## The Cisco Weekly Citizen



## CISCO WEEKLY CITIZEN

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## BIBLE THOUGHT FOR TODAY

These things I have spoken unto yo that in me ye might have peace.
the world ye shall have tribulasion: but the world ye shall have tribulasion: but
be of good cheer; I have overcome th world.---John 16:33.

## nd where traquility's blossoms <br> There's holy and fertile sod; here is a garden of healing

A heart that belongs to God. --Minny M. H. Ayers.
The spiritual birth is a much mor exalted experience than the natural man realizes, and when it comes to one, all the glory and power of the life d
vine are open to him. But we shall r alize that after this birth comes to one he must grow in spirit. The possibili-
ties of his growth are infinite.---Santa ties of his grow
Barbara Press.
LOYALTY TO LOC STITUTIONS
In the past the Citizen has $b$ lieved it a duty to impress upon the citizens of Gisco the importance of manifesting our loyalty to local
institutions, and have pointed out a institutions, and have pointed out a
few of our infant industries that should appeal to and have our pa triotic and loyal support
Naturally in Cisco, as in all small towns, our local industries are few, and are struggling for existence and should be given 100 percent sup port of every patriotic citizen, who
can do this by pushing Cisco products at every opportunity. In this the Citizen doses not ask or expect the business people to handle Cisco products at a loss, for we realize that Cisco industries must sell chandise can be purchased in othe marts and placed on the merchant shelves. But we do believ and quality being equal, or approxbe given preference. A failure to do so teaches your customers to patronize mail order houses. But are we loyal to our home industries, fact that we prefer to buy out of Cisco-our women prefer Dallas o Fort Worth merchants and our me chants prefer outside concerns $t$
home institutions or produce from home institut
I am impressed that this is true when I notice on the screen doors of some of the grocery stores a huge sign, in large red letters, an adver-

## tisement

Worth bread is sold
Cisco is the home of two bakeries
whose bread and pastry is as good as the product of any bakery in the state, or that trucked into Cisco der why the larger cities are smoth ering out the small towns. They are not doing it. We are commit-
ting home-town suicide-commercial hara-kiri-disemboweling our wn commercial vitals.
I have here and previously used the bakeries as a case in point for two reassns-it is the most conspic son for us to buy, sell or use foreign bread than any other local product. Then, there is very little ifference in bread. I am awar that some claim that Fort Worth bread is better. This notion orig nated by comparing the foreign
bread, 12 to 24 hours old, with the local bread fresh from the oven.
No bread should be served till it is No bread should be served till it is
out of the oven at least 12 hours. It is always better. Fort Worth sold here, while Cisco bread is hardly cold. If you don't believe this is true get a loaf from either of the true get a loaf from either of before, then get a one of the out of town loaves, remove the wrappers,
have some one bring you a slice of each, and if you can distinguish the difference I will make you a present of a year's subscription to the only locally owned newspaper in Cisco. Discussing home loyatly with a Cisco man who officiated at a recent banquet when he said some of
the women suggested serving Fort the women suggested serving Fort
Worth rolls. It so happened that orth rolls. It so happened that this man was a loyal citizen, and he told those good women that "this was a Cisco banquet, for Cisco peo-
ple, paid for by Cisco money, and fhey were entitled to the best. ther
Can you vision what a prospe ous community Cisco would be loyalty?
But referring bsck to the bakworld that Cisco prefers to patronize outside towns at the expense of came here, seeking a location, these signs would cause him to leave fast er than if the a pestilence.
Speaking of these bakery orna
$\qquad$
THE CISCO CITIZEN mit the Simmons Coffee Co. to p a similar sign on their doors? The
chances are these same grocery people would not, were Simmons to re ple would
But I am wondering if local merchants carry Simmons coffee in stock? It is not only good to the last drop but the flavor lingers af-
ter like a delightful memory. This coffee is better than the same priced coffee roasted delsewhere. It is
fresh roasted daily, has a more deectable flavor than coffee sold at a much higher price, and is roasted in

## True

keep that brand people try manded by the people, but it seems to me that the ladies of C isco would develop that local pride that would prompt them to try anything once used Simmons' coffee and I have used Simmons' coffee and know tha there is no better coffee sold in Cisco. It is always fresh, has delightful aroma and is pleasing the palate. Get the habit, and ou are patriotic you will call for Simmons coffee.
How many Cisco cars are propelled with White Star gasoline and ubricated with White Star oils? The White Star Refinery is anothbuild Cisco, and its helping to bill Cisco, and its products are Not only employing Cisco labor

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\begin{aligned}
& \text { merchants, but is bringing cash } \\
& \text { from other towns that is spent for } \\
& \text { Cisco merchandise and for crude } \\
& \text { oil from producers in the Cisco } \\
& \text { country, but White Star products } \\
& \text { are not given preference by Cisco } \\
& \text { motor car owners. } \\
& \text { Another struggling local industry } \\
& \text { is the Independent Mattress Co., } \\
& \text { makers of the famous Inner Spring } \\
& \text { Slumber-On beds, said by those } \\
& \text { who sleep on them to be the best } \\
& \text { beds for the money on the market. } \\
& \text { But our people seem to prefer beds } \\
& \text { made in St. Louis, and sold at a } \\
& \text { higher price. But let's see what } \\
& \text { these St. Louis beds are made of. } \\
& \text { Simmons Mattress Co. pled guilty } \\
& \text { and paid fines in Los Angeles for } \\
& \text { violating the California law, requir- } \\
& \text { ing truthful labeling of beds. The } \\
& \text { account, as published in a national } \\
& \text { mattress magazine, stated that af- } \\
& \text { ter the company had paid \$300 in } \\
& \text { fines, agreed to correctly label their } \\
& \text { beds, they were allowed to ship } \\
& \text { them to Texas and other states } \\
& \text { without laws to protect the people } \\
& \text { against swindling mattress makers. } \\
& \text { The magazine said that some of the } \\
& \text { beds labeled "staple cotton" were } \\
& \text { found to contain "linters and facto- } \\
& \text { ry sweepings." Slumber-On beds } \\
& \text { are guaranteed staple coton, made } \\
& \text { in Cisco. Maybe some of the own- } \\
& \text { ers of Simmons beds are sleeping } \\
& \text { on "linters and insanitary factory } \\
& \text { sweepings"? } \\
& \text { One would think that every one, }
\end{aligned}
$$

who spend their wages with Cisco

## ASK THE LADIES

WHO HAVE TRIED THIS LAUNDRY If you are not one of our many Satis-
fied FAMILY WASH Patrons, just ask fied FAMILY WASH Patrons, just ask y of Work and Service. Better still, GIVE US A TRIAL LIITIE STAR * LAUNDRY

PHONE 157 MRS. DAILY DELIVERY


$\mathbf{R} \mathbb{E} \mathbf{E M} \mathbf{B} \mathbf{E} \mathbb{R}$ There are no strings tied to this offer. Just pay for one year's subscription at the regular price of $\$ 1.00$ and you will receive our gift of ONE POUND of Texas' finest Coffee absolutely FREE Only 50 lucky people can get this Free Coffee as we only secured 50 one-pound packages to scribers. Come early.

## WOULD YOU LIKE TO HAVE A POUND OF

 Delicious ADMIRATION$\mathbf{C O E} \mathbb{F} \mathbb{E}$

## FREE?

All that is required is to pay $\$ 1.00--$ the regular price--for one year's subscription to the CISCO CITIZEN and receive one pound of Admiration Coffee absolutely FREE with our compliments! This also applies to back subscriptions. Your favorite coffee, your favorite newspaper for one year, all for $\$ 1.00$. This offer is limited to the first 50 who come in and pay for the only Cisco-owned newspaper, so come early, or send your dollar to

## THE CISCO CITIZEN

 Gude Hotel Building, Cisco, Texasty, would patronize home institutions in preference to outside towns, The money you spend for products made away from home is gone for ver. That which is gone for home products remains spent fo come back to you in the natural channels of trade.
Let's sell Cisco to Cisco people and quit committing home-town suicide. Don't use the local boy-
cott to disembowel home industry. And another thing! Every loyal citizen should buy their merchandise from Cisco merchants, and where possible, their country pro duce from our own farmers. No dollar should be sent away for single article that can be bought or produced at home.
If this is practiced by all our peole the big cities and paved highways will not be a menace to the mall towns. Quit building other ommunites at the expense of our wn, and you will be surprised at ur prosperity

## RAVEN POISON KILLS

SONG AND GAME BIRDS
Parties putting out poison to kill ravens have killed many song and game irds in the Pleasant Hill community, where the ravens were reported to
have been most numerous several weeks ago. It was in this community that at ago. It was in this community that at-
tracted sportsmen who went out to shoot ravens, as they were reported to be infesting that community, and doing much damage to young crops. "I have found many song and game birds dead in the woods and fields," H. K.
Bebe told the Citizen this week. "The Bebe told the Citizen this week. "The
ravens seem to have migrated to other localities, as there are none on my farm. In fact I have seen no ravens on
my farm since we burned off the woods. We fired the woods one afternoon just before time for the ravens to roost.
They came in, but seeing their They came in, but seeing their roosting grounds had been burned off, they
hunted other lodgings, and I have not hunted other lodgings, and I have not
been bothered with this pest since that been b.
time.
Mr. Bebe and his father-in-law, G.
C. Snavely, own the farm at the Pleasant Hill school house, and his suggestion to burn off the timber may be the best and safest method of ridding the country of ravens, which have done
much damage to farmers this spring. The raven is a wise bird, and is hard to snare, as well as suspicious of any proceedings that he does not understand. Poison, put out to kill these birds, it
seems, does more damage by killing the seems, does more damage by killing the
birds all want to protect, than by ridding the country of the ravens. wien other mends fall To Cure your Chronic Complaints Browns drule
SANATORTUME WE SUCCEED WHERE OHTERS FAIL
EDWARDS' CAFE
SANITARY SERVICE, IS
OFFICIALLY INSPECTED
FAMILY STYLE $\{\tilde{T}$ D IN N H R JJU. PLATE LUNCH
OR CHIGKEN DINNER :

## Odd Fellows Bldg. Cisco, Texas

## DR. CHAS. C. JONES DENTIST

OFFICE
SECOND FLOOR DEAN DRUG STORE Phone 98 Cisco, Texaө
"HER CHILD IS IN HER SOUL, A PRAYER RESTS EVER ON MOTHER'S LIPS"

## The following beautiful tribute

 to her mother was written by Mrs. H. O. Duty, daughter of Mr. and published in her home town paper, published in her home It came too late for last week, but it is not too late for last week, butlate to be appreciated.

## to MY MOTHER <br> What a beautiful custom

 to pay tribute each year, in a special way, to one whose love for her own, like that of Jesus' love for all, was, is, and ever will be-Mother!"She may be far, or she may be near, but there is one thing certain, her child is in her soul, and a pray-
er for its welfare rests constantly on her lips. She may be rich, or she may be poor, but the best that
she has belongs to her precious charge.

Ah, yes! With motherhood comes that purest test of love and devotion that places her in a closer
relation to the divine and the holy
"Mother, be happy in the thought that your child is proud to acknowledge you as such, and rest assured and furrows on your brow, and of he silver strands in your wealth of crowning glory, that she may
been the contributing cause.
"On this special day proudly pay this tribute, and pray God
blessings on you; that he will spa your love and care over me for all my days to be. Then, I will know, as you are wafted on the wings of divine Love to fairer realms, that surely you will become one of the jewels in God's grand heaven.
"Your eyes, a wealth of heavenly blue,
Your lips as sweet as the
To me a daily shrine.
'God knows no fairer one on earth Your form, your face, your joyful
Lives only with those above.,

BIDA ARSON GASE PASSED TILL JUNE
The arson case against Frank Bida, charged with burning his garage in Eastland last year, was continued when called in the 88th court by Judge Patterson Monday. The application for continuance
was granted on account of the abwas granted on account of the ab-
sence by sickness of Gib Calloway. sence by sickness of Gib Calloway.
of counsel for the defense. Judge Patterson indicated the case wou be set down for trial June 1
The jury in the case of the State of Texas versus Walter Reynolds, tried in the 91 st district court Monday, returned a verdict of not guilty. Reynolds was charged in the indictment with possessing a still.
A plea of guilty to two indictments, charging theft, J. E. Bush was given
two years in the penitentiary, by Judge two years in the penitentiary, by Judge
Davenport of the 91st court, and Judge Patterson of the 88th court, Saturday afternoon.

## LAWN MOWERS

 SHARPENED BY MACHINERY THER EFORE ACCURATELY Don't wait till your grass has to be cut and lose your temper over a dull mower. Let us Sharpen it NOW.Sobo Service Station WHITE STAR GASOLINE AND OILS

| SQUIRES GIVEN A | CHRISTIAN SCIENGE |
| :--- | :--- | :--- |
| THREE-YEAR TERM | CHURCH SERVIGES |
| C. C. Carey, of the Dothan com- |  |

## HOLD EVERYTHING FOR A MINUTE

The new Hollywood Cone Wave, endorsed by famous screen stars and coiffure artists of the world movie capital, achieves stars and coiffure artists of the world movie capital, achieves perfect uniform tension---forces concentrated steaming---cre perfect uniform tension---1orces concenter roos to tips. You ates greater dopth. Ringlet ends from rel wanted a new wave. Here it is - --the Hollywood Cone Curl.

NU-WAY BEAUTY SHOP pHoNE 294

## $\mathbb{E A}^{\top}$

## LACUNA COFFEE SHOP

 AND ENJOY```
GOOD FOODS at moderate prices
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## PLENTY OF MILK

 insores perfect heainh which incresiss рLX о尺 мик вrom-

Tubercular Tested Cows guaranteed pure. join ofr family

## ALSUP'S DAIRY <br> phone 14W for grade

## Tind is the shop vourd heter er

## WE ALSO HAVE A NICE LINE OF GOOD USED

## CLOTHING AND SHOES

For sale or trade what have youz Cisco Shoe toospital Nu Shoe Shop COURTNEY AND MOSLEY

JURY DISCHAREED IN
REED-BEERMAN CAUSE
Two mistrials resulted in civil cases tried in Judge Davenport's court Saturday, and the juries discharged in both cases after deliberating nearly two
days.
In the one case styled Ralph Reed et al vs. J. A. Beerman et al, the plainwhethere attempting to determine were alleged partners of the plaintiffs had converted property belonging to the partnership to his own use.
In the other case, styled J. H. Jen-
kins vs. Jim McCamy, the plaintiff was kins vs. Jim McCamy, the plaintiff was
seeking to recover damages from seeking to recover damages from the
defendant, claiming that while driving on the highway north of Rising Star and while attempting to leave the highway to the left, his car was run into by the machine driven by Mc-

USED FUNITURE-Highest cash prices paid for uned fumitiour cash prices paid for used furniture
and stoves. A. S. Nabors, 208 W .
Broadway. 35 tf . Broadway. 35 tf.

## Used heart lumber, last a life time

BASEBALL GAME RAIHED OUT HERE LAST SUNDAY The double-header baseball game, cheduled to be played here last Sunday between Cisco and Mineral Well, was not played on account of he rain.
Next Sun
Next Sunday Cisco will play Perrin here, if not rained out. Other games scheduled to be played in isco are Strawn, June 11; Graham double-header) July 2; open date o be arranged, July 4; Brecken. idge, July 9; Mineral Wells, Juls 3; Perrin, July 30, (double-header;) trawn, August 20, (double-header.)
OWN YOUR OWN BOAT. 1 have s good canvas boat, perfectly seawfrthy that I don't need and will sell at a bargain. Mrs. Etta Hart. 304 E 7te st. 35-3tp TO SWAP--Cedar post to trade for for cattle or horses. Vin Gamblin, Bor 962 , Cisco.
Good used lumber for sale. Mayhew

## WALTON'S begins Saturday MAY 20 

FIFTEENTH ANNUAL
Baby Contest
monilas, racestra malis bany 9 Big Prizes 9

## SAVE WITH ICE

Food can be preserved indefinitely if your lee Box is kept well filled. This is domestic economy, as there is no waste.

## THE ICE WAGON

Passes your door daily. Just arrange your Ice Card, indicating the lce you require, and

## THE ICE MAN

Will do the rest. We deliver you Cisco lce, made in Cisco by Cisco Labor. Ask about our Ice Coupon Books.

## West Texas Utilities Co,

W. 6th st. plant, phone 301
E. 5th st. plant, phone 185


Public Service Auto Repair Where Automobile Trouble Ends and Pleasure Begins
Valves Reground--Chevrolet 4, \$1.50; 6, \$2.50 Ford

## Larger Cars priced in proportion

Brakes Rilined--Chev. models from
'26 to '29, Rear wheels, $\$ 2.50$
Ford, model A, 4 wheels, $\$ 3.00$
We Specialize in Repairing Motors Cars Washed, Called for and Delivered, 50c BOLINGER \& SIMPSON

| FARMERS OF FISHER <br> CO. TANNING OWN HIDES INTO LEATHER <br> Bill Murray, governor of Okla homa, says "one hide will make seven pairs of shoes, but it takes seven hides to buy one pair of shoes.' <br> But Fisher county farmers have quit sacrificing their hides, and evidently intend to make the seven as the daily press reports that 30 farmers in Fisher county, under subecoming proficient in tanning, and the leather is being made into harness and other articles, instead o selleng their hides for 50 cents or $\$ 1$ the county agent, Know industry the following to say: <br> We have made great strides since we begantanning hides some months have tanned only one hide, but a few have tanned four and five. <br> Cost per pound of the leather has been 8 c . to 10 c . The average hide produces 25 pounds of leather. It takes about six weeks to tan a hide take longer than that. The longer the hide is in the process, the better the quality of the leather <br> Much of the first leather made was used in repairing harness. Later new pair With or added perience, better products weremade The work was started without tools. Troy Strong of Roby made a around the farm, using an old plow seat, so he could sit at his machine to work. Troy used flax thread with beeswax. <br> Some of the men are planning to $\tan$ a sheep skin for making moccasins or slippers <br> ness the homemade leather. One man <br> National Cotion Week <br> SPECIIL FOR SUTURDAY ... 100... LADIES? <br> Regular $\$ 1.50$ Values YOUR CHOICE. . <br> WELCOME LEGIONNAIRES AND LADIES <br> THE <br> BOSTON STORE |  <br> CHICKEN DINNER SUNDAY 35 CENTS <br> Why Worry to Prepare Sunday Dinner? You Save Money by Eating at THE MOBLEY HOTEL | Peoples Mutual Liffe Insurance Ass'n Ernest Walter Wilson, President Abilene, Texas <br> Special Low Price Offer mall colpon for detalis <br> All new policy holders during the month of May will be given the accident policy at no cost for issuing and will be carried at no cost to you for sixty days from date of issue. <br> 3 DEATHS IN FIVE YEARS <br> s the record of the $\qquad$ $\qquad$ <br> Name <br> Address <br> WHITE STAR GASOLINE <br> Full Power-Three Days <br> From The Well to YOU <br> That IS WHY IT'S EASIER STARTING! <br> More Miles Per Gallon----and Costs Less ! REFLVERY SER.- Guyle Greynoids VICE STATION.. <br> Weatherize Your Car? <br> The cost is only $\$ 1.50$ and $\$ 2.00$, but its Appearance is Improved 100 percent. <br> Our Washing and Lubricating SERVIGE IS BETTER <br> TEXAS SERVIGE STATION $\qquad$ <br> Vacuum Packed, per lb. $30 c$ 31 b and 55 c merchandise $\$ 1.19$ We are still paying highest prices for SWEETCREAM AND EGGS AND CAN SAVE YOU MONEY ON <br> Staple and Fancy Groceries Gabbert \& Scarbrough <br> Moving Soon? ALL KINDS OF HAULING $\qquad$ <br> Country Produce for the Cilizen |
| :---: | :---: | :---: |

