



## WE ARE GLAD

to cooperate with the Daily News and West Texas Utilities

COOKING SCHOOL


## What Kind Did You Get?

When Mrs. Brown tells Mrs. Smith about the new car, Mrs. Smith is pretty sure to ask, in genuine, friendly interest, "What kind did you get?" With a new piano, a hot-water heater, or a package of pastry flour, it's likely to be the same. .For names mean something to every wise woman.

The name of any commercial product is of interest only because its maker has Made It Mean Something . . . has made it stand for definite qualities in the public mind. And that very fact provides one of the greatest helps to better living. If you're a regular reader of advertising, you know what you are getting-and you get your money's worth

There is no element of risk in the purchase of any article advertised in the columns of this newspaper. So make the advertising columns your guide. They will save you time, money and effort . and bring you better things.

## CISCO DAILY NEWS

## There is no need for a lot of whangdoodle talk about cigarettes

\author{

- just plain common-sense
}

When you stop to think about your cigarette-what it means to you-here's about the way you look at it-
Smoking a cigarette gives a lot of pleasure-it always has.
People have been smoking and enjoying tobacco in some form or another for over 400 years.

Of course you want a cigarette to be made right. And naturally you want it to be mild. Yet you want it to have the right tasteand plenty of it.

In other words-you want it to Satisfy.

Scientific methods and ripe mild to: baccos make Chesterfield a milder and better-tasting cigarette. We believe you will enjoy them.


| Let Us Do Your- RADIO REPAIR WORK | Carroll Motor Co. CHRYSLER |
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| Philco Radio <br> Estes Radio Shop |  |
| Is \& Dres |  |
| CLEANED | WANTED |
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| POWEL |  |
| Oldest Cleaning Estab- | A.S. NABORS |


| SIMMON'S <br> TEA AND COFFEE WITH A FEW POTATO CHIPS |
| :---: |

## USED FURNITURE <br> $$
\begin{tabular}{|c|} \hline \multirow[t]{2}{*}{\begin{tabular}{l} REASONABLE PRICE \\ See us before buying. FERNITURE \& STOVE Jack Reeves \end{tabular}
$$

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\end{tabular} <br> Pay Cash and PayLESS <br> Cotton Service <br> Station}

FREE



## STUER'S

| QUALITY PORTRAITS |
| :--- |
| Commercial Photograph |
| Kodak Finishing |
| 703 Ave. D. $\quad$ Cisce |


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| Snappy Service Sandwich Shop |


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| Doctor <br> Paul M. Woods <br> DENTIST <br> Suit 201-3 Huey Bldg. CISCO, TEXAS |

W.P. LEE, M.D.

General Practice | General Practice |
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## PLUMBING

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ST AMPS
The LIBERATORS



LaGUNA COFFEE SHOP
$\qquad$

FRECKLES and HIS FRIENDS.


HAPPYKITCHENCHATS



No strimgs to this offer
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$\qquad$
him test the new Ford V-8 truck on any hauling job-with your loads-and let the results speak
$\qquad$
exactly why Ford V-8 trucks earn bigger profits
$\qquad$ d convenience of the cab the ease of handling the speed and ability of the $80 \mathrm{~h} . \mathrm{p}$. V- 8 engine. Then ask us about the Ford factory reconditioned engine and parts plan that keeps your truck at eak condition yet reduces maintenance costs.

## FORD V-8 TRUCKS

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SHVMUE, Tenn, A A female



