# The Cisco american 

## Cisco Country Home of Fruit and Truck

## Discovery of Oil Put Farming Out of Commission-We Are Again Returning to First Principles and Living at Home and Feeding Our Neighbors.

Peanuts, Pork

## Potatoes, Corn



NEW QUARTERS LEGION POST


## WHY ADDITIONAL INTEREST IN OIL IS SCHOOL TAX NOW AGAIN MANIHESTED AGAIN MANHETED

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months term, with inadequate facili-


Development in the Putnam Field Active

## TWO 20 BARRELS ON NEWMAN TRACT-DRILLING ACTIVE AND SEVERAL DRILLS ARE ON TOP OF THE PAY-CISCO INTERESTED.





## ss 1 rostrated ı'reight Rates High

 transportation Problem Must be Sotved BeforeBusiness Reaches Normalcy-- Rates Prohibi-
tive on Manv Commodities.

COT SMALL FEES
Notes: Lecturers Certainly Not Overpaid for Services.

 Loo a cartoad was preverted from




John C. Sherman PLUMBER Direct Action Gas Ranges, Gasoline Engines Windmills, Pumps, Piping, Gas and Electrical Fixt
Supplie

Repair Work a Specialty
Phone 155
709 Main Street
Cisco,
Texas


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| THE CISCO AMERICAN |  |  |
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## Gray Grocery Co.

Cisco's Mílost Up-to-date<br>Furnishers of Eats

OUR GOODS aRE FRESH AND OF STAND. ARD VARIETIES.
OUR CLERKS POLITE AND ATTENTIVE. THESE MAKE OUR CUSTOMERS FEEL that it is a pleasure to deal with THEM.
WE are selling at the lowest price GOOD BUSINESS WILL ADMIT.
WE AIM TO LIVE AND LET LIVE. COME AND PRICE OUR GOODS. COMPARE THEM WITH OTHERS WHO SELL SOME THINGS WITHOUT REGARD TO COST, WHO ARE HERE TODAY AND GONE TOMORROW. YOUR MONEY IS ALL THEY WANT.
WE ARE YOUR FRIENDS AND NEIGHBORS. GIVE US YOUR BUSINESS.

## You will not regret it

 money's worthC IS C 0 ,

## We want to say

 to the people of Eastland Countythat this store and its business methods stand for something, and every time you make a purchase at this store, you are absolutely certain to get your full

It makes no difference where you have been trading, or how well satisfied you are, you owe it to yourself
to investigate our claims. We don't ask for your business unless you are convinced beyond all questions of a doubt, that it is to your interest to give it to us. All we want you to do, is to investigate and see for yourself and then you'll know.
Remember we have no old stock to shove out, all new fresh goods, at new low prices.

## Morris Simon

615 Main Street
Clothing, Gents Furnishings, Hats and Shoes
TEXAS


## Auto Supplies

WHEN IN NEED OF ANY AUTO ACCESSORIES COME IN AND WE WILL SUP. ply your needs. OUR prices are RIGHT; THE QUALITY HIGH; SERvice the best. give us a trial.

## Yours truly,

## J. H. BLANKEN

## Auto Supply

900 MAIN
443 PHONE

| Cisco Hardware Company <br> Our Motto:-"The Place Whrre Your Money Goes Farthest" We are at your service at ant timeses for anything in our ine it we navent got it we wiil orier it itol you Give us a look over before you buy elsewhere <br> Cisco Hardware Company Avenue D 705 Phone 450 |
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## $\xlongequal[\substack{\text { xXth CENTURY CLUB HAS } \\ \text { Profitable past year }}]{ }$ <br> Mrs. Ida Kennon's Exclusive Hat Shop <br>  <br> Balcony Ward-Gude Store Is receiving daily the <br>  <br>    <br> $\qquad$ <br> Baronette Satin <br> $\qquad$ <br> Mrs. Kennon extends a cor- dial invitation to the ive part in planting trees alions the of Cisco and surrounding highawa to to Lake Ciseo, the conntry to call and inspect now arriving. <br> TWELVE MONTHS <br> In which to pay for a <br> FORD CAR

Call and let us explain our

## Easy Payment Plan

Why walk when
FORDS
Are within the reach of all.

BLEASE MIOTOR COMPANY
Anthorized Dealers
Cisco, Texes




DOWN ON THE BEACH WHERE THE GENTLE LAKE BREEZES COOL AND REFRESH-WE LIKE TO BE THERE IN THE SUMMER MONTHS.

BUT BUSINESS DAYS ARE BUSY DAYS. IT IS SELDOM CONVENIENT TO LEAVE YOUR BUSINESS AT A MOMENT'S NOTICE. SO START AN ELECTRIC FAN BLOWING AND BRING THE ENJOYABLE BREEZES TO YOUR OFFICE AND HOME.

OUR ELECTRIC FANS GIVE BREEZE AT SMALL COST. THEY ARE BEAUTIFUL IN DESIGN AND REQUIRE ATTENTION ONLY ONCE A SEASON.

WE HAVE SEVERAL SIZES AND TYPES TO DEMONSTRATE, AND ARE SELLING THEM PRACTICALLY AT COST.

Cisco Gas \& Electric Company
Phone 21
Our Machine and Repair Shop

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## 南

Vaughan-Patterson
Drugs and Jewelry

We desire to thank the people of Cisco and surrounding territory for the hearty patronage we have reecived from you since we have been in your midst. It is our desire to serve you well and for a long time to come.
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## SAVOY CAFE

The Sign of
G00D EATS

Moderr Tailors
Main and Sth Streets
Cleaning and Pressing
We call for and d tiver. Phone 527

| Tailoring <br> cleaning, pressing alterations SUITS MADE TO ORDER WORK CALLED FOR AND DELIVERED <br> SATISFACTION GUARANTEED <br> Parish \& Vaughan <br> Broadway Theatre Building \& 389 |
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## Car Owners

We have a service proposition for you that will save you money on both parts and repairs. It costs you nothing to ask about it. We are just in front of the Steam Laundry. Come see us.

Short \& Edwards

BETTER HOMES,
BETTER SCHOOLS

Cisco Country Home of Fruit

Where We Worship


## Electric Service Co.

Phone 460 :: 912 Ave. D

## Hobbs Storage Batteries

The Battery that is carrying over Three Hun dred SATISFIED Customers in and Around Cisco.
The fact that we have yet our first replacement to make on our guarantee of one year, has gained for HOBB'S BATTERIES a big favor in this territory.
The Factory stands solidly behind us on this proposition, so we are always ready to take care of any irregularities.
WE RECHARGE, REPAIR AND HAVE
RENTAL BATTERIES FOR ANY CAR
Our best attention is given to all makes of Batteries, and we are glad to test and refill your battery with water each week.

## X-Ray Barber Shop

BRYAN BROS., Proprietors


MADE IN CISCO
DEAN DRUG CO.
The Rexall Store
Will Appreciate Your Business
Phone 33

## "A ROSE BY ANY OTHER NAME"

## A Mattress in the Making

FAR BE it from us to decry the value of publicity
We proclaim the doctrine that that article which has maintained a high standard of excellence, and which, by sustained and intensive advertising, has established a reputation for such excel lence, is entitled to the highest consideration from the consuming public. NEVERTHELESS-

There is no magic in a name. There is no esoteric or acroabest mattress in the world requires but two things
High Grade Materials and Skilled, Honest Workmanship THAT IS ALL
IF YOU GET THESE, YOU CAN ASK, AND
YOU DESIRE, NOTHING MORE
There is a factory right here in Cisco, employing these two cardinal principles in its products, and you are cordially invited to visit it and see for yourself, exactly what material is used and

The SLUMBER 0 N . There is no better Mattress made THE PRICE IS LOWER. WHY?
Because it is made at home, of home grown cotton, saving the exorbitant freight charges both on material and on finished pro
duct. You wwe it to yourself and to your town to patronize home products, other things being equal, and in this case, other things are MORE THAN EQUAL.

The SLuMBER ON Mattress. Made in Cisco Call and see it phone 403 508 e. broadway

