

SUBURBAN TODAY

TEXAS PRESS ASSOCIATION
Member

Eight Pages

Vol. 3, No. 26 — Thursday, April 17, 1975

Second Class Postage Paid at Shallowater, Texas 79363

Ten Cents

4th Conference Set at United Methodist

Kay McMenamy Returns From Tour



Kay McMenamy returned recently from a nine day European Holiday tour. She is a member of the McMurry College Chanters, which gave concerts in Heidelberg, Germany; Luasanne, Switzerland; Paris, France and Brussels, Belgium. Presentations in these concerts included traditional sacred choral music and compositions by contemporary American composers.

A McMurry senior, Miss McMenamy is the daughter of Mr. and Mrs. James McMenamy of Shallowater. She is a 1971 graduate of Coronado High School in Lubbock.

She is presently studying voice with Dr. David Blackburn at McMurry and has been a member of the Morning Star group which performed last year at First United Methodist Church in Shallowater. She is a member of McMurry band and studies piano with Dr. Alan Karpel.

Kay plans to graduate from McMurry in August with a bachelor of music education degree.

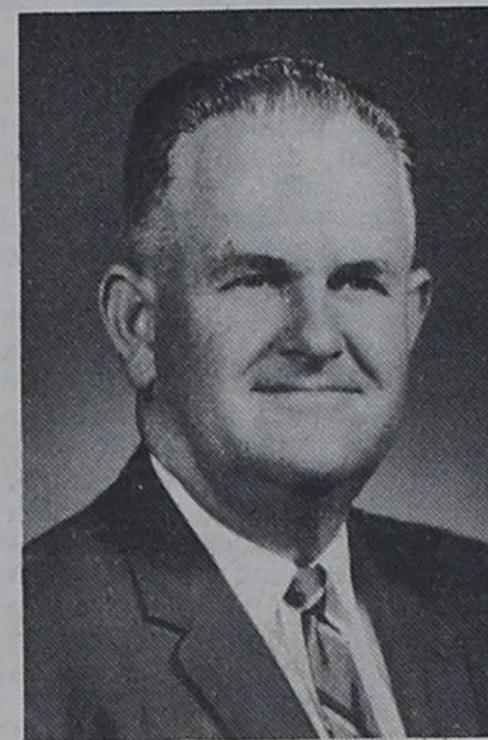
"Following Our Master's Command", is the motto for the Fourth Annual Missionary Conference, which begins today and runs through Sunday, April 20, at the First United Methodist Church at 9th Street and Texas Avenue.

The public is cordially invited to attend and urged to be a part of this year's conference and hear some of the finest speakers available from Africa, Asia and South America.

Special services will be arranged for the children during the evening sessions where they will be with these missionaries and learn of this great work of the Christian church. A nursery will be provided.

One of the highlights of this year's conference promises to be the Youth Coffee House on Saturday night, 7:30 p.m. All of the youth of the community are invited to a night of fun, information, fellowship and inspiration. Pizza, popcorn and soft drinks will be provided by the church. All of the missionaries will be present for informal visitation and to answer any questions you might have.

John Kunkle is regarded as one of the most outstanding speakers



John Kunkle

in the United States in the area of missions.

In 1948, he and his wife went to Bolivia, South America, under the World Gospel Mission, and served as missionaries there for 18 years.

He was then requested by World Gospel Mission to return to the United States to work in Missionary Evangelism as one of the executive directors of the W.G.M. staff.

Lawrence Ayo Ladigbolu was born into the royal family of the

speak at this year's conference. Mrs. Rice began her missionary career in Peking, China. In pre-Communist days she and her late husband, Dr. Rolland Rice, helped train Chinese youth for the Christian ministry. Her first hand knowledge of Communist conquest throughout 34 years in the Far East provides authentic appraisal to today's mission picture in the Orient.



Mildred Rice

Mildred is in demand as a missionary speaker across the states. The mother of three children, she has successfully combined a concern for world needs with those of a home and family. Humor and human interest accounts enhance her presentation of the progress of the gospel in Taiwan. The ladies of the community are especially urged to hear her on Saturday at the Prayer and Share Day program which begins at 9:45 a.m. and concludes with a Salad Luncheon.

Carl and Dee Rucker will be with us on Saturday to assist in the special activities of the day. Carl is the South Regional Director for OMS International activities in the states of Texas, Oklahoma, Arkansas, Louisiana, and Mississippi. He is a graduate of Marion College and Ball State University, both in Indiana, and he did graduate study at Asbury Theological Seminary in Wilmore, Kentucky.

Dee is a leader in women's retreats, prayer seminars, and study groups. She was formerly an elementary teacher in Indiana. Acting for World Intercessors, the prayer fellowship of OMS, Mrs. Rucker represents hundreds of missionaries, their families and the national church workers in the countries where OMS has ministries. She has visited the

Continued On Page Two

First Baptist Sets Weekend Revival

First Baptist Church of Shallowater will be having a weekend revival starting Thursday evening, April 24 and ending Sunday evening, April 27.

Brother Bill Hardage, pastor of

Continued On Page Two

Lions Host Ladies Night Thursday



Approximately 60 persons were present for the Shallowater Lions Club Ladies Night, held Thursday night beginning at 7:30 p.m. in the Shallowater Resaturant.

The invocation was given by Jack DuLaney and the welcome

and introduction of guests was given by Lion president, Wayne Wages. The Lions Club members introduced their wives and their guests.

Special guests was the Lions Club Queen, Cindy Coward and

Seniors Feted to Luau by 12th Street Church of Christ Here Tuesday Night

Hawaii is a land of beautiful scenery, sky blue waters and lovely flowers, but to visualize its beauty through imagination would be hard to compare unless one's dream of going to such a lovely land would come true.

The ladies of the 12th Street Church of Christ, feted the Shallowater seniors to a Luau Tuesday night, and brought Hawaii to the clubhouse for the annual event.

As the senior class and their guests entered the entrance to the gala event, lovely Hawaiian music was enjoyed as they were presented leis, orchid corsages and boutonnieres by their hostesses.

Continued On Page Two

The entrance was enhanced by a large coconut palm tree and a treasure chest of sea shells, garnished with beautiful flowers. The entertainment room featured a flowing water fountain with sea shells, greenery and flowers in all colors of the rainbow throughout, including several more palm trees and the traditional Hawaiian orchids. Lovely blue glass jars with burning candles, draped the isle, entwined with beautiful flowers and large leafed greenery.

The background for the head table featured fish net inscribed with "Aloha" and enhanced with sea horse figures and more lovely

her mother, Mrs. Jack Cowart; and the club princess, little Miss Shariss Burgett.

Special recognition was given to Lions Jack DuLaney, newly elected Shallowater mayor; and Joe Cox, recently elected to the city council.

A very interesting program was enjoyed by the group when Major Joe Hickox showed slides of the Soviet Union when he was stationed there with his family. He also presented a very impressive speech to the group on the families' experience while they resided in the Soviet Union.

The Lions Club also announced that the name of the Shallowater Ball Park would be changed to Powell Field in honor of Lion member, Jake Powell, who is a patient in the VA Hospital in Amarillo.

Election of officers for the coming year was held and the following members were elected:

President, Clois Cobb; 1st Vice President, J.W. Hammersley; 2nd Vice President, Bryan Burgett; 3rd Vice President, Bobby Styles; Secretary, Bill Burgett; Treasurer, Joe Randolph; Chaplin, Roger Pettit; Song Leader, Gus Paulson; Lion Tamer, Joe Cox; Tail Twister, Glen Burgett; Director Place 1, Leroy Grawunder; Director Place 2, Floyd Epperson; Director Place 3 (holdover), Jack DuLaney; Director Place 4 (holdover), Carey D. Gooch.

Highlight of the evening was the presentation of the "Man of the Year" award presented to Jack DuLaney for his outstanding service to the community. The plaque was presented to DuLaney by Lion Bill Burgett who stated that Jack was elected the "Man of the Year" prior to being elected mayor for the city of Shallowater.



Lawrence Ayo Ladigbolu

Alafin Of Oyo in the Western State of Nigeria. He studied the Arabic language and became a Moslem preacher. In 1962, he accepted Christ as Lord and Savior and was called to preach in the following year.

He trained for three years in the United Missionary College, Ilorin, Nigeria. He was sent as a Methodist Home Missionary to the Bussanchi tribe in Kwara State, Nigeria from 1967 to 1970. Since then he has studied at Immanuel College of Theology, Ibadan, Nigeria, and the University of Ibadan, Nigeria. He is currently enrolled in Perkins School of Theology in Dallas, Texas.

Mrs. Mildred Rice, missionary of OMS International will also

Rusty Lusk Places in Chess Tournament

Rusty Lusk, son of Mr. and Mrs. Newman Lusk placed fourth in the Greater Lubbock Chess League's Open Teams Tournament held Sunday at Texas Tech University Center.

Lusk won fourth in individual high school prizes and was among the forty-seven entrants from area schools and clubs who participated.

The Texas 4-H Center at Lake Brownwood opened its doors for the first time April 2 when some 200 volunteer 4-H adult leaders gathered for a statewide 4-H Adult Leader Forum.

The \$1.4 million educational training facility for the state's 4-H program was constructed under the leadership of T. Louis Austin,

Continued On Page Three

Texas 4-H Center Opens Its Doors This Month

REMEMBERING...

By BILL D. BROOKS

CAMPFIRES

When we were children, camping was more fun to plan than to do. Once we located a good spot in the woods and decided to camp there when the weather warmed up. We planned the trip for several days, eagerly discussing what food, supplies, and equipment to take. We made lists and collected what was needed.

Finally the day arrived. We loaded our backpacks (flour sacks slung over our shoulders) and off we went. By the time we had walked half way to the campsite, we had already figured out that we were taking too many supplies. Upon reaching camp we were all exhausted from totting the heavy loads. We rested and while doing so, ate up half of our provisions (camping brings out the hunger of a youngster). After resting we built our campfire. There seems to be an art to building campfires, one which I never acquired but some people are good at it. I was selected to gather the wood. I could do that pretty well.

With the fire going strong the next thing we did was

make the coffee. When making coffee over a campfire, it is not necessary to measure the ingredients. You just pour in some coffee and pour in some water, then set it on the fire to boil. None of our group knew exactly how long it was supposed to boil but eventually we all agreed that it had boiled long enough. We filled our tin cups with the black stuff and set around the fire swatting mosquitoes and flies, bragging about how good that coffee was.

Late that night with all of our food gone and all our stories told, we got ready to bed down. Our bedroll consisted of two blankets, one to sleep on and one to cover with. No pillow, those were for sissies.

Some of the fellows who went with us slept just like they were at home in their beds but I didn't. The ground was hard. The night air got cold and there were strange noises. Even when there were no noises, I lay awake wondering why there weren't any. I can remember lying there, miserable, looking toward the east for the first signs of



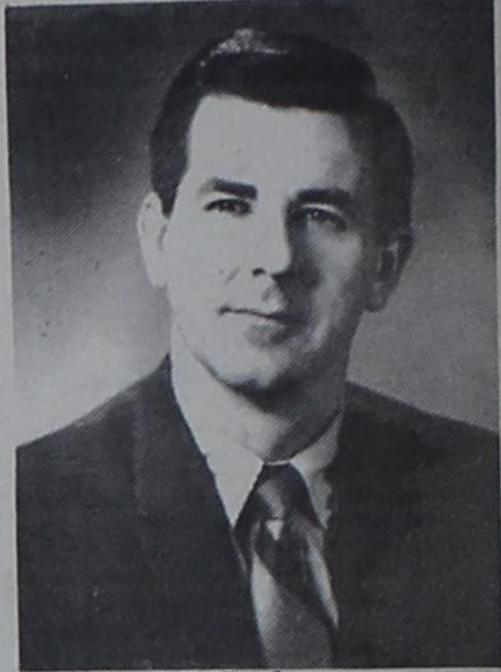
CAMPFIRE

daylight, hoping it would come soon.

The campfire was the only really good thing about the entire experience. Its warm glow was friendly and encouraging. It gave the

feeling of safety and comfort, a close companion when all the others were asleep. By daybreak it was nothing but a few glowing coals but that was alright, it had served its purpose well.

Baptist Revival . . .
Continued From Page One



Bill Hardage

First Baptist Church, Lamesa, will be conducting the revival along with Brother Sam Ligon of



Sam Ligon

Oakwood Baptist, Lubbock, directing the music.

Services are scheduled for each evening, beginning Thursday, with song services at 7:00 p.m. and worship services beginning at 7:30 p.m. Services in the mornings will be Friday at 10:00 a.m. and the regular Sunday morning worship at 11:00 a.m. Everyone is cordially invited to attend any or all the services.

School Board of Education Report

The Shallowater Independent School District Board of Education met in regular meeting Monday, April 14. Members present were Jay Stanton, President; Donald Martin, Secretary; Melvin Stewart, Ronnie Elliott, Walter Hutton, Butch Pair and Newman Lusk. Also present was Charles Hohertz, Superintendent.

The board officers elected were Jay Stanton was elected president by acclamation. Melvin Stewart was elected vice president by acclamation. Donald Martin was elected secretary by acclamation.

The Board approved the transferring of money from building fund to repair the roof of the high school building.

The Board approved to exempt school employees from the \$100 transfer fee for their children. They also approved to raise all transfer fees to \$150 per family per year.

The school calendar was approved as presented.

The Board also approved the purchase of a new John Deere mower.

Party Line

Mr. and Mrs. Wayne Groce returned home Tuesday from a 10 day sightseeing trip to Florida. They reported driving over 3600 miles.

Mr. and Mrs. F.M. Thompson were in Littlefield Saturday night where they enjoyed an Eastern Star dinner in which the Mason members were guests.

Mr. and Mrs. Guy Blevins

visited briefly with his sister, the F.M. Thompson's last Thursday morning. The Blevins are from Lovington, N.M.

Henry Mahoney is still a patient in Methodist Hospital and is resting very well.

Mr. and Mrs. Buddy Stanton attended church services Sunday morning in Amherst and had the pleasure of hearing Rev. Ed Jackson of Abilene speak in a revival there. Bro. Jackson is former pastor of the First Baptist Church here and serves as interim pastor in Abilene.

CRAIG BUILDERS SUPPLY

4600 CLOVIS HIGHWAY - LUBBOCK
762-8719

Paint • Floor Covering • Lumber
Building Materials

He who has a thing to sell
And goes and whispers in a well,
Is not so apt to get the dollars
As he who climbs a tree and hollers.

NEWSPAPER ADVERTISING

makes it Easy to Sell
your Service or your Product!

Like the branches of the tree,
NEWSPAPERS reach out into space — into the
vast areas of the trade territory — into every home in
every community, telling one and all about local
happenings, local products, and local services.

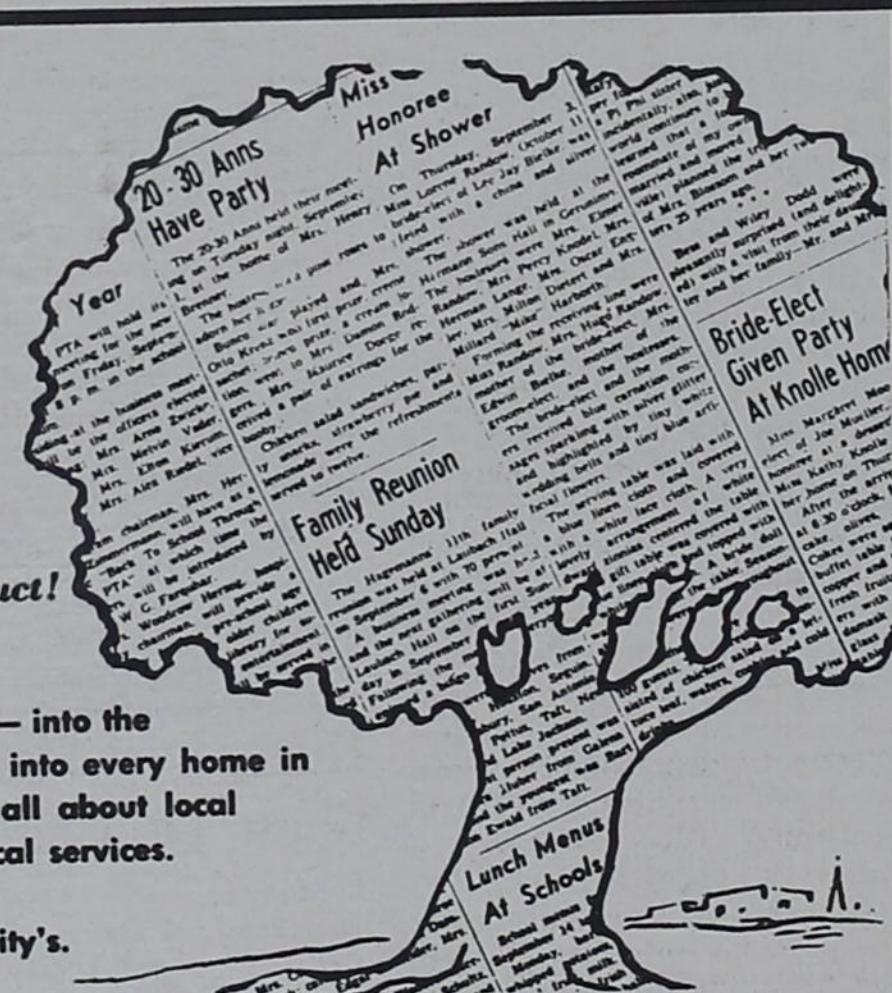
It has its roots in all affairs
— for your good and the community's.

PUBLICATION SERVICE COMPANY

Publishers of:

Suburban Today
WEST TEXAS TIMES

The PLAINSMAN



Home Offices: 816 Avenue Q

Phone 763-4883 or 745-3419

Mail to P.O. Box 225

Lubbock, Texas 79408

SUBURBAN TODAY

(Formerly The Sunday Citizen)

Suburban Today is an independent, privately owned newspaper, published weekly, except first week in January, on Thursday afternoon by Publication Service Company of Lubbock, Texas.

Local office for Suburban Today is P.O. Box 339, Shallowater, Texas 79363. Telephone 832-4373.

Lubbock address of the publisher is Publication Service Company, P.O. Box 225, Lubbock, Texas 79408. Telephone 806 745-3419

Subscription Rates: One year in Lubbock and adjoining counties; \$4.00, elsewhere; \$5.00.

Second Class Postage Paid at Shallowater, Texas 79363.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper will be gladly corrected upon due notice of same being given to the managing editor personally at the publisher's offices.

Publication Service Company Publisher
Norman L. Williamson Managing Editor
Dardie Williamson Shallowater News Editor



ENGAGEMENT ANNOUNCED—Mr. and Mrs. Glynn Braden announce the engagement of their daughter, Rebecca Lynn, to Michael Eugene Pearce, son of Rev. and Mrs. Hansel G. Pearce of Plainview. The couple plans to be married July 5, in the First United Methodist Church in Ropesville.

Miss Braden, who was graduated from Ropes High School, attends Wayland Baptist College. Mr. Pearce graduated from LaPoyner High School and also attends Wayland Baptist College.

4-H Center . . .

Continued From Page One

Jr., chairman of the Texas 4-H Youth Development Foundation, who is also vice chairman and chief executive officer for Texas Utilities, Dallas.

"This modern facility can accommodate more than 250 people," points out H.T. Davison, 4-H and youth specialist for the Texas Agriculture Extension Service and executive director of the 4-H Foundation. "It features a 300 seat assembly hall and 15 additional conference rooms that can accommodate from 12 to 100 people each. The Center is served by an ultra-modern kitchen and has excellent space for outdoor recreation, a swimming pool, and other accommodations attractive to both youth and adults."

Marshall Crouch, Extension 4-H and youth specialist, has been temporarily assigned to Brownwood to direct the operations of the 4-H Center and to assist with

programming activities, notes Davison.

"The 4-H Center was designed and planned as a leadership training facility for 4-H members and adult leaders who serve the youth of this state," said Davison. "4-H members will use the Center primarily in the summer months while adult leaders will receive in-service training during the school year to enhance their work with 4-H members. When the Center is not being used by 4-H or other Extension oriented activities, it will be available to any group with a program of an educational nature."

The facility will accommodate

BARE-FASHION SEASON BEAUTIFY with Pretty Feet®



Creams away rough, dry, flaky skin from feet, elbows, knees and hands.

Arthritis Sufferers:

WAKE UP WITHOUT ALL THAT STIFFNESS!

New formula for arthritis minor pain is so strong you can take it less often and still wake up in the morning without all the pain's stiffness. Yet so gentle you can take this tablet on an empty stomach. It's called *Arthritis Pain Formula*. Get hours of relief. Ask for *Arthritis Pain Formula*, by the makers of *Anacin® analgesic tablets*.

Shallowater Restaurant
Open Daily With Fine Food
— Great Lunches —

Stop By and Meet Our New Manager
Jodie Mitchell
Come and See Us!

banquets and special one-day meetings as well as other activities. Those interested in using the 4-H Center may contact Davison at Texas A&M University or call the Texas 4-H Center at Brownwood.

Easter Poster Contest Winners

Twelve year old Becky Walker was the first place winner in the seven to twelve year age group in the Easter poster contest, sponsored previously by the Security National Bank in Lubbock.

The contest ended Saturday before Easter Sunday and was open to anyone desiring to enter the amateur drawing contest. To be eligible, children had to drop by the bank and register.

Becky is the daughter of Mr. and Mrs. Tevis Walker and is a sixth grade student. Her prize was a three speed bicycle, of which Becky is very proud.

There were over 1200 children in two age groups entered in the contest. One age group was up to 6 years and Becky's age group 7 to 12 years.

The other winner in the best of the show award was 5 year old David Jouett, grandson of Mr. and Mrs. J.H. Jouett of Shallowater. David's prize was a bicycle also, and his parents are Mr. and Mrs. John Jouett who reside at 1810 Aberdeen in Lubbock.

HORTON FRAME CO.
Custom Framing
Glass - Prints
Mat Cutting & Originals
709 7th St. 832-4738
Shallowater, Texas

Shallowater Girls Little Dribblers

Thursday, April 10 - Shooting Stars 7, Cracker Jacks 0. Mini Fillies 12 and Lady Bugs 11.

Friday, April 11 - Cracker Jacks 14 and Little Women 6. Twinkle Toes 23, Blue Jays 13. Rough Riders 24 and Sparkles 11.

Monday, April 14 - Cracker Jacks 6, Little Women 5. Twinkle Toes 18, Lady Bugs 12. Rough Riders 21, Bouncing Clowns 18.

Tuesday, April 15 - Mini Fillies 13 and Blue Jays 15. Bouncing Clowns 16, Sparkles 28.

Services Held for Franklin Lehman

Services for Franklin Lehman, 78, of Littlefield (grandfather of Ag teacher Kenneth Carr), were held Thursday at First Baptist Church in Littlefield, with the Rev. A.J. Kennemer, pastor, officiating.

Burial was in Littlefield Memorial Park.

Hammons Funeral Home handled arrangements for Lehman, who died at 3:30 a.m. last Tuesday at Knights Rest Home in Littlefield following a lengthy illness.

J.C. Roberts Package Store
FM 1585
At Tahoka Hwy.
You Can Pay More But What For?

Born at Burney, Ind., Lehman moved to the Littlefield area in 1918. He was a retired farmer. He was a member and deacon of the First Baptist Church of Littlefield.

Other survivors include his wife, Martha; a daughter, Mrs. Donald Carr of Littlefield; a sister, Mrs. Martha Neuhauser of Burney, Ind.; five brothers, Chris, Howard, Marvin, Walter and Orlando, all of Burney Ind.; three grandchildren and two great grandchildren.

Revival to Begin Sunday at 12th St. Church of Christ

A revival meeting begins Sunday morning, April 20th, at the 12th Street Church of Christ with Bro. Richard Baggett, instructor at the Sunset School of Preaching in Lubbock, leading the services.

The meeting will run through Wednesday night, April 23, with the services beginning each night at 8 p.m.

The public is cordially invited to attend each night's services.

Helps Shrink Swelling Of Hemorrhoidal Tissues

caused by inflammation
Doctors have found a medication that in many cases gives prompt, temporary relief from pain and burning itch in hemorrhoidal tissues. Then it actually helps shrink swelling of these tissues caused by inflammation.

The answer is *Preparation H®*. No prescription is needed for *Preparation H Ointment* or suppositories.

LUBBOCK COUNTY FINANCIAL REPORT--FEE AND TREASURY ACCOUNTS YEAR ENDING DECEMBER 31, 1974

CURRENT ASSETS AND OTHER DEBITS

Current

Cash in Depository Bank, County Accounts	\$ 370,147.93
Cash in Depository Bank, Fee Accounts	2,627,639.71
Cash in Depository Bank, FRS Account (Note 1)	77,963.81
Certificate of Deposits--County	3,508,000.00
Certificate of Deposits--Fee	1,500,000.00
Certificate of Deposits--FRS	370,000.00
Certificate of Deposits-- Child Welfare	53,250.00
Cash Imprest Fund, Sheriff	1,500.00
Prepaid Insurance	20,135.49
Taxes Receivable	366,796.22
Certificate of Deposit, Interest Receivable, Fee and County	78,985.62
Certificate of Deposit, Interest Receivable, FRS	5,012.64
Stock Room Items	5,719.54
Cash Available, Debt Service Funds	138,446.21
Bonds Voted, Unsold	500,000.00

Fixed Assets

Land	1,574,757.46
Structures	4,677,139.95
Road Structures	9,582,830.00
Furniture, Machinery and Equipment	1,688,615.66

TOTALS

LIABILITIES, UNENCUMBERED BALANCES ENCUMBRANCES, RESERVES AND FUND BALANCES

Bonds Payable, Future Years	\$.00
Interest Payable, Future Years	.00
Bonds Authorized, Unsold	500,000.00
Appropriation, Unencumbered Balance	347,475.28
Encumbrances	72,785.25
Obligated (FRS)	184,663.08
Excess in Debt Service Fund	138,446.21

Reserve For:

Social Security Pledge	15,000.00
Cash Designated, 1975 Budget	185,856.40
Cash Imprest Fund, Sheriff	1,500.00
Stock Room Items	5,719.54
Rights of Way Rebates, Receivable	.00
Certificate of Deposit, Interest Receivable	83,998.26
Taxes Receivable	366,796.22
Prepaid Insurance	20,135.49
Farmmarked Cash, Special Items	232,500.00
Right of Way Pledge-- FM 2d1	100,000.00

Liabilities, Various Fee Offices (Note 2)	4,127,639.71
Planned Usage (FRS)	240,583.74

Investments, Fixed Assets

From Current Funds	14,752,028.07
From Bond Funds	2,764,500.00
From Gifts	6,815.00

Fund Balances

Treasury Accounts	2,977,781.00
Federal Revenue Sharing (FRS)	22,716.99

TOTALS	\$27,146,940.24
---------------	------------------------

TOTALS

\$27,146,940.24

Note 1: Federal Revenue Sharing (FRS)

Note 2: Fee Accounts--Subject to be disbursed to the County and other parties. Not subject to expenditure by Commissioners' Court.

TAX RATE, TAX VALUATION AND BONDED DEBT

Tax Rate, 1974 per \$100.00 Valuation	78¢
Estimated Percentage of Tax Valuation to Actual	26%
Tax Valuation, 1974 Budget Year	\$351,743,538.00
Bonded Debt December 31, 1974	.00
Reference Article 1609--1665, 5252-2 V.A.C.S.	

The above and foregoing financial report covers the year January 1, 1974 through December 31, 1974. Such report is taken from the records of the County Auditor's Office and is true to the best of my knowledge and belief.

Date April 14, 1975.

PRICES GOOD
THRU'
APRIL 19th



QUANTITY
RIGHTS
RESERVED

UNITED

SUPER MARKETS

WE GIVE $\frac{3}{4}$ GREEN STAMPS



UNITED
SUPER MKTS
WELCOME FEDERAL
FOOD STAMPS!

PRICE

"FEATURING UNITED'S PROTEN BEEF"

BEEF
RIBS
STEAK
ROAST

THICK &
MEATY

LB. **59¢**
SWISS ROUND BONE
ARM CUT
LB. **\$1.09**
RUMP
LB. **\$1.09**



FOOD KING
BISCUITS
BUTTERMILK
OR
SWEETMILK 9⁹ 10 CT.
CANS

BETTY CROCKER
CAKE MIX ASSORTED FLAVORS 59¢

ROUND
STEAK
FULL CUT
LB. \$1.09

RIB
STEAK
GRILL
OR
BROIL
LB. \$1.09

GLADIOLA
FLOUR
5 LB. BAG
69¢

BRITANNICA
JUNIOR
ENCYCLOPÆDIA
THIS WEEK
VOLUME
TWELVE
\$2.99
WITH A \$5 PURCHASE

PLAY
BONUS
"BLACK-OUT"
BINGO
GET 1000 EXTRA
S&H GREEN STAMPS

RANCH STYLE
BEANS
TRAPPEY'S
BEANS

300
CANS \$1

UNITED
POTATO
CHIPS
PLAIN OR DIP
REG. 79¢

SHURFINE
Y.C. SLICE OR HALVES
NO. 2½ CAN
PEACHES
REG. 79¢

MAXWELL HOUSE
COFFEE
• DRIP • ELECT.
• PERK • REGULAR
LB. CAN 89¢

U.S. NO. 1 RUSSET
POTATOES
5 LBS. 39¢



GOLDEN RIPE
BANANAS
ROME BEAUTY
APPLES

L.B. 19¢
L.B. 29¢

GREEN PASCAL
CELERY
LARGE STALK EACH
19¢

FRESH CRISP
CARROTS
16 OZ.
CELLO BAG
19¢

FIGHTERS!

"FEATURING UNITED'S PROTEIN BEEF"

ROAST STEAK

BONELESS
SHOULDER

WASTE FREE
LB. \$1.09

STEW

RANCH

CENTER CUT
7-BONE CHUCK

LB.

98¢

LB.

\$1.09

CUTLETS

WASTE
FREE

LB. \$1.59



CHUCK STEAK

TENDER
LEAN
BLADE
CUT
LB

79¢

GROUND BEEF

100% ALL
BEEF
FAMILY
PACK

69¢

WILSON'S CERTIFIED

BACON

1 LB.
PKG.

\$1.29

2 LB.
PKG.

\$2.57



CUT GREEN BEANS

SHURFINE

GOLDEN JOAN OF ARC CORN

CREAM STYLE
OR
WHOLE KERNEL

SHURFINE SPINACH

A ASPARAGUS

JOAN ARC
ALL GREEN CUT

VEG-ALL

LARSEN'S

VIENNA SAUSAGE

VAN CAMP

12 OZ. CAN

SPAM

LUNCHEON
MEAT

89¢

POTTED MEAT

WILSON
OR
BRYAN

6 3 OZ. CANS \$1

4 303
CANS
1
ISI

300 CAN 44¢

303 CAN 29¢

3 5 OZ.
CANS \$1



WILSON'S BAKE-RITE



SHORTENING

3 LB. CAN \$1.19



PRICES GOOD
THRU'
APRIL 19th

BANQUET FROZEN

POT

PIES

• BEEF
• CHICKEN
• TURKEY



PATIO FROZEN

DINNERS

39¢



SUPER MARKETS

WE GIVE S&H GREEN STAMPS

Old Shallowater Mercantile Building Recalled During Recent Bank Opening

by Kathleen Harris

On a sharp West Texas spring afternoon in the early 1900's, Bertha Wright (Mrs. J.E. Hardy) and her mettlesome brothers and sisters scampered across the family's ranch land, racing for the top of the windmill. With a child perched on almost every rung of the prairie skyscraper, each scanned the immeasurable stretches of the plains hoping to spot a distant cowboy, rancher, or perhaps the mail carrier riding in from Lubbock through the isolated flatlands.

Far away on the next section and to a similar setting, a call from the dugout brought Lettie Stokes (Mrs. Henry Mahoney) to her mother's command. It was time to take the butter to the town store to be sold.

For the Wrights and Stokes, as well as seven other original families established in the Shallowater area, a trip to the Merchantile store proved to be a time to sell home prepared products, purchase flour, beans and other supplies, but especially to satisfy visits with neighbors that "windmill-sitting" could not provide.

Like the Stokes, the other area families also prepared goods to be traded and sold for a substantial profit in the store. Butter was often readied in two to eight pound quantities and cream placed in five or ten gallon cans, whereby the items sold in the country market for a high price. Mrs. Mahoney remembers it being a profitable system, especially in using the earning" for additional groceries and clothing."



N.R. Porter, an early Lubbock County settler, moved the wooden structure from Lubbock to Shallowater in the summer of 1913. According to Mrs. Bertha Hardy, what are today's highways were yesterday's "buffalo trails", therefore, the 11 miles relocation through the rutted path took Porter several days.

Though there is some controversy as to where the original building, typical of the early western era with a squared facade and the **Shallowater Mercantile** proudly lettered in black, was established, Emmett Wright (brother of Mrs. Bertha Hardy) upholds that the store was fixed on the corner where the 7-11 now stands. Emmett's wife, Bamma, recalled having an enormous gathering when the railroad came to Shallowater in 1913. The relished main course for the fete was "Son-of-a-Gun", Cowboy Stew, made almost entirely of internal organs of slaughtered cattle.

In contrast with the modern

banking facilities recently completed on the east end of town, the first store also conducted an unpolished, unincorporated means of banking. Though a meager amount of money was maintained, Mrs. Hardy affirmed that a sufficient amount was on hand to make change for cowboys. Mr. Wright added that those who knew the storekeeper could place small deposits in the safe and thus operate a type of checking account.

As the township grew in population and size and changed from a ranching territory to a farm community, additional businesses were established to meet the needs. Mrs. Hubert Gentry, whose father, Hugh B. Killin, operated the grocery store upon his arrival in 1921 until June of 1922, noted that when banking expanded to another building, its services revolved around loaning to farmers enough cash to make a crop, from which all the new profit was used to repay the loan and interest.

In her reminiscence, Mrs. Hardy beamed at remembering the practice of hanging a lantern on the windmill to find one's way through the dark. As part of today's bustling society, it is a dismal fact that as we push our carts down everlasting iles of factory prepared products, we never stop to see the fading of the lantern rays, the weathering windmill and the dwindling memories of the Shallowater Mercantile and Banking Company.

MANCIL SMITH DOMESTIC WELL SERVICE

IRRIGATION AND DOMESTIC WELL SERVICE
SPRINKLER SYSTEMS - SUBMERSIBLE PUMP DEALER
Phone 832-4090 Box 682 1103 13th Street
Shallowater, Texas 79363

PLAINS SEED AND DELINTING the cotton farmer's friend

Presents...

Originator's Stripper 32

a better seed for the High Plains cotton area because it's weatherproofed to withstand rain, sleet, early light hail and West Texas winds.

Remember the cotton farmer's friend when you decide on seed this year. Call, write, or come by. Book your Stripper 32 now and be ahead of the game next planting season. We've got plenty of Stripper 32 available.

Originator's Stripper 32

Profit-Proved ★ Field and Lab Tested

A BETTER SEED
FOR A BETTER HIGH PLAINS
COTTON PRODUCT



WHOLESALE AND RETAIL SEEDS
PLAINS SEED AND DELINTING CO.

403 E. ERSKINE ROAD LUBBOCK, TEXAS PHONE 765-8844

SPORTS

by Joe Kelly

Low key is the only way you could describe the annual Red Raider Club all sports dinner and the talk by Steve Sloan. It was a complete success, though, in every sense of the word.

The new head coach was the main attraction and, partly because of curiosity and partly to show him that he had their support, a record throng was in evidence. Those who were there didn't go away disappointed.

Sloan may not have kept them spellbound by the heights of his oratory. Instead, he displayed a warmth of humor, empathy with the crowd and a recital of his coaching beliefs.

I liked what he said. There was nothing fancy about it, but the gist of his remarks was that education was the most important thing, a reason why any athlete should be in college. Along with that, development of self, someone who was well rounded.

I have no bone to pick with anyone about the Coaches All America game that is coming up soon—less than two months away. It is valuable to Lubbock, the South Plains and West Texas and many worthwhile charitable causes are aided by the venture.

At the same time, no one has put cotton in my ears and I've heard what appear to be justified complaints. The complaints come from Lions Clubs of the region that sell tickets.

For instance, one Red Raider Club member, and a Lion, was in charge of his club's selling tickets. This area town man, which has supplied athletes to Tech, said that, insofar as he was concerned, no more. Someone else could have the job.

His reason? He was sent only tickets in the poorest seating and end zone. He pleaded with local (Lubbock) officials for better—and reserved seat—tickets, but was refused.

The particular Lions Club did a good job, sold its tickets and only wished that they could have had better seats to offer people who wanted them.

Then, about a week before the game, Lubbock called to say that they had several thousand good reserved seats and how many did his town want?

"Not many," was his reply. Then, he observed, it was obvious Lubbock was in trouble and wanted us to bail them out. I'm all for the game and the causes, he said, but if this is going to be a Lions Club effort, let's all share the same.

The businessman went on to say that his city was a strong supporter of Tech athletics, that fans went to football and basketball games, spent the night, often, and left a lot of money in the Hub City.

"I don't have to be a math wizard to figure out how much money is left in Lubbock by fans of this city," he stated. "We don't begrudge Lubbock the money, because we're Tech fans. But we do want to be treated fairly."

Mike Wallace and Morley Saffer had quite an article Sunday on the Olympic committee and the frustration athletes feel due to treatment they receive.

Anyone with a memory recalls the criticism during the last Olympics. It's not new. The criticism has been growing for years. What probably brought it to a head more than anything is the fact that U.S. athletes did not fare well.

Selection of coaches is one area of dispute, and apparently justified. The question is, are coaches chosen for their record, their ability, their ability to communicate with an extraneous group of athletes, or because "they're good old boys who have been active for a long time and this may be their last chance to coach an Olympic team?"

Is the hierarchy composed primarily of "Eastern Establishment" figures, who draw a lot of money, in salaries and/or expenses, for meeting and eating occasionally?

The powerful AAU has long sought domination of Olympic teams and, from personal experience, it has bent rules to cater to executives in authority.

No matter what it is, the situation needs to be studied, carefully, and some changes made before this nation sends another team to the Olympics. Another disaster like 1972 and we'll have government intervention, the last thing we need.

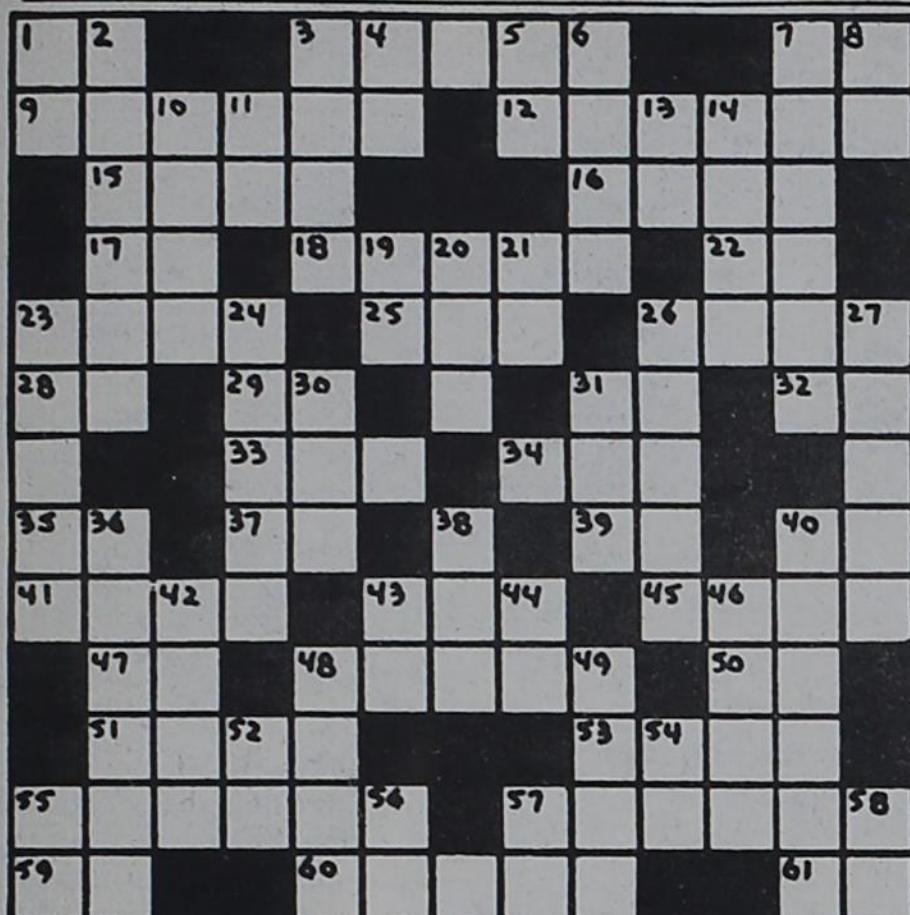
Frank Robinson made his debut as a major league manager last week and it was, appropriately enough, a winning one. Unfortunately, through the first week, it was his lone victory.

There is no question that the eyes of baseball fans were on Cleveland, waiting and watching what the first black manager would do. On the basis of his first start, there was nothing wrong. All went well, but it's a long season. Robinson probably will do like any manager—as well as his material.

The no longer young West Texas-New Mexico Baseball Assn. is stirring again. Most of the time the association lies quiescent, until about the time for spring training. Then it comes to life.

The old timers are stirring again. A couple of meetings have been held already to plan events for this summer. Another meeting will be held this week. Out of it will come plans for a reunion here in July of all former WT-NM League players who want to attend. It's good to see these former players active and successful.

The Roundup—Bishop Keeling, a good friend to Tech athletics ever since he was a student and his brother Ray a star tackle at Texas, is rustling the sheets in Cook Memorial Hospital. A note from his many friends would cheer him....Congratulations to Gerald Myers and staff for picking up two outstanding basketball recruits. And they fill positions where help is needed....Ran into former Raider Ken Kummer the other day. The former Gator Bowl member is general manager of Tri-Matic, Inc., in Brownfield, has been there 12 years....Good to see Bob Blake at the Gridiron Club Show Saturday night. Bob used to be one of the big boxing backers here, but he, like many, is disenchanted with the way boxing has gone of late....Seen on the wall of an NFIB member: "A chip on the shoulder indicates that there is more wood higher up!"....Peace.

CROSSWORD ~ ~ ~ By A. C. Gordon

ACROSS

- 1 - Exclamation
- 3 - Asiatic nation
- 7 - Calcium (chem.)
- 9 - Narrator
- 12 - Silly talk
- 15 - Garment
- 16 - Ometime Russian ruler
- 17 - Preposition
- 18 - Mineral deposits
- 22 - That is (abb.)
- 23 - To stagger
- 25 - Parent
- 26 - Sudden break
- 28 - Exists
- 29 - Printer's unit
- 31 - Preposition
- 32 - Behold!
- 33 - To the front
- 34 - Feminine apparel
- 35 - Preposition
- 37 - Erbium (chem.)
- 39 - Colloquial "them"
- 40 - Above and in contact with
- 41 - Genuine
- 43 - Tenet
- 45 - Saucy
- 47 - Grand Union (abb.)
- 48 - Mount, in Greece

DOWN

- 50 - Parent
- 51 - An Asiatic
- 53 - Heroic
- 55 - Flower part
- 57 - Gems
- 59 - Indo-European (abb.)
- 60 - Civil wrongs, in law
- 61 - Erbium (chem.)
- 1 - Preposition
- 2 - Men of distinction
- 3 - Boat's bottom
- 4 - Either
- 5 - Male nickname
- 6 - Skills
- 7 - Edible grains
- 19 - Solitary
- 11 - Weight unit
- 13 - Exists
- 14 - Conceited
- 19 - Mystic word
- 20 - To follow with hostile intent
- 21 - Printer's unit
- 23 - Harshness
- 24 - Even
- 26 - Mark of validity
- 27 - To indicate
- 30 - Blemish
- 31 - Have being
- 36 - To deny
- 38 - Tree
- 40 - Authoritative utterance
- 42 - Distinctive atmosphere
- 43 - Pronoun
- 44 - Unit of a year (abb.)
- 46 - Arabian chief
- 48 - Encourage
- 49 - Prophets
- 52 - Exist
- 54 - Parent
- 55 - Senator's "yes"
- 56 - Never!
- 57 - Type of U.S. torpedo boat
- 58 - Jr.'s father

Rays of Hope

by Pat Stanton

Is it possible to definitely know that you are a Christian? Yes! The Bible states and promises that you can know and believe that you have eternal life.

In 1 John 5:1-4, the writer lists three ways that give proof of your new life in Christ.

Also in Romans 8:14, 15, 16, the believer has the proof of the Holy Spirit living within his life. "For as many as are led by the Spirit of God, they are the sons of God. For ye have not received the spirit of bondage again to fear; but ye have received the Spirit of adoption, whereby we cry, Abba, Father. The Spirit itself beareth witness with our spirit, that we are the children of God:

When a person receives forgiveness of sin, repents, and confesses that Jesus Christ is the Lord, something happens to the spirit within. Up to that point, the spirit has been in darkness because of the sin of the first man, Adam.

When Adam disobeyed God in the garden, his spirit died and he lost fellowship with God. Because of this, God sent his son, Jesus Christ, to die for the sinful spirit of all mankind. When a person recognizes that their spirit is lost and separated from God, then that person needs to accept Christ work on the cross into his life.

When a man repents, he is actually getting his spirit "reborn". A birth and a new creation occurs. This is what Jesus told Nicodemus in John 3 when he said that "ye must be born again."

Anytime you hear a person say that no one can really know if they are a Christian, you can always know that this person has never had a "born again" experience. You can also be assured that the person will not go to heaven unless he or she accepts the Lord Jesus.

When a physical birth occurs, you know and can feel and sense new life. Also when a spiritual birth occurs, you know and can feel and sense the Spirit and nature of God within.

Yes, you can know if you are really a heaven bound Christian. If you do not know, find someone that can show you the way back to God.

There are many, many "church members" today that do not have the proof of the new birth experience. The way to God is so close that people just stumble over it.

John 20:31 "But these are written, that ye might believe that Jesus is the Christ, the Son of God; and that believing ye might have life through his name."

It's a poor brain that has to be fired by alcohol before it can function.

Serving Area Farmers With Modern Efficient Gin Service

Shallowater Co-op Gin

Phone 832-4300

Shallowater, Texas

If Busy Dial 832-4063

CLASSIFIED * ADS

Classified Ads may be placed in this newspaper at the rate of \$.05 per word—minimum charge \$1.00—by contacting your local news editor or by calling 745-3419 in Lubbock.

MISCELLANEOUS FOR SALE

For Sale: Wheel chair in good condition \$40.00. Call 832-4429, Shallowater.

For Sale: 5" aluminum pipe, 6": aluminum pipe, 6": gated pipe, two 25 HP electric motors, panel switches complete. Call 762-5172.

Singer Touch & Sew-delux models, These machines zig-zag, blind hem, make buttonholes, fills bogglin in machine, etc. Desk cabinets with drawer space. Used 3 months, several left out of public school systems. Your choice, \$75.00 each. Cash or terms. Fully guaranteed. Sewing Machine Service Center 2716 50th St., 792-8226 (tfc)

PERSONALS**CARD OF THANKS**

We wish to express our sincere thanks and appreciation to all our friends for every prayer, card, floral arrangement and kind deed during our brother, Chester Middleton's illness and death. May God bless each of you.

A.E. Middleton
Mrs. A.W. Duncan
Mrs. E.F. Kolinan

MOBILE HOMES

For sale or rent: 14x70 mobile home, 3 br., 2 bath, fully furnished. \$750 equity, take up payments or rent for \$119.59 per month plus \$50 lot rent. 1 mile of Shallowater. Call 832-4282 after 6 p.m. or 832-4024.

Rent or buy like rent: Mobile home on 1/4 acre. Walking distance of schools. After 5:30 call 832-4747.

A mature person is one who wants nothing he hasn't earned.

To get rich, learn how not to spend.

MOVING?

I Need Your Listings

Sales — Rentals

Mary Penny

832-4587

Nelson Real Estate Co.



That's the exact time it takes for a U.S. Savings Bond to mature.

Unfortunately, most people still think it takes 10 years. Or 7. Wrong. It's exactly 5 years.

Of course, if you want to keep your money earning, there's a 10-year extension privilege beyond maturity.

We'd appreciate it if you'd help us clear up the confusion. Next time somebody tells you it takes 10 years for a Savings Bond to mature, smile indulgently. And then show him this ad.

Now E Bonds pay 6% interest when held to maturity of 5 years (4 1/2 the first year). Lost, stolen or destroyed Bonds can be replaced if records are provided. When needed, Bonds can be cashed at your bank. Interest is not subject to state or local income taxes, and federal tax may be deferred until redemption.



Take stock in America.
Now Bonds mature in 5 years.

MIGHTY MUSTANG

SHALLOWATER SCHOOLS

Getting A Feel of It

On Tuesday, April 15, the eight Regional Qualifiers in the Literary Events, Mrs. Barker, and Mrs. Kulm, left SHS during the 3rd and 4th periods to go to Texas Tech in order to "get a feel" of the room in which the students will be in when competing in the Regional Meet.

The teachers feel that once the students know where they are to go for the competition, it will be much easier on them when they walk into the assigned rooms on Saturday the 19th. It is their hope that this "sneak preview" will eliminate most of the rushing and perplexment that could arise.

Play is Third In Area Contest

After winning the first place award for one act plays at the District contest, the members of our play went to Snyder to compete in the Area contest. This is new this year because previously, the District winners went directly to Regional. We will be alternate because we won third place and only the first two places advance to Regional.

Named to the All-Star Cast at the Area Contest was Nancy Thomas in her role as Mimzy's mother in a skit from Simon's Plaza Suite. Travis Doggett, as father of the bride, was given Honorable Mention.

FHA State Meeting Set

Representatives of the Shallowater Future Homemakers of America Chapter will be attending the 1975 state meeting of the Texas Association of FHA, along with over 5,000 members and advisors from across the state.

"Pass It On—Reach Out and Touch" is the theme of the 1975 meeting, which will be held in the Convention Center in San Antonio, April 17-18.

Attending from Shallowater will be Margie Barron, Letty Anaya, Janie Serna and Caran Conner. Sponsors will be Mr. and Mrs. Harrison.

Keynote speakers will highlight the two-day convention. Speaking on human relations at the Friday morning session will be Dr. William Purkey, co-author of "Helping Relationships: Basic Concepts For The Helping Professions" and author of "Self Concept and School Achievement."

Humorist Jerry Clower, who has made appearances on several major television shows, will entertain at the Friday night session.

The business of the Texas Association will be conducted at the House of Delegates session Thursday evening, followed by a talent show featuring representatives from Areas VI through X. The presentations will include comedy skits, songs, dances, band numbers, readings and a patriotic religious feature.

FHAers who have achieved unusual accomplishments by completing all levels of Encounter, a special FHA growth and development program, will be honored at breakfast Friday morning.

A State Chorus of 100 female and 50 male Future Homemakers chosen by their areas will be featured. Some selections to be performed are "Pass It One", "This Land is Your Land", and "You Are The Sunshine of My Life." The Chorus will be under the direction of Dwain Marshall, Choral Director, Temple High School.

Installation of the 1975-76 state officers will climax the Friday evening session. At this time, eleven officers elected through chapter participation throughout the state will be placed in office. A newly selected president will receive the gavel from Joyce Tipton, Lipan, Texas, outgoing president.

The Future Homemakers of America is an organization sponsored by Homemaking Education, Texas Education Agency, with Mrs. Elizabeth F. Smith, Director, and Mrs. Betty Romans, State Advisors.

Girls Golf To Regional

Girls do play golf. Girls do play golf in the blowing wind and dirt. And, our girls won 2nd in the District Golf Tournament at Stanton. The golf team consists of Debbie Grimes, Jr.; Kim Myers, Soph.; Kim Young, Jr.; Ann Boone, Sr.; and Debbie Harrison, Sr.

All five members of the team play the round and the best team score is entered in the competition. The top four scores of the five are counted. The team qualifies to advance to the Regional Golf Contest at Pinehills in Lubbock.

Good luck, girls.

Boys Win District Tennis Title

Varsity—Singles, Jon Gates, 2nd. Doubles, Alex Grice and Daryl Morris, 1st; Bobby Reeves and Don L. Grimes, 2nd.

All the above boys qualified for the regional tournament to be held April 25 and 26 at Coronado High School in Lubbock.

Shallowater boys won the District Championship in Tennis scoring a total of 35 points.

Junior Varsity—Singles, Scott Bryant, 1st; David Riddle, 3rd.

Doubles, Jesse Longoria and Clay Dixon, 2nd.

8th Grade—Singles, Andy Blackmon, 2nd; Kenneth Young, 3rd. Doubles—Clay Lusk and Steve Waller, 1st; Stuart Pettiet and Paul Thompson, 4th.

7th Grade—Singles, Walter Harrison, 1st; Jay Paulson, 2nd. Doubles—Neal Luck and Allan Judah, 1st; Craig Evans and Tim Dunn, 2nd.

MUSTANG STAFF
Editor: Janie Serna
Sr. Staff: Alex Grice,
Charles Krebs
Photographer: Caran Conner
Jr. Staff: Anita Alvarado

U.I.L. Meet

On Wednesday, April 9 at 7:30, six students and two teachers left for O'Donnell to attend the second half of the UIL Meet.

Those who placed were: Janie Serna, 1st in Feature Writing; Caran Conner, 2nd in News-writing; and 3rd in Headlines; Geniese Grawunder, 3rd in Editorials, and Allison Terry, 3rd in Ready Writing. These people will compete at the Regional Meet at Texas Tech on April 19.

Others attending were Mrs. Barker, Mrs. Kulm, Cathie Parsley, and Brent Ratcliff.

Mustang Band Holds Clinic

The Shallowater Mustang Band had their annual clinic to prepare for contest which is coming up Tuesday April 22. The clinic started at 6:30 April 14 and the band worked until 9:30. The clinician was Ben Gollaghon, the former band director at Hereford High School.

The band is working very hard to win their first sweepstakes next Tuesday and they would appreciate anyone that could come and back them at Seagraves.

Shallowater School Lunch Menu

Monday, April 21

Barbeque on a bun
Sweet relish and onions
French fries with catsup
Brownies, Milk

Tuesday, April 22

Chicken and spaghetti casserole
Green beans, Cole slaw
French Bread, Butter
Fruit salad, Milk

Wednesday, April 23

Roast beef, brown gravy
Mashed potatoes
Blackeyed peas
Hot rolls, Butter
Fruit Cobbler, Milk

Thursday, April 24

Hamburgers on toasted bun
Pickles, lettuce, tomatoes, onions
Potato chips
Pork and beans
Chocolate cookies, Milk

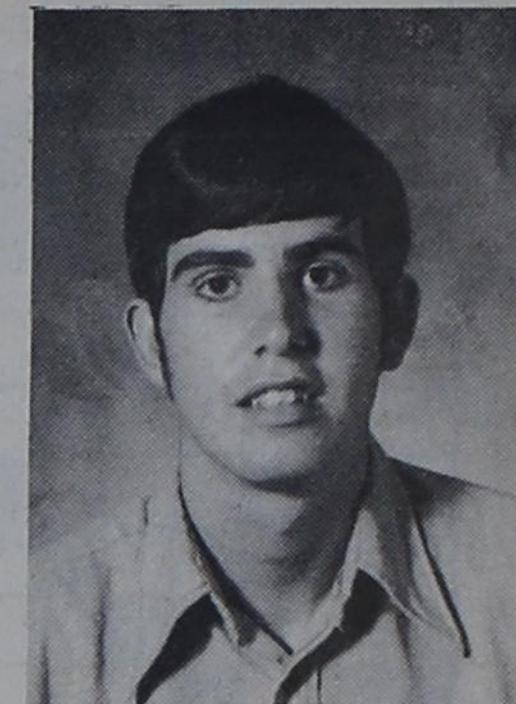
Friday, April 25

Two beef tacos with cheese
Lettuce and tomato salad
Navy Beans with bacon
Tostados, Plain Jello, Milk

Students of The Month



Jeanye Hunter

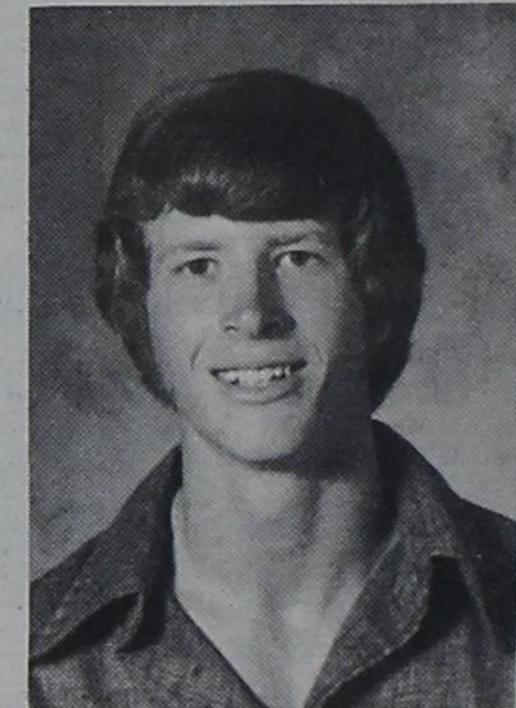


Malcom Terry

informed of the Leadership Training Camp that will take place at Camp Cheley in Colorado. It will be held on August 12-17. The fee is \$85 per person, which includes all costs except transportation. If any member of the NHS is interested in attending this camp, contact Mrs. Kulm.

New officers will be elected at the next monthly meeting.

Jon Gates Named to Basketball All-State



to your head because it will hurt you in the long run."

What is left to be said? Jon reports this: "The way to success is through your teammates—I wouldn't have ever had any honors without my teammates. You have to play as a team to win."

Jon is the son of Mr. and Mrs. G.W. Gates, Jr. They have a right to be proud of their son, and the people of Shallowater are too.

Just because a man is a good sport doesn't necessarily mean he's a good man.

Errors often arise when men try to prove that they have been right.

IT'S AMAZING!

