get what I want for Christmas Thank you very much.
Sincerely yours,
MARY ELLEN MARTINEZ

DEAR SANTA,
I have been a good little girl so would you please bring me the following things.
A kitten doll, and clothes for her, give a show, and a big blue bicycle. I love you very much and I will leave you some coffee and fruit cake on the cabinet and please don't forget my brothers and sister. Ricky and Dicky want a big red bicycle. Rene wants a video village game, and a chatty baby. Roland wants a Road and Rail Set and also a chemistry set. You didn't fill my stocking last year so please don't forget it this year. I love you very much
TRULA RENNER

DEAR SANTA CLAUSE
Writting you this letter to wish you a Merry Christmas and Happy New Year.

I can tell you I've been a very good girl I've been helping my mother every day for a long time and helping my mother to wash dish and make the beds. So I hope I can get what I want for Christmas which is a bicycle.
Well I guss this is all for now. Thank you very much.
Sincerely yours
ROSE MARY MARTINEZ

DEAR SANTA
I am a little boy 7 years old I would like to have a bicycle. And I would like to have a punching bag on stand. And I would like to have a Sport car road race set.
CHRIS ALLEY

Clarendon Texas
DEAR SANTA CLAUS:
I want a texas bronchos. And a airplame that flies. Also a electric train. And a football. And cowboys and indians. Also a "Johnny red" cannon. And road race set. And a giant poly dump turck. And a drum. Alos new migic etch-a-sketch.
I thank you.
TOMMY LEE SHIELDS

DEAR SANTA
I am a boy nine years old. And I would like to have two guns and holster. A cattle truck. And I won't you to get me some nuts and candy.
love, Truly
THOMAS ELLIOTT

DEAR SANTA CLAUS,
I would like a Barbie Doll with lots of dress and high heels and a bathing suit for Christmas.
Thank you very much,
Love,
ROSA GUTIERREZ

DEAR SANTA,
I would like a horsie, a truck and a stocking of candy, fruit and nuts.
I have been a real good boy this year.
GLEN WEBB

DEAR SANTA,
I would like a doll, some more toys and a stocking of candy, fruit and nuts.
I have been a real good girl this year.
KATHY WEBB

DEAR SANTA,
I would like a baby doll, snow cone maker, string puppet, sewing box, give a show. That is all I want so you'll have something for all the children everywhere.
Love,
VALORIE TROUT

Nov 29, 1962
DEAR SANTA CLAUS,
I want a concentration Game, and a Ken for my Barbie and some more clothes for her. And a slate. I also want a string puppet.
Love,
WANDA TROUT

DEAR SANTA:
I would like to have a football and a gun and some games and I will be happy with anything you bring. Please remember my little brother and sisters. remember the little kids that don't have any toys.
Love,
DAVID OWENS

Box 628
Clarendon, Texas

DEAR SANTA,
I am a little girl of seven. For myself, I would like a few toys. The best present would be; if you could visit all the less fortunate children all over the world. God bless you for making us happy on Christ's brithday.
Love
CRYSTAL TATUM

DEAR SANTA CLAUS:
The blue stocking is mine. The yellow stocking is my sisters. The red stocking is my brothers. We have been good.
Love
Santa Claus:
from **HELEN**
and **TOMMY**
and **GEORGE**
and **PAUL**

Clarendon, Tex.
DEAR SANTA
My name is Michael Garrison. I am 7 years old.
I live with my Grandmother Lane. Please bring me a fire engine also a wrecking truck. Building Blocks and some candy. Fruits and some nuts.
Please don't forget my brother and little sister, Anthony and Dee Ann Cook.
so by-by santa
MICHAEL GARRISON

DEAR SANTA,
We hope it's not too cold up there at the north pole.
Please bring Wayne a fire-truck and some farm animals. Please bring me a doll and a new dress. We need a toy box, too. Don't forget other boys and girls.
We Love You Santa,
CINDY REYNOLDS, 5
WAYNE REYNOLDS, 2

DEAR SANTA,
Please bring me a wrist watch, rifle and some other toys. I have been a good boy. Thank you.
GARY BROWN

DEAR SANTA,
I am 5 years old and I go to kindergarten. Thank you for all the nice things you brought me last year. This Christmas I would like some dishes, Suzie Smart, some clothes and a surprise. Don't forget the other boys and

girls. Your treat will be under the tree. Please leave my surprise by my stocking.
I love you,
DEBRA ROBERTSON

DEAR SANTA,
I tried to be a good little girl all year. Would you bring me a dollie, electric kitchen set, a picture viewer, Sten-O-Line, Sting the Bee game. Thank you.
Love,
PATRICIA TROUT



Mrs. Bromley's
FINE FOODS

Merry Christmas and a Very Happy New Year

Compliments of County Officials and
The Donley County Commissioners' Court

R. E. Drennan, County Judge-Presiding Officer

Clarence Reynolds, Commissioner Precinct No. 1

H. L. Riley, Commissioner Precinct No. 2

F. M. Murray, Commissioner Precinct No. 3

Jess Finley, Commissioner Precinct No. 4

P. C. Messer, County Clerk

Truett Behrens, Sheriff - Tax Assessor-Collector

Bill Lowe, County Attorney

Ruth Richerson, County School Superintendent

(Above advertisement paid for by the above individuals.)



Jolly good wishes
for a Christmas
as gay and sparkling
as the decorations
on your tree!

**We Will Be Closed from Saturday Night
Until 9:00 P. M. Christmas Night.**

LEE'S CAFE
MR. and MRS. LEE MUSE

Letters to Santa Claus

DEAR SANTA,
I would like you to bring me a cow truck with cows and horse's in it. Please bring me a gun and hostier set. Also bring a football and football suit. I would like a cowboy hat to. I would like a bull whip.
your friend
DANNY SANDLIN
P.S. I have been a good boy so please bring me some toys.

DEAR SANTA,
I am two years old, and very excited about Christmas this year.
Please bring me a pick-up and horse trailer, a road grader, some new guns, and a Fred Flintstone doll.
Love,
KEN SHELTON
Clarendon

DEAR SANTA,
I would like Billy the Bounce Trampoline, Kitten Doll, Bunny Doll, Marybel the Get-Well Doll.
TERRY SAYE

DEAR SANTA:
I am a little girl six years old and in the first grade Please Santa bring me a Coke machine that makes it own Cokes. And a bicycle with training wheels also Santa I hope your sack has a leak in it so it will drop plenty of candy and fruit. Dont forget other children everywhere
Love
SUE LUTTRELL
P.S. Also a Coloring Book.

DEAR SANTA,
I am a little girl 4 years old, I'm almost five. I been a pretty

good girl all this year. I help my Mommy wash dishes. Please bring me a Chatty Baby, a sewing machine, some fuzzy house shoes and some books. Please fill my stocking with some candy and fruit. Please don't forget my brother and sister and all the other boys and girls.
Your little friend
BARBARA SHADLE

DEAR SANTA,
I am being a good helper for my Mommie, sometimes she doesn't think I am so good, but I try.

Do you have a helicopter I can fit in? I sure would like to have a helicopter to fly. Mom and Dad don't hink I'm big enough. If you don't have a helicopter, a hot rod will do.

My name is Carl Dale Hillman, I am almost 5 yrs. old and I live at 340 Cisco Ridgecrest, Calif.

Bruce is 2 yrs. old he likes cars. Belinda is almost 1 yr. old she would love a little doll.

Mary Ann is 10 and Wayne is 8½ they want a tether ball or crochert set.
I sure do love you Santa.

Bring all the oher little girls and boys some toys, candy and nuts.
Love,
CARL DALE

DEAR SANTA,
I am a boy ten years old. For Christmas I would like to have a real guitar and a wa-hoo game and a ring. And don't forget my brother and sisters
Thanks
JAMES DENNIS SHADLE

DEAR SANTA
My name is Pam Cosper. I live in Pampa Tex. I am a very big helper o mother. I would like a black haired Chatty Baby, a dress for her, a oaster and a snow cone maker. I will be looking for you in Pampa.
Love
PAM COSPER

DEAR SANTA
Will you please bring me a kissy doll with clothes, clothes for me, Bathanet, white Bible, stuffed kitten.

Yours truly
GAIL HOLLAND
Rt. 1
Hedley, Texas
P.S. I am in the Third Grade. I love you. Merry Christmas.

DEAR SANTA CLAUS,
I am a little boy just 2 yrs. old. I want to thank you for the nice horse you brought me last year.
This year I would like a little red wagon and a choo-choo train. Thank you again and I will try to be a good boy between now and Christmas.
WILLIAM WADE PORTER



Merry Christmas

We extend to you friendly holiday greetings warm with old-fashioned Yuletide spirit. May this enchanting season gladden your hearts with its magical splendor and make this the best Christmas ever for your family. We say thanks too, for your continued loyalty to our firm.

The Farmers State Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
Member Federal Reserve System

Greetings

We're pulling in on the Holiday Main Line with a load of old fashioned greetings to say "Thanks, Friends!" for your past patronage, and to hope you'll have A GAY AND HAPPY CHRISTMAS!

WATSON & ANTROBUS
HARDWARE



Our entire staff wishes you all the blessings of this holy season and joy and happiness in the years to come...

Seago's Mill & Feed Store
Phone 874-2147

TO THE PEOPLE OF THE 18th DISTRICT

By Congressman Walter Rogers

WHEN DOES A SOUND BECOME A NOISE?

A wag once defined a small boy as a "noise with dirt on it." She was assuming that everyone knew the meaning of the word, "noise." However, in modern day activities with the advent of supersonic devices, the meaning of the word "noise" may become of the utmost importance and if noise is associated with annoyance, the question will probably be "when does a sound become a noise?"

One aircraft manufacturer has gathered together data on the problem and I include herein certain excerpts from these findings.

"It would be difficult to understand or attempt to alleviate any problem associated with noise without some comprehension of the complex character and characteristics of sound. This requires a clear definition of the acoustical expressions commonly used by experts who assess aircraft noise and its effect on people.

"It should be noted first that some words — such as 'intensity,' 'sound level,' 'amplitude' and 'loudness' — often used synonymously by laymen have technically important distinctions in the vocabulary of sound."

"What is sound? It is a physical phenomenon created by vibrations from some source — a slamming door, a bell, flowing water, a violin, turning propellers or spinning turbine engines. These vibrations may be transmitted through any medium, but usually we are interested in sound transmitted through air. At normal temperatures they travel through air at a velocity of about 1100 feet or 335 meters per second — the 'speed of sound.'"

This may sound somewhat silly to many people but it could have an effect on the pocketbook of the taxpayers throughout this Country. One of the major problems presently faced by many municipal authorities stems from the noise generated by aircraft taking off and landing at the local airport. There are many lawsuits presently pending having to do with damages growing out of such noise. One of the major questions involved is as to the party responsible. There are many suggestions as to the responsible party but as yet there are no fixed regulating guidelines as to all circumstances. Many feel that the Federal Government should be responsible because of its regulatory jurisdiction over the operation of aircraft but others feel that the municipal authority operating the airport should be responsible. Some feel that the municipalities benefiting from the traffic generated through the airport should accept the responsibility. But others are of the opinion that the airlines themselves should be responsible. All of this adds up to a very complicated legal problem which will be of great concern in this Country, which concern will become even greater when supersonic aircraft is brought into use.

The Continental or Grand Union flag had thirteen alternate red and white stripes with the British Union Jack in the upper left corner.

TODAY'S YOUNG MAN WON'T GET HANDS DIRTY

By HERMAN JOHNSON
"Nation Needs 30,000 shoe repair men."

With unemployment high it was quite a shock to learn that a Minneapolis Vocational School was forced to close the shoe repair operational study for lack of interest.

I did a bit of research in this matter, and learned that young men are no longer interested in the profitable vocation of shoe repairs.

The reason? The young men of today do not relish getting their hands soiled, or wearing an apron that would reflect their status as an ordinary workman. In the opinion of the young men shoe repairing is menial, and somewhat beneath their dignity. Imagine!

The shoe repair business is not to be belittled. I know of one shoe repair individual who has, over the years, amassed a snug, modest fortune. He owns his own home, his shoe repair shop, and has property on Pike Lake. Not to mention a good portfolio of income producing stocks. Not bad for demeaning his person with soiled hands and wearing the emblem of his trade—the apron.

As I travel about this land I make it my business to observe the clerks who man the various department stores in the leading

cities. I am somewhat perturbed at the lack of interest that is displayed by some of the clerks who, supposedly, are hired for the specific job of selling goods.

An example: Our daughter was interested in the purchase of a dress. As we entered the dress department of this fashionable department store I noted that there were five clerks who, at the moment were, in a heated conversation. There was one other looker. The daughter went to the dress rack where were displayed her size. After quite a spell one of the five wandered to the rack, folded her arms, said nothing to our daughter, failed to explain the style, the quality nor the price. But merely stood there as though she was transfixed. By her attitude she implied that our daughter wasn't interested in buying the dress but was there to see what this store had to offer.

As we left the store without buying the potential dress I couldn't help but shed a tear for the management who had failed to hire capable sales personnel who should have projected some enthusiasm in their sales approach.

Now this condition does not hold true in all department stores, but in my observation I find this apathetic interest in too many stores—with loss of business.

Our Junior department store does not rate with the tycoons

whose stores cover vast spaces, but woe to the young lady who neglects the customer. At our sales meetings I constantly stress this fact, and over the years, they have fulfilled their obligation to the most important people who come into the store—the customers.

ABIENE, KAN., REFLECTOR-CHRONICLE: "Congressman, Rep. Garner Shriver of Wichita, said in a speech in Abilene that \$14,000 of the taxpayers money was spent 'wastefully' by a federal bureau in sending long tele-

grams to all members of Congress urging them to support President Kennedy's medicare bill. He pointed out that this federal bureau is located only two blocks away in Washington and the messages could have been delivered at little or no cost. However, the various federal bureaus are not supposed to be engaged in lobbying activities in the first place."

Ships sailing from the Atlantic to the Pacific Oceans via the Panama Canal travel from north to south.



KEYS BARBER SHOP



We Pray That Faith May Be Your Guide
And That Joy May Be Your Companion,
This Christmas Season And Always!

JOE'S ELECTRIC

JOE PFEIFFER, Owner
PHONE 874-2026



OUR WARMEST
OLD-FASHIONED
MERRY CHRISTMAS
WISHES TO ALL!

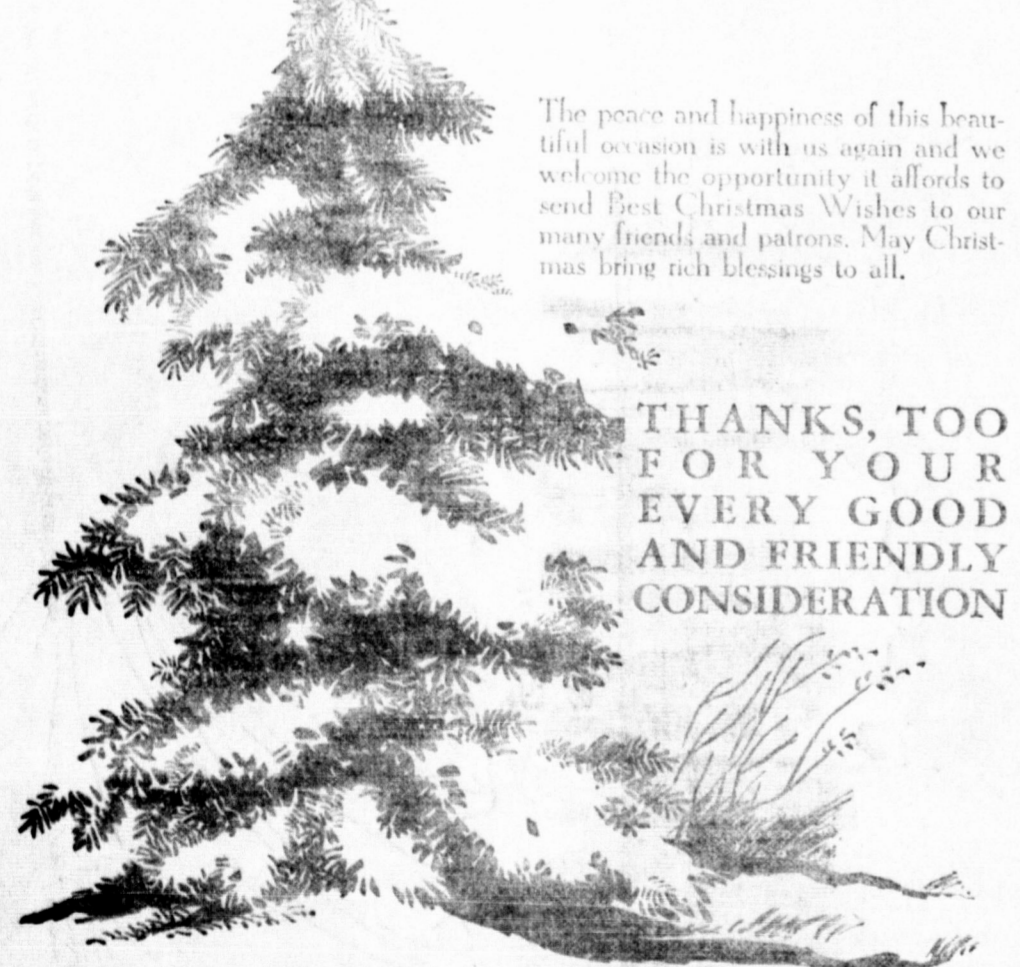
ALDERSON CHEVROLET
CLARENDON, TEXAS



As Christmas draws near,
we would like to shout from the
housetops, "Happy Holiday to all!"

GEORGE'S CLEANERS
PHONE 874-3345

Best
CHRISTMAS
WISHES



The peace and happiness of this beautiful occasion is with us again and we welcome the opportunity it affords to send Best Christmas Wishes to our many friends and patrons. May Christmas bring rich blessings to all.

THANKS, TOO
FOR YOUR
EVERY GOOD
AND FRIENDLY
CONSIDERATION

HEATH'S
YOUR MOST COMPLETE DISCOUNT STORES
FURNITURE-BEDDING-APPLIANCES

DEAR SANTA,

I am a little old, and have Rick, who is four nice boys. For would like to have a robot, a set of and a toy sub. robot command submarine and a checkers and a want to bring u ber all the ot and don't forg Mrs. Brown. Th you brought us

Love

JOH

Letters to Santa Claus

DEAR SANTA,

I am a little boy seven years old, and have a little brother Rick, who is four. We try to be nice boys. For Christmas Rick would like to have a big truck, a robot, a set of guns and holster and a toy sub. I would like a robot commando, a jet propelled submarine and a set of stadium checkers and anything else you want to bring us. Please remember all the other boys and girls and don't forget my teacher, Mrs. Brown. Thank you for what you brought us last year.

Love, JOHNNY GERNER

DEAR SANTA CLAUS,

I am a little girl six years old and I am in the first grade. For Christmas I would like very much for you to bring me a doll that loves, wets and cries with lots of clothes and just any other kind of toys that you would like for me to have.

Please bring my baby brother some little pull toys.

I love you Santa Claus JACI SUE JOHNSON

DEAR SANTA,

Please bring me a big teddy bear, a dump truck, buckle pants, long sleeve shirts, a car coat. Also some nuts and fruit. Please don't forget the other boys and girls.

Thank you, GLENN TAYLOR

DEAR SANTA,

For Xmas I want a kitten doll some dishes and a doll trunk and doll clothes and please don't forget all the other little boys and girls

Your friend SHARON SWEARINGEN

DEAR SANTA CLAUS,

I am a little boy 6 years old. Will you please bring me a bicycle for Christmas. I am a pretty good boy sometimes. I will see you soon.

BUZZY MAXEY

DEAR SANTA CLAUS

I want to write this letter to wish you a Merry Christmas and a happy new year.

Santa I have been a good girl and I have worked hard at

school, and so I'm going to tell you what I want for Christmas I hope you can bring me what I want. A nice Baby Doll for Christmas. I hope you can bring me the Doll I want and at the same time wish you a nice Christmas.

Well I guess this is all for now.

Sincerely yours MARY LOU MARTINEZ

Dec. 12, 1962 Palo Duro Rt. Clarendon, Tex.

DEAR SANTA,

We are two little girls that have been good this year. I am 5 years old and would like a doll and doll clothes and a cabinet. My little sister is three and she wants a doll and dishes. Don't forget the other boys and girls.

God bless you.

Love, LENA ANN & EDDIE LEE SNYDER

DEAR SANTA,

Please bring me a Chatty Cathy doll with blonde hair, some cake mixes, some fruit, nuts, candy, gum and a coconut. I would like to have some kind of game, a story book and some little horses and men to ride them.

I will try to be good. CLIFFIE ANN HOLLAND Hedley, Texas

DEAR SANTA,

My name is Tommy Hill. I am 7 years old. I would like to have a cotton candy machine, a Tommy gun, a Johnny Reb Cannon and a tool belt. Remember all the others boys and girls.

Love, TOMMY

Lela Lake, Texas Nov. 29, 1962

DEAR SANTA CLAUS

I am six years old, and I have been a good girl. Will you please bring me a soft baby doll. Just bring me what ever else you want to and surprise me.

I love you, SHEILA SMITH

DEAR SANTA

I would like a sno cone machine a table desk a playmohil some Barbie clothe and a Ken doll Please remember Billy and Ricky too

Love, CINDY PRICE

DEAR SANTA

I have been a good boy all year. Most of all I would like a bicycle, I would also like a bee bee gun, watch, Record Player. And a cowboy shirt. And some Levis, nuts an apple and some candy

JEFF CAMPBELL

DAER SANTA CLAUS,

I want a thumbeena doll. And do not forget the other children. I want a baby bed with doll clothes.

Love, MARY LYNN KETCHUM

DEAR SANTA CLAUS,

Please bring me a Mr. Machine, a basketball, bow and arrows, a

bus, a drum and a Paladin Outfit.

Love, JERRY HOLLAND

HUNTING DOGS NEED CARE

COLLEGE STATION — Dogs need special care during hunting season to prevent minor injuries from becoming serious, says Dr. C. M. Patterson, extension veterinarian, Texas A&M College.

Eye injuries and cuts can cause problems for dogs if they are not cared for promptly, he says. Hunters should inspect their dogs' eyes after each outing for weed seeds, grass and other foreign objects that cause eye trouble.

Small cuts on the dog's legs or body can become infected if not treated and should be cleaned and bandaged. If cuts are severe, they should be sutured and treated by a veterinarian.

Patterson recommends removing burrs from the dog's coat after each hunt to prevent skin irritation and pain.

Dogs should be conditioned gradually at the beginning of the season because if they are allowed to run with conditioned dogs they may collapse from exhaustion, Patterson says.

Dogs should be vaccinated for rabies, distemper and hepatitis to protect them from any infected dog or wild animal they may come in contact with. Unvaccinated dogs may become infected themselves and also may become transmitters of disease.

The veterinarian reminds you to watch your dog and if his stamina and performance are not up to par, have him checked for heartworms or intestinal worms. Care you give your hunting dog during the season will add to his health and your enjoyment of the hunt.

CRYSTAL SPRINGS, MISS., MTEOR: "Little by little, the problem of what to do with, about, for and to teenagers is being solved. A mother of three teenage daughters makes the last girl who returns home Saturday night prepare Sunday breakfast for all the family."



A BLESSED CHRISTMAS

Sincerely, all of us extend our hope that this holy season will bring all of you fulfillment of your dreams.

BARRETT'S PORTRAIT SALON

MR. and MRS. JIM BARRETT



The Joys of Christmas

The season brings so many wondrous joys - we hope that you will share in all of them.

Household Supply Co.

BILL TODD

J. G. McANEAR



Christmas—the birthday of Him who brought Love to us.

Christmas—the day to remember His many blessings.

Christmas—the time to wish the best to all our friends!

BRADSHAW MILK CO. Brad & Bill's RECREATION CLUB

BRAD, OLA, & DOUG BILL, BERT, PAT, & MIKE

DENNY & ANDY

Letters to Santa Claus

12/9/62
Groom, Texas

DEAR SANTA CLAUSE,

I'm 3 yrs. old and my little brother is 7 mo. I would like a pick-up and horse trailer set, black board, set of guns and a steam shovel. Sammy would like some colorful blocks, a little train, a nice warm coat, and a musical toy for bed time.

We've been good little boys and will be watching for you on Xmas nite.

Thanks lots,
DONNY & SAMMY
WEBB
Groom, Texas

and a vanity stool that has a white cushion. I would like some fruit and goodies, too. Please remember all the other girls and boys.

I love you,
MARCY PATTERSON

DEAR SANTA,

I am five years old. I would like for you o bring me a Mattel Shootin' shell gun, a gun and holster set and a pair of spurs. My little brother Keih would like to have some trucks to play with. We are trying hard to be good.

Thank you
LYNN & KEITH FLOYD

Clarendon, Texas
Route One
Dec. 6, 1962

DEAR SANTA CLAUSE,

I am a little boy who is five years old and I would like for you to bring me something to build with and some candy and nuts and don't forget the other little boys and girls.

HUGH MAHAFFEY

DEAR SANTA,

Please bring me a doll, a gun, and holster, some roller skates, boots, levis, shirt and hat. Please don't forget my sisters.

I love you
CAROL MORRIS

DEAR SANTA CLAUSE:

I live in Amarillo but I will be in Clarendon at my Grandmother's for Christmas.

I am two years old now, I think I need a chalk board. I want my Christmas stocking filled with candy and I need some little toys. Please remember all of the other little children, especially my cousins.

Thank you Santa, I love you.
TERRY STONE

DEAR SANTA,

I am a little girl 2 years old, and I have tried to be a good

little girl.

I would like for you to bring me a Tiny Tears doll with a play pen, a suitcase, and an iron and ironing board. Please bring my baby brother a teddy bear and a baby rattle.

Please remember all the other little boys and girls.

Love,
KIMBERLY WHITE

DEAR SANTA,

I am a little girl almost five years old. I have tried to be a good girl this year. Would you bring me a Betsy Wetsy Doll

Dec. 7, 1962

DEAR SANTA,

I want a Ken doll, clothes, some more Barbie clothes, Barbie bed, Sten-O-Line, Concentration game, and string duck.

I've tried to be good girl and don't forget all the other children.

Love,
WANDA TROUT

DEAR SANTA CLAUSE:

I want a Fort Apache Cavalry Set, a horse, van-truck, an electric train, a bicycle, a football and a remote-control police car.

Love,
TOMMY SURSA
And don't forget the other boys and girls.

DEAR SANTA,

I am a little girl, 6 years old. I will start to school next year. I've tried to be a good girl all year. Please bring me a Chatty Cathy, a doll house, some fuzzy house shoes and some books. I will leave my stocking hanging on the door. Don't forget all the other boys and girls.

Your little friend
CHERYL SHADLE

DEAR SANTA CLAUS:

I am a little six year old boy. I have been a good boy all year. Sometimes I play a little rough with my pets.

I have one older brother, and two sisters.

I would like to have a snow cone machine, an electric train, Mother hen target game, and some candy, nuts, and fruit. Would you also bring my sister and brother something nice.

I love you Santa
ROY NEAL MABERY

Leader—Local rate, \$3.06 a year



"JOY TO THE WORLD..."

Here's our cheery carol for you —
May all the joys of the Holiday Season
be yours on Christmas Day!

HOMER BONES GARAGE
AUTOMOTIVE SERVICE



Christmas brings thoughts of
old friends, good times, and all
that's best in life. May this
Christmas add richly to your
store of happy memories.

BARTLETT MOTOR CO.
Your DODGE Dealer



CHRISTMAS REFLECTIONS...

*This is the season for recalling warm
memories of our childhood Christmases, of all
the happy Holiday times of the past, and of
friendships such as we've shared with you!*

Murphy
Funeral Home

DEAR SANTA

I want Barbie's dream house music box and any thing you

would like to bring me.

Love,
CINDY HOMMEL

-Letters to Santa Claus-

DEAR SANTA,

Thank you for the presents you gave me last year.

This year I am four years old and m big and strong and can nearly lift Will. I will start to school in two years.

I would like a wind-up tractor with a trailer like Gen has at her house for little boys, an astronaut uniform and a tiny tot railroad with tracks, turntable and bridges.

Please bring lots of nuts and oranges.

Your friend,
SAM LOWE

DEAR SANTA CLAUSE,

Thank you very much for the toys and things you left for me last year. I've been pretty good this year. Please bring me a Playmobile, a facination game, boxing gloves and a surprise. My stocking will be hung by the door. Your treat will be under the tree. I am in the second grade. Mrs. Hendrix is my teacher and I'm 7 years old.

I love you,
PATRICK WAYNE ROBERTSON

Clarendon, Texas
Nov. 29, 1962

DEAR SANTA,

Hear is my Christmas letter to you.

I would like a Bobbie Doll and a record player and doll cloths also a kind doll. Thank you Santa, and Merry Christmas to you and a Happy New Year.

PAMELA SUE STRIBLING

Nov. 29, 1962

DEAR SANTA,

For Christmas I want a Barbie doll and Luggage set, and a Sewing Machine, and bring our baby a Teddy bear. Well I guess that's all for now.

Yours always,
SHERRY BRIDWELL

DEAR SANTA,

Thank you for the things you brought me last year. This year I want a cry dolly and a buggy, a stove to cook on, and a Yogie Bear.

MISSY GRADY

DEAR SANTA,

I want a ranch set, radio, boots, train, wagon, hat.

MICHEY GRADY

DEAR SANTA

Please bring me a big teddy bear, powder, lipstick, perfume in a case and some girls pants, long sleeve shirts and a coat. Also some nuts and fruit. Please don't forget the other girls and boys.

Thank you
NANCY TAYLOR

To Santa

I want A snowman that makes snowcones.

FRAN ELAINE FORD
Clarendon tex 951

DEAR SANTA:

This is Christmas again. I would like something for Christmas. Please remember every little child.

Bring mother a dress, and me some colors.

With my love,
MARY FLORES

DEAR SANTA CLAUS

I would like to have a Robot commando, bazooka, bicycle and some candy and nuts I am in the second grade. I have been a good boy. I have a little sister, named, Rene!

She would like a dolly, a rocking horse and some dishes also some candy and nuts.

She has been a good girl too. Don't forget the other boys and girls.

Love
PAT MOORE
and RENE MOORE

DEAR SANTA

I want a wagon and a Ft. Apache Cavalry Set, and a Bazooka, thank you, and want some candy and nuts, and don't forget Frankie, Steve, Karan Ellis.

You friend
JAMES ELLIS

DEAR SANTA CLAUSE.

Please bring me his for Christmas

Doll, bottle, in high chair, sno cones machine, cotton candy machine, dollys, nurse kit, toy telephone.

LAUANDA GALE BOWLING

DEAR SANTA:

For Christmas, please bring me a service station, roller skates, a pair of six guns, a toy watch, some water paints, bop the beele and a bulldog tank.

Love,
JERRY STEWART

November 27, 1961
Clarendon, Texas

DEAR SANTA,

I am a little boy seven years old. For Christmas I would like to have an astronaut suit with a helmet, a super show, guns and a guitar. Please fill the stocking I hang with candy and fruit. Remember Jullie with a baby doll, iron and telephone. Her stocking will be hung to. Terry is just a baby and can't talk yet, so remember him with something little.

Dear Santa, I'm sure mother will have something good for you to eat to.

DONNIE PUTMAN
Thank you,

DEAR SANTA,

Please bring me a set of telephones, a pair of roller skates, a cannon, a bull dog tank, a doctor kti, water paints, and a toy watch.

Love,
TERRY STEWART

DEAR SANTA CLAUSE,

I am a little girl nine years old. I have tried to be a good girl.

Would you Please bring me a one year old doll, doll clothes, blanket and a typewriter and some dishes.

Thank you Santa
Yours Truly
BEVERLY TIMS
Muleshoe, Texas

P. S. Don't forget all the other little boys and girls.

DEAR SANTA CLAUSE,

I am a little girl five years old. I have tried to be a good girl.

Would you please bring me a doll, doll clothes, blanket, sewing machine, and cash register, and also a telephone. Don't forget all the other little boys and girls and my Momme and Daddy King at Clarendon.

Thank you Santa.
Yours truly
ANN TIMS
Muleshoe, Texas

DEAR SANTA CLAUSE,

I have tried to be a good boy. Please bring me a space base set an a gun, too

Love,
MIKE LEEPER

DEAR SANTA,

I have been pretty good, but could have been his year.

For Christmas I want a B-B gun, basket ball and goal, and baseball glove.

Remember all the other boys and girls.

Love,
KENTON HECKMAN

DEAR SANTA,

Please bring me a Nurse Kit, some play dishes and an electric toy skillet, percolator, teakettle, and toaster. I am six years old and like school very much. Don't forget my two brothers, Mike and Buddy.

Love,
KIMBERLY NEWHOUSE

DEAR SANTA,

I am a little boy 6 1/2 years old. I am in the first grade in school. I have been a pretty good boy this year.

Please bring me a Road Race Set and a Junior Lineman's Tool Belt.

Thank you Santa,
ALAN HARPER



Poinsettias bright

will help us say...

Best wishes for your holiday!

DIXIE CAFE & JAKE'S CORRAL

MR. & MRS. G. A. LAMBERTH



This is to be a

Merry Christmas

FOR THE CENTER OF THE SOUTHWEST

Today, America's business leaders know more about the Center of the Southwest than they did a year ago.

That's because we have promoted the business and industrial advantages extensively throughout the year.

Our promotional efforts have reached attentive eyes and ears too.

So much so that we are encouraged to continue our area development program in 1963 with added enthusiasm.

So much so that this is, in reality, a Merry Christmas for The Center of the Southwest—the region that faces GROWTH UNLIMITED.



West Texas Utilities
Company

an investor owned company



Merry Christmas

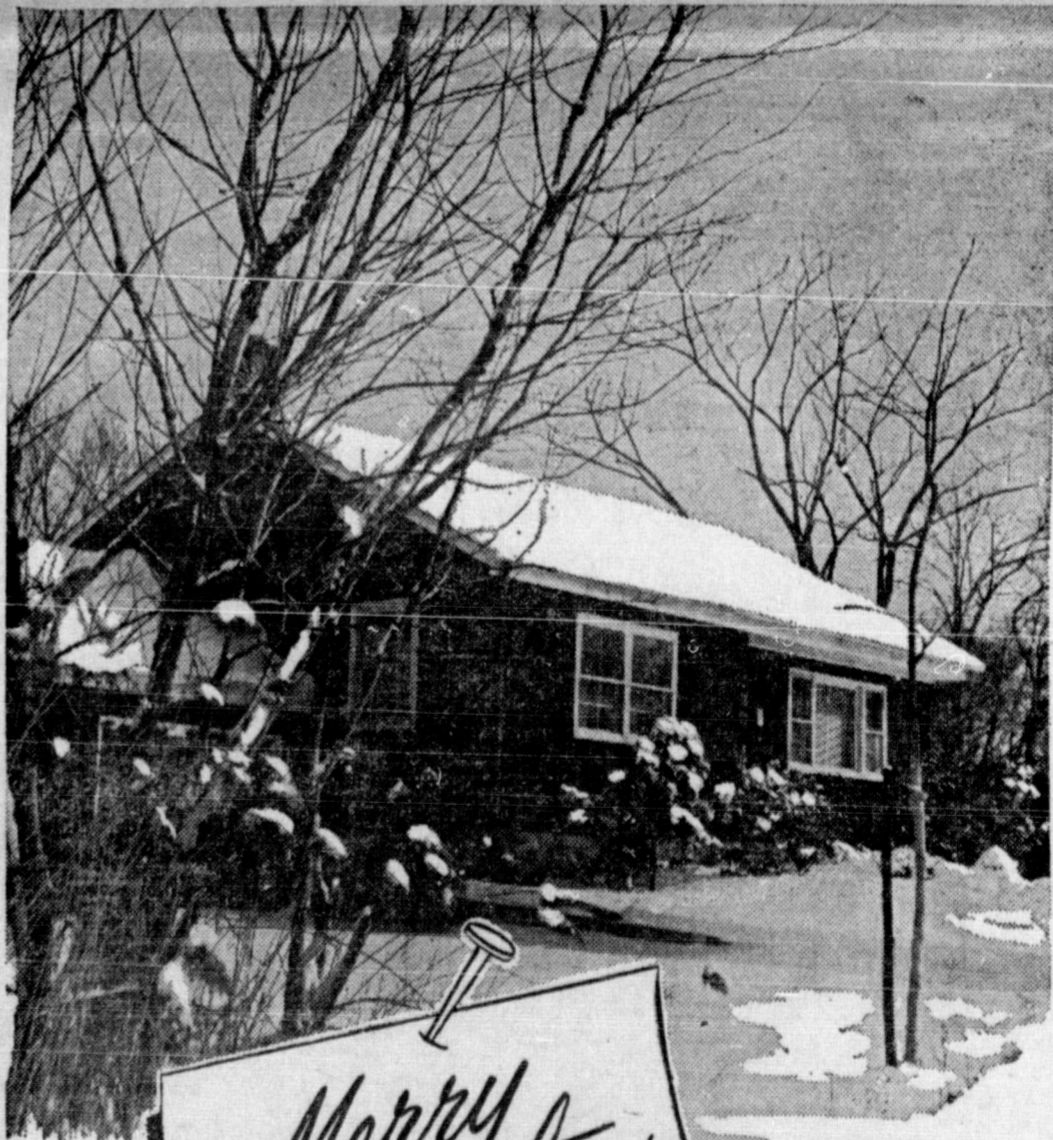
There's a wealth of happiness in store for you this Christmas, we hope. And if our good wishes will help, you'll have one of the most pleasant of them all. May this occasion be long remembered as the happiest.



HERMAN'S GULF SERVICE

HERMAN CROSS, Owner & Operator

PHONE 874-9893



CHAMBERLAIN MOTOR CO.

PONTIAC — BUICK — OPEL — GMC TRUCKS



By VERN SANFORD
Every fisherman who uses an outboard motor has said to himself, at least once, "I wish they'd design a motor to fit my needs."

He's thinking of his own personal use of a motor. Usually it boils down to one engine that will meet all, or at least most,

of his demands for lake or river fishing.

What are these requirements? What are yours?

Is your prime interest speed? No! Or power? Nope!

But you do want it to be able to move when necessary . . . and have a little power to spare.

Is your major requirement price? Maybe. That's always an important factor.

Is it economy of operation? Not too important, providing it gets the job done like you want it to. Gas consumption is low on nearly all outboard engines. And fuel is cheap considering its lasting time.

requirements in this order: price, portability, troll-ability, speed and economy of operation.

In fact that's exactly what we wrote down when the Mercury outboard folks asked outdoor writers specify their preferences in a fishing motor.

That was several years ago. In re-reading our notes we still arrive at the same conclusion.

Mercury followed through on its survey and produced a motor, which it says meets the specifications of the majority of the outdoor writers. It's their Merc 110 -- a 9.8 hp honey.

We've never owned a Mercury outboard of any size (you can't have everything). But we do have lots of friends who own Mercs and who swear by them. Also we've run lots of Mercury motors.

Generally they are regarded as fast engines. This perhaps due largely to the fact that one or more Mercs are entered in nearly every type and class of racing competition.

But for fishermen, speed is not

THE important thing. Hence, Mercury's development of the smaller motor.

So let me tell you about this little 110.

First -- it's price is reasonable.

Second -- it weighs only 54 pounds.

Third -- it will troll about as slow as you could possibly want.

Fourth -- it will get up and go to the next fishing spot with surprising speed.

Fifth -- it uses a bare minimum of fuel even at full throttle.

In other words, the Kiekhaefer Corp. has produced a motor exclusively for the angler in as close keeping with the results of their survey as appears possible.

Inasmuch as the firm has earned a reputation for building big and powerful outboard engines -- the 100 hp Merc 1000 being the largest manufactured anywhere in the world -- we feel they deserve the plaudits of the outdoorsmen for not overlooking the little fellows in their

race for acclaim as a "Mammoth Motor Maker."

WOOD GOOD INSULATOR

College Station -- Wood is one of our best insulators for use in constructing homes or other buildings, reports Bill Smith, extension forester at Texas A&M College.

The ability of wood to conduct heat is low. Unlike some other building materials, wood allows heat to pass through it slowly. Therefore, wood is a good insulator against both heat and cold. This explains why, says Smith, well-constructed wooden houses are relatively easy to heat and keep cool. These and other facts about wood were recently pointed out in a report by the Texas Products Department of the Texas Forest Service, he adds.

Smith related that the insulating capacity of solid wood is affected by many factors such as grain, knots, splits or cracks, and moisture content. Also, the heav-

ier kinds of wood have less insulating ability than the lighter woods. Wet wood is not as efficient an insulator as is dry wood.

To help increase the natural insulating capacity of solid wood, insulation boards or other types of insulation are used in the interior walls of buildings. Much of this insulation is made from ground-up wood which is impregnated with asphalt or other water resistant materials.

Smith pointed out that wooden structures with additional insulation helps control sound, the outflow of heat during the winter, and the inflow of heat during the summer.

Since 1952, Texas public school enrollment has increased annually at an average of 76,000 students and will continue near this rate for the next few years.

Only once has the speaker of the house ever become president, when James K. Polk was elected in 1839.



CHRISTMAS GREETINGS!

May each of you have a holiday full of cheer, enough to last all through the year!

J & W LUMBER & SUPPLY

JOHN H. JONES, Owner



Is it trolling ability? Usually that is a factor most anglers seriously consider. Unless, of course, they already own an electric troll motor . . . which the majority do not have.

Is it portability? Quite often this is a very important requisite. Especially so with elderly anglers. Also to those who have no boat, but who do keep a motor in the trunk of the jalopy and ready to ramble on a moment's notice.

There are six features that fishermen desire in a motor. They are not just our ideas. They come from an inquiry we made among Texas anglers in the Highland Lakes area who fish over a wide area of the state.

Personally, if we had a choice of but one motor, wanted it for angling only . . . no racing, no skiing, and had no trolling motor . . . and intended to use it on the customary 14-foot aluminum or fiberglass fishing boat on Texas ponds, rivers or lakes, we would rank our re-

Gifts of Joy

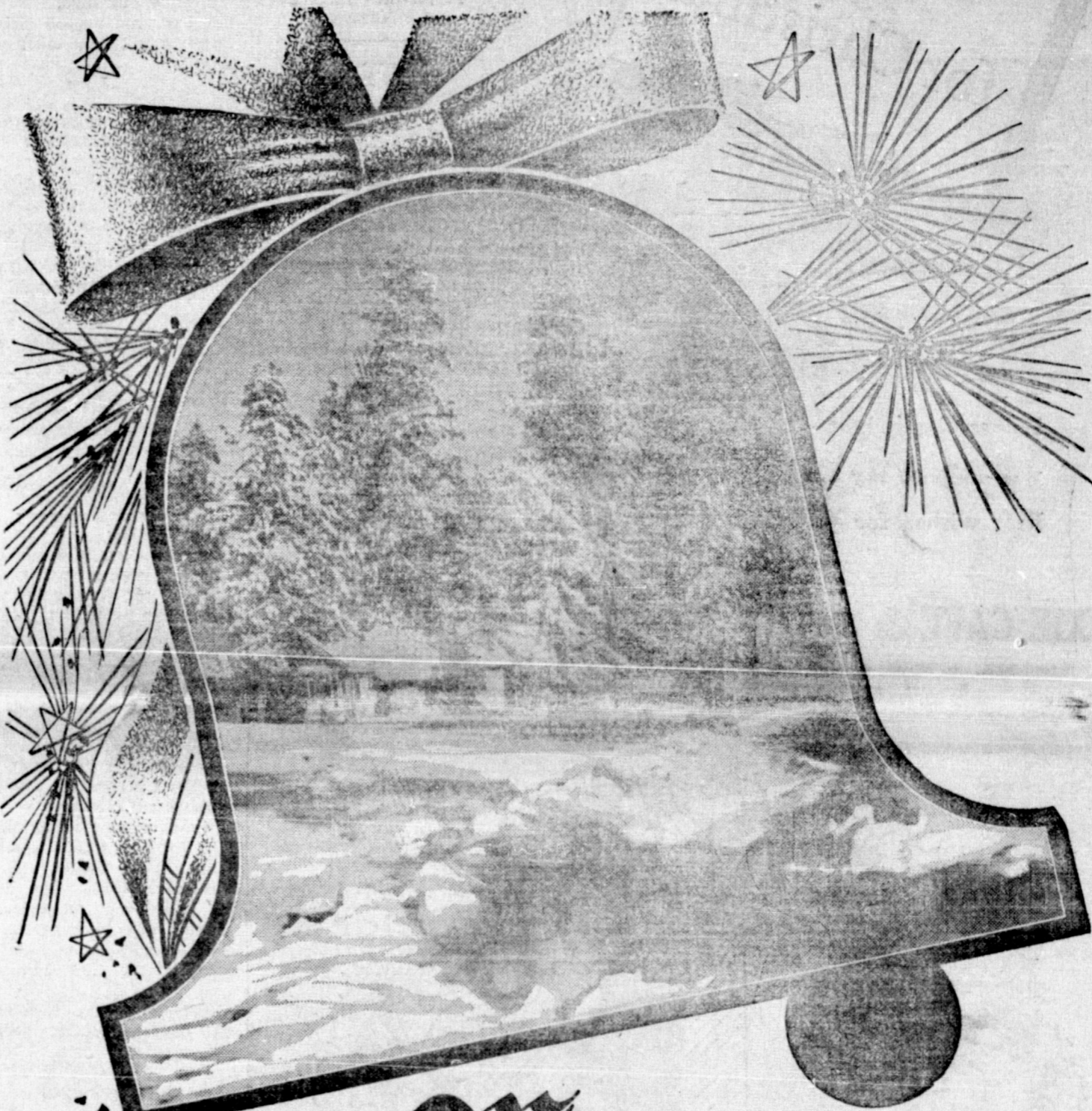


to you this Christmas Season

It wouldn't seem like Christmas if we didn't get in touch, and wish the Season's happiness to those we like so much. Merry Christmas to our friends!

CABLE TELEVISION OF CLARENDON

For the Finest in Television Viewing Call 3570
JIM BARRETT, Local Manager



Merry Christmas

Christmas gives us an opportunity to express our appreciation of your kind friendship and loyal patronage; we extend our thanks to our many friends and patrons and hope that the Christmas Season will be memorable.

GREENE Dry Goods Co.

Letters to Santa Claus

a Bonnie Baby doll in her on musical cradle. I am 9 years old. I love you very much.

Merry Christams and a Happy New Year.
Rt 1
Clarendon, Texas
November 28, 1962

Love always
SHELIA McANEAR

I would like for Christmas a Chatty Faby, some of her clothes, a stroller that changes to several different things and a watch. Please!

Please don't forget other boys and girls.

Thank-you
DIANNE CORNELL

DEAR SANTA CLAUS,
Seem like a short time since you last visited me. I would like a Chatty baby and clothes. A Barbie and Ken ear and house. And a watch. I hope everybody gets what they want.

Love,
BETTEHUDSON

Lelia Lake, Tex.
Nov. 30, 1962

DEAR SANTA,
I am a little boy eight years old. I would like to have a Robot Commando and bowl-a-matic.

Yours truly,
STEVE POINTER

DEAR SANTA,
I want a talking doll. Please bring me some tin dishes and some jewelry. I would also like some petty dresses.

Be good to the other boys and girls.

Thank you
BETH GREEN

DEAR SANTA,
I would like a Chatty-Kathy Doll for Christmas. I would also like a watch and some clothes. Please remember my little brother and two sisters.

I love you,
PAULA JO MAXEY

Clarendon, Texas
November 29, 1962

DEAR SANTA CLAUSE
I would like a Ken doll and Barbie and Ken Outfits. And a Cotton Candy Machine. I would also like a Playmobile.

Yours truly,
SUSIE PRICE

DEAR SANTA CLAUSE,
It surely has been a short year since you came to see me. All of the things you brought me are still good. So I don't need very much. I would like to have a Barbie and Ken car. A Barbie dream house. Some Ken cloths. I hope the other children get what they want.

Love,
BECKY HUDSON

DEAR SANTA,
I would like for you to bring me a Texas Ranger Set of guns, a Remco Sky Diner and the Big Bruiser. I am Eight years old and in the third grade.

JOHNNY FLOYD
Third Grade

DEAR SANTA,
I would like a Chemistry set for Christmas. My teacher and I made a deal to make soap. I don't think you know my teacher. Her name is Mrs. Batson.

Love,
MIKE CHILTON

DEAR SANTA CLAUSE,
Plaease give me a doll and a sewing machine. Barbie Doll and a Baby carriage and clothes for a doll.

good by Santa Claus
ALICE FAJARDO

DEAR SANTA CLAUSE
I want a MARKSMAN AIR PISTOL; and I want a SHOP KING and a GILBERT ERECTOR SET; and a ETCHER SKETCH and a WATER-POWERED ROCKET.

Love,
JOHNNY HOLLAND

DEAR SANTA CLAUSE,
I have tried to be a nice girl this year. Please, bring me a little baby doll, about 10 ins. long and some clothes. A hand puppet of Dino and a pair of bunny house shoes size 9.

Don't forget E. Wayne and Jennie.

I also like candy and nuts.
Love,
JAN BARBEE

DEAR SANTA:
I would like a bicylc, a scope for my B-B gun and a Fire Engine, and hook and Latter Truck.

Thank you, your friend,
JEAN SIMMONS

DEAR SANTA CLAUSE:
I am 3 years old and have been a good little girl. For Christmas I want every to have a nice time and remember that Christmas is really Jesus's birthday n dabe good all time for him. I would like a doll, gun set, dishes, puzzles, clothes, and candy. My brothers will have some cake for you so I will leave you a glass of milk.

Love,
YVONNE JACKSON
Claude, Texas

DEAR SANTA CLAUSE,
I would like to have a X-20 Motorail and a Dick Tracy two-way radio. Also I would like an Eldin Bowling Set.

I am 8 years old and I have been a good boy all year long. I would also like some good candy and a lot of nuts. There will be some milk and candy waiting for you Christmas night, so I hope you will come.

Your friend,
JOHN MOORE

Clandon, Tex.
November 29, 1962

DEAR SANTA CLAUSE,
I am a little girl 9 year old. A I would like to have a Chatty Baby for Christmas.

And Barbee Furniture.
And another dog.
Yours truly,
LINDA VALLANCE

DEAR SANTA,
I am a little boy almost one year old. Would you please bring me a little rocking chair for Christmas.

Love,
"LITTLE" BILL CORNELL



Our Sincere Best Wishes To All Of Our Friends For A Merry Christmas

The Donley County State Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



The carols of Christmas fill the air with our sincerest wishes for harmony and good cheer during your holiday.

DARNELL & SONS IMPLEMENT CO.

YOUR CASE DEALER

Pete Darnell

John Lowrie

-Letters to Santa Claus-

Clarendon
Third Grade
Age 11

Dear Santa Claus,
I want a gun, and a Bicycle, football, footsuit, hat cap, rings therr socks, shoes suit, Notebook for school.

Louis Fos

DEAR SANTA

I want a Angel cartwright tv and movie star doll. for 3\$98c and a paintset for 99c

So what I won't add's up to 4\$99c

PS I've been as good as I can.

Love

BETTY JO HECKMAN

Box 550
Clarendon, Texae
Nov. 30, 1962

Dear Santa Claus,

I would like for you to bring me some Stadium Checkers and than I would like a Junior Body Building Set. I would also like a Battery operated Projector with cartoon film strips. Thank you for all the thing.

Love,

Will Lowe

Box 176
Lelia Lake, Texas
Nov. 28, 1962

DEAR SANTA,

I have been very good this year. I would like to have a new gun. Please give me a puppy and I would like to have a football too. I would like to have a snow-cone-maker too.

Your friend,

MACK TOMLINSON

DEAR SANTA CLAUS,

I want a Bow-Arrow I want a b. b. gun I want a Jimmy Jet I want a robot cammando

Love,

JACKIE JOHNSTON
Bonnie Rogers
Clarendon, Texas

Box 104
Age 8

DEAR SANTA CLAUS,

I want a baby bed, Chatty Cathy doll, doll clothes, necklace, bracelet, shoes, socks, dresses, cancan, sweater, skirt, black skirt, blouse, purse, Susie Smart doll, play highills, play piano, headscarf, bluejeans, play casper doll, shorts, hairbrush, hairbows, hairbrade, ink pen, notebook for school, Walking Doll, marrior, new bed, and a new house.

Love always

BONNIE ROGERS

P.S. I want Super Man Doll, and last of all a picture of you. (Santa Claus)

DEAR SANTA,

My name is Randy Hill. I sure would like to have a watch, a Shop King workshop some games and some model cars. We will be waiting up for you on Dec. 24.

Love,

RANDY

Gregory Bowling

DEAR SANTA CLAUSE,

Please bring me this
Fort Apache Play set (1)
Winchester Shooting Shell (2)
Thrilling new Go-Cart road race set. (3)
Texan" Double Holster (4)
Bicycle (5)
football (6)

GREGORY BOWLING

Clarendon School
November 29, 1962

DEAR SANTA CLAUS,

I won't a doll that talks, adds and spells. And a camara. A acordeon. And a Merry Christmas.

And I gass thuts all Mr. Santa Claus.

From

RAMONA BRADDOCK

Clarendon, Texas
November 29, 1962

DEAR SANTA,

I would like a girls bicycle and a Thumblena doll. I am 8½ years old. And I had been a good girl.

Yours truly,

LORETTA FERN ASHCRAFT

Clarendon, Texas
November 29, 1962

DEAR SANTA,

I want a big walking doll and a bicycle. My sister wants a bicycle and a walking doll too. My little sister wants a trycle and my other sister wants a small doll. I want to get my mother a pair of shoes. I want a black skirt and a white shirt.

Yours truly

RUTHA BUTLER



TO OUR FRIENDS:

We hope your Christmas is a merry one - Chock-full of cheer and lots of fun!

EMMETT O. SIMMONS

INSURANCE

Emmett O. Simmons

Mrs. Helen Churchman

Bob Bell

Clyde I. Price, Jr.

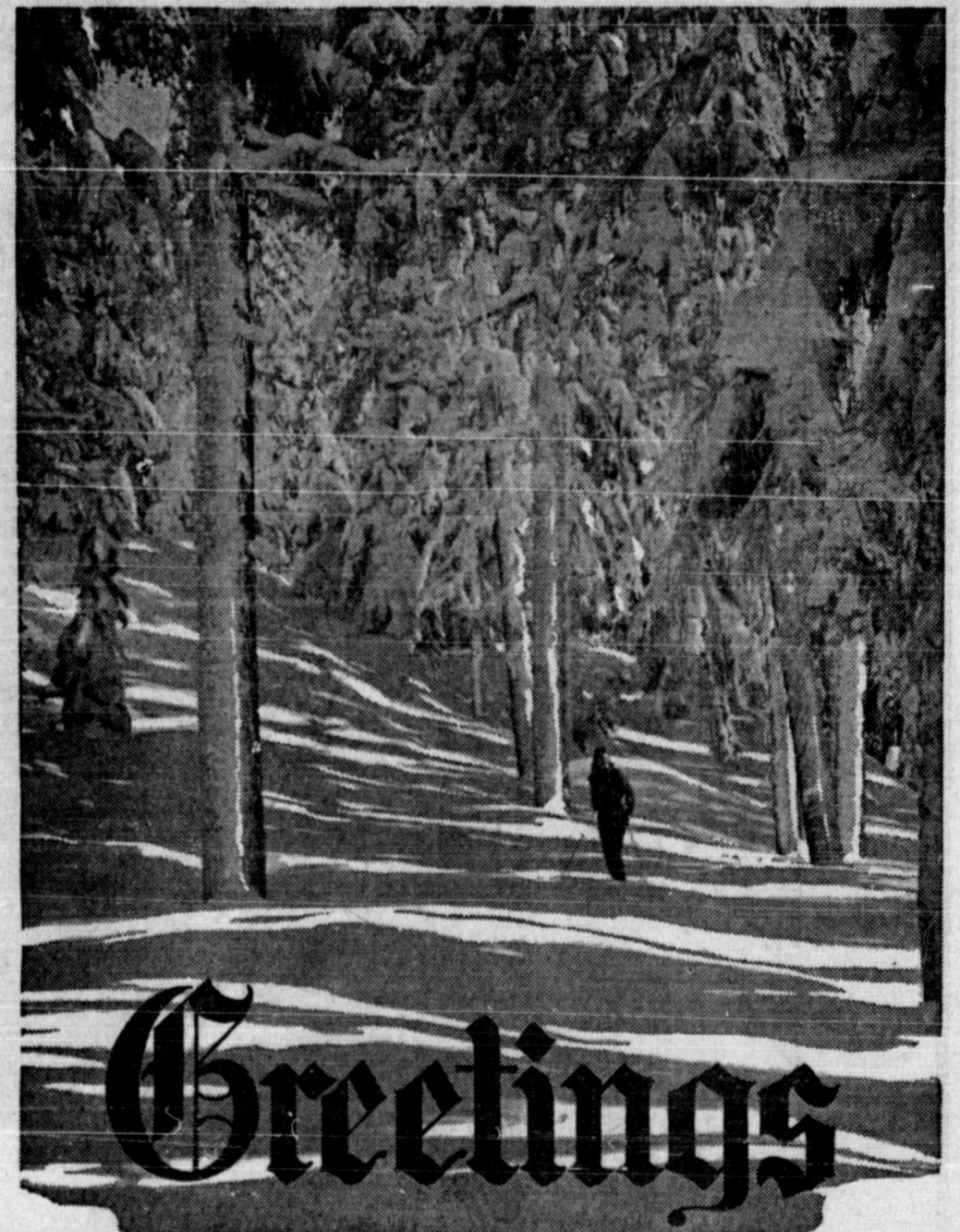
Paul Hancock



Our best wishes to one and all for a very merry Christmast!

THOMPSON BROS.

HARDWARE & APPLIANCES



Greetings

In honor of our many friends of long standing, we pause to wish them all the blessings of the holiday season.

ERNEST KENT

Your TEXACO Consignee

-Letters to Santa Claus-

DEAR SANTA,

I'm a little girl 3 years old. I've been a nice little girl. I want you to bring me a Chatty Cathy Doll if you don't have one I'll take another Doll, I want a big Black and White Bear, any-

thing else you want to bring me. I live on 310 Carheart St. Don't forget all the other little boys and girls, My Big Sister, Daddy and Mother. My Mother's and Daddy's name is Mr. and Mrs. O'dell Barker.

yours truly,
a Little Friend
ROBERTA SHARLEEN
BARKER

DEAR SANTA,

It is almost time for Christmas and I do hope you can still fill an order for a 4 year old girl. My name is Janis Mills and I have tried to be a good girl for Mommy. I would love to have Suzy Smart, but a smaller doll would do. I would love some dishes and an iron and ironing board. A sink and a stove would come in handy.

DEAR SANTA,

I am a very busy 2 year old, but maybe I'll have time to write my letter. Karen Mills is my name and I'm a typical 2 year old. I really don't need much, just a horse, a doll, and anything else that isn't too noisy. Santa, don't forget Keith

Santa, I love you,
JANIS MILLS

Floyd. He is my little friend and he would love some nice toys, too.

I love you,
KAREN MILLS

DEAR SANTA,

Well, here it is almost time for your visit again. My name is Rick Mills and I am 5 years old. Would you try to leave a two min holster and a Fascination

game, a sword and case and anything else you think I would like.

I love you,
RICK MILLS

DEAR SANTA CLAUS,

Please bring me a bike, football, and a rifle. I have been a good boy.

Don't forget the other boys and girls, and bring my baby

sister a little baby doll.

Love,
GARY DON DORMAN

DEAR SANTA

here what I won't. A Bowl-A-Matic a type writer. A Snow-Cone Maker A shop king B-B gun

JAN WILLIAMS
Clarindon Texas

DEAR SANTA,

Please bring me an army helicopter an a talking bugs bunny. Thank you for my toys you brought me last year. And don't forget all the other boys and girls.

Love,
GARY LANE
Age 5

DEAR SANTA,

How are you? This is what I want you to bring me, Big Bruiser and a water-jet, propelled submarine.

Thank you for my toys last year. Please remember all the other boys and girls.

Love,
MARK LANE
Age 6 1/2

DEAR SANTA,

I am a little boy four years old, and I sure am looking forward to your visit to my house this year. I have tried to be a good boy.

Please bring me a Dick Tracy-Joe Jitsu puppet act, a new police badge, doctor kit, pair of cowboy chaps and a gun holster set. Also I would like some goodies in my stocking.

Don't forget to bring my baby brothers Lance and Drew a stuffed animal apiece.

Love,
MACKY THORNBERRY

11-28-62
Box 186
Clarendon, Tex.

DEAR SANTA CLAUSE,

I am a little girl 2 1/2 years old. I have tried to be good all year and help my Mommy and Daddy. I have also been in Sunday School every Sunday that I wasn't sick.

Santa I would like a table and chairs, a set of dishes and lots of fruit, candy and nuts. Remember my two little cousins, Lin, and Wayne.

I will leave a Coke and a piece of cake for you on the table.

Thank you,
YVONNE SASSER

P.O. Box 182
Clarendon, Texas
Nov. 29, 1962

DEAR SANTA CLAUS:

The red stocking is mine. The blue stocking is my brother. The yellow stocking is my sister. I went a Barabe for chirmas and my brother went a train and my sister went a Barabe, too. hope a Marry Chirmas to you Santa Claus. have a very good prence for me and my brother and my sister.

I love you Santa Claus:
Santa, to you Marry Chirmas

DEAR SANTA CLAUS,

Please bring me a big baby doll, some dishes, and some animals that I can pull around. You might throw in a few stuffed animals, too.

That is about all that I need this Christmas as I will only be 1 year old on Dec. 10. Don't forget the other children.

I love you,
JULIE ANN BURNS
Clarendon

DEAR SANTA CLAUS,

I am a little girl 6 years old. My little brother, Mark, is two. He would like for you to bring him a tractor and some kind of gun. I would like a cooking set and a Tiny Thumberlina doll. Our stockings will be hanging beside the fireplace. If you have plenty of goodies, we would like some apples and candy. Thank you for our Christmas gifts you brought last year. Merry Christmas.

Love,
CAMILLE MANN

DEAR SANTA,

I am a little girl 5 years old, and I'm having a pretty hard time waiting for you. I've tried to be a good girl but you know how it is.

Please bring me a Sno-Cone machine, doll house, and an iron and ironing board, also nuts and candy

Don't forget all the other boys and girls

Love
DEBBIE McDONALD
P.S. Thank you for the toys you brought last year



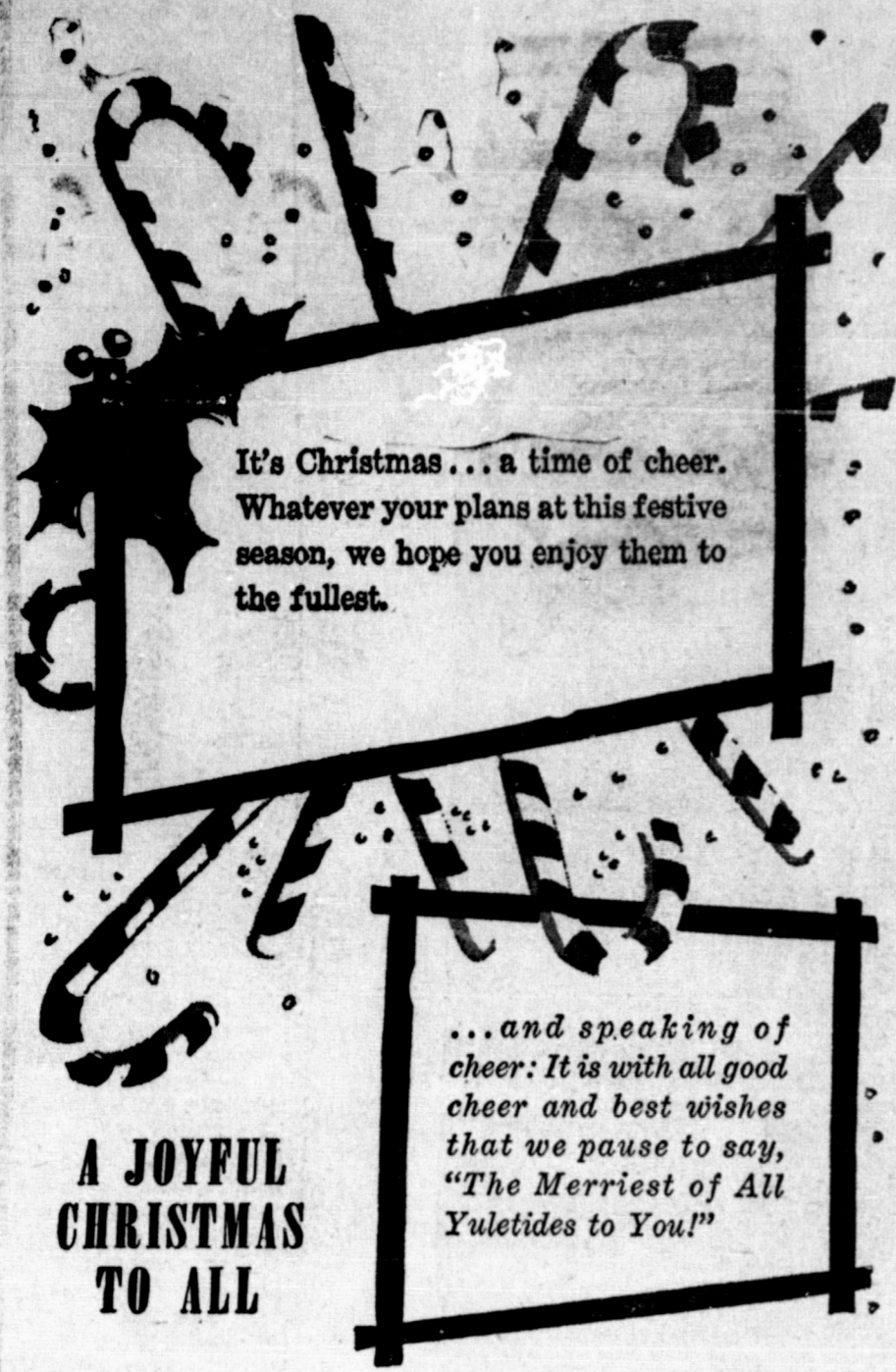
As the sounds of Christmas fill the air—music, laughter and words of greetings—we join in, singing out with gay wishes that your Holiday be harmonious in every way.



CLARENDON, TEXAS

PHONE 874-2062

DICK LITTLE, Manager



A JOYFUL
CHRISTMAS
TO ALL

AAA MOTOR COMPANY

YOUR VALIANT-PLYMOUTH DEALER
IHC TRUCKS
PHONE 874-3426

-Letters to Santa Claus-

DEAR SANTA,
I would like a bike for Christmas, a train, and a racer.
JOHN EARL MORROW

Clarendon, Tex.
Nov. 29, 1962

DEAR SANTA,
I'm a little boy 8 years old. Mom says I've been a good boy. I would like a turnpike and building set, Video Village, a train, Uncle Wiggily Game.
Love,
J. LYNN JONES

Clarendon School
Wood Street
Clarendon, Texas
November 29, 1962

DEAR SANTA CLUS,
I want some cars and trucks, a gun and scabbard, a model car, and a football too, Thanks for the toys last Christmas.
Yours truly,
TERRY ELLIOTT

Jericho Rt.
Clarendon, Texas
November 26, 1962

DEAR SANTA,
Thank you for my typewriter and other gifts you have given me.

Every year I always want something different. I have been pretty good I think, so I would like to have an Allstate 8-unit Electric Train Set. I would also like to have a real wrist watch.

Thank you.
Your pal,
MITCHELL B. FEDRIC

Oaks Creek Ranch
Clarendon, Texas
Nov. 28, 1962

DEAR SANTA CLAUS,
I want a typewriter. I have a little baby brother and he wants some plastic birds that hang over his bed.

Love,
CHRIS CRAFT

Dear Santa,
I want electric train for Xmas. I want maganet sticks and an air plain. I want a monorail Candy, nut and apple and organies.

Love,
Rickie Rattan

P. S. Oh, yes, please bring me a football and a bull dosier.

Box 823
Clarendon Texas
Nov. 22, 1962

Dear Santa,
I think I have been a pretty good boy, so if you think I have been good, I would like for you too bring me a huge 640 piece motorized bridge turnpike and building set, two blinking lights with crossing gates for a big railroad a boat that runs on batteries. Etc a Sketch, a bonel weather station, a walkie taiky, a cotton candy machine, a sno-cone maker, 96 piece paratrooper set, a remcos pup tent outfit, a miniature HO gauge road racing set, a battery operated projector with cartoon film striys. Best of all I want a portable phonograph with some records.

Thank you for the things you brought me last Christmas,
Your friend,
Gale Baker

P. S. Some giant tonker toys with out panels.

Dear Santa:
I want a dool. Please bring me a doll. Last year you brought me a play dog instead of a doll. Please get it right.

Love,
Melissa Estes

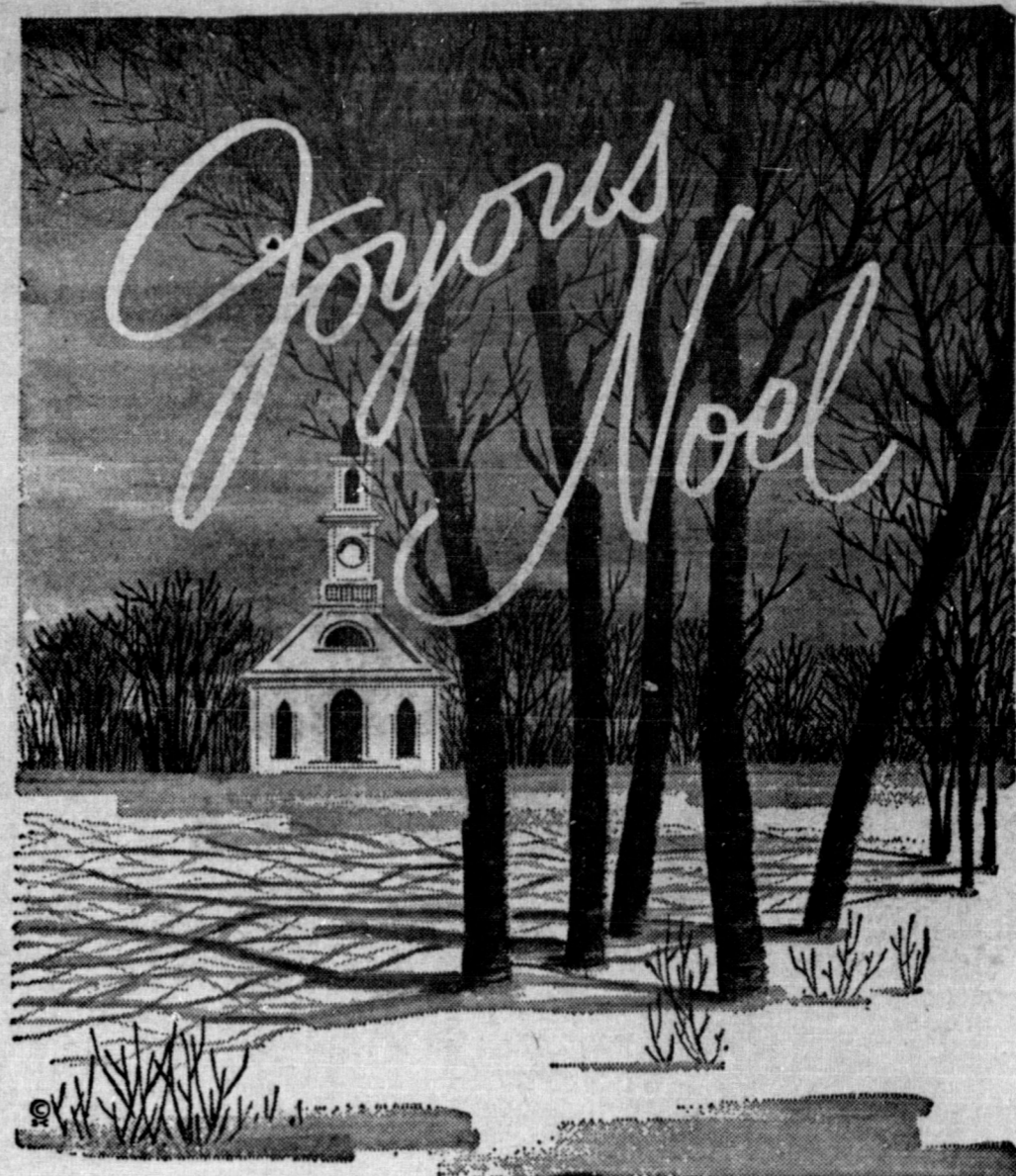
Dear Santa Claus,
My name is Diana Lynn Swinney. I am seven years old. I am in second grade. I want a ken and Barbie, and telephones that you can really talk through.
yooors trly,
Diana Lynn Swonney

Dear Santa Claus;
I want a doll and bed and purse for Christmas.
Thank you, Santa Claus.
Judy Rippetoe

I want a doll and bed and purse for Christmas.
Thank you, Santa
Sandna Rippetoe

Dear Santa Claus,
I want a drsc uble jeans, blouse skirt, Doll, and sweeter. I have been very nice.

Becky Rogers
Love Always,
P. S. Play highills and a neck-lace, also.



As Christmas brings the sound of church bells brightly pealing, here's hoping it will give to you a most joyous Christmas feeling.



Merry Christmas

TO OUR LOYAL FRIENDS:

In this busy old world, it may often appear

that we neglect or forget those we hold dear,

But at Christmas time, we take this space to say

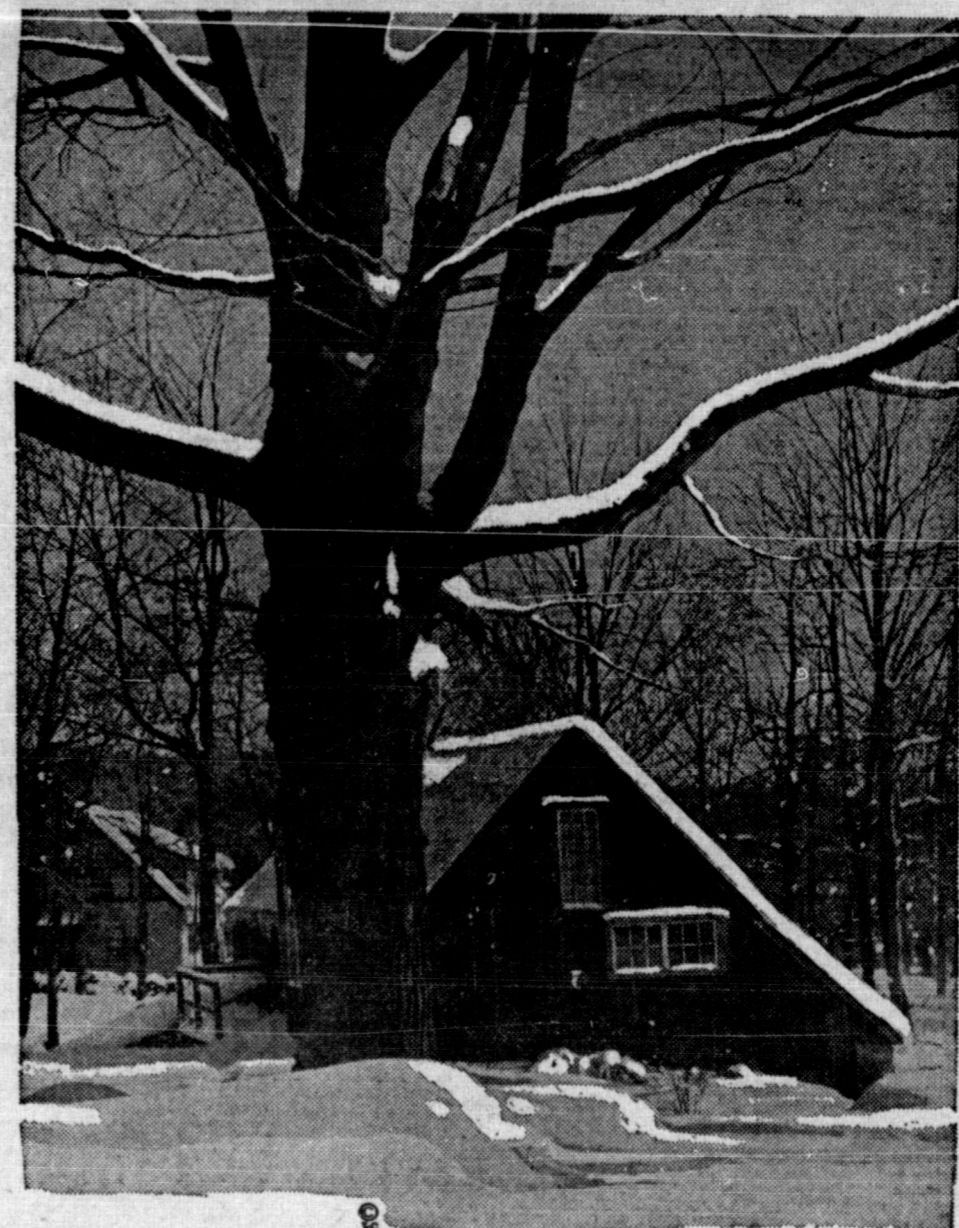
That we value your friendship each and every day!

To each of you... A Very Merry Christmas!



CITY GAS COMPANY

PHONE 874-2111



Greetings to One and All!

We'd like to send our good wishes into every home and heart this Christmas to ensure the blessings of the holiday season to all our friends and their families.

WEST TEXAS GIN

HEDELY, TEXAS

Letters to Santa Claus

DEAR SANTA CLAUS,
I am a little girl three years old. I have been a good girl this year. For Christmas I would like to have a stove, refrigerator, and a sink for my play house, also a desk with a blackboard, and a new baby doll.
Thank you for the toys you left me last year.

I love you,
MELISSA ORSAK

Box 872
Clarendon, Tex.
Nov. 29, 1962

DEAR SANTA
I am a girl of 9.
And I would like a saddle. I would like a (fancy bridle.) And I would like a Blanke for a saddle.

your truly
KAREN LOWRIE

DEAR SANTA CLAUS,
I am almost 5 years old. I have been pretty good. I would like to have a B. B. gun, a football suit, and a big fire truck. Also some goodies.

Thank you,
DAVID LEWIS

Box 923
Clarendon, Texas
December 5, 1962

DEAR SANTA,
Will you bring me a jimmy jet and BB gun and Erector set and transistor radio.

From,
STEVE VAUGHAN

Eric Wade
Won't a gun set and riffel for Xmas thank you santa Claude

ERIC RIPPETOE

David won't a gun set a truck a firetruck than you santa Claude

DAVID RIPPETOE

DEAR SANTA,
I have tried to be a good little boy this year. I am Seven years old. I would like for you to bring me a Winchester Rifle, a Roy Rogers set of guns, a pair of spurs and a water-powered Rocket. Be sure and remember all the other boys and girls.
Thank you,
JIMMY FLOYD

DEAR SANTA CLAUS
I wont Barbarie and Ken, and my bicycle, and a 3 transier radio for Christmas.

Lon wants a Doctor suit and a train and a police car for Christmas.

Joe wants a fire truck and a train and drup drup for Christmas.

Mother wants a toaster for Christmas.

Daddy wants a etc. saw for Christmas.

Yours truly,
Love, **CYNTHIA DAVIS**
Clarendon, Texas
Box 195
Phone 2300

DEAR SANTA CLAUS
Please give me cars and bicycle and little car and basketball

JOE

DEAR SANTA CLAUS,
I would like to have a Little Miss Echo, a Thumberlina, and a Chatty Baby. If three dolls is too much, just bring one or two.

SHAUNA HARDIN

DEAR SANTA CLAUS,
For Christmas I want a gun and holster set (two guns), a pair of boots, a live horse, a western vest, a cowboy hat, a pair of spurs, a pair of chaps, a saddle, a rope, a collie dog, some leather gloves, a rifle, a live donkey, a cow, a sleeping bag, and I also want everyone else to have a merry Christmas.

Your First Grade Friend
SANITA JO McDONALD

DEAR SANTA CLAUS,
Please bring me a Suzy Smart doll and weaving set. I have tried to be good. Bring my sister and my cousins and all the other boys and girls something nice.

Love,
JUDY OSBURN

DEAR SANTA CLAUS:
We are twin boys who are 4 years old. We have tried to be good all year. For Christmas we would like for you to remember all the other boys and girls all over the world. We want a gun set, trucks, football, clothes, and candy. There will be some cake sitting out for you when Christmas comes.

Love,
GALE and DALE JACKSON
Claude, Texas



We hope that your Christmas will be a merry one, bringing you the best of everything you desire.

CLARENDON VETERINARY HOSPITAL



It's the season for carol singing, for gay wreaths of holly, glowing candles, and sugar plums. It's Christmas! Time to wish you all the

HAPPIEST OF HOLIDAYS

Basil Smith
Manager

1st Supply Co., Inc.
Clarendon, Texas



REMEMBERING AT CHRISTMAS

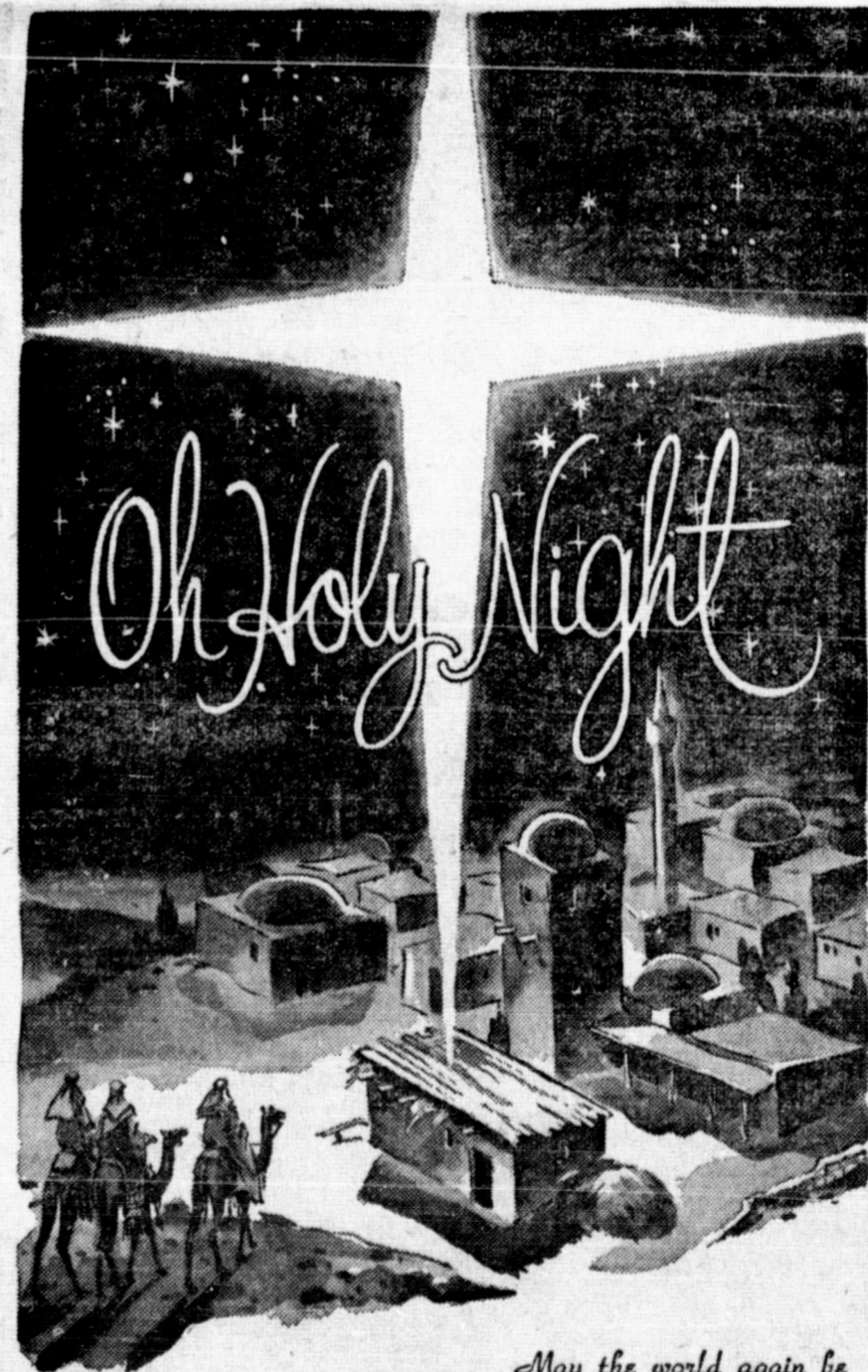
Snow scenes . . . frosty shining Christmas mornings . . . tinsel and the smell of pine . . . all are part of the memories of Christmas in the past.

These memories quicken the heart . . . make us eager for another Yuletide.

Chief in our memory is the friendship of those we serve. It is our wish that in the future you will be able to look back on this Christmas as a memorable one; filled with a full measure of happiness and joy.

Best Wishes of the Season

PALMER MOTOR CO.
Ford Sales & Service



May the world again be blessed by the beautiful message of peace and good will that was born in the little town of Behlehem so long ago.

KIDD BROS. 66 STATION

BOB KIDD

Phone 874-3816

J. E. KIDD, JR.



STEWART CLINIC

J. Gordon Stewart, D. O.
Mrs. Elbon Naylor, R. N.

-Letters to Santa Claus-

DEAR SANTA CLAUS,
I would like to have an army tank and a submarine.
Your friend,
HOWELL LEWIS

Faker St.
Clarendon, Tex.
Nov. 29, 1962

DEAR SANTA,
I want a watch for Christmas. I also want a snow cone machine.

Love,
TEDDY

DEAR SANTA,
Would you please bring me a race car set and some battle equipment. I would like a van and three hoses. I have tried to be a good boy. Thank you for the things you brought me last year.

Love,
LARRY JOE LONGAN

DEAR SANTA,
I am a little boy three years old. I have been good and bad, too, but most of the time I am just a pretty good boy. I would like a Texaco Fire Truck, some other kinds of toys, but best of all I like surprises. Remember all the other little boys and girls.

Love,
JAKIE LONGAN

Dear Uncle Santa
I am a little girl. I am 9 years old. I have not been very good. But will you bring me a Ken doll and a Ken car and Barbie doll bed, and a watch.

And P. S. Don't for get my little sister.

Yours truly,
DEBORAH HOLLAND

DEAR SANTA CLAUS
I would like to have a B-B gun, complete football suit and a transistor radio I am almost 10 years old. I would also like to have some goodies.

Thank you,
STEVE LEWIS

DEAR SANTA CLAUS
I would like to have a bick and a robot commder and a game and puppy.

RICKY SWEARINGEN

Box 538
Clarend, Tex.
Nov. 29, 1962

DEAR SANTA CLAUS,
I want a doll came doll for Christmas. And a dass. I like came present.

Love,
DANA MULLINAX

DEAR SANTA CLAUS
Will you please gave me a pogosick and a two truck with two horses and trallir

love,
BOBBY MERCHANT

DEAR SANTA CLAUS,
I would like a watch I can't tell time to good but any way I want a watch. And I would like saitcase purse in black. I don't know want louse I want but I want a watch and a saitcase purse. You always bring me something.

love
CAROLYN BARROW

Rt. 1
Clarendon, Tex.
Nov. 29, 1962

DEAR SANTA CLAUS,
I would like a watch. And I would a Chaddy Kathy and Bichyel

Love,
KAREN JONES

DEAR SANTA
I want some new slides for my give-a-show.
And I want a truck set to.

Box 212
Clarendon, Tex.
November

DEAR SANTA,
I would like a walking doll and a Ken doll. May I have Barbie and a talking doll too
My brother wants a cowboy shirt. He also wants a cowboy hat too.

I want a Snowwhite whatch.
Your turly,
SHERI STRIBLING

DEAR SANTA,
I'm a little girl fifteen months old, and I've been a pretty good girl. For Christmas I'd like a baby and stroller, a corn popper, and a walking duck. Also lots of candy and nuts.

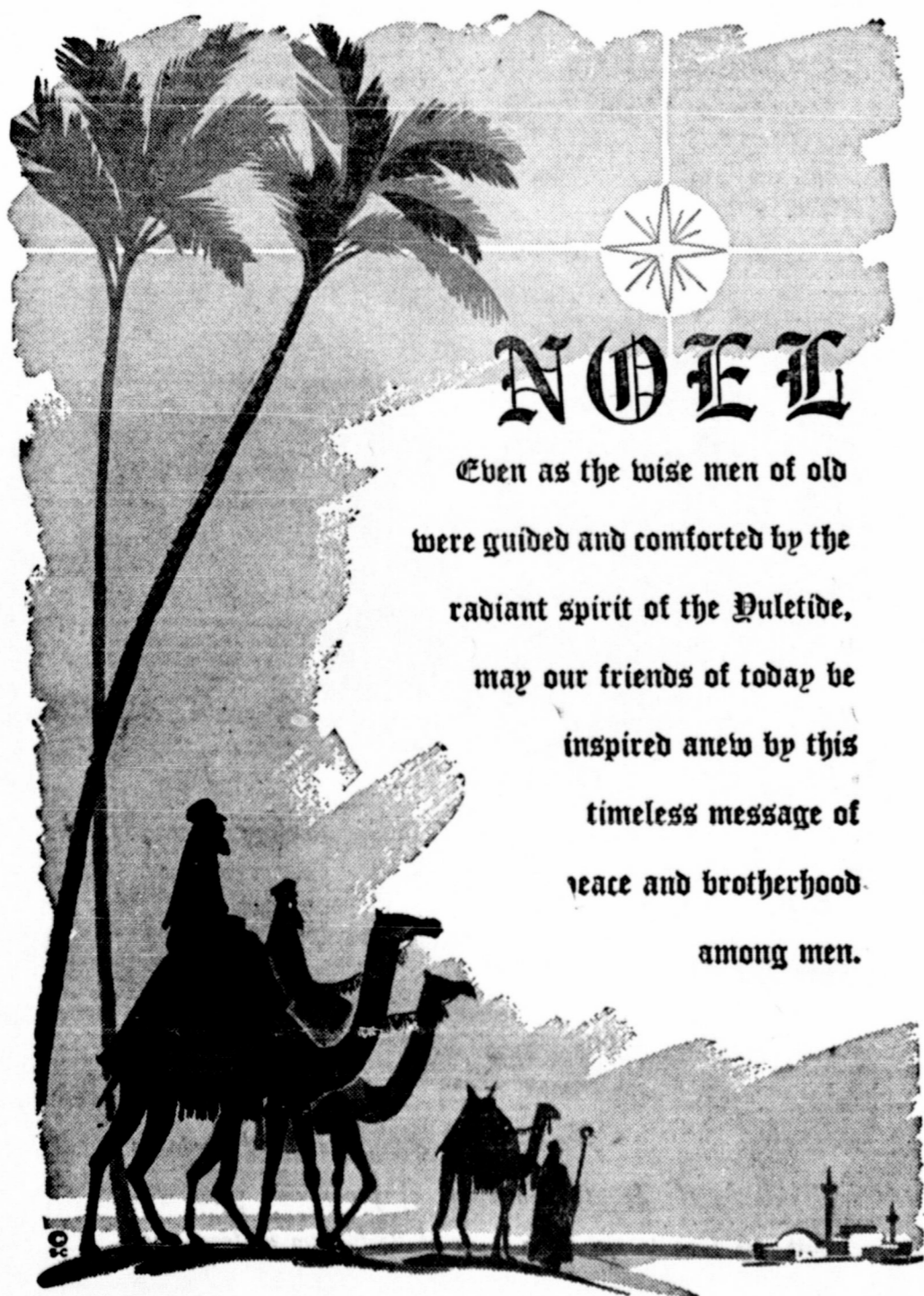
Please don't forget all my little cousins.
Love,
TONYA HOPKINS



May your holiday abound with
lasting happiness—
And your heart be filled with
the greatest gladness.

LUMPKINS DRIVE-IN

Phone 874-3602



NOEL

Even as the wise men of old were guided and comforted by the radiant spirit of the Yuletide, may our friends of today be inspired anew by this timeless message of peace and brotherhood among men.

Cornell Bros. Texaco Service Station

BILL CORNELL PHONE 874-3441 DUDE CORNELL

CHRISTMAS GREETINGS



As you experience the joy that comes from the exchange of gifts with loved ones, may you also experience the joys of the true significance of Christmas. It is the season of good will and it is our hope and prayer that you will receive many blessings. Our thanks, too, for all past favors. We like doing business with folk like you and invite your continued patronage.

Greenbelt Electric Cooperative, Inc.

Live Better Electrically



We'd like to gaily-bedeck
your Christmas tree with
ornaments of Health, Wealth,
and Laughter!

WHITE AUTO STORE

MR. AND MRS. LESTER FORMWAY

-Letters to Santa Claus-

DEAR SANTA CLAUS,
I want a doll? And some doll clothes. I want a purse. I want a cotton candy.

(Love
TERESA ALTMAN)
(W. D. Altman)

Dear Santa,
I hope you will come to my house. Will you bring me a kotten candy musician. I will be a wating for you We are going to dro name. I wood like to have a bb gun.

Kent Heath

DEAR SANTA CLAUS,
I want a po-go stick and a small player piana.

Love,
TANYA SHIELDS

DEAR SANTA,
I would like lots of nice school clothes as well as some toys. A blackboard and desk, also a buggy with a carnation baby would be fine. Please don't forget my brother and sister and the other little boys and girls in my room.

Thank you,
SUE HALL

DEAR SANTA,
Please bring me a Big Bruiser wrecker, an Etch - A - Sketch screen, a tool belt, giant stage coach, Texan saddle set, some new trucks, and a service station set.

I also like books, games, and records.

Thank you,
STAN SHELTON

DEAR SANTA CLAUS,
I want a doll and I want some play dishes and a play stove and highhills and some litter dolls.

KATRINA ROGERS

DEAR SANTA,
Please bring me a doll and suitcase, a piana, glasses, and please dear Santa, bring my brothers some real nice things also.

Love,
BARBARA MILLS

DEAR SANTA,
I am (6) six years old. My sister is writing for me because I can not write very well. I would like for you to bring me a barbie doll, and would like you to bring my brother Billy a snowcone machine, and my other brother Danny a truck.

Your friend,
MARY BLAIR

Naylor Rt.
Clarendon, Tex.
Dec. 3, 1962

DEAR SANTA,
I have tried to be a good girl, and I would be glad to get anything you want me to have. I am 6 years old.

My sisters are 4, 8, and 10 years old, and they would like something, too.

Thank you, Santa
JERRY BUTLER

DEAR SANTA,
I want a bike for Christmas.

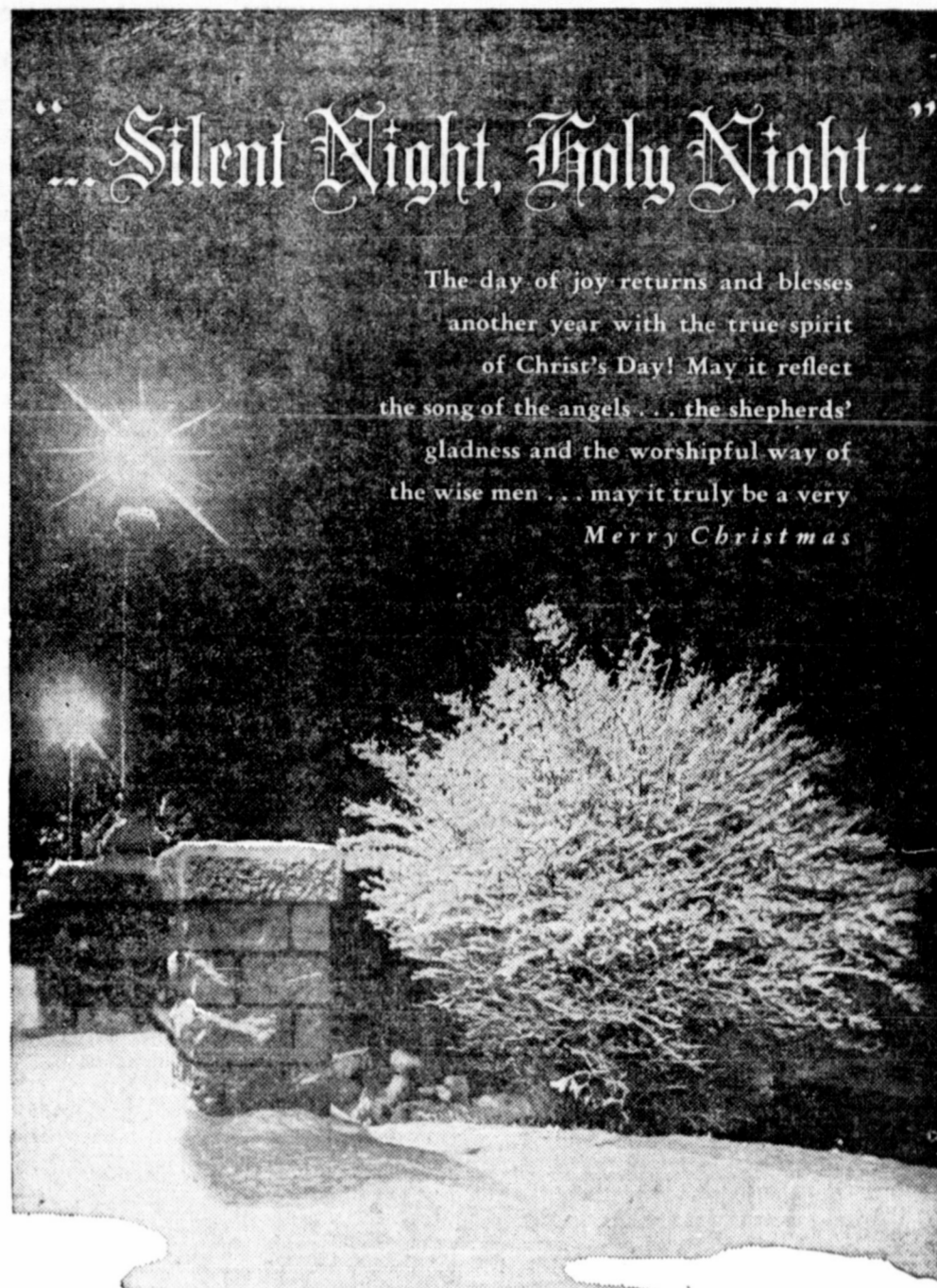
Love,
AMY GETTYS

DEAR SANTA,
I want a Chatty Cathy for Christmas. Bring a stuffed animal for Leigh. Scott says he wants two guns and holsters. Todd wants a road grader. Daddy might like a hammer.

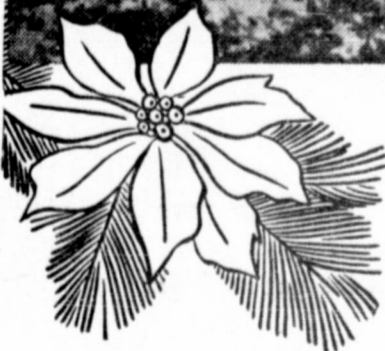
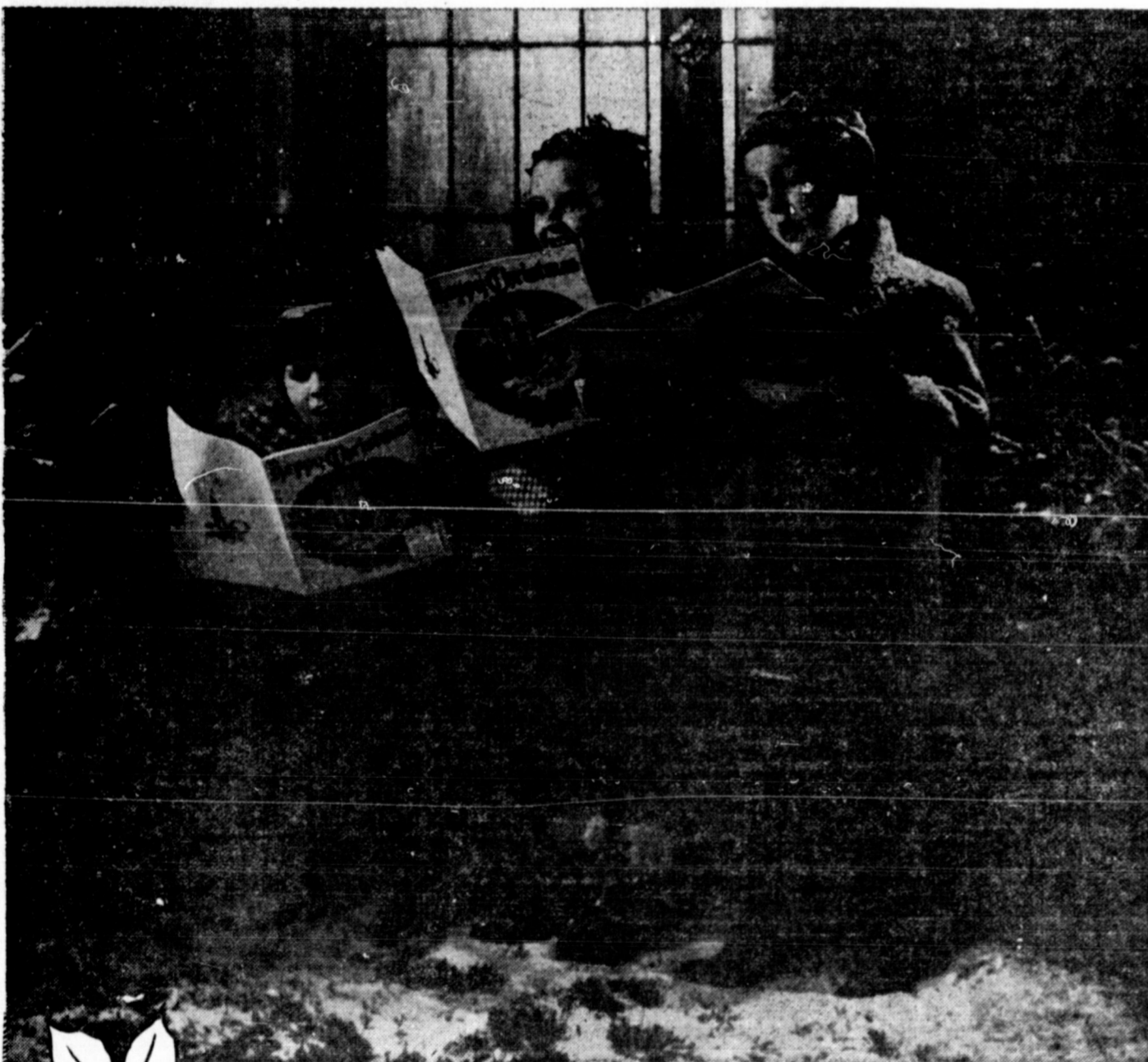
Love,
BLISS BAIN
SCOTT, TODD & LEIGH

DEAR SANTA CLAUS,
Please give me a doll and sewing machine and a baby carriage.

Thank you Santa Claus
FLORA FAJARDO



The day of joy returns and blesses
another year with the true spirit
of Christ's Day! May it reflect
the song of the angels... the shepherds'
gladness and the worshipful way of
the wise men... may it truly be a very
Merry Christmas



Again we greet the Christmas Season
with its wonderful
spirit of good will and good cheer,
and we take this means of expressing
our esteem for each of you.

FOXWORTH-GALBRAITH
LUMBER COMPANY

Clarendon, Texas

Phone 874-3334

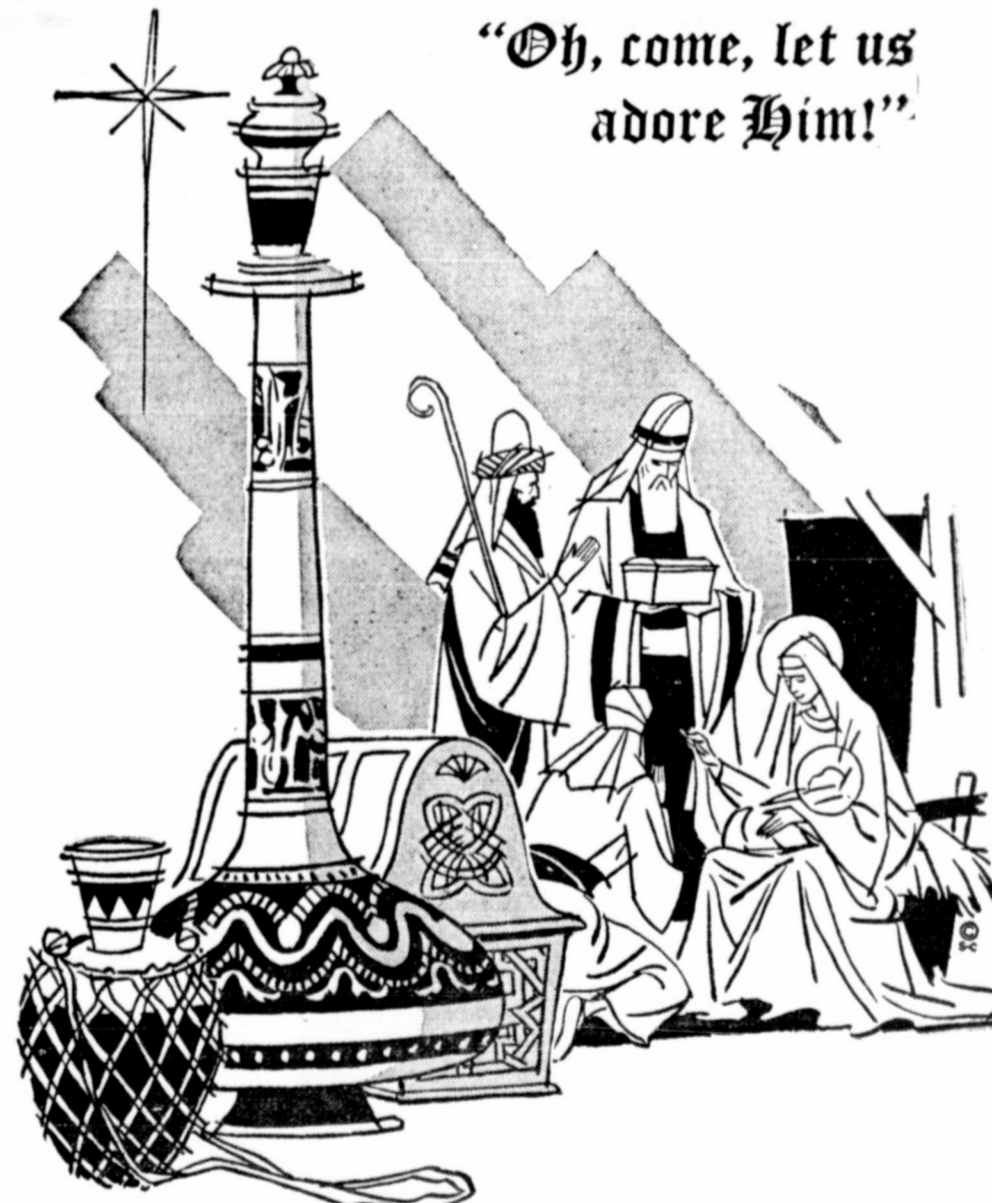
W. T. (BILL) WEATHERLY, Manager



F J. HOMMEL
MOBIL SERVICE STATION

BUTANE - PROPANE GAS

F. J. Hommel — Chauncey Hommel



"Oh, come, let us
adore Him!"

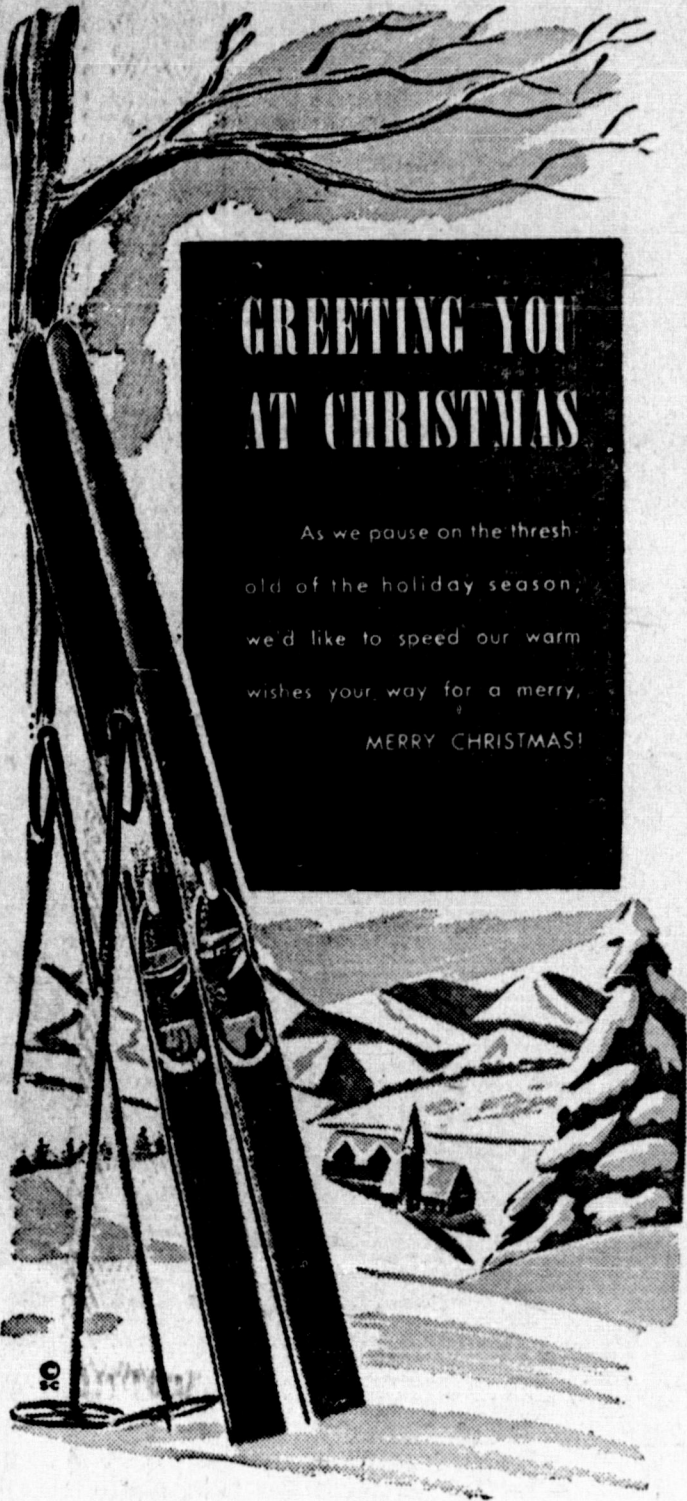
Today, as of old, the promise of Peace and Good
Will inspires mankind with new hope as Christmastime
approaches. May the blessings of the season be yours —
Merry Christmas to all!

We Will Be Closed Xmas Day.

MUTT'S CAFE

HOME OF GOOD EATS

PHONE 874-2275

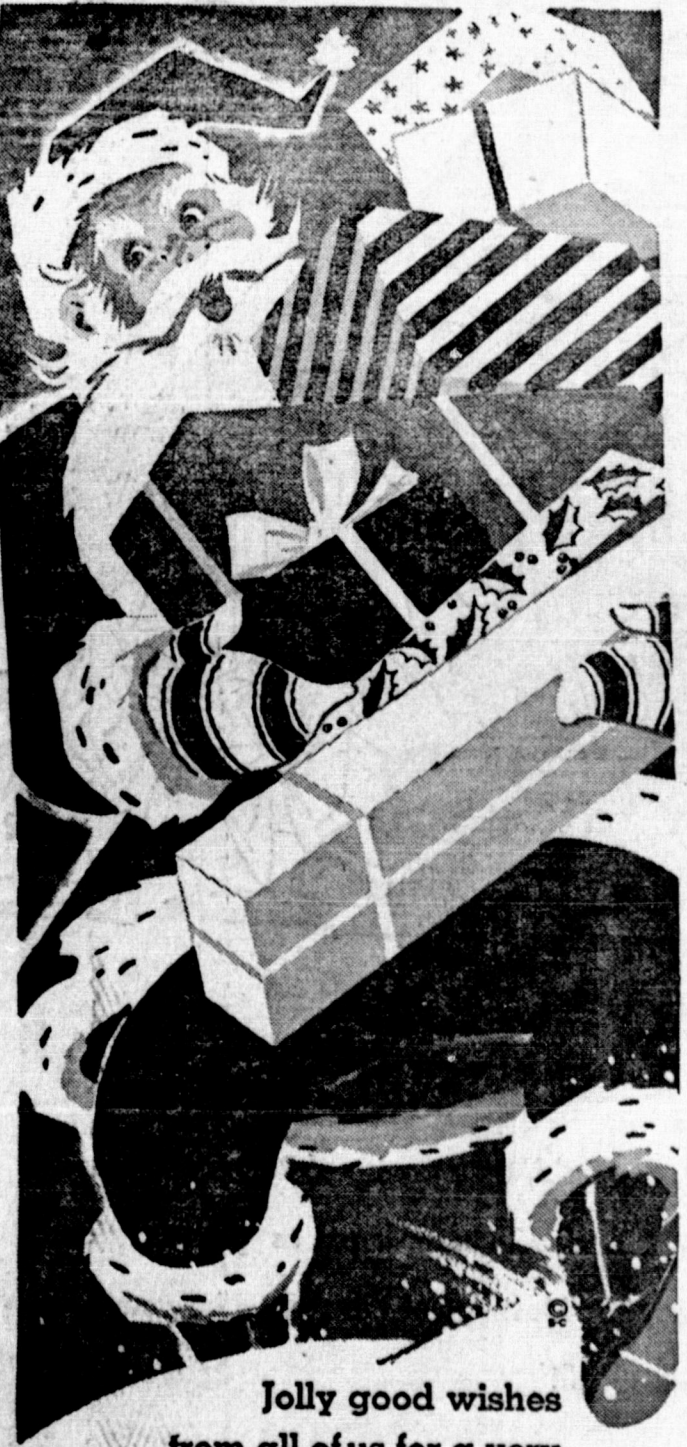


**GREETING YOU
AT CHRISTMAS**

As we pause on the threshold
of the holiday season,
we'd like to speed our warm
wishes your way for a merry,
MERRY CHRISTMAS!

CALDWELL CONOCO

WHOLESALE — RETAIL
T. M. CALDWELL, JR., Agent
Clarendon, Texas Phone 874-3616



Jolly good wishes
from all of us for a very
MERRY, HEART-WARMING
CHRISTMAS!

THE STAFF OF
ADAIR HOSPITAL

Letters to Santa Claus

DEAR SANTA CLAUS,
I would like to have an electric train, an Indian saddle blanket and balls and bat baseball gloves I also want a Mon-o-Rail.

Love
WARD PALMER

DEAR SANTA CLAUS:
I have been a nice girl. I want a wishmaker 12 in. doll with layette carrying case, and a Dolly Hi-chair also a Deluxe Train case. Please bring me fruit and some candy and other boys and girls.

With love,
KATRINA MESSER

Box 554
DEAR, SANTA CLAUS
I want some clothes.
I want a bicycle.
I want a doll.

Love,
PAT NEIGHBOURS

DEAR SANTA:
How are you this fine day? I am fine Santa Claus. I have been a good little boy. I want a Bee-Bee rifle. I want a jimmy jet. I want a baseball glove. I want a Bee-Bee shells.

Love,
DANNY RAY HOLLAND

DEAR SANTA,
How are you this fine day? Fine I hope. I have been a good little girl, I want a thirsty cry baby. I want a bottle to go with my doll. I want a buggy. I want a telephone. I want some doll clothes. I want a sewing machine.

Will I better close Sant.
Love
NORA JEAN TICE

Rt. 1
Heldy, Texas
November 29

DEAR SANTA,
I want a BB rifle a pair of boots. Weston belt with my name on it.

Love,
EDDY HELMS

DEAR SANTA
I like Christmas. Do you like Christmas? I like Christmas because Santa brings toys to all the boys and girls. He brings big and little gifts. I like what Santa brings me. Because he brings me something nice.

Love,
PHILLIP HILL

DEAR SANTA CLAUS,
I have tried to be a good boy this year.

Please bring me an electric train and a pair of guns. Don't forget my sisters and the other boys and girls.

Love,
EWAYNE BARBEE

P.S. Thank you for toys you gave me last year.

DEAR SANTA,
My name is Karen McCrary and I am four years old. This is the second year I have written to you.

Will you please bring me a Barbie Doll with a pony tail, a set of dishes, and a cash register full of play money.

Thank you,
(P.S.) Also bring "Zippy" my pet coon, a yellow ball to play with

DEAR SANTA
I want a B.B. gun for Christmas. Because I can shoot birds down. My daddy will teach me how to use one. I would like some candy in my sock, too. I love you because you give the other boys and girls toys, too. I hope I get a B.B. gun. I am going to sleep until you give me my toy.

Love,
STEVE HILL

DEAR SANTA,
I am a good girl. For Christmas I would like Ben Casey doll and a Ben Casey game.

With love, Santa
DEBBIE MAYS

DEAR SANTA, CLAUS
I would like you to bring me a doll and a dress for her and that is all

Love,
WANELL BLAIR

Box 798
Clarendon, Texas
DEAR SANTA CLAUSE,
My name is Gary Vinson, I am in the Third grade. I have tried very hard to be a good boy and study hard in school.

For Christmas I would like to have a "Big Bruser", a Bicycle, a wrist radio like Dick Tracy wear, and a rifle that shoots caps.

Please don't forget all the other boys and girls. There will be many to visit this year.

Your friend,
GARY VINSON
P.S. I would like to have lots of candy and nuts also.

DEAR SANTA CLAUS,
I have tried to be a nice girl this year. Please, bring me a hand puppet of BoZo the clown, a pair of red house shoes size 11, a record and a Cuddly Kitten doll and clothes and skates. Don't forget E. Wayne and Jan. I enjoyed the cherry candy last year.

Love,
JENNIE BARBEE



When Santa Claus makes his Christmas visit at your home, may he bring you and yours all of the good things in life — health, happiness, and prosperity! This is the wish we've tucked into Santa's pack for you. With heartfelt sincerity, we thank you for your friendship and wish you a very Merry Christmas!

KNORPP INSURANCE AGENCY

Walter B. Knorpp