

THE CISCO WEEKLY CITIZEN

VOLUME THREE

CISCO, TEXAS, FRIDAY, JULY 28, 1933

NUMBER 47

Home Furniture Co. Not Bothered About Present Depression

The Home Furniture Co. is one Cisco business establishment where you will not hear the owners crying about the present depression. While this company is not setting the woods on fire, yet by good business methods, strict attention to business, fair treatment and popular prices, there is no reason to complain.

Home Furniture Co. is owned and operated by W. E. Brown and his son-in-law, A. D. Starling, both capable business men, good salesmen and expert furniture folk, who know their okra, and understand the needs of the trade. They deal in both new and used furniture and house furnishings.

The Home Furniture Co. was established here about 18 months ago, when Cisco was without a business of this kind, by Will Brown and Fleet Shepard, the latter, however, not giving his personal attention to the business. Depression had laid its heavy hand on their resources, but they realized there was a good opening here for the furniture business, so they took a chance. With their limited capital they operated cautiously, picking up bargains where such were offered, and these household articles, by rebuilding and refinishing, made quick turn-overs at a nice profit on the investment of money and expert repairs expended.

Then Shepard withdrew from the business and Brown took in Starling, and now these gentlemen are both giving their entire time and talents to the business, with the result of honest dealing and reasonable prices, they have one of the best stocks of merchandise to be found west of Ft. Worth. If you will look over this stock of new furniture and household merchandise you will hardly think it was a used furniture shop one year ago, for you will see bright new merchandise that would be a credit to a city store. And their prices are right. I was surprised after reading the Home Furniture Co. ad in the Cisco Citizen of a walnut bed room suite, priced at \$22.50, when I saw the merchandise. It was a 3-piece suite, richly carved, round corners of head and foot piece bed, tall mirrored vanity dresser and large roomy chiffonier with ample drawers, all highly polished and without a blemish. No, this was not a new bed room suite, but one of those bargains that a real furniture man knows and recognizes its possibilities under expert reconditioning. Needless to say the suite remained in the house only a short while after the Citizen was issued that week. The buyer got a genuine bargain, and the Home Furniture Co. received a decent return for the money and labor put into the set of furniture.

This is mentioned just as one of the many handsome pieces of house furnishings that can be secured in Cisco. Yet a few of our people do not seem to realize that there is a first class furniture store in Cisco, and burn up good gasoline in driving to Fort Worth or a city where one of the mall order houses are located, and come back home with an inferior article, bought at a higher price, than they could have secured in Cisco, and saved time, gasoline and wear and tear on their car by making the trip.

Make it a rule to "Try Cisco First," and you will save money.

However, those who are going away for their furniture are getting fewer as the days pass. And this will continue, for the Home Furniture Co. is being recognized as an up-to-date establishment, where all your house furnishing needs can be supplied. And there's a saving in price, whether its new or used furniture you buy.

Thieves Make Big Haul of Motors At Lake Cisco Monday

Some time Monday night thieves raided the pleasure boats at Lake Cisco and secured eight motors from boats anchored in those waters. This is the first time the motors have been taken in truck-load lots. Heretofore boat owners have reported individual thefts of motors, but the light-fingered gentry evidently concluded there was no use to take "two bites on a cherry" and appropriated the motors by truck-load. The theft was reported to Constable Joe Hicks, who was supplied with a description and number of each of the motors, and the officer has broadcast this information to peace officers in all Texas cities where the loot may likely be offered for sale.

The victims of the motor raid were George Irvine, one motor; Dr. E. L. Graham, one motor; W. J. Armstrong, two motors; John McMurray, F. D. Wright, S. B. Wright and Dr. Ball, one each from their pleasure craft.

One Must Go Away To Learn Cisco's Products Famous

"It is true, the old saying, that one must leave home to learn that Cisco's products are appreciated," said J. A. Dill, who has just returned from an extended trip to counties of West Texas. "While away from Cisco I heard more good things said about Cisco's refinery, the White Star, and its products, than I have heard in Cisco since the refinery commenced doing business here," Dill said.

"I visited Lubbock, Plainview, Hale Center, Roscoe and other West Texas towns. I casually asked some one what refinery products they used, when to my surprise, they told me White Star. They said you ought to know, as you live in a town that refines the best gas and oil that is made in Texas. I was told that White Star gave better results than any refinery products that they had ever used, and more economical. Those people told me that they would leave home and drive to Cisco for a truck load of White Star products, and that it required from three to eight gallons more fuel to come to Cisco with empty trucks, practically the entire distance being down hill, with long stretches where the trucks coast along the highway, than it required to pull the trucks back to the Plains country loaded.

"Those people are all sold on White Star lube and fuel oils. One dealer told me that he came to Cisco for a load, and when he returned his assistants had sold 600 more gallons than he brought back with him, necessitating him making a return trip to the refinery just as soon as he unloaded. His tanks were empty in an hour after he got back.

"It makes a fellow feel kinder chesty when he goes away from home and finds one of his home-town industries is recognized for the superior products that is made at home. I thought, after hearing those people laud White Star products, how wonderful it would be if our people appreciated this industry like the Plains folk do. Why, Corah would have to triple its present capacity in less than six months.

"Yes, it is true, one has to leave home to learn that our own products have made Cisco famous," Dill concluded.

Cisco Amusement Co. Pays All Monies Due The City Up To Date

The Lake Cisco Amusement Co. is evidently enjoying a season of prosperity under the present management, as indicated by the statement of Mayor Berry to the commission Tuesday night, when he said the Amusement company had paid into the city treasury every dollar that was due the city, which included several hundred dollars incurred under previous managements, and all water and other rentals since Manager Harden and the present regime took charge. "I think this is most gratifying, as many said the initial payment of \$200 would be every cent the city would ever receive," the mayor commented.

No report of the receipts of the company were read to the commission by the mayor, but the fact that all monies due the city has been paid reflects a prosperous season for the resort so far, despite the fact that people have less money for recreation than has been the case since this resort was established.

COMMITTEE ON FIRE PREVENTION TALKED

The state fire rating board having called the city commission's attention to the neglect of that body to name a fire prevention committee for Cisco, this matter was considered at the commission meeting Tuesday night, but no action was taken for the reason that it was not known whether the parties suggested would serve. J. J. Collins, H. S. Drumright and N. H. Fowler were suggested, but pending their consent to serve on the committee the matter was deferred till next session of the commission. The mayor was requested to confer with these and other gentlemen and report to the next meeting.

Citizen ads get results.

City Employee Held Under Bond Charged With Felony Theft

L. A. Coffey, of Colorado Texas, a former resident of Cisco, last week filed felony charges in Justice Wilson's court in connection with the disappearance of property belonging to Coffey, located on West Fifteenth st., where the residence was burned a few weeks ago. Saturday Constable Hicks placed C. D. Phillips under arrest, Hicks placed C. D. Phillips under arrest, who was arraigned before Judge Joe Wilson, of the justice court, where his bail bond was placed at \$500. Phillips was liberated on his own recognizance till Tuesday morning when he filed his bond with the constable to await action of the grand jury. Phillips is an employe of the water department of the city, where he is still performing his accustomed duties.

Coffey, in his complaint against Phillips, alleges the appropriation by Phillips for "his own benefit" one garage, one barn, one cowshed, one out-door toilet, a quantity of chicken wire, water and gas pipe, tubs and other property" then and there the property of said Coffey, with the intent to deprive the owner of the value of the same against the peace and dignity of the State of Texas, of the estimated value of \$200.

Judge Wilson said this property is alleged to have been sold to Arlin Agnew, fellow-employe of Phillips in the city water department. The consideration Phillips is alleged to have received for the property was \$5.00.

After the residence was destroyed by fire Coffey came to Cisco to ascertain the extent of his losses, having been informed that the outbuildings were not destroyed, found nothing on the lot of value, the other buildings were removed from the location. He was informed that Phillips had disposed of this property by sale to Agnew, and he wrote Judge Wilson to send him a blank complaint which he signed, charging Phillips with theft of property over \$50 in value, and returned the complaint to the justice of the peace, on which Judge Wilson issued a warrant of arrest and placed it in the hands of Constable Joe Hicks, who made the arrest Saturday, but permitted Phillips to secure sureties to his bond to await the action of the grand jury of the district court of Eastland county.

Phillips was previously employed by the Webster Wholesale grocery Co., and for some time, the Citizen is informed, was employed by the Foxworth Wholesale establishment.

Phillips had previously been active in seeing the liquor laws were enforced in Cisco, and during the Williamson administration had testified in courts of inquiry, but the former mayor stated that his knowledge of law violations were such that justified no complaints being filed on which a probable conviction might be made.

Phillips' bond was signed by Smith and G. E. Huestis, Judge Wilson stated.

MOTHER OF T. A. SMITH PASSED AWAY WEDNESDAY

Mrs. W. B. Reed, mother of T. A. Smith, well known Eastland county man living north of Cisco, passed away Wednesday afternoon at 1:35 o'clock after an illness of long duration, at the advanced age of 86 years and six months, being born in Alabama March 12, 1847.

She came to Texas with her parents when only five years of age, and had made her home with her son since 1896, surviving her second husband who died in 1925.

Her first husband, father of Mr. T. A. Smith, was Moses B. Smith, who died in 1873. She was united in marriage to W. B. Reed in 1878.

The surviving children are T. A. Smith and his half sister, Mrs. B. A. Parker, whose home is southwest of Cisco, and several grandchildren.

Funeral services were conducted at the old W. B. Reed home, in North Cisco. Burial was in Oakwood cemetery beside the grave of her second husband, with the Wippen Funeral Home in charge.

The Commercial Printing Co. will absorb all rising costs of printing and office supplies at wholesale price for a limited time only. Buy printing and office supplies now CHEAP.

Local Conditions Must be Familiar To Town Builders

This is the third and last installment on "Community Building" from this contributor, who has made some valuable suggestions which, if adopted by the chamber of commerce, would give the public a different slant of view on the purposes and activities of our commerce chamber. The suggestion of adopting a "worth while program that will weld together the citizenship in such an array to make the maximum potentialities easy of accomplishment," is worthy of serious consideration. Right here a thought suggests itself—the inclusion of some of our progressive farmers on the directorate. We have a number in the Cisco country who might bring new ideas that will prove beneficial to the entire section. These farmers are a part of our community, and their interests are identical with ours. The directorate should invite a closer cooperation with every citizen of the community, and those living in the rural precincts.

The Citizen invites contributions on this subject from others who are interested in Cisco's prosperity. If you have suggestions that you believe will make this a better and more prosperous community, unload your system and let the public know your ideas.

(Contributed)

The citizenship of any community can be divided into two classes, one of which every citizen will fall into. They are construction and destruction. The former is a class of patriotic citizens who desire to contribute a part of their time, earnings and energies toward the betterment of the community. It has been said by eminent authority that every citizen owes the community, as well as his state and nation, a part of his time, energy and resources, in addition to what is exacted through taxes and excises. This being true full realization of it directed by capable leadership should be all that would be necessary to have a militant force of workers who will be able to accomplish anything necessary to the promotion of the best interests of the community. The other group is composed of that part of the citizenship, generally very small, who are not pleased with the leadership, the program or the means inaugurated to bring it about. Obstruction and destruction mark the course of least resistance and can be engaged in by any one regardless of information or capability.

"Any body can tear down, but it takes men to build."

One of the thoughts which inspired these articles is the hope that we may develop a leadership and a program which will appeal to and enlist the support of the major portion of the citizenship. We have a great number of men who are capable of making leaders and projecting a worthwhile program that will weld together the citizenship in such an array as to make the maximum potentialities easy of accomplishment, eliminating entirely or smothering the reaction from those who cannot be marshalled into a militant force, bent on the single purpose of making our town the best community in which to live in all the Southwest. A program thus formed and manned should need nothing but directing to guarantee its full accomplishment.

Leadership Qualifications

Enumeration of some of the qualifications necessary to leadership may help in the selection of those that lead the forces of progress in the battle against disintegration and self satisfaction. In the first place those who lead must know the history of the community life, must be acquainted, with and know the limitations and capacities of the community's leading spirits. They may be acquainted with the problems, the opportunities and be able to evaluate and properly classify all the factors that enter into the making and executing of a program. They must know the needs commercial, social, civic and moral of our people and be able to translate a program into

(Continued on page three)

Cisco Man Appointed R. F. C. Administration of Jefferson County

On his return from Austin recently, J. M. Williamson, former mayor of Cisco for 16 years prior to 1931, announced his appointment as R. F. C. relief administrator for Jefferson county. He stated that he will leave for Beaumont probably in a few days, just as soon as notified by the welfare committee of that county.

Members of the committee from Beaumont and Port Arthur, the two leading cities of that county, not being able to agree upon a local man for this position, and after conferring with state relief officials, the position was tendered to Mr. Williamson, who has accepted the office, and the selection has been ratified by the local welfare committee of the East Texas county.

While it is stated the office is one that will not be a child's job, yet those selecting Mr. Williamson expressed the belief that if any man can harmonize the conflicting interests of those living in the cities of Port Arthur and Beaumont, brought about by a keen but friendly business rivalry, Jim Williamson can do it.

During his administration as mayor of Cisco no man confronted and surmounted greater obstacles to his program of city building than that which he overcame. As a man of patience and fortitude, as well as a tenacity of purpose and as an organizer, he has few equals, and his friends here believe he will accomplish the seemingly impossible in bringing the rival factions of those two cities to work in unison for the general good of that entire county.

The position, it is understood, carries a salary of \$3,600 per year.

"J. C. Penny Co. Not Owner of Building Occupied By Firm"

"J. C. Penny Co. owns no building in Cisco," Mr. Mitt Williams told the Citizen man last Friday, in commenting on the story of Street Supt. Clements replacing a plate glass window in the building occupied by this firm. Mr. Williams requested that the Citizen correct this statement, as he said some had commented on him employing a city employe to do the work. "We had nothing to do with it," Mr. Williams said, "as the building is owned by C. H. Fee, who employs whom he pleases to make repairs."

The Citizen was aware of the fact that the building was not owned by the J. C. Penny Co., and that it was the property of C. H. Fee. But had we not known that Mr. Fee owned the building we would have been cognizant of the fact that J. C. Penney's policy is not to acquire title to any realty in towns where they do business. We only said the window was replaced in the "J. C. Penny Co. building" for the purpose of ready location.

But Mr. Williams, it seems, did not care to be criticized for employing a city employe when he had nothing to do with it, for he said the "story was all right." This being true, and that he objects to a statement made by the Citizen which he thinks might place the firm in a false light, and cause some loss of business, we believe by the same reasoning, that the Citizen might be instrumental in bringing some business to his firm if its advertising columns were used more freely. Others find it profitable. We believe you will also, Mr. Williams.

COMMISSION ADOPTS BUDGET FOR ENSUING FISCAL YEAR

The city commission adopted the annual budget for the ensuing fiscal year Tuesday night, as prepared and estimated by the city auditors who audited the city's accounts recently. This budget carries a total of \$96,500. Mayor Berry explained that the estimates were full, and in some instances more than would be expended to operate the city government, but it was not contemplated that more than such sum necessary for an economical administration of the city's affairs would be expended.

Mrs. J. H. Erwin is recuperating in Mineral Wells this week.

CISCO WEEKLY CITIZEN

R. W. H. KENNON, Editor-Publisher.

PUBLISHED EVERY FRIDAY

105 West Broadway

Cisco, Texas

A Cisco-Owned Newspaper

SUBSCRIPTION RATES: ONE YEAR \$1.00

Entered as second class matter July 24, 1930, at the postoffice at Cisco, Texas, under the act of March 2, 1873.

BIBLE THOUGHT FOR TODAY

Ye are of God, little children, and have overcome them: because greater is he that is in you, than he that is in the world.---I John 4:4.

O valiant heart! from earthbound thoughts and fears

Your vision of the truth has made you free,

And truth strives on, triumphant through the years,

Majestic in its grand supremacy.

---William J. Reid.

All histories record the miracle of the rolling back of the Red Sea so that the Israelites went forward as by dry land. If the church of Christ today would appreciate its privileges it, too, can say to the hindering conditions which, like the mountains and the sea, bar the pathway, "Be thou removed," and, according to the Saviour's promise, difficulties shall vanish.---Rev. Stanley Bailes.

GAS OCTOPUS LOSES AGAIN.

Again the courts have ruled against the gas monopoly and in favor of municipal plants, in the attempt to prevent municipalities in their territory from exercising the right of self protection. Report comes from Cross Plains state that work was resumed Monday on the municipal gas system after Judge M. S. Long, of the 42nd district court, denied the application for an injunction restraining the municipality from building the gas distribution system. Mayor S. P. Collins reported that 25 men were on the job, the city paying them \$1.80

per day, and everything indicated that the plant will be finished in the shortest order possible. When ready to be turned into the mains Cross Plains folk will be charged 50c per 1000 cubic feet for the gas, where formerly they paid 75c to the Southwest Gas Co., that formerly supplied gas to that city. The Southwest has already lost Rising Star because that company refused to give that city a reasonable rate, thus virtually forcing Bill Tyler, the nery mayor of Rising Star, to build a municipal plant. Now the Southwest will lose Cross Plains, unless further court action ties up the construction, and delays its final completion.

All of this reminds the Citizen that Cisco officials are absolutely doing nothing to relieve the oppression of the Community Natural hijackers, as Cisco people are still paying 75c gross, or 67½ net. And it is always \$10 deposit for meters where new business is put in, or a patron ever allows his gas rentals to lapse. A few of us who had meters already in have been fortunate enough to keep our gas bills paid, still are being served without having to post the \$10 deposit.

But the thought comes to the Citizen that if Rising Star and Cross Plains can build their own municipal gas plant, surely Cisco, with several times the population of those towns, can also build its own municipal plant. As we said previously, when Dothan, Lem Switch, Romney, and a few other rural vil-

lages put in their municipal plants our city administration may come alive and decide that something can be done, but not sooner, it now appears.

In the meantime: winter is coming on, gas consumption will be increased, and our people are in no better condition to pay big gas bills than they were last winter, and none of them have made any provision for any other fuel to keep warm.

The depressed condition of the times has caused many to replace gas burners with wood, and others will have to do so, and all the while the hijackers are standing pat and telling their patrons that they must pay the rates and increased deposits, or their gas service will be cut off. That is what many have done. It would seem that the gas company would like to increase its business, rather than drive off the patrons they have by adhering to hard and fast rules that are difficult to comply with. Adherence to such inflexible rules has caused the Southwest Gas Co. to lose two prosperous towns, and one of these days Cisco will decide to elect a commission and mayor with some initiative, and then the Community Natural hijackers will wake up to the fact that the town has gone away from them.

SUSPENDS TAX PAYMENTS.

The latest community to report suspension of taxes is the little city of Campbell, in Hunt county, which is listed as a village of 416 people. But it has a mayor, aldermen, city marshal and other elected community officials. But it seems that Campbell has more than its city officials in name. Those who direct the affairs of Campbell are men of vision, men of initiative, who are alert and active. Campbell also has something more material than city officials, but it was the city officials that made this other asset possible. Campbell has declared there will be no city taxes collected for 1933. The tax collector will have no job. Campbell is out of debt, and the mayor says the city administration proposes to keep it that way. Previously city taxes were reduced from \$1.00 to 30 cents on the \$100 valuation. The council first discussed a moratorium, but finally decided to give the people a tax recess for 12 months.

In doing away with the taxes, the mayor explained to a Star-Telegram reporter, that the townspeople will enjoy the same benefits of city government as that which prevailed while the despised tax gatherer was abroad in the land, as the same service will be rendered; the streets will be maintained and lighted; the city marshal will be kept on the job on commission, and the mayor and councilmen will draw \$1 for each meeting and be ever as alert to serve their city as if they were drawing \$150 per month to oversee their respective departments. The city owns its own street lighting equipment, for which current is furnished from a nearby town for the privilege of coming into Campbell.

Grand Jury Called To Reconvene Aug. 2

The grand jury of the 91st district court has been called to reconvene in recess session August 2. This is the grand jury that was empaneled by Judge George L. Davenport on Monday, June 5, and after several days labor recessed until further call.

Officials Fail To File Fee Reports

Austin, July 26.---Moore Lynn, state auditor, today revealed that a number of county and district officers had failed to file their 1932 fee reports in his office as required by law.

He said that 20 county judges, 21 sheriffs, 8 county clerks, 13 district clerks, 37 county attorneys, 18 tax collectors and 14 tax assessors do not have copies of their 1932 fee reports filed in his office.

Lynn pointed to a law which provides that fee officials shall file three copies of their annual fee reports with the district clerk not later than March 1 following the close of each fiscal year, there being prescribed a penalty of \$25 per day for each day after March 1 the report has not been filed. Also the law provides for removal from office of an official violating it. Lynn said he did not know of a single case in which this penalty had been enforced.

The Commercial Printing Co. has the only fully equipped office supply and typewriter store

Miss Alma Stroebel and brother, Alvin, children of Mr. and Mrs. Henry Stroebel, prominent farmer folk of the Lutheran community, visited friends in Del Rio this week.

C. U. Horn, prominent citizen of Ibex, and a former well known resident of Cisco, was in Cisco on business last Friday.

Attending Big Show

The Eastland Telegram says:--Judge B. W. Patterson of the 88th district court and his wife left Saturday morning over the Texas & Pacific for Chicago, where they will remain for a week or ten days seeing the sights at the Century of Progress.

Country produce is legal tender for your subscription to the Citizen

Have you received your free pound of coffee? Its at the Citizen office.

ENJOY THE DELICACY OF A Rabbit Dinner

Ready Dressed For Cooking More Delicious Than Chicken I Can Supply You With

FAT RABBITS

Also Breeding Rabbits For Sale

J. A. GARRETT

E. 18th St., South of Blue and White Tourist Camp

COFFEE

IS SOMETHING that age does not improve. Buy it fresh daily from

SIMMONS COFFEE COMPANY

Best Coffee in Cisco for the Price

FINE WATCH REPAIRING

DAMAGED OR BROKEN Jewelry Restored

AND MADE LIKE NEW COMPLETE STOCK OF

JEWELRY, WATCHES, CLOCKS

Musical Instruments, Sheet Music

JENSEN, THE JEWELER

DON'T COOK. EAT CHICKEN DINNER SUNDAY AND EVERY DAY 35 CENTS

Why Worry to Prepare Sunday Dinner? You Save Money by Eating at

THE MOBLEY HOTEL

SOMETHING NEW

OIL OF CASTOR WAVES, Specials for dry hair, \$4 and up

We Specialize in

Hot Oil Shampoo and Scalp Treatments . . . \$1.00
Manicure . . . 50c

TRY OUR

SUNTAN OIL AND COSMETICS

FREE FACIAL WITH ALL WORK

NU-WAY BEAUTY SHOP

PHONE 294

PASTEURIZED MILK

GUARANTEES ITS PURITY CHILDREN REQUIRE PLENTY OF MILK, BUT IT MUST BE PURE.

YOU CAN'T AFFORD TO

TAKE A CHANCE

WITH THE HEALTH OF YOUR CHILD.

ASK YOUR GROCER FOR

SUNBEAM BUTTER

CISCO DAIRY ASSOCIATION

Sole Distributors of Pasteurized Milk in Cisco

When your shoes get thin, and start to leak, This is the shop you'd better seek,

WE ALSO HAVE A NICE LINE OF GOOD USED

CLOTHING AND SHOES

FOR SALE OR TRADE. WHAT HAVE YOU?

Cisco Shoe Hospital Nu Shoe Shop
708 Avenue E 412 Avenue D

COURTNEY AND MOSLEY

REFRESH YOURSELF AT

LAGUNA COFFEE SHOP

WITH A FAMOUS

LAGUNA LUNCHEON

A VARIED MENU TO PLEASE ANY PALATE

SUNDAY AND EVERY DAY

MAIN AT FOURTH STREET

CISCO, TEXAS

A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial subscription to

THE CHRISTIAN SCIENCE MONITOR

Published by THE CHRISTIAN SCIENCE PUBLISHING SOCIETY
Boston, Massachusetts, U. S. A.

In it you will find the daily good news of the world from its 800 special writers, as well as departments devoted to women's and children's interests, sports, music, finance, education, radio, etc. You will be glad to welcome into your home so fearless an advocate of peace and prohibition. And don't miss Snubs, Our Dog, and the Sundial and the other features.

THE CHRISTIAN SCIENCE MONITOR, Back Bay Station, Boston, Mass.
Please send me a six weeks' trial subscription. I enclose one dollar (\$1).

(Name, please print)

(Address)

(Town)

(State)

JOHN STROTHER

THE OLD RELIABLE.

HATTER & TAILOR

Has returned to Cisco and is located in the
HATS, Cleaned and Blocked . . . 75c

M. L. NOTGRASS SHOE SHOP

OPPOSITE GARNER'S
All Kinds Alterations Satisfaction Guaranteed

Local Conditions Must be Familiar To Town Builders

(Continued from page one)

realities in such a way as to give to each of these spheres improvement and benefit these various classes at the point most needed. They should ever keep in mind the needs of the community in these various fields to be able to provide a program and marshal forces sufficient to accomplish the desired end. It will demand of the leaders who formulate and direct the execution of any program much painstaking, thoughtful study and tactful contacts with those suited to fall into places of service in which to work.

One way to select leaders will be for the president of the chamber of commerce to select a group of ten or twelve men of the most likely people for leadership and have each one make up a definite detail program covering a period say of twelve months. From these articles it should not be difficult to select two or three who would be suitable to taking the lead in the development and execution of the program, keeping in mind that this program must be sufficiently definite so that the most casual thinker should understand what it was intended to accomplish. And, at the same time, be flexible enough so that it may be contracted or expanded to meet the changing conditions without disrupting the plans.

People In Touch With C. of C.

In the organization of the forces for building is for the citizen so far as possible be in touch with the chamber of commerce. It should be the engine through which power is developed to execute any progress projected by the leaders.

Each major item should be headed by a leader best adopted to bring about the results of that particular project.

In order to summarize some of the major projects which could be made a part of any community program projected by the leader, we submit the following:

The building of a good road around the lake and securing the land which

is and will be covered by the lake, through the cooperation of the city commission.

The building of a treatment plant for our water.

The rebuilding and improvement of the highways leading into Cisco, including some needed work on streets inside the city.

Conservation of Rainfall

I think a well organized effort to induce the federal government, through state agencies, to build dams across some of the streams in our territory to conserve those waters, when we have excessive moisture, which may prevent flood damages in the lower stretch of the stream.

The developing of a road through the fish hatchery canyon intercepting the Amusement Co. zoo loop.

The appointment of a strong, well organized committee, the functioning of which shall be to secure conventions and gatherings of all kinds within our reach to hold meetings here.

A well organized active extension department.

The development and building of a system of county roads in our trade territory which will facilitate the coming to their market of our customers and clients.

The building of a suitable market place to aid our farmers in handling their produce to the best advantage and with the least trouble and for the convenience of our own citizens in being able to secure the produce they want with the least inconvenience.

There are many community projects which recommend themselves to the citizenship and will doubtless be suggested and developed by the leaders as programs are built and executed.

These articles have been written in the hope that they will arouse the patriotic citizen to the extent at least of projecting a program organizing the community for its execution. If in any degree this result is obtained the purpose of the writer will have been accomplished.

USED FURNITURE — Highest cash prices paid for used furniture and stoves. A. S. Nabors, 208 W. Broadway. 35tf.

Citizen ads get results.

Great Brown Bottle Mystery Or The End Of Cisco Test Case

Commenting on a recent raid of the Cisco constabulary, wherein the minions of the law "went rabbit hunting and jumped a panther," a staff writer of the Fort Worth Press, C. L. Douglas, has the following to say concerning the story that appeared in the Cisco Citizen of the issue of July 14:

Under the caption of

"A BEER TEST"

The Press says:

Up in arid Kansas, town after town and city after city is having its own particular test on the sale of 3.2 beer—not only one, but many tests in each place.

Raids have been made, and altho no hapless purveyors of malt beverages have been locked within the city calaboses—bonds being made post haste—the Sunflower State citizenry has had a lot of fun watching developments from the sidelines.

But Kansas isn't the only state that's having an open season of amusement in connection with beer case tests. Texas is coming in for her share of the comedy, and if you want first-hand information on the latest episode corner one of your friends from Cisco and get him to tell you about the Great Brown Bottle Mystery that has set that town by the ears during recent days.

Here's the story of the Cisco "test" case:

One evening last week five or six young ladies of that city, all members of prominent families, sought to reduce the temperatures of a torrid day by taking an auto ride, and before they started they drove into a filling station to have the tank filled with gas.

Now it so happened that at that filling station, or at the place next door, they bought "something to drink"—something cold, and in tall brown bottles of a well-known shape and description. Then they resumed their ride, taking the bottles with them.

A laughing, vivacious group, they steered up the main street, drinking from the bottle necks and having a general good time. But they weren't destined to travel far . . . because the law west of the Brazos, particularly in that area, believes in enforcing the statutes while they yet remain upon the books.

The eye of the law, in the form of a patrolman, fell upon the joyriders. He observed the familiar brown bottles and he didn't wonder twice where he had seen their duplicates. Brown bottles like those were used for only one purpose.

Here was an officer who did his duty as he saw it. He stopped the car; he told the girls that beer drinking wasn't permitted on the streets of Cisco. They had, he said, better come along to the police station.

"But listen," protested the young ladies, "this isn't beer . . . it's a new brand of soda water they make in Fort Worth. Won't you taste it and see for yourself?"

The officer wouldn't . . . and the scene shifted to the police station.

Here, according to a column and a half story that appeared in the Cisco Weekly Citizen, the brown bottles again were examined, but no tasters volunteered.

It was then that the sergeant recognized one of the girls and realized that some mistake must have occurred. He became the hero of the incident. He grasped one of the brown bottles, and at the risk of breaking the pledge, downed a swallow.

"It isn't beer," he said, "it's a sort of soda pop."

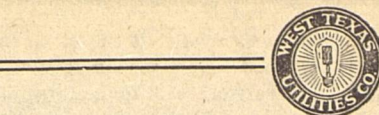
Whereupon the girls were released to go home. But Cisco isn't thru talking about the case, because, as the editor of the Citizen remarked in his fullsome piece: "The police department went rabbit hunting and jumped a panther."

But the story does have a happy semi-climax. The soda water distributors liked the city-wide publicity. They sent the police a case.

Nu Way Barber Shop

Is the place where you get a perfect Shoe Shine. If its leather we can shine and clean it. We also dye all fancy colors. Come to the Nu Way Barber Shop before you get a shine if you want the best service.

MORRIS HAYS



Your ELECTRIC Rate is What You Make it

Electricity is not a commodity . . . but a service. It is a magic force which appliances transform into constructive energy. Electricity cooks meals, heats water, refrigerates food, lights homes, cleans carpets and furniture, washes clothes, produces beautiful radio programs . . . and does all these important jobs better than any other method!

You can earn bargain electric rates by enjoying more of the "Electrical Servants" you've always wanted. You pay a great deal less per unit for electricity to operate a range, refrigerator, water heater or other money-saving appliances than you pay if you limit your use to lighting only. Many of our customers have reduced their average rate 50 per cent or more by enjoying a modern, electrified home.

NOW IS THE TIME to make your home modern! Our rates make the use of appliances truly economical, and present easy terms permit you to enjoy appliances while you pay! Investigate . . . TODAY!



Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

ASK THE LADIES . . . WHO HAVE TRIED THIS LAUNDRY

If you are not one of our many Satisfied FAMILY WASH Patrons, just ask your neighbor about our prices, quality of Work and Service. Better still,

GIVE US YOUR NEXT ORDER

LITTLE STAR LAUNDRY

MRS. Lula F. Bridges, Proprietor
PHONE 157 DAILY DELIVERY G and 2nd.

Christian Science Church Service

"Love" is the subject of the Lesson-Sermon in all Churches of Christ, Scientist, Sunday, July 30.

The Golden Text is: "Sing, O heavens; and be joyful, O earth; and break forth into singing, O mountains: for the Lord hath comforted his people, and will have mercy upon his afflicted" (Isaiah 49: 13).

Included with other passages from the Bible is the following from Psalms 30: "O Lord my God, I cried unto thee, and thou hast healed me."

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "The divine Love, which made harmless

the poisonous viper, which delivered men from the boiling oil, from the fiery furnace, from the jaws of the lion, can heal the sick in every age and triumph over sin and death. It crowned the demonstrations of Jesus with unsurpassed power and love. But the same 'Mind . . . which was also in Christ Jesus, must always accompany the letter of Science in order to confirm and repeat the ancient demonstrations of prophets and apostles. . . .

"Truth, Life, and Love are a law of annihilation to everything unlike themselves, because they declare nothing except God" (p. 243).

FOR RENT.—Small house, new, every modern convenience, 303 18th st. See Herman Terry, or call at 705 11th street. tfc

MILK COWS FOR SALE—See John Holder, at A.-G. Motor Co. sales department. tf-c.

PLENTY OF MILK

INSURES PERFECT HEALTH WHICH INCREASES YOUR CAPACITY FOR WORK, PLAY OR RECREATION. HAVE US DELIVER YOUR DAILY SUPPLY OF MILK FROM—

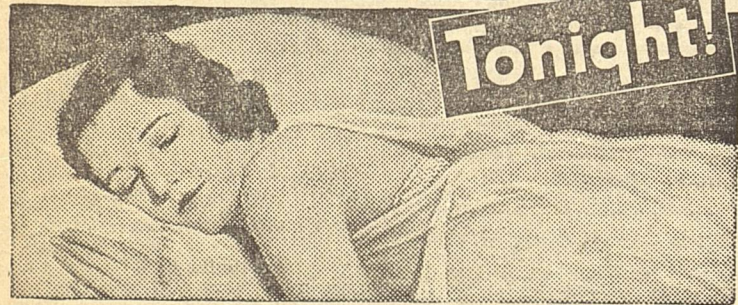
Tubercular Tested Cows

GUARANTEED PURE. JOIN OUR FAMILY OF REGULAR CUSTOMERS

ALSUP'S DAIRY

PHONE 14W FOR GRADE A

SLEEP!



When the worries, noise, confusion, high-tension work, or hectic pleasures of your waking hours "get on your nerves," here is a simple time-tested preparation that will bring a feeling of calm and relaxation and allow you to get a good night's sleep.

Dr. Miles Nervine quiets your nerves. It is not habit-forming and does not depress the heart. Why take chances with dangerous habit-forming drugs? Why use narcotics that make you dull and depressed?

Millions have found relief, relaxation, sleep, by using Dr. Miles Nervine. Although first used more than fifty years ago, Dr. Miles Nervine is as up to date as today's newspaper. Nothing better for the home treatment of overtaxed nerves has ever been discovered.

Your druggist sells Dr. Miles Nervine. We guarantee relief, or your money back, with the first bottle or package.



DR. MILES' NERVINE

Liquid and Effervescent Tablets

Relief!

For Nervousness
Sleeplessness
Irritability
Restlessness
Nervous
Headache
Nervous
Indigestion



**Police Record Shows
6,800 Beer Bottles
Broken In 15 Months**

In refuting the charge of inactivity of the police department, H. C. Henderson, police commissioner, gave a record of what the police force had accomplished in enforcing the law in the past 15 months. This record, I am sure, will refute the charge that the department has not been on the job and will be gratifying to all who favor enforcing the law, especially those who favor stamping out the sale of illicit beverages, Henderson said. (No allusion was made to "Uncle Jo.")

The statement of Mr. Henderson was as follows:

Raids made, 86; beer bottles destroyed, 6,800; whiskey destroyed, 40 quarts; wine destroyed, 35 gallons; 48 of the 54 cars stolen recovered and 6 unaccounted for; under bond for car theft, 6, and others serving time after conviction for car theft.

Of the \$224.40 worth of merchandise stolen in burglaries \$100 worth has been recovered. This record does not include property recovered and criminals apprehended for neighboring towns, nor suspects picked up by the force at different times during the period covered.

Mayor Berry reported that there was \$4,616 uninvested in the sinking fund, and asked what disposition the commission wished to make of these funds. It was decided to carry the money as a cash account until \$5,000 was accumulated, and then invest it in government bonds.

Street Superintendent Clements reported that the Lake Cisco patrol boat was in need of repairs, and that the Utilities Company had requested the return of the transmission borrowed by Adriam Swindle for the boat. "Didn't we buy this transmission from Swindle?" Commissioner Burnett asked.

Clements—"Yes, but we can't do anything about it, as Swindle says he did not sell it." Clements was instructed to make the repairs, and ascertain the cost on another transmission in the event this could not be obtained from the Utility Company. Clements was also instructed to have signs erected at Fee-Esta park wading pool, announcing closing of the park at 10 p. m. This action came after an inquiry by Commissioner Foxworth as to the extent of the city's liability for accidents that might occur at the wading pool. Attorney Gran-

tham stated that the city had not assumed any responsibility, but had merely agreed to maintain and keep the grounds in order, supply the water to keep the grass and shrubbery growing.

The mayor announced a recessed meeting would be held Wednesday evening with the local bond committee to consider the formal report to be sent to the bondholders committee as a proposition to settle the bonded indebtedness.

No action was taken or mention as to a successor of former Police Chief Daniels. Neither was any action taken on the city employe who made bond on a felony charge Tuesday morning.

**Home Loan Attorneys
And Appraisers Named**

Congressman T. L. Blanton has recommended appraisers and attorneys for the 24th senatorial district to pass upon property for loans for the Federal Home Loan corporation. These appointments have been approved by James Shaw, state administrator.

Those named for Eastland County are Frank Sparks, of Eastland, attorney, and L. H. Flewellen, of Ranger, appraiser.

**NEW CASES PENDING
IN DISTRICT COURT**

91st District Court: Tilman Paulson vs. Louise Paulson, divorad.

County Court: J. R. Thomas vs. L. A. Hightower et al. Appealed from J. P. No. 1.

Rix Funeral Home vs. P. E. Yordy, suit on account.

James Shaw, Banking Commissioner vs. J. M. Hearn, suit on note.

82 Years Old Saturday

Max Elser, Cisco octogenarian, will celebrate his 82nd birthday tomorrow, Saturday, July 29. Mr. Elser has lived in Cisco practically ever since this city obtained telegraph communication over the line which he built from Fort Worth to El Paso.

Have you received your free pound of coffee? Its at the Citizen office.

**City Commission
Discusses Projects
For R. F. C. Labor**

F. E. Harrell, of the county R. F. C. Welfare Relief Body, was before the city commission Tuesday night, and suggested that the commission discuss for adoption some worth while projects for the city. Mr. Harrell said he had no particular project to suggest, but believed we should promote something that will be here after relief program is forgotten. "In the past," Mr. Harrell said, "Cisco has expended approximately \$29,000 of R. F. C. funds, and the only material construction that we can point to is the rock fence around the cemetery. I will suggest one project worthy of considering while we can secure the labor free, and that is arranging the western boundaries of the cemetery by an exchange of acreage with W. J. Donovan so as to straighten the land lines. This, and the filtration plant, should be secured while R. F. C. funds will be available."

"What went with the city auditorium, filtration plant and other projects we were about to build overnight?" Commissioner Henderson wanted to know.

"You won't get them till you ask for them," Harrell replied.

A committee was named to negotiate with Donovan on the cemetery project, as a result of the discussion, composed of Commissioners Bible and Winston. The mayor was added on motion of Commissioner Burnett, with instructions to report at the next meeting.

Marriage Licenses

J. M. Whitten Jr. to Miss Leah Edwards, Cisco.

Charles McAdams and Miss Pearl Wadley, Cisco.

Buster Pontremoli and Miss Juanita Goode, Strawn.

Joe Johnson and Miss Juanita Courtney, Cisco.

Jack Donohue and Miss Burl Simms, De Leon.

Vestal Owings and Miss Fay Bisbee, Cisco.

Doyle Walfenbarger and Miss Fern Clement, Gorman.

Adon Cardora and Miss Antonia Recaldo, Ranger.

ATTENDED CONFERENCE

Those from the Cisco district who attended the Lutheran Pastors' conference at Taylor, of the Lutheran Church, included Rev. E. Speyer, pastor of the church in Lutheran community, Rev. E. H. Reise, pastor of Grace church, Cisco; Charles Wende, and Mrs. Paul Wende. They were accompanied home by Miss Dora Wende, daughter of Mr. and Mrs. Charles Wende, who had concluded an enjoyable visit with friends in Taylor, Austin, Giddings and LaGrange.

**JURY COMMISSION NAMES
DISTRICT COURT JURORS**

Haywood Cabaness, with Frank Lovett, of Eastland, and F. J. Stubblefield, of Carbon, composed the jury commission that convened in Eastland last week and named the jury venire for the September term of the 91st district court, which convenes the first Monday in September. Petty jurors for three weeks were drawn.

Mr. and Mrs. J. A. Lash are visiting their daughter, Mrs. W. T. Graham and Mr. Graham, in Dallas this week.

**PERMISSION FOR STUCCO
BUILDING WAS GRANTED**

Permission was given by the city commission to R. B. Gustafson to erect a stucco building at the corner of East Ninth and Avenue D. Henderson read a telegram from the fire rating board saying the city would not be penalized further by granting this permit, as we were already penalized to the limit for violating the building code.

WANT TO SWAP—Good brood mare For used car. Box 355, or Citizen office.

The Commercial Printing Co. will absorb all rising costs of printing and office supplies at wholesale price for a limited time only. Buy printing and office supplies now **CHEAP.**

**END YOUR CAR TROUBLES WITH
CORDUROY DE LUXE TIRES**
WE GAUARANTEE EVERY DE LUXE TIRE WE SELL
NO RED TAPE TO CUT
NO ADJUSTMENT WITH SOME WAREHOUSE CLERK
YOU CONTINUE TO DO BUSINESS WITH US AS EVER

RE-TIRE YOUR CAR WITH
CORDUROY DE LUXE
THEY ARE SHIPPED FACTORY FRESH

LET US SERVE YOUR CAR WITH
WHITE STAR GAS AND OILS
"Not a Knock in a Truck Load"

REFINERY SERVICE STATION
GUYLE GREYNOLDS, OWNER

**Collie Named Head
Of Eastland County
Free Fall Exhibition**

After naming B. M. Collie to succeed himself as general chairman, the members of the Eastland chamber of commerce and retail merchants association have set September 20-23 inclusive for the dates of the Eastland County Free Fall fair. Other officers and committees named are as follows:

Besides Collie the executive committee is composed of F. M. Kinney, J. C. Patterson, C. J. Rhodes, K. B. Tanner, and Mrs. Jack Williamson, which will select committees to arrange for and handle the main feature of the fair program. The committees are as follows:

Assistant general chairman, F. M. Kinney; midway superintendent, Horace Condley, with Earl Woody as his assistant; secretary and treasurer, K. B. Tanner; advisory committee, County Agent J. C. Patterson and Home Demonstration Agent Miss Ruth Ramey; chairman of program committee, George M. Harper; chairman of community entertainment, B. E. McGlamery; chairman of athletics, Ed T. Cox Jr.; chairman of fiddling contest, George M. Harper; chairman of rodeo committee, H. C. Davis; chairman of publicity, E. Hinrichs; community agricultural booths, Carl Johnson; chairman of agricultural department, Earnest Jones; chairman of advertising committee, Frank V. Williams; chairman of committee on parade, F. M. Kinney.

Mrs. Ida Lee Bell and little son Bobbie, of Abilene, were guest of Mrs. R. W. Mancill this week.

Cannery Open Part Time

The Cisco Cannery will be open on Tuesday and Friday afternoons only. This is made necessary on account of the dry weather curtailing the products materially.

Ernest Parmer, of Soudan, is visiting his father, W. L. Parmer, at the Parmer home west of Cisco.

The Commercial Printing Co. will solve your printing problems **RIGHT!**

USED LUMBER--For sale cheap. H. O. Westerfeldt, or call at 801 West 8th street. tf-c.

FOR SALE OR TRADE--Good water heater complete. Fixit Shop, Broadway. lt-c

FISH AND OYSTERS
All kinds of fish every day.
CISCO FISH MARKET
C. H. Farquhar, Prop.
1006 Avenue D.

APEX FOR GOOD PRINTING

**KENTUCKY
BURLEY
TOBACCO**

"Direct From Grower To You"

Old Kentucky Burley Tobacco is the cream of the finest crops Kentucky's bountiful soil can produce—ripe, rich leaves, smooth and mellow, with that rare old-fashioned flavor and fragrance that only proper "aging" can produce. We bank on it you have never tasted or smoked a finer flavored, more satisfying tobacco in all your life.

**Special Offer!
FIVE POUNDS
SMOKING
TOBACCO**

\$1

Rich, Ripe, Old Fashioned Leaf
Our Old Kentucky Burley is no more like manufactured tobacco than day is like night—guaranteed free from chemicals and all other adulterations that conceal imperfections, delude the sense of taste and undermine the health.

We use the same method our grandfathers used in preparing tobacco for their own use—every trace of harshness leaves it—nothing to "bite" your tongue or parch your taste. Thousands of tobacco lovers the world over swear by its inimitable smoking and chewing qualities.

REDUCE YOUR 1/2 We sell direct from the grower, this eliminates the eighteen cents a pound Revenue Tax—all manufacturers' and middlemen's profit, thereby effecting a saving to you of 50% or more. No fancy packages, no decorations, just plain quality and lots of it.

MONEY SAVING PRICE
SMOKING 5 lbs. Send us One OR for Dollar C a s h CHEWING \$1.00 P. O. or Express Money Order (no personal checks) and we will promptly ship you a five pound package of "Burley Tobacco."

Five pounds of Old Kentucky Burley will make 40 large packages of smoking or 50 twists of chewing. **35c** Send 35 cents in silver and we will ship Postpaid—one pound of Burley Tobacco as a trial offer. A trial will convince you.

We have thousands of requests daily for "Samples"—our margin of profit is so small we cannot comply with these requests.

We do not ship C. O. D. orders, to do so would require a large staff of clerks. Orders must be in English language.

INDEPENDENT TOBACCO GROWERS ASSOCIATION
McClure Bldg. Frankfort, Ky
6-16, 23, 30; 7-6, 13, 20

KEEP YOUR LAWN GREEN
The City's liberal Water allowance is for this purpose. It wont be an extra charge. We can sell you **50** Feet of Rubber Hose, with brass couplings **\$2.75**
A Nice Brass Lawn Sprinkler, distributes the flow evenly **49c**
COLLINS HARDWARE CO.

LISTEN, FOLK!
Don't try to get your permanent without having your hair cut properly. See **LEWIS LINDER**, at the **NU WAY** for **YOUR INDIVIDUAL HAIRCUT AND PERMANENT WAVE**
OIL OF CASTOR PERMANENT FOR DRY HAIR, SOMETHING NEW
ASK ABOUT IT
NU-WAY BEAUTY SHOP
PHONE 294

PRICES TO ADVANCE
On all Tires and Tubes within the next few days. Let us supply your needs now with **FIRESTONES**
10 to 25 percent is a big saving these days
TEXAS SERVICE STATION
WEST BROADWAY AND AVE. E PHONE 142