

CISCO.—Pop. 10,214; 1,620 feet above sea; good water; paved streets; 41 schools; 5 rail exits; minimum of malaria and typhoid.

THE CISCO AMERICAN

EASTLAND COUNTY.—Area, 925 square miles; pop., 60,000; cotton, fruit, poultry and oil production.

VOL. III.—NO. 26.

CISCO, TEXAS, THURSDAY, DECEMBER 27, 1923.

\$1.50 PER YEAR—TEN PAGES

CISCO HAD PROSPEROUS YEAR

MERCHANTS ARE SANGUINE THAT 1924 WILL BE BETTER STILL

All Agree With The American That Widening of the Cisco Trade Territory is the Big Goal

With few if any exceptions, Cisco merchants are in excellent spirits as a result of the fine trade they enjoyed during the Christmas holidays, and most of them believe this awakening of business presages a good year just ahead.

One key to the increased sales, and a gratifying one, too, seems to be the fact that former Cisco trade territory—some of which was lost during the oil boom days—is gradually being regained because of the improved service now given by local merchants. More complete stocks are carried than in the past and when a farmer brings something to the city to sell he is now certain to receive a little better than the market price for it. This is good business sense on the part of the merchant and is appreciated by every thinking farmer.

And, again, it appears that the Cisco American's consistent "Buy in Cisco" campaign has had its effect. However, there is still much to be done along this line, and this paper suggests that Cisco merchants name a permanent committee to collect "Why, Where and When" data concerning those citizens who make a practice of spending their money elsewhere and to keep hammering on the "Trade at Home" wedge in every feasible way until the idea has thoroughly permeated Cisco men and women that it is their duty to buy right here in Cisco when possible. A great many people are probably guilty of disloyalty because they do not realize what such practice means to their home town; others excuse themselves by saying Cisco merchants' stocks, in some instances, are not large enough to offer the selection desired. In any event an intensive "Trade in Cisco" campaign during 1924 might be of advantage to both merchants and public.

All in all, Cisco's prospects are very bright, and with the fruition of numerous projects to be undertaken by the chamber of commerce and various individuals, 1924 should witness great forward strides by the business, educational and residence hub of Eastland county.

Merchants Make Statements.
T. J. DEAN, of the Dean Drug Co.—December business opened up slow with us, but kept increasing steadily and Christmas day closed with the largest average December business since 1920.
CHARLES G. GRAY, of Gray Hardware Co.—Business was good from the first day of December and will average better than for several years. Some of the old trade is coming back and we must go after more of it during 1924.
W. K. JOHNSTON, grocer.—My business has more than doubled during the year and I expect to double it again during 1924. Collections are better the past thirty days and the future would seem to hold out the best of prospects to those who labor earnestly along approved lines.
UNCLE SAM WILKINS, grocer.—My business is very satisfactory and I believe Cisco's future is high-encouraging. I expect to work little harder during 1924 than during the year now closing. The old motto, "Those who win must work," is certainly true of the grocery business.
E. J. BARNES, Dry Goods.—My business enjoyed a fair increase during 1923 and the closing month of the year was a little better than December of last year. I have every reason to feel that 1924 will be a good year for everybody. Business is improving in the large manufacturing centers of the east and this is always a good sign. Then, too, oil will pick up shortly, which will mean activity throughout this section. I expect to see the Cisco poultry industry put on a good basis during the coming year, as this will mean much to the community and will be of great benefit to those who have been raising poultry for years, in that a general movement along this line will provide a better market for chickens and eggs. Let's back the chamber of commerce, as well as all individuals who merit it, and fight for it during 1924 as we have never before.
HENRY DRUMWRIGHT, John's Store.—Our total business during 1923 has been about 25 per cent more than we anticipated, and is approximately the same as in 1922. Conditions are better than during

the summer months and we have little to complain of in this respect. As a matter of fact, the entire state of Texas is in good shape, though the people are more reluctant to spend their money now than during the boom days. They are buying what they need, however, and the most of them paying cash. I am of the opinion that 1924 will be a good average year, at least. In this immediate section we may see renewed oil activity, which of course will mean much to Cisco and its environs. As I see it, Cisco has a great future, and I believe the chamber of commerce will be able to complete several important projects during 1924. We must develop to a still greater degree what might be termed "The Cisco Fighting Spirit" and thereby continue to forge forward.

H. I. STOCK, Auto Dealer.—Our business has been good during the present year and we expect still better results during 1924. I find the people more optimistic during the past three months and indications point to a general resumption of the oil industry at a not distant date, which will put lots of money into circulation. Cisco is in good shape to do big things next year if we map out the right program and then join forces and put it through. I believe an ALL FOR CISCO SPIRIT would work wonders if our leading men could get the idea and function together. It looks like our citizenship is in the mental attitude to do this, and personally I am anxious to do anything that will aid the cementing of concrete plans to this end.

MINNER WOMACK, Automobile Dealer.—The year just closing has been a very good one with me. Auto sales were a little erratic—some months running far ahead of others in point of business—but the average was some better than was expected at the beginning of the year. General business, I think, has been improving since the first of October. Nineteen twenty-four will not be a record breaker, as I see it, but a good, normal business year. There is no reason why Cisco should not continue to advance, and I believe the end of the coming twelvemonth will find us still further along the road that leads to modern cityhood.

JOHN I. CHESLEY, insurance and real estate.—I am optimistic regarding 1924 and see no reason why it should not be a good year for all the business concerns of Cisco. Cisco business men should join forces for bigger attainments for the city and surrounding country.
FRANK LEFFLER, Photographer.—To me the outlook is bright for good general business during the early spring months. We should go after what we want with a full head of steam. Map out a constructive program and stay with it. I have great confidence in the present chamber of commerce.

P. A. BOAZ, Dry Goods.—Our 1923 trade was highly satisfactory considering everything and we expect to increase the volume considerably next year. Presidential year is usually a more or less dull year, but since there are no great issues agitating the public at this time, I believe business will go on as usual. I would like to see the chamber of commerce take hold of the road question in earnest and thus widen our trade territory, and I understand they expect to do so. This is very important and will be worth close attention for several years to come. We are well pleased with Cisco and believe the city has a bright future before it.

ELIJAH LITTLE, Auto Dealer.—While I have had my automobile agency only a short time, I have found business surprisingly good and am encouraged to believe that 1924 will be a first class year for general business. Cisco is one of the best towns in the state, but our business men and the chamber of commerce can add many additional industries and innumerable families if they will agree on a constructive program and get behind it as a unit.

A. D. ANDERSON, Manager Blease Motor Co.—From a business standpoint the Blease Motor Company has much to be thankful for this year. We have sold more than 900 new cars of all models and confidently expect to run these figures up to 1,200 in 1924. We feel we have done much this year to broaden Cisco's

trade territory and are anxious to work with all local business men in further extending these lines next year. Mr. Blease, who is ill at his former home in Greenville, S. C., plans more intensive effort and consequently a larger volume of business each year. As to Cisco, it is my opinion we can go about as far as we please—if we plan correctly and work hard. I believe the new chamber of commerce is made up of men who can and will put this city on the map in a big way. The Blease Motor company wants to help in every way possible.

O. D. BIBBY, Everybody's.—We are very well pleased with our 1923 business and see no reason why 1924 should not be at least as good and probably better. There is no question but what considerable of the pre-oil boom trade is returning, and it is the duty of the merchant and the citizen to nurse this new business and make it regular. The chamber of commerce can aid in this work to a large degree and I believe the new board will do its best. There is still a vast amount of trade going elsewhere that rightfully belongs to Cisco. The right prices and courteous treatment will keep it once we have secured it.

E. J. WENDE, Variety Store.—Our 1923 business was all we could have expected, considering the closing down of the oil industry. In fact, we are well pleased with the past and are confident the new year will be even better. Cisco is a good town and people from the surrounding country like to trade here. If we buy all the farmer brings to town, and pay the best possible price therefor, we may rest assured he will continue to spend his money with us and will prevail upon others to do so.

M. POLSKY.—Our business during 1923 has been very satisfactory and with the recent rise in oil prices, business should have an upward trend, which we believe will be the case. We are looking forward to a general revival in business early in the new year. Cisco is a fine town, but we can make it better.

MARVIN TURNER, of the City Drug, sees better times on the horizon. The holiday business was good and with the revival of the oil industry considerable money will be spent in the Cisco territory.

SOUTHWESTERN MOTOR CO.—Has a good business and is getting ready to care for more. Has faith in Cisco and would like to see more improvements going on. Expects the new year to bring money to Cisco.

JESS McCANLIES, City Garage and Battery Co.—Has had a good business all during the year and expects to do better in 1924. He expects the early spring months to bring better business than ever. Believes in more public improvements for Cisco.

PATTON & WILLIAMS — With the recent rise in the price of oil they expect business to take on new life, which will bring more money to Cisco trade territory. Think that the new chamber of commerce will mean much to Cisco in the way of widening of trade territory. Believes in the trade at home movement and the cultivation of a bigger trade territory. This firm enjoyed an increased business this year as compared with 1922.

CECIL'S CASH STORE—Has had a very nice business for 1923. Looks forward to a good normal year during 1924. Thinks the old Cisco trade is coming back. Wants to help work for a bigger and better Cisco.

CUT RATE TIRE CO.—Has had a very satisfactory tire trade since getting into business late in the year. Says it is getting better all the time. Expects a bigger business during the coming year.

CISCO FURNITURE CO.—Business for the year has been very good. Looks forward to a good year in 1924. Thinks trade conditions are getting better. Is sure that Cisco trade territory is broadening out. Thinks that the Chamber of Commerce should plan some trade excursions to enlist more interest in Cisco as a trading point.

JAMES J. COLLINS.—Business has been very fair for 1923. Thinks there will be a greater interest in farming manifested during the coming year, which will have a good effect upon business conditions in general. Believes in working unceasing-

Blease Motor Co. Held Annual Meeting and Gave Workers Handsome Checks

It tells her she has heavenly eyes and beautiful hair—they enter the school building.
Act I—Scene II.
In auditorium—Chapel Period Amon is discovered sitting by Aline who is lavishing her smiles upon a group of senior boys—Amon tells her he never loved before—in fact he never believed there was such a thing as love until she entered the room—Orchestra plays "Love's Old Sweet Song"—group of Sophomore girls declare that Amon is the very image of Rudolph Valentino. Bell rings—students exeunt.

Act I—Scene III.
In study hall B—enter Amon—he sits near Aline; in fifteen minutes he swears that life will be a blank and she doesn't return his unalterable affection—almost on the verge of proposal—teacher interrupts—bell rings—students exeunt.

Act II—Scene I.
In school building—three days later—Aline spurns the love of Amon—begins her flirtation with Jimmy (harmless jelly-bean) Amon decides to do something desperate—such as go out west and fight wild Indians, or "break" into the movies—Aline is amused at his plans.

Act II—Scene II.
In class room—Aline tells boys at Amon has gone to California—Amon's army wonders who will be the next one to look in her eyes and believe her lies! Enter Paul (a football player) he has become fascinated with Aline's loveliness, makes date for "Ocellular Vaudeville."
Act III—Scene I.
On football field (Chestly Park) Amon's exciting game of the season begins—played on the sideline Aline is cheering for her school and for Gloria enters upon the scene. She is a dainty little blond with baby blue eyes—is in love with Paul. She is Paul make a desperate play and her heart beats fast—she sees her al, Aline, smiling sweetly at Paul and Paul acknowledges the smile Gloria realizes she is being beaten.

Act III—Scene II.
Same place—the game grows more exciting and more exciting—Paul makes touchdown. Great shouts on sideline—intoxicated with the ering he fails to kick goal—Aline disappointed—Paul makes another under—Aline is disgusted—Opponent pile up score—Gloria sees Aline Paul a cool, hard look—her lit-

The Holiday Spirit is Being
WOMAN AUTO DRIVER GETS 5-YEAR SENTENCE.
WINONA, Minn., Dec. 27.—Mrs. Anna Schultz, 41 years old, first woman automobile driver convicted of manslaughter in Minnesota, was sentenced to the state reformatory for five years at hard labor. She was convicted of the death of Hermon Koch, 62 years old, a passenger in an automobile struck by a car driven by Mrs. Schultz. Evidence was submitted that she was intoxicated at the time of the accident.

ly for city and community upbuilding. Has great faith in the new chamber of commerce.

CARTER'S MECHANICAL SHOP—Has had a good business during 1923. Sees no reason why the new year will not be better. Thinks that better business will open up early in the year. Is going to double his energies towards a bigger business and work for a more prosperous city.

PHIL KEELAN, Central Motor Co.—Our 1923 business has been good, but we expect a big increase next year. Business is almost certain to be more active than it was during the early months of this year. With all the merchants back of the chamber of commerce in its progressive plans for 1924 I see no reason why Cisco should not widen its trade territory and continue its present forward strides.

WALTON'S STUDIO.—Haven't caught up with the Christmas orders

(CONTINUED ON PAGE 10)

Clarke, Former Klan Head, Predicts Ocean of Blood and Some Thunder in 1924

WASHINGTON, Dec. 27.—The Ku Klux Klan, as a national issue, was brought dramatically into the open today and laid on the doorstep of the White House.

In an open letter to President Coolidge, Edward Young Clarke, imperial giant and former head of the Klan in the United States, declared the organization which he was instrumental in founding had degenerated into "a cheap political machine" that is "brazenly superseding the authority of American courts."

He concluded his letter with an appeal to the president to take the lead in the national effort to stamp out "hooded terrorism" or else force the Klan to disband.

In a statement this afternoon amplifying his letter to the president, Clarke asserted the Klan is now divided into two hostile factions and that bloodshed is imminent. "The far famed mountain feuds of Kentucky are playthings in comparison to the bitterness and hatred now existing between the two factions," he said, "and bloodshed is as certain to come as night follows day."

Home of E. M. Bagwell on F Avenue Destroyed by Fire Early Thursday Evening

The four-room house of E. M. Bagwell, at 1607 F avenue, was destroyed by fire Thursday night, the alarm being turned in shortly before 9 o'clock. The house and its contents were a total loss. The family were absent from the city at the time, but it is understood the Connie Davis insurance agency carried \$1,600 on the house and \$500 on its furnishings.

A number of suspicious circumstances lead officers and others to the positive conclusion that the fire was the work of a fire bug. There is a strong clue to the identity of the criminal and while little talk is being indulged in, it is known that every possible effort will be made to bring the man to trial. There is strong talk of a first-class whipping bee in case additional evidence is secured, as some are constrained to believe one example of this kind would put an end to mysterious local fires.

WINSTON BUILDING FIRE.

The first fire in the business district in many months came Tuesday night shortly after 9 o'clock. It was the Winston building at 503 Main street, occupied by the City Meat Market. The building was badly damaged and the fixtures, including a handsome display refrigerator, were a total loss. The stock of meat was saved. The building was amply covered by insurance, but the loss to the meat shop proprietors, Messrs. D. M. Carr and J. M. Brown, was around \$3,000, half of this amount being covered by insurance. The fire is thought to have started in a suit case belonging to one of the owners, which was in the living room in the rear of the shop. Mr. Winston, owner of the building, is somewhere in the Panama canal zone, spending the holidays with his son, Lieut. Barlow Winston.

KEATHLEY'S ENTERTAIN.

Mr. and Mrs. G. W. Keathley entertained 41 friends and relatives at dinner Thursday, at their home, 402 I avenue. Among those present were C. M. Caldwell and family, of Abilene; J. T. Bryant and family, of Abilene; Mrs. Ella Walker and daughter, of Breckenridge; and Ernest Keathley and family of Colorado City.

CHRISTMAS MAIL HEAVY.

WASHINGTON, Dec. 27.—The amount of Christmas mail handled this year was 20 per cent larger than in 1922, according to telegraphic advices received today by Postmaster General New from postmasters in 50 of the largest cities. No congestion was felt at any of these places, it was said.

Texas Co. Starts Upward Move in Oil Prices and Many Others Follow Suit

DALLAS, Dec. 28.—Registering a second material advance within two weeks' time, crude oil prices in five southwestern states, the heaviest producing section of the midcontinent territory, Thursday took a climb ranging from 15c to 25c a barrel. In one instance the increase was 40c a barrel, this being the result of a change in gravity schedule for Oklahoma and Kansas crude and affecting only that oil grading over 39 and under 40 gravity.

The new upward movement of crude prices was initiated by the Texas company, which announced its schedule of increases at Houston, Tulsa, Shreveport, Wichita Falls, Breckenridge, Corsica and other points early Thursday morning, and by the Magnolia Petroleum company. Shortly before noon the Humble Oil and Refining company met the advances posted and raised the ante 10c a barrel on Currie crude, the Humble's price on this crude, being \$1.35, as against \$1.25 a barrel announced by the Texas company.

This second boost in crude oil prices in Texas within such a short time is taken by oil producers as a verification of the forecasts that have been made for some time regarding better times for the industry during the new year. The jump in prices is expected to spur on activities in producing sections, activities that have been quiescent for some time on account of the low prices available for production. Wildcatting is expected to be resumed also with the coming of the new year as the result of this upward movement. Reports from some sections indicate increased activity almost simultaneous with the announcement of the new prices.

Coolidge and Johnson Open Headquarters in Chicago on Same Street

CHICAGO, Dec. 27.—Two national campaign headquarters of republican presidential candidates were opened informally here Wednesday—those of President Calvin Coolidge and of Senator Hiram Johnson of California.

The headquarters of the only two aspirants yet in the field for the republican nomination virtually one another in two Michigan hotels separated only by a street. There were no ceremonies and wagon gestures as these two headquarters threw open their doors as the official opening awaits the coming of the national campaign managers of the candidates, William B. Butler, Massachusetts republican national committeeman in charge of the Coolidge campaign, and Frank H. Hitchcock, national leader of the Johnson forces.

The decision to make Chicago national headquarters of the Coolidge forces was reached some time ago and was unaffected by the awarding of the republican convention to Cleveland by the republican national committee. The Johnson headquarters, in the Auditorium Hotel, across the street from the Congress Hotel, where the Coolidge headquarters are established, also was decided on when Senator Johnson tossed his hat into the presidential ring by an announcement at Chicago before it was known that Cleveland was favored as the convention city.

COCHRAN BUYS HOME.

Thomas P. Cochran, whose home on West Seventh street was recently destroyed by fire, has bought the old Platt home at 500 F avenue, recently occupied by W. E. Brown, of the Cisco Furniture Co. The property was bought from Connie Davis. Mr. and Mrs. Cochran and family will move into their new home within the next few days.

CHAMPIONSHIP GAME.

Basket ball fans in and around Cisco will be treated to a real battle Friday evening at 7:30 o'clock, when the high school team meets the Cisco Athletic club team, in the high school gymnasium. This will be the first of a three-game series for the city championship. Both teams have been practicing all week and are said to be in superb condition.

DeLeon and Comanche Are In Line for Natural Gas Supply at An Early Date

DE LEON, Dec. 26.—The sale of the Hughes-Williams Oil & Development company's Lester No. 1, is announced. W. E. Lester, owner of the De Leon and Brownwood gas franchise, being the purchaser. This deal is one of the most important affecting the welfare of the DeLeon public in some time.

Mr. Letson, who has spent most of the week in this city consummating the deal, stated he has had 40,000 feet of pipe shipped out of Arkansas City, Kansas, which will be utilized in laying a temporary line from this city to the Lester well. This line will be laid down during the present winter. The size of line being laid is two-inch pipe. Mr. Letson stated the company expects to lay a larger line, the size of which depends on whether or not arrangements are made to supply the town of Comanche. In case Comanche makes the necessary arrangements this main from the Lester well to De Leon will not be less than an 8-inch main.

FEELS HIS OATS.

Uncle Billy Fambrough of West Broadway was a caller at the American office Saturday. His eyes were glistening with friendliness and good cheer, his step was springy and his general appearance indicated that he was thoroughly imbued with the same sort of spirit that usually actuates a ten-year-old boy about Christmas time. When asked if he had just inherited a million dollars, he replied in the negative, but said a friend had sent him a big hog jowl, a son had just presented him with a large supply of deer meat and a large turkey gobbler had arrived from the farm-home of a daughter in Stephens county. He added that he desired to renew his subscription to the Cisco American for another year, after which he believed he could negotiate 1924 in nice shape.

"GOD BLESS US, EVERYONE."
(The Rotarian.)

When the footsteps creak on the frozen snow,
And the ice locks the winding stream,
And the north wind blusters and howls and moans,
And the stars have a frosty gleam;
When the lonely sparrow sits huddled and cold
As it sways on the wind-tossed limb—
Then I love to read from the well-thumbed book
Where it tells about Tiny Tim.

And of Scrooge and Cratchit and Marley's ghost,
And the vision of Little Fan,
For the tale puts glow in my jaded soul,
As the tale of a master can;
And my heart expands with a new-found warmth,
And with moisture my eyes grow dim,
As I read o'er the passages, love-inspired,
Where it tells about Tiny Tim.

'Twas a lowly Babe in a manger bed
Who has founded our Christmas cheer,
And a crippled child with his tiny crutch
Who has rendered its caning clear;
And there's little room for a sordid thought,
Or a grudge or a selfish whim,
If we bow the head with a contrite heart
For the blessing of Tiny Tim.

Oh, the world moves on at a dizzy pace,
And our customs change as we go,
But the ardor that thrives upon Christmas cheer
Still burns with a fervid glow;
And down through the vista of fleeting years,
From a past all misty and dim,
On the fevered brow of a fretful world
Falls the blessing of Tiny Tim.

A provincial is one who wonders how New York can tell the difference when there is a crime wave.—Associated Editors (Chicago).

Government Budget

A reduction of \$275,000,000 in the operating expenses of the federal government during the next fiscal year is proposed in the annual budget transmitted to congress on December 10 by President Coolidge. Total expenditures are estimated at \$3,298,080,444 and receipts at \$3,693,762,078, leaving a surplus of \$395,681,634. These estimates are on the basis of existing revenue laws, however, and should congress reduce taxes by more than \$300,000,000 recommended by the administration much of the projected balance would be wiped out. Appropriations requested for the year beginning next July 1 aggregate \$3,018,069,946, or \$260,365,022 less than those for the current fiscal year. President Coolidge said this reduction was in response to executive instructions in the preparation of estimates by the various departments and federal agencies. "This was essential to a continuation of the policy of strict and drastic economy," he said. "That is the administration's undebatable policy. It has been adhered to unswervingly in the past, and we shall hew to the line in the future." The cost of national defense next year is placed at \$548,521,238, a reduction of \$35,000,000, as compared with this year. Military pensions, retirement pay, World War allowances and the like will take \$656,300,606 out of the treasury as against \$703,111,578 this year. Fixed charges on account of the public debt are placed at \$1,372,277,975, which includes \$890,000,000 of interest and \$482,277,975 for retirement of securities. The interest payment shows a reduction of \$50,000,000 as compared with that for the current

year. Of the total of \$311,000,000 of expenditures by the Navy Department, \$35,000,000 is proposed for ship construction, \$15,000,000 for the air service and \$1,000,000 for the scrapping of naval vessels. The largest single item is the pay of the navy, \$116,000,000. Out of the War Department total of \$314,000,000, \$12,735,000 is proposed for the air service; \$28,000,000 for the National Guard and \$3,800,000 for fortifications. Expenditures for rivers and harbors are estimated at \$45,786,000 as against \$42,793,225 this year. An additional \$1,600,000 for prohibition enforcement is asked of congress, President Coolidge stating that a considerably enlarged field force should be provided. He added that he would present to congress soon a supplemental estimate of \$20,000,000 mainly for additional vessels for the coast guard because of the need for a material increase in the personnel and equipment of that service "for the purpose of combating more thoroughly rum-running and unlawful importations." The total appropriation proposed for prohibition and narcotic enforcement is \$10,531,324 as against \$8,824,602 for the present year. The largest single item in the \$228,000,000 of expenditures by the treasury department is \$91,530,000 for the refund-

KIRKMAN-LOVING.
Miss Minnie Kirkman, daughter of Mr. and Mrs. W. E. Kirkman, of Moran, was united in marriage Sunday to Porter Loving, of Breckenridge. The marriage was performed by Rev. Mr. McCowan, at his residence. The young people will reside in Breckenridge, where Mr. Loving is employed by Swift & Co. The bride is a most excellent young woman and well known in Cisco, having been an employe of Miley & Ledford for some time. She is a cousin of Miss Eleanor Hardy and while here made her home with her aunt, Mrs. O. L. Hardy.

FLEMING AN OPTIMIST.
Charles H. Fleming, long-time resident of Cisco and valued employe of the Webster Wholesale Grocery company, has been interested in purebred poultry culture for many years and believes this industry can be developed to mammoth proportions in the Cisco country. In this climate chickens are less subject to a great many of the diseases common to poultry in other sections, Mr. Fleming thinks, which is a big advantage. At the present time Mr. Fleming has about forty Rhode Island Reds.

Just when we were ready to admit that there may not be a literal hell, along comes a crew that exploits disabled veterans.—Jersey City Journal.

Rich School In Session One Month, But Reports Most Excellent Progress

Cisco, Texas, Route 4.
Our Editor:
We would like very much to see an honor roll in print. Our school has been in session one month, and we are glad to report ardent work and hearty co-operation of parents. We have cleaned up our playground and our intentions are to complete the good work when the weather will permit. We extend our thanks to all the parents who aided us. The following names are the pupils who made an average of 90 and above on their examination grades: Ruby Rogers, 91; Rena Horn, 92; Therine Jackson, 91; Richard Rogers, 91, and Walter Ivie, 94. Our report will be much better next month. We extend our best wishes to our editor, his wonderful paper and its many readers. Hoping for them a merry Christmas and happy new year, we are,
REICH SCHOOL,
Pearl Warner, Teacher.

We wish to extend of the season to our thank them for cour given us during the business.

We wish you a HA and many happy da

Heyser Me
CISCO, T
C. 29

DeLuxe

Extend the New Year's Gr you for your patronage DU May we wish for you manch Serges, days in the future and fores, this business in our line.

own Worsteds, es only \$17.65 own Worsteds,

Phone 60 **DeLuxe** We Dye For You
803 MAIN STREET.

Thanks and Greetings--

We take this opportunity to thank our many friends and customers for their liberal patronage during the year about to close, and to wish for you an abundance of happiness and prosperity throughout the new year.

We shall be glad to have the continued friendship and patronage of our old customers, and invite everybody to call and see us when we can serve you.

Cisco Furniture Company

R. W. Mancill Motor Co.
(OPPOSITE CITY HALL)

WE HAVE IN STOCK NEW FORD TOURING CARS, FOUR-DOOR SEDANS AND COUPES.

COMPLETE SUPPLY OF FORD PARTS AND ACCESSORIES.

HOT-SHOT BATTERIES.

OUR WELL-EQUIPPED REPAIR SHOP IS IN CHARGE OF COMPETENT MEN AND WE WILL APPRECIATE AT LEAST A PART OF YOUR BUSINESS.

BEST WISHES FOR THE NEW YEAR.

...A NEW YEAR'S SPECIAL ON...
SUITS and O'COATS



Our stock of Suits and Overcoats is full of new patterns and designs. There will still be plenty of winter weather to justify you in buying an Overcoat. Seventy-five per cent of our suits are suitable for spring wear.

BUY A SUIT OR OVERCOAT NOW, IT WILL MEAN A BIG SAVING TO YOU.

The Model
QUALITY CORNER
Cisco's Largest Clothing Store



Resolve

70 REACH FOR THE PHONE AND CALL 109 EVERY TIME—WITHIN THE NEW YEAR—YOU'RE IN NEED OF GROCERIES AND SUNDRY TABLE NECESSITIES. YOU'RE ASSURED OF SATISFACTION IN BOTH PRODUCTS AND PRICE. AND PROMPT SERVICE, TOO.

Johnston Grocery
"The Appreciative Store"
CISCO, TEXAS



Editor-in-Chief.....Mal Rumph
 Assistant Editor.....Bettie Mae Rominger
 Athletic Editor.....Lowry Beard
 Asst. Sport Editor.....Terry Turner
 Society Editor.....Helen Holmes
 Sponsor.....Mrs. Alfred Irby
 Club Reporter.....Fred McCanlies
 High Senior.....Edith Turner

WEEKLY GUSHER

Low Senior.....Dudley Lee
 High Junior.....Ruby Payne
 Low Junior.....Fay Dawson
 High Sophomore.....Blanche Stephens
 Low Soph.....Lavada Looney
 Jokes.....Carl Johnson
 Low Freshman.....Bessie Olson
 High "Fish".....Ruth Clark

VOL. V.—NO. 15.

CISCO, TEXAS, WEDNESDAY, DECEMBER 26, 1923.

DEVOTED TO THE INTERESTS OF CISCO HIGH SCHOOL

THE NEW YEAR—TO YOU WHAT?

What does the new year mean to you? Is it just another year, or is it a great adventure, a journey into an undiscovered country that leads to a land still beyond? Is it alluring to you to travel over an unblazed trail, or a great white way as yet untrod?

Does it seem worth while to climb with difficulty the mountain of endeavor; to reach after strenuous effort the summit of fulfilled expectations; to follow the slope into the valley of disappointment where rainy days and sleepless nights are found; where there is need of patient waiting and the doing of things that seem of little moment; where the blight of winter and the heat of summer must be endured; and then, to find that a little further on there are growing, along the banks of the cooling stream of hope that goes singing its way to the sea of dreams, beautiful trees of content where the tired heart may "rest and be thankful" for a little while and the surging soul find peace?

Do you enter the new year "with morning face and morning heart, eager to labor, eager to be happy, if happiness be your portion; or, if the year be marked with sorrow, strong to endure?" Have you thought what it would mean, not only to others but to you, also, if you should lift high a torch of light and laughter, of love and song? If you should strive to be strong and helpful, true and loyal; if you should learn to be brave and wise and, above all, kind—with a tender word, a cheerful smile, and a hopeful heart?

Have you considered that the new year is a new opportunity for living and giving, working and loving; opportunity for forgetting enmities, breaking away from corrupting associations, giving up evil habits; opportunity for the accomplishment of worthy purposes, for useful service, and for joyful sacrifice, if by sacrifice alone, the greatest service can be rendered?

What does the new year mean to you?

Edessa Brown from S. M. U.; Lela Latch, Gladys Reagan, Travis Watson, Mentoria Mayhew, Edith Hall, and Ruth Williamson from T. W. C.; Pearl Barker, Marion Olson, and Odwin Cate from U. of T.; Elizabeth and Titia Bell Simmons from C. I. A.; Lerma Baten, Ruby Kate Richardson, and Hazel Dawson from Baylor College; Flora Mae Stockard and Marie Winston from T. C. U.; Everett Kean and Paul McCarty from A. & M.; Helen Keough from the Academy of the Incarnate Word at San Antonio; Rex Carrothers from Baylor Dental College; Barto Erwin from McMurry College; and Harrell Reagan from John Tarleton.

DARK TINTS OR LIGHT.

1
 With the new year comes an artist, Brush in hand.
 'Tis a very wonderful painter, Unexcelled in all the land.

2
 He has painted many a landscape In the past,
 But at each new picture started He must needs wash off the last.

3
 Each new year he paints a new one—One sublime,
 If the canvas offers half a Just reward for all his time.

4
 Always to complete this picture Takes a year
 Full of many joys and sorrows, Many a smile and many a tear.

5
 Each day furnishes some color; In its hue
 Far unlike each other day that This great artist leads us through.

6
 Strange, we furnish our own colors; And each day
 Bright or dark our deeds determine, For the tints themselves are they.

7
 God, the Father, is the artist, And the scroll
 Of His canvas for the picture— Yes, you've guessed it—is man's soul.

LERMA BATEN.

OCCIDENTAL VAUDEVILLE.

Thursday night C. H. S. had its first vaudeville for the benefit of "The Occidental." Instead of the eight acts promised the public there were thirteen. All will agree that the audience got its money's worth.

The organizations which took part in the program were: "La Tertulia"—Fred and Margaret had the big head; Choral Club—B. F. G., has some beautiful love letters; Hi-Y Club—"I'm a Nut!"; Dramatic Club—"In the Spring Young Man's Fancy"; Orchestra—"Toot! Toot! Tweedledee"; Science Club—A weight reducing exercise; Physical Culture Girls; Home Economics Club—this stunt held the undivided attention of Ivan and Ara; Faculty—"My Daughter! My Daughter!"; Gusher—"I Am the Gusher"; Quill Club—"Was it Whitehead, Mr. Gallagher?"; Debating Club—"Salute the Bride"; and Occidental Staff.

UNCLE SAM'S NEW STAMPS.

Have you seen the new U. S. A. stamps? Oh, yes of course, you've seen the new two-cent Harding memorial stamp, but have you seen the others?

Benjamin Franklin's face adorns the new one-cent stamp—compliment to the first postmaster general. Wash-

ington holds his own high place as first president on the three-cent stamp, and Martha Washington, the only woman to be honored, on the four-cent stamps. An excellent engraving of Theodore Roosevelt has been placed on the five cent stamp—the one most frequently used on foreign mail. Other faces appearing on American stamps are those of Jefferson, Monroe, Lincoln, Grant, Hayes, Garfield, McKinley and Cleveland.

All stamps above twelve cents bear pictures of some noted building in the U. S. A., or some American scene, or some symbol of American history.

In all, twenty-one new stamps have been issued by the American government, and a million of each kind are being turned out each day. Think of it!

THEY SAY THAT—

The following have returned from the clutches of the demon mumps: Elroy McCandies, Frank Jacobs, Frank Holmesly and Virgil Howard.

Mr. and Mrs. George Honey have as their guests the father and mother of Mrs. George Honey, Mr. and Mrs. W. W. Sherwin, of Queen City.

Marvin Boyd is limping. You'd limp too, if Mal should run into you and step on your foot.

Monday Frank Holmesly came from Brocks with a box wrapped in holly paper under his arm. He told Elroy it was shoes.

Rea Dill has a large estimate of the value of a wedding ceremony.

The postman wishes Mrs. Irby wasn't so popular.

Mr. and Mrs. J. D. Barker were at their guest for the week Mr. Evans Kinsey.

Mr. Sanders found nothing in Miller about "bisecting cats."

The Loboes retain their record of being the only team to score on Abilene. Poor Waco.

Coach Chapman, Ernest Wilson, "Red" Smith, William Morse, and "Red" Lee were in Dallas for the Abilene-Waco game.

Marvin Boyd's voice has a marvelous effect on those who play basketball in the gym on Sunday.

Wouff-Houng received the Abilene-Waco game by radio.

Roberta, Jack and Kathryn Moss are spending the holidays in Decatur, with their grand-parents. (Isn't it the nicest thing to have a grandmother at Christmas?)

Cecil McCord of Central High, Fort Worth, is sojourning in our little city for a time. You doubtless know the Flossie reason.

Oda Alsbrook was elected captain of the Football Loboes of '24. Fine! We are proud of our new captain and believe in him. Already "Pinkle" has taken on a dignity quite in keeping with this honor. We know he will work hard to wear with merit and becoming grace the unimpeachable toga of his worthy predecessor, Captain Ernest Wilson.

Miss Bernie Chesley is a pleased and pleasant visitor in Dallas this week.

Gladys and Glen Richardson attended the game at Stamford and report a dandy good time.

Miss Lois Long is one of a Christmas house party at Lubbock during the holidays.

Marion Olson declares he is "heart-whole and fancy-free" in spite of the attractive fair ones at State.

(How can you be so impervious to charm, Marion?)

Misses Fay and Ruth Mixon are enjoying the ten days of "good times," at their old home, Taylor.

The "Editor" has been somewhat torn between love and duty these last few days—to be exact, since Friday. It is so pleasant and so easy to put the first first and let the last s-l-i-d-e. Horrid old sponsors—they are always taking the joy out of life.

THE C. H. S. SENIORS.

Act I—Scene I.
 In front of school building—A beautiful morning in spring—Enter the tall, dark, and handsome Amon walking with Aline, a radiant, irresistible beauty—just ten minutes ago he has discovered himself to be desperately, hopelessly, tragically, in love with this charming girl—he tells her there is something different about her from any other girl he has met—she realizes he has "fallen"—he tells her she has heavenly eyes and beautiful hair—they enter the school building.

Act I—Scene II.
 In auditorium—Chapel Period Amon is discovered sitting by Aline who is lavishing her smiles upon a group of senior boys—Amon tells her he never loved before—in fact he never believed there was such a thing as love until she entered the room—Orchestra plays "Love's Old Sweet Song"—group of Sophomore girls declare that Amon is the very image of Rudolph Valentino. Bell rings—students exult.

Act I—Scene III.
 In study hall B—enter Amon—he sits near Aline; in fifteen minutes he is swearing that life will be a blank if she doesn't return his unalterable affection—almost on the verge of proposal—teacher interrupts—bell rings—students exult.

Act II—Scene I.
 In school building—three days later—Aline spurned the love of Amon—begins her flirtation with Jimmy (a harmless jelly-bean) Amon decides to do something desperate—such as go out west and fight wild Indians, or "break" into the movies—Aline is amused at his plans.

Act II—Scene II.
 In class room—Aline tells boys that Amon has gone to California—Jimmy wonders who will be the next one to look in her eyes and believe all her lies! Enter Paul (a football star) he has become fascinated with her loveliness, makes date for "Occidental Vaudeville."

Act III—Scene I.
 On football field (Chestly Park) most exciting game of the season being played—on the sideline Aline is cheering for her school and for Paul!

Gloria enters upon the scene. She is a dainty little blond with baby blue eyes—is in love with Paul. She sees Paul make a desperate play and her heart beats fast—she sees her rival, Aline, smiling sweetly at Paul—and Paul acknowledges the smile—Gloria realizes she is being beaten.

Act III—Scene II.
 Same place—the game grows more thrilling and more exciting—Paul makes touchdown. Great shouts from sideline—intoxicated with the cheering he fails to kick goal—Aline is disappointed—Paul makes another blunder—Aline is disgusted—Opponents pile up score—Gloria sees Aline give Paul a cool, hard look—her lit-

tle heart aches for him. Boo hoo!

Act III—Scene III.
 Same place—opening of fourth quarter—Paul, disheartened by Aline's hateful looks, fails to play as he usually did—Gloria's spirit is renewed—Paul sees her and gains courage by her loving smile—and begins to fight harder for her—Paul makes second touchdown—whistle blows—the game was won by Paul's team—Gloria rushes to him and congratulates him—Aline tilts her nose about ninety degrees in the air when he passes her.

Act III—Scene IV.
 In school building—at football banquet—Enter Paul and Gloria—Paul tells her she has been the only girl for him and he admitted he had been a fool "to ever look at any other girl—Gloria sighs and believes everything he says (why do they always do it?)—speeches are made then a mascot is given to the new captain, Paul—he makes a wonderful speech to the boys and tells them he thinks the team should have a mascot—he is to choose this mascot—Paul says "Yea-Bo" and names Gloria as his mascot—Gloria is thankful enough to blush as she smiled her gratitude—Rewards given to the "heroes"—great rejoicing—everyone happy.

MR. GALLAGHER AND MR. SHEAN.

1
 Oh! Mister Gallagher, Oh! Mister Gallagher—
 What's on your mind this evening, Mister Shean?

Everybody's feeling proud, of Coach Chapman's football crowd, And they say we had a mighty fight-in' team.

Why Mister Shean, Why Mister Shean.
 On the day they played that bunch from Abilene, They might have had the town, from mayor's office down.

Who, the Eagles, Mister Gallagher? No, the Loboes, Mister Shean.

Oh! Mister Gallagher, Oh! Mister Gallagher.
 What seems to be the trouble, Mister Shean?

Folks are acting mighty cool, towards a teacher in this school
 And they say he'll never be the same again.

Just because he chloroformed an old maid's cat,
 Our dear teacher got so pale, thought he'd have to go to jail.

Was it Whitehead, Mister Gallagher? No 'twas Sanders, Mister Shean.

Oh! Mister Gallagher, Oh! Mister Gallagher.
 Go ahead I hear you talking, Mister Shean.

They say everywhere, and it's true I do declare
 That the East and West in Meeting was a scream.

Why Mister Shean, Why Mister Shean.
 Garland Shepherd in that show was surely keen

With his boots and leather chaps, and his big four gallon hat.
 With his six gun, Mister Gallagher. And his "Hell Yes," Mister Shean.

Oh! Mister Gallagher, Oh! Mister Gallagher.
 What's the latest bit of gossip, Mister Shean?

I have heard it night and day, and its

true what they all say
 There are several desperate cases to be seen.

Oh Mister Shean, Oh Mister Shean. You have surely hit the nail on the head,
 And the most devoted pair, at each other sit and stare.

You mean Linouise, Mister Gallagher. Yes, and Cecil, Mister Shean.

Oh! Mister Gallagher, Oh! Mister Gallagher.
 Go ahead and spill your scandal, Mister Shean.

Did you know some pedagogs, with their grips and Sunday togs,
 At a meeting in Fort Worth were lately seen.

Why Mister Shean, Why Mister Shean.
 Mister Wells in awful company there was seen,

One of them was P. L. K., and the other was J. J.
 Did they go some, Mister Gallagher? To the movies, Mister Shean.

Oh! Mister Gallagher, Oh! Mister Gallagher.
 Strut your stuff and tell the worst, Mister Shean.

Have you heard about the day, when our Lobo bunch so gay,
 Played a game against the Hogtown football team.

Why Mister Shean, Why Mister Shean.
 A most peculiar thing took place that day.

One good teacher looked so mild, that she got in for a child.
 Missus Irby, Mister Gallagher, No, Miss Jenkins, Mister Shean.

Oh! Mister Gallagher, Oh! Mister Gallagher.
 Your looks forebode bad tidings, Mister Shean.

Do you know there is a guy, that no matter how they try,
 The girls can't even make themselves be seen.

Oh, Mister Shean, Oh Mister Shean. That's the most astonishing thing I've heard you say,

He must be a man of ice, who will fall for no device.
 Won't you tell me, Mister Gallagher? It's Coach Chapman, Mister Shean.

THE GUSHER.

(With apologies to Robert H. Davis)
 I am the Gusher. I am a child of the brain of Cisco High school. My ears are ever open, my eyes are never shut; my fingers are ever ready to record what ear may hear or eye may see; and my feet are ever willing to carry me wherever romance or legend, adventure or experience, incident or story is to be found.

I sing the songs of our poets, recount the fortunes of our athletes, present the productions of the thought of our writers, and review with pride the activities of our organizations.

I am the lens of memory which keeps before you the traditions of the past. I am the mirror of today, the crystal ball of tomorrow.

When I speak, hundreds of people hear my voice; the Seniors, the Juniors, the Sophomores, the Freshmen, the faculty, the friends, and the patrons of our school. Our little world is largely ruled by the public opinion I evoke and shape, for the instruction I give and the advice I offer is safe, sane, sound, and practical.

My ideals are for clean sportsmanship, loyalty, cooperation, and respect for authority. I revel not in cheap humor, nor in impertinence of tone, nor in placing emphasis upon the trivial. I strive to be an instigator of pride—pride in the things which deserve admiration.

I fan to flame the sleeping fires of originality, personality and genius. I offer inspiration to the down-hearted, encouragement for good scholarship, and opportunity to aspiring young authors. I stir the pulse with ambition, I make the heart beat with pride or fear, tenderness or hope, and I inspire to midnight toil, to earnest, honest competition.

I am your smiles or your tears, your honor or your shame. I am the record of all you have achieved, the key that opens the door of progress and lets shine through the light of knowledge, its glory and its power.

I am the tireless trumpet of news, the clarion that calls you to action, the bugle that leads you to service! I AM THE GUSHER.

WHY?

1
 He sat very quiet and solemn In the room called "Study Hall B." His finger ran down the column— By his name there was a (3).

2
 (1) had happened that very morning In room number 2-0-9 Had been put there quite without warning,
 Why, he'd only asked the time!

3
 (2) he guessed was on the square. Though it was an accident—roller bearings He'd pronounced the Sr there,
 And forgot to place one 487 103 W. 90

"I can't fig— He said with "What is it Merchants this Well, I guess

One half of Mrs. Kennon'

FOR ROSES, Fruit Trees and Papper Shell Pecans, see or write our Mr. R. A. Crocker, Dublin, Texas, North Tyler Nurseries. 4t-p

THINGS READY FOR—
REPAIR!

Railroad track go down when not repaired.

Automobiles go to the junk pile when neglected.

Horses feet get tender when driven without shoes, and children catch cold when sent to school wearing thin sole shoes. Parents take warning and avoid that doctors bill by shoe repairing.

BUSY BEE SHOE SHOP
 500 Main and 5th Street
 J. A. RAMSEY, Prop.
 Cisco, Texas.

DR. CHAS. C. JONES
 Dentist
 OVER DEAN DRUG STORE
 Phone 98

Home Cooked Meals 50c
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FOR TRADE FOR FORD CAR
 Wagon Team, Buggy, Sulkey Plow, Section Harrow, Three two-year-old Heifers. P. O. Box 47, Cisco, Texas. 26

The Holiday Spirit is Best Expressed With
FLOWERS
 We keep them on hand and will take care of your orders.
Smith Floral Co.
 CISCO, TEXAS

Since It Is
MOVING TIME
 You Can Do No Better Than
Phone 700
 Three Trucks and a Piano Mover at Your Service
 Moved Without a Scratch
Ever-Ready Transfer & Storage Company

The Barrow Furniture Co.
 WISHES TO THANK ALL ITS PATRONS FOR THE SPLENDID BUSINESS GIVEN DURING THE PAST YEAR AND RESPECTFULLY ASKS FOR A CONTINUATION OF THE SAME.
 THIS COMPANY EXPECTS TO PLACE THE RESULTS OF ITS BIG BUYING CAPACITY AT THE DISPOSAL OF ITS MANY FRIENDS AND CUSTOMERS DURING THE COMING YEAR. IT EXPECTS TO PLACE ON DISPLAY THE BEST TO BE HAD IN ITS LINE AND, AT THE SAME TIME, BY ITS THOROUGH ORGANIZATION, THOSE GOODS WILL BE ALWAYS AT POPULAR PRICES.
 THROUGH THE CHRISTMAS HOLIDAYS, THIS STORE HAS ENDEAVORED TO SO DIRECT YOUR BUYING THAT YOU MUST HAVE HAD A MERRY CHRISTMAS. NOW IT WISHES ITS FRIENDS, ONE AND ALL, A HAPPY NEW YEAR.
Barrow Furniture Company
 THE STORE OF SERVICE.

THE CISCO AMERICAN

A. B. O'FLAHERTY Editor and Publisher
 W. H. LA ROQUE Associate Editor and Advertising Manager

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THE FAITH OF A CHILD.

Tuesday was Jesus Christ's birthday and was celebrated generally throughout the United States and in most parts of the civilized world. Even in the United States, however, individuals have different ideas as to the day and consequently celebrate it differently. To some the annual event, and what it stands for, means a great deal; to many it is probably merely a time of merrymaking.

Louise Hardwick, a little Chicago girl, lay for six years on her bed, knowing that she might die of an incurable ailment any day. She had prayed earnestly: "Jesus let me live to be thirteen," and on the twenty-eighth day of November she celebrated her thirteenth birthday. Last Sunday morning she died, her thin, wasted arms clasped tightly about a big doll on the pillow beside her. Just before she died she was praying: "Oh, Jesus, take me home."

That child believed, and her mother believed that her death meant going to heaven—to be with Christ and His Father on Christmas day.

Would the "modernists" and their "higher criticism" do any good to that mother by proving that Christ was just like other men and that there isn't any real heaven?

STUDENTS WHO ARE IN EARNEST.

In one university last year 2,357 students had jobs and were wholly or partly self-supporting. In other universities and in the country's host of small colleges other thousands of young men were doing the same thing—working during their college years to help meet the cost of their education.

It is not a new development. Some of our fathers and grandfathers put themselves through school, too. It is only more marked because the numbers of men and women studying in such schools is increasing yearly.

There are other undergraduates who spend too much money and time on the social activities of college and who are as frivolous and shallow as the critics say. But while deploring their existence it is well to take note of the real students.

THE DOLLAR SETS THE STANDARD.

December first French steamship companies stopped quoting passenger fares in francs and quoted them only in dollars. Even the government-subsidized line did so. Frenchmen as well as foreigners were obliged to reckon their money in dollar values in buying their tickets. British companies with offices in Paris have started doing the same thing.

The French franc and the British pound sterling in the past have been standard money units for all Europe. At the close of the war the American dollar had gained prestige, but the franc and pound still held their own fairly well, and gained somewhat over their war level. Lately they have started downward again, as a result of unfavorable conditions in French and British unemployment and the general economic confusion and pessimism of Europe.

The dollar is recognized everywhere not only as the soundest money in the world, but as a convenient medium of exchange because of its simple decimal system and fractional coins. It may become the universal medium, accepted on its own merits wherever the American tourist or business man goes instead of being turned into the money of the country.

That would be pleasant for American travelers and good for American business, and should benefit other nationalities by giving them a more stable currency than they are able to maintain for themselves.

During a lecture, Artemus Ward once startled the crowd of listeners by announcing a fifteen-minute intermission. After contemplating the audience for a few minutes, he relieved their bewilderment by saying: "Meanwhile, in order to pass the time, we will proceed with the lecture."

NUMEROUS AMENDMENTS PROPOSED.

Constitutional amendments are being proposed in congress at an almost record-breaking rate.

The "equal rights" amendment sponsored by the National Women's Party is one which has been talked of a great deal, but which still has not aroused any very general enthusiasm. Several proposed amendments calling for restriction of child labor seem to be more urgently needed.

Other amendments would change citizenship rights, since under it children born of alien parents in the United States would not be considered citizens. This would not interfere much with children of European immigrants who could be naturalized, but it would exclude the children of ineligible races.

Then there are proposed amendments intended to effect uniform marriage and divorce laws, the earlier inauguration of the president, to legalize beer containing not more than 5 per cent alcohol, to prohibit the issuance of tax exempt securities, to elect president and vice president popular vote, and to give congress power to regulate nomination and election of United States senators and representatives, and to regulate the expenditures of the

Cisco

These will go so far as to reach the state ratification. Some of them, however, de-
 It seems to be up to the public to decide
 and to let congress know the public

THE EXCAVATION OF CARTHAGE

Now that King Tut's tomb has been re-opened, and a steady stream of treasures pours out for the wonder of the modern world, interest in antiquity once more revives. And opportunely enough, along comes an Austrian archeologist with the announcement that the ruins of Carthage probably contain treasures surpassing those of Egypt's famous Valley of Kings.

He has been excavating there for three years, and as he gets his bearings, wonderful possibilities appear. He finds that the ancient Phoenician capital in northern Africa is really buried under water. That doubtless means the irreparable ruin and loss of many such records and art works as have been so well preserved in Egypt owing to the dryness of the sepulchres there. But already an old galley has been discovered containing marble and bronze statues in good condition, and there may be vast quantities of imperishable articles found on further search.

Much is known about Egypt, but Carthage has long been a mystery. The Phoenicians were skilled navigators, famous merchants and great explorers. They seem to have been the only branch of the Semitic race ever taking to the sea. Their civilization and prosperity, in Carthage, after Tyre and Sidon had vanished, rivalled those of Rome, European upstart across the Mediterranean, until Rome, mustering all her power, destroyed the Carthaginian army and navy and leveled the city to the ground. The glory of Carthage ever since has been only a tradition and a dream. Perhaps now the archeologists will make it real.

A generation or so ago it was the dime novel that was blamed for producing bad boys. Today it is the moving picture. Maybe, as civilization progresses, this responsibility will in time be placed on parents.

PROBING THE "COMMON COLDS."

Nine universities are co-operating with the United States Public Health Service in a detailed study of "common colds." These schools are Harvard, John Hopkins, Georgetown, Howard, Tulane, Ohio State, Chicago and California.

"Colds, influenza and similar conditions," says Surgeon-General Hugh S. Cummings, "are responsible for a great deal of suffering, loss of time, disability and a not inconsiderable number of deaths."

Few people get through any twelve months without experiencing at least one of these infections. Yet the infections are preventable.

Whether the proposed academic investigation turns up new methods of combating respiratory diseases or not it is bound to produce valuable results. A wider knowledge of treatments and preventive measures already discovered would do much to reduce the number of cases and particularly the fatalities from them.

The common cold may not seem to the layman to be a university medical school problem, but that is only because of the layman's ignorance.

GENUINE NATIONAL CONVENTIONS.

The popularization of politics goes on steadily. Political processes constantly grow more democratic. The people, more and more, sit in the game. The latest and biggest help in this matter is radio, which enables the public to sit in by letting it listen in.

It is announced from Cleveland that the Republican national convention, to be held in that city next June, will be broadcast to the country. The proceedings in the big auditorium, from beginning to end, may all be conducted as in the presence of an audience of 100,000,000 people. Any citizen with a good radio set can tune in and hear for himself what is going on, from the chairman's opening address and the keynoter's speech to the final balloting, with its customary riot of marching, cheering and singing.

Once adopted, such procedure will doubtless be the regular thing hereafter.

GOVERNMENT LANDS.

More than six million acres of government land were turned over to homesteaders last year. Yet there is a prevalent notion that the public domain is exhausted.

Still more surprising is the fact that the government has enough land left to keep on giving away that much every year for thirty years.

This land, to be sure, is not what it used to be in the last century. The most fertile and accessible acres were taken up long ago. Still, it is by no means to be scorned. The watering and fertilizing of apparently hopeless soil is not the problem it was for the old pioneers. Neither is remoteness from railroads and markets. The automobile, the airplane and radio communication are rapidly bringing the most distant places into touch with the most populous communities.

Where farming is out of the question, there are often fortunes to be made in lumbering, grazing or mining. And sometimes climate is a sufficient asset. Many a homesteader in the future may stake out a claim on an isolated mountain top or desert and call himself blessed.

Bridge fans will appreciate this story, told by a returning European traveler. Bridge is one of the most popular pastimes on shipboard and this young man spent a great deal of his time playing with the ship surgeon and two of his friends. The ship surgeon was wont to impress on one of the young men, who was more or less a novice at the game, over and over: "Thousands of men are walking the streets of London because you didn't lead out trumps?" The day after the boat landed, the young man thus impressed became slightly spifflicated, so to speak. Strolling unsteadily in Picadilly, he happened to see a rather worn individual, and walking up to him he managed to ask rather huskily: "Are you walking the streets of London because you didn't lead out trumps?" The individual thus addressed smiled slightly, then solemnly answered: "No Guv'nor, I trumped my partner's aces."

THANKS!

FOR THE BUSINESS YOU HAVE GIVEN US DURING THE YEAR 1923. WE NOW EXTEND YOU OUR BEST WISHES FOR 1924 AND AN INVITATION TO DO BUSINESS WITH US FOR THE ENSUING YEAR. WE BOAST A SERVICE BETTER THAN THE BEST.

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- 2—1923 FORD COUPES
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Postoffice Operating Deficit For the Year 1923 is \$37,995,307

Annual report of postmaster general—Extraordinary increase in business severely taxed the ability of the postal service under inadequate appropriations last year, but "a most gratifying decrease in the postal deficit," amounting to approximately \$30,000,000 from the previous year's deficit, was brought about through economies. Postmaster General New informed President Coolidge in his annual report recently made public. The postmaster general made a number of recommendations for legislation along these lines including authority for him to fix a charge for a return receipt for a registered article; fix the fees chargeable for registration of mail matter and the limit of indemnity; extend the insurance and collect-on-delivery services to

third-class mail; and prescribe the fees to be collected for the issue of domestic money orders. Mr. New also recommended that legislation be enacted to provide for the appointment of postmasters of the third class by the postmaster general; payment on postoffice premises monthly instead of quarterly; compensate employees for overtime service in excess of eight hours daily, establish motor vehicle rural routes of not less than 36 nor more than 75 miles in length; increase the interest rate on Postal Savings deposits to 3 per cent and for other improvements; and amend existing laws in regard to examination and renewal of official bonds, age retirement of certain employees, leaves of absence of railway postal clerks, and moving expenses of officers and railway postal clerks. The postal revenues for the year were \$532,827,925 compared with \$484,853,540 in 1922, and the expendi-

tures, obligations and losses \$570,823,232, compared with \$552,459,732 in 1922. The opening deficit for this year was \$37,995,307, compared with an operating deficit of \$67,606,192 for 1922.

PLUCK

Pluck brings its reward;
Reverses don't kill.
If fate hits you hard,
Strike back with a will.
Let it do what it can
Still hold up your chin,
For the world loves a man
Who never gives in.

London dispatches declare that the late Baron Rothschild had the finest collection of fleas in the world. Countless thousands in Russia will rise up to denounce it as a base caricature of the capitalistic press.—New York Tribune.

A. A. Webster Has Shipped Three Carloads of Pecans To St. Louis This Season

While discussing the chicken, turkey, hog and truck farming businesses, as enterprises worthy of consideration, we have been prone to rather overlook one that has become a very considerable enterprise from the standpoint of money value to the surrounding territory.

The Cisco American has published a large number of interviews with farmers during the past twelve months, and has called attention to the fact that many farmers were finding good money in the cultivation of pecan orchards, mentioning instances where pecan trees have borne fruit, right here in Cisco, at three years of age. Nevertheless very few people realize that the pecan industry has grown to large proportions during

the past few years. A. A. Webster, wholesale grocer, informs us that he has shipped three cars of pecans, of thirty thousand pounds each, to St. Louis and expects to ship two more cars during the season. It seems that farmers and city home-owners should plant more pecans.

RISING STAR WINS.

The court of civil appeals has recently handed down a decision that will be of interest to a number of our folks in the tax suit from that place that was on appeal. Like Gorman a high tax rate has been a thorn in the side of a number of folks in that place and some thirty or more decided to fight the case. As all were on the same grounds only one case was tried. The defendant won in the lower court and on appeal the city won both a reversal and a decision, the appeal court deciding the case in their favor. As it now stands

Rising Star is the victor and the folks will have to pay off.—Gorman Progress.

MERCHANTS' ASSOCIATION.

The merchants of Pioneer have organized a Retail Merchants association. The object is to safeguard the merchants against bad credits, risks, etc. Also to have an organization to further the best interests of the town. They started with 16 charter members and have elected the following officers: J. A. Dill, pres.; L. D. Cash, Sec.; and directors, W. B. Baldwin, G. L. Bettilyon, J. W. Cooper and W. Y. Allen.

FRIENDSHIP
(Marion Marvin)

Friendship is the sort of thing That never quits when you are ill Or tired or broke, but hastes to bring The help you need to climb the hill.

It is the Duty of Every Loyal Citizen to Keep Talking and Boosting for Cisco

SERVICE THAT SATISFIES BLEASE MOTOR CO. Authorized Ford Dealers CISCO, TEXAS.	COMMERCIAL STATE BANK YOU CAN BANK ON US FOR 100 PER CENT SERVICE
--	---

A. GRIST HARDWARE CO. International Harvester Dealers. REPAIRS, IMPLEMENTS MACHINERY	DON'T RISK YOUR BATTERY'S LIFE Do you know that the life of your battery can be greatly affected by the way in which recharging is done? Careful expert recharging is just another one of the many things that go to make up really reliable battery service. CISCO BATTERY CO. 111 East Sixth Street Phone 505
--	---

YOUR CHRISTMAS GIFTS
should breathe your own personality. How better attain this than by giving
PHOTOGRAPHS
the only truly economical gifts, bearing with them the spirit of Christmas Day
Portraits Taken, Rain or Shine
WALTON STUDIO
613 Main St. Phone 151
Make your appointment early—Xmas is our busy season.

HEYSER MOTOR SALES Overland, Willys Knight and Hupmobile Full Line of Accessories for Overland. Lee Tires.	OLD MATTRESSES MADE NEW NEW ONES MADE TO ORDER THE SLUMBER ON PROCESS Independent Mattress Co. 508 East Broadway. Telephone 403 CISCO, TEXAS.
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M. L. NOTGRASS ELECTRIC SHOE SHOP Neat Shoe Repairing Cheapest Place in Cisco All Work Guaranteed.	WE EMPLOY ONLY WHITE AMERICANS ALEXANDER HOTEL Rooms \$1.00—Meals 50c Special Rates by Week E. H. ROBERTS, Proprietor Phone 476. 207 W. 6th St. CISCO, TEXAS
---	--

A WELL DRESSED MAN
ALWAYS COMMANDS ATTENTION
Every time we press or repair your suit, you make a profitable investment in appearance.
Neatness of dress is a necessary asset in both business and social circles.
Our work is always of the best and our prices are reasonable.
One Day Service. Phone 503
Turner's Tailor Shop
814 Main St., Cisco, Texas.

REIMER'S GARAGE
We will be glad to have you bring your car to us for any kind of repairs. We do any electrical and generator work on any and all cars.
If you are satisfied, you will return.
REIMER'S GARAGE
212 Broadway Cisco, Texas.

For Candy try the Candy Store first, and that is—
BROCK'S
"of course"
Special in Xmas Candies.

W. I. GHORMLEY
Registered Optometrist
GLASSES THAT GIVE SATISFACTION
500 Main Street
CISCO, TEXAS
OFFICE DAYS—Wednesdays, Thursdays, Fridays and Saturdays.
Phone for Appointment
Office Phone 337. Res. Phone 121

It has been said that "a community's growth and permanent progress is measured by the scope of its commercial activity. By its ability to support that portion of its population which depends upon it for a livelihood." If this is true, and it is, this situation undoubtedly rests in the hands of all of us as citizens and it becomes not only a civic but a patriotic duty.
We Cisco folks should be known all over this section as big-hearted, hard hitting home town boosters, and we want you to join with us, without hesitation, to make this a feature of our community life and on a 100 per cent basis. Let this be our slogan: "I BUY ALL I CAN IN CISCO." Investing your money in some other community is just another way of knocking the supporting props from under your home town foundation. Patronizing other business firms in cities while you live in Cisco is simply straddling the fence, dividing and weakening the splendid force which you could otherwise be lending to our city's progress. This is plain talk founded on plain facts.
Getting right down to brass tacks we would like to ask you what sort of an excuse you can offer for sending or spending your money elsewhere?

The merchandise, prices and service offered the Cisco purchasing public, eliminates any excuse that might be offered for trading elsewhere.
Nine times out of ten there is nothing to justify such action and you can't do it and still be known as a loyal home-town booster.

For instance, the furniture stocks of our city, the clothing, drug, hardware, men's furnishings, millinery, bakery, jewelry, building supply, electrical, auto, plumbing, tailoring, grocery and shoe stocks, in fact every class of merchandise or service to be found elsewhere, is here in such varied grade and sufficiency as to make Cisco a trading center able to supply your every want and at prices which will compare favorably with any other point.
The Cisco American wants every one of its readers to realize the truth of this statement. Remember that to withhold your patronage from the business men of your home town means only to place a hardship upon them and to the benefit of out-of-town institutions whose owners are not in the slightest degree concerned about you or your personal welfare.

Think of this every time you decide to make a purchase and resolve, deep down in your heart, to be a 100 per cent loyal Cisco citizen, Loyal to Her Commercial, Professional and Manufacturing Interests.
Do you know what this spells? It spells prosperity. It means civic advancement and all brought about by a community that is standing solidly together and bucking against anything that, in any way, tends to retard our civic progress. Always be able to say:

I Buy at Home.
Because all my interests worth while are here.
Because the community that is good enough for me to live in is good enough for me to buy in.
Because I believe in transacting business with those who are my friends.
Because I want to get what I pay for.
Because every dollar I spend at home stays at home and helps work for the good of the community.
Because the man I buy from stands back of the goods I buy.
Because the man I buy from helps to support my school, my church, my lodge and my home.
Because here is where I live, therefore here is where I should buy.

Why not organize a Coolidge club, not for political purposes, but with the view of encouraging more people to keep their mouths shut?—Atchison (Kan.) Globe.

There is not a particle of doubt as to what Dr. Cook discovered in Texas.—Chicago Daily News.

If Iceland really wants prohibition we have a lot of it that isn't being used.—Detroit Free Press.

KL nag our La- Dry Goods, Wear, Men's Fu- Shoes for the who customers and friends! We are sure that the ast year, which has come to us, an possible had it not been for our efforts to give you the r money. And now we want ave had a large share in our suc- and we want you to know that the part you have played.	CO HARDWARE CO. A Happy New Year
---	--

BROADWAY AUTO SERVICE Auto Accessories, Pennant and Mobiloil. and of Michelin 924. CITY AND Phone 350.	DE customers is a large one, yet we it remain as it is. We would invite you who have not done business with us before, to try us out during the coming months and if you are satisfied, tell others. If you are not pleased, tell us. WE WISH YOU A HAPPY NEW YEAR.
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HUESTIS & Everything i Fresh Veget I Extra Hi per 10 Watkins Ren may be had Phone 663.	Uncle Sam Wilkins
--	--------------------------

CONNIE DAVIS
INSURANCE, REAL ESTATE, RENTS, FARM AND CITY LOANS.
Office 701 1-2, Corner Avenue D and West Seventh Street
Office Phone 198
Residence Phone 286

The Season's Blakings
"THANK YOU"
GOOD WILL AND PAT-
923 AND THE BEST
FOR YOUR PROSPER-
STAR BAKERY

CITY GARAGE & BATTERY COMPANY
General Repair Shop
Auto Electric Work a Specialty.
Any Make of Battery Repaired and Recharged.

CISCO COFFEE CO.
Patronize Home Industry.
Insist on Cisco Blend and Peaberry Coffee
100 Per Cent Pure.
421 Avenue D.

SAVOY CAFE
The best place in town to eat
Service With a Smile

WAYSIDE GARAGE
General Repair Work, Casing-head Gasoline and Good Oil
Second Hand Ford Parts
PHONE 85
700 E. 6th Street

SOUTHWESTERN MOTOR COMPANY
Service Garage
Authorized Sales and Service
Timpken Roller Bearings
Telephone 487 103 W. 9th

Patronize Your Home Merchants this Xmas

Patronize Your Home Merchants this

FOURTEEN YEARS AGO

(February, 1909)

PUTNAM, Feb. 2, 1909.—We are getting very dry in this part of the country. Have had a few days of very windy weather.

The health of our community is improving some. Dr. J. H. Olge and family of Garland, Texas, have located with us.

The Baptist Fifth Sunday meeting, which convened on last Thursday night, and ran over Sunday, was a success, notwithstanding the cold windy weather. The following ministers were in attendance: Eld. J. J. F. Lockhart, Abilene; Eld. A. A. Hensler, Comanche; Eld. A. L. Jobe, Merkel; Eld. H. P. Dillard, Iredell; Eld. J. M. Coats, Moran, and Eld. Whitworth of Ranger.

Prof. Surles and wife from near Clyde, came down Saturday to visit home folks and to attend the meeting.

The Putnam Mineral water shipment is growing larger every day. Joe Davis of Alvarado is visiting his relatives of this place.

Mrs. Beardin of Thurber has been visiting her parents, Mr. and Mrs. Tabor.

Judge B. L. Russell and wife came down today to visit relatives here.

says the "light fingered gentry" relieved Jake Alexander of about \$75 when they landed in the Union depot.

Mrs. Prevler of Granbury is visiting her daughter, Mrs. M. D. Paschal.

Mr. Clyde Ricks returned to his home in Grand Cane, La., Tuesday morning.

Miss Theresa Smith entertained a few of her friends last Friday evening.

Mrs. J. C. Moore of Sweetwater was a visitor at the home of her sister, Mrs. T. D. Freeman this week.

The Woman's Christian Temperance Union will meet with Mrs. M. H. Fleming, Monday, Feb. 8th, at 4 p. m.

Miss Moore of Hamilton who was here for the Berry-Harrell wedding last week, returned to her home Thursday.

Miss Jane Wood, the vocal teacher in Simmons college at Abilene, spent Saturday and Sunday with Miss Minnie Martin.

and her mother believed heaven—to be with Christ today.

do any good to that mother by proving that Christ was like other men and that there isn't any real heaven?

STUDENTS WHO

In one university last year and were wholly or partly versities and in the count thousands of young men working during their college their education.

It is not a new development grandfathers put themselves only more marked because studying in such schools is increasing yearly.

There are other undergraduates who spend too much money and time on the social activities of college and are as frivolous and shallow as the critics say. But while deploring their existence it is well to take note of the students.

THE DOLLAR SETS THE STANDARD.

December first French steamship companies stopped quoting passenger fares in francs and quoted them in dollars. Even the government-subsidized line did Frenchmen as well as foreigners were obliged to reckon their money in dollar values in buying their tickets. British companies with offices in Paris have started doing the same thing.

The French franc and the British pound sterling the past have been standard money units for all Europe. At the close of the war the American dollar had gained prestige, but the franc and pound still held their own fairly well, and gained somewhat over their war level. Lately they have started doing this home in Albany and will move to favorable conditions in France. As district judge, he can be at home more if he lives in Abilene as court is held there fourteen weeks during the year and in Albany only six.—Albany News.

The dollar is recognized as the soundest money in the world of exchange because of its fractional coins. It may be accepted as the standard of value. Meadows received a letter from Galveston this week from Galveston and city with the Odd Fellows and Rebecas. Mrs. Meadows

with a "Phantom Party." The ghosts, clad in winding sheets, began to walk early in the evening, and by 9 p. m. they arrived at the house of their hostess, where the usual excitement in guessing "who's who" prevailed until the time for unmasking. Cards, pencils and a liberal supply of chewing gum were distributed and the guests were instructed to mould from their chewing gum the different animals whose names were written on the cards. Miss Eunice Wilson was the winner of the prize in this contest, which consisted of a huge package of chewing gum. Refreshments consisting of fruit, salad, whipped cream and wafers were then served by the hostess and Miss Minnie Martin. Those present were Misses Eunice Wilson, Theresa Lee, Beula Williams, Mary Gray, Susie Gracey, Cora Maxwell, Minnie Martin and Messrs. Bruce Miller, Carl Leech, Earl Smith, Clinton Alexander, Karl Swofford, Sloan Smith and Oliver Maxwell.

Moore Bros. buggies and backs, Studebaker and New Moline Wagons, and harness of all description for sale by C. H. Fee & Co., Cisco, with prices and terms right.

J. W. Mancill and family now occupy Mrs. Langston's residence on H. avenue.

Little Derrell Langston was out from Fort Worth last Sunday visiting among his friends.

Miss Ina Owen came up Friday afternoon from Carbon, and returned Sunday.

Mrs. Kerr of Abilene was the guest of Mrs. B. W. Patterson Sunday and Monday.

Our county superintendent of public instruction, Mr. Paul Chastain, spent Monday in Cisco.

Mr. Waters of Terrell spent Saturday and Sunday here visiting his niece, Mrs. Jule Douglas.

Civilization is just a process of getting rid of our prejudices.—Macon News. And acquiring some more.—Boston Transcript.

Heliotrope, Classy and Acme Flour as good as the best.

We would thank you very much for a trial order and guarantee satisfaction.

More-Milk Dairy Feed More Milk For Less Money

BE SURE TO CALL FOR IT
H. J. B. Hen Food and H. J. B. Egg Laying Mash will get results.
H. J. B. Horse and Mule Feed—nothing better.

We also handle all kinds of Hay, Cotton Seed Meal Products, all kinds of Mill Products and Seeds in season.

Heliotrope, Classy and Acme Flour as good as the best.

We would thank you very much for a trial order and guarantee satisfaction.

Cisco Grain & Elevator Company

Farm For Rent---

Sandy land farm for rent, 100 acres in cultivation, located about half way between Cisco and Rising Star, off the highway.

E. P. CRAWFORD

PHONE 453. CISCO, TEXAS.

MY CREED.
(Alexander Fall)

Do not keep the alabaster boxes of your love and tenderness sealed up until your friends are dead. Fill their lives with sweetness. Speak approving cheering words while their ears can hear them, and while their hearts can be thrilled and made happier by them; the kind things you mean to say when they are gone, say before they go. The flowers you mean to send for their coffins, send to brighten and sweeten their homes before they leave them. If my friends have alabaster boxes laid away, full of fragrant perfumes of sympathy and affection which they intend to break over my dead body, I would rather they would bring them out in my weary and troubled hours, and open them, that I may be cheered by them, while I need them. I would rather have a plain coffin without a flower, a funeral without an eulogy, than a life without the sweetness of love and sympathy. Let us learn to anoint our friends beforehand for their burial. Post-mortem kindness does not cheer the burdened spirit. Flowers on the coffin cast no fragrance backward over the weary way.

AVIATOR MEETS DEATH.

Peyton Bucy, son of Mr. W. A. Bucy who formerly lived here, was killed accidentally by a propeller of an airplane while on duty in the army camp in Illinois and his body

COTTON

H. & B. BEER
GRAIN STOCKS BONDS

Commission Merchants
Henry Beer C. Morgan Abrams
J. William Barkdull

Established 1872 New Orleans, La.
Cotton, Stocks, Bonds, Grain Provisions, Cotton Seed Oil, Sugar and Coffee

Members of
New Orleans Cotton Exchange.
New York Cotton Exchange
New York Stock Exchange.
New York Coffee and Sugar Exchange, Inc.

New York Produce Exchange.
New Orleans Future Brokers' Assn.
Chicago Board of Trade.
Louisiana Sugar and Rice Exchange.

Associate Members of Liverpool Cotton Association.
Associate Members of New York Curb Market Association.

Special attention given to the execution of orders on the above exchanges. For further information see our correspondent, Jess Taylor & Co., Judia Bldg., Cisco, Texas. Our Daily Cotton Market Letter sent on request.

PHONE 93

arrived here Monday and was laid to rest in the Rising Star cemetery. The father and other relatives from Missouri attended the funeral.—Rising Star X-Ray.

WELL-LIKED MAN DIES.

Last Wednesday evening J. B. McGlamery died very suddenly at his home in Eliasville. Deceased was 61 years of age and had lived in Caddo a number of years and was liked by every one. He was noted

PROF. J. H. SURLES

Scientific Masseur
Magnetic Massage, Electric Massage
Suggestion and Auto-Suggestion
And Psychology Taught.

Consultation Free.
Room 216 Spencer Building.

J. H. JOHNSON

211 Spencer Building
Telephone 611

Auditing, Systematizing, Writing
Up Books—Anything in the line of Book Work.

as a sportsman in the hunting and fishing line and was apparently in the best of health up to the time of his death. He leaves a wife and several children to mourn his loss, as well as a host of friends.—Caddo Gusher.

Home Laundering

Why worry about your washing and ironing each week?
We will call for and deliver anytime during the week and we take the worry.

It will be done just like you would do it—in the good old home way.

BECKHAM HOME LAUNDRY

Phone 639. 400 West 17.

ECZEMA!



THIS isn't one of those fake free treatment offers you have seen so many times. We don't offer to give you something for nothing—but we do guarantee that you can try this wonderful treatment, entirely at our risk, and this guarantee is backed by your local druggist.

"HUNT'S GUARANTEED SKIN DISEASE REMEDIES" (Hunt's Salve and Soap) has been sold under absolute money back guarantee for more than thirty years. They are especially compounded for the treatment of **Eczeema, Itch, Ring Worm, Tetter,** and other itching skin diseases.

Thousands of letters testify to their curative properties. M. Timberlin, a reputable dry goods dealer in Durant, Oklahoma, says: "I suffered with **Eczeema** for ten years, and spent \$1,000.00 for doctors' treatments, without result. One box of **Hunt's Cure** entirely cured me."

Don't fail to give **HUNT'S GUARANTEED SKIN DISEASE REMEDIES** (Hunt's Salve and Soap) a trial. All druggists handle.

DEAN DRUG CO.
The Rexall Store
Phone 33. Cisco and Ibex.

Buy SEIBERLING Tires

Get most from your car this winter, by having it thoroughly overhauled now.

The correction or minor defects now will avoid trouble during the winter.

When your car is brought here it is worked on by a mechanic, not a helper.

Seiberling Tires and Tubes and complete stock of automobile Accessories.

We feature battery work, and a good battery on cold days is the most essential part of your car.

Let us sell you a Presto-Lite Battery or overhaul your old one.

City Garage & Battery Co.
East Seventh Street.

More Mileage
from Gulf Gasoline and Mobiloils. What more do you want for your money? A full line of Tires and Tubes. Service and Courtesy.

O. R. TURNER
(Successor to Pennant Station)
Corner Main at Ninth. Phone 448
CISCO, TEXAS.

Registered Herefords For Sale!

I HAVE FORTY OR FIFTY HEAD OF REGISTERED HEREFORD BULLS FOR SALE. TWELVE TO EIGHTEEN MONTHS OF AGE.

ALSO TWENTY HEAD OF GOOD REGISTERED HEREFORD HEIFERS.

THESE ARE OUT OF MY FAIRFAX AND BEAUSTRAND BULLS.

ED HAYDEN
MORAN, TEXAS.

COMPLETE INSURANCE!

We have for your convenience, a complete line of Insurance. Let us insure you against

Rain, Fire or Theft

COMPLETE INSURANCE, AS CLOSE AS YOUR PHONE.

Jno. I. Chesley
Over Steam Laundry.
Phone 240

A Phone Order
TELEPHONE 138
Gets our Delivery Man right at your door for your

LAUNDRY
AT ANY TIME

It is no economy to have your wife ruin her health over the wash tub when you can have efficient service for such a reasonable price.

SPECIAL RATES FOR FAMILY WASH

Service and Satisfaction

Cisco Steam Laundry
106-108 West 6th Street

CISCO

SOME PREFER

Right Sort of Park

The directors of the chamber of commerce have signified their intention of erecting a popular demand building in the city. The building is to be located on the corner of 10th and 11th streets, and will be a fine example of modern architecture. The directors of the chamber of commerce have signified their intention of erecting a popular demand building in the city. The building is to be located on the corner of 10th and 11th streets, and will be a fine example of modern architecture.

Miss Clara and Frances Rush and George Rush, of Amarillo, are the guests of their sister, Mrs. Frank Harrell.

Mr. and Mrs. J. N. Rupe, of the Mitchell community had as their dinner guests Christmas day, Mr. and Mrs. John Livingston, Mr. and Mrs. Joe Hespel, Mr. and Mrs. I. M. Wilson, of Putnam; Misses Moore, Elizabeth and Laura McMullen, and Messrs. Ivy and Frankie Lang, Irving Chandler, Sport Speegle and Jack and Jim Starr. The young people enjoyed a kodaking party in the afternoon.

Mr. and Mrs. W. H. McCanlies had as their guests Christmas, Mr. and Mrs. S. A. Huestis and baby of Electra, Mrs. L. L. Lamb and children, of Comanche; and Mr. and Mrs. H. A. McCanlies and children, of Eastland.

Miss Clara Hutchins is spending the holidays in Gorman with her parents.

Arthur Baggett, of Abilene, son of Mrs. A. J. Baggett, of Cisco, and Miss Rachael Toles, of Abilene, were quietly married Monday, December 24th in Abilene. Mr. and Mrs. Baggett will make their home in that city.

Miss Ruth Haag, of Eastland, is visiting in the home of her grandparents, Mr. and Mrs. John F. Patterson.

Mrs. Bruce Carroll underwent an operation at her home December 6, which proved successful. On Sunday, Dec. 23 she was taken to the Cisco Hospital for a more serious operation. While still very weak, Mrs. Carroll seems to be improving and her many friends hope for a complete recovery.

Mr. and Mrs. J. E. Spencer had as their dinner guests Christmas day, Messrs. and Mesdames J. T. Poe, of Carbon, Silas Poe, and children, of Carbon; B. B. Poe and family, of Eastland; R. L. Shaw and family, of Eastland; Misses Lucile Furr, of Carbon, and Mal Broughton, of Abilene, and Messrs. C. B. Poe, of Carbon; Paul Poe, of Corsicana, and Jack Spencer, of Dallas.

Mr. and Mrs. W. E. Spencer and children left Wednesday for a visit in De Leon.

Mr. and Mrs. J. E. Spencer and little daughter, Alice Estill, motored to Carbon Wednesday, where they were dinner guests of Mr. and Mrs. J. T. Poe.

Mr. and Mrs. Richard Diddell are parents of an 8 1-2 pound baby girl born Friday, December 21.

Mr. and Mrs. J. P. Flynn and children are spending the holidays in New Orleans with friends.

Mr. and Mrs. J. L. McMurray are the guests of relatives in McAlister, Oklahoma.

Miss Zelia Blanche McClinton had as her guests for 6 o'clock dinner, Christmas day, Misses Olga Beard, Edith Turner, Helen Keough, Frances King, Gladys Reagan and Anita Simpson.

Mr. and Mrs. Leon Maner left Wednesday for a visit in Sweetwater.

Mr. and Mrs. Gomer Williams have as their guest, their son, Stuart Williams, of Ballinger.

Dr. and Mrs. W. E. Chaney and son, Buster, of Eastland, visited friends in Cisco Tuesday.

Mr. and Mrs. W. C. Shelton had as their guests Christmas, Mr. and Mrs. Jim Shelton and son, of Abilene, and Messrs. E. B. Shelton, W. E. Shelton and W. L. Shelton, all of Fort Worth.

Mr. and Mrs. A. Angus have as their guests Mr. and Mrs. E. C. Haic and son, of Breckenridge, and Mr. and Mrs. A. M. Angus and baby, of Dallas.

Mr. and Mrs. C. H. Dent spent Christmas in Texas City with relatives.

Mrs. M. D. Odum has as her guest her sister, Miss Essie Bardwell, of Fort Worth.

Mr. and Mrs. J. R. Howell, of Sweetwater, spent Monday in Cisco. Miss Ina Mae Scott has returned from a visit in Fort Worth.

Miss Lerma Baten, of Baylor College at Belton, is enjoying the holidays with her parents, Dr. and Mrs. A. E. Baten.

Mr. and Mrs. J. W. Mancill and Mr. and Mrs. Frank Logan spent Christmas with Mr. and Mrs. D. E. Jones at Rising Star.

Mr. and Mrs. M. D. Ford have returned from a holiday visit in Itasca.

A. E. Sarter spent the holidays in Rotan with relatives.

Mrs. John Neel and little daughter, Lilburn, left Tuesday for Fort Worth where they will visit Mr. and Mrs. Grade Calloway.

Mr. and Mrs. Sam Hines and children of Dallas, and Mrs. Sam Baugh and children of Abilene, were Christmas guests of Mrs. D. K. Cott.

Mrs. A. B. Johnson was the honoree of a well planned surprise party Saturday afternoon at her home on West Sixth Street. The affair was

PERSONAL NATURE

given by the ladies of Circle No. 3 of the Presbyterian church, honoring the 85th birthday of Mrs. Johnson. A large number of vests called during the afternoon, each leaving a dainty gift for the honoree.

Mrs. Jack Moss and daughter, Miss Louise, left Thursday morning for Los Angeles, Cal., for a visit.

Mr. and Mrs. Y. A. Orr spent Christmas in Merkel with relatives. Buddy Clayton has returned from a visit in Roscoe.

Miss Anna Owens spent Christmas in Eastland with friends.

Miss Alice Strickland, of Amarillo, is visiting her mother, Mrs. J. Strickland.

Mr. and Mrs. John Aycock, of Sweetwater, are spending the holidays in Cisco with Mr. and Mrs. Joe Wilson.

Mrs. R. M. Walker, of Sipe Springs, is the guest of her sister, Mrs. Carl Wilson.

Miss Dorothy Jenkins is spending the holidays in Dallas.

Miss Marian Maxwell is visiting her sister in Lubbock.

Mrs. R. H. Bruce and son, Robert, of Valley Mills, are the guests of Mrs. J. S. Tunnell.

Miss Lillian Webb has returned from Stamford where she visited her sister, Mrs. Blackwell.

Miss Garverick, of Chicago, Ill., spent the holidays in Cisco with her brother Ed. Garverick, of the Radford Grocery Co.

Mr. and Mrs. W. H. LaRoque had as their dinner guests Sunday Mr. and Mrs. A. D. Anderson, Mr. and Mrs. L. W. Hilgenberg, Jack Anderson and N. F. Ellenberg.

Mr. and Mrs. A. D. Anderson and brother, Jack, left Monday night for Dallas, to spend Christmas with their parents, Dr. and Mrs. Anderson.

Mr. and Mrs. Jack Kelly of Parks spent Christmas in Cisco with relatives.

Morris Bassist is spending the holidays with his daughter, Mrs. Morris Simon.

Mr. and Mrs. L. W. Hilgenberg and R. C. Hilgenberg spent Christmas day with the family of R. B. Hilgenberg, at Breckenridge.

Will Walker has returned from a business trip to McKinney.

Mr. and Mrs. R. Q. Lee spent Christmas in Fort Worth.

Guy Dabney and family spent Christmas at their ranch near San Angelo.

Mr. and Mrs. Archie Dupriest spent Christmas with friends at De Leon.

A. C. Paddock of Humboldt is spending the holidays with his parents in Fort Worth.

Mr. and Mrs. Price Hooks, of Abilene, are spending the holidays with the family of F. M. Hooks.

Dr. J. W. Little is visiting a brother in Memphis, Tenn. This is the doctor's first visit to the old home in thirty years.

W. T. Howell is visiting his children in Memphis, Tenn.

Lloyd Winston is spending the holidays in Colorado, visiting his wife.

John and Raymond Crowell, of Breckenridge, are spending the holidays with their grand parents, Dr. and Mrs. J. W. Howell.

Mr. and Mrs. E. D. Roan spent Christmas with the family of George McClean, at Cross Plains.

Dr. J. W. Howell and family spent Christmas with the family of R. L. Broadfoot, at Moran.

The family of Mr. and Mrs. J. A. Terbet, of Thurber, visited Mr. and Mrs. E. J. Barnes during the holidays.

Mr. and Mrs. A. F. Blue visited in the home of their daughter, Mrs. W. L. Elkins, during the Christmas holidays.

Bob Fee, of Colorado City, son of Mr. and Mrs. Charles Fee, is home for Christmas.

Miss Lorena Erwin spent Christmas with her parents, Mr. and Mrs. J. S. Erwin, of Sabanno.

Frank Vernon, of Dallas, is visiting his mother, Mrs. Will Reagan.

Jno. H. Garner, of Dallas, is looking after business in Cisco this week.

Merle Joyce, accountant for the Garner chain of stores, is in Cisco this week.

Mr. and Mrs. Minter Womack are visiting the parents of Mrs. Womack, Mr. and Mrs. Weatherford, at Ennis.

Bogan Higgs, bookkeeper for the Commercial State bank, is spending Christmas with his parents at Roby.

Mr. and Mrs. J. M. Hooks, of Abilene, are spending the holidays with Mrs. Hooks' parents, Mr. and Mrs. T. J. Nabors.

Mrs. Harry Gray attended the Christmas dance at Abilene this week.

Mrs. Della Heath spent the weekend with friends at Rising Star.

Mr. and Mrs. V. E. McCowan spent Christmas in DeLeon.

Mr. and Mrs. Norman O'Brien of Rotan, are visiting the family of L. A. Coffee.

W. H. Orr, of the Corner Drug store, spent Christmas in Merkel.

Frank Fee, of Corsicana, is home for the holidays.

P. Pettit, manager of the telephone exchange, is in Little Rock, Ark., on business.

Mrs. Cowan Holecomb, of El Paso, is visiting her mother, Mrs. Minnie Williams.

Dr. E. W. Kimball, mayor of Gorman, his wife and son John, passed through Cisco Monday enroute to Abilene to spend the holidays with the family of B. E. McGlamery. Mrs. McGlamery is the daughter of Dr. and Mrs. Kimball. Mr. McGlamery

Morris Co. Will Get New 10,000 Spindle Cotton Mill Early in the Year

OMAHA, Morris Co., Texas, Dec. 27.—H. M. Farrier of this city will erect here a 10,000 spindle cotton mill, to be owned and operated by himself. In company with John W. Wheeler, vice president of the Texas-arkana National Bank, R. L. Thornton, president of the Mercantile Bank and Trust company, two of Mr. Farrier's friends and financial advisers, Mr. Farrier will leave Jan. 15 for the East on a trip of inspection of cotton mills.

Theodore H. Price, editor of commerce and finance of New York City, plans to join the Farrier party and assist in planning details for the mill at Omaha. They contemplate making the first inspection in the Carolinas. Fall River and other New England centers may also be visited.

Mr. Farrier is expecting a visit soon from Daniel Uptegrove, president of the Cotton Belt. Mr. Uptegrove plans to go over the proposition for the new mill and arrange suitable railroad facilities.

Mr. Farrier recently erected a \$50,000 home here. He is recognized as one of the leading philanthropists of East Texas.

NEW SUBSCRIBERS.

W. H. Horn, Cisco, route 4.
W. T. Lambrough, Cisco.
University of Texas, Austin, Tex.
R. L. Bettis, Cisco, Texas.
W. H. Kittrell, Jr., Dallas.
D. L. Sprawls, Lamesa.
George Carmichael, Cisco.

is professor of English in the Abilene High school and financial manager of the football team.

W. G. Barrow, manager of the Barrow Furniture Co., together with his wife, left Monday for Hico to spend the holidays with home folks. W. F. Ford will have charge of the store during the absence of Mr. Barrow.

KLEIMAN'S SALE!

CONTINUES TO DECEMBER 29. COME AND GET YOUR BARGAINS NOW.

Kleiman Dry Goods Co.

Notice of Dividend Payment

On January 1, 1924, the fourteenth regular quarterly dividend of \$1.75 a share on the 7% Cumulative Preferred Stock of this Company will be paid to stockholders of record at the close of business on December 20, 1923.

This dividend will be paid to more than 13,000 stockholders, of whom 12,000 are residents of the territory served by this Company.

SOUTHWESTERN BELL TELEPHONE COMPANY.

AMERICAN TELEPHONE AND TELEGRAPH COMPANY
13th Dividend

The regular quarterly Dividend of the American Telephone and Telegraph Company will be paid on January 15, 1924 to stockholders of record at the close of business on December 30, 1923.

Boy Baby Found in Hand Bag in Pile of Christmas Packages

TEXARKANA, Dec. 27.—In gathering up a large number of Christmas packages which had been piled up in the hall, just outside the offices of the United Charities about 8 o'clock Monday night, Mrs. Ernestine Thomas, the secretary, was astonished to find a large handbag containing a finely developed, healthy boy baby.

In the handbag was a quantity of comfortable clothing suitable for the youngster, but no clue, whatever, that might lead to the identity of the parents. The child is about a week old.

Dr. and Mrs. W. E. Payne and children spent the Christmas holidays in Munday with relatives and friends.

Perhaps it isn't good taste to nag at France too much. We took our time about paying our debt to Lafayette.—Birminghamton Sun.

Season's Greetings

We wish to extend the Season's Greetings to our friends and customers and wish that the new year might bring them much happiness and prosperity and that we might see more of them during the year 1924.

Mack's Barber Shop

New Year Greetings!

We wish to thank our customers for their liberal patronage during the past year and extend to them our best wishes for the New Year of 1924. We would like to ask for a continuation of that patronage and if perchance you have not been a regular customer, we would like very much to add you to our list.

Collins

Hardware, Harness and Implements

A Happy New Year

To our customers and friends! We are sure that the big business of the past year, which has come to us, could never have been possible had it not been for your loyal support of our efforts to give you the whole value for your money. And now we want you to feel like you have had a large share in our success during the year, and we want you to know that we appreciate you for the part you have played.

While our circle of customers is a large one, yet we are not satisfied to let it remain as it is. We would enlarge it and so we invite you who have not done business with us before, to try us out during the coming months and if you are satisfied, tell others. If you are not pleased, tell us.

WE WISH YOU A HAPPY NEW YEAR.

Uncle Sam Wilkins

The Season's Greetings

HERE'S HEARTY "THANK YOU" FOR YOUR GOOD WILL AND PATRONAGE IN 1923 AND THE BEST OF WISHES FOR YOUR PROSPERITY IN THE NEW YEAR.

Jno. H. Garner's
THE DEPENDABLE STORE

Cisco's Big Department Store.

The Season's Greetings

WE WISH TO EXTEND TO ALL OUR CUSTOMERS AND FRIENDS THE SEASON'S GREETINGS AND THANK YOU FOR THE SPLENDID PATRONAGE OF THE PAST YEAR.

WE ARE NOW FACING A NEW YEAR AND WHATEVER GOOD IT MAY BRING. LET US SET OUR FACES STEADILY TO THE FRONT WITH A FIXED PURPOSE TO MAKE OUR CITY A BIGGER AND MORE PROSPEROUS ONE, AND LET US STAND FIRMLY BY OUR FARMER BROTHERS TO THE END THAT WE CAN GIVE THEM BETTER MARKETS AND TRADING ADVANTAGES FOR THE COMING YEAR, REALIZING THAT WE CAN ONLY DEVELOP AS WE WORK TOGETHER.

TO THOSE WHO HAVE BEEN OUR CUSTOMERS, WE ASK THAT IF OUR DEALINGS HAVE BEEN PLEASANT, COME AGAIN; IF YOU HAVE NOT BEEN OUR CUSTOMER WON'T YOU LET US GET ACQUAINTED?

TO ALL: WE WISH FOR YOU A HAPPY NEW YEAR AND MANY PLEASANT DAYS TO FOLLOW.

Gray Hardware Co.

CISCO WANTS TOURIST PARK

SOME PREFER LAKE SITE; OTHERS A SITE NEAR MEXICAN TOWN

Right Sort of Park, Rightly Conducted, Would Be a Big Financial Asset to the

The directors of the chamber of commerce have signified their intention of meeting a popular demand by building and equipping a modern tourist park for the convenience of the steadily increasing traveling public who yearly traverse a large portion of Texas in automobiles. The splendid highways leading into Cisco and on into the west and southwest have caused a very large number of tourists to choose the Cisco route during 1923. It is admitted that a comfortable tourist park, conveniently located and properly policed and maintained, would soon cause Cisco to become the mecca of the better class of auto travelers. That they will linger longer and spend more money here if the quarters be attractive and comfortable would seem to be an incontrovertible fact.

There has already been some discussion as to the proper location of this park, and the Cisco American—believing a free-for-all airing of views is good for any public question—has secured brief statements from the gentlemen quoted below.

It should be borne in mind that these are mostly off-hand opinions, given without careful study of the question; hence it may be that some of these gentlemen may change their views after reading the opinions of others or going into the proposition more fully. Every man should reserve the right to reconstruct his opinion at any time, since it is certain the big thought in the minds of all is how best to secure and hold the good wishes and business of those who from time to time visit among us.

A site at Lake Cisco has been mentioned as the proper place for this park, as has the plat of land including and just beyond what is commonly known as Mexican town. This land has been purchased by the city and, whether chosen as a site for Tourist park or not, will be improved and beautified in the near future. Thus, in any event, the march of progress will force unsightly and unhealthy Mexican town into the discard.

Eugene R. McDaniel, chamber of commerce director and chairman of the Tourist Park committee, has for the past two weeks been assembling data concerning the park. Mr. McDaniel, who is recognized as a conservative, cautious business man of the highest integrity, expects to carry his investigations into cities possessing modern tourist parks ere he makes a recommendation to the Cisco chamber of commerce directorate. In the meantime he is very anxious to have the views of as many Cisco people as possible. McDaniel has a mind of his own and has been about a bit himself, but requests and will

appreciate suggestions from others. His main idea will be to take such steps as will be to the best interests of Cisco business men.

Interviews Secured.

DICK STARR, local manager of the Wooten wholesale grocery, in his business-like-way, analyzes the question and decides that the best place for the tourist park would be at the end of Sixth or Seventh streets. It would be handy to the business district, as travelers would have two paved streets by which to come or go; it would be accessible in any kind of weather; it would be an ornament to the city if properly built and would distribute the trade over the business district. If the park should be placed at Lake Cisco he thinks some one would put in a supply store there and that business would not be forthcoming to the city as it should. He does not favor a charge of any kind for use of the park by tourists.

R. B. KINSEY does not favor the lake nor the proposed site near Mexican town, but rather favors the east side or the south side of town. He favors a free park.

PERRY CARROLL favors some point near the Eastland highway in the eastern part of the city. He thinks the soil and drainage better suited. He says we should put aside selfish motives and select the place best suited for the location. Does not think the lake is the proper place for the park. He favors a charge and then furnish the conveniences worth the money.

JUDGE S. W. PRATT favors Lake Cisco when the road is put in good shape, as he understands it will be. He thinks tourists would enjoy stopping there and it would help advertise Cisco as a play ground. He favors charging a small fee to help maintain the proper conveniences.

JUDGE G. W. DUNAWAY favors a free park. He does not favor the lake, he thinks it too far off the highway. The tourist would not go there. Let it be convenient to the business district.

DR. J. H. BRICE, city health officer, does not favor the lake as a location for the tourist park, but thinks it should be somewhere between Cisco and the lake. He does not favor the proposed location near Mexican town for several reasons. The noise of the trains would disturb the camper so much that after one experience he would avoid stopping there. Then the little stream, which is always there, would make mosquitoes if there

were any in the city, and then he thinks it should not be located that close to the city for sanitary reasons. He fears it would not be kept clean. He thinks there should be no charge.

DR. W. E. PAYNE, assistant health officer, thinks that the park located at the dam would help advertise the lake, yet thinks it might be better for the city to have it located nearer. For a sanitary reason, he would not favor having it right in the city. As to the charge, he thinks that should depend upon what the park had to offer in the way of conveniences. However, he thinks he would favor a free park.

W. I. GHORMLEY, optometrist, does not favor the lake location. He thinks it too far from the city and too far off the highway. He would prefer Elfrethom Heights if land could be had. He thinks a charge should be made for tourists. Would favor 50 cents per car per night.

J. J. PATTERSON, oil man, prefers Elfrethom Heights as the location. His second choice would be the lake. It should be free.

L. A. HARRISON, grocer, does not favor the lake as a location for the tourist park. If Mexican town is removed, he thinks that would be a pretty location, but favors the end of Sixth or Seventh streets.

CHARLEY GRAY, hardware man, favors neither the lake nor Mexican town locations, but thinks it should be nearer the city. He rather favors Elfrethom Heights if land could be had there. He favors a normal charge, so that the better class of tourists would be encouraged to come our way and stop over. Does not think that we should cater to the common traveler or cotton-picker.

C. SEBERT, manager of the Crest store, says he is too new in Cisco to suggest a location, but thinks it should be as near the city as possible. He favors a free park. He has seen two city parks in Loveland, Colorado, converted into fine tourist parks and they were maintained as free parks.

A. A. WEBSTER, wholesale grocer, favors the lake location above all. He says the distance would be of no consequence and the far-reaching advertisement for Cisco's lake would be a big factor in our development. He thinks the equipment should be of the best and should be free.

MIKE FLEMING thinks it would be a great mistake to locate the park at Lake Cisco. Traveling patrons, Mr. Fleming says, would learn very little about the city and the city police could not keep an eye on those coming in and going out, as should

be done. The city's property near Mexican town, on the other hand, would be ideal, he thinks. He believes there should be a caretaker and that the gates to the park should be closed promptly at midnight. A nominal fee would have a good effect, Mr. Fleming is convinced, besides helping defray expenses.

LLOYD WINSTON, of Winston grocery, is in favor of a tourist park near the city and from what he has seen of some well-equipped parks, while touring in other parts of the country, thinks it a good idea to charge a nominal fee for admission.

OSCAR CLIBETT, local manager of the Radford wholesale grocery, does not favor the lake location, as he thinks it would be too far from town and we would reap no benefit. He does not favor the Mexican town location, because of too much noise. The tourist could not sleep and would leave with a bad taste in his mouth for Cisco. He rather thinks that the end of Sixth or Seventh streets would be a good location if land could be had. However, he has no special place in mind and feels like the gentlemen who have it in charge are competent to properly locate the park. He favors a free park.

O. S. CARROLL, of Carroll's Auto supplies, does not favor the lake location for a tourist park, but does favor it for a bathing beach. He thinks the end of Seventh street the most desirable place for the tourist park and thinks it should be free.

O. R. TURNER, local dealer in gasoline and automobile supplies, does not favor the lake as a location for the tourist park. He says the tourist is always in a hurry and does not want to get off the highway. He thinks the park should be just as close to the highway and the city as possible. He has no pet place in view but thinks the eastern part of town might furnish one or more good sites. He leans to the idea of a free park.

K. H. PITTARD thinks the plat adjacent to Mexican town would be satisfactory. He says that while locating the park at the lake might better advertise that big enterprise, yet the park should unquestionably be situated where it would serve best as a park. He suggests an attractive bill board on the park grounds, giving a description of the city's attractions and inviting tourists to visit the lake while here. In his best judgment it would be a mistake to charge tourists for use of the park.

ALEX. SPEARS is thoroughly sold to a modern tourist park. He thinks it should be easily accessible to the business district, that mer-

chants may reap some benefit, and also for the convenience of the tourists. He says there should be a nominal charge; not enough to keep people of moderate circumstances away, but enough to draw the line between more or less independent folks and the riff raff and undesirable. This small charge would pay for police protection and a care taker.

DR. J. W. HOWELL is in favor of a tourist park and, while he has the free idea in his mind, he still thinks that a nominal charge might be best. He favors the location near Mexican town.

DR. W. P. LEE thinks that a park should be near the business district and of easy access to the highway. He thinks that Mexican town location would fill that condition. He favors the idea of a free park.

DR. K. J. SCOTT favors Mexican town on account of the fact that it would be easily located by the tourists and would be handy to the city for purchases and for amusement at night. He thinks that with proper drainage and care there would be no menace from mosquitoes and the sanitary condition would be all that one might desire. Favors the free idea.

MARVIN TURNER, of the City Drug store, favors the idea of locating the park at the lake. Thinks that it would help to bring it into prominence and would add to the beauty of the location. Thinks it should be free.

REV. FRANK H. STEDMAN thinks the park a necessity and should be near the city. He rather thinks it would be better if free. Fears tourists would pass us up if a charge be made.

L. A. CARTER, of Carter's Mechanical Shop, thinks a modern, well-kept tourist park would be of great value to Cisco and its business interests. Mr. Carter is opposed to the idea of locating the park at Lake Cisco, this being too far removed from the business district. He thinks the site adjacent to Mexican town would be ideal if the land is properly drained. Mr. Carter believes the grounds should be laid out by a competent engineer, crushed rock roadways provided and considerable money and time devoted to the planting of trees and shrubbery, thus making the location a beauty spot as well as a comfortable home for the many visitors certain to come when the news has been heralded abroad. Mr. Carter feels sure that it would be a great mistake to charge for the accommodations, since there are so many free parks throughout the country. He thinks, however, that all tourists who use the park

should register their names, number of their car, and believe would have a tendency to keep the undesirables, as well as be incentive to good behavior while there.

W. H. DONOHOE, of the DeLa Dry Cleaners, thinks the park should be near the business district and should be free. Does not think the lake would do.

AARON MAYHEW is strong for a tourist park and thinks the work should be started in January. He says the park should be up-to-date, convenient to the business district and that a reasonable charge should be made.

J. T. McCARTY rather favors the lake as a location for the tourist park. He does not think it too far off the highway for the tourist. He thinks the beauty of the scenery would be ample reward for the deviation from the highway and would advertise the lake. He favors a charge.

JUDGE EUGENE LANKFORD would not favor the lake as he thinks it too far from the city. Would place it near the business district. Might favor Mexican town under proper conditions. Favors a charge.

J. V. HEYSER, of the Heyser Motor Sales, thinks the lake location a good one for many reasons, but feels that Mexican town, or some nearer location, would be more convenient for the tourist. He favors a reasonable charge for conveniences furnished.

HOWARD D'SPAIN believes the Mexican town site preferable because of its convenience to the business district.

JOE WILSON says the Mexican town location will be all right if properly drained.

DR. J. W. GREGORY has given the tourist park matter lots of consideration during the past year. He is strong for an up-to-date park and believes it should be built at an early date, so the business men can begin to enjoy the benefits accruing from the increased number of visitors. He favors the Mexican town site and thinks the committee should acquire all the data possible and build something of which all may be proud. He says fully 60 per cent of the tourists are hunting homes and that a large number of worth while families could be permanently located here if their visits are properly followed up.

WALTER RAY believes a well-equipped tourist park would be a business getter and thinks it should be located near the business section.

I. LAMB says the Mexican town site could be made a beauty spot and that a modern tourist park thereon would draw many visitors and be a fine advertisement for Cisco.

GREATER PUBLIC SERVICE

It is with a great deal of appreciation that we thank our customers this year for the patronage and cooperation that we have received during the year of 1923. The improvements we have made are justifying themselves, and before us we see evidences of even greater progress during the incoming year.

The Public Utility business is of paramount importance to both those who own the companies and those who take service from the companies—neither can prosper without the other—a city cannot rise above its public utilities. With this thought constantly in mind it has become a settled policy with our company to be always on the job in helping to "Carry on" any program that will improve and develop the cities and towns that we serve.

We have earnestly tried to render a courteous public service, reliable as far as human skill and energy in our organization could command, and at reasonable rates that are in keeping with the general commercial and industrial structures of the communities served.

To our minds it is no less important that all classes of business should strive to push forward a city's development and render courteous and efficient service. A thing that is good for one is good for all. It is upon this broad plane that Cisco has builded in the past and thereon will undoubtedly follow her continued success.

To this end, bespeaking the same broadminded policy from Cisco's citizenship toward its public utilities, this company pledges its efforts toward a greater public service during the year 1924.

WEST TEXAS UTILITIES CO.

Main and Fifth.

Phone 21

Special Mdse.
Offerings to
Jan. 1, 1924

ELECTRIC—

- Sewing Machines
- Waffle Irons
- Curling Irons
- Stock Fixtures
- Washing Machines
- Ironers
- Gas Heaters
- and some
- Other Appliances

At Pre-Inventory
Prices

West Texas
Utilities Co.

Main and 5th, Phone 21.

New Year Greetings

AS THE OLD YEAR, WITH ALL ITS MEMORIES, BOTH PLEAS- AND OTHERWISE, IS DRAWING TO A CLOSE, WE NATURALLY TO THANK OUR OLD FRIENDS AND CUSTOMERS WHO HAVE TO TAKE THEM BY THE HAND AND TELL THEM HOW MUCH APPRECIATE THEIR LOYALTY AND BUSINESS FRIENDSHIP DURING THE PAST YEAR. BUT SINCE THIS IS IMPOSSIBLE WE MAKE THIS METHOD OF EXTENDING A FRIENDLY HAND AND ASK FOR A CONTINUATION OF YOUR FRIENDSHIP THROUGH THE NOW WINNING NEW YEAR.

IF YOU HAVE NOT BEEN ONE OF OUR CUSTOMERS DURING THE PAST, WE WOULD BE PLEASED TO HAVE AN OPPORTUNITY TO HAVE YOU BECOME ONE.

MAY WE WISH YOU THE HAPPIEST OF NEW YEARS AND EXTEND TO YOU THE GREETINGS OF THE SEASON.

E. J. Barnes Dry Goods Co.
CISCO, TEXAS.

GREETING



We take this opportunity of thanking our patrons and friends for their business given us during the past year and in extending the Season's Greetings, we cordially invite a share of your business for the new year. If you have not become one of our customers, we would be very glad, indeed, to have you give us a trial during the coming months. If you are an old customer, you already know how we appreciate having you visit our store.

May the dawning NEW YEAR bring you much joy and prosperity.

Cisco Variety Store

Greetings of the Season

We wish to extend to all our friends and customers a hearty wish for a happy new year and many happy days to follow. As we face the year 1924, with its responsibilities to our community and to our fellow man, we feel that we must have the hearty cooperation of all our citizenship to fulfill to the fullest measure the role of progress which we would desire to take as our standard.

We take this opportunity to thank all our customers for their cooperation during the past year and ask for a continuance of the same. If we have dealt pleasantly with you, will you not tell others that we may widen our circle of acquaintance? If you have not been one of that number, will you not make our acquaintance for the new year's business?

YOURS FOR A MORE PROSPEROUS COMMUNITY.

Dean Drug Co.

Cisco.

Ibex.

Cisco Merchants Had Prosperous Year

(CONTINUED FROM PAGE 1)

yet. A good business for 1923. Expects a better year in 1924. Thinks there will be a gradual development toward better conditions during the new year. Thinks that Cisco is well organized for a big drive for trade during the early spring months. Thinks "Forward, Cisco" might be borrowed from Fort Worth and made our slogan for the year.

EVER READY TRANSFER.—Good business during the past year. Is getting ready for a better one, which Mr. Kuykendall is sure is just ahead. Has faith in the work of the new chamber of commerce. Believes they will bring great good to Cisco and her trade territory. Thinks we should help the farming interests in every way possible.

BOYD BROTHERS, Grocers.—Only been in business a few months, but going strong. Expect a good business during 1924. Are ready to help in any public enterprise for the good of Cisco.

JNO. SHERMAN, Merchant Plumber.—Had a good business during 1923. He is always optimistic. He breathes it out. Thinks the Cisco American's efforts to cultivate the friendship of the farmer very commendable. Feels that a big step in our development along trade lines was taken when we developed a good cotton market the past season. Is strong for more earnest work along that line.

G. C. & G. W. BROCK, Confectioners.—Are satisfied with their 1923 business. Are making improvements and getting ready for a bigger 1924. Think everything points to better times in every line of endeavor for the new year.

GEORGE AND LLOYD WINSTON, Grocers.—Have had a very nice business for 1923. Are making ready for a bigger one for 1924. Think all things point to a revival of business conditions early in the year. All business concerns should work together to enlarge the trade territory.

BILL MAYHEW, Broadway Theatre.—Feels like the new year will bring more business. Rise in price of oil will bring development along that line and general feeling of security politically will make money conditions easier. Expects better business earlier than usual in the new year.

SESSIONS & LITTLE, Bankhead Highway Filling Station.—While having been in business only a short time, report a rapidly growing patronage. They expect to make real money during the coming year.

J. E. LITTLE, Magnolia Filling Station.—Has had a good business during 1923. Looks for a large increase in sales for 1924. Commends the forward movement of business men in their efforts to make a bigger Cisco and enlarge trade territory.

KLEIMAN DRY GOODS CO.—Is optimistic concerning the new year's outlook. Thinks there will be a revival in both farm interests and the oil industry. He is a booster for Cisco and her interests.

ALEX WARD, Ward & Co.—Has had a nice business during 1923. Thinks Cisco is getting her old-time trade back. Her good markets for everything the farmer raises and her reputation as a trading point is doing wonders toward establishing her in the good graces of the farmers. Thinks there should be no let up in our efforts of friendliness toward the farmer and our efforts to give him the best market possible, for all his products.

MORRIS SIMON.—A good year of business has just passed and a better one is just ahead. Always look for better things and they will come. That's his way of seeing things. He is for the new chamber of commerce and its work. Thinks we should all pull together for a bigger and better Cisco.



An Invitation

We invite you to become a depositor in The First Guaranty State Bank on the basis of the sound Banking Experience of its Management and Directors.

PLUS---

The Protection afforded under the Texas Law, which provides The Guaranty State Bank Funds to guarantee to the depositor, in a State Bank "deposit protection."

First Guaranty State Bank

CISCO, TEXAS

This is the Bank that Service is Building

Much of this present-day whiskey is aged in the wood, but the wood is provided by the undertaker.—Hackensack Evening Record.

The White House is declared to be unsafe. But the bravery of Messrs. Underwood, McAdoo, and Johnson is equal to any risk.—New York Evening Post.

GREEN & GRAY
Embalmers and Funeral Directors
At Your Service Day or Night
Day Phone 521. Night Phone 470
305 W. Seventh Street
Cisco, Texas

School Days!

SEPTEMBER may bring the first days of school to your son or daughter. In years to come they will cherish the photograph taken today.

Lefler's Portraits of School Children

Come and see for yourself the exceptional photographs we are making of Cisco's children.

Lefler's Studio
110 West Sixth

MAE E. JOHNSON, D. C.

CHIROPRACTOR

PHONES

Residence 611 — Office 352

Suite 213, Spencer Building

Broadway, Opposite Gude Hotel

CHIROPRACTIC—

The Way to Health



An Appropriate Family Resolution

For the new year would be one covering the subject of Saving. Certainly the idea of practicing Thrift is worth while, not hard to cultivate, and sure to produce gratifying results. For, there is many a dollar we all so needlessly spend which might come in mighty handy in the future.

Start in right. Resolve to place those spare dollars in an Account with this dependable Bank and learn the value of saving.

Commercial State Bank

GOOD PEOPLE TO DO BUSINESS WITH.

