

THE CISCO DAILY PRESS

COMBINED WITH CISCO DAILY NEWS AND CISCO AMERICAN AND ROUND-UP, NOVEMBER 1, 1937

CISCO—1,614 ft. above sea; immense lake—three miles long, 87 ft. deep at Williamson hollow concrete dam; fish hatchery; 127 blocks paving; A-1 high school; Junior college; natural gas; electric and ice plants; War Industries Training School for Women.

CISCO—One of the healthiest areas in U.S.A., with a countryside devoted to blooded cattle, hogs, sheep, peanuts, cotton, fruits, feeds, poultry, gas, oil; two railroads; Bankhead highway; huge concrete swimming pool.

VOLUME XXIII CISCO, TEXAS, TUESDAY, FEBRUARY 9, 1943 NUMBER 111

US. MAKES CLEAN SWEEP AT GUADALCANAL

AUCTION SALES TOP \$14,000

The Eastland County Livestock Bams, at the southern end of Cisco, were the scene of another big auction yesterday, total sales approximating \$14,000.

Prices held high, with hogs predominating and with some good calves bringing 15 cents per pound.

A few steers were sold by J. A. Trigg to J. W. McKinney for more than \$100 each.

- Sellers. Jim Miller, 13 hogs, cov. J. W. McKinney, 32 cattle. V. V. McMurray, 4 cattle. J. A. Trigg, 31 cattle. J. B. Hunt, 25 cattle, 20 hogs. Roy Townsend, 4 cattle. J. D. Brown, 30 hogs. M. D. Speegle, calf. Claude Reich, 6 hogs. More Nance, heifer. W. H. Baskin, 4 cattle. R. E. Harrell, 2 cattle. Ray Agnew, 15 hogs. J. M. Miller, 5 cattle. Ernest Stroebel, 3 cattle. Bill Stroebel, heifer. John Stewart, 3 cattle. L. B. Jones, 4 cattle. L. M. Oxley, 2 hogs. B. Ramsey, 3 cattle. Ed Townsend, calf. Mr. Emmerson, 3 cattle, hog. R. B. Taylor, 3 cattle. H. L. Clayborn, 16 cattle. W. C. Cravey, 13 hogs, 18 cattle. Mart Agnew, 7 cattle. T. L. Cooper, 9 cattle. Z. J. Morris, steer. C. L. Clayborn, hog, 2 cattle. Wesley Wagley, 3 cattle. Curt Butler, 3 cattle. G. E. Wende, heifer. Harvey Thurman, calf. Bill Ridings, steer. J. O. Matheny, 3 hogs. Ed Huestis, 3 cattle. J. E. Wood, bull. T. C. Shahan, 2 cattle. Dr. F. E. Clark, 11 cattle. M. P. Wilcox, hog. Ben White, hog. G. R. Eubanks, 9 hogs. B. B. Poe, hog. L. D. Westerman, hog. W. E. Rhynes, 2 hogs. W. J. Parson, hog. Claude McCollum, 3 hogs. Aaron Gage, 10 hogs. Jack Watkins, 14 hogs. Ode Johnson, 6 hogs. Poyner & Crossley, heifer. Tom Lucas, 3 hogs. J. W. Lockett, 3 hogs. C. P. Thor, 2 hogs. J. B. Downton, calf. Ferman Copeland, hog. L. Z. Beck, bull. Norvell Miller, bull. O. Cooper, 3 cattle. W. B. Cockran, 3 heifers. C. L. Rice, 6 hogs. Eastland County Livestock Commission, 39 hogs, 12 cattle.

MRS. WHALEY DIED MONDAY IN HOSPITAL

Mrs. T. W. Whaley, 38, who resided at 500 E. Twelfth street, Cisco, died early Monday morning in a Ranger hospital, following an illness of five weeks. The funeral was held at the East Cisco Baptist church, Monday afternoon, with Rev. Russell Dennis officiating. Thomas funeral home was in charge of the body, which was laid to rest in Oakwood cemetery.

AGED CITIZEN DIED MONDAY; BURIAL TODAY

A. A. Williams, 82, died Monday morning at his home, 308 W. Twelfth street. He was a retired farmer and had lived in Cisco the past 25 years. A native of Alabama, he was born January 16, 1859. He was janitor of Cisco First Baptist church for a number of years.

J. W. M'GEE DIED IN HIS ABILENE HOME

J. W. McGee, uncle of Mrs. Ray Battle of route four, Cisco, died at his home in Abilene early Saturday morning, from a paralytic stroke. He would have been 67 years of age the next day.

NEW DELHI, Feb. 9.—The largest number of United States bombers ever sent against Rangoon in a single day blasted the docks and railroad facilities of the important Burma port Monday only a few hours after RAF bombers had dropped 30 tons of bombs on the Jap-held city, United States headquarters said today.

BOMBS FOR JAPS.

W. R. Young, 7 cattle. H. Davis, 3 cattle. J. E. Wood, 11 hogs. Tommy Lucas, 3 hogs. J. C. Matheny, 6 hogs. Jim Yarbrough, 2 hogs. Eastland County Livestock Commission, 30 hogs, 8 cattle. J. T. Ringle, 34 cattle. Piggly Wiggly, 4 cattle.

With Simplified Form 1040-A For Incomes of \$3,000 or LESS Received from Wages, Salaries, Dividends, Interest and Annuities

Only 6 Things to Do No Difficult Figuring

- 1 Your name, address, and occupation. 2 Your dependents. 3 List your income. 4 Subtract your credit for dependents. 5 Indicate your family status. 6 Read your tax directly from the table.

No Complicated Calculations

Form 1040-A Individual Income Tax Return 1942. Includes fields for name, address, income, and tax calculation table.

Boyce House Charges Texas Board of Control Is Side-stepping Duty

AUSTIN, Feb. 9.—"The heralded \$10,000,000 saving" by the board of control in the expense of the state government is, when analyzed, no real economy whatever," declares Boyce House, newspaper columnist.

"In the first place, the recommendation of the Board of Control is for the biennium. But we citizens pay our taxes annually and so, when we hear of a saving, we think in terms of one year, not two years. So the apparent saving would only be one-half of \$10,000,000 — or \$5,000,000 for next year.

"But let's look a little further. If you subtract the amount recommended by the board from the amount that was actually spent last year, the difference is only two and a quarter million dollars.

"And when you examine a little further, you find that the parks board is cut \$1,500,000 — but the parks board bought Big Bend Park last year for \$1,500,000 — so that 'saving' represents no economy, no sacrifice; it is simply on a non-recurring item.

"Last year, \$240,000 was spent for repainting and general 'face-lifting' of the state capitol. Such renovation is done only once every 25 years and so leaving that item off next year is no economy; it's no doing without; that's just another 'saving' on a non-recurring item.

"Six hundred thousand dollars was cut from the department of public welfare. But that was for the 'certification and intake' bureau which handled applicants for WPA—and the federal government has done away with WPA and so of course there was no need for that bureau any more.

"Now if you will add those three items together, you will find that they more than account for the entire 'savings' of two and one-quarter million dollars.

"Only three state departments have been named. There are 42 others. If you lump all those departments together, how much do you suppose that the actual expense will be cut? Not a thin dime; not a copper cent. The

Boyce House Charges Texas Board of Control Is Side-stepping Duty

fact of the matter is they will receive \$74,000 more money next year than they spent last year.

"This is not the kind of sacrifice that we have a right to expect of our state government when we are in an all-out war for the very existence of our nation and when thousands of Texas boys are looking to us to keep the guns and airplanes coming—and guns, and airplanes cost money.

"Every dollar that is spent by the state government for anything that we could get along without is a dollar that could have been put into war bonds and war taxes. On the other hand, every dollar of state government expense saved means another dollar that can enlist in the fight against Hitler and the treacherous Japs.

"The governor, in commenting on the report of the Board of Control, said more reductions could and should be made. We will agree with the governor and it is our duty to attempt to show ways in which more reductions can be made.

"In line with the governor's statement, I would respectfully direct attention to the fact that, back in the days of the depression, when our present able governor was the presiding officer of the house of representatives, the lawmakers went down the list with a blue pencil and made a horizontal slash of about 25 percent in the state's operating expenses. At that time, we were facing an invisible enemy, the depression. Now we have clutching at our throats, physical enemies who threaten the very life of our state and nation. If we could cut 25 percent to help whip the depression, why shouldn't we cut 25 percent in the overhead cost of running state departments now in order to balance the budget and show consideration for the taxpayer?

"The problem of economy is primarily one for the legislature. I know many members of the legislature personally and no able or more patriotic body has sat under the dome of the Capitol in

CONTRACTS BE LET FOR FOUR MAIL ROUTES

The Cisco postoffice is ready to receive bids on four star route mail contracts, Postmaster L. H. McCrea announces. Bids may be made now and until March 30.

MONEY FOR SCHOOLS.

AUSTIN, Feb. 9.—Release of warrants representing a \$2 per capita apportionment of 1,532,640 scholastics and totaling \$3,165,280 was announced today.

JAPAN SAYS IT HAS SUFFERED ITS FIRST BIG LAND DEFEAT OF WAR; DEATH OR SURRENDER

WASHINGTON, Feb. 9.—Secretary of the Navy Frank Knox declared today that "all resistance on Guadalcanal apparently has ceased" except for a few small isolated groups of surrounded Japanese troops.

He told reporters he had information from Guadalcanal supporting Japanese reports they had withdrawn troops from Guadalcanal. Knox said that this now brings our forces into "striking distance" of some of the most important Japanese bases.

He made these assertions in commenting on Axis radio broadcasts quoting a Japanese communique that they had "transferred" certain units of the Japanese army and navy from Guadalcanal and New Guinea during the early part of February.

Knox said that the air-sea engagements which have been occurring in this area for more than a week might in part be an effort to cover withdrawal of troops from the island.

"The South Pacific story might have been vastly different for the last three or four months had we not established ourselves in the Solomons successfully," Knox observed.

"We are satisfied by our air and ground reconnaissance that there is no large number of Japanese in any one group. Several small groups have been surrounded and cut off from supplies and reinforcements."

INCOME TAX MEN TO AID CISCO FOLK

The following letter received by the Daily Press from W. A. Thomas, collector of internal revenue, Dallas, will be of interest to many Cisco people:

"The revenue act of 1942 reduces the personal exemption allowed a single person to \$500, and a married couple to \$1,200, on individual income tax returns filed for 1942. In addition, increased surtaxes have been levied upon all net income exceeding personal exemptions in addition to the regular normal tax. This reduction in personal exemption will require many thousands in this district to file income tax returns who have never been required to file before. This office is anxious to aid all taxpayers who desire assistance in preparing their returns.

"For this reason, a deputy collector of internal revenue will visit your city to assist your citizens with their income tax problems. Existing laws do not impose this duty upon us or our employees but, we feel obliged to assist wherever possible. The deputy's advice and assistance is extended purely as a courtesy and without cost to your citizens.

"Deputy Collector H. T. Branon, C. W. Drechsel, and H. M. Vineyard will be at the postoffice in Cisco Wednesday, February 10, 1943, from 8:30 a. m. to 5 p. m. to render assistance with income tax problems to any who desire it. This will be the only visit that can be made to your city before the end of the current filing period on March 15, 1943."

HUMBLE'S GOOD WORK.

HOUSTON, Feb. 9.—Harry C. Weiss, president of the Humble Oil and Refining company, told stockholders at their annual meeting here that one of the company's refineries contributes by far the largest amount of critical petroleum war products supplied by any plant in the world.

HOUSE VOTE IN FAVOR HIGHER TEXAS PENSION

AUSTIN, Feb. 9.—Texas representatives today had finally passed and sent to the senate a bill by Rep. Ennis Favors of Pampa to take the state ceiling off payments of old age pensions.

Under Favors' bill the state would pay one-half of the full amount for which pensioners are certified as needing by the department of public welfare.

Speaking against passage of the measure, Rep. Richard Craig of Miami said the bill might mean an additional state outlay of \$9,000,000 a year over the \$21,000,000 now spent by Texas, and matched by Federal funds.

Favors said lifting the ceiling would cost the state but \$1,000,000 additional a year.

RADICAL LABOR MAY HIT FEDERAL SNAG

WASHINGTON, Feb. 9.—Advocates of drastic labor legislation believed today that the barriers against congressional action, long maintained by the administration, might be about to break.

Some of the labor movement's staunchest friends in congress, seeing the same possibility, warned that necessary safeguards for workers' rights, erected under the New Deal, might be swept away in a flood of protests against abuses of unionism's power.

The communique referred to two actions. One was the drive of an American-Australian army under Gen. Douglas MacArthur which cleaned the Japanese out of the Buna area after the enemy had started an unsuccessful offensive against Port Moresby. The other was the battle of Guadalcanal, the island in the Solomons group which U. S. Marines stormed last summer.

The communique added: "Japanese losses are: 16,734 dead, wounded or dead as a result of illness or wounds. One hundred and thirty-nine planes did not return to their bases or have voluntarily crashed on their targets."

Tokyo heard by the United Press listening post in San Francisco, said that the transfer of Japanese forces to "new theaters" was accomplished in the "most orderly manner," as the result of continued pressure on the Americans.

Actually Japan lost 15,000 men killed in the Buna campaign alone, where the entire Papuan army under Lieut. Gen. Tomari was destroyed.

THE CISCO DAILY PRESS

(Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937.)

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Per week, by carrier boy 10c

PRICES AND WAGES.

The surest thing about price-raising is that one raise leads to another. The example spreads until eventually the whole price-plane is higher, with people everywhere having to pay more money for everything.

The same thing is true about wage-raising. There are always some wage inequalities here and there that need to be ironed out, just as there are always some price injustices to correct. But this is a matter where, especially in touchy war times, it is necessary to go slowly and carefully, lest the whole appearance of prices and wages be upset.

It should be borne in mind constantly, by everybody concerned, that monkeying with prices and wages is dangerous. Many foreign countries have already been sucked into the vortex of inflation, bringing immense losses to millions of people.

And it is so easy to start the inflation process! A little pressure here for higher wages, a little pressure there for higher prices, a feeling that "if they can get it, we should get it, too." Then the upward spiral begins, and people with fixed incomes are helpless, and values are lost in a snowstorm of stage money, and the spree ends in a big bust, with a few people getting rich on everybody else's misfortune.

The only safe way in a time like this is to "peg" prices and wages firmly to solid ground, and NOT LET ANYBODY MONKEY WITH THE PEGS. Britain and Canada have done it, and this country can do it.

SALVATION.

These are strange and fateful days, when the forces of human destiny and civilization seem to swing irresponsibly this way and that, and almost anything may happen.

They are fateful days especially for the ambitious and warlike German nation, which was beguiled into following the leadership of Adolf Hitler in a struggle for world domination.

They are fateful days for Hitler himself—the queer, awkward little Austrian rabble-rouser with the apologetic face and shrieking voice and fierce, hypnotic eyes, who leaped from his street-corner harrangues and set the world on fire, and came near destroying modern civilization.

Almost! But "there's a divinity that shapes our ends, rough-hew them how we will." On the very edge of world disaster, our humane and intelligent modern civilization seems in process of being saved. We should thank God for it on our knees, and work harder to deserve our salvation, and put more emphasis on human cooperation than fierce competition.

NATIONAL UNITY.

How are the Russians able to accomplish their incredible vic-

tories in this war? It is explained by Walther Funk, German economics minister, in a recent press conference at Berlin. He spoke of the Russian achievements with awe in his voice, saying:

"There is no one in the Soviet Union who does anything that does not advance the war effort, or even thinks of anything not advantageous to the war. In the Soviet Union there is no homeland in the German sense. There is only the front, war on all sides, war in every hut."

He applied the lesson to Germany, insisting that Russian thoroughness and sacrifice should be likewise applied there. He maintained that German needs must be cut to "the indispensable minimum absolutely necessary to the maintenance of life," and that "the duty of the homeland is to live only in order to work for the war."

Any intelligent American can see that our own nation, in its war effort, is a long way behind the Russian willingness to sacrifice. We want life, leisure, fun and luxury, only a little less than usual. Wherefore the American war effort will last longer than it might, and cost us all a great deal more.

SIEGES THAT FAILED.

The bloody failure of the siege of Stalingrad ranks with other great unsuccessful sieges of history, like the two Turkish sieges of Vienna in 1529 and 1683, and 1683, and the Athenian failure to capture Syracuse in Sicily in 413 B. C. All four nearly triumphed; in all the consequences of defeat were great.

In all these cases but one city lay between the invader and apparently unlimited progress. Had the Germans captured Stalingrad and organized it as a fortress, they would have made immensely difficult the Russian defense of Leningrad, Moscow and the Caucasus, and the Japanese would justly have thought it safe to carry out their supposed pledge to attack Russia in the East.

Equally large stakes depend on the resistance of Vienna and Syracuse; the Turkish conquest of Austria on the one hand, the Athenian subjugation of Sicily and Italy on the other, with the resultant loss to the world of the great career of Rome. All these would have altered history unrecognizably. The defenders of Stalingrad now take their stand beside these other valiant defenders of the past.

Petroleum Administrator Ickes wants to ban all "pleasure driving." Really, Harold, most of us don't think it's much fun riding around in the old bus at present speeds.

Maybe that "soft under-belly of the Axis" that Winston Churchill talks about is Hermann Goering's.

The costs of that last war, as we see it now, were merely small change.

OTHER EDITORS

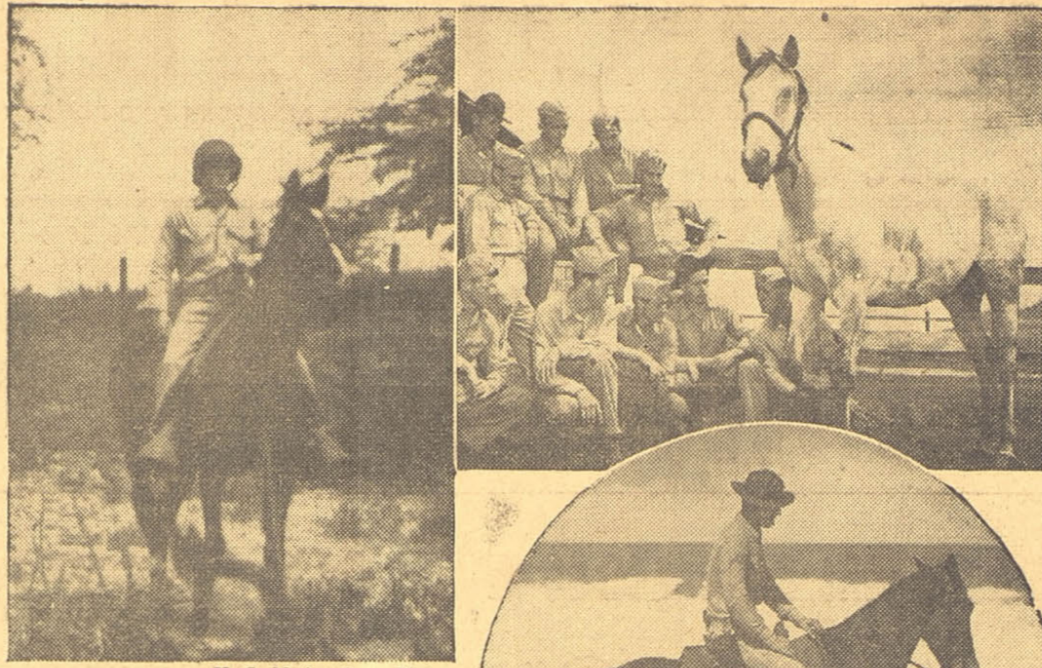
Everybody Wants More.
The Texas Outlook (published by the Texas State Teachers' association):

The action of the seventh congress, during its closing session, whereby it increased the salaries of about 1,500,000 federal employees in the sum approximately \$2,500,000 per year will meet with general public approval. In the face of constantly rising living costs, faithful and efficient workers for the federal government PROBABLY MERIT EVEN LARGER SALARY INCREASES than they received. Surely no fair minded person would criticize our national lawmaking body for its decision to provide more adequate compensation for those employees who are so loyally serving the government in the present emergency. It is vital that the government should provide for the necessities and comforts of this group in order that their morale may be maintained at a high level.

It seems strange, however, that this same congress, which voted, with such facility, a large sum to increase the remuneration of federal workers should so completely ignore the obvious needs of another group of public servants who are likewise rendering an important service to the nation. During most of the life of the seventy-seventh congress there were before it proposals for federal aid to education, a part of which might have been used to increase the salaries of American teachers who, on the average, receive less for their work than do federal employees. But this rather liberal congress refused to let these proposals come up for consideration on the floor of either house.

Of course, teachers are not federal employees. But their work in the classroom, so they are told, is essential to the war effort. American boys and girls who are to face the problems of the post-war era are entitled to the best educational opportunities that can be provided by the state and the

Mounted Marines Patrol Pacific Islands



U. S. Marine Corps Photos

"Horse Marines," famous in play and song for nearly three centuries, today are performing important duties in the Pacific war zone. The detachment shown at upper right, receiving instructions from Platoon Sergeant Gordon Poling of Oklahoma City, is commanded by Lieutenant Colonel J. C. Donahoo, Jr. The mounted Marine at upper left patrols inland area of a Pacific isle while his partner, lower right, guards a portion of the island's rocky beach. Other mounted detachments of U. S. Marines today are serving in widely scattered areas of the world. Like all Leathernecks, members of mounted detachments are rifle and pistol experts.

nation. They can not have these advantages with a poorly trained, constantly shifting teaching personnel. We wonder how long they must wait.

Our boys went to North Africa the other time to fight pirates. Soldiers hunting souvenirs say the natives haven't changed much.



BEFORE THE MEETING — This picture of Prime Minister Winston Churchill, left, was taken just before he left for meeting with President Roosevelt at Casablanca. He's greeting Captain, later Rear-Admiral, Barry at port.

Uncle Sam Urges You to

Paint

your home inside and out right now!



Uncle Sam knows very well how important to the preservation of wood and metal, really GOOD Paint is . . . Uncle Sam wants to keep the homes we have in the best possible condition. He urges every home owner to paint for preservation, for sanitation, to increase the livability of the homes we'll spend so much more time in; from now on. There is no priority on paint for home use, and a good painting contractor will gladly give you an estimate or any inside or outside painting your home may need. Keep up your home for Uncle Sam . . . keep up its value for your future security. Do it now, with good paint.

Good Paint

Is an invaluable preservative . . . check over and protect now those things about your home and yard that need the protection of GOOD PAINT.

"Protect with VALSPAR Paint!"

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The Last Token of Love

Your cemetery work will be greatly appreciated.

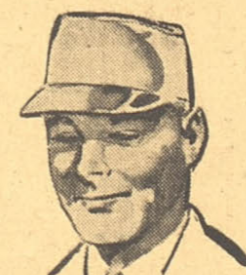
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Ask for Ultra Luminall, the water-thinned paint that gives you extra washability . . . greater beauty . . . up to 50% saving in cost!

- ... One coat covers
- ... Saves up to 50%
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- ... No "strong" odor
- ... Dries in 1/2 hour
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- ... Old or new plaster
- ... All kinds wallboard
- ... Painted surfaces
- ... Unpainted surfaces
- ... Concrete, brick, etc.



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ROCKWELL BROS. & CO.

We people don't really know whether we are civilized. We just began saying we were and there was nobody around to dispute it.

Maybe we should trust our leaders to know best, but we also trusted the ones who let Japan have all those islands.



CLASSIFIED

WILL PAY cash for five or six room modern house to be moved. H. Pope, 2737 Simmons avenue, Abilene, Texas. 113

FOR SALE—Practically new girls' bicycle. Lucile Clark, 1100 W. Twelfth. Phone 416. 113

TO LEASE—Eighteen acres near Humbletown, Cisco; house, barn, tank, city conveniences. See Joe Courtney, Cisco Shoe Hospital. 114

LOST—Small Pekinese dog, light color, named Toyah. Finder call 474. 113

FOR SALE—Modern, porcelain top 3-burner gas range. Call at 1204 G Avenue, or telephone 323W. 113

FOR RENT—Swindle place mile and a half out Lake road. See W. E. Morris, 208 E. Ninth. 112

FOR RENT — Furnished apartment; bills paid; garage. 207 I Avenue. 112

WANTED—One representative to fill quotas for Avon line. Phone 524. Mrs. Brittain. 112

FOR RENT — Nicely furnished modern 3-room apartment, private bath, garage, electric refrigerator. Bills paid except gas. 811 W. 12th St. Phone 646. 112

WANTED—Full-time maid to care for children; room and salary. Apply room 517, Laguna Hotel. 112

WANTED—Pressure cooker. Mrs. Albert Hansen. Telephone 171. 111

FOR RENT — Furnished duplex. 801 W. Ninth. Mrs. Bob Winston. 111

BUY HIGHEST quality all blood tested baby chicks at Dunn's Hatchery. 115

IMPLEMENTS.

FOR SALE—Plenty good used tractors; good rubber, rebuilt. Delma Johnson, John Deere dealer, Coleman, Texas. 117

We always preach unselfishness in the hope other people will practice it and help us.

U.S. Marines— by Krieb

COLONEL E. L. GLOECKNER

ONE OF THE BUSIEST OFFICERS IN THE MARINE CORPS, HEADS THE PROCUREMENT DIVISION OF THE MARINE CORPS DEPOT OF SUPPLIES, PHILADELPHIA, PA. WHICH BUYS JUST ABOUT EVERYTHING OUR FIGHTING LEATHERNECKS NEED. HE WAS A PIONEER DEVIL-DOG AVIATOR IN WORLD WAR I.

MARINE CORPS GROUND CREWS HAVE DONE AN AMAZING JOB AT HENDERSON FIELD GUADALCANAL, IN KEEPING FIGHTING PLANES IN FLYING CONDITION UNDER THE MOST DIFFICULT CIRCUMSTANCES

MARINES IN THE SOLOMON ISLANDS HAD THEIR OWN BULLETIN BOARD WHERE WAR NEWS AND SPORTS NEWS IS POSTED AS SOON AS RECEIVED.

NOTICE

To Car Owners

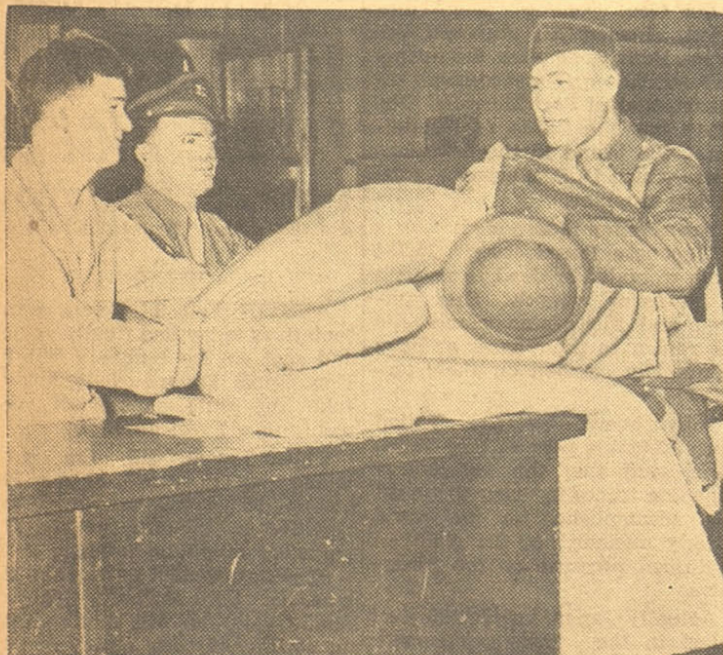
We will be open on Sunday's and every day during the week with the exception of Tuesdays.

You will be able to have your car serviced between 7:30 a. m. and 7:30 p. m.

I greatly appreciate the business you have given me, and this new schedule of hours is on account of government regulations.

HARVEY THURMAN'S

GULF STATION



WHAT TO DO?—Charles H. (Red) Ruffing, former New York Yankees pitching star, is now private in U. S. Air Transport Command, in California. Here, he wonders what to do with all his equipment.

Lemuel J. Smith Doesn't Look Much Like a Soldier!



Lemuel Smith looks about as much like a soldier as your favorite easy chair. He probably wouldn't know one end of a tank from the other, and he hasn't had a uniform on since he quit going to lodge regular.

But Mr. Lemuel J. Smith — when he isn't busy on the school board or the Community Chest—is doing a mighty big job of defending his country. Make no mistake about that. Uncle Sam knows it; we know it; and we think it is high time you knew it, too.

You see, Smith is a man you take pretty much for granted. He is a retail merchant, and there are nearly two million of him in the U. S. A. Some running stores a block square, others with shops just a skip-and-a-jump from wall to wall. Big and little, that's an awful lot of storekeepers—one for every sixty-five persons in America, almost—and when that many people make up their minds to pitch in on the defense effort, things start happening. Just for instance, look how America's merchants are helping solve one of the biggest problems facing the U. S. A. right now! Seeing that millions upon millions of dresses, shoes, pots and pans, kitchen ranges, radios, fountain pens, wrist watches, hats and dining-room tables keep flowing into the hands of the buying public without holding back the all-out defense effort in the nation's factories. That's a big job in any man's language . . . because uniforms, guns, bandages, truck tires, shell fuses, ships and planes have the right-of-way.

Newspapers cannot exist without proper advertising support.

But the retailers of America said: "We are the most progressive nation in the world, the nation of the skyscraper and the assembly line, the nation that built the Panama Canal and Boulder Dam. Let's do this job the American way!" And to the government they said: "We know what the people of the United States want and need. It is our job to know, for they've been telling us over our counters for years. As purchasing agents for the American public, we can and shall tell the factories what the public wants, and what the public can easily and willingly do without. Thus we shall help provide vital extra manufacturing capacity for the country's defense needs!" Yes! Your retail merchants are helping great plants to turn out more weapons to arm America. But that isn't all! From all over the U. S. A., retail merchants are being selected to manage Uncle Sam's own complicated supply-buying problem; and thousands are volunteering for procurement work in the armed service and in the many civilian defense bureaus.

Retailers for defense! No idle words for the men who run America's stores. They may not know "present arms" from "parade rest"—but they're not going to let waste, delays and "bottle-necks" hamper America! Quietly and patriotically, your own retail merchant is working every day to make America strong and keep her free.

Retailers For Defense

IN THE INTEREST OF NATIONAL DEFENSE, YOUR RETAIL MERCHANT PLEDGES HIMSELF:

1. To practice and to preach the doctrine of "Our Country First and Foremost."
2. To act as "Purchasing Agent for the Public" and, in that connection
3. To prevent as far as possible, all unwarranted increases in the price of merchandise, both wholesale and retail.
4. To eliminate any and all unfair trade practices which may injure the public.
5. To maintain retail employment at the highest possible level, consistent with National Defense.
6. To give every possible encouragement to employees who wish to serve their country.
7. To disseminate to consumers such defense literature and information as the government may desire to have distributed.
8. To support manufacturers in their efforts to label merchandise informatively.
9. To eliminate all "scare" advertising, particularly that which says or implies "Buy now because prices are rising."
10. To keep consumers informed as to causes of price increases, likewise such changes in quality as are made to avoid an increase in price.
11. To aid in the development and distribution of substitutes for such materials as are urgently needed for national defense.
12. To develop simplification of merchandise types so as to eliminate waste and thus free labor and materials for national defense.
13. To help the U. S. Treasury sell Defense Bonds and Defense Stamps.
14. Last but not least, to help unify the people of our country through advertising, display and consumer appeal—in support

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The Cisco Daily Press

BRIEFLY TOLD

Judge and Mrs. Eugene Lankford, with their son, Livius Lee of Dallas, who was visiting his parents over the week-end, entertained four soldiers from Camp Bowie at dinner Sunday. Three of the young men, M. L. Craig, Henry Rieke and Frank Rogers, are from Prairie county, Arkansas, the Lankfords' old home county. The fourth, Ova Mayo, is from Little Rock.

Cpl. Stanley Webb has ordered the Cisco Daily Press to his Camp Wolters address. Besides being a bit chummy because he is a part of Uncle Sam's armed forces, Corporal Webb is also properly proud of his young son, born January 31, who now tips the scales at nine pounds.

Sherman Smith of Jasper, Fla., left early today for Los Angeles after spending a week in the home of his cousins, Mr. and Mrs. S. B. Parks.

Mrs. Sallie Earp and Mrs. Gordon Reed of near Carbon were shopping in the city today.

Mr. and Mrs. H. S. Hawkins have returned to their home at Morton after spending the week-end with Mrs. Hawkins' mother, Mrs. E. Ford and family, here.

Guests in the home of Mrs. E. Ford Sunday were her sons and wives, Mr. and Mrs. W. F. Ford and son Clark and Mr. and Mrs. E. C. Ford and daughter, Martha June Ford, all of Sweetwater.

Mr. and Mrs. S. W. Altman, Miss Edith Altman and Mrs. Myrtle Anderson visited with Mr. and Mrs. Mason Altman in Abilene Sunday.

Mrs. J. R. Wright returned Monday afternoon from Fort Worth where she had accompanied her daughter, Mary Elizabeth Wright, who has accepted a position there.

Miss Eugenia Jackson of Denton has returned to her school work at North Texas State Teachers college after spending the weekend with her parents, Mr. and Mrs. E. L. Jackson.

Miss Mabel Halbert of Midland is visiting her parents, Mr. and Mrs. Cecil Halbert.

Mr. and Mrs. Cecil Halbert have received news that their son, Cecil Halbert, Jr., has arrived at his overseas destination in safety.

Mr. and Mrs. Roy Burnam and Mr. and Mrs. H. H. Calloway went to Dallas Sunday for emergency treatment for Mr. Calloway, who accidentally swallowed a small nail, Saturday. Calloway, who is employed at Glenn's furniture store, is able to be at work today.

Mrs. Mitt Elliott had as her guest last week her sister-in-law, Mrs. Elliott of Baird, who returned home Saturday.

N&T club will meet at 3 p. m. Thursday in the home of Mrs. Charles Clark, 1007 W. Tenth street.

Mr. and Mrs. Ernest Hilburn and daughter Gay of Abilene and Mr. and Mrs. F. O. Hilburn of Stamford visited their sister and

husband, Mr. and Mrs. B. J. Osborn, Sunday.

Mr. and Mrs. J. S. Yeager and daughters, Miss Ruth Yeager of Putnam and Mrs. Carl Wallace of Tyler, visited in the home of Mr. and Mrs. J. R. Burnett, Sunday.

Mrs. W. H. Hurd, 810 W. Twelfth street, has as a guest her daughter Mrs. Charlie Coffee of Lubbock. Mrs. Hurd and her guest plan to spend Wednesday with relatives in Abilene.

Mrs. W. E. Spencer received news early Monday that her daughter, Miss Margaret Spencer, is ill with pneumonia in a San Antonio hospital. Mrs. Spencer went to Fort Worth in the afternoon where she took a plane and arrived in San Antonio at 9 o'clock.

Mrs. L. C. Ethridge has received word that her nephew, Sgt. Jack Hodnett, co-pilot of an army plane, is missing in action in North Africa. Hodnett was a son of Mr. and Mrs. I. E. Hodnett of Rising Star.

Loyal women's class of First Christian church will have a social and business meeting Wednesday night at 8 o'clock in the home of Mrs. Roy Fonville, cottage 2128, Humbletown.

Mr. and Mrs. Wm. Isenhower, accompanied by Miss Leola, Wesley and Mary Jo Isenhower, spent Sunday with Mrs. Isenhower's parents, Mr. and Mrs. W. A. Ramsey, in Putnam.

Mrs. J. W. Wilson arrived the latter part of the week from Palacios for a visit with her mother, Mrs. Ida Shelton and her little daughter, Kay Wilson.

Mr. and Mrs. B. B. Poe of near Carbon spent Monday with relatives in Cisco.

Mrs. T. E. Lisenbee, who underwent major surgery in Graham sanitarium Monday is reported doing well. Attending her are her husband T. E. Lisenbee, who is employed at Dumas, and her parents, Mr. and Mrs. Charlie Phippen of Dothan.

Mr. and Mrs. S. N. Poe have returned from Hope, Ark., where they were called by the death of Mrs. Poe's sister, Mrs. King, who died in a Shreveport, La., hospital.

SOCIAL and CLUBS

TELEPHONE 36

H. F. GROSSMAN GUEST SPEAKER

Cisco federation of women's clubs met Monday afternoon at 3 o'clock in the club house, with Mrs. Eugene Lankford presiding. Miss Alice Bacon was hostess of the afternoon. Mrs. Phillip Pettit was leader of the program, as follows: Reading, "Somewhere in America," by Mrs. Thomas Graves, followed by a talk on the "War Industries Training School" by H. F. Grossman; violin solo by Miss Dorothy Nell Pugh, with piano accompaniment by Miss Bobbie Lee Miller; Mrs. Phillip Pettit gave a report of the service men's club, which closed the program.

WEDDING IN HONDO UNITES YOUNG COUPLE

Mr. and Mrs. Y. J. Rylee announce the marriage of their daughter Louise to Cadet James M. Bibb, which took place at Hondo, Tex., January 30. Mrs. Bibb

Those present were Mrs. M. F. Underwood, Mrs. W. R. Winston, Mrs. Asa Skiles and guest, Mrs. Elwin Skiles of Russellville, Ky.; Mrs. Thomas Graves, Mrs. G. B. Langston, Mrs. Jay Garrett, Mrs. E. L. Pugh, Mrs. A. J. Olson, Mrs. H. A. Bible, Mrs. E. McCracken, Mrs. C. C. Phippen, Miss Alice Bacon, Mrs. Eugene Lankford and Mrs. Roy Burnam.

DENNIS-CESSNA RITES IN SAN ANTONIO

Mr. and Mrs. J. C. Dennis, 412 W. Tenth street, announce the marriage of their daughter, June, to Staff Sgt. W. M. Cessna, which took place in San Antonio, February 3. Miss Loree Clifton, formerly of Cisco, was an attendant to the bride.

Mrs. Cessna graduated from Cisco high school with the 1941 class, where she made a good rec-

ord. She has recently been employed at Randolph Field as stenographer. The couple will make their home at 611 Erie avenue San Antonio.

PRESBYTERIAN YPL HELD MEETING

Young people's league of First Presbyterian church met in the church in regular session Sunday evening. A splendid program was presented, after which a number of interesting games were played. Plans were made for a party to be given soon for members and guests in the homes of Mr. and Mrs. George P. Fee. Refreshments were passed at the close to the members attending.

VALENTINE BANQUET MONDAY NIGHT

A valentine banquet was held in the basement of First Baptist church Monday evening for Baptist young people and their friends. The affair was most enjoyable and was well planned by the various committees. An interesting program was presented following supper. Among those appearing on the program were Bill Morrison, Mary Philpott, Peggy Gallagher, Rev. Cooper Waters and Chaplain C. M. Fu-

qua, out-of-town guest speaker. Members of committees were as follows: Menu committee, Mrs. H. B. Hensley, Mrs. L. G. McPherson and Mrs. C. P. Cole; serving committee, Mrs. Cooper Waters, Mrs. Charles Clark, Mrs. Cook, Mrs. B. B. Hurst, Mrs. J. T. Richardson, Jr., and Mrs. Bill Bledsoe; decoration committee, Mrs. Cooper Waters, Bill Philpott, Herby Litchfield; invitation, Dorothy Jean Anderson, chairman; program committee, Jimmie Jean Hensley, Rev. Cooper Waters.

Those present included Misses

Wanda Nelms, Sylvia Hazel, Mary Urban, Mary Edith Phippen, Georgiana Westfall, Dorothy Nell Pugh, Jeffie Jean Anderson, Wanda Burnette, Alice Louise Farley, Bettye Cheshire, Doris Thomas, Dorothy Jackson, Mary Lois Hay, Dorothy Anderson, Bonnie Jean Wilson, Helen Hay, Jimmie Jean Hensley, Mayonne Lomax, Peggy Gallagher, Gloria Henson, Cathryn Shepard, Mary Philpott, Hazel Dawson; Messrs. Bill Philpott, John Ed Davis, Arthur Lee Archer, Major Farnsworth, N. D. Gallagher, Jr., Ray McEachern, Bill Joe Philpott, Bill Fields, Wil-

burn Gormley, Dick McPherson, Herby Litchfield, Homer Tompkins, Jr., Jay Hays, Glenn Doggett, Bill Sherman, Bill Morrison, Bert Evans Booth, Irwin, Mrs. J. C. Irwin, Rev. and Mrs. Cooper Waters, Mr. and Mrs. Austin Flint, Mr. and Mrs. Paul M. Culp, Mr. and Mrs. W. W. Fewell, Chaplain and Mrs. C. M. Fuqua, Mr. and Mrs. Lowell Queen, Mrs. B. B. Hurst, Mrs. H. B. Hensley.



Wonder why women try to be beautiful when homely ones get so many of the rich and famous husbands. We can't compromise with the Japs. Is it safe to make peace with rattlesnakes because their venom is temporarily exhausted? Let us chivalrously concede that Rommel's was a masterly retreat, and wish him more and better ones. Hollywood seems determined to provide public entertainment in spite of the actor shortage.

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Remember to make your application at once since it will be necessary to order it after you have filed your application.

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THURSDAY—7 A. M. to 12 Noon (No Sales 12 M to 3 P. M.) 3 P. M. to 10 P. M.
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