

Everything

—IN OUR ENTIRE STOCK IS INCLUDED. EVEN MERCHANDISE WHICH ARRIVED THE LAST FEW DAYS FRESH AND NEW.

BABB'S

Railroad Fare Paid

—FROM ALBANY, MORAN, BAIRD, PUTNAM, RANGER, EASTLAND, GORMAN AND CARBON.
IF YOUR PURCHASE AMOUNTS TO
\$25.00

CISCO'S STYLE CENTER

BIG DISCOUNT SALE

Beginning Saturday, October 29

At 9:30 a. m. we launch, and will continue for Fifteen History Making, Opportunity Bringing Days, the greatest Sale in the History of this store. The answer is simply this: The delayed cold weather has caused a number of our customers to put off buying, and now the time has arrived when we must move the goods.

IT'S OUR LOSS, YOUR GAIN

Our Millinery Department



OFFER YOU THE BIGGEST ASSORTMENT OF MILLINERY IN CENTRAL WEST TEXAS FROM WHICH TO MAKE YOUR SELECTIONS. YOU WILL FIND GOLD MEDAL, FISK McROY, MATILDA AND OTHER LEADING MAKES TAKE YOUR CHOICE AT

20 Per Cent Discount

ONE SPECIAL LOT OF LADIES HATS IN BOTH LARGE AND SMALL HATS. VALUES UP TO \$7.50. CHOICE OF LOT

---\$1.95

Ladies of Eastland County

This is your chance to supply your Fall and Winter needs in Coats, Dresses, Suits, Skirts, Petticoats, Blouses, Hosiery, Shoes, Sweaters, Underwear, Corsets and Millinery at great saving in price.

Make Your Plans to Come

Saturday, Oct. 29th

CORSETS

WE HAVE A COMPLETE STOCK OF LA RESISTA CORSETS. THEY HAVE SPURABON STAYS. STYLES FOR ALL FIGURES

20 Per Cent OFF

\$10.00 Corset now	-----	\$8.00
9.50 Corset now	-----	7.60
8.50 Corset now	-----	6.80
7.50 Corset now	-----	6.00
6.50 Corset now	-----	5.20
5.00 Corset now	-----	4.00
3.50 Corset now	-----	2.80



20 Per Cent OFF

Corset Covers, Brassiers and Camisoles

Ladies' Coat Suits

THE NEWEST STYLES AND THE BEST MATERIALS.



\$75.00 Suits now	-----	\$59.50
65.00 Suits now	-----	53.00
49.50 Suits now	-----	39.60
34.50 Suits now	-----	27.60
29.50 Suits now	-----	23.60
25.00 Suits now	-----	19.00

1 LOT SUITS IN, \$25.00 AND \$35.00 VALUES. CHOICE OF LOT

---\$14.95

Ladies' Blouses

INCLUDING THE MADAM FLANDELS FAMOUS BLOUSES

\$25.00 Blouses now	-----	\$12.50
20.00 Blouses now	-----	9.50
12.50 Blouses now	-----	8.75
10.00 Blouses now	-----	7.95
8.50 Blouses now	-----	6.95
7.50 Blouse snow	-----	5.95
5.00 Blouses now	-----	3.95

LADIES OUTING GOWNS

\$3.00 Gowns now	-----	\$1.65
2.50 Gowns now	-----	1.45

Coats, Ladies, Misses and Children 20 Per Cent Off

ALL SIZES

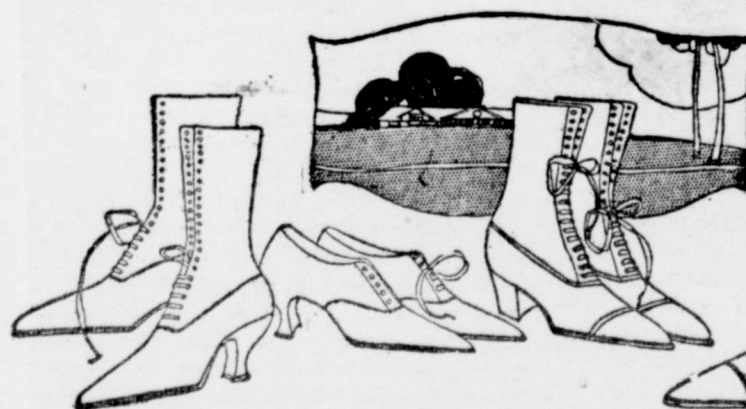
\$175.00 Coats now	-----	\$140.00
149.50 Coats now	-----	129.40
98.50 Coats now	-----	78.80
74.50 Coats now	-----	59.60
65.00 Coats now	-----	53.00
49.50 Coats now	-----	39.60
34.50 Coats now	-----	27.60
29.50 Coats now	-----	23.60
24.50 Coats now	-----	19.60
19.50 Coats now	-----	15.70
14.50 Coats now	-----	11.00
12.50 Coats now	-----	10.00
10.00 Coats now	-----	8.00
7.50 Coats now	-----	6.00

Ladies' Shoes We are going to close out yur Shoe Stock, and will make prices in this sale to move them quick.

\$14.50 GRADE HIGH HEELS, IN BLACK and BROWN KID SALE PRICE **\$4.95**

\$10.00 GRADE HIGH HEELS, IN THE LATEST COLORS SALE PRICE **\$3.95**

ONE LOT IN BROKEN SIZES AND STYLES VALUES UP TO \$8.50, CHOICE OF LOT **\$2.95**



Ladies' Dresses

WOOL, TRICOLETTE, CANTON, CREPE, AND SATINS.

20 Per Cent Off

\$65.00 Dresses now	-----	\$53.00
49.50 Dresses now	-----	39.60
34.50 Dresses now	-----	27.60
29.50 Dresses now	-----	23.60
24.50 Dresses now	-----	19.60
19.75 Dresses now	-----	15.60
14.50 Dresses now	-----	11.60

Wash Dresses

\$2.00 Gingham Dress	-----	\$1.00
2.50 Gingham Dress	-----	1.49
3.50 Gingham Dress	-----	1.98
5.00 Gingham Dress	-----	2.48
7.50 Gingham Dress	-----	4.95

Ladies' Hose 20 Per Cent Off

\$5.00 Hose now	-----	\$4.00
4.00 Hose now	-----	3.20
3.50 Hose now	-----	2.80
3.00 Hose now	-----	2.60
2.50 Hose now	-----	2.00
2.00 Hose now	-----	1.60
1.50 Hose now	-----	1.20

Ladies' Silk Petticoats

\$12.50 Grade now	-----	\$10.00
10.00 Grade now	-----	8.00
8.50 Grade now	-----	6.80
7.50 Grade now	-----	6.00
5.00 Grade now	-----	4.00
4.00 Grade now	-----	3.20

Methodists, take advantage of this Discount Sale to supply your needs for the Conference that will convene in Cisco November 9th.

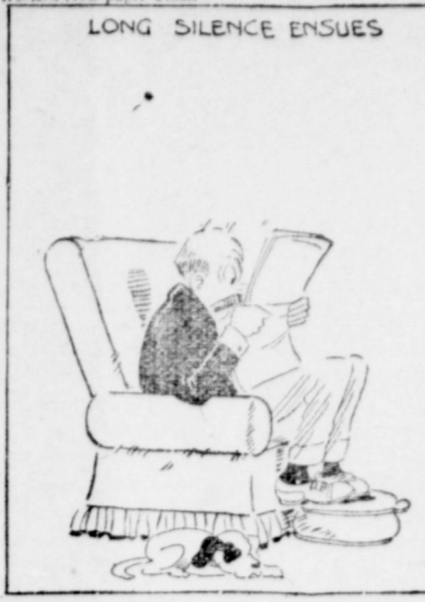
SALE STARTS
Saturday, 29th

BABB'S

Women's Wear and Millinery

SALE STARTS
Saturday, 29th

AW, WHAT'S THE USE



By L. F. Van Zelm

We are Silly at Times, Aren't We?

MONDAY IS DOLLAR DAY

Come and see the wonderful bargains

E. J. BARNES CO.

Main and Broadway

FARM TRACTORS EXEMPT FROM TAX

Trucks or Tractors Used Exclusively for Agricultural Purposes Not Subject to Tax—Mileage Tax not in Law.

On September 30 the American published the amended tax law as finally passed by the legislature, but as many interested parties have subscribed for the American since that date, and some who were not sent a sample copy of the paper at that time, we are reproducing the law as now on the statute books. This is done in response to inquiries of the American as to the provisions of the law.

Every truck owner is requested to cut this out and file it away for future reference:

"The Truck Law of Texas does not impose a mileage tax, as the original bill, but does impose a flat annual tax, according to the size of the trucks. The following table of rates apply:

Net Capacity	Pneumatic Tires	Solid Tires
2,001 to 3,000	\$ 30	\$ 30
3,001 to 4,000	40	48
4,001 to 5,000	50	60
5,001 to 6,000	65	78
6,001 to 7,000	80	96
7,001 to 8,000	100	120
8,001 to 9,000	120	144
9,001 to 10,000	150	180

"Trucks of tractors used exclusively for agricultural purposes, fire engines, road rollers, steam shovels, and other road building and agricultural machinery shall not be required to register, provided, that nothing in this section shall be construed to exempt from this act motor tractors used for road building purposes and privately owned; provided that trucks used exclusively for agricultural purposes shall be registered by horse power as is now provided for registration of automobiles, and shall be subject to all the provisions of this act, except the payment of the annual license fees."

CLEANINGS FROM GRAPEVINE

Grapevine, Cisco, Rt. 2, Oct. 24.—School began today at the Grapevine community school. The teachers are Mrs. M. A. Kemp as principal, and Miss Jewell Bellar, as assistant teacher. Miss Bellar comes to us from Sweetwater. Mrs. Kemp has previously taught in this school for two terms as assistant, and Miss Bellar taught here last year as assistant.

Mr. Kit More of Bedford, was in this community peddling fresh beef last Friday.

Mr. and Mr. B. T. Kemp of Olden, were with friends in this community one day last week.

Curt Noble was in Eastland Saturday.

Miss Fay Harrison visited Miss Burnice Moore at her home in Bedford from Sunday to Wednesday.

Mr. and Mrs. M. A. Kemp visited relatives and friends in Olden last Wednesday and Thursday.

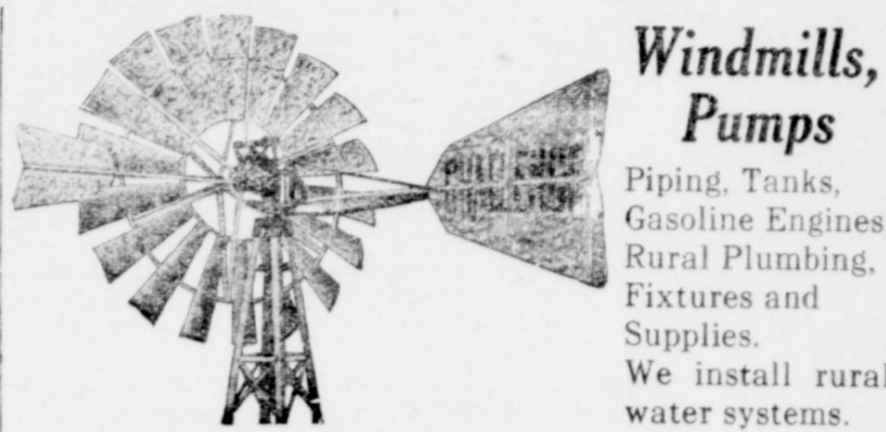
Miss Burnice Moore and Fay Harrison spent Wednesday night as the guests of Miss Winnie Robinson.

CONCRETE AND BRICK WILL CONNECT BANKHEAD ROAD

AUSTIN, Oct. 18.—Construction of a brick and concrete highway between Ranger and Cisco, a distance of twenty miles, has been decided upon by the county authorities of Eastland County, announced H. Hagman, an oil refiner of Ranger and former mayor of that town, who was here with the Eastland county commissioners in connection with the project.

The highway will form a part of the Bankhead Highway, and will pass through the heart of the oil territory of Eastland County. Hagman added that the highway commission promised to give State and Federal aid to the project, which it is estimated will cost about \$800,000 or approximately \$40,000 a mile. The highway will be eighteen feet wide with a macadam base.

Fresh Bermuda Onion Sets at Wilson & Norvell. 10-1f.



Windmills, Pumps

Piping, Tanks, Gasoline Engines, Rural Plumbing, Fixtures and Supplies. We install rural water systems.

Coleman Lamps and Lanterns The light for the Farm

Jno. C. Sherman Phone 155 709 Main St.

INSIST ON YOUR GROCERYMAN FURNISHING YOU WITH

Bewley's Best Blue Ribbon Flour

Made out of the Best Quality of Texas Soft Wheat. Every sack GUARANTEED. Quality counts. Also the Celebrated Blue Ribbon Cream Meal.

When You Want to Sell Your Wheat and Oats call on

CISCO GRAIN & ELEVATOR COMPANY Phone 451

DISTRIBUTORS OF THE ABOVE WE HANDLE ALL KINDS OF FEED—WE DELIVER

COUNTY SURVEYOR

George R. Logan CIVIL ENGINEER

Surveying, Mapping, Electric Blue Printing CISCO—Phone 234. EASTLAND—Phone 296.

Budweiser on Tap

and Lemberger Cheese DINTY MOORE'S PLACE

Cor. 5th. St. and Ave. D.

W. H. HURD

.....PRODUCE.....

Best prices paid for Chicken, Eggs and Turkeys. Also Pecans and Peanuts.

South Ave. D Cisco

CRUMBS FROM COTTONWOOD

Cottonwood, Oct. 25.—Water hauling is the order of the day in this section. People are becoming distressed for rain.

The Cottonwood school opened October 17th. with Miss Lula Martin as teacher. A large number of pupils have been nrolled and things bid fair for a successful school year.

Mr. and Mrs. R. C. Jackson and children were the noon guests of the J. M. Pence home Sunday.

A number of young people enjoyed a singing at the J. A. Barnhill home Sunday night.

Rev. and Mrs. J. E. McDermott, and children from Cisco spent Sunday with her parents, Mr. and Mrs. G. W. Pence.

Miss Dora Belle Yeager, Jewell and Elsie McClelland and Mr. W. C. Brooks from Moran, called on Miss Lula Martin at the R. L. Yeager home Sunday afternoon.

Mr. and Mrs. Van Farmer and children were shopping in Cisco Saturday afternoon.

Quite a number heard the splendid sermon by the Rev. Mrs. Greer, at this place Wednesday night of last week.

Rev. R. L. Yeager filled his regular appointment at Bluff Branch Sunday.

Misses Annie White and Ruby Spivey were Cisco shoppers Saturday afternoon.

Best wishes to the editor and his splendid paper.

ECHOES FROM ROMNEY

Romney, Texas, Oct. 25.—Rain is badly needed in this section. It has been so long since rain fell here that most people are beginning to believe that the weather man has lost his sprinkler.

Romney school opened Oct 1st. with a good enrollment. Mr. C. H. Henry of Fort Worth, is principal, and Miss Violet McCoy is assistant teacher.

It was a jolly gathering that assembled at the home of Mr. and Mrs. Wilson last Wednesday night to enjoy a social gathering. All present spent an enjoyable evening.

Mr. Jackson of Eastland, spent the past week with his son, Mr. L. G. Jackson of Romney.

Mrs. Sheffey and son, John, were shopping in Cisco one day last week.

Mr. J. B. Wright and family of Olden, were the guests of their parents, Mr. and Mrs. S. A. Lamb this week.

Mr. Jack Gage, accompanied by his son, Garland, and two daughters, Misses Dora and Gladys, were shopping in Cisco Wednesday.

Mr. Fletcher Freeland was a Romney visitor last Friday.

Misses Nina Lockhart and Opal Parsons spent Sunday with Misses Gertie and Ione Lamb.

Miss Julia Purcell, who has been quite ill for some time past, has sufficiently recovered to resume her studies in the Romney school. She was given a cordial welcome by her fellow-students last Friday.

Miss Olene White, who has been attending the Dallas Fair, is expected home in a few days.

TWO NEW HOMES TO BE BUILT SOON

Messrs. Harry P. Shaefer and Fred Firestone will soon commence the erection of two new residences in the seenteen hundred block between Avenues D. and E. Mr. Schaefer's home will front on Avenue D, while Mr. Firestone's will front on Avenue E. Mr. Schaefer will build a four room residence, and Mr. Firestone's will be about the same size.

Hogs need not be sacrificed on the declining market. Why not kill the hogs and cure the meat at home? The surplus pork, bacon, hams, and sausage may be sold to hungry consumers.

Order your engraved Christmas cards at the American office.



You will get the best of service the lowest price.

Your interests, your satisfaction, are considered; not ours.

Every accommodation that can be given will be yours.

Our experience and advice are yours for the asking.

It's to your advantage, to our mutual profit that you trade with us.



ELKINS BROTHERS

Tinners and Sheet Metal Workers

Specialty in Repairing : Just over the Viaduct

Phone 57

East Broadway

THE CISCO AMERICAN



Published Every Friday by
THE AMERICAN PRINTING CO.

R. W. H. KENNON, Editor and Mgr.
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vance.

IS IT WISE TO NURTURE OR
STRANGLE CISCO'S GROWTH

The Cisco American of last week gave the first account of the letting of the contract for the new high school building which was consummated last Friday when J. E. Johnson Construction Company of Waco, had its bid accepted by the school board.

The American was considerably disappointed in not being able to announce that a home concern was the successful bidder, but it seems that home people never had a look-in. This paper is not condemning the school board for its action, but from the angle we view it the result is not favorable to Cisco.

An appeal is now being issued by the school board for the people of Cisco to hurry and pay their taxes that the board may have funds to pay the teachers. Why should Cisco people worry? It seems it is another case of lack of home reciprocity. There is no particular incentive for our people to rush about paying their taxes when we send off for contractors to do our building. This in face of the fact that competent firms live here, and could make a bond perfectly satisfactory with the requirements.

This going away for men and material is not an isolated case in this instance. An imported architect was secured to draw the plans, and this in the face of the fact that Cisco had at that time competent men living here. Since the awarding of the plans to an outsider the town has lost two valuable citizens—Messrs O. C. Roquemore and Glenn & Glenn. Both have been compelled to seek employment at other places, where their ability is recognized. Both are getting work elsewhere, but being home people their ability was not sufficient to supply our needs, but other towns think they are all right. "Verily a prophet is not without honor to save in his own country."

It seems to the American that this seeking for outsiders is a serious blunder, and will retard Cisco's growth more than all other agencies. It would have been a matter of pride in the future to point to our \$150,000 high school building and say "It was built by a Cisco man. The plans were drawn by a Cisco architect." But we won't be able to experience that pleasure. We can say to all comers "We did not believe in patronizing home institutions and home people, so we sent to Dallas and Waco to get city men to come out and do our public building. Our men are all right to go over to Abilene, Amarillo and those little towns, but Cisco must have a man to come from a city. Nothing short of a Dallas or a Waco man would suit us." We might also tell them that "we would have imported our contractors and architects from Sears & Roebuck, only we were a little rushed."

But seriously, it is time for Cisco people to stop and think. Do you want to build Cisco up, or are you interested in building Dallas and other larger cities. You are pursuing the quickest policy to kill Cisco. How can you expect to have large institutions unless you patronize them. You have already run out of town two good architects because you would not give them a look-in.

The J. E. Johnson Construction Company evidently means to push the new building, as they are also importing their building material. We have four lumber and material yards here, and from the indications thus far manifest not a foot of lumber will be bought from either of these yards—perhaps not a dollars worth of material. Are you treating them fair? They are tax payers, and will contribute in a material way towards paying for the new high school building.

We have scores of idle carpenters here and it remains to be seen whether we will see them working on this job. It has been rumored that the new contractor carries his own force of men on every job he builds. He doubtless finds it more economical, and from his standpoint we can appreciate his position, but how about our own people who are without work and without money to buy clothing for their boys and girls so that they may be presentable to go into this splendid new high school building which we have contracted with an outsider to build?

Suppose the home man's bid had been a few thousand dollars higher. The odds then would have been in his favor. He would have employed home men to do the work; bought material from home people, and the profits from the contract would have been saved to Cisco, to have been spent with Cisco people. As it now

stands the contractor will likely buy his groceries and have his laundry done here, but the major portion of the money Cisco tax payers will be called upon to dig up will pour into Waco and Dallas coffers. It seems it is about time for Cisco people to use their heads for other purposes than a hat rack if we would build wisely for the future. We are pursuing the best policy possible to kill the town.

WATER, A LUXURY AS
WELL AS A NECESSITY

Cisco's water supply is owned by Cisco's municipal government; Abilene's water supply is owned by Abilene's municipal government; Henryetta, Oklahoma's water supply is owned by Henryetta's municipal government. Abilene hopes to be able to furnish its citizens with free water within a few years; Henryetta is furnishing its citizens with water at a minimum rate of \$1 per month, or \$1 for the first 2,000 gallons, and 50 cents per 2,000 for the next 3,000 gallons, or \$1.75 per month for 5,000 gallons.

The comparisons are for the consideration of the people. Perhaps Cisco may not be able to furnish its people with free water, but it should furnish water as cheap as possible, for water is a luxury as well as a necessity.

Of course we have to have water for all necessary purposes, but we should have water as a luxury. The American does not mean that we should waste water, when it says we should have it as a luxury.

It is not necessary to have a beautiful lawn in front of every home; it is not necessary for a city to have beautiful well kept parks dotted about over its corporate limits; it is really not necessary to have paved streets, imposing plate glass front buildings, neither is it necessary to have large modern school buildings, but all these things go to the making of a city.

Nor is it absolutely necessary to have cheap water, but if your city would wax strong and grow these things should be counted among the city's assets. While we may class pretty parks, yards, gardens, etc., as luxuries, yet there is nothing that adds to the attractiveness of a town so much as beautiful well kept lawns, green as the Emerald Isle, and as fresh looking as a meadow of timothy grass in the spring.

These can only be obtained where people are given a cheap rate for water consumed. But cheap water is really a necessity, as well as a luxury. Cheap water, fuel and power attracts industrial enterprises as nothing else can.

Capital seeking investment, or industrial plants seeking locations, inquire first what are your rates for water, fuel and power. These three items are the first considerations. If these are satisfactory, railroad facilities and geographical locations are afterwards investigated.

Water is a city beautifier. With the completion of Lake Cisco this city will have an abundant supply. Those who have made the matter a study promise us we will have the largest water supply of any city between Fort Worth and El Paso, and Abilene which is between Cisco and El Paso, claims that her water system is sufficient to irrigate ten thousand acres of farm land. That means some water for Cisco. If this be true every effort should be made to induce the people to use water as a luxury, to the end that we may have "a city beautiful" indeed.

Denver, Colo., known as a city with less rainfall than most any city of its size in the United States, is a city of beautiful parks and home yards. The use of water as a luxury is responsible for this pleasing spectacle.

Green parks and yards over Cisco would be one of the greatest drawing cards the city could have. It is only possible with cheap water.

This is possible with the completion of Lake Cisco. (Oh, don't sneer and say "When it is completed," for it WILL BE completed, and that at no distant day, for this is one proposition the whole town is of one mind.) And when completed lets encourage the use of water to make Cisco the "city beautiful."

Henryetta furnishes her people water at \$1.75 for the first 5,000 gallons, and for all water consumed above that amount there is a graduated amount downward. Henryetta pumps its water from a river ten miles distant.

Lets give Cisco cheap water and watch the city bloom.

SOCIETY STATIONERY

The American prints all kinds of wedding and society stationery. Orders taken for engraved stationery. Our prices are most reasonable, and we compete with the American in neatness. You will be pleased if your order is placed with the American.

TO OUR CORRESPONDENTS

The American is getting many communications from the different communities of the Cisco Country—all interesting neighborhood news. Some of these come in regularly from our correspondents, while others are volunteers. We welcome all to write for the American, as it is the desire of the management to publish as much community news of the county as we can get.

Several interesting communications have not been published for the reason that the writers failed to sign their names. The American must insist that all communications be properly signed. Names are never published to general news letters, so if you know anything that will be of interest, write it down and send it, but be SURE to sign your correct name to all communications, as the management must know from whom the letters come. Write only on one side of the paper. We will be glad to supply you, if you will call at this office.

Private letters from two of our correspondents indicate that they object to others writing from their communities. They are in error in this. We want all the news from every community in this territory. The other writer rarely ever duplicates the news you send in, and in case two letters are received from the same community we omit the items which are the same. We want our regular correspondents to keep on sending in their letters, as these communications are a part of the plan of the paper.

OTHER TAXES THAN THOSE
LAID BY THE GOVERNMENT

The taxes are, indeed, very heavy, but if those laid on by the government were the only ones we had to pay, we might the more easily discharge them; but we have many others, and much more grievous to some of us. We are taxed twice as much by our idleness, three times as much by our pride and four times as much by our folly; and from these taxes the commissioners cannot ease or deliver us by allowing an abatement.—Benjamin Franklin,

No greater truth was ever uttered. If the taxes laid by the government were all we had to meet one would never hear the complaint of high taxes. Yet this is no reason why a people should be taxed to the breaking point. We still have these personal luxury taxes that we impose upon ourselves, and always will have. In fact of such are the greatness of our institutions.

Every man should live within his means, but if it was not for extravagance the United States could never have builded so magnificently. Were the people to spend money for the things that they absolutely had to have, many of our institutions would fade from the earth, institutions which give employment to thousands, who in turn blow their coin and keep others employed, and so on to the end of the chapter.

Yet Franklin was a wise man and told a great truth, but notwithstanding the warning of Franklin, and the wisdom of his words, we must have our little extravagances, that the wheels of commerce may go round.

IBEX POINDEXTER NO. FOUR
BLEW IN THURSDAY EVENING

Albany News.

The Ibx Well No. 4 on Poindexter ranch came in late Thursday evening. They stuck the drill down in the pay sand about three feet, and it made a pretty good flow, not quite over the derrick however, but anyhow a good head of oil. They shut down Thursday night and began drilling Friday morning. The well has a good flow of gas, and at this writing is making about sixty-five barrels. They picked up the gray lime in this well found in the first well, and it is the purpose of the company to give this well a good tryout. They are now down between thirty-five and thirty-six hundred feet. It now looks like they are going to open up a sure enough field on the Poindexter ranch; this makes four wells that have been drilled in this vicinity, three of them are flowing wells, with one of them on the pump. The Ibx Company is sure hunting for the main pool, and some day they are going to pick it up. Two more new wells just about ready to spud in.

\$10,000 CISCO MONEY IS
NOW INVESTED IN MEXIA

The American was told the other day that Cisco had sent \$10,000 to be invested in Mexia oil property. This may sound fishy to those who read it, as all are satisfied there is not that sum of money in the world, but our informant stated that he knew what he was talking about. However, that \$10,000 would likely return the investor a larger dividend had he invested it at home.

Receiver's
SALE!
OF
Richardson-Brown Stock

\$65,000 Stock of General Dry Goods Bought . . . For \$35,000

—and is being offered to the buying public on this basis.

This stock consists of reliable makes only, and is in first class condition. If you will need anything in the Dry Goods lines this fall you can not afford to pass this extraordinary opportunity.

The stock will be sold at the Richardson-Brown Stand

Jno. H. Garner

NEWS GRIST FROM GRIGGS

Romney, Rt. 1, Oct. 24.—The Griggs school began its fall term last Monday. Misses Maggie Sherrill and Belle McFall are the teachers.

Mr. and Mrs. O. E. Jones spent Sunday with Mr. and Mrs. Osie Jones at their home near Rising Star.

Mr. and Mrs. Otto Stephens were shopping in Rising Star Saturday.

Mrs. Emma Stephens and brother, Herman, were in Cisco Friday.

Mr. and Mrs. Sid White made a trip to Cisco Monday.

Mrs. Fannie White visited Mrs. O. E. Jones Thursday.

Mr. W. D. Gryder was trading in Eastland Monday.

Mr. Ernest Wagner and family spent Saturday and Sunday with relatives near Comanche.

Mr. Clay Anderson, who has been in Stonewall county for the past two weeks, returned home Friday.

Isen Maples was in Rising Star Saturday.

Charley White was in Rising Star Monday on business.

Mr. J. C. Maples and son, Cecil, were transacting business in Rising Star Monday.

Alvin Luker was a business visitor to Eastland Tuesday.

Messrs. Hugh Maples and family, and J. C. Maples and family, attended church at Bethel Sunday.

Messrs. Bob and Marian Jackson and families, were the guests of Mr. Isen Maples and family last Sunday.

Mrs. Bill Maples was the guest of Mrs. Sid White last Thursday.

OLDEN LADY BURNED

Ranger, Texas, Oct. 24.—Mrs. J. T. Elkins was seriously injured last week when a boiler exploded at a drilling well near Olden, five miles south of here. She was standing in front of the boiler, which was hot, when cold water was turned in.

The explosion blew most of the clothing from her body and severely burned her about the head and face. She was removed to a hospital here when it was feared she would lose her sight. Physicians say she will recover.

BOCK, the Artercraft man. I have service to sell. Try me. Painting and paperhanging. 914t.

COMPARE OUR PRICES ON ALL KINDS OF LEATHER GOODS BEFORE YOU BUY.

HAND MADE HARNESS AND SADDLES

Collins Saddlery Co.

WE ARE MAKING

—EVERY POSSIBLE PROVISION AGAINST THE PROPOSED RAILROAD STRIKE, BUT THERE IS GRAVE DANGER OF OUR DELIVERIES BEING CUT OFF ENTIRELY.

—GET YOUR ORDER IN TODAY. IF YOU DELAY IT MAY BE MONTHS BEFORE YOU CAN GET THAT NEW FORD CAR YOU NEED.

A Year to Pay

BLEASE MOTOR CO.

AUTHORIZED FORD DEALERS
(Opposite City Hall)

P. O. Box 482

Telephone 244

Skating Rink

Will open at the Labor Temple?
Saturday Morning, Oct. 29
Mr. Geo. Gray of Ft. Worth, an Expert Skater will be in charge of the Skating Rink.

Plant Pecans On All Our Highways

The Custom of Planting Barren Trees has Been a Foolish Practice—Bearing Trees Make Splendid Ornamental and Shade Trees.

The editor of the American has often thought how foolish the people of Texas have been in devoting their time and money planting shade and ornamental trees on our streets, yards and highways which bear no fruit, when producing trees can be converted into just as ornamental trees and trees that will make just as good shade, if properly pruned.

Since time began when it was demonstrated that trees could be grown on Texas prairies Texans have been obsessed with the belief that only hackberry and elm trees could be grown successfully for shade and ornamental trees. The truth has been demonstrated that the hackberry is one of the shortest life tree we plant. But we go right ahead and keep on planting these trees that die just about the time we should enjoy their foliage, for that is all there is to enjoy.

We have often asked people why they did not plant pecans, or some nut tree? Their answers have invariably been that it takes them too long to bear nuts. Yet, the pecan will bear nuts sooner than the elm or hackberry. Evidently they never thought of this phase of the matter. They will continue to plant a tree that yields nothing, and know that they have no expectancy of themselves or their progeny reap any benefit other than the shade and beauty they afford, and refuse to plant pecans because "it takes them too long to bear."

Texas is the home of the pecan, yet aside from those that are growing wild, Texas has fewer pecan groves than any other southern state. Alabama and Georgia have been growing pecans for many years. Yet, we remember when there was not a hundred trees in either state. Now large groves are planted and cultivated all over those states, and the merchantable nut is harvested therefrom which yields a big profit to the owners. Texas, the home of the pecan, has a few trees scattered along the creek bottoms, from which nuts are gathered, but there are few who give the cultivation of this nut any attention.

Every highway in the state should be bordered with pecan trees proper distances from one end to the other. This would not only enhance the beauty of the highway, but make them cool and comfortable to travel upon during the heated season, and in the fall would afford everyone an abundance of nuts. Lets make the trees so plentiful that everyone could go out and gather what nuts they needed from the roadside of any highway.

But there is another side to the question, other than supplying nuts and beautifying the road side. That of profit. Mr. J. W. Boase, writing in the Rising Star X-Ray, does a little figuring, which shows that universal planting of pecan trees would be a very profitable undertaking. You doubtless never thought there would be so much money in pecans, but look over the figures made by Mr. Boase, and see if he isn't right:

Why Not Begin Now?
"On the road-side near the Pioneer cemetery is a pecan tree less than 30 years old that has a spread of 30 feet and a height of 30 feet and would under favorable conditions bear 100 pounds of nuts.

Suppose that when that tree was planted, or rather when it came up, there had been planted all along the roads on both sides at 40 feet apart over the entire country, what would be the result at this time? Allowing 40 feet and planted on both sides of the road would be 264 trees to the mile, and counting 1,000 miles of roads in the county means 264,000 trees, and 100 pounds of nuts per tree equals 26,400,000 pounds of nuts at 10c per pound and we have the handsome sum of \$2,640,000.00. Now, is this not worth undertaking? This is not saying any thing about the increased value to the farm and the beauty that it would lend to the landscape.

"Now is the time to start the work. Let every one who has roads running through or by his farm procure some fresh nuts, take a post augur or a crowbar and plant out the nuts where he wants them to grow; or go to the bottoms and dig up pecan sprouts and set them out. Then when they have gotten a good start, top dress them with the "paper-shell." Every tree that you put out will add at least, \$1.00 to the value of your property, and every years growth will add another \$1.00."

"Those who are striking to reduce the cost of living instead of working to earn more to buy living will get no pleasure from the fact that unless farmers are able to get help there will be less living to strike for or earn.

TRADE AT HOME CAMPAIGN

THE BUSINESS AND PROFESSIONAL MEN OF CISCO ARE MAKING IT THE QUEEN CITY OF WEST TEXAS. THEY INVITE AND EXPECT THE HEARTY CO-OPERATION OF EACH PERSON COMING INTO OUR MIDST. WE ARE ALL PROUD OF CISCO. THESE BUSINESS MEN ADVERTISING HERE HAVE MADE THIS CAMPAIGN POSSIBLE AND ARE DESERVING OF YOUR PATRONAGE.

Old Mattresses Made New
New Ones Made to Order
The SLUMBER ON Process.
INDEPENDENT MATTRESS COMPANY
508 E. Broadway Phone 403
CISCO, TEXAS

J. M. Williamson & Co.
INSURANCE OF ALL KINDS
Bonds, Investments, and Real Estate

Johnston Construction Co.
GENERAL CONTRACTORS and BUILDERS
Estimates Promptly Furnished on all Kinds of Buildings.
MILL WORK OF ALL KINDS
—Store Fronts and Fixtures; Window and Door Frames, Cabinet Work, Furniture Repairing, Electric Floor Surfacing Machine; Old and New Floors Finished.
Mill and Office 106 Avenue E
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Cisco Candy Co.

Dean Drug. Co.
Will Appreciate Your Business
Phone 33
THE REXALL STORE

Letter No. 5
BE LOYAL

The Model
QUALITY CORNER
Cisco's Largest Clothing Store

Guaranty State Bank & Trust Co.
The Bank of Friendly Service
A GUARANTY FUND BANK

Don't go abroad to buy something when you have a few dollar to spend and then ask your home merchants to sell you on time when you are broke. If you have bills with your merchant who has given you credit and an extension of time and accepted small payments, and take your cash to the city to spend with a stranger who has no interest in your town nine times out of ten he will "do" you because he never expects to see you again. The home merchant will save you money with reliable goods which he guarantees with his reputation.

Glasses Scientifically Fitted
J. A. JENSEN
Jeweler and Optometrist
602 Main Street

Why Pay Rent?
—We will Furnish you Building Material on one, two and three years' time.
See F. M. METCALF
Powell Land & Lumber Co.
Cisco, Texas

A town that is large enough and good enough for a man to earn his living in is good enough for him to buy his provisions in. If he does not think so, both he and the town would be better off if his tent were pitched on other prairies.

For Battery Service Go To—
The Electric Service Co.
912 Avenue D
Hobb's Storage Batteries
GUARANTEED
Phone 460

—Have You Tried a Cisco-Made Broom?
—They are Good Brooms; Ask Your Merchant for Them.
Cisco Broom Co.
CISCO, - - - TEXAS

\$10.00 in Gold
Anybody can compete for this prize. This contest will last ten weeks, so if you know of any reason why people should trade at home, write it down and at the end of the contest the advertisers will select three of their number to decide who gets the TEN DOLLARS IN GOLD. All stories will be numbered, and no one will know who writes any story that will be submitted.
Tell your reasons in an article of not over 300 words.

Do Your Banking With—
Cisco Banking Co.
(Unincorporated)
—A Good Bank Since 1905

For Groceries See
R. C. Pass
at same old stand 721 Avenue D.
Best of Home Killed Meats
H. J. Wooldridge Market

AYCOCK
The Monument Man
Prices Very Reasonable
.....NEW LOCATION.....
East Sixth and Bedford Sts.

LET'S PULL TOGETHER
We Trade At Home
Haltom & Mitchell
EXCLUSIVE JEWELERS

BOCK. Formerly Art-Craft
SIGNS OF EVERY DESCRIPTION
—Painting and Paperhanging, Staining, Glazing, or Anything in the Paint Line.
—My list of Satisfied Customers is Your Guarantee of Good Work.
A TRIAL Will CONVINCe YOU

Cisco Battery Company
111 East 6th St. Phone 505
Willard
ALL MAKES OF STORAGE BATTERIES RECHARGED AND REPAIRED
ALL MAKES OF GERENATORS STARTERS AND MAGNETOS REPAIRED

Typewriter Ribbons and Carbon Paper
American Printing Company

Help Build An Elevator in Cisco by Trading with the
Cisco Grain & Elevator Co.
Distributors of
WICHITA BEST BEWLEY'S BEST
The All Around None Better
Family Flour Made in Texas
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H. C. WIPPERN
CISCO, TEXAS
.....FUNERAL DIRECTOR.....
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—We Pay Cash for all Kinds of Fruits and Vegetables
Goldman Bros.
Wholesale Fruit and Produce
Phone 356; Long Distance 4
To the Rear of Judia Building.

GREAT UNLOADING SALE

Beginning Friday, Nov. 4, and Lasting Fifteen Days

THE OBJECT OF THE SALE: WE WANT TO BE FRANK WITH YOU IN GIVING YOU OUR REASON FOR MAKING A SALE AT THIS TIME OF THE YEAR WHEN IT IS THE ONLY TIME THAT A MERCHANT HAS ANY CHANCE TO MAKE A PROFIT. WE HAVE BOUGHT TOO MUCH STOCK FOR THE FALL AND WE ALMOST HAVE TO DISPOSE OF A PART OF THEM IN ORDER THAT WE MAY HAVE THE ROOM. SECOND, WE MUST HAVE THE CASH TO MEET OUR BILLS WHICH ARE NOW BECOMING DUE AND OF COURSE THE CASH IS KING AND EVERY PURCHASE YOU MAKE IN OUR STORE WILL BE A GOOD BUY AND A BIG SAVING. SALE OR NO SALE, THE FAMOUS STORE HAS ALWAYS HAD THE REPUTATION OF GIVING THEIR CUSTOMERS 100 PER CENT ON THE DOLLAR. OUR SHOES ARE THE MOST COMPLETED LINES IN CISCO SUCH AS NETTLETON, PETERS, STRATTFORD, BROWN, 5 STARS AND OTHERS. OUR HO-SIERY, READY-TO-WEAR, YARD GOODS, AND IN FACT EVERYTHING WE HAVE AT A BIG SAVING. COME EARLY FOR YOUR SHARE.

Staple Goods

Our prices on staple goods can not be beat, as we have none left from last year and all are new goods as we lately began to handle them.

35c Gingham, very best we have	27 1/2
27c Gingham, good patterns at	22
25c Gingham new design	20
20c Gingham	15
Special lot of Gingham	10
Percals, Newest and Best of Design. All Colors at	

25c Percals	20c
20c Percals	15c
17 1/2 Percals	14c
15c Percals	12 1/2

SHIRTING GOODS

50c Grade, Very Beautiful Patterns	38c
37 1/2 Grade, Very Beautiful Patterns	29c
27 1/2 Grade, Very Beautiful Patterns	22 1/2
20c Grade, Blue Strong	15c

DOMESTIC

Indian Head 25c Grades	20c
Bleached 20c Grade	15c
Unbleached 17 1/2 at	12 1/2
Two Bolts as Special for this Sale	9c

SHEETING, BEST GRADE

60c Grade now goes at	50c
50c Grade	42c

OUTING FLANNELS

All Colors No. 1 goods	17 1/2
No. 2 lot, colored stripes (Limited)	10c

White Linen Suiting

40c Grades, now new	33c
35c Grades, now new	30c
30c Grades, now new	25c
Dimity, 35c grades	29c
27c grades	23c
India Linens	22 1/2
Batiste, Very Best	29c

Serge all wool and Mixed Grades, New Fall Patterns, Blue and Blacks.

\$2.95 Grades at	\$2.25
1.50 Grades at	1.20
1.00 Grades at	.82
.49c Grades at	.39

and many more we have not time to mention here.

Suiting goes at

Poplin, all colors	.35c
Very big lot checked. Come see for yourself. Taffeta, Messaline and Crepe de Chine.	

SILK	
\$2.40 Grades	\$1.95
2.25 Grades	1.85
1.95	1.65
1.75 Grades	1.40

Crepe de Chine

\$1.75 all colors	\$1.45
1.95 Georgette, all colors	1.60

Ladies' Hosiery

\$5.00 Value, Silk	\$3.25
4.00 Value, Silk	2.95
3.00 Value, Silk	2.35
2.00 Value, Silk	1.49
1.50 Value, Silk	1.15
1.25 Value, Silk	.98
2.00 Value, Wool	1.69

Ladies' Ready-to-wear

It is the most complete line of Ready-to-Wear in Cisco and Prices Cut Very Deep. Ladies Suits, Tricolette, Serge and Poplin.

\$75.00 Value at	\$59.75
65.00 Value at	60.00
55.00 and \$50.00 suits at	39.50
45.00 and 40.00 suits at	32.50
35.00 and 30.00 suits at	26.25
25.00 suits at	17.50

Dresses

Very Best Designs. All Wool, Cantons, Crepe, Chamois, Taffeta and Satin.

\$50.00 Dresses	\$39.50
45.00 and \$40.00 Dresses	34.95
35.00 Dress	27.00
30.00 Dress	22.50
25.00 and \$20.00	15.95

We have Very Large Special Choice in all Colors

Ladies' Coats

All Wool. Large Stock.

In Silk Plush and Valora Serge.	
\$75.00 Coat	\$59.50
65.00 Coat	54.95
60.00 Coat	48.00
50.00 Coat	38.50
45.00 and \$40.00 Coats	39.95
We have a special coat	
Girls and Misses from	\$4.00 to \$10.00

Shoes, Shoes

We have one of the largest stocks of Shoes there is to be found in the State. We handle nothing but standard brands and nothing else. We do not handle off brands with our name on the soles as we have no shoe factory. We have Peters, Brown, 5 Stars, Stratford's, Nettleton and Haskells. Also a large line of felts for the whole family. First class no damages.

Men's Nettleton Special	\$9.85
Stacy-Adams	9.85
\$10.00 Stratford, now	8.00
9.00 Peters	7.50
8.00 Peters	7.50
7.50 and \$7.00 all leather	5.95
10.00 Haskell	7.95
9.00 Vici dress shoes	7.45
8.00 Vici Dress Shoes	6.45
7.00 Vici Dress Shoes	5.55
6.00 Vici dress shoes	4.75
5.00 Vici Dress Shoes	3.95
4.50 and \$4.00 Vici Dress Shoes	3.40
Special Work Shoes, All Leather	2.48

Draperies

29c Grades, now	23c
25c Grades, now	20c
27c Grades, now	22c

Men's Hats and Caps

\$10.00 Hats	\$6.95
9.00 Hats	6.50
7.50 Hats	5.50
6.00 and \$5.00	3.95
4.00 All sizes	2.95
3.50 Caps	2.75
3.00 Caps	2.45
2.50 Caps	1.95

Ladies' Shoes

\$10.00 Oxfords and pumps	\$7.50
9.00 Oxfords and Pumps	6.95
8.00 Oxfords and Pumps	6.75
7.50 and \$7.00 Oxfords and pumps	5.95
6.00 Shoes	4.95

High Top Shoes

\$10.00	\$6.95
9.00 and \$8.00	6.45
6.00 and 6.50	5.00
5.50	4.00

One good lot Children's Shoes are cut very deeply in price.

Men's Suits

\$35.00 Suits	\$23.50
30.00 Suits	19.75
25.00 Suits	16.90
20.00 Suits	13.00

Men's Pants

\$10.00 All Wool	\$7.50
9.00 All Wool	6.95
7.50 Value	5.50
6.00 Value	4.65
5.00 Value	3.75

Kakhi Corduroy Pants

\$5.00 Value	\$3.75
4.00 Value, Water Proof	2.95
3.00 Value	2.25

Men's Shirts

Men's shirts in Silk, Madras, Percal and all Wool. All are standard brands.

\$8.00 Silk	\$5.95
7.00 Silk	5.40
6.00 Silk	4.75
5.00 Silk	3.75
4.00 Madras	3.75
3.00 Madras	2.50
2.50 and \$2.00	1.65
One Special Lot as a Leader	.98

All Wool Shirts

\$5.00 Value	\$3.90
4.00 Value	3.15
3.00 Value	2.25
2.50 Value	1.95
2.00 Value	1.50

And many more we can't mention for lack of space.

Underwear

\$2.00 Union Suits	\$1.69
1.75 Union Suits	1.45
Undershirts and drawers, per garment	.65

Ladies Waists and Underwear

AT UNDER PRICES

\$10.00 Waists	\$6.95
9.00 Waist	6.75
8.00 Waists	6.40
7.00 Waist	5.90
6.00 Pongee Waists	4.70
5.00 Crepe de Chine Waists	3.50
4.00 and 3.50 Silk Teddies	2.95
3.00 Silk Teddies	2.25

Hosiery for men and children are at half price. Come here and save money on anything you need.

THE FAMOUS STORE

506 Main Street

Cisco, Texas

