



*Somehow, not only for Christmas  
But all the long year Through.  
The joy that you give to others  
Is the joy that comes back to you.*

*John Greenleaf Whittier*

**Happy Holidays**

The merchants in Shallowater and several in Lubbock join together in this issue to wish you and yours a joyous and prosperous holiday season and to extend their heartfelt thanks for your patronage throughout the year.

Be sure and take time to look at the greetings in advertised form they have picked out, especially for you at this time.

Also Norman Williamson, publisher, and all the employees and staff, wish all of you a very Merry Christmas and a Happy New Year. May the coming new year bring you great happiness and prosperity.

**School Tax Office  
Holiday Hours**

The Shallowater School Tax Office will be open during the Christmas vacation during the following hours:

Thursday, Dec. 26th and Friday, Dec. 27th, from 9 a.m. to 12 noon. Monday, Dec. 30th and Tuesday, Dec. 31st, from 9 a.m. to 3 p.m.

**Election Re-Set  
Next Month**

The Shallowater Municipal Bond election for water and sewer improvements originally sche-

duled for Saturday, December 14, 1974, has been postponed until Saturday, January 11, 1975.

**Girl Scouts  
Give Baskets**

For their Christmas project the Girl Scouts of Shallowater decided to share the spirit of giving and bring some joy to the residents of their town.

Christmas arrangements of red berries and dried flowers were put in green baskets made of egg cartons sprayed with snow and topped with red velvet ribbon.

Girls presented baskets to the city hall, post office, bank, and the school cafeteria; also to a few select residents of Shallowater.

**To Mark Sixtieth Wedding Anniversary**



The sixtieth wedding anniversary of Mr. and Mrs. L.E. McMenemy of Shallowater will be observed Sunday, Dec. 22nd with an open house at the home of their son and daughter-in-law, Mr. and Mrs. James McMenemy, 3 miles south of Shallowater. Calling hours will be from 3 to 5 p.m.

Everette McMenemy and Miss Jonnie Allen were married in Ryan, Okla., Dec. 20, 1914. They moved to a farm in the New Deal Community in 1924. They have retained their interest in the Oklahoma farm and return periodically to manage their interests there. Since retiring from active farm life, they have

resided in Shallowater at 805 Texas.

Assisting the James McMenemy's with hospitalities will be a daughter, Mrs. R.L. Sears of Plainview, and two sons, Louis of Shallowater and Otis of Tucumcari, New Mexico.

The serving table will be covered with a white linen cloth and centered with a white bell surrounded with spider mums and greenery.

Mr. and Mrs. McMenemy have 13 grandchildren, many of whom will be here to help them celebrate this happy occasion.

Friends are invited during the calling hours Sunday afternoon.

**Shallowater Lions Club Hosts Christmas Party Here Last Thursday Evening**

The Shallowater Lions Club members held their annual Ladies Night Christmas Party, Thursday evening, Dec. 12 at 7:30 p.m. in the poolside room at the Villa Inn.

The Christmas motif was carried out in table decorations and each lady present was presented a gift by the Lions Club.

The program was presented by Bill Murdock, member of Lubbock Toastmasters Club.

A delicious meal of turkey, dressing, and all the trimmings was enjoyed by those attending. They included:

Mr. and Mrs. Joe Cox, Mr. and Mrs. J.W. Hammersby, Mr. and Mrs. Bobby Styles, Mr. and Mrs. Jimmy Foerster, Mr. and Mrs.

Billy Mitchell, Mr. and Mrs. Don Rackler, Mr. and Mrs. Floyd Epperson, Mr. and Mrs. Leroy Grawunder, Mr. and Mrs. Jack Dulaney, Mr. and Mrs. Granville Doggett, Mr. and Mrs. Ricky White, Mr. and Mrs. Glen Burgett, Mr. and Mrs. Bryan Burgett, Mr. and Mrs. Harry Leonard, Mr. and Mrs. Milton Elliott, Mr. and Mrs. Bill Burgett, Mr. and Mrs. Clois Cobb, Mr. and Mrs. Jake Powell, Mr. Wayne Wages, Mr. and Mrs. Joe Randolph and guests, Mr. and Mrs. Dub Smith, Mr. and Mrs. Garland Boozer, Mrs. Bill Kershner and Melissa Epperson, all of Shallowater; and Mr. and Mrs. Bill Murdock of Lubbock.



Sunday afternoon, a pickup driven by Gordie Morris of Shallowater, was in collision with the front of Simmons Trading Post. Cause of the accident was brake failure. No one was injured in the accident, but J.L. Reed, owner of the building, said damages would amount to approximately \$750 to the building. (Staff Photo)

### Holiday Snacks

Last minute holiday fun is as easy as a clever idea. Holiday entertainment ideas start in the kitchen and end with a minimum of

time spent planning and creating them. Many of the ideas rely on traditions from around the world.

#### Citrus Coffee

Give coffee a special holiday flavor by floating lemon or orange

twists in each cup to substitute for the last "one drink for the road."

#### Easy Flaming Dessert

Dip sugar cubes in lemon extract and place on individual servings of fruitcake or pudding. Light each cube as dessert is served.

#### Festive Fruit Tray

Arrange apples, pears, oranges, tangerines and bananas on a wooden tray. Use a fresh pineapple in the center, and tuck in a few sprigs of holly. For a frosted effect, dip the fruit in slightly beaten egg whites, and then roll it in granulated sugar. Chill in the refrigerator.

#### Citrus Punch

Keep holiday open house safe and happy by serving a non alcoholic citrus punch. Make punch as usual by pouring over a fruit juices and fruit drink over a half gallon "chunk" of ice cream or sherbert. Then float orange or lemon cartwheels in it for a festive look.

#### Holiday Ambrosia

Combine orange and grapefruit sections with banana slices and sprinkle them with sugar and coconut. For an evening snack, serve it with cookies and coffee.

#### PHIL'S CLEANERS

409 Cedar  
Wolforth, Texas 79382  
Phone 866-4531  
Cleaning & Alterations



## Joy to all

God's love, manifested on that very first Christmas, still lights the world. May that light dwell within every heart at this holiest of seasons. Greetings from

YOUNG'S DAIRY MART  
Wolforth, Texas



# Man-that's Sorghum!

### P-A-G 464

A MEDIUM MATURITY  
HETERO-YELLOW HYBRID  
Ideal maturity  
ideal yielding  
excellent standability.

### P-A-G 511

MEDIUM LATE MATURITY  
WITH HIGH YIELD  
POTENTIAL  
Excellent MDMV tolerance.  
Heads are large and open.

### P-A-G 525

EXCELLENT YIELDER  
EXCELLENT STANDABILITY  
A NEW hybrid sorghum—  
just what producers  
are looking for in a  
hybrid sorghum.

Supplies of  
Excellent Quality  
Extra  
High Germination  
Seed  
Available for  
Ordering Now

10% DISCOUNT FOR PAYMENT BY JANUARY 2, 1975.  
PRICES NOW AVAILABLE AT YOUR P-A-G DEALER.

Shallowater Fertilizer

Goodpasture Grain

## WASHINGTON AND SMALL BUSINESS

AS HEARD BY HEARD



### This Is Salesmanship?

Much is made about the current American foreign policy, without apparently any clear understanding of what this policy is all about.

Presumably, the major task of the State Department is to sell nations on the idea of keeping the peace, which calls for some expertise in selling.

But recent events can cause wonder as to just how effective the sales effort is in reality. The nation's independent business people voting through the National Federation of Independent Business have long opposed any more foreign aid, or giveaways, which have accounted for almost half the debt.

Yet the administrative branch of the government which controls the State Department, has always opposed any Congressional drive to stop this bleeding of the American taxpayer.

Now comes a great paradox. The administration and the State Department give a great tongue lashing to the oil producing nations for raising the prices of their crude oil. In fact, according to projections made by experts in this field, in the next ten years, at present prices, the oil producing nations will have all the monetary wealth of the world.

Yet a drive in the Congress to cut off any more foreign

aid giveaways to these immensely rich oil producing nations was defeated, with the administration strongly opposing the move. This perhaps passes all logic, or just plain common sense.

Presumably, and in these days, nothing can really be presumed as a fact, no one in government would suggest that low income people should be taxed more in order to give the American millionaires gifts to keep them happy and in good spirits. Yet, there is no apparent compunction against soaking all taxpayers to give millions to oil rich countries.

If this course of conduct is not insanity, then what can it be called?

The State Department is supposed to exercise the skills of diplomacy, which is nothing more than a high level form of salesmanship. But there is a difference in legitimate selling, and paying blackmail.

Unfortunately, business, and especially independent business, cannot tap the Federal Treasury. If business could, there could be developed some great sales forces. Yet this is the way that American foreign policy is being conducted. Perhaps it is time to replace the entire U.S. State Department with a group of competent salesmen who have successfully sold a proposition without being able to offer the customer cumshaw.

© National Federation of Independent Business

Modern wisdom: A fuss in time saves nine.

The age of man has little relation to his sense.



SEASON'S Greetings

May every joy and blessing of this season be yours. We're happy to have the opportunity to thank you for your patronage.

SHALLOWATER INSURANCE  
The Pairs  
C.E. - Pam - Mendi

## SUBURBAN TODAY

(Formerly The Sunday Citizen)

Suburban Today is an independent, privately owned newspaper, published weekly, except first week in January, on Thursday afternoon by Publication Service Company of Lubbock, Texas.

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Publication Service Company . . . . . Publisher  
Norman L. Williamson . . . . . Managing Editor  
Caran Conner . . . . . Shallowater News Editor



Mrs. Barbara Chandler with her two children, 13 year old Kim, and 11 year old Tim. This will be the 4th Christmas the family has spent without their father at home. He is currently overseas, but they are looking forward to his 30 day leave about the middle of January.

### Carol Singing Still A Popular Christmas Custom

Caroling is the custom in many countries throught the world. And, there are about as many different customs connected with it as there are countries.

Bagpipe music accompanies the carolers in (no, not Scotland) Italy!

In England the carolers receive gifts for their efforts. "Gifts" of refreshments are often the case in America.

"Star-singers" is the name for

groups of carolers in many nations. The term is taken from the pole they carry, which has a lighted star on top.

Contentment is really just a matter of reducing wants and desires.

#### Agonizing Pain From Ingrown Toenail? Get Outgro For Fast Relief

Outgro gives you fast temporary relief from ingrown toenail pain. Outgro toughens irritated skin, eases inflammation, reduces swelling without effecting the shape, growth, or position of the nail. Stop ingrown nail pain fast with Outgro.

### Shallowater Club House Needs Your Help

The Shallowater Community Club House is in great need of plates, silverware and cooking utensils. If you have any extra of any of these and wish to donate them to the Club House, please call or contact Gerald Clifton.

Also, anyone who would like to donate cash for the above items to be purchased, may do so.

The Club House is a great asset to the community and is a gathering place for several organizations, special meetings, and family reunions, at no charge.

So dig through your dishes, silverware or cooking utensils and if you have odds and ends you don't need, please donate them to the clubhouse, and remember cash donations will be accepted too.

Some statesmen are like buttons, popping off at the wrong

### Helps Shrink Swelling Of Hemorrhoidal Tissues

caused by inflammation

Doctors have found a medication that in many cases gives prompt, temporary relief from pain and burning itch in hemorrhoidal tissues. Then it actually helps shrink swelling of these tissues caused by inflammation.

The answer is Preparation H<sup>®</sup>. No prescription is needed for Preparation H. Ointment or suppositories.

### Study Club Meets Here

The Shallowater Study Club met in the home of Mrs. Leroy Grawunder, with Mrs. Charles Coat as co-hostess.

The annual Christmas program was enjoyed with the singing of Christmas carols, led by Mrs. James McMenamy, accompanied by Mrs. Bert Sinclair.

Mrs. C.U. Cone told of the many different ways Christmas was celebrated in other countries all of the world.

Gifts were exchanged and refreshments served to the twenty-two members present, with each one receiving a name plate as special favors.

The next meeting will be held Tuesday, Jan. 7 in the home of Mrs. Wayne Oliver.

## Our Christmas Wishes



**Warm wishes full of good cheer that our many friends have a bright Christmas holiday.**

VARDEMAN'S  
Shallowater, Texas



It's always a pleasure to greet our friends at Christmas and wish them the very best! Thank you for your patronage and happy holidays!

AMERICAN STATE BANK  
14th and Avenue Q Lubbock, Texas  
Right Size To Be Friendly Member FDIC



Merry Christmas to you and yours from all of us.



ELECTRICITY-IT DOES SO MUCH FOR YOU

FOR SO MANY PEOPLE

## Heart Association Seeking Donations

The Lubbock County Division of the American Heart Association is

seeking donations to help purchase medical mannequins for use in training the public in cardiopulmonary resuscitation (CPR).

The mannequins, known as

resuscitantes, provide lifelike responses and are an invaluable tool in training, said Mrs. Mary Johnson, regional director of the Heart Association.

Each training mannequin costs \$280, Mrs. Johnson said. Contributions are tax deductible.

The regional director who is headquartered in Lubbock, pointed out that approximately 5625 persons have been trained in CPR in 10 area counties over the past three years.

"Thousands more individuals, in schools, industry, emergency agencies and other areas, need to be certified in CPR," Mrs. Johnson said.

An individual trained in CPR may help save a heart attack victim. Mrs. Johnson noted that studies have shown that the heart attack mortality rate can be significantly reduced through appropriate care and resuscitation efforts in the first four minutes of an attack.

"The more persons trained, the more help there is potentially available to heart attack victims," she emphasized.



*a joyous Noel to all our good friends... may the blessings of Christmas abide with you and yours all through the season and in the year to come.*

AMERICAN BANK OF COMMERCE  
AT WOLFFORTH

**HORTON FRAME CO.**  
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Mat Cutting & Originals  
709 7th St. 832-4738  
Shallowater, Texas



...and Bless  
our Friends  
on this  
Christmas Day

May every Christmas scene . . . every Christmas card . . . every Christmas moment bring you the highest joys. May your days, year 'round, continue bright with promise and warm with a full measure of happiness.

We extend our appreciation for your friendship along with our hearty

*Season's Greetings*

ROPES FARMERS CO-OP  
Ropesville, Texas

# SPORTS

by Joe Kelly

Jim Carlen made his move, Gerald Myers got an early Christmas present, and a police machine may help keep coaches and athletes on the straight and narrow in the Southwest Conference.

That about sums up last week. Carlen, to no one's surprise, really, decided to shift to South Carolina. Tech scored a major upset in beating New Mexico in basketball. And the SWC voted to use the lie detector on coaches and athletes in cases of suspicion.

All in all, it was quite a week. As one coach had said earlier, maybe this will clear the air (if Carlen leaves). It was no secret, really, that Jim was unhappy about the chain of command at Tech. As he said in making the change known, he wanted the support of those he worked for.

At first glance, this would seem to be an indictment of a number of people—J.T. King, Polk Robinson, Ralph Carpenter, the Tech athletic council, the administration, the regents. It was pretty sweeping.

If the truth was allowed to surface, Carlen had the world by the tail when he came to Tech. The school, the city, the area was all prepared to back him to the hilt. All he had to do, in return, was give coaching his best and work within the prescribed chain of command.

Apparently, as time went on, he felt he was wearing a hair shirt. Leete Jackson was in charge of raising Red Raider Club funds; Polk was in charge of expansion of facilities, etc.; King made the immediate decisions on schedules, etc. The council acted on matters pertaining to athletics.

Who knows what the final factor was? It could have been King's appointment of John Conley as associate athletic director. Conley was a "King" man.

I have been told that Jim attempted to block this action. Indeed, it was held up several months before the regents laid down the gauntlet and said that the recommendation would be made—or else. If you recall, it came about the time of the Arkansas game.

You can't, of course, keep something like this a complete secret and it's said that it split the football squad. About that I wouldn't know. I do know that the Raiders didn't look the same in their final four games of the season.

And what the entire turn of events will do to the squad as it prepares for Vanderbilt is a moot question. In the long run, that question can only be answered by the attitude of the squad.

So, five tempestuous, stormy years under Carlen come to a close. They have been, all things considered, good years. The program has gone forward and is in sound shape.

Despite the deprecation of speculation, reliable sources indicated Monday that Hayden Fry, former SMU coach, and now at North Texas State, has the inside track on the Tech position.

Tech cannot afford to lose time selecting a new coach, but it can't be stamped into unwise haste. There is danger in promoting someone on the present staff; there is danger in bringing someone not familiar with the SWC. I don't envy those who will do the selecting.

Gerald Myers was so wound up after Tech beat New Mexico Saturday night that he was pacing the floor an hour later.

"Yes, we wanted that game," he said, "and I wanted that 20 point margin, too. We really hustled tonight, that was the answer. And we played good defense, too."

Indeed the Raiders did. The Lobos went almost 10 minutes with just one field goal. Their pressure defense didn't faze the Raiders, who built a steady lead.

It had been billed a battle of the big men, Rich Bullock against Bill Hagins. The battle never really developed. Bullock took charge and had one of his great nights.

But Bullock had some great help, from Rudy Liggins, for instance, and Grady Newton, and William Johnson, along with a bevy of guards who kept the pressure on. It was a good victory and came at a time when the Raiders really needed a big one.

Obviously Tech ran into some "homer" work against Vanderbilt. The Raiders beat the Commodores in the field, but must have gone to bed hearing whistles. Apparently it was that bad.

The New Mexico game, of course, isn't the season, but the way the Raiders performed brought a lot of hope to fans. If the team could play each game as intensely, it would win the conference in a walk. Unfortunately, it doesn't work out that way.

Tech faces another difficult assignment this week when it goes to the Dayton tournament. Two games there and neither will be anything except rugged, starting with Dayton. The Flyers always have a good team and how Tech does will be interesting to watch.

After that it's back home, but the road gets no easier. Fortunately, Gerald is able to play a lot of men in these games and the experience they are getting will help in the conference drive.

"Okay, doc, strap the wires on and let's get on with the questioning. I've got a lot of recruiting to do and I want to get this over with now."

You may be hearing that in coming weeks and months as a result of the annual winter meeting decision by the SWC fathers to have coaches and players undergo lie detector tests if illegal recruiting is suspected, illegal inducements, or anything else.

The decision is being hailed as a landmark one and rightly so. For years there have been too many rumors that could not be substantiated, rumors which hurt some, maybe helped others.

As a result of this decision, such rumors should be cleared up quickly. You can't beat the machine. Thus, if coach or athlete is innocent, it will be shown quickly. It's going to help. I look for other conferences to follow suit soon. We salute the SWC for its action.

## CRAIG BUILDERS SUPPLY

4600 CLOVIS HIGHWAY - LUBBOCK  
762-8719

Paint • Floor Covering • Lumber  
Building Materials

## BAKE ANIMAL COOKIES FOR CHRISTMAS ORNAMENTS



Select special cookie cutters, a good recipe, colored sugar, frosting and tiny candies for decorations and you have the makings of a fun filled day for the children. Even the littlest ones can help with the decorating. Let them brush light corn syrup onto the baked cookies, then sprinkle the cookie with colored sugar. For cookies to hang on the tree, make a hole, before baking, using a plastic straw.

### CRISPY SPICE COOKIES

- 3 cups unsifted flour
- 2 teaspoons ground ginger
- 1 1/2 teaspoons ground cinnamon
- 1 teaspoon ground cloves
- 1 cup margarine
- 1/2 cup sugar
- 1/2 cup Karo dark corn syrup

Stir together flour, ginger, cinnamon and cloves. Mix margarine and sugar; stir in corn syrup. Gradually add flour mixture, mixing until well blended. Roll dough on floured surface to about 1/8-inch thickness. Cut into desired shapes. Place on ungreased baking sheet. Bake in 350°F. oven about 10 minutes or until lightly browned. Cool on rack. Decorate. Makes about 8 dozen cookies.

## Wolfforth Area News

Frenship varsity boys and girls, and JV boys will play Christ the King teams here Thursday, Dec. 19 starting at 5 p.m.

present their annual Christmas music program Sunday, Dec. 22 at 7:00 p.m. Everyone is invited.

### Christmas Program

Frenship PTA and Casey school choir presented a Christmas program Monday, Dec. 16. After PTA business was taken care of, Jimmy Drake extended a "Thank You" to Royalene Carnes on behalf of the choir and all those involved with the program.

The choir sang songs for Christmas, ending with the cantata "Night of Miracles" by John W. Peterson. During the singing, other children acted out the songs. The music was hard for a young choir, but it was presented well.

### Ladies Bible Class

Wolfforth Church of Christ Ladies Bible class met Wednesday at noon for a luncheon. They joined in a devotion and exchanged handmade gifts.

Their meeting last week included a visit to Mrs. Gillet in Jewell's Hospitality Home. While there they delivered a devotion giving her the joy of being included.

### First Baptist Church

The First Baptist Church will

### Basketball

Wolfforth is mighty proud of its 7th grade players this year. They are undefeated in 9 games. They also won the Slaton tournament last week.



May your hearts be light . . .  
your holiday bright with happiness.  
Thank you for your patronage.



## From The Staff and Employees of FIRST STATE BANK Of Shallowater

WONDERFUL WORLD OF CHRISTMAS



Left to right: Patsy Young, Cashier; Kenneth Shropshire, Senior Vice President; Mabry Brock, President; and Floye Gosch, Vice President.



Left to right: Talluah Luck, Shirley Briant, Patsy Miller, and Pat Galbraith, Bookkeepers.



Left to right: Drive In Teller, Jane Blackburn; Loan Secretary, Ranita Nunn; and Philip Gerig, Teller and Sec. Officer.



We would like to thank you, our loyal friends, for your patronage this year. It has been a real pleasure serving all of you.



# Party Line

Recent guests in the Varina Putman home was her brother, Mr. and Mrs. Joe Boozer of Hereford.

Sunday dinner guests in the W.F. Williamson home was their daughter, Mr. and Mrs. Wayne Moore, Tim and Kristi of Olton.

Mrs. Sam Thomas underwent major surgery Tuesday in St. Mary's Hospital and is doing very well.

Mrs. Tommy Harrison is a patient in Methodist Hospital where she underwent major surgery recently.

## Look Who's New!



Mr. and Mrs. Eddie Akins proudly announce the arrival of a baby boy born Monday, Dec. 9, at 5:05 p.m. in St. Mary's Hospital.

Tipping the scales at 7 lbs. 4 1/2 oz. the little lad was named James Scott. He has two older sisters, Robin, 7 years and Ginger, 5 years.

The father is engaged in farming.

Happy grandparents are Mr. and Mrs. L.A. Akins of Shallowater and Mr. and Mrs. Andrew Adkins of Phoenix, Arizona and one great grandmother, Mrs. Laura Adkins of Logan, West Virginia.



Shown in front of the fireplace of their home are Mr. and Mrs. Philip Gerig with their sons, Wade, 3 months old, and West, 21 months.

# MERRY CHRISTMAS



We wish to thank you for your patronage during the past year. Merry Christmas.

MAC'S FARM SUPPLY & ANTIQUES  
Shallowater 832-4600

### Arthritis Sufferers:

### WAKE UP WITHOUT ALL THAT STIFFNESS!

New formula for arthritis minor pain is so strong you can take it less often and still wake up in the morning without all the pain's stiffness. Yet so gentle you can take this tablet on an empty stomach. It's called *Arthritis Pain Formula*. Get hours of relief. Ask for *Arthritis Pain Formula*, by the makers of *Anacin* analgesic tablets.

## The First American Christmas Tree

Christmas traditions date back thousands of years, to the Druids and ancient Rome and beyond, but the first Christmas tree in America was brought into being comparatively recently, in 1847.

The place was Wooster, Ohio. A young German immigrant, August Imgard, a youth of 21, is said to have introduced the Christmas tree to America.

As Christmas drew near that year, it proved to young Imgard a season of somewhat dismal anticipation. He missed the fund of entertainment and observance which marked the day in his homeland. So he decided to have one like those in Bavaria.

Two other reasons, very personal ones, were his nephew and niece. He wanted to bring added joy to their Christmas, and make it one they would never forget.

Young Imgard went into the woods and chopped down a spruce tree. From the village tinsmith he obtained a twinkly tin star. The family made paper decorations, and thus the Christmas tree, as most of us know it, came into being.

The townsfolk gathered around to admire it. Before long, the world had been spread far and wide, about the beautiful tree in Wooster, Ohio. It became an American custom.

America honors August Imgard. His tomb stands on Madison Hill in Wooster. This year, as in previous years, a lighted Christmas tree will probably stand at its door, a tribute to the man who first brought to America the symbol of joy and peace and love that should be Christmas for us all, all over the world.

Buying Christmas Seals is a habit that every citizen should continue.

The age of man has little relation to his sense.



MAY THE JOY AND PEACE OF CHRISTMAS BE WITH YOU TODAY AND ALWAYS

PLAINS COOPERATIVE  
OIL MILL  
Lubbock - Plainview



# GREETINGS



To all our friends, a merry Christmas!  
And A Happy New Year!

SHALLOWATER CO-OP GIN



Enjoying the lovely Christmas tree in their home are Marlin, 5 years of age, and Mitchell, 4 months. They are the sons of Mr. and Mrs. Danny Parrack of Shallowater.

## Fast and Easy Christmas Dips and Spreads for Busy Homemakers

Working women turn holiday hostesses amid the same fast pace as everyone else—only faster with less time.

For them Mrs. Dwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, compiled a collection of Christmas dips and spreads created to please holiday guests of the working woman.

These items are easy to prepare and easy to plan. They use ingredients the homemaker can purchase ahead of time and have on hand, for fixing within a few minutes. Only one requires a few hours chilling.

It's a good idea to scan the recipes before shopping.

**Onion Soup Dip**  
2 Cups Commercial Sour Cream

### Shaklee Organic Products

- Food Supplements -
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- Organic Cleaners -

#### Contact

Donnie Morris  
818 9th - Wolforth  
866-4895

1 package dry onion soup  
Combine all ingredients and

whip until fluffy. Chill in refrigerator for several hours or overnight. Serve with potato chips, crisp crackers, or pretzels.

#### Beef & Parsley Puffs

Continued On Page Ten

## Silent Night



IT GIVES US  
PLEASURE TO  
EXTEND OUR  
BEST WISHES  
TO THOSE  
WE  
CHERISH.

SHALLOWATER GRAIN  
SHALLOWATER FERTILIZER & CHEMICAL CO.  
Billy & Kay Mitchell

## FOAMCRAFTING

Brighten up the holidays with your own handmade decorations. You're sure to receive compliments from all who see these festive holiday pieces. What's more, you'll have the satisfaction of knowing you created them yourself.



These candy trees are an irresistible nibbler's delight. Projects such as these are found in a new book — "A World of Designs With Styrofoam" — at most craft and hobby stores.

### Candy Trees

#### Materials:

- 1-9" cone of plastic foam
- 1-2" round pedestal of plastic foam

Approximately 1 lb. of gumdrops or brightly colored cellophane-wrapped candy.

Straight pins for cellophane-wrapped candy and flat, tapered toothpicks for gumdrops.

#### Instructions:

1. Glue cone to painted pedestal.
2. To attach gumdrops to cone, place flat side or base of gumdrop against cone and fasten with a toothpick. (Use only the first inch of the tapered or pointed end of the pick. Be sure to start at the base of the cone and work up to the point.)
3. To attach cellophane-wrapped candy, pin cellophane "twists" to cone. Overlap succeeding rows of candy to hide pins below. (Hint: As each row of cellophane-wrapped candy is pinned in place, reinforce with a strip of cellophane tape.)

# GLORY TO GOD

*And peace on earth, good will toward men! May the Christmas message inspire us with love for all.*

**PENNEY HARDWARE & SUPPLY**  
501 Clovis Road, Shallowater

## Our thanks to one and all... may this season be treasured forever.

**Medley's**  
**Giant Burger**  
 Doc and Lucille Are Back—  
 Come By To See Us  
 832-4592

SHALLOWATER

## Indoor Plants Make Great Christmas Gifts

Looking for an unusual gift this holiday season? How about giving an indoor plant?

In these days of environmental consciousness, plants make an especially meaningful present. They can add life to a house, apartment or even an office.

Many plants can be grown indoors and some require so little care that you don't have to worry about whether or not the recipient has a green thumb.

When shopping for an appropriate plant to give, the buyer has two options; either buy a fully grown potted plant, or purchase a pre-seeded planter that has not germinated and flowered. There are advantages to either.

A grown potted plant allows the recipient to immediately enjoy his gift while in its fully developed state.

A pre-seeded planter, on the other hand, permits the recipient to nurture his gift and watch it grow as it develops.

Pre-seeded indoor planters are small decorator planter boxes filled with a growing "medium".

The medium contains all of the



necessary nutrients to germinate and grow the seed which is also contained in the medium. All the recipient must do is add water and watch his gift bloom into life.

Because they are a lesson in nature, pre-seeded planters make fine educational gifts for children. They require much less care and space than an aquarium full of guppies or a cage full of hamsters.

A pre-seeded planter is also easier to wrap and place under the

Christmas tree than a full-grown plant. They are usually less expensive, too.

Pre-seeded indoor planters are available in red, white, yellow or blue containers. The giver can choose marigolds, coleus or alyssum; all of which are appropriate indoor plants.

Such planters can be found under the Asgrow brand name in many hardware, houseware, drug, variety, food and department stores.

Plants, no matter what kind, are cheerful, lasting reminders of the giver.

## Two Couples to Mark 50th Year Here Next Week

The children of Mr. & Mrs. C.L. Perser and Mr. and Mrs. W.W. Perser will honor them with a reception, Sunday, December 29th from 3 to 5 p.m. in the home of Mr. & Mrs. C.L. Perser.

Mrs. C.L. Perser and Mrs. W.W. Perser are sisters and both married Perser brothers in Linden, Texas in December of 1924.

The C.L. Persers are retired farmers, and have two children and five grandchildren. The W.W. Persers have one child and are retired and live in Lubbock.

Assisting with the reception will be Elizabeth Perser, Diana Perser, Debra Perser, Pat Vaughn, Sharron Vaughn and Nancy Swanner and Rita Coats.

Friends of both couples are invited to attend.

A churchman, John Pierpont, composed the gay Christmas song, "Jingle Bells", which has been popular for over a century.

Those Times You Suffer  
**Acid Indigestion,  
Painful Stomach Gas**  
... this is 'Gasid Indigestion.'  
Take DI-GEL for Fast Relief.

DI-GEL® gives more complete relief because it does what plain antacids can't. It reduces excess acid. Also contains Simethicone to get rid of gas, too. Heartburn, gas, bloating go fast. Get DI-GEL.

**STATE CAPITAL**  
*Highlights*  
**AND Sidelights**

by Lyndell Williams  
TEXAS PRESS ASSOCIATION



**Austin, Tex.**—Insurance fraud investigations are moving forward on several fronts.

—Insurance Board Chairman Joe Christie announced he has assigned a fulltime investigator to assist District Atty. Wiley Cheatham of Cuero in looking into complaints that high-rolling agents are flim-flamming old folks.

—Cheatham, who helped uncover the veterans land scandals of the 1950's, launched the probe last summer and termed the offenses of major proportions.

—A House of Representatives sub-committee also has been reactivated to check into the complaints and hear recommendations of top officials involved.

—Christie said Cheatham may convene a grand jury to look into possibility of fault within the State Board of Insurance for not stopping practices.

Since initial arrests of two men in Cuero, Christie said 30 agents have lost licenses for a variety of offenses and seven companies have been referred to the attorney general for possible fraud prosecution in sale of health and auto insurance to the elderly.

A State Insurance Board investigator said "goose lists" of gullible old people are used by unscrupulous insurance agents to sell millions of dollars in health insurance each year. He said seven companies agreed to refund \$300,000 to Texans bilked by agents. A West Texas couple reportedly paid more than \$20,000 in premiums for health insurance in two years.

**Austere Inauguration**—Austere inaugural ceremonies are planned for Gov. Dolph Briscoe and Lt. Gov. Bill Hobby here January 21.

Gone is the traditional parade down Congress Ave. And gone are the five or six inaugural balls scattered around the Capital City.

Briscoe and Hobby will take their second-term oaths of office in ceremonies in front of the state capitol, as their predecessors have done. After that, a public reception will be held in the capitol rotunda.

While the ceremonies themselves are simple, however, due to

economic problems and an energy crisis, Democrats will be whipping it up at a January 20 inaugural "victory dinner" and a January 21 reception.

Democrats hope to take in nearly \$90,000 for party activities from the dinner.

**Programs Planned**—A governor's recommendation to combine the Texas Highway Department and Mass Transportation Commission into a "Texas Department of Highways and Public Transportation" is being framed for submission to the legislature next month.

Briscoe said the recommendation is one of a series to "effectuate efficiency and effectiveness and . . . realistically (to) eliminate costly duplication of effort."

Earlier, Briscoe said he will ask the 64th Legislature to establish a "state register", an official public document which would publish all proposed state regulations and scheduled meetings of agencies.

The register, maintained by the secretary of state's office, would be available on a cost basis to every citizen of the state. It is aimed at providing the public "easy access to every decision process of Texas State Government," Briscoe said. The governor pointed out that present procedures of public notice in general circulation newspapers should be continued.

**Courts Speak**—A San Antonio district court granted a temporary injunction against business schools in five Texas cities accused of violating state consumer laws.

Texas International Airlines took its fight to continue flying out of Dallas' Love Field (instead of the new Dallas-Fort Worth Airport) to district court here.

The Texas Supreme Court, in a split decision, held Lower Colorado River Authority can raise rates for electricity in San Marcos without city council approval.

Reversing itself, the Court of Criminal Appeals upheld a life sentence given a San Antonio man for sale of heroin.

**A.G. Opinions**—A district clerk

*Continued On Page Nine*



Greetings

*Here are wishes expressly for our many friends: the happiest of holidays and the best of everything!*

*Thanks for your patronage.*

**WHITE'S AUTO STORE  
& FARMER SERVICE CO.**  
Wolfforth, Texas



Greetings

It's our favorite time of year and one of the most enjoyable customs of the season is greeting our many good friends and patrons and wishing them the best that life has to offer. Merry Christmas to you all!

**HIGGINBOTHAM — BARTLETT CO.**  
P.O. Box 8  
Ropesville, Texas 79358  
Bill Berry — Manager



Our thanks...  
and our  
best wishes

May the Love, Hope,  
and Peace of Christmas  
abide with you now  
and throughout the  
year

**7-11 SUPERETTE**  
Shallowater, Texas

## 40 - Horse Hitch of Draft Horses Will Appear in Cotton Bowl Parade January 1



**TEXAS TO SEE HEAVY DRAFT HORSES**—When Dick Sparrow (above) brings the famous Schlitz 40 Horse Hitch to Dallas, Texas, for the Jan. 1 Cotton Bowl Parade, the Lone Star state's interest in the monster horses will run high. Many states are experiencing growth in draft horse populations. Texas, which has the highest overall horse population in the country, has few heavy draft horses. Those shown are Belgians, averaging one ton in weight. Sparrow, an Iowa farmer, drives the "Forty", the largest team of horses in the world. The Jos. Schlitz Brewing Company, Milwaukee and other cities, including a brewery at Longview, Texas, sponsors the travels of the team.

**Dallas, Texas**—The Texas draft horse population is about to rise, at least temporarily, when the Schlitz 40-Horse Hitch arrives here for the New Year's Day Cotton Bowl Parade.

Although Texas boasts the largest horse population of any of the 50 states, it has few heavy draft horses, such as the Belgians in the "Forty", the world's largest team of horses. Reportedly, there are only a few draft hitches in Texas, such as the 8-horse hitch from Spring Creek Farm that Cliff Owens of Richardson drives annually in the Cotton Bowl Parade. In addition, a few farms and ranches scattered throughout the state have one or two big draft horses.

Any horse that pulls something (a wagon or a plow) is technically a draft horse, but the big ones come in five breeds—Belgian, Clydesdale, Percheron, Shire and Sufflok. The Belgian is the most numerous in the United States; there are very few Shires and Suffloks.

The Jos. Schlitz Brewing Company of Milwaukee, Wis., and other cities, including its brewery at Longview, Texas, sponsors the travels of the Schlitz 40-Horse Hitch. The first major event that the huge team appeared at, outside of Milwaukee where it was the star of the 1972 and 1973 Schlitz Circus Parades, was the Cotton Bowl

parade on Jan. 1, 1973.

Dick Sparrow of Zearing, Iowa, driver of the "Forty", travels with 52 horses, 44 of which are Belgians. They average one ton in weight and stand 16 to 18 hands (a hand being 4 inches) at the withers or shoulders.

The 52 horses in the Sparrow caravan (five semitrailer trucks) consist of the 40 Belgians in the hitch itself, four spare Belgians and eight saddle horses for outriders.

In his travels around the country, Sparrow has noticed a growing interest in draft horses, as have the draft breed associations who report growing numbers of the "heavies".

"Sooner or later, Texas will discover their merits, too," says Sparrow.

Interest in horses of all types is a national phenomenon. The American Quarter Horse Association, headquartered in Amarillo, reports that Texas itself, one of the last pockets of the cowboy culture, has more quarter horses than any other state.

According to the United States Department of Agriculture, Texas in 1972 had 625,000 horses of all types.

The National 4-H office in Washington, D.C., reports that horses as a livestock project surpassed beef, dairy cattle and

swine in the 1958-63 period. The growth was dramatic, from 30,000 horse projects in 1958 to 208,000 five years later. The number of beef cattle projects grew slightly in this period; dairy cattle and swine projects fell.

National 4-H figures for 1974 show 320,767 horse projects, compared with 160,846 beef cattle and 106,526 swine.

The Schlitz horses will arrive in Dallas from Sparrow's Iowa farm on Friday, December 27. They will be on public display in State Fair Park, in central Dallas, from Dec. 28 through Jan. 1, next to the World Exhibits Center, from 9 a.m. to 6 p.m. daily, except on New Year's Day when the horses will parade. After the parade (on CBS-TV, starting at 9:30 a.m. Central Standard Time), they will be on display for football fans at the classic in the nearby Cotton Bowl. Baylor and Penn State will play.

Sparrow organized the Forty in 1972 for Milwaukee's Schlitz Circus Parade. The horses, on parade, are harnessed four abreast in 10 ranks. They are all color matched (chestnut) with blond manes and tails and white faces. They pull a huge circus bandwagon on which a band will play. Horses and wagon stretch out 135 feet.

In the old days, a few major circuses paraded 40-horse hitches, always "driven by one man", to dazzle spectators and call attention to the circus being in town. Barnum and Bailey's 40-horse hitch, disbanded in 1904, was the last until Schlitz's.

At Christmas play, and make good cheer,  
For Christmas comes but once a year.

—Thomas Tusser

### Highlights & Sidelights . . .

*Continued From Page Eight*

is required to furnish an adoption case file to the Department of Public Welfare within a reasonable time of the entry of an adoption decree, Atty. Gen. John Hill held.

In other recent opinions, Hill concluded:

- A library board acting without rule-making or judicial power does not have to conform to the open meetings act.

- Public employees aren't entitled to premium pay for holiday work but are entitled to time and a half for work over 40 hours a week. Hill supplied the formula for computing overtime pay for public workers.

- Minutes of school board meetings and data on sex, ethnic origin, salaries, title ad dates of employment of government employees are open to public inspection.

- A business to obtain a sales tax permit must post required bond or security. Bonds will vary with the taxpaying record of the predecessor business.

**Impact Study Ordered**—State agencies were called on by the

Governor to assess impact of President Ford's plan to reduce current federal spending by \$4.6 billion.

He said the cuts may have "substantial" impact on federally aided state programs.

The Governor asked the agencies to analyze the proposed cuts in terms of dollar effect for Texas, effect on programs and effect on the people. A summary of agency responses will be prepared for submission to the Texas congressional delegation.

**Representation Increased** — Texas will probably double its strength on the Democratic National Committee as the result of action at the party's mini-convention in Kansas City.

While the state now has six votes on the body, it apparently will have 12 under the enlarged committee approved by the mini-convention.

Texas, like all other states, must conduct a vigorous Affirmative Action Program to increase participation in party affairs by women, minorities and youth.

Helpful advice: Don't overdo Christmas.

## Holy Night



As we rejoice in the message of Christmas, our prayer is that your life may be blessed with love.

R & C WELDING  
Wolfforth, Texas

## LOSE WEIGHT OR MONEY BACK

Odrinex can help you become the slim, trim person you want to be. Because Odrinex contains the most effective reducing aid available without a prescription!

One tiny Odrinex tablet a half hour before meals suppresses your appetite - you eat less - down go the calories - down goes the weight!

With the Odrinex Plan, clinically tested, you will eat sensibly - no starving - no special exercises. Safe and effective when taken as directed. You must lose ugly fat or your money will be refunded - no questions asked. Get rid of excess fat and live longer with Odrinex.

# Season's Greetings



Times may have changed but one thing is still the same — sending holiday greetings to friends old and new. It's a pleasure to wish you happy holidays.

SHALLOWATER STANDARD  
Byron & Hubert Neff



This greeting comes to wish you all the blessings of this holy season. A very merry Christmas!

BOB'S QUICK STOP  
Wolfforth, Texas

### 4-H Food Show Winners from Area



Winners in the Lubbock County 4-H Food Show held Saturday at Texas Tech were: Seniors: Lynda Maunder who

made Texas size chili cheeseburgers in snacks; Alternate, Lesa DuLaney who made broccoli rice casserole in the side dish division.

Juniors: Lisa Gates prepared German Chocolate cheesecake in the bread and dessert division, and Malisa McCasland made a strawberry jello deluxe salad in the side dishes.

Lynda, Lisa Gates, and Malisa will represent Lubbock County at the District Food Show in the spring.

Other blue ribbon winners were: Amy Grimes, Sarah Rice, Dawn DuLaney, Candise Edwards, Jane Smith, and Katie Blackmon, Celeste Potter, Jana DuLaney, and Cheryl Potter won red ribbons.

Robin McMenamy captured the trophy Sunday afternoon in the 4-H Dog Show. Patti Stanton was runner-up. Eddie Grissom and Sarah Rice won red ribbons. Larry Hand of Lubbock has been the leader. The dogs were judged on obedience.

### 'Christmas Only for Children'? Let's Change All That

Grown-up cynics are frequently heard to say, "Christmas is only for children". This is a declaration of having abandoned any of the precepts of Christmas as far as they, themselves, are concerned. And perhaps in an attempt to set things right again, these same grown-ups "go all out" for the children in their family circles, and their acquaintance.

It's fine to "go all out" for children, at any time, as long as it is in proportion to the event, and if the children's well-being is taken into account. But sacrificial or extravagant giving can be harmful to the children, give them a false sense of values, and of course cause the giver hardship, for no good purpose.

Let us take an adult look at Christmas. Let us think of this strong, virile Christ when we think of Christmas, not merely the helpless Babe. Let us think of this mature man-God, with his adult convictions, his adult compassion, his adult physical strength, and honor these qualities.

Let us put this true evaluation of Christ into Christmas. As adults, it is we who must do this. And in doing this, we take not a whit away from the children's pleasure. But we add significance, immeasurably, to our own.



May every joy and blessing of this season be yours. We're happy to have the opportunity to thank you for your patronage.

EDWARDS LUMBER CO.  
Wolfforth, Texas

#### HOMEMADE EGGNOG

Homemade eggnog may be just the thing for the hurry-up hostess who still wants that "special touch" for holiday entertaining.

One idea is "Creamy CinnaNog", and it gets its rich, smooth texture from a milk base and the addition of whipping cream. Red cinnamon candies give this particular eggnog a festive holiday color and hint of spicy flavor.

#### Creamy CinnaNog

- 6 cups milk
- 1 1/2 cups red cinnamon candies
- 3 eggs
- 1/2 cup sugar
- 1/4 teaspoon salt

- red food coloring (optional)
- 1 pint whipping cream (whipped)

Combine milk and candies in saucepan. Place over low heat and allow candies to dissolve. Stir occasionally. Combine eggs, sugar and salt in saucepan; beat. Stir in hot cinnamon milk slowly and cook over very low heat, stirring constantly, until mixture coats a metal spoon. Chill thoroughly. If desired, add red food color as needed to tint beverage an attractive pink color. Carefully fold two-thirds of the whipped cream into chilled milk mixture. Pour into chilled punch bowl. Spoon remaining whipped cream onto nog. Makes 10 cups (2 1/2 quarts) nog.

Soften cream cheese and combine with minced onion. Form into small balls about 1 inch in diameter. Roll half the balls in finely chopped dried beef and half in finely chopped parsley.

#### Blue Cheese Dip

- 1 8-oz. package cream cheese
- 2 oz. blue cheese
- 1 1/2 teaspoons horseradish

Cream Blend cream cheese, blue cheese, and horseradish thoroughly. Season to taste. Thin with a little cream to consistency desired. Serve at room temperature with potato chips or crisp crackers. Makes 1 1/3 cups.

#### Cheese Ball

- 1 lb. package velveeta cheese
- 8-oz. package cream cheese
- 1/4 lb. roquefort or blue cheese
- 1 cup chopped pecans or almonds
- 1/2 cup chopped green onions
- 1/2 cup diced parsley

Reserve 1/4 cup each of nuts and parsley. Bring cheeses to room temperature and blend all ingredients well. (Use blender to save time, adding 1/4 cup milk.) Chill and roll in large ball. Roll surface of ball in reserved nuts and parsley. Place Cheese Ball in center of large tray and surround with crackers or bread.

### New Brace® has amazing denture hold!



#### Hot Coffee Test proves it!

Brace® holds this inverted cup and saucer together because Brace has a patented formula of 3 plastics that get stronger when exposed to liquids. So mouth moisture actually helps hold dentures longer. And Brace tastes cool.



#### Dips & Spreads . . .

Continued From Page Seven

- 1 8-oz. package cream cheese
- 1 tablespoon minced onion
- 1/4 to 1/3 cup finely chopped dried beef
- 1/4 cup finely chopped parsley

#### SHY®

#### FEMININE SYRINGE

THE MODERN, CONVENIENT APPROACH TO FEMININE HYGIENE

Shy® is the unique feminine syringe. It expands to hold two quarts of your favorite solution. Convenient to use—no hoses, no hang-ups . . . easy to store . . . tucks away discreetly. Shy® feminine syringe is available at leading drug, discount and department stores.

If you can have but one possession, character is still your best bet.

### J.C. Roberts Package Store

FM 1585  
At Tahoka Hwy.  
You Can Pay More  
But What For?

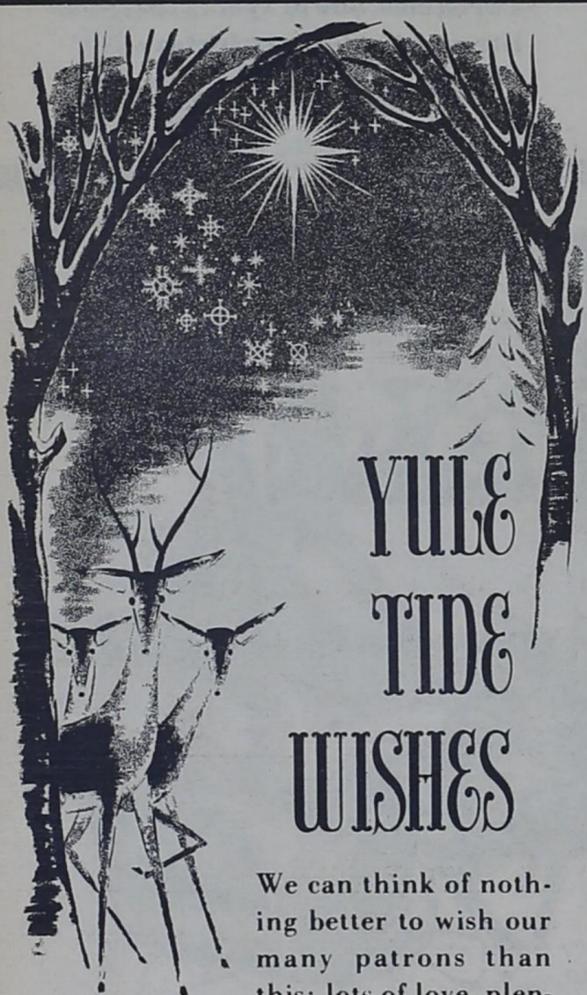
### SISTER SOPHIA

READER AND ADVISOR  
PALM READER  
PSYCHIC  
CARD READER



She advises on all affairs of life. There is no problem so great she can't solve. Sister Sophia has devoted a lifetime to this work. Don't fail to see this gifted woman who will help you, and invites you to her home. Why put off until tomorrow what you can do today. Sister Sophia is above all readers. Other readers have tried to compete with her and failed. She will tell you all you need to know. She will convince you and show you the way to happiness. If you have bad troubles in your job, sick, love, marriage, why put it off? One visit will convince you. All work guaranteed. Open 7 days a week, 7 a.m. to 10 p.m. No appointment necessary.

Ph. 799-9124 2263 34th  
LUBBOCK, TEXAS



## YULE TIDE WISHES

We can think of nothing better to wish our many patrons than this: lots of love, plenty of good friends, a houseful of laughter and a treeful of gifts!

SHALLOWATER SUPER MARKET  
USDA Choice Beef A Specialty  
832-4607

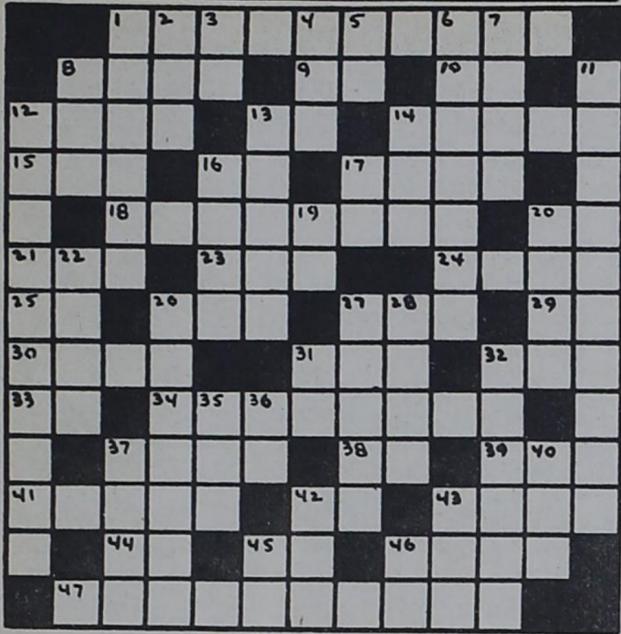


## Joy to all

God's love, manifested on that very first Christmas, still lights the world. May that light dwell within every heart at this holiest of seasons. Greetings from

SHALLOWATER TEXACO SERVICE  
Lawrence Roberts, Manager  
832-4442

**CROSSWORD** By A. C. Gordon



- ACROSS**
- 1 - Sickly sweet
  - 8 - Singing part
  - 9 - United Nations
  - 10 - Perform
  - 12 - Indicative sign
  - 13 - Exist
  - 14 - Of punishment
  - 15 - ... Baba
  - 16 - Inter-American (abb.)
  - 17 - Beastly hair
  - 18 - Unwavering
  - 20 - Printer's measure
  - 21 - Exist
  - 23 - Sailor
  - 24 - Unoccupied
  - 25 - Pronoun
  - 26 - The sun
  - 27 - Circle segment
  - 29 - Indefinite article
  - 30 - Mental image
  - 31 - Consumed
  - 32 - Insect
  - 33 - Preposition
  - 34 - Governmental science
  - 37 - Distresses

- 38 - Indefinite article
- 39 - Male title
- 41 - Terminated
- 42 - Either
- 43 - Little equine
- 44 - Half an "em"
- 45 - Military convict
- 46 - Gloom
- 47 - Contracting

- DOWN**
- 1 - Artificial water passage
  - 2 - Consumed



- 3 - Prefix of "togetherness"
- 4 - Color
- 5 - "... apple a day"
- 6 - The same
- 7 - Nothing at all
- 8 - ... American
- 11 - Rudimentary
- 12 - Disasters
- 13 - Fundamental
- 14 - Receptacle
- 16 - Preposition
- 17 - Parent
- 19 - Terbium (chem.)
- 20 - Dash
- 22 - Perform again
- 26 - Wise
- 27 - Floral perfume
- 28 - Bride part
- 31 - Sloth
- 32 - Classify
- 35 - Mature
- 36 - Landing Ships (abb.)
- 37 - Citric drinks
- 40 - Corresponding fluid
- 42 - Have title to
- 43 - Type of wit
- 45 - Greek letter
- 46 - Pronoun

# WANT ADS

WHATEVER YOU NEED

**Classified Ads** may be placed in this newspaper at the rate of \$.05 per word—minimum charge \$1.00—by contacting your local news editor or by calling 745-3419 in Lubbock.

**HOME SERVICES**

**Carpet Installation and Repairs.** Call anytime. Free estimates. Call 799-1609 or 863-2681.

**Paint Contractors** — We paint houses, etc. J.B. or J.C. Lay, 747-0685 or 745-3721, Lubbock.

**PERSONALS**

**NOTE OF THANKS**

Words cannot express my gratitude and appreciation to each individual who showed concern and love in my behalf on my illness since February.

Thanks for remembering me in your prayers, for sending flowers, for being so kind and hospitable to my family, for sending encouraging messages through your cards and letters and visiting me.

A special thanks to those who left fresh vegetables at my door daily, enabling us to stock our cellar with over 300 cans of fruits and vegetables.

More special thanks to: Girl Scout Troop 89 who left a beautiful Christmas basket decoration at my door. I enjoy it constantly as it is in my bedroom.

A group of Cub Scouts who came and sang carols one night and gave me a beautiful Christmas tree which now brightens our den.

To Mrs. Rhonda Gerig and her group of young ladies from the Baptist Church who came and sang and told cheering stories that left a lasting joy.

I had hoped to write each one of you and thank you individually, but that task has proven too much for me at this time.

Another thank you goes to each one who remembered me lavishly on my birthday and to one who remembered us at Thanksgiving with a turkey. All of these deeds are treasures to remember.

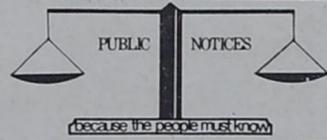
I ask that you continue to remember me and my family in your prayers, and I pray that much joy and happiness will come your way at Christmas time.

Sincerely,  
Verina Putman

**MISCELLANEOUS**

**Singer Touch & Sew**—deluxe models; these machines zig-zag, blind hem, make buttonholes, fills boggin in machine, etc. Desk cabinets with drawer space. Used 3 mos. several left out of public school systems. Your choice, \$75 each. Cash or terms. Fully guaranteed.  
**Sewing Machine Service Center**  
2716 50th St., 792-8226

**Puppies to give away.** Just right for Christmas giving. Call 832-4610 in Shallowater.



**The Shallowater Independent School District** is accepting bids on a proposed band hall. Plans, specifications, and supplementary instructions to bidders may be picked up from Gandy Designers, 3605 34th Street, Lubbock, or the school business office. The bids will be opened at 7:30 P.M. on December 20, 1974, in the school cafeteria.

**PERSONALS**

**THANK YOU**

There are not appropriate words to express our appreciation to the fine people in the Ropes community. The best people in the world live right here. Thank you so much for your help and prayers in our time of need. If we fail to get a personal thank you note to you, please don't be offended. We appreciated everything. God bless all of you.

Mr. & Mrs. Leroy Carothers  
And Sons

**CARD OF THANKS**

I wish to say "Thank You" to each and every one for all the things they did for me while I was in the hospital. For the love offering, prayer, flowers, cards and the ones who sat with me after I was put in a private room. Also for the food and fruit baskets after I came home. Ropes and Meadow have the most wonderful people in the world. May God bless each one of you. Keep praying for me for I need your prayers that I may be healed. Thanks again.

Mayme and Dennis Rasberry

**Wise Monkey**

A wise monkey is a monkey who doesn't monkey with another monkey's monkey.

—Coast Guard Magazine.

## Cooper School News

**FHA**

The FHA chapters had a Christmas party and hay ride this past Monday night. We would like to thank those who loaned us the wagons and hay. A Merry Christmas from the Cooper FHA.

**Basketball**

The Freshman basketball team lost their game Monday night by a score of 32 to 16. Good luck against Slaton, Jan. 6th.

**Band**

The beginner and high school bands presented their Christmas

Concert Tuesday, Dec. 17th and was enjoyed by all.

**Cooper 4-H**

Saturday, Dec. 14th the Lubbock County 4-H Food Show was held. The Cooper team did very well and we are very proud of them. Those participating were: Senior Division, Laura Arnold, Blue, First alternate to District; Ann Lamb, red; Veronica Reed, Red; Darlene Swan, Blue; Kathy Black, Blue. Junior Division: Julie Arnold, Blue; Joe Hodge, Red; Patty Tischler, Blue; Cathy Swan, Red.

**Holidays**

School will dismiss Friday, Dec. 20th at 2:30 p.m., after the last semester test is finished. Thursday and Friday will be filled with tests for those not exempt.

Merry Christmas from the staff, Norma Williamson, Martha Sport, and Kathy Black.



**Thou shalt know Him**  
when He comes,  
Not by any din of drums,  
Nor by vantage of  
His airs,  
Nor by anything He  
wears,  
Neither by His crown  
Nor His gown.  
But His presence  
known shall be  
By the holy harmony  
Which His coming  
makes in thee.

Author Unknown

**FREE CARRY CASE**  
when you buy a  
**HOMELITE**  
**XL2 CHAIN SAW**

LIGHTWEIGHT • POWERFUL  
RUGGED



**TWO TRIGGERS**  
for big  
cutting jobs,  
and little pruning jobs.

**ONLY \$119.95**  
with 12" bar & chain  
and **CARRY CASE**  
Look for your local Homelite dealer  
in the yellow pages  
**CARRY CASE OFFER EXPIRES**  
DEC. 31, 1974

**EMBARRASSING, BURNING**  
**Itching?**  
ZEMO relieves itching fast because its special 'anti-itch' medication soothes inflamed surface tissues. Get relief with the first application of soothing, medicated ZEMO—Ointment or Liquid. **zemo**



Here's an old-fashioned wish that is still right for today: may the holiday season extend to you and your family every joy and blessing that is possible. We wish to thank you all for your patronage throughout the year...we look forward to serving you again in the future with pleasure. Have a very merry Christmas and a wonderful year to come!

## Publication Service Company

Post Office Box 225 Phone (806) 745-3419  
Lubbock, Texas 79408

# MIGHTY MUSTANG SHALLOWATER SCHOOLS



## Notice

The holiday vacation begins Friday December 20, at 2:30 for all classes. The buses will also leave at this time. Classes will resume at 8:20 Monday, January 6, 1975. Teachers will start back January 2, 1975.

## Dating Demands Good Grooming

Saturday night at 9:00 the Mustangs met the Slaton Eagles in the Idalou Tournament for Championship. The boys and the spectators had lots of spirit for our team and knew we were going to "get us a tournament."

It started out "nip and tuck" and most of the time we were ahead. Till the last quarter we could still see trophies but in the last quarter, we sunk. It was close but we were defeated 44-40. The

scoring was led by Jon Gates with 13 and Don L. Grimes with 12.

Jon was given a trophy for all-tournament, and the team came home with a second place trophy.

## Mustangs Trot With Second Place

Since teenage dating is a relationship built on mutual respect, dress and grooming habits are extremely important. The boy who calls for his date in skintight pants and a tee-shirt isn't showing much respect for her. The overdressed, over-painted young lady or the one wearing blue jeans and her father's shirt shows no respect for her date. Nor do either of them show much respect for themselves.

Dating clothes should be a bit dressy and yet simple and casual, assuming the date is an informal affair. Soft, flattering hair styles for girls and adult haircuts for the boys help graduate the teenager into the grownup world.

## I HEARD THE BELLS ON CHRISTMAS...

*I heard the bells on Christmas Day  
Their old, familiar carols play,  
and wild and sweet  
The words repeat  
Of peace on earth, good will to men!*

*I thought how, as the day had come  
The belfries of all Christendom  
Had rolled along  
The unbroken song  
Of peace on earth, good will to men!*

*And in despair I bowed my head:  
"There is no peace on earth," I said,  
"For hate is strong  
And mocks the song  
Of peace on earth, good will to men."*

*Then pealed the bells more loud and deep:  
"God is not dead; nor doth He sleep!  
The wrong shall fail  
The right prevail,  
With peace on earth, good will to men!"*

HENRY WADSWORTH LONGFELLOW, 1807-1882

## Attention Santa

Teacher's were notified last week that the Journalism staff would be accepting letters to Santa. The teachers, if they desired, had their class write a letter to Santa, and she in turn, was to select the top two letters of her class. We would like to thank the teachers who inspired their students to write a letter.

The other letters were contributed by some high school students who are still devoted fans of dear Santa.

We hope you enjoy these letters and we also hope that Santa will give everyone what they have asked for.

The winner of the Dear Santa Letter Award is . . . The English Freak.

Dear Santa,

For Kwismas I wanha a baby Dolly. I want her to hav blu I's and gold kurls.

For get me not  
Sandra Stewart

Dear Santa,

I have been a nice girl. I say my prayers at night and day. If you bring me a Holiday inn hotel I will leave a treat. Do you like white milk or chocolate? Do you want cookies or cake? I love you very much. Some people don't believe you. But I do. Please come. I watched nearly all the Christmas shows and they are good.

Love,  
Camie Stanton  
(Mrs. Arnold's 2nd Grade)

Dear Santon, Claus,

My name is Danny. I have been a good boy. I help my mom and dad. I say my prayers every night. I want a willy talk and Evil Knievel.

We have a pretty Christmas tree. Thank you for the presents. I hope it will snow this Christmas. It is snowing now. We are happy because it is snowing. I hope every one is warm. Please give all the poor children a lot of good presents.

Love,  
Danny Grissom  
(Mrs. Arnold's 2nd Grade)

Dear Santa,

I am so glad I believe in you, and Santa I think your such a jolly fellow. By the way, how can you live at the North Pole? Anyway you know what I want, I want some walkie talkies and a football so I can play with the boys and a cross necklace, and especially a bean boy. Oh Santa please think of the children at the State School, and let then have a Merry Christmas. Same to you Santa.

Your friend,  
Mendi Pair  
(Mrs. McMenemy's 3rd Grade)

Dear Santa,

I wish you were real so I could see you. I want two things, a sewingmachixe a play one and a netmagic. I wish I was an elf to see

you. And I thank you for my toys. I love you and my family loves you. I believe in you and because or all of — the toys. We chilren thank you.

Good - by Santa  
Your Friend Vicki  
(Mrs. McMenemy's 3rd Grade)

Dear Santa Claws,

How are you doing. I bet you are getting ready for Cristmas, getting the reindeer ready for that long sleigh ride. And wrapping gifts for good little boys and girls all over the world. How is Mrs. Claws doing, and all the Elfs. It snowed a little bit, but it all melted. Has it been snowing at the North Pole, Well that is all for now. And have a Merry

Christman.  
Your friend,  
Sandra  
(Mrs. Truelock's 4th Grade)

Dear Santa,

Why are you so nice dear in Christmas? All of the children like for you to bring them gifts. I like when you and your reindeers are riding in the sky with your friendly smile. All of the children draw picture of you. Do you fly over Shallowater? I wish you did. I want to go to Mexico, thats what I want for Christmas.

Yours truly,  
Mary Lou Lara  
(Mrs. Truelock's 4th Grade)

Dear Santa,

My name is Amy. 'Member me?! You tripped over the tree and Aunt Barbra helped you up. I tried to send you some flowers but Mr. Walker wouldn't let me get any. He sure is picky 'bout his silly 'ol flowers! Now, I want some clothes, some toys, some bubble bath, some julery and anything else your elves can get their hands on! Bye now!

Luv,  
Amy Grimes  
(Mrs. Bunch's 6th Grade)

Dear Santa Claus,

I would like two presents this year because I think I have been good enough.

First I would like to become a famous Magician. (Kelly Blair, a friend of mine, also wants to become a magician). Second I would like to become a singer, not a singer sewing machine, and a dancer too!

That's all I want for X-mas. Thank you Santa.

Luv,  
Irma Duenez  
(Mrs. Bunch's 6th Grade)

P.S. Meanwhile, give me a small present every year while I grow up and become what I want to be. If I ever grow up to be what I want to be.

Dear Santa,

I know a girl who wants her boyfriend to come down for Christmas. He is going to college far away and she is really hoping that he can come. His initials are G.C. I know that you are a brillian man and that you can figure it out.



Please help him make up his mind to come down.

Love,  
Wishful

Dear Santa,

For Christmas I want an "English" doll. This doll should be able to say complete sentences, appropriate adjectives, adverbs, nouns, pronouns, and nice euphemisms.

Please include some tiny earphones so that I can connect these to the doll, and in turn to one of my ears. This doll should look so innocent that not even my English teacher could figure it out. (At least not when Iam taking my English tests on Friday.) You see, Santa, I really plan to use my "English" doll.

Always,  
An English Freak

Dear Santa,

I've been a real good girl all year long and I deserve to get what I want for Christmas. He's the kindest person I know and adore. His got black hair and crazy curls. Though it really is impossible, I think if you really are who I think you are you'd get me what I want.

Your friend,  
A Junior

Dear Santa,

I am a senior at SHS and even though I'm a bit old, I still believe you're around somewhere.

For Christmas, well, I would tell you what I want, but it's almost impossible for you to give me what I really want. He is 5'10", a football player, good lookin', and is also captured by another girl. Now, if you always give people what they want, you better get busy and unlatch him from the trapper.

On Christmas Eve, I'll peek under my Christmas tree to see if my "bundle of joy" is there.

Thanks,  
Hopeful

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TO ALL FROM SHALLOWATER SCHOOLS