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## THE CISCO DALLY NEWS

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GASOLINE BOOTLEGGING.
Gasoline bootlegging has developed into an enormous business sine bootlegging advent of the developed into ane tan, so much so that
the evasion of taxation by the clandestine dealer represents
tremendous loss to the government, according to experts. a tremendous loss to the government, according to experts.
With a spread of five cents between untaxed and taxed motor
fuel a fertile field is offered for criminal ingenuity. Add to
this opportunity for profit the further spread in quality be fuel a fertile field is offered for criminal ingenuity. Add to
this opportunity for profit the further spread in quality be-
tween legally sold gasoline and the quality of that bootlegged and the opportunity to thrive at the expense of respect for
law is amplified.
Now the question as to whether or not gasoline taxes enter into this equation at all. The problem is solely one o
citizenship and a proper respect for the laws which govern
the state or nation. All of us would like to escape any finanmany of us would like to be free, also, of moral obligations. ing powers have decreased a gasoline tax it is our duty to 푼
We generally get what we pay for, taxes included. Pro-
ducts honestly sold are a guarantee of honest performance; ronizing its manifestations helps to destroy the security of Ralph Waldo Emerson-you have heard of him-wrote
an essay once on "Compensation" in which he said, virtually,
the same thing that we said in the paragraph above - that gasoline taxes that have been assessed we have received
to see that we are getting back in pleasure and comfortable,
quick travel the value of the four cents a gallon we have been paying to the state for the privilege of burning a aallon of
gasoline on its highways. Now, if everybody had bought
bootleg gasoline we wouldn't have the good roads and the
result would have result would have been that today we would be stuck in the
mud, burning excess fuel to go the same distance and gen-
erally paying out a lot of money that we are saved by the It is estimated that the state of Texas is annually losing
around seven millions follars in gasoline taxes because of aroutlegever. It is hard to believe that the illicit business has
bootleched that pwoportion. But small or large, it must be stop-
read. We may kid ourselves into
ped ped. We may kid ourselves into believing that we are saving
tax money when we patronize the bootlegger, but it is merely
kidding ourselves. All we are doing is making it necessary
that the government assess us somewhere else for the revenues that are essential to its conduct.
One of the most serious difficulties encountered in en
forcement of the gasoline tax laws is the lack of a uniformity
as between states. Similar laws in a group of states make ings. But the best tuararantee of the enforcement of the law sion.
ment.


THE SALES TAX
THE SALES TAX.
The Fergusons will advocate a general sales tax as their



## TECHNOCRACY

 STIRS NATIONS IMAGINATION

## About Cisco Today





With Flu Around All Colds Now More Dangerous ds Lower Body Resistanc For Flu and Its Serious For Flu and
Complications. extra prectautions urged

## 66

## in a conservative driver-but

## I want an oil that can hit 100!"

Conservative speeds may suit you at almost twice the heat of a speeding to a T. You may never want to drive en ster than 40 -milesan-hour
ou use should be the 100 -mile-an-hour oil
Gulf supreme! And here's why ..
The oil that can win out under the ter ific punishment of 100 -miles-an-hour is beterer, safer oil! Lt's good at high
and doubly good at lesser speeds!

$$
\begin{aligned}
& \text { It gives you more protec. } \\
& \text { tion against wear. It gives you }
\end{aligned}
$$ Atra richness. Extra stamina

And here's proof that Gulf Supreme can take super-punishment . . It successfully lubricated a motor running

## WARNING

good at high speeds,
isn't good enough
at ANY speed!
atmost wiwe the heat of speang
And it amazed race-drivers at the Indi anapolis Speedway by out-performing special "racing oils"! It lubricated a thundering Duesenberg racer-under Official AAA supervision -at speeds almost as high two miles a minute. An average speed for the one-hour, non-stop run of better than 100 -milesanan-hour

PALACE
"IGLOO"
$10^{c}$ do Admision $10^{c}$


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