

THE CISCO CITIZEN

VOLUME 1

FRIDAY, JUNE 26, 1931

NUMBER 46

City Commission Calls Meeting to Consider Gas Rate Reduction

Train Load of School Teachers

There weren't any school children down at the station Wednesday evening to meet them, but that bunch of school teachers was probably not looking for any pupils just at that time, for they were taking a needed rest from school room worries and headed for a real vacation trip.

We speak of that Missouri Pacific special which stopped in Cisco for a short time on that evening which was loaded with about 200 school teachers from Pennsylvania, Ohio, Indiana, Wisconsin, Missouri, Illinois, and other states, as well as from various parts of Texas, on a vacation trip which takes them to El Paso from here, and on to Los Angeles for a meeting of the National Educational Association. The return trip will be routed so as to visit many interesting places of vacation land which are not touched on the outgoing trip.

The train was finely equipped with every comfort and convenience for the travelers, including very elaborate diners, soda fountains, etc.

By far, the greater percentage of the passengers were "school mams," and they seemed to all be making the most of their trip.

YEOMAN LODGE ENJOYS PLEASANT SOCIAL MEET

The Yeoman lodge enjoyed a most pleasant social meeting at the K. of P. hall Thursday evening, at which time no business was transacted. Members and their families and a few invited guests spent the evening playing 42 and other games, at the conclusion of which ice cream and cake were served. A great time is reported by all present.

Miss Hodges who has been visiting her cousin, Mrs. H. A. Crosby, returned to her home in Paris, Texas, Tuesday.

The Cool Connelee Theatre

Eastland, Texas
Sunday-Monday-Tues.



Adults, Lower Floor, 35c
Balcony 25c
Children 6 to 12 yrs. 10c

This Theatre Gives Away
ABSOLUTELY FREE

Each Saturday Night
\$125 Bed Room Suit
Let's Go!!

Be Sure to Bring the Babies--
We Have a FREE
Baby Nursery

Improving Lake Picnic Grounds

At a meeting of the Board of Directors of the chamber of commerce Tuesday evening the matter of beautifying and improving the vicinity of the swimming pool was discussed at some length, and an appropriation of \$75.00 was voted, which is to be used to prepare more barbecue pits, tables and benches, etc. for picnickers visiting that place.

The proposed matter of sending some one to Washington, D. C., with Postmaster Blankenbecker to urge that there be no delay in starting construction of the proposed federal building for Cisco was also considered, and President Collins instructed to appoint a committee to work together with the City Commission toward this end.

REVIVAL MEETING

Arrangements are complete for the beginning of the revival at 12th Street Methodist church Sunday, June 28th. Services will be conducted under the tabernacle of the East Side Baptist church. Rev. H. D. Tucker will do the preaching. Services each day at 10 a. m. and 8 p. m. A cordial invitation is extended to every one to attend these services.

Lions, Rotarians At Eastland

A number of Cisco Lions and Rotarians attended a meeting at Eastland Wednesday, at which time representatives were present from several of the towns in this vicinity and a general program enjoyed. The meeting was presided over by Bill McDonald, president of the Eastland Lions Club. Among the speakers was L. B. Denning, president of the Lone Star Gas Co., and Will C. Grant, public relations manager of that company. The meeting was on the roof garden of the Connellee Hotel.

MODERNISTIC BRIDGE WITH MRS. L. SURLS

Mrs. Leonard Surls chose roses and gladioli for decorations when she entertained the Modernistic Bridge Club at her home on Ave. N Thursday afternoon.

High score was won by Mrs. Jack Jones and cut by Mrs. Lonnie Tullos.

The hostess served punch and sandwiches to Mesdames Jones, Tullos, Jack Pippen, Cotton Pippen, Lewis Starr, Lawson Hutton, Geo. Wild, Ted Huesties, Smith Huesties, Joe Black, R. L. Jeffries, J. L. Thornton, A. D. Birdwell, Glenn, Gustafson, and Lloyd Surls.

HAPPY THIMBLE CLUB WITH MRS. SCHAEFER

Roses and other cut flowers were used by Mrs. Rudolph Schaefer for decorations Wednesday afternoon when she was hostess to the Happy Thimble Club.

Salad, sandwiches, cookies, and a refreshing iced drink, coffee and cocoa concoction topped with whipped cream were served to Mesdames C. E. Hickman, Audrey Hull, E. Lennon, Dewey Moore, C. H. Parish, J. P. Parish, H. A. Crosby, A. E. Jamison, Oren Caudle and Irl Slaughter.

The club meets next week with Mrs. H. A. Crosby at 309 West 16th.

Probably one of the most cheering bits of news which has greeted our readers in many moons is the fact that the City Commission has at last called a meeting for the purpose of considering the lowering of the gas rates in Cisco. A resolution to this end which was prepared by City Attorney F. D. Wright, was presented at the called meeting of the Commission on Monday afternoon, and was unanimously adopted. In this resolution the West Texas Utilities Co. and the Lone Star Gas Co. are requested to be present at a meeting of the Commission to be held on July 9th to "show cause, if they deem it proper, why the gas rates now prevailing in the city of Cisco should not be changed."

Request is also made that the mayor of Cisco also be furnished a copy of the contract between the Lone Star Gas Co. and the West Texas Utilities Co.

The following is the resolution as adopted by the City Commission:

Be it resolved by the City Commission of the City of Cisco, that there be held on the 9th day of July, 1931, at 8:00 o'clock p. m., a meeting of the City Commission for the purpose of considering the matter of the reduction of gas rates in the City of Cisco, Eastland county, Texas, and that the West Texas Utilities Co. and the Lone Star Gas Co. be immediately notified of this meeting and invited to attend said

meeting to show cause, if they deem it proper, why the gas rates now prevailing in the City of Cisco should not be changed.

Be it further resolved that the Lone Star Gas Co. and the West Texas Utilities Co. be requested to furnish to the Mayor of the City of Cisco at the earliest possible date a true copy of the contract now prevailing between the West Texas Utilities Co. and the Lone Star Gas Co.

Be it further resolved that a certified copy of this Resolution be mailed to each of the above named companies by registered mail at this time.

I, J. B. Cate, secretary of the City of Cisco, hereby certify that the foregoing is a true and correct copy of a Resolution passed on the 22 day of June, 1931 by the City Commission of the City of Cisco.

Witness my hand, this the 22 day of June, 1931.

J. B. CATE.

Another resolution adopted was one instructing the chamber of commerce directors to use their own discretion in regard to sending representatives to Washington, D. C., to urge the speeding up of the erection of the proposed federal building for Cisco.

C. O. Pass, who has been serving as temporary fire marshal, was elected permanent fire marshal at Monday's commission meeting.

Adjustment was made on some tax matters, and some bills allowed.

Seymour Finds Municipal Ownership Pays

The saving in electric rates and the reliable service rendered by the municipal electric light and power plant at Seymour, Texas, has resulted in a strong support for the plant since its installation in 1929, and citizens of Seymour are justifiably proud of the success of the system. Seymour began operation of its lighting plant August 21, 1929, with approximately 65 per cent of the electric business, and has gained new customers each month. Approximately 75 per cent of the electric connections there are now served by the city plant.

City officials were prompted to install a municipal plant in order to insure a dependable power supply and also to secure lower rates for both domestic consumers and for the current used by the city for water pumping and street lighting. Operating a municipal waterworks system, the city was compelled at considerable expense to maintain standby units for use in case of failure of the power supply.

Completion of the municipal plant was delayed for more than a year by an injunction suit brought by the Texas Electric Service Company, which also serves Seymour. A contract was entered into between the city and Fairbanks-Morse Co., for a complete generating and distribution system, to be paid for entirely out of profits of the plant. Two 240 h. p. and one 180 h. p. Diesel electric units were installed.

Despite competition of confiscatory rates, the plant has met its obligations regularly while saving thousands of dollars annually in rates to Seymour citizens. Soon after the city plant began operations, the competing company resorted to flat rates, furnishing current for domestic lighting at a rate

of \$1.00 flat per month, and for lighting and cooking or lighting and refrigerating at a flat rate of \$3.75 a month. This practice later was discontinued, but other competitive methods have been used to hamper the municipal plant.

The saving effected for citizens of Seymour last year by the municipal plant is conservatively estimated to be about \$20,000, that being the difference between the cost of service during the year and what the same service would have cost at rates that prevailed before the city installed its plant. Not a single interruption has occurred in the plant's service since it started in 1929. The distribution system covers the entire city limits, and is of first class construction.

In addition to the saving in rates, the municipal plant provides other benefits for the city. At rates in force before the city plant was started, street lighting service was almost prohibitive, but now the residential section is attractively lighted at night as well as the business section. Free awning lights are furnished business establishments on the basis of one 15-watt globe for each foot of frontage. Cost of operating the municipal waterworks was also cut proportionately by operating both electric and water systems with the same crew.

With such satisfactory results from the first year and a half of operation, officials and citizens of Seymour are very optimistic about the future of the municipal plant when it has been paid for out of earnings.

Mrs. Reagan Bolinger, who has been visiting relatives in this city, returned to Big Spring Thursday. She was accompanied home by Miss Bessie Lee Lawrence.

Contract Let For Topping Highway 23

The Texas Highway Commission Monday awarded the contract for the paving of the stretch of road of 16.8 miles on highway 23, running north from Cisco to connect with the pavement of this highway in Shackelford county. The successful bid was from the Jagoe Construction Co. of Denton, and the amount is \$21,714.

The county had already fulfilled their part of the agreement made some time ago in which it was to lay the caliche base, and the state was to finish with the asphalt topping.

Work is due to start very shortly on this, and it was part of the agreement of those bidding on the job that all local labor would be used on the project.

It is expected to start at Cisco and work north, and it is said that after the work is started that a mile a day can be put down. It is also stated that the roadway will be opened to traffic each evening. If this plan is carried out the work on the project will interfere very little with the traffic to Lake Cisco, the greater part of this being in the evenings.

The finishing of this work will give Cisco a paved outlet to the north, besides a paved road to the lake, which will be an added attraction to that place as a resort.

HUMBLE BRIDGE CLUB WITH MRS. WALLACE

Beautiful roses and gladiolas of all hues cleverly placed throughout the rooms made a charming setting for the entertainment of the Humble Bridge Club when it met Wednesday afternoon at the home of Mrs. W. W. Wallace in Humbletown.

Mrs. J. R. Slaughter won high score and was awarded a 4-deck card set, and Mrs. Bobbie Henson was given a silhouette deck of cards for low score.

A delicious salad plate lunch was served to four tables of members and guests as follows: Mesdames Slaughter, Henson, F. D. McMahon, M. L. McGannon, C. R. Henderson, W. K. Esger, C. G. Meroney, Pete Booth, W. C. McDaniel, Jack Jones, J. R. Almond, Joe Hanrahan, A. E. Jamison, Ted Mullinix, G. M. Simpson, and W. J. Armstrong.

CIRCLE 6 MEETS WITH MRS. J. R. BURNETT

Circle 6 of the Baptist W. M. U. met with Mrs. J. R. Burnett at her home on Ave. D Tuesday afternoon. The meeting opened with a business session presided over by Mrs. H. L. Kunkel. A Bible lesson was then conducted by Mrs. Burnett, after which a very pleasant social hour was enjoyed.

The rooms were very beautifully decorated with Shasta Daisies and roses. Refreshments of fruit salad and banana cake were served to Mesdames H. L. Kunkel, E. C. Duncan, Algy Skiles, S. S. Benefield, A. D. Purvis, and Misses Nellie Blackburn, Virginia Stock, and Willie Frank Walker and the hostess.

Rev. H. D. Tucker, pastor of the First Methodist church of Cisco, announces that his sermon next Sunday night will be on the subject, "Business is Getting Better," and all business men of the city are especially invited to attend.

THE CISCO CITIZEN

"A Newspaper for All the People"
C. M. NICHOLS - - - - Editor
Published Friday of Each Week
105 West Eighth Street
CISCO, - - - - TEXAS

A HOME-OWNED NEWSPAPER
Subscription Rates: One year...\$1.50
Outside the First 50 Mile Zone...\$2.00

Entered as second class matter July 24, 1930, at the Post Office at Cisco, Texas, under the act of March 3, 1879.

The Cisco Citizen is an independent Democratic newspaper, supporting what it believes to be right, and opposing what it believes to be wrong. Regardless of party politics, publishing the news fairly and impartially at all times.

HAD YOU THOUGHT OF IT THAT WAY?

The writer was in a neighboring town the other day, and was in conversation with several others, and one of the party undertook to convince us that the depression which has been worrying us for some bit is ALL in the mind. We can't seem to be able to "kid" our worse than broke condition along to that extent. We freely admit we wish we could sometimes.

But a little story in a recent exchange contains a lot of moral. The writer of it told it for a true incident. He said he dropped in to a store the other day to buy a new straw hat. He was feeling pretty good and approached the proprietor with a big smile, shook hands with him and said, "How are you this morning?" The corner of the merchant's mouth were turned down, his face was a yard long while he replied: "I don't know what we are coming to; cotton is going down every day and business is rotten. Nobody has any money, and the

country is going to the devil." "Well," thought the customer to himself, "if everything is all that bad, I don't believe I need a new straw after all." So he shed a tear or two with the merchant, put on a long face and said, "Yes, that's so; never saw anything like it." And he put on his old hat and left - without making a purchase.

"That's exactly what is ninety per cent of the trouble with business today," the exchange continues. "Suppose business IS dull, suppose the country IS going to the devil. It won't help matters to always be whining about it and pouring your troubles into the ears of everybody you come in contact with. And on the other hand it will improve your feelings, if not your business, to greet people with a smile and talk about something else - just anything else - except your troubles."

NINE AMENDMENTS TO BE SUBMITTED

The legislature of this state has submitted nine constitutional amendments to be voted on at the next general election in 1932:

To repeal part of the university fund amendment adopted last year, which gave the right to invest the permanent fund in the university's own obligations. This might be termed a corrective amendment.

To permit retired officers of the army, navy, and marine corps to hold public office.

To permit gulf coast counties to vote seawall bonds by two thirds of those actually voting instead of by two-thirds of number of qualified voters. This is also a corrective amendment.

To exempt homesteads up to \$3000 from state ad valorem taxation.

To empower legislature to establish ten-year limitations on delinquent tax collections.

To combine the office of county tax assessor with that of county tax collector.

To change the method by which property sold for taxes may be redeemed.

To limit participation in bond elections to those who have rendered property for taxation.

To authorize the legislature to make appropriation for Texas centennial celebration.

CONTRASTS

We were going through some old exchanges the other day, and picked up a copy of the Municipal Utilities Magazine. In the editorial column the name of Cisco caught our eye. Here is the article we read:

Condition of the city of Havana, Cuba, which purchases its current from private companies, and the cities of similar size in the United States which generate their own current, present a decided contrast.

The city of Havana is faced with the problem of raising more than \$3,000,000 with which to pay its bill for electric current, that has been in arrears for several years. Cities that are so fortunate as to own their utilities, on the other hand have not only secured their street lighting and water pumping current free, but have sold current to domestic and industrial consumers at a profit which has helped to pay the cost of operating their city governments.

An example nearer home is the city of Cisco, which narrowly averted a receivership through inability to retire its bonded indebtedness as it matured. Had Cisco owned its electric light plant and operated it in connection with its municipally-owned water works, the profit that would have accumulated therefrom would have beyond question tided the city government over a financial crisis.

The Citizen does Job Printing.

For Sale Cheap

Good Flat Top Desk. \$5 Cash will get it. See C. M. Nichols at Citizen Office.

Been Everywhere

A group of tourists was looking over the inferno of Vesuvius in full eruption. "Ain't this just like hell?" ejaculated a Yank.

"Ah, zese Americans," exclaimed a Frenchman, "where have zey not been!"

THE OFFICE CAT SEZ:



Yep, we shure need some gAs relief all right; naw, we're not talkin' about street cOrner gAs, we're refUrrin' to the kind yu bUrN, dad blast it!!

A. Grist Hardware Co.

Dealers In

International Harvester Company
Tractors, Farmalls, Planters,
Cultivators, Binders

Most Liberal Terms Ever Offered are Now Available for a Short Time on the International Harvester Co. Tractors and Equipment

Come In and See Us

LITTLE



Phone 157

A Dirty Job--

--But a Clean Deal

That's what our customers find here. You'll like the QUALITY of our work - and our PRICES SAVE you real money on every batch of Laundry. One trial convinces.

Corner West 2nd and Ave. G

Phone 157

C. P. MOSELEY

JAKE COURTNEY

Cisco Shoe Hospital

DISTINCTIVE HIGH GRADE REPAIRING
FREE SHINE

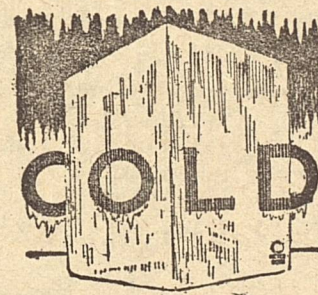
Shoes Received by Parcel Post Repaired and Returned the Same Day

"If We Repair Um, You Can Wear Um."

708 Ave. E

Cisco, Texas

Did You Ever Stop to Think?



We have no LIGHTS GAS or POWER for sale, nothing but ICE, ICE REFRIGERATION and our Service.

We are a home institution.

We appreciate your patronage.

PEOPLE'S ICE COMPANY

Phone 185

W. E. Crawford Furniture Co.

NEW AND USED FURNITURE

We Buy, Sell and Trade

We Rent Furniture and Sewing Machines

We Make Car Keys by Number

FIXIT SHOP

We Buy Your Cast Off Clothing

208 West Broadway

Cisco, Texas

DR. W. I. GHORMLEY

503 Main Street, (Avenue D) Cisco, Texas

Specializes on One Thing, that of Refracting Eyes. He has been fitting glasses for over twentyfive years, and solicits the ones that have failed to get satisfaction elsewhere.

Phone For Appointment

Office Phone 337

Residence Phone 121

--For The--

BEST OF FEEDS

Flour and Meal

Poultry and Stock Tonics Drinking Fountains and Feeders

--See--

R. H. BOON

West of M System, on 8th Street

We Have Heard that--
It Takes a Pull to Get Ahead
And a Head to Get a Pull

You'll find that this White Star Gasoline will give your car a "pull" down the highway that will make driving a real pleasure. Remember it's a HOME product of REAL QUALITY - and our PRICE on it will surely give you lots of CHEAPER miles. Drive by and "Gas" with us.

We Also Have

a lot of little second-hand items that you find need for most every day - and you can get these at about HALF Price and less.

Mayhew Trading Co.
Cor. Ave. E and 11th St. Bill's Place

C. O. Meeks was here from Colorado City Sunday.

Mrs. Bob Key and daughter Margaret are visiting relatives in Bremond, Texas.

Born to Mr. and Mrs. Vance Littleton Sunday morning June 21st a fine boy.

Mr. and Mrs. A. L. Mayhew have as their guest their granddaughter, Miss Laverne Cook of Ft. Worth.

Mrs. E. G. Mayhew and children visited in Wichita Falls the first of the week.

Dr. and Mrs. LaFevre returned first of the week from Temple where he had been for treatment.

Miss Louise Simon visited in Abilene a few days the past week.

Shelby McCanlies was over from Longview to spend the weekend with home folks.

REDUCED RATES—On very nice 3-room apartment, well furnished. Pleasant. \$18. Apply 1010 West 7th St. C. M. Nichols.

L. R. Adams, manager of the local Perry Bros. store, returned Sunday, accompanied by his family, after a vacation spent in Galveston and other points on the coast.

Mrs. J. R. Burnett, Mrs. Kate Richardson, Mrs. W. A. Pippen, Mrs. R. B. Gustafson and Mrs. Susan Blair spent Wednesday visiting in Comanche.

Mrs. F. E. Clark and daughter Miss Fae, Miss Mary Latch, and Jay Hollis Clark are attending a League Assembly in Georgetown this week.

Claude Alvis of Gatesville visited in Cisco the past week. Mr. Alvis is well known here, being connected for some time with the Garner store here some years ago.

A. A. Belding, formerly of Cisco but now of San Antonio, was a visitor in this city a few days the past week. Mr. Belding is engaged in the insurance business in the Alamo City.

D. A. WILLIAMS, 803 AVE. L SPECIALS SATURDAY AND MONDAY

Sugar, 10 lbs.	50c
Sweet Pickles, 25 oz. Jar	25c
Full Cream Cheese, lb.	18c
Bacon, Northern Sugar Cured, rind off, lb.	25c
Libby's Pears, No. 2 cans	18c
Crackers, 2 lb. box	25c
Hill Bros. Coffee, 1 lb. can	40c
Creamery Butter, lb.	24c
Dunham's Coconut, Moist,	11c
Jello, all Flavors, 3 boxes	23c
Extracts, Vanilla or Lemon, Large Bottle	19c
Peaches, Rosedale, No. 2 1/2 Can	18c
Libby's Pineapple, large can	20c

Automobile Loans

Notes Refinanced
Payments Reduced

Motor Investment Co.

J. C. McAfee, Representative
417 Ave. D Cisco, Texas

Ray Miller, son of Mr. and Mrs. W. M. Miller is at home now from Houston where he has been attending Rice Institute. Ray is recovering from an operation performed on his right knee in Houston recently.

V. Osborn was here from Moran Wednesday.

Let The Citizen figure with you on Job Printing.

R. W. H. Kennon, at one time editor of the daily paper here, is a visitor in Cisco this week. He has been engaged in newspaper work for some time in points in south and west Texas.

J. H. Latson who has been in the East Texas oil fields spent Sunday with home folks in Cisco.

SATURDAY AND MONDAY SPECIALS

Below we quote you a few special prices that will be in effect till Monday Night unless we should get out of the goods listed:

Mrs. Merry's Bread, per loaf	5c
48 lbs. Our Fancy Flour, guaranteed	\$1.10
20 lbs. Jersey Cream Meal	42c
100 lbs. Wheat Shorts	1.25
100 lbs. Wheat Bran	1.10
100 lbs. Ground Oats or Barley	1.15
8 Bars Crystal White Soap	25c
20 lbs. pure cane Sugar, with \$2 worth of other Groceries	\$1.00
One pound Bright and Early Coffee	23c
One-half pound Lipton's Tea	50c
3 Large cans Perfection Corn	40c
25-oz. can KC Baking Powder	21c
One Gallon Steamboat Syrup	53c
One Gal. Old Plantation pure cane syrup,	60c
8 lb. Bucket Velvet Shortening, For Frying and Baking	88c
One pound Arm & Hammer Soda	8c
2 lbs. Dried Peaches, Apples or Apricots,	26c
2 lbs. Dried Prunes	19c
14-oz. Bottle Tomato Catsup	20c
Pint Bottle Welch's Grape Juice	25c
Vinegar, bring your jug, per gallon	28c

We have just received Fresh Roasted 100 per cent Pure Bourbon Santos W Brand Coffee, will sell at 25 cents per lb. package. There is no Coffee better, and very few as good. Be sure to buy it.

We are in the market for Oats, Wheat and Barley.

MORGAN FEED AND GROCERY

913 AVE. D

CISCO, TEXAS

1C SPECIAL SATURDAY AND MONDAY JUNE 27 AND 29

One Hamburger	10c
Two for	11c
One Ice Cream Cone	5c
Two for	6c

Our steam table is in full operation
Finest Chicken, Beef, Pork, Mutton, Barbecue
Home Baked Pies

Best Sandwich Shop

PHONE 446 J. J. LITCHFIELD
One Mile East of Cisco on Eastland Highway

Limited Number \$3.50
Brownie Kodaks Value \$1.98

This Price Only During Big KODAK CONTEST
Get into the Contest Now--You May Win \$14,000.00
You Have Hundreds of Chances to Win---Ask About It.

Walton's Studio, Art and Gift Shop

Cisco Service Station

East Broadway

To get more people in habit of using our good Cisco-made Lube Oils, we are giving away with every purchase of 5 Gallons Cisco Gasoline, 1 Quart Good Heavy Oil Oil or 1 Gallon Coal Oil

We Solicit Your Custom.

Buy From Stations Using Cisco Refined Products Who Buy From You

SATURDAY And MONDAY SPECIALS

Rice Krispies - 10c
 Two-lb. Comet Rice - 17c
 10 Bars White Laundry Soap, 25c
 Cream Cheese, per lb. - 20c
 2¹/₂ lb. Can Sweet Potatoes 16c
 Swift's Sliced Bacon, per lb. 25c
 Lettuce, per head, - 5c

Other Prices in Proportion

McWhorter's Grocery 712 WEST 10TH

PREACHING AT BEDFORD

Rev. O. A. Morton, pastor of the 12th Street Methodist church will preach at Bedford Sunday afternoon at 3 o'clock. As the 12th Street church of Cisco has borrowed the seats of the Bedford church for their revival, the preaching services Sunday afternoon will be held at the school house. Everybody in the community invited to be present.

O. A. MORTON, Pastor.

J. C. Mayhew and son, Earl, made a flying trip to Wichita Falls Wednesday, and were accompanied home by E. G. Mayhew who has been in Wichita for some time.

Mrs. H. C. Henderson returned Thursday from Stephenville, where she has been spending several days with her son, Leon



Saturday and Sunday
Ice Cream
Soda--
8c

Dean Drug Co.

The Rexall Store

Phone 33 Cisco, Tex.

LET'S EAT One of Those Famous CHICKEN DINNERS

at the
 The Texas Hotel Dining Room
 Eastland, Texas

Palatable Food, Savory and Wholesome--Served Family Style.
 Chicken, and "all the trimmin's," including Drinks and Dessert,

50c

We Invite Our Cisco Friends to Visit Us
 Mr. and Mrs. J. C. Donica in Charge

ICE CREAM PER QUART 35c

Two Cones for 5c

RUSSELL HILL
 SANDWICH SHOP
 East and Highway, Cisco

Mrs. Chas. Smith and children returned to their home in Rankin Thursday after a visit with relatives here.

Mrs. Rex Moore returned Saturday from a visit of several days in Dallas.

Edgar Butts and family, of Cuba, arrived Sunday for a visit with his parents, Mr. and Mrs. J. J. Butts.

No More CREDIT!

Beginning
 JULY 1ST
 Our Business will be
 STRICTLY CASH

This Means You!

HURD'S
 POULTRY YARD

WHY COOK

This hot weather when you can buy it already prepared? Try some of my good
 Stew Barbecue

Get it for the home lunch for Sandwiches. We serve most any kind of
 Lunches

Call and see us. We'll Appreciate it.
 Blue Bird Lunch Stand.
 Corner 8th and Ave. E

Helping To Take Cisco Off the Map!

Are You Doing That?

It is the business of Cisco that makes the town possible, and if the business is to be sent to the cities it will not take long to take the town off the map entirely.

Do you want to see the entire town close its doors?

Do you want the trains to go whizzing past without even a pause?

Do you want to take this town off the map?

Every time you spend a dollar which goes away to the cities instead of staying here to circulate among CISCO people you are taking a shingle off the roof of one of our own stores. You are really taking money out of your own pocket.

And every time you spend a dollar for gasoline that comes in here from else where you are doing that very thing. When you spend a dollar for

White Star Gasoline or Oils

you are helping not only your own prosperity, but the general welfare of your town. OUR products are HOME PRODUCED, HOME REFINED, handled by HOME people for your use. We have a pay roll of home people, and every pay roll helps some.

WHY

persist in doing both yourself and your community an injustice by spending your money for foreign-made products. The PRICE on our products is usually an actual money-saver, and the QUALITY is unreservedly backed up with a money-back guarantee to equal any other on the market. What More Could You Ask?

Following Cisco Dealers Handle Our Products:

Cisco Service Station
 W. J. Parsons, East 8th St.

Mayhew Trading Co.
 Bill's Place, Cor. 11th and Ave. E

Greynold's Service Station
 Cor. Ave. F and 8th St.

Independent Service Station
 In Front at Refinery

White Star Refining Co.

J. L. Lightfoot, Agent

SPECIAL On PERMANENTS

\$3.00

and Up

Call 144 for Appointment

Elite Beauty Shop
 Sam Key, Prop.

Texas Cities Produce Company

Corner Main and 11th Street

Wholesale and Retail

Fresh Fruit and Vegetables From Texas Garden District to You

Fresh Tomatoes, Firm and Pink, 6 lbs. 25c

Fresh B. E. Peas, Nice, Fresh and Tender 3 lbs, 10c

Cantaloupes, California, 3 for 25c

Lettuce, Hard Crispy Head, 5c

Fresh Corn, Nice and Tender 6 for 15c, doz., 25c

We are now in our New Location
 and will Have for Your Selection Complete Line Fresh Vegetables
 and Fruits at All Times and at Very Attractive Prices

QUALITY FIRST