

THE BAIRD STAR

Established by W. E. Gilliland, December 8, 1887

Issued every Friday, Baird, Texas

Entered as Second Class Matter, December 8, 1887, at the Post Office in Baird, Texas, under the Act of 1879.

W. E. Gilliland, Editor and Publisher Haynie Gilliland, Asso. Editor

AROUND TOWN

With Otto B. Grade

Heigh ho, and March is well on its last legs and April awaits patiently her turn at West Texas. March really is on the last down beat and it's a good thing too. People here were about to move out and let the dad blame month with its weather have the place.

Here are some get-well wishes for a reader. Patty Estes who is ill and shall be confined to the house for awhile. Pat's a good soldier and it's our belief that the little lady will smile right on through this hard blow of luck.

Now it can be told. Remember the three and three-quarter hairs mustache that Raymond Young smuggled around under his nose? It disappeared suddenly and here is the why and wherefore. Young to find the general opinion of the public as to its likes or dislikes of the hairsuite, took up a collection, the contribution were the bids either for or against the mustache. Things went along merrily at thirty-five cents for and forty two cents against, when someone offered a buck'n a half have the brush shaved off around Raymond's collar. Young decided to call a halt to the proceedings and shaved without further suggestion.

One of the home town's cuties is little Jacky Stanley, Nell and Tommy's baby girl.

By the way, in mentioning Margaret Anne Spencer of Dallas who visited in Baird last week, we failed to add that little sister Evelyn also made the trip. The babies' mother, Mrs. Haynie Spencer, the former Jewel Grimes was here to see her family.

Also visiting in the home town was Eva Robinson Starnes, who stopped by to see the home folks on her way to Los Cruces, N. M. Eva has made quite a name for herself as a designer of electrical signs and edits a monthly article on designs for a popular Sign Magazine.

I'm convinced that no where on earth can you find the sights you can in Baird. For instance, where else could you see a grown man, apparently of sound mind, sitting in a cafe, holding a menu, and barking like a dog? That's exactly what our "long-arm-of-the-law", Nordyke was doing the other morning. When I made inquiry as to what could be done to calm him, I was told that the cafe served him rabbit, so maybe that's his original way of ordering the dish.

Book of the week is "He looked For A City", one of the newer books in the library. It's an absorbing story of a minister and sometimes wayward family. If you liked Hutchinson's "If Winter Comes", you will like this. It is meant as a portrayal of man, his problems, and his dreams, and not as light entertainment, but it is good.

Spotlight of the week goes to Mr. and Mrs. Sam Gilliland and their very lovely daughter, Charitye, with their cheerfulness, their friendly attitude, are an asset to the town, both as neighbors, and as business people.

SORE THROAT

EARACHE

DAVISS DROPS

(Spray nose or throat-drop in ear) —for soothing relief. The prescription of a specialist for 14 realroads.

"ASK A USER"

Brunk's Comedians here Mar 31. Brunk's Comedians here Mar 31.

NOTICE TO THE PUBLIC

I WISH TO ANNOUNCE THE OPENING OF A RETAIL MEAT MARKET in connection with my wholesale plant one mile east of the city. I will carry a full line of FRESH and CURED MEATS and CHEESE.

R. C. Hardin

will be in charge of the Market. We will feature, Better Pork and Pen Fed Beef at Reasonable Prices. Pay us a visit and we will convince you we are Prepared To Take Care Of Your Needs.

OPEN SATURDAY, MARCH 29

R. L. EDWARDS

PHONE 109—DELIVERIES IN TOWN

Midway News

Mrs. A. G. Webb of Bucksholts Texas visited Mrs. S. E. Webb Sr. and Mr. and Mrs. S. E. Webb Jr. and family recently.

Mr. and Mrs. Marshall Jones and three children of Atlas, Okla. visited Mrs. Jones mother, Mrs. A. Wilson and family Sunday of last week.

Homer Smith of Abilene and J. C. Hepley of Artesia, M. M., brother and nephew of Mrs. O. W. Johns had dinner with Mr. and Mrs. Johns Sunday evening.

Dr. and Mrs. A. Y. Jennings of Mobank visited her mother Mrs. O. W. Johns and Mr. Johns Sunday.

Mr. Clarence and Walter Wilmore of Afton were visiting relatives last week.

Mr. and Mrs. John G. Schaffrina of Bayou spent Sunday with Mr. and Mrs. Otto Schiffrina.

Mr. John McKee pioneer resident has been seriously ill but is reported improving. Lewis Tarver of Brownwood, spent the week with his parents, Mr. and Mrs. W. B. Tarver. Dorothy Marie, little daughter

of Mr. and Mrs. Otto Schaffrina received burns when she fell in to hot ashes.

Mr. and Mrs. A. G. Webb and Mr. and Mrs. Rex V. Jones of Abilene spent Sunday with their parents.

Miss Doris Snow spent the week-end with Inez Tarver.

Midway H. D. Club Holds Open House

On Mar. 14 Mr. E. L. Pierson, Agri. Ad'm. Officer explained the Cotton Supplementary Program. The highest of the Club Program was yeast breads, made and served by Miss Clara Brown H. D. Agent. Different kinds of rolls were demonstrated. The business session was conducted by the President, Mrs. Carl Cook. The latter part of the meeting was devoted to recreation and a committee reports.

Visitor: Mrs. A. L. Parish, Members, Mm'ds: R. W. Cook, H. M. Redding, Horance Cook Joel Griffin, O. W. Johns Carl Cook, Olva Nelson and Mrs. McCaw as hostess. On Feb 28 the club will meet with Mrs. Alva Nelson.

4-H Club Meets

The 4-H club met Friday March

14 with Floy McCaw with six present.

Miss Clara Brown began the meeting by a demonstration of four kinds of rolls. For her main demonstration, Miss Brown discussed improving the bed room. "The wallpaper of your room should be of a neutral color and a pleasing design," said Miss Brown. She went on to discuss types of dressing tables and drp ery. Plans of clothing closets were shown and Miss Brown stressed the importance of storing your clothes and of the good habits formed by keeping is in place.

Those present Edna Cook, Nell Griffin, Kathryn Schaffrina, Floy McCaw, Miss Brown and one visitor, Mrs. Edwards, sponsor of the Eula 4-H club. Note: This letter was received too late for publication last week.)

WOMENS' FEDERATED CHURCH SOCIETIES

The regular fifth Monday meeting of the Womens' Federated Church Societies will meet Monday

Brunk's Comedians here Mar 31.

March 31 with the Baptist Missionary Society as hostess.

The following program will be given:

Song, I Am Thine O Lord. Invocation, Mrs. H. F. Foy. Devotional, Mrs. G.U. Stephens. Special music. Address, Mrs. J. F. Clark, of Abilene. Windham, Oplin, Texas.

Special music. Benediction, Mrs. W.D.Boydston

Social hour. A special invitation is extended to every woman in Baird.

POSTED: All lands owned or controlled by me is posted. No hunting or fishing allowed. Tom

ANNOUNCING NEW LOCATION

OF THE

MODERN BEAUTY SHOP

SOUTHSIDE IN THE STAR OFFICE

Modern Equipment Throughout

EXPERIENCED BEAUTY OPERATORS

Jo Boyd, Margaret Schrank, Georgia Lee Gregory

MRS. MANCHE ESTES, Manager

Telephone 6-2 Rings



Almost **\$9,000⁰⁰** PER DAY FOR TAXES...

During 1940 the tax bill of Lone Star Gas System amounted to \$378.00 for every hour the clock struck, day and night ... or \$8,956.15 for each of the three hundred and sixty-five days of the year. This means that an amount equal to our entire net revenue for 183 days of the year went right back to the public in the form of taxes for School, City, County, State and Federal purposes. This does not include such additional taxes as state and federal gasoline taxes and other "hidden" taxes in the cost of supplies we must buy to keep your gas service dependable. Nor does it include the thousands of additional dollars that go to tax funds from the wages of more than 3,600 Lone Star Gas System employees who pay individual taxes in the communities where they reside.

Pioneers in the development of natural gas for more than three decades, Lone Star Gas System brings to homes and industries a dependable gas service recognized as one of the world's finest and at a low cost to its customers. Year after year it has been a large taxpayer helping to provide civic advantages for the public it serves as well as to lighten the tax burden of every citizen and business.

..... 91¢ OF EVERY CUSTOMER'S MONTHLY GAS BILL GOES FOR TAXES

It requires an average of 91c of every customer's monthly gas bill to pay the 55 different kinds of taxes assessed against Lone Star Gas System. To meet this responsibility, 15 cents of every dollar collected for service rendered our customers goes to the payment of your gas company's taxes.



LONE STAR GAS SYSTEM

IT'S MY PICK FOR TASTE!

**BEAUMONT MAN JOINS IN SAYING
Southern Select is the Best Tasting Beer**

H. A. Smalley of Beaumont knows the score. When he orders beer he insists on Southern Select—and for a very good reason which he explains here:

"I happen to know that good judges of beer choose Southern Select for its marvelous taste—and I'm right with them on that! But I also know why Southern Select tastes so good—it's because it is made from the finest beer grains—and because every drop is aged for months! And don't forget that Southern Select is the only beer in the South brewed with distilled water! Yes Sir, it's my pick for taste."

Treat yourself to the real old-time beer taste—wholesome, appetizing, satisfying! Smack your lips over some Southern Select today!

REAL RADIO FEATURES

Listen to SOUTHERN SELECT, The Star Reporter Latest News every night except Sunday at 10 P. M. WFAA-WBAP, 800 on your dial.

Two 12-ounce beer bottles price \$10.95, offered for sale at half the original cost, Price \$5.50. Baird Home Economics Department, Helen Willard, Supervisor, Box 757, Baird, Texas.

Holmes Drug Company, Baird

News From A A A Office

E. L. Pierson
County Administrative Officer

Cotton Order Stamps Article No. 3

Businessmen and farmers alike will benefit under the supplementary cotton program.

For the retail merchant from whom the farmer will purchase the cotton goods it will mean additional business. For the farm and his family, it will mean more clothes and other cotton material.

If every cotton farmer in Callahan County cooperated in the supplementary cotton program by an additional \$15,000.000 in the purchase of cotton goods. E. L. Pierson AAA officer, points out

In the last of the question and answer series this week, the AAA official discusses how to use cotton order stamps.

How To Use Cotton Order Stamps

26 Q After the cotton farmer has been given cotton stamps for voluntarily reducing cotton acreage under the Supplementary Cotton Program, what can he do with them?

A. He can use them in any co-operating retail store or mail order house, in exchange for new products made entirely in the United States and entirely from cotton fiber produced in the United States. Bindings, buttons, and other fasteners and trimmings shall not be considered in determining whether such commodity is made entirely of cotton.

27 Q How will he know whether a store is cooperating in the program?

A. By asking within the store. However, experience of the Department of Agriculture with a similar program, the Cotton Stamp Plan, shows that nearly every retail store which sells cotton goods does cooperate. Most cooperating stores will display signs announcing their acceptance of cotton order stamps.

28 Q Can purchase be made by mail?

A. Stamps which qualify under special Surplus Marketing Administration mail order regulations will be authorized to accept

FREE FRUIT TREES — PIGS

We will give two nice peach trees until March 1st, to every person calling at our nursery where we have 100,000 trees, such as pecans, apple, pears, plums, apricots, cherries, Japanese persimmon, sycamore, Chinese, Elm, Locusts, Maples, Catalopes, Box-elders, 50 pigs cheap.

SHANKS NURSERY
1-2 mi No Clyde

cotton stamps on orders sent by mail, in addition to their authority to receive cotton stamps on over-the-county transactions.

29 Q What are some of the cotton products that can be bought with cotton stamps?

A Cotton piece goods, dresses, sheets, pants overalls children's and infants clothes underwear, mattresses, blankets work gloves, plowline stockings, and any other cotton products.

30 Q May cotton stamps be used to buy second-hand clothes or renovated mattresses?

A No Cotton stamps may be used to buy only new products which are made entirely of cotton stamps.

31 Q Will persons using cotton stamps get the same products as persons who pay cash?

A Yes and at the same price.

32 Q May retail merchants give change to customers using cotton stamps?

A No.

33 Q Since merchants cannot give change and since cotton stamps are printed only in 25 cent denominations, what is done when the price of the cotton goods purchased does not come out exactly to 25 cents, 50 cents, or some other multiple of 25?

A. Suppose the purchase price is 60 cents. (1) The customer could give two cotton stamps representing 50 cents to the merchant and pay the additional 10 cents in cash, or (2) the purchaser could give the merchant three cotton order stamps representing 75 cents to buy some other cotton goods product that costs 15 cents, or (3) the customer could give three cotton order stamps representing 75 cents to the merchant and receive from the merchant a credit clip for 15 cents which could be used later for the purchase of cotton goods at the same store.

34 Q Will retail stores accept cotton stamps that have been taken out of the stamp book?

A. No. Cotton stamps must be taken out of the books at the time the purchase is made, except when sent with an order for cotton products to a store qualified to accept cotton order stamps by mail.

35 Q May anyone other than the person to whom the cotton stamps are issued use them?

A. The person to whom the stamps are issued signs his name on the stamp book. The only person to whom the stamps are issued or a member of his family may take the book to the retail store and exchange the stamps for cotton products. If the retail merchant or clerk does not know the person who brings in the book, he is required to have the person identify himself.

36 Q May cotton stamps be sold or traded?

A. No. They can be used only to buy cotton or cotton products and only by the person or families to whom they are issued. Any person or only retail merchant who misuses the cotton order stamps will be subject to penalties imposed by Federal Law.

37 Q May cotton stamps be used in connection with a "lay away plan" or other installment buying?

A. No.

38 Q May cotton stamp books be left with the retail merchant or signed over to a merchant or landlord?

A. No. Stamp books must be kept by the person to whom they are issued for his use as he sees fit in connection with the exchange of stamps for cotton goods.

39 Q Can cotton stamps be used to repay advances made against the crop, the landlord's share of the crop, or other indebtedness?

A. No.

40 Q Must the entire amount of stamps be used at any one time?

A. No. One stamp or all stamps may be used at any one time, or over a period of time, until the total amount of stamps has been exchanged for cotton goods.

41 Q How can retail stores be designated to receive cotton stamps from farmers in exchange for cotton goods?

A. Retailers handling cotton goods who wish to share in this new business should file with the nearest Surplus Marketing Administration office a statement of intention to take part in the program and to observe the regulations under which it operates. (Experience under the Food and Cotton Stamp Plan shows that practically all retailers cooperate willingly in surplus removal programs of the Department of Agriculture.)

42 Q What is meant by this

"new business"?

A. The 25 million dollars worth of cotton stamps which farmers can earn under the Supplementary Cotton Program will be placed as an "order" in regular channels of trade. From 75,000 to 100,000 bales of cotton will be required in making the cotton goods to fill this order. The larger share of each dollar spent for cotton goods, however, goes to employ labor and to pay other costs in the manufacture, transportation, handling, and selling of cotton products. The program, therefore, will benefit not only farmers, but labor and industry as well.

43 Q How does the retailer receive payment for the face value of the stamps he accepts in exchange for merchandise?

A. Retailers may file proper claims for payment, supported by cards on each of which are pasted \$10 worth of cotton order stamps, direct with offices of the Surplus Marketing Administration (names and places of which will be made public.) Wholesalers with whom retailers are accustomed to do business, or banks cooperating in the program, may also act as agents for retailers in presenting such claims to the Surplus Marketing Administration. (Experience under the Food and Cotton Stamp Plan shows that payments normally are made within two to five days after claims are presented. Bankers throughout the country, where the food and cotton stamps plans are in operation have agreed unanimously to act as agents in presenting the stamps for payment. Their full cooperation has meant much to the success of the programs.)

44 Q How may a producer Supplementary Cotton Program obtain additional information

A. By seeing or writing his county farm or home demonstration agent or his local AAA committee.

Closing Date For Filing 1940 Applications For Payment

The closing date for accepting 1940 applications for payment under the 1940 Agricultural Conservation Program is March 31, 1940.

1916 THE 26th ANNUAL TOUR The Original Glen D.

Brunks Comedians

"TRULY A GOOD STAGE SHOW"
BIG HEATED THEATRE—EAST OF BOWLUS LUMBER COMPANY

BAIRD

COMMENCING
Monday, March 31st.

DON'T MISS THE OPENING PLAY MONDAY NIGHT

"THE SAP"

Vaudeville Entertainers Who are Recognized Radio Artists. Plenty of Comedy! It's Clean Entertainment for the Whole Family.

The Show with a Million Friends! Bringing Their Newest Entertainment

DOORS OPEN 7:15—SHOW STARTS 8:00

SPONSORED BY BAIRD FIRE DEPARTMENT

ADULTS—20c . . . CHILDREN—10c

—SAVE THIS COUPON—
This Coupon and 20 Cents Will Admit a Lady and Gent or Two Ladies Monday, Tuesday or Wednesday Night.

Brunk's Comedians here Mar 31. Brunk's Comedians here Mar 31.

NINETY-SIX per cent of all business transactions in this country, are settled by means of bank checks.

The First National Bank of Baird

BAIRD, TEXAS

(Member Federal Deposit Insurance Corporation)

A REPORT to America

The Ford Motor Company's business has always been to serve the needs of the American people. In providing them with low-cost transportation for the past 38 years, we have developed one of the country's largest and most useful industrial units. During a national emergency, we feel that these facilities should be devoted without reserve to our country's needs. Toward that end we started rolling months ago, with these results:

5 Several months ago work was started, on our own initiative, on an entirely new 1500 horsepower airplane engine especially designed for mass production. This engine is now in the test stage and plans are being developed for producing it in large quantities when and if needed.

6 A Ford aircraft apprentice school has been established, to train 2000 students at a time.

That is a report of progress to date.

The experience and facilities of this company can be used to do much of the job which America now needs to get done in a hurry.

Our way of working, which avoids all possible red tape, enables us to get results and get them fast. This benefits users of our products and workers who produce them.

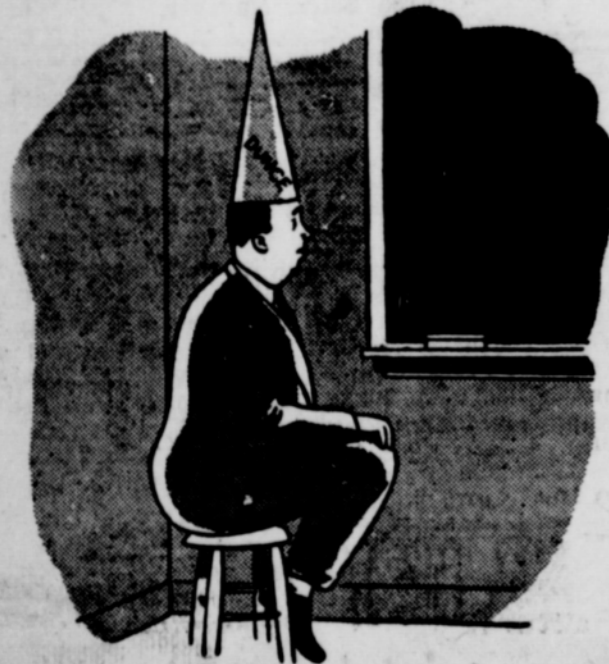
We are ready to make anything we know how to make, to make it to the limit of our capacity if need be, to make it as fast as we can go, and to start the next job whenever our country asks us to. And to this end, we know we have the full confidence and loyal support of the workmen throughout our plants.



FORD MOTOR COMPANY

THE RECORD . . . Facts That Concern You

No. 25 of a Series



EVERY SCHOOL AND EVERY BUSINESS HAS ONE OR TWO

In a school full of bright, self-respecting students, there are very likely to be one or two completely lacking in good common sense. And that goes for business, too . . . particularly the beer retailing business.

Out of thousands of beer retailers who conduct respectable, law-abiding businesses, there may be a few "dunce" retailers who disobey the law or permit anti-social conditions.

These few unwanted retailers are a menace to the future of the beer industry . . . and also of the benefits beer has made possible. Right here in Texas, beer provides employment

for 31,165 persons, supports an annual payroll of \$22,076,182 and contributed \$2,273,968.64 last year in state taxes.

It is the brewers' responsibility to make good beer—the retailers' responsibility to sell beer in wholesome surroundings—and the legally constituted authorities' responsibility to enforce the laws. All of these, working together with the public, are needed to protect the future of beer.

You, too, can help the cause of moderation by (1) patronizing only reputable places where beer is sold; (2) and reporting any violation you may observe to the duly constituted authorities.

BEER . . . a beverage of moderation



