

CISCO DAILY NEWS

CISCO, TEXAS—1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

VOLUME XIII

CISCO, TEXAS, FRIDAY, OCTOBER 21, 1932.

FOUR PAGES TODAY

NUMBER 234.

PORTSMOUTH CONVICTS RIOT AGAIN

Roosevelt Talks Farm Mortgage Relief at Springfield

DOES HOMAGE AT SHRINE OF ABE LINCOLN

SPRINGFIELD, Ill., Oct. 21.—This shrine of Abraham Lincoln today became a mecca for thousands who thronged here to greet Gov. Franklin D. Roosevelt.

The governor visited the tomb of the martyred Civil war president and later discussed the farm mortgage question at the state arsenal.

Roosevelt said that the "great steps which we must take" are:

First, federal aid for the farmer to secure a higher return for a certain number of his crops.

Second, decreased taxation.

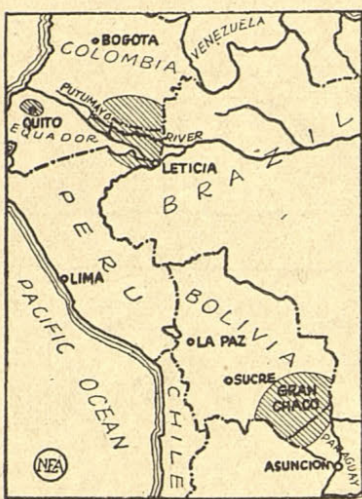
Third, federal aid to prevent foreclosures on farm mortgages.

The name of Speaker John N. Garner, vice-presidential candidate, has come only occasionally into the political picture. Roosevelt took recognition of Garner in his Pittsburgh speech but due to lack of time omitted that part and several others in his prepared manuscript.

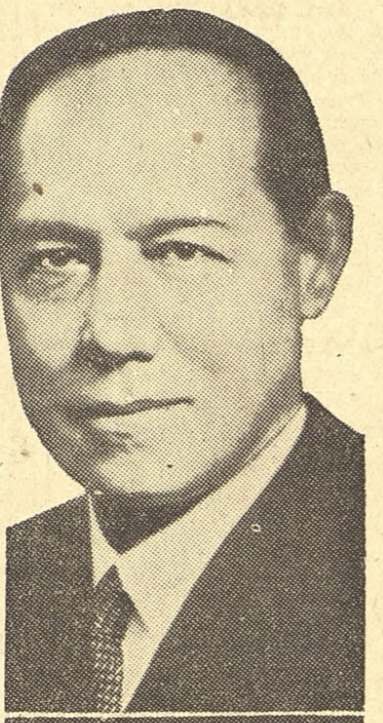
Garner was almost becoming a forgotten candidate when Sen. Barkley, of Kentucky, rescued him in a talk at Indianapolis.

"Some republicans are against Garner because he is so ugly," said Barkley, "but I'll match him against Charlie Curtis in looks, character or ability."

Fever Spots of War



A new fever spot on the war map of South America has broken out. The new threat to peace is the jungle lying along the Peruvian-Columbia border. Both nations rushed troops there after Peru had seized the city of Leticia, inside Columbia's frontier. President Enrique Olaya Herrera, right, of Columbia, contributed a wedding ring to Conciliation Commission to settle the dispute. Ecuador, which has been reported threatened by a revolt near Quito, has sent soldiers to guard its neutrality in case of open war between



Peru and Columbia. The other danger spot shown on the map above is the Gran Chaco region, where Bolivia and Paraguay again are preparing to resume their struggle.

BOND PLAN IS PRESENTED TO COMMISSION

The city commission has under consideration for possible submission to the voters a bond refinancing plan similar to that put into effect in Hidalgo county, for solving the city's bonded indebtedness problem.

The plan was presented at a meeting of the commission with representatives of Dunne, Davidson, Ranson company, Wichita, Kansas bond firm, last night.

The commission refused to take any action upon the proposition last night, adjourning until next Tuesday evening, the regular meeting night, when some definite disposition of the proposal is expected to be made.

The plan of settlement is based upon willingness of the commission to set aside each year \$70,000 to debt servicing. To do this will require further reduction in the budget and economies all down the line. Opinion was divided as to whether or not this could be accomplished but the plan is such that failure to produce that amount in later years, such as the present, will not interfere with the working of the proposed set-up.

\$900,000 Settlement.

The \$70,000 annually is sufficient to take care of a serial bond refunding issue of about \$900,000 over a 40-year period. The plan, it was explained, actually amounts to a settlement upon that basis.

In rough outline the plan as proposed is this:

The city will issue refunding bonds none of them payable until 40 years from date of issuance at the rate of 50 cents on the dollar of the present indebtedness. These will be exchanged for bonds now held.

These term bonds will bear a graduated interest rate as follows: 2 per cent for five years; 3 per cent for ten years; 4 per cent for the remainder of the years until their maturity.

This amounts to an average interest rate of 3 1/2 per cent per year.

Value of Plan.

The value of the plan lies not only in the fact that \$2,500,000 will be cut from the municipal debt principal immediately, but in the fact that none of the new bonds will be due until 40 years from date of issuance; it was explained. Hence, only the interest will be paid each year. The remainder of the money applied to debt service will be used to buy back the bonds at the lowest offerings year by year.

It is computed that a bond bearing only two per cent interest and not payable until 40 years from date will be offered at a price so materially reduced that the annual excess of money used for debt service will buy back many times its figure in the par value of the bonds.

For instance, it is figured that the bonds will be offered the first year at 25 cents on the dollar. The bond company representatives explained that their computations were arrived at through a study of actual experience and in conferences with several bond agencies, and that the 25-cent figure and other figures in the re-purchasing tables were placed high.

How It Works.

The first year the interest payment on the refunding bonds would be about \$48,000, leaving \$22,000 to buy back bonds. At 25 cents on the dollar \$22,000 would buy back \$88,000 in the par value of the bonds. This process of cutting down the principal with consequent reduction in interest and increase in the amount of surplus to be applied to the re-purchase of the bonds would gain momentum year by year, it was explained, so that by the time the 40-year period is up the entire debt will have been paid off.

Under the plan the least that the city will have gained is a 50 per cent reduction in its principal debt and approximately a 50 per cent reduction in interest and a new lease of life of 40 years during which anything can happen, the commission was told. Possibility is that improvement will take place over that period. An attitude that such improvement will take place, it was pointed out, is the only attitude in which a settlement of the local situation can be approached successfully.

Study Ordinance.

The plan is contained in an ordinance, copies of which are being studied by the commission. Members declared their desire to familiarize themselves thoroughly with every feature of the plan, some of which they could not thoroughly understand.

INSPECTOR SAYS TEACHERS BEAR DEPRESSION'S BRUNT

"The teachers have borne the brunt of the depression," said Miss Ella Lundy, state supervisor of high schools yesterday after an inspection of Cisco high school. "They were the first to have their salaries cut and will be the last ones to have them raised." She pointed out that whereas a community or a school district sometimes believes itself too poor to pay its teachers, it never has trouble paying its public officials, and usually has not cut their salaries.

Breaking Down Morale

When asked if the general conditions of the country have caused a breaking down of the morale of public school pupils, Miss Lundy said that complaints have reached her from many different sections of the country, and that there may be some truth in it. She said that with the pupils hearing the poor business conditions discussed at home, having very little money to spend for the things a school boy or girl wants, and sometimes actually being in want of food and clothing, naturally adopt an attitude of not caring whether they get anything from school or not.

Miss Lundy said she believed the football mix-up Cisco is in would result in ultimate good for the school. At present football is in a rather bad state of affairs, in the Oil Belt as elsewhere. Such conditions follow a boom, she said. The same sort of thing will very likely happen among the East Texas towns that have undergone an oil boom and are now football rivals.

Stressed Culture

Miss Lundy advocated the need for stressing the cultural as well as the practical aspects of the school training. She expressed a hope that in the future the schools would try to correlate all the purposes of education and present them in all the subjects in the course of study.

Principal H. Brandon said that in the new home room system the pupils have been studying citizenship. For the next six weeks he intends to have them take up courtesy and good manners.

Stip. R. N. Cluck of the Cisco school pointed out to her that in the Cisco system the high school enrollment had remained about the same, but that the grade school enrollment had dropped off, so that, for the sake of economy, some of the ward schools had been combined, teachers had been given a greater teaching load, and that salaries had been cut. In all, he said, the Cisco budgets would be between \$12,000 and \$13,000 less this year than it was last year.

Balloon Released In Mexico City Is Found Here

Yesterday morning Carlisle Reimers, 16-year-old son of Mr. and Mrs. Fritz Reimers, walked into the back yard of his home at 507 West Ninth street and idly picked up a deflated toy balloon he found lying about 10 feet from the house. Tied to the balloon he discovered a tightly rolled fragment of paper. He untied it and found written upon the paper in Spanish the following:

"Escritura Vd. a Jaime Lopez
"210 Primer Calles
"La Ciudad de Mejico, Mejico
"El cinco de Septiembre de 1932
"Waltch, translated, means:
"Written by Jaime Lopez
"210 Calles street
"Mexico City, Mexico
"September 5, 1932.
"Carlisle immediately wrote a letter to that address.

Evidently the balloon bearing the note had been released by Jaime Lopez in Mexico City on September 5 of this year, had traveled an airline distance of 1,100 miles—not taking into consideration the circuitry of route it may have followed between the two points—and after 45 days had fallen in the Reimers' rear yard. Carlisle was certain the balloon had not been there the previous day for he went over the identical spot at that time.

Fritz Reimers, father of Carlisle showing the note in town this morning, pointed out that the difference in elevation between Mexico City and Cisco is great, and that the balloon by a whimsical trick of circumstance must have been wafted through some devious mountain passage in order to reach Cisco. Otherwise, he said, it should have ended its fortuitous journey against some cliff.

TROOPS STAND IN READINESS WITHIN WALLS

MONTEAL, Canada, Oct. 21.—Convicts in Portsmouth penitentiary at Kingston, Ont., staged another riot this morning, reports received here said. It was understood at least half a dozen prisoners have been shot or otherwise injured since trouble began several days ago.

Penitentiary guards stood ready to launch a gas bomb attack if necessary.

Prison officials, it was reported outside the walls, planned to starve the rioters into submission. The 210 men in revolt have possession of the kitchen and power house but the seige was expected to bring the convicts to terms.

There was no estimate of how long food supplies now in the prison commissary would last.

All reports were unofficial, gleaned from hesitant guards who came through the prison gates for a few hours sleep at their homes. They would not confirm reports that 40 guards were held by the rioters as hostages.

Troops of the Royal Canadian horse artillery remained within the outer walls today ready for any emergency.

HOOVER TO SPEAK AT DETROIT SATURDAY

WASHINGTON, Oct. 21.—President Hoover today was called upon by Speaker Garner, democratic vice-presidential nominee to "say why the promises which he made in other days have not been carried out."

"Mr. Hoover must do more than apologize for things as they are. He must answer on his own record," said the speaker in a statement accusing the president of taking credit for democratic inspired legislation and of failing to carry out his campaign promises of four years ago.

President Hoover will launch another vigorous attack on Gov. Roosevelt in his speech in Detroit tomorrow night.

Next Tuesday Sec'y of the Treasury Ogden L. Mills intends to answer the democratic nominee's bonus speech at Cincinnati, O.

VAN HORN DUE TO SET PACE FOR THIS YEAR'S LOBO TEAM

By GEORGE LANGSTON

This is the last season Van Horn will play football for the Cisco Lobos. In years of service he is the oldest member of the Big Dam eleven. It is natural, then, that the younger boys will have their eyes on him as a veteran and will pattern their own game after his to a great extent.

Van Horn has been a valuable man to the team for a long time. His pass-snagging tactics have contributed a great deal to the ground gaining and the scoring success of the Lobos. He has it in him to be one of the greatest ends ever to drop a safety man in his tracks.

Started Fast

This year Van Horn started fast by snatching two almost impossible aeriels out of the hands of defensive backs for long gains that enabled Cisco to turn back Coach Britt Pippin's ACC freshmen. In the Ranger college game though, he had in difficulty in getting started and seemed to have a bad arm.

Now is a time for Cisco to go either forward or backward. Although the squabble over the eligibility of the team to continue in the football race has been a distasteful factor, the boys have allowed it to effect them less than it might have. With such a situation, and the hardest fought so far this season. A great deal depends upon Chuck today, not only in the field, but in keeping up the spirit of the squad. If he will be can make it the best game of his career at Cisco and be of the utmost value to his team.

McCall's Last Season

In the backfield, Captain McCall is also playing his last season for Cisco. In the Daniel Baker game his passes and the receivers arrived at the appointed spot at the same time, and his running and kicking were responsible in a great measure for the consistent march down the field.

Ray, who proved to elusive for Coach Britt Pippin's ACC freshmen, will be back in the game today to scrap the cadets. It is his last year also.

Elkins is using a veteran line. This is the last year for Hagen McMahon, Aycock, Hannaford, Cearley, Garrett, and Latch. Blackburn, the only other starting lineman, and Rutledge the other wingman, each have another season. Cisco will miss that great forward wall. It has shown itself to be one of the greatest to feel at home on Chesley field.

Lighter Line

Although not so heavy as that of that of the days of Honk Ervin, Kokomo Couch, Ceady Grist, Chief Brown, Felix Reynolds, and Tiny Purvis, and not so full of individual stars, it compares favorably with the lines of "the good old days" in matters of fight and will to win.

The precision with which it works is a gladsome sight to the eyes of Lobo fans. Each man carries out his blocking assignment on offense, and each man works hard to be in every tackle. It will be long before another Oil Belt team can boast of such a line as this one, and McMahon, Latch, Aycock, Garrett, and the rest will be names frequently mentioned when two Cisco men get together to "recall the days when."

Stiff Assignment

Terrell prep is a stiff assignment for any high school team to take. It is a football school, where the boys take their sport seriously, so seriously, in fact, that they once went seven years without losing a game. This year they have licked the North Texas Aggies and the Denton Teachers freshmen.

Besides, they will want to win today, for their captain, Orville Black, played on the Cisco team just two years ago. He was good then and is still good. They will have a team averaging 170 pounds, though it will be possible for them to put on the field an eleven weighing around 200 pounds to the man.

This may or may not be the last non-conference game for the Lobos. In case the appellate court grants the injunction sought by the attorneys for Cisco, the Lobos will have a district game next week. Otherwise they will probably have to play junior colleges and college freshman teams the rest of the season.

Cut Down Expenses

The schools have had to cut down on their expenses, Miss Lundy said. Not only have they had to cut the salaries of teachers, but they have also had to increase the teaching load, combine schools, and in some cases, to shorten the school term. She expressed satisfaction at seeing that the Cisco schools had managed to run the full nine months. She said the state department of education has been lenient with the schools during their struggles, and will continue to be.

She expressed satisfaction that the salaries of the Cisco teachers have not had to be cut any more than they have, and when asked if the salaries of the high school teachers here are lower than those of the average, said they are not. She

AMENDMENT IS OPPOSED BY TEACHERS

FORT WORTH, Oct. 21.—Fearful for the safety of Texas' public school system, the executive committee of the State Teachers association has declared opposition to the homestead tax exemption amendment.

The proposal is one the nine changes in the state constitution to be voted on in the general election. It would free approximately 500,000 homes assessed at not more than \$3,000 each from the state ad valorem tax.

Passage of the amendment would stop the flow of tax monies into the public treasury, contended schoolmen who voted for a resolution petitioning the legislature to offset effects of its passage.

Adoption of the proposal would deprive the state of \$7,000,000 to \$12,000,000 in revenue at a time when the state's debt is mounting rapidly, the resolution claimed. Moreover, it might release homesteads from local as well as state taxes, the committee suggested.

Creation of a new committee in government, labeled "The State Tax Commission", to equalize assessments for school taxes and remove inequalities of the scholastic apportionment plan was urged by executive committee members.

Their tax program, drafted by B. F. Pittenger, Austin, recommended a personal income tax for state purposes and a system of selective sales taxes. The sales tax system, it was argued, would fill school treasuries in emergencies created by business depressions.

BURGLARS GET CLOTHING AT TULLOS BROS.

Burglars entered the Tullos Brothers Cleaners last night and took five dresses, three women's hats and one man's sheepskin-lined coat. Officers had not learned how the robbers entered the building, but believed they had pushed up a window or opened a door. They were working on a clue this morning.

The clothes were in the dry cleaning room. L. G. Tullos, proprietor of the company, has announced that he will be responsible for the loss.

NEGRO KILLED AFTER ATTACK ON 2 WOMEN

HOUSTON, Oct. 21.—Joe Melbrow, 42, negro, was shot to death by detectives here today after he set fire to a servants house and ran amuck with an ax and a scythe, injuring two women who had employed him as janitor.

Detectives killed the negro after he had been cornered with his weapons and refused to surrender.

Mrs. F. C. Little, one of Melbrow's employers, said she refused the negro a loan of \$4 and a few minutes later noticed the servants house in the rear of her home in flames. Later the negro attacked her and Mrs. M. H. Atkinson with both ax and scythe. Both women suffered severe cuts about the hands and arms.

RELIEF LOAN APPEALS SENT TO WASHINGTON

AUSTIN, Oct. 21.—Application for \$1,487,750 in loans from the Reconstruction Finance corporation today were en route from Gov. R. S. Sterling's office to Washington.

The requests were tabulated by the East, West and South Texas regional chambers of commerce and endorsed by the governor.

Requests include: Abilene, for Taylor county, \$18,750; Cisco, for Eastland county, \$40,000; Midland, for Midland county, \$2,000; San Angelo, for Tom Green county, \$25,000; Sweetwater, for Nolan county, \$9,000, and Palo Pinto for Palo Pinto county, \$5,000.

Previous requests from several large cities that have already gone ahead total about \$1,210,000.

OLDEST AND YOUNGEST

LENOX, Mass., Oct. 21.—Among those exhibiting at the 13th annual art and handicraft exhibition were Ethel May Turner, 6, and Mrs. Rachel Ford, 86.

CISCO F. F. T. ENVOYS GO TO STATE MEET

Delegates from the two chapters of the Future Farmers of Texas here will leave for the state convention of the club at 4 o'clock tomorrow morning, according to E. H. Varnell, sponsor of the clubs and vocational agriculture teacher in Cisco high school. The state convention is held each year in Dallas the last two days of the state fair.

Delegates from the Ward-Lutheran part-time chapter chosen Wednesday night are Alvin Wendt and Albert Schoor. This is one of the only two part time chapters in the state, Varnell said. It grew out of a class in vocational agriculture which he taught there, and is composed of older farm boys not in school.

The Cisco chapter, made up of Cisco high school boys, is sending R. L. Tucker and Joe Bob Winston. James Matthews of Cisco, state secretary of the organization, will accompany them. Varnell will also make the trip.

These two chapters of the F. F. T. won a number of prizes in the fair, according to word from Varnell. The boys will return to Cisco Sunday.

METHODISTS TO BE ACTIVE DURING WEEK

The fourth quarterly conference of the First Methodist church will be held Wednesday evening immediately following Bible study. The Rev. George W. Shearer, of Eastland, acting presiding elder, will lead the Bible study and will preside at the quarterly conference.

Chicken dinner will be served in the basement of the church by the Woman's Missionary society Thursday evening. A program of music, seriousness and fun has been arranged for the banquet.

G. W. Colburn and Rev. Shearer will play. Rev. Shearer will make a 10 minute talk and the Rev. Kenneth Pope, pastor of the First Methodist church of Breckenridge, will speak.

The stewards of the church will meet Monday evening at 7:45. The pastor, Rev. O. O. Odom, will preach at both services Sunday.

Second Victim of Liquor Runners Dies

TEXARKANA, Ark., Oct. 21.—Deputy Sheriff J. C. Crain wounded when his partner, Melvin Brackman was killed in a brush with liquor runners, died in a hospital late last night.

Officers continued their search for the killer whose identity was disclosed by members of a group of seven persons arrested yesterday. Suspects held included Pauline Norman, who wearing men's clothes, jumped from the liquor laden truck and fled just before the shooting of the officers.

Quake Shocks Felt In California

LOS ANGELES, Oct. 21.—Earthquake shocks sufficiently strong to shake buildings were felt in the metropolitan district today.

The quake apparently centered between 15 and 20 miles distant, San Pedro reported the shake as "severe" but that no damage resulted.

FALL KILLS COW

STAYTON, Ore., Oct. 21.—A cow owned by William Duchateau was killed recently when it fell into a six-foot septic tank.

Sterling Wears Bullington Pin

AUSTIN, Oct. 21.—Gov. Ross S. Sterling wore a Bullington campaign button today although he still withheld his formal answer to requests for his support of the republican nominee for governor.

Gov. Sterling's delay in making known his position is giving Ferguson forces an opportunity to counter-attack with a "vote the ticket straight" plea.

The topic for Former Gov. James E. Ferguson's opening campaign speech at San Antonio tomorrow night, however, was still unannounced here today.

Pastor Will Not Take the Stand

MUSKOGEE, Okla., Oct. 21.—Trial of Rev. S. A. Berrie, charged with murder in the alleged poison death of his first wife, was delayed today when a juror became ill.

At the same time the 52-year-old verse-writing pastor said he positively would not appear as a witness in his own defense.

S. M. U. to Have Home-Coming

DALLAS, Oct. 21.—The greatest homecoming day in the history of Southern Methodist university has been announced for November 5, the day of the S. M. U.-A. & M. football game, Robert Shive, secretary of the ex-student association, predicted.

The program will begin the morning of Nov. 5 at ten o'clock with a gathering of ex-students in McFarlin Memorial auditorium. At twelve o'clock a barbecue will be held in Arden Forest with a program of speaking and entertainment in connection. Saturday afternoon all ex-students will attend the S. M. U.-A. & M. football game and Saturday night they will be entertained by their own fraternities and sororities and other social organizations, who are planning special homecoming activities.

WEATHER

West Texas — Partly cloudy to cloudy. Probably local rains tonight and Saturday. Warmer in west and north portions tonight.

East Texas — Increasing cloudiness, probably showers in northwest portion. Warmer tonight. Saturday partly cloudy, probably showers in west portion.

CONTINUED ON PAGE THREE

THE CISCO DAILY NEWS

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

ROOSEVELT ON THE BONUS.

The "bonus payment" issue has been removed from the presidential campaign by the declaration of Gov. Franklin D. Roosevelt that he does not see how the government could consider bonus payments until it has a balanced budget with cash in the treasury. Failure to balance the budget, and hence, to make it practicable to consider payment of soldiers' bonus in cash, he placed upon the "concealment and vacillation" of the republican administration.

Adroit as the governor's statement of his position may be, it is nevertheless true that his reaction to the bonus agitation is sound. No one can rightfully cast any censure upon the democratic candidate for the attitude, least of all any disrespect of his courage in meeting the issue as he did. That attitude simply justifies further a merited confidence in the qualities of the man whom the democratic party has chosen to offer a distressed nation as its president.

Roosevelt is not responsible for the conditions which it make it sound wisdom to refrain from adding worse to bad, and increasing the difficulties of balancing an unbalanced national budget. But he is responsible for policies that will rectify this condition.

Franklin Roosevelt will carry with him into office the necessity of justifying democratic principles and the very existence of the democratic party as a national institution. He is going to face a problem as difficult as any president has faced since Lincoln. America is looking to him and his party to lead the nation out of a devastating depression, and nothing but the soundest doctrines and the soundest application of these doctrines will suffice. It is too much to ask of him that he add to the problems of his administration the further one of paying out hundreds of millions of dollars from a treasury already depleted beyond the ability to meet the current demands of government.

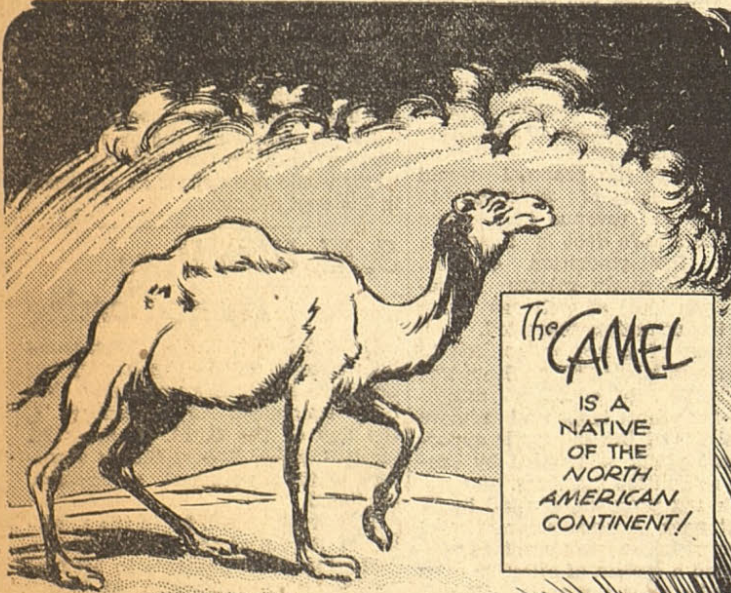
He is entitled to an opportunity to fulfill his promise to bring order out of chaos and restore a normal condition. He must be given that opportunity. Thankful democrats should be that they have chosen a man with sense enough to appreciate his responsibilities and with the courage to put himself before the people in an honest and intelligent light.

Such a man offers a leadership that the democrats have long needed, and regardless of how individuals or organizations may react to certain of his views it is enough to recognize that fundamentally he is sound and that the leadership he offers the party is not of that demagogic type which evades issues and turns aside from the duty of being honest with the voters.

RUSSIAN WOMEN.

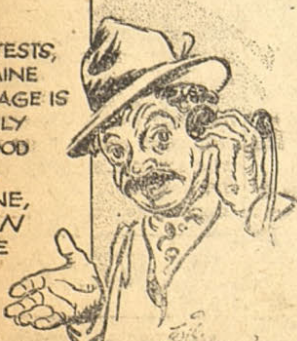
Paula Leclerc, an American writer and said to be a very brilliant woman, has returned from a year in Russia. Well, Paula says that the Russian woman is the victim of the greatest trick in history. Her verdict is that the whole system of Soviet civilization has crashed about the head of the woman of the Slav communistic republic. They are the victims of the greatest trick in history. They are the tragic victims of militarism. They are the most maligned and misprized lot, biologically and spiritually, of any women on earth. They exist wretchedly under a system of cajolery and coercion. They are bereft of all feminine considerations. They are worked like serfs by the Stalin government. Paula Leclerc is a woman of imagination of the high blood pressure order. If the women of Russia have been relegated to the cave man period of existence, then the historians of the Stalin

THIS CURIOUS WORLD



THE CAMEL
IS A NATIVE OF THE NORTH AMERICAN CONTINENT!

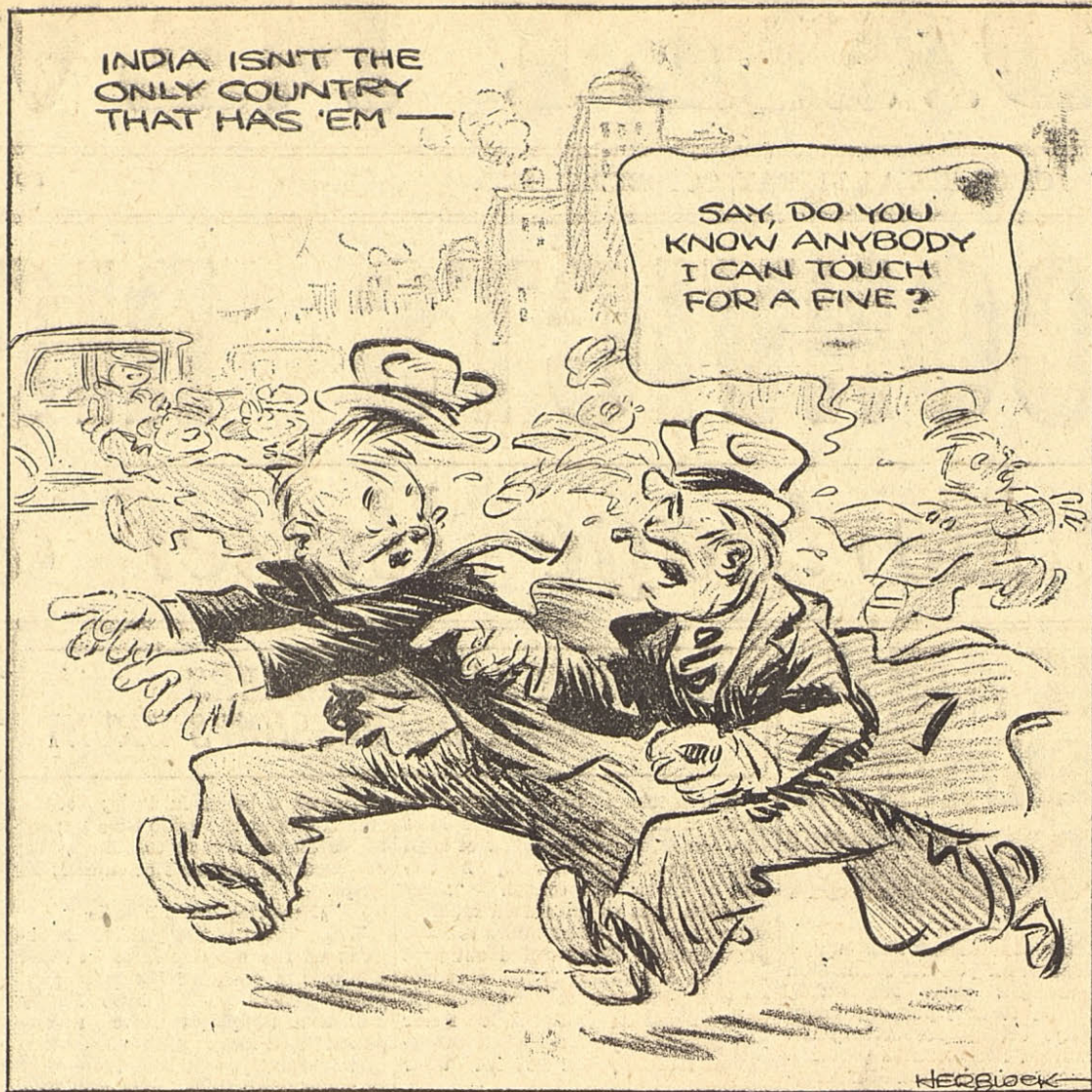
IN A SERIES OF TESTS TO DETERMINE WHICH LANGUAGE IS MOST EASILY UNDERSTOOD OVER A TELEPHONE, THE ITALIAN LANGUAGE STOOD FIRST.



THE TAIL OF A COMET CONTAINS MONOXIDE GAS THE SAME GAS THAT IS FOUND IN THE EXHAUST OF AN AUTOMOBILE.

CAMELS no larger than jack-rabbits once roamed over the land of North America. But conditions changed and the camel changed with them. The animals developed into giants, with necks like that of a giraffe. The curious part of it is that, after developing for so long in North America, the camels spread to Asia and South America, and then proceeded to die off entirely in the land of their birth.

Speaking of "Untouchables"---



government are among the most gifted liars that the world has produced since the disappearance of the magicians among the ancients.

HOME LOANS.

Another "cheerful little earful." Throughout the nation the federal home loan banking system has begun to function, 12 regional banks having opened their doors to receive applications for loans on home mortgages. This was the foreword carried by the wires from Washington: "Foreclosure of sound home mortgages should cease. These banks are intended to liquify millions of dollars of frozen home mortgages and bring relief to the harassed home owners." A democratic congress and a democratic coalition senate enacted the home loan banking system. It was the pet project of the president and that when the friends of home owners amended the home loan bill to limit service to loaning agencies that charges only "legal interest" Hoover's congressional spokesmen got that amendment twisted to read "legal and lawful contract rate"—a loophole through which it is said ruinous rates can continue to menace home owners.

In his speech of acceptance, Franklin D. Roosevelt said, "Take away that spectre of too high interest rates... save homes, save homes for thousands of self-respecting families and drive out the spectre of insecurity in our midst." A home owner as such is definitely barred from membership from the directory controlling the home loan bank. According to the law only those connected with home financing business can be directors.

its way upward for the first gains of the year; that the upward trend seems definite and conclusive although no one can say how rapidly or extensively it will develop." This was the Cahill conclusion. "The big thing to bear in mind, however is that the Southwest is again going forward and not backward." Carry on. Even the thinker-workers are world winners.

James A. Reed is one of the noted lawyers and orators of America and one of the most aggressive of all the democratic leaders. He has had a career that is marvelous in many ways and today is the most outstanding of all Missourians who walk the public stage of action. He was selected to go to the Middle West and answer the Des Moines speech of President Hoover. He was scheduled for many speaking engagements. Like a bolt out of the heavens Mrs. James A. Reed, one of the most attractive and cultured women of the nation, was stricken down and died after an illness of a day. There passed one of the living pictures on the same date Francis C. Wilson, democratic nominee for governor of Missouri. His passing called for the state committee to name a candidate for governor to fill the vacancy. All along the Missouri line the call ascended from democratic throats "draft Jim Reed." But the iron man of Missouri, the hotspur of the American senate for 24 years, crushed under a load of grief, spurned the prize and

In the Political Arena

By HUGH NUGENT FITZGERALD

Walter C. Teagle, president of Standard Oil, on vacation and chairman of the national share-the-work movement is pushing his relief plan the country over. He advises sharing of work just as food is shared in times of famine. Indeed he says the principle of sharing work in a depression such as this is comparable to what is done by civilized people in a famine situation. His own company has given the plan the acid test. By spreading its work and shifting personnel, the Standard of New Jersey has kept 3000 people on the payroll who otherwise might be jobless. If there is but a limited amount of food to go around no one suggests feeding four-fifths fully and let the other fifth starve. Teagle declared. Well, this is the answer: "All Available Food Is Rationed. This is the plan recommended by Teagle to be done with work, because there is a partial famine in jobs, which are basic to obtaining the necessities of life. In August a year ago Franklin D. Roosevelt as governor of New York read the handwriting on the wall. He declared in a message to the New York legislature that not a man or a woman who was idle through no fault of their own in the state of New York could be permitted to go hungry or sheltered the coming winter. What happened is history. He hiked the state income tax to the higher brackets and an appropriation of \$20,000,000 was made to feed the starving who were worthy in the winter months. He did not wait three years to make the discovery that millions of jobless men and women were facing famine under the skies of this republic in a land where there was no work for them to do.

Texas continues to be the white spot on the map of America. M. H. Cahill of New York is the head of M. K. & T. lines. He is on a tour of inspection in the Southwest. This is his first visit to Texas since the month of July. Is he optimistic? Well, let him tell it: "Each trip away from the Southwest convinces me more firmly than ever that no other part of the country has as much to look forward to. All during the depression I refrained from making predictions as to how or when it would end, but I have always ventured the assertion that the Southwest had suffered less and would recover more completely and more quickly than any other section. And all signs and all obser-

ventions continue to bear this out." He remarked to a press representative that business in the Southwest stopped its downward trend late in August and since it has been forcing

"Four Crosses"

Crossword puzzle grid with clues for horizontal and vertical words. Includes a solved grid at the bottom.

ignored the call of the Missouri democrats who have ever acclaimed him their wisest and ablest leader. His pal of many years a gifted woman who had adorned Washington society as well as society at home, had gone on the long-long journey. Jim Reed was through. Death had robbed him of all ambition or official preference or the plaudits of his fellows.

Did You Ever Stop to Think?

By EDSON R. WAITE
Shawnee, Oklahoma.

That the love for a band-wagon often makes many followers for the leaders in civic work.

The dread of a steam-roller makes more of them.

The band-wagon and steam-roller often make workers out of slackers; they also occasionally cure the buck passers.

A lot of cities should hang up a new speed mark and get busy.

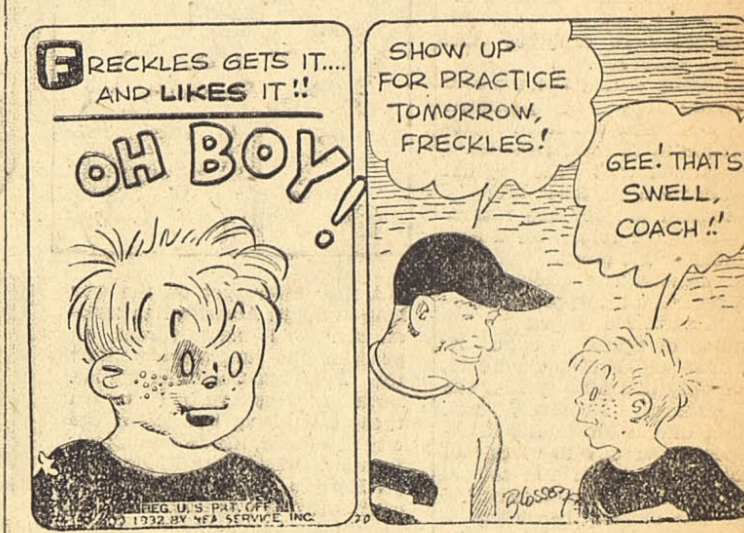
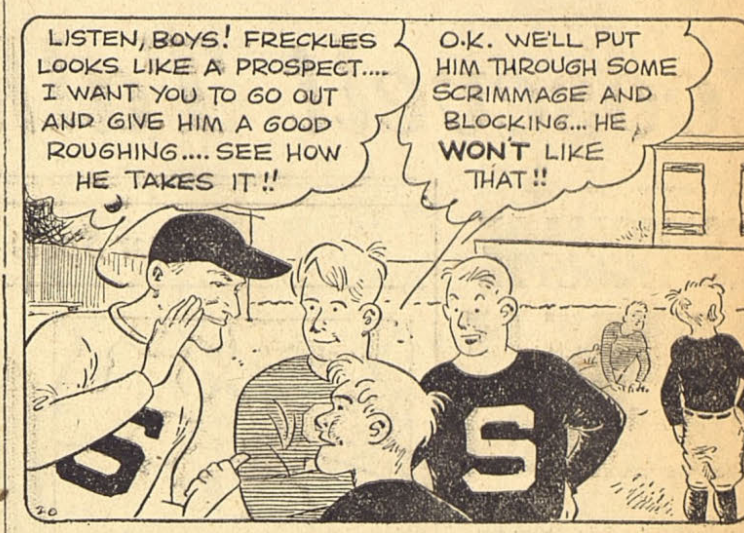
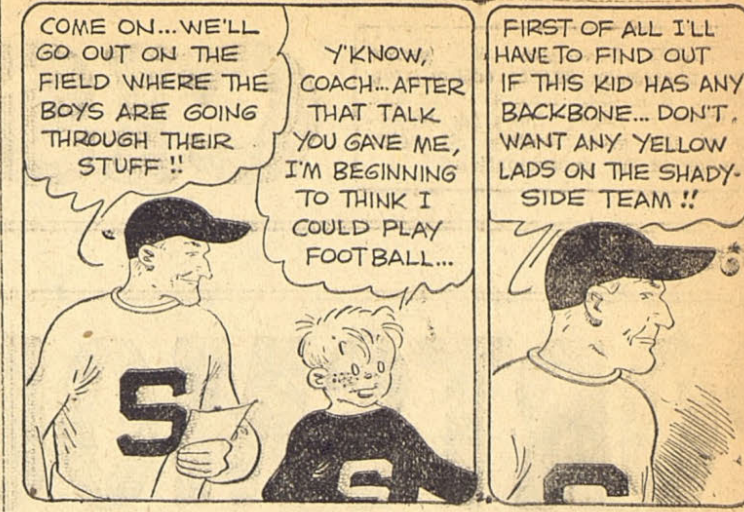
With the right kind of cooperation it won't take them long to get on the home stretch with victory in sight.

This is no time to slow down; it is the time to pep up, stick out your chest and go ahead.

You should have a good program for city development and the affairs of the home city will soon be running smooth, the wheels will be turning around and the world will look better to you.

All your forces should work together and put every ounce of energy they have into making the home city a bigger, brighter and busier city.

FRECKLES AND HIS FRIENDS.



Fewer Colds, less severe colds for you this winter with Vicks Plan for better Control-of-Colds.

USE VICKS VapoRub
VICKS Nose & Throat DROPS
To PREVENT many Colds
To end a Cold SOONER

Bring Your PRINTING Problems to Us

CISCO DAILY NEWS
CISCO AMERICAN and
ROUNDUP

USE DAILY NEWS WANT ADS.

SPECIAL REDUCTION

CISCO DAILY NEWS

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ROOSEVELT IS STILL GAINING IN STRAW VOTE

Roosevelt is leading Hoover by over 3 to 2 in the fifth tabulation of the Literary Digest's nation-wide Presidential straw poll returns from all 48 states reported in today's issue of the magazine. Total of 2,617,185 ballots are tallied in the current returns. Governor Roosevelt receives 1,473,446 votes, or 56.30 per cent, and President Hoover gets 973,367, or 37.19 per cent. The balance is divided among the minor candidates with Norman Thomas receiving 4.86 per cent of the total vote cast.

The ten new States reported in this week's compilation include Idaho, Maryland, Minnesota, Missouri, North Carolina, Oklahoma, Texas, Virginia, Washington and Wyoming. All are voting for Roosevelt.

Hoover is carrying the seven states of Maine, Vermont, New Hampshire, Massachusetts, Rhode Island, Connecticut and New Jersey. Roosevelt is ahead in all of the other one states.

On the basis of an Electoral College vote a division of the current tallying would give Roosevelt 474 electoral votes to Hoover's 57. The voting in New York is closer than in any other state, making the outcome here doubtful at this time. Roosevelt is polling 159,428 votes to Hoover's 148,796.

A close race is also evident in Delaware, where Roosevelt has a plurality of only 202 votes out of a total of 5,682 cast in the state. Hoover made slight gains in the poll during the week in California and Rhode Island. The voting in all the other 36 states previously reported has changed only fractionally since the last report. The balloting from the ten states for which the figures are reported furnish a bulk of the lead which Roosevelt has in this week.

The returns from "State Unknown" divide 59.47 per cent for Roosevelt and 33.60 per cent for Hoover, which is slightly in excess of the national average.

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PISGAH

Born to Mr. and Mrs. Lester Clark Monday morning a boy, all are doing nicely Mr. and Mrs. Clark's home was at Dallas but they have been at his father's home the past several weeks.

Roy Williams and family was the guests of Mr. and Mrs. B. O. Speegles Sunday.

Quite a few of our people were shopping in Cisco Saturday and attended the rodeo.

Mrs. R. E. Dillon of Cisco visited her daughter, Mrs. L. E. Clark the first of the week.

Misses Charlie Ben Parks and Goldia Harrel of Cisco visited Miss Sybil Parks Sunday.

Mr. and Mrs. L. E. Clark and Mr. and Mrs. Lester Clark visited Mr. and Mrs. R. B. Abbott in Dan Horn Sunday.

Roy O'Brien and boys of Lueders spent the weekend with home folks.

Miss Lueytha Parks spent this week in Cisco as the guest of her brother and family, S. B. Parks.

Mrs. Gene Rannels and son of Scranton visited her father, B. F. Speegles. The first of the week she is leaving Saturday for Lamesa, where she will join her husband who is working there.

Alfred Parks who has been working at Lueders is at home.

Governor Roosevelt has a clear majority in thirty-nine states in the voting this week.

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The Socialist ratio in the poll has declined from 6.28 per cent in the week's returns to 4.98 of the total of the current tabulation. All of the other minor candidates are polling less than 1 per cent, each of the total vote.

"Our tabulation, incomplete as it is," The Literary Digest will state editorially to-morrow, "gives an enormous sample of the country's voting strength. It represents the present moment, more than two weeks before Election Day. The sample is growing like a snowball, and public opinion may change as it grows. The ballotes are still rolling in."

"By coincidence or fatality, every one of the twelve states reported this week is for Roosevelt, at this stage of the balloting.

"The state of Washington is notable for the great excess of former republicans in its Roosevelt total — 12,499 of them to 8,940 democrats. Of course there is nothing to show how many of these 'Republicans' were Hoover democrats of '28 and how many are 'normal' Republicans, whom the depression mayhap, has alienated from their party.

"The most imposing Roosevelt majority, of course is that of Texas which gave him 69,461 ballots against 13,972 for Hoover. And Missouri evidently thinks something for she gives him 58,959 of this week's ballots, with only 31,333 for Hoover.

"In the 1928 election, Missouri gave Hoover 934,080 against 662,562 for Smith. The figures for Texas were 367,036 for Hoover and 341,032 for Smith."

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PARIS STYLES

By MARY KNIGHT
United Press Staff Correspondent
PARIS, Oct. 21.—A new and delightful winter fabric that simply makes your mouth water and your eyes weep for joy is a soft beige wool with cut stripes made into a coat by Worth, with inserts in the back and front of the material cut on the width.

The sleeves are full above, with a slight puff at the elbow itself and tight below. The skirt is plain and straight, with a high waistline. The accompanying pullover is loosely knit in a lightweight yarn in a dark magenta color with black threads forming diamond shapes as a pattern. Its important features are the sleeves, which follow the line of the coat sleeves, with puffs above the elbow, and are very loose in the upper arm. A huge scarf of the same knitted fabric is run through a ring of the material and fastens closely around the throat.

For the opening of Noel Coward's new revue, "Words and Music," at the Adelphi Theater in London, Madame Schiaparelli wore an evening gown of her own concoction in deep mulberry red "jerselsea" with square padding, which is used on many of the new models, just placed below the waistline in the back a l'abuse; It is not a bustle, however, but merely gives impetus to the suggestion of the straight line of the back.

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MOM'N POP.

ANSWER THAT, WILL YOU CHICK? IT MUST BE THE MAILMAN

WHAT A POPULAR GUY YOU TURNED OUT TO BE

A SACK FULL! WHO FROM

WELL, THERE ARE 430 CIRCULARS FROM FIRMS WANTING TO SELL US AUTOS - YACHTS - ANYTHING! - 438 INVITATIONS TO EXCLUSIVE NIGHT CLUBS - SPEAKEASIES - COUNTRY CLUBS - TEA DANCES - DOZENS OF BROKERS WHO KNOW EXACTLY HOW WE OUGHT TO INVEST OUR MILLIONS - AND 15 PROPOSALS OF MARRIAGE -

USE DAILY NEWS WANT ADS FOR RESULTS

USE DAILY NEWS WANT ADS FOR RESULTS

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BOND PLAN

CONTINUED FROM PAGE ONE

Understand. Certain changes to conform to their views will probably be included in the event a decision is made to take the matter to the people is made.

The commission emphatically declared itself against any proposal to place a mortgage upon the city's utilities bonds will be paid. This was not considered necessary, however, but that simply a pledge that the revenues therefrom would be applied to the settlement would be sufficient.

The proposition now confronting the commission has been approved by approximately 80 per cent of the bond holders or their representatives. John D. McCall, bond attorney for Dunne, Davidson, Ranson company, said. The company undertook plans for this settlement at the invitation of the commission several weeks ago. Its representatives spent three weeks in New York City conferring with bondholders at a considerable expense, the commission was told.

ATLANTA, Ga., Oct. 21. — Called from home over the telephone by his wife, L. H. Coy became frightened when he heard her scream. She dropped the telephone and he couldn't talk to her. Calling the police riot squad, he went home. There Mrs. Coy informed him that as she talked to him a large snake came crawling up the hall.

Petersburg—Elzie Simmons planning to open restaurant in Sell building.

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About Cisco Today

Society Editor, Miss Marjorie Noell—Phone 80.

Miss Verna Taylor of Bryan is visiting her sister, Mrs. W. D. Brecheen.

Mrs. S. W. Coplin and daughter, Sandra Jean, were visitors in Breckenridge Wednesday.

Miss Muri Bullock and Miss Mary Jackson of Rising Star were guests of Mrs. B. C. Metcalf yesterday.

Mrs. J. Sandler of Fort Worth is visiting her daughter, Mrs. Pete Cooles.

Mrs. John Sneed left yesterday for her home in Memphis, Tenn., after a visit with Mrs. C. E. Spruill.

Mrs. V. W. Hart of Eastland visited friends here Wednesday.

P. P. Shepard and R. C. Giles were visitors in Abilene yesterday.

Misses Mattie Lee Kunkel and Lois Richardson were visitors in Eastland last evening.

W. F. Altman of Arlington left yesterday for Loraine after a short stay here.

Mrs. S. P. Long and daughter of Cross Plains were in the city shopping yesterday.

Mrs. F. O. Gray has returned to her home in El Paso after a visit with Mrs. A. M. Worley.

Miss Wilma Mason is visiting relatives in Sweetwater.

Stanley Harris of Moran was a Cisco visitor yesterday.

Mrs. W. A. McCall and Mrs. Ross

Cotton and daughter Barbara, were visitors in Ranger yesterday.

Miss Rita Troxell and Mrs. Howard D'Spain are spending today in Fort Worth.

Thomas S. Young of Dennison was in the city on business this morning.

Mrs. G. P. Rainbolt, who has been ill for the past week, is reported to be slightly improved.

Mrs. R. B. Gustafson and son, Reford, are spending today in Abilene.

F. B. Witt is spending a few days in Fort Worth.

Mrs. E. M. Howard and Mrs. Bertha Maynard of Rising Star were visitors in Cisco Wednesday.

D. E. Jones of Longview is visiting friends in the city.

J. Elmore of Abilene transacted business here this morning.

Mrs. Lindle Raymond is leaving today for Longview.

Miss Mary Rutledge of DeLeon is visiting friends here.

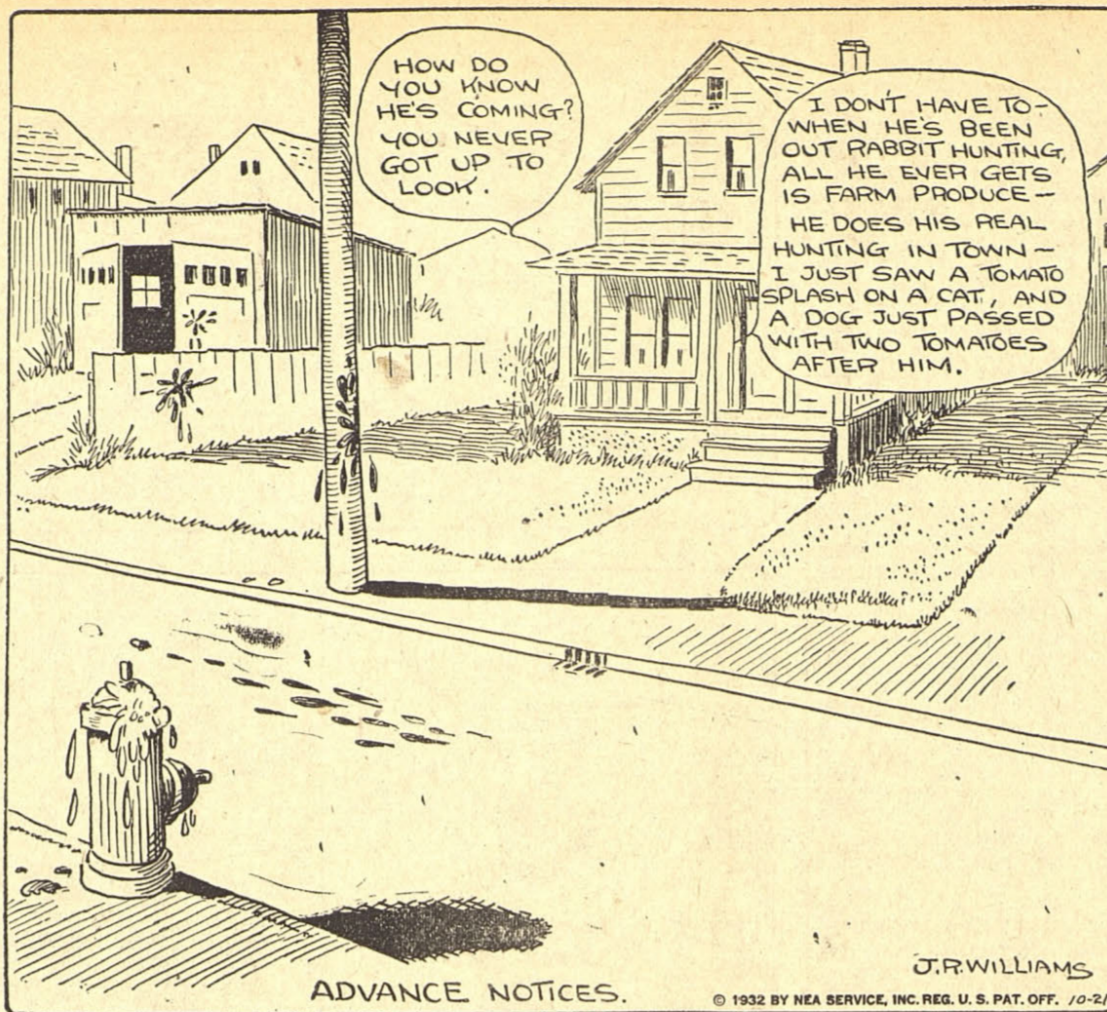
Mrs. C. Melton of Dallas is visiting her parents, Mr. and Mrs. G. P. Rainbolt.

Mrs. Ben Krauskopf was a visitor in Moran today.

M. E. SOCIETY MEETS AT HOME OF MRS. WILSON.

The Methodist Missionary society met Tuesday afternoon at the home of Mrs. Joe Wilson for a missionary voice program and Bible study combined. The following program was carried out: devotional, "Finding God Where Jesus Found Him," Mrs. George Winston; solo, Mrs. L. E. Richardson; "Good Earth" by Pearl Buck, was briefly reviewed by Mrs. Wm. Reagan; Mrs. Scott Keyes of Eastland, who was introduced by Mrs. P. Pettit, gave a very interest-

OUT OUR WAY



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... All you've hoped for in a Cough Drop—medicated with ingredients of

VICKS VAPORUB

ing talk on "Social and Economic Conditions in China." Mrs. Keyes also displayed some Chinese relics, embroideries, and pictures which she had brought from China. There were about thirty members present.

CIRCLE 1 MEETS WITH MRS. LASH.

Eight members were present at the meeting of Circle 1 of the Presbyterian auxiliary Tuesday afternoon at the home of Mrs. J. A. Lash on West Fifth street. Mrs. Bradshaw led the opening prayer, and Mrs. A. J. Olson conducted the Bible study, which concluded the study of the book of Hebrew. It was voted that the circle send a box of cookies to the orphans home at Itasca for Thanksgiving. A study of Home Missions will be taken up at the meeting next week.

MRS. ARMSTRONG HOSTESS TO CIRCLE 3.

Mrs. W. J. Armstrong was hostess to Circle 3 of the Ladies Aid of the First Christian church at a meeting Tuesday afternoon at her home on M avenue. The session was opened with a song, and the Lord's prayer was repeated in unison. The devotional leader, Mrs. C. R. West, read the Scriptural lesson, and conducted the Bible study. During the business period, plans were made for the circle to entertain the General Aid which will meet next Tuesday at the church. It was reported that the quilt, which the circle members made, had been sold for five dollars.

The hostess, assisted by Mrs. Oscar Clett, served refreshments to Mesdames W. L. Harrell, James Mobley, C. R. West, J. B. Cate and H. J. Wooldridge.

GARDEN CLUB TO MEET TOMORROW.

The Garden club will meet Saturday afternoon, October 22, at 2

o'clock at the clubhouse, it was announced today. All who are interested in this work are urged to attend.

MR. BRANDON HONORED ON BIRTHDAY.

Honoring H. Brandon on his birthday, his wife, Mrs. Brandon, entertained for him with a surprise dinner Wednesday evening at their home, 601 West Ninth street. Dinner was served at 6:45, and the remaining early evening hours were enjoyably spent by the guests in conversation.

Those present besides Mr. Brandon, who is principal of Cisco high school, were F. D. Wright, R. L. Ponsler, K. H. Pittard, Leon Maner, Coaches Elkins and Hodges, Supt. R. N. Clark, Dr. Jones, and E. H. Varnell.

MAY HAVE COWBOYS

TAMPA, Fla., Oct. 21. — There soon may be a demand for cowboys in Florida. Hillsborough county commission has ruled that cattle may be grazed in no-fence territory provided the cattle are attended by enough cowboys to keep them from straying, or damaging property.

Bullington Leads in S. M. U. Campus Vote

DALLAS, Oct. 21.—Not to be outdone by the Literary Digest and other publications and organizations the Semi-Weekly Campus at S. M. U. the student newspaper, is conducting a straw vote among students to determine their choice for president and governor. The ballots printed in the students publication bore the names of Roosevelt, Hoover and Norman Thomas for president, and Ferguson, Bullington and George Clifton Edwards for governor. The first returns show Bullington far ahead in the governor's race and Roosevelt leading for president.

Don't Trifle With Coughs

Don't let them get a strangle hold. Fight germs quickly. Creomulsion combines the 7 best helps known to modern science. Powerful but harmless. Pleasant to take. No narcotics. Your druggist will refund your money if any cough or cold no matter how long standing is not relieved by Creomulsion. (adv.)

AS A DRIVER

You may be everything that is sane and cautious — but what about the other fellow? Careless drivers seldom carry insurance — your best protection against injuries is a personal accident policy. Low premiums will insure generous payments even for slight injuries. Ask about our latest rates. You'll be interested!

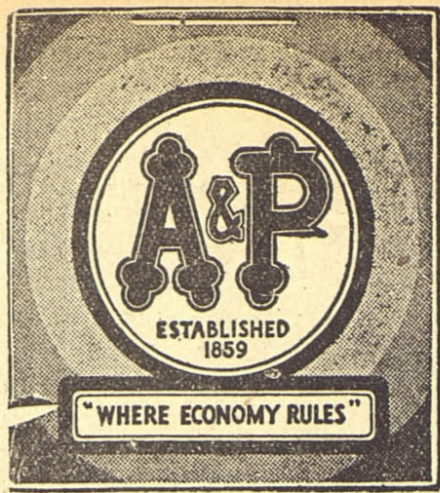
BOYD INSURANCE AGENCY

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Closing Selected New York Stocks

- By United Press
- American Can 49 1-2.
 - Am. P. & L. 9.
 - Am. Smelt 13 5-8.
 - Am. T. & T. 101 1-8.
 - Anaconda 8 3-4.
 - Auburn Auto 40 1-4.
 - Aviation Corp. Del. 6 1-4.
 - Barnsdall Oil Co. 4 5-8.
 - Beth Steel 17.
 - Byers A. M. 14 1-4.
 - Canada Dry 10 1-4.
 - Case J. I. 40 1-8.
 - Chrysler 13 1-2.
 - Curtiss Wright 2 1-8.
 - Elect. Au L. 16 1-4.
 - Elect. St. Bat. 23.
 - Poster Wheel 8 5-8.
 - Fox Films 2 3-4.
 - Gen. Elec. 15 1-8.
 - Gen. Foods 29.
 - Gen. Mot. 12 5-8.
 - Gillette S. R. 15 1-2.
 - Goodyear 14 1-2.
 - Houston Oil 13 1-2.
 - Int. Cement 9.
 - Int. Harvester 21.
 - Johns Manville 20 3-4.
 - Kroger G. & B. 14 3-4.
 - Iq. Carb 13.
 - Para Public 3 1-2.
 - Penney J. C. 21 3-4.
 - Phillips Dodge 6.
 - Phillips P. 5 1-8.
 - Pure Oil 4.
 - Purity Bak. 7 3-4.
 - Radio 7.
 - Sears Roebuck 18 3-4.
 - Shell Union Oil 5 7-8.
 - Socony-Vacuum 9 5-8.
 - Southern Pacific 18 7-8.
 - Stan. Oil N. J. 29.
 - Studebaker 5 3-4.
 - Texas Corp. 12 3-4.
 - Texas Gulf Sul. 20 1-2.
 - Union Car. 23 1-8.
 - Und. Elliott 15.
 - United Corp. 8 1-4.
 - U. S. Gypsum 23 1-4.
 - U. S. Ind. Alc. 24 1-8.
 - U. S. Steel 35.
 - Vanadium 13.
 - Westing Elec. 25 3-8.
 - Worthington 13 3-4.
 - United Cigar 29 1-4.

- Curb Stocks
- Cities Service 3 1-4.
 - Ford M. Ltd. 3 7-8.
 - Gulf Oil 24 30.
 - Niag. Hud. Pwr. 14 5-8.
 - Stan. Oil Ind. 32 1-4.
 - Loue Star Gas 7.



THE GREAT ATLANTIC AND PACIFIC TEA CO.

- 8 O'Clock Coffee, lb. 21c
- Bokar Coffee, lb. can 29c
- N. B. C. Assorted Puff Cakes, lb. . 15c
- Waldorf Toilet Paper, 3 rolls . . 13c
- Pacific Toilet Paper, 4 rolls . . . 11c
- Scot-tissue Paper, 3 rolls 22c

- FLOUR, Pillsbury's Verigood, 24 Lb. Bag, 35c; 48 Lb. Bag 65c
- TOMATOES, Standard Quality, No. 2 Can 5c
- CALUMET BAKING POWDER, 1 Lb. Can 22c
- IONA PEACHES, Sliced or Halves, 2 large cans 23c
- DILL or SOUR PICKLES, 2 large jars 25c
- SWEET or Sweet Mixed PICKLES, large jar 17c
- GRANDMOTHER'S BREAD, 5c; Don't Forget the Raisin Bread Special 8c
- QUAKER MAID KETCHUP, 2-8-Oz. Bottles, 15c; Pint Bottle 10c
- QUAKER MAID CHILI SAUCE, Bottle 15c
- JONATHAN APPLES, nice size, 2 dozen 25c

- ORANGES Dozen 19c
- CABBAGE 3 Pounds 5c
- CELERY Stalk 7c
- BANANAS Pound 5c

Meat Market Specials

- Sliced Breakfast Bacon, lb. 15c
- Veal Seven Roast Pound 10c
- Veal Round, Loin and T-Bone Steaks, lb. 15c
- Veal Stew Meat Pound 9c
- Pork Shoulder Roast, Shank End, lb. 8c
- Pork Shoulder Roast, First Cuts, lb. 11c
- Ground Loaf MEAT, lb. 10c
- Dry Salt Bacon Pound 9c
- SHANKLESS PICNIC SHOULDERS, 4 to 6 lb. average, lb. 10c

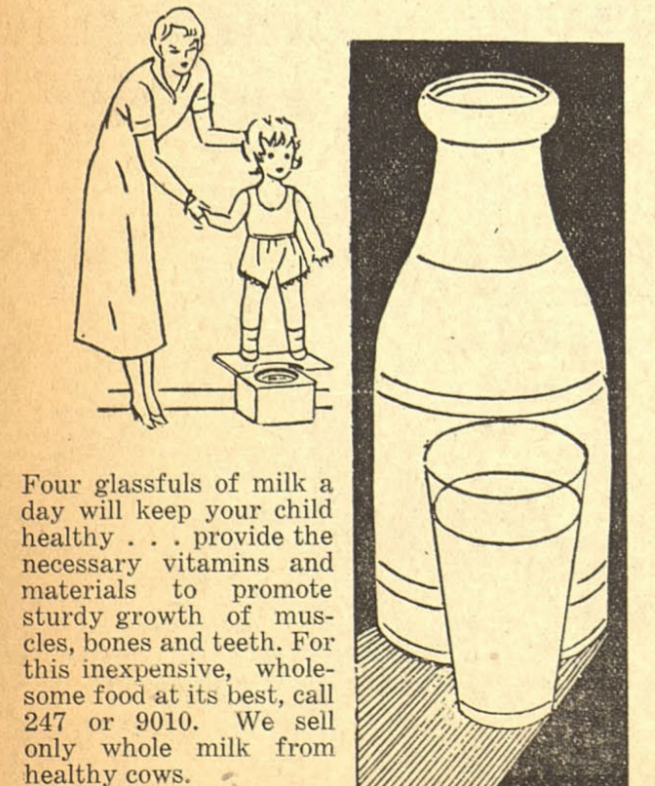
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SKILES GROCERY

THE QUALITY STORE AT PRICES RIGHT. Free Delivery Any Kind of Weather.

- SPECIALS FOR SATURDAY**
- NICE FRESH TOMATOES, pound 5c
 - FRESH CARROTS, bunch 5c
 - FRESH SQUASH, White, pound 5c
 - APPLES, large Jonathan's, dozen 15c
 - TEXAS ORANGES, Juicy and Sweet, dozen 27c
 - 10 POUND CANE SUGAR 48c
 - PEACHES, Sliced or Halves, large can, 2 for 27c
 - 5c GOLD DUST, 4 for 13c
 - NO. 2 CAN TOMATOES, 3 for 25c
 - MILK, SMALL CARNATION, 8 for 25c
 - BROWN SUGAR—Old Fashioned—2 pounds 13c
 - RED PITTED CHERRIES, No. 2 Can, 2 for 31c
 - 5 POUND SACK OATS 17c
 - POTATOES, No. 1—10 pounds 18c
 - CREAM MEAL, 5 pounds 13c
 - FLOUR, 6 Pound Sack 19c
 - NORTHERN TISSUE PAPER, 3 for 22c
 - BEEF ROAST, No. 7, pound 13c
 - BEEF ROAST, Plate Rib, pound 11c
 - BACON HORMEL, Sliced, pound 20c
 - GROUND MEAT, 2 pounds 25c
 - PORK SAUSAGE (in links), pound 19c
- Hot Vegetable Beef Soup and Chili—Homemade.
- Lots Fresh Vegetables, Fruits, Cranberries, and Fancy Groceries and Fryers.
- AGENTS FOR CRAZY MINERAL WATER.

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Four glassfuls of milk a day will keep your child healthy . . . provide the necessary vitamins and materials to promote sturdy growth of muscles, bones and teeth. For this inexpensive, wholesome food at its best, call 247 or 9010. We sell only whole milk from healthy cows.

CISCO DAIRY ASSOCIATION



GOOD LIGHT IS A NECESSITY FOR YOUR CHILDREN

Adequate, glareless light, of sufficient intensity, is an absolute necessity for children's eyes. Lack of proper home-lighting may prove disastrous to their school work—and may impair seriously their chance for success in later life.

Good home-lighting is invariably reflected in improved marks in school . . . and good schoolgrades implant in young minds that spark of leadership that drives on to mature success.

Good light prevents eye-strain, headaches, weariness, nervousness and irritation. Perhaps that wrinkled brow isn't mere perplexity—but the effort of strained muscles to offset inadequate light.

Lamps must be of sufficient wattage to give plenty of light, and fixtures must be so arranged as to produce no glare—either direct or indirect. Check your lamps and your lighting arrangements . . . Are you giving your children a chance?

Lamps, fixtures and electricity cost but little—and they may mean the difference between success or failure. Check yours today—or ask one of our Trained Employees to inspect your home. There's no obligation, of course.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

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