

57th Annual Picnic and Old Settlers Reunion Edition

The Cross Plains Review

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

Without offense to friends or foes we sketch Cross Plains as it goes.

EIGHTEEN PAGES

"When The One Great Scorer Comes To Write Against Your Name He Writes Not If You Won Or Lost But How You Played The Game"

FRIDAY, JULY 8, 1938

No. 15

CITY IN READINESS FOR 57TH PICNIC

Daniel Is Straw Vote Favorite Here

Thousands Expected At 2 Day Celebration Here Monday And Tuesday

SECOND AND THIRD; 409 BALLOTS ARE CAST

Breaking Dirt For New Rail Road Here In 1910



On August 6, 1910, Fort Worth Star Telegram printed the above picture with the following explanatory note:

The expectation of old timers who have been longing for a rail-road at Cross Plains these 25 years were fulfilled Monday, August 1, when dirt was broken for the Texas Central extension.

Three of these old timers, J. M. Coffman, Henry McDaniel and E. F. Bond drove the mules, while J. A. Wagner, another old settler at Cross Plains, and has two grandsons Bill and Ross, held the plow handles.

The address at the breaking of the dirt here was delivered by T. C. Thorn.

Oldest Settler



J. S. Hart

Oldest surviving settler of Callahan county is J. S. Hart of Tunnell, who came here in the late sixties, locating in the Northeast corner of the county.

Mr. Hart is president of the Callahan County Pioneers Association. The community of Hart is also named in his honor.

One of the largest crowds ever seen in Cross Plains is expected Monday and Tuesday as this little city plays host to the fifty-seventh annual Picnic and Old Settlers Reunion. High spots of the well filled program will include: parade, four rodeo shows, the appearance of two candidates for Governor as well as a number of other aspirants for state, district and county posts, hand concerts and carnival attractions. The festivities are to be officially opened Monday morning at nine o'clock with a parade through the business district and on to the picnic grounds. The procession will form at the Baptist church. Most every local business institution will be represented with at least one unit, with a cash prize going to the most interesting unit.

Street Parade

Upon arrival of the parade at the picnic grounds a free exhibition is to be held at the rodeo pens. Cowgirls and ropers will demonstrate their skill. Cash prizes will again be awarded here to the most talented cowgirl.

Immediately following the exhibition in the rodeo pens, Mr. C. W. Martin will deliver a leadership address at the speakers' table. At 10 o'clock county candidates are to be presented for brief talks concerning their candidacies. These are to continue until the noon hour.

The afternoon program will be resumed at 2:30, when Alton M. Mead, candidate for Lieutenant Governor, speaks. At 3:30 Clarence H. Miller, candidate for the governorship, will speak. He will be given a full hour. Immediately following the Hon. Mr. Miller will be Frank Morris, candidate for Rail Road Commissioner.

McCraw Will Speak

Attorney General McCraw, rated one of the leading candidates for Governor, will arrive here at 5:30 and speak for one hour. The Hon. Mr. McCraw comes here from Brownwood for another rally that night.

Tuesday's program will open at 10 o'clock that morning with an address by Robert Calvert, candidate for Attorney General, Gerald C. Mann, also an Attorney General candidate, will follow Calvert. Still another candidate for Attorney General, Ralph J. Yrbrough, will speak Tuesday morning, his time being from 11 o'clock to 11:30. The Tuesday morning program will be concluded with a 30 minute address by Omar Burkett, candidate for State Representative of the 107th District.

E. M. (Ed) Curry, candidate for State Representative from the 107th District, will open the afternoon program with a 30 minute address beginning at one-thirty. Following the Hon. Mr. Curry, will be T. S. (Tip) Ross, the present State Representative from this district who is a candidate for re-election. At 2:30 Wayne Pierce Brooks, who has recently made a credible campaign error and is now a candidate for Lieutenant Governor, will speak from three until three thirty.

Paul V. Harrell, chairman of the program committee, announced yesterday that in all probability there would be several important speakers added to the program, however, he was unable to make any definite announcement at that time.

Four Rodeo Shows

Rodeo performances are to begin each afternoon at three o'clock. Night shows will begin at 8:15. Ruben Knight and Homer Johnson, who have charge of this phase of the celebration, told the Review (Continued on back page)

Real Booster



Tom Bryant

Having lived in Cross Plains only 18 years, Tom Bryant could not be called an old timer of these parts; neither does he claim such, however, no native son has been a greater booster than has this former Moody man who has played an important role in the growth and development of this little city.

Mr. Bryant was instrumental in the discovery of the Pioneer and Cross Plains oil pools, and was extremely active in the production of crude at Burkett and Pioneer. A pool discovered by Mr. Bryant on the Harris lease between here and Burkett was for a number of years declared the greatest shallow oil pool on earth.

VICTIM OF RAILWAY ACCIDENT INTERRED

Wilford Warren Cochran, 28, who died last week in a Ranger hospital of injuries sustained when hit by a T & P freight train, was laid to rest in the Cross Plains cemetery Saturday afternoon. Funeral services were conducted from the Pioneer Pentecostal church, with Rev. W. E. Rogers, pastor, officiating.

Wayland Cochran, 22 year old brother of the deceased man, who was also injured in the accident is said to be recovering normally. His injuries are reported to not be as serious as first believed.

Wilford Cochran is survived by his parents Mr. and Mrs. Simon Cochran who live three miles East of Cross Plains, a sister, Mrs. J. E. Albright of Ballinger, and the brother Wayland Cochran, who was with him when the fatal accident occurred.

Mr. and Mrs. Chester Glover and son of McCamey are visiting her parents, Mr. and Mrs. B. A. Pierce here this week.

Nature Of Cross Plains Picnic Has Changed A Lot But Purpose Is Same

Yah, lads and lassies, the picnic and carnival is coming to town Monday, celebrating the 57th reunion of old settlers of this section. And the sound of squealing rodeo ponies and music from the milling carnival is a liaison with the past for our old settlers.

Now days the picnic comes with side show curtains dripping off trucks and flaring to the world the wonders of the grotesque. It comes with snow cones a nickel, music like that of the hand-organ man, the smell of hot dogs, bingo, a ferris wheel turning with grins and laughter of its occupants and with the putt putt of its engine drowning out all but fragments of conversation.

When Cross Plains was in its infancy and its reunion parties numbered only one or two, the main purpose of the picnic celebrations was for settlers to get together for a dinner under the trees of our picnic grounds. Their garrulousness hinted of a year old starvation for the companionship of other people. Strangers were invited to join the picnic table.

How conversation did flow and tobacco juice, and how the women did explain their new crocheted collars and the extra folds of their trailing dresses!

About 1887 or '88, a tabernacle or brush arbor was built on the grounds. Here they tied their mounts or spread lunches as the weather dictated.

The children, their mothers, and the supplies came in ox wagons, while young cow and some women and men rode cow ponies. Their mounts were later put to use in horse races and in games of "hanging the goose high" and in "catching the rings". In the former game

Accidents were few in those early days. Fights were frequent but the damage slight. Mont Jones, who attended the first picnic ever held in Cross Plains, tells, however, of a rather serious collision during the game "catching the rings". Dave Henderson and Bob Jones were riding for the same ring and the horses ran abreast.

When fiddlin' was hot and ready, the folks—both young and old—mounted to the low platform built for that purpose and danced. And slyly courting went on between the young folks. "If you couldn't dance you want in it, at all. Let Bob Ford get about half "fixed" and raved back on that ole fiddle, and people danced. He shore could play."

It seems it has always been the custom for the natives to go galloping when the grain is shocked and the peaches are drying on the smoke house floor.

Successful Banker



Fred V. Tunnell

Pictured above is Fred V. Tunnell, cashier of the Citizens State Bank here, who is completing his first year in Cross Plains. Under Mr. Tunnell's management, the local bank has grown in size more than 50 percent within the past 12 months, according to an official statement of conditions released at the institution at the close of business June 30. Deposits a year ago were \$149,694.13 as compared with \$176,567.22, however, the chief progress of the bank is reflected in the undivided profits total, which is \$3,574.71, despite the fact that the bank has reduced its book value of buildings, furniture, fixtures and a number of other items.

CIRCUS PICTURE AT LIBERTY THURSDAY

Daring circus aerialists, swinging through space high above the crack of the whip, rollicking clowns, the wild clamor of jungle animals and the nasal twang of the side-show barker are highlights in Columbia's "The Shadow," thrilling back stage story of the circus showing at the Liberty theatre Thursday.

Charles Quigley and Rita Hayworth head a cast of outstanding Hollywood personalities appearing in the film, which is said to be a most colorful chronicle of circus life.

The story tells about a girl who becomes manager of a traveling circus after her father's death. She is romantically linked with the circus press agent, who risks his life to protect her from danger.

Confronted with the possibility of being cheated out of ownership of the show, she is whirled through a series of dangerous circumstances, leading up to a thrilling climax.

DOUGHBOYS WILL BE AT BURKETT PICNIC

A high spot of Burkett's picnic celebration, which opened Thursday, will come Saturday at noon when the Light Crust Doughboys, radio entertainers, arrive there for a 45 minute program.

Arrangements were being made yesterday to accommodate the largest crowd to visit Burkett in recent years. In addition to the famed radio entertainers, several prominent speakers are to appear on the platform. All county candidates have notified of their intentions to be present and address the citizenship by the committee in charge.

The Valley Shows, headed by Ed Strich known as the dean of Texas showmen, is playing Burkett this week end, and is said to have one of the most entertaining organizations seen in this section in some time.

Mr. and Mrs. B. A. Underwood and son, Billie were Brownwood visitors Sunday. Billie left from there for a weeks visit with his grandparents in Tolar.

Mr. and Mrs. Albert McCollum and baby of Coleman were the guests of Mrs. Bill Weller here Thursday of last week.

Misses Anna Mae McConathy and Elizabeth Tyson who are attending summer school in Lubbock were visitors here over the week end.

Mrs. Charlie Barr spent the week end visiting in Abilene.

SHOWER COMPLAINT RECENT BRIDES
A bridal shower was given at the home of Mrs. E. H. Powell, Jr. on Wednesday afternoon. The guests included Mrs. J. G. Adams, Calhoun, Buster and Clyde Kelley acting as hostesses.

LIBERTY
ALWAYS CO
TODAY and SATURDAY
With Six guns in their Hands and A Secret in their Eyes
CHARLES STARR
Rides for Justice
"Outlaws of the Prairie"
Added—Leon Eard, Capt. and the Kids and Chap, N. "Secret Treasure"

MONTGOMERY
Rosaland RUSSELL
Robert BENCHLEY
LIVE, LOVE and LEARN
HELEN WILSON

THE JONES FAMILY
LOVE ON A BUDGET
LEAD PROUIT SHIRLEY DEAN
MURDER IN GREENWICH VILLAGE

THURSDAY
MIDNIGHT MADNESS LEADS TO MURDER AT DAWN
RICHARD ARLEN
"Murder in Greenwich Village"
EACH LADY PATRON WILL RECEIVE A TEA GLASS FREE ON THURSDAY

Story of Cottonwood Told In Town's Own Newspaper Like Page From Past

Long before Cross Plains came into existence Cottonwood was a tiny little city of several hundred inhabitants.

The following account of the prosperous little city is taken from the old newspaper, now yellowed and brittle with age.

"Cottonwood is situated in Callahan county, Texas, one of the finest agricultural belts in the state. Cotton in this section is almost of indigenous growth.

"Oats and all fruits grow extraordinarily well in this section of the county. It is situated at such an altitude above sea level that sickness caused from malaria is almost unknown.

"Cottonwood is situated in the southwestern portion of Callahan county, 21 miles from the county seat of Baird, which is one of the freight divisions of the T & P railway, with excellent banking facilities and numerous mercantile establishments in all lines. It is 21 miles from Cisco in Eastland county, which has two railroads, and is 12 miles from Putnam, the nearest rail road and express office. It has a daily mail back from Putnam.

"The soil is Black Jack and Post Oak Sandy land, and the fertility of the soil is regarded as being equal if not superior to any in the country. Water of the purest quality is readily found at a short distance from the surface in Cottonwood and its vicinity in inexhaustible quantity, none of the wells having yet failed of a bountiful supply. Water can be found anywhere at from 12 to 25 feet deep.

"Cottonwood has been known since the first settlement of Texas, to all the old Rangers, Cattlemen and Indians, on account of its famous springs, the Van Dorn and Chisholm trails both being close to town. Cottonwood was placed as a town in 1884, since which time the country surrounding it has settled up until there is not much land that is not fenced, but land can be bought at prices ranging from \$5, to 15, per acre according to location and improvements.

"There are in Cottonwood two commodious churches, belonging to the Methodist and Baptist denominations. The Church of Christ and Presbyterian denominations have many members here also, however, as yet they have built no permanent structures.

"There are two public free schools with efficient teachers, and one polytechnic school presided over by Prof. Youley, Ph.D.

"To those who are renting land in other parts of Texas, Cottonwood offers unparalleled inducements to them whereby with economy they can secure homes of their own in a shorter time than is possible elsewhere.

"All communications relative to the lands, climate etc. will be cheerfully answered by any of the business firms who advertise in this paper, enclosing stamps for reply.

Cottonwood's Early Business And Professional Men



The above picture was made in Cottonwood more than thirty years ago. Reading from left to right back row: Walter Norton,

O. D. Hailey, Fred Griffin, Alex. Hutchison, E. C. Fulton, F. T. Scott, George Harris, Clark W. Gillot, Henry Robinson. Front

row: Clarence Ramsey, O. H. Gillet, Dave Carter, W. J. Thomason, Dr. Quilla Griffin, Dr. J. H. Youley.

ary, one millinery establishment, one barber shop, two blacksmith and wagon repair shops, four physicians and one newspaper.

"There is no religious or political intolerance among our people.

"To those who are renting land in other parts of Texas, Cottonwood

offers unparalleled inducements to them whereby with economy they can secure homes of their own in a shorter time than is possible elsewhere.

"All communications relative to the lands, climate etc. will be cheerfully answered by any of the business firms who advertise in this paper, enclosing stamps for reply.

Mr. and Mrs. Joe Boles had as their guests last week her brother and wife, and Mr. Boles' mother of Lubbock.

Mr. and Mrs. L. W. Westerman, Mrs. Jack Scott, and Lee Swan were in Stamford Monday.

GOLF TOURNEY TO BE HELD FIRST WEEK END IN AUGUST; 4, 5, & 6

Philpeco country club's sixth annual invitation golf tournament will be held the first week-end in August. It was decided by members of the executive committee at a meeting in the Citizens State Bank building here Tuesday night.

\$44.50 IS MADE OFF DONKEY BALL FRIDAY

Proceeds from a donkey baseball game played at the high school athletic field Friday night of last week added \$44.50 to the athletic council fund for retirement of stock issued for the erection of lights for night play. The total gate was slightly more than \$90, however, a 50 percent cut with the owner of the donkeys, and expenses reduced the profit to \$44.50.

Mr. and Mrs. R. Robertson is the oldest surviving early Cross Plains physician. He graduated at Cottonwood in the eighties and moved to here several years later.

"I have delivered and watched them grow to maturity. Later I have delivered grandsons of those first pioneers, the July 1933 pioneer doctor.

Mrs. Robertson recalls of times being waked in the middle of the night by her riders thundering up to the door in quest of the

Pioneer Physician



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SPRAY for flies, mosquitoes and all insects. 25c per pint

WORM KILLER

WITH DRUG STORE

REPAIRING

SHOE

Work Guaranteed

Putnam's Shoe Shop

Cross Plains, Texas

SPEAK AT PICNIC



WILLIAM McCRAW

A high spot of the first day's program will be the appearance of Attorney General William McCraw, one of the leading candidates for Governor, at 5:30. He will speak one hour, a crowd of several thousand is expected to hear the Hon. Mr. McCraw.

SELLERS WILL SPEAK AT BAIRD; PUTNAM AND CLYDE SATURDAY

Wayne C. Sellers, candidate for State Representative from the 167th electoral district, yesterday announced that he would speak in Clyde, Baird and Putnam Saturday afternoon, and invited his three opponents to share time with him.

WELCOME TO THE PICNIC MONDAY & TUESDAY

While here see the many values we have to offer you. Inspect our rearrangement and see if you can suggest further improvement.

Our aim is to have as comfortable, convenient a place as possible for our trade and visit.

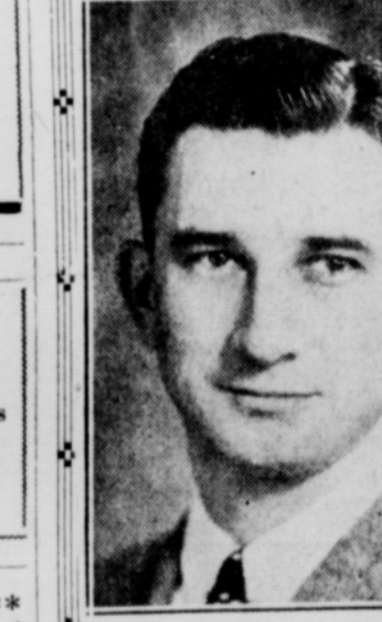
Don't forget to see our picnic Special.

FULL FASHIONED, ALL SILK, LADIES HOSE \$1.00

THESE HOSE WON'T RUN

CATON'S VARIETY STORE

What do you do for your health—Come and see what we can do for it.



Alvin M. Fischer, D. C., Ph.C. Licensed

GREETINGS-

J. M. RADFORD GROCERY CO.

SERVING WEST TEXAS

RUP Largest Surgical B Satisfac

Expert Lady and Man Fitter

RENFRO No. 1 STORE 201 Center Ave. Brownwood, Texas

We are Happy to offer our Congratulations to the Old Settlers and Pioneers of this community.

Central Texas Hospital

Brownwood, Texas

DR. JEWELL DAUGHERTY.

KEMPER'S CAFE QUALITY FOODS POPULAR PRICES AIR CONDITIONING

Ross Motor Coaches West-Lv. Brownwood 11:30 A.M.—Lv. Cross Plains—12:30 Noon—Ar. Abilene 1:45 P.M. West-Lv. Brownwood 9:10 P.M.—Lv. Cross Plains 10:10 P.M.—Ar. Abilene 11:10 P.M. East-Lv. Abilene 6:45 A.M.—Lv. Cross Plains 8: A.M.—Ar. Brownwood 9: A.M. East-Lv. Abilene 2:45 P.M.—Lv. Cross Plains 4:00 P.M.—Ar. Brownwood 5: P.M. Connections at Abilene to Points North and West Connections At Brownwood To All Points ABILENE Union Bus Station, CROSS PLAINS Sims Drug Store, BROWNWOOD Union Bus Station

Howdy, Neighbors!

And Best Wishes To The Old Settlers On The 57th Annual Reunion 11 12

First State Bank Rising Star, Texas



GREETINGS J. F. Robertson Insurance Of All Kinds Agent for Southwestern Life Phone 54 Rising Star

BEST WISHES from

City Drug Store Rising Star, Texas M. D. GIBSON, Prop.

COMPLIMENTS OF Martin's Shoe Shop Expert Repairing Rising Star, Texas

GREETINGS OLD SETTLERS Higginbotham Bros. & Co. Rising Star, Texas

Greetings To The Old Home Town

Scarborough & Ely Dallas Scarborough W. R. Ely Edmund C. Yates Davis Scarborough Walter Ely Alexander Bldg. Abilene

PILES CURED WITHOUT THE KNIFE Blind, Bleeding, Protruding, no matter how long standing, within a few days, without cutting, tying, burning, sloughing or detention from business. Fissure, Fistula and other rectal diseases successfully treated. Examination Free.

HAY FEVER TREATED NEW METHOD Colitis Successfully Treated, Colonic Irrigations Bloodless Removal of Tonsils, DRS. E. E. & A. H. COCKERELL Rectal, Skin and Colon Specialists 217-218-219 Mims Building Office Phone 2-6027, Abilene

ALLIS-CHALMERS TRACTORS—ALL CROP HARVESTERS ANGELL ONE WAY PLOWS We carry the most complete stock of ALLIS-CHALMERS parts between Dallas and Amarillo Gibson's Implement Co. Abilene, Texas, Phone 6351 933 S. 3d

HOME TELEPHONE COMPANY T. P. BEARDEN, Manager.

GLASS Automobile Glass for any Car Complete Stock of Window Glass Williams Planing Mill

POLITICAL CALENDAR

Review is authorized by the following political organizations subject to the action of the Democrat primary to be July 23.

State Representative: T. S. (Tip) ROSS WAYNE C. SELLERS OMAR BURKETT.

County Treasurer: MRS. WILL MCCOY

District Clerk: MRS. WILL RYLEE RAYMOND YOUNG.

Assessor-Collector: CLAF HOLLINGSHEAD

County Clerk: MRS. S. E. SETTLE

County Judge: L. B. LEWIS

County Superintendent: A. C. CHRISMAN

County Commissioner: W. F. CLARK H. FREELAND H. CLIFTON

County Weigher: B. LOVING

Greetings to the many friends and Old Timers—in your fine community. We are wishing for you the Greatest of Success.

Thomas W. Brabham Abilene, Texas

IF YOU SUFFER WITH FOOT TROUBLE—THEN—VISIT

Lewis Health Spot Shop 1125 North 2nd Abilene, Texas

Compliments H. O. Wooten Wholesale Groceries Abilene, Texas

Compliments Of M. S. Long District Judge 42nd Judicial District Abilene, Texas

For Business Training Investigate Brownwood College 100 1/2 Center Brownwood, Texas

Dr. Mollie W. Armstrong Optometrist Brownwood, Texas A Complete Optometric Service

Fine Watch Repairing Brown's Jewelry Store Brownwood's Only Certified Watchmakers Brownwood, Texas

CONGRATULATIONS Rollin's Shoppe Brownwood's Most Exclusive Dress and Beauty Shop Brownwood, Texas "Where beauty begins."

CAMPBELL'S ABILENE, TEXAS

SWEET CRUDE CRACKED Octane QUALITY GUARANTEED GASOLINE

FRIDAY, JULY 8, 1938

Pioneer Phys
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BROWNWOOD
 Union Bus Station

12

tham Bros. & Co.
 Star, - Texas

GLASS
 Williams Planning Mill

State Representative:
 T. S. (Tip) ROSS
 WAYNE C. SELLERS
 OMAH BURRETT.

GUARANTEED

SPRAY for flies, mosquitoes and all insects.
 25c
RED STEER SCREW WORM KILLER
WITH DRUG STORE

SERVICE
 while you wait
SHOE
 Repairing
Work Guaranteed
Autney's Shoe Shop
 Cross Plains, - Texas

FARMERS
 Now is the time to have your discs sharpened for use in breaking your stubble land.
 We have a modern rolling machine to do this kind of work.
C. Freeman

TELEPHONE . . .
SUBSCRIBERS . . .
 Use your telephone to save time. It will serve you in many ways, business, socially or emergency. Your telephone is for yourself, family, or your employees only. Please report to management any dissatisfaction.
HOME TELEPHONE COMPANY
 T. P. BEARDEN, Manager.

POLITICAL CALENDAR

County Clerk:
 MRS. WILL RYLEE
 RAYMOND YOUNG.
County Treasurer:
 MRS. WILL MCCOY
County Superintendent:
 R. C. CHRISMAN
County Commissioner:
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 H. FREELAND
 H. CLIFTON
County Assessor:
 W. E. LOVING

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FULL FASHIONED, ALL SILK, LADIES HOSE
\$1.00
THESE HOSE WON'T RUN

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SERVING WEST TEXAS

Expert Lady and Man Fitter
RENFRO'S
 No. 1 STORE
 201 Center Ave.
 Brownwood, - Texas

GATES NAMES THE COMMITTEES FOR ANNUAL TOURNEY

L. E. Gates, general chairman of the arrangement committee for the annual invitation golf tournament at Philpotts Country Club, announced the appointment of the following tournament committees late the past week:

Pairings and Starting—J. T. Hammett, Charles Rutherford, H. E. White and M. S. Sellers.
Entrants—Jay Koonce, W. E. Tyler, Charles Rutherford, C. E. Williams, P. R. Anderson, Edwin Baum and Lowry Horton.

Calcutta pool—Fred Roberts, R. P. House, Dr. J. H. McGowan, Jack Scott and Fred Tunnell.
Driving Contest—Jay Koonce, Curtis Smith and Burnell Hickman.
Barbecue—Dutch Shultz, Porter Davis, L. C. Cash, and W. A. Huckaby.

Prizes—Fred Tunnell, Porter Davis and Claude Hammett.
Rules—Bill Tunnell, E. F. Smith and Carl Roberts.

Most of the committee members have served on the same committees in other tournaments and no doubt will handle the various details with their usual promptness and efficiency.

From reports coming in from other clubs, indications are that there will be more than 100 entrants here this year and the most successful tournament in the history of the club is anticipated.

A check with the various clubs in this part of the state shows that there are no conflicting events on the dates, August 5, 6 and 7.

He will speak at Clyde at 3:30, at Baird at 3:30 and Putnam at 4:30.

A number of Rising Star people will accompany the legislative candidate to Cross Plains Tuesday afternoon, when he speaks at the 57th annual Picnic and Old Settlers Reunion, the Review was told yesterday in a telephone conversation with the Rising Star Representative.

FOR SALE: second hand lumber at a bargain. See L. P. Walter at Bond Bros Bankrupt Sale. (1tp)

Mrs. Walter Westerman visited her daughter in Abilene this week.

Hugh McDermott and daughter Toole were Stamford visitors over the fourth.

G. E. Morgan was a visitor at the Old Settlers Reunion and rodeo in Stamford the fourth.

What do you do for your health—Come and see what we can do for it.

The Fischer Chiropractic Offices

Phone 242

413-15 Coleman Bldg.

Coleman Texas

Alvin M. Fischer, D. C., Ph.C.

Licensed

Main Street Here Looked Not Too Long Ago



The above photo shows how Main Street in Cross Plains appeared during the early twenties, before pavement eliminated the "hill" at the intersection of Main and Eighth. Several of the present day buildings had not been erected when this picture was taken.

BAPTIST WORKERS TO CLYDE TUESDAY

Regular monthly workers conference of Callahan county Baptists will be held at Clyde Tuesday of next week, according to arrangements received yesterday from Rev. J. S. Tierce, its pastor.

The program will be opened at 10 o'clock Tuesday morning with a song and praise program, led by R. P. Adams at Clyde. At noon luncheon will be served by ladies of the host church. The conference will be closed in mid-afternoon with an inspirational address by Rev. C. E. Poe, Cross Plains pastor.

Mrs. J. B. Shirley left Sunday for her home at Monahans.

Want Ads

LOST: A pair of child's glasses. Finder please return to Charlie Smith and receive reward. (1tp)

LOST: A bottle of Insulin (medicine) finder please leave at Plegly Wiggly. (1tp)

WE HAVE: stored near Cross Plains three pianos, one baby grand, a studio size upright and a Spinnet Console; will sell for balance against them rather than ship. For information write Jackson Finance Company, 1101 Elm, Dallas, Texas. (3tp-1)

FOR SALE: Model A Tudor Sedan in A-1 condition. Newly painted. Priced reasonable, terms right. E. J. Pyle. (2p-8)

Interested in refinancing or purchasing farm on long terms 1% interest through Federal Land Bank and supplemental Land Bank—foreclosed farms and other real estate for sale; small down payment and easy terms on balance with cheap rate of interest, see or write

M. G. PERKINS, Sec. Treas.,
 Citizens N.F.L.A., Clyde, Texas

CEMETERY WORK and yard cleaning will be appreciated by me and to your satisfaction.
JOHN KENDRICK. (1tp)

FOR SALE: One piano in good shape. Will sell reasonably.
 See Mrs. L. W. Westerman.

WANTED: Man with car to take over profitable Rawleigh Route. Established customers. Must be satisfied with earning of \$30 a week to start. Write Rawleigh's Dept., TXF-174-1010, Memphis, Tenn. or see T. L. Overbey, 318 N. Blanco St. Coleman, Texas. (4tp-10)

It Is Dangerous
 It is dangerous to sell a SUBSTITUTE for 60¢ just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 60¢ is worth three or four times as much as a SUBSTITUTE. 121-14

RUPTURED!
Largest Stock of Trusses and Surgical Belts in West Texas. Satisfaction Guaranteed
RENFRO'S
 No. 1 STORE
 201 Center Ave.
 Brownwood, - Texas
New Air Conditioned Private Fitting Room

SEABORN COLLINS WEDS NEW MEXICO GIRL ON THURSDAY

Rev. and Mrs. S. P. Collins and daughter Sarah left Tuesday for Las Cruces, New Mexico, where they attended the marriage Thursday morning of Seaborn Collins, oldest son of the prominent Cross Plains pastor and wife, to Miss Lela Jane Quisenberry.

The flower gardens of the Quisenberry home was the setting for the early morning ceremony with the Rev. S. P. Collins, father of the bridegroom officiating, assisted by the Rev. Harold Dye, pastor of the First Baptist church at Las Cruces, New Mexico.

Miss Quisenberry, native of New Mexico, is a member of one of the pioneer Mesilla Valley families, prominently identified in the political life of New Mexico for many years. She received her degree from the New Mexico State College in 1935. Following graduation she did graduate work at New York University and for the past two years has been district home supervisor in the farm security administration, headquarters at Albuquerque.

Mr. Collins received his degree in economics from Daniel Baker College at Brownwood. At present he is district supervisor for the farm security administration, with headquarters at Lamesa, where the young couple will make their home.

ANNOUNCE PROGRAM FOR OLD SETTLERS REUNION AT DENTON

Program for the third annual reunion of Callahan county old settlers to be held at Denton, August fifth, was announced yesterday by Mrs. L. L. Blackburn, chairman of the committee on entertainment.

The reunion is to officially open at nine o'clock, when plans to begin registering. In registration will be Miss I. I. Hland, secretary and treasurer of the association.

A one hour sing session, and at 10:30 under the leadership of W. W. Everett and Bailey Johnson.

At 11:30 announcements of promoters who have registered up to that time will be made by Jack Scott.

Luncheon will be spread promptly at 12 o'clock.

Following luncheon, the program will be resumed with the election of officers for the ensuing year. Nominations are to be announced by Fred Heyster.

At four o'clock there will be a baseball game between the east and west sides of the county. Norman Coffey will manage the eastern squad and Bailey Johnson the westerners.

And old fiddlers contest will be another feature of the afternoon. Entrants are requested to bring their instruments.

DEBUSK HOME LOST IN FLAMES FRIDAY

The old Odum home in the Southwest part of town, recently purchased by Raymond DeBusk, was totally destroyed by fire Friday at noon.

Mr. and Mrs. DeBusk purchased the place several weeks ago and had remodeled the interior and painted the outside. Now furniture had also just been placed in the house. None of the loss, which was estimated in excess of \$2,000, was covered by insurance.

The blaze is believed to have started from spontaneous combustion, caused by oily rags which had been left in the house following the painting of floors. Mr. and Mrs. DeBusk were away from home at the time of the fire.

"LETO'S" FOR THE GUMS
 An Astringent with Antiseptic properties that must please the doctor or Druggists return money on first bottle of "Leto's" if not satisfied.
 Sold By City Drug Store

SPECIAL KEDETTES
 Novelty Crepe Sole Shoes Assorted Colors, Sizes 2 to 8
\$2.45 VALUE \$1.98
MC'S VARIETY STORE

Callahan Was Moved About From Pillar To Post Before Becoming County Itself

Like a pawn on a chessboard, Callahan county was shuffled around, being attached to Eastland, Young and Comanche counties at different times, before becoming a "king" in its own right, in 1888. Earlier that year, the legislature had enacted a law providing that new counties should be 30 miles square, and many counties were established under this act, Callahan lying along the eastern boundary of these new counties. At the time of its creation it was a part of Eastland county.

The infant county was named in honor of Captain James H. Callahan, a Texas patriot who, as a member of Fannin's Georgia Battalion, fought at the battle of Colita, and later as a private, took part in the battle of San Jacinto. He was Ranger and Indian fighter.

First Officials

Although Callahan county was created in 1858 by the legislature, it was not until June 4th, 1876, that a petition was signed by 157 citizens of the area and presented to the Commissioners' Court of Eastland county, asking for an election to organize this county. The election was ordered and was held on the third day of June, 1877, and the following were elected to serve as the first officials of Callahan county:

J. B. Brown, county judge; Isaac Shaw, county clerk; J. L. Porter, county attorney; John G. McDonald, county treasurer; T. J. Norwell, sheriff and tax collector; Ky Eubank, hide and animal inspector; John Merchant, John Trent, David

Lightning Struck Mighty Close In 1910



Nature has been kind to the little city of Cross Plains in years past. Only small damages have been done by lightning and wind. Lightning did come dangerously close to Jim Cross' home here in 1910, when it struck a tree on the lot now occupied by McAdams Service Station, on South Main Street. Above picture shows the damage.

In the picture from left to right are: Dorland Cross, Mrs. Jim Cross, holding Callie Cross—the baby—in arms, directly in front of Mrs. Cross is Nora Dean Cross, the man in the tree is Jim Cross, the little girl shading her eyes at the left side of the tree trunk is Pauline Giffard, next in the picture is Mrs. W. M. Giffard, the small child at the right is Quimby Giffard, and the lady on the extreme right is Mrs. W. Q. Cross.

Sparsely Settled

Prior to 1876 there were few families in the county, because the forts were too far distant to furnish protection from the Indians. The Whitton and the Meika families settled in the northeast part of the county in 1868 and the Harts came to the western area in the same year. Abundant grass and water induced many cattlemen to enter this section before the settlement by families. Among these were the Hillsons, Haris, Merchants, McVays, J. P. Brightwell, John T. Gilliland, the Windhams and perhaps others. Beginning in 1876 the county began to settle rapidly and by 1880, it had a population of about 3,453.

First Newspapers

Volume 1, Number 1, of the Callahan County Clarion was issued November 15, 1879. Published by Lot and Rust. It was the first newspaper in the county. The Clarion was moved to Baird in 1881. The second journal was the Tecumseh Banner, brought out by W. H. Gilliland in 1886.

Gilliland moved his paper to Baird November 27, 1887, bought the Clarion, combined the plants, and December 8, 1886, began publication of the Baird Star. Gilliland, publisher of the Star until his death, was succeeded by his daughter and son. There are now four newspapers in Callahan county, including the Baird Star, The Clyde Enterprise, The Putnam News and The Cross Plains Review.

Military Roads

Two military roads crossed the county, one running from Gates to Fort Phantom Hill, other from Fort Bellknip to Crogan. The latter crossed the Federal government telegraph connecting Camp Colorado in Coleman county with Fort Griffin, Shackelford, crossed Callahan county in operation as early as 1876. Cattle from South Texas driven the Fort Griffin-Dallas Trail route, which crossed the road east of Baird. Many trails every year.

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BABY GIRL IS BORN TO L. O. HENDERSON

On Saturday, July second a girl was born to Mr. and Mrs. L. O. Henderson, who live West of Clint. Both are reported doing well.

BABY GIRL IS BORN TO MR. MRS. R. C. JOY

Mr. and Mrs. R. C. Joy of Cottonwood are the parents of a baby girl born Saturday, July second. The baby's name was not learned by the Review.

ANNOUNCEMENTS FOR M.E. SERVICES TODAY

"The Imperative of the Cross" will be the Sunday morning sermon subject of Rev. Floyd Thrash, pastor of the Methodist church. At the evening hour the subject will be "The Folly of War and the Wisdom of Peace". Sunday school begins at 9:45; the morning preaching service at 10:45 and the evening sermon will be at 8:30.

S. R. Jackson of Paducah was a visitor here over the fourth.

Morland Baldwin of Brownwood visited here Saturday and Sunday.

Spending the week end in Baird and Clyde were Dr. and Mrs. J. Henry McGowan of this place.

CONGRATULATIONS

And very best wishes to the old settlers of this section, whom the 57th annual Picnic, Monday and Tuesday, is intended to honor.

By all means don't miss this big event, come help us make it the happy occasion that it has been for them a half century.

For your entertainment there will be four days of carnival touring Texas today, prominent gubernatorial candidates, and other attractions far too numerous to mention.

Come Help Cross Plains Celebrate

CITY UTILITIES

Having Lived In Section Long Before the Advent of Automobiles and being Familiar with the colorful history surrounding this splendid little community we are glad to join in the presentation of this historical edition of the Cross Plains Review.

We Welcome you to the Picnic Monday and Tuesday. While Here We Invite You To Pay Us A Visit.

CALHOUN MOTOR CO.
PLYMOUTH & CHRYSLER Dealer
Cross Plains, -:- Texas

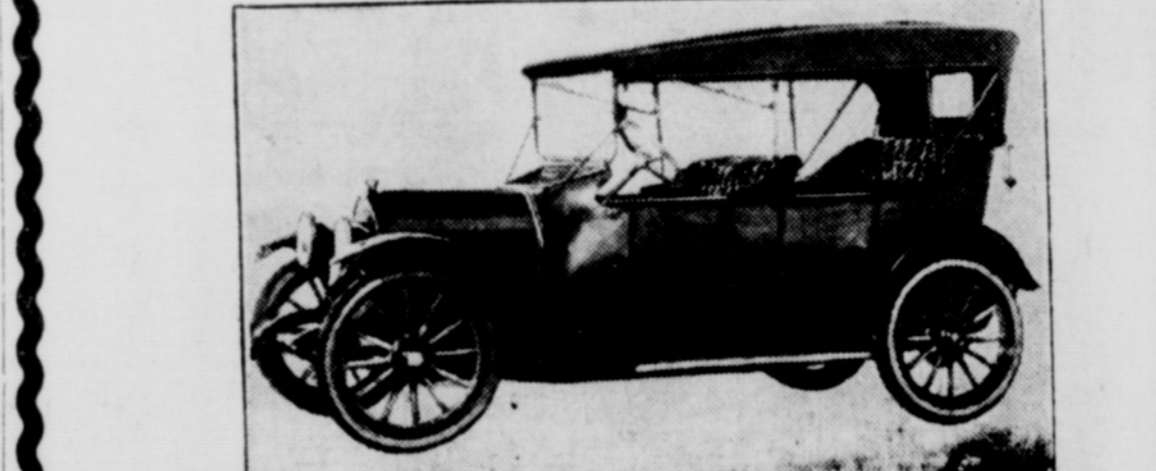
Be Sure To Attend The Big 57th Annual
PICNIC
HERE MONDAY AND TUESDAY
We're Expecting You Among The Largest Crowd In History Of The Celebration
Stop By And Have A Hamburger At Our Stand And Visit Our Store In Town
NEEB PRODUCE COMPANY

Welcome TO THE PICNIC MONDAY & TUESDAY

While here don't fail to visit us for choice foods, short orders and all kinds of cold beer.

The Motor Inn

SINCE THE DAYS WHEN CHEVROLETS LOOKED LIKE PICTURE BELOW



CROSS PLAINS HAS HAD DEALERSHIP

We are indeed proud to be dealers for an automobile that has stood the test of time in the Cross Plains trade territory, one that has won the confidence and is today acclaimed the leader of the low price field.

We are proud too, to join other firms and individuals in extending congratulations and very best wishes to the trail blazing pioneers of this section for noble heritages with which he have been endowed.

We invite our friends and patrons to come and be with us on the occasions of the 57th annual

Picnic Celebration

The purpose of which is intended to be to pay homage and just tribute to those beloved old pioneers, who are now in the sunset of life.

Anderson Chevrolet Co.
Cross Plains' Oldest Automobile Firm

History Of Burkett Proves to be One Of Extraordinary Interest

MRS. T. A. BURNS

Coleman and Cross Plains is one of the beauty spots of Coleman county, lying as it does on Pecan Bayou and adorned by the beautiful grove of native pecans under the bridge, which is the approach to the town by the highway from the west.

City Drug Store

Successors To J. A. Wagner & Son IS ONE OF CROSS PLAINS' OLDEST FIRMS

Through the years we have tried to serve you courteously and efficiently, and such is our policy today.



BENTON JONES, Mgr.

Whether its rare medicines for uncommon ailments, or cosmetics for milady, or specially made ice creams and sherbets, we have the facilities to serve you efficiently.

May we serve you often.

Welcome to Picnic While Here Visit Our Store In Town

City Drug Store
PRESCRIPTIONS ACCURATELY COMPOUNDED
CROSS PLAINS, TEXAS

The VALLEY SHOWS

One of the largest and cleanest Carnivals touring Texas today invites you to the

BURKETT PICNIC
JULY 7, 8 & 9
And To The

Cross Plains Picnic
JULY 11TH & 12TH

We have had the honor and privilege of "playing" in these two communities many times in the past but never have we had as great an array of entertainment as we're bringing to you this year at popular prices.

ED STRITCH, MANAGER

A Historic Day



The history of this community is probably best traced by means of its schools, which have always been a matter of vital interest to the community. The present day, modern building which has just been completed stands as a monument to the efforts of the community to provide good educational facilities for its children.

The first school in this community was a one room log cabin on Gobbler Creek, about five miles southeast of Burkett. Mr. J. T. Evans, who later became county surveyor and county judge was one of the early teachers in this school. Mrs. Fannie Shuler, now residing in Coleman, was a pupil of this early log-house school. A Mr. Reed was also one of the teachers in this school. About 1875 the school was abandoned and the community education was carried on in a little house about a mile and a half south of the present school on the J. L. Clarke ranch. Old time teachers in this school were James (Pegleg) Williams and Professor Hemphill. This was back in the times before people traded in Cross Plains and Coleman. Wagon trips were made to Baird, Abilene, Brownwood and even as far as Austin.

The third school in the history of Burkett was the Washington school. It stood near the present home of Mr. and Mrs. John Wagner, about a half mile east of the present town. This school was built in 1885. Lumber to build the school was hauled from Baird. Fourteen wagons and probably twice that many men representing every family in the district made the trip to haul materials from the railroad town. Some old timers who went on this trip are W. C. Henderson, J. W. Golson and J. L. Clarke. The building, the most commodious erected in rural Coleman up to that time, occupied three acre plot of ground donated by J. L. Clarke and James Golson to early teachers. Among the teachers who taught in this school are W. T. Knox, now living in Coleman and W. C. Rickard, now a resident of Novice. Other teachers were Miss Lizzie Lenton, Walter Smith and Judd Smith.

One of the earlier merchants in Burkett was J. L. (Uncle Jim) Allen, a brother of Alee Allen, who still lives in Burkett. J. L. Allen came to this section in the early '70s and settled as a squatter about half a mile south of the present town of Burkett on what is now Golson land. He opened a forty acre farm, which he worked until 1879. In that year James Golson came out from McClellan county and took possession of the property he had inherited as a land patent bought up by his half brother, W. R. Standifer of California. This land, by the way, has never since been out of the Golson family. J. L. Allen continued to farm and ran a peddling wagon, going far and near gathering poultry and eggs. He finally succeeded in a small stock of drygoods and groceries which he kept in a covered passage between two log cribs with two bob-tailed bullocks to guard it. From this beginning he finally had a store built about 1884 on land which

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PICNIC

TUESDAY

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PROLETS



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ED STRITCH, MANAGER

A Historic Day For Burkett



An eventful day for the utopian little community of Burkett was Friday the thirteenth of May, 1938, when ground was broken for the construction of one of the finest high school buildings in this section of Texas.

The above picture snapped that day by the Review editor shows at top members of the Burkett school board, reading from left to right: W. R. Chambers, superintendent, O. E. Brink, J. M. Bell, E. W. Martin, J. C. Boyle, C. D. Baker, E. G. Adams and L. A. Hill.

In the lower left portion of the picture is W. T. Burns, one of the oldest residents at Burkett and a member of the Coleman county school board at that time, who broke first dirt, officially construction.

The history of this community is probably best traced by means of its schools, which have always been a matter of vital interest to the community. The present day, modern building which has just been completed stands as a monument to the efforts of the community to provide good educational facilities for its children.

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he purchased from Col. T. A. Burns who had made a tax sale purchase of 320 acres where Burkett now stands.

The second store was operated by J. W. Golson and E. C. Hankins. This was a small building where the tabernacle now stands and was put in about 1890. W. M. Burkett had been operating a small business for several years. Henry Sackett opened a store in 1893. This store was enlarged and changed several times. Will Burkett continued to increase his business and in 1889 the post office was established, thus giving Burkett its official name. W. E. and Johnnie Andus who came to Burkett from Brown county in 1878, began their business here in 1895. W. J. Colvin put in his barber shop soon after 1900. Early day gins were operated by J. T. Andus, W. M. Burkett, J. W. Wesley and W. L. Gould. The last of these operated a gin here as early as 1890 on the banks of the Bayou, later selling it to J. W. Wesley.

Early doctors practicing in this community were Dr. Lindley, Dr. John C. Cochran and a Dr. Allison, who came to this section from Virginia.

The first oil wells around Burkett were brought in on the G. M. Gray place in 1918. Later the extensive field on the W. T. Burns land was drilled and finally on September 3, 1930 the closest field to the village, on the Frank Golson land was brought in. The oil fields have helped to improve the roads in this section. The present paved highway was completed hard surfaced in 1928, although it had been surveyed and built in 1922 with the present bridge completed in 1923.

As before mentioned W. M. Burkett was the first postmaster, having been largely instrumental in having a post office granted by J. W. Wesley. The third postmaster was Dr. John C. Cochran who was succeeded by his wife, Mrs. Rosa Cochran, and she by their daughter, Elsie, who is the present postmaster, now Mrs. T. A. Burns, whose commission dates January 8, 1918.

Burkett has had several lodges organized here, including the Odd Fellows, the Modern Woodmen and the Woodmen of the World. This last lodge was organized in 1899 with such old timers as Will Burns, W. C. Thames, W. C. Henderson and John Gaines as charter members. The L.O.O.F. was organized in Burkett in 1909 with Dr. J. C. Cochran, Jim and Calvin Baker, J. W. Golson and M. Manering and others as charter members.

The first law offices were elected in the early eighties. J. R. Brown was the first Justice of Peace. Other early magistrates were Mr. Priest, J. W. Golson and D. W. Howe.

There were several churches which flourished in this community in the early days. Elder Hawkins was one of the early preachers for the Church of Christ. Services were held then by that church near what is now known as "Campbellite Bend" on the Bayou.

The first church building in Burkett was built in 1900 by the Presbyterians. Dr. B. T. McClellan, the founder of Daniel Baker College,

Brownwood, was one of the early pastors of the Presbyterian church here and he encouraged a building. Finally in 1900 the building, which later was purchased by the Church of Christ, was erected. Miss Kate Clarke and E. H. Clarke were married at the dedication of the building. Presbyterian church officers were George Rae, J. R. Brown, J. L. Clarke and others.

One of the early Baptist churches in this community, was pastored by a Rev. Dan Matthews and D. C. Stark served for several years as a Methodist pastor for a church known then as Pecan Grove Methodist church.

Burkett is now a thriving village with three filling stations, a drug store, two general stores, a post office, until recently two gins, two garages, a blacksmith shop and three fine churches. The old school building which in 1912 replaced the Washington school, mentioned above was torn down last year and in its place a modern well equipped school building now stands. The Church of Christ was built two years ago, and the Baptist church is preparing to build a new place of worship. Altogether the town presents a different picture from what it did over sixty years ago when the first settlers moved in here.

Some of these oldest settlers who live here now or have children who live here are: Peter Keller, whose children, Mrs. W. C. Henderson and George Keller can themselves be called old timers; W. C. Henderson, W. E. and J. W. Andus, who operate a general merchandise business here; J. C. Brown, who only recently passed away; J. W. Wesley, father of A. K. and B. D. Wesley and Mrs. Sid Crocker; Greer Gray, one of the county's oldest old timers; Alce Allen, brother to Burkett's first merchant, W. J. Colvin, who runs the town's only barber shop; Will and C. E. Burns, sons of Col. T. A. Burns, who passed away three years ago after having reached an age of 101 years; Arthur E. and W. L.

"Uncle" Tom Norrell, Early Day Sheriff



All old timers of Callahan county remember "Uncle" Tom Norrell, who was Sheriff of this county and tax-collector for 22 years. The above picture shows the pioneer peace officer in a cart drawn by "Nigger Baby," a black, blazed-face horse.

Mr. Norrell assisted in the organization of this county in 1877. He was the father of Bob Norrell, well known Baird banker. The early day Sheriff expired in June, 1888 and is buried in the family plot of the Cottonwood cemetery.

Young, sons of Andy Young.

attracted many settlers in the early days because of the fertility of the soil and the general desirability of the neighborhood.

Mr. and Mrs. Herman Westerman and family of Kermit spent the week end here visiting friends and relatives.

Mr. and Mrs. Fred Cutbirth of this place spent the first part of the week with their daughter, Mrs. J. L. Bonner of Anson.

Now YOU CAN BUY A
Firestone
Gum-Dipped Tire
FOR AS LITTLE AS \$7.60

FIRESTONE cuts the cost of Tire Safety just at the time when you need a new set of tires. At this time of the year you should replace tires that are worn and smooth for greatest safety during the summer driving season. Tires may look alike on the outside — but inside they are different. The name FIRESTONE on a tire is your assurance of extra safety and long mileage because only Firestone Tires are built with these patented and exclusive construction features:

Gum-Dipping, the Firestone patented process by which every fiber of every cord in every ply is saturated with liquid rubber, counteracts tire-decay, has been internal friction and heat which ordinarily causes both moth-blowouts. Nine extra pounds of rubber — both moths — every 100 pounds of cord.

Two Extra Layers of Gum-Dipped tread, another patented Firestone feature, protect against punctures.

Scientifically-Designed Non-Skid of tough slow-wearing rubber, assures longer non-skid mileage.

Now that Firestone gives you all of these safety economy features at these low prices, you cannot afford to take chances with unsafe tires this summer. Come in today and join the Firestone Save-A-Life Campaign by equipping your car with a set of new Firestone Convoy Tires—the safest tires that money can buy at these low prices.

Look at these LOW PRICES

FIRESTONE CONVOY FOR CARS AND TRUCKS		
4.50-20 \$7.60	5.00-19 \$8.80	5.50-17 \$10.45
4.50-21 7.90	5.25-17 9.25	6.00-16 11.80
4.75-19 8.15	5.25-18 9.65	6.25-16 13.15

Tires for Trucks and Buses at Proportionately Low Prices

JOIN THE FIRESTONE Save-A-Life CAMPAIGN TODAY!

THE VOICE OF FIRESTONE every Monday evening over the Nationwide N. B. C. Red Network. THE FIRESTONE VOICE OF THE FARM—Twice weekly during the noon hour. Consult your local paper.

Garrett Motor Co.

A NEW FIRM With AN OLD LINE
COOK & ASHLOCK
General Insurance
And Bonds
C. R. COOK, Mgr.

Thousands Expected At Picnic Monday And Tuesday; 11&12

(Continued from page 1)

Yesterday that only amateur riders would be allowed to compete for prizes. They requested that all contestants place their entry by noon of the first day.

Carnival entertainment is to be furnished by the Valley Shows, under the personal direction of Ed Strifeh, well known Texas showman.

Expect Big Crowds

Arrangements are being made by the local fire department and chamber of Commerce, joint sponsors of this year's celebration, to accommodate between 5,000 and 8,000 people during the two days. Special police will be employed to handle traffic and prevent rifling of automobiles. The grounds will be sprinkled at intervals to eliminate the inconvenience of dust, the Review was told yesterday by Lewis C. Norman, general chairman of all committees working on the celebration.

Cross Plains stores will probably close through the middle of the first afternoon, and possibly the second as well, however, no definite announcement concerning the closing was available as the Review went to press late Thursday.

AUTOS WERE FIRST LICENSED IN 1901

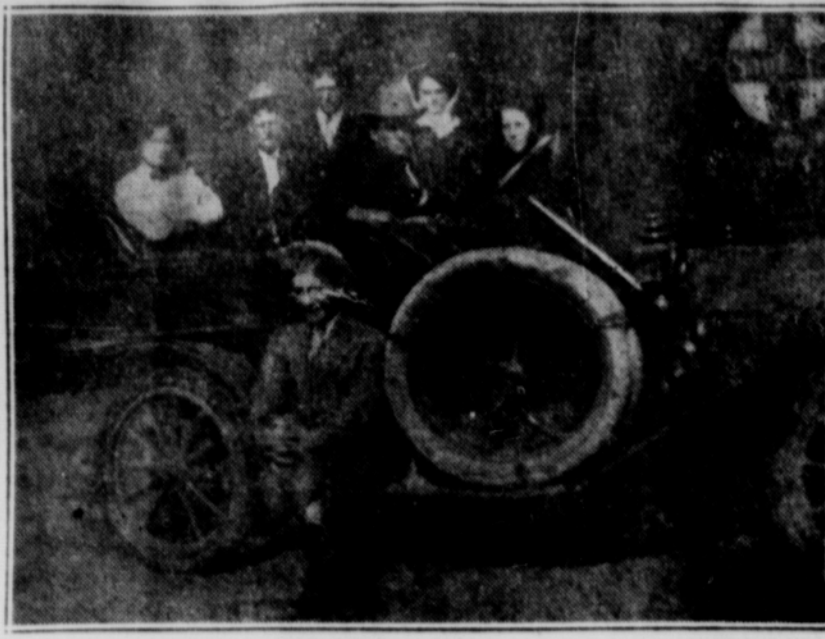
By T. S. Rush

The writer became very much interested in the "Horseless carriage" in the late nineties and in 1891 purchased a Locomobile steamer in Tarrytown, New York.

The events surrounding that horseless carriage are interesting in the light of present day automobile.

Being the editor of a New Jersey daily we had occasion to go over the river from Camden where we were located, to Philadelphia, and out Broad Street to the Studebaker carriage store room, and

One Of First Cars In Cross Plains Area



One of the first automobiles in Cross Plains trade territory was owned by Bud Arrowood. The above photo shows the machine, and the following passengers:

Fred Robertson on the fender; inside the car are: Bud Arrowood, Mrs. Joe Pierce, Bill Davidson, Loss Wells, Mrs. Andy Foster and Beulah Lively.

when we arrived there a large crowd was gathered around the front of the building looking at "Horseless carriage" on exhibition in a large show window.

Entering the building we told the salesman on the floor that we came in to buy the "Horseless carriage". He informed us that it was not for sale. He finally told us that we would have to go to the factory to get one. We went, accompanied by the manager of the Studebaker company and paid \$750 for the runabout. It took us two days to get back to Philadelphia a little over 100 miles. Leaving Camden for Holly Beach, where we had a summer home 84 miles was covered in 14 hours and 45 minutes.

On that trip to Holly Beach when we arrived in the city of Woodbury we were stopped by the city marshal who would not let us go through the city for fear of frightening horses.

In 1900 the Legislature passed a law calling for automobiles to be licensed. The law was attacked as unconstitutional and taken to the

Hardin-Simmons University Is Area's Pioneer In Field Of Higher Education

Hardin-Simmons University, at Abilene, a pioneer in the field of higher education in West Texas, continues today to hold to the principles for which it was established, educational opportunity and training for Christian leadership.

Established in 1891, by a pioneer group of members of the First Baptist Church of Abilene, it was built to endure and during its present session, its forty-sixth annual one, it student body of almost a thousand young men and young women is one of the largest in its history. And its largest in several years, since the all time mark of 1929-30 was set.

Today, Hardin-Simmons University has an endowment of \$1,500,000, a beautiful forty-acre campus, and a modern plant, with twelve buildings, valued at more than \$1,000,000.

It has prepared thousands of sons and daughters of West Texas for places of leadership and responsibility in their home communities.

Under Dr. J. D. Sandefur, its president for twenty-nine years, Hardin-Simmons gives expression to the highest ideals of Christian culture, and maintains the highest possible standards of academic excellence.

Dr. Sandefur, president of H-S-U since 1909, is serving his twenty-ninth successive year, and is dean of the senior college and university presidents in the entire state of Texas.

From modest beginnings, its growth has been consistent and steady. Today, standard university courses lead to degrees of bachelor of arts, bachelor of music, master

of arts, and master of music. The university is fully recognized by the accredited universities and colleges everywhere.

The Hardin-Simmons spirit is illustrated by the 35-year faculty record of Dr. Julius Olsen, head of the physics department, and senior member of the faculty. Dr. Olsen came to Hardin-Simmons in 1902, "just to stay one year." Newly in receipt of his doctor's degree from Yale University, Dr. Olsen envisioned a year's stay in the South-west, and perhaps no more. His work was so pleasant, and the spirit of the school so genuine, Dr. Olsen continues to be as happy and constructive in his work today as on his arrival at H-S-U.

Dr. R. N. Richardson, vice-president and widely known history department head, as student, faculty member, and executive, for almost thirty years, illustrates, again the loyal spirit of the school and its alumni.

The university was Simmons College until 1923. It was named for Dr. James Simmons, of New York City, heaviest individual donor among the group of Baptist laymen and ministers who founded the school. In 1925, the trustees, under charter powers, changed the name, to Simmons University.

Still more recently, in 1932, John G. Hardin, wealthy Burkburnett, Texas citizen, who was much interested in education, added \$1,000,000 to the endowment of the school, and the institution was renamed Hardin-Simmons, to honor him. Today, as a part of West Texas, its influence continues to grow.

No longer is West pioneer country. But the pioneer spirit is still here,

and Hardin-Simmons, too, continues to pioneer. Whenever a new step is made to pioneer a new field in the educational field, Hardin-Simmons is leading.

Its more than 500 courses are taught in 33 fields, by an experienced faculty of more than fifty educators, and all department heads have master's or doctor's degrees.

In the tradition of the pioneer country, Hardin-Simmons does much to keep alive the memory that it was the cowboys and the ranchers that pioneered the section, and won it securely for Americans. Cowboy tradition is evident in all departments of school and student activities.

The Hardin-Simmons yearbook is styled "The Bronco." The weekly newspaper is "The Brand," and its editor's personal column, by tradition, is "The Branding Iron." Its

athletic teams are "The Cowboys" and the leading social organization for its co-eds is "The Cowgirl Club." "Cowboy Band" is world famous, and there are few to equal its claim as the most celebrated famous of university bands.

Misses Bobbie Lee Wood and Helen Grace Gray were wood visitors over the week-end. They attended the horse show at Brady Monday.

CARD OF THANKS

We want to truly thank our friends, both young and old, for their loving kindness shown us during the sad hours caused by the untimely passing of our beloved and brother.

Mr. and Mrs. Simon Cook Mrs. J. E. Albright Wayland Cochran

WELCOME TO PICNIC MONDAY & TUESDAY

And To McCord's Grocery Every Day In The Week For Grocery Values.

Table listing grocery items and prices: JARS (1/2 gal, 1 quart, 1 pint), CANS (No. 2 Plain, No. 3, 100), TOMATOES (Hand Packed 85c doz. or 2 for), FLOUR (Gold Chain - 48 lbs, 24 lbs. - 85c), BAKING POWDER (K.C., 25 oz.), APPLE BUTTER (Full Quart), SALAD DRESSING (Mortons, 1 qt.), MATCHES (6 Boxes), SUGAR (25 lb. Bag).

McCord's Grocery

Cross Plains, - Texas

PIGGY WIGGLY

We are happy to join all other Cross Plains in extending to you a most cordial invitation to our Picnic and Old Settlers Reunion here Monday & Tuesday of next week. Come and be gay, fell at it and while here don't fail to pay us a visit either in person or by mail.

Table listing picnic assortment items: BROWNS (Picnic Assortment, A Regular 30c Value), BROWNS (Sun-Ray Crackers, 2 lb. box), BROWNS (fresh Marshmallows, lb.), POST TOASTIES (Large Pkg. 2 for), FREE (10c can of Dairy Maid Baking Powder with each, lg. can), RATLIFF TAMALIES (2 for), RATLIFF CHILI BEANS (2 for), VIEANA SAUSAGE (2 for), SUGAR (25 lb. Pure Cane, Cloth Bag), SOUR PICKLES (qt. Jar), CATSUP (14 oz. Bottle), SMALL CANS (Vegetables, several kinds, each), SYRUP (West Texas Rabbit, Chapman's, Gal.), STANDARD CORN (3 for), STANDARD TOMATOES (2 for), MAXWELL HOUSE TEA (with glass, 4 oz.), COMB HONEY (Sooth Texas, Gallon), SHORTENING (8 lb. Carton), COFFEE (2 lbs. Folgers), OUR OWN SPECIAL COFFEE (3 lbs.), FLOUR (Everlite or Bewleys Best, Hill Billie, 48 lbs.), CHOICE TEXAS TOMATOES (lb.), CALIFORNIA LEMONS (large size, doz.), CALIFORNIA ORANGES (large size, doz.), BANANAS (Golden Ripe, -Lb.), PORK SAUSAGE (2 lbs.), BOWLS (lb.), SLICED BACON (lb.), BRISKET ROAST (lb.).

Liberty Theatre

Offers Congratulations And Best Wishes To Old Settlers Of The Cross Plains Vicinity

TODAY AND SATURDAY JOHN LUDEN

"ROLLING CARAVANS"

Plus—"Our Gang", "3" Stoges and Chapter No. 9, "Secret of Treasure Island"

SUNDAY & MONDAY



Added—"Donald-Duck" and—"Pathe News"

TUESDAY & WEDNESDAY



And all these stars to make it the greatest 20th Century-Fox musical yet! WALTER WINCHELL BEN BERNIE SIMONE SIMON - Bert Lahr - Joan Davis - Dick Baldwin Raymond Scott Quintet Ruth Terry - Douglas Fowley - Chick Chandler Plus—Selected Short Subjects

THURSDAY FREE!

A real live baby will be given away on this nite be here!

ON - THE - SCREEN "THE SHADOW"

Plus—Selected Short Subjects

Joe Boles, Manager E.E. Lutz, Owner

Picnic Greetings



We too are old timers in Cross Plains. Porter J. Davis, our owner and manager, having made his entrance into this splendid little community 45 years ago.

Through the years we've taken deep interest, and we hope at least a small part in the growth and development of this section.

It is therefore a genuine pleasure to join in the presentation of this historical edition of the Cross Plains Review, the purpose of which is to keep alive many of those early day experiences.

TOO, WE WELCOME YOU TO THE PICNIC AND 57th ANNUAL OLD SETTLERS REUNION MONDAY & TUESDAY

Table listing picnic items and prices: COMB (R & W, 48 lbs sack, \$1.50), histo Plain (R & W, 2 lb. can, 57c; Early Riser, 1 lb. pkg., 15c; JUICE (R & W, No. 1 can, 3 for, 23c; LE JUICE, Dole Brand, No. 1 can 9c).

Table listing fruit juice items and prices: FRUIT JUICE (Texas, No. 2 can, 3 for, 25c).

Table listing market specials items and prices: TOMATOES (No. 1 Standard can, 5c), HOMINY (Goblin, Medium can, 5c), PORK & BEANS (B & W, tall can, 5c), SPINACH (Crystal Pack, No. 2 can, 3 for, 25c), SALAD DRESSING (Sun Spun, pt. jar, 25c), SYRUP (Steamboat, No. 10 can, 59c), FLAV-R-JEL (3 for, 14c), MILK (R & W, 7 small cans, 25c; Snotex, 3 for, 20c), TOILET TISSUE (Fresh, No. 10 can, 32c), PRUNES (Fresh, No. 10 can, 9c), PINEAPPLE (R & W, sliced or crushed, No. 1 can, 9c), SOAP CHIPS (B & W, 5 lb. box, 37c), CLEANSER (R & W, lge. can, 2 for, 9c), BANANAS (Small Fruit lb., 4c), SPUDS (No. 1 Smooth Whiten, 10 lbs., 19c), LEMONS (Sour Kist, doz., 20c), TOMATOES (Fresh, Texas, No. 1, lb., 5c), SLICED BACON (Dexter, lb., 29c).

MARKET SPECIALS

Table listing market specials items and prices: CHEESE (No. 1 Full Cream, lb., 17c), DRY SALT BACON (No. 1, lb., 16c), STEAK (Fore Quarter, lb., 18c), ROAST (Fancy Fore Quarter, lb., 17c).

RED & WHITE STORE PORTER J. DAVIS

The Cross (SERVING THE LA)

CROSS PLAINS HA... crossing Of Trails Gave Name To Little Frontier Village Here

and beautiful country. In the midst of the plains lived the first citizens of Cross Plains. The crossing of those trails meant life to a struggling settlement. It is no wonder that they held fast to the name Cross Plains with its obvious significance.

The gradual moving of Cross Plains came during the time about 1878. That first store, owned by "Uncle" E. Roberts, was located nearly due west of Mr. Renfro's place. Later a Fort Worth firm took charge of the store and still later it belonged to Bill Brooks. Year after year, a bank came into being. S. F. Bond was the first cashier. Its owner was T. E. Powell of Baird.

It was in 1911 that the town moved off Turkey Creek to its present site. There came to be about twenty houses along Turkey Creek in the old town firms. Along Main Street were the establishments of Coffman and McGowen, Wagner, the Bonds, E. Roberts, and Gilbert Sons.

Mail came to Cross Plains in the early days from Brownwood or Belle Plains. The latter route lay across Mont Jones' farm; soil erosion indicates the exact spot. "If a fellow wanted a biscuit, he went to Fort Worth," said Mr. Jones. Flour was hauled from this trade center in ox wagons. About two weeks were required for one trip. In about 1877, the Derringtons came to Cross Plains and established a corn mill, which was located in what is now the Northeast corner of the Bryant estate. This was a tread mill, pulled by oxen.

The first gin was down in the old town, northwest of Coffman's and east of Mr. Cox's. At this gin an accident occurred that shows the people's management, sans real medical attention. Marlan Moore's hand was virtually cut to ribbons in the gin. A doctor never saw the hurt. Young Moore washed it daily

with lissed oil and plastered it. Whitlock was perhaps the first doctor in Cross Plains. He was followed years later by Dr. R. Robertson and Dr. Cochran. The latter was here near '83 and '84.

Even back in the days in which Cottonwood had three saloons, Cross Plains never had an open saloon. For many years there was no organized system of enforcing the law. Their's was a law of fair dealing and mass punishment in case the unwritten law was disobeyed. A man who tried to take another man's property was soon expelled... and none too gently... from the country. It seemed a hard law, but the people were big-hearted and neighborly. Illness brought immediate aid from a neighbors.

The country was very sparsely settled and very little land was in cultivation. Homes had to be built quickly and there was no time and money to be spent on them at first. Commonly homes were built by standing logs up around a pit which was dug about 3 1/2 feet deep. In the logs, holes were bored with an auger, they were pegged, spliced and then the top was covered with sage grass. Over this dirt was thrown. Some board houses were eventually built. George Frank, second postmaster, hauled lumber from Fort Worth and built a house on J. P. Henderson's place.

School days early found their place in settlement life. The first school was a little log house on the old John Acock place, north of the bridge on Turkey Creek, and west of the old Harlow place. The next school was built west of the city cemetery. It was a box house facing west.

Fifteen or twenty acres was a rather large farm to have in cultivation at that time. The rest of the range was open and free pasture. Few families lived in the entire county and they were miles apart. Among those people who

W.L.EE The "Common Government"

The Cross Plains Review

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

Without offense to friends or foes we sketch Cross Plains exactly as it goes.

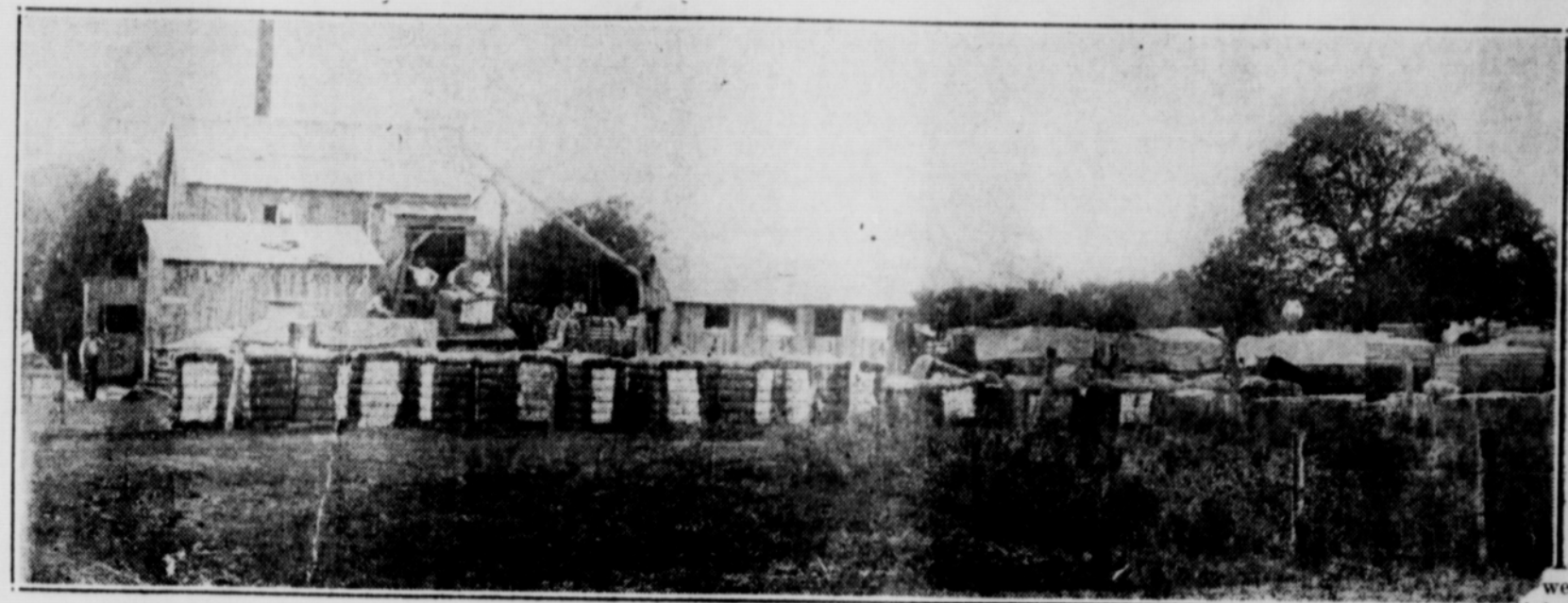
"When The One Great Scorer Comes To Write Against Your Name He Writes Not If You Won Or Lost But How You Played The Game"

FRIDAY, JULY 8, 1938 No. 15

CROSS PLAINS HAS UNUSUAL HISTORY

Crossing Of Trails Gave Name To Little Frontier Village Here

First Cotton Gin In Cross Plains; Many Bale-To-Acre Crops Ginned Here



and beautiful country, undisturbed by the ever-present shadow of unsatisfied Americans named Wright moved west and anvil, and built near where Mrs. J. P. Cross now lives on the out-lying Cross Plains.

Those who came to this country in 1873, remember the village blacksmith and well. Marian Moore, 74 years of age when he died in '76, tells that Cross was a store, a blacksmith and a post office, in a log at six logs high.

Of the original store and a mile down Turkey Creek Briar Creek as it is called, "Uncle" E. Roberts, clerk, Felix Thompson, first store on the second Cross Plains. In connection with the surveying of the Comal tract land in 1877, Judge had the town laid out at store, Judge Schleich, the settlement his name was recorded; but he practiced his unwritten law down its one street on ponies or in their ox-drawn wagons, those whose deliveries, attended its business, wrought out of the uncompromising prairie, with the Judge. Cross was, and so it should remain Cross Plains? Because of the wooded country trails and in their signs of former Indian encampments, etc. Traces of the can be found on Mrs. Cross's place yet. And near the military roads. One Fort Gates to Fort Hill. Another was from up to Fort Grogan. Thro- came the circuit rider, trader, the cattle driver;

and at the crossing of their trails in the midst of the plains lived the first citizens of Cross Plains. The crossing of these trails meant life to a struggling settlement. It is no wonder that they held fast to the name Cross Plains with its obvious significance.

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It was in 1911 that the town moved off Turkey Creek to its present site.

There came to be about twenty houses along Turkey Creek in the old town, including three or four business firms. Along Main Street were the establishments of Coffman and McGowan, Wagner, the Bonds, E. Roberts, and Gilbert Sons.

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Many bale-to-the-acre cotton crops were ginned in this first Cross Plains gin, built by J. M. Coffman in 1893. The structure was later destroyed and a larger, more modern gin rebuilt nearby. Note the number of wagon-loads of cotton waiting their turn at the suction.

A sign on the small building in the left foreground says, "Pay your ginning now", indicate that a cash policy was the custom. Among those barely visible in the picture are: Dave Henderson, in the left foreground stand-

ing atop the little building on which the sign is painted; J. B. Swan, on the left side of the scales; Will Coffman, leaning on a bale of cotton at the right of the scales and "Grandpa" Lilly, standing just to the right of the cotton-shed numbered "4".

The gin was burned down when T. E. (Ed) Bay... was done in his wagon, ignited by Caddo penk on a place was a pond razed the built place was a pond blaze could be union services. The gin was... one-half miles banks of Turkey Creek North and Sains up Turkey Creek ay School, which met

settled around here between about 1875 and during the '80's are the following. Three McDonald brothers, John, Dave, and Sevier settled north of Turkey Creek. Charlie McDermott came to his ranch about 1877. The Babbe family settled in the same part of the country. Little and Big Bill and Coy Gilliam and the Youngs settled on the Bayou. That was the extent... almost of the population along the creek until up on the head of the Bayou or in Belle Plaine. Cliff Westerman and his father had a store in Cross Plains. Three DeBusk boys, Lydes, Chris, and one other, and the Barnetts—Bill and Dick—lived south of Cross Plains. Below the McDermott ranch lived Dave Clark and John Ware and Negro Andy. Champions came in and settled at the mouth of the Little Pecan. Oscar and Greer Gray settled on the old Gray Ranch. They came in about '79 or '80 along with the Brightwells,

Members of the Delta Kappa club where complimented Wednesday of last week when they were entertained with a luncheon at the home of Mrs. Fred Cutbirth.

High score for the afternoon went to Mrs. V. A. Underwood. Among those attending were: Mrs. Edwin Baum, Jr., Mrs. R. Elliott Bryant, Mrs. Wilburn Walker, Mrs. Jack Scott, Mrs. H. H. McDermott, Mrs. V. A. Underwood and Mrs. J. H. McGowan.

Starting from scratch other men and women came to this section of the plains to bring their future from what it had to offer. It presented stark, untouched beauty, an uncomported wilderness and virtually pathless woods. They brought to it fearlessness and the dreams of daring homebuilders.

Along between '85 and '90, a drove of horses was stampeded through this country near Cross Plains. The horses were being brought from Nachadoches. They were scattered up North of Cross Plains by a boy who jumped at them from behind a tree and started the stampede. About a thousand were in the herd that came this way, say old timers who remember the incident.

This was clear wooded country with practically no underbrush. Winter fires burned the underbrush out. Those horses came through that left a trail visible years afterward.

The cowboys would ride round and round the milling herd. Some in the lead would fire shots as a signal and another cowboy would take his place ahead of the stamp-

MISS LA... were active. The older folks had lessons in the services. The services were held at the church, the Methodist church, the last of last week's church just East of the present site of Mrs. Wilbur Service Station, and in 1925, to the present. Miss Barr, Emma Jean Settle, Louise Lutgens, Evelyn Smith, Jack Russell, Garland Smith and the honoree.

Mrs. W. A. McGowan and Mrs. John Baum visited their uncle, W. M. Coffman who is ill in Baird last week.

edging bunch. Then around and around they'd go again until the horses were under control.

T.S. Holden Chas. F Hemphill W.E. Tyler

Compliments Of

Bayou Gas Company

Distributors Of Natural Gas

W. LEE O'DANIEL

The "Common Citizen's" Candidate For Governor of Texas

J. R. (B)

athletic teams are "The...
and the leading social orga...
for its co-eds is "The Cow...
"Cowboy Band" is world...
and there are few to cont...
claim as the most color...
famous of university band...
Misses Bobbie Lee W...
and Helen Grace Gray we...
wood visitors over the...
They attended the horse...
Brady Monday.
CARD OF THANKS
We want to truly thank...
friends, both young and old...
loving kindness shown us...
the sad hours caused by...
timely passing of our bel...
and brother.
Mr. and Mrs. Simon C...
Mrs. J. E. Albricht
Wayland Cochran
E TO PICNIC
& TUESDAY
Grocery Every Day In The
Grocery Values.
1/2 gal.
1 quart
1 pint
No. 2 Plain
No. 3, 100
acked 85c doz. or 2 for
Chain — 48 lbs
— 85c
K.C., 25 oz.
Full Quart
Mortons, 1 qt.
Boxes
25 lb. Bag
's Grocer
Texas
WIGGLY
all other Cross Plains into
cordial invitation to all
ers Reunion here Monday
Come and be gay, fell at
l to pay us a visit either
c Assortment
gular 30c Value
Crackers, 2 lb. box
Marshmallows, lb.
Large Pkg. 2 for
airy Maid Baking
each, lg. can
2 for
2 for
2 for
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ig
qt. Jar
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ables, several kinds, each
xas Rabbit
's, Gal.
3 for
2 for
A, with glass, 4 oz.
Sooth Texas
Gallon
8 lb. Carton
2 lbs. Folgers
OFFEE, 3 lbs.
or Bewleys Best,
le, 48 lbs.
ATOES, lb.
S, large size, doz.
ES, large size, doz.
den Ripe
2 lbs.
lb.
lb.

ARN WHITE
a to Mr. and
is place in a
uesday night
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Both moth-
g nicely.
not say so but
of breath

Snapshot of Yesteryear's Business Leaders on Outing



A popular diversion with Cross Plains businessmen of yesteryear were week-end outings on the Bayou and Jim Ned. Cameras were seldom included with camping equipment, however, occasionally George Swan, the village photographer, accompanied the

groups and snapped shots such as that seen above. In the picture, reading from left to right, are the late Walt Wagner, first Mayor of Cross Plains and prominent druggist; the late W. A. McGowen, one of Cross Plains most successful car-

day merchants; S. F. Bond and Jack Ramm, only two of the group yet residing here; B. B. Bond, who died last year after a long and eventful career as a general merchant here; Scott Gilbert, who now makes his home at Woodson.

PERSONALS

Mr. and Mrs. Carmen Wright left Friday for a two weeks' vacation. They will visit in Amarillo, Carlsbad and New Mexico.

Mr. and Mrs. Joe Boles had as their guest last week his mother of Lubbock.

Dr. and Mrs. M. C. McGowen, and Dr. Thaxton McGowen of Baird were visitors here Thursday night.

Mr. and Mrs. R. A. Bolles and family left Saturday for New Arum where they will spend the fourth.

Mr. and Mrs. Curran E. Allen returned home Tuesday after a two week vacation in Illinois.

Mrs. J. H. McGowen and Mrs. Edwin Baum, Jr., were Abilene visitors Friday.

S. C. Barr was a business visitor in Abilene Friday.

Miss Betty Gay Lydia of Baird was a visitor here this week.

Dr. J. A. Gregoire
Physician & Surgeon
Laboratory—X-ray
Office at City Drug Store

Dr. J. H. McGowen
DENTIST
Office: Farmers National Bank Bldg.

S. C. Barr
INSURANCE
Citizens State Bank Bldg.
Cross Plains, - Texas

Jackson Abstract Co.
Phone 59
Baird, - Texas

Land titles refer to Turkey Creek, which crosses the Southwestern city limits of Cross Plains, as Green Briar Creek. Attorneys are unable to explain the misnomer.

Walter Ramsey of Georgetown was a business visitor here Friday.

Mr. and Mrs. Fred Cutbirth spent the fourth visiting in Anson and Stamford.

J. G. (Uncle Jack) Aiken was County Commissioner from the Cross Plains precinct in 1912.

Everything that is real and inspiring is created individual who can labor on.

Cross Plains First Baptist was organized in 1882.



Seibel Tires
Carry An Unconditional Written Guarantee

All Adjustments Made Here in Cross Plains. You Don't Have To Return Tires To Factory.

Easy Monthly Payments
- RADIOS -
We also invite you to see our stock of Emerson and Zenith Radios for both Automobile and Home. Easy Payments.

R.L. Little's
: Red Top Service :
Cross Plains, - Texas

Cross Cut, A Town That Got It's Name By Mistake, Has An Interesting History

When Jim M. Bloodworth, father of D. Bloodworth who lives near Burkett, pulled his ox-team to a halt 60 years ago at the fertile mesa of which was to become Cross Cut, a lonely coyote howled a mournful welcome. The country was undeveloped. Only the events of the past century had elapsed since sav-
ers had infested the
s had infested the
s had infested the

ability of his store. "Uncle" Dick had a new townsite surveyed and moved the store and post office up the hill a half mile West to the present Cross Cut townsite.
A Brownwood surveyor named Durham laid out the city, and even old timers down the Cross Cut way may be surprised to learn that the town has its streets and avenues named. A map on file in the Brown county court house shows the community to have a Main Street, Live Oak, Pecan, Mesquite, Clark and others. Despite the fact that he paid for the surveying out of his own pocket there is no street or avenue named for "Uncle" Dick.

50 years ago. An elderly man named Davis was the victim. He died of knife wounds. The other murder occurred in recent years.
Son A Stranger
Old timers down the Cross Cut way recall an interesting happening that occurred one afternoon in 1882. John Westerman, Sr., and several customers were standing in front of his store when a youthful horseman appeared across the prairie. The group watched the rider proceed across the dusty valley and up to the store's hitching rack. He dismounted and approaching extended customary greetings. As was the custom no one inquired of a stranger's business and this one did not trouble to enlighten them.

Picnic

citizens was...
citizens was...
citizens was...

First Church Services
The first public religious service ever held in Cross Cut was in May, 1888. A Rev. Mr. Forbes was invited to do the preaching and promised a new brush arbor and nice congregation if he would accept. The frontier Baptist minister was on hand at the appointed time, and people turned out from miles around.
Cross Cut's public school was established in about 1890 and Elmore Nance was the first teacher. First persons buried in Cross Cut cemetery was "Grandma" Eilsherry. Indians gave little or no trouble to early citizens of the area, however, settlers lived in constant fear. Bright moonlight nights were said to be the most opportune time for the marauding savages, and on those occasions every precaution was taken; lights burned low, Winchester's loaded to the hilt and horses hobbled in ravines. About the only real damage done after the 80's was thievery, horses being the principal thing desired by the Redmen. About the nearest they came to Cross Cut after the town was established was to Indian Creek. Horses were driven off but no one molested.
Only two murders stand to mar the history of this tranquil little township. The first was more than

The incident caused no little good natured "ribbing" the old time storekeeper being the victim, as a result of his inability to recognize his son who had been away three years.
An eventful day in Cross Cut's history was July fourth, 1923, when an oil test on the W. A. Pratt farm, drilled by Brooks Boader Hill Gilbert, Magness, et al, came in flowing high over the derrick and sprinkling fertile acres. Oil was worth nearly \$3.00 a barrel and proration was unheard of. New locations were staked by the scores and in less than two weeks the lazy little community was teeming with people. Its Main Street saw new business houses, open hurriedly, and Cross Cut was booming, leases and royalty sold in four figures.
New tests extended and defined the duties of this post making it one of the best in the oil belt. Truly, oil has played a major role in the adventurous history of Cross Cut, Cross Plains' companionable little neighbor to the South.
First meeting of Cross Plains fire department was held Tuesday night, February 12, 1912, in the Wagner and Son Drug Store. Several pieces of fire fighting apparatus were bought shortly thereafter.

Read These Words
By A Friend Of The Common People To Cross Plains Picnic And Old Settlers Reunion

I am again before you as a candidate for the same office that I representative of the 10th Electoral District. I am 61 years old, and physically fit, mentally alert, full of experience and love justice. I have three nice opponents, all of whom I shall respect and treat with due courtesy in this campaign.
You will have to choose one of us to represent you in the legislature for it is now too late for others to enter the race. I hope that you will choose the one able to fulfill the duties of this office, for my interest in this matter is identical with yours and we certainly need the best talent and the truest men for the sacred work they must perform in carrying out their obligations to those who have trusted them, as well as to all of the people of Texas.
Now that you may have something by which to judge our fitness for this work, it will be necessary that we candidates tell you why we want to go to the legislature and what we propose to do when we get there.
First, I will give you the reason why I want to go. I believe that I can perform a service that but few men can render, because of my great experience in many callings of life, and because of my profound study of the economical wrongs. Also, I know myself and I know my purpose, and that my heart it with my people that I will not betray my own children and those of my neighbors. Therefore, will not join hands with those who would further enslave them.
Now as to what I propose to do when I become your representative here are some of the things I will propose and sponsor legislation that will break the monopolistic control which has made paupers of many and insulted all Texans. Our great humanitarian President has declared on many occasions that the monopolies are responsible for our present intolerable condition. I declared this myself in 1931, as many of my friends no doubt will remember. It is a matter of record in the House of Representatives at Austin that I sponsored a bill, the purpose of which was to prevent this monopolistic control. I did this as a private citizen, of course, for at that time I had not

the slightest notion of ever becoming a candidate for the legislature. One candidate for Governor today comes out for this proposed law of mine, and declares that it ought to be a criminal offense for anyone who is doing business in two or more towns to go into another town and sell for a different price for the purpose of breaking a competitor. The bill which I got Victor B. Gilbert to introduce for me was to amend the administration of the same in the hands of the county judge and commissioners, thereby, wiping out that political machine and dictatorial arm of our Texas government, which that law has set up. Save a million dollars a year and place the mothers and fathers in the hands of their friends and neighbors, where they can get justice and an honorable pension. I would, of course, not hesitate to levy or revise the tax plan so as to provide ample funds to pay these pensions promptly, if such is necessary.
Some men in high places have said that our pension law was very liberal. Liberty of present law is a farce, an insult, not comparable to the Arizona pension law, where they pay each \$50, plus a liberal allowance of groceries, issued twice monthly. The pensioners are also allowed to make extra spending money by engaging in small enterprises.
I propose to sponsor the repeal of the poll tax law, in so far as it now restrains the inalienable right to vote. I would not advocate the abolition of that \$1.75 most of which goes to school children.
I will sponsor the amendment of the present proration law, which in fact prorates only the independent producers of oil. When amended, it would provide for state gaugers to gauge everybody's oil including that run by the Standard Oil Company.
Notice the point of attack that I suggest in my proposals to bring relief to us all. I propose to attack

the thing that has brought the awful, unjust and intolerable poverty and which certainly will bring slavery, if the laws are not repealed that fastened this cancerous monopoly on the helpless people. Then also I propose the passage of one certain law that will forever stop the dirty criminal scheme or practice, by which they have become monopolies. This dirty scheme is just simply putting ruinous prices for a time in certain places, where the small business man is operating in order to break him. Now my friends notice that my opponents have said nothing so far about the real cause of our poverty. Hear their speeches and notice their circulars, and note carefully if they propose any laws to put a stop to this thing called monopoly. They have not yet taken any stand against this evil that must be stopped, before we can make a living in this country. They have the idea, they can bring relief, through economy of government and reduction of taxes, which is well and good, but it does not even touch the hem of his satanic majesty's garment, who has brought this poverty on our nation. You may see what I say is true if you will stop and think on our situation. Let's look at it as it is among us. Suppose these opponents of mine who are soliciting your vote on economy platforms, could carry out their promises, and even take all taxes off the poor people, would it bring you relief? No! No! you would still be a victim of those laws that tie your hands behind you, permitting the big corporations to steal the natural resources, while you starve in the midst of over-production. Then are you going to send a man to the legislature who does not even discuss this great evil (monopoly)? If he is afraid to say anything about it, or knows nothing about it, while out here on the stump seeking your vote, you need not expect him to do anything about it when he meets those fine deceiving lobbyists at Austin.
I propose to be a Representative of all the people, and not just the socially select or the prosperous businessmen. I will, of course, be courteous to everyone and render any assistance to all who might call upon me when it is in my power. If anyone comes to Austin and I should be their Representative,

they will find me at my post, studying, wrestling with my duty, that will be numerous as I shall put my foot down, ever-present, that is the taking up of representative's time by the political job seekers. I will not permit this evil of this when he landed at Austin last re-union. I had some very legislation that he might have had to had not been ally busy with those ap- would give them pro- courtous attention but I permit them to interfere main duties in the legis- believe that I would go these applicants as justice require but not to the people's interest.
Now in conclusion, I thank my good friends in counties for their confidence faith in me, as has been their activities in my behalf two campaigns that I have and I solicit your valua- port once again. If you the interest in your own- fails to heart and come up this matter I believe that have a chance to regain rights, privileges and prosperity. Our situation ate and let me persuade you and be active in this you are bound to realize, monopolies will not let us are reduced to slavery. If said that we are not at that deplorable state. You fail to see my sincerity fight for justice and for pre- judge against me for years against my patriotic to save our children. that you have good reason believe that most candidates sought this office for or prestige that can be securing it, but I believe a ring of sincerity in my to you that you can not recognize. Read this, study the writer, study the and I believe you will the spirit that prompts me. Thank you.
E. M. (Ed) O. Candidate State Representative 10th Electoral

BROWN'S DRUGLESS SANATORIUM
MAGNETIC MASSEUR TREATMENT
800 WEST 6th STREET, CISCO, TEXAS
DR. N. A. BROWN--17 YEARS IN CISCO
NO CHAR/DVA EXAMINATION

Local Masonic
WE WELCOME YOU
With true western hospitality, we welcome you to our 57th picnic and old settlers reunion. May your visit be enjoyable as you mingle with your friends and acquaintances. We hope you will make our place your headquarters.
CROSS PLAINS HARDWARE CO
WELCOME
We bid you Welcome, Visitors, to Cross Plains' 57th annual celebration. We are glad to have to attend our celebration. You are welcome, too, to try Barr's Butter Top Bread.
BARR'S BAKERY
Chartered December 16, 1886
Cross Plains Masonic Lodge number 827 is one of this territory's oldest fraternal organizations.
R. N. Hendon, Worshipful Mast-

ALWAYS WELCOME
Through the years, prosperous ones and those of droughts and hard times, this celebration has been held regularly without interruption. It has become an anticipated occasion and is today the oldest celebration of its kind in Texas.
When those few score citizens gathered on the banks of Turkey Creek for that first Picnic in the Summer of 1882, they little realized they had planted the seeds of a permanent event, one which would provide happiness and recreation for posterity. To those old timers, very few of whom are yet with us, we wish to pay tribute and honor during the forthcoming picnic celebration.
We want everyone to come and enjoy two days of visiting together, reminiscing of bygone days, of old friends and happy recollections. There will, of course, be a full program including rodeos, political speakers, carnival attractions, band concerts and parade, but we wish to preserve the real purpose for which the Picnic was first held, that of providing a place and occasion for old friends to meet again and enjoy the happiness of one another's company.
This year's celebration is under the joint sponsorship of the local volunteer fire department and chamber of commerce, and every member of these two organizations as well as the entire citizenship of Cross Plains, the host community, is pledged to do his utmost for your happiness and entertainment during this big event. Command us when we may be of

A Vote For Curry Is A Vote For The Old Age

Local Masonic Lodge Chartered in 1886 - Early Members



Chartered December 16, 1886 Cross Plains Masonic lodge number 627 is one of this territory's oldest fraternal organizations. B. N. Hendon, Worshipful Master.

er W. R. McDermott, Senior Warden; and J. M. Coffman, Junior Warden, were among the lodge's first officers.

The above picture shows a number of the early day Masons in Cross Plains. Exact date when the photograph was taken is not known, however, according

to Dick Pentecost, second from right in front row, it was snapped about 1896.

It is impossible to identify all of those seen in the picture, however, among the group are: Joe Howell, a Mr. Stagner, Bob Lindley, Roy Bond, John McPeters, Jim Coffman, Will Farmer, W.

A. Baker, "Uncle" Bill Mann, W. A. McGowan, a Mr. McClure, Dick Pentecost, M. N. Pentecost and Sam Strahan.

"To the best of my recollection," said Mr. Pentecost, "the picture was taken following a funeral in which the lodge had charge of burial rites."

Mrs. W. J. Sipes and son, Billy Sam, of Abilene visited here last week.

Jimmie Settle of Austin spent the week end here with his parents, Mr. and Mrs. Jim Settle.

Miss Fern Taylor had as her guests this week Misses Fern Allen Meroney, and Betty Sue Gabler of Ranger.

J. H. Childs of Lubbock spent the fourth here with his grandmother Mrs. L. A. McDonough.

Among those from this place who attended the funeral of Mrs. Junita Hinds in Quamah Wednesday of last week were: Mr. and Mrs. J. C. Bowden, Mr. and Mrs. C. A. Stone, Mrs. Nettie Newton, and Miss Kathryn Dunlap. Mrs. Hinds was a granddaughter of Mrs. Newton and was well known here having visited here several times.

Mr. and Mrs. Roy Gibbs returned to their home in San Diego, California Friday after a two weeks visit here with Claude Mayes.

Miss June Ray Lowe left Friday for Breckenridge where she joined her aunt and uncle to leave for a months vacation in Pennsylvania and West Virginia.

Mrs. Melvin Hall and baby of Quamah visited in the home of Mrs. C. A. Stone here this week.

TURKEY HUNTING IN THE LONG AGO

"Pasture land was free back in th' early days, and th' deer, turkey, antelope, prairie chickens, Bob Ford was th' deer hunter. Father was our turkey man, says Mont Jones, one of Cross Plains oldest citizens. One night he said to me that we was agoin' turkey huntin' come mornin'. We hit out 'bout four o'clock. He knowed jes where to go. "Now, son, if you make a racket, I'm agoin' to paddle ye. "We heered a gobbler. He answered. He waited five or ten minutes. Heerd 'im again. He called 'im up to within 20 steps, and shot 'im behind th' log where we was hid."

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CROSS PLAINS HARDWARE CO

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E. M. (Ed) ... Candidate ...

Cross Plains' First Church House Was Built 57 Years Ago

"Forsake not the assembling of yourselves together."

While yet there had been few harvests and few Springs for planting, the settlers in this part of the country did not delay in meeting together for religious services. Ordinarily those people who ventured into a new country were devout in their homes and in the rearing of their children. Daily Bible reading was not uncommon; but opportunities for meeting together to worship were few. It was virtually impossible to get a preacher.

Dan Matthews, a Baptist preacher from Burkett, was perhaps the first to make a regular circuit through Cross Plains. About half a dozen families would gather under a tree near one of their homes and hold services under the guidance and fervent preaching of "Brother" Matthews. He would make appointment to meet at another home the following month. One such meeting place was near the place where Mrs. Molly McLean now lives.

West of the city cemetery, Cross Plains' first church was built by the Baptists in 1882. It was moved to its present site when the town was moved off Turkey Creek.

During revival meeting season, brush arbors were popular meeting places. One was on the old McGraw place and one on the Coffee place (Cottonwood). Those were the days of the "old time religion." Members of the congregations shouted and testimony meetings were frequent. Baptism was done in the creek. West of Caddo peak on the old O. Odell place was a pond used often for baptizings. There were no communion services.

About two and one-half miles from Cross Plains up Turkey Creek was a Sunday School, which met in a dwelling. Perhaps more outsiders attended than regular members, but all were active. The older ones would carry their Bibles, and the little fellows had lessons in their first readers. The services were undenominational.

A short time after the building of the Baptist church, the Methodists built a church just East of Willie Butler's home. That church was moved to the present site of the Hi-Way Service Station, and moved again in 1923, to its present location. "Old Brother" Austin was one of the early day local Methodist preachers.

The Church of Christ was another of the early day churches in Cross Plains and played a vital part in the religious life of this community. Among its early day ministers was the late Morgan Harlow, who lived here until his death a few years ago.

Since 1888 there has been a Presbyterian organization in Cross Plains, but the first building was erected in 1913 on the Southwest corner of the block in which Mrs. George Scott now lives. In 1920 it was moved to its present site.

"For where your treasure is, there will your heart be also."

BABY GIRL IS BORN TO MR. & MRS. WHITE

A baby girl was born to Mr. and Mrs. Joe White of this place in a Rising Star hospital Tuesday night of last week. The baby has been named Margaret Lee. Both mother and baby are doing nicely.

Your friends dare not say so but your sore gums and foul breath don't make you liked better. LETO'S PYORRHEA REMEDY heals worst cases if used as directed. It is sold in a money back guarantee. City Drug Store

Do You Know Him?



Pictured above is a well known Cross Plains man as he appeared some 30 years ago. Before reading his name below, look again at the picture and see if you recognize him. The photo is of none other than Dr. I. M. Howard, veteran Cross Plains physician.

City Government Had Colorful Beginning Here As 21 Ordinances Passed One Night

It was nearly midnight and an old oil lamp burned low that cold night of January second, 1912, when the first meeting of the Cross Plains city council adjourned from its initial session in the back of Shackelford's Lumber yard, after having adopted 21 ordinances and laid temporary plans for a municipal government.

Fired with enthusiasm and bent upon seeing a prosperous little city rise from the sloping sandhill which was to become the present townsite, Mayor W. R. Wagner instructed aldermen to meet again two nights later to complete organization and dispose of pressing business at hand. At that second meeting, January fourth, 1912, the council adopted 11 more ordinances and set into motion the wheels of local government.

First City Council

The first council was composed of W. R. Wagner Mayor; Taylor Bond, Secretary, and Joe H. Shackelford, Dr. S. P. Rumph, G. E. Pryor, and Dodd Price. They were to serve until an election could be held and permanent officials chosen.

Three months later Cross Plains first city election was held. Several of the initial officers were not candidates according to the time-colored minute book on file in the city office. 39 ballots were cast in that election, April second, 1912, and chosen were: Taylor Bond, Mayor, and B. P. Adkisson, J. L. Baum, J. H. Shackelford, Chas. Mangham and Dr. S. P. Rumph, aldermen.

One of the paramount problems of the first council was to keep a City Marshall. Five were appointed and subsequently resigned during the first two years of Cross Plains' incorporated history. A few months was as long as anyone would serve and nearly half the time the city was without a peace officer. Small pay—\$20 per month, and smelly town bullies may have been responsible. Before the office was abolished, John Swan, Joe L. Baum, Chas. Oglesby, O. B. Kingston and John Swan served at intervals in the order named.

Jail Cost \$75.

The town's first jail and fire station cost the city \$125. That amount was appropriated at a meeting of aldermen April second, 1912, with the specific understanding

that \$75 be spent for the construction of a calaboose and \$50 for the shed to house fire equipment, which consisted solely of a hand pulled hose cart.

First utility service in incorporated Cross Plains was owned by the townsite company and water was the only product offered. Shortly thereafter, however, a 20 year franchise was granted to T. P. Bearden, of the Home Telephone and Electric Company to operate a telephone exchange here. The company had an exchange in the old town for a number of years. The franchise was awarded at a meeting of the council November 10, 1912.

The three old minute books at the city office, only permanent record of the early day proceedings, tell a graphic story of the growth and development of Cross Plains; from a town of scarcely 200 in 1912, to one of possibly 5,000 during the boom days of the middle twenties, and then settling down to a normal populace of slightly more than 1,500, according to federal government census in 1930.

Had 53 'City Dads'

Despite the fact that women are not barred from holding public office in Cross Plains none has ever been a candidate, and consequently never held the office of Alderman or Mayor. Since the appointment of the first "city fathers" in January 1912, 53 different men have held these posts, some of the group several times. They are: W. R. Wagner, Taylor Bond, Joe Shackelford, Dr. S. P. Rumph, G. E. Pryor, Dodd Price, B. P. Adkisson, J. L. Baum, Chas. Mangham, Dave P. Carter, A. G. Foster, W. C. Adams, W. E. Butler, Jess Greenhill, B. Gray Powell, Virgil Hart, E. P. Crawford, C. S. Boyles, Taylor Higginbotham, Sam H. Carson, S. P. Bond, C. E. Alvis, W. C. Rutherford, Tom Anderson, W. M. Neeb, G. W. Cunningham, W. A. McGowan, M. E. Wakefield, P. Smith, C. C. Neeb, H. G. Lindley, F. M. Gwin, J. W. Westerman, Maggie Neek, W. A. Williams, Chas. F. Hemphill, T. D. Little, R. A. Astry, A. C. Dodson, Russell McGowan, C. D. Anderson, Ross Wagner, J. L. Settle, Jesse McAdams, C. I. Powell, D. C. Pratt, Rev. S. P. Collins, Ben Pierce, R. E. Wilson, J. O. Garrett, Willis J. Brown, C. S. Martin, T. E. Baum, J. A. Caton, H. C. Freeman, and Lewis W. Placke.

Christmas Eve Crowd Here In Days Of The 'Tin Lizzies'



Cross Plains has always been a popular trading point, as evidenced by the crowd shown in the photograph taken here on Christmas eve in 1925.

The picture was snapped from the awning of Boydston's store on South Main Street.

The four chaps perched atop the Higginbotham awning are: George Robertson, Browne Baum, R. Elliott Bryant and Jack Scott. Tom Anderson, then manager of Higginbotham, shooed them off their roost shortly after the picture was snapped.

The lady standing in the doorway of the little building in left foreground is Mrs. L. Bond. Her husband had an etsy store in the building. Main Street was unpaved this picture was taken and by all of the buildings now on Main Street North of postoffice had not been built.

MRS. T. S. HOLDEN IS HOSTESS AT LUNCHEON

Mrs. T. S. Holden was hostess when she entertained with a bridge luncheon at her home Tuesday afternoon of last week.

The red, white, and blue motif was carried out in bridge accessories and table covers. Each table was centered with a blue vase and red and white roses. Plate favors were miniature American flags and giant firecrackers.

Mrs. Frank Robertson was high score winner. Mrs. Aaron Robertson was second high and Mrs. Fred Cutbirth was high for guests.

Those attending were: Mrs. Bill Tyler, Mrs. Frank Robertson, Mrs. Aaron Robertson, Mrs. H. C. Gracy, Mrs. Taibert Williams, Mrs. W. M. Koonce, all of Rising Star, Mrs. Lonny Cates of Pioneer, Mrs. R. Elliott Bryant, Mrs. Fred Cutbirth, Mrs. J. H. McGowan, Mrs. V. A. Underwood, and Mrs. Jack Scott.

Six new members were initiated into the Ooglaia club in a regular meeting held at Bryans lake Thursday night of last week.

Early Day School Teacher In Area Relates Several Interesting Experiences

Mrs. Dora Armistead Russell, widow of Hon. Frank Simpson Russell, pioneer citizen of Callahan county, and early educator of west Texas, was born in Coahoma county, Miss., February 1859, and came to Texas with her parents in 1865, settling near Manor, Travis county. There was, however, no settlement then where this little town is now located.

Her parents located near Austin, and later bought a ranch seven miles below this first homestead where the family lived until Mrs. Russell was grown.

"I visited that country a few years ago, and I met many of my girlhood friends," Mrs. Russell said, "but I found more familiar names on the headstones of the town cemetery than were living in the town itself. And only a few of the old landmarks remained to remind me of the scenes of those early days.

Moved to Williamson County "My parents later moved to Williamson county and there was where I met and married Frank

Simpson Russell, brother of Judge B. L. Russell, well known attorney of Baird, and former floral representative in the Texas legislature.

"Mr. Russell and myself taught in the public schools of Williamson county near Georgetown for one year, at Liberty Hill, and later at Bartlett.

"From Bartlett we moved to Cottonwood, and later lived in the Curtis community, then a thriving rural settlement. After a short residence in that community Mr. Russell bought a farm on Pecan Bayou, as my husband was very fond of fishing.

"We then lived in Baird two or three years, and after a short residence in Rowden we returned to Cottonwood, where we made our home until Mr. Russell's death in 1931, which was preceded by a continued illness.

"My husband followed the teaching profession most of his life, and was a student and scholar. He was a candidate for floral representative of Callahan and Eastland county, but was defeated by the late O. T. Maxwell,

of Cisco, by a few votes. His talents as an orator were recognized by friends and foe."

Mr. Russell was buried in the Cottonwood cemetery, which at one time was one of the largest cemeteries in West Texas, she said. He was affiliated with the Odd Fellows fraternity, and his burial service was in accordance to the ritual of that order.

Mr. and Mrs. Russell were the parents of six living children, George Russell, in the forestry service in Colorado; Mrs. Felix Mitchell, of Baird; Bennie Russell, Baird attorney; Mrs. C. W. Richie, Tulsa, W. J. (Bill) Russell, El Paso, and Mrs. Mattie McDonald, Cisco.

Knew Of One Man Scalped

"The country was pretty free of Indians when we came out west, but I remember hearing of a man being scalped near Austin. We heard of this man being attacked by Indians, but his body could not be found. A woman of the community had a dream that the Indians had scalped him and thrown him into Walnut creek, in Travis county, and in her dream it was

revealed right where he was that vision she directed the others to the spot, and there found him, nearly dead. I remember whether he died or not, but the effects of his scalping was not dead when he died, remember, though, he lived or ten years after his death, he died.

"It was in the year of 1850 we moved to the Curtis community, then one of the most rural communities in the county, though there is little evidence of the former town, those days. There was of game, the land was well watered. Crops were well watered. Crops were well watered and the people were contented and happy.

No Adopted Text Book

"At Curtis, like most other communities in the county, though there is little evidence of the former town, those days. There was of game, the land was well watered. Crops were well watered and the people were contented and happy.

Norman Caton Left For New London

Norman Caton left for New London Wednesday morning after a visit with his parents here. Mr. Caton accompanied him to Clarksville where he will visit relatives and friends for a few days.

Mrs. J. D. Stroud had as her guest this week her mother of Childress.

Clifton Armstrong of Lubbock spent the fourth here with friends.

W. T. Innerspring was credited with restoring electric service just after the storm struck.

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And Night Electric Service Came To Cross Plains In The Year 1923

Electric service at all hours of the night came to Cross Plains last night when the West Plains Electric Company discussed the forthcoming 25th anniversary and old time reunion.

The line was extended into Cross Plains and Rising Star from Putney 15 years ago. And it was the same year that the West Plains Electric Company assumed present name after originating Abilene in 1911. The intervening years have been devoted to a program of serving small West Plains communities hitherto without electric power and light.

The records show that our company has contributed much to the development of this rich agricultural region," says Horace W. T. local manager, who transferred to Cross Plains from Big Lake recently. "The year that it constructed a line into Cross Plains, it connected to Rotan and Roby, and centrally located generating stations, was the first of a 2,000-mile network of lines giving 24-hour service to 100 communities at present time."

Managers, who remember when they went off every night at 10 or 11 o'clock to come back for breakfast, also recall rates were as high as 20 or 25 cents a kilowatt-hour. The 1937 rate residential rate was 5 cents, Kirtrell said, "and even lower in 1928 due to rates installed for homes use of electric cookery." The incentive schedule, he said, "permits us to make their own rate."

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MOTORING MANNERS

The following appeared in the booklet "Dent Begins at 40" under the heading, "Open letter to a drunken driver who speeds through our streets". It was written by George Malcolm Smith.

I saw you barely miss a little boy on a tricycle this afternoon and heard you yell, "Get the H—out of the way! Don't you know any better than to ride in the street?" He didn't answer because he hasn't learned to talk very well yet. So I'm going to answer for him.

No, the little boy doesn't know any better than to ride his tricycle in the street. He has been warned not to, but little boys don't always heed warnings; Some adults don't either, especially traffic warnings; for example the one limiting the speed of automobiles.

I'm going to tell you something about that little boy. He has a mother who endured considerable inconvenience, anxiety and suffering to bring him into the world. He has a father who worked hard and made many sacrifices to make him healthy and happy. The supreme purpose of their lives is to have their little boy grow up to be a useful man.

Now stop a minute and think if you should kill a child, how would you feel facing it's parents? What excuse could you give them for having robbed them of their dearest possession? More important: What excuse could you give him whose Kingdom is made up of little children?

Children, my hasty friends, were here long before you or your automobile were thought of. All the automobiles on earth are not worth the life of one little boy. We don't know what the little boy may some day be. But we know what you are, and it's unimportant. We can't spare a single little boy on the street.

Norman Caton left for New London Wednesday morning after a visit with his parents here. Mr. Caton accompanied him to Clarksville where he will visit relatives and friends for a few days.

Mrs. J. D. Stroud had as her guest this week her mother of Childress.

Clifton Armstrong of Lubbock spent the fourth here with friends.

W. T. Innerspring was credited with restoring electric service just after the storm struck.

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One Of First Hon



The W. R. McDermott home was built near Cado Peak in the early 80's. Mr. McDermott served Callahan county as Tax Assessor and

TWIN BOYS BORN TO MR. AND MRS. J. C. SHIRLEY

Mr. and Mrs. J. C. Shirley, who live between here and Pioneer, are parents of baby boys born Monday morning, July fourth. The babies weighed 7½ and eight pounds at birth. Mother and both children are reported doing normally, by the attending physician.

BABY WILL BE GIVEN THEATRE PATRON HERE NEXT THURSDAY NIGHT

"A real, live baby will be given away at the Liberty theatre Thursday night, July 14," said Joe Boles, manager, to the Review yesterday. Mr. Boles refused to give the details or conditions of the unusual presentation.

TO THE PUBLIC

I would like to take this means to offer my thanks to the people of Callahan county for the many considerations they have given me in the past. I appreciate far more than words can express the cooperation that has been given by the entire public throughout both administrations.

I also wish to ask your support in the forthcoming primary and promise if I am returned to the post of County Commissioner that I will be found working night and day for the best interests of our locality.

B. H. FREELAND

Through The Years

This bank has served the people of

CROSS PLAINS

and the surrounding trade territory

Snapshot Made In The Days When We Were Young



The above picture shows the front of the building occupied by the bank of Cross Plains, our predecessors. Reading from left to right are: Mart Harlow, Estel Spencer, Homer Marchbanks (in the door-way) Dodd Price, W. E. Spencer, John Erickson, Wilbur Wright, W. C. McKelvin, T. C. Thorn, and A. M. Floyd. Cashier of the bank at the time the picture was taken was Dodd Price. Assistant Cashier was John Erickson.

STATEMENT OF CONDITIONS OF CITIZENS STATE BANK

Cross Plains, Texas, June 30, 1933.

RESOURCES		LIABILITIES	
Loans & Discounts	\$105,627.88	Capital Stock	25,000.00
Overdrafts	58.28	Income Debitures	12,500.00
Bill of Exchange—Grain	747.40	Surplus	2,500.00
School Warrants	917.64	Undivided Profits	3,574.71
Banking House, Fur., & Fix	11,400.00	Reserve for Debentures	1,875.00
Other Real Estate	1.00	Deposits	176,267.22
Stocks	300.00		
QUICK ASSETS:			
U. S. Bonds	24,954.36		
Cash & Exchange	78,019.37—102,964.73		
TOTAL	\$222,916.93	TOTAL	\$222,916.93

If you are not a customer of this bank we extend you a cordial invitation to open an account, taking advantage of our many banking facilities.

Citizens State Bank

SALE COOL-SUMMER-FROCKS



88c

Dress well—Keep Cool—Be Comfortable—Mode O'Day is Prepared.

Hundreds of New sheers. Dotted Swiss—Eyelets—Batiste—Voiles. Oni: 88c

They wear—They wash. They fit. Every one a guaranteed frock—just 88c.

Buy several at this Price.

Sizes 14 to 20, 38 to 44.

A Host of Better Frocks—\$1.98

Mail Orders Promptly Filled

Mode O'Day

290 Pine St. Abilene, Texas

Day and Night Electric Service Came To Cross Plains In the Year 1923

Electric service at all hours of day and night came to Cross Plains in 1923. It was recalled this week by the 15th anniversary of the 27th anniversary and old timers discussed the forgoing.

The line was extended into Cross Plains and Rising Star from Putnam just 15 years ago. And it was the same year that the West Texas Utilities company assumed the present name after originating in 1911. The intervening years have been devoted to a program of serving small West Texas communities hitherto without electric power and light.

The records show that our community has contributed much to the development of this rich agricultural region," says Horace Bell, W.T.U. local manager who transferred to Cross Plains Big Lake recently. "The year that it constructed a transmission line into Cross Plains from a line to Rotan and Itoby, connected to centrally located generating stations, was the year for a 3,000-mile network of transmission lines giving 24-hour service to 193 communities at present time."

Old timers, who remember when light went off every night at 10 or 11 o'clock to come back time for breakfast, also recall times were as high as 20 or 25 cents a kilowatt-hour. The 1937 rate residential rate was 5 cents, Kittrell said, "and the rate lower in 1938 due to rate installed for homes in electric cookery." The incentive schedule, he said, "permits users to make their own rate."

Development of service at the rates in the history of the industry were cited by H. H. Monk, general manager, as the company's shining performance "in making Plains and West Texas a place to live."

"Last year," he said, "our company paid over \$153,000 in taxes, 100 in wages in the various municipalities it serves, and served more than 20,000 hours at rates 25 per cent below the average municipal politically operated utility in the State of Texas. National we are proud of this record that folks should know Texas corporation, named officers and directors all of rare West Texans living on."

Blank himself was reared at Cross Plains in a recent tornado W.T.U. employees were credited restoring electric service just minutes after the storm struck.

Mr. Kittrell, employees in Cross Plains office are: Juanita C. W. Graves, J. D. Stroud, and Mrs. Jeff Clark and Mr. and Mrs. W. C. Adams and from Lubbock this week. They had called to the bedside of Mrs. Adams, who was dangerously ill. They report greatly improved.

Childs, Jr., of Fort Worth here this week end.

make Sleeping Pleasure!

Best In Best of Rest! A PLEASURE! MAKE SLEEPING Pleasure! Sterilized Mattress Cleaned. Guaranteed. Experience Plus Machinery in Town.

T. INNERSPRING MATTRESSES Pine 4163 Abilene, Texas

One Of First Homes At Caddo Peak



The W. R. McDermott home was built near Caddo Peak in the early 80's. Mr. McDermott served Callahan county as Tax Assessor and

later as Treasurer. Mr. and Mrs. McDermott died some years ago. Mr. McDermott is seen standing near the fence in the picture.

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musical score, with additional hit parade leaders by Pollack and Mitchell, Raymond Scott, and Zeno and Irwin.

Darryl F. Zanuck, maker of the screen's biggest hit shows, was in charge of production and Sidney Lanfield directed. Lanfield also made "Sing, Baby, Sing," "Thin Ice," "One In A Million," and "Wake Up and Live."

The result is laughs and kisses, music and misses, and a show that's got "ummph!" the new 1938 requirement of musical comedies according to critics.

FROM AN OLD TIMER TO ALL THE REST

We invite all our friends to be at Cross Plains Big Annual Picnic and Old Settlers Reunion Monday and Tuesday.

BARR'S INSURANCE AGENCY

S. B. BARR

CONGRATULATIONS

FROM

Abilene Christian College

We invite you to visit our campus at any time you are in Abilene. The thirty-third session at Abilene Christian College begins September 14.

JAMES F. COX, President, Abilene Christian College

Hardin-Simmons University

Founded in 1891.

A Pioneer in the Field of Higher Education in West Texas, Now Beginning Its 48th Year

Academic ranking of the highest, with membership in the Southern Association of Colleges and Secondary Schools, the Association of American Colleges, the National Association of Schools of Music, and the Texas Association of Colleges.

Hardin-Simmons offers a broad curriculum in Arts and Sciences, Fine Arts, the Conservatory of Music, and the professional departments of pre-law, pre-engineering, pre-medicine, speech, and radio arts, home economics, education, business administration, and journalism.

Second Term, Summer Session, July 12 to August 20. Regular faculty and guest professors, offer full curriculum. Dr. R. A. Collins, Director.

Third Annual Vander Cook School of Music, August 22 to September 3. Courses for directors, teachers and students in band, concert orchestra, glee club, voice, harmony, expressions, piano, and allied subjects.

Registration for the fall semester will be held on September 14 and 15. Summer enrollment reservations, made in advance, show a noted increase over a year ago, with optimistic crop and business conditions throughout West Texas. Ferguson Hall, for boys, is being entirely redecorated and refurbished. Mary Frances Hall and the University Apartments, for girls, were only newly decorated and furnished a year ago. Both are modern, well equipped, popular student dormitories.



Dr. J. D. SANDEFER

Dr. J. D. Sandefer, beginning his thirtieth year as president of Hardin-Simmons University, is the dean of senior college and university presidents in the state of Texas. Beginning in 1909, he has seen Hardin-Simmons grow in student body, scholarship and influence, in physical plant and endowment to maintain a position of leadership in West Texas educational circles.

For catalog, pictorial, or visit by representative, write Secretary-Treasurer

Hardin-Simmons University

ABILENE, TEXAS

SALE COOL-SUMMER-FROCKS

88c

Dress well—Keep Cool—Be Comfortable—Mode O'Day is Prepared.

Hundreds of New sheers. Dotted Swiss—Eyelets—Batisse—Voiles. Oni; 88c

They wear—They wash. They fit. Every one a guaranteed frock—just 88c.

Buy several at this Price.

Sizes 14 to 20, 38 to 44.

A Host of Better Frocks—\$1.98

Mail Orders Promptly Filled

Mode O'Day

290 Pine St. Abilene, Texas



Town Of Pioneer Was Named In Memory Of Early Settlers Who Braved Frontier

By An Old Timer
One crisp October day back in 1883, two families entrained at Hope, Arkansas and began their travel westward by stepping into an old fashioned chair-couch with baggage consisting of trunks and valises.

It will give the reader a general idea of the living conditions and of the country to give an account of these families trip from Arkansas to Texas.

Proud Of Program



F. R. Anderson

Although he has been a member of the program committee for Cross Plains Picnic the past 10 consecutive years, F. R. Anderson believes this year's effort surpasses all previous ones.

Assisting Mr. Anderson is Paul Harriel, local attorney, who corroborates in the prediction that this year's program will be more entertaining than ever before in the history of the Cross Plains Picnic.

The train by this good man (Hal Ramsey) and taken to his hospitable home for the night. Father had come on ahead of the families.

The next morning we resumed our travel by getting aboard the two-horse wagon which father had driven up from the ranch. The wagon was fairly well loaded, in fact, so much that we youngsters had to take turns at walking.

Now we will attempt to give you a brief history of the pioneer community from that eventful day down to the present, as we have resided here all the intervening years.

Well, we just can't get our thought on the task of writing the history of the old community, because of so many fond recollections.

COTTONWOOD

Mr. and Mrs. Leo Varner of Howard Payne and Durward Varner of Abilene spent the holidays with parents, Mr. and Mrs. H. S. Varner.

Mrs. Floyd Coffey and daughter Helen Jo and W. W. Everett of Putnam attended sacred harp singing at Brownsfield Sunday.

Miss Annie Mand Shirley of Abilene visited with home-folks Sunday.

Mr. and Mrs. Jim Scott of Sabanno visited her brother Mr. Lee Champion and wife Sunday.

Mrs. Rafe Richardson and daughter, Mr. and Mrs. O. C. Gattis of Thoboka and Mr. and Mrs. George Howard and family visited with their mother Mrs. Emma Rutherford and son, Oble last week end.

Mr. and Mrs. Leo Thompson and son of Graham visited home-folks during holidays.

The Strahan families spent the 4th of July at their old home near Albany.

Mr. and Mrs. Grady Respass and daughters of Sweetwater visited with his mother Mrs. M. E. Respass and daughters, Misses Beulah and Hazel Sunday and Monday.

Born to Mr. and Mrs. Clayton Joy a girl Saturday, July second.

James Strahan spent the holidays with home-folks.

Mrs. J. B. Shirley left Sunday for her home at Monahans.

Mrs. Obara Respass and daughter Dixie Ann visited Mrs. Paul Jones at Goldthwaite last week end.

Mrs. Lula Hinesley of Abilene visited Eunice Hendree last week.

was supposed by the patrons that he was a fugitive from justice, or the law at least, thus accounting for his abrupt departure. Our school woman, however, as there was a fine young man by name of Henry Newby ready to take his place.

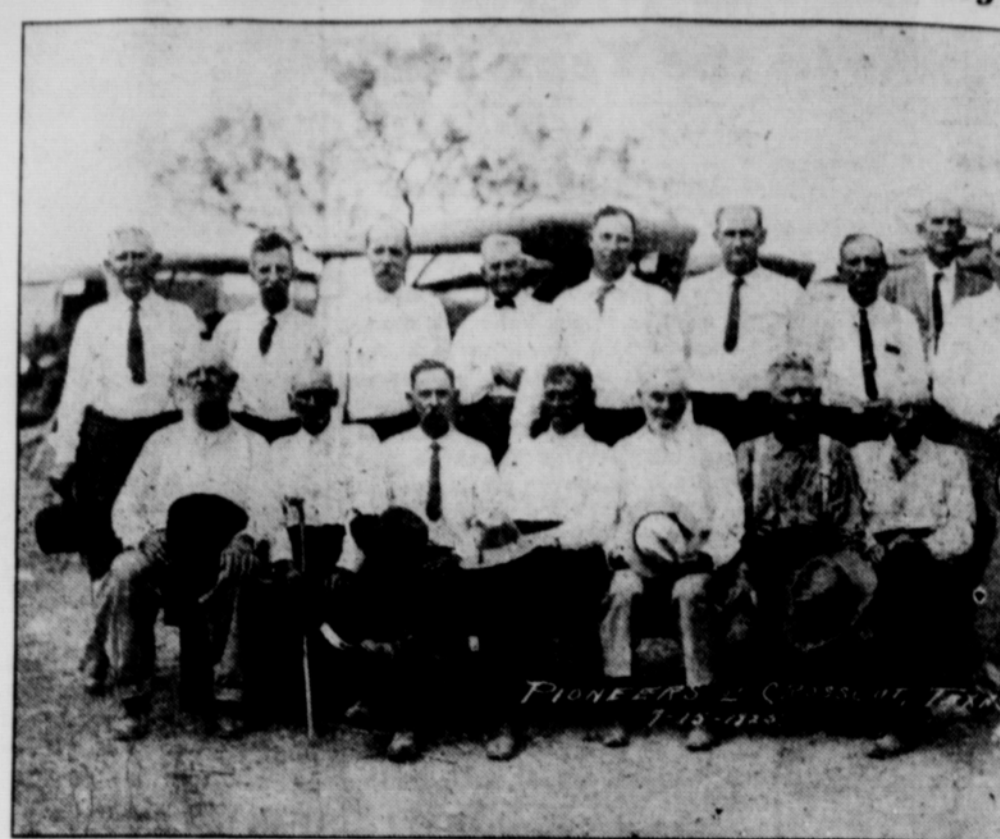
Only Two Murders
All and all, these good old pioneers did a mighty good job of making a wild country a fit place in which to live.

Community Builders
Those old pioneers who built that famous old school house back in 1883, on a roll-call, would have answered to the following names to wit: Jack Stagner (father of Mrs. Ada Alexander), W. R. W. Smith, W. J. Jolly, W. L. Baird, L. A. McDonald, Buck Johnson, Columbus Atwood, David Allen, Ike Hickman, Capt. Curry, Corneilus Lewis, Wade Stagner, Bill and John Dill, Handy Rhea, Joe Nance, Mrs. Conway, General Brooks, W. J. Bryson, Bob Teston, John Teston, G. B. Kelly, Bond, John Acker, Weldon Grimes, Sandy McBeth, F. W. A. Doyle, Mrs. Nix, Bill and John Douglas, Edie Frim, Volly Fort, Henry Littlefield, I. P. Scarborough, T. J. McClure, Columbus O'Neal, and I fear that there are other names back in the dark recesses of my memory that fails me just at the present and there be much I will be sorry of the omission of their worthy names from the list.

Country Was Fertile
That you may have an idea of the country in general and what the citizen did for a livelihood, some facts are related here. The country was thickly "truffed" with sage grass, had some scattered black-jack trees and was not fenced except for a few small patches used for growing corn. It was in commonly termed "Open Range".

honoring old timers. Reading from left to right (bottom row): W. P. Ellisberry, S. D. Stone, G. B. Gaines, W. F. Gaines, C. C. Westernman, A. Mills, J. W. Coff-

17 Pioneers Of The Cross Cut Community



Pictured above are 17 of the pioneer citizens down the Cross Cut way. The snapshot was made July 15, 1925, at a reunion

the chief occupation of the citizenry. It was a "real" cotton country and was a fair corn country in those "good old days". It brings a feeling of sadness when we think of the wasted soil and lost opportunities of such a grand place as this was 50 years ago.

Eight men in the county that filled 11 trench silos in 1937 report they are well pleased and will fill them again in 1938.

Planning to dig a trench silo this year are Earl C. Hayes, Raymond Sprawls, M. M. Edwards, Blair Olson, N. J. Tosh, N. M. George, Lester Farmer, H. E. Jones, J. A. Reed, John Trotter, W. L. Atwood, J. W. Lambert, Clyde Johnson, H. A. Truett, Lynn Williams and Rex Bauch.

Recent general rains over the county assure one of the largest grain sorghum crops in the history of Callahan County and ways and means of saving the crop is being carefully considered.

Construction of tanks and reservoirs under range-building practice number 5, and soil-building practice number 4, has been discussed at a meeting of the State committee and the ruling applying to the rebuilding of old tanks has been interpreted as follows:

Where prickly pear is grubbed it must be piled in sufficient volume to insure its eradication. Unless prickly pear is piled in rather large piles, there is danger of its not being killed.

From College Station—"The question is often raised as to whether it pays to top corn for fodder," says E. A. Miller, agronomist of the Extension Service of Texas A. and M. College.

our lighting facilities modern for the times. We revered the churches and ministers and were loyal to our neighbors and our

ends Congratulations To Cross Plains Old Settlers' Reunion

Coleman Mutual Life Insurance Assn. Extends Greeting

Standard Abstract Co. W. N. McCulloch, Pres. Miss Bettie McCulloch, Mgr.

Hargett's Man Shop In Business For Your Appearance

Complete Stock of Elastic Steel, Flex Rings for All Cars. They are guaranteed to give you Service

Central Auto Supply Coleman, Tex.

Compliments of Central Food Products Coleman, Tex.

OCTANE STATIONS APPRECIATE YOUR BUSINESS

HOWELL THEATRES, COLEMAN SPECIAL ATTRACTION DURING THE RODEO. HOWELL WED. JULY 13 Cash Night. DIXIE THUR-FRI-SAT. July 14-15-16. GEM WED.-THUR. July 13-14. TIM MCCOY WESTERN FEATURE. FRIDAY-SATURDAY "THE THREE MESQUITEERS". "THE HURRICANE" "GOLD MINE IN THE SKY". SPECIAL Saturday Midnight Show, July 16, At The HOWELL MATINEE SHOWS DAILY AT ALL THEATRES

COME TO THE PICNIC MONDAY & TUESDAY While Here We Invite You To Visit Us For CHOICE FOOD And BEER We Cater To Family Trade, Maintaining A Wholesome Atmosphere At All Times. CLUB CAFE W. A. (Red) HUCKABY, Pro.

Onyx Gasoline RUNS LIKE W. LEE O'DANIEL. Ahead of the field and for half the expense Onyx Gives Greater Mileage Per Gallon and Sells at Neeb's Station For Only 13 1/2 PER GALLON Also Like W. Lee O'Daniel, Onyx Is Against Price Fixing And Unfair Proration. Drive In And Fill Up With This Superior Fuel Today You Won't Need A Poll Tax Receipt For Identification. Neeb's Service Station RIDE WITH A WINNER ONYX W.V. Gardenhire, Distributor Eastland and Callahan Counties

COLEMAN

Extends Congratulations To Cross Plains On The 57th Annual Picnic And Invites Everyone To Coleman's Big Rodeo Celebration The Following Days July 13, 14, 15, 16. Night Performances Old Settlers' Reunion July 13 in Coleman City Park

<p>Greetings to the Old Settlers. We extend you an invitation to visit.</p> <p>J. C. PENNY CO.</p> <p>Coleman, -:- Texas</p>	<p>Coleman Chamber of Commerce</p> <p><i>Extends Greetings To All On This Occasion</i></p>	<p>J. E. Stevens Company an "OLD TIMER",</p> <p>Selling merchandise in Coleman, Texas, for nearly Fifty Years — send Sincere Greetings to all Old Settlers in this territory.</p>	
<p>Abstracts Phone No. 54</p> <p>GREETINGS</p> <p>Standard Abstract Co.</p> <p>W. N. McCulloch, Pres. Miss Bettie McCulloch, Mgr.</p> <p>Coleman, -:- Texas</p>	<p>Coleman Mutual Life Insurance Assn.</p> <p>The Mutual With a Reserve.</p>	<p>Largest Stock of Watches, Diamonds and Jewelry In Your Vicinity</p> <p>Earle Smith's Jewelry</p> <p>We Specialize In High Grade Watch Repairing</p>	<p>Electric and Vibratory Treatments Mineral and Vapor Baths</p> <p>Dr. S. E. Phillips</p> <p>Osteopathic Masseuse and Chiropractor</p> <p>Suite 504—5th Floor, Office Building Coleman, -:- Texas</p>
<p>Hargett's Man Shop</p> <p>In Business For Your Appearance</p>	<p>First Coleman National Bank</p> <p>Coleman, -:- Texas</p> <p>Member of Federal Deposit Insurance Corp.</p>	<p>CORRECT EYESIGHT</p> <p>Can be enjoyed with glasses properly fitted. Testing eyes and fitting glasses have practically been our life work. We know and can be depended upon for absolute security.</p> <p>Convenient Terms.</p> <p>Dr. Jerry Harbour, Optometrist 117 Commercial Ave. Coleman, Texas</p>	<p>Freeman Tractor Company</p> <p>Allis-Chalmers Dealers</p> <p>Coleman, -:- Texas</p>
<p>Complete Stock of Elastic Steel, Flex Rings for All Cars. They are guaranteed to give you Service</p> <p>Central Auto Supply</p> <p>Coleman, -:- Texas</p>	<p>Jesse Penny Jeweler</p> <p>Nationally known watches, fine diamonds Jewelry, etc.</p> <p>See our stock before you buy high grade watch repairing.</p>	<p>Red & White Stores</p> <p>More Red & White Foods Approved by Good Housekeeping Institute than any other kind.</p>	<p>Coleman County State Bank</p> <p>Coleman, -:- Texas</p> <p>"CONGRATULATIONS"</p>
<p>Compliments of</p> <p>Central Food Products</p> <p>Coleman, -:- Texas</p>	<p>"When there is beauty — We help it — Where there isn't we make it."</p> <p>Owl Beauty Shop</p>	<p>Taylor Motor Company</p> <p>Dodge — Plymouth — Dodge Trucks. Sales & Service</p> <p>Coleman, -:- Texas</p> <p>We Trade For Livestock.</p>	<p>CHIROPRACTIC</p> <p>Spinal Adjustments and Vapor Baths.</p> <p>Jane L. Johnson, DC, Ph.D.</p> <p>Phone 386</p> <p>104 Concho St. Coleman</p>

OCTANE STATIONS APPRECIATE YOUR BUSINESS



OCTANE GASOLINE IS AS GOOD AS MONEY WILL BUY.

HOWELL THEATRES, COLEMAN
SPECIAL ATTRACTION DURING THE RODEO

<p>HOWELL</p> <p>WED. JULY 13 Cash Night</p> <p>THUR-FRI-SAT.</p> <p>"THE HURRICANE"</p>	<p>DIXIE</p> <p>THUR-FRI-SAT. July 14-15-16</p> <p>GENE AUTRY —In—</p> <p>"GOLD MINE IN THE SKY"</p>	<p>GEM</p> <p>WED.-THUR. July 13-14</p> <p>TIM MCCOY WESTERN FEATURE</p> <p>FRIDAY-SATURDAY</p> <p>"THE THREE MESQUITEERS"</p>
<p>—SPECIAL—</p> <p>Saturday Midnight Show, July 16, At The HOWELL MATINEE SHOWS DAILY AT ALL THEATRES</p>		

SERVICE

See the **NEW Farmall 14 Tractor!**
Power to Pull Two 14-in. Plows in Average Soil



• Come in and see the new McCormick-Deering Farmall 14 Tractor. Plenty of power at low cost for farms in the 4 to 6-horse range. Also a money saver for the lighter jobs and as an extra tractor on larger farms. Easy to handle. Adjustable rear wheels. Any way you look at it, the F-14 is a real tractor buy!

SALES

POWELL -- CAVANAGH TRUCK AND TRACTOR CO.

COLEMAN Phone 555 TEXAS

Community

man: (top row, stand...
Westerman, J. B. Edm...
Golson, R. W. (Dick)...
A. F. Willis, O. B. Ne...
Newton, and J. K. Gab...

country.

The tragedy of our...
life came when, as a...
greedy township comm...
ion and desire for more...
move to a site new and...
tory.

Town Was Me...
The boom came, last...
months, and we were...
it passed. It left us...
found us, but many...
off as a whole. Yet...
and glad that we are...
proud of our neighbo...
little town of Pioneer.

As stated, it was a...
the little village was...
new location. The ne...
was not suitable place...
build a town. Howe...
saying goes, "You cut...
good man down". After...
down grass—burrs and...
saplings for about 27...
succeeded in making...
opening in the "rough"...
enough to accommodate...
ple here now, as much...
the old shade trees of...
Despite this back set, we...
a modern school plant...
houses, a number of...
stores, garages and...
ses. Our school accord...
units. We have 11 teach...
balanced curriculum...
ational Agriculture...
Economics. We are...
loyal patrons and are...
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Having skipped and...
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maybe it will serve...
sant memories of a typic...
Texas community to re...

DALE GRAYS PAR...
EIGHT POUND BAR...

An eight pound bar...
born to Mr. and Mrs...
who live just East of...
way 206, Monday morn...
child had not been nam...
time yesterday.

Hugh McDermott and...
Tootle were Stamford...
the fourth.

G. E. Morgan was a...
Old Settlers Reunion...
Stamford the fourth.

Gene Adams, Arlis...
John Cox were in Ciss...

FOR SALE: Model A...
in A-1 condition. New...
Priced reasonable, term...
E. J. Pyle.

9c & 19c S...

Beginning Saturday...
Continuing Throug...
ing Saturday.

See Big Circular fo...

COTTO

"A Lucky Purcha...
New, sheer, crisp...
bought from a...
wholesaler at sac...
prices.

40 " Printed Flaxo...
40 " Stunzi Swisses...
36 " Check-O-Lawn...
36 " Printed LaFra...
Muslins.

Formerly sold from...
Special 19c pe...
MC'S VARE

Our Heartiest Greeting

To The Old Settlers Of Cross Plains In Their

"The March of Time"



57th Annual Picnic And Reunion

on the banks of Turkey Creek

July 11th and 12th

Forget For The Day
Your Worries And Problems
And Join Your Neighbors In A Grand Jubilee

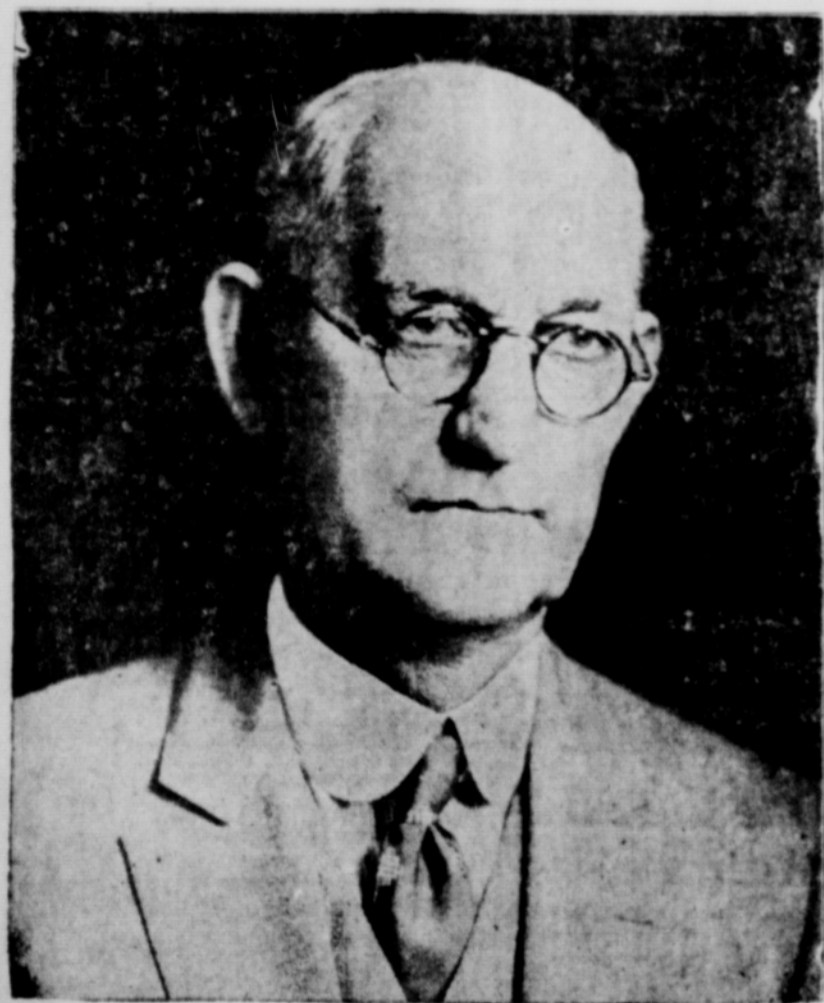
WE ALSO
EXTEND TO YOU
MR. SCOTT
OWNER AND
EDITOR OF THE
CROSS PLAINS
REVIEW.

Our greetings and congratulations upon your enterprise in issuing this timely historical special edition of your splendid paper. Such talent and continued aggressiveness on your part accounts for its unusual popularity. Again we congratulate you—Messrs. Scott, Adams, and others of the Review force—on issuing this well-edited and mechanically perfect edition.



The House of Higginbotham

WE ARE RANKING PIONEER MERCHANTS OF THE GREAT SOUTHWEST.



Ladies and gentlemen of all the Cross Plains country we present in this picture the Senior Member of this organization.

Mr. J.M. Higginbotham

Mr. Higginbotham
Speaks To Each
Cross Plains
Citizen
Personally

"The 'March of Time' since the opening of our first store at DeLeon in 1882 has brought many changes but each year has recorded ever increasing progress until today we are operating stores and plants in 16 points throughout West Texas.

"I fully appreciate such confidence and patronage throughout all these years which has made it possible for us to grow and prosper continuously since the first organization—leading me to believe that you approve our policies—our service—and our merchandise.

"Again I thank the good people of Cross Plains for their part in co-operating with us and bespeak for our manager at that point—Mr. George Neel, and his efficient sales people the fullest continuance of your favors."

We
Thank
You

Since the early days of the history of this section of Texas—the House of Higginbotham has helped in a big way in turning the wheels of progress and developing this favored section of the great Southwest.

It has been our pleasure and privilege to have a big part in town and country endeavors—always.

We are indeed proud of our years of service to—and co-operation with Cross Plains people.

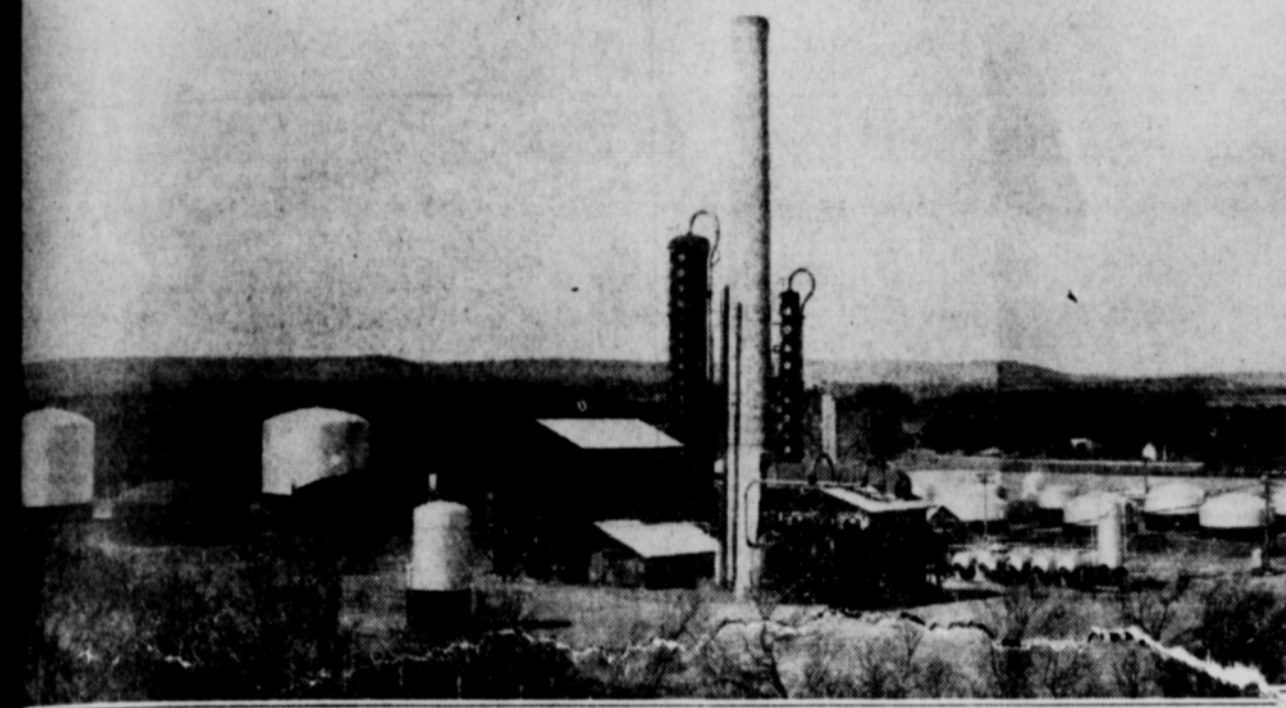
Whatever the measure of our success as your merchants may be—We attribute all to our great host of loyal patrons, who have made our progress possible—to these good people—to you—we now look in grateful acknowledgement.

Higginbotham Bros. & Co.

Cross Plains, Texas.

Octane Oil Refining

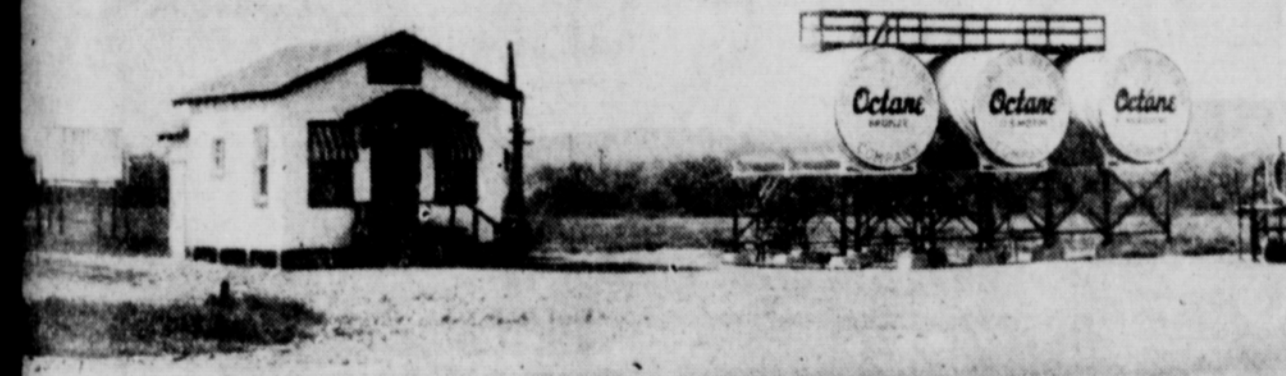
Callahan County's Modern
Complete Cracking Plant Of L



BETTER GASOLINE

Regular
White Gasoline

CALLAHAN
SWEET CRUDE OIL
MAKES THE HIGH
QUALITY OCTANE
PRODUCTS



OCTANE OIL REFINING

Truck Loading Dock On Highway

- Open Day And Night

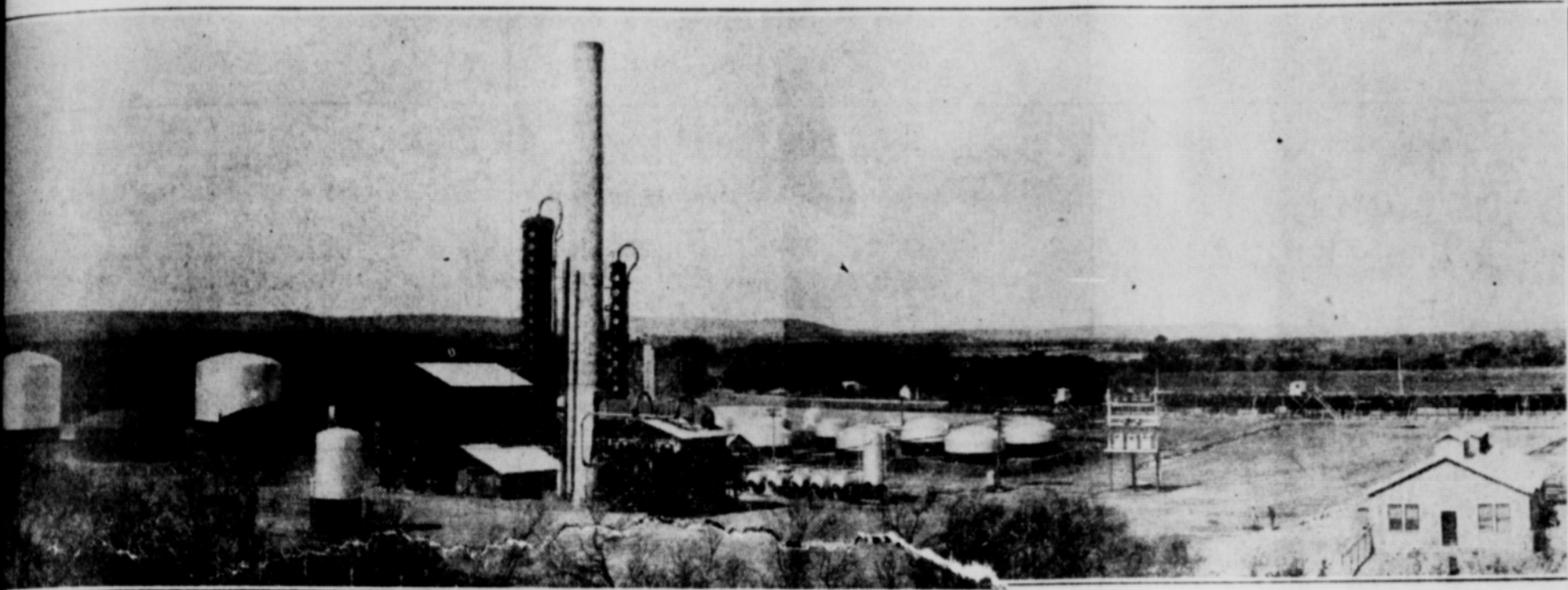
Over 8,000,000 Gallons Octane Products Sold
Truck Loads Through This Station

C.W. Sutphen, District Manager
Callahan County

Octane Oil Refining Co.

Callahan County's Modern Refinery

Complete Cracking Plant Of Latest Design



BETTER GASOLINE

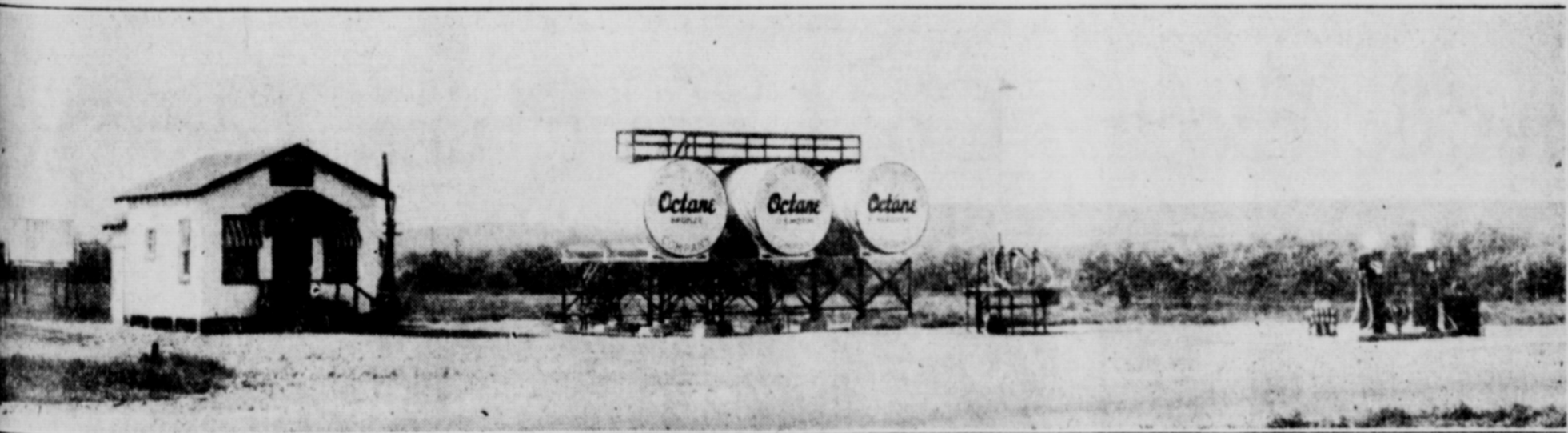
Regular
White Gasoline

Cracked
Bronze Gasoline



CALLAHAN
SWEET CRUDE OIL
MAKES THE HIGH
QUALITY OCTANE
PRODUCTS

MORE MILES
SMOOTHER OPERATION
STOPS CLATTERING
MOTORS AND SAVES
REPAIR BILLS



OCTANE OIL REFINING CO.

Truck Loading Dock On Highway 80
- Open Day And Night -

**Over 8,000,000 Gallons Octane Products Sold Per Annum In
Truck Loads Through This Station**

**C.W. Sutphen, Distributor
Callahan County**

Westerman Boys Remember Says When It Took 6 Months To Get Dogie To Market

Popular Couple



One of the best known, best loved couples of the Cross Plains area is Mr. and Mrs. W. O. Spencer, who live 11 miles West of town. The above photo was made on the occasion of Mr. Spencer's eightieth birthday. On a table between the pair is a cake bearing 80 candles.

Mr. and Mrs. Spencer are both pioneers in this county. She was before her marriage Miss Hattie Brightwell and spent her first Summer in this county in her father's cattle camp. Those were the days of free range.

Riding the range in a comfortable automobile is a far cry from cow-punching as it was known in the seventies by Sam and John Westerman, of Cross Plains, who made several trips up the old Chisum trail.

"Following several thousand head of two and three year old steers across a trackless prairie, fording swollen streams and wondering what laid behind the next hill wasn't exactly a 'pink tea' affair, but it was the most adventurous time of my life", says John Westerman, "and I wish I could ride with a trial herd one more time."

The Westerman brothers left their father's store at Cross Cut in January, 1879 and headed their ponies toward Round Rock, where they were to be employed by Charlie Wolfjin to help drive 3,000 steers to Wyoming. The drive was not slated to start until Spring, so in the meantime the young men hired out to Tom Lyons and helped freight lumber to a West Texas community known as Ben Ficklin, which was later to become the county seat of Tom Green county and a forerunner to San Angelo. So it was, the two Cross Plains men unloaded the first lumber ever to arrive at Ben Ficklin. At that time old Fort Concho was in full bloom.

It took 24 or 25 days to make the round trip from Round Rock to Ben Ficklin, so when the pair returned it was time to begin making arrangements for the trip up the Chisum trail. They were employed to help John Kendrick (an uncle of Ike and John Kendrick of Cross Plains, who later became Governor of Wyoming and United States Senator from that state feed a bunch of horses that were to be used on the long 1,800 mile ride.

TEXAS HAS TODAY 7 FORMER GOVERNORS IN SUNSET OF LIFE

When a warm July sun begins to blister the broad expanse of Texas, citizens seek respite in sheltering shades at cross-road stores and in air-cooled city cafes, and most always conversation drifts to politics, particularly the Governor's race, with so much interest centering upon the prospect of what former Governor sketch seems particularly errors are doing.

There are in the one Star state today six men and one woman who have filled the Governor's chair, who are now retired to the quiet of private citizenship.

Oscar Branch Colquitt, dean of the seven surviving governors, is now 76, and approaches life's golden sunset in semi-retirement, rich in the consciousness of a life well spent and reveling in the fragrance of many beautiful flowers blossoming in his rose garden of golden memories.

James E. Ferguson, now 67, still dabbles with politics, but his greatest delight is in the development of his dairy cattle and operation of his creamery. Every summer he donates several thousand pounds of milk to the underprivileged children of Austin.

William Pleasant Hobby, now 60, directs the editorial and business destiny of The Houston Post and takes an active part in every civic betterment of Texas' largest city. But the star of his life is the six-year-old son, William, a veritable mental prodigy, whose progress is watched with a worship akin to idolatry.

Pat Morris Neff, now 67, is making his presidency of Baylor University, the very zenith of his brilliant public career. The famous old school that was chartered in the days of the republic now enjoys the best financial condition in its entire history, and rigid obedience to authority now permeates the entire student body.

Mrs. Miriam A. Ferguson, now 63, typical daughter of the Old South, gives all of her time to her home and flowers, and lets the political world go by without a single thought.

Dan Moody is now 45, and the energy that swept him into the governor's office by a majority of 225,128 votes is freely employed in the practice of law. The Moody children are growing up fast now. Dan Junior is 9 and Nancy Paxton is 5.

Ross Shaw Sterling, now 63, heads his own oil and refining company and has producing wells in numerous South Texas fields, but in spite of his well known progress as an oil man, his absorbing hobby is the hundred-acre farm adjoining his Bayshore home, 26 miles out of Houston, where he has some of the finest hogs in the state, and when he starts talking about his corn and hogs he forgets all about the oil business—and even politics.

Belmont L. Shields, editor of the Review in 1909, was one of the finest of early day West Texas newspapermen, according to old timers.

First newspaper in Cross Plains was named the Herald. It began publication in 1902, with J. D. as editor and proprietor.

On March 17, the two Westerman boys and Kendrick saddled up and headed for Victoria, where they were to help round-up 3,000 head of one and two year old steers billed for Cheyenne, Wyoming. Durham Wolfjin, brother of the owner of the herd, was trail boss. When the cattle were gathered he ordered their noses pointed to the North and the tiresome trek to Cheyenne, Wyoming, had begun; eight cowboys, a boss and horse-wrangler to do the job.

Moving Northward from Victoria the herd journeyed through Waco and on to Fort Worth, which was then smaller than Cross Plains. The herd was then divided into two groups, one to graze two days, while provisions were bought for the long journey. It was possibly by mere coincidence but the cattle grazed across the hillsides which now comprise North Fort Worth, the third largest cattle market on earth.

Stopping the herd a couple of days afforded the punchers a chance to visit town. All of the group rode into Fort Worth with the exception of Kendrick, who much preferred a campfire in the moonlight to the hilarity of frontier saloons, and John Westerman who just didn't care to go. Together with 3,000 head of cattle on a Western frontier Westerman and Kendrick began a friendship that was to mellow with years.

From Fort Worth the drive progressed through Cleburne and on to the Red River, then into Indian territory.

"We saw Indians every few days but they were always friendly and caused no trouble," relates John Westerman. "Occasionally one would ride into the herd and request a beef, which we always gave; the Indians felt that we owed them something for driving across their lands; we were always glad to oblige."

Including the steers given the redmen less than 60 of the original 3,000 head failed to reach Cheyenne. The trip took six months.

"The first town I saw after leaving Round Rock, was Dodge City, Kansas", says Mr. Westerman.

Arriving in Cheyenne, the herd was delivered and the cowhands departed their separate ways. Sam Westerman came back to his home at Cross Cut, John Westerman went to Kansas, John B. Kendrick remained in Wyoming to later gain wealth and political prominence.

Both of the Cross Plains men—Sam and John Westerman—made other long trips with cattle. John went up the Chisum trail later, drove a herd into Kansas, another bunch into New Mexico, but that first journey across the prairie left the most vivid impressions. It was the days when the West was young and men remembered what they saw.

The Higginbotham building in Cross Plains, once heralded as the largest mercantile establishment under one roof between Fort Worth and El Paso, was built in 1915.

R. F. (Uncle Rufe) Higginbotham when he saw the edifice for the first time is said to have ironically remarked to his son: "Taylor, why didn't you build it larger?"

"I would have", Taylor Higginbotham replied, "but the bricks ran out."

Cross Plains was commonly referred to in the early days as "The Hub".

Baird and Clyde, Texas

Send Congratulations To Cross Plains On The 57th Annual Picnic And Old Settlers Reunion

<p>GREETINGS —to— Pioneers of Callahan County B. C. Chrisman County Supt. Baird -:- Texas</p>	<p>BEST WISHES from Mrs. Will McCoy County Treasurer Baird, -:- Texas</p>	<p>COMPLIMENTS OF Olaf Hollingshead Assessor-Collector of Taxes Baird, -:- Texas</p>	<p>GREETINGS OLD SETTLERS When in Baird Visit Us. City Pharmacy Baird, -:- Texas</p>
<p>L. L. Blackburn Baird -:- Texas</p>	<p>COMPLIMENTS of Mrs. Will Rylee District Clerk Baird, -:- Texas</p>	<p>GREETINGS TO THE Citizens of Callahan County From C. R. Nordyke Candidate for Sheriff Baird, -:- Texas</p>	<p>Jackson Abstract Co. Phone 57 Baird, -:- Texas</p>
<p>COMPLIMENTS of L. B. Lewis Baird -:- Texas</p>	<p>GREETINGS From F. E. Mitchell County Attorney Baird, -:- Texas</p>	<p>GREETINGS — FRIENDS Mrs. S. E. Settle County Clerk Baird -:- Texas</p>	<p>COMPLIMENTS OF Russell--Surles Abstract Co. Phone 115 Baird</p>
<p>P. C. Steen Company Hardware Your Maytag Dealer Phone 53 Clyde</p>	<p>B.B.B. Drug Company Welcomes You Try Our Fountain When in Clyde Phone 13, Clyde</p>	<p>CANDIDATE For Your Business If Elected We Promise 1. Better Values 2. Choice Meats 3. Courteous Service G. L. Walker Grocery Phone 34 Clyde, Texas</p>	<p>Dr. M. L. Neithecutt Graduate Masseuse Radioeast Analysis Let Us vapor and Reduce. Clyde, -:- Texas</p>

SWEET CRUDE CRACKED **Octane** QUALITY GUARANTEED
GASOLINE

Home Telephone & Electric Co., Cross Plains, Texas

The present Company built the original telephone exchange at Cross Plains about 1905, Mr. Walton Wagner was the first local Manager of the Cross Plains exchange and continued local Manager until about 1917, and worked under General Manager B. Richardson until about 1913. Mr. Richardson resigned. Mr. Charlie Stallings being General Manager for two years who resigned, Mr. Guy Hall appointed General Manager for two years and resigned account world war, Mr. T. P. Bearden took over the General

Managership in 1917. The office was located for many years over Farmers National Bank building, later moved to the present location in the company's own building. Our network of toll lines gives splendid connection with all outside points and we appreciate your long distance business as well as your local patronage. We are proud to have had a small part in the history of Cross Plains and will always work to the best interest of the town and community.

Home Telephone & Electric Co.

T. P. BEARDEN, General Manager

thing but the States mint can money without doing."

The Cross

(SERVING THE LARGES)

"When The One Great Story He Writes Not If You Wor"

THOUSANDS ATTENDING

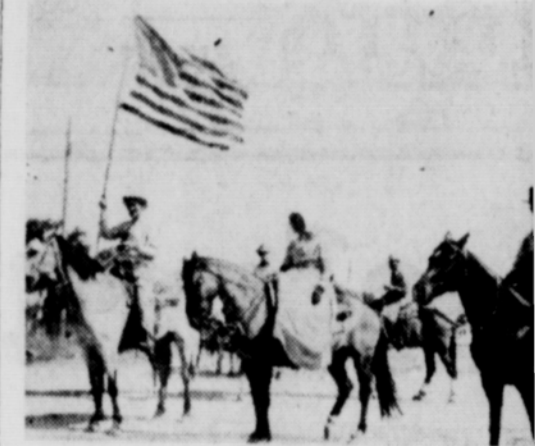
Home Town Gossip

...the year's event is...
...the past, however, it seems...
...proper that a few words...
...is due. The fire boys...
...of Commerce officials...
...and are to be congrat...
...service and are entitled...
...year around cooperation...
...Citizens of Cross Plains...
...again that they possess the...
...hospitality and Western...
...ness; they were perfect...
...street parade was the best...
...a unit, members of the...
...in charge and those who...
...in any way to the suc...
...parade are entitled to...
...expression of thanks...
...another Picnic has passed...
...you know it Christmas...
...come and gone and we'll...
...ing it up for the 58th big...
...celebration.

Use \$234.15 For

6TH ANNUAL EVENT EXPECTED TO DRAW NEAR 150 ENTRIES

Greatest array of prizes to medalist, winners and runners-up in Philbeco country club's annual invitation tournaments will be awarded this year, according to Lonnie Cates, general chairman. \$234.15 was spent this week by the club to purchase the awards.



In the picture at left is seen Mrs. J. C. McDermott riding a side saddle, as was the custom among frontier women. Mrs. McDermott, herself a pioneer in this section, drew wide praise from the crowds that lined both sides of Main Street. Flag bearers in the photo are J. G. Dermet at the left, Andy B. Fietz in the center, and J. G. Dermet on the right.

The appropriation for prizes was as follows: \$25.00 to medalist, \$20.00 to the tournament champion, \$10.00 to the championship runner-up, \$16.00 to consolation winner of the championship flight, \$25.00 to the second flight winner, \$16.00 to the second flight runner-up, \$9.00 to consolation winner of second flight, \$16.00 to winner of the third flight, \$9.00 to third flight runner-up, \$9.00 to consolation winner in the third flight, \$16.00 to runner-up of the fourth flight, \$6.00 to runner-up of the fourth flight, \$6.00 to consolation winner of the fourth flight, \$8.50 to fifth winner, \$4.50 to fifth flight runner-up, \$3.00 to consolation winner in the fifth flight, \$5.65 to winner of the sixth flight, \$4.50 to runner-up of the sixth flight, and \$3.00 to the consolation winner in the sixth flight.

In the event that additional flights are necessary to accommodate the entries, appropriate prizes will be added to the above list, Cates said.

The tournament-Philbeco country club's sixth annual invitation event, will be held August fifth, sixth and seventh.

Indications are now that the largest number of entries in history of the tournament will be on hand for the competition here, the Review was told yesterday by members of the committee in charge.

The newly installed grass greens at the club are in splendid condition. Fairways will be watered just in front of the greens for the next several weeks to place them in readiness.

SCHOOL TRANSFERS MUST BE MADE NOW

School patrons desiring to transfer their children to another district should make application before the first day of August, as no transfers can be legally made after that date, reminds Superintendent Lewis C. Norman.

The law provides that transfers may be made anywhere in the county or to adjacent districts in adjoining counties.

Transfer blanks may be secured from Norman or from V. C. Walker, secretary of the local school board.

Mr. and Mrs. Pump Pinkston and family of Tuscola visited with old timers here at the picnic Tuesday.

Mrs. Zack Brooks of Sweetwater was a visitor here Tuesday.

To Short Course In Summarized By Callahan County 4-H Club Member

The following short course was very interesting. We heard boys and girls who had won trips to Washington tell of their experiences as 4-H club workers, and of things they saw on their trips. The main thing of interest to us girls was the "Evolution of Dress" by Jane Alden, a mail order stylist from Chicago, Ill.

Ha Fay Whitley won first place in district and third place in state in the dress contest.

We left College Station Saturday morning at 4:30 o'clock. We ate breakfast at Hearne and stopped at the health resort at Merilla on the way. We had lunch at Dublin. We arrived at Baird at 4 o'clock and believe me, we were glad to get home.

The girls wish to thank all who had a part in making it possible for them to make the trip.

F. S. A. LOANS BEING MADE IN COUNTY BY M'KNIGHT'S OFFICE

Applications for rural rehabilitation loans for the next crop year are now being taken, J. S. McKnight, County Supervisor for the Farm Security Administration, announced today. The loan program has been liberalized so that all types of farming may now be included. Present or prospective borrowers are urged to begin immediately making their plans for the next crop.

"Arrangements should be made now for financing, though the money may not be needed for several months," Mr. McKnight said. "Interest charges will not begin until the money is received by the client."

Small grain, fall and winter vegetable or truck crops, and livestock projects must be planned now if the most profitable system of management is to be followed, the supervisor said. Some plans will require machinery, pure-bred sires, or other facilities which must be provided through a community or cooperative service loan. Applications for this cooperative type of loan are also being received.

Tenure arrangements which favor a program of improvements on the farm are being made by FSA borrowers where possible, Mr. McKnight said. Copies of a lease form providing for improvements are available at the supervisor's office in Baird, Texas, he stated.

WILL DEEPEN WELL IN OPLIN VICINITY

Hughes Petroleum company Monday announced plans to deepen its No. 1 Cook & Jordan (Point-deller), discovery well of the Oplin deep Ordovician pool in south-western Callahan county. Work will start Friday.

The test has been producing a small amount of oil under a high gas flow since February from the Ellenburger lime at 4,398-80 feet and will be deepened to 4,460 feet to test the second section of Ellenburger porosity which has been showing in the two most recent Oplin wells.

Shooting with 240 quarts of nitroglycerin was scheduled this week and for the Hughes, Cooper & Weeks No. 1 C. D. Starley, south-east outpost to the area.

Section to be shot was from 4,380 to 4,440 feet, total depth. It is producing gas and about five barrels of oil daily.

Mr. and Mrs. A. L. Stoker, of Breckenridge, and Mrs. W. E. Lunsford, of Weslaco, were guests Mr. and Mrs. H. H. Nash the first of this week.

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METH SAB

FIRST IN C

MUSIC LIBE

THE LIBE

Here, b