

"Nothing but the United States' mint can make money without advertising"

# The Cross Plains Review

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

Without offence to friends or foes we sketch Cross Plains exactly as it goes.

VOL. XXII PAGES THIS WEEK CROSS PLAINS, TEXAS, "When The One Great Scorer Comes To Write Against Your Name He Writes Not If You Won Or Lost But How You Played The Game" FRIDAY, MARCH 17, 1933 5c PER COPY No. 11

## HOME TOWN GOSSIP

Electric bridge tables are the passion of the hour but will someone please tell us why the mechanical contraptions usually give the electricians in the audience the good cards? At a party Wednesday night Arthur Mitchell played bridge like a beginner until he reached the electric table. There, he bid consistently; winning with the grace and regularity of Eli Culbertson.

Oldest description heard this week: Carlton Powell chews tobacco with Chesterfieldian poise.

We draphe this space in mourning this week to the many loves that were blasted, and in reverence to the hearts that were shattered when Elliott Bryant forsake all other feminine loves Wednesday and was wed to his schoolday sweetheart, thus writing the final chapter in a story book romance.

What would you say to \$400 in gold? We were unable to even offer a greeting salutation to that sum when called in Tuesday morning to view a handsome high stack of the yellow metal that had been deposited in the bank here.

Cy Neeb called us in, lifted a newspaper and there beneath was more gold than we had seen since getting lost in the United States mint, at Denver, 15 years ago.

We suggest that the bank could do a right nice business by heaping all of their gold up in the pile and charging admission just to view the coveted stuff. Its really an inspiration.

Spring must be here: the sap is rising; cockleburrs are budding; Phil Bingham is dreaming of California; 'Snip' Caton is waltzing love tunes; Jim Settle has discarded his coat; soda skeets are busy and even 'Slim' McNeal appears youthful.

Here it is but a few weeks until city and school elections and not a single nomination has been made. What's wrong Bob Boone, has your political organization gone dead?

Did you know that Cross Plains has a Jean Harlow and a Coleen Moore? Both are very cute little girls and may be even prettier than their high salaried namesakes.

**A Country Boy's Dairy**  
Monday night to local theater and would have enjoyed picture immensely had not a fellow customer talked aloud throughout performance. Tuesday to the country and lost a bet to 'Red' Huckaby that we wouldn't see a gray horse every mile. Wednesday to the railroad station five times endeavoring to locate 'Wilk' to send a telegram, finally giving up in disgust and telephoning message. Thursday to work and lamenting greatly that too much time had been spent in loafing and not selling ads.

## High School Scribe Lists More Advantages In Trading At Home

This is the third of a series of four articles written by Cross Plains high school students, supplementing the Review's trade at home campaign. The article this week was written by Miss Clara Nell McDermett and adjudged the best in her class. Every student in high school participated. Prizes of \$1.00 each will be awarded the four students whose articles are used for publication.

### Why Does It Pay To Trade At Home

By Clara Nell McDermett

Why does it pay to trade at home? We hear this question asked many times a day, and many answers are given. But in the first place why shouldn't we trade at home? The merchants in our city try to please us in the best way they can. There are not so very many stores in our home town, but if the people continue to

# GAS CONSUMERS WILL MEET

## BANK DEPOSITS JUMP UPWARD HERE MONDAY

### GOLD BROUGHT BACK AND CONFIDENCE IS SHOWN OPENING DAY

#### C. C. Neeb Sees Best Outlook In Recent Years For Local Conditions

When the Citizens State Bank opened here Monday morning after a 10 day holiday in connection with the state and national banking moratorium, makers crowded the lobby making deposits and opening new accounts. When a check-up of the day's business had been made, officials announced a noticeable gain in deposits.

More than \$400 in gold was brought back and deposited in the bank for safe keeping. Cashier C. C. Neeb stated that splendid confidence is being shown and that local banking prospects are brighter than they have been in recent years.

When instructions to open banks were wired out Saturday afternoon by James Shaw, State Banking Commissioner, the Cross Plains bank was one of Texas' first to be authorized to open its doors and resume business.

Directors told the Review yesterday that they were greatly pleased with the manner in which patrons of the Citizens State are availing themselves to the service and accepting prevailing conditions without chagrin.

## LOCAL MAN IS WED TO NASHVILLE GIRL WED'SDY AFTERNOON

R. Elliott Bryant, of this place, and Miss Anna Vernon Meredith, of Nashville, Tennessee, were married at Fort Worth Wednesday. The ceremony was solemnized shortly after noon, at the Episcopal Rectory in the presence of only immediate friends and parents of the couple.

The bride is the daughter of Mr. and Mrs. C. E. Meredith, of Nashville. She is a graduate of Ward Belmont school for young women there. The groom is the son of Mr. and Mrs. Tom Bryant, of Cross Plains, and is associated with his father in the Canyon Oil and Gas Company here.

The couple met a number of years ago at San Antonio, where both were attending school. Since then, they have visited frequently. Miss Meredith and her parents were guests of the Bryant family here shortly after Christmas.

They plan to make their home in Cross Plains, with Mr. and Mrs. Tom Bryant.

## TRADES DAY MONDAY GREATEST SUCCESS IN RECENT YEARS

'A big success', is the term that was being used Tuesday and Wednesday to describe trades day here Monday. A crowd estimated at more than 400 was on the 'jockey lot' at two o'clock that afternoon. Scores of trades were reported as well as a number of outright purchases of horses and mules.

Plans are already going forward to make the second Monday in April even a more successful trades day.

## PLAY CARDED TUESDAY NIGHT AT HIGH SCHOOL

High school students will present Tuesday night the three act play recently postponed, entitled 'Baby Steps Out.' Proceeds from admission charges will go toward purchasing awards for members of the past season's football lettermen.

In the play Miss Fanora Neeb takes the leading role, being supported by a strong cast. An unusually good entertainment has been promised for those that attend. The curtain is scheduled to rise at eight o'clock.

## SINCLAIR-PRAIRIE PAYS EMPLOYEES IN CURRENCY

Cross Plains employees of the Sinclair-Prairie Oil Company met in Breckenridge Tuesday where they received their semi-monthly payroll in currency. The company paid in cash due to the fact that many banks were not yet paying out-of-town checks.

Miss Maxine Heyroth returned home Sunday from Olney where she visited for several days. Mrs. Willis Atchley returned here with her for a brief visit.

Judge Jessy R. Smith and wife, of Breckenridge spent Saturday night and Sunday with Mr. and Mrs. J. A. Caton here. Mrs. Smith and Mrs. Caton are sisters.



## LOCAL GIRL WEDS SANTA ANNA MAN

Culminating a romance of several years Miss Novie McCord, of this place, became the bride of Clifford Switzer, Santa Anna, in Oklahoma Friday night. After a short bridal trip through Southern Oklahoma and North Texas the couple returned here. They will make their home at either Brownwood or Santa Anna.

The bride is the elder daughter of Mr. and Mrs. A. H. McCord, pioneer residents of this place. She was prominent in social and church circles here for a number of years.

The groom is employed in the mechanical department of a Santa Anna automobile concern.

## LOCAL TEACHERS ATTEND OIL BELT TEACHERS MEET

Cross Plains school system was represented at the meeting of the Oil Belt Teachers Association at Breckenridge Saturday. Local instructors to attend the convention were: Mrs. J. E. Pittman, Misses, Elma Ruth Clarkson, Jimmie Lou and Enid Gwathmey Anna Mae McConathy Ethel Manning and Vivian Jennings; Superintendent Nat Williams, Garland Keyes and W. E. Lusk.

## TED SMITH ENTERS SANTA ANNA HOSPITAL SUNDAY

Ted Smith, manager of the Oil Well Supply Company here, is in a Santa Anna hospital suffering with stomach ailment. He entered the hospital Sunday and is expected to be there several weeks. His condition is not considered dangerous however.

A relief man was sent here by the Oil Well Supply Company to relieve Mr. Smith during his absence from duty.

Mrs. J. F. Kelly left Thursday to attend the Fat Stock Show at Fort Worth and attend the track meet where her son will participate for Weatherford Junior College.

Miss Lois McCord, student in Howard Payne College, Brownwood, visited parents and friends here over the week end.

Mr. and Mrs. R. E. Wilson visited in Fort Worth and Vernon the past week end.

F. M. Gwin was a business visitor in Cisco Wednesday night.

## LOCAL NETMEN SPLIT WITH 2 COLLEGES AT ABILENE SATURDAY

A combination tennis team from Cross Plains high school played Abilene Christian College and Simmons University, both of Abilene, there Saturday afternoon. The local-net men defeated A. C. C. and lost to Simmons.

Professors W. V. Wheeler and Lewis Norman played with students Byron Wright and James Patterson to complete the personnel of the local squad.

At A.C.C., Wheeler and Norman beat the number one doubles team two of three sets while Patterson and Wright lost to the number two collegiate squad after taking one set and showing unusual strength in the remaining two. Wheeler and Wright won their singles matches while Norman and Patterson were defeated.

At Simmons, Ballard and Neely beat Wright and Patterson in doubles and Seed and Lee beat Wheeler and Norman. Wright beat McCurdy at singles. No other matches were played due to darkness.

## 24 ROUNDS BOXING CARDED SATURDAY NIGHT AT PIONEER

24 rounds of boxing are scheduled at Pioneer high school gymnasium Saturday night, when Ralph (Kid) Pancake, of that place, meets Pat Anderson, of Putnam, in the feature of the evening, a six round bout. The semi-final card is headed by Billie Pancake of Pioneer, meeting W. C. Wickham, of Oklahoma City.

In the preliminaries Leonard Davidson, of Cross Plains is slated to meet R. D. Bowman, of Rising Star, in what has been termed a 'grudge fight' The boys are announced at equal weight—140 pounds. They are scheduled for three rounds.

Other attractions will be Billie Barton, Pioneer, vs Foster Cash, Pioneer, three rounds; Page Rockett vs. Bill Hamilton three rounds. A battle royal is also carded.

Clyde Watson will referee. Admission charges will be 15 and 25 cents.

Mr. and Mrs. Bailey Wilson visited in Brownwood the first part of the week.

E. D. Priest spent the first of the week in Lott with his mother.

Mrs. H. T. Schooley, of Ranger, was in Cross Plains Wednesday afternoon.

## C. D. LANE AND JIM ANDERSON FIGURING ON NEW SYSTEM HERE

Have 7,000,000 Feet Production In Vicinity Of Cross Plains They Say

Persons interested in securing lower natural gas rates in Plains are being asked to meet with C. D. Lane, and Jim Anderson Saturday and Monday in Tom Bryant Insurance offices, over Farmers National Bank.

Lane told the Review Thursday that he and Anderson planned to install a system in Cross Plains, if they are assured that a number of consumers will connect and avail themselves to their service. They plan to reduce the rate.

They have an approximate supply of seven million feet of gas daily in the vicinity of Cross Plains.

## HIGH SCHOOL GIRL SHOWS BIG PROFIT IN FEEDING CALVES

A substantial profit in feeding out calves was shown this week when Miss Juanita Vestal, high school Vocational Agriculture student, sold two yearlings that she had fed five months in connection with her course of instruction at school, to Porter J. Davis.

She more than doubled her money on the Herford calves by proper feeding. The calves brought \$67.00. Had not the market price of cattle dropped in the meantime, Miss Vestal would probably have shown an even greater profit, says her instructor V. A. Underwood, Vocational Agriculture teacher.

Mr. Davis plans to butcher the calves to be sold through his market.

## LOCAL MAN ATTENDS FATHER'S FUNERAL

H. A. Young left Monday afternoon to attend the funeral of his father in Zelenople, Pennsylvania, who succumbed from an attack of pneumonia. He had been seriously ill several weeks.

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The Cross Plains Review

FRIDAY OF EACH WEEK

JACK SCOTT — EDITOR

Entered as second class mail matter at the Post-office at Cross Plains, Texas, April 2, 1909, under act of March 3, 1879.

Telephone Number — 114

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, will gladly be corrected if brought to the attention of the editor personally at the office, Eighth Street, Cross Plains, Texas.

SUBSCRIPTION RATES

One year in trade territory — \$1.50  
One year elsewhere — \$2.00  
Payable in advance.

MEMBER



The Review is an independent Democratic newspaper, supporting what it believes to be right and opposing what it believes to be wrong, regardless of party politics, publishing the news fairly and impartially at all times.

What Is Trades Day Worth?

Just what trades day is worth to Cross Plains can not be determined in the dollars and cents that the occasion brings to town on each second Monday. In the first place, that is not the purpose of the event at all. Trades day allows the farmers and stock-raisers an opportunity to meet once each month and exchange something that is of little value to them for something that they need badly. By swapping in this manner a farmer has a chance to improve his place, and so care for it that the fall will yield greater returns of happiness and cash.

Monday the most successful trades day here in recent years was held. Everything moved off splendidly. Even old man weather seemed to sense the value of the occasion and blessed it with amplexness of sunshine and splendor.

To realize just what trades day means to a trade community one must get out on the 'jockey lot' and observe the trades; seeing how each man betters his own condition in the various swaps. A trade will often times look very lopsided and from the outset one of the principles appears to have taken the other to an old time 'skinning'. But such is not the case; just as often in trades of this nature the man who apparently has received the bad end of the bargain betters his condition by trading something that he does not need for something of greater value to him.

With these thoughts in mind and realizing that there will be no prosperity for the merchant, professional man or anyone else, until the farmer is first restored to financial independence, we should get behind trades day and make the next second Monday ever greater.

Make your plans now merchants. Have something unusual for next trades day. Why not an auction sale? Help give the occasion the success that it is rightly due.

RESOLUTION OF RESPECT

Whereas; It has pleased the All Wise Creator to remove from our midst H. O. Cooper.

And whereas; "H. O.", as we can affectionately call him, was a son and only child of our Sister, Mrs. Kate Cooper, of this city; who has endeared herself to all who know her by her pleasantness, her cheerful disposition and her loveable character, and who has endeared herself to our Order, The Order of the Eastern Star, by her faithful attendance at our meetings and her punctuality and enthusiasm when serving as an officer of the Chapter; all of which causes the membership to love her dearly.

Therefore, be it resolved; That we use this means to convey to our Sister the assurance of our deepest sympathy and love on account of her bereavement, and too, as nearly as we can, show her that we wish to lighten the burden of sorrow and through a true fraternal love, to share her grief and to help mend the broken heart; and also to affectionately point her to Christ our guiding Star who is able to do more to comfort the saddened life than all words or deeds of we all human beings. That a

The Editor's Mail

In the mail Monday morning came a letter from Mr. and Mrs. W. D. Boydston, of Baird, congratulating us upon the special prosperity and trades day edition of the Cross Plains Review last week. The letter was so rich with encouragement that we beg permission to publish it herein.

"We have at hand a copy of your trades day and prosperity special edition of the Cross Plains Review, for which we are indeed grateful. We admire the spirit that you are putting forth and want to give you a word of encouragement. With such a spirit as this, we predict a great future for you in the newspaper realm and as your editorial predicts, 'That The Present Shadows Will Indeed Be The Dawn Of A Brighter Day', 'Best Wishes'."

Mr. and Mrs. W. D. Boydston  
Baird, Texas.

Sports

There is a decided movement among baseball fans to get lowered admission prices to major and minor league baseball games this coming season. With the prices of everything else coming down and with smaller wages paid players, it seems in order to reduce admission prices.

In one of the first games of the season the Chicago Cubs defeated the New York Giants by a score of 10 to 2. The Giants will have to do better than that if they expect the support of the New York fans. Of course, a single exhibition game isn't a baseball season.

There is a growing agitation to play the men's and women's national tennis tournaments on clay instead of on turf as at present. Too much trouble has been encountered in trying to keep the turf courts in condition.

With the depression running wild, these baseball players who are holding out for more money than they received last year, seem to be out of order. Many a fan is wondering what he will use for money when he gets it into his head to go to a ball game.

Many a college student is participating these days in spring football practice. These days of spring training enable coaches to get a line on players.

Eddie Collins, now part owner of the Boston Red Sox, once stole six bases in a single game.

Ice hockey fans have been paying an average of \$16,000 per game to see the contests in Madison Square Garden, New York.

copy of these resolutions be sent to Sister Cooper, and that a copy be given the Cross Plains Review for publication, and also that a copy be spread upon the minutes of this Chapter.

Respectfully submitted,  
Mrs. Anna Lamar  
Mrs. Eva Huntington  
Chas. F. Hemphill

QUICKER, BETTER RELIEF from use of Black-Draught

"I have taken Black-Draught, off and on when needed, for twenty-five years, for it is easy to take," writes Mr. George T. Wharton, of Petersburg, Va. "I take it for constipation and when I have that dull, tired feeling. I take it for colds and other complaints where a good laxative is needed, and I believe it gives me quicker and better relief than any other medicine I know. It certainly has been a help to me."

New York

John H. S. Aachman bears a certain distinction in New York—His name is first in the new city directory.

John Zzpatis is likewise distinguished. His name is last in the city directory.

Jig saw puzzles are being sold in New York for as high as \$30. Puzzles at that price have 2,000 pieces.

George Washington's own recipe for making beer is in the files of Colonel Jacob Ruppert's brewery up on 91st street.

The editor of 'Manhattan' arises to report that slim young fellow, with his hat down over his eyes, slipping in and out of the Chanin Building, is Colonel Charles A. Lindbergh. He works with an aviation company up on the 21st floor.

New York's older hotels still have their bars. New hotels are without them. The older hotels say they are all prepared for the repeal of prohibition.

When a sandwich shop closed the other day, an actor owned the place \$1200 for coffee and cake.

Dates are sold on the streets of New York. They are called depression food. They are excellent appetite killers.

There are 162 firms named Paramount in New York, ac-

ording to the city telephone directory.

A new New York magazine lists 'murder victims of the week.'

In New York you can find Purcell's Popular Penny Pantry if you look long enough. This is a depression restaurant where the minimum check is one cent. The highest item is milk, three cents.

Department stores here are selling paper bibs for babies.

A New York beauty shop advertises wax baths for those who want to reduce.

Dried flies are imported from Europe for some of the birds in the Bronx zoo.

Election Notice

Pursuant to an order issued by the City Council of Cross Plains, Texas, notice is hereby given that an election will be held on Tuesday, April 4, 1933, at Anderson-Dodson Chevrolet Co., the same being the place designated by law as the voting place of Precinct No. 6, on the date hereinbefore mentioned, in the City of Cross Plains, Callahan County, Texas, for the purpose of voting upon the following question submitted to the voters of said City, to-wit:

For the Election of Two City Aldermen to Serve for a Term of Two Years.  
March 1, 1933, 5t.

S. P. COLLINS,  
Mayor of Cross Plains, Texas

College crews in many sections of the country have started spring training. This coming season gives promise of being a rough one for rowing.

Clark D. (Shag) Shaughnessy, of Loyola University, New Orleans, described as the greatest one-man coaching staff in football, is the successor to Amos Alonzo Stagg at the University of Chicago.

Ty Cobb used to put lead in his shoes during practice. When the game started he removed the lead. He did this to gain speed on the bases.

A fifteen-round boxing bill has been passed by the Illinois State Senate. Schmeling and Baer may go that distance in Chicago during the world's fair.

I. M. PHIPPS, D. C. Ph. C.  
(Chiropractor)  
X-ray Laboratory Service  
104 Concho Street  
Coleman, Texas  
Office Phone 386



POISON in Your bowels!

Poisons absorbed into the system from souring waste in the bowels, cause that dull, headachy, sluggish, bilious condition; coat the tongue; foul the breath; sap energy, strength and nerve-force. A little of Dr. Caldwell's Syrup Pepsin will clear up trouble like that, gently, harmlessly, in a hurry. The difference it will make in your feelings over night will prove its merit to you.

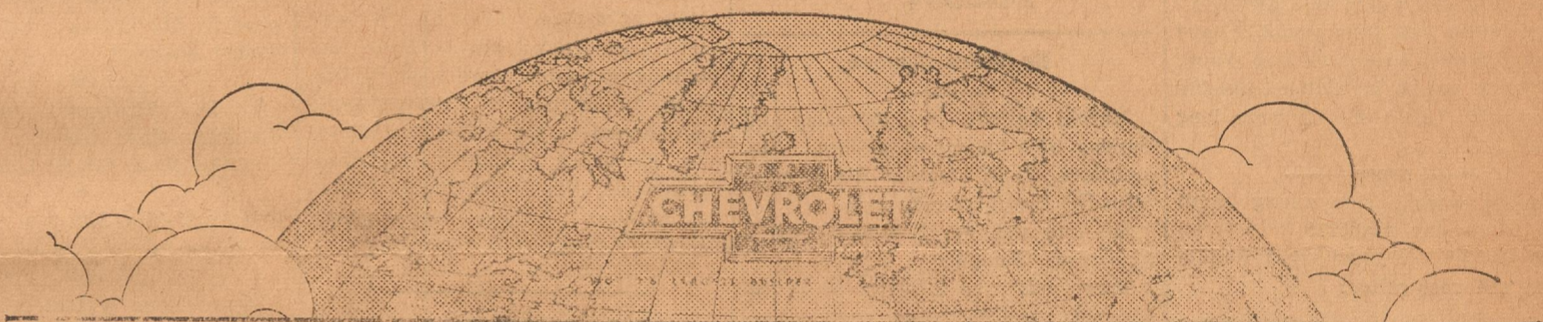
Dr. Caldwell studied constipation for over forty-seven years. This long experience enabled him to make his prescription just what men, women, old people and children need to make their bowels help themselves. Its natural, mild, thorough action and its pleasant taste commend it to everyone. That's why "Dr. Caldwell's Syrup Pepsin," as it is called, is the most popular laxative drugstore sell.

**When Rest Is Broken**  
Act Promptly When Bladder Irregularities Disturb Sleep

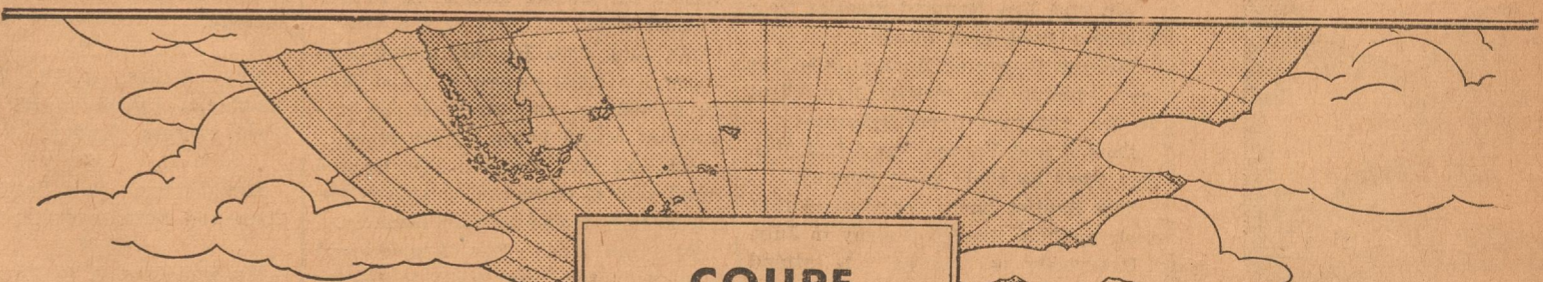
Are you bothered with bladder irregularities; burning, scanty or too frequent passage and getting up at night? Heed promptly these symptoms. They may warn of some disordered kidney or bladder condition. Users everywhere rely on Doan's Pills. Recommended for 50 years. Sold everywhere.

**Doan's Pills**  
A Diuretic for the Kidneys

DR. W. B. CALDWELL'S  
**SYRUP PEPSIN**  
A Doctor's Family Laxative



Tomorrow CHEVROLET presents  
THE WORLD'S LOWEST-PRICED  
FULL-SIZE SIX-CYLINDER ENCLOSED CARS  
A NEW AND ADDITIONAL LINE OF CHEVROLET SIXES



Another great new line of cars from the leader! Tomorrow, Chevrolet introduces, as an addition to its present Master Six, the new Standard Six line. Big, full-size, full-length automobiles. Built to Chevrolet standards of quality . . . performance . . . dependability . . . and economy. And selling at the lowest prices ever placed on six-cylinder enclosed motor cars.

The styling is modern, aer-stream styling . . . ultra-smart and up-to-the-minute. The bodies are Fisher wood-and-steel bodies—spacious, tastefully finished—and featuring Fisher No Draft Ventilation. The windshields have safety plate glass. The trans-

**COUPE**  
**\$445**  
**COACH**  
**\$455**  
**COUPE**  
with rumble seat  
**\$475**

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy C. M. A. C. terms. Chevrolet Motor Co., Detroit, Mich.

mission has an easy, clashless shift and a silent second gear. The engine is a smooth, fast, responsive six. And Chevrolet engineers have made economy an outstanding feature! Engineering tests show that the Standard Six goes more miles on a gallon of gas, more on a filling of oil, than will any other full-size car on the road. As for reliability—remember, it's a Chevrolet

Introduction of this new Standard Six opens the way for new thousands of people to enjoy the advantages of Chevrolet quality. It gives the public, for the first time, a full-size automobile combining maximum quality and maximum all-round economy.

CHEVROLET STANDARD SIX  
A GENERAL MOTORS VALUE

Anderson-Dodson Chevrolet Company  
Cross Plains, Texas

