## COUNTY MEET PROGRAM PREPARED

 Suspect in Plot to Wreck Dirigible Denies Charges

Hoover Rested by Sea Vacation

2 MORE RIOTS
ARE STAGED IN
JOLIET PRISON


AGRICULTURAL DEVELOPMENT IN COUNTY GANS IMPPTUS


DISCRIMINATION
SITESCANNED


CISCOF.F.T.
BOYSCOMPETE
IN SPEAKING

## TO BE BURIED

SATURDAY AT
ROMNE AT 3
TWO - WEEKS

> REVIVAL TO

START SUNDAY WHLL BEHELD AT GORMAN


DAILY BIBLE THOUGHT
PURE RELI
and the Father is
aftliction, and to
1.27 .


MODERN WOMAN EXPERT IN MAKING PENNIES COUNT

Are You "Hitting On All Six?" iver Stomach-Bowels-
Nerves
Brain- Heart

## JOB PRINTING SPECIALISTS

Letter Heads

Bill Heads
Envelopes
Circulars

## Statements

Shipping Tags

## Legal Blanks

## Funeral Notices

-in fact we furnish you with any kind of PRINTING you may need.

## CISCO DAILY NEWS

Telephone 80 or 81 .
Expert Copy Layout


# IS YOUR HOME A TESTING GROUND for UNTRIED PRODUCTS? 

THE ANSWER TO SUBSTITUTION IS ALWAYS...

## "NO"



This ad is published in the interest of the housewife's protection against
substitution, by the

## CISCO DAILY NEWS

WHAT CAN anyone gain by buying unknown products.

And why should anyone buy them, when it is always safer to ask for brands of recognized quality.
The lure of unknown products is often a "bargain price." The clerk may say they are "just as good" as the popular advertised brands.

But isn't the approval of millions of people worth more than the word of one?

No amount of advertising will create character for . a product. But constant advertising does place established character on trial.
The advertised product has a reputation at stake, It must make good to hold your confidence. One false claim would be fatal.
The substitute product is an unknown brand, with/ nothing to lose.
In appearance, it may imitate a brand you know, Over the counter, any claim may be made for it.
Only by sad experience can you prove that claim untrue!
Think of this the next time anyone tries to sell you something "just as good."
Such "just as good" products are urged upon you for only one reason. There is more profit in selling them.
The merchant who permits and encourages such substitution is looking only at today's sales slips. Not at tomorrow's loyal customers.
These facts are published by this newspaper to protect its readers.
Whenever you shop, ask for standard advertised products. Insist on getting them. Be warned by the words "just as good" that there is something better.
When you are guided by names you know you can be sure of constant quality, Of definite purity. Of honest weight. Of full value in return for the money you spent.


About Cisco Today

## PALACE

Now 25c till 2 p.m.
Nancy Carroll Stolen Heaven AGE ADMISSION

томовrow
The Criminal Code"

EL BRENDAL
Mr. Lemon of Orange"

## Hyatt 8 Wood

 PRICES SATURDAY and lets keep our money in Cisco The Cherchants and lets keep our money in Cisco. The Chain Stores
send all their money to Wall Street.



## the neglected

 DEBUTANTE
## SILK FNSSH FIOUR

R. H. BOON

|  | "M" SYSTEM |
| :---: | :---: |
| =sixm | SPECIALS <br> FOR SATURDAY ONEY |
|  | LETTUCE --.- Nice firim heads |
|  |  |
|  | SUGAR ---101b cloh hags . .......... 53 |
|  | TOIVIATOES -- No. N .3 3for ........ 25 |
|  | Coffe, W. H. H, 3l. can, S1.03; 1 li. can .......36 |
|  | Coffee, Wamba, 31 l c can, $81.03 ; 1 \mathrm{llb}$. can.....36 |
|  | Coffe, Hilil Bros. 2lic. can 83c; 1lb. can ..... 42 |
|  |  |
|  |  |
| = | Clase \& Sanbom, 3ll. special ............ 98 |
|  | Coffee, Arbuckles, 11. pkg.............. 25 |
| \%axay | Coffe, Mloring Joy, $21.2 \mathrm{lli}$. S1.25; 11 lb can. 42 |
|  | Coffee, 3lb. White Swan, S1.39; 11.W.W.S..... 46 |

## 

FREE TO 10:30 A. M.,
A VALUABLE GIFT

## Early shoppers will find the best selections

 Remember there is a limited number of Gifts, Be present when the door opens.Due to the Exceptionally low prices, Watch for Our Daily during our ANNIVERSARY SALE Anniversary Sale There will be no Exchanges,

Approvals or Refunds.

$\qquad$ $2=2=$ governor seven times $5=-=$ den elected governor.


# $\qquad$ <br> chaie rawad nax 




## B <br> NOW! <br> Low Round T on Sale Daily <br> J. W. WHITE <br> Passenger Traffic Manager M-K-T Lines. <br> DALLAS, TEXAS. <br> SPECIALS

Friday, Saturday and Monday
Califormia Canned Fruits, all sizes, Bargain prices. Be sure to look them over.
31b. can Maxwell
House Coffee . . . ......... $\$ 1.08$
1 lu. can Maxwell
House Coffee . . . . . . . . . . . . 380
-
SUGAR -.
SPUDS
10 pounds
RICE
5 pounds
100 lbs. Barley---Best horse
$\$ 1.00$
feed while plowing
17c

Peanut Fiuls, Molasse
your cows need this while
eating bitter weeds
98c
Meal and Hulls.
100 pounds
Cotton Seed Meal
100 pouseds
48 1b. Flour, "Our Fancy,"
guaranteed
35c
best in Kisco

