

The Cross Plains Review

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

"When The One Great Scorer Comes To Write Against Your Name
He Writes Not If You Won Or Lost But How You Played The Game"

FRIDAY, AUGUST 19, 1938

No. 20

ESTAL OIL TEST NEARS ZERO HOUR

ALL EYES GLUED ON TEST AS SHOW DOWN IS EXPECTED FRIDAY

After 18 years of waiting for people who saw the old Vestal well come in a gusher and then quickly go to the bad in 1920, the formation from which the crude was produced is about to be tapped again at very near the same spot. Standard tools were placed over the hole Wednesday night and rigging up was being completed yesterday, preparatory to drilling the plug and testing the strata.

J. V. Howell, owner of the test, announced Thursday of last week that the Elenberger had been reached. Pipe was then placed in the hole and a cement plug poured. After five days of hardening, the standard tools were moved in to drill the plug and test the lime, at a depth of about 3,750 feet.

Plans call for the exploring of the strata very cautiously for water is known to accompany the oil at a slightly lower depth. It will probably be Friday afternoon before a fair test of the lime can be obtained, the Review was told yesterday by Mr. Howell.

Interest is running high here concerning the well. Local people who saw the old Vestal well gush for days in 1920, opine that a commercial producer will be obtained.

A number of out-of-town oil men have already arrived to view results of the test. Traffic to and from the well has been heavy and several days now and tomorrow is expected to see even greater congestion.

Mr. Howell and his associates have approximately 3,000 acres in the block on which the well is located. In addition to this there are a number of other leases in the vicinity. Royalty talk is quite prominent, several sales having been made some time ago.

In a nutshell, the zero hour is near at hand and all Cross Plains waits expectantly.

BURKETT SCHOOL TO OPEN SEPTEMBER 5

Burkett schools will open for the Fall term the first Monday in next month, September fifth, the Review was told by Superintendent W. R. Chambers yesterday.

Teachers for the ensuing year and their assignments are as follows: Principal LeRoy Beard, high school history, civics and science; Georgia Ferrell, high school english and book keeping; A. I. Edwards, vocational agriculture; Alice Emma Cross, vocational home economics; Grammar school teachers: Vera Pearl Offer, G. T. Doss, Leta Atkins, Christine Cunningham, Mrs. Veda Cowan, Mrs. Minnie Burkett and Mrs. J. C. Bowden.

Indications point to one of the most successful years in history of the Burkett school system.

MRS. C. F. HEMPHILL IS DANGEROUSLY ILL

Mrs. Chas. F. Hemphill, who suffered a ruptured appendix last week end, is in a Coleman hospital and was reported Thursday morning to be in a dangerous condition.

She was rushed to the hospital Saturday morning and an emergency operation performed immediately. She became worse Wednesday night and reports from the bedside yesterday morning were that her condition had not improved.

SELLERS WILL SPEAK AT ATWELL SATURDAY NIGHT

Wayne Sellers of Rising Star, candidate for representative to the legislature from the 107th florial district will speak at Atwell Saturday night in the interest of his candidacy. It was announced here today.

C. R. Cook was in Fort Worth Tuesday and Wednesday.

Begin Work On Highway 36 Next Week

200 MEN EMPLOYED ON ABILENE END AS PROJECT LAUNCHED

Work order for six miles on highway 36 in Callahan county arrived at Abilene Wednesday according to S. J. Treadway, division highway engineer. The order also calls for reworking seven and a half miles in Taylor county from state highway one to Callahan county.

Construction of a grade, drainage structures and rock base on the entire project, a total of 13 and one half miles, was authorized in the work order, Treadway stated. An expenditure of \$97,649 is authorized.

The project, a joint WPA and state highway program, calls for employment of from 150 to 200 men for one year or more. The highway department will furnish equipment, engineer and superintendent for the project, WPA to furnish workmen.

The project was approved in Washington about one month ago but due to the extensive red tape, issuance of the work order was not possible until Tuesday, when the state WPA office in San Antonio wired Treadway that it had been placed in the mails.

Highway commission approval was given the project June 12. State WPA approval followed immediately. State and local WPA officials, county commissioners and other state officials expedited the project, Treadway stated, as did Congressman Clyde L. Garrett.

Actual work on the project is expected to begin not later than Monday of next week.

Application for a similar project on Highway 36 from Cross Plains west also is on file in Washington, Treadway states, but nothing has been heard from it. The application was filed with the one approved for this end of the highway.

The Cross Plains application calls for paving of 14 and one half miles at an expenditure of \$123,511. If that is given final approval, as expected, the Abilene to Cross Plains highway will lack only a 14 mile gap of being provided for in this year's program, Treadway is most anxious that steps be taken toward getting this strip paved.

CEMETERY WORKING CARDED AT DRESSY

Citizens of the Dressy community and those who have relatives and friends buried in the cemetery there are being notified that a public cemetery working will be held Friday morning, August 26. The movement is being sponsored by the Dressy Home Demonstration Club and is expected to receive community wide cooperation.

Plans call for the beginning of work early Friday morning, August 26, and completing the entire task before noon.

TOMMIE HOLDEN, JR., ENTERTAINS FRIENDS

Tommy Holden, Jr., was host to friends at a picnic and swimming party on Brownwood lake Wednesday evening. Picnic lunch was served at the Holden camp, overlooking the lake, after which the group went over to the state park for swimming and dancing. The guest list included 32 people.

SAMPLE BALLOT OF THE DEMOCRATIC PRIMARY

I Am A Democrat And Pledge Myself To Support The Nominees Of This Primary

- FOR LIEUTENANT GOVERNOR:**
Coke R. Stevenson of Kimble County
Pierce Brooks of Dallas County
- FOR COMMISSIONER OF GENERAL LAND OFFICE:**
William H. McDonald of Eastland County
Bascom Giles of Travis County
- FOR ATTORNEY GENERAL:**
Walter Woodul of Harris County
Gerald C. Mann of Dallas County
- FOR RAILROAD COMMISSIONER:**
C. V. Terrell of Wise County
G. A. Jerry Sadler of Gregg County
- FOR ASSOCIATE JUSTICE OF SUPREME COURT:**
W. H. Davidson of Jefferson County
Richard Critz of Williamson County
- FOR JUDGE OF COURT OF CRIMINAL APPEALS: (Unexpired Term)**
James A. Stephens of Knox County
Harry N. Graves of Williamson County
- FOR REPRESENTATIVE 107th FLORIAL DISTRICT:**
Omar Burkett of Eastland County
Wayne Sellers of Eastland County
- FOR SHERIFF:**
W. A. Petterson
C. R. Nordyke
- FOR COUNTY COMMISSIONER: PRECINCT NO. 4:**
B. H. Freeland
Jeff Clark

ADAIR'S WILL OPEN HERE FRIDAY NIGHT; PUBLIC IS INVITED

Mark Adair, recently of Stamford and formerly a Cross Plains merchant, will open a new dry goods concern here this week end. A premier showing will be conducted Friday night, and the general public is invited to be in attendance.

The store to be known as Adair's will be located in the Eubank building, first door North of the Cross Plains Hardware Company. Carpenters, painters and electricians have been working night and day the past few days to condition the quarters in time for the new firm's formal opening Friday night.

PEA MARKET BEING STUDIED BY C OF C

Clyde D. Sims, president of the local chamber of commerce, announces that a study is being made of the pea market with the thought in mind of establishing a market for the crop in Cross Plains next year.

Local farmers are reported to be especially interested in locating a market for peas, due to the fact, that many wish to plant the crop as a soil building measure. Sims said yesterday that he planned to call a mass meeting of farmers and businessmen within the near future to discuss pea and watermelon planting for next year.

EULA SCHOOL BOND ELECTION AUGUST 27

Citizens of the Eula independent school district will vote August 27 on a \$13,950 bond issue for the erection of a \$26,000 gymnasium, home economics and manual-training building. The issue represents Eula's part, while the remainder is the proposed WPA grant.

The proposed structure would be of native stone and one of the largest in the rural sections of Central West Texas. The Eula school has approximately 200 scholars, employs eight teachers, including Superintendent R. T. Penn.

SET ELECTION TO VOID SCHOOL CONSOLIDATION

Three Callahan county schools may cease to exist after this year, transferring approximately 104 pupils to schools at Putnam and Moran. An election has been ordered for September third to determine the question.

The election is to dissolve the old Union consolidation. The big brick structure there burned a year or two ago. The communities of Hart, Erath and Colony had consolidated into the Union school. Rather than rebuild the costly structure, voters are expected to arrange for transfers. If the election carries, as it is expected to, Putnam will get an increase of around 85 pupils and Moran 21.

CALLAHAN HIGHWAY 'WAR' FLARES ANEW

The "one-man" highway war on number 23 which was thought stopped two or three months ago flared anew Tuesday when the sheriff's department received a hurry-up call that highway workers were again being arrested in their work by an aged resident through whose lands the route lay. The difficulty is over an abandoned grade.

The county commission several months ago paid the irate land owner \$50 to call "it quits." At that time he sat with a loaded shotgun menacing workmen who sought to proceed with construction in the extreme northeast part of Callahan county.

J. T. HAMMETT ADDS BRADY TOURNAMENT

J. T. Hammett, Philpeco country club's gift to tournament golf, added the Brady invitation title to his long list of championships Sunday afternoon when he defeated Jackie Carlson, of Brownwood, one up in the final match. The Hammett hole before a voodit was reached.

Hammett reached the finals by beating F. S. Newman, of Brady, five up with four to play Sunday morning, while Carlson won over A. P. Jones, of Brady, on the twentieth green.

The Philpeco golfer left the Brady club with a new course record after his Sunday morning round, in which he traversed the 18 holes in 68, nine under par.

LOTIEF IS SPEAKING FOR COKE STEVENSON

Cecil A. Lotief, of Eastland, former state representative from this district, has been speaking throughout the South Plains area in behalf of the candidacy of Coke Stevenson for Lieutenant Governor.

Oldest School In County Abandoned

Forty-eight scholars of the Belle Plain schools who were transferred to the Baird schools this summer write fits to West Texas' earliest educational center, once the seat of a Methodist college and original county seat of Callahan county.

The 48 will be conveyed to and from Baird in a newly acquired school bus driven by Silas Dunlap.

Original buildings in the Methodist college at Belle Plain stand as a mute reminder of the halcyon days of higher education, except that doors, casements and interior equipment have long since been removed. The last term of the Belle Plain public schools closed in late spring with the usual barbecue that was attended by hundreds of patrons, students and visitors.

O'DANIEL'S ACTION IN ENDORSING STATE CANDIDATES SCORED

Governor nominate W. Lee O'Daniel's unprecedented endorsement of six state office candidates Thursday night has provoked a storm of criticism in Cross Plains. On the other hand there are some who have openly commended his action. Consensus here, however, seems to disfavor the policy.

Five letters and two telegrams are known to have gone from here, expressing disapproval with the Governor-elect's action. One former supporter wired, "You have betrayed the common people of Texas."

Those to whom the Governor nominate gave his nod of approval in a radio address Thursday night were: Coke Stevenson for Lieutenant Governor, Walter Woodul for Attorney General, C. V. Terrell for Railroad Commissioner, Bascom Giles for Land Commissioner, Richard Critz for Associate Justice of the Supreme Court, Harry N. Graves for Judge of the Court of Criminal Appeals.

More special days will be designated for the Golden Jubilee celebration than ever before. Many special days are taking on the appearance of a fair within themselves and practically every day will see some group holding a special celebration with specially worked out programs and features.

Lewis C. Norman was in Fort Worth the past week.

Dallas Child Killed In Fall From Wagon at Nick Brightwell Ranch

Funeral services for the child, Marshall Brightwell Newcomb, Jr., were held at Dallas.

The father, attorney for the Lone Star Gas Company, was in Washington, D.C., on company business. He flew to Dallas for the funeral.

Although he was too young to realize their significance, there were two big events in the short life of Marshall Jr.

Mr. Newcomb, his father, was appearing before the Texas Railroad Commission in Fort Worth January seventh, 1936, representing the gas company in a rate hearing. Word came that little Marshall was about to be born.

The Railroad Commission recessed the hearing to permit the father to hurry to Dallas.

Will C. Grant, advertising director for Lone Star, described the other event.

"He was such a fine-looking child and displayed such personality in his pictures that we used him in a large advertisement," Mr. Grant said. "The ad ran in 250 newspapers throughout the territory of the Lone Star system."

DAY, AUGUST 19, 1938

But the mint can buy without

Meat

lb. box
1/2 lb. box
Spun, qt.
cans for
d. can

150

pt bottle, each
2 1/2 can
's, each

W. pt bottle, each
Brand, 2 for
tall can
nd, No. 2 cans, 3
No. 1 tall can, (red)
Godiva, 3 for
0 lb can
lb.
or
White 10 lbs.
Seedless, 3 lbs for

CIALS

and, lb.
lb.
quarter lb.
lb.
Quarters, lb.

DAVIS
STORE

GLY-

SAVING

LOES BEGIN
BALL DRILLS
DAY AFTERNOON

Seedless,

Ripe, 3 lbs.
10 lbs.

each
Extra
48 lbs.

48 lbs.
e. gal.

2 1/2 lb pail
b.-21c
lbs.

1 lb-21c, 3 lbs
4 lb pail

or pies, gallon

Quart
SALTINE
TS, lb.

2 cans

2 cans

oenig Dairy
LB.
rk, lb.
LB.
lb.
lb.

Mr. Gowan, Mrs. Jack
Edwin Baum were
Thursday.

Questionnaire Is Sent To Drivers In Safety Drive

AUSTIN, Texas.—Are you a safe driver? State police traffic experts today released a questionnaire by which automobile and truck drivers might determine their individual qualifications. The questions relate to the basic causes for most accidents. They score 10 points each.

Oil Well Gun Taps Pay Near Surface

SCHENECTADY, N. Y.—Man's technique of tapping nature's valuable oil wells has been advanced by development of an electrical "gun" to break into formations which otherwise would be shut off.

Butter Production Above Last Year

AUSTIN.—Reports to the University of Texas Bureau of Business Research from representative groups of creameries, cheese factories and ice cream plants show that creamery butter production in Texas during June was 18.3 per cent below the preceding month last year.

RAILWAY IS CAGEY IN PICKING MEN FOR ROOSEVELT TRAIN

PUEBLO, Colo.—When President Roosevelt visited Colorado recently the Denver and Rio Grande Western railroad made sure that every member of the train crew was a Democrat.

LATEST VERSION OF "THE WORM TURNS"

DE KALB, Ill.—For a long time Clarence Bale's shepherd dog picked on the pet rabbit. But instead of scampering away the other day the rabbit turned on the dog, leaped upon his back, sunk its teeth into his shoulder and would not let go.

The merchants who advertise in this paper will give you the best values for your money.

Campaign Goes On to Wrest Jobs From Spoilsmen

CHICAGO.—The drive to take public jobs out of spoilsmen's hands has continued to make headway during the first half of this year, reports the Civil Service Assembly here.

Since Jan. 1, several states have provided merit systems in their welfare and social security departments, and eight cities have installed civil service plans.

Montana is getting its first sample of the merit system in its Department of Public Welfare. Minnesota is trying merit appointments in its unemployment compensation division.

On the adverse side is the fact that Senate confirmation was made a requirement for the 14,000 first, second and third class postmasters included under the civil service by Congress during the 1938 session.

On the brighter side, according to the Assembly, is a grant of \$208,000 to the Civil Service Commission for research and other activities. Under this fund, the Commission will study retirement problems and improved civil service testing for recently established positions coming under the new naval program.

Cement Production Shows Increase

AUSTIN, Texas.—Production of cement in Texas during June was up slightly and shipments were well above June last year, according to the University of Texas Bureau of Business Research.

Reports from the United States Bureau of Mines show an increase over June last year of 9.2 per cent in Texas production, 9.2 per cent in shipments and 31.3 per cent in stocks.

DENTAL BILL NO BOTHER TO FAMILY

SYLVIA, N. C.—Dental bills and bills are just a laugh to Miss Moracella McGuire—and her family.

38 Duck Season Will Be Longer

The biological survey at Washington, D. C., announced this week it would increase by 15 days the hunting season this fall on ducks and other migratory fowls.

proved by the President and Secretary Wallace and based upon a bureau investigation and water-fowl conditions.

The order prescribed the following seasons for ducks, geese, jacksnipe and coot: Intermediate zone, including Oklahoma, Oct. 15 to Nov. 28.

There are 122,000 farms in Texas upon which there is no cow. There are 75,000 farms in the state which have no chickens.

Four shows will be held during the Golden Jubilee celebration of the State Fair.

Four former Atlantic City banks have been converted into taverns. The patrons are rumored to be getting from 3. per cent up.

This month's definition of courage: the guy who has nerve enough to wipe his hands on one of the June bride's trousseau guest towels.

More individual farms than was ever shown at a Fair of Texas are expected to contribute any valuable thing, or property, as a reward for the giving holding a vote at the election.

Each voter shall scratch out with pen or pencil the clause which he desires to vote against so as to indicate whether he is voting for or against said proposed Amendment.

JOINT RESOLUTION

Amendment to Article I, of the Constitution of the State of Texas, changing the form of the oath of office for members of the Legislature and all officers of the State of Texas.

Section 1. That Article XVI, of the Constitution of the State of Texas be amended to hereinafter set forth.

Section 2. The foregoing Constitutional Amendment shall be submitted to the electors of this State, at an election to be held on the first Tuesday after the first Monday in November, 1938.

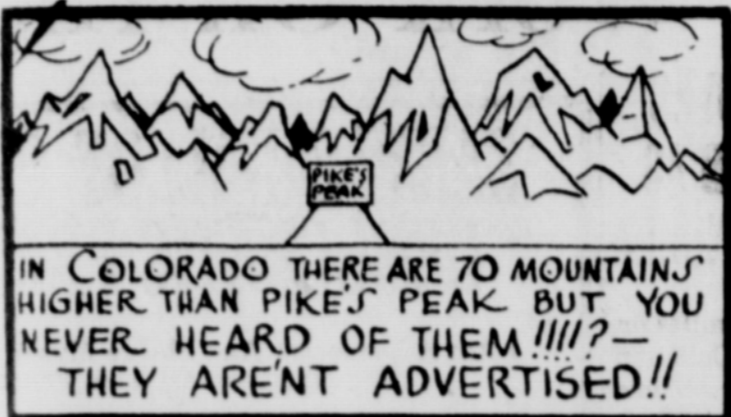
Section 3. The Governor of this State is hereby directed to issue the necessary proclamation ordering an election in conformity herewith to determine whether or not the proposed Constitutional Amendment set forth herein shall be adopted.

Section 4. The sum of Five Thousand Dollars (\$5,000), or so much thereof as may be necessary, is hereby appropriated out of any funds in the Treasury not otherwise appropriated, to pay the expense of such publication and election.

The above is a true and correct copy.

EDWARD CLARK Secretary of State.

A deep oil test on the Harv Estuary place, northeast of town, is being planned the Review learned yesterday.



IN COLORADO THERE ARE 70 MOUNTAINS HIGHER THAN PIKE'S PEAK BUT YOU NEVER HEARD OF THEM!!!?—THEY AREN'T ADVERTISED!!

[ADVERTISING] IS THE ART OF Contacting the Buying PUBLIC!



There is no Better Medium than the Outstanding Weekly Cross Plains Review

Read Every Week by Over 6,000 People! If your Business is Worth Keeping—It is Worth Advertising

Our Ads Get The Results

Try This Means of Business Building

ADVERTISING THAT PULLS

Advertisement for 'Stuff 'n' Dates' by Ned Moore, featuring a portrait of George Washington and a circular logo with 'WASHINGTON BORN' and '1776-1800'.

Dr. J. A. Gregoire Physician & Surgeon Laboratory—X-ray Office at City Drug Store

Dr. J. H. McGowen DENTIST Office: Farmers National Bank Bld'g.

S. C. Barr INSURANCE Citizens State Bank Bld'g. Cross Plains, Texas

Jackson Abstract Co. Phone 59 Baird, Texas

CITIZENS STATE BANK Cross Plains, Texas. Includes logo for 'WEST TEXAS UTILITIES CO.' and 'MEMBER NATIONAL ASSOCIATION OF BANKERS'.

BETTER LIVING advertisement featuring an illustration of a family in a modern home and text about electric refrigerators.

West Texas Utilities Company advertisement with the slogan 'REDDY KILOWATT' and an illustration of a power line tower.

Vertical text on the far right edge of the page, including 'Copyright, Western Newspaper' and 'Rev. an W. Kemp Miss Effi conference'.

J. R. No. 29

JOINT RESOLUTION

An Amendment to Article 1, of the Constitution of the State of Texas; changing the date of the election for members of the Legislature and all officers of the State of Texas; provided that the election upon such annual Amendment, and appropriation therefor.

RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: That Article XVI, Section 1, of the Constitution of the State of Texas be amended to hereinafter set forth:

Section 1. The Governor of the State of Texas shall call the Legislature into session on the first Tuesday after the first Monday in November, 1938, at which election each ballot shall have printed thereon the words: "FOR the Amendment of Article XVI, Section 1, of the Constitution of the State of Texas, changing the form of the oath of office for members of the Legislature and all officers of the State of Texas."

Section 2. The sum of Five Thousand Dollars (\$5,000), or so much thereof as may be necessary, is hereby appropriated out of any funds in the Treasury not otherwise appropriated, to pay the expense of such publication and election.

first Tuesday after the first Monday in November, 1938, at which election each ballot shall have printed thereon the words: "FOR the Amendment of Article XVI, Section 1, of the Constitution of the State of Texas, changing the form of the oath of office for members of the Legislature and all officers of the State of Texas."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against so as to indicate whether he is voting for or against said proposed Amendment.

Section 3. The Governor of this State is hereby directed to issue the necessary proclamation ordering an election in conformity herewith to determine whether or not the proposed Constitutional Amendment set forth herein shall be adopted, and the Governor shall have the same published as required by the Constitution and laws of this State.

Section 4. The sum of Five Thousand Dollars (\$5,000), or so much thereof as may be necessary, is hereby appropriated out of any funds in the Treasury not otherwise appropriated, to pay the expense of such publication and election.

The above is a true and correct copy.

EDWARD CLARK (41-29) Secretary of State.

A deep oil test on the Hary Vestal place, Northeast of town, is being planned the Review learned yesterday.

Stuff'n Dates by Ned Moore. George Washington was born on February 11th, 1732. WASHINGTON BORN VIRGINIA FEB 11 1732. THIS CHANGE CAUSES US TO TAKE NOTICE OF THE OLD JULIAN CALENDAR WHICH FORGOT US TO MEND. WE WOULD BE VERY GRATEFUL IF YOU WOULD ADVISE US BY RETURNING POSTCARD ON FEBRUARY 22-24.

Mrs. Joe Boles left Sunday for a few days visit with her parents in Tahoka.

Mr. and Mrs. H. C. Williams had as their guest the past week their son, Eldon, of Del Rio.

Dr. J. A. Gregoire Physician & Surgeon Laboratory—X-ray Office at City Drug Store

Dr. J. H. McGowen DENTIST Office: Farmers National Bank Bld'g.

S. C. Barr INSURANCE Citizens State Bank Bld'g. Cross Plains, - Texas

Jackson Abstract Co. Phone 59 Baird, - Texas

KEMPER'S CAFE QUALITY FOODS POPULAR PRICES AIR CONDITIONING

SHOWER HONORS MR MRS G. GARY TUESDAY NIGHT

Honoring Mr. and Mrs. Garland Gary, recently married. Mr. and Mrs. Manual Wilcoxon entertained in their home with a shower Tuesday night. Games and music were enjoyed through out the occasion by all. Many useful gifts were presented the couple.

At refreshment time cake, lemonade and punch were served the following guests.

Mr. and Mrs. Carl Hasell and children, Gatha Sue and Massa Eue, Mr. and Mrs. Clarence Wilcoxon, Mr. and Mrs. Leonard Coates, Mrs. Buck Gary and daughters, Madine and Ruth, Mrs. Leon Smith, and children of Los Angeles, California; Mrs. Loyd Gary and daughter, Ray Nell, Mrs. Rosa Lovell and children, Albert, Doll, and Nell, Madalain and Threda; Bubee, Deliah and Eugene Wilcoxon, Faye and Golden Purvis, Fort Archer, Turner Simpson, M. P. and Flora Wilcoxon and the hostesses.

Four-H Club Girls will encamp in the new dormitory at the State Fair of Texas, Oct. 11, 12, and 13, and 400 are expected. The new dormitory which is the entire second floor of the Administration Building has been done over, and is now ready for the campers.

Cures MALARIA in 7 days and relieves COLDS first day. Liquid Tablets First day Salve, Nose Drops, Headache, 30 minutes Try "Rub-My-Tism" - World's Best Liniment

666 relieves COLDS first day. Liquid Tablets First day Salve, Nose Drops, Headache, 30 minutes Try "Rub-My-Tism" - World's Best Liniment

Billy and Jackie Starkey of Ker-ville, were the guests of their aunt, Mrs. L. W. Westerman here last week.

Mr. and Mrs. Nat Williams and family of Baird spent this week here visiting in the home of Mr. and Mrs. Fred Cutbirth.

Rev. and Mrs. C. E. Poe, Mrs. C. W. Kemper and son, Alvin, and Miss Effie Wood attended workers conference in Eula Tuesday.

"Cross Plains Maid" ICE CREAM A Wholesome Refreshment Made Fresh Daily. SHERBETS Quarts 15c Pints 10c. (Many Flavors To Select From) ICE CREAM. "Cross Plains Maid" Ice Cream contains 16 percent butterfat, four percent more than required by law. A greater food content than most all competitive lines. Quarts 25c Pints 15c. Remember we have those delicious Artic Corn Cones Ice Cream Sandwiches Double Dip Cream Cones CITY DRUG STORE CROSS PLAINS, - TEXAS

THE BALANCE WHEEL OF BANKING. Efficient banking laws and regulations; periodic bank examinations, sound financial organization—these are an important bearing on the safety and service of banks. In the final analysis, the "balance wheel" of banking is able honest and experienced management. Without it, a bank cannot render maximum service to its community. Our constant effort to provide such sound management for this institution. On this basis—as a sound, well managed bank. We invite you to make use of our service.

CITIZENS STATE BANK Cross Plains, Texas. FEDERAL DEPOSIT INSURANCE CORPORATION MEMBER

BETTER LIVING. If you remember when the electric refrigerator first came into general usage, then you know how utterly happy women were over the way it preserved food and provided ice cubes. It simplified kitchen labor. The health problem was greatly solved. But it was only the beginning of the great service Electricity was destined to render. Today every other home served by your West Texas Utilities Company has an electric refrigerator. Every seventh home has an electric range. Over 30,000 have electric irons. Nearly 40,000 have good light, many in isolated communities where power lines were built without hope that they might ever become profitable. This is a service rendered by Your Electric Servant so that you might have BETTER LIVING! "And it doesn't cost you much, honest, does it?" Reddy Kilowatt

West Texas Utilities Company

Want Ads

FOR SALE: Good Fordson tractor completely overhauled with new clutch plates, new piston and rings, new pins, air cleaner and other vital parts. This tractor is the very thing for breaking land and is priced for quick sale. See G. R. Neel at Higginbothams, Cross Plains.

FOR RENT: 2 or 3 room furnished apartments or comfortable bedrooms. See Mrs. Eula Bonner, at Mrs. W. A. McGowen's. (1f)

HOT PRICES: On horse drawn disk plows, used plows, double disk plows, pony disks and 24 inch double disks. Attractive prices and convenient terms. Higginbothams, Cross Plains.

FOR SALE: Or will trade for pigs—Radio complete with all batteries. Price only \$10.00 complete Garrett Motor Co. 4tp5

Your friends dare not say so but your sore gums and foul breath don't make you liked better. LETO'S PYORRHEA REMEDY heals worst cases if used as directed. It is sold in a money back guarantee. City Drug Store

WE HAVE stored near Cross Plains three pianos, one baby grand; a studio size upright and a Spinet Console; will sell for balance against them rather than ship. For information write Jackson Finance Company, 1101 Elm, Dallas, Texas. (3tp1)

It Is Dangerous. It is dangerous to sell a SUBSTITUTE for 666 just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 666 is worth three or four times as much as a SUBSTITUTE. 12-14

FOR SALE: Fordson Tractor mounted on skids and Wilson

WHO WANTS TO BUY: a good Jersey cow with nice heifer calf about eight weeks old. See George R. Neel at Higginbothams, Cross Plains.

FOR SALE CHEAP: 32 acres unimproved land, 6 1/2 miles West of Cross Plains. See or write J. M. McMillan, Cross Plains, Texas 415

FOR SALE: 3 houses in Cross Plains, one six rooms, one five rooms and another eight rooms; also one 320 acre well improved farm 2 1/2 miles Southeast of Pioneer. Will lease farm if ready buyer is not obtainable. See or write Mrs. A. F. Tate, Cross Plains.

COTTONWOOD

Miss Missouri Strahan visited with relatives at Arlington last week end.

Mr. and Mrs. Morris Ivy and son of Pinwell spent past week with relatives.

Miss Kathryn Carter of Dallas spent the week end with her aunt Mrs. Missouri Ramsey.

Mr. and Mrs. Jake Falkenbury of Roscoe visited with Mr. and Mrs. C. W. Worthy Monday evening.

Mrs. N. G. Borden, Mrs. Missouri Ramsey and Eunice Hembree spent Monday afternoon with Mrs. W. P. Ledbetter of Scranton.

Mr. and Mrs. Tom Earl Bryant and son of Hobbs, New Mexico are visiting relatives.

Mr. and Mrs. G. H. Clifton were called to the bedside of their daughter, Mrs. Irene Spencer of Hobbs, New Mexico Saturday.

Floyd and Norman Coffey went to Dallas Sunday and drove out their new Ford cars Monday.

Rev. and Mrs. Ross Respet and Patsy attended the workers conference at Eula Tuesday.

The Baptist meeting will begin Friday night, August 19th. Bro. Poe will do the preaching.

Mr. and Mrs. Elbert Shelton and son of Pauls Valley, Oklahoma and Mrs. Roy Williams and son of Bowie, Texas, are visiting their parents, Mr. and Mrs. R. C. Thompson.

Mr. and Mrs. Ridley Higdon and children of Crane are visiting her mother Mrs. W. B. Shirley.

Miss Lillie May Sikes of A.C.C. Abilene visited with her aunt Mrs. J. F. Coffey.

Mr. and Mrs. Ed Wallace and son are visiting in Mineral Wells.

Mrs. P. J. Bennett died Thursday August 11th at her home. "Aunt Jennie" was 72 years of age. She has lived in this community a number of years. She was a good Christian woman, belonged to the Methodist church. Survived by eight children and a number of grand-children and one brother, Rev. Loyd Sanders her pastor, preached the funeral service.

Edward Boone of Mineral Wells was a visitor here the past week.

Mr. and Mrs. George Lamar of Cisco were visitors here the past week.

A total of 15 football games are scheduled on the athletic program of the Golden Jubilee. This includes five college games and 10 games between high schools.

***** POLITICAL CALENDAR *****

The Review is authorized to make the following political announcements subject to the action of the Democrat primary to be held August 27.

For State Representative: OMAR BURKETT, WAYNE C. SELLERS

For Sheriff: W. A. PETERSON, C. R. NORDYKE

For County Commissioner: JEFF CLARK, B. H. FREELAND.

William Powell To Be Here Tuesday Night Play With New Star

Debonair William Powell... lovely Annabella!

He's the perfect butler and she's the perfect lady in the picture "The Baroness and the Butler," coming to the Liberty Theatre here Tuesday.

They're perfectly sensational, co-starred together in "The Baroness and the Butler," Darryl F. Zanuck's newest 20th Century-Fox hit production.

It's Bill Powell at his best, and lovely Annabella... in her first American-made picture... the most gloriously exciting personality ever to grace the screen.

"The Baroness and the Butler" provides a gay situation within a few seconds of the opening of the picture and carries the light tempo through the entire story.

Powell is so proper (even as a butler) and yet he outrages the Count's family and friends by a surprising breach of conduct.

Just as they are awaiting the results of the election in which the Count has taken an active part, the Countess (Helen Westley) is incensed.

The wireless is turned on again—just in time for all concerned to learn that Powell has been elected to Parliament by the political party which opposes the Count, Annabella, as the baroness, is non-plussed at this situation.

The chief worry of the Count (Henry Stephenson), however, is that he may lose a good butler. Some hilarious situations arise as the two political opponents go to Parliament together.

D. ROTHCHILD BUYS L. P. WALTER STORE

D. Rothchild, former Oklahoma merchant, last week purchased the L. P. Walter stock of dry goods. Mr. Rothchild told the Review that he will continue the sale at the store temporarily, with the thought in mind of probably moving in a large stock of dry goods for permanent location.

Dr. and Mrs. R. Robertson and Mrs. Mary Gensley have returned after a several months visit in California.

Edward Boone of Mineral Wells was a visitor here the past week.

Mr. and Mrs. George Lamar of Cisco were visitors here the past week.

A total of 15 football games are scheduled on the athletic program of the Golden Jubilee. This includes five college games and 10 games between high schools.

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For County Commissioner: JEFF CLARK, B. H. FREELAND.

Sentinels of Health. Don't Neglect Them! Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The act of living—life itself—necessarily produces waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, gaiting up nights, swelling, puffiness under the eyes—feel tired, nervous, all were out. Frequent, scanty or burning passages may be further evidence of kidney or bladder disturbance. The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Use Doan's Pills. They have had more than forty years of public approval. Are endorsed the country over. Insist on Doan's. Sold at all drug stores.

PALACE THEATRE, Cisco. SUN.-MON., AUG. 21-22

They fought for love... and the glory of the Lone Star State! JOAN BENNETT RANDOLPH SCOTT TEXAS. May Robson - Walter Brennan Robert Cummings - Raymond Hatton Robert Barrat - Harvey Stephens

Now My Dear DON'T LET THAT HEADACHE SLOW YOU DOWN. STOP IT WITH Alka-Seltzer. Does Headache "slow you down?" You are a rare exception it it does not. One or two tablets of ALKA-SELTZER in a glass of water makes a pleasant alkalinizing solution that usually brings relief in just a few minutes. ALKA-SELTZER is also recommended for: Gas on Stomach, "Morning After", Acid Indigestion, Colds, and Muscular Pains. You will like the tangy flavor and the results when you take Alka-Seltzer. Alka-Seltzer, when dissolved in water, contains an analgesic, (Sodium Acetyl-Salicylate). In addition, the alkalinizing agents in Alka-Seltzer help to relieve those everyday disorders associated with hyper-acidity. Small package 3c Large package 6c Alka-Seltzer

News of the People! Where They're Going and What They're Doing
Little Items About Local Celebrities At Work and Play, Pastimes and Fun

CLUB IS ENTERTAINED AT EDWIN BAUM HOME

Mrs. Edwin Baum, Jr., was hostess when she entertained members of the Delta Kappa club with two tables of contract bridge at her home Wednesday afternoon of last week.

High score award went to Mrs. V. A. Underwood.

At refreshment time the hostess passed a plate of pineapple and cheese sandwiches, chicken salad sandwiches, potato chips, olives, chocolate cake, and lead tea to the following guests: Mrs. Underwood, Mrs. H. H. McDermott, Mrs. J. H. McGowan, Mrs. Jack Scott, Mrs. Fred Cutbirth, Mrs. Curran E. Allen, Mrs. K. Elliott Bryant and Mrs. Joe Boles.

BAPTIST W.M.U. MEET IN REGULAR SESSION

The Missionary Society of the Baptist church met in their regular meeting at the church Monday afternoon.

The program for the afternoon consisted of the study of the book of Isaiah with Rev. C. E. Poe acting as leader.

Those in attendance were: Mrs. Earnest Pyle, Miss Ina Pyle, Mrs. C. E. Poe, Mrs. S. M. Buatt, Mrs. Earl Pyle, Mrs. Carmen Wright, Mrs. Jeff Clark, Mrs. Jesse Dunlap, Mrs. L. W. Westerman, Miss Effie Wood, Mrs. Etta Booth, Mrs. Ben Pierce, Mrs. Claude Warren, Mrs. Arlis Webb, Mrs. C. W. Kemper, Rev. C. E. Poe and Miss Effie Wood.

DRESSY H. H. CLUB TO STAGE SALE FRIDAY

The Dressy Home Demonstration Club has set Friday night, August 25, to sell their club raffle tickets and spreads. Ice cream will also be sold. Entertainment will be games and music. Every one is cordially invited to come.

To Casa Manana:

Dr. and Mrs. J. H. McGowan and Mr. and Mrs. Fred Tunnell were Fort Worth visitors Friday. They attended the Casa Manana that night.

Lubbock Family Here:

Mr. and Mrs. John Atwood of Lubbock spent the past week here with relatives. The Atwoods formerly lived here.

Bernice Stokes of Comanche and Ollie McDermott of Hamilton spent the week end here with friends.

Mrs. Walter Westerman and Mrs. Charley Stone were Abilene visitors Thursday.

"LETO'S" FOR THE GUMS

Do your gums itch, burn or cause you discomfort, druggists will return your money if the first bottle of "LETO'S" fails to satisfy.

LOOK SMART

Smart appearance, doesn't always mean new clothes you can be smart simply by keeping your clothes neat and clean. Vacations are nearly over, and while you are preparing for school opening investigate our service.

JIM SETTLE'S DRY CLEANING
Enemy to Dirt

FOR YOUR WARES

When you need something come to the Cross Plains Hardware. We can supply you with everything from plows to fishing equipment. See us before you buy.

CROSS PLAINS HARDWARE CO

WHY EXPERIMENT?

The high quality of Barr's Baked goods is well known in Cross Plains and throughout this trade territory. Why experiment with unknown quantities when you can get a proven product. Barr's Bakery is owned and operated by home town people.

BARR'S BAKERY
Cross Plains, -:- Texas

Home Making Hints

"Fall gardens should be started now," says Mrs. J. E. Johnston of the Union club. "Soil well prepared before planting will help to make the garden a success."

J. F. Rostorovich, Extension Horticulturist sends these suggestions. Cabbage may be started in the plant bed. In four to six weeks the plants will be large enough to be transplanted into the garden. An ounce of Tendergreen seed will furnish a mess of early greens.

White Bush Squash if planted now will be ready in early November. A trial planting of Los Angeles or New York No. 12 head lettuce can be started in the garden and a pair of seed sowed in the plant bed with the cabbage, so that if the weather remains dry you can still transplant lettuce and have it throughout the early winter months.

Onions sets, and seeds planted now for the spring crop are a pint of White Bermuda onion sets will plant 200 feet of row space. In 8 to 10 weeks after planting you will have onions to eat.

Potato plantings in late August or in September, if there is enough moisture will produce an early fall crop. The small sized potatoes left over from spring may be used but

Visit To Claremore Oklahoma Described By Aubra C. Dodson

Hello folks: Well, I am at last in the town of my heart's desire, to see Claremore, Oklahoma, the old home of the late and beloved Will Rogers. It is a beautiful and prosperous town of 5,000 people. In addition to the fine farming lands Claremore is also famous for its radium water, a mineral water which Claremore citizens claim is a great health restorer.

The town is Rogers conscious. The largest hotel here has a large new sign atop it. Will Rogers Hotel, on every hand there are things to remind one of Will. They are now building a large memorial on the beautiful site which Will owned and intended to build a home in which there to spend his declining years.

After Will's death it was donated by Mrs. Rogers to the people here on which to build the memorial.

It is putting it mild to say that the people here loved Will, they almost worshipped him. The Rogers ranch still owned by the family, is located about eight miles West where Will was born and reared, near the village of Oologah. It is reported that Will said that the reason he never told in his travels that he was from Oologah was that people after he had told them could neither spell it or pronounce it.

The hotels here say thousands stop in Claremore on their travels to see the old home town of Will, which he made famous by mention-

potatoes should be sprouted before they are planted by spreading them out on the ground in a shady location covering with damp sacks or straw for several days or until sprouts have started. The "Bliss Triumph" is a favorite for fall planting.

Mr. J. W. Hughes of Belle Plains treated his spring seed with a solution of 4 ounces of corrosive sublimate in 2 quarts of water, this was put into thirty gallons of water, the potatoes were dipped in this. He found this disinfected his seeds thus producing potatoes free from scab and a better production. He is trying an Echyene Chlorhydrin treatment for fall potatoes.

If you are short on spraying or dusting equipment and lice have been a turnip problem try the new "Shogun" variety of turnip, which is almost lice proof.

There are three new vegetables which mark progressive steps in vegetable variety development. The "Louisiana Sweet" variety of collard may be substituted for the Georgia Variety which has been a standard for a decade. It has good quality and heads almost like cabbage and may be harvested throughout the winter season.

DRESSY SCHOOL STARTS TERM MONDAY MORNING

Dressy school will open for the Fall term Monday morning, August 22, announces C. R. Steele, principal. Plans call for the teaching four weeks and then dismissing for one month in order that children may help gather the cotton crop. The school will be the first to open in this immediate vicinity, however, several others in this county have already started.

ing it so often in the papers and on the radio. Aubra Dodson

SERVICE
While you wait

SHOE
Repairing

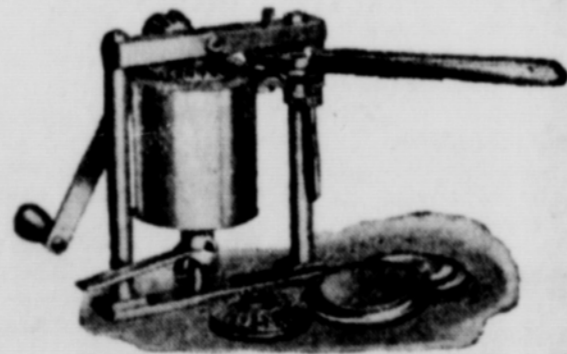
All Work Guaranteed
Gautney's Shoe Shop
Cross Plains, -:- Texas

Prices Cut

On Staple Hardware Items See Us For Some Real Values

For Example:

- \$12.50 Burpee Sealers Now Only \$6.95
- \$10.50 Burpee Sealers Now Only \$5.95



The merits of a Burpee Sealer are widely recognized. It's as good as money can buy and easy to operate.

Ice Cream Freezers:

- 2 Quart Size Now Only \$4c
- 3 Quart Size—Wood Tub \$3.19
- 4 Quart Size—Wood Tub \$3.89
- 6 Quart Size—Wood Tub \$4.89

MANY OTHER OUTSTANDING HARDWARE VALUES

HIGGINBOTHAM BROS. & Co.
CROSS PLAINS, -:- TEXAS

SALLY QUILTERS MEET IN C. E. ATWOOD HOME

Members of the Sally Quilt club met in their regular meeting at the home of Mrs. C. E. Atwood Thursday afternoon of last week.

The hostess passed refreshments of lemonade and cookies to the following guests: Mrs. Ben Atwood, Mrs. Frank McGary, Mrs. Charley Taylor, Mrs. C. F. Nichols, Mrs. J. Meador, and Mrs. T. T. Nichols.

Mrs. Taylor will entertain the club at her home Thursday, August 25.

REV. AND MRS. C. E. POE ENTERTAIN TUESDAY

Rev. and Mrs. C. E. Poe complimented teachers and officers of the Baptist church when they entertained with a lawn party at their home Tuesday night.

In a business session plans were made and discussed concerning the Sunday school.

The host and hostess served refreshments of pineapple, ice cream, and cookies to the following guests: Miss Effie Wood, Mrs. Tom Cox, Mrs. Paul Taylor, Mrs. Arliss Webb, Mr. and Mrs. Earl Pyle, Mr. and Mrs. Ernest Pyle, Miss Ina Pyle, Mr. Jeff Clark, Mr. D. R. Henley, Mr. and Mrs. H. C. Williams, Mrs. C. W. Kemper, Mrs. S. M. Buatt, Mrs. E. A. Boles, Mr. Claude Warren and Mrs. Conner Elliott.

Mr. and Mrs. Curran E. Allen left Tuesday for a two weeks visit in Desdemonia.

GLASS
Automobile Glass for any Car
Complete Stock of Window Glass
Williams Planing Mill

TELEPHONE . . .

SUBSCRIBERS . . .

Use your telephone to save time. It will serve you in many ways, business, socially or emergency. Your telephone is for yourself, family, or your employees only. Please report to the management any dissatisfaction.

HOME TELEPHONE COMPANY
T. P. BEARDEN, Manager.

BENTON JONES ATTENDS CONVENTION IN ABILENE

Benton Jones, Cross Plains pharmacist and drug store owner, attended the semi-annual convention of the West Texas Pharmaceutical Association in Abilene Tuesday. Mr. Jones reports that more than 200 West Texas druggists were in attendance.

Review Ads Get Results

Here From Abilene:
Mr. and Mrs. Dee Barr and daughter, Dorothy of Abilene spent the latter part of last week here visiting friends and relatives.

Returns To Cisco:
Miss Merle Williams left Sunday for her home in Cisco after a weeks vacation here with her parents.

Mr. and Mrs. J. I. Bonner of Anson were visitors here this week.

Card of

We take this moment to thank and appreciate many friends for the kindness in the illness of our dear mother and grandmother. Mr. and Mrs. Levie and family, Mr. and Mrs. J. A. and family, Mr. and Mrs. Frank W. and family, Cecil Bennett

Fall Opening

BARGAINS

at **Higginbotham's**

First Fall Showing

Hats

Shoes

Dresses

Early Shipment of Ladies' New Fall Hats
In all new Fall shades. Also famous Doll Hats
Always a Pleasure to Show You!

Just received lots of early Fall Print Dresses, all sizes, each **49c**

Beautiful assortment of early Fall Silk Dresses in Crepes and Morie ranging price from \$3.95 to **\$7.95**

New printed Smocks and Dresses Each **\$1.00**

SPECIAL!
1 counter of Ladies Sandals in Green, Blue and White and Black Patent, also ties and straps in white and black. Values up to \$3.95; to close out at **\$1.00**

SHOE Department

Just received new shipment of Ladies Dress Shoes in Black Kid, Black Suede, Black and Brown Calf and Brown Kid; Specially Priced \$2.95 and **\$3.95**

New Shipment of Young Ladies' School Oxfords, in all sizes, price ranging \$1.95, \$2.95 and **\$3.95**

Children's School Anklets in solids and fancies, priced from 10c to **25c**

Outstanding Values

36 Inch Perfection Prints 15c Value Now	10c yard
36 Inch Candlewick 49c Value Now	17c yard
36 Inch Seer Sucker 29c Value Now	17c yard
40 Inch Silk Crepe 98c Value Now	79c yard
81x99 Garza Sheets \$1.19 Value Now	98c each
Men's Paymaster Overalls \$1.25 Value Now	98c
Boy's Paymaster Overalls, Size 3 to 11 \$1.00 Value Now	79c
Boy's Paymaster Overalls, Sizes 12 to 17 \$1.10 Value Now	89c
Men's Dress Straws	50c and \$1.00
Our No. 155 Blue Pants \$1.19 Value Now	98c pair
Our No. 101 Grey Covert Pants \$1.19 Value Now	98c pair
Manhattan Shirts	\$1.65
Manhattan Pajamas	\$1.49
Wash Frocks, Size 14 to 44 guaranteed fast, a dress you would expect to pay \$1.00 for while they last	49c
Ladies Dress Straws	50c
One Lot Dresses \$2.95 Values Now	\$1.95
One Lot Dresses \$3.95 Values Now	\$2.95
One Lot Dresses \$7.95 Values Now	\$4.95

Array of Fall Shoes
For Dress and Sport
Dr. Austin Arch Children Shoes **\$1.00-\$1.98**

Cotton Bats
2 1/2 lb. lintens **25c**

Heavy Brown Domestic
36 inch wide Six Yards **6c Yard**

ADAIR

In Cross Plains

This store which will bring you goods items for the entire town.

LET'S MAKE OUR TOWN THE TOPS

TRADE HOME

School Days Just Ahead
And here is your chance to buy clothes at money saving prices. Especially do we invite your attention to our big values in children's comfortable, healthful school shoes. We guarantee correct fitting.

We are indeed happy to be back in Cross Plains and are pledged to do our bit in making our community the tops as a market center.

Our quality will be unexcelled and our prices will compare favorably with those of the more metropolitan centers.

Trade at home, help your town and bank the savings.

You Are
You will always welcome. You have obligations on your part and your friends their continued support.

COURT
Your interests are of utmost importance. STORE without any always comes last. Sible, price, cons.

CONFID
It has been our duty. City and community looks, arrangements lowest prices. endeavor to study chandise which

Signe

New Fall Dresses

Some of the most beautiful numbers we have ever had the privilege to view at such surprisingly low prices. Crepes predominate in this Fall and we have just received the pick of the markets. Come in today, get your exact size and style during our opening sale.

\$2.95 and \$10.95

Slacks

For comfort and well dressed sport wear, there nothing more desirable and attractive than a handsome pair of slacks.

We have them in gaberdine and all the desired sizes, both in length and waist.

Our slacks have belt to match material, giving added style at no extra cost.

\$4.95 \$5.95

Card of
take this menu
banks and apper
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ness in the illness
lear mother and gr
and Mrs. Levie
family.
and Mrs. J. A. B
family.
and Mrs. Prank W
family.
H. Bennett



ADAIR'S Opening

In Cross Plains Friday Night August 19th

This store which will bring to Cross Plains a high grade of merchandise, including ladies and gentlemen's ready-to-wear, shoes and all other dry goods items for the entire family, invites you to its big formal opening



We are indeed happy to be back in Cross Plains and are pledged to do our bit in making our community the tops as a market center.

Our quality will be unexcelled and our prices will compare favorably with those of the more metropolitan centers.

Trade at home, help your town and bank the savings.

You Are Welcome

You will always find this store a public institution to which you are always welcome. You are welcome to whatever service we can offer you without obligations on your part, as our only desire is to create a comforting sentiment and friendly spirit among our customers that shall find reward in their continued patronage.

COURTESY

Your interests are always our first consideration. We deem courtesy to be of utmost importance if we are to make you feel free to come to YOUR STORE without the thought of being obligated to make a purchase. Courtesy always comes first with us, then we strive for efficient service, and then comes lasting Quality in the merchandise we sell at the lowest possible, price, consistent with quality.

CONFIDENCE

It has been our desire to open a store in Cross Plains, Texas, that the entire City and community could and would feel proud of, from a standpoint of looks, arrangement, management and Quality merchandise at the very lowest prices. WE WANT YOUR CONFIDENCE! We are going to endeavor to study the needs of our customers and carry the kinds of merchandise which is best suited for their particular needs.

Signed - MARK ADAIR, Manager



We want you and your friends to attend this prevue party. See our store and the crisp new merchandise, popularly priced. By all means be here Saturday and buy your Autumn needs at these money saving prices.

School

Days Just Ahead

And here is your chance to buy clothes at money saving prices. Especially do we invite your attention to our big values in children's comfortable, healthful school shoes. We guarantee correct fitting.

Fall Bags

All the new colors Swede Patent--Kid
\$1.00 - \$1.98

Ladies

House Dresses Fall Colors Crisp and New
\$1.00 - \$1.98

Pepperel

Print 80 Square Fast Color
16c

Ladies Hats

They are new and Smart
\$1.00-\$1.98

Array of Fall

Shoes For Dress and Sport Dr. Austin Arch Children Shoes

Cotton Bats

2 1/2 lb. lintens
25c

Heavy Brown

Domestic 36 inch wide Six Yards
6c Yard

New Fall Dresses



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For comfort and well dressed sport wear, there nothing more desirable and attractive than a handsome pair of slacks.

We have them in gaberdine and all the desired sizes, both in length and waist.

Our slacks have belt to match material, giving added style at no extra cost.

\$4.95 \$5.95

500 Yards Of Fast Color
PRINTS
1 to 10 Yard Mill Ends 12c to 15c Values
Opening Special
6c Yard

6 Dozen Men's Broadcloth
SHIRTS
And
SHORTS
10c

Large Size
Turkish Towels
5c

Ladies
House Dresses
Guaranteed Fast Color
All Sizes
49c

HOSIERY

by
ROLLINS

It is with real pride that we announce that we have the Rollin's Hosiery line and are thoroughly stocked in two and three thread weights. New Fall shades, as featured in Vogue.

79c \$1.00



New Fall Hats



Men we have new Fall Felts that will win your unanimous approval. They're fashionable and popularly priced.

\$1.95 and \$3.95

Men's Hanes Underwear
Nationally Advertised
25c

Army Cloth
Work Pants and Shirts to match
\$1.75 suit

Men's Cowboy
Boots and Boot Oxfords
\$4.95 - \$7.95

Men's Khaki
Pants, Vat Dyed
Only 98c

Men's Heavy Overalls
Full Cut and Roomy
79c

Dress Shirts
Guaranteed Fast color--Pre-shrunk Fused Collar
88c---\$1.98

Men's Neckwear
By Sweet
25c-50--\$1.00

\$3.95

\$3.95

25c

10c yard

17c yard

17c yard

79c yard

98c each

98c

79c

89c

50c and \$1.00

98c pair

98c pair

\$1.65

\$1.49

would expect to

49c

50c

\$1.95

\$2.95

\$4.95

& Co

Texas Supplies Stock For New "Store" Run By Uncle Sam, Helium Merchant

AMARILLO.—(Special)— Uncle Sam, merchant, is opening up a new store in Washington, selling helium gas to the world for non-military aviation and scientific and medical uses...

By authority of the Sheppard-Hill bill signed by President Roosevelt on September 1, the Bureau of Mines is empowered to produce and sell helium to citizens and corporations of the United States and even to export it...

Government to Control Originally planned to start January 1, inauguration of sales and exports of helium now awaits completion of final steps...

From this new experimental helium extraction plants at Petrolia and Fort Worth, in 1918, which produced 200,000 cubic feet—not enough to help either the United States or England in the war...

Costs Reduced The first permanent plant was established near Fort Worth by April, 1921, and produced 45,000,000 cubic feet before January, 1929...

France's veteran flying boat, "Lieutenant de Valence Paris," which flew the South Atlantic in 1934 and came to grief in a Florida storm while riding at anchor...

Both Britain's piggy-back craft, which is not intended for regular transatlantic operation, and Germany's catapult seaplanes, which are shot into the air from the deck of surface ships...

Against the single disadvantage of having about eight percent less lifting power than hydrogen, helium has not only the transcendent advantage of absolute non-combustibility, but also, in the final analysis, is more economical than hydrogen despite higher initial cost...

This is because helium can be withdrawn from an airship, repurified, and re-used, an operation impossible with hydrogen because of the extreme danger of explosion...

When a daughter was born to Mr. and Mrs. Amos Mustard in Loganport, Ind., Mr. Mustard delivered a fruit jar full of dimes to the hospital as payment on the bill. It contained \$45.

When a third car bumped into his home, McDermott put up a sign. It read: "Eggs for Sale." That helped until recently when another motorist not only bowled over the sign but rammed into McDermott's house again...

Each Lady Patron will Receive an Ice Tea Glass FREE ON THIS NITE

John Wayne "Adventures End" Special Shorts

John Wayne "Adventures End" Special Shorts

N. Y. to London By Air for \$450 Seen for Autumn

NEW YORK.—Commercial airplanes have resumed "survey" flights across the North Atlantic, and prospects are good that the common citizen will reach Europe by this autumn.

The trip from New York to London will require about 24 hours, the fare probably will be \$450. A first-class ticket in the liner Queen Mary costs \$316, tips extra.

European rearmament and highly involved political considerations have delayed the establishment of regular air service between Europe and America for at least four years.

Now, however, the United States is practically ready to begin shuttling between the two continents with passengers, mail and express.

The new \$3,000-pound flying boats being completed in Seattle are rated considerably in advance of anything which Europe has to offer.

The British probably are closer to transatlantic service than any other foreign power. Their improved "Empire" flying boats ought to be ready for scheduled flights in the fall and winter have been dropped by Pan American Airways, the United States company...

Fifty "survey" flights will be made by the British, Germans and French this summer and fall. When the Germans landed a catapulted seaplane at Port Washington, Long Island, it marked the start of their third season of operations between New York and the Azores.

Both Britain's piggy-back craft, which is not intended for regular transatlantic operation, and Germany's catapult seaplanes, which are shot into the air from the deck of surface ships...

The problem of getting great loads into the air. A pontoon seaplane or flying boat can carry more cargo and passengers in actual flight than it can lift off the water...

The United States, satisfied with a series of survey flights last summer, does not plan extensive experimental trip across the Atlantic before regular service is begun.

In addition to its flying boats, Britain has large, four-motored landplanes which it may use between the old and new worlds when transatlantic airline ticket counters are opened...

A total of 125 stars will be presented in the two musical attractions which have been contracted for appearance in the auditorium during the Golden Jubilee celebration of the State Fair of Texas.

Mr. and Mrs. Porter J. Davis and family have as their guests this week his uncle and wife, Mr. and Mrs. F. S. Millsap, Georgia...

Mr. and Mrs. Leroy Butler and child of Los Angeles have moved back to Cross Plains.

Mr. and Mrs. Babe Wood, of Abilene, visited friends here Wednesday.

SOCIAL SECURITY THREE YEARS OLD

EDITORS NOTE: On August 14, 1935—just three years ago—the president signed the Social Security Act.

In every American community an established organization stands ready to feed, clothe and house all who apply, whether sick or able-bodied, without any red tape.

The professional beggar, on the other hand, often makes a comfortable living. Whether he takes or exaggerates some physical ailment or goes through the pretense of offering water...

More than 35,000,000 applications for social security account numbers have been received from wage earners. Under the Social Security Act, a system of federal old age insurance which gives industrial and commercial workers an opportunity to build up a retirement income...

Under lump-sum benefit provisions of the old-age insurance program, some \$5,915,000 has been paid to 189,622 claimants throughout the country since January 1, 1935 and up to July 1, 1935.

There is no longer any question about whether unemployment compensation will work. Nationally, since January 1, 1935, it has provided out-of-work benefits totaling \$179,527,355 to workers who have temporarily lost their jobs in 25 states.

Contributions by the federal government to states since February, 1936, and up to July 1, amount to \$27,043,911.30. Texas, one of the most liberal states in its treatment of the needy aged, had distributed about \$28,000,000, half of which came from the federal government...

Throughout the nation, nearly 1,700,000 old people are receiving monthly cash allowances which make it possible for them to continue living in their own homes.

Ten security programs are provided under the Social Security Act, and Texas is participating in all but two of them. Unfortunately, the state does not yet have in operation programs of assistance to the blind and the deaf.

PERSONALS Mr. and Mrs. Porter J. Davis and family have as their guests this week his uncle and wife, Mr. and Mrs. F. S. Millsap, Georgia...

Mr. and Mrs. Leroy Butler and child of Los Angeles have moved back to Cross Plains.

Mr. and Mrs. Babe Wood, of Abilene, visited friends here Wednesday.

Mr. and Mrs. A. Gregoire is visiting her mother in Fort Smith, Arkansas.

Mr. and Mrs. Leroy Butler and child of Los Angeles have moved back to Cross Plains.

A 7-year old child a Pa., is called by WPA laborer, is then fired for appearing and next is sent to check. The more goes marching on.

The Dust Bowl is growing. The Rain Control Administration gets the credit, of course.

The South is a bad country. The National Emergency Why, we thought the new considered it a sure thing.

This hillbilly flour sack is as big as a circus tent.

Germany's war games show that she is in her usual mood.

All Texas passenger agents at work trying to arrange the lowest transportation rates for the Golden Jubilee celebration of the State Fair were ever in effect.

Arrangements are being made with Texas A. & M. College to help promote a Texas Agricultural Workers Day at the State Fair of Texas.

The Pigeon Show will be held in the poultry building during the first five days of the State Fair of Texas, and more entries of birds from throughout the country are expected than ever before.

Mr. and Mrs. George Cavanaugh and Mrs. Mary Ada Cross...

Mr. and Mrs. Ernest Riggs and Mrs. Patsy Ruth, Rev. and son, G. H. and Mrs. Will and son, G. H. and Mrs. Willie Carr and daughter, Jean and Othelia, Mrs. and son Leo, Miss...

Mr. and Mrs. Ernest Riggs and Mrs. Patsy Ruth, Rev. and son, G. H. and Mrs. Will and son, G. H. and Mrs. Willie Carr and daughter, Jean and Othelia, Mrs. and son Leo, Miss...

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The Cross

(SERVING THE LARGEST) When The One Great Score Comes He Writes Not If You Won or Lost

STATEWIDE

Sheppards Again A

FIRST BALE OF '38 COTTON SOLD HERE TUESDAY MORNING

First bale of 1938 cotton was sold in Cross Plains, Tuesday morning by Tom Sheppard, who lives on the B. W. Webb place Southwest of town.

Planters Gin Company gained the first 1938 bale and also purchased it for nine and a half cents per pound. The bale weighed 315 pounds.

Those contributing the premium for the first bale of cotton were: Citizens State Bank \$300, Higginbotham Brothers & Company \$500, E. C. Neff \$28, J. W. Foster \$25, Cross Plains Review \$100, J. L. Settle \$50, Lindsey W. Tyson \$50, Martin Neff \$25, West Texas Utilities Company \$200, Kemper's Cafe \$25, Piggly Wiggly \$50, S. C. Sipes \$25, Cotton's Variety Store \$25, Me's Variety Store \$50, Adair's \$50, City Drug Store \$50, Jones Produce Company \$25, J. C. Garrett \$25, R. E. Wilson \$50, Ideal Barber Shop \$25, Club Cafe \$50, Willie Butler \$25, H. C. Freeman \$25, Cox Produce Company \$25, B. H. Freedland \$25, Baldwin Lumber Company \$25, H. S. Berry \$50, Joe B. McAdams \$50, Curran Wright \$25, Sims Drug Co., 50c, Motor Inn \$50, Porter J. Davis, Red and White Store \$100, Sam Barr \$25, Dr. J. H. McGowan \$50, W. A. Hinkley \$25, Poley Williams \$25, City Wrecking Company \$25, R. L. Freeman \$25, Jim Underwood \$25.

TEACHER RESIGNS TO MARRY EL PASO MAN

Miss Mary Beth Langston, of Cisco, teacher in the local school system this week resigned her position and announced that she is to be married to Glenn Cogswell, of El Paso, September eighth.

Sadler And Terrell Vie For C

G. A. JERRY SADLER Much attention is focused upon the run-off race between C. V. Terrell, of Wise county, and G. A. Jerry Sadler, of Gregg county, for the Rail Road commission place to be filled by voters at the polls Saturday.

MISS KATHRYN DUNLAP Mrs. Bill Duvalley spent the week end in Comanche. Miss Dunlap returned for a visit.

Mr. and Mrs. Warren Cunningham and baby were in Dallas last week.

Mrs. J. A. home with her...

LIBERTY ALWAYS COOL

TOM KEENE "Where Trails Divide"

SONJA HENIE "Don Ameche"

happy landing

Wm POWELL ANNABELLA

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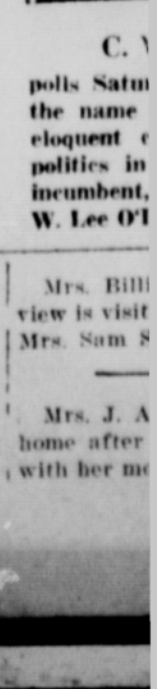
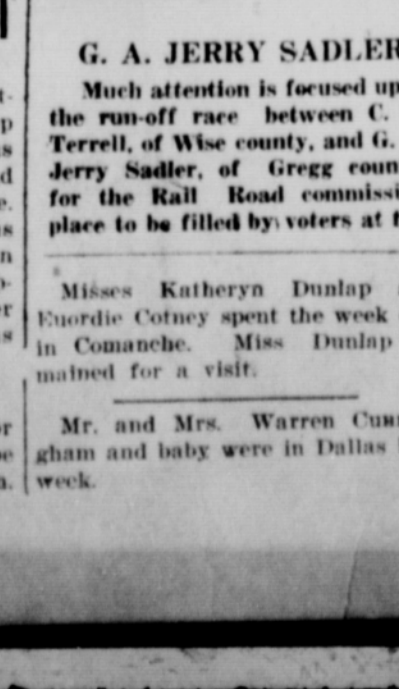
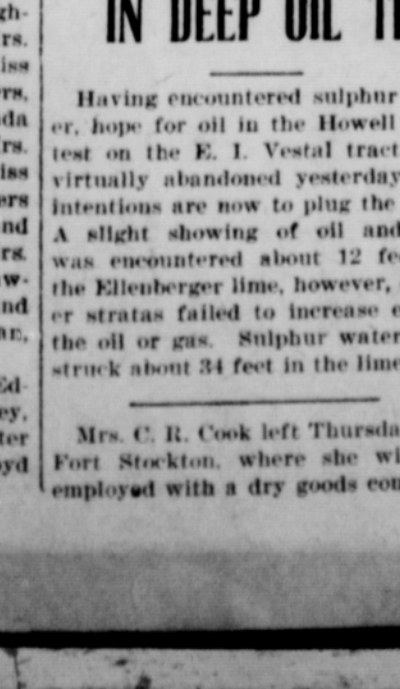
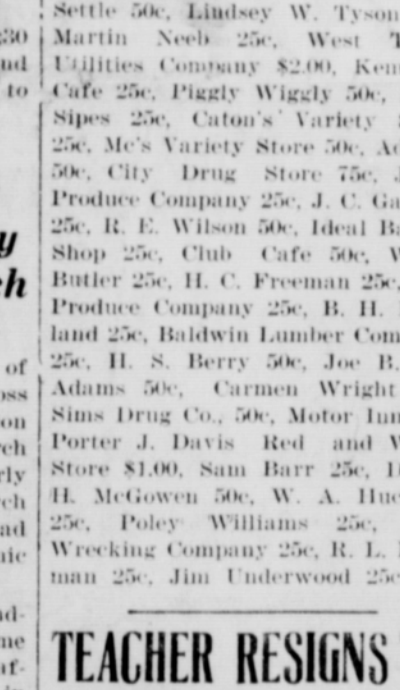
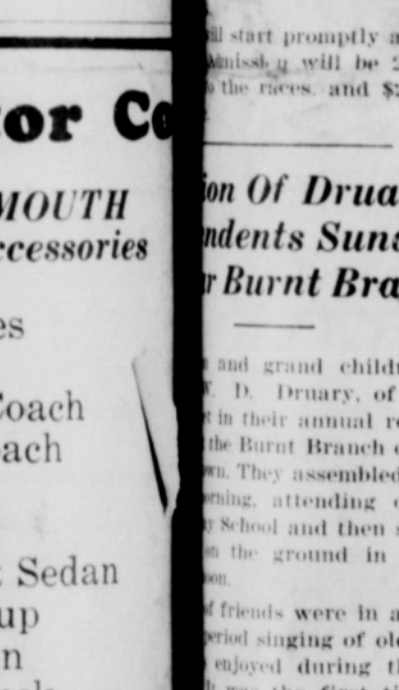
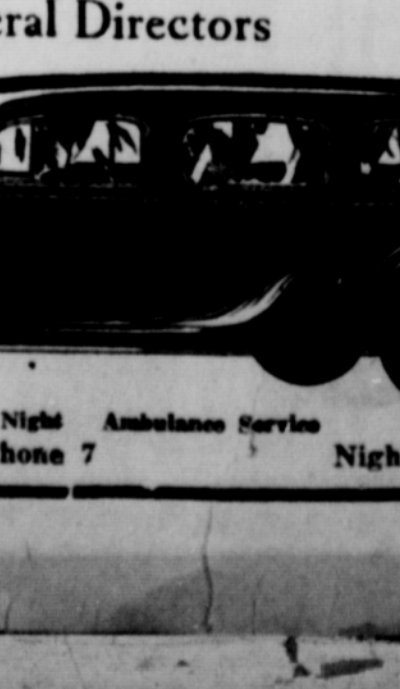
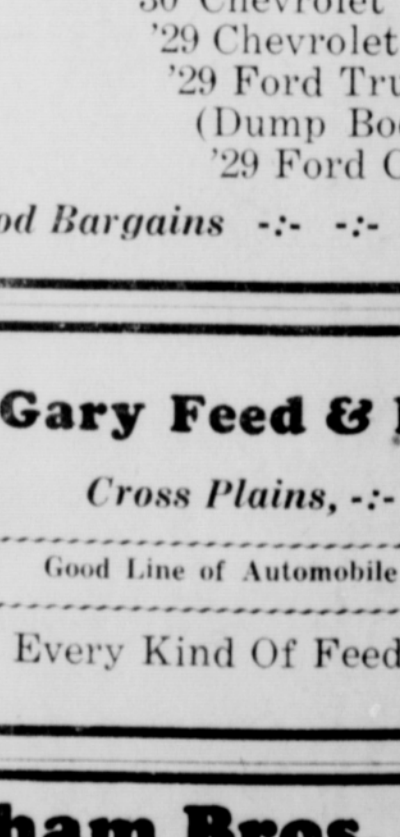
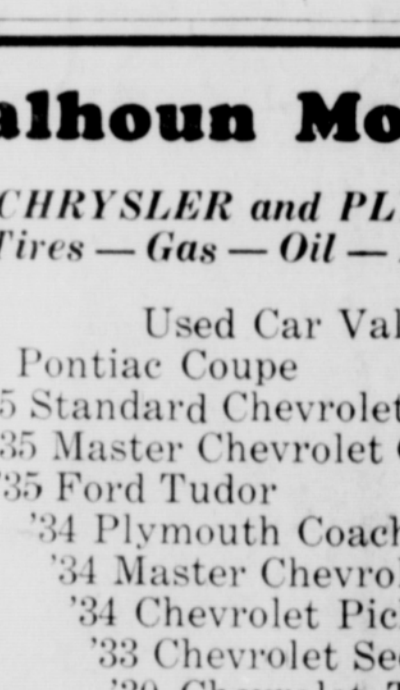
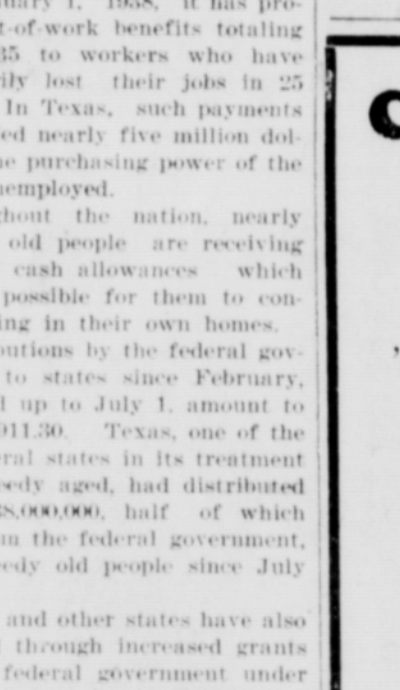
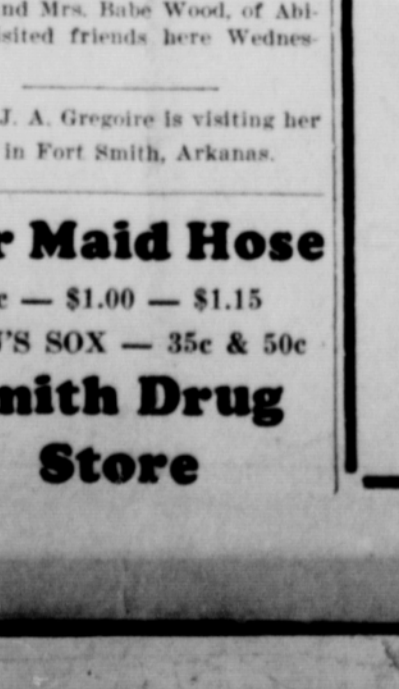
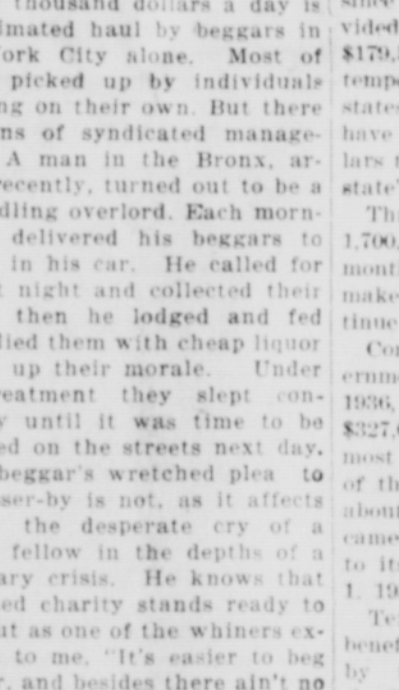
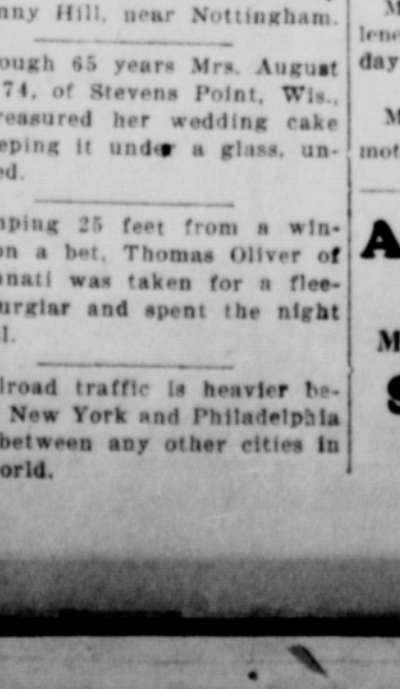
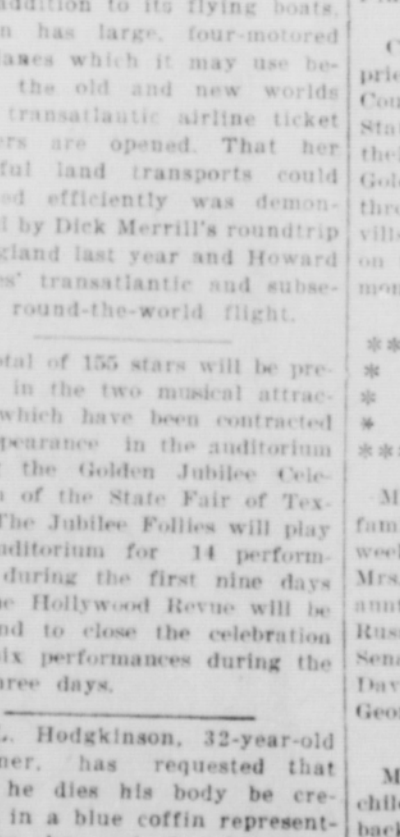
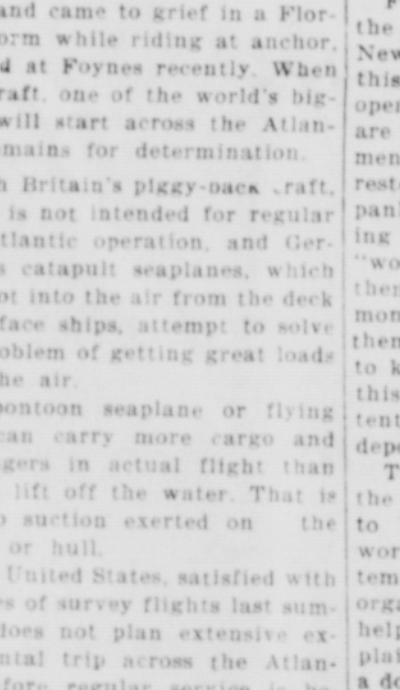
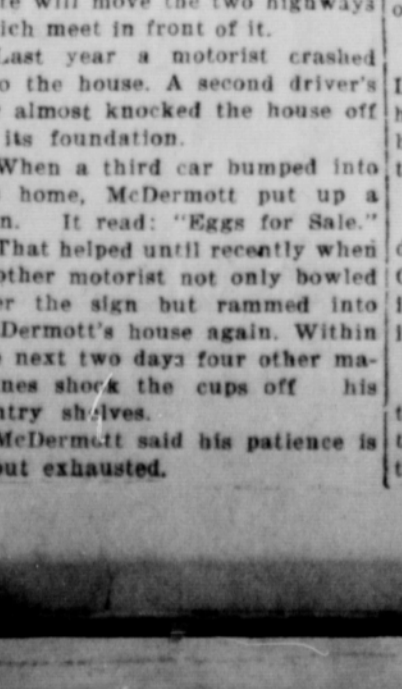
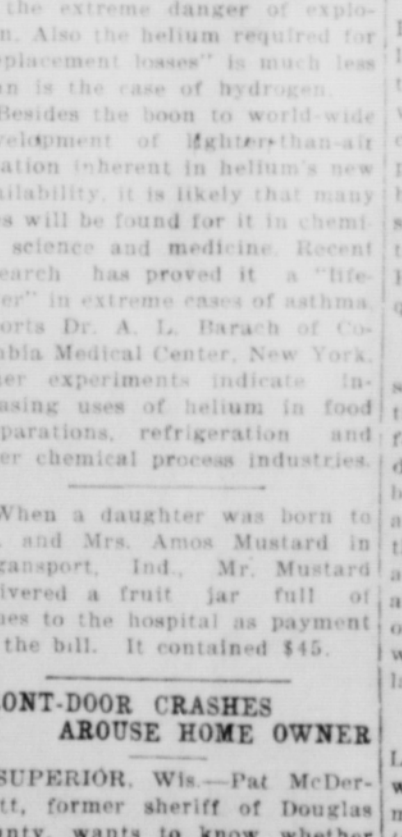
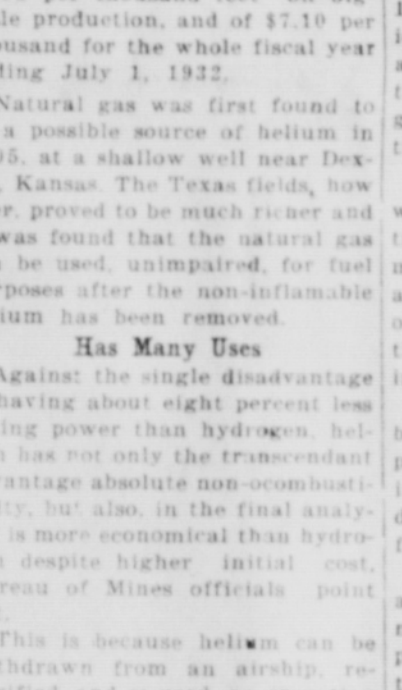
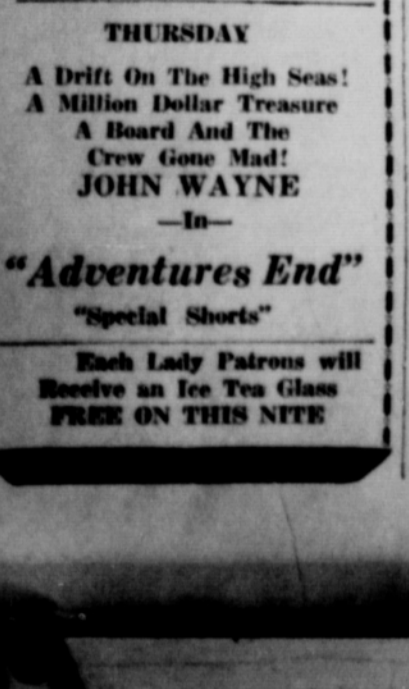
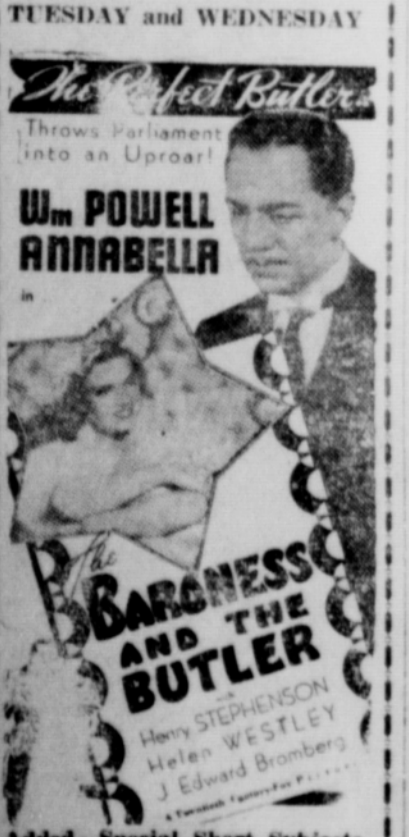
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