

CISCO DAILY NEWS

CISCO, TEXAS — 1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

VOLUME XIV.

CISCO, TEXAS, TUESDAY, MARCH 21, 1933.

FOUR PAGES TODAY

NUMBER 49.

CONGRESS PASSES BEER BILL FINALLY

President Proposes "Direct Attack" on Unemployment

MACHINERY OF CONGRESS PUT INTO ACTION

WASHINGTON, March 21.—A "direct attack" on the unemployment problem was proposed by President Roosevelt in a special message to congress today.

Congressional machinery immediately went into speedy action on the president's proposals.

He estimated 250,000 men would be put to work by early summer if his program for re-forestation and flood control is accepted.

Mr. Roosevelt proposed procedure along three lines:

1. Enrollment of workers for quick public employment.
2. Grants to states for relief work.
3. Creation of a broad public works labor program.

The president asked further appropriations to the states for relief work, declaring that the remainder of last year's appropriation would last only until May.

Establishment of a relief administrator "whose duty it will be to scan requests for grants and to check the efficiency and wisdom of their use," Mr. Roosevelt said, would provide a "simple federal machinery" for relief administration.

Mr. Roosevelt said the type of work he proposed "is of definite practical value, not only through the prevention of great financial loss, but also as a means of creating future national wealth."

When Congress Cried "Prosit!"



Jubilant wet congressmen assembled outside the Capitol to hoist a foaming stein after the beer bill had passed the House by an overwhelming majority.

ADVOCATES OF RACING BILL ARE DEFEATED

AUSTIN, March 21.—Hopes of advocates of the Duvall horse racing bill for another vote were dashed today when it was shown that yesterday's defeat of the bill was a valid vote.

The bill failed of engrossment 63 to 71. It had been reported that Rep. John W. Laird's desk had been voted on the electric machine while he was absent. Laird told the house today that he was present and had voted against the bill.

WAGE SCALE BILL FINALLY PASSED

AUSTIN, March 21.—The Texas senate today passed finally the house bill giving the state or any political subdivision the right to regulate the wage scale in contracts on public works.

The measure provides that governmental bodies shall stipulate the prevailing wage scale of the community where the work is to be done as the minimum wage in the contract.

NAT'L GUARD CUT TO \$50,000 YEAR

AUSTIN, March 21.—Approximately \$300,000 had been cut from the appropriation for the Texas National Guard when the house of representatives recessed this afternoon.

Beside deep cuts in the recommended appropriation for armory rent, it was announced that an amendment is yet to be presented to wipe out the entire appropriation.

The appropriation bill came before the house after a voluntary cut of 25 per cent. In that form it totalled \$499,940 for two years. The cuts ordered leave approximately \$50,000 a year.

Protests against non-preparedness led Rep. F. A. Rogers to ask if it would not be better to take a tenth of the appropriation and use it to teach peace.

Fills Cermak's Post as Mayor



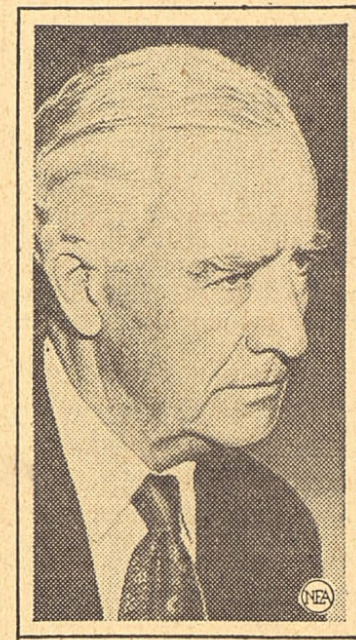
Comparatively unknown, even in the Chicago of which he has been chosen acting mayor, Frank J. Corr, above, succeeds assassinated Anton J. Cermak. Corr, originally from Brooklyn, is a Democratic regular, and will probably be mayor throughout the Century of Progress exposition this summer.

GARDEN CLUB MAKES PLANS IN CAMPAIGN

The Cisco Garden club will make a determined bid to bring to Cisco this year the West Texas Chamber of Commerce's award in that organization's West Texas Beautification contest.

Meeting at the home of Mrs. C. H. Fee, with Mrs. Fee presiding, the club yesterday elected new officers and perfected its organization for the campaign which will extend throughout the city limits of Cisco and devote itself to the landscaping and beautification of every home in the city.

Expected to Be Senator Again



Former Senator Gilbert M. Hitchcock, above, is expected to return to the U. S. Senate to take the seat made vacant by the death of Senator Robert B. Howell of Nebraska. Mr. Hitchcock, publisher of the Omaha World-Herald, is expected to receive the appointment from Governor Bryan.

BEVERAGES TO BE LEGALIZED ON APRIL 6TH

WASHINGTON, March 21.—The beer-wine bill today was given final approval, legalizing the sale of 3.2 per cent brews by April 6.

The predominantly wet chamber passed the modification measure to conclude congressional action on the long fought battle of beer.

Three signatures were needed to translate the bill into law.

Speaker of the House Rainey and Vice-president Garner must sign as a matter of formality. The measure will then be sent to the white house, probably tomorrow, where President Roosevelt will sign his name and the beer bill will be included in the statutes of the United States.

As finally approved the bill would legalize and tax the manufacture and sale of 3.2 per cent beer, ale, lager and porter and wine and fruit juices of the same alcoholic content. The 3.2 per cent content is by weight, or four per cent by volume, approximately the strength of pre-prohibition days.

The measure contains no federal restrictions whatever on sale and distribution. This is left entirely to the states. However, dry states would be protected by the national government.

A federal tax of \$5 per barrel would be levied together with a manufacture permit of \$1,000 for each brewery. Estimates of increased revenue run from \$125,000,000 in the first year of operation to \$150,000,000.

In conjunction with the economy and reorganization program the administration hopes to use the beer taxes to balance the national budget.

Cisco to Play in Net Title Match

Bayard McMahon and L. A. Harrison, of Cisco, are due to meet the Rising Star team for the doubles crown in the interscholastic league net tournament here today. The match will be played at the Humboldt court.

They won their way to the finals Saturday by defeating Ranger 6-2, 4-6, 6-4 in the semi-finals.

Earlier in the day McNabb, of Ranger had won the singles championship. Eastland took off the girls titles.

First Rally of B. T. S. Revival Here Sunday

The first associational rally of the B. T. S. revival was held in the First Baptist church Sunday afternoon. Beginning Monday night, the B. T. S. instruction started with T. R. Havens, of Howard Payne college, in charge. He is also teaching a class for seniors and adults in "Modern Methods." The "Books of the Bible" is being taught by the pastor, Rev. E. S. James. Miss Louise Kar-kalis is teaching "The Intermediate Manual," while Miss Mary Beth Langston is teaching "Trailmakers in Other Lands."

GAVE FIRE ALARM

KENNEWICK, Wash., March 21.—His name is Gooftus, but he's not so "Gooftus" after all. The six-month-old rat terrier barked so long and so loudly here recently that his owner, H. E. Oliver, came down stairs to see what was the matter. A log had rolled out of fireplace onto the floor, and was burning a goodly-sized hole. The fire was put out, and Gooftus was rewarded with a generous portion of liver.

THREE GUESSES



ANSWERS ON PAGE THREE

TOWN FINANCES FACTORY WITH ITS OWN SCRIP

PADUCAH, Ky., March 21.—Construction of a factory to employ 1,000 to 1,500 persons, is being financed here with homemade money.

Recently a large firm handling shirts previously made in the state penitentiary, announced its products would be made outside the prison and that it was seeking location for a factory.

Paducah business men got busy. They found the factory could be brought here if they financed a building costing \$65,000. They gave cash and signed notes aggregating that amount.

Leading business men met with the mayor and decided to raise the funds through issuance of scrip. Printers were set to work running off \$25,000 in "Certificates of Paducah Industries Committee."

The plan is simple. The certificates are printed by the Paducah Industries, a body organized to supervise operation of the plan. They are distributed through a fiscal agent of the committee.

An employer signing a contract to co-operate in the plan purchases a certain number of the certificates each week, paying \$1 each for them. He then pays his employe half in scrip and half in legal tender.

Here enter the stickers. Before an employe can "spend" his certificates, he must place a one-cent sticker on each certificate. The stickers are printed and sold by the Paducah Industries.

The second person who receives the certificate uses a two-cent sticker. The third person handling affixes another one-cent sticker.

When these stickers total four cents the certificates may be "cashed" for \$1 at a bank.

PHYSICIANS WILL ATTEND DALLAS CLINIC

By MERRILL E. COMPTON
United Press Staff Correspondent

DALLAS, March 21.—Necessity of maintaining public health during periods of stress will be thrust to the forefront March 27 when the second annual spring clinical conference of the Dallas Southern Clinical society opens.

The annual four-day gathering attracts leading physicians and surgeons from all parts of the country, many who come here as lecturers or instructors.

With Dr. Eugene R. Lewis, faculty member of the University of Southern California, and Dr. Thomas Beaver Holloway of Philadelphia, on the program, both sides of the country will be represented. A half dozen prominent physicians from Mexico will add an international touch.

Dr. Lewis will speak on the treatment of sinus disease and other subjects. He is noted for his work in demonstrating the effect of diet on conditions of the ear, nose and throat in health and disease.

Dr. Holloway is best known as a writer on subjects concerning eye ailments. He is vice-president of the American Ophthalmological society and is instructor at the school and graduate school of medicine at the University of Pennsylvania.

Small Boy Struck Down by Automobile

John Cloud, 5-year-old son of Mr. and Mrs. A. B. Cloud, was injured this morning when struck down by a car driven by Mrs. B. A. Butler on Fifth street between his father's Continental Service station and the West Texas Utilities company. The lad was running across the street to his father's station, and cars parked in the center of the street prevented both his seeing the car and Mrs. Butler's seeing the lad, it was believed.

The car was traveling at a slow rate of speed, however, and the child's injuries were not believed to be serious, Dr. E. L. Graham, who examined him, said. He was taken to his home after emergency treatment in the doctor's office.

ATE LYE—RECOVERED PASADENA, Cal., March 21.

Returning from the hospital with her 18-month-old son Donald, who had eaten lye and suffered severe burns, Mrs. James Kennedy found her daughter, Dolores, had eaten the same substance during her absence and was badly burned about the throat. Both children recovered.

New President of Gas Co. Only 31

HOUSTON, March 21.—The Houston Natural Gas company was headed today by one of the youngest executives in the United States, 31-year-old Wash B. Trammel, formerly of Sweetwater.

Trammel joined the company seven years ago as member of a construction crew. He was elected president late yesterday, succeeding the organizer of the company, E. H. Buckner, who retired.

Trammel attended public schools in Sweetwater, his birthplace, later going to Terrill Prep in Dallas, to Sweetwater Military academy where he graduated in 1922, and the University of Texas where he lettered in football in 1923.

RISING WATERS INCREASE OHIO FLOOD DAMAGE

CINCINNATI, March 21.—River-front sections of four states struggled with the overflowing Ohio river today as the raging water swept away more homes, drove additional families to refuge camps and added immeasurably to property damage already passed the one million dollar mark.

The crest of the flood was expected to reach here tonight. The river was expected to mount to 64 feet. It already has reached 62.5 feet, causing officials to abandon the municipal airport and to make plans for additional homeless.

No additional deaths were reported, the toll standing at seven.

\$25 Fine Appealed To High Court

AUSTIN, March 21.—A \$25 fine imposed on F. A. Jenkins on a charge of obstructing the street of Caddo, Stephens county, was appealed to the court of criminal appeals here today.

FOOLISH TO KILL CHAMBER NOW, DECLARES

"I think that it is absolutely necessary that we have a chamber of commerce," said C. O. Pass, city fire chief, today. "And by all means a municipal chamber of commerce, since that is the only fair way to distribute the cost of maintaining it. It looks like, in these times especially, it would be foolish to kill the chamber. The need is greater now than it ever has been."

"As economically as the chamber is now being run I can't see how anyone would object to it. There may have been times when it was rather extravagant, but that was during a time when we were all extravagant with our own money and everybody had money. I can't see that we should blame the chamber of commerce for a general condition and kill its future usefulness on account of past mistakes."

"The zoo and the band are valuable assets. The zoo is one of the greatest advertising attractions that we have while the band is always ready for service. If it was not a municipal organization we could not expect it to be ready to respond to every demand but as a municipal organization we can call upon it at any time to take part in programs that the city is putting over."

Brothers of Mrs. Dill Visit Here

Johnny Waters and Clarence Waters, brothers of Mrs. John A. Dill were here last Friday and Saturday from Spur, Texas, when Johnny Waters underwent a medical examination. His trouble was diagnosed as bad teeth which the doctor advised be extracted.

Both men are well known in Cisco having been reared near Rising Star. They went to Spur three years ago where they are engaged in farming.

Cisco Girls Will Debate in Finals

The Cisco girls debate team, composed of Helen Page and Helene Stokes, won its way to the finals of the county interscholastic league contest yesterday by defeating Gorman. The Cisco girls will meet Eastland for the county championship in Olden Friday night.

The Cisco boys, Enders Huey and Marion Waters, dropped out in the first round when they lost a decision to the Eastland debaters. Eastland and Rising Star will meet for the boys championship Friday.

Specimen Found

STANTA BARBARA, Cal., March 21.—Three specimens of trunkfish, commonly called the cowfish, have been taken from Santa Barbara channel in recent weeks. Intense interest was created in the captures for the fish live normally in the West and East Indies, off the coast of Japan and the Hawaiian.

CONTINUED ON PAGE FOUR

Economy Invades White House

WASHINGTON, March 21.—President and Mrs. Roosevelt's luncheon at the white house today cost only seven and one-half cents per person.

Here is the menu: Hot stuffed eggs with tomato sauce, mashed potatoes, bread, prune pudding and coffee. Determined that the white house bear its share of the new administration's economy program, Mrs. Roosevelt said similar low cost meals would be served.

CITY CLEANUP ALREADY BEGUN SAYS ELLIOTT

A clean city with a garbage can for every home is the slogan with which Commissioner J. T. Elliott intends to close his two years of service as commissioner of sanitation and public health in Cisco.

He said today that during the next few weeks his department will be engaged in an intensive drive to make this slogan a reality in Cisco. He urged that citizens start to work now to cleaning up so that the week of April 3-8, set aside by proclamation of Mayor Berry as "clean-up" week, will find every place in the city properly clean and sanitary.

The garbage can drive is a drive against the breeding of flies and in the final analysis against typhoid fever and other insect borne diseases. The worst source of houseflies, he reiterated, is a garbage can improperly covered.

The city will haul away without cost all trash and rubbish which citizens place in the alleys, but they were asked not to wait until the wagons start their rounds at the middle of the week to begin collecting this trash. "Begin now," said Elliott, "so that 'clean-up' week will be a celebration instead of a beginning."

Visits Son and Views Lawmakers

F. E. Shockley has returned from Austin, where he went Sunday with his son, Leonidas, who is attending the University of Texas.

Mr. Shockley looked in on the lawmakers while in Austin. He saw Representative O. F. Chastain and Senator W. B. Collie, who were both in their seats during the consideration of the racing bill. Representative Lotief however was not in his seat and Mr. Shockley did not get to see him, he said.

Electrician Kills Wife, Son and Self

HEARNE, March 21.—W. H. Rouse, 53-year-old electrician, shot and killed his wife, 45, and eldest son, Alvin, 21, here today, and when officers, accompanied by a younger son, approached the house, turned the gun upon himself, inflicting fatal wounds.

Star Witness Heard In Murder Trial

HOUSTON, March 21.—The state's star witness, a man who saw the killing of Harold M. Edwards, the woman's sweetheart.

W. E. Wells, parking lot attendant, told of seeing a man and a woman scuffling, the woman screaming and bursting through a window.

Two Measures Are Signed by Governor

AUSTIN, March 21.—Gov. Miriam A. Ferguson today signed the senate bill penalizing election officers who bet on elections and the house bill repealing the act establishing paid cotton gin inspectors.

RANDOLPH CLARK III. Visits Son and Views Lawmakers

Dr. Lee Clark, president of Randolph college, went to Ranger this afternoon where his father, Dr. Randolph Clark, is seriously ill at the home of R. F. Holloway, his son-in-law.

WEATHER

EAST TEXAS — Partly cloudy. Warmer tonight and Wednesday. West Texas—Partly cloudy. Warmer tonight. Wednesday partly cloudy, cooler extreme west portion.

THE CISCO DAILY NEWS

Phone 80.

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

THE FEDERAL PIE COUNTER.

The federal pie counter at Washington has many tempting plums and Texans are clamoring for their share of the sweetmeat. Sen. Morris Sheppard and Sen. Tom Connally, it is reported, have endorsed the applications of four such Texans for posts in the new administration.

President Roosevelt is giving little time to the clamorous pleadings of political seekers. Just now he is putting over his gigantic relief proposal, while the elusive and smiling Farley is directing the patronage department with most of the awards untouched to date.

FOREIGN MONEY ORDERS.

Postmaster-general James A. Farley has issued an order permitting postmasters to resume issuance of money orders for payment in foreign countries.

All of which is as it should be. American gold should remain in America and American gold hoarders should obey the law.

RAYBURN AND HIS NEW RAIL BILL.

Chairman Sam Rayburn of the house interstate commerce committee of the congress has introduced legislation to repeal the railroad recapture clause, regulate railroad holding companies, consolidate power and radio commissions, and regulate interstate motor transportation.

Sam Rayburn is a Texan, and has served 20 years as a representative of his people. He remarked to his congress-

BEHIND THE SCENES IN WASHINGTON WITH RODNEY DUTCHER

BY RODNEY DUTCHER

NBA Service Writer

WASHINGTON—Theodore Roosevelt, apostle of what he called "the strenuous life," never put in a more crowded, hard-hitting week than this relative of his who has come to the White House 24 years later.

The sedate old mansion teems with activity. Its employees and the scores of newspaper correspondents, kept in accelerated motion from early morning to midnight and after by another president with a huge "big stick," speak in awe of the vitality and endurance of Franklin D. Roosevelt, who was first the victim of and then the victor over infantile paralysis.

Work. Scores of conferences. Proclamations. Scores of telephone calls. Huge piles of correspondence. Cabinet meetings. Press conferences. Framing unprecedented legislation. A funeral. A special meeting for governors. Appointments of officials. Conferences at lunch and conferences at dinner time. Action. Action. Action.

Thus went Roosevelt's first week in the White House—a week of 14-hour and 16-hour days. No time to spend with his family. No time for recreation except as he occasionally relaxed into a hearty laugh.

FINALLY he began to show the strain against which his friends and his associates had warned him. His face seemed more tense, his voice was tired, he rubbed his eyes from fatigue and his deep, infectious laugh was more subdued.

Roosevelt usually wakes at about 7:30. His breakfast, brought to him on a tray as he remains in his simple iron-stead-

ed bed, varies with his inclination. On a recent morning it was orange juice, toast, coffee, ham and scrambled eggs—he is especially fond of scrambled eggs. On the same day he ate a sardine sandwich for lunch and at dinner liver and onions was the principal item.

EARLY mail, sorted so that he may give prompt attention to the more urgent letters and telegrams, is brought to the presidential bedside. By 9 o'clock or soon afterward, in comes Miss Marguerite Lehend, Mr. Roosevelt's personal secretary, to take early dictation. He will handle more mail later in his study or his office.

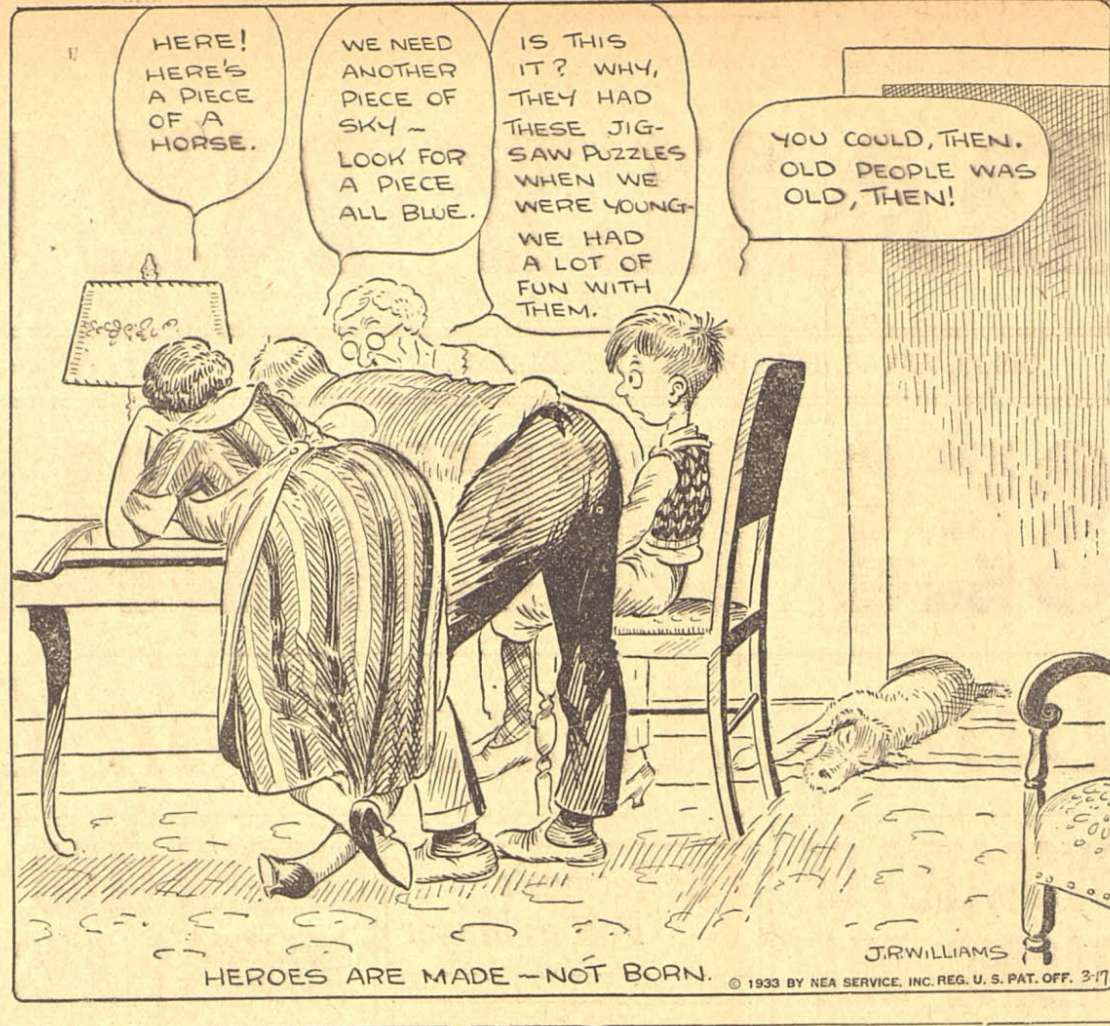
By 10 o'clock the president has usually traveled from the mansion to the executive office, accompanied by Gus Genseric, his bodyguard, and the day's long round of conferences begins. He has been having from five to 20 conferences or interviews each day.

BANKS. Budget. Unemployment relief. Veterans. Those, of course, have been the chief subjects of the conference with leaders of Congress, government officials and an occasional financier or other public man. Off went messages to Congress and the legislation he wanted Congress to pass—and by Friday he had reached the point where he could spare time to talk with Secretary of State Cordell Hull and Delegate Norman H. Davis about the disarmament conference.

The president has no "callers." Those who see him these days are only those whom he summons for advice, discussion or other service.

Every week day so far he has eaten his lunch at his desk. He doesn't mind eating and talking at the same time. More than once the secretary of the treasury and the attorney general have barged in and resumed conference through the meal.

OUT OUR WAY



HEROES ARE MADE - NOT BORN. © 1933 BY NEA SERVICE, INC. REG. U. S. PAT. OFF. 371

sional colleagues in a speech, that he had been in congress 20 years and "always voted to sustain the president in war and peace time emergencies," and that it was his "observation that those congressmen who deserted the president in times of real stress did not survive as lawmakers."

DON'T QUOTE ME

WASHINGTON, March 21. — At least one important member of the new administration already has given strong support to the five-day week by adopting it to his own practice.

Henry Morgenthau, Jr., chairman of the Federal Farm Board, announced to slightly surprised reporters at his first press conference that they never would find him in his offices Saturdays.

"I never have worked Saturdays," Morgenthau said, "and I'm not going to start now. I do all my work Monday through Friday. And it's not for religious reasons."

Postmaster General James A. "Big Jim" Farley started work in an office that looked more like a bride's boudoir than the nerve center of the nation's giant postal system and the Democratic Party's job counter.

The office was banked with flowers. There were so many of them that several baskets had to be put in an outer office. "Big Jim" who likes the smell of resin on the ring canvas better than the sweetest posy, sniffed from time to time at the saccharine air and glanced with approved Irish disapproval at some of the orange-colored buds.

Discussing the patronage question with reporters he joked about the "faithful" being anxious to "get in as quickly as possible." Turning serious, however, he said dealing out the jobs probably would be delayed until disposal was made of more pressing national problems.

"Official" photographs were taken day before inauguration of Secretary of Agriculture Wallace and Assistant Secretary Tugwell.

Wallace, posing, assumed a grim facial expression. "Think of wheat going up to 80 cents a bushel," called a reporter.

Wallace laughed heartily. "I'm from Iowa," he shot back. "It would be much better if corn would go up."

Tugwell next was photographed. "That's a nice agricultural smile you have, professor," said another newspaperman.

"Cultivated on Morningside Height," remarked Tugwell. The new Assistant Secretary formerly was connected with Columbia university situated in the heart of New York City and far, far from a corn stalk, or a cattle yard.

Despite a recent declaration by the white house that there would be a moratorium on patronage dispensation until more pressing affairs were straightened out, there already is a line forming at the democratic job counter.

The job counter is Postmaster General Farley's office. Folk stride in there and ask for a job in much the same way as they might go into a drugstore and ask for a drink of water.

One middle-aged woman walked into the press room the other day. "Is this the information office?" she asked.

"Well," she said, "where's the postmaster general's office? I've been promised a job."

truth about things—that is why I am telling you that... "Nice day, isn't it? Oh, no, it isn't so nice—it's still raining."

"But Mr. Morgenthau," said the reporter, "how about that new deal on news?" Morgenthau grinned, looked embarrassed and answered the question.

The house banking and currency committee, like its foreign affairs committee, remains inactive over long periods of years. Sometimes, as in the last session, it remains inactive when everyone is demanding that it act.

Just now it has become probably the most important committee in congress and the center of legislative attention. The situation is embarrassing for some of the older members who don't know its location in a remote corridor of the capitol.

Jim's bald pate should thrust itself across the counter and ask her "what can I do for you, lady?"

Secretary of Agriculture Wallace's early rising habits promise to prove annoying to his office staff. Wallace arrived for his first day of work at 7:45 a. m. agriculture department employees usually do not turn up until 9 a. m.

The vigorous Iowan's business of early - bird - catching - the worm, his employees find, is not so soft.

Persons associated with Franklin D. Roosevelt when he occupied the governor's mansion at Albany still have not discarded the habit of referring to him as "Guv'nor." Postmaster General Farley, for one, still calls him that publicly. To these long time associates he has just been transformed from governor of one state to governor of all 48.

Chairman Henry Morgenthau of the federal farm board greeted reporters recently with: "Part of the new deal is to tell the

Did You Ever Stop to Think?

By EDSON R. WAITE Shawnee, Oklahoma.

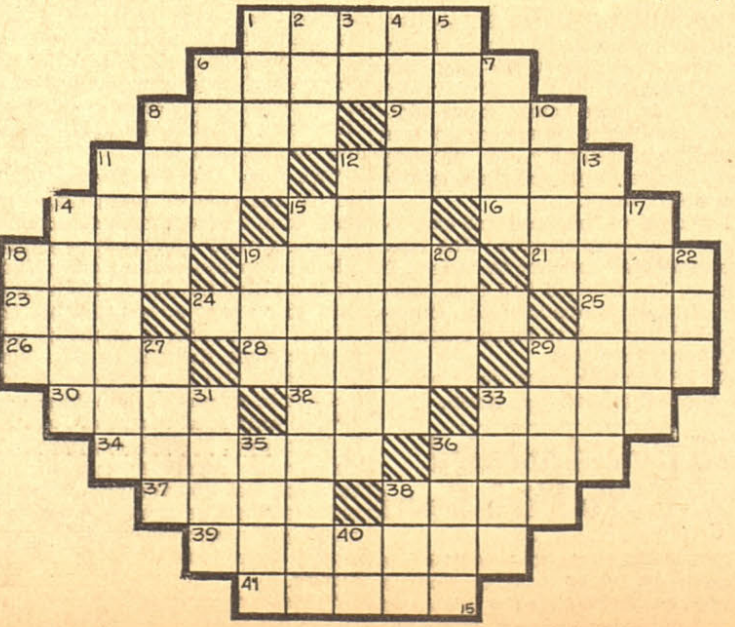
Paul R. Kelly, editor of the Portland Oregonian, says:

"Newspaper Advertising is the one dependable medium day in and day out that sells and keeps 'sold' old customers and molds buying habits of the new!"

"A thinking season precedes a buying season and the consistent newspaper advertiser pre-sells his customer long before they visit his store. In the great majority of cases prospective customers who have been drawn by newspaper advertising to the store are actuated to 'buy.' The elements of curiosity

Manchoukuo

Manchoukuo crossword puzzle grid with clues. HORIZONTAL: 1 Nation dominating Manchoukuo? 6 Iron ore. 8 A compilation of laws by public authority. 9 Small dipterous fly. 11 Ritually clean. 12 Stopped. 14 Funeral pile. 15 London street roisterer. 16 End of a dress coat. 18 A stag. 19 British colony in Mediterranean Sea. 21 Shower. 23 Self. 24 To disregard. 25 African antelope. 26 Bulk. 28 Spinners weaving the fabric of fate. 29 Small singing bird. 30 Fastidious. 32 Inlet. 33 Lifeless. 34 What union gives universal suffrage to all citizens above 18 years? 36 Microbe. 37 Departed. 38 On the lee. 39 Part of a saddle. 41 Any group of eight. VERTICAL: 1 Stone prized in China. 2 Devoured. 3 3,1416. 4 Country consuming most meat per capita. 5 Goddess of watery deep. 6 Painful to the touch. 7 A throw. 8 Condensed. 10 Drop of eye fluid. 11 Heartburn. 12 An offender. 13 Mechanical drawing. 14 Heathen. 15 Relating to the Masora. 17 Covered the inner side. 18 Edge of a skirt. 19 Males. 20 Omer. 22 Convent worker. 27 Large flat-bottomed boat. 29 Existed. 31 Nights before. 33 Profound. 35 In. 36 To fill to satiety. 38 Form of "he." 40 Right (abbr.).



and desire to own have been aroused and it remains for the same friendly, persuasive salesmanship — only in person—that so characterizes the advertiser's selling message, to consummate the sale. "Any good merchant will agree that he must be consistent in all his policies. He would discharge in a minute any salesman who would put forth his best selling efforts one week and who on the following week would treat his customers indifferently, assuming a lackadaisical attitude by virtue of his week of lethargy. It is not good business to vacillate in selling any more than it is in advertising."

In the United States each year 2,200,000 young people become of age and their buying habits change. Another 1,100,000 marriages are performed — and that same number of brides take up new interests in life and thoughts of dainties and dates are abandoned for that all-absorbing venture of making a home. Furniture, electrical appliances, rugs and foods — what to buy, how to buy, and where to buy them is the next order of both business and pleasure for these young home-makers, and it is here that the consistent advertiser makes valuable contacts and establishes a life-long mutually profitable business relationship.

"Markets are growing — growing, growing — at every turn, irrespective of business conditions. Over two million homes are blessed every year with 'little visitors' — and they demand service, plenty of it — and present a lucrative market of their own. "A good advertiser need not necessarily be a large one — but he must be consistent."

ONE-LEGGED SEAGULL SANTA MONICA, Cal., March 21 — A one-legged seagull, outcast among its own kind, has become friendly with A. I. Goodfriend, veteran angler. The bird stands, stork-like, on its one good leg, waiting to be fed.

WILL RECLAIM LEGS SALEM, Ore., March 21. — Woodmen legs furnished injured workmen under the workmen's compensation laws become the property of the state of Oregon and will be reclaimed by the state at death, a law passed by the legislature provides.

Political Announcements

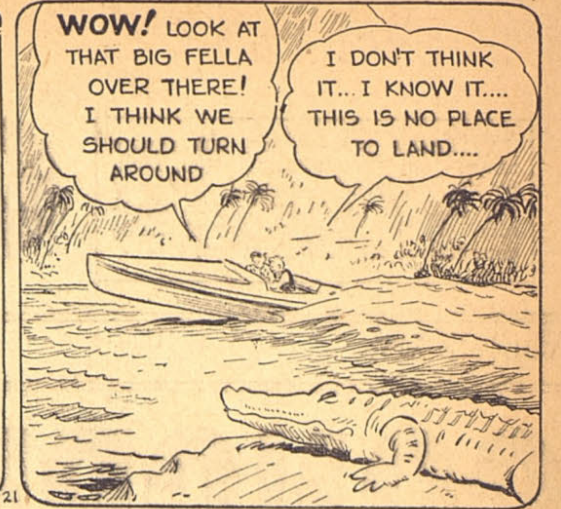
City election to be held Tuesday, April 4, 1933.

For Mayor: J. T. BERRY (Re-Election). CRIGLER PASCHALL. J. B. BLITCH

For City Commissioner: JOE CLEMENTS (Re-Election) W. J. FOXWORTH H. S. McDONALD JONAH DONOVAN

Freckles and His Friends.

THE BOYS ENTER BEAUTIFUL WAFER BAY, INTO WHICH FLOWS QUITE A LARGE STREAM, INFESTED BY CROCODILES, AND SHARKS AT HIGH TIDE....



WE HAVE ENOUGH GAS TO TAKE US AROUND COCOS SIX OR SEVEN TIMES. EASY!

WHAT DO YOU SAY TO SPINNING AROUND TO THE SOUTH SHORE AND HAVING A LOOK ? O.K. BY ME

LOOK OVER THERE, FRECKLES! THERE, IN THAT HAZE... WHAT DOES THAT LOOK LIKE TO YOU? IT LOOKS LIKE A SHIP!!

USE DAILY NEWS WANT ADS.

THE WHOLE FAMILY

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CISCO DAILY NEWS

PARIS STYLES

By MARY KNIGHT
United Press Staff Correspondent
PARIS, March 21.—Lucien Lelong told us when he showed his 1933 collection, that this was the most "revolutionary period in all the History of Fashion."

Closing Selected New York Stocks

- (By United Press)
American Can 57 1-8.
Am. P. & L. 5.
Am. Smelt 14 3-8.
Am. T. & T. 97 5-8.
Anaconda 7.
Auburn Auto 32 1-2.
Aviation Corp. Del. 6 7-8.
Barnsdall Oil Co. 3 3-4.
Beth Steel 13 1-8.
Byers A. M. 10 5-8.
Canada Dry 9 1-4.
Case J. I. 44.
Chrysler 9 1-2.
Curtiss Wright 1 3-4.
Elect. Au. L. 12.
Elect. St. Bat. 22 1-2.
Foster Wheel 6 7-8.
Fox Films 1 1-2.
Freepport-Tex 20 3-8.
Gen. Elect. 13 5-8.
Gen. Foods 26.
Gen. Mot. 11 7-8.
Gillette S. R. 14 3-4.
Goodyear 13 7-8.
Houston Oil 11 1-8.
Int. Cement 8 1-2.
Int. Harvester 21 1-4.
Johns Manville 16.
Kroger G. & B. 18.
Liq. Carb. 15 1-2.
Mont. Ward 12 5-8.
Nat. Dairy 13 1-2.
Ohio Oil 5 1-4.
Para. Publix 5-8.
Penny J. C. 23.
Phelps Dodge 5 5-8.
Phillips P. 6.
Prairie O. & G. 5 5-8.
Pure Oil 3 1-4.
Purity Bak. 7 3-4.
Radio 4 1-4.
Sears Roebuck 17 7-8.
Shell Union Oil 4 5-8.
Socony-Vacuum 6 1-2.
Southern Pacific 15 6-8.
Stan. Oil N. J. 25 7-8.
Studebaker 2 1-8.
Texas Corp. 12 3-4.
Texas Gulf Sul. 18.
Un. Carb. 22 3-4.
United Corp. 5 3-4.
U. S. Gypsum 20 3-8.
U. S. Ind. Alc. 19 3-4.
U. S. Steel 28 5-8.
Vanadium 11.
Westing Elec. 25.
Worthington 13.
Curb Stocks
Cities Service 2 3-4.
Gulf Oil Pa. 28.
Humble Oil 42.
Lone Star Gas 6 1-8.
Niag. Hud. Pwr. 9 3-4.
Stan. Oil Ind. 18 7-8.

TURNED FARMER
EVANSVILLE, Wis., March 21.—When fire on the church roof interrupted a hymn, members of the Baptist congregation rushed outside, helped firemen extinguish the blaze, returned, finished the hymn.

DRUGS ARE PASSING

Years ago nearly all people believed that drugs would cure almost anything. The feeling prevailed that if the right kind of drugs could be found, it would soon make them well. Now a more enlightened public is getting away from this foolish idea. They are depending on Nature and not placing all of their faith in habit-forming drugs.

PALACE
NOW SHOWING
KAY FRANCIS
in "FALSE MADONNA"
10c ANY SEAT

About Cisco Today

Society Editor, Miss Marjorie Noell—Phone 80.

CALENDAR

Wednesday
The Humble bridge club will meet Wednesday afternoon with Mrs. J. R. Henderson.

Mrs. D. Saylor will entertain the Happy Thimble Sewing club Wednesday afternoon at 2:30 at her home, 204 West Tenth street.

Mr. and Mrs. T. F. O'Brien spent the weekend in Fort Worth.

Miss Helen Taylor, Harold and Hanna Massey, Genevieve Simms, Mildred Bough, Ruth Carlisle, and Dalila Hensley of Fort Worth were weekend guests of Mr. and Mrs. W. D. Brecheen.

Mrs. W. J. Armstrong has returned from a week's visit in Fort Worth.

Mrs. Chester Norvell and Mrs. D. Saylor returned yesterday from a visit in Denton.

Mr. and Mrs. George Ruppert are spending today in Snyder.

Mrs. Y. C. Woodfin and son have returned to their home in Fort Worth after a several days visit with relatives here.

Thelbert Harris of Dallas, who is connected with radio station W. R. R., is spending a few days here.

Howard Gaskins, Miss Marcia Mobley, Miss Dixie Bills, and Glenn Noyes of St. Paul, Minn., visited friends in Putnam Sunday afternoon.

Miss Jourdain Armstrong returned to Fort Worth yesterday after a weekend visit here.

John Peter Huey, student at Simmons university, spent the weekend with his parents, Mr. and Mrs. B. S. Huey.

Miss Cathy Taylor is visiting relatives near Graham.

Mr. and Mrs. H. D. Cameron and son, Horace, have recently moved to Cisco from Artesia Wells. They reside where the Gables was formerly located. Mr. and Mrs. Cameron formerly lived in Cisco.

Mrs. Tom Rich of Wayland spent yesterday with Mrs. H. L. Kunkle.

Miss El Dora Cooner spent the weekend with relatives in Delton.

Mrs. J. B. Burris left this morning for her home in San Antonio for a several days visit here. Mrs. Burris is an aunt of Mrs. L. F. Lindner.

Miss Katherine Pettit has returned from Houston, where she visited her sister, Mrs. Jack Kelly.

Miss Maurine McMurt of Comanche, who is visiting her aunt, Miss Blanch Matthews, spent the weekend in Breckenridge.

Mrs. L. D. Thomas and daughter have returned to their home in Eastland after a short visit here.

Mrs. H. H. Qualls and daughter, Joann, Mrs. Frank Halstead and daughter, Frances, and Miss Ruth Cameron are spending a few days in McCamey.

Oscar Kimball is spending this week in Burk Burnett and Wichita Falls.

Mrs. D. T. Linder has returned to her home in Kenedy after a visit with relatives here.

Mr. and Mrs. Clarence Walker of Eastland visited in Cisco Sunday.

Ed F. Jay, inspector for farm loans, of Breckenridge was in the city on business today.

Mr. and Mrs. H. D. Cameron, Mrs. Frank Halstead and daughter, Frances, and Mrs. Frances Carrother.

UG MOORE IS MAT VICTOR OVER INDIAN

RANGER, March 20.—Ug Moore, 172 pound former Denton collegian, won in two straight falls from the Cherokee Kid of Oklahoma City in the feature match on the Elks wrestling card here last night.

Moore, using a clean wrestling style throughout the match, pinned his slugging opponent with a rocking chair split in 27 minutes for the first fall. Fourteen minutes later he used a body slam to win the second fall.

In the semi-final Sammy McLaren, Philadelphia, won from Sergeant Bill Angus of Ranger with an airplane slam in 15 minutes. Neither was able to win a second fall in the time limit. Both boys were fast and willing to mix it.

In the opening bout a scheduled six round boxing match, Cliff Wickersham of Strawn came back in the second round to flatten Jack Porter, Ranger, twice and win when Porter quit after being saved by the bell.

Promoter Wilson stopped the first wrestling match between Leon Pafford, Eastland heavy, and Hans Slegel, the Big Bertha of Berlin, Germany, after each had won a fall and persisted in stalling.

Wilson will make an attempt to regain the world's junior middleweight wrestling title in a match at Ranger April 10.

ers were visitors in Ranger last evening.

HUBERT JAMES SEALE CELEBRATES BIRTHDAY.

Honoring Hubert James Seale on his fourth birthday, his mother, Mrs. W. Hubert Seale, entertained with a party yesterday afternoon at their home on West Sixth street. Indoor games were enjoyed by the little guests during the afternoon. At the refreshment hour, the guests were ushered into the dining room where a large white birthday cake topped with pink candles, surrounded by Easter baskets, made a lovely centerpiece for the table.

Honoring Hubert James Seale on his fourth birthday, his mother, Mrs. W. Hubert Seale, entertained with a party yesterday afternoon at their home on West Sixth street. Indoor games were enjoyed by the little guests during the afternoon. At the refreshment hour, the guests were ushered into the dining room where a large white birthday cake topped with pink candles, surrounded by Easter baskets, made a lovely centerpiece for the table.

The guest list included Bobby Lee Miller, Walter Edward Midgley, A. D. and Dick Anderson, Mary Ila Ullom, Jackie and Marguerite Hapman, Helen Lillard, and the honoree.

UNSCHEDULED RIDE

TAPT, Cal., March 21.—Paul Frost went for an unscheduled "penguin" ride in his airplane when he started the motor with the throttle open. After making a forced landing when the motor quit, Frost wound up the propeller and the ship started across the field, making figure eights and tricks not on the record, with the pilot clinging to the wing. Finally it ground-looped and the motor quit in disgust.

LATER HOURS ASKED

MONMOUTH, Ill., March 21.—Petitions asking for later hours for dormitory girls have been circulated among the student body at Monmouth college. The petitions, it is reported, have been signed by many fraternity and sorority members. They advocate a time limit of 11:30 o'clock during the night and 12 o'clock during the day.

PAPER OFF COOKING

NEW ORLEANS, March 21.—Three hundred pounds of good grade bond paper are used annually in New Orleans in the elaborate process of cooking "Pompano en papillote," one of the Creole dishes for which New Orleans is famous.

Support C. of C.---

CONTINUED FROM PAGE ONE

grounds that in the past it spent too much money. That may be true, but we must remember that every body was spending money during that period. But conditions have changed and it is being run on an economical basis to which none should object. There is no reason why Cisco should be deprived of its usefulness in the future simply because of something that happened in the past. The only chance that we have to cash in on the work that has been done is to keep it going."

ULLOM SEES CHAMBER AS MORE IMPORTANT NOW.

P. L. Ullom, manager of the Burton-Lingo Lumber company, today voiced his support of the three proposed amendments to the chamber of commerce which have to do with the continuation of the chamber of commerce, the band and the zoo by municipal appropriations.

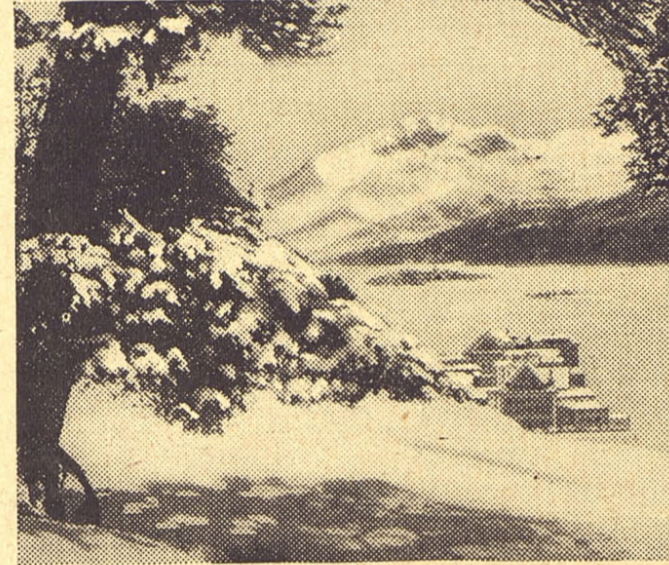
"Cisco needs the chamber of commerce now more than ever," he said, and pointed out that support by taxation is the only equitable way in which to maintain it. "Otherwise we shall have to dig down in our pockets for extra money if we keep on a par with our neighbors," he said. "Past extravagances cannot be weighed against the future need of the chamber of commerce," he asserted. "We should not cut off our noses to spite our faces."

He spoke in favor of both the band and zoo, declaring that they should be run as economically as possible, but pointing out that they are two of the things which distinguish Cisco from her neighbors and contribute to the fine living conditions which surround the city. "We must have something a little better than somebody else if we expect to attract attention," he reminded.

NEW ORLEANS, March 21.

Three hundred pounds of good grade bond paper are used annually in New Orleans in the elaborate process of cooking "Pompano en papillote," one of the Creole dishes for which New Orleans is famous.

Luckies Please!



St. Moritz, Switzerland, where people gather to watch the cream of the winter sports.

They taste right... they're mild... they have character!

Only the finest of ripe, tender golden-brown leaves—the "Cream of the Crop"—are purchased for Luckies. Patiently we let these choice tobaccos age and ripen—that's Character. Then—for true mild-mildness—these smooth, delicious tobaccos are "Toasted"—given that extra benefit so necessary for your smoking pleasure. For these two reasons—Character and Mildness—"Luckies Please!"

because "It's toasted"

Lucky Strike Cigarettes advertisement featuring an illustration of a man and a woman in winter clothing, a pack of cigarettes, and the slogan "Luckies Please!".

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has, according to sworn statement, complied with all requirements of law applicable thereto and is hereby authorized to pursue the business of a local mutual aid association in Taylor, Jones, Haskell, Stonewall, Fisher, Nolan, Coke, Rannels, Coleman, Brown, Callahan, Eastland, Stephens, Throckmorton and Shackelford counties in this state for the year ending Feb. 28th, 1934.

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OUR time is the greatest the world has ever seen. We have more to be happy with. We have better things, greater variety, keener comforts for our choosing, more conveniences to help us in our work, more things that elevate and entertain.

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