



# THE CISCO DAILY NEWS

Phone 80.

Published By  
**THE CISCO PRINTING & PUBLISHING COMPANY.**  
304-306 D Avenue, Cisco, Texas.

MEMBER UNITED PRESS.  
MEMBER ADVERTISING BUREAU.  
TEXAS DAILY PRESS LEAGUE.

W. H. LA ROQUE, Manager.  
B. A. BUTLER, Editor.

Entered at the Postoffice in Cisco, Texas, as Second Class Mail matter.

Publication Days: Afternoons (except Saturday) and Sunday morning.

Subscription Rates: Per Month (delivered in Cisco), 50c, if paid in advance, Twelve months, \$5.00 in Texas; \$6.50 out of state.

Obituaries and Cards of Thanks, 10c per line; Classified, 2c per word.

### NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

### LET'S ROLL UP OUR SLEEVES.

The response of Cisco business men to the program now under way to enhance the prestige of Cisco as a trading center is gratifying. No trade extension program is worth while unless it gains the cooperation of the business men and citizens in a large measure.

It cannot be said that the program now under way is an answer to the problem that insistently confronts Cisco. That problem, as we all know, is the provision of sturdy, adequate markets for the produce of this area. But there are certain antecedents to the development of any market and these antecedents must be realized before we can hope for investment to assume any risk.

There must be, first of all, an assurance that the commodities which make the market are available in quantities commensurate to a profitable business. No man or firm with capital is going to invest that capital idly. If, however, the investor can be shown a real opportunity we have ground upon which to invite him.

Our first essential, then, is to create a pulling force that will draw the producers of raw materials into Cisco. We are faced with the problem of establishing Cisco in the popularity of this area. It is not an easy task. The principle of the thing has been talked no end. But a starting point is necessary and until we pull off our civic coat and get down to some earnest development work we cannot hope to make any progress with the job.

No matter what method we undertake the energy and consistency with which the program is pushed will be the determining factor. This Saturday rodeo can be made the starting point. It is not so essential that the rodeo of itself be a great success. But it is essential that the contracts our merchants and citizens make be successful. In these contracts is the crux of the situation. Friendliness and friendship continue to play a decisive part in trade relationships. We can certainly say that our store of these spiritual commodities is not exhausted.

The hardest part of any task is the starting point. Once under way the momentum of a movement takes care of the major part of the job.

The success, therefore, that we meet with in this fall campaign hinges directly upon the success that we realize in this coming Saturday's rodeo entertainment.

Let's roll up our sleeves, Cisco.

### DEFEATING CONSERVATION.

The new proration order for East Texas raising the field's total production from 325,000 to 375,000 barrels has already had repercussions in this marginal area which threaten to dissipate all the improvement that has been made in the industry during the struggle of last year. The railroad commission raised the allowable after a hearing at which

### BEHIND THE SCENES IN

## WASHINGTON

WITH RODNEY DUTCHER

BY RODNEY DUTCHER  
NEA Service Writer

WASHINGTON—New issues pop up at every session of Congress, but a fellow is annually astonished by the reappearance of nearly all the old ones.

They have seldom been so heavily piled up as in the supply which is waiting for the forthcoming session. It is going to be one of those short sessions, beginning in December and automatically terminated in March, so it is already certain that a large collection of hardy old issues will be left over for the Congress which will be elected next November.

The difficulty in the last long session was the fact that emergency legislation, aimed at the depression and its effects, occupied most of the time and prevented the legislators from tackling various gobs of measures which they have, for years hoped to dispose of sooner or later.

### Extra Session Talk

EMERGENCY legislation may be with us again next winter in a big way, too. Additional legislation supplementing the Hoover program of business and unemployment relief is fairly certain to be necessary and if there is no appreciable rift in the economic clouds the sponsors of more drastic programs will be more vociferous than ever.

Already one hears predictions that no matter who is elected and inaugurated president, there will be an extra session after March 4.

The Hoover moratorium on war debts and reparations seems certain to be one of the first issues raised in December. Payments, postponed through the president's memorable action, are due to be resumed Dec. 15. Revision and cancellation continue to be extremely unpopular words with nearly all candidates, but there is great doubt whether payments are going to be resumed on the old basis. It is an issue which cannot be ducked, even though the realities of the situation are not admitted until after election.

### A New Wet Battle

AMONG the other familiar issues will be prohibition, unemployment relief, aid to agriculture, the World Court, Philippine independence, banking and currency laws, veterans' legislation, railroad consolidations, economy, government reorganization, holding companies, taxation, silver, Muscle Shoals and the navy building program. New issues bound to arise cannot now be forecast, but the St. Lawrence waterway treaty will come before the Senate.

The intensity of the prohibition fight is expected to produce votes on modification and repeal, direct or indirect.

Unemployment relief programs will supply one of the most interesting fights between Hoover and the more progressive elements if the winter seems likely to be as distressful as social workers now predict.

### Farm Relief, of Course

THE committee investigating the Farm Board will report recommendations and further farm relief proposals, perhaps similar to those which failed in the last session, will again be brought up. Refinancing of farm mortgages is expected to be urged with renewed vehemence.

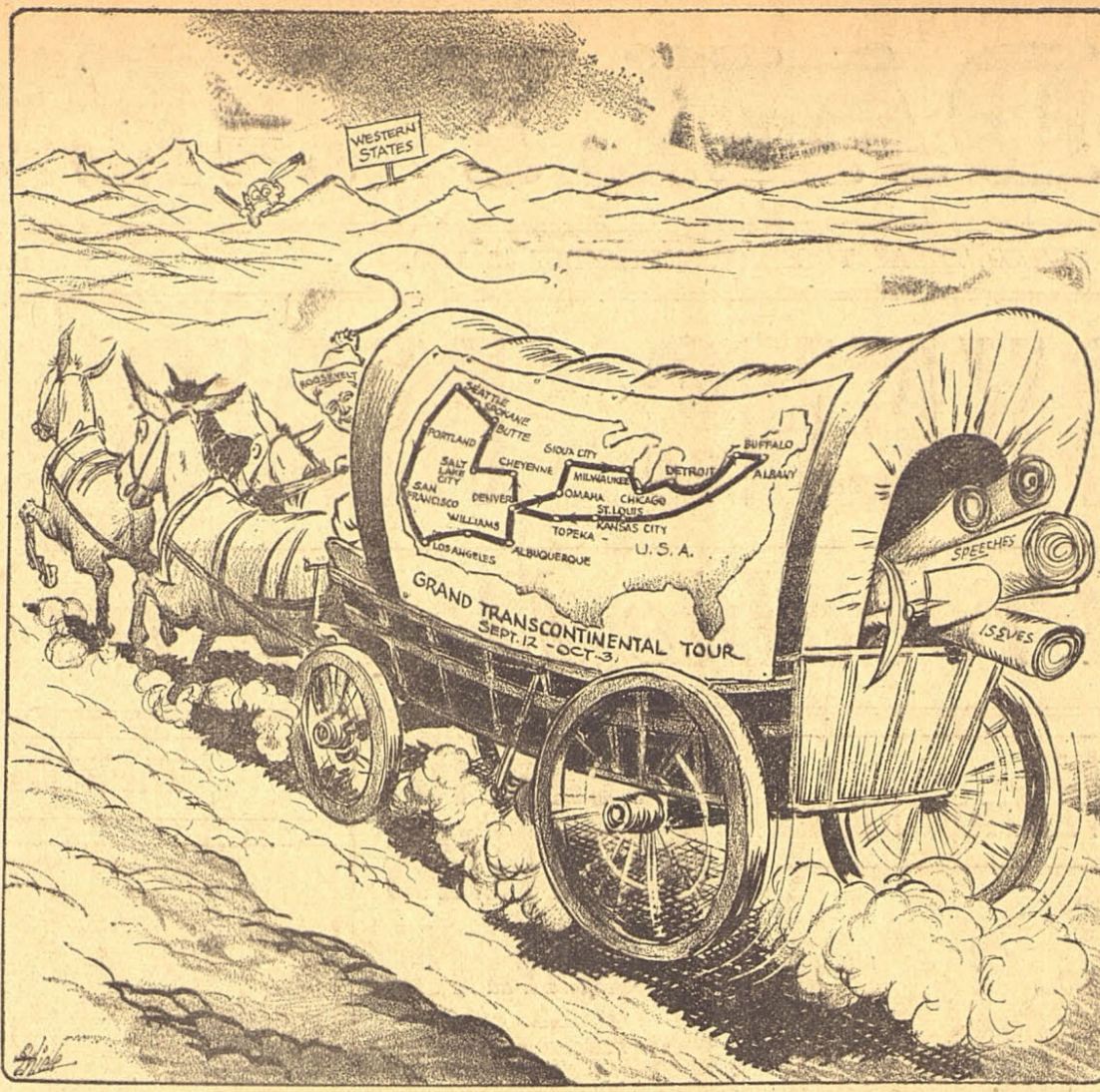
The World Court and Philippine independence, the former the business of the Senate which must pass on adherence, are likely to go over into the Seventy-third Congress.

There will be proposals for further tax legislation, amendatory or supplementary, but whatever is done will depend largely on the condition of the treasury and the business outlook next winter.

Senator Glass of Virginia will be back urging passage of his bill revising the national banking and federal reserve laws and the Senate has yet to act on the bill to guarantee bank deposits passed last session by the house.

As for most of these and the other issues facing Congress, it cannot be said with assurance that anything final will be done about any of them.

### Thar's Votes in Them Thar Hills!



many witnesses testified that any increase above the 325,000-barrel figure would result in injury to the field.

The result of this order, in effect, is a discrimination against marginal production, which must be nursed along at best, in favor of flush areas which are not injured but, on the contrary, are benefitted by restricted production. Any sound program of conservation should address itself primarily to a protection of stripper production. The Humble Oil and Refining company's decision to cut down its takings 50 per cent from all wells, a decision directly traceable to the east Texas increase, means that hundreds of small wells produced by small operators will be penalized seriously enough to cause them to be plugged. These small wells, properly cared for, can most of them continue to produce for years. But the operators cannot produce them at a loss and the only alternative is to plug them. In the aggregate the oil lost by this process will be immense.

It grows more and more apparent that some fundamental revision of our system of conservation is needed, a system that will at once provide enough security for the marginal areas to insure the maximum ultimate recovery therefrom, and protect flush areas against damaging encroachments of water or exploitation wastage.

During the past year, and mainly because of the conservation measures that have been taken in east Texas the oil industry of this area and other stripper areas was brought gradually to a sound and profitable basis. The unwise move of the railroad commission in increasing the allowable in east Texas has checkmated that progress just when its benefits were becoming realized.

Criticism attaches to the large purchasers, also, who have it in their power to refuse to purchase in east Texas as well as in these marginal fields. By refusing to accept any increase in the east Texas area they could insure no discrimination against fields that are in need of the utmost protection.

Says the Conservationist: "An increase in crude production in Texas is particularly bad at this time. Adherence to conservation principles has been the chief cause of the strengthened position which the oil industry occupies today. The situation has been none too secure during the summer, although an immeasurable improvement over the previous year; but there have been indications that the industry would go through the year on a sound basis. A requisite to the hope that this condition would prevail was, however, a close watch on production. Leaders in the oil industry have repeatedly urged that the importance of this fact be recognized.

"East Texas is the absolute center of the oil industry. Because of this, producers there have repeatedly been called upon to use their every effort and influence for the good of the whole industry. The responsible element in that field has responded, and it is due in a large measure to the sacrifices they have made that the oil business has been pulling itself out of the hole. Other production areas have also contributed their part to the betterment program, at times to their own loss. East Texas, however, has been the deciding factor, and the unparalleled cooperation from that area has won the responsible element in it the undying respect of the entire industry.

"It is extremely doubtful if any of the progressive, conservative oil men in East Texas wished for an allowable production greater than that which has been in effect, at the price they will pay. Not many weeks ago more than 85 per cent of the producers there went on record as favoring continuance of the 325,000 barrel daily limit, and it is inconceivable that there has been any appreciable change of mind since that time. They felt at that time that the consequences of opening the field wider would be a drastic lowering of reservoir pressure, with consequent waste. A canvass of the field to determine the present sentiment in this regard would be interesting.

"Increased production in East Texas can not help but be conducive to waste; and such an increase without drastic curtailment elsewhere likewise can not help but be detrimental to the general oil picture. It does not seem at this time that there is anywhere that the additional barrelage from East Texas can be absorbed."

### Through the Editor's Spectacles

By GEORGE

It is said that whenever there is a big job to do the Lord always provides the man. It looks as if the saying has come true again. P. L. Ullom, chairman of the committee in general charge of the rodeo and trades day event next Saturday is getting up a lot of momentum. From what appeared to be a poor start Ullom has already gotten things booming along in such a fashion

that you Cisco people are going to see one of the biggest Saturdays this old town has ever had when September 17 rolls around. Talk about getting things done in a hurry but that boy is really showing how it should be done.

If the merchants of this town will give him a little cooperation they will reap a lot of benefit out of this entertainment.

Naturally this rodeo is expected to be only the beginning. It is an opportunity to get something started that will be of lasting benefit. The hardest pull is always at the beginning. After momentum is under way it is easy to push along. You have got to do a lot of grunting to get a boulder started but after it

gets started it's a mighty hard lump to stop.

Speaking of cooperation, the way in which the merchants are responding to the free ticket privileges is inspiring. Yesterday afternoon enough commitments had been obtained to insure the financial success of the rodeo. And that without costing anyone more than a nominal amount. Cisco people are not the worst people in the world by a long shot. Once they get behind a proposition it's got to go over.

They call him "Smokey" and he porters at the Elite barber shop. Monday Ullom dropped into the shop.

"Smokey," he remarked, "we're going to have you ride one of those Brahma steers out at the rodeo next Saturday.

Smokey's eyes rolled. "The only way I'll ride one of them Brahma steers is when he's in the frying pan."

J. E. (Ed) Caffrey, has come to the conclusion that there are not enough names to go around. But why, inquires Ed, out of all the names that are available and most of them more appropriate, does a lunatic have to pick on his? Ed has just discovered himself to be the object of much concern. The cause of this concern is a story appearing in a yesterday afternoon edition of a state paper.

The story from Pueblo, Colo., informs that two inmates of the state insane asylum in Colorado, "both classed as desperate by their keepers, were at large Monday after escaping from the institution Sunday night."

"Ed Caffrey" continues the article, "obtained a pistol in a manner institution officials cannot account for, and forced a guard to release him and Henry H. Markley, 24."

Since the publication of the story Ed has been compelled to establish his sanity no less than a score of times. The telephones at his home and office have rung so constantly that today he got in his car and absented himself, ostensibly on business but in reality to escape the concern of his friends.

"I know," said Ed this morning, "that there are a lot of lunatics in the oil business but it's the first time I realized what the people think of me."

Daily News and American and Roundup want ads are a good investment—Phone 80.

## NEW YORK & SEA

via steamer from GALVESTON with a day at MIAMI enroute CISCO TO NEW YORK \$72.50 \$123.25 One Way Round Trip (including rail, nice meals and berth on steamer)

A DELIGHTFULLY cool, clean, comfortable sea voyage aboard big, magnificent ships from Galveston every Saturday. Enjoy modern luxury via this MOST ECONOMICAL route. Outdoor Swimming Pool. Orchestra.

Superior accommodations on ships only slightly higher

Apply to Tourist or Railroad Agents or

### CLYDE-MALLORY LINES

Geo. J. Horner, G. A., Galveston, Tex.

### QUALITY PRINTING With Quick Service

CISCO DAILY NEWS CISCO AMERICAN and ROUNDUP



## Let's Go! with CONOCO



THE Gasoline THAT'S PACKED WITH POWER!

**TRIED SAILS**  
PROVINCETOWN, Mass., Sept. 13. — The fishing schooner Philip P. Manta recently went out to the channel grounds, 60 miles off Cape Cod, relying entirely on sail, for a two-week trip. Cap'n Frank Gaspa

explained he was experimenting for economy's sake. It was the first time in 20 years a fishing craft had ventured out to the deep sea grounds without an auxiliary motor.

**CLAIMS TWO RECORDS**  
AINSWORTH, Neb., Sept. 13. — Mrs. Rachel Trussell claims two records. She is 83 and the oldest person in town, and she also has a piece of a friend's wedding cake that is 22 years old.

News want ads brings results.

## SPECIAL REDUCTION

## CISCO DAILY NEWS

NOW ONLY

50 CENTS PER MONTH

\$5.00 per year when paid in advance

The above prices delivered by carrier in Cisco or by mail anywhere in the state. Out of state subscriptions \$6.50 per year in advance.

CALIF OF THE WEST

by R.G. MONTGOMERY A Story of Love and Daring Adventure in The Ranch Country

Beginning in DAILY NEWS SEPTEMBER 15

Job Printing REASONABLE PRICES CISCO DAILY NEWS CISCO AMERICAN and ROUNDUP

for LOVE or MONEY by H.W. CORLEY

BEGIN HERE TODAY
Mona Townsend, beautiful young widow, inherits her husband's millions with the provision that she must not wed.

NOW GO ON WITH THE STORY CHAPTER XLVIII
The weeks drifted by. Steve pale and weak but each day growing more like himself, limped about with a cane.

Mona ransacked the market for new dainties to tempt Steve's appetite and for tropic delicacies to serve Dr. Allen.

alive until we got the doctor there. The serum kept him alive after that. Allen is a nice fellow. I like the way he stays around.

"I certainly am," Mona said to herself, annoyed. Outside the post-office she and Barry were swept into a stream of passengers from the Helena.

"You took my piece of pie!" "Why-why-why-I haven't seen your pie!" "Yes you did. I put it on your chair and you're sitting on it!"

The motor boat, ignoring the proximity of the rowboats over which it proceeded ruthlessly, had turned and was making toward the dock.

"I'm sure she never sits down and remains quiet long enough to answer a letter."

"That's simple... I'll eat one of them first!"

ned a newspaper two weeks old. She looked at him meditatively. The Empress would bring Barry into his own. He must accept it.

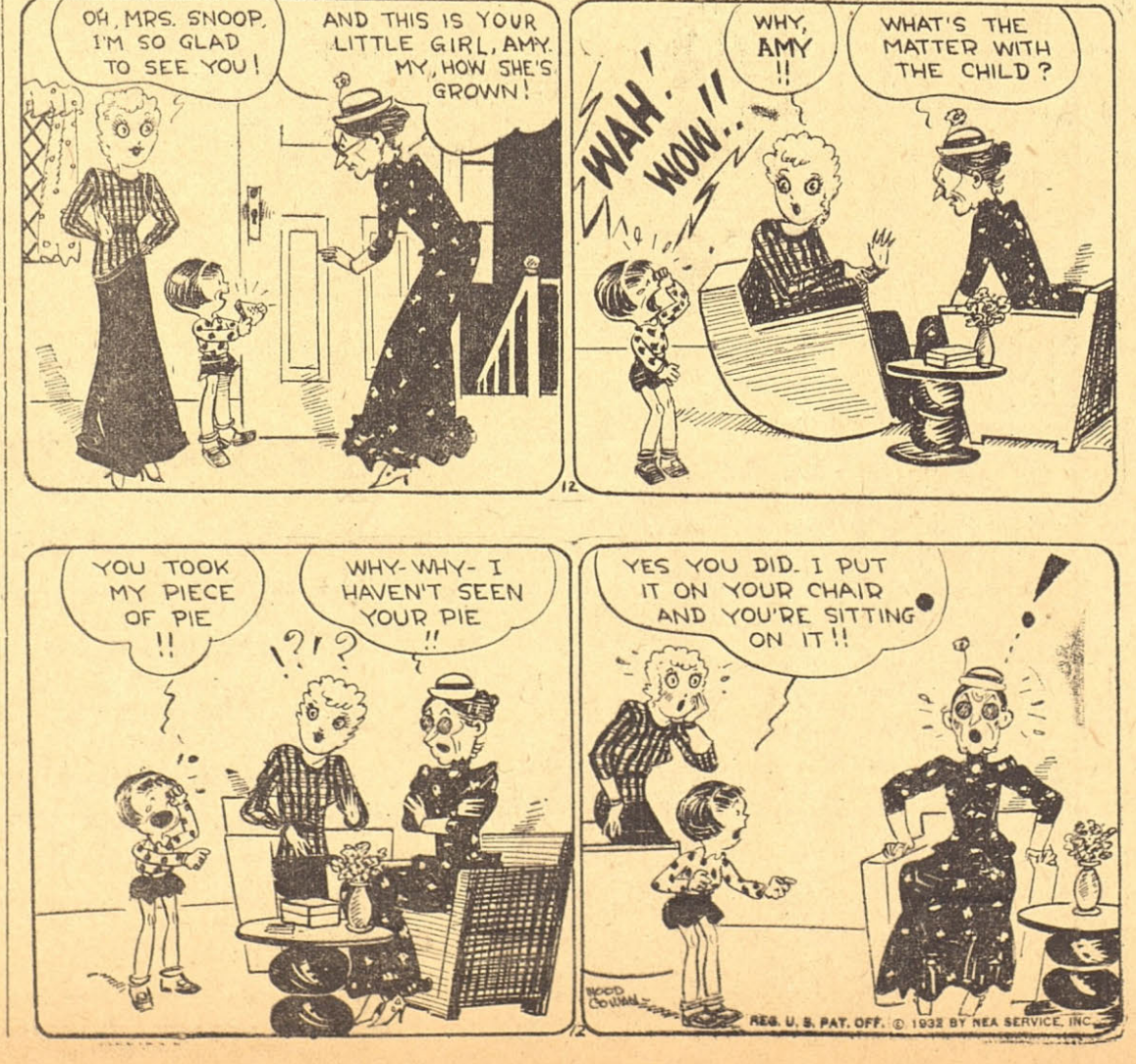
William C. Deming, president of the Cheyenne (Wyo.) Tribune-Leader, says:

"The circulation and good will and confidence of the community in established newspapers are not of a mushroom growth."

OUT OUR WAY



MOM'N POP.



.....CLASSIFIED ADS.....

Quick Reference, Inexpensive Ads That Are a "Clearing House" for Your Needs.

CLASSIFIED ADVERTISING RATES AND REGULATIONS
All CLASSIFIED advertising is payable in advance, but copy MAY be telephoned to the Cisco Daily News office and paid for as soon as collector calls.

SAVE-TIME! Get Results! Phone the Classified
A Daily News Want Ad will scour the field in a few hours for what it would take you days to locate.

LOST-FOUND

LOST - Brown Leather key case containing 12 keys. Return to O. F. Denison, for liberal reward.

WANTED

WANTED - Kiddy Koop in A-1 Condition. Address Box "C" Care of News.

WANTED - Roomers and boarders. 1007 West Seventh street.

RENTALS

Apartments for Rent .....27
TWO room furnished apartment. Private bath and entrance. Bills paid. 501 West Ninth. Phone 243.

Houses for Rent .....32

FOR RENT - Nice little home, beautifully furnished. Cheap. Apply Depot Cafe.

FOR RENT - House furnished or unfurnished, garage and large garden spot. See Mrs. Krite Richardson at the Boston Store.

FOR RENT - Small furnished cottage with meters. 701 West Tenth street. Phone 7597.

REAL ESTATE

Houses for Sale .....35

FOR SALE OR TRADE - Small place on west side near paved street good neighborhood. Would trade for land or vacant lots or would consider Chevrolet or Ford car. Cheap Call at 107 West 16th street.

CLOSING TIME FOR MAILS.
Waco and Stamford train No. 36 (S. Bound) 3:50 p. m.
Fort Worth and El Paso Train No. 16 (E. Bound) 9:50 a. m.

Daily News and American and Roundup want ads are a good investment - Phone 80

Train Schedule

RAILROAD TIME TABLE
T. & P. West Bound. No. 7 ..... 1:45 a.m. No. 3 ..... 12:20 p.m. No. 1 "Sunshine Special" ..... 4:57 p.m.

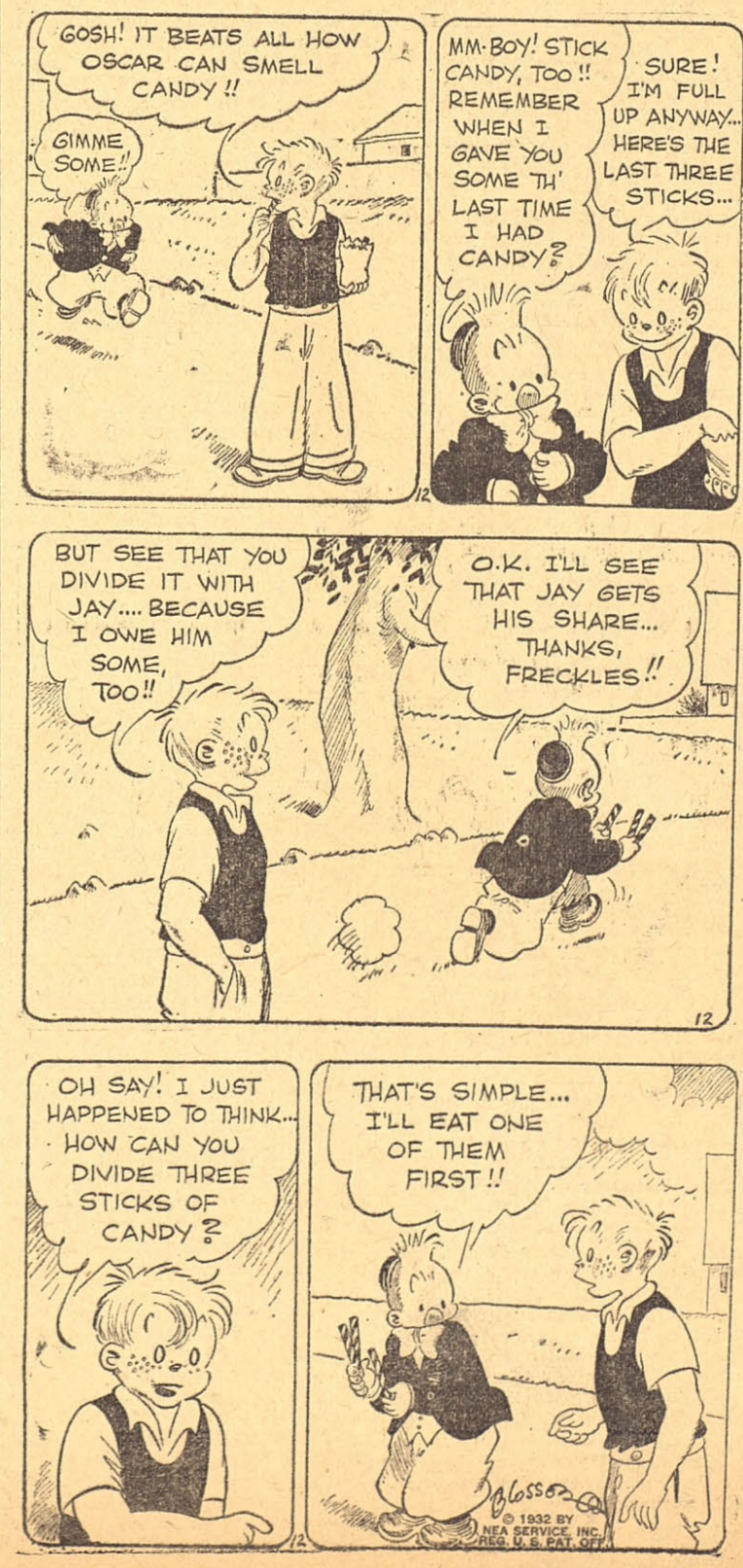
Announcements

NOTICE
There will be a stated meeting of the Cisco Community No. 47 Thursday, September 15 at 7:30 p. m. HAYWOOD CABANESS, Commander, L. D. WILSON, Recorder.

The Rotary club meets every Thursday at Laguna Hotel Private Dining Room at 12:15. Visiting Rotarians always welcome. President J. J. COLLINS; secretary J. E. SPENCER.

Lions club meets every Wednesday at Laguna Hotel Coffee Shop at 12:15. A. D. ANDERSON, president, W. H. LA ROQUE, secretary.

FRECKLES AND HIS FRIENDS.



Mystery of Banded Pigeon Solved

GALVESTON, Sept. 13 - The mystery of the banded pigeon which fluttered to the desk of a banana boat here a few days after the tropical hurricane of August 13 has not been solved.

RICHMOND, Va., Sept. 13 - Town government in Virginia, about which little is known by state officials, is boosting approximately \$5,000,000 a year, according to estimates of the finances of 190 towns in the state, prepared by Dr. William H. Stauffer, state tax economist.

FIRES ARE EXPENSIVE - HORTON, Kan., Sept. 13 - Farmers living out side Horton will find it expensive to have fires from now on. Time was that Horton's red fire truck and blue-shirted firemen would attend almost any conflagration in the county. No longer - the charge will be \$17 now, the city council has ruled.

Daily News and American and Roundup want ads are a good investment - Phone 80.

Side Quit Hurting, Got Stronger, Well; CARDUI Helped Her

Mrs. R. L. West, of Huntsville, Ala., writes: "I was weak and run-down. I had a pain in my side, and I kept losing weight. I grew nervous over my condition - this was unusual for me, for I am very cheerful when I am well and don't easily get nervous. I knew I ought to take something. My aunt told me I ought to try Cardui, which I did. I began to feel better. I kept it up until I had taken three or four bottles. My side quit hurting, and I was soon feeling strong and well."

RELIABLE PRINTING no order too small CISCO DAILY NEWS CISCO AMERICAN and ROUNDUP

