# CISCO DAILY NEWS 

CELEBRATION


SAYS ACTION WOULDUUSET

CHOIR HALTS
PANICDURING

BOYY ENTER
PPOICTS N
STOCS SHOW
$=$
$=$
$=$
$=$

8 MORE FARM
LOAN CHECKS ARE RECEIVED


$\qquad$

 RAIN OR SNOW

Cisco Leaguers to
Union Meetins
SCHOLASTIC
CENSUS NOW BEING TAKEN

FORECAST FOR NORTH TEXAS

MOTIONS CAUSE
WARMTH $\mathbb{I N}$
COMW'N MEET

BUSINESS MEN TO DON GARB DF FARR SEX

## CITY HALL IS <br> UNDERCOING REMODELING

WHO'S WHO AND WHAT'S WHAT IN AND AROUND PUTNAM

This Great Healing Oil Best
For Pimples and Skin Troubles



SCRANTON

ADMIRAL

| TRUSTEE SALE |  |
| :---: | :---: |
| womens stors | wevs stors |
| ${ }^{95}$ | \$1.95 |
| $\begin{gathered} \$ 1.95 \\ \$ 2.95 \end{gathered}$ | ${ }_{\text {and }}^{\text {and }}$ S2.95 |
|  |  |
|  |  |

## HERRON'S STOCK




## O. R. TURNER

and

## ZED KILBOURN

Have opened a Grocery and Market at the Corner of Fifth and Main Streets. We will handle the best in Groceries and Market Products, and invite our friends to call and give us a trial.

## READY FOR BUSNESS

O. R. TURNER---ZED KILBOURN.
UNION HILL

|  | The Secret of Loveliness Is Now Yours For the Asking Ten Full Size Beauty Requisites $\qquad$ Each individual contain. er will gracefllly adorn the dressing table of the be proud to show them |
| :---: | :---: |
|  |  |

ADVERTISING COUPON 2.

## The CiscoDaliy News

## Cooking School

IS BEING CONDUCTED FOR YOUR BENEFIT Don't fail to attend!

## MISS RADA SUE GARRETT

## will give you valuable information on home <br> Be sure and notice her demonstrations using <br>  <br> 25 Ounces for $25^{c}$ <br> SAME PRICE jor Over 40 Years

# Whity we spenal \$2,000,000 to put Camell cigarettes in the new Пumidor Pack 

WE have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make.

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.

As he inhaled the smoke from a.Camel we gave him in our offices one morning, he sighed with very evident enjoyment and then asked jokingly, ${ }^{\text {ee What is this, a special blend reserved for }}$ Camel executives?"
"Certainly not," we told him. "This package of Camels was bought at the corner store this morning."
"e Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-Salem, you ought to have all the cigarette business there is."

WHAT statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehow, something must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only people who really knew how good Camels could be, were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacturer had ever been able to control.


Naturally there is no difference whatever in the quality of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuctoo. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at about ten per cent.

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious moisture from drying out.
 tongue and unkindly burn the throat.
(1) Cheath tolbaccos.
(2) Particles of pepperyy afust left in thee tolbaced because of imefficient cleamimg methoals.
(B) Moarcheal alryy comativion of the toblacco alrie to loss of maturcal mooistasie byg werheatiag or evaporation.
Always certain of the quality of our tobaccos we had already made Camel a "dustless" cigarette by the use of a specially de signed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfeet apaekage that would actually act as a humidor and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

We knew what we wanted. We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

After many experiments and humidity tests covering all methods of packing cigarettes came the detailed report of which this is the net:
(A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.
(B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.
(C) Only a waterproof material with a
specially devised air-tight seal could give the desired protection." (D) This measure, while costly, eould be relied on to keep Camels in prime condition for at least three months in any climate.

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their exhaustive study.


Pittsburgh Testing Laboratory chart above graphically shows you that only Pitisburgh Testing Laboratory chart above graphically shows you that only
the Camel Humidor Pack delivers cigarettes to you in prime condition

You may be sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing of special processes, special machines.

That costs a lot of money, more than $\$ 2,000,000$ the first year, but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor Pack.

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already discovered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly conditioned cigarette.

You can feel the difference, you can hear the difference and you certainly can taste the difference.

Of course we're prejudiced
We always have believed that Camel is the world's best cigarette.

Now we know it.
Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.
R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C.


## SOME FOLKS

## VALUE THEIR AUTOMOBILES MORE THAN THEIR HEALTH





This happos. verer day and humdeded or the amene men have a physician's bill of long standing. Why is it that so many people will pay the to go unpaid for months after he has fixed a broken arm or leg?

Why is it that men who will pay a lawyer a substantial sum for mak-
ing out a paper will allow their physician who diagnoses and prescribes for ing out a paper will allow their physician who diagnoses and prescribes for
their illness so that they can be physically fit to keep busy to go unpaid
for or months?
Treat your physician fairly. He serves when you most need service.
He comes when the bravest are worried and frightened, he comes at any heur regardless of the inconvenience. He comes day or night. He leaves his meals, a warm bed, a family gathering; he leaves them because he is serving an ideal. It is the physician who renders the greatest service. It
is your physician who is first entitled to your consideration. Pay him s your physician who is first entitled to your consideration. Pay h
promptly-If you can't pay cash at least pay the first of each month.

Every physician is entitled to fair play. The man you expect to rush to you in time of need is not the man to place last on the list when you are paying your bills. Why not send your physician a check today?

## Klelmar's

Presents the new and clever "PEGCY:PALMER" FROCKS

## at



Frocks that were inspired by Sunny Southland Fashions

| W. P. LEE, M. D. <br> General Medicine <br> Emphasizing Obstetrics and |  |  |
| :---: | :---: | :---: |
|  | Buttons Gain New Importance! Jackets for the Fashion-Wise! | The Tricky details |
|  | e they seem sm ut small -or lar |  |
| A Way To Stop Attacks of Fits | e two features lo | ar |
|  | (ea | Numerous oth |
|  | Pege |  |
|  | ks. | Y |
| reament that epprepucs state | Iisses 14-20 | lower |
|  | men 16 | ggshell |
|  | for Larger Women 36-52 | coney $\substack{\text { Oneydew } \\ \text { Neptune }}$ |

Others at $\$ 2.95$ and $\$ 1.00$ Guaranteed Tub Fast and Sun Fast
Kleiman's
See Our Windows for Display

## JOB PRINTING SPECIALISTS

Letter Heads
Envelopes
Statemènts

## Shipping Tags

Bill Heads
Circulars Legal Blanks

Cards
Funeral Notices
---in fact we furnish you with any kind of PRINTING you may need.

## CISCO DALLY NEWS

Drought Relief by Red Cross Greater Than Given in Any Previous Disaster


Cooking School

 MAD MARDIAGE

D


##  



How Ono Woman Lost 20 Lhs of Fat Lost Her Double Chin
Lost Her Prominent Hips
ost Her Slugishe Lost Her Slouggishness
Gained Physical Ivisor
 Gatined a Shapely Figur
If sou're fat-first
 1
 alp ocupied by "Helpy-Selify",
Alpine - Plans being disc:1ssed
or rerouting U. S. highway No 67 .

## AN AMAZING VaLUE

LADIES' HOSE 39c Pair
3 FOR \$1.00

dOLLAR SILK HOSIERY CO.
$\qquad$

## Sunshine Mellows Heat Purifies

## LUCKIES are always

kind to your throat


Everyone knowis that sunshine mellows - that's why the "TOASTING" process includes the use of the Ultra Violet Rays. LUCKY STRIKE-made of the finest tobaccos - the Cream of the Crop -THEN -"IT'S TOASTED" - an extra, secret heating process. Harsh irritants present in all raw tobaccos are expelled by "TOASTING." These irritants are sold to others. They are not present in your LUCKY STRIKE. No wonder LUCKIES are always kind to your throat.


A Gripping New Serial of Jilted Love

Watch for It
Begins Tomorrow in
THE CISCO DAILY NEWS




