

CISCO DAILY NEWS

CISCO, TEXAS—1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

VOLUME XIII.

CISCO, TEXAS, TUESDAY, FEBRUARY 16, 1932.

FOUR PAGES TODAY

NUMBER 2.

ZERO HOUR AWAITED AT SHANGHAI

Mills Recommends Tax Increases to Raise \$377,000,000

LEVIES UPON GASOLINE AND GAS INCLUDED

WASHINGTON, Feb. 16.—Secretary of the Treasury Mills today recommended additional tax increase to raise \$377,000,000 more needed to balance the budget including taxes on gasoline, electricity and natural illuminating gas.

CREDIT BILL REACHES SENATE.

WASHINGTON, Feb. 16.—The emergency bill to ease federal reserve credit and currency restrictions upon the basis of which the stock market recorded the most active bull trading in many months, reached the senate today from the house.

The house passed the bill by an overwhelming vote yesterday. Senate leaders said they hoped to vote today. The bill probably will have to go to conference but it is expected to become law this week.

PRESIDENT REPORTS "TURN IN TIDE."

WASHINGTON, Feb. 16.—President Hoover said today that since February 4, when he first moved against hoarding, there had been an entire turn in the tide throughout the country.

The president announced that since that date a total upwards of \$34,000,000 had been turned back into circulation presumably from hoarded funds.

Community to "Clean Up" After Digging

In response to complaints from a number of citizens regarding the "left-overs" of the Community Natural Gas company's reconstruction work on the city gas distribution system, Manager H. L. Dyer said today that the company will take care of all instances where the company's work has resulted in unsightliness or inconvenience.

All surplus dirt resulting from excavations will be removed as soon as the disturbed earth has had time enough to settle to prevent sunken places, he said. Dirt is now being hauled to fill in sunken places caused by the digging and all other instances in which the work on the lines has caused unsightliness or inconvenience will be taken care of, he said.

\$392,000 MORE ROAD PROJECTS WILL BE LET

AUSTIN, Feb. 16.—Additional highway projects estimated to cost \$392,000 are to be opened for bidding at the meeting of the state highway commission here Feb. 19, March 1 and 2.

Work to cost an estimated \$2,250,000 has previously been announced for letting at the session.

Economy Committee Named by Garner

WASHINGTON, Feb. 16.—Speaker John Garner today appointed a special house committee to make a survey of possible governmental economies through elimination of unnecessary offices and useless expenditures.

In taking the initiative through this movement the speaker criticized the administration, saying a gesture had been made toward economy without any definite suggestions to bring it about.

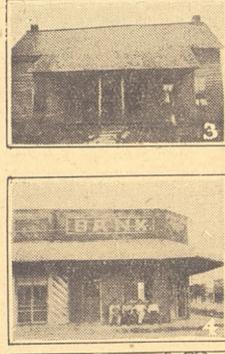
DRIVING COURSE.

EVANSTON, Ill., Feb. 16.—A course in scientific automobile driving is being given to 550 students of the Evanston High School. The course will continue five weeks and consists of a 90 minute lecture each week.

BIBLE 319 YEARS OLD.

AUBURN, N. Y., Feb. 16.—A Bible 319 years old is owned by Mrs. Carrie A. Wheeler, in whose family the book has remained for four generations. It was translated from Latin by Robert Barker, and printed in very fine type.

Melvin A. Traylor Boomed As a Democratic Nominee!



BANK FAILURES BROUGHT ON BY RAPID GROWTH

By ELMER C. WALZER

United Press Financial Editor
NEW YORK, Feb. 16.—The orgy of bank failures that has been gathering momentum in this depression and which ran at the rate of 191 failures a month in 1931 has been brought on gradually through the rapid growth of banks for many years back, banking experts find.

Lentient laws, which permit anyone to form a bank with very little capital, are found to be the underlying cause. Such laws make for banking by inexperienced bankers, experts say. Their testimony is substantiated by the statement of the Comptroller of Currency in his last report. Commenting on the bank failures, he said:

Small Bank Question.
"It is still predominantly a small-bank question. Nearly 60 per cent of the failures for the past 10 years have been of banks of capital of \$25,000 and less; an additional nine per cent were of capital of \$25,000 and \$50,000, but not including \$50,000; 17 1/2 per cent were of banks of \$50,000 capital up to \$100,000.

"In other words, about 86 per cent of all of the bank failures in the United States from 1921 to 1931 were banks having less than \$100,000 capital. During this period only four-tenths of one per cent of the number of failures were of banks having a capital of \$1,000,000 and over."

The small banks grew up in the west during the boom of agriculture. They lent money promiscuously in boom times and in every depression were hard put to exist, many dropping by the wayside.

Prime Causes.
Loans made on real estate, and bonds purchased were the prime causes of frozen assets in this depression. Experienced bankers hold the real estate loans inexcusable, but cannot blame the small banks for their difficulty in bonds.
However, the difficulty in the bond market is directly traceable in a large part to the operations of the banks which could not raise money on mortgages and which resorted to selling their prime securities to raise funds to meet obligations. Such wholesale selling of bonds naturally depressed prices and brought the country's prime securities to record low levels. Low bond prices froze assets of strong banks and set in motion a long list of failures. Now that the Reconstruction Finance Corporation is coming to the aid of banks and rail roads, bankers look for a more stable banking structure that will revive confidence.

Coleman — First Coleman National bank opened for business.

(1). Friends and neighbors of Melvin Alvah Traylor, who remember him as the advancing youth of a quarter of a century ago as a lawyer and then banker in Hillsboro, fired the first shot in the boom of Traylor for president on this Hill country courthouse lawn, Aug. 1, 1931.

(2). This is the Melvin A. Traylor of today, internationally known president of Chicago's First National Bank, and outspoken opponent in 1928 of banking practices he said would cause the present financial condition, who is being boomed as the democratic nominee for president.

(3). In this two-room cabin home in the hills of Adair county, Kentucky, near the birthplace of President Lincoln, Melvin Alvah Traylor was born to James Milton and Kitty Traylor, in October, 1878. It was in this locality that young Traylor split rails for the family fires and did other farm labors, much the same as had 'Abel' Lincoln many years before.

(4). It was as cashier of this little Bank of Malone, in Malone, Hill county, Texas, that Traylor marked up his first successful venture as cashier of this bank when it was in the "red" he soon made it safe for depositors' money and converted it into a profitable institution. Directors of the bank are shown seated.

(5). Traylor as he appeared in the 1890's, about the time he earned a certificate and began teaching in a back-woods log cabin Kentucky school. Shortly after this picture was made, he started his westward trek to Texas.

(6). This little frame house was Traylor's home in Malone.

Once Famous Actress Succumbs

NEW YORK, Feb. 16.—Mrs. Minnie Maddern Pike, once famous on the American stage, died almost unheralded in a little Long Island village yesterday.

Her husband, Harrison Grey Pike, announced today the death of the famous actress, whose roles ran from fun to funeral, when he had the body removed to a New York undertaking establishment. She died at the home of a friend whose name was not disclosed.

Laval Cabinet Is Defeated

PARIS, Feb. 16.—The third cabinet of Premier Laval organized January 13 was defeated in the senate today on a question of confidence.

Laval decided to resign immediately.

STOCK MARKET CONTINUES TO CLIMB TODAY

NEW YORK, Feb. 16.—Bullish enthusiasm flared up anew during the afternoon trading on the stock exchange today and the entire list resumed the advance that got under way last week. Wheat prices at Chicago closed two cents higher also.

UNEMPLOYED 'WHITE WORKERS' STAGE RIOT

JACKSONVILLE, Fla., Feb. 16.—A crowd of between 400 and 500 unemployed white men rioted here today sweeping through streets demanding discharge of negro workers. One man was slashed by a negro worker and was so seriously wounded he was taken to a hospital.

The trouble was caused by the published request for 100 men and one foreman to report on a job today. Five hundred reported instead and when there was not enough work to go around rioting developed.

Senate Rejects Couzens Relief Bill

WASHINGTON, Feb. 16.—The senate rejected the Couzens bill to give President Hoover \$375,000,000 for relief of the destitute unemployed. The vote was 76 to 7.

Rain Totals .9 Of an Inch Here

Rain which began falling in Cisco, as over the greater part of the state, three days ago had reached a total precipitation of 9-tenths of an inch this morning according to the gauge at the city hall.

BIBLE SIZE OF STAMP.
PENN YAN, N. Y., Feb. 16.—A Bible a little larger than a postage stamp is owned by George B. Lampson. The volume measures 1 3/8-1 1/2 by 1 1/2-1 3/4. The letters are plainly legible under a magnifying glass.

SEN. SHEPPARD GIVES GARNER HIS SUPPORT

SAN ANTONIO, Feb. 16.—Senator Morris Sheppard, author of the 18th amendment, today endorsed Speaker John Garner for president in a letter received by Mayor C. M. Chambers.

Mayor Chambers will read the letter at a Garner rally here Monday. Garner supporters considered it as an effective answer to reports that Garner would not have dry support.

EAST CHURCH IS HOST TO BAPTIST MEET

The Worker's Conference of the Cisco Baptist association held its regular monthly session in an all day meeting today at the East Cisco Baptist church. There were representatives from Rising Star, Gorman, Eastland, Ranger, Moran, Caddo, Breckenridge, Albany, First Church of Cisco, East Cisco church, and several rural churches. The conference meeting will be held in Moran next month.

The theme of the conference today was "The Christ of the Cross." Devotional services at 10 o'clock were in charge of the Rev. L. R. Cole, of Pueblo. The sermon at 11:25 a. m., following a series of addresses, was preached by the Rev. R. N. Greer, of Rising Star.

There were addresses by the Rev. G. W. Thomas, of Ranger, the Rev. J. D. Cheatham, of Caddo, and the Rev. Charles Bryan, of Moran.

Board meeting at 1:30 p. m. following luncheon. The W. M. S. program, in charge of Mrs. R. N. Greer, was held at the same hour. Mrs. H. D. Blair led the devotional for the women's program. There was special music by the Eastland W. M. S. and an address on Baylor college by Mrs. J. R. Burnett, of Cisco.

Showers General Over the State

DALLAS, Feb. 16.—Showers were general over Texas during the past 24 hours except in the south-west portion, the United States weather bureau reported today.

Abilene and Dallas reported three-quarters of an inch. Precipitation at Abilene was 1.62 inches and at Dallas almost one inch.

\$75,000 FIRE AT BIG SPRING DURING NIGHT

BIG SPRING, Feb. 16.—Damage of \$75,000 resulted from a business district fire here last night, it was estimated today. The fire damaged a grocery, hotel, taxi-cab office, barber shop and dry goods store.

A man accused of breaking a jewelry store show window during the excitement was held for examination.

Colleen Moore Quits Movies

MIAMI BEACH, Florida, Feb. 16.—Retirement of Colleen Moore from motion pictures was disclosed here today with announcements of her marriage to Al P. Scott, New York stock broker.

"The movies and I are through completely," the former screen star said, "I am now doing things every-one wants to do—going where I want, when I want to."

FINE BRINGS PROFIT
WORCESTER, Mass., Feb. 16.—William Hyland was fined \$2 for keeping an unlicensed dog, but the case left the Hyland family a net profit. John Hyland, brother of the defendant, received \$2.10 pay for appearing as a witness.

First "Air Strike" Grounds Pilots



When pilots of Century Air Lines refused to accept pay cuts, the company promptly accepted their "resignations." Here are shown Pilots K. A. Cool, Orville J. Brown and "Red" Williams at the Cleveland terminal of the Cleveland-Detroit-Chicago freight and passenger line, as they played checkers while waiting outcome of negotiations in first strike and lockout of pilots in aviation history.

Drastic Changes Made in Football Rules To Eliminate Causes of Casualties

Lovers of football who attend exhibitions of the grand old game next fall are destined to see a radically changed sport in a manner of instances, according to the report of the national rules committee just issued. Six major changes, constituting the most radical revision of the sport since the legalization of the forward pass, have been made in the rules governing the contests. These changes were actuated solely by the purpose of the rules committee to eliminate the causes contributing to the annually mounting toll of deaths and injuries which threatened to outlaw the great school sport.

One of the chief changes made in the rules has been the elimination of the "flying wedge" formation from kick-off. This formation, the last remnant of the early day locked arm, steamroller wedge, has been blamed for most of the casualties of the game. Its elimination was considered a probability long before the rules committee began consideration of revision of the rules. The aggressive use of hands on the defense is another feature of the game as we had it last year and for many previous years that has been outlawed.

Going further in its sweeping move to root out the sources of causes of gridiron injuries and deaths, the rules-makers decided to liberalize the substitution rules, to permit the re-entry of any withdrawn player in any subsequent period; to abolish the flying block or tackle, recently developed by many high-powered offensive systems; to make the ball "dead" when any part of the ball-carrier's body touches the ground, except his hands or feet; and to alter the player equipment, with greater safety and protection in view.

The committee, although charging exaggeration, did not minimize the sport's dangerous trend nor modify its action. For example, it ruled unhesitatingly against the so-called "flying wedge" on kickoff despite conclusive evidence that not a single fatal injury resulted from such mass formations. Dick Sheridan, the army end who died from injuries in the Yale game, was hurt in tackling the ball-carrier on kickoff.

Under the new kickoff rule, the ball may be put into play from its customary spot on the 40-yard line by any one of three methods—kick-off, punt, or, as formerly, the place-kick. On the defensive side, at least five men must remain on their own 45-yard line until the ball is kicked. This provides for more strategy on the kickoff, besides preventing a mass formation to protest the ball-carrier, who nevertheless will be given an opportunity to make a fair catch.

The new rule covering use of hands on the defense deals with what many coaches considered the most serious factor in injuries on the line. "Players on defense are forbidden to strike an opponent on the head, neck or face with hands, wrist, forearm or elbow," the new regulation provides, adding, "Such players may hereafter use the palms of their hands on the head of an opponent to ward off or push such opponents in order to get at the ball or the player carrying it."

This apparently will call for some fine arts of discernment by officials, with the task of distinguishing between legal and illegal use of hands. The penalty for violation is disqualification of the individual and loss of half the distance to the offending team's goal line.

Abolition of the flying block or tackle, with a five-yard penalty for violation, extracts something from the defensive, but it appears offset by the rule making the ball "dead" at any time the carrier's body touches the ground, excepting his hands and feet. This is aimed at dangerous "piling up," the source of numerous injuries, but it also will cut down the gaining powers of many a back who specializes in making progress under difficulties or in getting loose after a partial knock-down.

Under the new rule affecting substitutions it will be possible for one player to enter and leave the game, four times, instead of twice. The withdrawn player can go back in any subsequent period. Thereby one of the causes for keeping a star in the game until he nears the point of exhaustion is removed. However, the team making a substitution will be charged with a "time out," unless time already has been called for some other reason.

CLEVELAND, O., Feb. 16.—His body covered with bruises, Harry A. Blagden lay in bed at the home of a friend, Claud Teck, here today as he told police a weird tale of his escape from kidnapers who, he said, seized him near Lake Placid, N. Y., last Friday.

Blagden, almost unconscious, stumbled into Teck's home last night. He was brought here in a closed delivery truck, he said. He escaped by beating a guard on the head with his own gun.

Blagden said he believed the kidnapers had intended to abduct a rich New York visitor at his place, or one of his brothers, wealthier than he.

MOVES HERE
E. E. Edwards, with the West Texas Utilities company, has moved his family from Dalhart, Texas to 1113 West Seventh street here.

LIP READERS GIVE PLAY.
TOPEKA, Kan., Feb. 16.—A complete Kansas Day program—speeches, songs and even a playlet—was presented here, and not a single word was spoken. The celebration was held in the night lip reading class of Miss Alta Lutz.

JAP TROOPS ON LINE FOR BIG "PUSH"

SHANGHAI, Feb. 16.—Japanese men, guns and tanks pushed up to the Chapel front today to await zero hour for the big offensive aimed to smash Chinese positions previously held against marines and aerial attacks.

A sharp bombardment in the sector ended at midnight Monday and during the full United States Minister Nelson T. Johnson visited Japanese lines.

While the 9,000 Japanese of the crack Ninth division were billeted in the district or sent into front lines, the Chinese dug in. The Nineteenth Chinese route army, national heroes because of their defense of Chapel, were cheered by news that a national guard division had entrained at Nanking fully equipped and with its own field guns coming to their assistance.

Japanese areas of the international settlement furnished a queer mixture—Japanese residents jubilant over arrival of troops and silent Chinese throngs watching advances of the trim soldiers to the front.

Shells whizzed over from Chinese lines occasionally but did little damage.

LEAGUE SENDS STRONG NOTE

GENEVA, Feb. 16.—The League of Nations council sent a strongly worded note to Japan today reminding her of her obligations under the League covenant in her actions in China.

The note called Japan's attention to her position as one of the world's greatest powers, adding that "as a noble game Japan should meet the entreaties of the world."

SOVIETS RE-ENFORCE GARRISONS.

TOKIO, Feb. 16.—Soviet Russia is re-enforcing garrisons on the Manchurian border, possibly for protection of Russian interests in Manchuria, the government was informed today.

An official announcement said the information came from an undisclosed European capital.

It was said Japan has no objection to such a move. The Russian ambassador said the reports were unfounded.

The London Daily Express reported recently that Russian and Japan had concluded a secret treaty governing their respective policies in Manchuria, including operation of railways.

TAYLOR PROTESTS JAPANESE SHELLS.

WASHINGTON, Feb. 16.—Admiral M. M. Taylor, commanding American naval forces at Shanghai today advised the navy department he had protested to Japanese naval authorities as a result of Japanese shells falling in the marine section of the international settlement.

JIM IRED AS PAPERS PRINT ANNOUNCEMENT

AUSTIN, Feb. 16.—Mrs. Miriam A. Ferguson will seek to regain the governor's office this year on a platform of economy. Formal announcement and a statement of her candidacy were sent to newspapers for release Thursday but many of them printed the story today awaiting the wrath of the candidate's husband, Farmer Jim, also a former governor.

APPOINTED JUDGE

AUSTIN, Feb. 16.—A. S. Mauzey of Sweetwater, today was appointed judge of the 32nd judicial district by Gov. Ross Sterling. Mauzey will fill out the unexpired term of the late Fritz Smith.

WEATHER
West Texas — Generally fair. Colder tonight. Wednesday fair. Colder north and east portions.
East Texas — Cloudy. Local rains in east portion. Colder in extreme northwest portion tonight. Wednesday partly cloudy. Colder west and northwest portions.

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

DAILY BIBLE THOUGHT

A CONSTANT PRAYER:—Withhold not thou thy tender mercies from me, O Lord: let thy loving kindness and thy truth continually preserve me. — Psalm 40: 11.

WHAT HAPPENED TO WRITERS SEEKING COLOR.

A group of New York writers, male and female, journeyed to the Kentucky coal fields to distribute food and clothes among striking miners. They tarried a while at Pineville. Then they were hustled out of the state. They said they had been forcibly ejected.

Polly Boyden is one of the group. She is a member of a socially prominent family in the city of New York. She is young, brilliant, and ambitious. She is the niece of two widely known authors. She is a daughter of Samuel P. Chase of New York, prominent in the life insurance world. Polly told a tearful tale of her ejection from the dark and bloody ground. She wept tears of agony. All this was carried on the wires by the New York newspapers. Father Chase must be a man of stern mood. This was his comment: "It serves them all right. Polly is too ambitious; that's all. She wants to be one of those intellectual cusses like her aunts." Now the aunts are Miss Margaret Ayres Barnes, winner of the Pulitzer prize for novels in 1931, and Miss Jeannette Ayres Fairbanks, also a successful novelist.

Theodore Dreiser started these New York pilgrimages to the Kentucky coal fields. He was manhandled and indicted by a grand jury. Now a second group has been given the grand rush. It reminds one of the story of the big game hunter in India. He was asked if it was fun to hunt the tiger. His reply was convincing, "It is fun to hunt the tiger; but it is hell when the tiger hunts you." These "intellectual cusses" of New York hunted the Kentucky tiger. It was hell no doubt when the Kentucky tiger turned the tables and hunted the "intellectual cusses" out of the state. There are men of very peculiar habits in the coal districts of old Kentucky.

CHAMPION TALKERS OF THE WORLD.

Will Rogers has listed the three champion talkers of the world. This is the way he listed them: Secy. of War Patrick J. Hurley of Oklahoma; George Bernard Shaw of Ireland and England and the world; Will Rogers of Claremont, Okla., and Beverly Hills, Cal., and the universe. He visited Washington. He hobnobbed with the president and the loquacious Patrick. They stumped him. Pat did all the talking. Hoover did all the listening. As for the humorist, the Hurley fusillade knocked him into a comatose condition. After resuscitation came, the pride of Claremont told the press representatives that many sub-commissions should follow in the wake of the Knox commission organized for the purpose of lariatting all hoarders of coin and luring the precious metal into the channels of trade. Having visited the war zone in the Orient, the humorist whispered to the chief magistrate that if the American people are wise they will keep their men and their ships and their money in the Occident.

McADOO HAS A TAXATION PLAN.

A California correspondent writes that the wet democrats of the Golden Coast state are going to nominate William Gibbs McAdoo as the democratic candidate for United States senator in opposition to Senator Samuel Shortridge (r). If this happens and the former secretary of the treasury wins all the wet democrats and the dry voters in Southern California, it should be easy for him to make a landing. He has a taxing plan. His proposal is a 100 per cent income tax on bootleggers and narcotic peddlers. This he says would be one of several ways in meeting the treasury deficit.

Away down here in Texas it is said that the chief bootleggers are either broken financially or on their way to the penitentiary.

OTHER OPINIONS

MEN, LIONS AND RABBITS

Half of the world's economic troubles may be explained by the fact that too few men think and act independently. Man has never wholly succeeded in riding himself of the herd instinct; he thinks en masse and acts en masse.

In consequence we are continually over-bold or over-cautious. At the times we are overbold, we build to the point of unjustified inflation. When we become over-cautious, we sacrifice foolishly and needlessly. We are alternately lions and rabbits exercising the judgment and prerogatives of men only as we pass the median from one extreme to the other.

Consider the history of the depression. Before 1928 we saw one or two venturesome leaders—men with the courageous instincts of lions—pyramid their investments and become tremendously wealthy. In a few months all of us had become lions, all of us plunged boldly. Fear was not in us; we paid too much, we bought too much, we ventured too much.

Then one or two timid souls became panicky. They unloaded their holdings and took to cover. The word was passed along, and all of us became rabbits. We scurried to our lairs, recklessly throwing our substance aside for whatever miser-

gold it might bring. We paid no consideration to the intrinsic worth of things, but grasped hungrily for what cash could be gotten in a market where fear had upset reason.

Now the bottom has been reached. A little gingerly, two or three men with the courage of lions are trying the way. Presently we shall see them garnering in the harvests that accrue to the venturesome. Then we will all throw away our rabbit skins and climb into the pelt of the lion, to perform again the whole absurd comedy. And we call it "the economic cycle."

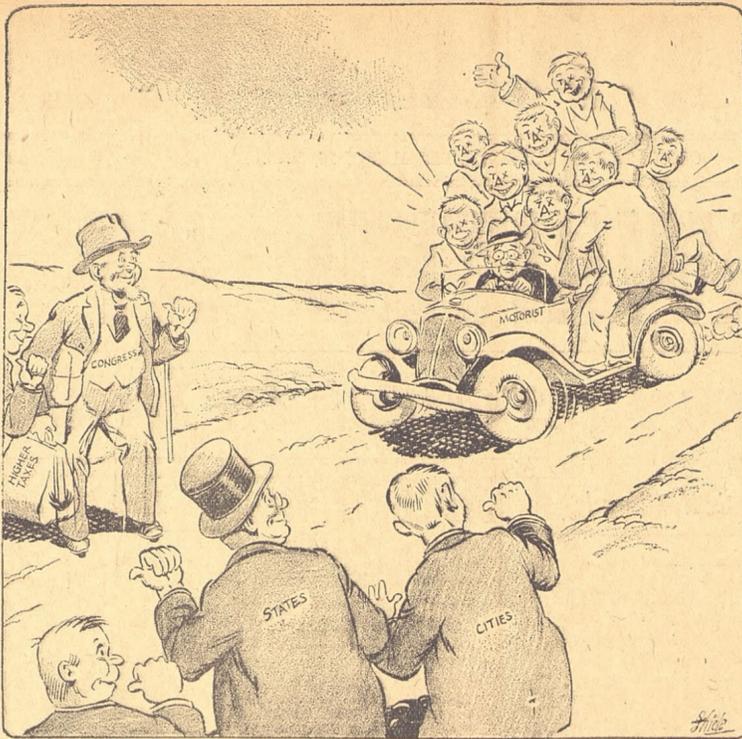
There really are no economic cycles; they are psychologic cycles. Were man understanding enough and wise enough, there would be no need to endure them. We could stabilize economic conditions at the proper level, did we curb our willingness to be alternately lions and rabbits.

If only we could keep half the people a little frightened, and half the people a little bold, we could pin economic conditions at a point midway between depression and inflation—a, ideal place, theoretically for conditions to be pinned.

—This Week's Opinion.

Walnut Springs — Miss Minnie Tarver opened Ladies Ready-to-wear Shop in George building.

The "Hiking" Season Is On!



In the Political Arena

By HUGH NUGENT FITZGERALD

Speaking of finance and financial reconstruction legislation the week-by statement of the federal board said that the total money in circulation for the week ending Feb. 11 was \$5,626,000,000 greater than on the corresponding date a year ago.

Now the Glass-Steagall bills opening the vaults of the treasury and the federal reserve banks for expansion are being enacted. For a one year period the eighteen billion dollars in direct obligations of the United States would be made acceptable as collateral for new note issues. Discussing the gold feature, Sen. Glass is responsible for the following: "The temporary provision covering a period of 12 months merely authorizes for the time the federal reserve board, should it deem such action to be in the public interest, to use the direct obligations of the United States as the basis for currency issues, against which there must be a gold reserve of 40 per cent. This will enable the federal reserve banks to maintain a desirable volume of what is known as free gold, in excess of the 40 per cent statutory requirements and not including earmarked gold.

Local Management of U. S. Fund According to Washington advices the Dawes Reconstruction Finance Corporation is set up to be of service to financial institutions generally throughout the United States through extension of credits necessary at this time looking to the improvement of business. It is said instructions from Washington together with application blanks for loans and other data are on the way

to Texas. Furthermore, it is said that the plan is to localize the activity of the Dawes corporation as far as possible and to that end, in many localities through the United States, individuals are being asked to devote their time and experience toward accomplishing the aims of the commission.

There is a \$2,000,000,000 fund at the disposal of the commission. According to well-informed Texans the Lone Star Commonwealth needs a hundred million dollars as a minimum sum to accomplish the purpose of the act as outlined by the president when he signed the measure. Sen. Carter Glass of Virginia had a vast deal to do with drafting and putting over the federal reserve banking act when Woodrow Wilson was president of the United States. He is on the firing line as of old, and what is known as the Glass-Steagall plan is said to be certain of enactment.

A district court judge knocked out the Texas acreage reduction cotton law. It is said that there will be no appeal from the decision. Texas, of course, is the leading producer of cotton of all the American states.

Those responsible for the Jones bill for creating a cotton products laboratory in Texas furnish interesting figures. They say that the cotton industry in the United States represents a value of approximately 12 billion dollars and gives employment not only to two million farm families but also to those engaged in operating the 17,000 gins, the 500 cotton oil mills, and the 31,000,000 spindles of America. This industry they say furnishes the raw materials and by the product, which furnish a large percentage of the revenue business of the railways of America. They remind the American congress that the cotton mills of the South in 1929 expended for material and fuel and power \$59,000,000, and the oil mills expended \$200,000,000. Furthermore that the cotton industry is so large a part of the South that 70 per cent of the South's population derives their livelihood directly or indirectly from cotton.

Did You Ever Stop to Think?

By EDSON R. WAITE, Shawnee, Oklahoma.

Willard Johnston, chairman of the board of the State National bank, Shawnee, Oklahoma, says:

"The hoarder of currency, the man who takes his money and hides it away, is displaying the same degree of intelligence as the ostrich, who hides his head in the sand for safety. In the first place, he could buy short-time government securities and would have as good or better securities, and would also have a good income on his investment. At the same time he would be helping himself and his fellow countrymen in relieving the depressed condition of our country. "The Federal government, by the creation of the Reconstruction Finance Corporation, has practically guaranteed the stability of our nation's credit structure. The Federal Reserve system is doing everything in their power to relieve business conditions by the expansion of credit that is so sorely needed. However, the hoarder by withdrawing his money and hiding it away causes the individual banker to pursue the course of safety, and reduce the amount of loans and investments carried by his bank; thereby restricting credit and off-

PRINCE OF WALES LEADS ROYAL FAMILY AS LINGUIST

LONDON, Feb. 16. — The Prince of Wales is the best linguist of the royal family. He is at home in many languages, and his latest accomplishment is Spanish. Eighteen months ago the Prince knew scarcely any Spanish, but after acquiring a thorough groundwork by regular daily studies, he took every opportunity of practicing while on his South-American tour with the result that he can not only deliver a formal public speech in correct Spanish but can carry on intimate personal conversations with ease and fluency.

In addition to Spanish, the Prince's other foreign languages are French, Italian, German and Danish. Frequently at York House, when receiving an official visitor from abroad, or some embassy representative, the Prince will surprise him by speaking in his own tongue. He has a place in history as a royal linguist, for he was the first English Prince of Wales to address his people in their own language, and whenever he visits the principality he always says at least a few words in Welsh. Prince George, the youngest of the King's sons, speaks French so well that he served as an interpreter in the navy. He also is a fairly good Spanish scholar. Both the King and Queen speak perfect French. Princess Elizabeth and Princess Margaret Rose, the two youngest members of the royal family, are both striving hard to become linguists. Princess Elizabeth has daily French lessons from her mother, the Duchess of York, and Princess Margaret, who is 17 months old, is rapidly learning to speak English.

Political ANNOUNCEMENTS

The Cisco Daily News and Cisco American and Roundup are authorized to make the following announcements subject to the democratic primary election July 23, 1932:

For District Judge, 88th Judicial District of Eastland County: J. D. BARKER

For District Clerk: P. L. CROSSLEY

For County Clerk: WALTER GRAY, W. C. BEDFORD

Commissioner Precinct No. 4: L. H. QUALLS.

LET'S TRADE

Now is a good time to trade, buy or exchange property—investments in real estate during the low ebb may put you in the way of being independent when the inevitable reaction comes.

List your property with us. Tell us what you want to purchase. We can find what you need.

E. P. CRAWFORD

Insurance—Real Estate—Loans

DO YOU WANT TO SAVE MONEY ON YOUR JOB PRINTING?

Letter Heads Envelopes Statements Circulars Funeral Notices Cards Legal Blanks Shipping Tags

Special January Prices on All Kinds of Printing. Don't Fail to Get These Savings

CANDIDATE CARDS

Without or With the Union Label 1932 Is Campaign Year

BETTER LET US PRINT YOUR CAMPAIGN LITERATURE

This will start your campaign and as well the New Year Right!

Candidate Cards, Large Placards, Circular Letters Campaign Literature

and many other forms suitable for presenting your Campaign in a clear and concise manner.

CISCO DAILY NEWS

Telephone 80.

Expert Copy Layout

OUT OUR WAY



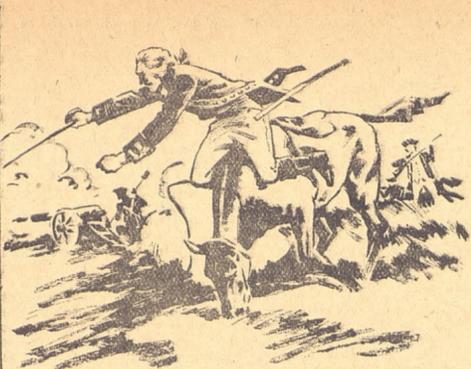
WASHINGTON

HIS LIFE STORY IN PICTURES, COMMEMORATING THE 200TH ANNIVERSARY OF HIS BIRTH

5 The Soldier



The French defeated Washington's troops at Great Meadows Fort, but permitted them to return to Virginia.



Two horses were shot from under him and his clothing was ripped by bullets while fighting for Braddock.



At 23, he was named commander of all Virginia troops.



In 1757, his health failed and he was ordered home, but recovered in a year.

The dime-a-dance girl

Beautiful Ellen Rossier, a salesgirl in Barclay's Department Store, lives with her extravagant mother, Molly Rossier, her elder sister Myra and her young brother, Mike.

NEW GO ON WITH THE STORY

Ellen knocked at the door of Steven Barclay's office at five minutes past one. Under her arm, carefully wrapped in tissue paper, was the ivory tulle dress.

She tried to convince herself that Larry had been only a casual infatuation, but she could not forget how different the morning would have been if only she had not read a newspaper clipping.

666 LIQUID TABLETS - SALVE 666 Liquid or Tablets used internally and 666 Salve externally, make a complete and effective treatment for Colds.

and an entire change of manner "is beginning to be curious." Ellen went directly to the point. She was, to tell the truth, vaguely disturbed.

"I've brought back the dress," she began as she leaned forward and laid the box on his desk. "I can't tell you how much I appreciated using it. And the flowers were lovely. They've made our apartment into a florist shop. I've never seen lovelier ones."

"I'm sorry you have to work so hard," he said slowly when her story was finished. "Glad it won't be for long. Now of course," he said looking straight into her candid, youthful eyes.

666 LIQUID TABLETS - SALVE 666 Liquid or Tablets used internally and 666 Salve externally, make a complete and effective treatment for Colds.

whom she was determined not to hurt unless hurting him was the only way out? Ellen went to a movie that afternoon.

"Listen," "Don't wiggle so, lady. I can't see the picture for your head." Ellen sat rigid. Four twenty-five now. Perhaps he had gone. Should she saunter through the lobby to see?

"Oh, sugar! Did the laundryman find those collars he lost last week?" "No, he didn't!" "Well, the shirt isn't any good without the collars."

666 LIQUID TABLETS - SALVE 666 Liquid or Tablets used internally and 666 Salve externally, make a complete and effective treatment for Colds.

never know that she had come to meet him. After she had eaten a solitary dinner she felt considerably better.

COAL SOLD IN CANS HAZELTON, Pa., Feb. 16.—Now the housewife can buy her coal in cans, just as she does tomatoes, cereal and roast chicken.

WOMEN WHO find themselves in a weak, run-down state of health, or who suffer monthly, should take Cardui—a medicine which helps thousands of women. Read below what Mrs. G. C. Burns, of Kirbyville, Texas, says about Cardui.

666 LIQUID TABLETS - SALVE 666 Liquid or Tablets used internally and 666 Salve externally, make a complete and effective treatment for Colds.

Washington played a brave, but certainly not a brilliant part in his first real war experience. Sent with 350 men to attack the French on the Ohio, Washington pushed on to within 40 miles of the enemy position and erected a weak fort near what is now Pittsburgh, Pa.

WASHINGTON ardently desired to play a real part in the French and Indian war, so when General Edward Braddock and his army arrived in Virginia in February, 1755, Washington accepted Braddock's offer to become his aide-de-camp with the courtesy title of colonel.

CHICAGO, Feb. 16.—Contrary to popular belief, statistics show few girls are lost in Chicago. Of the 6,465 men, women and children reported missing here in 1931, the missing persons bureau reports that all but 201 were found, and only 49 of these were women and girls.

666 LIQUID TABLETS - SALVE 666 Liquid or Tablets used internally and 666 Salve externally, make a complete and effective treatment for Colds.

.....CLASSIFIED ADS.....

Quick Reference, Inexpensive Ads That Are a "Clearing House" for Your Needs.

CLASSIFIED ADVERTISING RATES AND REGULATIONS

All CLASSIFIED advertising is payable in advance, but copy MAY be telephoned to the Cisco Daily News office and paid for as soon as collector calls.

Get Results Save Time Dhone the Classified

CLOSING TIME FOR MAILS Waco and Rotan train No. 36 (S. Bound) 7:50 a. m.

Train Schedule

RAILROAD TIME TABLE New train time tables effective 12:01 a. m., June 7. T. & P. West Bound. No. 7 1:45 a. m.

P. O. BANK DEPOSITS UP. MILWAUKEE, Feb. 16.—A new record for postal savings in Milwaukee was indicated with the announcement that at the end of January \$1,855,833 was on deposit in the Milwaukee postal savings department.

TEXAS BERRIES READY. SAN BENITO, Tex., Feb. 16.—The Lower Rio Grande Valley's first commercial strawberry crop is starting to move market.

OLDEST FRESHMAN 39. PORTLAND, Me., Feb. 16.—Harry Popkin, 39, is the oldest freshman at Portland High School.

FRECKLES AND HIS FRIENDS.

WOMEN WHO find themselves in a weak, run-down state of health, or who suffer monthly, should take Cardui—a medicine which helps thousands of women.

THAT'S FINE, DOC... I'M SURE I COULD MAKE IT ALL RIGHT—YOU'LL LET ME GO THEN, HUH? I'D LIKE YOU TO COME WITH ME, TOO...

LISTEN, NOODLE! THERE'S SOME FUNNY BUSINESS GOING ON HERE... HE GOES BY TWO NAMES—BORSON AND MELLINGER... IT'S UP TO US OODLES TO FIND OUT MORE!!

MOM'N POP.

OH, SUGAR! DID THE LAUNDRYMAN FIND THOSE COLLARS HE LOST LAST WEEK? NO, HE DIDN'T! WELL, THE SHIRT ISN'T ANY GOOD WITHOUT THE COLLARS.

Automobiles for Sale 38 USED CAR BARGAINS — 29 model Ford Roadster, a bargain at \$150.00.

Houses for Rent 52 FOR RENT—Desirable suburban home on west side.

FOR SALE or TRADE 38 FOR SALE or TRADE — Small place, if interested call at 107 west 16th street after 5 p. m.

AUTOMOBILE LOANS MONEY TO LOAN on automobiles. C. E. MADDOCKS & CO., Ranger.

Gold Trinkets In Melting Pot

LONDON, Feb. 16.—Trinkets, family heirlooms, false teeth and old tin-pots are going into the melting-pot by the hundreds these days as gold "cars" in price.

FIRST FLOUR IN 44 YEARS. VIROQUA, Wash., Feb. 16.—Mr. and Mrs. Henry N. Weber recently bought their first sack of flour in 44 years.

GET PREFERENCE. CHICAGO, Feb. 16.—County and municipal courts are doing their bits to relieve unemployment.

RADIO AIDS MILKING. SANDUSKY, Pa., Feb. 16.—Carl Toft, a farmer living near here, didn't like the idea of missing radio programs just at milking time.

REPORT WAXWINGS. BARABO, Wis., Feb. 16.—A flock of 200 Bohemian waxwings, whose usual nesting place is within the Arctic Circle, were seen feeding on barberry bushes here by Mrs. Willis Clover.

MUST HIDE GUNS. AUSTIN, Feb. 16.—Texas Rangers no longer bristle with a big pistol and a cartridge belt.

PRINTER FOR 77 YEARS. HANLOW, Wis., Feb. 16.—Horn B. Nelson, 85, who came to this country from Valdres, Norway, at 4, and began work as a printer's devil 77 years later, has a record of 77 years' continuous work in printing offices.

CHARLESTON SPECIAL. For January, 5 for 25c; 12 for 50c. Kodak Finishing—8-hour service.

WALTON STUDIO ART & GIFT SHOP Telephone 151.

Announcements The Rotary club meets every Thursday at Laguna Hotel Private Dining Room at 12:15.

Bring Your Printing Problems to Us CISCO DAILY NEWS CISCO AMERICAN and ROUNDUP

Huge Airship Work Delayed

AKRON, Feb. 16. — Unless congress does something about it, America will lose its position as the builder of the world's largest airships to Germany.

NOW PLAYING

PALACE

"MANHATTAN PARADE" with WINNIE LIGHTNER and CHARLES BUTTERWORTH Two Adults Admitted on One 25c Ticket.

COMING SUNDAY "EMMA" with MARIE DRESSLER

posing in the pockets of Goodyear-Zeppelin corporation officials, awaiting congressional action on the pending legislation to let the post office department award airship mail contracts. Unless this legislation is passed, the proposed liner — even larger than the U. S. Akron — will not be built, officials say.

HUMMING GETS JOB. MILWAUKEE, Feb. 16. — Edwyn E. Pfister, Whitefish Bay policeman, hummed hymns as he walked his beat and did it so well that he obtained a position as baritone soloist at a church. He resigned his policeman's job to devote his time to a musical career.

About Cisco Today

Society Editor, Miss Marjorie Noell—Phone 80.

CALENDAR

Wednesday
Mrs. J. R. Slaughter will entertain the Humble bridge club Wednesday afternoon at her home in Humbletown.

The Happy Thimble Sewing club will meet Wednesday afternoon with Mrs. Ernest Lennon at the Broadmore Apartments.

The While-Away bridge club meets Wednesday afternoon at 3 o'clock with Mrs. E. L. Smith, 1302 M avenue.

Mr. and Mrs. Joe Merket of Breckenridge were guests of Mrs. T. F. O'Brien Sunday.

Mrs. Bill Rathmell of Abilene is visiting Mrs. W. D. Hazel.

Mrs. Fannie Pulley and daughters have returned from a visit with relatives in Lubbock.

Mr. and Mrs. L. A. Warren have moved back to Cisco from Dallas.

Mr. and Mrs. F. Meek of Winters visited friends in the city Sunday.

Mrs. John Van Horn is reported to be ill at her home on West Ninth street.

Mrs. Paul McBride and son of San Angelo are visiting in the city.

J. J. Collins is ill at his home with the influenza. He has been confined to his home since Saturday.

Lanham Brown of Winters visited friends here Sunday.

Miss Pearl Cooper of Mineral Wells spent yesterday here.

Mr. and Mrs. W. F. Watson were here from Fort Worth yesterday.

Joe Whitaker of Pampa visited relatives in Cisco yesterday.

Mr. and Mrs. Morton Freeman of Moran were in the city today.

Mrs. Oliver Thomas is spending today in Wichita Falls.

Mr. and Mrs. Mitt Williams were visitors in Ranger Sunday.

L. K. Moore of Bartlesville, Oklahoma, was a business visitor here yesterday.

Mrs. Clara Bisbee of Carbon was in Cisco yesterday.

Mr. and Mrs. G. E. Jones of Moran were visitors here today.

Mrs. Hubert Seale visited relatives in Baird Saturday.

Elmer Jobe of Abilene was in the city today on business.

Mr. and Mrs. Jim Lane of Moran were Cisco visitors today.

Mr. and Mrs. Larry Waterbury,

Jr., left today for their home in Tyler after a several days visit here.

Mrs. R. V. Logan is spending a few days in Winters.

Mr. and Mrs. Chestel Whitaker visited relatives in Eastland Sunday.

Mr. and Mrs. F. Harrell are spending today in Fort Worth.

J. S. Bean of St. Louis was in the city on business yesterday.

MRS. HITTSON
LEADER OF PROGRAM.

Mrs. S. E. Hittson was leader of the program on Greek Literature Monday morning at the meeting of the Delphin club at the clubhouse.

The program was as follows: "Sketches of the Life and Works of Cleantes", Mrs. S. E. Hittson; "Hermestanax", Mrs. O. T. Maxwell; "Herondas", Mrs. Eugene Lankford; "The Temple of Asklepios", Mrs. J. E. Spencer; "Life of Joseph and Sketches from Jerusalem", Mrs. A. J. Olson, and "The Burning of the Temple at Jerusalem", Mrs. Chas. Sandler. This program was given after a short business session, during which it was decided that the club would sponsor a benefit forty-two party, to be given at the clubhouse sometime in the near future.

Those answering roll call with current events were Mesdames S. E. Hittson, C. S. Sandler, S. W. Coplin, W. G. Powell, J. E. Spencer, J. V. Heyser, O. T. Maxwell, Eugene Lankford, and A. J. Olson.

MRS. PONSLER
HOSTESS TO CLUB.

Mrs. R. L. Ponsler entertained the 1929 Contract Bridge club Monday at her home on West Eighth street. Light refreshments were served at the close of the games.

Present were Mesdames B. S. Huey, Chas. Trammell, A. D. Anderson, F. D. Wright, T. F. O'Brien, J. A. Bearman, and Jack Cabanes.

Closing Selected
New York Stocks
By United Press

- American Can 69 1-4.
 - Am. P. & L. 15 1-2.
 - Am. Smelt 16 3-8.
 - Am. T. & T. 134 1-8.
 - Anaconda 10 3-8.
 - Auburn Auto 125 1-8.
 - Aviation Corp. Del. 2 3-4.
 - Beth Steel 22 5-8.
 - Byers A. M. 15 1-4.
 - Canada Dry 12.
 - Case J. I. 33 1-4.
 - Chrysler 13 1-8.
 - Curtiss Wright 2.
 - Elect. Au. L. 30 7-8.
 - Elec. St. Bat. 31.
 - Foster Wheel 10.
 - Fox Films 4.
 - Gen. Elec. 23 1-4.
 - Gen. Motors 23 1-4.
 - Gillett S. R. 17 3-4.
 - Goodyear 15 1-2.
 - Houston Oil 21 1-8.
 - Int. Cement 17 1-2.
 - Int. Harvester 24.
 - Johns Manville 23 3-4.
 - Kroger G. & B. 15 5-8.
 - Liq. Carb. 18.
 - Montg. Ward 10 1-8.
 - Nat. Dairy 27.
 - Para Public 9 1-2.
 - Phillips P. 8.
 - Prairie O. & G. 5 1-4.
 - Pure Oil 4 5-8.
 - Purity Bak. 14 5-8.
 - Radio 10 1-8.
 - Sears Roebuck 35 1-4.
 - Shell Union Oil 3 5-8.
 - Southern Pacific 35 1-4.
 - Stan. Oil N. J. 29 1-2.
 - Socoxy-Vacuum 10 3-8.
 - Stuckaker 11 1-4.
 - Texas Corp. 12 1-4.
 - Texas Gulf Sul. 25 3-8.
 - Tex. Fac. C. & O. 2.
 - Und Elliott 22 1-8.
 - U. S. Gypsum 24.
 - U. S. Ind. Ale. 26 1-4.
 - U. S. Steel 49 1-2.
 - Vanadium 16.
 - Westing. Elec. 32 7-8.
 - Worthington 22 1-8.
- Curb Stocks.**
Cities Service 6 5-8.
Ford M. Ltd. 5 3-8.
Gulf Oil Pa. 31.
Humble Oil 46.
Niag. Hud. Pwr. 6 3-4.
Stan. Oil Ind. 16.

Cave Elevators 754 Feet Long

CARLSBAD, N. M., Feb. 15. — The second longest elevator in the world is now in service carrying weary sight-seers from the bottom of the Carlsbad Cavern to the surface, 754 feet above. Only the Empire State Building in New York has an elevator with a longer lift.

Kindness Will Kill Dogs, Says Famous Writer; Raise Them on Common Sense

The splendid young chow had won every blue ribbon in his various classes; and at least won the purple rosette of the "Winners' Class," which gave him three points toward his championship. His novice owner led him in triumph back to his bench. As they passed the collie benches where I was grooming one of my dogs, I heard the novice declaiming rapturously to his victorious chow:

"Oh, Ming, you were great! As soon as we get home tonight I am going to give you a heaping plate of chicken bones and a whole pound of lump sugar."

Now this was no affair of mine. But I crossed over to the blithering novice and said to him:

"Why not give your great young dog a heaping plateful of strychnia instead? You'll get the same result more quickly and much less painfully than by feeding chicken bones to him. As to the sugar — did nobody ever bother to tell you that a dog's digestive organs have no apparatus for handling sweets?"

"I believe in kindness to animals," he returned, stiffly. "My dog has done well today. I am going to reward him."

"You are going to set forward the date of his death," I corrected him. "If you follow out the program you just spoke of, more dogs are killed by ignorant kindness than are killed by motor cars. And heaven knows the cars kill enough of them!"

Mistaken kindness has killed and will kill many thousand dogs, writes Albert Payson Terhune in Popular Mechanics Magazine. This kindness may take any one of myriad forms.

The novice I have spoken of was going to fill his chow's stomach with chicken bones, not knowing that the half-chewed bones of any form of cooked poultry have a tendency to split into many sharp little splinters which soon or late will pierce a dog's throat or stomach or intestines, and kill him. With large dogs, chop bones offer a like, if slightly less, peril.

Cake, pastry, candy—these are not bad, in moderation, for a healthy human system. They are ruinously bad for a dog.

In addition to plenty of exercise after dogs pass the age of twelve months, they should digest but one

New Jail Lacks Old Safeguards

ANTHONY, N. M., Feb. 16. — The usual safeguards that prisons have to keep convicts inside will be lacking at the new \$350,000 federal detention home being built near Anthony.

There will be no outside wall, no guard towers, no machine gun nooks and no alarm siren.

Even the familiar pack of bloodhounds used to track escaped men will be missing.

"The government does not contemplate any such things as breaks or riots," E. J. Brandt, one of the architects, said.

The prison is somewhat of an experiment. It will be operated on a sort of "honor" system. Prisoners will be allowed the freedom of cell corridors during the day. There are only 96 individual cells. Other prisoners will be confined in dormitories.

Prisoners receiving jail sentences for immigration and liquor offenses will be confined in the dormitory cells, while the individual cells will be used for hardened criminals.

Windows in the new prison will have no bars. Brandt said it is planned to keep all prisoners busy in recreation and work.

Each ward and dormitory will have a radio. An automatic telephone system will be installed.

Champ Milker Doubles Herd

CARUTHERS, Cal., Feb. 16. — I probably will seem unfair to the young women intending to enter this year's national milkmaids' contest but it's a fact. Mary Fontana, father intends to double his herd of milk cows.

And Mary will do her share of the milking of them.

Mary is the young woman who won the 1931 championship at St. Louis. She has won numerous local and sectional championships.

Her father is A. Fontana, dairy rancher near here.

For 13 years he has operated his dairy, keeping the best cows he could buy. Mary has done a large part of the milking.

Today Fontana has a herd of 24 producing milk cows. He says he intends soon to increase it to 50.

Fontana keeps a total of about 100 head of cattle on his 60-acre ranch, including old and young stock and dry cows. He also runs 20 head of sheep and Mrs. Fontana maintains a flock of 75 laying hens.

Mary Fontana, champion milkmaid, starts her day at 5 a. m. milks cows until time to go to school here, and in the evening returns and again helps milk the cows. She is assisted by her mother and two sisters, Delfina and Rosie.

BUY NOW LOWEST PRICES

The opportunity of a lifetime in Used Cars. Lowest prices in automobile history.

Your type automobile is here. There is no reason why you can't have a good car. This matter of cost we have settled for you.

- 1930 Tudor Sedan\$375
- 1930 Spt. Coupe\$345
- 1930 Std. Coupe\$375
- 1928 Model A Coupe...\$150
- 1929 Std. Coupe\$235
- 1929 Chev. Coupe\$195

Blease Motor Co., Inc.
Phone 244-245. Cisco.

THE GASOLINE RACKETEER IS ROBBING YOU As Well As Your State

An enormous new racket has grown up in the past few years—the bootlegging of gasoline to escape payment of the state tax. Now an alarming amount of gasoline is being sold without payment of lawful tax.

Most motorists who buy bootleg gasoline buy it unknowingly. But know it or not, they are being robbed by the gasoline racketeers every time they buy from them!

The gasoline tax you pay belongs to you, and you should get it back from your state in the form of good roads. When you buy bootleg gasoline, you pay all or a part of the tax, too—but the racketeer pockets the money. You never get it back! And remember—if your state received all the money paid as a gasoline tax, it could well afford to lower the gasoline tax!

Knowing this, you naturally don't want to buy any bootleg gasoline. To be sure the money you pay as tax goes to your state, buy only gasolines sold under dependable, familiar brand names, backed up by reliable companies who make sure the state gets the tax. By sticking to familiar, reliable brands, you'll help banish racketeers.

CONOCO Gasoline is a branded gasoline you can buy with safety at the sign of the CONOCO Red Triangle.

CONTINENTAL OIL COMPANY

"Cream of the Crop"

LUCKY STRIKE CIGARETTES
"IT'S TOASTED"

"LUCKIES are certainly kind to my throat"

"It's toasted"

Your Throat Protection—against irritation—against cough
And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

TUNE IN ON LUCKY STRIKE—60 modern minuts with the world's finest dance orchestras and Walter Winchell, whose gossip of today becomes the news of tomorrow, every Tuesday, Thursday and Saturday evening over N. B. C. networks.