# The Cross Plains Review 

## Banking Service

We want to serve and assist you in every way consistent with sound banking prin ciples. We offer you strength, depend ability and experience as well service. Our interest is with our patrons; your interests are among the first considerations at this bank. Visit us.

WE WELCOME NEW ACCOUNTS
Safety-Courtesy-Promptness
VISIT US!
THE ERRMIERS NATIONLL BAKK
-Read Our Messages Appearing In Farm and Ranch-
5
OF CROSS PLAINS, THYAS

| NEW DISH SUGGFSTEDFOR IION UUNHEENN |  |
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TRAPPER IS ANYONE WHO SEIIS PEITS

## ; <br> MEET MISS MZELI. <br> AT PRES. GHURCH



## Christmas Greetings

 and Best Wishes for 152We give ourselves over completely as we are caught up in the fime, rare spirit of the holiday season-the time when the whole world seems akin--when happiness and good cheer fills the very atmosphere. And we are wishing for each of that a full measure of the season's joys will be yours.

We've tried mighty hard to make our business all that our patrons would have it be. We are always open for suggestions for the improvement of our service. We want and solicit not only a continuation of your patronage during the new year but a kindly co-operation as well.

## JIM SETILES DRY CIEANIG <br> "ENEMY TO DIRT

PHONE 27

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## We Are Thinking

of You Today
in the true spirit of Christmas time, we ARE THINKING of YOU today; you who have favored us with your business, your oft repeated well wishes, and your smiles and encouragement.

Life would be pretty tough without friends. We want you to know we appreciate YOU.

## SHERYIN-WILLAMS PAINTS FOR EVERY PIRPOSE CROSS PLAINS LUMBER COMPAMY

| AT THE BAPTIST <br> CHURCH <br> Thursday, Dec. 20, 7:00 P. M. Teachers Meeting; 7:30 P. M. Social, welcoming the new pastor and his family. Friday $\mu^{\circ}$ ght, $7: 30$ P. M., the junior and intermediate departments are to have a Chrisamas tree. Saday is Victory Day. Subscriptions to the budget should be complefed, with every member having a part. <br> Sundlay School at 9:45 A. M., Praching at 11 :00, Subject: "A Conquering Chwrch ARI B. Y. P. U. meetings at 6:00 P. M. 7:00 a Christmas program will be given at the erening service as follows: <br> Song, "Silent Night, Holy Night. "How Do You Do," Mary Marie Hili. "The Prophecy," by fvie girls. Musical Reading, Helen Upton. Playlet, B. Y. P. U. <br> Song, "This Is Christmas Day." <br> "Once Phere was a Little Boy," Harrold Gwin Dennis. <br> Playlet, "Gifts for the King. Following this progran the pastor will speak a few fhinutes on the "First Christmas Gift," after which "Gifts to the King" will be made, a free will love offering for missions. Monday, Sunbeams, 2 :30 P. M., W. All are cordially invited to these M. U., $3: 00$ P. M. services. <br> A. E. Hill, Pastor. | NEW SOURCE OF COTTON IS FOUND <br> Observations of a humming bird making a nest of tibre nine years ag? in British Guiana led C. J. HedleyThornton to the discovery of his new artifical cotton," He added that proQuction of it will be between $3,000,000$ and $4,000,000$ pounds next year. <br> The discoverer of th's new plant was in Paris, France, recently, exrouta to Egypt, where he expects to contract for large acreage of the weed from which the fibre is produced. He sarid that it could be marketed for six pence a pound as compared to the present cotton price of about 10 pence. <br> He vecalled that in his nine rears of study of the plant he had found a system of grafting and cross breeding with other weeds which makes pos. sible a yield of about 900 pounds to the acre. He said the plant was fee from boll weevil and other parasites and would grow freely without cultivation on poor soil in the tropics or in northern countries where conditions were fortuitous. $\mathrm{H}_{\mathrm{e}}$ said that many samples of plece goods had been woven from the fibre in the last, three years and that certain English manufacturers had contracted for his entire next year's crop. |
| :---: | :---: |

## An Essential Thing

-and there are many, in the management of a bank is the personal, painstaking care of its officers. Recognizing this responsibility, the officers of this istitution keep themselves in touch with every important detail of the business. And the outcome? A generous, and a steadily increasing patronage.

## THE FRST STATE BANK

## ROSS PLAINS, TEXA

## M. E. Wakefield, President,

George B. Scott, Cashier 3. A. Barr, Vice-President
Tom Bryant, Vice-President J.D.Conlce, Ass't Cashier E. I. Vestal, Noah Johnson, Tom Bryant and J. B. Eubank, John P. Newton, Paul V. Harrell, Directors


## KINDEST THOUGHTS

## And Wishes Sincere for

## A Merry Christmas and Happy New Year

We thank you, dear friends, wherever you may be today, for your support and patronage to this business during the past year.

Depend upon us to serve you even better the coming year, if such is possible.

Cross Plains Motor Co.

Chat


Pergee be mino vous
Mithis fair Civis Thay thes sift of me sawior Ever with yall abid
"Pace Ticaic with wor""mis bicssing sitil coininuesjow lovingly if lingers.
"Tiol as the worid giveti) ciovilly gifts are ileceting,
Mil bis gifts are true.
"Let not your heart be troubled,

Peace, Goon touill to all mankind,
EOve, इove, come to your aites
Find Yov-and Faith and many move Find yov-and Faith and many more
sweht gitits are treely silencis Find adder to them, also sifts

Let us not forget the better yary Of the glad Curistriastides may at of these fich gifts be yours
Fnd throughi) the year ablece.

## Merry Christmas Prices for Saturday



Your Helpy-Selfy-EVERX time in the year that you come in-says: "Merry Christmas!" to you with Food. Bargains! Our best wishes are ALWAYS going to you with Here's how we sell the BEST for LESS - Lower OVERHEAD; BIGGER BUYING POWER; Modern Methods and Close Personal Management by HOME FOLKS you kNow!
Of course, Cross Plains, we wish you a very Merry. Christmas-and tomorrow and
Monday we are expressing our wishes with biggest bargains in just the eatablus you
W. A. McGOWEN \& SONS

Monday, We are going to give one bix of oranges to the one Buying the largest Bill of Groceries. 1 Box of apples to the Woman ciming to Cross Plains from the Furtherest point and Buying a Bill of groceries from us amounting to $\$ 5.00$, and 10 pounds of assorted Christmas candies to some one else. This Candy will be given away at 4 o'clock and you must be here to get it. Every one be in our store at 4 o'clock and see who get this Candy absolutely FREE.

MACARON NND SPACHETTI Mamum 19 c

SALTINE FLAKES-RRWNS-SMALI Pfi. - lle

WE HAVE ALL KINDS OF NUTS AT THE CHEAPEST PRICE
PORK \& BEANS-NO. 3 CAN
SANWICH RELISH-ARARI AIR 186
TOMATOES-10.2CIN - - -10
 CELERY-XXTRA Larfef Buch 196 BEAMS-RED RINEY $15^{6}$





 COCANUTT-1-4 POUND DUNHAMIS-2 PRISS. - 15 I


## (6) THIS <br> HAPPY CHRISTMAS SEASON

Causes us to turn back the hands of time as we go down memory's trail through the days of 1928 and live again the days you helped to make it happy and pleasant for us. And now we come with hearty wishes for you and those whose happiness depends upon you.
May the Santa Claus of good fortune be kind and generous to you and as Old Father Time moves us on into the days of a New Year may you find them bright, hapvy days filled with laughter, smiles and joys with enough of the deeper joys of life intermingled to make it the best year you have ever lived.

That is a generous wish, we admit, but we sincerely wish that much for you and even more.

## Higginbotham Bros. © Co. Finnemiture Dept.

## 

## To You

Whose Friendly Business Has Helped to Make Our's Successul

We extend the Season's Greeings and wish you all of the joys the Christmas holidays afford and a New Year brimful of cheer and brosperity.
Accept our thanks for patronage and your loyalty to our business If we have merited a continuation of your favors we assure you that during 1929 we will give you the very best at our command.

## NeEB PRoduce coupany

# Christmas is a Joyous Holiday 

## 

 It was in olden times called a holy day. It is no less holy now than it was at that. time. The memories that cluster about it are a sacred part of our lives. The light which shines in the face of friends and glows in the eyes of little children is a light from heaven. While the warmth of fellowship and good will which pulsates in good hearts is nothing less than divine.Christmas is a good day and we hope that it will be to you in every way a happy and auspicious occasion.

Clark's Grocery


# A BRIGHT HAPPY CHRISTMAS 

and The Sincere wish that

## 1929

Will be the best year
You have ever
known

Ike Kendrick Agency

# "Peace on Earth Good Will To All" 

This is the wish and prayer we make for you as we come into the season when our thoughts are turned the the cares of business and we find time to rejoice from the cares of business and we find time to rejoice negotiations had with our friends and patrons during the past year.

While it has been a very trying year in the oil and gas industry, still when we count the accomplishments in this and other lines and find that we have had the loyal support, goodwill and friendship of this district and others with whom it has been our pleasure to deal, we wish to thank you for the support given to our local enterprises, for the courtesier and consideration given to their management and employees, and to at this time broadcast our best Christmas wishes to you.

Alau it fre a ffappy Altern Christmaty am


In thinking of the New Year, we wish to solicit a continuance of your support, and in soliciting same to assure you that we look forward with pleasure to the coming of the New Year; and hereby resolve and pledge ourselves to help, aid and assist the citizenship of Cross Plains and this district in every way possible to make our town and community a bigger and better place in which to live. With this thought in mind and again wishing a Happy Yuletide for you and yours, we are, with all good wishes.

> Tom Bryant Insurance Agency The Canyon Oil \& Gas Co. Tom Bryant



[^0]
## Christmas Cheer

 And Happy Days During The New YearYou'll Not think us boastful, we are sure if we tell you that our business has gained rapidly in popular favor with the people of this community during the past year. It has left us with thankful hearts and a strong determination to more completely merit your confidence, your friendship and your good-will. And if our wish for you, our friends and patrons, comes true, this will be a Christmas filled with cheer and nothing but good during the New Year. DODSON CHEVPOLET CO.



Crosley Show Box

With Dynacone Speaker and Tubes Complete Set up in Your Home for

\$127.75
Easy Payments if Desired

## Higgininbotham Bros ©f Co

| HOUSE FOR SALE | TOOK SODA 20 YEARS |
| :--- | :--- | :--- |
| FOR GAS-STOPS NOW |  |



First, of course there must be a perfect Christmas eve. There should be green wreaths of holly in all the windows of all the homes everywhere; and candle light shining between them, and back of that the rosy, laughing faces of children. The window shades should be pulled high so that the joy within can be seen and heard even on the street.

9HERE should be the silver chiming of bells from faurch steeples shaken out on the air by the wind. There should be stars-millions and millions of sis glittering in a dark blue sky.


HERE should be people of all ages and kinds singing carols-jolly carols, sweet carols, wistful carols, beautiful carols which once more create the magic spirit of the First Christmas eve.

HERE should be fragrant-smelling pines in every house; trees hung with garlands of popcorn, strings of red cranberries; green boughs weighed down with gifts for everyone, not forgetting Kitty, nor Hector, the pup.

1HERE should be secrets, vast and num berless secrets whispered behind doors, in coal cellars, in closets and behind the barn after dark; secrets to be revealed on Christmas morning. Knitted mufflers for fathers [a few stitches dropped, but what of it?]. Pincushions for mothers [just a little bit lopsided, but very strong!\} and a great many hand-made calendars, sewing bags and boxes for other members of the family. and a grandmother with a tremendous reputation for doughnuts.

$\sigma$
HERE should be puddings, thousands upon thousands of puddings spread in steaming invitation on tables from one end of the country to the other. There should be turkey and roast goose and mince pies and raisins and fruit. And humble blessings said with bowed heads.

LL these things go to make a perfect Christmas. But if we can have only a few of them, or even none of them, we can have a new peace in our hearts, and prayers that the children of the land may be loved and cared for even as the Christ Child was loved and cared for by His mother Mary, that night long, long ago when He lay in a manger in Bethlehem!




## (wentlantic : PAcIILC

Through the sunshine and rain, the heat and the cold, the past year has been a happy one for us-made so because of the people with whom we have dealt. Surely no business was ever more fortunate in this respect for we claim our big family of patrons is one unexcelled anywhere.

And now come the joyous holidays with a! the glee and gladness; with the spirit of good-will and kind-ness-when everybody seems to be striving to make some one else happy We join in this great spirit of the Yuletide season to make merry with you.

To you, our patrons, who have meant so much to us in the past year, we extend the season's best wisk es with the hope that the choicest of all the delights will be yours. And we thank you, just as sincerely as we know how for your patronage and for all you have meant to this business.

We promise you now, if it is our pleasure to serve you during the New Year (and we hope we n:ay), that we will be found each day doing our best to make it pleasant and profitable to you.

## Review Publishing Co. "HOME of good printing

# To Old Friends Tried and True And To Many New Ones Too 

We embrace the opportunity which Christmas of fers to give expression of feelings of appreciation we have for the old friends, tried and true and to the new ones it has been our pleasure to make in the year past. We thank each of you for favors of the past and assure you that as we look to the New Year we do so with the expectation of taking advantage of every opportunity to serve and please you.

We shall enter the New Year with renewed vigor and aggressiveness, more determined than ever to merit your patronage. We expect to work with you in the spirit of co-operation, not only to the end that our business dealings may be pleasant but that our city and community may be made greater, more properous and attractive.

May the most wholesome enjoyment the season affords be with you now and on and on and on.

## West Texas Utilities Company <br> BY F. O. BA ILDES

# TO THOSE WHO HAVE MADE THIS YEAR'S WORK POSSIBLE 

We long ago recognzied the patron as the essential to success in business. Likewise have we realized that indifferent patrons who do business on a "cold-blooded" basis will not build a business like cordial, friend ly, enthusiastic friends will build. Our good fortune has been to have the last named class of patrons. Therefore it is but natural that during this happy season our minds instinctively turn to those who have made our past year's Work possible. In all earnestness we send your greetings with kind thoughts and good wishes for Christmas and the year ahead.

## The First State Bank

cross plains, texas



## We Just Simply Could Not Be Happy

## Without wishing happiness for our pat-

 rons to. We are proud of our big "family" of loyal customers. You have been good to us and we want. you to know we appreciate it.We wish you the very choicest enjoyments Christmas affords and hope that 1929 will bring you more blessings than you have ever received before.

And remember-we are anxious to continue to serve you and will do our best to please you during the new year.

WILSON'S CAFE


## Announcing

a Price Reduction
on

## The New Frigidaire

This important announcement of reductions on the New Frigidaire comes just in time for the Christmas Season. Reductions apply on all models except the five cubic foot type.
Take full advantage of this opportunity. A new Frigidaire will provide a lasting Christmas Gift for the whole family.
Make this a long-to-be remembered Frigidaire Christmas

## CONVENIENT TERMS

## West Texas Utilities Company

2R
FOR TRADE
room house, one six-room stucko in plasses between Cross Plains and Al desirable location in Abilene. Will McLeod's 3 miles west of Cottonwood
trade or all any part for grass land. on Nov, 18. They were in leather case TOM BRYANT Insurance Agency.

## 



Origin of Basket Ball In Crisin of Basket Ball lecturer on osychology in
he training school of the Yuuns
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## A TALE OF THE HEST <br> OF TWENTY YEARS A. DRUMS OF THE SUNSET <br> By Robert E. Howard

 nderer.

## As the New Year Opens Wide It's Doors

## We Rejoice that Many New Faces Appear In the Household of Our Friends

## Holiday Specials

Whatever this business is or may be is because of the friends we have made and held. Not through any patent method of winning friends but in the simple, old-fashioned way of giving honest values, weighed in the scales of justice, measured with the rule of fair dealing, wrapped in the cover of satisfaction and held fast with the tie of kindness and consideration of the customer's rights.

With full appreciation of every favor of the past year we will enter 1929 with enthusiasm and determination to hold all the friends we have and make some new ones.


PIGGLY-WIGGLY

## Williams Planing Mill

AUTO GLASS - - WINDOW GLASS
We Are Equipped to Cut Grind And Polish Automobile Glass For Any Car.

## NOW OPEN!

Fifth Annual

## Bargain Rate Offer

For Mail Subscriptions
This is another tremendous value. The Dallas Morning News, daily and Sunday, 365 days, mailed to your address at a substantial saving
The regular rate is $\$ 10.00$ a year,
for only
$\$ 7.45$
Turing who do not desire the big Sunday edition, only at a reduced rate. Regular rate $\$ 8$ a $\$ 5.95$

## The Dallas Morning News <br> Supreme in Texas

Order your subscription through local agent in your oity. This rate is good for subscriptions only in state Mexico.

Cross Plains Drug Co.


# Hearty Christmas Greetings 

AND EVERY GOOD WISH FOR THE NEW YEAR built to a very great extent as we choose to have them built. The raw material lies before us and we can select the faulty and bad or we may, with a little more effort and care, erect for ourselves characters which will be strong in time of misfortune and give satisfaction through every season of the year.

We have made it our purpose to build up our busi ness as a man builds his character-by means of honest, conscientious service, fair dealing and rigid adherence to high standards of business ethics.

We greatly appreciate the good-will of our many friends; and now that it is Christmas time gain we are wishing for you one and all the gladest joys of the season and the brightest prospects for the New Year.

Accept, if you please, our sincere thanks for the privilege of having served you during the past year.

## HIGGINBOTHAM BROS. \& CO. <br> CROSS PLAINS, TEXAS

## Bring You <br> NEW HOPE <br> -GLADNESS <br> -CONTENTMENT <br> -PEACE <br> -HEALTH <br> PROSPERITY <br> AMBITION <br> FRIENDS <br> GOOD CHEER <br> SMILES <br> LOVE <br> -OPPORTUNITY

May the Season

And may you have the capacity to enjoy each of these and other blessings.

## City Drug Store

## Greetings Folks

## 5icnis ix

May Everybody at Your House Get This Message From Our House

The greatest enjoyment comes to us at Christmas time, as at other times, when we make others happy. So that is what we want to do for our friends. We want you to be happy and we send this message of the yuletide season.

## I We Wish You Happiness and Good Cheer

And wish to assure you that you have helped in the past to make us happy. We feel that we owe much to know of no better time business to grow and appreciation tol you than here at the Christmas time.

## nmanm

## Texans IDrugi Co.

 -THIE APPIRECIATIVEE STORE" PHONE 137CHRISTMAS
Brings Happiness To the Whole Worid

AND IT IS OUR WISH THAT TO YOU MAY COME A DOUBLE PORTION OF JOY
DURING THIS GREAT AND GOOD SEASOD

Often we wish that
gether and talk to thempont gather ail our friends
he aporaciation we feel, for their loyalty to us
since we have been in business. But since we
cannot do this we take plerisure in sending this message of thanks and goed wishes

## M - SYSTEM

HIGH BLOOD PRESSURE
SAFELY, INEXPPENGIVNLY REDUCED ATC HONE
Migh blood press
d Bright's disease.
Eezema, pimples and rheumatism are
high blood pressure and impure blood.
REDUC-IT \& Compound of commercial saits, correctly prepare by registered pharmaeists is GUARANTEED to purity the blood REDECEIT is entirely free from potassium iodide or other andi reduce the blood pressure, or money refumded.
strong erugs and for that reason positively will not injure the heart or stomach.
REDUC-IT-At only $\$ 2.25$ per box, postpaid to any addeess inv the United, States will prove a very - inexpensive means of redueing high bleod pressure aml improving health. Mail orders to DENVER RESEARCH LABORATORY
P. O. Box 836 Denver, Colorado

Without the slightest obligation, we will be glad to send you a seale showing what normal bloo? pressure should be befween the ages of 20 and 7 . Askf for it.

## SEE AND HEAR

COLLEEN MOORE IN
"Lilac Time"
This Is Cisco's FirstSound Movie. Don't Miss It

## SEE NN HEAR

The Thrill of Your Life: Will Hold You Spell Bound
PALACE THIEATIRE cisco
Sunday-Monday. Dec. 23-24

## May Your Happiness Be Unmarerd

It is our wish that nothing will happen to disturb your happiness during this glad Christmas season and that
you will take with you into the New Year a liberal port ion of the joys of this season.

Permit us to express to each of you our thanks for your patroinage of the past. We sincerely trust that you will
favors.

## Joe B. Poe



IS 150 YEARS OID

## yramparyaty

May Good Cheer and Happiness
come to you in double portion
during this Happy hoiiday
season.

We want you to know we appreciate your business and that we intend to serve you the best we can in the future.

## Hi-Way Service station  1000

SECOND HIND BARgAIN (SAMPLE LIST)
1- $\$ 12$ Floor Lamp
1- 885 Phonegraph
1- $\$ 85$ Phonegraph
1- $\$ 00$ Nacy Book Case
1- $\$ 50$ Nacy Book Case
1- $\$ 95$ Singer Machine
1- $\$ 85$ Fault Machive
1- $\$ 45$ Faultess Machine.
2- $\$ 12$ Wicker Rockers eael
1- 835 China Closet
1- $\$ 45$ Duofole.
1- $\$ 65$ Garland Range
1- $\$ 85$ Nationa/ Kange
1- $\$ 35$ Perfecto oil Ster
1- $\$ 35$ Perfecto oil Stove
$1-\$ 25$ Gas Cook Stove
$1-\$ 25$ Gas Cook Sto
$1-\$ 65$ Gas Range

- $\$ 65$ Gas Range
1 - $\$ 15$ Baby Bed

1- $\$ 15$ Baby Bed
$1-\$ 7$ Baby Crib
$1-\$ 35$ Refrigerator
J. E. HENKEL

Cross Plains, Texas
an opportunity of beholding her
my atoniflument and del ght we
expereftible. Her complexion was
lovely, her eyes spirkling her teeth
lovely, her eyes sprirkling her teeth
and lips such as a Resnolds only cun imagine, and her smile an em;ination
of divinity. Icontemplated her perfon of divinity. Icontemplated her perfon
with a pleasure until then unknown,
and fhon'd have pronounced her the

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| $\$ 5.50$ |
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| $\$ 2.50$ |
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| L, |



## If we could be your Santa Claus

We'd fill your stocking of hape so full of good things that it would leave you nothing to wish for

Always we are glad when this season comes so that we can say again that we appreciate our patrons and what they have meant to this business.
May your Christmas be quite merry and your New Year very cherry

Brown Mule Batteries
We carry full line of Brown Mule Batteries, also Re-charging, Rebuilding and overhauling of all kind.

## BACHUS MOTOR CO.

| Cross Plains Chapter No. 455, Order of Eastern Star, meets first and third Monday nights of each month. Visiting members cordiaily invited. Mrs Ike Kendrick, Secretary. <br> Mrs. Anua Myrl MeGowen, W. M. | FREE BOOK SENT on REQUEST Sells cause of cancer and what to do for pain, bleeding, odur, ete. Write today, mentioning this paper. Address Indianapolis Cancer Hospital, Indianapolis, Ind. |
| :---: | :---: |
| PAUL V. HARRELL <br> Attorney CROSS PLAINS. TEXAS | is a Prescription for Colds, Grippe, Flu, |
| JACKSON ABSTRACT CO., iNC. <br> Rupert Jackson, Manager Alex Ogilvy, Jr., Secretary. <br> Phone 59 <br> Buird, Pexas | Dengue, Bilious Fever and Malaria. <br> It is the most speedy remedy known. |


[^0]:    Christmas With Our Friends

    May the Season's Best Joys Be Brought Together For You This Yuletide cause we are thinking of our friends in this glad season, we send out this message in the hope that it may add cheer in the houschold of these friends. For while we cannot be with each of you to extend a per sonal greeting, let us assure you that in our hearts and minds we are spending the Christmas with our friends.

    Worth more than the coin of the realm or stocks or bonds or merchandise, what friends we have in the world mean most to us. And we are glad of the Christmas season as it comes to remove our thoughts from the routine of daily life and remind us of the best that life affords. So we greet you, friends of our's and say it in a way we hope will make you know we mean it-we wish you a Merry Christmas and a Happy, Prosperous New Year.

    # FARMERS NATIONALBANK 

    CROSS PLAINS, TEXAS

