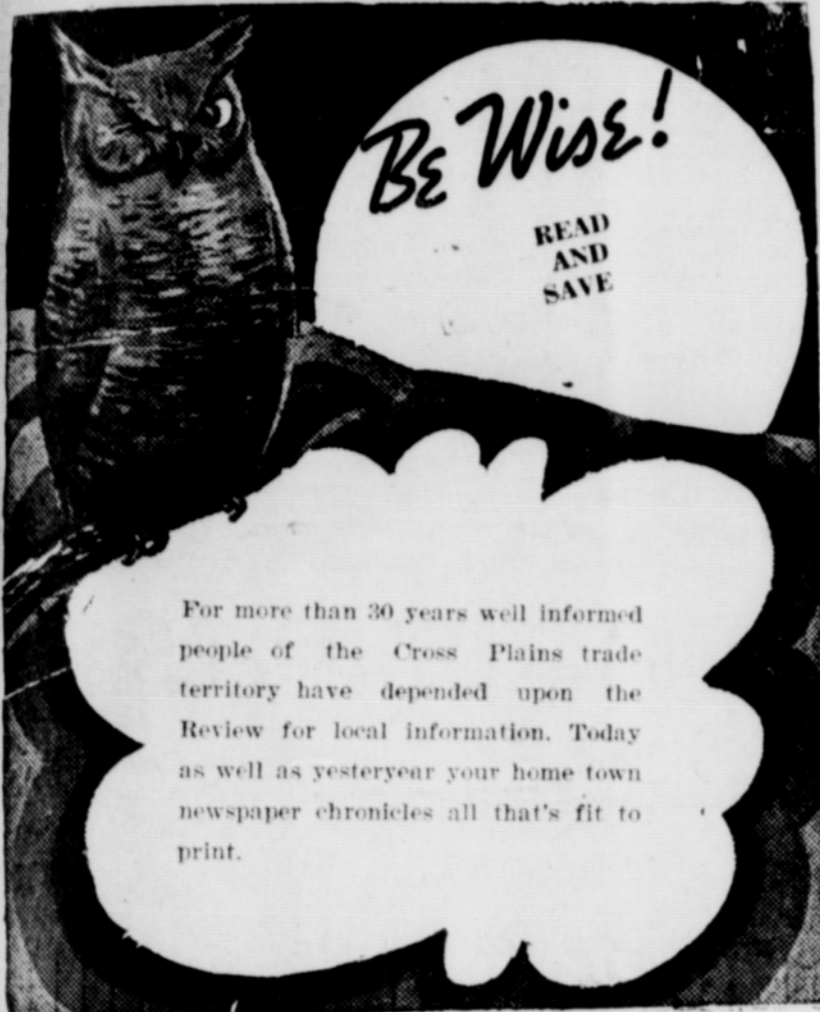


Annual Bargain Days Are Here

- SAVE ONE THIRD -

**On the Subscription Price of Your Home Town Newspaper
By Paying Up Or Subscribing During This Big Value Feast**



For more than 30 years well informed people of the Cross Plains trade territory have depended upon the Review for local information. Today as well as yesterday your home town newspaper chronicles all that's fit to print.

\$1.00 PAYS FOR ANOTHER 12 MONTHS

If you live in Callahan, Coleman, Eastland, Brown, Shackelford or Taylor counties it will cost you only \$1.00 to renew for another full year. The regular price to subscribers in these counties is \$1.50, however during these bargain days the price is reduced 33 and one third percent. Subscribers living more than 50 miles from Cross Plains may renew for another year for only \$1.50, whereas the customary price is \$2.00. Don't overlook this opportunity to save.

WIPE THE SLATE CLEAN FOREVER:

If your subscription is several years in arrears we have a sporting proposition to offer you. You don't want this debt hanging over you, so here's what we'll do. For three dollars the slate will be wiped clean and you will be given one full year paid in advance subscription. Now what could be fairer.

BIG HONOR ROLL COMING OUT SOON:

We want YOU to be an honor roll subscriber. When this list is published from time to time we want YOUR name included. Send a check or drop by the office at your earliest convenience. Both you and the publishers will be benefitted by prompt payment.

TAKE THE REVIEW AWAY TO COLLEGE:

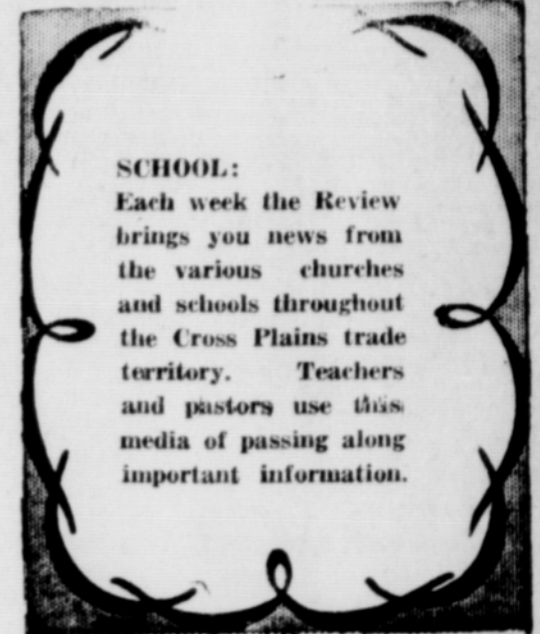
Students going away to college can get the old home town newspaper during the nine month school term for 75c. There's no cure for home sickness like a copy of the home town paper. Ask any student who took the Review to college with him last year. Each week it will bring news of people you know and love the best.

EVERY COMMUNITY COVERED:

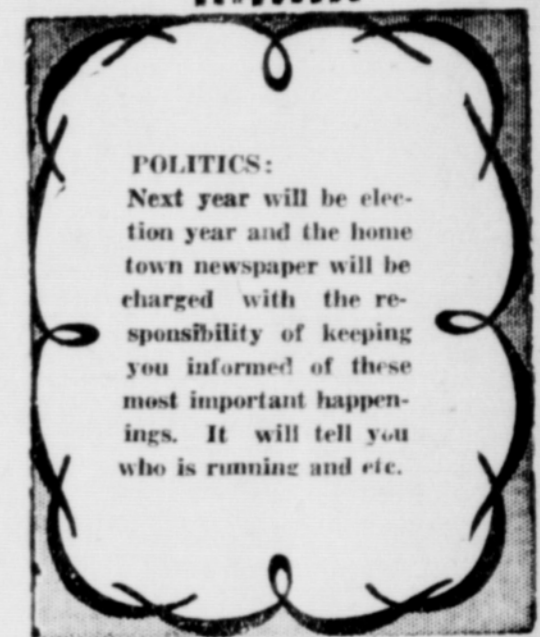
Each week the Review carries news from Cottonwood, Atwell, Scranton, Nimrod, Sabanno, Pioneer, Cross Cut, Burkett, Dressy and other communities. Regardless of in what part of the Cross Plains trade territory you reside you will find each week scores of items in this newspaper which will prove highly interesting and often profitable.

BOOST YOUR HOME TOWN PAPER:

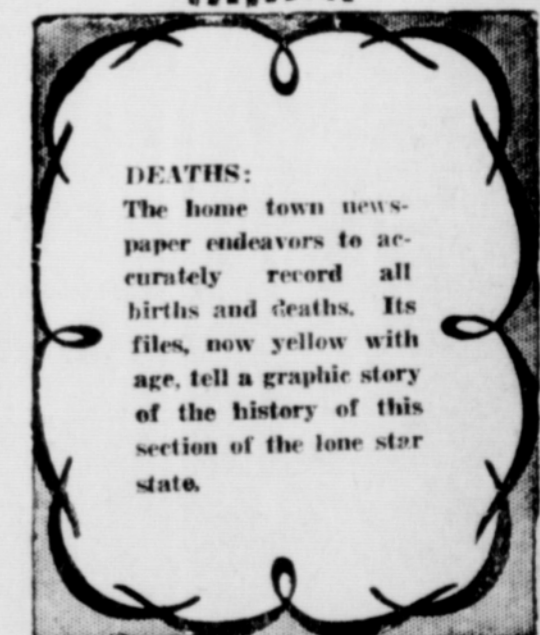
Too, we would request your support of your home paper by urging that you recommend it to friends and neighbors. Suggest that they subscribe for the Review. And finally, in buying you will do us a real service by mentioning the advertisements. Let the merchants know you read and depend upon the ads for news from their stores. Do this for us and in return we promise to give you a newspaper of which every man, woman and boy and girl in this section may justly point to with pride. Regardless of who may publish the Review or own its machinery the home town paper belongs to home town people. It is a vital part of the community, an institution in which you are not only a stockholder but a dictator of policy as well.



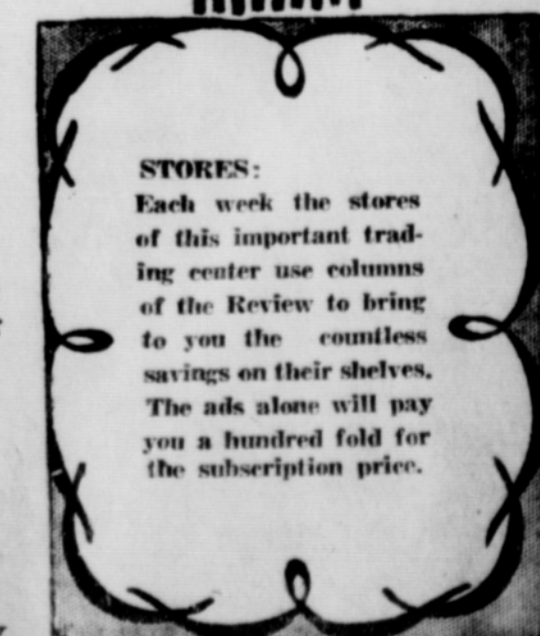
SCHOOL:
Each week the Review brings you news from the various churches and schools throughout the Cross Plains trade territory. Teachers and pastors use this media of passing along important information.



POLITICS:
Next year will be election year and the home town newspaper will be charged with the responsibility of keeping you informed of these most important happenings. It will tell you who is running and etc.



DEATHS:
The home town newspaper endeavors to accurately record all births and deaths. Its files, now yellow with age, tell a graphic story of the history of this section of the lone star state.



STORES:
Each week the stores of this important trading center use columns of the Review to bring to you the countless savings on their shelves. The ads alone will pay you a hundred fold for the subscription price.

A Sincere Personal Word:

As much as we would like to send every friend and citizen of the Cross Plains trade territory the paper each week, we CAN NOT unless the subscription price is paid. Postal regulations forbid the carrying of delinquents. Too, good business demands that we exercise the same judgment as your merchant or banker.

We want to send YOU the Review. In fact nothing will make us happier. But we absolutely can not carry delinquent subscribers. Newsprint has increased materially within recent years. Labor has increased in price, addition of a number of taxes which were a few years ago unheard of demands that we exercise strict economy in the operation of this paper. These and countless other reasons strictly forbid our carrying unpaid subscribers on the mailing list.

Don't force us to cut you off. Come in today and investigate the condition of your subscription. If it is inconvenient to come by the Review office, merely drop us a card and we'll be most happy to tell you whether you are paid up or in arrears. Your reply will arrive on the return mail.

PAY UP TODAY



Any Cross Plains housewife can give you a dozen reasons why the home town paper is needed in the home. 52 times each year it brings every member of the family news from the various stores news of their neighbors and of themselves.

6,000 PEOPLE READ THE

CROSS PLAINS REVIEW

KEY TIME



Best prices
weights
gradino
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PRODUCE & FEED
You Run Our Business

SPECIALS

es brimming over with
fruits. Order now for
fresh fruit, fresh butter

Bakery

NEEDS

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hardware, paints, stoves,
ammunition. Start now by
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Hardware Co.
S. TEXAS

THANKFUL

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every happiness of a joyous

Dry Cleaning
TO DIRT

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CITIZENS BANK

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