The Cisco Daily Press

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# FLYIING FORTRESSES DEAL DEATH TO NAZIS 

Livestock Auction Total
of \$16,133.03 Yesterday
Was Real Record-breaker
War

US. FORCES SEIZE STRATEIIC SENED AND BLAST ENEMY CONVOY IN THE PORT OF TUNIS

ALLIED NORTH AFRICAN HEAD. QUARTERS, Feb. 2.-American forces have cleaned the Germans out of Sened, 22 miles southwest of the strategic Tunisian town of Maknassy, and Flying Fortresses have blasted an enemy convoy in the port of Tunis, head quarters disclosed today
Amencican was captured in a heavy raid by an American combat team, one of three forces
battling the Germans in the Maknassy-Faid area. Their objective is to narrow the eastern coastal corridor through which the Germans hope to unite the remnants of Field Marshal
Erwin Rommel's Afrika Korps with the Tunisian troops of Gen. Jurgen von Arnim.
An Allied headquarters spokesman said the Americans captured Sened at 2 p. m. yes-
terday, repulsing an enemy. counter- attack at 4:30 p. m., mopped up all enemy elements in Sened and then withdrew to contact another American column driving southward toward Maknassy.

The combat team withdrew northeast from Sened, meeting the second American force on the road from Sidi Bou Zid to Maknassy. Contact was established about half-way between
the towns.
This column also withdrew, the headquarters spokesman said, after establishing liaison with a third American force at Faid, which had become the chief battleground in southern Tu
For the second straight day, Americans battered at the Germans in the Faid Pass, north of Maknassy, but were able to make little progress against the strongly entrenched artillery and machine gun positions in the western approaches to the vital pass.
The pass controls the main road west from Sfax into central Tunisia and will be invaluable to the Germans if they can hold it until Rommel's main forces withdraw into central Tumisia. They have massed forces of consider able size on the plains east of the pass.
Nine enemy fighter planes were shot down and at least two ships were hit in the latest Allied raid on Tunis, one of the two chief. Axis supply ports. Fires were started in the dock
In northern Tunisia, Allied patrols operated actively 'with support of light bombers and fighters during daylight hours. One patrol of Curtiss (P-40) Warhawks prevented an attack on Allied ground forces, intercepting several German Junkers-87's and shooting down three.
Four Allied planes were missing from ail
operations.


# Lemuel J. Smith Doesn't Look Much Like a Soldier! 



Retailers For Defense

Lemuel Smith looks about as much like a soldier as your favorite easy chair. He probably wouldn't know one end of a tank from the other, and he hasn't had a uniform on since he quit going to lodge regular.
But Mr. Lemuel J. Smith - when he isn't busy on the school board or the Community Chest-is doing a mighty big job of defending his country. Make no mistake about that. Uncle Sam knows it; we know it; and we think it is high time you knew it, too.
You see, Smith is a man you take pretty much for granted. He is a retail merchant, and there are nearly two million of him in the U. S. A. Some running stores a block square, others with shops just a skip-and-a-jump from wall to wall. Big and little, that's an awful lot of store-keepers-one for every sixty-five persons in America, al-most-and when that many people make up their minds to pitch in on the defense effort, things start happening. Just for instance, look how America's merchants are helping solve one of the biggest problems facing the U.S.A. right now! Seeing that millions upon millions of dresses, shoes, pots and pans, kitchen ranges, radios, fountain pens, wrist watches, hats and dining-room tables keep flowing into the hands of the buying public without holding back the all-out defense effort in the nation's factories, That's a big job in any man's language . . . because uniforms, guns, bandages, truck tires, shell fuses, ships and planes have the right-of-way.

But the retailers of America said: "We are the most pro-" gressive nation in the world, the nation of the skyscraper and the assembly line, the nation that built the Panama Canal and Boulder Dam. Let's do this job the American way!" And to the government they said: "We know what the people of the United States want and need. It is our job to know, for they've been telling us over our counters for years. As purchasing agents for the American public, we can and shall tell the factories what the public wants, and what the public can easily and willingly do without. Thus we shall help provide vital extra manufacturing capacity for the country's defense needs!" Yes! Your retail merchants are helping great plants to turn out more weapons to arm America. But that isn't all! From all over the U. S. A., retail merchants are being selected to manage Uncle Sam's own complicated supply-buying problem; and thousands are volunteering for procurement work in the armed service and in the many civilian defense bureaus.
Retailers for defense! No idle words for the men who run America's stores. They may not know "present arms" from "parade rest"-but they're not going to let waste, delays and "bottle-necks" hamper America! Quietly and patriotically, your own retail merchant is working every day to make America strong and keep her free.
in the interest of national defense, your retail merchant pledges himself:

1. To practice and to preach the doctrine of "Our Country First and Foremost."
2. To act as "Purchasing Agent for the Pub-,
3. To prevent as far as possible, all unwarranted increases in the price of mercha
dise, both wholesale and retail
dise, boll whoresale ana reti.
4. To eliminate any and all unfair trade
practices which may injure the public.
5. To maintain retaii employment at the highest possible 1
National Defense.
6. To give every possible encouragement to employees who wish to serve their coun-
7. To disseminate to consumers such defense literature and information ast the
government may desire to have distribut${ }_{\text {ed. }}$
8. To support manuracturers in their efforts . to label merchandise informatively.
9. To eliminate all "scare" advertising, partieularly that which says or impl
now because prices are rising."
10. To keep consumers informed as to causes of price increases, likewise such changes
in
creauality as ase mate made to avoid an inin quality as ar.
crease in price.
11. To aid in the development and distribution of substitutes for such materials as
are urgently needed for national defense.
12. To develop simplification of merchandise types so as to eliminate waste and thus
free labor and materials for national defree lab
fense.
13. To help the U. S. Treasury sell Defense

Bonds and Defense Stamps.
14. Last but not least, to help unify the people of our country
of the efense prom.
display and consumer appeal-in support

In Peace or War Your Retalier
is your Service of Supply.
Help Him to Help your Country.


