

CISCO DAILY NEWS

EASTLAND CO. — Area 925 square miles; population 33,981; cotton, fruit, poultry, dairying, natural gas and oil; Cisco is headquarters for operators of the great shallow oil field; churches of all denominations.

CISCO, TEXAS — 1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

2 HELD IN ATTEMPT TO KILL RANGER RFC Reported Considering Huge Cotton Sale to Russia

MILLION BALE DEAL SAID TO BE IN MAKING

WASHINGTON, July 19. — The Reconstruction Finance corporation was reported today to be considering proposals that it finance sale of one million bales of cotton to Russia.

Three-Tenths Inch Of Rain Falls Here

Yesterday's showers, which were believed to have broken the wave of excessive heat in which Cisco has sweated during the latter part of June and early July, totalled only three-tenths of an inch, the gauge at the city hall revealed.

Mineral Wells Girl Injured in Crash

FORT WORTH, July 19.—Avanell Malone, 13, Mineral Wells, received a scalp laceration and bruises when the car in which she was riding collided with another and overturned at the entrance to Trinity park here today.

Russians to Start With Mattern Thurs.

MOSCOW, July 19.—The Russian aviator, Levanevsky, and his crew of four, in the rescue plane sent to the aid of James Mattern, landed at Anadir yesterday morning, it was officially announced today, and will take off with Mattern for Alaska todaybreak tomorrow.

Harriman Undergoes Sanity Examination

NEW YORK, July 19.—Federal Judge Francis Caffey retired temporarily today in favor of a psychiatrist in the puzzling inquiry to decide whether Joseph W. Harriman is sane enough to stand trial on charges of falsifying the books of the Harriman National bank.

THREE GUESSES

WHAT IS THE NAME OF JAPAN'S EMPEROR? WHERE IS LAKE PONTCHARTRAIN? WHERE IS THE LEMMING FOUND? ANSWERS ON PAGE THREE

Balbo Greeted by Crew of Base Ship



NEWSPAPER IS PUBLISHED BY SCOUT CAMP

Camp Billy Gibbons, near Cold Springs, vacation spot for boy scouts of the Comanche Trail council, has all the advantages of outdoor life plus the comforts and conveniences of civilization.

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SKUNK, COP'S PET

ST. JOSEPH, Mo., July 19.—Most popular pet of the St. Joseph police force is a skunk named Pedro.

WHISTLES YANKEE DOODLE

AMITY, Ore., July 19.—Training canaries to whistle tunes is a specialty of Mrs. J. R. Buffum. A year-old singer can carry "Yankee Doodle", it is said, so anyone can recognize it.

FARLEY LAYS DOWN RULES IN PATRONAGE

WASHINGTON, July 19.—Postmaster General James A. Farley, master of patronage for the Roosevelt administration, has laid down the precise rules under which the rewards are being distributed in an article to be published tomorrow in the American Magazine.

RUM RUNNERS DESERT FAMED TWIN ISLANDS

MONTREAL, July 19.—St. Pierre and Miquelon's famous prohibition made trade is falling off. So much off, indeed, that the far-sighted rum runners, who have been maintaining stocks on the islands, now are liquidating them, folding their tents and sealing away in their gray ghost motorships.

BLANKS SENT COUNTY AGENT FOR PLOW-UP

County Agent J. C. Patterson, at Eastland, today told the Daily News that his office has received notification from the department of agriculture at Washington to permit cotton growers, whose contracts have been approved by committees and the county agent, to go ahead with destruction of those parts of their crops which they have agreed to plow up.

WHEAT FUTURES FALL ON ALL MARKETS

CHICAGO, July 19.—Wheat futures dropped terrifically in closing minutes today on the Chicago board of trade. At the close prices were down 9 and 7-8 cents to 12 cents.

PROSECUTION OF STANTON TO BE VIGOROUS

DECATUR, July 19.—Prosecution of Ed (Perch Mouth) Stanton, Texas fugitive, for the murder of Deputy Sheriff Joe Brown, will be vigorously pushed, it was announced today, but may be delayed pending trials in other counties.

Local Option Status in County Confusing

The question of how beer can be made legal in Eastland county in the event it is legalized in statewide election August 26 appears to be a jigsaw puzzle for the commissioners court. The proper procedure to be followed in a maze of technicalities found to confront the court is a problem over which attorneys assisting the county judge and commissioners are knotting their brows.

WHEAT SLIE ON FT. WORTH MARKET

FORT WORTH, July 19.—No. 1 cash hard wheat dropped nine and one-half cents a bushel here today, influenced by the unsteady condition in Chicago and Kansas City. The closing quotation was \$1.12 a bushel.

CATTLE SET NEW MARK AT FT. WORTH

FORT WORTH, July 19.—Cattle reached a new high mark for the year on the Fort Worth market today when one load of well finished heavyweight steers sold at \$6.15. Other classes held about steady.

HINTS OF MURDER IN WALSH DEATH

WASHINGTON, July 19.—Suspicion that the late Thomas J. Walsh was murdered to keep him out of the Roosevelt cabinet was voiced today by Cannon William Chase, veteran vice crusader. He linked Senator Walsh's death with a general indictment of an underworld alliance.

ANOTHER CISCO SCOUT WRITES OF GOOD TIME BOYS ARE HAVING AT CAMP BILLY GIBBONS

Jack Lauderdale, Cisco Boy Scout, who has been attending the annual Comanche Trail council Billy Gibbons camp near Richland Springs, writes the Daily News that the boys are all in good condition, getting plenty to eat and having a good time generally.

VICTIM NAMES BOOTLEGGERS AS SUSPECTS

FORT WORTH, July 19.—Police today held two men in connection with an attempt to kill Charles L. Allison, 45, special Texas ranger, at his home here last night.

POST HOPS OFF FROM IRKUTSK AFTER 15 HOURS

MOSCOW, July 19.—Wiley Post, on his round-the-world flight, was forced down half way between Chita and Khabarovsk, Siberia, today at 2:32 p. m. Moscow time. Dispatches said he landed at the small town of Rukhlov.

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CONCERT POSTPONED TILL NEXT TUESDAY

The concert to have been given by the Lobo band in Fee-Esta park last night was postponed on account of the rain which began in mid-afternoon and lasted throughout the evening, Director G. W. Collum said today. The band will play at the park next Tuesday, he announced.

SET GROWING RECORD

ALBANY, Ore., July 19.—A record for fast-growing tomatoes is claimed by Mrs. Jennie Merritt. Five weeks after she set a tomato plant she picked a ripe tomato.

DOGS ADOPTED CHICK

SPRINGFIELD, Mo., July 19.—Peggy, a seven-year-old spaniel, recently adopted a two-day-old leghorn chick to rear with her four puppies. The puppies were eight-days old at the time of the adoption.

WEATHER

West Texas—Partly cloudy tonight and Thursday. Probably local thunder showers extreme west portion. East Texas—Partly cloudy tonight and Thursday. Local showers northeast portion tonight.

CONTINUED ON PAGE THREE

CLASSIFIED ADVERTISING RATES AND REGULATIONS
 ALL CLASSIFIED advertising is payable in advance, but copy MAY BE telephoned to the Cisco Daily News office and paid for as soon as collector calls.
 RATES: Two cents per word for one time; four cents per word for three times; eight cents per word for six times.
 CLOSING HOURS: Copy received up to 10:00 a. m. will be published the same day.
 TELEPHONE 90 and place your copy with understanding that payment will be made at once, collector will call the same day or day following. Copy is received any hour from 8:00 a. m. until 5:00 p. m.

HOW YOU CAN HELP TO PUT OVER INDUSTRIAL RECOVERY IS EXPLAINED BY GENERAL JOHNSON

EDITOR'S NOTE: The National Industrial Recovery Act, now commonly called the NIRA, from its initials, is perhaps the most far-reaching measure ever passed by Congress in peace time. Enacted by the last congress as part of President Roosevelt's "new deal" program it literally put the government in partnership with business. It aims at putting men back to work, increasing their pay, and shortening their hours by eliminating cut-throat competition within each industry by mutual agreement of producers (with government sanction) on hours, minimum pay and trade practices. It also gives the government a measure of control over production, and insures the right of labor to organize and negotiate collectively. Codes of industries are now being submitted for government approval, and the whole complicated machinery set under way by Gen. Hugh S. Johnson, an army officer with a splendid record of service, notably in administering the draft in 1917-18. General Johnson here tells YOU what YOU can do to help put over the measure and bring about the recovery all desire.

to be done, or refrained from in your own business, job, or town. Maybe it is true that the best, certainly the oldest thinking on industrial self-government in the past has come from the labor side. Maybe the most comprehensive planning now is coming from industrialists. It makes no difference and most certainly the whole thing is a challenge to the thinking of both sides and all of us. Very soon the lessons of hard practice of the Recovery Act will be all-important, they'll be the law, whoever were the prophets.
 First text in Bulletin No. 1 is this: Business is to split up the work there is so as to put more men back on the pay rolls and raise wages for the shorter work-shift so that no worker gets less than a descent living wage. Increase of consumption power has the right of way. Runaway prices would eat up consumption power while it is a-borning; we will not tolerate them. Nor will below-cost selling do any good.

Miscellaneous for Sale25
 FOR SALE - Cheap - Six inch building tile. Enquire at New Post office.

FOR SALE—Angora goats, does, 75 head. If interested please look this stock over by August 15, as I have to shear early on account of needle grass. Price is right. J. B. Long, Ranger, Route 2.

FOR SALE—Poland China pigs, 8 and 10 weeks old. Leslie Threat, at old Myrick Dairy.

Announcements

The Rotary club meets every Thursday at Laguna Hotel Private Dining Room at 12:15. Visiting Rotarians always welcome.
 PHILIP PETTIT, President, J. E. SPENCER, Secretary.

Lions club meets every Wednesday at Laguna Hotel Coffee Shop at 12:15. J. A. BEARMAN, president, W. H. LA ROQUE, secretary.

Farley Lays---

CONTINUED FROM PAGE ONE

men. That means the men who were for Roosevelt before Chicago! The Democrats, who jumped on the bandwagon later are next in line.

"I don't think any master of patronage has ever stated the proposition so frankly before. And now that I have stated my attitude, I should like to give my reasons for it.

Merit or Politics

"Often, in reading editorial, I have seen sentences like this: 'Will Farley make his appointments by merit, or by politics?'"

"I should like to suggest to these editorial writers that merit and politics occasionally mean the same thing.

"There are two kinds of politics—near-sighted and farsighted. Near-sighted politics hands out the rewards casually and quickly, with an eye only for the next election. Farsighted politics builds for the more remote future, and realizes that every bad appointment is a millstone around the neck of the party as soon as the people wake up to the fact—and they always do eventually—that an incompetent has been placed in office.

"But why, the ordinary citizen may ask, do we replace republicans with democrats? If the republicans have done their jobs adequately, why call in new men?"

"If you have ever played baseball, you know that loyalty and teamwork are the most important factors in any team. Individual brilliancy is worthless unless that individual is working for the success of the team. We want no man in public office who isn't pulling and working and fighting for the success of Mr. Roosevelt's program. A man may be a fine executive, but unless he's willing to work hard all day and sit up all night to help along the president's plan, we don't want him.

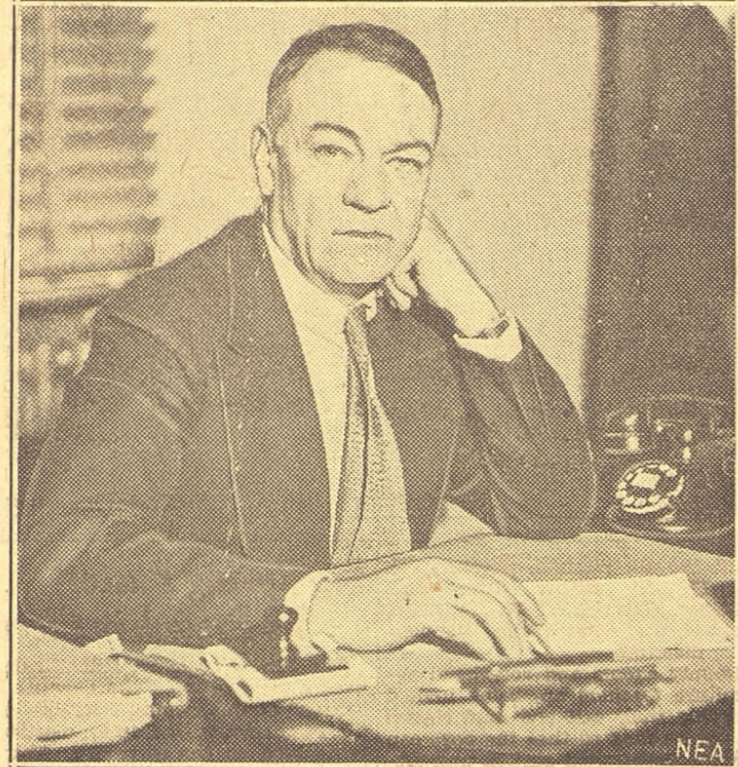
"In other words, loyalty is an aspect of merit.

"The patronage is a reward to those who have worked for party victory. It is also an assistance in building party machinery for the next election. It is also—and this the public usually forgets—the test by which a party shows its fitness to govern. Every bad appointment comes home to roost eventually.
 "There may be some bad appointments. Some of Uncle Sam's servants may turn out to be unfit. But this I say: If I'm wrong, on the general batting average, you know whose head will be cut off first. Mine. And, furthermore, if I deliberately approve men or women palpably unqualified for public office, you will know that I have betrayed the finest friend a man ever had—Franklin D. Roosevelt."

Daily News and American and Roundup want ads are a good investment—Phone 90.

ANSWERS
 to today's
 THREE
 GUESSES

HIROHITO is the Japanese Emperor Lake Pontchartrain is in LOUISIANA, New Orleans being on its south shore. The Lemming is a rodent of the SCANDINAVIAN COUNTRIES, especially Norway



GEN. HUGH S. JOHNSON AT HIS DESK.

By GEN HUGH JOHNSON
 Written for NEA Service
 WASHINGTON, D. C., July 19 — The national recovery administration is to operate publicly, as far as that is humanly practicable. That means something to the man in the street of cities far from Washington. It means a duty a part in this administration, that is up to him, and that seems to me worth explaining.

Here we are holding hearings on the first of the codes to be submitted, which are to become a body of industrial law for the different industries. It's all being done in a gold-fish bowl. Not because we are fond of being gazed at, but so that the action and method of code making and administration can be seen from far off.

We want it seen so plainly that everybody everywhere can understand, and by studying can pick out his home town part in recovery. There's no time to write each person a letter about it. But neither is it a time to jump in, head first.

Use your head, first — we ask every citizen — study sharply the broad aims and objectives of this recovery law, then the codes and rulings as they develop in regard to your own business and then you will be picking out exactly the wheel to put your shoulder to, for the national push. Study first what I call the bible, issued as Bulletin No. 1 and Bulletin No. 2 by the administration.

They mark a turn in the tide of American industry that may prove as vital as was the onset of the industrial revolution abroad a hundred years ago or the start of the

companies of Merchant Venturers in the 17th century. We cannot be sure of success, except through national co-operation. Certainly I see no doing it by czarism.

Industrial self-government is the underlying idea of the president and of the Recovery Act. We are not trying to goose-step the country. There are teeth in the act, if certain situations arise, its provisions are mandatory and I shall not hesitate to execute the law as written. But the first line of reliance for enforcement is on public opinion.

For me that reliance is based on recollection of a concrete personal experience. I had the task, after drafting the selective service law, of administering it in 1917-18. "You've put yourself in a fine hole," I was warned, "there never was in history a draft enforced without bayonets."

Well, we made history without bayonets. Public opinion did it, policing every community with knowledge gained from studying the law and seeing that it was carried out, fairly, at home.

This is a vastly bigger thing — this new democratic industrial self-government — and it will take a more deeply informed public opinion to make a go of it.

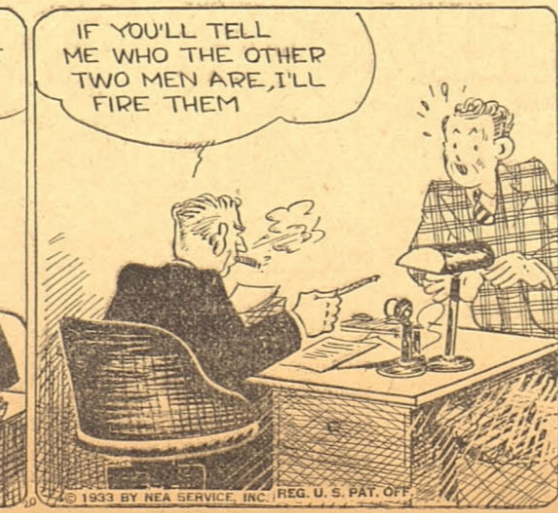
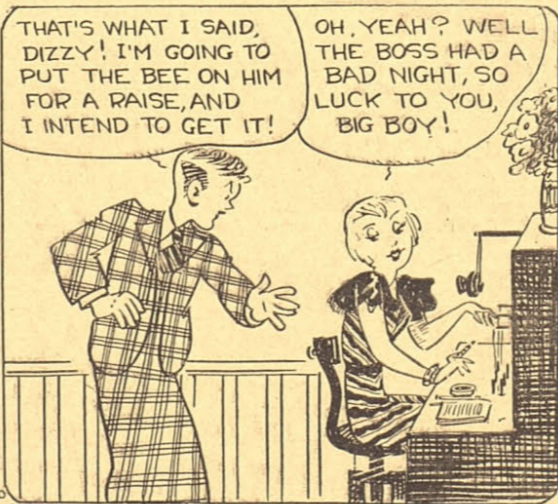
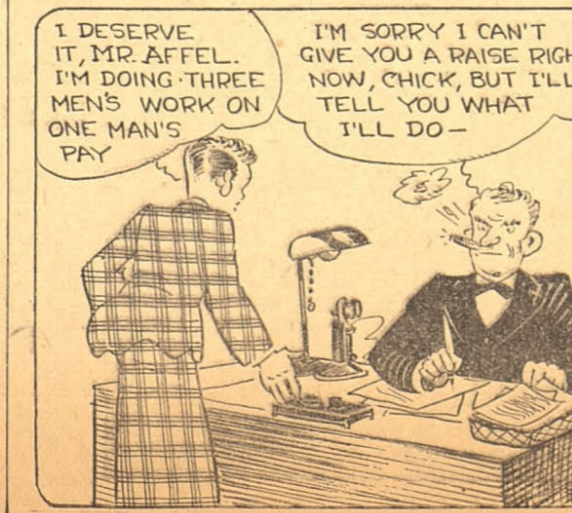
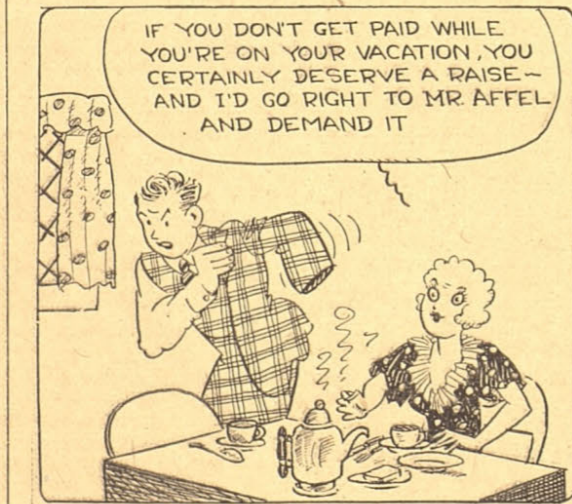
It is terrifically complicated, and moreover it will change, as each industry codifies its ideas. It is not enough that each industry and each man should watch his step, lest "the government should get him." It is time for men in each community to contribute something positive, something harder than shelling out a quarter and calling it a day.

AIR LINE SETS RECORD
 NEW YORK, July 19 — An American record for air line operation was established in June when Transcontinental & Western Air, Inc., completed 99,999 per cent of its scheduled miles over its entire system from coast to coast, in the Midwest the southwest and on the Pacific coast.

Paste the bible in your hat. Keep the bulletins on your desk. They're no ballyhoo; they are the beginnings of law and practice in a new business regime.

It means thinking, maybe with a pad and pencil thinking out how to translate the purpose of the recovery administration into terms of things

MOM'N POP.



Vienna's "Shanghai Lil" Gets Reward For Information That Exposed Bombers

VIENNA, July 19 — The heroine of the moment in Austria is a Viennese replica of "Shanghai Lil." It was she who brought about the discovery of the men who, during June, kept Vienna a large part of Austria in a state of terror for almost a week; and it was she who, through this discovery caused the Austrian Hitlerites to be outlawed as a political party.

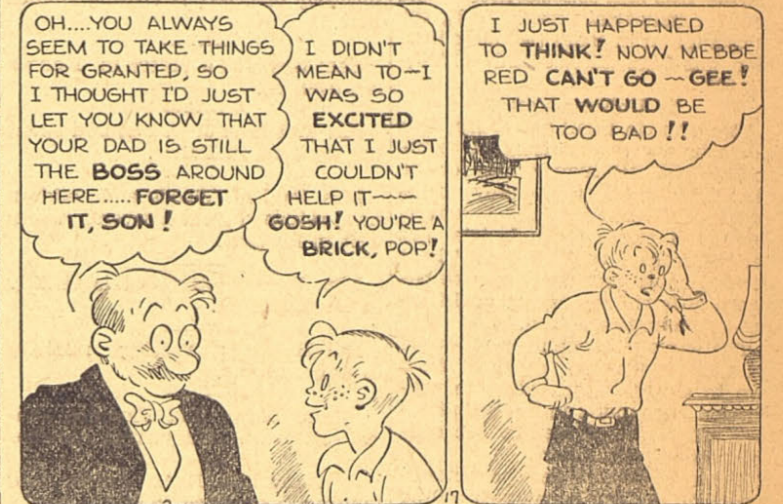
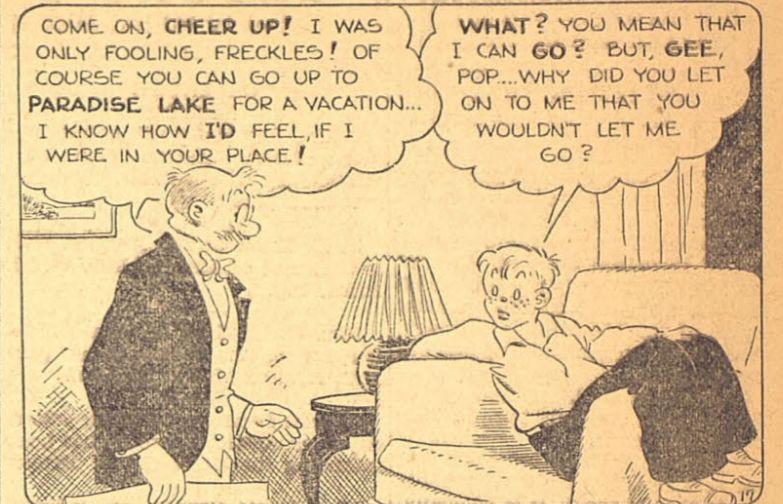
As a result she has received a large cash reward and is receiving the police protection usually reserved for a princess or a queen. Mingling as she does with the lowest dregs of the city's social strata, she knew quite well the danger that lay in exposing a potential murderer. The police are, of course, also aware of the risk which she took and are seeing to it that she is well guarded.

One of several infernal machines, which had been placed by vandals, was that which exploded in the doorway of a small five-and-ten-cent store.

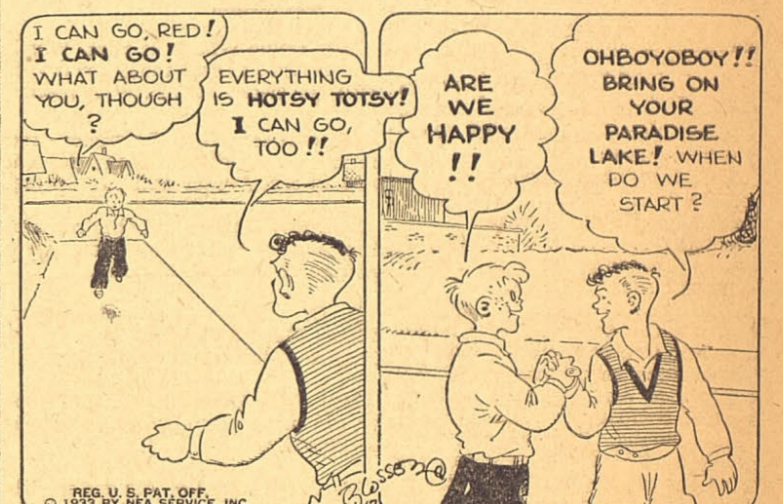
Soon after this explosion, a taxi chauffeur reported to the police that at the point of a revolver two youths had forced him to take them as passengers from the store a few minutes before the explosion took place. Also, he explained in detail how at the risk of his life he had attempted in vain to signal to a policeman that all was not in order.

The chauffeur's story, together with his photo and several editorial tributes to his courage, appeared in the newspapers and was read by millions in all parts of Europe. One among these millions was Vienna's "Shanghai Lil." She recalled how on the night of the bombing she had seen the chauffeur

Freckles and His Friends.



Camel's Costlier Tobacco NEVER GET ON THE NERVES... NEVER TIRE THE TASTE



USE DAILY NEWS WANT ADS.

Perfidious Savages..

IN THE Torres Straits Islands in the East Indies, there are no trees suitable for canoe building. So the natives, a cruel, treacherous race, import their canoes from the Fly River Delta in New Guinea—another place with an unenviable reputation. The distance between these two places is over four hundred miles, and no native in that region travels even one-quarter of that distance.

When a canoe is wanted, the word is simply passed on from tribe to tribe. On the strength of this vague order a canoe is built. Then it is relayed back. Each tribe of bloodthirsty cannibals tests and discusses it before passing it on. Finally the payment, shell necklaces, spear points, arm bands, makes its way to the canoe builders in the same leisurely fashion.

There is reason for this honesty in savages to whom perfidity is natural. If any of the parties in this complicated transaction were to risk being dishonest, their credit would be ruined. And though these natives may kill and eat each other, they hold barter inviolate.

Even savages understand that in commerce it pays to be honest, and to let the world realize your honesty! So in modern business, Advertising must be honest. It is a proof of honesty. A product's advertising is the best guarantee of its quality, usefulness and value.

The man who advertises is inviting your inspection. He is letting his goods stand on their own merit. He can't afford to deceive you. You can depend on him. That's why it pays to read advertising and to buy advertised goods.

Any one can spend money --- the reader of advertisements spends wisely

**CISCO DAILY NEWS
 CISCO AMERICAN AND ROUNDUP**

