

TRUSTEE ELECTION CALLED

Vocation building given green light by trustees

Some two years of planning, work and often frustration came to a climax Tuesday night, when members of the Iowa Park Consolidated Independent School District voted to start construction of a vocational education building.

Efforts by the board to expand vocational courses and facilities for local students have extended back over a two-year period. Attempting to build it as inexpensively as possible, they at first sought to obtain funds from the state for an area school. This was tabled when it appeared both the money would not be available, and it was also realized that under such a program the state would require such an expensive

structure that it eventually would cost the district more than it would be to build it locally.

The action taken by the board is to immediately order a 100 x 150 foot steel building from the Virgil Mills Construction Company. In the meantime the concrete flooring, plumbing and wiring will be readied by the Building Trade Class students, who will also finish out the inside of the structure once it is erected.

Trustees have the structure's cost figured at \$50,000 once completed, and have tabbed another \$10,000 for a greenhouse.

Most of the money for the buildings will be received from the state in the

form of "incentive money", a program set up by the state to encourage consolidation of smaller schools with larger districts. The money can be used to construct buildings.

Board members say they can have the construction financed and pay it off with state and local funds at far less cost to the district than through the issuance of bonds.

The structure is to provide adequate shop space and classrooms for classes in automotive mechanics, agriculture, ornamental horticulture and building trade. Facilities for these classes are now spread out from the old campus to Valley View.

A long, hard look at cost figures for bricking the building was taken by the board. But in the end members decided it was impossible with limited funds at this time. Later bricking was not ruled out, however.

Trustees plan to have the structure, which will feature nine overhead doors for the various shops, erected by April 1, leaving two months time for building trade students to work on the interior.

Another similar size building is planned in the near future, probably two years, for housing vocational courses such as business machines, cosmetology, drafting and others.

Early plans were to place the ornamental horticulture greenhouse and lath house between the two planned steel buildings. However, trustees felt they would not fit there, attractively, and are studying other locations on the campus.

The first building will be constructed near the northeast corner of the campus, and extend westward.

Board members called the annual trustee election for April 3, and designated polling places to be at Kidwell Elementary for precinct 32, Donald Hill judge; Bradford Elementary for precinct 33, Virgil Woodfin judge; and Valley View school for precincts 34 and 35, Jack Stevens, judge. Bill Steger was named absentee judge, and that box will be at the school administration office.

Regular terms are expiring for Stanley Williamson and Robert Wilcox. C. E. Meyers has served the balance of the year in place of Fred Parkey who resigned last fall after being elected in the spring. Meyers can serve only the balance of the year, and then must run against all comers should he desire to remain on the board.

Board members are elected for three-year terms.

Parkey, T. C. Berry and Jesse McCullough were elected last year, and the terms of Cecil Streich and Hoyt Watson expire in 1972.

Candidates for the election may file any time before 5 p.m. March 4, at the administration office.

Absentee voting will begin Mar. 11 and close at 5 p.m. Mar. 30.

No one had filed for the election at press time Wednesday afternoon.

During an executive session of the board, which was closed to the public, it was voted to extend contracts for all principals through the 1971-72 school year, and through the 1972-73 year for the superintendent.

Trustees voted approval of a \$1.60 wage per hour for all school employees, to meet the federal minimum requirements. This represents a 15-cent increase. Luncheon supervisors were raised to \$225 monthly, and the monthly salary of bus mechanic Earl Chesser was raised to \$485.

Chicken sells by the ton

Chicken by the ton, that's the way it's sold through Leader advertising.

Two weeks ago Junior Wakefield, manager of Discount Foods, advertised fryers at a special price. In response, he said customers purchased 1,800 pounds through Saturday, and over 3,000 pounds through the following Wednesday.

Wakefield liked the response so well he decided to run them again. He figures if he can sell three tons of fryers in Iowa Park over a two-week period he'll really have something to crow about.

IOWA PARK LEADER

THURSDAY, FEBRUARY 11, 1971

10 CENTS

IOWA PARK, WICHITA COUNTY, TEXAS, 76367

VOL. II, NO. 22

Urban renewal election given separate ordinance

An ordinance specifically calling for the Urban Renewal vote of Iowa Park people was adopted Monday night at the regular meeting of the city council.

The issue was given its own ordinance number to separate it from the alderman election also slated April 3, to remove any confusion of the two elections. Both, however, will be on the same ballot.

Other highlights of the meeting were the renewal of a contract under which Titus Mitchell serves the city as legal representative for delinquent tax collection and corporation court judge, and a lengthy discussion with a telephone official about the possibility of direct, toll-free service to Burk Burnett and Holliday. Mitchell, a Wichita Falls attorney, has been working for the city on one-year contracts to collect delinquent taxes since 1958. His work in corporation court has covered the past four years.

He explained to aldermen that collecting delinquent taxes was not really a difficult job in Iowa Park. He said property was so desirable here that people are willing to pay what they owe rather than let the land be sold at auction for taxes.

As an example of the land's desirability, he told of one lot that had been valued at \$100 by the court which sold for \$600, to settle a tax account.

When it was pointed out by Southwestern Bell Telephone office manager Jim Hall that the cost of direct dialing to Burk Burnett would cost about \$2 a month per residential phone, Mayor Erwin Soell said he felt the telephone patrons of Iowa Park were being discriminated against.

Dr. Soell said the people and businesses of Wichita Falls were privileged to dial all the surrounding towns without toll, but it was the people in the surrounding towns who were paying for the service, not those in Wichita Falls.

Hall explained that the cost was high because of the equipment which would have to be installed not only in Iowa Park, but Burk Burnett and Wichita Falls as well. The equipment now handling toll calls to Burk is actually in Fort Worth.

Cost to the utility company would amount to about \$20,000 annually, Hall said, when taxes, maintenance, equipment and toll loss was all figured in. This would have to be picked up by the patrons, he said, before we could justify such an expenditure.

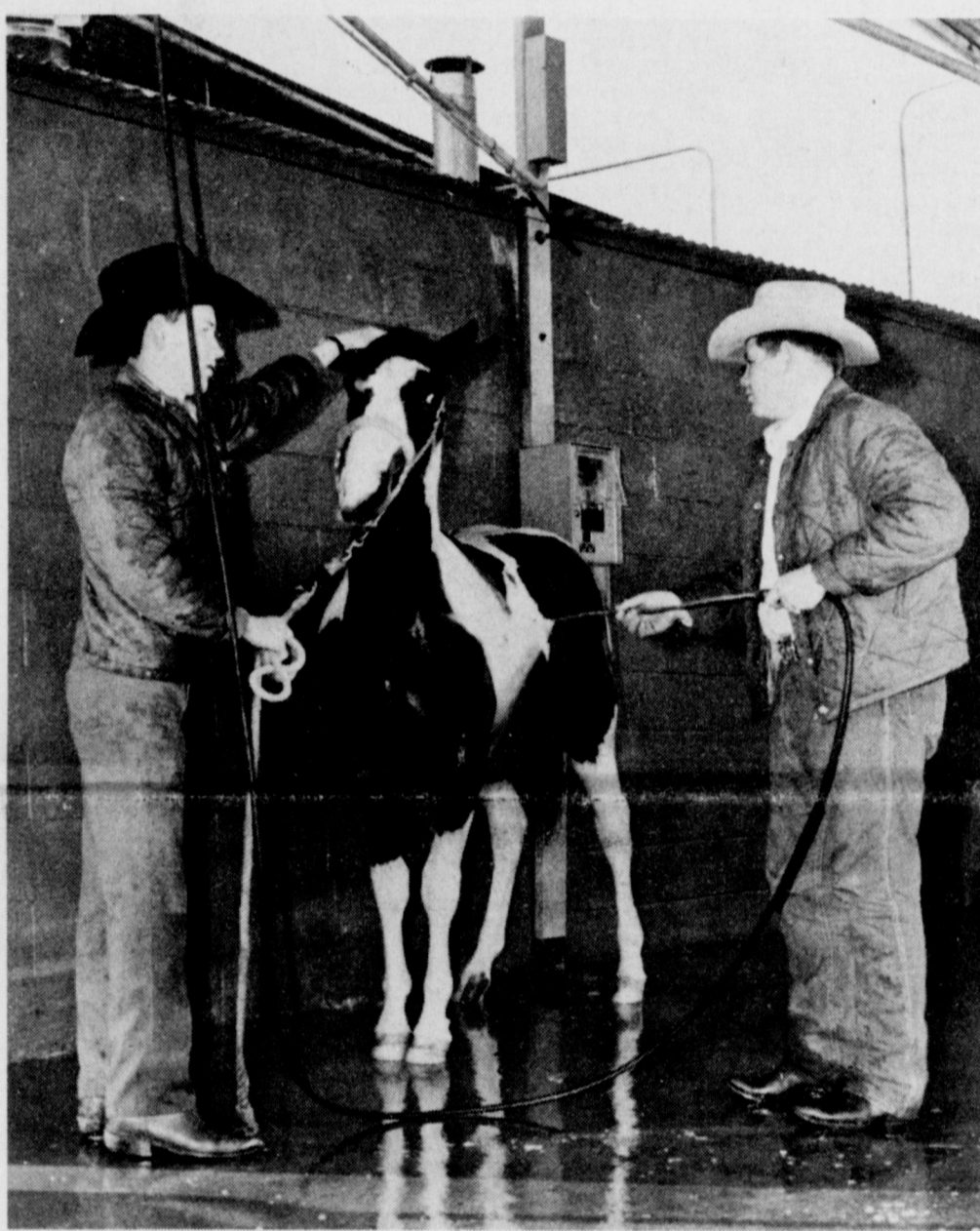
The company figures toll charges between Iowa Park and Burk Burnett amount to some \$45,000 business.

In other business, directors for the Water Improvement District 3 were granted the same water rate as are members of the city council, which is the minimum rate for the first 8,000 gallons of water instead of the first 3,000 as is charged to all other homes. Total cost to the city was estimated at \$14 monthly.

Alderman L. W. Teel asked that decision to purchase a new siren for the police department be postponed another week. He said there are so many different types of sirens more time to study their merits and costs was needed.

The council also decided not to extend water service to H. B. Klinkerman, who has a dairy northeast of town. They said

that when the city had adequate water supply they would be glad to make the service available to him.



SHOWER TIME -- Joe Howard Williamson, right, uses the facilities of a local car wash to scrub down one of his entries in the recent Fort Worth Stock Show. He was elected president of the newly-organized Texas Paint Horse Club for Youths while attending the show. Helping with the cleaning chore is Craig McCord.

Fears relieved over LA quake

Several people in Iowa Park were apprehensive Tuesday when they could not get calls through to relatives in the Los Angeles area that was damaged by the earthquake. However, at press time they had made contact and their fears were alleviated.

C. B. Hale, whose brother lived within a quarter of a mile of the veteran's hospital that was destroyed, has received word that the members of the family were not hurt. However, their house was badly damaged, and the only dishes that were not broken were those in the dishwasher.

The L. C. Denny families have several nieces and nephews living in the area. They got a call to one of them Wednesday morning and learned that they were unharmed but somewhat "shaken up".

Williamson voted state president

Joe Howard Williamson, son of Mr. and Mrs. Stanley Williamson, last week was elected president of the newly organized Texas Paint Horse Club for Youths.

The action took place at Fort Worth when the youngsters from over the state were participating in the Fort Worth Fat Stock Show. Members all have parents in the American Paint Horse Association.

Organized for boys and girls 18 years of age and under, the group will have showing events during the year of their horses. They will compete in two divisions, with 14 being the cutoff of the younger class. Constitution and by laws have been adopted.

Williamson is 15 and a sophomore in Iowa Park High School. His parents are very active in the adult paint horse organization.

Maxi draws thumbs down trustee vote

Revisions of codes covering pant suits were approved during Tuesday night's meeting of the school trustees, and the maxi drew a definite thumbs down vote.

The revisions were accepted from faculty members mainly to more clearly define what pant suits were.

Trustees said their reason for banning the maxi dress was safety. Explaining, they said it would be very easy for a student to trip on the long skirt, or for someone else to step on the skirt.

The revised pant suit code is as follows:

1. Pant suits are fully acceptable.
2. Tunic-tops are acceptable.
3. Slacks other than blue jeans, Levis, or stretch pants are acceptable providing

an acceptable vest or coat is worn.

4. The top must be long enough to cover the bottom of the hips.

a. A pull-over sweater is not acceptable as a top to the slacks.

b. A school jacket is not acceptable as a top to the slacks.

c. A large sweatshirt is not acceptable regardless of the length.

d. T-shirts are not acceptable.

e. Ponchos are not acceptable.

f. A cardigan type sweater is acceptable providing the length is proper and the sweater fits as a vest or not as a sweater.

5. All knitted or crocheted vests must be closely woven. Fish net type crocheted vests are not acceptable.

6. Maxi dresses are not acceptable.

OKLAHOMA, BAYLOR

Two Hawks signed by major colleges

The signing of two Iowa Park Hawk stars this week brought the total to three who will play football at college the next four years.

Jackie Gholson pledged to attend the University of Oklahoma and Steve Watson is committed to Baylor University. A week earlier team mate Don Harrison signed with Abilene Christian College.

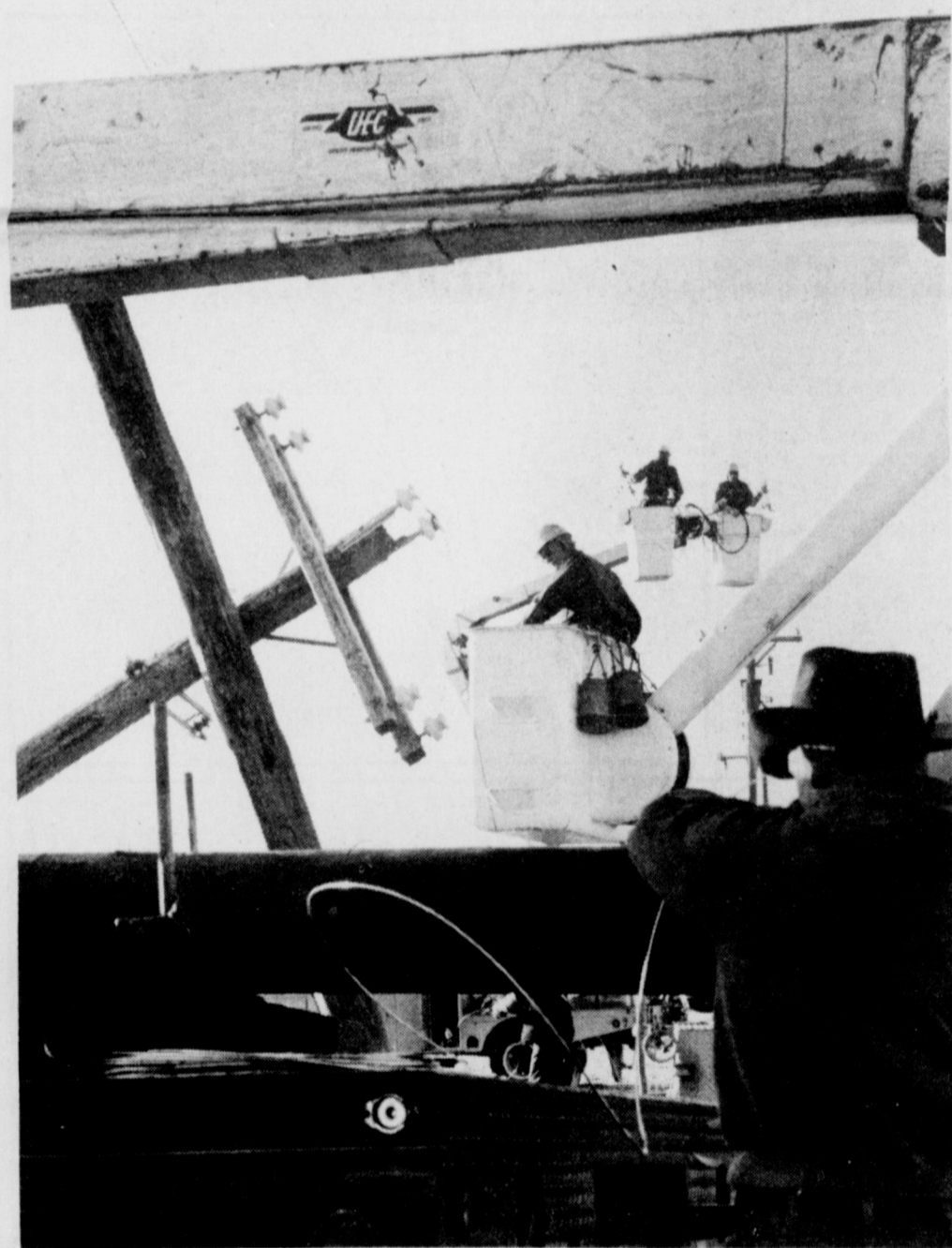
Gholson was signed Tuesday, first day for big schools to sign prospective athletes, a pre-enrollment application with Big Eight Conference Oklahoma Univ. Assistant coach Don Jimerson was here representing the school.

Wednesday noon was when Lee Harrington of Baylor secured the signature of Watson on that school's letter of intent to register.

After achieving considerable honors and recognition at Class B Valley View High School, Gholson quickly blended into the Hawk squad his senior year. He was considered by coaches and opponents alike to be outstanding both offensively and defensively, with the ability to move his 215-pound frame about on the gridiron with speed and quickness.

All-state Watson had been wooed by every school in the Southwest Conference as well as Oklahoma and Oklahoma State, as was Gholson. Both are excellent students academically.

Watson played fullback offensively, and was named all-state as a linebacker. He led the team in tackles for the season, although missing one contest because of illness.



SERVICE IS REPAIRED -- Some 10 blocks of town were without electrical service early Monday morning when a primary pole was broken in two at the intersection of Jackson and West Highway. A truck driven by Lee Roy Truett missed the turn there and crashed into the pole, breaking it in half. Texas Electric Service repair crews had the current back on at 8:50, two hours after it was disrupted, despite the frigid cold temperatures.



FUTURE SOONER -- Jackie Gholson signed a pre-enrollment application Tuesday to attend Oklahoma University. With him are, from left, Hawk coach Tommy Watkins, O. U. coach Don Jimerson, and parents, Mr. and Mrs. Ray Gholson.



FUTURE BEAR -- Steve Watson, Wednesday, signed a letter of intent to attend Baylor University while looking on are, from left, brother Stanley, Mrs. Hoyt Watson, coach Lee Harrington, and Hoyt Watson.

Mrs. Sewell's life is built around fine arts-culture

The name of Eunice Davis (Mrs. James) Sewell has been closely identified with the fine arts and cultural life of Iowa Park for many years.

Perhaps she is best known in the arts over which the Muses

of Greek mythology reputedly presided as a piano teacher. However, she has also studied and taught voice.

Born in Kemp, she came to Iowa Park with her late parents, the Rev. and Mrs. C. C. Davis, at the age of three months when her father accepted the pastorate of the Methodist Church here.

Mrs. Sewell is very proud of her musical heritage. Her father, a native of South Carolina, and his forebears were excellent singers. Her older sisters and brothers were talented musicians, and she started picking out tunes on the instrument at a very early age.

She started serious piano study during her second year in high school under C. Barthold Macklin of Wichita Falls, a young Englishman who came to America by way of Canada. He was at one time Fine Arts editor of Times Publishing Co. She later studied with Ernest Katz for a number of years; Frank Renard of Dallas, a native of Germany; Dr. Silvio Scionti, then of Denton, now living in Sicily; Dr. Erno Daniel; and Mrs. O. J. Didzun.

Mrs. Sewell started teaching piano while she was still in high school and she has taught continuously since that time. One of her motivating desires has been to inspire her students to aspire to, and achieve, the highest goals possible in the profession.

At present, she has 10 students who are affiliates of the Texas Music Teachers Association. Fourteen of her students participated in the Baroque Festival last fall. They will take part in the Sonata-Sonatina in March and the National Guild Auditions in April.

Mrs. Sewell studied voice with several teachers in Wichita Falls and with Dr. John Finlay Williamson, founder of the Westminster Choir College at Princeton, New Jersey. For many years she was a member of a ladies' quartet and a trio

which were in demand for program appearance in the area. They also did some radio work. She is now singing with the Forum Chorale in Wichita Falls, and she is a member of the Hymn Society of America.

She is a member and past president several times of the Modern Music Study Club of Iowa Park; a member of the North Texas Chapter of the American Guild of Organists; American Chorister Guild; National Guild of Piano Teachers; and the Wichita Falls Music Teachers Association.

A woman of varied talents and interests, Mrs. Sewell has made notable contributions to the community in church, civic and club work.

The Iowa Park Library is one of her primary interests from a civic standpoint. She has served on the board since the library was organized in 1962 and she is currently president of the board. She has seen the library expand from its one-room quarters in the Chamber of Commerce building to its present home in the old high school economics cottage.

Mrs. Sewell is a member and past president of the 23 Study Club. She has also held offices in the Texas Federation of Women's Clubs and in Santa Rosa District. She is a member of Friends of the Library and the Texas State Library Association.

Other organizations which she is affiliated with include the Fort Worth Genealogical Society; National Wildlife Federation; American Iris Society; Iowa Park Garden Club of which she is immediate past president; the YWCA and Women of Rotary.

The Rev. Davis served as postmaster of the Iowa Park office for a number of years, and Mrs. Sewell was employed as a clerk before and for several years after her marriage. She recalled some hectic days at the post office during the town's first oil boom. Almost over night the town was deluged with oil operators and workers and their families, and the facilities at the post office were not adequate to handle the increased mail. All available boxes were soon rented, and sometimes the crowd waiting to get their mail general delivery formed a long line on the outside of the building.

Mr. Sewell is co-owner of Riley Furniture Co. in Wichita Falls.

They have three sons and one daughter who are highly educated and successful in their fields.

The sons are James Patrick, Ph. D., a Professor of Political Science at Yale University; Michael, a graduate student at the University of Iowa; David, M.D. of Richmond, Va. who is presently working under Dr. Richard Lower, the famous heart transplant surgeon.

Their daughter is Mrs. David Minter, wife of Dr. Minter, professor of literature at Rice University. She is a graduate of North Texas State University and has done graduate work at the University of Hamburg, Ger.

They have six grandchildren. Mrs. Sewell spent three weeks in France during the summer of 1967 with the Patrick Sewells when he was doing research on UNESCO,



MRS. JAMES A. SEWELL



BRENDA BLUDNICK

Engagement announced

Mr. and Mrs. George Bludnick announce the engagement of their daughter, Brenda Lea,

to Ralph Campbell, son of Mr. and Mrs. I. C. Campbell of Holliday.

The wedding will be an event of April 10 at the First Baptist Church.

Miss Bludnick is a graduate of Iowa Park High School. She attended Midwestern University and is presently enrolled in Carter's School of Beauty.

Campbell is a graduate of Holliday High School, and he is employed by the H. C. Leach Construction Co.

Mrs. Deryl James voted president of Philia Club

Mrs. Deryl James was elected president of the Philia Study Club at the monthly meeting Monday night held in the home of Mrs. Austin Webb.

Other officers elected were Mesdames Richard Davis, vice president; R. T. Robinson, secretary; Donald F. Cook, treasurer; Jerry Padgett, historian; Louis Sawyer, parliamentarian; Buddy Henderson and Harold Cowley, executive board members.

The theme of the program for the evening was "Our World through the Eyes of the Young". Mrs. Padgett was leader and read essays written by a group of high school students in Mrs. J. P. Miller's English classes. The theme of the essays was "This I Believe".

Mrs. Padgett read lyrics of two popular songs and gave the teenagers interpretation of them.

Refreshments were served from a table centered with a Valentine tree. Others present were Mesdames John Ratcliff, Jimmie Hefner and Tom Johnson.

IOWA PARK LEADER

Member 1971 TEXAS PRESS ASSOCIATION

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Dolores Hamilton, Assistant Publisher
Olive Blalock, Reporter
Russell Allen, Reporter
Kathleen Youngblood, Compositor

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Circle holds all-day meet

Mrs. Thomas Hoffman was hostess for an all-day meeting of the Lucy Birk Circle of the Women of the First Presbyterian Church Tuesday.

Others present were Mrs. John Clapp Sr., Mrs. Tom Ashley, and Miss Titia Belle Blanks.

Mrs. C. E. Birk, chairman, was in charge of the business. Plans were discussed for the family night supper of the Iowa Park and Electra churches Feb. 21.

Seniors meet

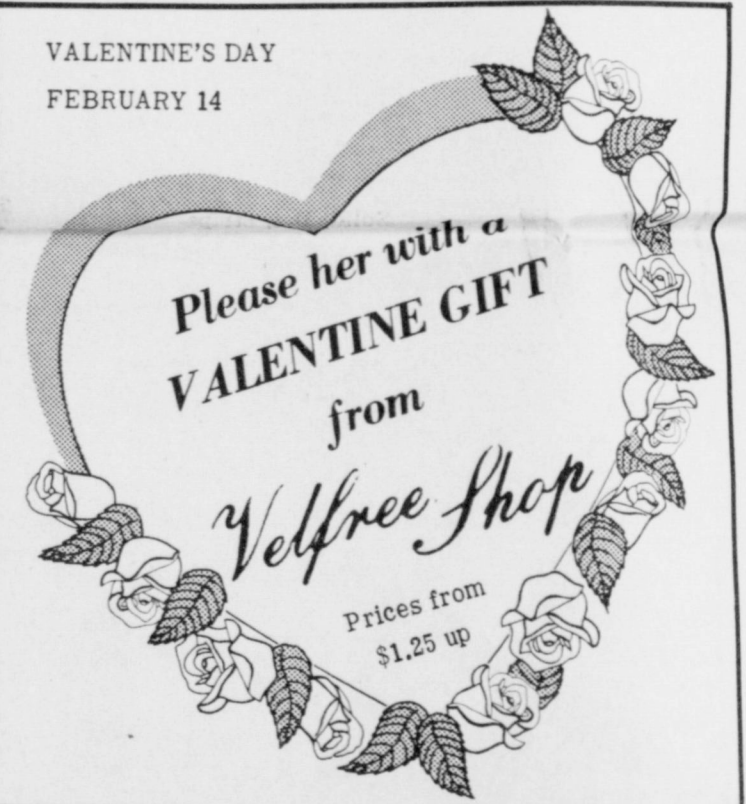
Mrs. Gale Lowrance gave the monthly emphasis on "World Hunger".

Twenty members of the Senior Citizens attended the meeting Monday afternoon. The hostesses were Mrs. T. M. Clark and Mrs. J. A. Berg.

Mrs. L. Shelton taught the Bible lesson on "Grace," using Romans 5:1-5, 15-17 for the scriptural reference.

Following a covered dish luncheon, the women enjoyed a period of games.

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FEBRUARY 14



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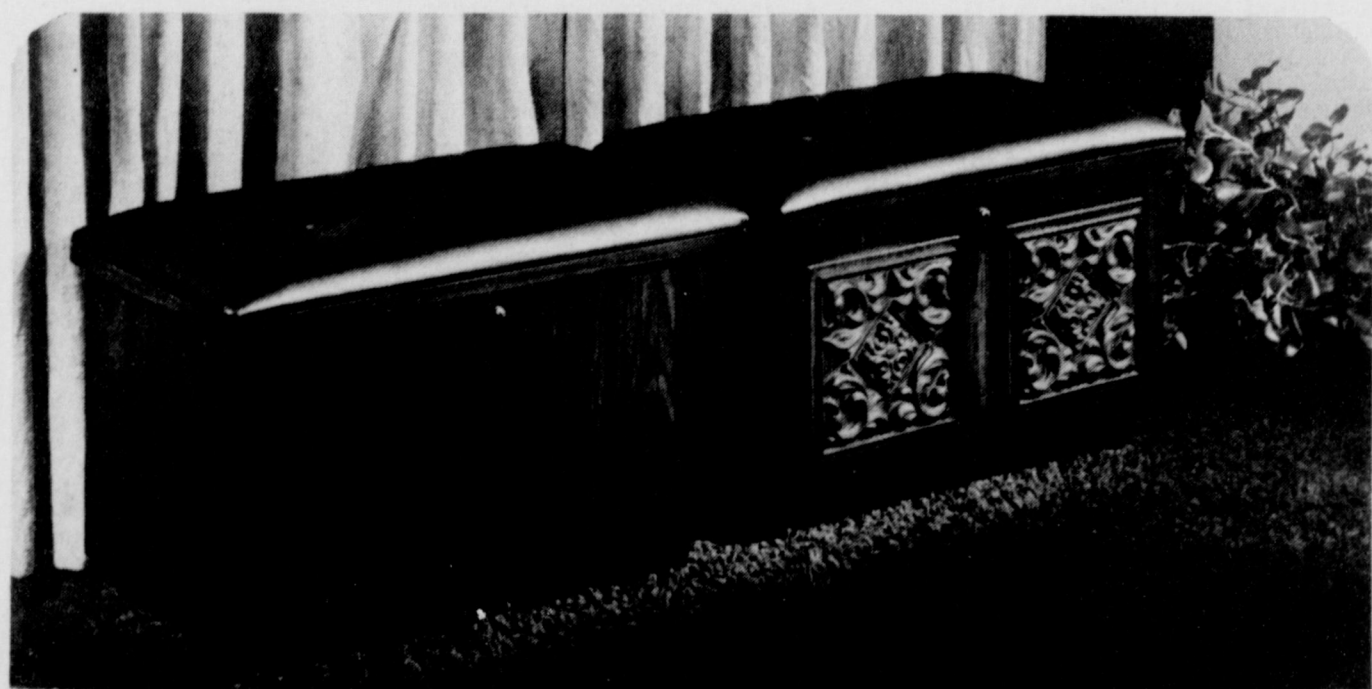
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Right: 2570-23 Oak veneers; vinyl upholstered lift-top; molded styrene plaques; casters; lock and key; select hardwood solids; semi-finished back; three removable dividers. Holds approximately 100 albums. 27 1/2 x 15 3/4 - H 19.

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IOWA PARK

Methodist women meet in circles

The women of the W.S.C.S. of the First United Methodist Church met in circles Tuesday morning.

The study topic for three of the circles was "The Middle Years" taken from the program book "Risk and Reality", and dealt with some of the problems of middle age and later years.

The conclusion emphasized the need of women becoming involved during these periods with the needs of others to minimize the problems associated with growing older.

The suggestions proposed were to make five visits each month to people who needed help and encouragement, and to form a voluntary band to keep a nursery at the church for young mothers to have a day out once a week.

Mrs. Delbert Todd was hostess to the Kate Abernathy circle. Members present were Mesdames Lydia Hudson, Arch Hughes, C. L. Thompson, Elgin Denny, Fred Widmoyer, E. H. Pearce, J. W. Farmer, Julia Lindesmith, Lucy Kluver, S. B. Keeter, James Oliver, Emma Gaunt, and Ray Low.

The Bonnie Denny circle met with Mrs. Allen Bennett and Mrs. Etta Bennett as co-hostesses.

Mrs. M. L. Hines was program leader. Others present were Mesdames Eugene Lowrey, Carroll Hester, Bob McClelland, M. O. Cheves, W. C. Albright, C. C. Robinson, James Todd, Floyd Boyd, Carl Sullivan, and a guest, Mrs. Carl Waldraff.

Mrs. W. M. Owens was hostess for a meeting of the Deamy George circle, and Mrs. Travis Smith was program leader.

Also present were Mesdames H. M. Mahler, Bessie Brohard, Donald F. Cook, C. J. Thurber, Virginia Friday, W. F. George, Clyde Winfrey, Paul Zink, and Miss Ethyle Kidwell.

The topic for the program for the meeting of the Cleo Hines circle which was held in the home of Mrs. James Owens was "Christian Woman and the Training of Our Children".

Mrs. David Whittington was leader.

Also present were Mesdames Jerry Voyles, David Thomas, Don Rastetter, and Fred Keck.

ABOUT TOWN

Mrs. J. C. Roby has received word that her granddaughter, Miss Roma Roberts, a music major at the University of Idaho at Moscow, won first prize in the Idaho Collegiate Art Competition held Jan. 22.



LOOK WHO'S NEW

Mr. and Mrs. Dean Schickedanz of Lubbock announce the birth of their first child, a six pound fourteen ounce daughter, Dawn Lee, born Feb. 3.

Mrs. Schickedanz is the former Glynda Woodfin.

Grandparents are Mr. and Mrs. V. I. Woodfin of Iowa Park, and Mr. and Mrs. Van Schickedanz of Kearney, Neb.

The great-grandparents are Mr. and Mrs. G. M. Schickedanz of Gage, Okla., Mrs. Martha Howheller, of Guyton, Okla., and Mrs. S. A. Woodfin of Mexia, Tex.

Mr. and Mrs. Max Orvie Solomon, 923 Van Horn, announce the birth of a daughter, Melinda June, at Wichita General Hospital January 15. She weighed seven pounds and nine and half ounces.

The new baby has two brothers, Max Jr., 10 and Mark, 8. She has a sister, Michelle, 5.

Mr. and Mrs. E. P. Griffin of Wichita Falls are the grandparents.

Choral, Home-ec students host 23 Study Club meet

The 23 Study Club meeting Thursday afternoon was held in the Homemaking Department of the Iowa Park High School. The program which was presented by a group of high school students from the Choral and Homemaking Departments placed emphasis on the constructive activities of youth.

Mrs. Homer Blalock was program leader, and the hostesses were Mesdames Earle Denny, E. F. Soell, and E. F. Watson. The program was introduced with vocal and guitar selections by three students from the Choral Department.

Miss Roggie Kidd provided her own accompaniment to two folk solos, "Last Night I Had the Strangest Dream" and "O Condra Possa", both by Simon La Grandra.

Miss Carol Cole, vocalist, and Miss Debbie Cole, vocalist and guitarist, presented "Saturday Morning" and "Joy Is Like the Rain".

Mrs. Carl Barnhill, home-making advisor, was narrator for a style show where students from three departments modeled

ed cotton, silk and formal dresses, coats, vests, ponchos, pants suits, and midi dresses.

The models were Sue Staber, Glenda Hambright, Marion Bradberry, Karen Toft, Donna Duncan, Kathy Vaughn, Christy Thompson, Rhonda Williams, Connie Russum, Barbara Moore, Robyn Wallace, Janie Cogdell, Carol Sharp, Geneva Rains, Donna Walters, Debbie Smith, Linda Wilson, Romona Maples, Terry Rowland, Shaylene McKnight, Sandy Niefert, Brenda Trahan, and Deana Coleman.

Mrs. Barnhill concluded the program with a demonstration of new techniques in making bound buttonholes.

Mrs. D. O. James, president-elect, appointed the following committees for 1971-72: Miss Ethyle Kidwell, Mrs. Rollins Woodall, and Mrs. L. E. Brooks, nominating; Mmes. Sam Hill, E. F. Watson, Joe Singer, program and yearbooks; E. F. Soell, O. E. Lochridge, finance; Fred Widmoyer, J. W. Cantrell, telephone; R. A. Tanner, Homer Blalock, L. E. Brooks, tellers;

Mrs. Rollins Woodall, Miss Ethyle Kidwell, Mrs. J. W. Cantrell, youth award; Mmes. T. M. Clark, L. E. Brooks, conservation; R. A. Tanner, Chauncey Weiler, O. E. Lochridge, education; James A. Sewell, W. G. Steele, C. L. Metz, fine arts; L. E. Brooks, Earle Denny, N. E. McKinney, home life; C. L. Metz, T. M. Clark, M. L. Hines, International Affairs;

Homer Blalock, W. G. Steele, International Clubs; James A. Sewell, O. E. Lochridge, Miss Ethyle Kidwell, public affairs; Mmes. Earle Denny, T. M. Thaxton, C. E. Birk, Texas Heritage; M. L. Hines, Homer Blalock, reporters; J. W. Cantrell, historian.

The Valentine motif was noted in the refreshments and favors. The next meeting, which will

be Feb. 18, will be the annual Guest Day luncheon in the Fellowship Hall of the First United Methodist Church. In observance of Americanism Day, Mrs. M. K. Anthony, Head of the History Department at Wichita Falls High School, will be the speaker. Special patriotic music will be provided by the A Cappella choir of Iowa Park High School.

Local Newcomers

NEWCOMER LIST - February 8
Lonnie Gilmore - 1304 - 4th
Johnie J. Hicks - 103 Wood Circle
Kerry Kitchell - 403 W. Magnolia
Dennis Yehle - 610 W. Cornelia

ABOUT TOWN

Cindy Bentley, daughter of Mr. and Mrs. Charles Bentley, is undergoing tests and X-Rays at Wichita General Hospital. She is in Room 209.

4-H workshop slated here

Assistant State 4-H Club Leader Lanny Bullard will be in Wichita County Monday and Tuesday to lead two 4-H workshops.

The workshops will be held at the ASCS Building in Iowa Park beginning at 7:30 p.m.

The workshop on Monday will be on "4-H Method Demonstrations." Method demonstrations are an important part of 4-H to help develop well-rounded young people. On Tuesday the workshop will be on "Keeping 4-H Records." All Wichita County 4-H'ers and their parents are urged to attend.

Bullard is a native of Longview. He joined the Texas Agricultural Extension Service staff three years ago as Assistant State 4-H Club Leader. He is chairman of the 4-H International Farm Youth Exchange Program and the 4-H Teen Caravan.

He received his B. S. and M. S. degrees in Sociology from Texas A&M University and is currently working toward his Ph. D. in Adult Education.

Before joining the Texas 4-H staff he taught at Texas A&M University and prior to that at Louisiana Polytechnic Institute.

TG&Y

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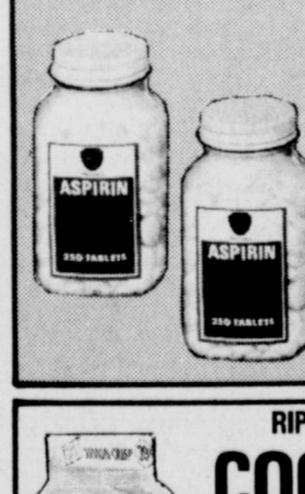
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\$2.49 SIZE
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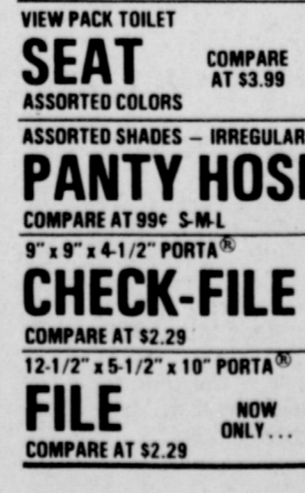
"GOLDEN T" RAZOR BLADES
Super Stainless Steel 10 count package.
87¢ SIZE
2 FOR **99¢** PKG.



"GOLDEN T" PAD & COVER SET
With silicone cover.
COMPARE AT \$1.49
Limit 1 Set
88¢ SET



"GOLDEN T" BATHROOM TISSUE
330 Sheets - 10 rolls per package - quality 2 ply. White or Pink.
NOW ONLY . . .
73¢ PKG.
Limit 2 Packages



"GOLDEN T" TYPING PAPER
11 x 8-1/2" - 250 Count package.
COMPARE AT 79¢
57¢ PKG.



"GOLDEN T" CELLO TAPE
1/2" x 1500" Long-lasting!
COMPARE AT 44¢
27¢ EA.

"GOLDEN T" PETROLEUM JELLY
8 Ounce jar. Now only . . .
COMPARE AT 59¢
24¢ EA.



"GOLDEN T" PAPER TOWELS
Quality 2 ply sheets, 120 count. Your choice of assorted colors. Jumbo Roll. Buy some today!
3 FOR **77¢**
Limit 3



"GOLDEN T" FURNITURE WAX
With lemon oil. 14 oz. aerosol!
COMPARE AT 89¢
Limit 2
57¢ EACH



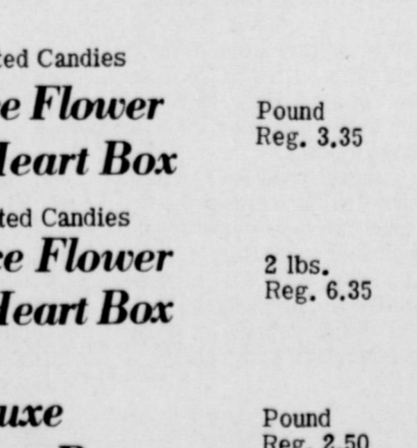
"GOLDEN T" AIR FRESHENER
9 Oz. Aerosol Can. Assorted fragrances!
COMPARE AT 59¢
Limit 3
38¢ EA.



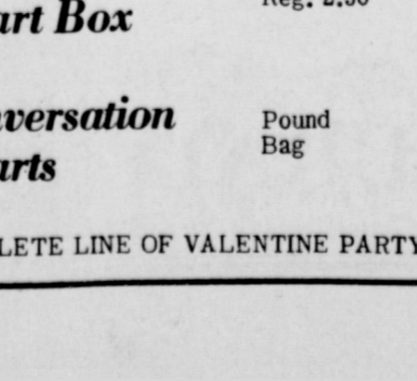
"GOLDEN T" SPIRAL NOTEBOOK
56 Sheets 10 1/2 x 8"
Reg. 49¢
37¢



"GOLDEN T" BRIEFS
FOR BOYS
100% cotton - 2 briefs per package. Sizes: S - M - L - XL. Buy now and save!
COMPARE AT \$1.55
Limit 3 Package
99¢ PKG.



"GOLDEN T" SPRAY STARCH
20 Oz. aerosol can.
COMPARE AT 47¢
Limit 2
33¢ EA.



"GOLDEN T" BOYS' "GOLDEN T" TEE SHIRTS
100% Cotton - 2 tee shirts per package - White - Sizes S - M - L - XL.
COMPARE AT \$1.55
Limit 3
99¢ PKG.

We Proudly offer you the selection of outstanding values on this ad. This is but a few of the over 1,000 Items Carrying the "Golden T" Sig. . . Our Own Brand Of Quality.

Our Trademark Insures You High Quality At Low, Low Prices . . . Prices we know will save you money! Shop Today and Bring this ad with you. "Golden T" products are available only at T. G. & Y. Stores.



"GOLDEN T" LIGHT BULBS
60 - 75 - 100 WATTS
COMPARE AT 29¢ EA.
4 Bulbs FOR **64¢**



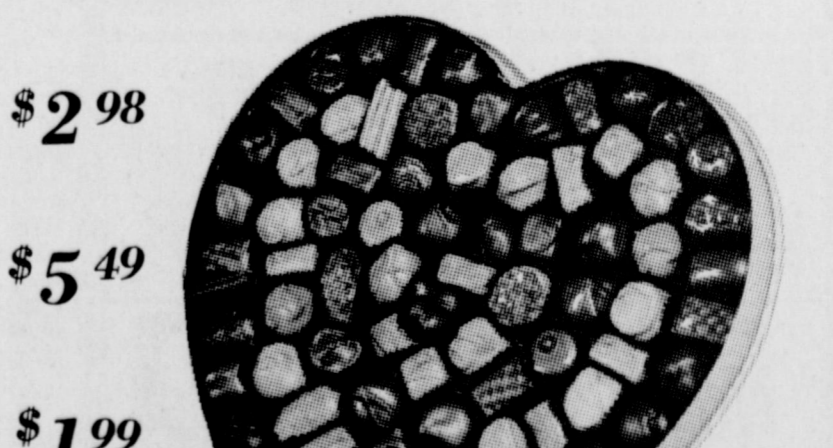
"GOLDEN T" KNITTING WORSTED
Your choice of assorted colors. 3-1/2 - 4 oz. Skein.
COMPARE AT \$1.49
99¢ EA.



"Golden T" 9 VOLT BATTERIES
2 Batteries per card.
COMPARE AT 67¢
37¢ CARD
NOW ONLY . . .



"Golden T" "D" CELL BATTERIES
2 Batteries per card.
COMPARE AT 37¢
27¢ CARD



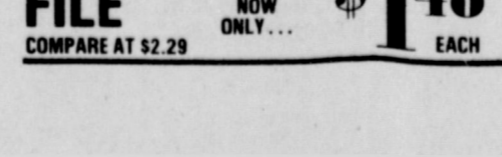
"Golden T" - DECONGESTANT CAPSULES
10 Count - For relief of colds.
\$1.29 SIZE
77¢ PKG.



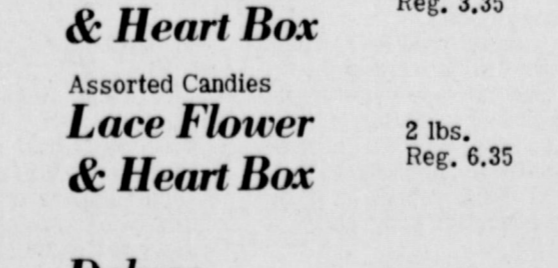
RIPPON GOOD COOKIES
Fresh delicious cookies! Favorites for Snacks, Lunches.
COMPARE AT 39¢
3 PACKAGES FOR **88¢** Limit 6



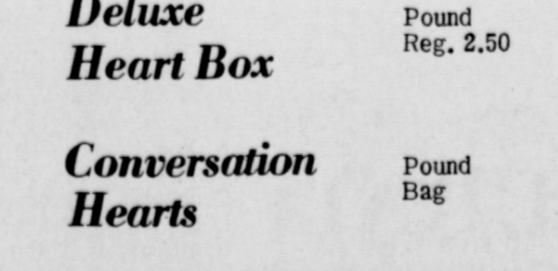
44 QUART ROUND WASTE BASKET
COMPARE AT \$1.29
77¢ EA.



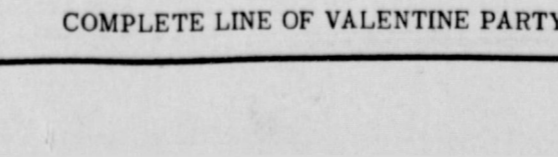
VIEW PACK TOILET SEAT
ASSORTED COLORS
COMPARE AT \$3.99
Limit 1
\$2.33



ASSORTED SHADES - IRREGULAR PANTY HOSE
COMPARE AT 99¢ S-M-L
67¢ PAIR



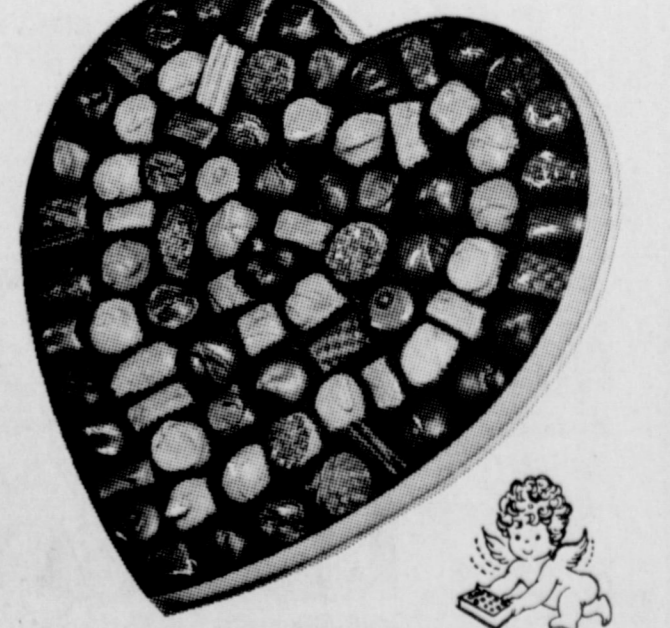
CHECK-FILE
COMPARE AT \$2.29
\$1.48 EACH



12-1/2" x 5-1/2" x 10" PORTA FILE
NOW ONLY . . .
COMPARE AT \$2.29
\$1.48 EACH

Give her Valentine Candies

- Assorted Candies
Lace Flower & Heart Box Pound Reg. 3.35 **\$2.98**
- Assorted Candies
Lace Flower & Heart Box 2 lbs. Reg. 6.35 **\$5.49**
- Deluxe Heart Box** Pound Reg. 2.50 **\$1.99**
- Conversation Hearts** Pound Bag **33¢**



COMPLETE LINE OF VALENTINE PARTY SUPPLIES AND FAVORS.

SPECIAL!
HOME ORCHARD
7 FRUIT TREES for only... **13.95** Reg. \$21.99 Value


SPECIAL INCLUDES
1 1/2 lb. Root Starter Concentrate
1 - 50 lb. Bag Peat Moss
1 - 50 lb. Bag Top Soil

Reg. \$2.95
Apple Trees 2 for \$4.19

Reg. \$2.95
Peach Trees 2 for \$3.29

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Wichita Falls

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GIVE YOUR VALENTINE A PRETTY PANT SUIT

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Spring Colors Red - White - Navy Missie and Junior Sizes

\$8.95 to \$38.00

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Beverly Meat Shop

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1/2 BEEF LB. **55¢**

HIND USDA CHOICE
QUARTER LB. **65¢**

NO DOWN PAYMENT UP TO 6 MO. TO PAY
1st PAYMENT MARCH 15

BACON SLO SUGAR CURED **59¢** LB.

GROUND BEEF **3 \$1.19** LBS.

KELLY MILK Gallon Ctn. **89¢**

BEVERLY MEAT SHOP

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10th & Beverly Open 9 a.m. to 7 p.m. 723-6241



MRS. WILL BURNETT

'Mrs. Maggie' is 88 years young

The happiness of Mrs. Will Burnett Tuesday on her 88th birthday was enhanced at a party and open house given in her honor by her sisters and brothers. They were assisted by Mrs. Cleo Jones, Mrs. Patsy Howell, and Mrs. Mauryne Overbey.

Mrs. Burnett is recuperating at her home from a broken hip suffered in a fall several months ago.

A Valentine theme governed decorations and appointments for the party. The dining table which was a center of special attraction, was laid with pink linen. The floral arrangement of red and pink carnations was accented with red satin hearts marked with miniature white Cupids.

The lovely birthday cake was inscribed with "Happy Birthday

Maggie" and decorated with pink and red confection roses. The napkins further carried out the chosen theme.

A large host of friends called during the hours of entertaining.

Mrs. Burnett's sisters are Mrs. O. E. Lochridge, Mrs. Jack Callon, and Mrs. D. H. Ford. Her brothers are L. C. Denny and Earle Denny.



CYNTHIA WILSON

Betty Crocker winner named

Cynthia Wilson, daughter of Mr. and Mrs. Billy J. Wilson, has been named Iowa Park High School Betty Crocker of Tomorrow for 1971.

She was selected for her performance in a written knowledge and attitude examination administered to senior girls on Dec. 1, 1970. She will receive a specially designed award from General Mills, sponsor of the annual education program.

Additionally, she is now eligible for state and national honors, including one of 102 scholarships totaling \$110,000.

The national first-place winner, the 1971 Betty Crocker All-American Homemaker of Tomorrow, will receive a \$5,000 educational grant. She will be chosen this spring from 51 Homemakers of Tomorrow representing each state and the District of Columbia.

Miss Wilson belongs to the French Club at Iowa Park High School. Before moving to Iowa Park, she was concertmistress of the school orchestra at Fort Walton Beach, Fla., she was a member of the 1968 All-State Orchestra and received the 1968 Latin Award and the 1967 English Award at the Gordon H. Garrett High School, Charleston, So., Carolina.

LOSE YOUR POOCH?



Find Him With A Classified Ad

Home Demonstration Club programs on nutrition

Expansion of the Expanded Nutrition Program will take priority this month in the Wichita County Home Demonstration Program. Miss Fern Hodge, District Home Demonstration Agent, and Mrs. Nancy Renner, Associate Home Demonstration Agent, attended a training conference last week. The conference was held at College Station, Texas under the leadership of the administrative and specialist staff of the Extension Service.

Starting March 11, training for the local Expanded Nutrition Program will begin. Program assistants and aides who

will teach families in Wichita Falls to improve their eating habits with more nutritious diets will receive the three weeks of training. They will have an opportunity to learn how to work with people as well as how to help families with nutrition problems.

Mrs. Renner heads the Expanded Nutrition Program which operates within the city of Wichita Falls.

Wichita County Home Demonstration Clubs are having method demonstrations this month on the "Commodity Food Program." Thelma Wirges, County Home Demonstration Agent is giving the demonstrations to help club members understand her work with the program as well as what the program offers.

The Wichita County Home Demonstration Council will meet Tuesday, February 9. Mrs. Clarence Payton is chairman of the council. Mrs. D. D. Mendenhall will report on the

District III training meeting for council chairmen and THDA chairman. Visitors from Wichita County were Mrs. Jack Marshall, Mrs. R. A. Gilbert, Mrs. Ross Allen, Mrs. E. W. Roderick, and Mrs. J. A. Fouts.

Leaders will receive training this month for demonstrations they are to give home demonstration clubs and other organized groups. The training will be on "Safe Food Storage." Leaders are Mrs. J. C. Denny, Mrs. Dawson Owens, Mrs. Jesse Roebuck, Mrs. Clarence Payton, Mrs. Charles Johnson, Mrs. J. A. Fouts, Mrs. W. E. Karstetter, Mrs. Polly Horn, Mrs. Doyle McAda, Mrs. B. J. Gattis, and Mrs. Joan George.

Volleyball tilt Monday

Iowa Park High's girls' volleyball teams will open their season at 5 p.m. Monday when they host Vernon in the new gymnasium.

The varsity teams will play first, followed by the "B" teams. Then, according to coach Pat Watkins, another scrimmage game will be played by the varsities if time allows.

There will be no admission charged, and seats will be available for spectators.

Community club house planned

The program for the Evening Lions Club Tuesday was presented by Miss Judy Spruelli

and Miss Glenda Spruelli, seniors at the Iowa Park High School, who gave patriotic readings entitled "What Can I Do for America?"

Johnnie Ozeo was program chairman.

Joe Baxter conducted the business meeting. The club voted to sponsor a community club house project. Don Youngblood and Arch Hughes were appointed on a committee to solicit cooperation from all the service and civic clubs in the community in the project.

Dinner music was furnished by Mrs. O. E. Lochridge, pianist, and Mrs. Joe Singer, vocalist.

Girls' group undertakes local clean-up campaign

The Ko-Ki-Ta-Wan-Ka (Indian name meaning "Little women willing to try") proved their willingness in an effort to clean up the area behind Kidwell School last Thursday.

The girls were divided into three groups of four girls each, by their guardians, Mrs. Robert Lamb and Mrs. Johnnie Toler, to compete for picking up the most trash.

The teams used large plastic bags and empty Camp Fire Candy boxes for receptacles. The winning group composed of Candace Maupin, Stacey Ju-

lian, Cindy Flanagan and Katherine Johnson filled nine boxes, one large bag, and picked up a Christmas tree.

Each girl earned a red, white and blue citizenship bead, and the winning team was asked to write an article for the paper concerning litter.

The article follows: "We'll do our share, how about you? Isn't it time you made a decision? We think it is. Iowa Park could not have a football team, a new football stadium or a new high school if its respectful citizens did not care, but they do. Don't you think you should keep the town clean and help show people that you are proud and thankful for what you have? Then someday a young patriot might say 'Thank you for keeping Iowa Park clean.'"

YH program Modeling talk is

Mrs. Dwan Woodward gave a lecture on modeling techniques in every day life for a meeting of the Young Homemakers Tuesday evening.

She stated that not all women could be models but that all could walk and stand properly. She also stressed the importance of one's hair style complementing her face.

Misses Beth Cobb, Janie Cogdell, Jaye Nipper and Phyllis Smith demonstrated the techniques explained by Mrs. Woodward.

Refreshments were served by Mrs. Bing Miller and Mrs. Robert Sumner.

Camping trip plans are made

The Wa-Lo-Ki-La Camp Fire Girls at Valley View met Thursday afternoon in the home of Mrs. Robert Hawthorne where they practiced songs and discussed a camping trip in April.

During the social period, the girls played games and took a short hike.

Refreshments were served by Stacy Dickerson and Diann Stafford.

Sportsman Club dinner Saturday

The Lake Diversion Sportsman Club will hold a chili supper Saturday at 6:30 p.m. at the club house. Each one is requested to bring his own chili, and the other things will be furnished.

Mrs. Ted Roberts and Phyllis Cunningham will be in charge of arrangements.

SCHOOL LUNCH MENU!

February 15-19, 1971

MONDAY - Ham, Sweet Potatoes, Green Beans, Macaroni Salad, Hot Rolls & Butter, Chocolate & Plain Milk, Cake, Jello, Ice Cream.

TUESDAY - Pork Patties, English Peas, Mashed Potatoes, Gravy, Pineapple, Hot Rolls & Butter, Chocolate & Plain Milk, Cherry Cobbler, Ice Cream, Jello.

WEDNESDAY - Hamburgers, Lettuce, Tomatoes, Pickles, Onions, Beans, Potato Chips, Chocolate & Plain Milk, Ice Cream Bars, Jello.

THURSDAY - Italian Spaghetti, Green Salad, Buttered Carrots, Bread, Hot Rolls & Butter, Chocolate & Plain Milk, Ginger Bread with Lemon Sauce, Ice Cream, Jello.

FRIDAY - Fish Steak, Cream Style Corn, Cole Slaw, Corn Bread & Butter, Chocolate & Plain Milk, Pineapple Pudding, Jello, Ice Cream.

Mike Robertson enlists in Army

Michael Wayne Robertson, son of Mrs. Betty Jo Robertson of 805 E. Pasadena, has enlisted in the U. S. Army.

The 20-year-old private is a graduate of Iowa Park High School where he played football. He attended Midwestern University.

He was enlisted by Sgt. Doug Langford, Army Recruiter for Wichita Falls, and he will receive his basic training at Fort Polk, La.

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We specialize in custom killing and processing and home freezer beef.

FRYERS WHOLE	LB.	25¢
SWISS STEAK	LB.	79¢
GROUND BEEF	3 LBS.	\$1.19
FAMILY STYLE STEAK	LB.	59¢
CALF LIVER	Skinned LB.	49¢
GROUND STEAK	LB.	69¢
CENTER CUT PORK CHOPS	LB.	69¢
COUNTRY STYLE BACK BONES	LB.	59¢

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And put a LoveBug next to her heart.

Got a lotta love? Wrap it in an FTD LoveBundle. With a lift out LoveBug corsage to wear on Valentine's Day. A special bouquet, at a special price. Order it to arrive early. Delivered almost anywhere in the country.

\$10.00 to \$12.50



Send the FTD "LoveBundle" for Valentine's week.

Iowa Park Florists

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OBITUARIES

Clarence Oliver Smotherson

Service for Clarence Oliver Smotherson, 81, who died Sunday morning in a Wichita Falls hospital, was Monday afternoon in Tanner Funeral Home chapel.

Rev. Donald Toothman, pastor of the First Pentecostal Church in Wichita Falls, officiated. Burial was in Highland Cemetery.

Born Nov. 5, 1889 in Denton County, he was married to Maudie Thomason March 18, 1914 in Rains County.

He had resided at 301 B. Caroline St. in Wichita Falls for one year. He was a retired farmer and a member of the Dayton St. Baptist Church at Plainview.

Survivors include his wife; five daughters, Mrs. Zelta Rollins of Farmers Branch, Mrs. Ima Ree Muse of Vega, Mrs. Wanda Louise Elliott of Amarillo, Mrs. Dena Walls of La Punta, Calif., and Mrs. Shirley Perry of Los Angeles, Calif.; two sons, H. S. of Irving and Nathaniel of Tennessee Colony, Tex.; one sister, Mrs. Etter Brumley of Brownfield; four brothers, Archie and Lester of Hooker, Okla., Sam of Shreveport, Tex., and Walter of Liberal, Kansas; 26 grandchildren and ten great-grandchildren.

R. J. Shepard

Funeral service for R. J. Shepard, 53, of Wichita Falls, father of Mrs. Pamela Fuller of Iowa Park, was Saturday in Hawkins Funeral Home with the H. P. Bruce of Jehovah's Witnesses Kingdom Hall officiating.

Burial was at Lynn Creek Cemetery in Jack County.

Shepard was killed Thursday in a traffic accident nine miles north of Jacksboro. He was born Jan. 22, 1918, in Young County, and moved to Wichita Falls a year and a half ago. He was an oil field worker.

He is survived by his wife; Eva Lee; five daughters, Mrs. Kay Boyles of West Tawakoni, Tex., Mrs. Sharon Ford of Duncan, Okla., Mrs. Fulfer, and Kathy and Taffey Leann of the home; one son, Don of Wichita Falls; two brothers, Ollie of Paradise, Tex. and Melvin of Wichita Falls; one sister, Mrs. Bennie Hoff of Wichita Falls; and six grandchildren.

Richard Alan Christiansen

Richard Alan Christiansen, 25, of Wichita Falls, grandson of Mr. and Mrs. Leroy Lahey of the Valley View Community died Sunday in a Wichita Falls hospital following a lengthy illness.

Funeral was Tuesday afternoon in Hampton-Vaughan Funeral Home chapel with the Rev. Boyd Sayera, pastor of the St. Mark's United Methodist Church, officiating. Burial was in Highland Cemetery in Iowa Park.

Born July 1, 1945 in Vernon, he was a member of the First Baptist Church there.

Other survivors are his parents, Mr. and Mrs. Leroy Lahey of Wichita Falls; a sister, Mrs. Cathey Yarbrough; a step-sister, Miss Cheri Lahey; a brother, Donald; two step-brothers, Chany and Calvin, all of Wichita Falls.

Jesse Hedrick Stanbrough

Funeral for Jesse Hedrick Stanbrough Sr., 77, of Wichita Falls, was Saturday afternoon in Tanner Funeral Home chapel. Dr. W. Ned Hollandsworth, pastor of the Fain Memorial Presbyterian Church, was the officiant.

Burial was in Crestview Memorial Park in Wichita Falls.

Born Nov. 4, 1893 at Blackwater Plantation, Texas Parish, La., he had lived in Wichita Falls since 1924.

He is survived by two sons, Jesse Hedrick Jr. of Falmouth, Mass. and James N. of Wichita Falls; one grandson, Gary Nelson, of Wichita Falls.

Pallbearers were E. E. Kersey Jr., James A. Rogers, Louis Hamlett, Gordon Arnold, Wylie Haven, and C. E. Roberts.

Berry A. Powell

Funeral service for Berry A. Powell, 69, of Holliday, was Wednesday afternoon in Tanner Funeral Home chapel.

John Maples, minister of the Church of Christ, officiated. Burial was in Highland Cemetery.

Born July 27, 1901 at Wolfe City, he died Monday afternoon at his home in Holliday.

He was married to Nettie Case of Iowa Park in 1923. He was a retired employee of the Diversion Fish Hatchery.

Surviving are his wife; one daughter, Mrs. Charlene Pruett of Weatherford; one sister, Mrs. Addie Reynolds of Wichita Falls; one brother, Jack of Jamestown, Calif.; and three grandchildren.

Brown feted for tenure

William C. Brown, a billeting clerk with the billeting section of the Base Housing Office, was honored Thursday morning for 30 years of government service.

A 30-year length of service pin was presented to Brown by Maj. Gen. Jerry D. Page, commander of Sheppard Technical Training Center.

Brown has worked at his present job since October 1966. His other jobs at Sheppard include three years as a clerk typist with base supply, one year as a stock handler with the base commissary and seven years as a warehouseman with the commissary.

He came to Sheppard in 1955 after 15 years of military service with the U. S. Army.

After entering the Army in 1940 he was stationed with the 1st Armored Division at Ft. Hood, the Post Medical Detachment at Ft. Sam Houston, several stations in Germany and France from 1949 to 1953, and then to Ft. Bliss, and back to Ft. Hood.

He is a native of San Daba. He and his wife, Brenda, live at 104 West Alameda in Iowa Park.

DIAL 592-4431
FOR CLASSIFIEDS

Scouts have camp-out

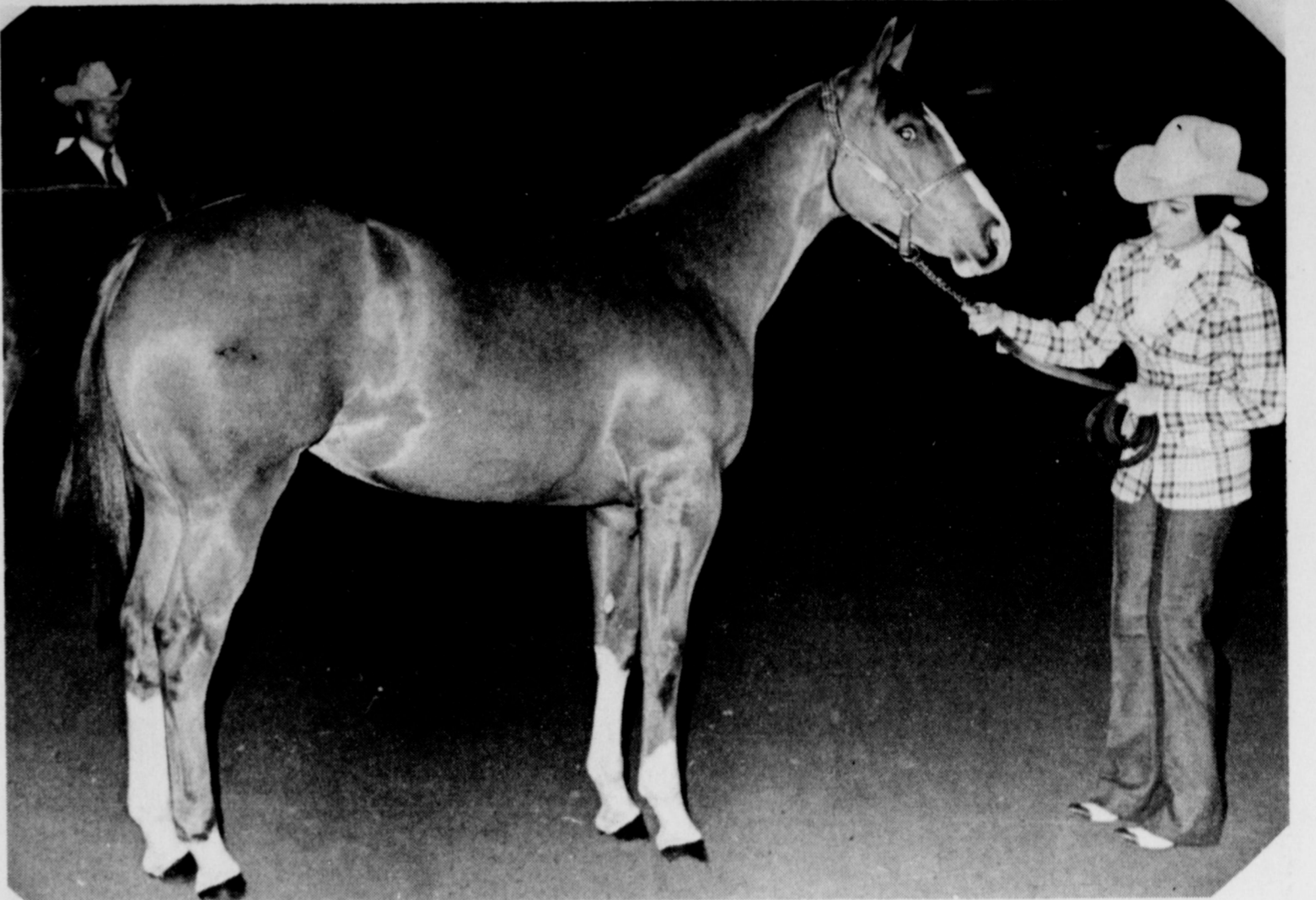
Boy Scout Troop 37 held a weekend campout last week at Buffalo Lake.

Scoutmaster Harold Garrison was accompanied by Scouts Mark Smith, Richard Hicks, Keith Rusk, Blaine Horton, Ricky Dixon, Perry Garrison, Mickey Boulware, Butch Sadberry, Vincent Rains, Keith Rains, Ricky Shook, Craig Shook, Terry Wakefield, Paul Tigrett, Rodney Singleton, Brent George, Ricky Vanek, Gerald Todd, George Kuzminsky, Wade Reams and Robert Dean.

Fathers joining them were George Smith, Basil Cunningham, Carlton Hicks, Jim Richard, Bob Reams, Steve Kuzminsky, Lee Sadberry and Oscar Singleton.

Two couples joined the group at campsite for a meal. They were Mr. and Mrs. Raymond Dixon and Mr. and Mrs. Arlen Shook.

One member of the Troop, Dean, attended church Sunday to complete his requirements for the God and Country Award. Several other members are completing their requirements for Second Class.



BRENDA GIBBS

Gibbs fillies place high in Fort Worth horse show

Tom Gibbs and his daughter, Brenda, showed their yearling fillies in the Registered Quarter Horse Show at the Fort Worth Stock Show Saturday, in a class of 41 entries.

Brenda's filly, breeding by Jetaway Reed, Supreme Champion, and out of a Scooper Chick mare owned by Tom and Maurice Gibbs, placed second.

The filly was sold immediately to Jerry Wells of Purcell, Okla. for \$4,000. It will be taken to the shows at Houston and San Antonio within the next few days.

Tom Gibbs' filly won sixth place in the same class. The filly is by Jetaway Reed and out of a Spanish Fort mare owned by Tom and Maurice Gibbs. She sold Sunday for \$1,950 and was purchased by L. W. Lesikar of Fort Worth, who hired Brenda to bring the filly home with her and continue showing the colt at area shows.

—ABOUT TOWN—

T. M. Thaxton was admitted to Wichita General Hospital Friday night. Report on his condition Wednesday morning indicated that he was somewhat improved.



TOM GIBBS

Firing range Youth Sunday services set is off-limits

The Sheppard Rifle and Pistol Firing Ranges have been placed off-limits to unauthorized personnel, according to Lt. Col. Max L. Barker, deputy commander, 3750th Air Base Group.

The range area is located approximately eight miles due west of Sheppard base proper. Trespassing is not only illegal but also dangerous because of gunfire.

In the event of a valid need for entry, call the range office, 592-4341 or ground training office, ext. 2306 at Sheppard.

The sermon of the morning will be "Ballad of Holy History" and will be done as a choir reading. John Chapman and James Richter will be worship leaders. Others sharing in the leadership of the service will be Marsha Taylor, Jeff Ayers, Cathy Whittenstall Debbie Ashley, Gary House, Tom Ashley, Beth Ashley and Judy Frazier.

"Youth Sunday" will be observed at the First Presbyterian Church Sunday at the 9 a.m. worship service. The young people will lead a contemporary worship service with the theme "God Is Here: Let's Celebrate".

Surgery slated for Larry Dodd

Larry Dodd, son of Mr. and Mrs. C. O. Dodd, will undergo ear surgery tomorrow at a Minneapolis, Minn. hospital.

Larry is a 1964 graduate of Iowa Park High School and a 1968 graduate of Midwestern University. He is working on his Ph. D degree at the University of Minnesota.

? Did You Know

... that it required 15 1/2 minutes of factory labor to buy a quart of milk 40 years ago, and takes only 6 minutes today? The U. S. farmer-rancher is truly a modern miracle worker!

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RANGER Deluxe 3-1/2 HP REVERSING ROTARY TILLER

Reg. \$149.95 **\$138** CHARGE IT!

- Briggs and Stratton Engine with Forward, Neutral and Reverse!
- 12-Inch Diameter Unbreakable Tines, Vertical Rewind Starter!
- Features Extra Heavy Duty Case with Four Adjustable Tapered Roller Bearings!

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Has many uses: put up rows, cultivate the garden, & will make seed furrows. **Now Only \$32**

Assembled FREE! SERVICED & Ready To Till!

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DON SCHRAM, Owner

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SELECT HER VALENTINE HEART FROM OUR BEAUTIFUL DISPLAY

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Milk-and-Honey Chocolates

Say to your Sweetheart 'I love you.' with a beautiful Valentine Heart packed with her favorite Pangburn's Chocolates, the luxury chocolates made with Milk and Honey

Reserve your Heart NOW \$2.50 to \$13.50

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WE NOW accept master charge

BANK AMERICA

Holliday couple asks council about sewage for their home

It was learned at Holliday's Monday night council meeting there were several families within the city limits who were not provided sewage service. Mr. and Mrs. Wayne Ward approached the council and asked if their house on Cedar Street (South Side). "We know of at least three families in that area without sewage service and all three stated they would like to be connected up. Alderman Joe Martin explained he was in the same situation as he resided on Cedar Street and the reason was that this part of town was so low in elevation the city couldn't service it.

"Then what we need is a lift station. Isn't that right," stated Mayor Fred Daume Jr. After a lengthy discussion it was decided upon to let an engineer survey the situation, finding out exactly what was needed, and then see if it was feasible for the city to finance such an undertaking. Mayor thanked the Ward family for appearing before the council with their sewage problem and told them they should have an answer by the next council meeting (March 8). Jim Lewis and his wife also presented a water bill problem to the council members. Records showed the Lewis family had never used minimum rate of water and their bill averaged around \$7 each month. Last month they received a bill for \$47.89. City employees checked out their meter and found it wasn't registering properly. A new meter was installed. Upon hearing the above information council members voted to let Lewis pay \$7.15 instead of the \$47.89 billing. Another water bill problem confronting the council was what decision to make about two large bills received by Slack Gulf Service. Slack received a \$259.16 billing in November and a \$64.07 due the following month. He refused to pay the bills until the city tried to find out what was causing the 'enormous' prices for water service. City employees stated they checked out the meter and found it to be working properly and January's billing was \$19.05. It was thought Slack's automatic car wash could have caused the water loss with a valve sticking open. However, no conclusion was made. The aldermen agreed since the meter was found to be in correct operating procedure there was no other alternative than to collect for the billings. However, all agreed to let Slack pay half of the two large bills. Both months total \$323.23 and Slack will be expected to pay half of that amount. Another item discussed was the possibility of hiring someone to haul the trash so that city employees could concentrate more on street repair and other needed work in the department. "Our two employees have to spend two full days out of each week to haul trash and I personally don't think we can expect them to get other jobs completed with this responsibility," stated May Daume.

In regards as to whether Holliday would hire a city marshal or night watchman a motion was passed to find out what local merchants and businessmen would be willing to pay to help provide a salary for such a person. Once it was decided what a person would receive in salary the city proposed to advertise and select the best application submitted. Another motion was passed to purchase a mounting bracket for the city's backhoe machine. Alderman Rev. Clyde Webb volunteered to overhaul the backhoe machine which is much in need according to city authorities. It was added he could use one of the city employees to help him with the project. When asked about a water line laid outside the city limits on the Old Iowa Park Road Mayor Daume stated the line serviced the Clark family and Fred Daume (his father). "The entire line was paid for by my father and he paid \$100 tapping fee and put up a \$30 water deposit," added Daume. The line is capable of serving six to eight more houses and plans have been made to turn it over to the city in the future according to Daume.

Nine persons have been arrested and charged with thefts and burglaries in this area by Archer County Deputy Sheriff Leroy Addison. Also, several stolen items have been recovered. A 26-year-old woman and two teenage girls from Waurika, Okla., were arrested after a car chase by Addison. He stated the girls were in a stationwagon which pulled out from behind a cabin at Lake Wichita. As several break-ins and thefts had been reported in that area Addison stopped the car. He recovered a tool box which was taken from J. B. Burk's pickup on Easy Street, several electric razors, a radio-record player combination and an antique rocking chair. Each was charged with burglary and placed under a \$1,000 bond. Five Wichita Falls men, from 20 to 26 years of age, were also arrested by Addison and charged with theft over \$50 in connection with four tractor radiators stolen from the Jack Brown-Dempsey Lease. The radiators were beaten off tractors and sold as junk to a Wichita Falls dealer. Bond was set at \$2,500 for each man. A Burk Burnett man was arrested and charged with the theft of \$15 from the Sellers Motel. Thieves gained entry to a Kickapoo cabin by cutting a

back screen door recently. Reported taken by owner Rowell was a 19-inch portable television and a boat gas tank. Coffee honors Mrs. Rathgeber The H. C. Lyles home, near Holliday, was the scene on Saturday morning for an informal coffee honoring Mrs. Stan Rathgeber, a recent bride. A lovely array of household gifts was presented the honoree from the guests and hostesses. Assisting Mrs. Lyles with hostess duties were Miss Gayle Brisco, Miss Joyce Gafford, Mmes. Milton Brisco, Charles Norred, Bill Brackeen and Cecil Holmes. Some 32 guests were registered from Wichita Falls, Ft. Worth, Arlington and the Holliday area. Mrs. Rathgeber is the former Donna Goforth, daughter of Mrs. O. B. Goforth and the late Mr. Goforth of Holliday. A graduate of Holliday High School she and her groom are making their home in Ft. Worth following their recent wedding in Wichita Falls. Rathgeber's parents are Mr. and Mrs. R. H. Rathgeber, Wichita Falls. A graduate of Rider High School, he is employed by a Ft. Worth chemical firm.

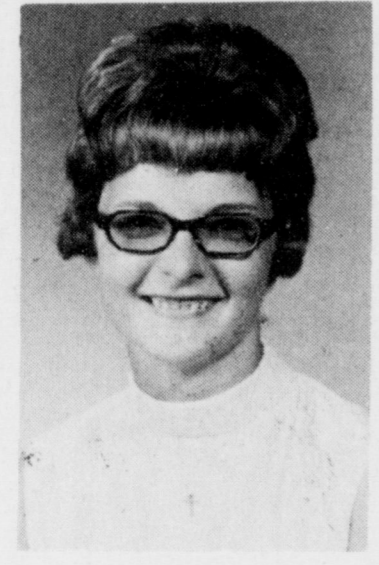


THEATER OPENING SOON -- Work was begun this week on Center Theater, in preparation for its Feb. 28 opening. Located next door to TG&Y in Park West Shopping Center, the facility will have a capacity of 75 seats. The lobby will be paneled and carpeted, and feature a concession stand. Movies of G and GP ratings will be shown exclusively. Ray Townsend, right, is the owner and his stepson, Robert Whitehill, left, will operate it. Both men live in Burkburnett.

Tandy Williams recipient of Betty Crocker award

Seventeen year-old Tandy Williams was recently chosen Holliday High School's 1971 Betty Crocker Homemaker of Tomorrow. Her selection was based on her performance in a written knowledge and attitude examination given to the senior girls in December. Tandy will receive a specially designed award from General Mills, sponsor of the annual education program. Also, she is now eligible for state and national honors, including one of 102 college scholarships. Miss Williams is the daughter of Mr. and Mrs. Kenneth A. Williams of Dundee. Scholar honors are not new to Tandy as she was chosen as one of the national semi-finalists in the National Merit Scholarship competition. Another honor came her way last spring when

she was chosen to represent Holliday High as a delegate to the Texas Atomic Energy Research Foundation seminar at



TANDY WILLIAMS

the University of Texas in Austin. She has been a member of the school band for the past six years. She has served on the band council for the past

two years and is serving as drum majorette this year. Miss Williams garnered district and regional band honors this year and has competed in U.I.L. solo and ensemble competition. Tandy has been a member of F.H.A., a class officer and an honor student for four years. She participates as a member of Holliday's slide rule and ready-writing teams. She also found time to serve as a member of the annual staff throughout her high school career and is now serving as editor her senior year. State judging centers on scores of school winners in the December test, with personal observation and interviews during the tour added factors in national selections. If chosen for State Homemaker of Tomorrow Tandy will receive a \$1,500 scholarship or grant. And her school will receive a set of Encyclopedia Britannica, Inc. National winners will receive from \$2,000 for fourth place to \$5,000 for first place. Nearly 650,000 senior girls participated in this year's contest.

Nine persons charged with theft, burglary

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Chili, stew supper set

The Homemakers Club of Holliday met Tuesday in the Community Building for a salad luncheon followed by a business meeting and program. Mrs. Charles Wilson conducted the business when 14 members answered roll call with current events. Plans were completed for a chili and stew supper with dessert Feb. 19 at 6:30 p.m. at the Community House. The price of tickets will be \$1.25. The featured speaker was Judy Kitchens with the Texas A&M Extension Service. She spoke on "Fabrics and Patterns". She is scheduled to speak at the March 16th meeting on "Preparation of Beef". Mrs. Jess Moore and Nan Crawford were welcomed as new members.

Holliday School reports semester honor students

Fourteen names appeared on Holliday High School's first semester honor roll list and another fourteen boys and girls were named to the seventh and eighth grade (junior high) honor list. The honor roll listings were released by school officials Tuesday. Seniors recording top grades were Tandy Williams, Karla Henke, Sharon Marushia, Pat O'Neal, Vickie Ross, Mona Szenasi and Coy Sanders. Johnny Debler was the only junior to appear on the list.

Making the sophomore scholar list were Jim Henson and Becky Marushia. Helen Alley, Randy Debler, Sue Davis and Mary Kocks were freshmen making the list. Eighth grade honor students were Angie Anderson, Noma Cullers, Susan Guley, Richard McBride and Donnie Tiffin. Making the seventh grade list were Milea Wilkerson, Sammy Caldwell, Melissa Miller, Beth Parker, Julie Rasmuson, Jim Stevens, Molly Williams, Lily Baughman and Mary Ruby.

Holliday Happenings

Some 200 fans turned out to watch the Harlem Thrillers in action against the South Side Baptist in Holliday's gym Thursday night. The game was sponsored by the local Lions Club and proved to be a financial success. The well-known Thrillers were considered a clown basketball squad, but they clowned just a little too much as the strong Wichita Falls team was victorious, 107-94. It was announced at Tuesday's city council meeting an election would be held April 3, 1971 to elect three aldermen. Aldermen seats up for ballot at that time are Don Tiffin (place one), Lonnie Brackeen (place two) and Rev. Clyde Webb (place five). At their last regular scheduled meeting Holliday's Chapel Riding Club elected Nelda Miley as club secretary. Also, their regular meeting night was changed to the third Monday of each month. Members were encouraged to attend playdays sponsored by the club on the fourth Sunday of each month. These playdays are also open to the public. It was stated there would be five district playdays this summer. Locations and times are Bowman Buckaroo Arena (April 4), Burkburnett (May 2), Dean (May 30), Electra (June 5), and Holliday (July 17). New members introduced at the meeting were the Johnny Choate family, Guy Williams and Buddy Patterson.

When business was good, he said he didn't need advertising.

When business was bad, he said he couldn't afford advertising.

For the life of us, we can't remember his name.

HE THOUGHT HE WAS A PRETTY SHREWD BUSINESSMAN!

He Never Overbought, He Never Sold At A Loss, He Was Always Competitive, He Kept His Store Modern, His Clerks Were Friendly, He Stocked Excellent Merchandise, He Kept Good Books,

BUT..... HE NEVER ADVERTISED!

And, as a result his business was never what it could have been! Businessmen must let their customers, and potential customers, know that their merchandise is good, their store is modern and prices are competitive. Nothing tells this story better . . . in this area . . . than the pages of The . . .

IOWA PARK LEADER

BIG OAKS FROM LITTLE ACORNS!

LEARNING SHOWING GROWING HELPING

IOWA PARK LEADER

Shower set at Kamay

A miscellaneous shower for the John Wayne Fulfer family who lost their home in a fire last week will be held at the Kamay Community Building Friday at 7:30 p.m. The community is invited. The Fulfers lost all their kitchen and bathroom furniture, cooking utensils and linens in the fire.

Red Baron spirit found at Wichita Valley airport

If you should see an open-cockpit bi-plane diving out of the sun at 12-o'clock-high, have no fear. The Red Baron has not returned.

It's just Capt. Tom Dodge turning back the calendar in his vintage World War II Stearman PT-17. A T-37 instructor pilot in the 3631st Pilot Training Squadron, 3630th Flying Training Wing, Captain Dodge takes to the air for fun in the Stearman whenever weather and time permit. "The plane tends to bring out the Walter Mitty in you," says his friend Capt. Chet Seviola, also of the 3631st PTS. "There is the wind in your face, the hum in the wires, the exhaust smell, and the roar of the engine. It sends your thoughts back to WWI, wearing your white scarf and looking for the Red Baron," he says dreamily. This particular plane -- N63806 -- was manufactured by Boeing in Seattle, Wash., in

1941. It, and many like it, were used as a basic trainer for the Army Air Corps. After WWII many were available for private sale for as little as \$500. Captain Dodge's plane is currently valued at \$9,000.

N63806 is based at Wichita Valley airport three miles east of Iowa Park. There it is maintained in excellent condition by Captain Dodge and his wife Norma, who also flies the plane. She has her pilots license and solos in the Stearman. Husband and wife spend many hours lavishing tender loving care on their old aircraft.

They frequently go to air shows in the PT-17. Although Captain Dodge flies mainly for pleasure, he spends many hours flying acrobatics for practice. He enjoys taking people for rides. Passengers have ranged from some who have never flown in a small aircraft to fellow instructors who want to see how much the plane can take.

Some of its credentials are modest. Others are mighty impressive.

It is rated at plus or minus 10 Gs (10 times the pull of gravity) compared with the t-37 which has a 6.67 plus and 2.67 minus G rating.

The Stearman is a two-seater with a 12,000-foot ceiling. It climbs at 700 feet-per-minute, cruises at 95 miles per hour, has a normal maximum speed of 105 miles per hour but makes 186 miles per hour in a dive. Stalling speed is 55 miles per hour. Gross weight is 2,820 pounds with a 46-gallon fuel capacity. The power plant is a Continental R670/220 horse power, seven cylinder radial engine.

Among the acrobatic maneuvers it can manage are loop, immelman, hammerhead stalls, snap rolls, split-S, cloverleaf, barrel roll, aileron roll, spins (upright and inverted). "Captain Dodge flies them all well," assets Captain Seviola.

"When flying in inverted flight you are happy to abide by FAA (Federal Aviation Authority) requirements to wear a parachute. One feels an urge to check seat belts. There is nothing between you and the ground but air," Captain Seviola observed.

for FAST ACTION use the

MISCELLANEOUS FOR SALE

USED TELEVISION sets, color, black and white, and stereos. WHITE'S of Iowa Park.

KIRBY vacuum cleaners with attachments and polishers, 8 payments of \$10.72 or \$85.76. Fred Harrison, Box 56, Petrolia, Ph. JA4-3242. 2-11-3tc

2 USED washers, 1 automatic, 1 wringer-type. WHITE'S of Iowa Park.

USED FREEZER, 15.5 cu. ft., 10 months old. WHITE'S of Iowa Park.

COMPLETE used bedroom suite. A real bargain. WHITE'S of Iowa Park.

HOME SERVICES

AERIAL SPRAYING -- Call Doc Perkins Aerial Spray, Randlett, Okla., Crossroads 66 Service, 405-281-7215 or 405-281-3465. 2-11-12tc

HENRY BROWN Income Tax Service, 2202 Harvard, Wichita Falls, 767-4963. Short form \$2.50. Long form \$5.00 and up. Call for appointment. 2-11-3TC

HOUSE PAINTING: Call for free estimate. John D. Fecher, Phone 592-4472. 10-30-tfc

Trash hauling, garage cleaning, buy anything of value. 592-4817. 5-14-tfc

MOVING, light hauling. For free estimate call 723-606. 5-21-tfc

COMMERCIAL PRINTING - fast service - locally printed and owned. Phone 592-5541. R B R PRINTING. 2-19-tfc

LUZIER COSTMETICS 592-4072. 3-5-tfc

DRINKING WATER HAULED, Day or Night. WILLIE Browning & SON, Phone 592-5905, Iowa Park. 7-23-tfc

HOUSES UNFURNISHED

ONE BEDROOM home. 610 E. Lafayette. Call 592-5713. 2-4-1tc

ANNOUNCEMENTS

Not responsible for debts incurred by my wife, Lavinia Kay Moore. Clarence A. Moore Feb. 3, 1971. 2-4-3TP

BUSINESS OPPORTUNITIES

WANTED: Good used photo print dryer with minimum capacity of four 8x10 prints, Iowa Park Leader.

PERSONALS

CARD OF THANKS
We thank each of you for your kindness, cards, flowers, prayers, food, and the sharing of our grief in the loss of our husband and father. Mrs. C. H. Partney Mr. and Mrs. W. G. Partney and family.

HOUSES FURNISHED

FOR RENT - One bedroom furnished house, garage, washing machine 904 E. Cash. Ph. 592-4790. 2-4-2tc

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PECAN TREES REASONABLE PRICES 204 SEVENTH on Alley at Piggly Wiggly Parking Lot Wichita Falls

Hairstyles by Emma

PHONE 592-4576 MON. thru FRI.

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FREE ESTIMATE UP TO 5 YEARS TO PAY 592-5455 C.A.HICKS IOWA PARK

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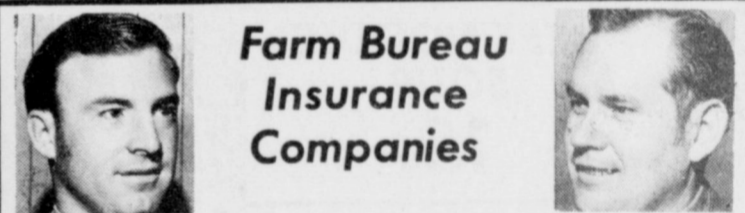
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Wichita Falls

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DON HUNTER'S COUNTRY HOUSE RESTAURANT

SERVING DELICIOUS STEAKS, COUNTRY RIBS, HAMS, CHICKEN AND SEA FOODS.

BANQUET FACILITIES STEAKS LUNCHEON SPECIALS

1203 E. SCOTT OPEN AT 6:30 a.m.

Conservation film shown

A film on conservation practices of the oil industry, protecting wildlife and range country, was viewed Tuesday by the Noon Lions Club.

Providing the film was C. O. Glenn, director of the Red River Authority. Bill Steger was in charge of the program.

Glenn, who was the first director of the Authority when it was organized in 1959, also commented on the work being carried on to halt salt pollution of the river and Lake Kemp.

Hawks defeat Olney; end season tomorrow

The Hawks will be shooting to even their District 11-AA standings at an even 5-5 Friday evening when they close out the season with their final game at Breckenridge.

They increased their number of victories to four Tuesday night when they outgunned Olney 76-58 in a foullest at the Cub Den, which ran their season total to 4-16. All wins have been against conference opponents.

In their first meeting here, the Hawks lost to Breckenridge's Bucaroos 75-60. And the Bucks have gone on to hold down second place in the loop, losing only to undefeated Bowie.

A young and fast-improving team, the Mean Green roundballers defeated Olney by a 16-point margin in the local gymnasium. Their improvement shows when they were able to outscore the Cubs in

their own grounds by an even greater margin, 18 points.

Big guns in the Olney victory were Mike Caroland and David Laurence, who racked up 18 and 17 points, respectively.

There were 53 personal fouls called in the game, 27 against the Hawks and 26 against their hosts. Off them, Iowa Park sank 20 of 37 free shots and the Cubs 16 of 37. This is in sharp contrast to their first meeting, when both teams registered only eight of 20 shots from the charity line.

After trailing 17-20 at the first quarter's end, the Hawks settled down to take a 36-28 halftime lead.

The "B" team was edged out in the final quarter to lose 66-71, a high-scoring event for junior varsities. A close game all the way, Iowa Park led 13-12 and 29-26 at the first two rest stops, and were down only 49-50 after three periods of play.

Randy Alsop had his high performance of the season, canning 28 points. Jerry Burkhardt turned in 18.

Like the varsity contest, there also were a lot of personal fouls, 54 in all. Iowa Park had 29 and Olney 25.

IOWA PARK - 76 OLNEY - 58

	Fg	Ft	Pf	Tp
Frazier	2	4	4	8
Morrison	2	5	3	9
Bosley	2	4	4	8
Ancell	4	0	4	8
Laurence	8	1	5	17
Caroland	6	6	4	18
Gholson	1	0	2	2
Bernstein	3	0	1	6
Totals	28	20	27	76
Olney	21	16	26	58

North Texas Nursing Homes Takes Issue With Ralph Nader

Ralph Nader has said the United States Nursing Homes are negligent and profiteering. This is not true of the Texas Nursing Home Industry. When Mr. Nader conducted his survey, he chose only the homes he knew would fall short of average standards. The Nursing Homes of Texas have much stricter controls than the majority of U. S. institutions, and it is unfair to say the average Home in Texas is substandard.

We of the Texas Nursing Home industry strive for higher standards and welcome any survey that is fair and equal. But to be judged by the results of a survey held in Nursing Homes over fifteen hundred miles away cannot be justified.

Therefore, we of the North Texas Chapter of the Texas Nursing Home Association issue an invitation to any person or persons interested in investigating our industry. We feel confident that any such investigation would prove beyond a shadow of a doubt that our industry is above reproach in our conduct.

Aaron Wood III
Public Relations Chairman
North Texas Chapter
Texas Nursing Home Association

DIAL 592-4431 FOR CLASSIFIEDS

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IOWA PARK

WASHINGTON'S BIRTHDAY

SALE

SATURDAY

JAN 20

BARGAINS YOU WON'T BELIEVE!



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LARGE FRESH DRESSED WHOLE **FRYERS**
LB. **19¢**

WRIGHT'S **SAUSAGE**
3 LBS. **99¢**

DECKER RANCH STYLE **BACON**
2 LBS. **96¢**

PORK **STEAK** LB. **49¢**

ROUND **STEAK**
LB. **98¢**

WILSON **Chili** 1 1/2 Can
59¢

MOTT'S **BEEFAMATO**
32 Oz. **25¢**

CAMPBELL'S **BEEF NOODLE SOUP**
15¢

LITTLE FRISKIES **CAT FOOD**
2 Lb. Box **49¢**

VIGO **DOG FOOD**
10¢

PALMOLIVE **DISHWASHING LIQUID**
12 Oz. **33¢**

GLADE **AIR FRESHENER**
7 Oz. Can **49¢**

DUNCAN HINES **CAKE MIXES**
39¢

8 OZ. BOX **VELVEETA**
29¢

SCOTTIES 100 2-PLY **6 FOR 1**

GIANT SIZE **TIDE**
69¢

LIBBY **SAUERKRAUT**
303 CAN **5 FOR 1**

SURE-SAVE **PEANUT BUTTER**
12 Oz. **4 FOR 1**

HIGH PLAINS **BLACKEYE PEAS**
300 Can **8 FOR 1**

GRAPEFRUIT
ORANGES 5 LB. BAG **49¢**

POTATOES 20 LBS. **79¢**

MESQUITE MUSINGS

By Ruby L. Robertson

"It is only through labor and prayerful effort, by grim energy and resolute courage, that we move to better things". These words spoken by Theodore Roosevelt half a century ago seem the best to describe the voyage of Apollo 14 and other achievements at NASA.

How Teddy Roosevelt would have loved our space program with its unlimited challenges and its call to courageous God-fearing men. The space program which makes the impossible possible. In any field of endeavor there are always a few outstanding individuals who set the pattern for lesser men to follow. Such volunteers are our astronauts, who with God's help, have shown problems can be solved.

How thrilling it was to watch these brave men walk on the moon, especially so when we knew the training and work that had preceded the voyage. What a challenge to all of us.

They have done their job and inspired us to do ours at home. Few men ever have had the money and efforts of other people dependent upon them as these men did, but we each have our own little cheering section and always others are dependent upon us to do our job.

Always there are critics of any effort and many of us do not fully comprehend the benefits of the space program. We must remember that Columbus, and much later the Wright Brothers were criticized and ridiculed. There was even a time in our history when it was considered foolhardy for a man to migrate to a wilderness called Texas.

Apollo 13, with its near tragedy, probably brought more people together in united prayer than any incident in our history. Our prayers were answered and the men returned safely. We were aware of a Divine hand in the affairs of men. With this knowledge and inspiration can we not all live a more courageous life; accept the challenge of making our world a better place and begin where we are? This too takes courage, but as a poet said: Courage is an independent spark from Heaven's bright throne, By which the soul stands raised triumphant, high and alone.

HIGHLIGHTS AND SIDELIGHTS

From Your State Capitol

BY VERN SANFORD

TEXAS PRESS ASSOCIATION

AUSTIN -- According to a 14-month nationwide study by the Citizens Conference on State Legislatures, the Texas Legislature ranks 38th among all 50 states.

Study reported that the Lieutenant Governor has too much power, and suggested that some of it be transferred to the President Pro Tempore of the Senate.

CCSL came out strong for annual sessions of the Legislature and found \$15,000 a reasonable annual pay for senators and representatives (who now get \$4,800).

Conference also suggested that Texas has far too many legislative standing committees (72 in all) and that 15 for each house would be plenty. A joint hearing by House-Senate panels would also save time, the study maintained.

Broad powers of the Lieutenant Governor, said CCSL, are a "hindrance to the Senate developing leadership of its own choosing." Powers include appointment of committee chairmen, assigning bills to committees and casting tie-breaking votes.

States getting the best rankings were, in this order, California, New York, Illinois, Florida, Wisconsin, Iowa, Hawaii, Michigan, Nebraska and Minnesota.

Texas ranked 45th in ability to control its own activities, 43rd in the use of available information, 36th in accountability to constituency and 17th in being representative of the state's varied interests and population.

AUTO RATE REHEARING SOUGHT -- Texas Automobile Insurance Service Office is seeking a rehearing on car insurance rates that were ordered by the State Insurance Board in December.

Counsel for TAISO and its 325 member companies filed official notice asking that the board re-examine the adequacy of rates it proposed to become effective January 1.

Insurance industry urged average overall 27.7 per cent increase statewide. Following hearings in Austin, Dallas and Houston, the Board agreed to grant a 14 per cent hike. Insurance Board staff had recommended 16 per cent.

Companies contend that "the use of a 25 per cent limitation on rate increases by coverage, classification and territory, without a specific allowance for catastrophes, results in confiscatory rates, . . . which is not in keeping with the Texas Insurance Code."

REGISTRATION TO REOPEN -- Voter registration is due to reopen for the month of February.

Legislature passed a bill to extend the sign-up beyond January 31, and Gov. Preston Smith signed it into law.

Sen. Joe J. Bernal of San Antonio, who sponsored the measure, said that the bill shows the Legislature's good faith in getting in line with the Federal court decision. It threw out the annual voter registration requirement and criticized the gap between the end of the registration period and the election date.

A constitutional amendment proposal to wipe out Texas annual registration requirement by state action and other bills to authorize a registration-by-voting system are now pending in the Legislature. Main argument about the latter is over whether registration should be for a two or a four-year period.

APPOINTMENTS -- Jack R. Stone of Wells was nominated by the governor to succeed L.P. (Pete) Gilvin of Amarillo

As I See It...

By BOB HAMILTON

I don't guess it's been any drier here than at Breckenridge. A story in the Breckenridge American last week reported .30 of an inch in the past 102 days. Reminds me of the weather forecast once printed in the Johnstown Democrat: "Thunder showers Friday probably followed by Saturday."

I probably got less sleep during that moon landing last week than the Astronauts.

The television promotion on the landing was that it would be covered live. Since tv deals in visual as well as aural presentation, I naturally assumed I would see both, with the vehicle's outdoor camera being switched on during the approach and landing.

So I sat up until 3:30 a.m. Friday morning watching simulated and animated coverage while listening to live voices. And Saturday morning Dolores roused me out of bed at 4:30 a.m. to see the two Astronauts walk . . . and it didn't take me five minutes to learn that they had left the space craft about an hour earlier than scheduled.

So as it turned out, I got less sleep than the Astronauts, and never did get to see anything more than some tv personalities who also looked like they had gotten more sleep than I.

Not many things upset me more than

hearing some state legislator whimpering about the low pay they get for the state's work.

Like any other job, it wasn't forced on them. I would assume they were knowledgeable enough to know what the pay was before they asked the people to elect them. And I would also assume they would be equally as knowledgeable about whether they could make a go of it on that salary, if they didn't know either or both, they shouldn't be there in the first place. . . and I don't know of any guns at their heads forcing them to stay.

And using the recent stock fraud situation as a springboard to get public support for higher pay is a bunch of bunk. They would ask us to believe a higher salary would remove a legislator's temptation to accept graft or get in on get-rich-quick schemes.

If a man is a thief, he's never satisfied with what he's got.

Well, I start on the downhill side Friday. That's to be my 40th birthday.

During my first 21 years, I used to think a day, and especially a week would never pass. Now I try to figure out how the past year slipped past so quickly.

It's never any problem for me to remember my birthday. . . it's the same date as Abe Lincoln, Or, at least it will be until the government changes that date like it did Washington's.

WORTH QUOTING...

When Gov. John Connally gets approved as Secretary, his name will go on the currency. When you put the name of a ranking Texan and "In God We Trust" on a dollar bill, that's as far as you can go towards certifying it.

It seems the season for examining public business operations, mostly in Austin, where House Speaker Gus Mutscher has made a revealing explanation. On a state representative's salary of \$400 a

month, take-home pay of \$280, he has managed a bank line of credit up to \$600, 000. Sec. Connally - when he is approved - could make use of that kind of fiscal knowhow.

--Dick Reavis, The Moore County News, Dumas

Barney Barnhill has always been strong on good techniques in business.

Take the time when as a shy young man just getting started in the insurance business he entered the office of a sales manager.

Barney timidly approached the sales manager's desk and mumbled, "You don't want to buy any insurance, do you?" "No," was the executive's brusque reply.

"I was afraid not," said the embarrassed Barney, starting to back toward the door.

"Wait a minute!" exclaimed the sales manager. I've dealt with salesmen all my life, and you're the worst I've ever seen. You have to inspire confidence, and to do that you've got to have it yourself. Just to give you confidence that you can make a sale, I'll sign for a \$10,000 policy."

Signing the application, the executive demanded, "What you have to do is learn some good techniques and use them." "Oh, but I have," returned Barney. "I have an approach for almost every type of businessman. The one I just used was my standard approach for sales managers."

--Ronald Hardin, The Graham News

Parmer County's official 1970 population of 10,509 ranks the county 144th among the state's 254 counties.

Now, this may not sound like much to brag about at first blush, but when you check further, you find that in 1960, when the population was 9,583, the county's rank was 154th.

This means that the county overtook 10 counties somewhere in the state in terms of population during the past 10 years. And, with the growth potential as good, if not better than it was at census time, prospects for continued increase and more steps up the ladder, are very bright.

"We've said it before, and we'll repeat it again -- We'd rather be living in Frona, Parmer County, Texas, than any other place we know about."

--Bill Ellis, The Frona Star

Now that the Nocona Chamber of Commerce has a new manager, it appears that we will be in position to do bigger and better things for our city, our community and our county. The one thing we must have is the help, support and cooperation of the people of Nocona. We trust that we may all work together for improvements and progress that will be beneficial to all.

--Edgar Hays, The Nocona News

AN OPEN LETTER TO THE NON-ADVERTISER - The merchant who does not advertise pays the advertising bill for the one who does.

Every merchant in business pays for advertising, whether he uses it or not. If a competitor's advertising takes any business away from him, the profit he would have made on the lost sale is what his competitor's advertising cost him.

You have, perhaps, wondered how some stores can afford to spend such large sums for advertising. Their competitors, who don't advertise, and whose business they take, pay for their advertising.

Say the Jones family is a customer of yours. They have \$60 to spend with you. They read the advertising of your competitor and are induced to spend their \$60 with him instead of spending it with you. The store makes 20 percent, or \$12 on the sale. They deduct, we will say, the \$1 advertising cost and have \$11 profit left. The advertising has cost them nothing. They get back its cost and have \$11 profit they would not have had except for their advertising.

Who paid for this advertising? Did the advertiser pay? No. He paid only the regular price.

THEN WHO DID PAY? The merchant who did not advertise for this competitor's advertising. He not only paid for the other fellow's advertising but he paid out of his cash drawer on the profit his competitor made on the sale. The merchant who doesn't advertise pays the advertising bill for the one that does. He pays in loss of sales and loss of profits.

Wendell Tooley in Floyd County Hesperian.