# CISCO DAILY NEWS 

WOODWARD PROPOSES 2.3 REDUCTION

HOOVER SAYS REPEAL OF DRY

## LAW ILLOGICAL

E-TEX FLOWS 362,825 BBLS. ON SATURDAY


Buffet Supper

$\square$

THE CISCO DALLY NEWS


DAILY BIBLE THOUGHT PICTURE OF PEACE: - The wolf also shall
dwell with the lamb, and the leopard shall lie down with the kid; and the calf and the young lion and the Isaiah 11: 6 .
$\qquad$
THE GOVERNOR'S RACE.
Dan Moody rode into the governor's chair in a fight with
he Fergusons over road building.
Jim Allred is headed in the governor's office. His fight
is through the courts, and is aimed at trust-busting. There are two in the race already-J. E. McDonald, the
riculture eommissioner, and Paul Loven of New Braunfels,
What will Sterling do? There are many hundred candi-
ates who would like to know. But he keeps his peace. What will Allred do? Another many hundred would like What wi, too, abides his time. Didn't you hear the ringInteresting, toe, is a study next year,",
Itled what will Tom Love
Clint Small, the Davidsons, Barry Miller, and all musn't forget the aspirations of Senator Walter Wood-
d, trumpeteer of the Sterling campaign. here wil
DUELLING GOES MODERN
ause of a brawl count they hadengoed a a giril in Berin. The Tommy
sapped up the challenge and chose his weapons: an airplaye Thachine gun. The German went home.
They ve had their publicity and we've had our laugh.

## INDWIDUALISM MUST MEET CRISIS,

A recent release of the Socialist Party of America, con-
ns comment on ored Hunger Riots in Chicago," by
Hy Mr. Dreifuss, account, is startting. Three rioketrs were.
ed, many families have been evicted from homes and isery in densely populated neegro districts in Chicago's
suth side "has become unbearable., He places the blame
suarely on the city government, saying that if it had been it aive to conditions among, its citizens it could . have,
it foreseen these eriot a and taken measures for relief .,
Opponents of socialism must take an interest in such ppenings. The hungry and homeless are ready to experi-
nt with governmental theories that promise them Utopia. st, in depressed timess juratify thermsentes and business
her than words, or, the inevitable result will be a swing ard socialism.
A number of
 y fail in the crisis, they are liable to awaken on omade. not-
far-distant tomorrow to find that a new centralized qove. mental power is controlling their destinies, and that
nerican Tdeals of privat initititive and enterprise and per-
nel gnalism.
one of the cheapest and best foods.
Campaigns to encourage the consumption of milk will, of
rse, benefit the dairy farmers of the nation-but a far eater benefit will come to th
cularly to growing children.
has no effective substitute. It contains elements vital to similated form.
endical and Dent
elp prevent decaal of hoelth says a furnurt of milk a day will
It may be said that the nation hecessary lime.
fer milk supply than at present. In most states s.igid codes
standards are in force, and or anizations amote en themselves are working in the interests, of safe and
holesome milk. It is one of the cheapest foods-aind like-

## NARROW ROADS DANGEROUS.

ommunities should pay more attention to the width new roads.
It is generall
 nes cost aste. Two "half high ways" built at different
neal more than a "whole highway" built at Nowadays modern low-cost, waterpprof, bituminous sur
es, laid over local materials, can be becured for a nomina
ree to serve rural districts S. Such roads pay for themselves again and aceoin in a orabe times, in giving farm children better opportunaties
attend district schools in limiting the hazardo fof fire in
lated homes. And while we ated homes. And while we are building them, we should
iild for the traffic of the future that will demand twenty-
surfaces if the maximum of efficiency tt surfaces
achieved.


OTHER OPINIONS

Unusually Low Prices on USED CARS CASH --- TERMS .-- TRADE

Truck Season is Here --- Some Good Chevrolet Trucks, $\$ 50.00$ to $\$ 175.00$ FORD MODEL AA TRUCKS bargain to the first buyer. Bargains in our few Nocelel T Forrds.


Blease Motor Co., Inc. Serra service that satisfies
)| Internationally Famous... ALEXANDRIA
 нотеL entre of verantin
 and midiatiat whimith

 700 ROOM

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## THHRESA H. WEDONGTON

OPENNG STUDIO

History of Drama-Make-Up
Day Classes --- Night Classes. 610 West 6th Street Phone 275.

# Hart Schaffner \& Marx 

Two-Trouser Suits

## MEN CONCERNEDWTH PRICE

Many men who zealously guard their ideals in terms of price. These Suits are planned for just such grooming at a price strange to men of such quality

Men's and Young Men's Fine Fall Suits Are Here

## Englishtone Clothes-Hand

\$27.50

## © Suse <br> Camers

Cisco's Big Department Store


Analysis of Public Improvement Bonds


## THE WORLD'S GREATEST NEWSPAPER ADVERTISING SERVICE

The Cisco Daily News announces the great est forward step in advertising service ever taken by a publication in this city.

The World's Greatest Newspaper Adverti sing Service is now yours. You can use the same high grade of artwork, illustrations and cuts, the same fine copy and layouts which advertisers use in the Chicago Tribune; but in a form specially adapted to your particular needs in this particular to wn! Think of having your choice of style and fashion illustrations that are up to the latest split-second smartness, borders and headings of force and punch; campaigns on any and every business, that have first been proven and tested for pulling power. Nowhere else can you obtain this service; nowhere else has anything approaching it been devised.

Advertising Scientifically Prepared, Tested and Proven Beforehand -Now Available to Merchants Only Through This Paper

We secured the exclusive Cisco rights to this new and better advertising service after an investigation covering every angle of newspaper advertising. And we selected this service because it is the product of the country's foremost artists and advertising men.. In contact with retail advertisers and backed by the resources of the Chicago Tribune, these stars of the retail advertising field are producing a new kind of advertising, based on sound principles of advertising, employing the fundamentals of successful selling, rooted in the psychology of making readers respond.
Advertising matter scientifically prepared in this
manner, much of which is proven and tested before it is offered to you, is naturally better advertising and the merchant who uses it secures better results. Thus, we insure for you each time you advertise, the maximum amount of pulling power obtainable from our columns.
The time is not far distant when all newspapers will realize that merchants want to be sold results instead of white space. Long ago this paper decided to sell results and service . . . our connection with the Newspaper Advertising Service of the Chicago Tribune is the final link in the chain of events that make

THE
"Your Best Adve rtising Medium"

## ASK OUR SALESMAN TO CALL AND SHOW YOU



## GUIITIYMIIPS

by LAURA LOU BROOKMA

## 



MOM'N POP


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## CLASSIFIED ADS.....

Quick Reference, Inexpensive Ads That Are a "Clearing House" for Your Needs.




Train Schedule


Shine Special
East Bound

## No. ${ }^{\text {No }}$ No. 16 The Texan"...


 Arrives Breckenrigige.........
Leaves Throckmorton Leaves Throckmorton
Arrives Srecenridge
Leaves Arrives Brec
Leaves Brec
Arrive Cisco.
$\qquad$
$\overbrace{\substack{\text { Ciseo } \\ \text { Cisoo }}}^{\text {s. }}$


FRECKLES AND HIS FRIENDS




$\qquad$


Skin Like Velvet
With New Powde


## Business Directory <br> $\omega$

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(1)

## About Cisco Today

## CALENDAR Wh Tnsday The Happy Thimic Sewing flub will meet Wednesclay aftery 



 | Circle 4 of the Methodist Mis- | Plains. |
| :--- | :--- | :--- |
| sionary society will meet Wed- | Mrs. P. L. Uliom and Mrs. W. H |

 Miss virginia Fox nas returned $\begin{gathered}\text { Mrse Aice Civningham and Miss } \\ \text { Audey Frazier vere visitors in Min- }\end{gathered}$
trom a visit with relatives in Bon- eral Wells yesterday. Miss Ha Simpson is leaving for Mr. and Mrs. Charley Sinith and
daughter of Sweetwater have reMiss Eiinor Vorhes of Abilene Mred Mises Lela Mae White and Laura
Visited frienis in Cisco yesterclay.
Rupe are expectei home today from
Mrs. L. C. Davis of Coleman is Mr. and Mrs. N. C. Hill anci chill-
spending the week in Cisco.

## PALACE


 Miss sattie tro kaimbel Mises wind and bana Kane on
 1 saff sonday.




## Qumper Lee has returice ito nus-

 Dilame kiolot of ivere. sping was WoillYÓIfIUS
YOUNG As YOL FEEL

 Taken by Trapper have returned. Qo. Q. Eleilliott and and son
las art.
ater a visit with relatives here.
$\qquad$



## 15   Give me P .



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 and the papers every time
 is spensoring a series of lectures de- he is convinced that the voters want
livered by Marie Lasalle Boolt, of he his services for another term. W. A
Houston.- Mrs.
 lectures are, Fine Art of Living . Todid of Gorman, Steel Hill and Lioss
Perennial Youth and How to Build
a perfect Body. These lectures will
Wa
 afternoen. $9,10,11$ at 3 oclock each
Florence ward Shop wil present $\begin{aligned} & \text { Foster and it it is concensus of of oninion } \\ & \text { that should Foster be a cond }\end{aligned}$ candidate
 attend the lectures, also show free.
-Adv.
Perryton-H. P. Iprez to operate


## Hamilton - New courthouse ui ier course of

Tulip oil WPECIAL ON ALL PERMANENTS

## Eugene and Fedrick Futeristic Oil Wave


Manicure iinse, i2 different sihades.
Lavalon RATEST HAR DRES FOR NU-WAY BEAUTY SHOP

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# CISCO DAILY NEWS 

Expert Copy Layout

SEWALLS COL-O-VAR
The Original Four-Hour Enamel.

