## CISCO DAILY NEWS




# Softball Season To Open Here Officially On Monday 



## 

- XXth Century Club Observes Texas Day With A Seated Tea

American Legion To
Have Buffet Supper


PERSONALS
 Let us figure your next fob ot
printing. Our Job printing department is equipped
needs. - Phone so

## NU-WAY

NEW ELECTRICHye Bro
the New
Special
fore an





Back After Forty Years



Tulips, Snapdragons
Form Decorations






## B

Coy's automocoile when he drove
from his farm paid for her ride. She
laid an egg.
CHILDBIRTH DEATHS WANE
 CLEVELAND - Chilbirth deaths
have decreased 20 per cent in Cleve.
land in the last three veas. acocc-
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## (



Mrs. Martha McDonald

## X-Ray Beauty Shop

FRMANENTS

 Cisco and will assure ye Xounthat beu will get the BEST and Late
Beauty work at the X -Ray. X-RAY BEAUTY SHOP



## Are You Proud of Your



## First National Bank

MEMBER FEDERAL RESERVE SYSTEM

## BUY NOW AT REDUCED PRICE



## \$135.00 <br> $\underset{\text { Payments }}{\text { ONLY }} 20$

## It' Easy to Buy on Our FREE Bank Plan

No Meters . . . No Daily Deposits No Collectors . . . No Interrupted Service GENERAL ELECTRIC Costs Less to Own<br>(O) $8 \mathrm{no} .4 \%$.<br>imisis<br>ann<br>the home of general electric refrigerators





SISTER MARY'S RECIPES


Cooling Expert Chooses
Mrs. Tucker's Shortening
for same reasons over a million southwestern


Creamy-Smooth . . Fac tory-Fresh. . Does not
Pop nor Spatter. Highest in digestibility. Uniformly the FINEST QUALITY!

Airtight
Cellophane-Sealed
Cartons of Ecolomy Hear "Mrs. Tucker's Smile" Programs ... WFAA...
Every Munday, Wednesday and Friday ... 12:15 Noon Mrs. Tuckicis © 8 Shotuing


Snob? Well, It's
O.K. With Her (2) Decline Noted In


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SUPER $\mathrm{HI}-\mathrm{TONE}_{6}$

## THE NEW

 PRESSURE FILTER Brings Results

Customers are noticing the difference．Super High rings back colors and makes White Garments White

## POWEIL＇S CLEANNG PLANT

oldest cleaning establishment in cisco Phone 282 for BETTER RESULTS

PRESCRIPTIONS OUR SPECIALTY
DEAN DRUG CO．
THE REXALL STORE
Cisco Phone 33



MRS．MARTHA MCDONALD

Says This of Our Work and Plant
Swell Job Of－

## DRY CLEANING

AND ONE OF THE BEST EQUIPPED PLANTS I HAVE EVER HAD THE PLEASURE OF INSPECTING
When in Cisce all my clothes come back from REIMER＇S with that＂FIN－ fabrics it is used upon，and Mr．Reimer assures me that all garments cleaned by their firm are cleaned by this method． ＂Anether thing Pa like to say about sending your clothes to Reimers＇： THEY GUARANTEE SATISFACTION＂

You are cordially invited to attend a Special Exhibit of the Newest
Stylest and Materials for Fashionable Men＇s Apparel，authorized by－ THE SUPERIOR TAILORING CO．
＂CLOTHES THAT FIT＂
APRIL 17th and 18th
$\left\{\begin{array}{l}\text { An experienced Stylist，} \\ \text { to take your measure for immediate or future delivery．}\end{array}\right.$
Nutinat

## REIMER＇S

CISCO

KC Baking Powder Will Be Used by

MRS．MARTHA McDONALD

IN THE

## CISCO DALIY NEWS COOKING SCHOOL

The lecturer uses the double－tested－double－action K C baking powder to demonstrate how you can produce delicious bakings of fine texture and large volume．Well－known domestic science lecturers and millions of housewives know from experi－ ence there is real satisfaction and economy in using

кс

## BAKING POWDER

## Same Price Today as 44 Years Ago

25 OUNCES FOR 25 c


$\star$ Manufactured by Baking Powder Specialists who make nothing but Baking Powder－under super－ vision of expert chemists of national reputation． The quality is always uniform－ KC is dependable．

Use KC in your favorite recipes．Follow instructions given you by the demonstrator It will produce the finest of baked goods at low cost．You will realize why there is more KC manufactured and shipped than of any other brand．
Guaranteed pure－economical－efficient

## Mrs．Martha McDonald

Home Economist
Recommends the New 1935
MASTR DELUXE CHEPROLITT


## WHY I PREFER THE 1935 CHEVROLET

1 ECONOMY IN GASOLINE
2 ECONOMY IN OIL
3．BEAUTY IN BODY DESIGN AND WORKMANSHIP

4 COMFORT IN RIDING，RESULTS OF KNEE ACTION
5 MOTOR DESIGN \＆CONSTRUCTION
6 SPEED，POWER AND ENDURANCE

# OUR GREAT <br> <br> Spring and Easter <br> <br> Spring and Easter <br> DOORS OPEN ${ }^{A T}$ 8 A. M. <br> <br> SALE <br> <br> SALE <br> <div class="inline-tabular"><table id="tabular" data-type="subtable">
<tbody>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left-style: solid !important; border-left-width: 1px !important; border-right-style: solid !important; border-right-width: 1px !important; border-bottom: none !important; border-top-style: solid !important; border-top-width: 1px !important; width: auto; vertical-align: middle; ">EIGHT</td>
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</tbody>
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<table-markdown style="display: none">| EIGHT |
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| DAYS |
| of |
| SAVING |</table-markdown></div> <br> <br> of Dresses <br> <br> of Dresses <br> <br> - Hats - Shoes <br> <br> - Hats - Shoes Now In Full Swing 



## The Boston Store's Easter Savings Parade

The Boston Store is enjoying one of the biggest seasons in our fashion career!. . . replenishing smart Misses' and women's wardrobes with correct clothes! "Hand-picked" from New York and California sources colorful, dramatic and exciting! Clothes for EASTER in the latest fashions are offered in this great Easter Sale! ATTEND! SAVE ON YOUR EASTER FROCKS.


## Shoes-Shoes-Shoes




$51,98,52.98,54, .98$


98c to $\$ 2.48$.

