#  <br> CISCO DAILY NEWS  




HEALTH WLLL BEKEYNOTE OF PTA PROGRAM

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SATISFACTORY SAYS COMIV'R

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## THE CISCO DALLY NEWS

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TEXAS DAIEY PRESS LEAGUE.

FORD STEPS UP
Henry Ford has issued a statement in which he declarAmerica's face is toward the future." He has inaugurated
a new advertising campaign for the new V-8 car "employing
俍 aily and weekly newspapers throughout the country." In
is first advertisement Ford will announce his faith in RooseThis is the first advertising campaign undertaken by the ustrialists of the country to the appeal of the president e coming in. To say the least, they are heartening. They

## WASHINGTON

BY RODNEY DUTCHER
 voters were thinking about
when they went to the polls las
November is the tubject When they went to the polls last
November is the subbect of a
unique survey and report by Edwar . Robinson, professor
ogy at Yale University,
Proter ogy at Yale University.
Professor Robsinson has long
ooubted that the pubitc stuidity
is as great as the public seems to doubted
is as
are
think - 1 voters and the Thomas voters a coers and majities fort those two prop.
castitions. They were ciosen from
osit. ositions. They were ciosen from
five groups
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promiical, skilled and semanagerilili, cler.
retail and minod trades,
business and mino clerical pos
factory workers.
The five other yonal League of Women Voter
theat they get together ou
tudy of poiltical opinions trom about 8500 men they obdtained
in 37 stamen
states their reactions to the cal states and to, e24.tiontions to tholitit
in the thents that were being use


present tendency to dismiss the
public mand $\mathbf{T}_{\text {Roosevelt voters took a more }}^{\mathrm{HE} \text { only clear case on which the }}$
treme simplicity is probably fa
$\mathrm{T}_{\text {eral in his politital mine ling in }}^{\mathrm{HE} \text { yoter }}$ hínking Hoovers rugged individualism on M
still vague as to ive slightly toward socialistic do
trines

 | government to place farming on an |
| :--- | :--- |
| equal footing with findustry." | The Hoover voters, the Roosevelt ${ }_{\text {Russia, }}^{\text {arryy }}$



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