



Iowa Park Herald

VOLUME 56 Telephone Area Code: 817 IOWA PARK, TEXAS, THURSDAY, OCTOBER 22, 1964 Post Office Zip Code: 76367 NUMBER 35

Items and Services ...

MARY'S BEAUTY SHOP
15 Years in the Business
Phone 592-2011 508 E. Highway
Next to Dairy-Land
Air Conditioned by Refrigeration
Baldwin Pianos for sale or rent.
Rent a new piano, \$10 a month.
We also have good used pianos,
easy terms. For more information
write Norsworthy Music Center,
614 Ninth St., Wichita Falls, Tex.
23-2c

Wanted—Ironing to do, \$1.25
dozen, 515 W. Aldine. 592-2096. 1c

U-Haul trailers and trucks for
Rent. Ph. 592-9120, 400 E. High-
way, Robinson's Station. 21-2c

Plowing, yard leveling, C. P.
Simmons. 592-4574 and 592-5457
47p 48-2c

Tanner Funeral Home
Year round air-conditioned chapel
Air-conditioned, oxygen equipped
ambulances
Phone 592-4151

For Rent—Furnished house at
705 S. Colorado. See Mrs. Hobbs,
413 W. Diamond. Ph. 592-4595. 33-2c

DITCHING SERVICE
and
BACKHOE MACHINE
Cellars, Sewer Lines, Septic Tanks
Cleaned
Park Tank Truck Service
Ph. 592-4184 Iowa Park

TV, Air Conditioners, Evaporative,
Refrigerated, Window Units or
Central Units. Serviced daily
in Iowa Park. Call 767-4616.
SOUTHMOOR TV 10-2c

Air conditioning service work
done for very reasonable rates by
experienced refrigeration mechan-
ic. Call Jerry Thomas (766-4090)
after 5:30 p.m. on week-days or
all day Saturday and Sunday. 19-2c

MONUMENTS
HENDERSON MONUMENT CO.
A Manufacturer Since 1906
5001 Jacksboro Hwy., Wichita Fall
Pho. 767-7500 Res. 767-1064
A monument at a price
any family can afford.
Rock of Ages — Georgia Marble
Stone Eternal

BOWDEN'S BEAUTY SHOP
522 W. Magnolia and First
Phone 592-2063
Closed on Mondays
TV Set, blond cabinet, \$15.00.
Phone 592-5575. 1c

JUANITA'S BEAUTY SHOP
Phone 592-5961
Open Mondays
Juanita Upham Faye Bean
Pauline Steele
Neal Vencil

MAYTAG COIN-O-MATIC
LAUNDRY
411 SOUTH YOSEMITE
Phone 592-5411
E. W. Sumrall, Manager
20 Top Loading Washers
20c for 32-minute cycle
8:00 a.m. until 10:00 p.m.
Pick-up and Delivery
We Will Do Your Laundry
Wet Wash or Rough Dry
One 10c Dryer
Three 25c Dryers
Open 7 Days a Week from

HAPPY HOME NURSERY
Professional child care. Children
kept by hour, day or week.
414 N. Yosemite Ph. 592-5895

Iowa Park Lodge No. 713
A.F. & A.M. 101 1/2 West
Park, Visitors welcome.
J. M. Whitaker, W.M.
R. R. Brubaker, Secretary. Stated
Communication first Friday in
each month.

Would like to organize car pool
between Iowa Park and Wichita
Falls. Leave Iowa Park 7:30 a.m.
and return 5:00 p.m. Call 592-
5627, Don Vassey. 1c

For Rent — 3 room furnished
apartment and 3 room unfur-
nished house. Check at 711 North
Jackson after 5:00 p.m. Phone
592-5191. 34-2p

TRASH HAULING and all other
kinds of hauling. Jack Skinner,
phone City Hall, 592-4321 or night
phone 692-4604. 2c

MODERN SHOE SHOP
Wolverine Shoes & Wellington
Boots
106 WEST PARK

THE BAIT HOUSE
808 East Bank—3 blocks north,
1 1/2 blocks east of old location.
Park Manor Nursing Home
1109 North Third Street
Phone 592-4104 Iowa Park

LAWN MOWERS SHARPENED
Reel Type Rotary Type
All Kinds of Sign Painting
Lease signs, Truck lettering, Neon
KOONCE LAWNMOWER
& SIGN SERVICE
120 W. Park Ph. 592-4779

CASH STREET BEAUTY SHOP
Prices reasonable. Open Mon-
day through Saturday. Air condi-
tioned dryers. Pleasant surround-
ings. Phone 592-5320.

WILLIE ROBERTSON
Wanted—Gallup poll magazine
survey workers. Ph. 592-5403.
35-2c

Iowa Park Herald
Published Thursday of each week
at Iowa Park, Tex. Entered at the
Post Office at Iowa Park, Tex., as
second class matter under Act of
Congress of March 3, 1879.
Subscription in Wichita county, \$2
Elsewhere, \$2.60 a year, in advance
George R. Huckaby, Publisher

For Rent—2 room house, cen-
tral heat; near old school. Phone
322-8230 after 5:30 p.m. 35-2c

For Sale—Good used gas stove,
Noel Troutman, ph. 592-5280. 35-2c



Senator Ralph Yarborough and friends: Mrs. C. F. Hill and Mrs. E. H. White

Our New Garbage Ordinance

State of Texas, County of Wichita,
City of Iowa Park:
ORDINANCE NO. 305

Be it ordained by the City Council of the City of Iowa Park, Wichita County, Texas, in regular session assembled on this 20th day of October, A.D. 1964, with all members of the Council being present with the mayor:

1. This ordinance shall be known as the "garbage ordinance" of the City of Iowa Park, Texas.

2. The term "premises" as used in this ordinance shall be taken to mean business houses, boarding houses, offices, theaters, hotels, restaurants, cafes, dining houses, tourist camps, apartments, sanitariums, rooming houses, schools, private residences, vacant lots, and other places within the city limits of the City of Iowa Park, Texas, where refuse, either garbage or rubbish, accumulates.

3. The term "refuse" shall be interpreted to mean all wastes including garbage and rubbish.

4. The term "garbage" as used in this ordinance shall mean all putrescible wastes, except sewage and body wastes, including all meat, vegetable and fruit refuse, and carcasses of small dead animals and dead fowls from any premises within the city limits.

5. "City Health Officer" as used herein shall mean the City Health Officer of the City of Iowa Park, Texas, or his authorized agent.

6. It shall be the duty of every person, firm or corporation owning, managing, operating, leasing or renting any premises, or any place where garbage or rubbish accumulates, to provide, and at all times to maintain in good order and repair all containers, a portable receptacle, and at all times to accumulate between collections; provided, that each such container shall have a capacity of not less than twenty gallons nor more than thirty-two gallons. Provided further all containers shall be kept clean and free from accumulation of any substance remaining attached to inside of container which would attract or breed flies, mosquitoes or any other insect.

7. It shall be the duty of every person, firm, or corporation owning, managing, operating, leasing or renting any premises to place the refuse in the container or containers required in Section 2, Item 1, and it shall be the duty of every person placing garbage in any such containers to eliminate as far as possible all water and liquid from such garbage and to securely wrap garbage in paper before placing same in such container.

8. All ordinary accumulations of rubbish such as tree limbs, paper boxes, and scrap lumber which cannot be conveniently placed in the containers required under this ordinance shall be gathered together and baled, tied or sacked in compact bundles and placed in the service provided by the City Garbage Department and such accumulations shall then be removed and disposed of at the expense of the owner or person having same in charge, provided, that the owner or person having such accumulations in charge shall secure from the City Health Department a written permit for removal and disposal of same. Said permit shall be issued only after said Health Officer has satisfied himself that the licensee is capable of complying with the requirements of this ordinance. The permit may be revoked by the City Health Officer when deemed necessary to public welfare.

9. Heavy dead animals, such as cows, horses, and mules, shall be removed and disposed of at the expense of the owner or person having same in charge and by the method directed by the City Health Officer.

10. Heavy accumulations such as brush, broken concrete, ashes, sand or gravel, automobile frames, dead trees, and other bulky, heavy material shall be disposed of at the expense of the owner or person controlling same under the directions of the City Health Officer.

11. Manure from cowlots, horse sta-

bles, poultry yards, pigeon lofts, and other animal or fowl pens, and waste oils from garages, or filling stations shall be removed and disposed of at the expense of the person controlling same in the manner and by the method directed by the City Health Officer.

12. The placing of garbage or rubbish or any refuse material in any street or alley within the city limits or the disposal of such refuse at any place within the city limits, except at the City Disposal Ground, or at such other places as may be directed by the City Health Officer, is prohibited.

13. The meddling with refuse containers or in any way pilfering, scattering contents or junking in any alley or street within the city limits is prohibited.

14. The collection of garbage or rubbish or any kind of junk within the city limits is prohibited except as provided for in Paragraphs 11, 12, 13 and 14.

15. It shall be the duty of the City Health Officer of the City of Iowa Park, Texas, or his authorized agent, and he is hereby directed, to make all necessary inspections and investigations of any and all premises to see that the terms of this ordinance are complied with.

16. The disposal of garbage and rubbish shall be by an approved method of incineration (not open burning) or by land-fill and cover.

17. There shall be charged, assessed and collected from each residential premises within the city limits the monthly amount of \$1.00 and from each business premises within said city limits the monthly amount of from \$1.00 to \$50.00. The city secretary shall collect these garbage and rubbish fees through the water department as a separate item on each water bill or by any other practicable means of collection.

18. Any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor and, upon conviction thereof, shall be fined in any sum of not less than \$10.00 nor more than \$50.00, and each day that any such person shall violate any of the provisions of this ordinance shall constitute a separate offense and be punishable as such.

19. This ordinance shall be cumulative of all other sanitary ordinances or regulations of the City of Iowa Park, Texas, unless in conflict with the terms of said ordinances and regulations, in which case the terms of this ordinance shall prevail.

20. That if any section, paragraph, sentence, clause, or phrase of this ordinance be declared unconstitutional or invalid for any reason, the remainder of this ordinance shall not be affected thereby.

21. This ordinance shall be and be

Church Loyalty Rally Hawks 28 Quannah 14

Church Loyalty Month begins in Iowa Park next Sunday, and will continue through Nov. 29, according to Rev. John Klappenbach of Faith Baptist church.

As preview to the month of emphasis on church attendance, a Church Loyalty Month Rally is set for 11:00 to 11:30 a.m. Saturday, Oct. 31 on West Park just east of State National Bank

THE PROGRAM

Prelude	Mrs. Eddy Jones
"Onward Christian Soldiers"	Choir
Directed by Erwin Soell	
Introduction	Harold Dykstra
Welcome and Proclamation	C. L. Metz, Mayor
Prayer	Joe Heflin
Chamber of Commerce	Dr. Erwin Soell
"Our Challenge"	Wayne Dunsen
Hymn "Battle Hymn of the Republic"	Choir
Directed by Erwin Soell	
Benediction	Homer Thompson

THE PROCLAMATION

Whereas, the month of November has been set aside as Church Loyalty Month in Iowa Park, with emphasis on attendance at services of worship by all our citizens at the churches of their choice, and

Whereas, each and every citizen of Iowa Park has a need for the inspiration gained by regular attendance in services of worship, and

Whereas, the churches need the full co-operation of all members and friends to accomplish their high purposes;

Therefore, I, as mayor of Iowa Park, Texas, do herewith proclaim November 1964 as Church Loyalty Month, and call on all our people to co-operate to the fullest in all the programs of worship and service planned by the churches.

In testimony thereof, witness my signature this 31st day of October, Year of Our Lord 1964.

C. L. METZ, Mayor

Vote!

Voters in Precinct 32 will please remember to go to the Agriculture Building on West Park next Tuesday, instead of the City Hall as in the past.

NEWCOMERS
Bob Smith, 608 W. Rebecca
Jerrel A. Shirley, 308 W. Bank
L. W. Webb, 109 N. Atlantic
Mrs. B. L. Smith, 608 E. Cash
Leo A. Chappell, 1100 Lincoln
Buddy R. Clark, 1115 Lincoln

SCHOOL MENUS
NOVEMBER 2-5
Monday: Chili con carne, potato salad, apple rings, cornbread, ice cream sandwich.
Tuesday: Fried chicken, potatoes in sauce, green beans, shredded lettuce, jello and fruit.
Wednesday: Hamburgers, pinto beans, pickles, onions, sliced tomatoes, chocolate pudding.
Thursday: Beef and vegetable stew, buttered corn, cabbage slaw, cornbread, chess pie.
Friday: Fish sticks, spaghetti and tomatoes, buttered carrots, dill pickle slices, yellow cake, chocolate milk.

Jerry Wakefield received a knee injury in the Quannah football game last Friday night. His parents Mr. and Mrs. Clyde Hutchinson took Jerry to Ft. Worth for examination and treatment.

come effective after approval by the City Council at two successive meetings of the Council, on publication in the Iowa Park Herald, Iowa Park, Texas.

Passed on first reading by the City Council on this the 26th day of October, A.D. 1964.

Approved:
C. L. Metz, Mayor
Attest: (Seal)
Doris S. Smith, City Secretary

Mike, son of Mr. and Mrs. K. P. Caldwell, suffered a severely cut foot last Saturday morning in an accident at American Packaging Co. in Arlington, where he was working. He is in Great South-west General hospital in Grand Prairie and expects to be released this weekend. He will come home for a period of recuperation. Mike has been attending Fort Worth college.

Queen nominees are Shirley Cutler, freshman; Rita Moore, sophomore; Mickey Smith, junior; Mabel Clapp, senior.

Following the game, a dance sponsored by Iowa Park Jaycees will be held at Youth Center. Music will be provided by the Cave-men. Admission will be 50 cents a person.

Jerry McDonald is chairman of the committee on arrangements.

Youth Center will be open after the game Friday night. We hope you will all come and enjoy yourselves. As usual the Jaycees will furnish chaperones.

Homecoming is Nov. 6 and we will have a dance at Youth Center starting as soon as possible after the game. Added attraction will be Don Alexander singing his hit song "Hot Dang Mustang."

Joe G. Heflin, pastor of Iowa Park Assembly of God, announced this week a revival beginning Nov. 1 and continuing through 15. The services will begin at 7:15 each evening except Saturdays.

Evangelist will be Robert Salter of Hillsboro. There will be special singing each night and a special children's hour conducted by Mrs. Robert Salter at 6:15.

Members of the church join Heflin in inviting all persons in the area to all or any of the evangelistic services.



90 Years

Mrs. Mary Frankie Armitstead celebrated her 90th birthday on Oct. 20. A dinner at the home of her daughter Mr. and Mrs. A. R. Mundt was given that evening in her honor.

Mrs. Armitstead was born in Indian Territory on Oct. 20, 1874 and has been a resident of this area about 25 years.

Other children are: Mmes. Belle Wallace of Marlow, Okla.; Lizzie Carroll of San Jose, Calif.; Hazel Tabor of West Pine Key, Fla.; Mettie Reid of Wichita Falls;

And Messrs. Clyde Armitstead of Ceres, Calif.; B. J. of Duncan, Okla.; H. C. of Torrance, Calif.; E. C. of Ravenden, Ark.; A. L. of Seminole, Tex.

She 39 grand-, 33 great-grand- and 2 great-great-grandchildren. Mrs. Armitstead lives on Iowa Park Road. She is member of Pleasant Valley Baptist church.

Homecoming

Homecoming activities at Iowa Park High School have been set for Nov. 6, when the Hawks will play the Electra Tigers.

Following the game, a dance sponsored by Iowa Park Jaycees will be held at Youth Center. Music will be provided by the Cave-men. Admission will be 50 cents a person.

Jaycee Dances

Homecoming is Nov. 6 and we will have a dance at Youth Center starting as soon as possible after the game. Added attraction will be Don Alexander singing his hit song "Hot Dang Mustang."

Revival

Joe G. Heflin, pastor of Iowa Park Assembly of God, announced this week a revival beginning Nov. 1 and continuing through 15. The services will begin at 7:15 each evening except Saturdays.

Library Workers

Oct. 19-23
Monday, Mrs. N. E. Guthrie
Tuesday, Mrs. Grover Cleveland
Wednesday, Mrs. Bert Caddell
Thursday, Mrs. May Turner
Friday, Mrs. King Abernathy



HEY, Kids Get a Free Pumpkin

at Piggly Wiggly with the Purchase of \$5.00 or more!

WIN! A FREE T.V. SET

Register now for one of two—16-inch Catalina Television Sets to be given away at your Piggly Wiggly Store in Iowa Park, Nov. 21, 1964.

Piggly Wiggly employees, their immediate family and persons under 18 years of age are not eligible to enter. Register often. You could be one of the winners.

Stokely, With 6c Coupon from Wichita Falls Newspaper
Tomato Sauce . 2 for 13c
 2 for 19c without Coupon
 Stokely, Halves, w. 8c Coupon from Wichita Falls Newspaper
Pears 2 for 57c
 2 for 65c without Coupon

Stokely, with 8c Coupon from Wichita Falls Newspaper
Fruit Cocktail . 2 for 45c
 2 for 53c without Coupon
 Stokely, Cut, with 8c Coupon from Wichita Falls Newspaper
Green Beans . . 2 for 35c
 2 for 43c without Coupon

Brentwood, Assorted Flavors, HALF GALLON Carton with \$5.00 Purchase or more!
29c

Kraft's Cheese-Food First One Thereafter, 79c
2 lb. pkg. 69c

Stokely, Yellow Cling, Halves or Sliced, No. 2 1/2 Cans
2 for 39c

ICE CREAM VELVEETA PEACHES

With 8c Coupon from Wichita Falls Newspaper — 2 for 45c without Coupon

TOMATO JUICE
 With 6c Coupon from Wichita Falls Newspaper — 2 for 45c without Coupon

Pillsbury, Banana, Devilsfood, Yellow, Pineapple, Spice, and White 19-oz. pkgs.
CAKE MIX 3 for 89c
 Stokely, Honey Pod, with 8c Coupon from Wichita Falls Newspaper No. 303 Cans
SWEET PEAS 2 for 29c
 2 for 37c without Coupon

Stokely, Cream Style or Whole Kernel Golden, with 7c Coupon from Wichita Falls Newspaper. No. 303 Cans
CORN 2 for 25c
 2 for 32c without Coupon
 Carnation 12-oz. Carton
COTTAGE CHEESE 19c

Piggly Wiggly Meats! Finest Quality in Town!



Chuck Roast

Armour's Star, Heavy Aged Beef, Valu-Trimmed—Blade Cuts

lb. 43c

FREE BEEF!

Seven (7) Hindquarters of Famous Armour's Star Heavy Aged Beef, averaging 125 to 140 Pounds, each, to be given away by Piggly Wiggly Food Stores. Register daily at your nearby Piggly Wiggly Food Store. No Purchase required, and you do not have to be present to win. Children under 18 years of age and Piggly Wiggly employees and members of their immediate family are not eligible to register. You could be one of the LUCKY WINNERS. Visit Piggly Wiggly and register often.

Armour's Star Heavy Aged Beef, Valu-Trimmed
RIB STEAK lb. 69c
 Rodeo, Lean Northern Pork Loin, End Cuts
PORK CHOPS lb. 49c

HAMS lb. 49c

Blue Morrow's, Fresh Frosted Thinf-T
BEEF STEAKS . 20 oz. pkg. 79c
 Armour's Star, Heavy, Aged Beef, Cut, Wrapped, and Quick Frozen at no extra cost to you.
 135 to 160 Pound Average
BEEF HINDQUARTERS lb. 59c

Fresh Frozen Food!
 Mr. G. French Fries 9 oz. pkg.
Potatoes 10c
 Ranch Oven 2 count pkgs.
Bread Dough . 2 for 69c
 Health and Home Needs
 Suave, Regular, Tint, and Hard to Hold. Reg. 99c retail. 14-oz. Can
Hair Spray 77c

PIE PLATE
 Pyrex, 10-in size
 Fireproof 69c Retail,
 Special Label
2 99
 TWIN PACK

PEANUTS lb. 29c

Spanish Sweets Pound
Yellow Onions 5c
 Green Pascal Stalk
Celery 19c

Apples
4 lb bag 39c

These Values Good in IOWA PARK October 29-31

Lowest Prices . . . Greatest Variety . . . always at . . .



WSCS

Mrs. S. B. Keeter directed the "Call to Prayer and Self Denial" program for Woman's Society of Christian Service in the Memorial Chapel of Methodist church Tuesday morning.

She opened with a period of quiet meditation and asked each to pray for the persons on either side, while Mrs. John Mixon at the organ played quiet music.

Opening song was "Spirit of God." Mrs. Keeter said we must align our hearts and thoughts with God if we want our prayers to be effective, asking His will be done and then be able to accept His will, whatever it may be in our lives. Especially must we remember the needs of others as we pray.

Assisting Mrs. Keeter were Mesdames Gerald Cannaday, Elgin Denny, Fred Widmoyer, C. C. Robinson, Ida Chatelain — each discussing a specific phase as to where the prayer offering is used.

Offering this year goes to repairing and remodeling buildings, retirement homes, hospitals, children's homes, residences for young women, community centers and schools in the USA and overseas; for pensions for full time national workers in Christian service in India, Japan, Korea, Mexico and the Philippines.

Mrs. Mixon sang "Lord in the Strength of Grace" as sacrificial gifts were placed on the altar. There were 36 present.

Halloween Carnival

Iowa Park PTA will sponsor a Halloween carnival Saturday, Oct. 31, at 6:30 p.m. on Cash Street if the weather permits. If conditions are not favorable the carnival will be held in classrooms at the school.

Some of the attractions will be fish pond, dart throwing, weight guessing, atoeing, movie cartoons, country store, pie walk, cake walk, hay rides, model T rides. There will also be a sweet shop, Hot dogs, donuts, sandwiches, football-shaped balloons, cold pop will also be for sale.

Mrs. W. A. George, budget and finance chairman, is general chairman of the carnival.

Jr. Democrats

Junior Democrats of Iowa Park met Tuesday night, Oct. 27, at Democratic Headquarters, called to order by Pres. Danny Watson.

Don Carpenter led in prayer, and salute to the flag was made.

Watson introduced Vernon Stewart, Democratic candidate for re-election to the state House of Representatives. He talked about his work in Austin and how the state government is operated.

Stewart discussed certain bills that have been passed and others that will be brought up in the next session of the legislature.

He also discussed his qualifications and stated that he has been a member of the House for 12 years and is experienced in the operation of our state government and acquainted with the needs of this area because he has lived in Wichita Falls all his life.

Vernon said he sponsored the bill that made Midwestern university a part of the state system. He favors any action that will make our educational system better. He believes salaries of teachers should be increased.

After some business discussion, refreshments were served to about 35 persons.



Park Area HD club met this week in the home of Mrs. James Todd with Mrs. Everett Pearce as co-hostess.

Mrs. W. E. Karstetter led the singing of "Long, Long Trail" and Mrs. Pearce gave the devotional. Mrs. James Farmer led the program on "Normal Weight."

Mrs. Ray Low gave the Council report. Members voted to have annual Christmas party Dec. 10, a covered dish dinner in the home of Mrs. Farmer.

Mrs. Davis and Judy were visitors. Refreshments were served to 11 members, a guest and two children.

Nov. 4 meeting will be with Mrs. C. C. Morgan, Valley Farms.

Billy Wayne Cole, son of Mr. and Mrs. Billy Cole, had a birthday party Saturday at the home of his grandmother Mrs. W. T. Cole. Present to enjoy the party and refreshment were Stacy Dickerson, Mr. and Mrs. Bill Dickerson, Mr. and Mrs. Chas. O. Spain.

Yeah, Hawks, Let's Play the Game!

Win or Lose . . . You can depend on us to back our schools and our young folk in every character building activity.

- | | |
|-----------------------------|------------------------------|
| Bogan Furniture & Appliance | R. B. & Margie Faulkner |
| A & K Discount Variety | Settle Drug Store |
| Earl Chesser's Garage | Shaw Motor Company |
| Clyde's IGA Store | Shook Coin Laundry Service |
| T. D. Eaton's Garage | State National Bank |
| Famous Department Store | Sumrall Laundry |
| Hughes Construction Co. | J. W. Thomas Service Station |
| Iowa Park Cleaners | Wells Chevrolet Company |
| Iowa Park Florists | Western Auto Store |
| Iowa Park Insurance Agency | Louis' Jewelry |
| Johnson Elevator & Molasses | Buck & Theda Voyles |
| Koonce & McCullough Supply | Iowa Park Herald |
| Knox Auto Parts | Kidd's Auto Supply |
| Mr. and Mrs. C. C. Knox | Bill and Richard |
| | Western Circle L Cafe |
| | Jeff and Aggie Lindley |
| | Parkway Furniture |

The Churches of Iowa Park

PENTECOSTAL CHURCH OF GOD

Rev. Jessie J. Terral has resigned as pastor for the House of Prayer near Holliday, to take the Pentecostal Church of God at 1010 North Wilbarger street in Electra. Services will be:
 Sunday School 9:45
 Sunday Night 7:45
 Thursday Night 7:45

Grace Baptist

511 South Colorado
 Sunday School 9:45 a.m.
 Morning Worship 11:00 a.m.
 Evening Worship 7:30 p.m.
 Wednesday:
 Prayer Meeting 7:30 p.m.

First Presbyterian

211 South Yosemite
 Harold Dykstra, Minister
 SUNDAY:
 Church School 9:45 a.m.
 Morning Worship 11:00 a.m.
 Youth Fellowship 6:00 p.m.
 Evening Worship 7:00 p.m.
 MONDAY:
 Men of the Church,
 Dinner and Program
 (First Monday) 7:00
 TUESDAY:
 Women of the Church Circles,
 Business Meetings, General
 Program
 WEDNESDAY:
 Bible Study 7:00 p.m.
 Choir Rehearsal 7:45 p.m.

Assembly of God

200 South Yosemite
 Sunday School 9:45 a.m.
 Worship Service 11:00 a.m.
 Evangelistic Service 7:00 p.m.
 Midweek Service (Wed) 7:00 p.m.
 Christ Ambassadors (Fri) 7:00 p.m.

Faith Baptist

(Southern Baptist)
 Wall at Lafayette
 John Klappenbach, Pastor
 Sunday School 9:45 a.m.
 Worship Service 11:00 a.m.
 Training Union 6:00 p.m.
 Worship Service 7:00 p.m.
 Wednesday:
 Teachers and Officers 7:00 p.m.
 Prayer Meeting 8:00 p.m.
 Choir Practice 8:45 p.m.

First Methodist

201 East Bank
 Wayne Dunson, Minister
 Sunday School 9:40 a.m.
 Morning Worship 10:50
 Methodist Youth Fellowship 5:30
 Evening Worship 7:00
 Wednesday:
 Children's Choirs 5:30 p.m.
 Bible Study (Chapel) 7:00
 Sanctuary Choir 7:45

First Christian

Cash at Bond
 Claude C. McDonald, Minister
 Sunday
 7:00 a.m.—Men's Fellowship Breakfast (Third Sunday)
 9:45 a.m.—Church School
 10:55 a.m.—Worship Service
 6:00 p.m.—Youth Groups
 Bible Study
 7:00—Worship Service
 Monday
 9:30 a.m.—Mother Clark Circle (First Monday)
 2:00 p.m. Afternoon Circle (First Monday)
 2:00 p.m.—General Christian Women's Fellowship (Second Monday)
 7:30 p.m.—Fellowship Guild (Third Monday)
 Wednesday
 7:30 p.m.—Choir Rehearsal
 Thursday
 10:00 a.m.—Ruth Musgrave Circle (Fourth Thursday)
 601 East Cash

Church of God

J. D. Morrison, Sunday School Superintendent
 Grace Churchman, YPE Director
 Sunday School 9:45 a.m.
 Devotion 10:45 a.m.
 Evening Services 7:30
 Prayer Meeting (Wed.) 7:30 p.m.
 Young People's Service (Saturday) 7:30 p.m.

First Baptist

Yosemite at Bank
 Homer W. Thompson, Pastor
 Sunday School 9:45 a.m.
 Worship Service 11:00 a.m.
 Training Union 6:30 p.m.
 Worship Service 8:00 p.m.
 Royal Ambassadors (Mon.) 8:45
 Wednesday:
 Teachers Meeting 7:00 p.m.
 Prayer Service 7:45 p.m.
 Choir Practice 8:30 p.m.
 Children Choir Practice (Thursday) 4:00 p.m.

Trinity Lutheran

10 miles north of Iowa Park North on Farm Road 368-1813 to intersection of 1813 and State Highway 240.
 David W. Janosky, Pastor
 Sunday School and Bible Classes 9:45 a.m.
 Worship Services 10:45 a.m.
 Communion 1st Sundays
 Walthier League, every Wednesday
 LWMS, every 1st Thursday 2:00 p.m.
 L.L.L., every 1st Tuesday 7:30 p.m.
 A Church of the Lutheran Church --Missouri Synod

United Pentecostal

Lafayette at Jackson
 Brother W. A. Likin, pastor
 Sunday School 10:00 a.m.
 Worship Service 11:30 a.m.
 Evening Worship 7:45
 Tuesday Bible Study 7:45 p.m.
 Friday Young People's

Church of Christ

Park Avenue at Bond
 Boyd Taylor, Minister
 Bible Classes 9:00 a.m.
 Worship 10:00 a.m.
 Young People's Class 5:00 p.m.
 Worship 6:00 p.m.
 Wednesday
 Ladies' and Pre-School Bible Class 10:00 a.m.
 Bible Classes 7:30 p.m.

Emmanuel Episcopal

407 North Park
 The Rev. George M. Davis, Vicar
 Sunday at 11:30 a.m.
 Vestry meeting 8:00 p.m., second Wednesday.
 Ladies' meeting 9:30 a.m., first Friday.
 Altar Guild 11:00 a.m., first Friday.

STATE NATIONAL BANK

—
 McCLENDON FEED & SEED
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 HAYS REXALL STORE
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 PARK HOTEL
 Mrs. A. O. Beall, Manager
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 IOWA PARK CLEANERS
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 BOLEY-FEATHERSTON INSURANCE AGENCY
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 WELLS CHEVROLET CO.
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 SETTLE DRUG STORE

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The money you spend at home can make the difference between prosperity and recession. If you spend it elsewhere it's gone for good. But money you spend here, stays here, and that is what pays taxes, supports our churches, provides jobs that hold our young people.

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- Commercial and Industrial Loans
- Savings Deposits

Park Manor

An exclusive home for Senior Citizens

A place to live and enjoy yourself

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Band Boosters

Iowa Park Band Boosters met Monday of last week with 25 members present. Luther Skinner called the meeting to order and Boyd Taylor gave the prayer. Secretary's and treasurer's reports were heard. It was announced that Band Booster decals will be available soon at 50c each.

Amendment to change the name of the organization to "Iowa Park Band Boosters Club" was passed. Amendments was presented as follows: To extend membership to anyone who desires to become a member and to assess annual dues of 50 cents. The motion will be discussed and voted on at the Nov. 16 meeting.

Mrs. Esparza is acting chairman of workers at the Band Booth at football games on Friday, so when she calls you, please cooperate, for it isn't an easy job to get people to work.

She is working every game, you can give your time for just one game!



Because Tuesday is Election Day, Bradford PTA meeting regularly scheduled then will be postponed until Thursday night, Nov. 5 at 7:30.

Program will feature John Sibley and the 6th grade students working with rods and modern mathematics.

Everyone is invited, and nursery care will be provided.

Mr. and Mrs. Rex Wells attended a family reunion last Sunday at Waurika, Okla.

SPECIALS

88c

- 2 Pants or
- 2 Skirts, plain

CASH & CARRY
All Type of Alterations
Cleaning—Pressing—Laundry

JOE BAXTER'S CLEANERS
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Senior-Junior Forum's annual bazaar and luncheon will be held next Thursday, Nov. 5, in the National Guard Armory, 3701 Armory road, Wichita Falls. All women of the area are invited to attend the luncheon and bazaar. Money made in this project is used by Senior-Junior Forum to finance Northside Girls club activities.

Shook's Laundry and Dry Cleaning

Save up to 75% on Dry Cleaning Complete automatic laundry — washers, dryers, iron-a-matic press — also hair dryers.

— 25c and 10c Dryers —

Working people, bring your dry cleaning by in the morning and pick up in the evening. Next door to Jiffy Store Ph.592-9122

SPECIAL: \$10.00 Permanent Wave — \$6.50

Operators

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Parkway Beauty Salon

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FARMERS SAVES YOU MONEY ON YOUR AUTO INSURANCE. GET THE FACTS—START SAVING.

Call your Farmers Agent today.

Bennie D. Wester

REPRESENTATIVE

Office 723-8189 Res. 592-4498



Program theme for a meeting of Iowa Park Lioness club last Thursday night was "Our First First Lady and the Present First Lady." Meeting was in the home of Mrs. C. W. Coppock with Mrs. R. R. Brubaker as co-hostess.

Mrs. Bertha McDonald, high school teacher, presented a discussion of Martha Dandridge Washington and Mrs. Sam Hill discussed Claudia Taylor Johnson.

Mrs. R. G. Warner brought a meditation on "How God Prayed the Lord's Prayer." The group sang "America."

Roll Call was answered with "Women of the White House."

During the business directed by Mrs. D. O. James a new office was created and Mrs. W. E. Karstetter was elected Chrysanthemum Girl. It was voted to participate in a project a Park Manor.

Next meeting Dec. 10 will be a combination Thanksgiving and Christmas observance. Hostesses will be Mrs. Hill and Mrs. James.

Others present were Mmes. T. C. Berry, Taylor George, Carl Sullivan, F. M. Wilson, Esther Thornberry.

Evening Lions club meeting Tuesday featured piano selections by Esther Thornberry, impromptu speeches by members and a busipod directed by Dr. R. G. Warner.

It was voted to help the Garden club in the new city park project. Types of benches and tables suitable for the park were discussed.

It was voted to give 25 to the local Camp Fire girls. Ralph Baris distributed brochures on the Lions club camp at Kerrville.

Lee Towns was welcomed as a new member. M. K. Johnston and James Todd were visitors.

Weekend visitors of Mrs. John Tidwell and Mr. and Mrs. L. A. Teal were Mmes. Lillie Break of Oklahoma City, Chester Ludwick of Okmulgee, Okla., Jess Coker of South Africa, Mr. and Mrs. L. L. McCown and M. H. Coker of Wichita Falls, Mr. and Mrs. Ronald Skaggs of Austin.

General Insurance Bonds

R. W. HILL INSURANCE AGENCY

Mr. and Mrs. C. E. Birk attended homecoming and parents day at Austin college in Sherman last Saturday. They visited Beverly and saw the Austin college game with William Jewel college of Missouri.

Mrs. Louise Ralston, 2112 Joline, Wichita Falls, attended funeral rites for her sister Mrs. John White in Dallas, last Friday. Mrs. Ralston is a former resident of Iowa Park and a former high school teacher here.



Contac Cold Capsules, reg. 1.49 . now 98c

Aqua Gold Shampoo . . . pint size . . . 49c

Miss Clairoil Hair Spray, reg. 1.49 . . . 99c

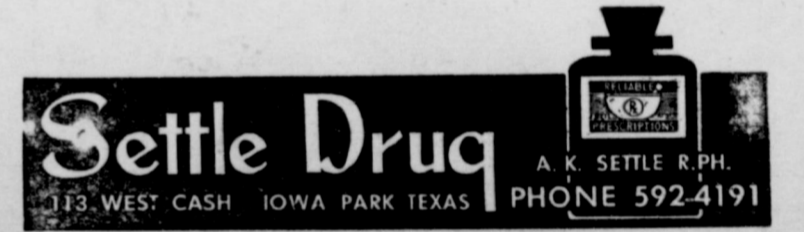
St. Regis Electric Alarm Clock, reg. 3.39 plus tax . . . \$2.39 plus tax

Vicks Vaporub, reg. 98c only 59c

Gillette Stainless Steel Blades, Two 79c packages \$1.09

Squibb Broxodent Electric Tooth Brush, reg. 19.95 now \$14.95

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Notice to All Voters . . .

It Is Perfectly LEGAL and EASY to

SPLIT YOUR BALLOT

In This Election

Example . . . Sample Ballot

Democratic	Republican	Constitution	Independent	Write-In
For U. S. SENATOR RALPH VARDOROUGH RALPH VARDOROUGH	For U. S. SENATOR George Bush	For U. S. SENATOR JACK CARSWELL JACK CARSWELL	For U. S. SENATOR	For U. S. SENATOR

Scratch Out the Names You Are Against. Leave the Name You Are For.

Regardless of How You Voted in the Primaries It Is Legal in This General Election to Vote for Some Republicans and Some Democrats.

Vote for **George Bush** for U. S. Senate

Pol. ad pd. for by Marshall Formby, Chmn., DEM. for George Bush Campaign Committee

Mrs. Edna Lemond, Mr. and Mrs. Wayne Williams, Kyle and Kim, Mr. and Mrs. H. L. Kingcade, Dale, David and Diane visited last Sunday in Snyder, Tex., with Mr. and Mrs. Jimmy Kasparek and children. Mrs. Kasparek is daughter of Mrs. Lemond and sister of Mrs. Kingcade and Mrs. Williams.

CARD OF THANKS
We would like to take this opportunity to thank everyone for the many cards, flowers, and gifts to Chuck during his recovery from his recent accident. May God bless you.
Sincerely,
The Hubert Bradley Family
830 North Park

Lester Brooks Retires after 35 Years with Experiment Station

Lester E. Brooks will retire as superintendent of Texas Experiment Station No. 16 on Oct. 31. His retirement will be the end of the book "More Than 35 Years of Service with the Station" but it will not be the end of his persistent and indefatigable efforts in agriculture, because some of his discoveries are just looming on the horizon of progress.

Lester and his wife Edyth have selected an ideal spot for their retirement home. Both are lovers of the soil and of nature and are "just country folk," as she says. When they began considering retirement they started looking for a place, and they chose a small farm five miles southwest of Iowa Park on the Wichita river. They have a beautiful new home which they had the pleasure of rocking themselves.

The house overlooks the river and affords an exquisite view of Mother Nature. They have detailed landscaping plans and additions to the house which will require months and months of hard work. With their energy and ingenuity there is no doubt the place will one day become one of the most delightful spots in the area. Brooks was reared on a farm and attended rural schools in Cooke county. He studied at NTS college in Denton and later went to Texas Tech at Lubbock, where he was graduated in 1923 with a BS in Agriculture.

After graduation he taught science in Plainview junior high. He began work with the experiment station here June 1, 1929. In 1931 he became horticulturist, and has served as superintendent since 1937.

One of the greatest contributions Brooks has made to agriculture has been his work and discoveries with guar. As early as 1929-30 he discovered guar is resistant to root rot fungus and seldom shows mortality to the disease.

During World War Two, guar was given special study under Lester's supervision for possible value to industry as a source of mannogalactan gum. Seeds harvested from these tests were developed into a present leading commercial variety, Texsel. The next variety, Groehler, originated from a single stalk selection in a field of Texsel.

These two varieties were approved for foundation seed production in 1957. In 1963 a new variety of guar was released. At suggestion of Dr. M. L. Kinman, who is in charge of special research for the U. S. Department of Agriculture, recommended that it be called Brooks Guar, in view of his retirement and his 35 years of work improving guar.

The Brooks variety was increased by the Foundation Seed department of Texas A & M in 1963 and was released to certified seed growers in 1964. The seed will be generally available to farmers for 1965 planting. A new processing plant at Chillicothe where guar beans are processed is evidence of the value of guar.

The Iowa Park station has done extensive research with coastal bermudagrass since 1950 and with the statewide small grain improvement program, which has been a source of foundation seed for varieties of wheat and oats.

Brooks is a member of Texas Agricultural Workers association, American Society of Agronomy, Soil Science Society of America, National Geographic Society and National Travel club. He has been president of District Agricultural Workers association and has been



on agriculture committees of the Wichita Falls and Iowa Park chambers of commerce.

He served as agriculture chairman for the Careers Conference at Midwestern university for two years and in Burk Burnett high school one year. He served as a director of Texas-Oklahoma Fair association for many years.

Brooks has been active in civic and church work. His life attests that the church occupies first place in his loyalties. He is a member of First Baptist church and has served as chairman of the board of deacons and as Sunday school teacher for many years. By virtue of his level headedness and calmness he has been elected or appointed to perhaps as many if not more committees than any other member of the church. He is a member of the sanctuary choir.

An organization dear to Lester's heart is Lions International. He joined Iowa Park Lions club in 1937 and has served in almost every capacity. He was president during 1940-41 and was deputy district governor in 1941-42. He was governor of District 2-E during 1965-57 and is now an International Counselor.

His hobbies are gardening, travel, writing, and hybridizing iris. He has an absorbed interest in Edyth's outstanding iris garden. He plans to pursue these hobbies, plus the raising of Red Angus cattle.

Mr. and Mrs. Brooks have one daughter Mrs. Jimmie Jeter, who teaches at Sheppard-Burk Burnett school. They have four grandchildren: Cynthia, Kerry, Andrea, Carmi. Edyth's mother Mrs. Cordelia Price makes her home with Mr. and Mrs. Brooks.

CROP Donations Help Needy

Young people from Methodist, Presbyterian, Christian churches here will be among the thousands of CROP workers in the state who will call from door to door Oct. 31 between 5 and 7 p.m. seeking "treats" in the form of cash for needy people abroad, according to Rev. Claude McDonald of the local Christian church. He is also outreach chairman of Wichita Area Council of Churches.

CROP is the community resources program of Church World Service and collects food, fiber and commodities throughout the United States for relief programs of the churches. It is becoming as much a symbol of Halloween to young people of Texas as the traditional Trick or Treat, black cats, pumpkins, and mischief.

Iowa Park youth will seek contributions of grain, cotton, rice, livestock and cash for the overseas program. A gift of \$4 will provide enough rice for a meal a day for one child for a year.

CROP storehouses will provide emergency assistance for people left homeless by natural disasters. In Korea there were 44,000 persons left homeless due to torrential rains. Through Church World Service, tents and blankets and other items were provided.

CROP provides agricultural assistance to other lands, food for workers to build roads and to develop water supplies; better seeds and more effective tools. Money given to CROP will help make possible the distribution of government provided farm commodities given to Church World Service for its overseas program.

Young people representing this CROP drive will be recognized by an orange-yellow CROP identification tag bearing the "Freedom from Hunger" symbol.

Tuesday the Do-Wan Camp Fire group met. Refreshments were served by Laura Catron. We had a Halloween party and made decorations for the carnival and for the 5th grade room.

Present were Judy Watts, Cindy Schroeder, Barbara Matthews, Judy Cowart, Debora Reid, Jan Spruiell, Kay Hallum, Jeanie McDaniel, Laura Catron.

Happy Hunting Blue Bird unit met this week and went to Harrell Park in Wichita Falls. They enjoyed picking up pecans and playing a hiding game. Teresa Garrett was the hostess to ten members.

Horizon Club

Horizon Junior Study club members and their husbands enjoyed a "Hoboes and Hubbies" outing at Wigley Park Tuesday night. Each one was clad in hobo clothes. Mr. and Mrs. Robert Wilson were selected as the couple wearing the most authentic costume.

After games directed by Mrs. Gerald Cannaday, the group assembled around the campfire to roast wieners and toast marshmallows and to enjoy informal conversation.

Present were Messrs. and Mesdames Charles Bentley, Cannaday, Arlen Shook, Wilson, J. E. Jones, Eddie Watson, Herman Escue; Mrs. Joe Epperson and Regina.

Mr. and Mrs. G. Y. Lofland attended a Lofland family reunion last week at Longview. They also visited his son Dwain at Garland.

BASKETBALL SCHEDULE

November
20—A and B girls at Archer City
24—A and B boys at Burk Burnett

December
1—A and B boys with Hirschi
3,4,5—A girls tournament at Oklaunion

3,4,5—Boys tournament here
7—A and B girls at Bowie
8—A and B boys at Hirschi

10,11,12—Boys tournament at Burk Burnett
10,11,12—A girls tournament at Henrietta

15—A and B boys with Burk
18—A and B boys, A girls with Northside of Vernon

22—A and B boys at Bowie
29—A and B boys at Rider

January
5—A and B boys, A girls with Bowie
8,9—Electra tournament

CONFERENCE GAMES
January
12—A boys and A girls at Electra
15—A and B boys with Childress

18—A and B girls at Burk Burnett
19—A and B boys with Seymour
22—A and B boys at Quanah

25—A boys and A girls at Olney
29—A boys and A girls with Electra

February
9—A and B boys at Quanah
2—A and B boys at Childress
5—A and B boys at Seymour

12—A boys and A girls with Olney.

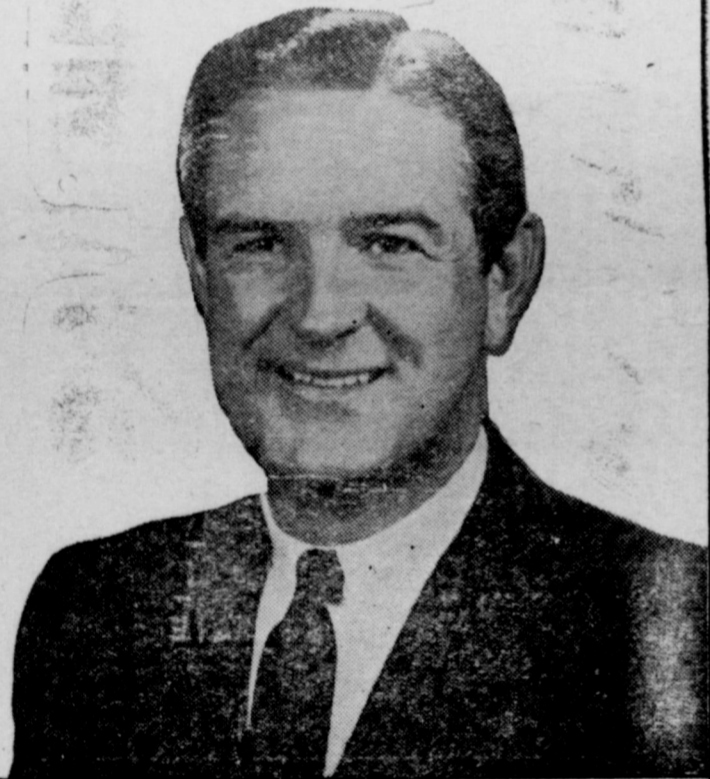
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Guaranteed Service

Glen Collins Pest Control Service

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We Are Insured

I am deeply grateful for your continued confidence and support. I hope that I may have your vote for re-election on November 3rd to continue the important progress that we are making together.



RE-ELECT GOVERNOR JOHN

CONNALLY

FOR A GREATER TEXAS!

Political ad paid for by Connally for Governor Campaign Committee, Merrill Connally, Chairman

A & K Expansion Sale

Parkway Center 204 W. Bank

DISCOUNT VARIETY ATD Stamps

Redeemable at \$6.00 a Book in Merchandise

We will give DOUBLE STAMPS on \$2.50 Purchase or more during Two Week Expansion Sale.

(A 10% Saving)

Knitting Wool 88c

Floral Print — 400 facial or twin bathroom . . 25c

Hair Care Items . . .

Rollers, Combs, Pins, Nets . 25 to 40% Discount

FREE — 25c bag of Planter Mix with purchase of Pot Plant.

HALLOWEEN

Costumes . . 99c to \$1.98
Candy . discounted to 1/3 Off

Men's and Boys' WEAR

Boys' Cotton Long Sleeve SHIRTS . . . 2 for \$3.00

All Rowntree Merchandise Discounted 20 to 50% until sold out

New Shipment of Men's Slacks . 8.95 - 14.95

New Shipment of Boys' and Men's Jackets Reductions of 20%

We will continue LEVI — VAN HEUSEN — FREEMAN — CURLEE and other outstanding lines

General Insurance, Bonds



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INTERNATIONAL FLAVOR AT 1964 STATE FAIR



PREPARE FOR TRADE FAIR Getting ready for the 1964 State Fair of Texas, October 10 through 25 in Dallas, the three cosmopolites above meet for a look at some products to be displayed by France, Italy and Belgium, three countries prominent in the State Fair's international exhibit center. Isabelle Corbet, left, of French descent, holds a Napoleon plate from France; Mrs. Joanne Manicchia, center, of Italian descent, and Thierry Riek, of Belgian descent, look into an Italian brass container. Thierry is wearing a Belgian sweater and has a miniature Belgian cannon in front of him.

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KILL-KO PLANT FOOD
Aids lawns, shrubs, flowers.

KILL-KO FUNGICIDE SPRAY
Controls powdery mildew and leaf spot on roses and other flowers.

KILL-KO MULTI-PURPOSE SPRAY
Powerful killer of aphids, red spider, ants, flies, mosquitoes and garden pests.

KILL-KO
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To Our Friends and Customers:

Special Offer

A Beautiful 8x10 Silvertone

PORTRAIT

By Dixon Studios, Seymour, Texas

\$5 value for only 98c

Plus 50 cents Postage and Handling

FULL SET OF PROOFS SHOWN

Adults Welcome, Groups Slightly Higher

No Age Limit

No Appointment Necessary

Dress 'em up and bring 'em to

Park Hotel Lobby

100 East Cash

Iowa Park

SATURDAY, OCTOBER 31 — 10 a.m. to 6:00 p.m.

CASE-LOT SALE



J-B
JONES-BLAIR
PREMIUM SUNDIAL
HOUSE PAINT

\$6.00
PER GALLON
(in 4-gallon purchase)

SAVE 25c per gallon

Now is the perfect time to go ahead with your house-painting plans. Buy all the paint you need at one time during our big sale and make a real saving. Jones-Blair Sundial House Paint is the real premium exterior oil base paint for this area. Sundial is specially formulated and manufactured to withstand years of the extreme weather conditions common in the Southwest. You just can't buy a better house paint than Jones-Blair Sundial, and remember . . . the beauty is . . . the beauty lasts!

Gary-Nees Lumber Company

Royce Echols, Manager
102 S. Victoria Phone 592-4171

In the County Court of Wichita County, Texas, Sitting in Probate. In Re: Estate of Ruby Mount Henderson, Deceased, No. 10436.

NOTICE TO CREDITORS
To All Persons Having Claims Against the Estate of Ruby Mount Henderson:

Notice is hereby given that original Letters Testamentary in the Estate of Ruby Mount Henderson, Deceased, were issued to Calvin G. Henderson of Wichita Falls, Texas, on the 19th day of October, A.D. 1964, in the Probate proceeding above numbered and described, which is still pending, and that the

said Calvin G. Henderson now holds such Letters. All persons having claims against the said Estate which is being administered in Wichita County, Texas, are hereby required to present such claims to Calvin G. Henderson, Independent Executor of the Estate of Ruby Mount Henderson, Deceased, at the address given below before suits upon such claims are barred by the general Statutes of Limitations, before such Estate is closed and within the time prescribed by law. The domicile and address of the said Independent Executor are:

Calvin G. Henderson
1629 Keeler
Wichita Falls, Texas
Dated this 19th day of October, A.D. 1964.
(s) Calvin G. Henderson
Independent Executor of the Estate of Ruby Mount Henderson, Deceased
(Oct. 29, 1964)
Mrs. W. T. Cole of Rt. 1, accidentally got her left hand caught in a wringer last Wednesday while starching some clothes. She was treated for injury at Park Clinic.

New Park

Taylor George, city parks commissioner, brought us up to date on the proposed park south of the Youth Center and Will Burnett Field this week. In 1963 the council passed an ordinance designating part of Block 8 of the original townsite as a city park. Work last year entailed filling low places and leveling the ground. Work done this year has been fertilizing, sodding and planting to bermudagrass. The proposed plan call for a Little League practice field 200 ft. by 150 ft. on the southwest corner of the park. In the center of the west side there will be a picnic and play area 130 by 150. A bandstand on the east will face an open space 250 by 130 ft. A parking lot 70 by 400 ft. on the north will extend from Bond to Victoria. Iowa Park Garden club has for a project the landscaping and the beautifying of the creek area on the north side of the park. Evening Lions club is also cooperating with the park project. Charlie Dozier of Mineral Wells visited here Sunday with his mother Mrs. Dora Dozier.

Park Manor

Edward Schlafke of Electra is a new resident at Park Manor. Mrs. Coney Walker and Mrs. A. S. Staley from the Assembly of God were volunteer workers Oct. 22. Rev. and Mrs. Joe G. Helfin and carol provided piano and vocal music for about two hours last Friday afternoon. Dave Snead was in charge of the worship service Sunday afternoon. Accompanying him were Hubert Davis, Rev. Wayne Dunson, Jay Farmer, Nathan Martin. Mrs. Leo Fletcher and Mrs. J. E. Simmons of Friendship class of First Baptist S.S. served as volunteer workers Oct. 27. Guests of Mrs. F. W. Belscampier this week have been Mmes. Lois B. Dickey, Lavert Pearson, Troy Blakely of Electra and Mrs. H. A. Murray of Whitesboro. Mrs. J. T. Duncan's guests Sunday were her husband and son Brister Duncan and daughter Mrs. James Taylor of Burkburnett, and another daughter Mrs. Fay Briton of Wichita Falls.

Party

Mrs. Joe Baxter honored her grandson Mickey Evans on his 8th birthday with a party at Fun Land in Wichita Falls. Mickey was 8 on Oct. 22 but the party was given Saturday, 24th. Children attending were James, Rodney and Wavland Stewart, James McLemore, Chuck Bentley, Sam Paul Callaway, Brenda Catron, Vicki Thompson, Venisa Brown, Gayle Moore, Jo Ellen James, Carla Watson. Mickey's mother Mrs. Sue Watson was also present.

There will be a Pep Rally at Circle L Cafe at 11:50 a.m. Friday. It should be something to write home about!

Mrs. Everett Sewell recently visited her daughter Mr. and Mrs. Leroy Montgomery and children in Albuquerque. The entire group visited a few days in Lake City, Colo. Mrs. Sewell returned home and then visited her other daughter Mr. and Mrs. Jack Cowden in Oklahoma City. The group attended OSU homecoming in Stillwater, and Mrs. Sewell returned home Monday of this week.



At a recent meeting of Girl Scouts Troop 123, Susan Alexander was chosen leader of Patrol 1 and Joanna Lightsey of No. 2. Sherri Capps was elected reporter.

The girls have attended cooking classes held at Texas Electric in Wichita Falls once each week during October.

Mothers who have accompanied the girls are Mmes. Leonard Luckett, Jack Lightsey, Orville Thompson.

Busy Bee Blue Birds met in the home of Mrs. Herman Smith on Oct. 27. Cindy Bentley served refreshments to nine members.

Meeting was called to order by Cynthia Smith. Minutes and reports from last meeting were read by Rose Yoder, secretary, and Paula Wadsworth, reporter.

The girls made Halloween decorations. Games were played, and the group was dismissed by saying the Blue Bird Wish.

Next meeting will be Nov. 10.

Wi-ca-ka Camp Fire girls met Tuesday in the home of Mrs. Fredrick Eke. They chose their Indian names and made plans for future meetings. Mrs. Nelson Salch is sponsor. Refreshments were served by Vicki Salch to Jill Moore, Diane Eke, Jan Norman, Gail Lehman, Ginger Smith, Debbie Buikema. —Jan Norman, reporter

Mr. and Mrs. Faris Nowell were injured in a collision five miles east of Abilene about 5:00 p.m. Sunday. They were returning from a weekend trip to Junction. Traveling on a rain slick highway, a car pulled up in front of them to make a turn. Mrs. Nowell

suffered severe face lacerations requiring more than 125 stitches. She is in Hendricks Memorial hospital and will be there at least a week. Mr. Nowell was not seriously injured.

Rev. Harold Dykstra, minister, and R. E. Birk, an elder, of Iowa Park Presbyterian church, attended Central Texas Presbytery held in Killeen, Oct. 21 and 22.

A representative of Texas Education Agency visited the special education class in Iowa Park school Wednesday. Miss Nancy Lollar is teacher of the class.

Windfohr Dies

Robert F. Windfohr, 70, of Ft. Worth, died Tuesday, Oct. 20, in Albuquerque, N.M. He was husband of the former Anne Burnett, who is daughter of the late Tom Burnett, a pioneer of this area.

Funeral service was conducted last Friday in Ft. Worth with interment in the Burnett mausoleum at Oakwood cemetery.

Windfohr served twice as president of Texas Mid-Continent Oil and Gas association, and in 1957 received the association's distinguished service award.

The Burnett Estate plane from Ft. Worth picked up all ranch foremen in surrounding areas and took them to the funeral. Lige Reed jr., Triangle Ranch foreman, attended.

Nolan Browning of Shamrock, a former resident of Iowa Park, visited friends here Wednesday.

Bill Kidd, co-owner of Kidd's Auto Supply here, docked Tuesday, Oct. 27, in New York. He expects to be released soon from military service.

VOTE FOR THE TEXAN WHO LEADS THE FREE WORLD!

For the past eleven months, for the first time in our history, a native son has led our nation and the free world. And every Texan can take pride that President Johnson has met the awesome burdens of the office with courage, wisdom and restraint.

THE ISSUE TUESDAY IS SIMPLE: WHO CAN BEST LEAD OUR NATION IN A TIME OF CHALLENGE AND PERIL?

To which man do you feel most comfortable entrusting the security and well being of yourself and your children for the next four years—

A man who wants to turn back the clock of achievement . . . a man who has worked consistently against progressive measures in the Senate . . . a man virtually untested in a time of crisis?

Or a man who has dedicated his entire life to public service . . . who has demonstrated, under five administrations, progressive leadership in working for a better way of life for all Americans. A man who has proved his courage under fire . . . has demonstrated his unwavering strength to meet any aggressor with firmness, yet restraint?

PRESIDENT JOHNSON HAS PROVIDED RESPONSIBLE LEADERSHIP FOR MORE THAN A QUARTER OF A CENTURY

For almost three decades, President Johnson has been a pillar of strength for Texas and the nation. As Congressman, as Senator, as Majority Leader, as Vice President, and now as Chief Executive, he has written a proud record of progress.

ONLY TEXAN PRESIDENT LYNDON JOHNSON OFFERS THE EXPERIENCE, THE PATIENCE, THE WISDOM, AND THE STABILITY NEEDED BY THE NATION AND THE FREE WORLD IN THESE CRITICAL TIMES!

★LET'S KEEP A COOL HEAD IN THE WHITE HOUSE★

VOTE **TEXAN** VOTE **LBJ**

★RESPONSIBLE LEADERSHIP FOR ALL AMERICA★

Pol. Adv. Pd. for by Texas Johnson-Humphrey Campaign, Hunter McLean, Chmn.

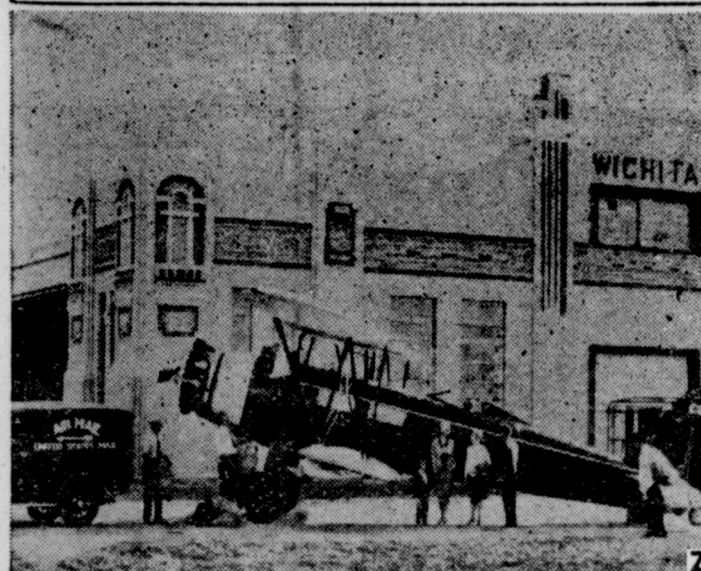
Stein Hall will pay you \$3.90 for every 100 pounds of Grade No. 1 Guar Beans!

Sell your Guar beans to Stein Hall. For the name of the dealer nearest you, contact Orbie Cannedy. He's Stein Hall's plant manager in Chillicothe and our southwestern field representative. Write him at Stein Hall, P.O. Box 506, Chillicothe, Texas. Or telephone at: Chillicothe, UL 2-5101. Start dealing with Stein Hall, your ready market for Guar beans today—and tomorrow!



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They Flew By The Seat Of Their Pants



Can you imagine a converted barn as an air terminal? Or flights being cancelled for a week due to muddy runways? Yet, just thirty years ago this was only a small part of the inconvenience of air travel.

Commercial air travel started in 1914 but it wasn't until the 1920's that airlines ran on a scheduled basis—carrying only the US mails. Passengers soon followed, but they needed pioneer spirits and strong stomachs to endure the airsickness, the noise and vibrating planes.

The co-pilot was jack-of-all-trades who tried to make the customer's life more bearable. He collected tickets; loaded baggage, mail and passengers; checked seat belts, ventilation and heating; pointed out landmarks and also found time to serve in the cockpit.

On a "normal" coast-to-coast flight you got on a train in New York City at night, boarded a plane in Columbus, Ohio at dawn and repeated the process when you landed in Oklahoma that evening.

Today, we can breathe a sigh of relief that these are things of the past. Air travel is so convenient that you can breakfast in New York and arrive on the West Coast in time for lunch.

The Air Travel Card is an example of the ease of modern air travel! The card provides you with all-around credit service for your airline tickets, renting a car, signing for hotel bills and charging meals and tips. The businessman can even charge secretarial services and telegrams!



Travel has changed so that you can fly from one city to another faster than it takes to drive to work from the suburbs.

Democratic Candidate

Selected by the Elected Representatives of All the Democrats in Wichita County



J. M. "Jim" Voyles

"I Pledge to the CITIZENS OF WICHITA COUNTY the Continued Co-operation of the Sheriff's Office on their 'Hot Check' Problems"

Democratic Candidate for Sheriff

VOTE FOR

J. M. 'JIM' VOYLES

He Has Proven His Ability to Handle the Responsibility of the Sheriff's Office

Honest — Loyal — Capable

— PLEASE GO AND VOTE —

Pol. Adv. Paid for by J. M. "Jim" Voyles and Friends



any weather is perfect drying weather...

...with a flameless ELECTRIC clothes dryer

You can forget washday weather worries when you have an electric clothes dryer. No more letting dirty clothes pile up while you wait for a clear day . . . no more shivering in icy winds . . . no more mad dashes to rescue clothes from a sudden shower. You can dry clothes in comfort and on schedule any time . . . electrically. And your clothes dry sunshine-fresh and fluffy-soft because electric heat is clean and gentle. Electric drying is flameless and precisely controlled, safe for even your daintiest fabrics. Remember, only electricity gives you flameless clothes drying . . . clean, safe, modern.



TEXAS ELECTRIC SERVICE COMPANY
WAYNE HOUSE, Manager 592-4149

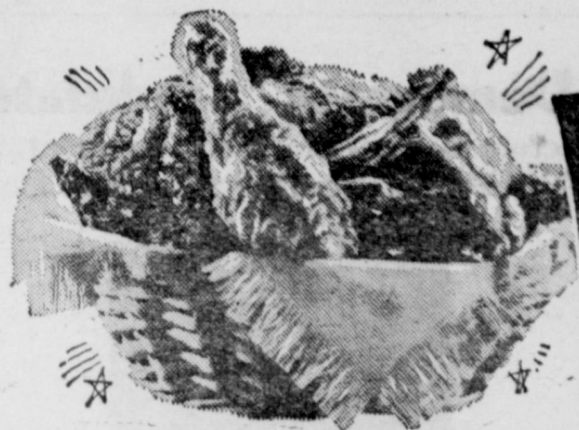
See your dryer dealer soon about his special installation offer on a flameless electric dryer.

GRAND OPENING!

400 W. PARK

IOWA PARK

U.S.D.A. Grade 'A' FRESH FROSTED



FRYERS lb. 25¢

No Coupon Needed. Get 25 Extra Plaid Stamps with each U.S.D.A. Grade "A" Fresh Frosted

FRYERS

Cut Up lb. 33¢

250 No Coupon Needed. Get 250 Extra Plaid Stamps with a 10-lb. Box of Beef

CHOPPED STEAKS 10 lb. box \$7.69

(Second 10-lb. Box 1/2 Price plus 250 Plaid Stamps)

25 No Coupon Needed. Get 25 Extra Plaid Stamps with Package of Six 2 1/2-oz. Beef

CHOPPED STEAKS, pkg. . 79¢

25 No Coupon Needed. Get 25 Extra Plaid Stamps with Package of Three 5-oz. Beef

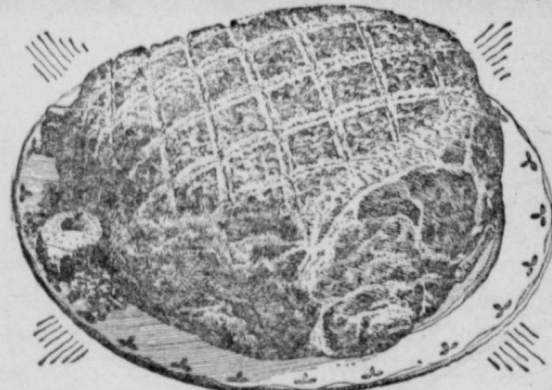
CHOPPED STEAKS, pkg. . 79¢

- ALL GOOD BRAND SLICED 16-oz. Pkgs.
- BACON 2 for 79¢
 - EBNER RANGER 1-lb. Pkg. 39¢
 - FRANKS 39¢
- BANQUET FROZEN 8-oz. Size
- MEAT PIES 6 for 80¢
 - BANQUET FROZEN DINNERS 29¢
- With Coupons Given in Store*

- "Super Right" Heavy Calf
- ROUND STEAK lb. 79¢
 - SIRLOIN STEAK 75¢
 - T-BONE STEAK lb. 89¢
 - GROUND BEEF lb. 49¢

"Super Right" Quality Smoked (Sliced . . lb. 35¢)

Whole Only lb. . . .



PICNICS 25¢

- Popular Brands Candy Bars **24** 5c Bars **95¢**
- Popular Brands Chewing Gum **20** 5c Bars **75¢**
- Jane Parker — Fresh Pumpkin Pies **1 1/2-lb. each** **39¢**
- Jane Parker Cake Donuts **12** Package of **19¢**
- A & P Frozen — CUT GREEN BEANS **1 3/4-oz. Pkg.** **39¢**

- Galvanized — with Cover GARBAGE CAN **\$1.79** Each
- Rich's Chocolate ECLAIRS **3 for \$1**
- PEACHES **10** c lb.
- BORDO DATES **1 lb. pkg. 49¢**
- JONATHAN IN POLY BAG **4 lb. Bag**

- Bayer Tablets ASPIRIN **59¢** Bottle of 100
- A & P Yellow POPCORN **2 for 45¢** 2-lb. Packages
- Sultana Freestone Halves or Slices **4** No 2 1/2 cans **99¢**
- Juice Oranges **5 lb bag 49¢**
- Red Potatoes **10 lb bag 49¢** 4 lb. Bag

Prices in This Ad Good Through Oct. 31, 1964

SPECIAL OFFER
We Will Distribute a Coupon in the New Store That Will Entitle You to Get **10c Off the Regular Price** of One Dozen Grade A Large **SUNNYBROOK EGGS**

SPECIAL FREE OFFERS

Get a 6-bottle Carton of DIET-RITE COLA Free of extra cost when you buy a 6-bottle Carton of R. C. COLA at the regular price of 45¢ plus all bottle deposits.

Get a Pound Package of A & P COTTAGE CHEESE Free of extra cost when you buy a pound at the regular price of 29¢.

APPLES 29¢

25 Extra PLAID STAMPS with this Coupon & Purchase of 2 cans Ann Page Prepared 1-lb. 4 1/2-oz. cans Spaghetti . 2 for 37¢ at Your A & P Supermarket Coupon good thru Oct. 31, 1964

25 Extra PLAID STAMPS with this Coupon & Purchase of Ann Page 1-lb. 2-oz. bottle Barbecue Sauce 33¢ at Your A & P Supermarket Coupon good thru Oct. 31, 1964

25 Extra PLAID STAMPS with this Coupon & Purchase of Ann Page 12-oz. jar Strawberry Jelly 35¢ at Your A & P Supermarket Coupon good thru Oct. 31, 1964

25 Extra PLAID STAMPS with this Coupon & Purchase of Cheese 1/2-lb. Size Baby Gouda 47¢ at Your A & P Supermarket Coupon good thru Oct. 31, 1964

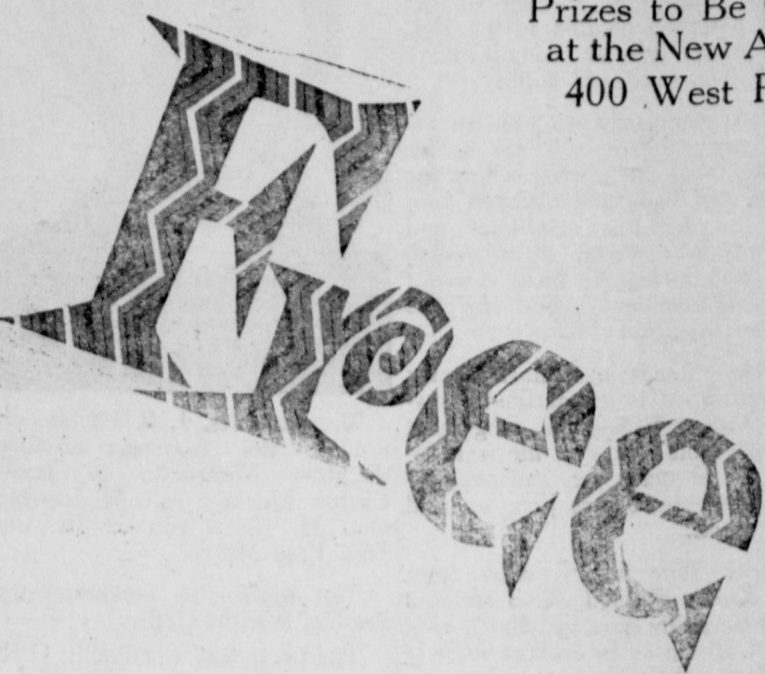
25 Extra PLAID STAMPS with this Coupon & Purchase of 1/4-lb. box Our Own Tea 35¢ at Your A & P Supermarket Coupon good thru Oct. 31, 1964



Register Today

For the Following Prizes to Be Given at the New A & P 400 West Park

354,000



PLAID

STAMPS



AT YOUR NEW A & P 400 WEST PARK IOWA PARK

SPECIAL "BUY ONE" GET ONE FREE OFFERS

FREE FREE

Get a 12-oz. Bottle of RAINBO SWEET MIDGET PICKLES Free of Extra Cost When You Buy a 12-oz. Bottle of Rainbo Sweet Crispy Pix at the Regular Price of 37c.

Get a 20-oz. package of MORTON'S MACARONI & CHEESE Free of Extra Cost when You Buy Two Packages of the Same at the Regular Price of 39c each.

Get One Half Gallon BORDEN'S ICE CREAM Free of Extra Cost When You Buy One at the Regular Price of 79c.

Get One Jar of HOLSUM ON-A-TREE OLIVES Free of Extra Cost When You Buy One Jar at the Regular Price of 41c.

Get a 5-lb. Bag of CHEF'S PRIDE CHARCOAL BRIQUETS Free of Extra Charge When You Buy a 20-lb. Bag at the Regular Price of 79c.

Get Two 10-oz. Cans of SNAP-ETOM TOMATO JUICE with Pepper Free of Extra Cost When You Buy 2 Cans at the Regular Price of 2 for 29c.

Get a 19c Package of FRITOS Free of Extra Cost When You Buy a 19c Package.

Get a Package of HOSTESS CUP CAKES Free of Extra Cost When You Buy 2 Packages at the Regular Price of 10c each.

Get One Quart of E-Z MONDAY LIQUID STARCH Free of Extra Cost When You Buy One Quart of E-Z Monday Liquid Starch at the Regular Price of 22c.

Get a 1-lb. Bag DOUMAK MARSHMALLOWS Free of Extra Cost When You Buy a 1-lb. Bag at the Regular Price of 25c.

FREE

Get a 3-oz. package of BORDEN'S Cream Cheese FREE of extra cost when you buy one 8-oz. package at the regular price of 35c.

FREE

Get a 29c package of CHIP-O'S FREE of extra cost when you buy a package at the regular price of 29c.

FREE

Get a 2-lb. package of BENCO PINTO BEANS FREE of extra cost when you buy a 2-lb. pkg. at the regular price of 29c.

FREE

Get one quart of E-Z FONDAY RINSE FREE of extra cost when you buy a quart at the regular price of 39c.

No purchase is required. No slogans to write. You do not have to be present to win. Register each time you visit our new store — 400 West Park.

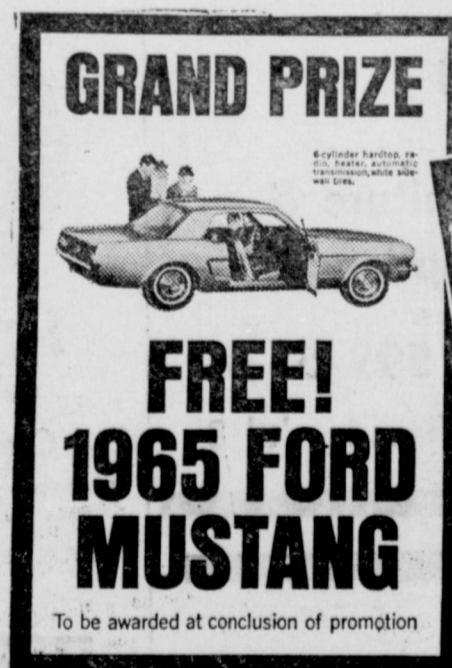
GRAND PRIZE

To be awarded at this location 400 W. Park, Sat., Oct. 31, 1964

GE 11" PORTABLE TV SET

... PLUS ...

Your Entry Will Also Qualify You for the Statewide Contest. Prizes to be awarded as follows:



IT'S FREE! IT'S EASY!

You need not be present to win. Employees of A & P, the E. F. Macdonald Stamp Company, their advertising agencies and their families not eligible to win. Offer expires November 7, 1964. Offer void where prohibited by law. Decision of judges is final. All entries become the property of A & P and the E. F. Macdonald Stamp Co.



MORTON'S SALAD

SPECIAL LOW PRICE — quart jar

DRESSING

29^c

YOUR ENTRY BLANK

A & P PLAID STAMP ENTRY BLANK

Name _____
City & State _____
Address _____ Phone _____

No purchase necessary. You need not be present to win. Winners will be notified. Offer expires November 7, 1964.

Deposit this entry blank at A & P.





Roofing Materials

Johns-Manville and Bird Quality

Williams Lumber Co.

Phone 592-4451 110 W. Smith
Night Phone 592-4362



39" HIGH!

FREE!
if you buy a
**FRIGIDAIRE
DRYER NOW!**

CUTE, CUDDLY,
COLORFUL!

**BIGGER
THAN LIFE-SIZE
STUFFED ANIMALS**

HURRY,
DOGGONE
IT—THIS
OFFER
IS
LIMITED!

Model DDA-88

\$124.⁸⁸

BOGAN Furniture & Appliance

Iowa Park Phone 592-5574
111 W. Cash Open Thursday 'til 8



"Certainly, simple honesty is not too much to demand of men in government."

VOTE FOR BARRY

GOLDWATER

IN YOUR HEART, YOU KNOW HE'S RIGHT
Political ad paid for by Goldwater For President Committee, Ted Smith, chairman.

Evening Lions Club is sponsoring the Central States Shows on Monday, Tuesday and Wednesday, Nov. 2, 3 and 4, in the Park West Shopping Center of Iowa Park.

The Lioness Club and other local organizations will have concessions and eating stands.

Four rides for the kiddies and three rides for adults.

Bring your whole family and enjoy the fun and fellowship.

All net proceeds will go for Evening Lions Club projects.

Service held for Baye Child

Funeral service was conducted at 9:00 a.m. Wednesday, Oct. 23, in Sacred Heart Catholic church, Wichita Falls, for Edmund Eugene Baye, four-year-old son of Mr. and Mrs. E. W. Baye.

Other survivors are his sisters Marie Anette and Sandra Joann; grandparents Mr. and Mrs. Earl Boren of Valley Farms, and Mr. and Mrs. E. W. Baye sr. of Phillips, South Dakota. The Baye family live at 612 W. Texas.

Rich Richardson of Wichita Falls visited Wednesday with Arlin Powell.

CARD OF THANKS
Someone has said "Stars may sometimes be discerned from the bottom of a deep well when they cannot be seen from the mountain top." The Star of Friendship has never been so visible to me as during my recent stay in the hospital.

With all my love and thanks I acknowledge the cards, flowers and visits of friends. I am especially thankful to the post office personnel for providing me with a television set.

Mrs. H. Pierce

IOWA PARK CLEANERS



* PRESSING
* ALTERATIONS

We Also Rent a

Rug Cleaning Machine

Half-Day \$3.50 — Full Day \$6
Plus cost of the shampoo

PICK UP & DELIVERY SERVICE CALL

592-5311

Mr. and Mrs. Cecil Marquet
106 WEST PARK

Symptoms of Distress Arising from **STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST**

Ask About 15-Day Trial Offer!

Over five million packages of the **WILLARD TREATMENT** have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Willard's Message" which fully explains this home treatment—free!

Hays Rexall Store
Settle Drug Store

SHUCKS

Your publisher had a birthday Wednesday and enjoyed every minute of it. In the afternoon the sons Tom and Ben of Wichita Falls joined their brother George and mother Ona Lou in the Herald office. We all had birthday cake, tea, milk and coffee.

Fifty years ago we were in the newspaper business! That is, we made about 16¢ a week selling the *Saturday Blade* and *Chicago Ledger* to the few neighbors and friends who could be wheedled out of a nickel for those interesting publications — both for the aforesaid nickel.

What stands out most clearly in our mind is the cartoon showing Kaiser Wilhelm holding most of the table stakes in the war going on at that time, and suggesting that the others give up and call it off.

Four long weary years later the Kaiser skipped off to Holland and Germany gave up! But it took a lot of American civilian soldiers to bring about the reversal.

We plan to vote FOR all three Constitutional Amendments on the ballot next Tuesday.

It used to be said of a Texan that his word was as good as his bond. But times do change!

Now a Texas voter is advised on every corner that his pledge to support nominees of his party primary is not valid and he is not morally bound by his pledge.

I wonder about our morals—when we can take so lightly our obligation to keep our pledged word!

Guess we've been conditioned to it by the growing opposition to a progressive program and a yearning to go back, back, back to the times of our childhood—a thing we cannot do and wouldn't be able to handle if we could.

Karen Brown is a new member of Happy Day Blue Bird group.

Mrs. H. Pierce was dismissed Monday from Wichita General hospital after two weeks of treatment. She is recuperating at her home on Kamay Road.

Reynolds Motor Co.

317 E. Highway, Iowa Park

The Smart Place to Buy Your Car

A Fine Selection of Used Cars and Pickups

New Dodges Dodge Trucks

The 3 New Spectaculars by Rambler

SEE, BUY & DRIVE

A Car to Fit Every Purpose . . . and Every Purse

Buy the Best — from the Best Trade with Reynolds, Your Neighbor Did

Phone 592-5911

Al Slack, Sales Manager

Campaign Rally

Saturday, October 31, at 3:30 P.M.
City Square in Iowa Park, Texas

Hear

BILLY PEELER

People's Choice—Candidate for Sheriff of Wichita County



For your entertainment—Hear the original Billy's Melody 5 — composed of his brothers Lawrence Peeler of Iowa Park, Charlie Peeler of Dallas, Waid Peeler of Wichita Falls, and Mrs. Charlie Peeler of Dallas.

Pol. ad. pd. by Billy Peeler

ELECT **Billy Peeler** SHERIFF



Mr. and Mrs. J. B. Upham announce the marriage of their daughter Marquetta to James Clifton Morris on Wednesday, Oct. 21. He is son of Mr. and Mrs. Fred Morris.

The double-ring ceremony was read in Wichita Falls.

The bride was a senior in IPHS at time of marriage. She played basketball in high school and was a member of Anderson Plastico softball team of Wichita Falls last summer. She is member of First Baptist church.

Morris attended IPHS and is presently employed with the J. C. Man drilling company. The couple are living in Shattuck, Okla.

Mrs. Harry Scriver was honored at a surprise baby shower Monday of last week in the home of Mrs. Charles R. Heacox. Co-hostesses were Mmes. Stanley D. McMahon, J. M. Quimet, James W. Travis.

Invitation list included Mmes. Clay Dent, Bill Garrison, Paul Boggs, Kenneth Miller, Jurl James, Bob Riley, L. H. Weese, Harold Clark, Bob Reams, Mary Duncan; and Phelena Carter of St. Louis, Mo.

LOOK



T. G. & Y.'s New Store
at 402 West Park
in Iowa Park

Will Be Open for Business
Monday, Nov. 2, 1964

GRAND OPENING!

Thursday, Nov. 5th

Watch for Grand Opening Ad
in Next Week's Paper



should you pamper a Princess?

Depends on which princess—the teenager or the telephone. All teenage princesses—so we're told—glory in a little pampering.

But the Princess® telephone is so well made and trouble free that no pampering is required. Just dust it occasionally or wipe it with a damp cloth.

That, plus a little care in handling, is all the attention any phone needs. And phones almost never need repair—but if something does go on the blink, we'll fix it promptly at no extra charge.

We think it's our job to keep right on improving your telephone service and making it of greater personal value to you.

SOUTHWESTERN BELL

Making telephone service better to serve you better