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# Opportunity Here To Head Vote Column New Leaders in Daily News' Big <br> <br> ATTENTION DIST. NO. 2. <br> <br> ATTENTION DIST. NO. 2. <br> been called very in the last few days it has 

\$6,000 Gift Distribution in Near Future Now Seems Almost Sure
INDICATIONS ARE THAT CANDIDATES ARE AWAKENING AND HAVE ENROLLED HELP TO HELLP THEMSELVES.

## ATTENTION

The present big vote schedule goes out of effect on Monday April 3rd. Contestants and those who may become contestants have just three weeks in which to take advantage of the biggest Vote Offer of the entire campaign. After that subscriptions will count for less vates.

The entire campaign comes to a close and all the big awards will be distributed in a surprisingly short time.

All those who wish to share in the dis tribution should send in their nomination AT ONCE.

Interest in the great News election is increasing a little. More people seem to be taking a more direct interest in the fortunes of a particular candidate. Yetno one has accomplished anything startling Why-

A new candidate who has it in him or her, who will really go after subscriptions, can do almost anything he or she desires in this campaign. And the field is ripe in either district.

Every day brings inquiries though now the greater part of them are accompanied by votes from persons who having been
nominated, have thought it over carefully and decided that the opportunity of securing one of the grand new motor cars and is too good to pass by. They are starting them on the road to sriccess, these men and women.

During the last few days the campaign partment has been flooded with votes -hich were sent by friends for their favor-
ite candidates. Evidently some of them who have been less active in the past have enrolled the help of their acquaintances. Subscribers when renewing or subscribing to the News invariable have their favorite candidate in whose favor they cast their votes. We take this as an indication that there are to be some surprises and shifting about in the vote standings.

## District No 2


The Standing of Contestants as Totaled from All Votes Cast for Publication Up to Friday Noon.

## 

 of prosent candidates for Distrit
 Thartharlin , ,

NEW LEADERS SEEEN

In fact, some of the eandidates who have been lower down in the lists are now starting their campaigns in earnest and in whe are "good guessers" some of those who have been leading will have to look out or they will be pased by. A little mathematics used will show any candidate how to jump to the top of the list.

Following are a few examples: $x$-year sulsscription to the News will giv candidate 360,000 votes. This constitutes wo clubs or 200,000 extra free votes mak ing a total of 560,000 votes. Or six new subscriptions for one year each will produce 108,000 regular votes plus a bonus of 150,000 votes at the end of the first period because they are NEW subscriptions. Then these six subscriptions make two clubs or 200,000 votes. The grand total of votes, then, for six NEW one year subseriptions secured in this period is 458,000 votes. A little work done among your friends and acquain ances on these longer time subscriptions and NEW subscriptions will do wonders for any candidate.

LAST CALE FOR NOMINATION.
If you have not yet sent in your nomi nation, send it in today and participate in ne of the greatest "gift giving" campaigns ever inaugurated in West Texas.

The office of the campaign department will be open until 9:00 o'clock each evening to receive votes, issue supplies and give in-
formation. Call in this evening and have it all explained to you in detail.

## CAN YOU USE CASH?

Now, Let's Go. Let's realize that opportunity is here today. Let's go in and win. Are you a candidate? Are you "elec tioneering?" What are you doing, now, honestly? Have you any ambition? Have ou any pride? Are you willing to go hrough this campaign with the mute evi dence that you can't carry on? Are yo
so well "fixed" that you can't use money?

In these days of financial depression here ought to be many more who could use money.

Well, if you can use it, why don't you get it? It is here for you. You can have it now. in a few short weeks the opportunity will be gone. Then, maybe, you will see the ight. Let's have a little foresight as well as hindsight. Let's be up and doing, work-
ing for our own interests, enhancing' the ing for our own interests,
golden lining to our purse.

What do you say? Let's Go!
If you are a candidate or become one you know that right soon it is possible for you to be driving around in your big, new
model, 4-door, 5-passenger, 1922 Model Essex Touring Car. You can make mor honest to goodness hard American coin in the next few weeks than you ever made be fore in all your life in like time, if you will just will it so.

This enterprise is merely a sound busness proposition. You who participate are being paid and mighty well paid, for your assistance in aiding the News to increase
its subscription list. The News, too, appre ciates it all, but is some disheartened at the way this election is going.
of the management of the Daily News and of the management of the Daily News and
Weekly Round-Up, that, perhaps one reason that the $\$ 6,000$ automobile and gold campaign is attracting so little interest in District No. 2 is because people living outside of the city of Cisco, who at first thought of entering the campaign have not
done so because they had the impression done so because they had the impression
that the outside territory was limited to the residents of Elastland county.

This is a very erroneous impression and the News wishes to correct it. District No. 2 includes all territory outside of the ity of Cisco, either in Eastland or border towns and communities in this outside field in which there either has not been single candidate enter the campaign those who have entered have failed to poll single vote.

This should not be the case as prizes identical in value to those given residents f the city of Cisco will be awarded to acive candidates residing outside of the city. All active non-prize winners will receive tions turned by them.

Isn't this the best business proposition ou have received in a long time? Withou nvesting one cent you can make as high as $\$ 1,300$, in your spare time, in the next few weeks.

Ou can't lose; you can win mighty big

## you can wint!

## Here is The Way

Every $\$ 15$ club of subscriptions, eithe NEW or RENEWALS, will entitle you to 100,000 EXTRA votes in addition to the usual votes issued at the time each subscription (see regular vote schedule) is turned in.

This big 100,000 offer, coupled with the present liberal vote schedule, is the biggest and best vote offer of the entire campaign ubscriptions are worth more votes these next few weeks than they ever will be again.

A $\$ 15$ club may include subscriptions of any length of time up to six years.

A candidate has the privilege of turning in more than one club. Two clubs, for instance, would net you 200,000 extra votes As soon as you complete your first club you can start on your second.

Subscriptions may be secured anywhere. Candidates are NOT restricted to their own district. You can obtain subscriptions from friends and acquaintances in any district, any town, city or state.

The $\$ 15$ does not have to be turned in all at one time. You can turn in the subcordions as you secure them. Accurate ment ssued at the close of the offer for the EXTRA $\cdot$ votes due.

This 100,000 offer is the biggest and best offer that will be made.

If you have entered the campaign, here is your chance to make a fine beginning; iust started, let this vote offer put you in the-lead.


## REDUCED VOTE SCHEDULE.

Contrary to the plan usually followed, the News plan calls for a reduction of votes as the campaign progresses. In the News' campaign the last week is the least important because the subscriptions then count for so few votes. Live contestants who are on the job ought to be able to cinch one of the cars within the next few weeks, before the vote schedule is cut. It can be done. Perhaps you will do it.

FREE VOTING COUPON
Good for 75 Votes
IN THE CISCO DALLY NEWS AND WEEKLIT ROUND-UR
I hereby cast 75 FREE VOTES to the credit of
$\qquad$

This coupon neatly clipped out, name and address of the candidate the Daily News and Weekly Round-Up, will count as 75 FRET VOTES. It does not cost anything to cast these Coupons for your favorite candidate, and you are not restricted in any sense in
voting them. Get all you can and send them in-they will count. Do not roll or fold. Deliver in flat packages.

## FIRST SUBSCRIPTION COUPON

## Good For 20,000 Extra Votes

## his coupon will start you in the race for the magnificent Daily New

 and Weekly Round-Up Prizes, with a grand total of more than 38, and votes. This coupon may be used only once and is valid only,when accompanied by a subscription remittances


DEVOTED TO THE INTERESTS OF CHSCO IHGH SCHOOL

## VOL. III.

CISCO, TEXAS, MONDAY, MARCH 13, 1922.

WESTHALL QUARTET NEXT LYCEUM NUMBER CISCO DEBATERS WIN
AND LOSE IN GONTEST
WITH MORAN FRIDAY


## Hold 0n There

If cheese costs thirty cents a pound, how many tacks in a quart milk bottle?
Did you say, "I don't know?"
We did not expect you to but it will pay six boys and six girls, between the ages of seven and eighteen, to do their best guessing. If your guesser is hitting on all four you can win a cracker-jack pocket knife, or a nobby rutter hat that will "azzitively" cost you not one cent. Just walk over to our store and we will break the news to you of how simple it is done.
GRAY HARDWARE CO.

## CLASSIFIED ADS

| or Rent or Lease- |  |
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| RENT- Furnished rooms for house keeping, ovz JV. 9 th. Phone | $\frac{\mathrm{W}, \text { Broadvay. }}{\text { FOR RENT-Moder 5.room bungalow }}$ |
|  | FOR RENT-Moder 5-room bungalow on West 9th, nearly new. Er. I. Battaile, phone 185 . |
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A. W. BREIHAN Logan Engineering \& Blue Print Co Engineering, Contracting, Surveying, Mapping, Blue Printing us, our line is made up of the best ma-
terial and workmanship, 500 Main and $\frac{\text { street. J, A. Ramsey, Prop. } \quad 36}{\text { NoMCEE }}$

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THE CUSHER STAFF
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GUESTS AT A PARTY


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THE CISCO DATLY NEWS


## Today's Market Reports




Hotel Alexander: ood Home Cooked Meat Translent Rates 50 -cents per
Room and Boal Mates by Monta. THE MOBLEY Cisco's Best Hotel Convenient to Union Depot and Everything

Today, Tomorrow and Wednesday "F00TFALLS"


Powerful drama in Which New York critics a claimed the impression of sound conveyed con vincingly from the screen for the first time in the history of the film

INCOME TAX ACCOUNTANTS
Alfred H. Brundage


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S. A. martin, local representative

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## CISCO DAILY NEWS

In order to assure you of getting your Daily News on the day of publication we have arranged with our
agent in Parks, the Loomis-Smith Drug Store, to furnish you your paper every afternoon.

We have furnished Loomis-Smith with a list of our Parks subscribers, and we are sending them sufficient papers daily to take care of this list.

Mr. I. J. Reynolds is our Parks correspondent. If you have any Parks news he will be glad to have you give it to him.

It is our aim to serve all our subscribers with the very best paper possible and deliver it to them just as soon as possible.

