

THE CISCO WEEKLY CITIZEN

VOLUME FOUR

CISCO, TEXAS, FRIDAY, AUGUST 31, 1934

NUMBER 52

Duwall Vote Lowers Allred Lead; Still Has a Safe Majority

The vote in Saturday's primary was a distinct defeat of the people in their fight to deliver the state back to the people, insofar as the governor's race is concerned. Jimmie V. Allred, backed by the metropolitan press and the special interests of Texas, makes the state safe for big business for the next two years, at least, and gives Texas another juvenile administration, a worthy successor to Ross Sterling.

FINAL RETURNS

DALLAS, Aug. 29.—The Texas election bureau's final tabulation of returns from last Saturday's democratic run-off primary, announced tonight, showed that James V. Allred led Tom F. Hunter by 44,346 votes for the gubernatorial nomination, on the face of returns from 252 out of the state's 254 counties, with 211 complete.

The final count represented a total vote of 948,746 and the bureau estimated that approximately 12,000 votes remained untallied in the official count.

For governor: Allred, 496,546; Hunter 452,200.

For lieutenant governor: Walter Woodul, 513,433; Joe Moore, 367,519.

For attorney general: William McCraw, 493,457; Walter Woodward, 408,664.

For railroad commissioner: Lon A. Smith, 499,588; John Pundt, 389,452.

For supreme court justice: John H. Sharp, 445,655; Hal S. Lattimore, 428,461.

Eastland County's Vote

The vote for state and county candidates, as announced by Earl Conner, Jr., chairman of the Democratic county executive committee is as follows:

Governor: Hunter, 3,767; Allred, 2,475.

Lieut. Governor: Woodul, 3,617; Moore, 2,437.

Attorney General: McCraw, 3,364; Woodward, 2,774.

R. R. Commissioner: Smith, 3,661; Pundt, 2,493.

Associate Justice Sup. Court: Lattimore, 3,656; Sharp, 2,381.

Floterial Representative, 107th Dis: Curry 2,620; Lotief, 3,493. Callahan county: Curry, 1,663; Lotief, 1,218. Lotief's majority in both Eastland and Callahan, 328.

Representative, 106th Dis: George A. Davisson, Jr., 3,209; E. A. Ringold, 2,911.

County Treasurer: Mrs. Cooper, 3,013; White, 3,321.

School Supt: Eldridge, 3,194; Williams, 3,042.

Surveyor: Davenport, 3,227; Sheriffs, 654.

Commissioner, Prec. 4: Bint, 827; Britain, 746.

Lotief Endorsed in Cisco

Returned to the legislature for a second term, Cecil A. Lotief was given a nice endorsement by the people of Cisco, Eastland and Ranger, carrying Eastland county by nearly 1,000 majority over his opponent. False statements, race prejudice and slander featured the campaign of the opposition, which he overcame by the loyalty of his Eastland county friends who could not be swayed by such political tactics, because they were the people who know him for his true value, and appreciate his efforts in the legislature to represent the people who had and still have perfect confidence in his ability and integrity. Others fought him because they knew he was the tool of no man, and could not be handled by those wilful persons who would have him do their bidding.

New School Superintendent

Although our fellow-townsmen, T. C. Williams, a splendid school man, fell short 152 votes of getting as many votes as his opponent, still Eastland county has elected another fine school man to look after the rural schools of the county in the person of Claiborne Eldridge, who has devoted his life to school work. Eldridge is not only a good school man, but a splendid gentleman, who is capable of making a county superintendent of schools that will reflect credit upon the schools of the county.

More Convenience To Postoffice Patrons May Be Inaugurated

It is likely that the patrons of the Cisco postoffice may enjoy added accommodation and convenience since the grill work over the lock box partition has been made burglar proof. When the federal building was erected the meshes in the iron grill work over the partition were so large that a medium sized man could pass his body between the iron rods. For that reason Postmaster Craddock had the lobby of the building closed when the last postal clerk went off duty at night. This was 9 o'clock on week days, and 7 o'clock on Sunday evenings. If one was out of town and arrived after those hours, he could not get to his lock box for his mail. This caused quite a bit of inconvenience, at which some complained, but not seriously when told the reason.

Now that Ed Dolgener has completed the job of welding another rod in the open space in the grill, the building is burglar proof, at least from the lobby entrance, and it is possible that Mr. Craddock may order the lobby to remain open till a later hour—possibly till 11 o'clock at night, as was the case at the old building. He stated to the Citizen that if the department will grant his request that this added convenience will be afforded those who rent lock boxes, which will enable them to get their mail later in the evening. Certainly the public will appreciate this convenience if the federal authorities will permit.

VISITING HER DAUGHTERS

Mrs. Ida Kennon departed Thursday for Kansas City, where she will visit her daughter, Mrs. Clarence Ross, Mr. Ross and her first grandson, little Jimmie Ross. Mrs. Ross will be remembered as Miss Vina Gould. She will also visit another daughter, the former Miss Helen Gould, who is now Mrs. Arend Cox, of Stillman Valley, Ill. While in the latter place she will likely visit the Century of Progress fair at Chicago.

Both of these young matrons attended the elementary and high schools of Cisco, and later graduated from Park College, at Parkville, Mo. Mrs. Kennon will be absent till the latter part of October.

WILL REMAIN IN CISCO

After recuperating in the Davis Mountains Dr. G. M. Stephenson, with Mrs. Stephenson and the children, have returned to their home in Cisco. Dr. Stephenson was thrown from a horse on his ranch near Cisco several months ago, when he suffered a badly injured arm, which necessitated his closing his office at San Angelo, and for the time being, to give up his practice. Dr. Stephenson says his injury is healing fast, and he expects to resume his practice in 30 or 40 days, but will not return to San Angelo, as he contemplates opening an office in Cisco.

Concludes Successful

Bluff Branch Revival

Rev. Martin Agnew reports the conclusion of a successful revival at Bluff Branch this week. There were nine conversions, eight of whom are candidates for baptism.

AVIATOR TO VISIT PARENTS

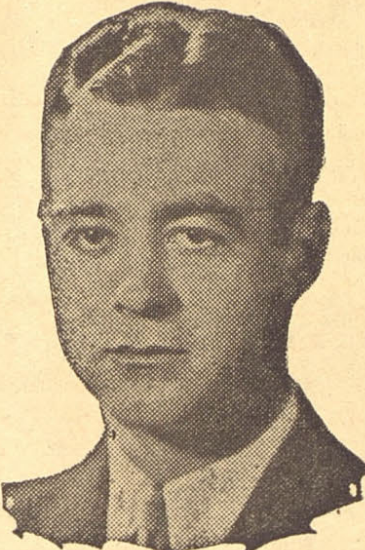
Before taking up his duties at one of the army posts at San Antonio, Lieut. J. Chesley Kilborn will spend a couple of months with his parents, Mr. and Mrs. Joe Kilborn, according to a radiogram to them from Honolulu, where he has been stationed for the past two years. He has recently been transferred to the San Antonio post, though he has not yet been assigned. He will reach Cisco Sept. 3.

"Thanks, A Thousand Times"

I shall ever be grateful to the citizens of Eastland county for my nomination as county treasurer. It shall be my constant effort to manifest my gratitude with the best services, of which I am capable. John White

JOHN WHITE

Davisson Is Winner



George A. Davisson, Jr., of Eastland, who was chosen as Eastland county's legislative representative from the 106th district, will be one of the youngest legislators in the lower house. Davisson is a student in the law school of the State University, and expects to complete his studies and apply for his license to practice by the time the legislative session convenes next January.

Mrs. and Mrs. Roy George announce the birth of a son, Lawrence Wayne, born August 25. The mother will be remembered as Miss Gwendolyn Jensen, daughter of Mr. and Mrs. L. W. Jensen. The little fellow's first name is for his grandfather.

Paul Brown Improving

Friends of Mr. Paul Brown, brother of Charles Brown, of the Cisco Steam Laundry, will be glad to know that his condition continues to improve at his home at Midland, where he is seriously ill following an operation on Tuesday of last week for peritonitis. Charlie Brown stated that while Monday and Tuesday his condition appeared to be much better, but Wednesday he was not resting so well. Mr. and Mrs. Chas. Brown were with him at the time of the operation.

WE THANK YOU

We take this method of expressing our thanks to those dear friends for their assistance, sympathy and care during our recent bereavement by the passing of our son and brother. We do not realize there is so much love and fraternity till one's trouble overwhelms them. Then is manifest the existence of that love that makes us all brothers.

Mr. and Mrs. T. L. Lasater and Children.

A new baby girl arrived Aug. 24 to brighten the home of Mr. and Mrs. Clyde Wilkins. The baby and both parents are overjoyed by the coming of the little miss. The grandfather, W. H. Mappew, has about returned to normalcy.

Barker And Coelius

Sweetwater Law Firm

With offices in suite 215-17, Levy building, Sweetwater, a recent communication announces that Judge J.D. Barker and J.R. Coelius have formed a co-partnership for the practice of law in that city. The Cisco friends of Judge Barker are always glad to hear of any good fortune that may knock at his portals, and hope the new firm will gather in clients galore.

HILTON LLOYD PROMOTED

The Hobbs News has the following: H. L. Lloyd was a recent visitor to Hobbs. He was stationed here for several years as telegraph operator for the Humble Pipe Line Co., but recently was promoted to the position as gauger, and stationed at Andrews, Texas. Mr. Lloyd says his company has taken headquarters at the only hotel in Andrews, and that the hostelry is taxed to its limits to accommodate their guests.

Hilton, who visited his mother here the past week, is a son of Mrs. Minnie Lloyd, of East Cisco, and was reared here where his mother still resides. The news of his promotion will be gratifying to his Cisco friends.

CHLORINATOR MAY FURTHER PURIFY LAKE CISCO WATER

Dr. Hubert Seale, who is in charge of treating the city water, advised the city commission Tuesday night that a chlorinator at the intake of the main would safeguard the water against disease contamination. "Lake Cisco water, in ordinary times, is free of bacteria, and practically clear," he told the commission, "but at times, especially after showers, it is slightly muddy, and I have observed during

the past year there are some germs at intervals. There is nothing alarming in this, as a chlorinator would be practically as effective in purifying the water as would an expensive water treating plant." He told the commission that a party at Ranger had devised a chlorinator that could be secured for about \$200, which would take the place of a more expensive settling plant, while the water is clear. Mayor Berry referred the matter to W. R. Winston, water commissioner, for investigation.

Davisson Thanks Friends.

To my loyal friends and supporters in Eastland County, permit me to express to you my sincere gratitude and to assure you of my deep appreciation for your untiring efforts in my behalf.

To those who did not support me, I trust that my work in the Forty-fourth Legislature will be such that there will be no regrets of my election.

In order that I might serve you honestly and efficiently, let me take this opportunity to urge you to advise me on all legislation of public interest. This office belongs to the people and you may be assured that your wishes will at all times be respected.

Geo. A. Davisson, Jr.

Lotief Is Appreciative.

I wish to thank the voters of Eastland and Callahan counties for the majority given me in my race for second-term as a member of the Legislature. I am grateful to my many friends who spent liberally of their time and efforts in interest of my candidacy, and to those newspapers of my district, I desire to express my appreciation for the space and unbiased publicity favored me in their news columns.

It is now my desire to serve the people of Eastland and Callahan counties with my best efforts, and I wish to say to those who voted against me that I want to be their servant just the same as I will be the servant of those who were for me.

Any service that I can render please do not fail to call on me.

Sincerely,
CECIL A. LOTIEF,
State Representative

» PROGRESSIVE FIRMS »

Cisco Steam Laundry

When you send your laundry out and know not in many cases where it goes and what it is exposed to and what germs might be brought back with it, but when you send it to a laundry you may rest assured that it comes home clean and sanitary, and has gone through scientific means of sterilization. This laundry has done much for the town of Cisco, it has helped the unemployed situation all through the depression, and has at all times kept just as many people employed as was practical. We suggest you resolve now to give the housewife a rest and let the laundry do your work. The Progressive Review indorses this home owned and operated laundry and we say patronize a home industry like this one is, as Mr. Brown is anxious to keep your clothes clean.

(CONTINUED ON PAGE FOUR)

SAFETY! SERVICE!

ARE the first essentials in any bank, but usefulness is of corresponding importance. That is the objective of this bank. The quality of usefulness, as well as the protection it affords for funds, makes an account a genuine as set with

THE
Cisco State Bank

**Veterans Must Enroll
In Their Home Counties**

"Veterans throughout the country have apparently gained the impression that by going to Washington they can obtain authority for immediate enrollment in the CCC camps. This impression is erroneous.

"While exceptions have been made in the past, definite advice has been received from the Director of Emergency Conservation work that, in the future, no more special enrollments of transient veterans congregated in Washington will be authorized. From now on all veterans chosen for assignment to the CCC camps will be selected locally by the regional offices of the Veterans' Administration located in the several states. Only those veterans whose homes are in the District of Columbia will be selected by the Veterans' Administration at Washington, D. C. for this work. There are no vacancies in the veterans' quotas for the eastern states in which veterans from other states may be assigned. Veterans should be advised not to come to Washington with the expectation of obtaining special authority for enrollment," advices from Washington says.

**Heat Of The Sun Pops
Dothan Farmer's Corn**

Most of us have heard the story of the sun being so warm that pop-corn began to pop so fast that the mule with which its master was plowing, believed the shooting flakes to be snow and froze to death, but the following is a true story of the weather that has prevailed out Dothan way, according to B.J. Camp, well known farmer of that community. To verify his statement Camp brought in the evidence. This was an ear of red corn. "I knew I would not be believed," Camp said, "so I brought in the corn." Several grains on the ear were white where the sun had bursted them. It was not pop-corn, either, but ordinary field corn. Indication are that had this been pop-corn the entire ear would have been white.

LEONARDTOWN, MD. —In Calvert county, residents reported the sun became so hot that it baked potatoes in the field, but garden owners in this St. Mary's county town report watermelons so hot that they got up heads of steam and exploded.

Those are the stories going the rounds and people stick to them.

The watermelon episode occurred during a recent rain, 'tis said. It seems there had been no rain for several weeks and the melons had been getting hotter and hotter.

When finally it did rain, the sud-

den change in temperature caused the melon juice to steam. There were no safety valves so the melons blew out their ends with audible "plops."

Country produce is legal tender for your subscription to the Citizen

Dun's insolvency index for the first half of August stood at 55.4, the lowest for any month since September, 1920. It compares with 56.9 for July, 1934, and 99.3 for August, 1932.

**Girls, Beware Of Caresses
Of Tubby Wagner Cisco Lobo**

Homer McDonald is advising the Cisco flappers to beware of the caresses of Tubby Wagner, member of the Lobo pack. His embraces are fatal. Homer can verify this statement by the exhibition of a broken rib, inflicted when Tubby came up behind him and gave him a friendly platonic squeeze. He hesitates to forecast the result of Tubby's embrace should it take on an af-

finity complex, so Homer is just issuing this word of warning to the Cisco flappers to beware of Tubby's embraces.

OLSONS HAVE RETURNED

Mr. and Mrs. A. J. Olson, who have been spending the heated season in California, have returned home. Mr. Olson stated they enjoyed the summer very much on the west coast, visited a number of California cities. "Yes, it was warm out there, but the heat was not as oppressive as it has been

in Cisco. However much we may have enjoyed the west coast, we are glad to be back at home and among our friends again."

Corporate profits, as reported by the first 37 of the leading industrial firms for the first six months of 1934, jumped 77.8 per cent over the 1933 level.

WANTED TO BUY—All your old cars to wreck. Pay best cash prices for JUNK METAL in any quantity.—State Junk & Metal Co., 911 Ave. D 23tf

Holiday SAFETY WEEK
Buy Firestone
SAFEST TIRES IN THE WORLD!
PRICES REMARKABLY LOW!
Here's **PROOF OF SAFETY**
TWO BREATH-TAKING ENDURANCE RUNS
LAST WEEK ON SAME TRACK—A DRAMATIC
COMPARISON OF SAFETY! READ BOTH LETTERS!

Ab Jenkins praises Firestone tires in toughest endurance run he ever made.
Lake Bonneville, Utah
Aug. 18th, 1934

Mr. Harvey S. Firestone, Chairman,
Firestone Tire & Rubber Company,
Akron, Ohio

Dear Mr. Firestone:

Under A.A.A. supervision, I have just completed a 3,000-mile run on the hot salt desert at Lake Bonneville, Utah, averaging 127.2 miles per hour, breaking 77 Speed Records—without any tire trouble. Firestone Tires gave an almost unbelievable performance, with temperatures as high as 120 degrees.

Last year I made a similar run with a car of less power and speed using tires of another make whose national advertising featured blowout protection. Yet, I had a blowout and made a number of tire changes.

This year I also used Firestone Spark Plugs and a Firestone Extra Power Battery with your new All-Rubber Separator. Not a Spark Plug failed and the Battery required no service of any kind.

If every car owner knew what my Firestone Tires went through they would appreciate what Gum-Dipping means in strength and heat protection that make Firestone Tires safe from blowouts. This is the toughest run I have ever made in my 23 years of breaking speed records.

Sincerely yours,
Ab Jenkins

THE Proof of leadership is performance! Many claim it, but Firestone proves it. Never before have tires withstood such severe, continuous, grinding torture, breaking 77 speed records for 3,000 consecutive miles at 127.2 miles per hour. Not a Gum-Dipped cord loosened, not a tread separated, not one blowout.

Hour after hour, on through the scorching heat of the day and inky blackness of the night, with temperatures as high as 120 degrees—breaking record after record for speed, strength, safety and blowout protection—all in a stupendous demonstration of safety performance for the car owners of America. This was made possible by Gum-Dipping, which coats every cord fiber with liquid rubber.

For your holiday trip have the Firestone Service Dealer or Service Store equip your car with Firestone Tires and Spark Plugs, install a Firestone Battery and rely on your brakes with Firestone Aquapuf Brake Lining. Protect your life and the lives of your family with the safest tire in the world. Buy them this week before prices go higher.



Wilbur Shaw, using widely advertised competitive tires, had eleven tire failures, preventing him from establishing records worthy of the car he was driving.

REDUCED PRICES \$5.75
FOR LIMITED TIME ONLY
FIRESTONE CENTURY PROGRESS TIRES

SIZE	OLD PRICE	NEW PRICE	YOU SAVE ON ONE TIRE	YOU SAVE ON A SET	THE OUTSTANDING VALUE IN THE LOW-PRICED FIELD	
4.40-21	6.69	\$5.75	\$.90	\$3.60		
4.50-21	7.71	6.30	1.01	4.04		
4.75-19	8.73	6.70	1.08	4.32		
5.00-19	9.84	7.20	1.14	4.56		
5.25-18	10.27	8.00	1.27	5.08		
5.50-17	11.35	8.75	1.40	5.60		
6.00-19H	14.45	12.45	2.02	8.08		
7.00-20H	19.85	17.10	2.73	10.92		
OTHER SIZES PROPORTIONALLY LOW						Other Sizes Proportionally Low

And remember, every Firestone Tire carries the Triple Guarantee

- for Unequaled Performance Records
- for Life Against All Defects
- for 12 Months Against All Road Hazards

See how Firestone Tires are Made at the Firestone Factory and Exhibition Building, World's Fair

Listen to the VOICE OF FIRESTONE—featuring GLADYS SWARTHOUT—every Monday night over N. B. C.—WEAF Network

Lake Bonneville, Utah
Aug. 18th, 1934

Mr. Harvey S. Firestone, Chairman,
Firestone Tire & Rubber Company,
Akron, Ohio

Dear Mr. Firestone:

I have just finished a 2,000-mile test at Lake Bonneville, Utah, driving a stock car of a leading manufacturer, equipped with tires which a large manufacturer has recently brought out as the newest development in tire construction. I had eleven tire failures and made two precautionary tire changes.

When a right front tire blow out, I was unable to get the car under control for a quarter of a mile, leaving a trail of rubber and fabric on the hot salt beds.

After this experience, I appreciate what a vital part Firestone Gum-Dipped Tires have played in my success during the fourteen years I have used them on my racing and personal cars. Without them I know I could never have made the many speed records I have established.

Very truly yours,
Wilbur Shaw

The following Firestone dealer is prepared to serve you with

(Guaranteed Tires)
(On Easy Payment Plan)

**LEE
MOTOR
CO.**
6th & Ave. E

When out of Gas,
Got a Flat, or
Battery Down,
CALL 22

Do We Have Your ?
Favorite Motor Oil ?

Kendall
Penn Seal
Humble 997
Quaker State
Texaco Golden
Havoline, Wax Free
Conoco Germ Processed

(All Oils except TEXACO)
(GOLDEN, in Sealed Cans)

**FINE WATCH
REPAIRING**
DAMAGED OR BROKEN
Jewelry Restored
AND MADE LIKE NEW
COMPLETE STOCK OF
JEWELRY, WATCHES, CLOCKS
Musical Instruments, Sheet Music
JENSEN, THE JEWELER

**FINGER WAVES
10c
MANICURING**
MISS SYLVIA POOL
409 West 5th St.

**J. R. CAGLE
WANTS YOUR
Electrical Work
AND WIRING**
Residence W. 511 5th

Everybody is Pleased....
With those PERFECT SHINES you get at the Nu-Way Barber Shop. Not a Dissatisfied Customer
PATRICK SIRLS

Firestone
MOST MILES PER DOLLAR

THE CISCO WEEKLY CITIZEN

R. W. H. KENNON, Editor-Publisher

PUBLISHED FRIDAY OF EACH WEEK
507 AVENUE D., CISCO, TEXAS

A CISCO - OWNED NEWSPAPER
SUBSCRIPTION RATES: ONE YEAR, \$1.00

Entered as second class matter July 24, 1930, at the postoffice at Cisco, Texas, under the act of March 2, 1879.

CISCO, EASTLAND COUNTY, TEXAS, AUGUST 31, 1934.

BIBLE THOUGHT FOR TODAY

Bring ye all the tithes into the storehouse, . . . and prove me now here-with, saith the Lord of hosts, if I will not open you the windows of heaven, and pour you out a blessing, that there shall not be room enough to receive it.—Malachi 3:10.

*Rich blessings fill my every hour,
Love's power protects me from all harm;*

*I walk secure from every ill,
Held by God's everlasting arm.*

Gratitude is contagious: one seldom comes in contact with a truly grateful person without being inspired to search one's own thought for blessings which as yet may have been unrecognized.—Mark K. Roberts.

ANOTHER NEWSPAPER MAN GONE WRONG

Another newspaper man has gone wrong. Forsaken the typewriter, paste pot and the shears for a government job. The Citizen is advised that Frank Allen Jones, long time newspaper worker, has just received his commission as postmaster of Eastland, an appointment recommended by Congressman Thomas L. Blanton. Frank Jones won this lucious federal plum over 35 other applicants, which is indeed a compliment to a worthy gentleman, and veteran newspaper man.

But Jones is worthy and well qualified for the office just given him, as he is one of Eastland's boosters, having been connected with the newspapers of Eastland since 1911, first with the Eastland Chronicle, then with the Eastland Telegram, which he assisted in getting out its first daily edition in 1923, and has been connected with that publication in different capacities ever since.

Jones succeeds A. H. Johnson, Republican, whose term of office has expired after serving in that capacity for the past 12 years continuously. The new postmaster will take charge of the Eastland postoffice Sept. 1. Here's our congratulations, Frank, and may you hang onto this job as long as your Republican predecessor, or at least till the "new deal" has brought prosperity back to the nation.

CALLAHAN COUNTY IS UNAPPRECIATIVE

It seems that Callahan county is unappreciative of the attitude of Eastland county in giving Callahan the flatorial representative in the legislature. Only once has the floater been elected from Eastland county in the past 15 years, and he was imported from Callahan county Hon. Victor Gilbert, who moved to Cisco while a member of the legislature, who was re-elected the last time while a citizen of Eastland county.

As the Citizen editor recalls Judge B. L. Russell was the floater for several terms, who was succeeded by Judge Gilbert. Callahan has really had the representative since 1918, and still claims him as one of her citizens.

Not since 1918 has Eastland made a strong contention for this office, having a representative of its own, Eastland has been content for Callahan to name this official. But it seems that Callahan is unappreciative, for Eastland has to furnish the votes to give Callahan the floater. That is just what Eastland

has done in the splendid victory won by Hon. Cecil A. Lotief. But his election is a victory for the people, whom he has faithfully represented since he has been honored by his people. His election is a just reward to a true and faithful servant of the people. He has not been lured from the path of loyalty by the wiles of the lobbyists for the special interests, nor has he "taken the shilling" of those who would despoil the people by unfair and special legislation. Not being an attorney he could not be paid a "retainer" fee, had he not been the true friend of the people he has proven to be, so the lobbyists could not use this method, as they have with so many legislators the people have elected, especially those in the senate. (But the people are getting their eyes opened, and many of these "retainers" were not winners in the recent primaries.)

Lotief, of foreign birth, it is true, but he is a good American citizen (from choice, not without his consent,) and has never betrayed the trust reposed in him, nor violated his oath of office. We wish we could pay the same compliment to some of Texas' native sons.

A hard and unjust fight was made against Lotief, but thank God there were enough patriotic citizens of Eastland county to again give Callahan county the floater, even against their wishes.

There may be a time when Eastland will become tired of heaping honors on her sister county, and put a man in the running that will take over this office for Eastland county. But this will not be the case while the Hon. Cecil A. Lotief is a candidate, unless he should capitulate to the enemy and take the tainted dollars of those who wish to exploit the general public, which we do not believe will ever happen.

FRUITS OF ADVERTISING

Commencing in 1933 the railroads of the country began a systematic advertising campaign, and as a result marked increases are being shown in their net incomes. Not only in the daily press have the railroads used to advertise what they have to offer the public, but the country weeklies have been largely used to place the railroads before the public. That the railroads should advertise is the strongest proof that advertising pays, for there is no competition among railroads except service. This feature has been strongly stressed. One road is not permitted to carry freight for a less price than another, so it is service they are featuring. Still some business people say advertising is a waste of money.

The Abilene Morning News says: Another sickly major industry shows signs of reviving, and the people should rejoice because it means bread and butter to thousands of families.

That is the railroad business. For the first half of this year, Texas railroads showed an increase of 742.4 percent in their net operating income. The railroad commission's semi-annual report showed net income of \$2,323,123 for the first six months of 1934, as compared with \$275,759 during the same period

last year. Mail revenue decreased slightly, but freight, passenger, express and other income-producers came through with handsome gains. Passenger income, for instance, was up 9.19 percent, express 20.7 percent, freight 8.19 percent.

Texas, with the nation's greatest mileage of railroad, is more than a little dependent upon a smooth-working, dependable service. That is possible only when the roads are making money. Now they are showing signs of getting out of the red and into the black, it should be good news to everyone.

YES, WE HAVE MOSQUITOES

For the first time in several years Cisco is becoming infested with mosquitoes. Is the mosquito fleet on the job? We wonder. Cisco has prided itself, ever since the new sewage disposal plant was installed, for being free of these pests, and means should be increased to free the city of the few we have as speedily as possible. There are not many, it is true, but these should be eradicated. The Citizen editor, who burns the midnight electric current, is bothered by a few while performing his nocturnal labors. Just where they come from and where the breeding places may be, deponant saith not, for there are no water holes or other breeding places in the vicinity of this sanctum. There are none buzzing around during the day, but the pesky creatures give us a serenade, and feast upon our anatomy about the time the clock strikes the hour of 12.

This is written just to put the mosquito fleet on notice, for we are aware of the fact that Admiral Bob Turner does not know the vanguard of the festive "skeeter" is sparring for an opening to break through our weaker defense. Locate the enemy, Admiral, and train your heaviest guns upon him before he establishes a foothold, for there are legions to back him up once he moves in his advance troops.

"Where The Fritter Trees Grow, Honey River Flows"

About a year ago J. C. Holt, former enterprising farmer of the Nimrod community, decided he would unhitch old Beck and live at ease with one of his sons at Happy, Texas. We told him then that he would come back, that he had been independent too long to take a rest. This prophecy was verified recently when we received a card from Mr. Holt, who has long been a member of the Citizen family. He writes: "I am back where the fritter trees grow and the honey river flows. You know most of us old timers eventually come back to the old stamping grounds. Send the Citizen to me at Cross Plains."

BUSINESS IMPROVEMENT FOR JULY 13.4 ABOVE YEAR AGO

AUSTIN, Aug. 28—Average dollar sales in the 95 retail establishments reporting to the University of Texas Bureau of Business Research were 13.4 per cent above those in July last year, according to reports of this July. For the first seven months of this year aggregate sales were 26 per cent greater than in the corresponding period in 1933. The decline in sales from June to July was, however slightly greater than the average seasonal decline for the preceding seven years. "Collections again made a favorable showing compared with last year. The percentage outstanding accounts collected by 66 reporting stores was 32.4 per cent against 28.8 in July last year."

COMMERCIAL FAILURES FOR JULY WERE ONLY SEVENTEEN

AUSTIN, Aug. 28—According to the reports received by the University of Texas Bureau of Business Research, only 17 commercial failures occurred in Texas during July, a decline of 59 per cent from the 41 failures in July last year. Liabilities of \$261,000 were

SAVE WITH ICE FOOD, TIME AND MONEY

Adjust your Ice Card and our drivers will do the Rest

ICE

Preserves Food, Keeps you Healthy, makes Bearable

THESE HOT SUMMER DAYS

Special Reduction in Prices when you buy a

BOOK OF ICE TICKETS

ASK THE DRIVERS ABOUT THIS BIG SAVING

West Texas Utilities Co.

WE ARE HOME PRODUCERS

Over 30 Years Specializing in one Thing—

THE CARE OF THE EYES

SEE

DR. W. I. GHORMLEY

OPTOMETRIST

LIVE AND LET LIVE PRICES

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CISCO, TEX.

PHONE 337

The Cisco Shoe Hospital

INVITES YOU TO HAVE YOUR SHOES DYED WITH THE **HURLEY SHOE DYEING MACHINE** Something that has been a long-felt need in Cisco. This machine operates on the Duco principle, only we use regular shoe dye instead of paint—will not injure the leather. Shoes dyed uniformly any color desired.

BEST SHOE REPAIRING PROMPTLY DONE

CISCO SHOE HOSPITAL

708 AVENUE E

CISCO, TEXAS

64 per cent below those of a year ago. The average liabilities per failure, totaling \$15,353, was 14 per cent below that of last year.

First Church Of Christ, Scientist

First Church of Christ, Scientist, of Eastland, authorized branch of The Mother Church, The First Church of Christ, Scientist, of Boston, Mass., holds services every Sabbath morning at 11 and each Wednesday night at 8. Testimonies on Christian Science healing may be given at the Wednesday evening meetings. Sunday school convenes at 9:45 a. m. All of these services are held in the Church edifice at the corner of Lamar and Plumer street.

"Christ Jesus" is the subject of the Lesson Sermon which will be read in all Churches of Christ, Scientist, on Sunday, August 26.

The Golden Text is: Whosoever believeth that Jesus is the Christ, is born of God, and every one that loveth him that begat, loveth him also that is begotten.—I John, 5:1.

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "But thou, Bethlehem . . . out of thee shall he come forth unto me that is to be ruler in Israel; whose going forth have been from of old, from everlasting" (Micah 5:2).

The Lesson-Sermon also includes the following passage from the Christian Science textbook "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Christ expresses God's spiritual, eternal nature. The name is synonymous with Messiah, and alludes to the spirituality which is taught, illustrated, and demonstrated in the life of which Christ Jesus was the embodiment" (page 333).

How's your butter? We can use a batch in payment for your subscription to the Citizen.

Recent Cases Filed in the Courts of Eastland County

COUNTY COURT—Ex:Parte Lona Bland, beer application; Julius Wright vs. Standard Inv. Co. et al; E. C. Brand vs. O. T. Hunt, notes. DISTRICT COURT—J. H. B. Burson vs. Myrtle Burson, marriage annulment; Boyd Plumlee vs. Izona Mae De Armon Plumlee, divorce; E. C. Brand, banking commissioner, et al, vs. Hart Bros., suit on note; D. L. Hollis vs. Missouri, Kansas & Texas Ry. Co. of Texas, damages.

Marriage Licenses Issued

Lawrence Newton and Miss Maxine Hayroth, Cisco; R. H. Grant and Miss Hazel Reed, Graham; Marlin Morris and Miss Eula Jones, Sipe Springs; Lorraine L. Powell, Cisco and Miss Evelyn Miller, Eastland.

FOR SALE OR TRADE—Team of good marmes, farming tools to cultivate small farm. Will rent nice little mixed land farm to buyer if desired. Apply at Citizen office.

DEMOCRATIC NOMINEES

For County Commissioner, Pre. 4: ARCH BINT (Re-Election, 2nd Term)
For County Judge: CLYDE L. GARRETT
For Sheriff: VIRGE FOSTER (re-election)
For Co. Superintendent of Education: CLAIBORNE ELDRIDGE
For Constable, Prec. No. 6: JOE HICKS (Re-election, 2nd Term)
For County Treasurer: JOHN WHITE
For Representative, 107th District: CECIL A. LOTIEF (Re-election, 2nd term.
For Justice of the Peace, Pre. No. 6: JOE WILSON
For Representative, 106th District: GEORGE DAVISSON, JR.

THESE ARE THE PROGRESSIVE FIRMS OF CISCO

The firms represented on this Special Page are doing their part for Cisco and the people they serve. You cannot be a good citizen of two towns. Trade in your home town.

MAYHEW BROS.

This is Cisco's downtown meeting place, a place where you really can be served with your choice beer or ice cream. They also are independent ice distributors, and when you buy ice here you get the number of pounds that you buy, and the price is no higher than any other place. This is a home-owned and operated company trying to give the people what they want without extra cost. They have spent much money in Cisco and have aided the school funds by the amount of county and city taxes they have paid.

The Progressive Review indorses this company and what they are doing for the people they serve, and we say go down to Mayhew's and have a nice cold drink and meet your friends, then take home your ice and ice cream, that is different.

Cisco Lumber and Supply

For many years this reliable home-owned and operated store has stayed with you through good years and bad alike, and they are still here to do anything they can do to help the people they serve. If you have anything to build or repair, we suggest that you allow this lumber company to figure with you, and whether your bill be large or small you will receive the same courteous treatment. They have never allowed their stock to become depleted like many yards have done, but they have kept a good stock for your selection at all times. The Review of Cisco indorses this lumber company and what they have done and what they are doing for the people they serve.

They handle new and used plumbing supplies, all size pipe and fittings, wall paper, paints and varnishes, and window glass for any make or model car.

West Texas Utilities Company

In the dark ages the people demanded lights, and lights were given them in a more or less crude way, but today they are being served by one of the most modern, up to date companies that can be found anywhere. They give you 24 hours a day service, and every consideration to make your home and your electrical equipments more pleasant to have and to own. The organization is always anxious to help you with your electrical needs.

This company has been responsible for many jobs during the depression and they have aided in the unemployment situation in every way possible. The Review of Progress indorses this company and what they are doing for the people they serve, and we say use more light and ice, as it makes more jobs for your neighbors.

BUY YOUR NEXT CAR ON THE BASIS OF
THE RIDE THE ECONOMY THE PRICE
DRIVE IT ONLY 5 MILES AND YOU'LL NEVER BE SATISFIED
WITH ANY OTHER LOW-PRICED CAR

CHEVROLET

Many people find it a good plan, when buying a car, to consider first what it does to make motoring more enjoyable; next, what it costs to operate; and last, its price. Proceeding thus, you find that Chevrolet alone combines Knee-Action, Body by Fisher, a valve-in-head engine, and cable-controlled brakes—definite additions to motoring pleasure. Further investigation reveals that owners say a Chevrolet saves on gas, oil, and upkeep. If you now consider price you discover that the Chevrolet is priced extremely low. Your Chevrolet dealer, A. G. Motor Company, invites you to go over the facts with them.

BEST EQUIPPED SERVICE DEPARTMENT IN WEST TEXAS

HOME FURNITURE COMPANY

Do not be misled by beautiful pictures that you see in catalogs, but go down to your own home store and let them figure with you on your needs. They are here on the ground floor to serve you and to help you, and you will always find them most courteous and considerate of your needs and wants. This is a home store, operated by home people, and they support home institutions, schools, churches, and all amusements brought to town for your benefit, and they do not charge you any more for the same quality of merchandise than anywhere else in the United States, and when you are buying merchandise here you are helping your own home town, not others. Mr. Brown is always the first to show the newer and better thing in furniture and to help you and to make any suggestion that will make your home more liveable. The Progressive Review indorses this home store and we suggest that you try your own home furniture first.

NANCE MOTOR CO

You can fool some of the people all the time but you cannot fool all the people all the time. In Dallas, where the people really know what goes into an automobile, the Ford is taking the lead. These are actually the registration of the three low priced cars in Dallas County. This covers the period from May-June-July. Ford, 1240; Chevrolet, 760; Plymouth, 336.

Mr. Nance and his assistants are anxious to demonstrate to you what they have to offer in that wonderful V-8. Their stock is complete and they maintain a repair department and a stock department that is at your service. They use only skilled, trained Ford mechanics and genuine authorized parts. The Review of Cisco is glad to indorse this company and what they are doing for the people they serve.

CISCO GAS CORPORATION

The people of Cisco are indeed fortunate in having this new company to distribute gas for their consumption in the city of Cisco. This company has spared no expense in making their plant and their distribution facilities com-

DEAN DRUG CO.

For thirty years this dependable drug store has been your friend during sickness, and is at all times anxious to help you with your drug needs. Their prescription department is most complete and you may have any doctor's prescription filled without substitution.

Their drug sundries lines are most complete. They are among the first to show the new and better things in cosmetics. This is a home-owned and operated store, and they sell merchandise at the regular authorized prices, so you should try your own drug store first. The Progressive Review indorses this store, and Mr. Dean who is always anxious to do his part.

Continental Oil Co.

Mr. Mitchell is the wholesale distributor for Continental products in this territory and he has had the reputation of hiding more quarts of oil than any other man in Eastland county, as this is the oil that has the hidden quart and the gas that has the instant starting and the lightning pickup, and the stations that have the travel bureau for your convenience. They are reliable and they gladly furnish you with this information without obligation on your part. Mr. Mitchell furnishes you, if you will call at his office before leaving on your trip, reliable information about not only the best way to go, but where to go and how to get there. To get the most out of your trip, use Conoco products. The Progressive Review indorses this agency and their products.

Refinery Service Station.

Why pay more and get less, this Independent station is selling you first grade white gas at the same price that many companies are charging you for third grade gas. This is a home company, using home products, and keeping Cisco's money in Cisco. They do not have the large over-head to pay is why they can do it, and if it had not been for stations like this one, breaking into the gas and oil business we would be paying plenty for our gas and oil today.

You will find Mr. Greynolds and his assistants very courteous and anxious to help you with your needs, and will do everything possible and fair to sell you home products that will satisfy and save. The Progressive Review indorses this station and its products. Buy at home and buy home products.

Texas Service Station

A. V. CLARK, Operator.

If you want good courteous service, and good products, this is the station that gives it and they do not charge you any more for this service than any ordinary filling station charges. If you want your car really greased, this is the station that knows how, a Texaco station that is operated by a certified Texaco man like Mr. Clark. He is a lubrication specialist, and he gives you that Marfak grease job that can only be gotten from a Texaco station, and when he gives you a Marfak job your car is serviced. It has the correct grease, at the correct place.

They also will give you a high grade wash job, and sell you that famous 'Fire Chief' gas that has the instant starting and is cheaper in the long run. The Progressive Review indorses this station and their products, and we say try a tank of this gas, and one grease job and you won't have to be solicited for the second one.

Central Super Service Station

This is Cisco's most modern and up-to-date filling station, featuring Humble products, which is a home product. Mr. Hornbeck has recently taken over this station and he has spent much money in making it modern and a convenient place for you to trade, giving you good courteous service and superior products.

You will find at this station men and boys that really know how to serve you better and give you treatment that will please, and products that will be cheaper in the long run. The Progressive Review of Cisco indorses this super one stop station and their products, and we wish and predict much success for Mr. Hornbeck in his new location.

Agents for Star Tires and Quaker State Motor Oils.

Cisco Flour Mill.

The people of this community are indeed fortunate in having this mill located here in Cisco as they are consuming much of the raw products and converting it into something to eat, and they are giving you a wonderful product, and should be used by every loyal citizen in this country. This is a home-owned and operated company, using home labor, home products and giving home people flour made from their own country.

We suggest that the next time you buy flour from your groceryman that you demand that it be O. K. Flour, made in Cisco. The Progressive Review indorses this company and what they are doing for Cisco and the people they serve.

SOUTHERN STATES FINANCE CORP'N

The people of Cisco are indeed fortunate in having a generous, reliable firm like this located in their city, this company has done much good for the people of this community. They have loaned you money and helped you over the hard spots when it was almost impossible for you to get financial aid other places.

You will always find Mr. Foley glad to serve you if it is possible for him to do so, and his charges are very reasonable for what he gives, and it does not matter what your financial troubles are, take them in and allow him to help you figure how is the best way to handle them. You will find that he will give you complete reliable information. The Progressive Review indorses this corporation and what they are doing for the people they serve.

THE BOSTON STORE

The Boston store is to be the smartest store in Cisco. That is what I. Moldave, of the Boston Store, told the Citizen when a bunch of carpenters and painters were hard at work last Tuesday night, remodeling and rearranging the fixtures. The transformation of the interior of the store, when presented, justified Mr. Moldave's statement. Boxed compartments have been installed for the display and protection of the gent's clothing and ladies' ready to wear, while the entire rear of the store is fitted with tier shelving for the shoe department. In this line, the Boston Store excels, as it carries one of the largest and most varied assortment of any Cisco store. Then there is a millinery department, all conveniently arranged for the ladies to try on and fit their headwear. The center and shelving in the front will be reserved for gent's furnishings, piece goods, etc.

These new arrangements are made in preparation for the large and handsome fall and winter stock of merchandise purchased for the Cisco store.

COMMUNITY HAPPENINGS

By Elaine Exum

Mrs. W. B. Ellison and small son, W. B., Jr., have returned from a three weeks' vacation spent in Arizona with relatives. They had quite a nice time while there, except for mosquitoes, blister bugs and poison ivy.

Members of the Church of God enjoyed a splendid musical program put on by a trio from Simmons university of Abilene. One of the fair singers is a citizen of our own city. She is Miss Madeline Ely, gifted musician. We are quite proud of Miss Ely.

Miss Madeline Ely is leaving this week for Tahoka, Texas, where she will teach school this winter.

Beginning the second Sunday in September, Reverend Arthur of Big Spring, is going to hold a two weeks' revival meeting at the Church of God. Come and be with us, as we are expecting great things in this meeting. Brother Arthur is a splendid preacher.

We had a wonderful program last Wednesday night at the Church of God. Miss La Rue Ely was in charge of the meeting and other young people assisted her in putting the program

Mr. McNamara, who with his partner, announce they have taken over the Blue and White Tourist Camp, on the Eastland highway, and will make considerable improvements to accommodate the tourist travel. They are now in charge.

THE CISCO DAIRY

Typhoid is a much dreaded disease and medical science and laboratory tests has proven that milk is one of the greatest carriers of the typhoid germ. They have also proven that pasteurization is the only sure-form of elimination of the germ that is known. This dairy is equipped to give you good, clean wholesome milk, that is free from typhoid and other germs. It is better to be safe than sorry.

Mr. Strickland and his assistants will be glad to deliver milk to your home fresh daily. The Progressive Review indorses this company and their products and we say protect the children as well as the grown people with good, wholesome food.

Federal Savings & Loan Ass'n

Where Investments are Guaranteed.

The people of Cisco are indeed fortunate in having a unit of the Federal savings located here in Cisco as each dollar you invest, the government puts up three. This is loaned to you for building, remodeling, and paying taxes. Your investment is guaranteed by the government up to \$5,000.00, just the same as your money is in the bank or other government supervised institutions. We suggest that you inquire about the rate of interest you receive, and you will find Mr. Foley very courteous and anxious to explain to you how he can help you with your financial problems.

You will find that this corporation is a friend to you if you have financial troubles, it is backed and indorsed by your president. The Progressive Review of Cisco indorses this reliable active firm and we say if you need money to invest, investigate what they have to offer.