SUBURBAN

I(O)DAY

Eight Pages

Vol. 3, No. 1 - Thursday, August 8, 1974

Second Class Postage Paid at Shallowater, Texas 79363

Ten Cents

Shallowater Schools Schedule Opening For Classes on Monday, August 19th

Activities at the Shallowater Schools began this week for all teachers with in-service scheduled for August 13-16. Mr. David Cobb will be a speaker during the Tuesday morning meeting. Mr. Cobb is a consultant for Plan A Program with the Regional Service Center.

All elementary students who attended school here last year and those who have pre-registered will report to their building on Monday, August 19th. They will find their room assignments listed on the hall bulletin boards. New elementary students should register August 5 through August 16th in Don Morris' office from 1 to p.m. Students entering Kindergarten or first grade need their birth certificate and immunization records unless they have pre-registered.

High School and Junior High School registration will be conducted on Thursday and Friday, August 15th and 16th.

Thursday, August 15: Seniors 9 a.m. to 10:30 .m. Juniors, 10:30 to 12 noon. Sophomores 1 to 2 p.m. and Freshmen, 2 to 3 p.m.

Friday, August 16: 8th Grade, 8:30, to 9:30 a.m. and 7th Grade, 9:30 to 10:30 a.m.

Band Practice Begins August 15th

All Mustang band members grades 9-12 are urged to attend band rehearsals slated to begin Thursday, August 15 at 3 p.m. at the band hall. According to band director, Gary Sherman, the rehearsals will be approximately an hour in length and will be devoted to picking up new music and playing.

When asked to comment on the coming school year, Mr. Sherman responded, "The potential of our band this year is tremendous. We are expecting approximately 80 band members and have excellent leadership in our drum major, Jackie Buck and 18 quality seniors."

Regarding the early rehearsals, Mr. Sherman said, "Just bring your horn and your Mustang spirit, and we'll be ready to go."

All students late registration will be from 10:30 to 11:30 a.m. on Friday, August 16th.

Classes will start on Monday, August 19th at 8:20 a.m. and students will be released at 3:20 p.m. School buses will run at regular times and lunchroom will serve the noon meal. The price of lunch this year will be 50 cents per

Giant Burger Reopens Friday

Doc and Lucille Medley announced in last week's issue that they would be operating the Giant Burger Drive In in Shallowater, again, starting Friday, August 9, after a years absence in which the business was leased and operated by another party.

The Medleys owned and operated the business for 4 years prior to leasing it for the past 10

The building has been painted and remodeled on the inside in preparation for its opening at 10:30 a.m. Friday. Hours will be from 10:30 a.m. to 8:30 p.m. 6 days a week, and closed Sundays.

The Medley's will be assisted by Mrs. Velma Driscoll and Derinda Bullard and invite all their old customers and new ones to come by. Hamburgers are their

The Drive-Inn has been closed since the first for remodeling.

Graduating Class of '53-54 Gets Together

Members of the 1953-54 graduating classes of Shallowater High School enjoyed homemade ice cream and cake at a get together in the home of Mr. and Mrs. Duane Brown in Lubbock, Friday night.

Those attending the affair were Mr. and Mrs. Roy Sooter and children of Albuquerque, N.M.; Mr. and Mrs. Lewis Walker, Mr. and Mrs. Charles Krebbs, Marie Lusk, Dana and Elline Woodward. all of Shallowater; Mr. and Mrs. John craig, Mr. and Mrs. Sonny Rogers, Mr. and Mrs. Dick Lindenmeier and daughter and the hosts, all of Lubbock.



GOVERNOR'S GIFT-Governor Dolph Briscoe receives from Raymond Brown and son Lamar the first Bronze Longhorn Steer that each of the Governors will receive on behalf of their states during the Southern Governor's Conference in Austin in September. Famous Texas Artist and Sculptor Melvin Warren did the bronze piece for the host state committee to present to the states. Raymond Brown is owner of the Country Store Art Gallery in Austin. The Country Store is the agent for Warren's work.

Cotton Promotion Group Focuses On Home Decorating Uses



COTTON PROMOTION-Mary Dunn, left, of Yuma, Ariz., Wanda Gill, center, of New Home, Texas and Forest Fenwick, right, of McAllen, Texas, examine cotton promotional materials for use in their local efforts.

They are three of 12 representatives from various women's cotton promotion organizations participating in the Ciba-Geigy sponsored Cotton Promotion Advisory Group. The members recently held their inaugural meeting at the firm's Agricultural Division headquarters in Greensboro where their prime topic was cotton's uses in home decorating.

Republican Candidate for Texas House **Blasts Tarbox on Constitution Vote**

David Sullivan, Republican candidate for Texas House of Representatives, District 75, Place 1, Monday blasted his opponent Elmer Tarbox for opposing the proposed new State Constitution during the close of the Constitutional Convention last

Tarbox had voted for the Constitution but after conferring with Bill Heatly of Paducah, reversed his position and voted against the proposed new Constitution. The Constitution was defeated by three votes; if passed, it would have been voted on by the people of Texas at the November 5th General Election.

Sullivan said that it "appears that the 1975 House Speaker's race may have been involved. First Tarbox votes in favor of the Constitution; then he confers with Bill Heatly of Paducah; finally he reverses his position and votes against the Constitution. It is unfortunate that Tarbox cannot make up his own mind without Bill Heatly's twisting his arm. Who is representing District 75, Tarbox or Heatly?

"It is a sorry mess that Texas spends over 3 million dollars on



Constitutional reform, but then the people get no chance to vote on the Constitution. It is unfortunate that my opponent Elmer Tarbox does not trust the common sense of the people of Texas to vote on the proposed new State Constitution.

"Petty partisan politics have no place in Constitutional reforms. I propose that a blue-ribbon citizens panel be selected on a non-partisan basis to draft a new Texas State Constitution. Then let the people of Texas vote on the proposed new Constitution."

Open House Scheduled this Saturday At Little Folks Day Nursery Here

The public is cordially invited to decorated both inside and outside attend open house at the Little Folks Day Nursery, Saturday, still to be done. August 10, from 9:30 a.m. to Noon.

nursery 3 years ago and are licensed for 35 children.

The nursery has been re-

by the Johnsons, with some work

The school consists of a TV Owners and operators, Bob and room, activity room, storm shelter, Belva Johnson, opened the and other rooms divided into age groups ranging in age from birth to 8 years.

The nursery school has an

Alaskan Artifacts on Display at Library

will be on display at the George and Helen Mahon location, 1306 9th Street, of the Lubbock

Items include various ivory carvings, wooden masks and

Alaskan artifacts and sourvenirs sculpture, baskets, native sketches, games, toys and assorted items of native clothing.

Library hours at the Mahon City-County Libraries, August location are 9 a.m. to 9 p.m. Monday through Thursday and 9 a.m. to 6 p.m. Friday and Saturday.

Mrs. Wanda Gill of New Home, Texas, recently attended the charter meeting of the newly formed Cotton Promotion Advisory Group in Greensboro, N.C.

Representatives from across the Cotton Belt are meeting under the auspices of the Ciba-Geigy Corporation, a major producer of cotton chemicals. Each of the 12 members of the new group represents a regional women's cotton promotion organization and will serve for two years.

Mrs. Gill represents the Lynn County Women's Cotton Promotion Association. She and the other members will meet annually to discuss the various techniques being used by each to promote consumer interest in cotton.

The group will also serve as an advisory board for Ciba-Geigy. They will examine the firm's national cotton promotions for use in their local efforts and exchange ideas with the firm's personnel for future projects.

The group's inaugural meeting consisted of a two-day discussion of cotton's leading role in home decorating. In addition to brain-storming sessions held at Ciba-Geigy's Agricultural Division headquarters in Greensboro, the group previewed the firm's 1974 cotton promotion project at Alderman Studios in nearby High

There, three room settings created by regional interior designers to illustrate creative use of cotton were being photographed for the home furnishing pages of the November/December issue of Brides magazine.

At the studio, the cotton group met Ruth MacLeod, home furnishings editor of the magazine in New York, and Dan Carithers, fashion director of Rich's Home Stores in Atlanta, one of the room designers. They later participate with the group in a seminar on the "how to's" of cotton promotion on the local level.

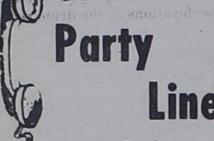
Ms. MacLeod and Carithers were introduced by Rich Hansen, manager of Public Relations for Ciba-Geigy's Agricultural Division. He explained that Ciba-Geigy has been helping growers promote cotton for several years. "Home furnishings is an exciting market for cotton fabric," he noted, "and one that is often overlooked in cotton promotion."

Mrs. Gill will receive a promotion package prepared by Ciba-Geigy including a full range of materials for her use in future cotton promotions. Of special interest is the brochure entitled "Cotton for Great Living," which describes the three designers' rooms and contains projects from each. The booklet can be obtained by sending 25 cents to R.G. Hansen, P.O. Box 11422, Greensboro, N.C. 27409.

approximate average of 20 to 25 children on a yearly basis. The Johnsons are assisted by Mrs. Troy Sellars and Sarah Revilla.

Assisting the Johnsons with open house Saturday will be Linda Shropshire, Dana Blackburn and Krista Johnson.

Everyone is urged to come by Saturday and tour the newly decorated facility.



with Dardie

Mr. and Mrs. M.J. Williams were in Ackerly Sunday at the Jack Bowlens and picked up their grandchildren Zac and Sondy Williams and went on the Colorado City to visit the Kent Gentrys. Sondy returned home with her grandparents to visit this week.

H.E. Kimberlin is in intensive care at Methodist Hospital.

Mrs. Edith Vardeman is in Hubbard where she will attend the annual Vardeman family reunion.

Visiting Mr. and Mrs. Danny Parrack, Marlin and Mitchell, over the week-end were her parents, Mr. and Mrs. Carl Daniel of Wichita Falls.

Lynn and Richard Fowler from Dallas arrived Tuesday night for a ten day visit with their grandparents, Mr. and Mrs. Clyde Fowler, while their parents, Mr. and Mrs. Hulin Fowler, are vacationing in Hawaii.

Mr. and Mrs. Ronnie Williamson of Fort Worth, and Mr. and Mrs.

Wayne Moore, Tim and Kristi of Olton, spent the week-end with their parents, Mr. and Mrs. W.F. Williamson.

Callers in the E.B. Reed home Sunday were Mr. and Mrs. Calvin Gustin of Lubbock and the Ralph Downeys.

Mr. and Mrs. Cork Davis of Grapevine is visiting Mrs. Newman Casey this week.

Mr. and Mrs. John Redwine, accompanied by his sister Mr. and Mrs. Clay Knox of Amarillo, returned home Friday from a week's camping trip to Tres Ritos, N.M., where they reported catching a lot of fish. The group was joined there by Mr. and Mrs. Luther Mason of Wildorado.

Mr. and Mrs. Kenneth Casey and Chris of Houston visited with his mother, Mrs. Newman Casey last week. They were enroute home form Albuquerque. The group went to see "Texas" at Palo Duro while they were here and returned to Houston, Saturday.

Mendi Pair returned home Sunday from Artesia, N.M., where she visited a week with her grandparents, Mr. and Mrs. Horton Stampes. While there they all enjoyed going on a camping

Visiting in the home of Mr. and Mrs. Pug Horton and children Sunday, was his niece, Marilyn Walker of South Fork, Colo.

Monty Boozer from Dimmitt visited Thursday with his aunt, Mrs. Varina Putman.

Mrs. W.W. Blackledge of Lubbock visited Friday afternoon with her aunt, Mrs. W.F. Williamson.

Linda Medley of Phoenix, Arizona, is visiting her parents, Mr. and Mrs. Doc Medley.

Mr. and Mrs. Silas Ellerd from Phoenix, Arizona, are visiting in the home of Mr. and Mrs. Lawrence Williams.

Visiting Mr. and Mrs. D.N. Becknell over the week-end was their son and wife, Mr. and Mrs. Fred Bechnell, who flew in from El Paso.

Mr. and Mrs. Don green, Amie and Laurie, who resided at 1310 5th St., have moved into an apartment complex in Lubbock.

Visitors last week in the J.U. Cone home was their daughter and children, Mrs. David Heneke, Karen and Carol of Amarillo.

Richard and Robin Krebbs visited last week with friends in Boswell, Arkansas, and Cone, Arkansas.

Mr. and Mrs. Floyd Epperson and Melissa were in Amarillo Monday to be at the bedside of Mrs. Epperson's mother, Mrs. J.D. Carlton, who underwent surgery at High Plains Hospital in that city Monday morning. At press time she was reproted doing fine.

Blessed is the man who having nothing to say abstains from giving us wordy evidence of the fact.

-George Elliot.

Mr. and Mrs. J. M. Rucker Honored Sunday on 50th Wedding Anniversary



Mr. and Mrs. J.M. Rucker were honored Sunday afternoon in observance of their Golden Wedding Anniversary.

Hosting the reception were the couples children, Mr. and Mrs. Paul Rucker of Arlington, Mr. and Mrs. Wiley Crum of Houston, Mr. and Mrs. James C. Rucker of Clovis, N.M. and Mr. and Mrs. Cecil Rucker of Lubbock.

Colors of white and gold were carried out in decorations. The serving table was laid with a lovely white lace cloth over gold, centered with a beautiful arrangement of white mums, enhanced with gold. A lovely two tiered cake iced in white and gold,

r gold, Clovis, N eautiful Denver, C mums, and relat

completed the table decorations. Serving in the houseparty were

topped with the lettering "50"

Serving in the houseparty were their grandchildren, Jaquetta, Shelley and Danny Wynn, Jona, Ronnie, Bren, Kimberly, Stacy and Jill Rucker.

Out of town guests registering were Mr. and Mrs. Sherman Rucker, Amarillo; Mr. and Mrs. Rudy Havens of Abilene; Gene Havens, Mrs. Ruth Rucker, Mr. and Mrs. Pete Williams, all of Slaton, Mr. and Mrs. Coy Ervin of Clovis, N.M.; Jaquetta Wynn of Denver, Colo. A total of 71 friends and relatives called during the afternoon to honor the Ruckers on this very special occasion.

Aerosol Fabric Softners Explained

Washday "blues" may turn "brown" for homemakers using aerosol or spray type fabric softeners in their dryers, according to one specialist.

She's Lillian Cochran, home management specialist, Texas Agricultural Extension Service, Texas A&M University System. "Continued use of the softener can leave a residue in the dryer, especially at the back of the drum. This residue will build up gradually and become brown from the heat," she explained.

It also creates a stickiness and sometimes stains clothes, she continued.

If the residue is discovered in the early stages, it can be removed from the dryer with a mild cleaning powder on a damp cloth.

"But getting the brown stains out of clothes isn't easy. Rubbing them by hand, using bar soap, liquid detergent or a detergent paste may help," Miss Cochran

The stickiness is more notice able on the area around the door

Continued On Page Three

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Bids of aerial applicators for multiple spraying of an estimated 200,000 acres of cotton in the 1974 High Plains Boll Weevil Control Program will be opened August 12 and the first planes should take the air on August 26.

These facts were revealed in Lubbock July 31 at a meeting

of the program's Technical Advisory Committee.

Ed Dean, Field Service Director of Plains Cotton Growers, Inc., gave the estimated base acreage figure and said the aggregate of acreage to be sprayed could come to around 650,000, requiring some 77,000 gallons of insecticide. PCG initiated the program in 1964 when it became apparent that without a control effort the cotton boll weevil within a few years would infest the entire High Plains and move on into New Mexico, greatly increasing cotton production costs and reducing both yield and quality of the crop. It has been described as one of the most successful pest management efforts ever developed in agriculture.

The massive spraying of technical malathion to decimate the number of weevils going into hiberation each fall is preceded by surveys to determine the areas that are infested and whether or not weevil populations are high enough to

justify treatment.

The program "control zone" lies along the rim of the Caprock bordering the High Plains on the east. Fields in the zone are sprayed as often as necessary each year to prevent weevils from migrating and establishing themselves in the heavy cotton producing area to the west.

The program is financed on a dollar for dollar basis by cotton producers in PCG's 25 counties and the Federal Government, with some contribution from the Texas Depart-

ment of Agriculture.

The U.S. Department of Agriculture's South Plains Ginning Research Laboratory will have a Field Day August 9 to which all ginners and others in the cotton industry are invited. The program will begin at 10:00 a.m. in the gin building located just east of the Texas A&M Research & Extension Center 4 miles north of Lubbock on the Amarillo Highway.

Attracting area gin people will be demonstrations of cleaning machine-stripped cotton, green boll and stick removal, compliance with Occupational Safety and Health Act safety regulations, and modifying gin presses to produce 24-inch bales which can be compressed to universal density. In addition there will be a special presentation on motivation of gin

employees.

Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., Lubbock, says, "These topics relate to every ginner's day-to-day operations and the field day activities should be of considerable value." PCG was among several organizations and individuals responsible for USDA establishing a ginning laboratory on the Plains to study problems peculiar to the ginning of stripper-harvested cottons and develop the technology to cope with those problems.

Gin Laboratory Director Roy Baker will report on work in conditioning and cleaning of stripped cottons, and Research Engineer Weldon Laird will discuss investigations in stick and green boll removal. Roy Childers, USDA Cotton Mechanization Specialist, will talk about methods, materials, costs and operational aspects of modifying gin press boxes to produce the narrower bale required for universal density compression.

The final presentation of the program will concern OSHA machinery guarding requirements which take effect with the 1975 season. Ken Chaffe, Cornwall and Stevens safety engineer, will conduct a walk-through inspection of the gin plant, pointing out machinery components on which OSHA will require safety equipment and areas not included in the proposed OSHA standards.

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SUBURBAN TODAY

(Formerly The Sunday Citizen)

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper will be gladly corrected upon due notice of same being given to the managing editor personally at the publisher's offices.

Publication Service Company Publisher Norman L. Williamson Managing Editor Dardle Williamson Shallowater News Editor

Former Resident **Dies at Cross Plains**

Funeral services for William Bryan Sooter Sr., 74 year old former Shallowater resident, were held at 10 a.m. Monday in the Higgenbotham Funeral Home Chapel in Cross Plains. Burial was in City of Lubbock cemetery at 5 p.m. that evening.

Officiating at the services was Bill Reese, minister of the Church of Christ in Cross Plains.

Sooter was a native of Fort Gibson, Okla., and moved to Cross Plains about eight years ago and was a farmer.

Survivors include his wife Lottie; four sons, W.B. Jr. of San Jon, N.M., Joe of Tucson, Ariz., Don of Dallas and Cecil of Tuolumne, Calif.; three daughters, Mrs. Marthie Lee Burgett of Shallowater, Mrs. Gertrude of Meyers of Muleshoe and Mrs. Jane Dixon of Ruson, La.; six brothers, two sisters, 18 grandchildren and five great-grandchildren.

Brother of Local Resident Dies

Fletcher L. Pendergrass, 70, of 1505 38th St. in Lubbock, was dead on arrival at West Texa Hospital Saturday afternoon. He had been in ill health for some time.

Services were held at 10 a.m. Tuesday in Resthaven-Singleton-Wilson Funeral Home Chapel. Burial was in Resthaven Memorial Park.

A native of DeQueen, Ark., Pendergrass moved to Lubbock in 1944 from Tahoka and was

employed by the Santa Fe Railway until his retirement in 1969.

Survivors include his wife Ruth; four sons, Wayne of San Diego, Calif., Don of El Paso, Gene of Las Vegas, Nev., and Paul of Arizona; a daughter, Martha Pendergrass of Big Spring; three stepsons, Charles Rainwater and Don Rainwater, both of Oregon, and Jerry Rainwater of 4510 55th St.; two step-daughters, Mrs. Carolyn Gee of Oregon and Mrs. Kay Lester of Shallowater; a sister, Mrs. Stella West of Brownfield: a brother, Fred of DeQueen, Ark.; and two grandchildren.

Fabric Softners . . .

Continued From Page Two opening, on the lint screen and the lint screen holder. This causes lint to cling.

To remove it from these areas, the specialist suggested wiping them with a wet cloth. Wash the lint screen in water and then dry it to remove the residue.

"Another problem is that the thermostats may become coated with lint if the softener has been sprayed through the perforations of the door opening, the duct ring.

"If it has been sprayed through the perforations at the drum rear, the back side of the drum and other parts of the dryer may also develop a brown residue.

The specialist recommended using a liquid fabric softener in the rinse water of the washer to soften the laundry and minimize static electricity.

People always complain when prices go up but seldom object to an increase in salary.

The proper method of reforming the world is by reforming yourself, not your neighbors.

Those Times You Suffer

Acid Indigestion, **Painful Stomach Gas**

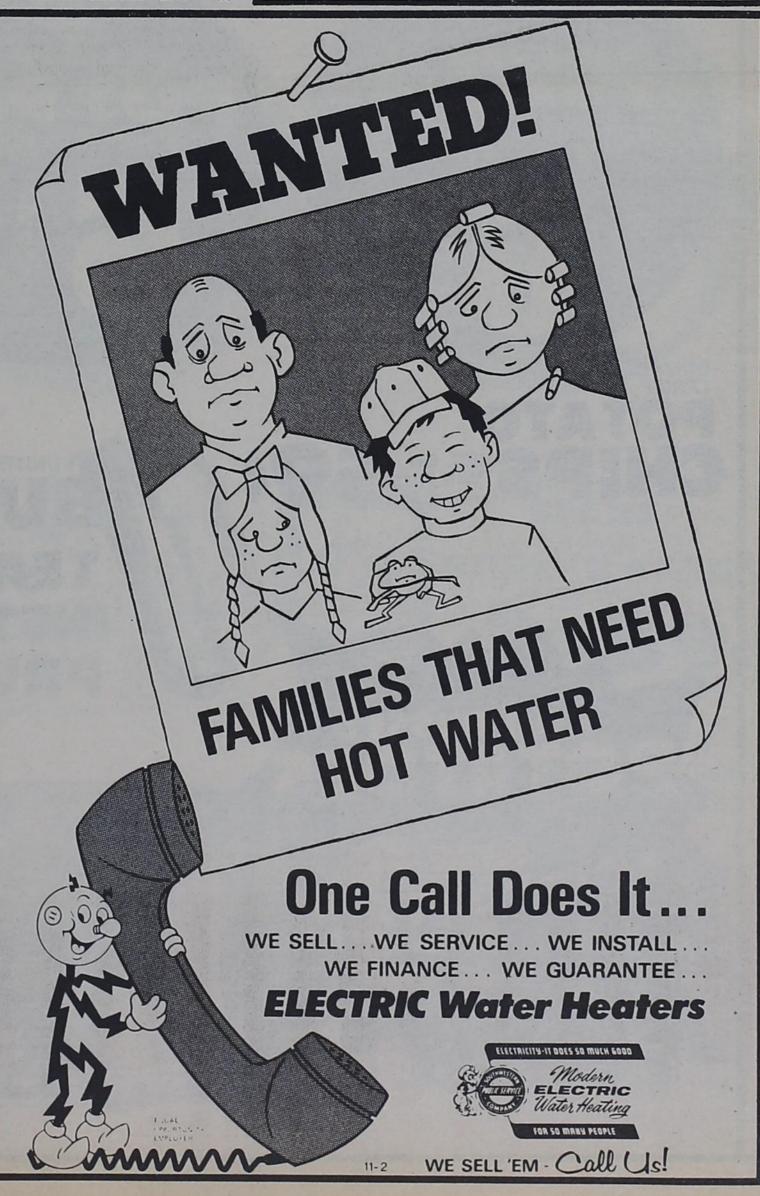
... this is 'Gasid Indigestion.' Take DI-GEL for Fast Relief.

DI-GEL® gives more complete relief because it does what plain antacids can't. It reduces excess acid. Also contains Simethicone to get rid of gas, too. Heartburn, gas, bloating go fast. Get DI-GEL.

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LB.

LB.

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69

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OUNCK PERCH AND EASY FILLETS

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TEA BAGS LIPTON 12 QT.

INSTANT TEA LIPTON OR 3 OZ. JAR 8 PRUNE JUICE SUN SWEET
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NO.1 RUSSET POTATOES

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LEAN
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OF BEEF
LB.



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ASSORTED FLAVORS

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MPBELL HICKEN NOODLE SOUP......5 NO.1 \$1

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59¢ 6 15½ OZ. \$1

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WE GIVE STAMPS



Mr. and Mrs. William M. Horton Jr., proudly announce the arrival of their first child, a boy, born Saturday, August 3, at 8 a.m. in Methodist Hospital.

Named William Taylor, the little lad tipped the scales at 7 lbs. 4 oz.

Grandparents are Mr. and Mrs. William M. Horton, Sr., and Mr. and Mrs. W.C. Boone. Great grandparents are Mr. and Mrs. L.J. LeBlanc of Lake Charles, La. and Mrs. J.D. Mackey, Anton, and Mrs. Roy V. Bilberry of Plains.

Rays of Hope

by Pat Stanton

What can you do when depression, anxiety, turmoil, fear and a host of other symptoms begin to occur. When you begin to lose that priceless gift called peace of mind, what can you do?

First of all, settle this in your heart and mind: God wants you to be on top of the situation. To Timothy, Paul write these helpful words: "God has not given us the spirit of fear; but of power and of live and of a sound mind."

You must realize that God wants only the good and helpful things of life to surround you. 1 Peter 5:7 declares God's love and care for his children. "Casting all your care upon him, for he careth for you."

To maintain peace, we must

Loss of Cotton Acreage and Loan **Eligibility Possible Without Certification**

In order for your cotton to be eligible for the Government Loan and to avoid any loss of your allotted acreage, you must measure and certify crop acreage with your local ASCS office before the new August 15 deadline. The new deadline was set by the ASCS because of the slow response by farmers to the earlier cut-off date of July 15.

If you do not sign up for the program, you also stand to lose (1) 20 percent of your alloted acreage; (2) one-third of your farm's established yield; (3) all eligibility for disaster payments and price deficiency payments.

The 1974 program authorizes disaster payments of 12.7 cents per pound times a farm's established yield if planting is prevented by drought or if crops are lost to hail or other adverse weather.

daily ask God's forgiveness for our sins. Also as we do this, we must forgive all others on this earth. If there is just one person that you dislike, you are robbing yourself of inner peace. For you see, as your thoughts will go to that person from time to time, they will not be thoughts of peace. More than likely the thought pattern will range from hurt, self pity, anger, dislike

As you allow these thoughts to stay in your mind, your mind is the one that suffers, not the other

Jesus knew how our lives would be affected and this is why he so

Although you may not receive any payments or benefits for the 1974 crop, we believe it is important that you preserve your allotments and yield history for the remaining three years of the program. This is the first year of a four-year program and we do not know what future farm programs will be.

The eligibility of our member's cotton for the CCC Loan is extremely important in financing the Association's marketing activities. Without this available credit, it will be impossible to finance adequate inventories to enable us to be competitive in the markets during harvest.

If you have not already done so, we encourage you to take the time to certify your acres before the deadline.

strongly urged his followers to always forgive and to have his kind

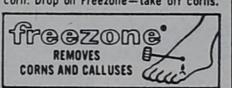
One of the greatest cures for discouragement and depression is forgetting yourself and spending your time in reaching out to other

Recently one of my children spent the day with an elderly couple. At the close of the day, she said, "Mother, this had been one of the greatest days of my life." I quickly explained to her that this was true because she had been busy helping and loving someone

My ten year old daughter has a favorite saying which she quotes from time to time. "Blessed is the man who is too busy to worry in the day time and too tired to worry at night."

Freezone is for corns that hurt.

Absolutely painless. No dangerous cutting, no ugly pads or plasters. In days, Freezone eases the hurt...safely helps ease off the corn. Drop on Freezone—take off corns.



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Shallowater, Texas

The Price Of Farming

Penny-Pinching Can Waste Dollars

Growers attempting to cut costs or alleviate shortages of an insecticide by stretching the application rate may be throwing away money and reducing the product's effectiveness, officials of Nor-Am stated recently.

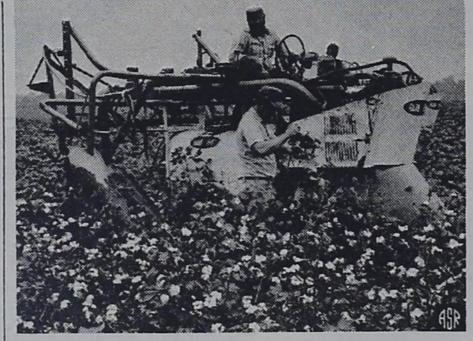
Dr. John Sanjean, the company's product manager - insecticides, cautioned against the practice of decreasing the amount of insecticide applied per acre in a spray program, noting that even a fractional decrease can have an effect far greater than a grower might anticipate.

"If a grower were to reduce the application rate of an insecticide by as little as 20%, for example, he may not obtain adequate protection. In fact, from an economical standpoint, he might have been better off if he had not sprayed at all," Sanjean remarked.

Operating extensive laboratory facilities, Nor-Am tests its products in several different ways to determine the optimum rate of application for each. Therefore, Dr. Sanjean points out, "these application rates should be viewed as instructions, not merely suggestions for use."

Dr. Sanjean, former professor of Entomology at the University of Missouri - Kansas City and Tennessee Wesleyan College, offered the following tips on how to get the most from a pesticide spray program:

1. A grower should be aware that certain products are "ratesensitive," that is, they will not be effective at all if the application is decreased even by a small amount. In a non-ratesensitive product, control de-



creases as the amount of product applied decreases.

2. A grower should not take lightly the application rate printed on the label. This is very often the lowest rate required for effectiveness, determined by the company for economical and competitive rea-

3. A grower should always take into account the life stage of the insect he seeks to control. Certain products kill only adult insects, while others may be most effective against the egg and larval stages.

4. The ovicidal, or egg-killing, property of certain products should be considered by the grower. Careful inspection of the crop to determine the proper time of application is essential here. Efficient inspection is always important in any sort of spray program, however. It is the grower's only means of finding out what he's up against.

5. To back up a good inspection program, a grower should be ready to go into action as soon as possible, with a supply of insecticide on hand. He must anticipate his needs in order not to waste time.

6. There are times when infestation is so low that it doesn't justfy the cost of spraying. A grower should consider the potential damage of the pest generations he seeks to control. If the first generation of insect infestation is light, the grower might cut back on the frequency of his spraying for a while, eliminate certain products from a spray combination, or forget about spraying altogether until. a heavier infestation takes place.

7. Last, but by no means least, a grower should be sure all of his spray equipment is in good operating order. Repairing broken-down machinery takes time - during which insects can destroy a crop.



If what I've been seeing the past week, driving to such places as Roby, Rotan, Colorado City and Snyder, is any indication of things to come, quail and dove are going to fill a lot of tables this fall.

Both breeds of birds have been thick along the road and it would lead you to believe that hunting this fall will be terrific. It may well be, but you can't judge the fall by the number of birds you see in July and August. They seem to know when the season arrives.

They have been thick, though, no question about it. You can't drive to Rotan by way of Post and Clairemont without startling them on the road and on the shoulders and bar ditches.

They have good timing, too. They wait until the last possible second to soar to the left or right. They flirt dangerously with windshields and so far they have won their version of Russian roulette. It seems, at times, as though it is a game with them.

The other morning, about 15 miles from Rotan, a mother quail (or at least I assumed that that was what she was) started across the road from my left. There were seven or eight birds altogether. Just as I hit my brake and started to swerve right, she put on her brakes and headed back to the safety of the lefthand side of the road. Her brood followed her lead and fortunately there was no loss of life. DPS, please note!

But let the first shotgun cannonade over the broad countryside when the season officially opens and quail and dove seem to vanish as mysteriously as Krueger, the famed match king.

Where they go, no one seems to know. Sometimes even good hounds, well fed and pampered through the year for one glorious season in the field, seem to have lost their sense of smell. They point at bushes that produce nothing. And they run over dry ground, nostrils in the powdery soil, obviously at a loss as where to go next.

This year, of course, unless some moisture falls in more droplets than have enriched the soil this summer, you might better leave your dog at home and hope that you get lucky and stumble on a covey.

Dry conditions and a failing crop may well make the elusive chase an exercise in futility this fall. This won't deter the bird fancier from sashying into the field, but we may well find out whether he is telling the truth in the summer when he says, blithely "the hunt's the thing."

Many moons ago, as my redskin friends used to say, I remember seeing pheasants by the score in the upstate New York community that housed Hamilton College. There were delightful fields abutting the woods. There was grain. There was water. It was home for the pheasant.

There were a couple of nimrods in the fraternity house who marked the calendar off, day by day, until the hunting season opened. They fiddled with their guns, talked a blue streak about the glories of hunting pheasants and recalled the succulent joys of baked birds.

Lo, the season opened. Our brothers sneaked off from the more boring pursuits of chemistry lab and forensics in search of the brilliant pheasant. They used up their semester cuts, but lo! when night came, they sat with us commoners and ate their hash without a word.

The bucolic days of Autumn and Indian Summer provided perfect

weather, but alas! no pheasants. The morning after the season ended, insult on insult. Up the fraternity

driveway paraded the most magnificent specimen of pheasant you've ever seen! I'd need asbestos paper to reproduce the language that filled the air! ********

Well, sir, the "Dallas Cowboys" took on the Oakland Raiders Saturday night and the game enjoyed a delayed telecast on No. 13 Sunday. Any resemblence to the 1973, or earlier, Cowboys was purely coincidental.

Still and all, to these jaded old orbs the rookie-dominated clubs would have beaten any team we've seen so far in the WFL. Contrary to what may be believed, I'm not against the WFL, despite having disparaged the play in the league. It just doesn't measure up.

At the same time, give the WFL credit. It got off the ground, something a lot of pundits didn't think would happen. There have been good crowds and the teams are improving.

Given enough time, the WFL might well become a bonafide pro football

league. I just can't believe that the new league plays the caliber of ball that fans have come to expect. Still, compared to dull old reruns, lik money, it beats the hell out of whatever is in second place!

The other day, when touring Hillcrest with Stan Grzywacz and Eulis Rosson, memories of other days flooded back, days when the course was only a blueprint in Warren Cantrell's mind.

Waren invited me out for a tour one day, long before the machinery had moved in to lay out the course. We drove around the proposed layout and he pointed out features to be, such as the great ninth hole and the beautiful finishing hole, the 18th.

Warren was justifiably proud of his handiwork, even then, when it looked more like a cotton field and briarpatch. Then, as time went on, the course started to unfold. Warren drove us by the forming greens, the tee boxes.

Small trees were planted, strategically. Sand traps were dug and filled, again strategically placed. Water was put in on a hole or two. There was a mixture of long holes, short holes. Grass was planted in the fairways, the rough was allowed to be just that.

Initially, following the long wait, golfers shortcut the doglegs and the trees were no problem. Neither was the rough, really. The course, like rare wine, took time to mature.

The course was put in the hands of Horace Boyd and the greenskeeper labored long and hard to make the course truly competitive. And the youthful enthusiasm of the members knew no bounds. They charged around the course, rejoiced in the 19th hole and loudly proclaimed to anyone who would listen that boy! Have we got a course!

Time, and age, has matured both members and the course. The early enthusiasm that underwrote the Texas PGA, twice, has turned to quiet pride. It is a fine course and it's getting better.

Through it all Pro Frank Baker has joshed with members, defended Hillcrest, and guided golf destinies as though Warren Cantrell had built him as part of it. Members may well be proud of Hillcrest. For that matter, so can the city. It is a credit to golf and the city.

Nos, if Frank could only make the rough lush!

CROSSWORD . . . By A. C. Gordon 12 15 22 23 24 28 26 28 29 30 31 33 34 35 था 42 43 45 46 48 55 56

- ACROSS 1 - Super sleuth
- Energy manufacturer
- 10 Make proud
- 12 Information
- 13 To operate 15 - Pattern
- 17 regret
- 18 Crosses by wading
- 20 Born
- 21 Abbreviated avoirdupois' Tree
- Greek letter
- Ceslum (chem.)
- 26 Deserves 28 - Equips again
- 30 Preposition
- 31 Thallium (chem.)
- 32 Subjects 36 - Shattered
- 39 Roman 499
- 40 Sault ... Marie
- 41 Hasten
- 42 Silver (chem.) 43 - Beastly garden
- 45 Dulcet
- 47 To mature
- 48 Ages

- 50 · Consumed 51 - Declare
- 52 To direct 54 - Singing group
- DOWN
- 1 Bestow excessive
- love 2 - Greek letter
- 3 Preposition
- 4 Blunders 5 - To proffer
- 6 Roman 49 - The front
- 8 English school
- 9 Pale bluishpurple
- Speed Chore Ervs voe vaeg SOO SWEEN NGE TO HICE BROKEN V MERITS RUE RORDS ADS

MAON NUA ATAG

manner - Abraham's birthplace

- Express in a

theatrical

11 - Construct

- 16 Courier 18 - Competent 19 - Exalted female
- (abb.)
- 22 The very end - "Flow gently,
- sweet
- 27 Tear 29 - Same
- 33 Aromas 34 - Coins (abb.) 35 - U.S. negotiator of
- Alaskan purchase
- 36 Gun part 37 - Groove
- 38 Ardent
- 44 Solemn promise 46 - Latin "and"
- 47 Latin "bird" 49 - Watery expanse
- Association Of Philosophers (abb.)
- Comparative adjective ending

55 - Hello!

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attitude, one that makes him want

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just because someone says they

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stand his thinking and feeling. See

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beyond the obvious.

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Home Highlights

by Jewel Robinson County Extension Agent **Hockley County** Encouraging

Your Child's Creativity Parents can do more than anyone else to encourage their child's creative ability-if they

only will. Youths who fully utilize their creative capacities are invariably the ones whose parents have encouraged their abilities and

skills. Here are several practical ways parents can help young people

respond creatively. ·Provide an atmosphere in which each child is accepted as he is and in which he feels he belongs, has status, and respect of adults and peers.

Help each child understand and

accept himself and his own thinking.

•Build each child's confidence. Encourage him to try, and to accept his results, whatever they may be.

·Provid each child freedom, not freedom from responsibility, but freedom to explore, to experiment himself and with his environment, freedom to learn.

•Reward the inventive, the

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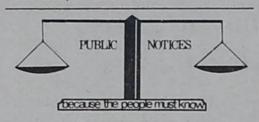
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The State of Texas To: JULIO FLORES

Greeting: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the Monday next after the expiration of 20 days after the date of service hereof, before the Honorable

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District Court of Hockley County, Texas, at the Court House in Levelland, Texas. To answer the petition of ALBERT and FRANCES CASTILLO, Petitioners. Said plaintiff's petition was filed on the 28 day of March, 1974. Against PETRA GONZALES and JULIO FLORES, Respondents. The file number of said suit being No. 7075.

The style of the case is IN THE INTEREST OF ROBERTO FLORES, a child. The nature of the suit is: a request to terminate the parent-child relationship between JULIO FLORES, parent and ROBERTO FLORES, A child and the appointment of ALBERT AND FRANCES CASTILLO as managing conservators of said child. Said child was born the 5th day of February, 1957 at Lamesa, Texas.

The court has authority in this suit to enter any judgment or decree in the child's interest which will be binding upon you, including the termination of the parent-child relationship and the appointment of a conservator with authority to consent to the child's adoption.

Issued this the 26 day of July, A.D., 1974. Given under my hand and seal of said Court, at office in Levelland, Texas, this the 26 day of July, A.D.,

RUBY BEEBE WILLIAMS Clerk, Hockley County, Texas

Public Notice The School Board of the Shallowater Independent School District will meet for the budget hearing on Monday, August 12th, 1974, at 8:00 p.m. in the administrative offices at the school.

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Mrs. Reed Has **Birthday Party**

Mrs. E.B. Reed was honored with a surprise birthday party in her home Friday night.

Present for the gala occasion was Mr. and Mrs. Ralph Downey of Shallowater, Mr. and Mrs. Billy Reed and children, Mr. and Mrs. Larry Downey and children, Mr. and Mrs. Calvin Gustin and children, all of Lubbock, the honoree and her husband.

The birthday cake was iced in

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white, decorated in red and blue roses, with "Happy Birthday Grandmother" on top. Mrs. Reed's hobby is needlepoint and a pair of scissors, spool of thread, a thimble and threaded needle were drawn on top of the cake which was presented to her by her granddaughter, Mrs. Calvin Gus-

Mrs. Reed also received several long distance calls from relatives throughout the day, and several lovely gifts.

her 80th birthday with a surprise

EMBARRASSING, BURNING

cause its special 'anti-itch' medication soothes inflamed surface tissues. Get relief with the first application of soothing, medicated party in her home, Saturday, August 3rd. She was presented a white carnation corsage, several flower arrangements and an assortment of other gifts. Birthday cake and home made ice cream was served to all the guests.

Relatives attending included Mr. and Mrs. Edwin Merrell, Mrs. Carl Vardeman and Clinton, Mr. and Mrs. Cres Merrell, Mrs. David Stewart, Mr. and Mrs. Charles Lack. Chuck and Neal; Mr. and Mrs. Ezdell Merrell, Mr. and Mrs. George Blackmon, Mr. and Mrs. Elton Blackmon, Mr. and Mrs. Donald Blackmon and Mary Carol, all of the Shallowater area.

Also Mr. and Mrs. Eston Blackmon and Barry of Colorado City; Mr. and Mrs. Glenn Blackmon of Route 1, Littlefield; Mrs. Ellis Dodson of Plano; and Leldon Blackmon of Washington

Others attending included Mrs. Inez Simkins, Mrs. Tony Tasco, Mrs. Louis Akins, Mrs. Sue Corley, Mrs. Gerald Clifton, Mrs. J.C. Kulm, Miss Jessie Lee Vance, Mr. and Mrs. John M. Young, Werner Teggemann and Truett Dodson.

Cotton Price Picture Expected to Become "Interesting" in Near Future

The cotton market has been fairly quiet in recent months, but that situation should change before too long, contends a marketing specialist for the Texas Agricultural Extension Service.

"With dwindling mill stocks of cotton and a crop situation still highly subject to the vagaries of weather, mills should soon begin to buy new crop cotton, and that should boost prices," believes Charles K. Baker.

Another big factor, says Baker, is the foreign mills. "They may actually start the buying spree, and when they do, domestic mills will want to get their share of the crop before prices move too high. For domestic mills, it's been a wait and see attitude, but once buying begins, the market should perk

Why have domestic mills stayed out of the market for so long?

There are two main reasons, points out the Texas A&M University specialist-high interest rates and a desire to hold the price line as long as possible.

A short cotton crop for Texas and the United States is in the offing, and this should get mills in the buying mood before too long. Baker earlier estimated the U.S. cotton crop at 13 million bales and this still looks like a good projection. More than 350,000 acres of cotton have already been lost in Texas due to dry conditions, and earlier planting estimates by the U.S. Department of Agriculture can now be evaluated as some 400,000 acres too high in Texas and the other Cotton Belt states.

"With a U.S. cotton crop of 13 million bales or less, stocks for 1975 will be at a 23-year low," notes Baker.

"Farmers are holding out for higher prices for their crop as they are faced with skyrocketing production costs. The cost of producing a pound of cotton in Texas this year will probably reach 40 cents a pound, up about 9 cents from last year. This necessitates that farmers get a good price for their crop or they won't be producing for very long."

FBC Group Attends Music Camp

Tuesday morning, July 30, a group of Junior High choir members and their sponsors from the First Baptist Church in Shallowater, left for Paisano Baptist Encampment near Alpine, Texas, for the annual Paisano State Music Camp. The camp is sponsored each year by the church music department of the Baptist General Convention of Texas. Faculty included various professors from the Baylor University Music Department, plus ministers of music from Baptist churches across the state.

The group participated in all camp activities and spent one afternoon in Alpine. They returned late Friday evening.

Attending the camp were Lesa Dulaney, Shelly Adams, Connie McCollum, Jana Dulaney, Mrs. Joe McCollum, Steve Conner, Stuart Pettiet, Robert Terry, and Larry Shields, Music Director.

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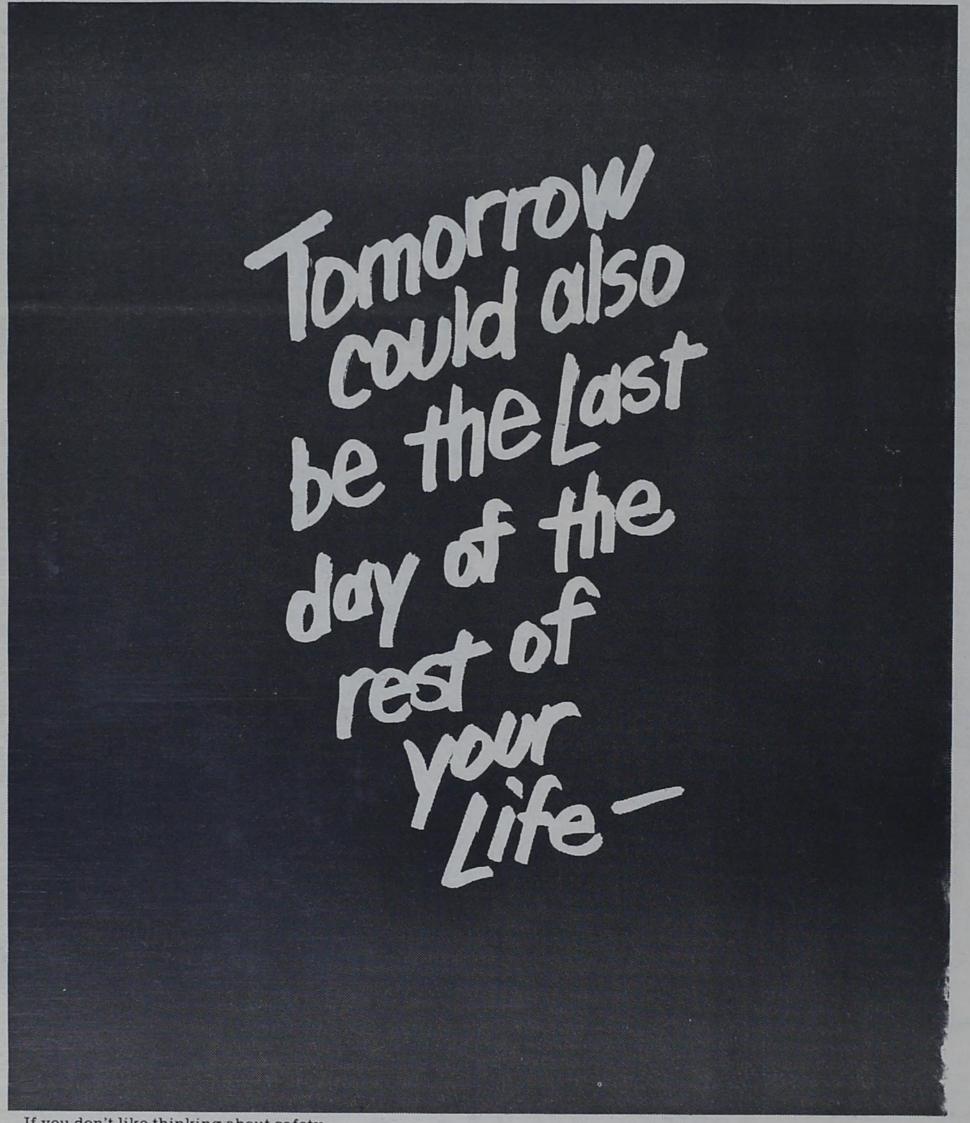
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