

THE CISCO WEEKLY CITIZEN

VOLUME THREE

CISCO, TEXAS, FRIDAY, JULY 7, 1933

NUMBER 44

Cisco's Fourth of July Eclipses All Preceding Efforts

Despite the burning rays of a summer sun that sent the mercury to new high levels, around the 100 mark, huge crowds gathered in Cisco Tuesday to celebrate America's natal day, and enjoy the many things prepared for their entertainment by the people of Cisco under the auspices of the chamber of commerce.

Lake Cisco was the scene of the festivities, where many attractions were staged, principally swimming and other water stunts that were particularly pleasing on such a torrid day as Tuesday proved to be.

But all were not pleasure bent, as some came for instruction and edification, as was evidenced by the interest manifested in the wet and dry political contest, as elucidated by the two speakers who presented the issues of this contest at Lake Cisco in the afternoon.

Notwithstanding practically all nearby towns held celebrations of greater or smaller magnitude, those who came to Cisco were said to have been the largest attending a like event in many years. The crowd was estimated to exceed 10,000, and as the stream of cars passed through the city Tuesday evening en route for their respective homes, the countenances of our departing guests indicated they had spent a strenuous but satisfactory day of pleasure and recreation. And the beauty of the situation is the celebration was self-supporting, according to reports of the heads of committees looking after the finances of the festivities. We gave them a good show and a great celebration. To the Lake Cisco Amusement Co. is much of the credit due for making the day a perfect success, for after all is said there are few things of greater interest to the people of West Texas than water sports. In this the Amusement company had everything to offer that would delight the dry land citizens. The water carnival, boating and fishing were especially attractive to many of those here who are far removed from water of such proportions as that found in Lake Cisco.

Then there was the rodeo by electric lights at Chesley field, an innovation in West Texas, which so far as we are informed, is the first nocturnal rodeo

ever staged in this section. At the conclusion of the rodeo the festivities came to a close with the magnificent display of fireworks at Lake Cisco, climaxed by the diving of a human torch into a patch of flaming oil on the surface of Cisco's swimming pool, which was followed by a dance at the Amusement company's pavilion. The preliminaries to the celebration was the German at the dance pavilion Monday evening, and another dance was staged in the afternoon Tuesday.

Many Attend Rodeo

Probably at least one-fourth of those attending the celebration remained over to take in the night rodeo, and these were amply awarded by doing so, as the event was highly successful as the roping, riding and other rodeo stunts were some of the best. Not being familiar with doing rodeo stunts by incandescent lights hampered the speed of some of the performers until they became accustomed to the artificial lights. The committee stated that the receipts were rather disappointing. The winners in the rodeo contests were as follows:

Steer riding: Jasper Phelps, Ranger, first; E. D. Walker, Ranger, 2nd; Doc Dundee, Desdemona, 3rd.

Bronco riding: Jonnie Stewart, Cross Cut, 1st; Wesley Wagley, Putnam, 2nd; Bill Babers, Cisco, 3rd.

Calf roping: Louis Williams, Putnam, 1st; R. D. Williams, Putnam, 2nd; John Webb, Eastland, 3rd. Time, 25, 32 and 32.8 seconds respectively.

Goat roping: Zelmo Herrington, Ranger, 79 seconds.

Barrel race: Zelmo Herrington, 1st; Felton Herrington, 2nd; John Webb, 3rd.

Harvey Stuard, now with the reforestation army, located at Clifton, Texas, is here on a visit with his mother, Mrs. Mary Stuard Hobbs. The young man stated that he was highly pleased with the work, and was having a good time, as the boys are well cared for and their labors are light.

Mrs. W. T. Graham and little daughters, Glenna and Mary Catherine, have returned to their home in Dallas after a week end visit here to their parents, Mr. and Mrs. J. A. Lash.

Visit the Firestone Building at "A Century of Progress," Chicago. See the famous Gum-Dipped tires being made in a modern Firestone tire factory.

Old Broadway Hotel Wrecked and Lot Is Cleared and Leveled

The last timbers of the old Broadway Hotel have been removed to the Mayhew Trading Company, where the material is stacked and is being sold for building purposes. This building was erected at a time when nothing but the best trees were sawed into lumber, mostly heart, and this is the class of lumber with which the old Broadway holstery was erected. This building was wrecked by careful hands, all nails pulled, and little was damaged, thus making the material better in many respects than new lumber.

After removing the wreckage and debris, A. L. Mayhew, the owner, had the old cistern, cellar and other declivities filled in and the entire site leveled off, making the northeast corner of Broadway and E one of the most attractive corners of the city. Only the little hamburger stand, operated by Mrs. Archer, remains of the buildings that formerly occupied this location. Since the lot has been cleared off it can be used for many purposes, such as lawn fetes, moonlight picnics, public speaking, etc. It is probable that the latter uses will be sought during the wet-dry campaign now in the offing, as there is plenty of room, plenty of air and the location is right in the heart of town, convenient to everybody.

The Broadway hotel was built about 30 years ago by W. L. Harrell, father of F. E. Harrell, and was operated by Mr. and Mrs. Harrell as the leading holstery of Cisco for many years.

The site is one of the most desirable remaining corners in Cisco, and it is hardly possible that it will remain vacant very long, as there is a likelihood of one of the major oil companies acquiring this location for a service station. The saloon, in pre-Volsted days acquired the best corners. Now, the best locations are occupied by service stations.

FAMILY GATHERING

Mr. and Mrs. M. E. Goldberg were hosts to their children and in-laws and friends over the week end when the following were under the parental roof on the Lake road: Mr. and Mrs. A. B. Sandler and daughters, Joan and Marian Joyce, of Burkburnett; Mr. and Mrs. Ralph K. Gillan, of Dallas; Mr. and Mrs. N. Sanblum, Miss Ann Sandler, Louis Sandler, Jack Ziilkof, of Fort Worth; and the following from Cisco: Mr. and Mrs. Pete Cooles and daughters, Misses Edna, Eunice and Bettie Jane, Mrs. F. Sandler, Mr. and Mrs. Charles Sandler and children, Melvin and Zella Lynn, Misses Merrill and Byrna Lynn Goldberg. The house party was further augmented by Mr. and Mrs. B. Brezner and daughter, Patricia, and Mr. and Mrs. Simon Coplin and daughter, Sandra Jean at a swimming party at Lake Cisco and a picnic supper Monday night at the Country Club.

PEOPLE TALKING OF DRAFTING FLEWELLEN

Hon. L. H. Flewelling, prominent Ranger attorney was here Wednesday and was a pleasant caller at the Citizen sanctum. Mr. Flewelling was one of the leading spirits in the County Taxpayers League, where he demonstrated his interest in the common folk of the county, who, in this movement, were attempting to lift some of the burdens of taxation placed upon them. Many have already slated Flewelling to represent Eastland county in the legislature after next election, as they feel sure that the people will draft him to represent the county in the lower house.

Joseph Weldon Bailey Makes Instructive Plea For Amendment Repeal

Joseph Weldon Bailey, of Dallas, congressman at large, made the feature address at the Fourth of July celebration in Cisco Tuesday, when more than ten thousand were here for the annual festivities staged at Lake Cisco.

Mr. Bailey's address was announced for 3 o'clock, after Hon. Sterling P. Strong, of Dallas, and also one of the congressmen at large from Texas, had spoke against repeal of the 18th amendment. Mr. Strong was introduced by Rev. O. O. Odom, pastor of the First Methodist Church, in a 15 or 20 minute introductory talk, in which he made a strong plea for the retention of the 18th amendment, along the lines usually heard in favor of prohibition. Mr. Strong occupied the remainder of the hour allotted him to present his plea for the retention of the dry amendment in the federal constitution, and was given an attentive hearing by the large audience present interested in the one question now uppermost in the minds of a large percent of the people of Texas.

Probably, for the reason that he was a son of such an illustrious sire as the late Senator Joe Bailey, and that the crowd was anxious to measure his ability in order to determine whether his prospective statesmanship gave promise of achieving the fame that was enjoyed by Texas' most distinguished son, and the nation's most profound statesman, the speaker held the major interest of the two, representing the opposing partisans in this approaching political contest, Mr. Bailey speaking for repeal of the 18th amendment.

Introduced by W. H. Kittrell

Mr. W. H. Kittrell, Sr., a friend and former supporter of the fortunes of Senator Bailey, and a pioneer citizen of Cisco, in introducing Congressman Bailey, spoke part as follows:

We have come together to celebrate the 157th anniversary of the immortal declaration of independence, and it is my privilege to introduce to you the speaker of the day. Away back in the 50's it was my privilege to know a gallant colonel of the war with Mexico; he and my father were warm friends; his wife and my mother were also friends. With their sons your speaker attended Austin college, then located at Huntsville, in this state; and my sisters were school mates of their daughters at Andrews Female College.

The capture of Chapultepec, when America's banner replaced the flag of Mexico, terminated this conflict with the most momentous consequences of any war in which our country ever engaged. One million miles of area was added to our territory, embracing Arizona, with her rich copper mines; California, with her fabulously rich gold fields; Nevada, and her silver mines; adding 1,500 miles of Pacific coast, bringing us within closer contact with the hundreds of millions of the Far East, making our nation great. Hence, when the allies stretched out their hands and cried, "come over and

Former Cisco Printer Returns Here To Visit Friends of Other Days

Mr. and Mrs. Claude Gaines and daughter, Miss Hazell, of Oklahoma City, were here Sunday and Monday, guests of Mrs. Gaines' mother, Mrs. Jennie V. Wilson, at 1011 W. 12th st. Claude reports business prospering with him in the Oklahoma city, where he is operating a commercial printing establishment.

It was in 1919 that Gaines, F. E. Shepard and the Citizen editor published the Cisco Round-Up, and it was this trio that initiated the organization of a company to publish a daily newspaper, but little progress was made until the stock was underwritten by B. S. Huey, and the Cisco Dailey News was born. However, it was soon demonstrated that the new company was organized for the purpose of spending money, rather than to make money, so neither of the trio remained in the organization. Gaines, J. W. Wilson and the editor then established the American Printing Company, a commercial printery, which was later taken over by the Citizen editor who commenced publishing the Cisco American, which he published until the paper plant was sold to A. B. O'Flaherty and associates in 1921.

Gaines says prosperity has already turned the corner in the capital city of the Sooner state, and that his plant is working 24 hours to take care of the trade.

This is the first visit of Mr. Gaines to Cisco in several years.

help us," we were able to go to their rescue.

Col Murray of the Mexican war and his wife were the grandparents of the gentlemen whom I introduce to you. Their daughter became the wife of one of the most illustrious men that ever represented this state in the national congress, called the "greatest debater in all the parliaments of the world." Their son is to be your speaker.

Overseas Veteran

The flag which his grandfather helped to plant on the halls of the Montezumas, he followed across the sea in a lieutenant's uniform, when America at the Marne met the Hapsburgs and Hohenzollerns and said to them "hitherto have you come, but no further, here shall your proud waves be stayed."

Through the Argonne's bloody marshes and fields did he follow this banner till the enemy's flag was furler and Old Glory waved in triumph.

As his father, with Woodrow Wilson, fought the 18th amendment, so he, following in the steps of those two great Democrats, is here carrying on the conflict today.

His lamented father, Sen. Bailey, and your speaker were friends hence, it is not only a privilege but a pleasure, to introduce to you his son, whom I regard with the affection and esteem in which I held his noble parent. He, as Elisha of old, has donned the mantle which fell from his father's shoulders, and with it will "smite the turbulent political waters" of this campaign.

Permit me to introduce to you a worthy son of this illustrious sire—the Hon. Joseph W. Bailey, Jr.

Not A Joint Discussion

As these two addresses were not in—
(Continued on page four)

JUST RECEIVED

A Shipment of Imported Japanese Hook Rugs—Assorted sizes and patterns—ovals and rectangles, Priced at **\$2.45** AND UP
Imported Japanese Bath Rugs as low as **25c**

... ALSO ...

9x12 National Brussels Rug.....**\$12.50**
9x12 Fringed Velvet Rug.....**\$18.50**
9x12 Heavy Seamless Axminster Rug.....**\$22.50**
9x12 Felt Base Rug.....**\$ 5.00**
PABCO Felt Base yard goods, by the yard **.45**

The prices on floor coverings have advanced 20 per cent. Why not cover your floor before we exhaust our present stock and have to go up on our prices?

THEN, TOO

We have other and unusual Bargains in our New and Used Departments. It undoubtedly will pay you to investigate before purchasing. We consider it a pleasure to show you our merchandise. Come in to see us.

WE PAY HIGHEST CASH PRICES FOR USED MERCHANDISE

HOME FURNITURE CO.

PHONE 156

D AVE AT E. 6th St

WHERE YOUR MONEY TALKS---BILL'S PLACE

PAY CASH PAY LESS
FOR YOUR GASOLINE PER GALLON

MAYHEW TRADING CO.

109 W. 11th Street

CISCO WEEKLY CITIZEN

R. W. H. KENNON, Editor-Publisher.

PUBLISHED EVERY FRIDAY

105 West Broadway

Cisco, Texas

A Cisco-Owned Newspaper

SUBSCRIPTION RATES: ONE YEAR \$1.00

Entered as second class matter July 24, 1930, at the postoffice at Cisco, Texas, under the act of March 2, 1873.

BIBLE THOUGHT FOR TODAY

And he shall be like a tree planted by the rivers of water, that bringeth forth his fruit in his season: his leaf shall not wither, and whatsoever he doeth shall prosper.---Ps. 1:3.

"Whoever you are, be noble:
Whatever you do, do well;
Whenever you speak, speak kindly;
Give joy wherever you dwell."

The glory of life is to love, not to be loved; to give, not to get; to serve, not to be served---to be a strong hand in the dark to another in the time of need.---Clara Simpson.

FAT COMMODITIES AND LEAN WAGES

The daily press is filled with optimistic reports of the new deal and industrial recovery under President Roosevelt's plans, and points to the general trend of rising prices of manufactured products and other commodities as conclusive proof that prosperity has already turned the corner.

We believe the price manipulators are a little previous in boosting prices. Before prosperity can be cited for taking up its permanent abode with the people there must be something more substantial than arbitrary price boosting. As a matter of fact there is small reason for price hikes now. Merchandise now being sold was manufactured from raw material purchased before the price advance. Commodities are not moving any too fast at old prices and a boost now will retard rather than accelerate the timorous approach of fickle prosperity. Wages must be increased, farm product prices must be restored, employment must be given to that army of idle men and women that are still being cared for private, community, state and federal funds. In other words, the buying power of the people must be restored.

We admit that Roosevelt's plan for bringing the country back to normalcy is not without beneficial results, and we believe it will in time prove more than "a noble experiment," but the restorers of prosperity are all wet in the course they have adopted. Water pumped into the mouth of a stream will not irrigate its water-shed. You must open the flood gates at its source. The stream of commerce needs and must be supplied the life-giving water of the coin of the realm at its source---the consumer---ere the tide can overflow the tributaries that nourish the factories, mills and mercantile agencies of the land before there can be any permanent prosperity. Stop paying interest tribute in tax-exempt securities to Wall street, and give employment to labor and a market to the producer, thereby increasing the buying power of the nation, and the factories and mills will need no arbitrary price boosting. The demand will take care of the supply. No, premature price-raising won't get it. Nor will profiteering, which, if not abated, will defeat the objective of the entire national industrial recovery plans.

Citizen ads get results.

HOW DO WE ADVERTISE

Cisco has just staged one of the most spectacular Fourth of July celebrations of West Texas, when thousands came to enjoy the festivities, held, principally, at Lake Cisco, one of the most attractive natural resorts in the state---certainly in West Texas. But what have we gained? True, we had a big time, but celebrations are held primarily to advertise a city and its attractions. These we have in abundance. Natural scenery equalled by none; the largest body of water in West Texas, well stocked with game fish, making it a veritable fisherman's paradise, where boating for pleasure or sport amounts to a cruise over its placid waters; the state fish hatchery; where the city maintains a zoo of no mean proportions, where hours may be spent in viewing the animals; the largest artificial swimming pool in the world, where bathing is unexcelled, and water carnivals are often the attraction. But what have we done to make these attractions accessible? What will our visitors say of Cisco's resort when they returned home? Probably that "it is all wonderful if visitors could get to the resort without risk of wrecking their cars."

This query was suggested by a display ad carried in the local string daily newspaper, and a flare-back from a tourist passing through the city. The daily said:

"THE OPEN ROAD

"Suppose you came suddenly upon two roads. One straight, well trodden, and the other thin and twisting off into undergrowth? If you didn't want to arrive at any place in particular, you might choose the latter, but not otherwise."

A tourist passing through the city saw the above, clipped it and sent it to the Citizen with the following comment:

"THE WELL KEPT OPEN ROAD

"Suppose you were out for a day's pleasure in cool West Texas, and suddenly came upon two roads? One leading to a city's zoo and parks, full of wash outs, ruts and sharp-edged rocks, and the other a good, straight highway, leading to another city only an hour's ride further on, whose city roads are well kept by R. F. C. labor, which city would you stop in to enjoy your outing, and spend your money at cafes, oil stations, cold drink stands, etc.? The result of fixing and maintaining your city roads leading to your zoo and parks may be worth the effort. A satisfied visitor is a great asset to any town. Don't you think?"

After having the daily's intended boost for Cisco, with the comment, handed to us, the Citizen is just wondering if it would not have been a good investment had Cisco built a road to the zoo, parks, hatcheries and swimming pool before we staged our Fourth of July celebration? The Citizen is wondering if the advertising we will get of our ill-kept makeshift for a road from Highway 23 to our resort will

not do more harm than good? Then we remembered the opportunity the city had when Highway 23 was completed to build a hard surface road to the parks and zoo was an opportunity neglected that may prove an expensive economy? At that time the contractor offered to build the road for \$1,000, but the city "could not afford the expense," he was told.

The one who wrote this comment, we are told, came to enjoy the outing at Lake Cisco. Seeing the hazardous approach to the zoo he continued his journey to Abilene where he spent several days. How many others have done the same thing without mentioning it we have no means of determining.

IT PAYS IN PEN YANN

If you run across a resident of Penn Yann, New York, in the near future, don't try to convince him that municipal utility plants are either impractical or bad policy.

The Penn Yanner is apt to have in his pocket a receipted utility bill for the month of May that didn't cost him a cent. His city power plant made him a present of a month's service free and sent his receipted bill along for a souvenir.

All the head-shaking and viewings with alarm in the world can't talk away such tangible pocket-book evidence that public operation of a utility service has advantage never possessed by private, profit-making service.

And one town after another is learning this.

The above is a clipping handed to the Citizen with a query: "why not Cisco." Certainly this seems an opportune time for our city commission to get busy and start the erection of a municipal gas plant.

The government is financing such enterprises, and if properly presented, the Citizen is convinced we can get the money to free our people from the piracy of the Community Natural hijackers. Don't be deceived by the present apathy of the gas pirates during the summer months. "Winter am comin' on," and you will need relief then to keep from freezing, while your meagre earnings will not afford the funds to keep the "home fires burning" at rates that may be imposed on you.

Don't Prolong The Agony!

Next time you suffer from Gas on Stomach, Headache, Sour Stomach, a Cold, Muscular, Rheumatic, Sciatic or Periodic Pains; That Tired Feeling, That "Morning After" Feeling. Get a glass of water and drop in one or two tablets of

Alka-Seltzer

The New Pain-Relieving, Alkalizing, Effervescent Tablet

Watch it bubble up, then drink it. You will be amazed at the almost instant relief.

It is called Alka-Seltzer because it makes a sparkling alkaline drink, and as it contains an analgesic (Acetyl-Salicylate) it first relieves the pain of everyday ailments and then by restoring the alkaline balance corrects the cause when due to excess acid.

After trying many brands of medicines---so-called relief for gas, and all of them a failure, I gave up hopes. By chance I tried Alka-Seltzer---I am more than satisfied. Geo. Bennett, New York, N. Y.

Get a glass at your drug store soda fountain. Take home a 30 cent or 60 cent package.



Heart Attack Cause

J. M. Radford's Deth,

ABILENE, July 5---J. M. Radford, 72, founder and head of a large weolesale grocery company, died early Tuesday morning. Death followed a heart attack.

News of the pioneer merchant's death stunned business associates here and throughout Texas and Eastern New Mexico, where the J. M. Radford Company operates twenty-five jobbing houses. In January this year the company celebrated its fiftieth anniversary. Funeral service were conducted at 5 p. m. Wednesday at the home by Drs. T. S. Knox and Millard A. Jenkins, Presbyterian and Baptist pastors. Surviving are his widow and one son, O. E. Radford.

Mr. Radford was born in 1861 in Fayette county, Texas. He came to Abilene in January, 1883, organizing a small retail store from which sprang the wholesale chain doing a voulme of \$1,000,000 monthly in normal times. He was thought to have been one of the wealthiest men of West Texas.

Jury Awards Mrs. A. R.

Lowrimore a Judgment

The jury in the case of Mrs. A. R. Lowrimore vs. Mrs. Lessie Jones Sanders returned a verdict Friday afternoon for the plaintiff and fixed the amount of damages at \$15,000.

Receiving the case late Thursday afternoon, the jury labored until 3 o'clock Friday afternoon before reaching a verdict.

In this case Mrs. Lowrimore was suing Mrs. Sanders for personal damages allaged to have been caused by an automodile collision which occurred Aug. 2, 1930, on the Blankhead highway near the T. & P. underpass between Eastland and Ranger when the cars being driven by A. R. Lowrimore and one driven by Mrs. Lessie Joens, now Mrs. Sanders, came together in a head-on collision according to the evidence given. Mrs. Lowrimore who was in the car with her husbsnd is said to have been seriously injured.

FISH AND OYSTERS

All kinds of fish every day.
CISCO FISH MARKET
C. H. Farquhar, Prop.
Avenue D, O. K. Grocery Building

How's your butter? We can use a batch in payment for your subscription to the Citizen.

SAVE WITH ICE

Food can be preserved indefinitely if your Ice Box is kept well filled. This is domestic economy, as there is no waste.

THE ICE WAGON

Passes your door daily. Just arrange your Ice Card, indicating the Ice you require, and

THE ICE MAN

Will do the rest. We deliver you Cisco Ice, made in Cisco by Cisco Labor. Ask about our Ice Coupon Books.

West Texas Utilities Co.

W. 6th st. plant, phone 301

E. 5th st. plant, phone 185

REFRESH YOURSELF AT

LAGUNA COFFEE SHOP

WITH A FAMOUS

LAGUNA LUNCHEON

A VARIED MENU TO PLEASE ANY PALATE

SUNDAY AND EVERY DAY

MAIN AT FOURTH STREET

CISCO, TEXAS

DON'T COOK. EAT CHICKEN DINNER

SUNDAY AND EVERY DAY

35 CENTS

Why Worry to Prepare Sunday Dinner? You Save Money by Eating at

THE MOBLEY HOTEL

PASTEURIZED MILK

GUARANTEES ITS PURITY

CHILDREN REQUIRE PLENTY

OF MILK, BUT IT MUST BE PURE.

YOU CAN'T AFFORD TO

TAKE A CHANCE

WITH THE HEALTH OF YOUR CHILD.

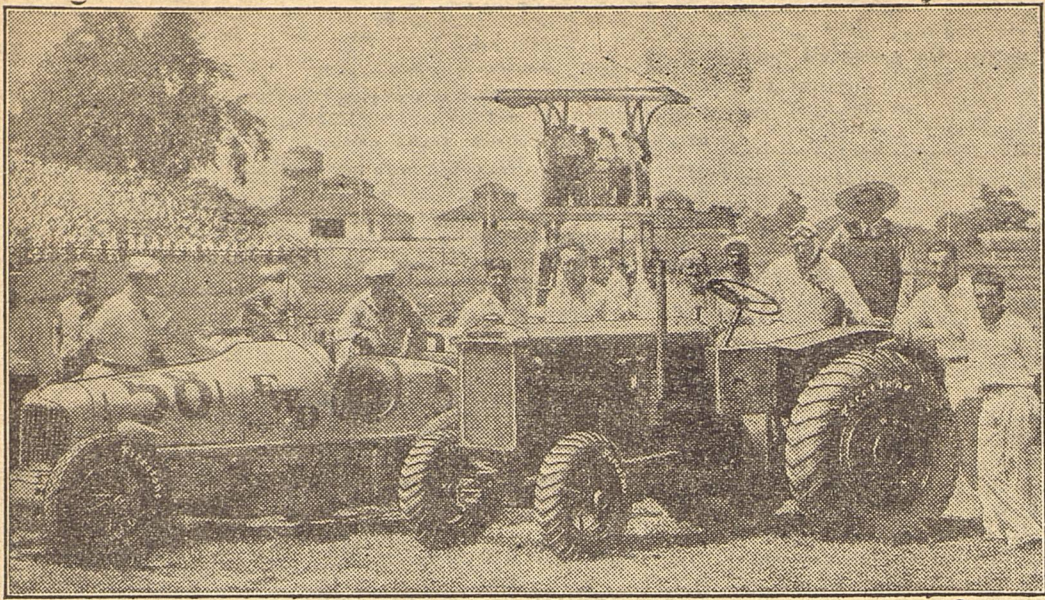
ASK YOUR GROCER FOR

SUNBEAM BUTTER

CISCO DAIRY ASSOCIATION

Sole Distributors of Pasteurized Milk in Cisco

Farm Tractor With Air Balloons Makes New Record



Frank Brisko, noted racing driver at wheel of tractor with which he set an official world speed record of 35.4 m.p.h. for five miles. The other helmeted racing driver is Chet Gardner, and beside the big tire are Bill Cummings, left and Shorty Cantion, right—all famous race drivers. Behind the driver Albert Schroeder, farmer who gave a plowing demonstration with this Firestone air tired Allis-Chalmers tractor. At the left is the \$30,000 F.W.D. racing car Brisko drove after the tractor run.

Enthusiasm of farmers for pneumatic tired tractors is making tractor manufacturers seek higher speeds to make the tractor more valuable for hauling or travel, and for use as an all-purpose farm machine. The most interesting speed performance is the recent official American Automobile Association (AAA) record of 35.4 m. p. h. for five miles made by a tractor at the Wisconsin State Fair Grounds A. A. A. race.

Thousands of people watched Albert Schroeder, a prominent Waukesha County, Wisconsin farmer, using a

new Allis-Chalmers standard farm tractor equipped with the new Firestone Low Pressure Tractor Tire, plow several rows of the hard uneven ground inside the race track oval. Mr. Schroeder unhitched the plow and turned the tractor over to Frank Brisko, famous race driver who was one of the two leaders in the first 100 miles of the Indianapolis Race this year. The crowds were amazed to see the tractor streak down the straight stretches—at times travelling 40 miles an hour.

A new four-speed transmission development combined with the Pneumatic low pressure tire development

made possible this unheard of speed. At the end of the run, Frank Brisko, asked how he liked the ride, said "It was just like driving a passenger automobile."

The new highway speed and comfort now available in farm tractors shows how completely the tractor, with these big tires, serves as an all-purpose machine. Demonstrations in all parts of the country have proved to farmers that tractors using these tires give greater fuel economy in farm operations, greater traction, do not pack seed beds, make the farmer's work easier, and save time as well as money.

Christian Science Church Service

"Sacrament" is the subject of the Lesson-Sermon in all Churches of Christ, Scientist, Sunday, July 9, including First Church of Eastland.

The Golden Text is from I Corinthians 10: "The cup of blessing which we bless, is it not the communion of the blood of Christ? The bread which we break, is it not the communion of the body of Christ"

Included with other passages from the Bible is the following from Mark 10: "Jesus said unto them, . . . whosoever of you will, be the chiefest, shall be servant of all. For even the Son of man came not to be ministered unto, but to minister, and to give his life a ransom for many."

The Lesson-Sermon also includes citation from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "It is the living Christ, the practical Truth, which makes Jesus 'the resurrection and the life' to all who follow him in deed. Obeying his precious precepts, —following his demonstration so

R. M. Linebarger Farmed In This County 42 Years

One of Eastland county's most progressive farmers is R. M. Linebarger, of the Pleasant Hill community.

Mr. Linebarger came to Eastland county, landing at Cisco, 42 years ago with only a change of clothes, which he carried wrapped in a newspaper, and a very few dollars in money. He settled on the place he is now on 35 years ago and went to work. Soon afterwards he settled two of his brothers on adjoining tracts, both of whom were sick and have long since passed on.

Raise a living at home and work has been Mr. Linebarger's motto and he has succeeded. He has today one of the best crops in the county. He grows cotton, corn, peanuts, feed of various kinds, has a good orchard and vineyard, also he has plenty of livestock and poultry.

Mr. Linebarger and his wife reared a family of two boys and two girls. Only the girls are living.

While Mr. Linebarger is not as young as he once was, but still is as lively as a kid and able to do a day's work any time.—Eastland Telegram.

NEW CASES PENDING IN DISTRICT COURT

88th District Court: Strawn National bank vs. Wes Marchbanks et al. (transferred from Palo Pinto county.)

Elva Wayne Reynolds vs. Dixie Reynolds, divorce.

91st District Court: Hickok Production & Development company vs. E. J. Keough et al., debt and foreclosure of materialmen's lien.

A. R. Lowrimore et al. vs. Annie Strane et al., to fix judgment lien on land.

Roy Morrison vs. E. J. Keough et al., suit for debt and foreclosure of labor lien.

County Court: Rigs Manufacturing company vs. H. G. Adams et al., suit on account.

far as we apprehend it—we drink of, his cup, partake of his bread, are baptised with his purity; and at last we shall rest, sit down with him, in a full understanding of the divine Principle which triumphs over death" (p. 31).

Com'rs. Court Approves County Board of Welfare

Earl Conner, Sr. of Eastland, chairman; Frank Kirk, Gorman; E. R. Yarbrough, Carbon; Frank Harrell, Cisco, and E. A. Ringgold, of Ranger, were appointed as the relief committee for this county by the Texas relief commission on June 19th. This committee was approved by the commissioners' court at their meeting last week.

This was done in compliance with a recent act of the Legislature creating the Texas Rehabilitation and Relief commission for the purpose of administering the federal and state funds for the employment, rehabilitation and relief of the unemployed in Texas. This act provided that a commission composed of seven members should be appointed by the governor, lieutenant governor and the speaker of the house and further provided that this commission should establish in each county a board of welfare and employment consisting of five members, and still further that this board or committee be approved by the commissioners' court. It was this board that was appointed as above mentioned.

The court approved this board at the first meeting after the appointment by the state board. This board will assume the duties of the county committee which has heretofore received and supervised the expenditure of the R. F. C. funds in Eastland county.

Judge C. L. Farrett expressed the opinion that this board would appoint committees for the towns of the county and that these committees would likely administer the funds in the various communities on a plan similar to that which has heretofore been followed.—Eastland Chronicle.

Three Held in Recent Death of Cecil Wynne

GRAHAM, June 28.-- Three men brought here from Eastland were charged today with murder in connection with the fatal shooting near here June 18 of Cecil Wynne, 16, of Olden.

The men were Durwood Dick, 27; Monk McMinn, 22, and Bob H. Sellers, 20, all of Olden.

Investigation followed the shooting despite Wynne's dying statement it was accidental. Disappearance of the trio of companions aroused suspicion. Officers said their story differed from Wynne's.

Young Wynne formerly lived in Cisco when his parents were residents here. His sisters, older than he, attended Cisco high school in this city.

MARRIAGE LICENSE ISSUED Noah Murdock and Miss Alva Earls, Gorman, Rt. 3.

Third Mistrial in Frank Bida Arson Case Staged

For the third time a jury has been dismissed by the trial court, not able to agree on the guilt or innocence of Frank Bida, former Eastland filling station operator, when Judge B. W. Patterson, of the 88th district court, dismissed the jury on Thursday of last week. The jury stood six for acquittal and six for conviction. Allen D. Dabney is representing the defendant, who is under indictment for arson in connection with the burning of his garage and filling station in March of last year. All three cases were tried in the 88th court, the first under Judge Elzo Been, and the latter two since Judge Patterson donned the ermine of that judiciary. In the previous trials the jury were eight for conviction and four for acquittal and the second there were four who voted for conviction while eight were for giving Bida a clean bill of health.

The court stated Friday morning that he was undecided just what procedure to take for the future in regard to this case, saying that he could transfer it to some other district, but disliked to do so, or that he could try it again in the 88th court in a few weeks.

USED FURNITURE — Highest cash prices paid for used furniture and stoves. A. S. Nabors, 208 W. Broadway. 35tf.

DR. CHAS. C. JONES
DENTIST
OFFICE
SECOND FLOOR
DEAN DRUG STORE
Phone 98 Cisco, Texas

BAKED AT HOME

You have the Satisfaction of knowing you are helping Cisco labor by keeping Cisco money in Cisco when you eat

RUPPERT'S BREAD

It is baked in Cisco by Cisco Bakers who spend their earnings with Cisco Merchants.

THE BREAD IN THE STAR WRAPPER

PLENTY OF MILK
INSURES PERFECT HEALTH WHICH INCREASES YOUR CAPACITY FOR WORK, PLAY OR RECREATION. HAVE US DELIVER YOUR DAILY SUPPLY OF MILK FROM—
Tubercular Tested Cows
GUARANTEED PURE. JOIN OUR FAMILY OF REGULAR CUSTOMERS
ALSUP'S DAIRY
PHONE 14W FOR GRADE A

ASK THE LADIES . . .
WHO HAVE TRIED THIS LAUNDRY . . .

If you are not one of our many Satisfied FAMILY WASH Patrons, just ask your neighbor about our prices, quality of Work and Service. Better still,
GIVE US YOUR NEXT ORDER

LITTLE STAR LAUNDRY
MRS. Lula F. Bridges, Proprietor
PHONE 157 DAILY DELIVERY G and 2nd.

KENTUCKY BURLEY TOBACCO

"Direct From Grower To You"
Old Kentucky Burley Tobacco is the cream of the finest crops Kentucky's bountiful soil can produce—ripe, rich leaves, smooth and mellow, with that rare old-fashioned flavor and fragrance that only proper "aging" can produce. We bank on it you have never tasted or smoked a finer flavored, more satisfying tobacco in all your life.

Special Offer!
FIVE POUNDS SMOKING TOBACCO
\$1

Rich, Ripe, Old Fashioned Leaf
Our Old Kentucky Burley is no more like manufactured tobacco than day is like night—guaranteed free from chemicals and all other adulterations that conceal imperfections, delude the sense of taste and undermine the health.

We use the same method our grandfathers used in preparing tobacco for their own use—every trace of harshness leaves it—nothing to "bite" your tongue or parch your taste. Thousands of tobacco lovers the world over swear by its inimitable smoking and chewing qualities.

REDUCE YOUR TOBACCO BILL) 1/2 We sell direct from the grower,

this eliminates the eighteen cents a pound Revenue Tax—all manufacturers' and middlemen's profit, thereby effecting a saving to you of 50% or more. No fancy packages, no decorations, just plain quality and lots of it.

MONEY SAVING PRICE
SMOKING 5 lbs. Send us One OR for Dollar Cash CHEWING \$1.00 P. O. or Express Money

Order (no personal checks) and we will promptly ship you a five pound package of "Burley Tobacco." Five pounds of Old Kentucky Burley will make 40 large packages of smoking or 50 twists of chewing.

35c Send 35 cents in silver and we will ship Postpaid —one pound of Burley Tobacco as a trial offer. A trial will convince you.

We have thousands of requests daily for "Samples"—our margin of profit is so small we cannot comply with these requests.

We do not ship C. O. D. orders, to do so would require a large staff of clerks. Orders must be in English language.

INDEPENDENT TOBACCO GROWERS ASSOCIATION
McClure Bldg. Frankfort, Ky
6-16, 23, 30; 7-6, 13, 20

Country produce is legal tender for your subscription to the Citizen

PERFECT SHOE SHINE
10c.
MORRIS HAYES
Nu Way Barber Shop

THINK IT OVER
Come to the place where people get well. We specialize in
Chronic Cases.
BUT TREAT ALL HUMAN ILLS
BROWN'S DRUGLESS SANATORIUM
TWELVE YEARS IN CISCO
800 W. 6th St. CISCO, TEX

COFFEE
IS SOMETHING that age does not improve. Buy it fresh daily from
SIMMONS COFFEE COMPANY
Best Coffee in Cisco for the Price

**Joseph Weldon Bailey
Makes Instructive Plea
For Amendment Repeal**

(Continued from page one)

tended to be a joint discussion of the wet and dry issues, Mr. Bailey made no attempt to reply to the address of Mr. Strong, whom he eulogized as a gentleman of high character, and his friend, but discussed the issue instructively as a platform demand of the Democratic party to restore the inalienable rights to the people. "This repeal of the 18th amendment," Mr. Bailey said, "does not mean that you are voting Texas wet, or that you are voting the saloons back into the state. Texas had adopted prohibition before the 18th amendment was ratified. But it does mean that those states who wish to abandon prohibition will have the right to do so. If Texas ever again permits the sale of intoxicants it must be when a majority of the voters so decide at the polls. Then two, those counties in the state which voted the saloons out in their local elections must remain prohibition until that decree is set aside by the voters in their respective counties that adopted prohibition by local option. If two-thirds of the American states vote to repeal the 18th amendment it will only mean that you are giving those people who want to decide for themselves whether or not intoxicants may be manufactured and sold in their own states without hindrance from other peoples who may have a different opinion, they may do so."

Congressman Bailey was accompanied here by his widowed mother, Mrs. J. W. Bailey, Sr., and his wife and two children. These were on the speakers stand while he was addressing the throng of approximately one thousand who gave both himself and Congressman Strong a most attentive hearing.

Mr. and Mrs. Bailey and the children departed Tuesday night for Arizona, where they will spend part of the heated term. His mother, Mrs. J. W. Bailey, Sr., was the guest of Mr. and Mrs. Kittrell, at their 18th street home, for the night, as were Mr. and Mrs. W. H. Kittrell, Jr., and the children, and Miss Laura, of Winters, who was here for the occasion.

Mr. and Mrs. W. H. Kittrell, Jr., departed Wednesday morning for their home in Dallas, accompanied by Mrs. Bailey as far as Mineral Wells, where she is spending some time at that resort.

WOOD WANTED—I am in the market for cord wood in any quantity up to 2,000 cords. H. O. Westerfeldt, Box 274, Cisco, Texas.

FOR TRADE—Good young horse, for cattle or hogs.—Vin Gamlin, Box 693, Cisco, Texas.

**A BANK REFLECTS
THE LIFE ABOUT IT**

Loans and Investments on Which Condition of a Bank Depends Determined by the Kind of Business Surrounding It

POLITICAL and popular misapprehensions toward banking are due to little else than failure to realize that it is what the people themselves do that the condition of banking reflects, and that banking cannot of itself reflect events and conditions other than those that actually originate from surrounding circumstances, Francis H. Sisson, President of the American Bankers Association, says in an article in Forum Magazine.

The character of an institution's notes and investments indicates whether it is in the farm regions, a manufacturing center, a mercantile neighborhood or a great financial district, he says, and furthermore, besides identifying the institution as to its locality, a study of its notes will equally clearly indicate the economic conditions surrounding it.

"If a farm district bank's note history shows that its loans rise and fall with the normal cycle of production and marketing of the products of the region, it may be taken as an index of economic good health for the locality," he says. "But if, over a period, the loan volume shows a dwindling trend it may mean a region that is losing ground,—becoming exhausted or being robbed of business by another community. Or if a large proportion of the loans are not paid at maturity but are chronically renewed, or if stocks or bonds or real estate have to be taken as additional security, these too have economic significances, reflecting perhaps crop failures, over-production or inefficient, high cost farming methods in a highly competitive national or world market, such as wheat. Inevitably all these facts are reflected in the condition of the local banks.

City Banks, Too

"If the loans of a bank in a manufacturing or merchandising field show a smoothly running coordination with production and distribution they, too, mirror a healthy economic situation. Or there may be here also signs that reflect growing unfavorable conditions, such as excessive loan renewals, over-enthusiasm and therefore over-expansion of credit extended to makers or dealers in particular products, and similar circumstances. Similar conditions apply to banks engaged in financing the activities of the securities markets.

"The foregoing is merely suggestive of the infinite aspects of the life outwardly surrounding the banks which form and control their internal conditions. Although these facts seem obvious enough, the discussions and criticisms that have raged about the banks

often appear to set them apart as somehow separate from the lives of our people, casting forth a malignant influence upon agriculture, industry and trade from forces generated wholly within themselves.

"The truth of the matter is that the fate of the banks is inseparably interwoven with the fate of the rest of the people and of the nation. What happened to the country happened to the banks and what happened to the banks is in no way different or detached from what happened to the people. They are all part of the same pattern, of the same continuous stream of events. No one element in that stream can be called the cause of business depression.

"If the banks caused trouble to some of our people it was because they were irresistibly forced to pass on troubles that came to them from other people. These troubles impaired the values of their securities and customers' notes—and rendered some unable, in turn, to pay back to other customers their deposits that had been properly used to create these loans and investments. Unless these truths are kept continually in mind there is no such thing as approaching an understanding of the banking problem or of properly safeguarding the very heavy stake of the public in that problem."

Advertising Mistakes

A QUESTION before many of us is what change of advertising policy, if any, should be made in view of present financial and business conditions. It is perfectly natural for us to give consideration to some degree of retrenchment, but it is dangerous to let reduction in expenditure be such as to bring about a real gap in the continuity of the advertising. It is a common mistake for some advertisers to think that they can turn advertising on and off, like water from a faucet, and expect it to become immediately effective whenever they are prepared to resume operations. Advertising does not work that way. Temporary conditions should not influence us to make too serious inroads on the program of advertising, which can be wisely conceived only on a long term basis.—Francis H. Sisson, President American Bankers Association

Drawing Interest

A smart young man entered a crowded trolley, and, sitting down, became aware of a general focussing of eyes toward a smartly-dressed girl's shoe. He saw a \$1 note protruding from her shoe. Calling her attention to the fact, he said, "Do you not think, miss, that that \$1 note would be better in a bank, creating a little interest?"

Smiling, she replied, "Do you not think, sir, that it is creating quite a great deal of interest where it is?"—Border Cities Star.

Railroad Legislation

A RECENT state legislative bill provided that a track man carrying a bell by day and a lantern by night should lead all railroad trains across grade crossings; that conductors must smile when answering questions; that it would be a misdemeanor to serve eggs more than one day old on pullman cars; that trains be required to stop at any time when flagged by hitch-hikers, and that trains crossing rivers wider than twenty-five feet be equipped with lifeboats and life preservers. This one did not pass.

**FINE WATCH
REPAIRING**

**DAMAGED OR BROKEN
Jewelry Restored**

**AND MADE LIKE NEW
COMPLETE STOCK OF**

JEWELRY, WATCHES, CLOCKS

Musical Instruments, Sheet Music

JENSEN, THE JEWELER

**E. C. McGlelland's Store
Burned Thursday Morn.**

The building and stock of the E. C. McGlelland grocery store, located in the 1300 block on Avenue D, was completely destroyed by fire early Thursday morning. The refinery siren was sounded at 2:45 o'clock and firemen made a quick and save the property adjacent, and the shell of the store building.

The cause of the fire and amount of insurance was undetermined.

J. H. BLANKEN ON A VISIT HOME

J. H. Blanken, former well known Cisco man, but now living in Shawnee, Okla., accompanied by his son and chum, came back to spend the Fourth in Cisco. Mr. Blanken formerly operated an auto parts store in a building where the Texas Pacific Coal & Oil service station now stands, at D avenue and Ninth street.

To Swap—Any number of hogs, all ages, for small grain or anything I can use. Henry Stroebel, Route 2, Cisco.

SPECIALS!

Try our blended Face Powder for your individual complexion—Free clean up Facial with all work.

- Eyelash and Eyebrow dye . . . 75c
- Mar-o-oil Shampoo set . . . \$1.00
- Hair Cut and Shampoo set . . . 1.00
- Facials . . . 1.00

—ALL WORK GUARANTEED—

NU-WAY BEAUTY SHOP

PHONE 294

**JOHN STROTHER
THE OLD RELIABLE.**

HATTER & TAILOR

Has returned to Cisco and is located in the
HATS, Cleaned and Blocked . . . 75c

M. L. NOTGRASS SHOE SHOP

OPPOSITE GARNER'S
All Kinds Alterations Satisfaction Guaranteed

Public Service Auto Repair

701 West Fourth Street

**Where Automobile Trouble Ends
and Pleasure Begins**

Valves Reground--Chevrolet 4, \$1.50; 6, \$2.50

" " Ford \$2.00

Larger Cars priced in proportion

Brakes Rilled--Chev. models from '26 to '29, Rear wheels, \$2.50

" " Ford, model A, 4 wheels, \$3.00

**We Specialize in Repairing Motors
Cars Washed, Called for and Delivered, 50c**

BOLINGER & SIMPSON

When your shoes get thin, and start to leak,
This is the shop you'd better seek.,

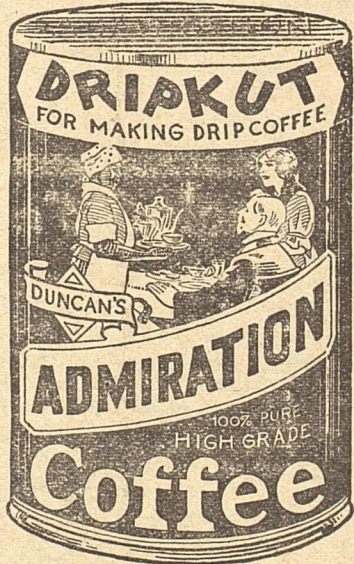
WE ALSO HAVE A NICE LINE OF GOOD USED

CLOTHING AND SHOES

FOR SALE OR TRADE. WHAT HAVE YOU?

Cisco Shoe Hospital Nu Shoe Shop
108 Avenue E 412 Avenue D

COURTNEY AND MOSLEY



WOULD YOU LIKE TO HAVE A POUND OF
DELICIOUS

ADMIRATION

COFFEE

FREE?

REMEMBER

There are no strings tied to this offer. Just pay for one year's subscription at the regular price of \$1.00 and you will receive our gift of ONE POUND of Texas' finest Coffee absolutely FREE. Only 50 lucky people can get this Free Coffee as we only secured 50 one-pound packages to distribute to our subscribers. Come early.

All that is required is to pay \$1.00--the regular price--for one year's subscription to the CISCO CITIZEN and receive one pound of Admiration Coffee absolutely FREE with our compliments! This also applies to back subscriptions. Your favorite coffee, your favorite newspaper for one year, all for \$1.00. This offer is limited to the first 50 who come in and pay for the only Cisco-owned newspaper, so come early, or send your dollar to

THE CISCO CITIZEN

GUDE HOTEL BUILDING, CISCO, TEXAS