# EISCO DAILY NEWS  

 COSTLY STORM GOOD "INVESTMENT"Relief tor Delinquent Tax-Payers Occupies House

MODFICGTON Ofrecoviery LAWIS SUOGHT
"TAMPERMG"



## Ciscoans Escape <br> Hurt in Accident

CROPS ANO UNEEPLOYED BENFFITIED

Methodist Stewards
Will Meet Tonight



New Political Fight
for McAllen Seen West Texas Golfers
to Plan Tourney

## THE CISCO DALLY NEWS

 TIMELY WARNING.
$\begin{aligned} & \text { "It's beginning to look like the discovery of oil in east } \\ & \text { Texas is going to ruin the greatest section of the Lone Star }\end{aligned}$
 ricultural section in the state, and now when they have
reached the point where they could rest on their laurels, the
discovery of oil has made alil of the good farmers and landdiscovery of oil has made ail of the good farmers and land-
owners irich and they will forget their lessons of diversified
farming and conence farming and commence thinking and talking in oil terms.
When the field dies down, as is the history of all great fields,
the lesson will have to be learned again. Verily we hope the the esson will have to be learned again. Verily we hope the
tiscovery of oil will not dirupt the gateat agrultural pro-
dram which they had sucesesfully put over.,
The sagacious editor of the Honev Grove paper is cry
a t timely warning to his section. He has ample corrobo-
ation for his statement. While West Texas may not agre ration for his statement. While West TTexas maye not a arree
with his pride every one who is intimate with the history of
vil hooms in ent il booms it
Booms are a curse because they establish a false sense
prosperity. A pity it is that the public mania over get dequick opportuntites sweeps us off our balance, causes us
destroy in night what required generations to build.
do often, when the storm has blown ob often, when the storm has blown over, we settled down
oblasted acres, with nothing solid to put our feet on, faced
vith the discouraging urgency of tediously building up again
oil is a wonderful resource, but it. would be a greater
O if some means of developing it in its proper relation to

## SMALL BANKS SOUND and profitable.

of Michigan ranks these old-fashioned institutions as

vely managed country bank has its place and and conserva- be ex-
ected to endure." The study was based on reports of banks
ine seventh aad ninth federal teserve districts in lank
the Why not based on reports of banks in the seventh and ninth
"Big bill" of chicago up against the



W. P. LEE, M. D.
 Pring Your
PRINTMNG
Problems to Us
Condition of banks in the southinest
 d firmer texture." Furthermore weak banks have been asimess "are destined to protect the depositors from a repeestern states in recent months." This is the verdict reArkansas and Kansas.


# What the NEW HUMIDOR PACK 

 means to Cumel Smolsers* *

Crompare a package of Camels with any other 1 cigarette and note the difference in the technique of packing.

Note that Camels are completely enclosed in an outer transparent cover of moisture-proof cellophane and sealed air-tight at every point.

We call this outer shell the Humidor Pack. It differs from the ordinary cellophane pack and while it is egg-shell thin, it means a lot in terms of cigarette enjoyment.

It means, for instance, that evaporation is checkmated and that Salt Lake City can now have as good Camels as Winston-Salem.

While Camels are made of a blend of the choicest Turkish and mellowest domestic tobaccos, it is highly important, if you are to get full benefit of this quality, that these cigarettes come to you with their natural moisture content still intact.

The Humidor Pack insures that. It prevents

the fine tobaccos of Camels from drying out and losing any of their. delightful flavor.

Aside from cheap tobacco, two factors in a cigarette can mar the smoker's pleasure:
Fine particles of peppery dust if left in the tobacco by inefficient cleaning methods sting and irritate delicate throat membrane.
Dry iobacco, robbed of its natural moisture by scorching or by evaporation gives off a hot smoke that burns the throat with every inhalation.

We take every precaution against these factors here at WinstonSalem.
A special vacuum cleaning apparatus removes dust and now the new Humidor Pack prevents dryness.

## Checle the difference yourself

It is a very simple matter to check the difference between Humidor Packed Camels and other ordinary dry cigarettes.
First of all you can feel the difference as you
roll the cigarettes between your fingers. Camels are full-bodied and pliable. A dry cigarette crumbles under pressure and sheds tobacco.

If you will hold a cigarette to each ear and roll them with your fingers you can actually hear the difference.

The real test of course is to smoke them. And here's where the new Humidor Pack proves a real blessing to the smoker.

As you inhale the cool, fragrant smoke from a Camel you get all the mildness and magic of the fine tobaccos of which it is blended.

But when you draw in the hot smoke from a dried cigarette see how flat and brackish it is by comparison and how harsh it is to your throat.

If you are a regular Camel smoker you have already noticed what proper condition of the cigarette means.

But if you haven't tried Camels in the new Humidor Pack you have a new adventure with Lady Nicotine in store.

Switch your affections for just one day, then go back to your old love tomorrow if you can.
R. J. REYNOLDS TOBAGCO COMPANY, Winston-Salem, N. C.

## *smolse a Firesh cigurette!



$\int$ et you take me shopping with you every day good taste! But good taste is no less desirable in a cigarette What you taste in Chesterfield is milder and better tobacess - nothing else-in a blend and "cross.blend" that cannot be copied! Just as here is only one Pris...there is only one Chesterfield.

MAD MARRIAGE =


FRECKLES AND HIS FRIENDS.



MOM'N POP



