

Fair Starts Monday; 100,000 Expected

Hawks Display Running Ability in Burk Game

Millions now living had never seen Iowa Park win a football game from Burkburnett before last Friday. The way our boys did it left no room for doubt or claims of a moral victory by the opposition.



DR. GORDON G. CLARK Fair Association President

Hawk Football Players Listed

By R. V. Wood and Lee Brigham Seven of the Hawks' starting line-up this year are boys who played on the B string in the fall of 1946, the first year Iowa Park had football after the war. One of these, James Wilkerson, guard, played sufficient football to letter on the A squad that year. The others lettered on the B. The starting backfield of this year started out in 1946 together as juniors and seniors and are still running their same positions.

Show Entertains With Folk Music And Dance Acts

In anticipation of the Folk Festival which opens our Texas-Oklahoma Fair next Monday night, the Parkway theater was host to a large crowd of enthusiastic musicians and dancers, each group vying for the top honors. The contest was sponsored by the Modern Music club of Iowa Park.

Some of the Special Events

MONDAY, OCTOBER 4 Official Opening at 7:00 p.m. in rear of Auditorium. Folk Festival, Hardin College Indian Band and a Cappella Choir. TUESDAY, OCTOBER 5 Pioneer Day with free barbecue for pioneers only. Reining and Handling contests for Quarter Horses. Arena races in the afternoon.

Dead in Wichita, Fair Was Reborn Here in 1928

Back in the late twenties when the big T-O Fair was no more and a lot of people were disgusted and disgruntled when it came to fairs, especially some of the business men of Wichita Falls — it was then that a "foreigner" as he might have been called in this neck of the woods, conceived the idea of an Iowa Park Fair, and when he suggested the proposition to a few local citizens, the idea was not heartily received, but several agreed to co-operate if he would take the lead.



G. R. McNeil Texas-Oklahoma Fair Manager

Short History of Soil Conservation

The Wilbarger-Wichita Soil Conservation district which embraces all of the two counties except the Waggoner Ranch, was created by a vote of the landowners. The law authorizing creation of soil conservation districts was passed in 1939. There are 800,000 acres in this soil conservation district.

No Dull Times Are Possible at T-O Fair Here

The Folk Festival featuring opening night at the Texas-Oklahoma Fair, Monday, October 4, is attracting attention throughout the area, according to Mrs. E. Sewell, Iowa Park. The Modern Music club of Iowa Park is sponsoring the show and announces the following entrants in their American folk music exhibition: Electra Music Club, Arlington Music Club; Musicians' club of Wichita Falls; Mineral Wells Music Club; Euterpean club of Fort Worth; the music study club of Iowa Park.

WEDNESDAY, OCTOBER 6 Wichita Falls, Henrietta and Archer City day. Continuation of Quarter Horse special events. THURSDAY, OCTOBER 7 Burkburnett, Vernon and Seymour day. The Wichita Falls Motorcycle club will furnish thrills, chills and spills with its Crash Show as the daring riders go through walls of fire, leave their machines at 60 miles an hour and put on the most outstanding man's event.

Women's Division Leaders



For several months the committees of the Women's Division have been busily engaged in making plans for outstanding exhibits at the Texas-Oklahoma Fair. Their efforts have included meetings of the local group, out-of-town meetings with prominent leaders to arouse interest and encourage exhibits from the surrounding towns, and hours of correspondence and telephoning.

Farm Bureau to Meet Monday at Wichita Falls

T. J. Pace, organization chairman, and George Lewis, president, are busily employed this week recruiting those in Wichita county who should be in attendance at what promises to be the outstanding meeting of district three, Texas Farm Bureau Federation, through the years of Farm Bureau history in this area. Loys D. Barbour, district director, will direct the activities of the day, the session being called to order at 10 a.m. on October 1 in the Texas room of the Holt hotel in Wichita Falls.

Park Clinic Gives County Best of Health Services

The Park Clinic has served Iowa Park and the citizens of this community since October 19, 1937, when it was opened as a clinic hospital. The attractive and modernized building which is the property of W. F. George, is situated about three blocks from the business section of the city and is set well back from the street, giving a degree of quiet and privacy.

IOWA PARK CLINIC

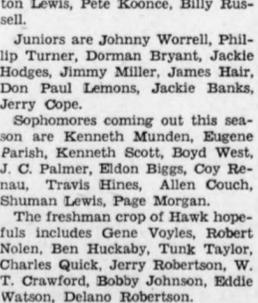
A son was born Sept. 24 to Mr. and Mrs. Harold Lynn. The Lynns formerly lived here but now reside in Wichita Falls. Mr. and Mrs. J. R. Maxwell of Holliday are announcing the birth of a boy on September 27. Mrs. A. B. Latimer of Rocky Point recently had a tonsillectomy at the clinic.

New Home of Mr. and Mrs. Fred Thompson, Completed This Year



New Home of Mr. and Mrs. Fred Thompson, Completed This Year

New Home of Mr. and Mrs. C. W. Coppock, Completed This Year



New Home of Mr. and Mrs. C. W. Coppock, Completed This Year

Back row, left to right: Mesdames S. T. Buzzard, H. W. Weaver, Gale Lowrance, Gordon Clark and L. E. Banks.

Front row: Mesdames Joe Bell, Roy Lancaster, R. R. Brubaker, R. A. Williams and Homer Blalock. Photo by Bill Weiler. Smith, Harvey Womack, Chas. Metz, John Tidwell, Meek Turner; and Misses Ethyle Kidwell, Ella Simmons. Antiques, Relics, Curios — Mesdames S. T. Buzzard, W. C. Brown, Ilay Benson, Della Craft, Ida Chate-lain, E. A. McClesky, Curtis Sewell, A. H. Estes; and Misses Hazel Orites, Raydean Brown.

Quilts and Rugs — Mesdames Raymond Williams, Wayne Short, Roy Lancaster, W. E. McKinney, N. E. Guthrie sr., Doyle Koonce, Lila Traylor, S. W. Simmons, T. A. Uhrich. Canned Food — Mesdames Fred Widmoyer, H. W. Weaver, C. D. Gates, E. L. Scott, L. Lovelace, T. A. Uhrich, Mary Bishop, M. L. Smith, W. W. Bryant. Baking — Mesdames Gale Lowrance, E. T. Patterson, Boyd Burgoyne, Gregg Kildow.

Christian Church Stresses Communion

Announcement has been made here this week by the Rev. Mr. Francis Barnes of the Christian church that special efforts will be put forth to have every member of the local congregation on hand at 10:50 Sunday morning to take part in the Worldwide Communion service. "What Christians Are to Remember" will be the sermon subject. In addition to the regular order of worship, installation of officers and of the official board will be made at the morning service. "Every professing Christian should be present at the Lord's Table for this memorable service when the whole religious world observes this commandment," Mr. Barnes said.



New Home of Mr. and Mrs. C. W. Coppock, Completed This Year

WELCOME, VISITORS

To the Texas-Oklahoma Fair and
Southwest Oil Exposition

Kelly Ice Co.

DEPENDABLE ICE SERVICE

Dial 2551

Iowa Park

BEST WISHES

to the

TEXAS-OKLAHOMA FAIR

Curren Candy and Bottling Company

Triple XXX Root Beer
Mission Beverages
B-1 Lemon and Lime Soda

WICHITA FALLS

TEXAS

Thompson Shale Separators, Iowa Park Product, Are Shipped All Over the World

The Thompson Tool company is a good example of a responsible small business. It has grown prudently as the demand for its product has increased.

Beginning in 1934 as a bit shop, its early years were devoted to the manufacturing of rotary drilling bits. The founders of the company L. L. Thompson and Fred Thompson, saw the need for a more adequate method of separating shale from the mud in drilling operations. This led to experimentation and later the shale separator which today is a major product of Thompson Tool.

Estimating that nearly ninety per cent of the mud separating machines used in the oil business are made by the local factory, its shop foreman, Ishmael W. Corder, stated that everywhere in the world where modern drilling methods are employed the Thompson shale separator is used. From year to year the company has developed new improvements on its machine until now most of the parts have been standardized and the device is universally respected for its simplicity of design and dependability of operation.

The company has wisely guarded the limited availability of needed basic materials and the difficulty of obtaining heavy machinery used in production, expansion has been cautiously yet continuously made through the years.

Thompson Tool company today employs 17 people, all but two of whom are residents of Iowa Park.



FRED THOMPSON

Dr. L. A. Crawford

CHIROPRACTOR

Palmer-Gregory Graduate
in Physio-Therapy

Free Examination

Office and Residence
412 West Washington

PHONE 2501

The business is owned by Mrs. L. L. Thompson and Fred Thompson. Mrs. Thompson's interests are directed by her sons Alvin and Lavere. It is managed by F. L. White assisted by Mr. Corder.

Men in the plant who make the machines from start to finish are: layout man C. A. Brown; machinists, L. E. Hulse, C. C. Wallace and O. M. Bell; welders, I. W. Lynn, J. F. Bell, W. O. Watkins, B. J. Solomon; welders' helper, Kenneth Watts; assembly man, V. L. Scott; and the man who works on the finishing touch, T. J. Williams.

In addition to the factory the company has a sales staff of men. Miss Raydean Brown, and R.

E. Williams are bookkeeper and shipping clerk respectively. Businesses like the Thompson Tool company are assets to the community, because they are stable, they are civic minded, and their employees are a vital part of the life of the community.

COMPLIMENTS

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TEXAS-OKLAHOMA FAIR

Fox-Randel Motor Corporation

601 Lamar Street

WICHITA FALLS TEXAS

Our Compliments

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TEXAS-OKLAHOMA FAIR

BURR'S Department Store

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CONGRATULATIONS

to the

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Serving Wichita Falls and Trade Territory Since 1919

Mr. and Mrs. C. E. Birk

Extend Greetings

to the Pioneers . . .

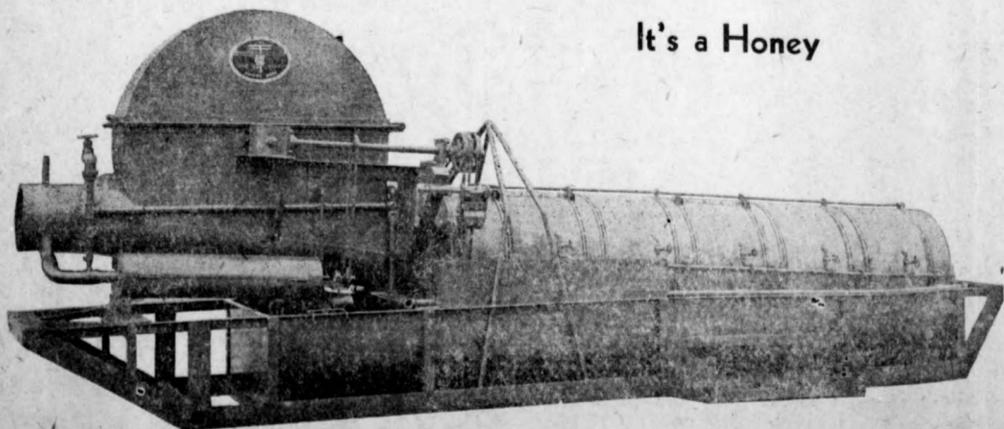
WELCOME TO THE FAIR

A Product of Iowa Park

WINS NATION-WIDE
POPULARITY



It's a Honey



Yes, the THOMPSON Shale Separator and Sample Machine -- made right here in Iowa Park -- is the popular shale separator with oil field men throughout the United States and other countries as well.

Made by THOMPSON TOOL COMPANY --

just opposite the Fair Grounds.

WELCOME

Pioneers and Fair Visitors

SAM HILL'S STORE

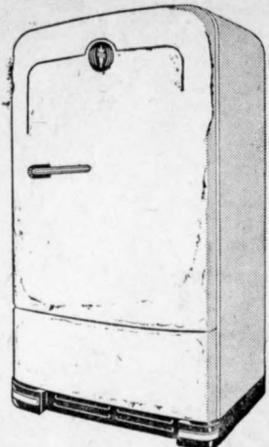
— FAIR VISITORS WELCOME —

We Are Now Open for Business

MRS. SID SMITH'S CAFE

North of Park Feed Store

SILENT
as the Flame itself



A tiny gas flame does all the work... with no moving parts in the freezing unit, there's nothing to wear or cause noise. So the Servel GAS refrigerator stays SILENT—LASTS LONGER... gives more dependable service. Select one today.

UNITED GAS
THE BIGGEST BARGAIN IN YOUR HOME TODAY

HEADQUARTERS FOR GOOD FOOD
SMITH RESTAURANT
East on the Highway

va Park Lodge No. 394, I.O.O.F. meets at K. of P. Hall each Tuesday night, 8:00. Visitors are welcome.

Wayne Kingcade, N.G.
Boert R. Brubaker, Secretary

NICE IOWA PARK PROPERTY
Best place, and you'll love it in you see it. Choice location, neighborhood, concrete foundation, and reasonable with possession.

Nice 6-room home, small acreage, on school and mail route, real buy. Corner location of nice home, 3 lots, sidewalks, cellar, ample chicken yard and house, fruit trees, some furniture or without, about 22 nice paper shell pecan trees, owner out of town and says sell. Good neighborhood.

Nice 5-room home with large sleeping porch in Wichita Falls; concrete foundation and venetian blinds; fenced backyard; located in choice school and college district. Now vacant and no rent ceiling. Reasonable. Easy terms.

Other nice homes, vacant lots and business property, see or call
MRS. HUDSON
Phone 4861, Iowa Park, Tex., Box 237

FOR SALE — Practically new ABC washing machine, price reasonable. Call Mrs. Hoy Butcher, 2812. 1tp

FOR SALE — Two brand new tents, one 14x14, other 17x20. Can be seen at Block 146, original townsite of Iowa Park or See G. W. Russell, owner. Phone 2-7487, Wichita Falls.

Recreational Program Here Is Building Better Citizens

The recreational program for youth which has been sponsored by the Iowa Park Council of Church Women for the past two summers has already been recognized as a vital contribution to the welfare of the young people of the community. Realizing the powerful potentialities that lie in our youth and the importance of training them in the democratic principles of life, the citizens of Our Town have become youth conscious. They have shown through their generous financial contributions, special and volunteer efforts that they are interested in a program that will conserve our most precious resource, namely our children and our youth.



In the spring of 1947 shortly after the women of six churches of Our Town organized the Iowa Park Council of Church Women, the new group voted to sponsor a summer recreational program as one of the first projects undertaken. To Mrs. M. L. Hines and Mrs. Floyd Boulware goes the credit for getting the program underway. Their tremendous interest in wholesome and creative diversion for our youth awakened interest in others and has been largely responsible for concentrated and organized efforts to provide entertainment that really serves the needs of teen-age youth.

Mrs. Joe Harris, formerly Miss Betty June Smith, was employed as a paid over-all director of the recreational activities in 1947. Funds for financing the program were secured by donations from former clubs which had become inactive. Mrs. Gordon Clark and Mrs. Sam

Hill composed the recreational committee and working with them was the council president Mrs. Homer Blalock and a number of volunteer workers.

The results of the program were indeed gratifying and convinced parents and other adults of the importance of supervised recreation in conserving the community's most priceless possession.

In April 1948 a drive was launched to raise funds for Boy Scouts, Camp Fire Girls and the summer recreation program. The drive got off to a good start with a breakfast at the school cafeteria and that evening when the results were tabulated enough money had been re-

ceived to take care of the needs of all three groups.

In a called meeting of the executive board of the Council of Church Women it was voted to employ George Koonce, local boy who is a physical education major at Hardin college, as paid director. The success of the summer program rested largely upon the character of leadership displayed by George, and the chairman and workers of the various divisions.

Activities included in the 1948 summer program were tennis, croquet, softball, post basketball, horse-shoe pitching, choral singing and dramatics. There is no measuring rod for the benefits the young peo-

ple derived from the recreational program. Indications are that the youth work already done has opened windows that the entire citizenry might see the total youth picture more clearly and endeavor to enlarge facilities and activities to make next summer's program even more successful and far-reaching.

Our community is greatly indebted to the following workers for their concerted and untiring efforts to provide safe and wholesome play for our young people during their summer vacation:

Mrs. Taylor George and Mrs. Sam Hill, recreational committee of the Iowa Park Council of Church Women.

Mrs. O. R. Owens, director of the choral group.

Mrs. J. Louis Quick and Miss Carolyn Duke, dramatics.

Mrs. Martha McSteen, tennis.

Miss Polly Faye Clark, junior boys and girls.

Mrs. Ira A. Campsey, Mrs. Rollins Woodall and Mrs. Wayne House, story telling.

The Rev. Mr. Kirk Beard, pastor of the First Methodist church, and Mrs. Herman Mahler, president of the W.S.C.S.

George Koonce, director, and Mrs. Homer Blalock, president of the Iowa Park Council of Church Women.

Mr. and Mrs. A. L. Reed, who contributed free theater tickets to winners of the tennis and croquet tournaments, and Mr. and Mrs. Geo. R. Huckaby of the Iowa Park Herald for the weekly free publicity given the project.



Baptists Started Work Here 58 Years Ago

The First Baptist church of Iowa Park was organized on March 14, 1890, at the school building in the south part of town, with eight members. The Rev. Mr. J. S. Allen, Ira Flippen, R. D. Rutherford, Mr. and Mrs. H. Abbott and Mesdames M.



JAMES N. EASTERWOOD
E. Lee, J. V. Reed and Angelini Loving were the charter members.

A church building was erected in the spring of 1891 on the site of the present Baptist church; the lots were donated by the city. Pastors were D. P. Althart and Whatley until 1896, when J. W. Morgan became the pastor. In 1898 the building was enlarged. The building committee at that time was W. T. McKinney, G. T. Akers and R. L. Moss.

The first organist of the church was Miss Ellen Farmer, the mother of Mrs. R. L. Redin.

In 1902 Wm. Hayes was elected pastor. The pastors who have served the church in succeeding years have been Rev. Messrs. Clement, Heathington, Blankenship, McKenzie, Norman, Roach, Burnett, Owens, Hopper, Newman, Neafus, McClung and Kilpatrick.

In 1925 the need of a new building was so pronounced that the old structure was given to Thrift church and the present place of worship was erected, with a building committee composed of R. R. Brubaker, George Mills, A. C. Golden, M. E. Morgan, M. B. Cain, J. A. Tanner and Mrs. M. B. Cain.

Dance, Dramatic Studio Offers Training to Iowa Children

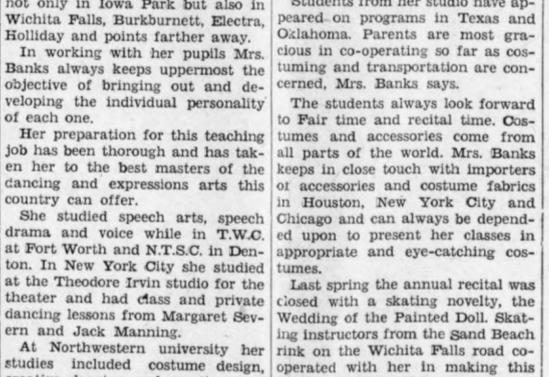
The work of Katherine Sue Banks reflects credit on Iowa Park and brings this area into favorable mention throughout North Texas. She has a studio of dancing and expression and teaches classes of children who are always in demand when entertainments are planned, not only in Iowa Park but also in Wichita Falls, Burkburnett, Electra, Holliday and points farther away.

In working with her pupils Mrs. Banks always keeps uppermost the objective of bringing out and developing the individual personality of each one.

Her preparation for this teaching job has been thorough and has taken her to the best masters of the dancing and expressions arts this country can offer.

She studied speech arts, speech drama and voice while in T.W.O. at Fort Worth and N.T.S.C. in Denton. In New York City she studied at the Theodore Irvin studio for the theater and had class and private dancing lessons from Margaret Severn and Jack Manning.

At Northwestern university her studies included costume design, creative dancing and creative dramatics. In Chicago she took teachers' courses in dancing from Marion Freeman and Jimmy Hess.



Students from her studio have appeared on programs in Texas and Oklahoma. Parents are most gracious in co-operating so far as costuming and transportation are concerned, Mrs. Banks says.

The students always look forward to Fair time and recital time. Costumes and accessories come from all parts of the world. Mrs. Banks keeps in close touch with importers of accessories and costume fabrics in Houston, New York City and Chicago and can always be depended upon to present her classes in appropriate and eye-catching costumes.

Last spring the annual recital was closed with a skating novelty, the Wedding of the Painted Doll. Skating instructors from the sand beach rink on the Wichita Falls road cooperated with her in making this number possible. The gymnasium of Iowa Park High School made an ideal skating rink for the presentation.

Christian Church Has Shown Steady Growth

It is from a few of these pioneers of Wichita County and Iowa Park that we learn of the origin and early beginnings of the First Christian church. The church had a modest and humble beginning being organized in a shed on the south side in 1891 or 1892. The charter mem-



FRANCIS E. BARNES
bers included Mrs. O. H. Crites, Mr. and Mrs. Z. P. Dale, Mr. and Mrs. Newt Herod, Mr. and Mrs. D. M. Smith, Mr. and Mrs. John Chenoweth, Mrs. C. C. Willard, Mrs. Fannie Yauger, E. A. McClesky, Mr. and Mrs. I. Flemons, Judge Akers, Mr. and Mrs. Ben Ferguson, Mr. Nicholson, Mr. and Mrs. Snow, Mrs. J. L. Pratt and Sarah J. Pratt. Mrs. C. A. Peterson was also an early member of the church.

The people erected the first house of worship on the south side in about the year 1900. In the horse and buggy era when the Fort Worth and Denver was not nearly so efficient as nowadays, Z. P. Dale went to Fort Worth and personally selected the furnishings. About this time the Logan, McGee, Willard, Wiley and Sewell families were very prominent members of the church, making an important contribution to its re-organization and the construction of its first building.

The present building was purchased in 1926. Although it is not the style of architecture the members would construct for a church, the sanctuary has been classed as one of the most effective and spiritual sanctuaries to be found in this vicinity. The Hammond organ recently purchased lifts one to high spiritual heights. The prayer room also offers an opportunity for any one who desires to enter for personal prayer and worship. Its setting is conducive to worship when entering the door.

Membership is growing under the leadership of the Rev. Mr. Francis Barnes. A new young married couples class is now a very enthusiastic group. Many things are expected to be accomplished by these young adults.



Mrs. Blake Smith will open her portrait studio next Monday, where she plans to stress quality and artistry. Equipped with the latest lighting, developing and printing aids, she will do all phases of photographic work. Weddings and home group shots are a specialty with Mrs. Blake.

With 15 years experience as operator of studios in Houston, Wichita Falls and Chattanooga, Tenn., Mrs. Smith and her studio are definite contributions to Our Town.

Costuming for a Katherine Sue Banks Production is always authentic, and the performances are something out of this world.

Monday, October 4, a new Studio of Modern Photography will open at 105 West Park Street in Iowa Park.

The opening of the Blake Smith Studio will present the opportunity for citizens of Iowa Park and adjacent areas to receive the finest in photographic art.

Modern lighting effects, artistic posing, hand oil paintings and skillful finishing applications....

will be featured by the —
Blake Smith Studio
105 West Park Iowa Park

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If you live out of town, call or bring your prescriptions to the Friendly Store in Iowa Park.

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WELCOME, PIONEERS

and
FAIR VISITORS

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While Visiting the Fair



Welcome to the Visitors of the
TEXAS-OKLAHOMA FAIR
and Southwestern Oil Exposition

Iowa Park Gin
AND IOWA PARK FEED STORE
BLUE BONNET FEEDS

Pat Austin Manager



Along with the prize winners at the fair, the citizens of Iowa Park are to be commended on their efforts in building a bigger and better fair each year.

GREETINGS, VISITORS & PIONEERS to the TEXAS-OKLAHOMA FAIR and Southwestern Oil Exposition

Rexall Drug Store

NORGE APPLIANCE DEALERS

T. M. Clark

Fenton Dale

I. P. School System Has Kept Step Ahead thru the Years

During the period from 1885 to 1890 a great number of pioneers migrated from other parts of Texas and the state of Iowa to the great new territories then opened to newcomers. These immigrants were attempting to better themselves by seeking and securing fertile farming and grazing land. When they entered the fruitful Wichita River valley, an area of more than one hundred sections of rich land, they thought surely they had found God's Country, and here they stopped to make their homes. Water was found



W. R. BRADFORD

in abundance by digging wells to a depth of 50 feet; however, there was always sufficient water from the river for the stock.

These hardy pioneers were quick to take advantage of the possibilities the new location provided and soon they were engaged in profitable farming and stock raising activities. In this section of the Wichita River Valley, Iowa Park had its origin.

The first settlers in the Wichita River Valley located their homes in the territory some 10 or more miles southwest of the present townsite and about 15 miles due west of Wichita Falls.

One of the earliest permanent citizens to settle in the Iowa Park region, then Burk section, was Uncle Ben Ferguson, who arrived here May 4, 1888, from Bell county, Tex. His claim of three sections of land, located 17 miles west of Wichita Falls and 8 miles southwest of Iowa Park, was bought for \$4 per acre, the total taxes on the 1,920 acres being only \$92 that year. Uncle Ben died September 24, 1931, at the age of 93.

Mrs. Mamie Dale, one of the old settlers of Iowa Park, said the ped-

room school conducted in the home of the Fergusons was at Uncle Ben's home where Valley View now is, and was conducted the same year he came from Bell county. However, their post office was Iowa Park. Mr. Ferguson saw there was no provision for a school and sent back to East Texas for a teacher. Very few were in attendance, and they were the children of nearby neighbors.

The people, led by Mr. Ferguson, began the same year preparing for a school on a larger scale. As a result of the efforts a one-room frame schoolhouse was built in Iowa Park. As no public funds were available for this purpose, donations were made by practically every citizen.

Mrs. Mamie Dale, another early settler, was married to Z. F. Dale in 1888 and soon after came with him to Iowa Park. They settled on the farm now known as the Texas Agricultural Station, which is only three miles southeast of the present school buildings. The Dales came from Veedersburg, Ind.

The first teacher was a woman by the name of Mrs. Campbell whose original home was in Nebraska. She is especially remembered because she got along so well with the children and everyone was fond of her. Union church services were also held in the schoolhouse. No denomination had a church or pastor and for a number of years the services were conducted this way. The Methodists first occupied a separate church, followed soon afterwards by the Baptists.

There were probably twenty pupils in the school taught by Mrs. Campbell. The building stood a little to the southwest of where the FW&D depot is now located. A few years later another room was added. In the early nineties a two-story 7-room brick was built north of the railroad, which served until 1916. The old frame building was sold to George Freese, who made a home of it. In 1891, Sept. 2, the common school district located at Iowa Park

was incorporated into an independent district.

Iowa Park became an independent school district by special election, June 11, 1891. In this election 51 votes were cast for "Corporation," and 11 votes against. The trustees elected were W. O. Cagle, D. K. Harbour, T. J. Waggoner, C. Birk, N. C. Herad, W. P. Miller and G. T. Akers.

Bonds were voted and a seven room brick schoolhouse was built. In 1916 the structure was torn down and a new 2 1/2 story brick school was built. All available material of the old building was used in the new one which had 10 rooms, an auditorium and a basement.

In June 1920 a storm wrecked this building and destroyed all the records. A new building consisting of 12 classrooms, a library and office combined was constructed.

Superintendent before 1910 was Lee Clark, after 1910 C. L. Nickell served from 1910 to 1917, L. C. Edward from 1917 to 1918, and A. B. Tyson from 1918 to 1920.

W. R. Bradford became superintendent in 1920, who served until 1927 when he moved to Panhandle. In 1930 he was re-elected and has been serving here continuously since that time.

Iowa Park had a slow growth until the oil boom of 1919. The state department of education granted 11 units of affiliation in 1921. That year there four high school and seven elementary teachers. The scholastics were 495 and the average teachers' salary was \$1,050. Enrollment was 92 for the four high school grades.

In 1921-22 there were 13 teachers. Nine units of affiliation were added this session. The enrollment reached 503, of which 101 were in the high school, with 11 graduates.

In 1922-23 a separate domestic science cottage was built. A vocational agriculture teacher was added. Iowa Park was the seventh school in Texas to build a cottage for the

teaching of home economics only. Two units of affiliation were granted in agriculture, two in home economics, two in Latin and one in Spanish, making a total of 26. There were 19 teachers.

In 1924 a bond election was voted for \$60,000 to erect a new high school building. W. F. George donated \$30,000 for the same purpose. The present high school building was then constructed next to the one built in 1916. It has 13 classrooms, laboratory, library, office, basement, boiler room, with central heating plant, and an auditorium-gymnasium. The auditorium seats 800 and the gym is 77 feet by 41 feet in size.

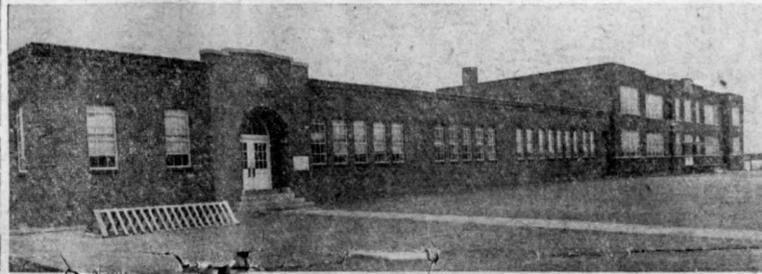
In 1925-26 the affiliation was increased to 30 units and the number of teachers to 25, the enrollment being 597. In 1926-27 Latin was dropped and typing, shorthand and general science were added.

R. E. Brewster was superintendent from 1927 to 1929. M. H. Burney succeeded Mr. Brewster as superintendent. At the beginning of the year salaries were cut 10 per cent and there were 26 teachers.

In 1930 Mr. Bradford returned as superintendent. In 1931 there were 25 teachers, 11 of whom were in high school. Ten high school and five grade school teachers had degrees.

In 1941-42 the present ward school building was constructed as a WPA project. In this addition there are 11 modern classrooms well lighted, well constructed and ventilated. Also in this addition is one of the best cafeterias in any school in North Texas operated by ladies who have passed the physical and health examinations of the state health departments.

These ladies served more than 70,000 meals last year at a cost per meal of twenty-five cents. Our cafeteria is inspected by the county health inspector at regular intervals and the best of food is served to the children.



WELCOME to the TEXAS-OKLAHOMA FAIR JAMES SEWELL BARBER SHOP

Howdy Neighbors

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MADDOX I.G.A. STORE AND BLACK'S MARKET

These are the "R" months — Fish and Oyster season. We will have frequent shipments of Fresh Oysters, Shrimp and Fish. We always have seasonable sauces to suit any taste — Cocktail sauces, Tarter and Horse Radish

PICKLES, Dill or Sour, This Week 85c gal. home dressed Chickens (not frozen) 69c lb.

Pittsburgh SUN-PROOF House Paint

WHITER BRIGHTER SURFACES!

MAXIMUM HIDING!

BETTER COVERAGE!

CLEANS ITSELF!

SELF LEVELING!

MODERN ATTRACTIVE COLORS!

TOUGH AND ELASTIC FILM!

ECONOMICAL TO USE!

Protects and beautifies

Pittsburgh's Sun-Proof Two-Coat System is the most economical in the long run — because two coats do the work of three coats of ordinary House Paint. Extra durable, stands up under extremes of weather.

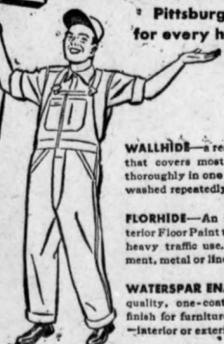
PITTSBURGH PAINTS LOOK BETTER LONGER

There's a high quality Pittsburgh Paint for every home need

WALLPAPER — a seal off base paint that covers most every surface thoroughly in one coat. It can be washed repeatedly.

FLORHIDE — An interior or exterior Floor Paint that withstands heavy traffic use. For wood, cement, metal or tile.

WATERSPAR ENAMEL — A high quality, one-coat, quick-drying finish for furniture or woodwork — interior or exterior.



BRADFORD Furniture and Hardware

THE HAWKS ROOST

Greetings to Iowa Park High School Graduates.

Visit with us in the Hawks Roost.

CARL and JANE HOFFMAN

GREETINGS

FAIR VISITORS

Mr. and Mrs. Curtis Sewell

Sumrall Laundry

SOFT WELL WATER

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STANDARD OIL CO. PRODUCTS

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Wholesale

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Delivery Service 24 Hour Service

Mayor Sewell Came to County 28 Years Ago

A statement of the achievements of Our Town's mayor cannot begin to bring out for the reader his personality and charm. But even the most casual transient gasoline buyer or car owner with a leaking radiator cannot help being given a lift for days by his contact with Curtis Sewell at his service station on the highway.

Born in Georgia, Mr. Sewell received his education in that state before serving in the navy during the first World War. In 1920 he came to Iowa Park and has been a solid citizen here ever since.

In 1922 he married Miss Louise Miller, whose charming personality is a perfect complement to his own. She is an active member of the Christian church and is teacher of the Ladies' class at Sunday school.



MRS. MAY TANNER

Tanner Family Business Has Grown with City

Pioneer Day at the Texas-Oklahoma Fair is one day Mrs. May-Tanner looks forward to and finds the most pleasure of any day in the year. She does lots to make this a pleasant day for all the visiting pioneers and takes pleasure in making their visit to Iowa Park a memorable one.

Mrs. Tanner has watched the town grow. It was formerly south of the railroad but after a fire in 1894 that destroyed the town, it was rebuilt on the north side. Mrs. Tanner has seen Iowa Park develop from a railroad switch with a population of 350 persons to its present size.

Born in Cooper county, Missouri, Mrs. Tanner came here in 1890. She worked in the grocery store with her father George Akers. There

They have one son, Curtis Jr., who, with his wife and 18 months old son, Curtis Eugene, lives at Los Alamos, N.M. Curtis Jr. has been doing research work at the atomic bomb laboratory since 1944.

The Sewells went into the auto service station business in 1923.

He is an active member of the Methodist church, a member of the board of stewards, served as superintendent of the Sunday school for several years, and is teacher of the men's class at present.

Curtis has been a member of the Lions club for about 20 years, has served several years as secretary and one year as president.

His interest in boys has made Mr. Sewell a worker with Boy Scouts for 17 years. He has served as Scoutmaster and on various committees. In 1947 he was presented the Silver Beaver award by Northwest Texas council. This is one of the highest awards granted to adults in Boy Scout work.

A public spirited citizen, Curtis has served as a director in the Chamber of Commerce for years and is one of the directors at present. He has served several terms on the city council. Elected as mayor in 1946, he was re-elected in 1948.

During the second World War he headed three war bond drives.

Sidney Osborne Family Has Growing Business, Came Here from Plainview

Wichita county does not produce all the best people in the world, but most of those who have been attracted to these parts have been a credit to the county. One such family is Mr. and Mrs. Sidney Osborne and daughter Miss Helen, who came to Iowa Park from Plainview.

The Osbornes bought a grocery business in Iowa Park at 320 south Yosemite in January of this year and are an asset to the community. They have a nice layout of groceries and give to their patrons a well balanced supply of the better brands of food.

Miss Helen lives at home but is a registered nurse working at the clinic in Wichita Falls.

Clarence Mertins of Iowa Park is a member of the 80-piece cadet band of NTAC, Arlington, which was to lead the opening parade of the Texarkana Four State Fair, Tuesday, September 28, it has been announced. One of the finest musical organizations of the Southwest, the band last spring won first place in the annual Battle of Flowers Music Festival at San Antonio.



R. A. TANNER

was a family of six girls. In 1899 she was married to Jessie Tanner and the couple moved soon afterwards to the present home.

The Tanner family has been in the hardware business in Iowa Park in the same location since 1908. One son, Buddy, Mrs. Tanner, and the daughter-in-law Brownie, have carried on the hardware business and the funeral home since the death in 1933 of Mr. J. A. Tanner.

R. A. Buddy Tanner was married in 1930 to Miss Audra Brown, a teacher in the high school here. They have a home immediately east of the home of Mrs. May Tanner



MRS. R. A. TANNER

which also serves as funeral chapel for their mortuary establishment.

The building occupied by J. A. Tanner and Son is one of the first really permanent structures raised in Iowa Park. The rocks of which it is constructed were quarried on the other side of the river and forded across. At that time Jesse Tanner was working for R. W. Hyde who sold to Jackson brothers, Mr. and Mrs. Tanner obtained the business from them.

Mrs. May Tanner is a charter member of the local chapter of the Order of Eastern Star and is one of the oldest members of the First Baptist church.

Buddy Tanner was raised here, finishing high school in 1926. After attending Baylor university he attended an embalming school in Cincinnati, Ohio. His civic activities include membership in the Lions club, the city council, volunteer fire department, Baptist church, Masonic lodge, Eastern Star and Knights Templar in Wichita Falls.

The younger Mrs. Tanner is also an extremely active person, in the family business and in the fraternal, church and social activities of Iowa Park and the state. She is a sweetheart for the Lions club, teacher of an adult Sunday school class in the Baptist church, member of Eastern Star and organist for the Grand Chapter of the state. An accomplished musician, Brownie is often at the piano or the organ to furnish accompaniments or to give solo entertainments.

Veteran Lawman



William Detlefs has been a resident of Iowa Park for many years. He is the efficient law-enforcement officer of the community.

Welcome, Fair Visitors

WE WISH TO EXTEND TO EACH OF YOU AN INVITATION TO VISIT OUR BOOTH AT THE TEXAS - OKLAHOMA FAIR

See our display of Crosley Refrigerators, Frozen Food Lockers, Gas Ranges and Crosley Radios.

WE WILL SEE YOU at the TEXAS-OKLAHOMA FAIR

Come and visit our FRIENDLY store — in business since 1908

J. A. TANNER & SON

HARDWARE AND FURNITURE — FUNERAL DIRECTORS

Office Phone 371 If No Answer, Call 3051 or 2161

IOWA PARK, TEXAS

Congratulations

The City of Iowa Park is to be congratulated upon the TEXAS - OKLAHOMA FAIR AND SOUTHWEST OIL EXPOSITION

and its efforts in promoting a fair of such proportions and scope.

We are proud of the fair and welcome all the visitors and exhibitors; we hope you will feel at home in Iowa Park.

PIONEERS: As always the city is proud of you, the vanguard of an early day. Welcome again, the city is yours.

CITY OF IOWA PARK

MAYOR

CURTIS SEWELL

ALDERMEN

W. G. STEELE, Finance Commissioner

FENTON DALE, Buildings, City Park, Fair Grounds Commissioner

R. A. TANNER, Fire, Police and Sanitation Commissioner

GEORGE E. JONES, Water and Sewer Commissioner

M. L. SMITH, Street Commissioner

Scott Ralston, Water Superintendent

Miss Dosa Smith, City Secretary

Clifford Roberts, Asst. Water Supt.

Wm. F. Detlefs, City Marshal

Dr. G. G. Clark, Health Officer

W. L. Bass, City Attorney



Pictured above is a small group of the large circle of friends who visit Carl and Jane Hoffman before and after school and at lunch time.

Farm Bureau Offers Chance to Unite for Good of All

The Farm Bureau in Wichita County began first as a community group around Iowa Park, organized in March 1937 with Loys D. Barbour as president, Walter Scott as vice-president, and Mrs. Walter Scott as secretary, with a membership roll numbering 40. In 1939 the Wichita County Farm Bureau was organized with the following officers: Loys Barbour, president; H. J. Flusche of Electra, vice-president; and L. A. Gilliland of Wichita Falls, secretary. The membership grew to 139. In 1941 John Wesley became secretary.

Barbour resigned as president in 1942 and T. J. Pace was elected and served two years, when Barbour was again elected, with C. A. Morgan of Burkburnett as vice-president and Vernon Pyle of Wichita Falls as secretary. Pyle served only a short time, and upon his resignation in 1945 Mrs. M. L. Hines was elected secretary-treasurer. Loys Barbour resigned in May 1947 to become director of sales for the Southern Farm Bureau Life Insurance company for the state of Texas, and C. A. Morgan filled the unexpired term as president.

The present corps of officers consists of George A. Lewis, president; Wymore Downing of Wichita Falls, vice-president; and Mrs. M. L. Hines as secretary-treasurer. The membership rolls now list 600 names.

In March 1947 the first Associated Women's organization in the state

was organized in Wichita county, with Mrs. George A. Lewis as president, Mrs. A. A. Evert vice president and Mrs. W. P. Rogers secretary-treasurer.

Farm Bureau functions through educational, legislative and promotional principles, with its ideals and policies originating in the local, or grass-root unit, these being transmitted to the state organization, where they are accepted or rejected and then passed on to the national organization. Thus, no policy is advocated by the American Farm Bureau which did not first start with the smallest unit of the organization.

The Farm Bureau stands for



Mrs. M. L. Hines, secretary and treasurer of the Wichita County Farm Bureau and representative for Blue Cross Group No. 3039.

equality between industry, labor and agriculture, and believes and works toward the end that all should operate on a parity basis.

Its accomplishments have been growing steadily through the years. Farm Bureau is responsible for the 1938 Agriculture Adjustment and Allotment Act which held surpluses within the line of consumption. It also brought about the Commodity Credit Corporation which placed floor prices under all basic commodities. Farm Bureau has been successful in placing 97 legislative measures on the statutes which have been vital to the interest of agriculture. During the past year 15 million dollars have been refunded to the farmers of Texas on tractor gas because the Farm Bureau fought the defensive battle for such a saving.

The following agriculture service agents were created by the Farm



Mrs. George A. Lewis, president of the Wichita County Farm Bureau Associated Women, the first organization of its kind in the state.

Bureau: PMA, SCS, FHA, REA, CCC, FCA and VAA.

Three outstanding services are now available to members of the Farm Bureau. The Southern Farm Bureau Life Insurance company was organized January 1, 1947, furnishing life insurance to members at cost, and has 24 million dollars in life insurance in effect now. In September 1947 the Southern Farm Bureau Casualty Insurance company was set up and now has 10,000 poli-



T. J. Pace is a charter member of the Wichita County Farm Bureau. He has served as president and through the years has been organization chairman.

cies in effect. These companies are set up so that they will always be owned and controlled by Farm Bureau members and for Farm Bureau members.

In May 1947 Blue Cross hospitalization was made available to farmers who were members of the Farm Bureau. Previous to that farmers were not able to secure hospitalization insurance as a group. After April 1, 1949, all members of the Farm Bureau in Texas may also secure the Blue Shield, or medical-surgical service. A few counties now have the latter service in connection with Blue Cross, one of those counties being Wichita.

Because the organization always deals fairly with all groups and considers the welfare of all groups as well as of its own, Farm Bureau is here to stay.



Wichita County Farm Bureau is fortunate in that the director of District Three, Texas Farm Bureau Federation, lives within its borders. Loys D. Barbour has been serving in this capacity since 1939, except for two years, and thus has under his supervision 17 area counties and is one of the 13 directors of Texas who compose the board of the state organization. He is "out in front" all the time in the interest of agriculture and is intimately acquainted with most of the leaders of the American Farm Bureau Federation.

During 1947 he made an outstanding success as director of sales for the Southern Farm Bureau Life Insurance company for the state of Texas. At present he is chairman of the Texas Farm Bureau rural roads committee, and is spending days and weeks trying to put over a program that will get the farmer out of the mud.

Congratulations and Success to the TEXAS-OKLAHOMA FAIR and Southwestern Oil Exposition

Now Is the Time of Opportunity
for Iowa Park

IOWA PARK CHAMBER OF COMMERCE (Serving Your Town)

IT'S GOOD BUSINESS TO BE A MEMBER OF THE Farm Bureau Federation

AN INDEPENDENT FARMER'S ORGANIZATION WHICH WORKS TO PROTECT, SECURE, AND PROMOTE AGRICULTURE

Federated with the American Farm Bureau Federation

Let's continue the good work by
helping remedy this situation:



Since 1920, it has helped to get enacted more than 200
pieces of legislation favorable to agriculture

MEMBERS OF THE WICHITA COUNTY FARM BUREAU NOW MAY OBTAIN SERVICES THROUGH THE

Southern Farm Bureau Life Insurance Company

Southern Farm Bureau Casualty Company

Blue Cross Hospitalization & Medical-Surgical Service

GEORGE A. LEWIS, President

LOYS D. BARBOUR, District Three Director

MRS. M. L. HINES, Secretary

Barbours' Trucks Haul Pay Loads in Many Oil Regions

Important to the business, civic and social life of Iowa Park and Wichita county is the John B. Barbour Trucking company which has its main office and home base for a large fleet of heavy trucking equipment here. Well known over the entire Southwest are the yellow trucks with their distinguishing red and orange insignia.

The John B. Barbour Trucking company was established in 1919 by John B. Barbour when he commenced operations with one truck. He owned the first pneumatic tired truck in Wichita county and has seen oilfield moving grow from mule power to diesel engines of tremendous capacity and adaptability.

Through the years other local individuals and concerns have been part owners, but at the present the company is fully owned by Mr. and Mrs. Barbour, J. B. Barbour Jr. and Mrs. Cora Frances Barbour Kitchell. The personnel of the company consists of J. C. Horn, operations manager, who has been associated with the company for the past nine years. Billings Woodall, assistant purchasing agent and day dispatcher, has been a company employee for the past 15 years. Boyt Smith, maintenance and shop foreman, who

is responsible for the upkeep of the trucks, has been employed for more than 20 years.

In the maintenance department are W. G. Harris, John Mixon, R. J. Williams, J. M. Davis and Gene Mixon, who spend many hours on and under the trucks.

Albert May, Loyd Bell and L. D. Cates, field pushers, have been in the employ of the company for a range of 7 to 12 years.

Newest employee of the firm is W. D. Sawyer, controller. In his office are Mrs. Loretta Frye and Miss Bonnie Metz. The controller and his department are responsible for all records, past and future.

Drivers and helpers of whom several have been on the job as long as 15 years, are: Walter Adams, Hoy Butcher, M. T. Cannon, James L. Coats, Paul Craft, Edwin Leon Johnson, Lloyd Lowe, J. W. Merritt, E. J. Shook, Lawrence Shook, Ray Williams, M. E. Hunter, Harldene Blum, Edgar Burchfield, E. J. Darnell, Kenneth Frasier, Edward Miller, Lloyd Smith, Gerald Walsh, Preston Watson and Oliver Grumbies.

The company with the above personnel operates in interstate work in Louisiana, Texas, Oklahoma, New



Mexico and Kansas as well as intrastate work in Oklahoma, Texas, New Mexico and Mississippi. Authority is pending for interstate and intrastate work in Utah and Colorado.

The operations of the Barbour company consist of moving and transporting heavy oilfield machinery and materials incidental to production and development of the petroleum industry. The type of equipment the company operates varies from 15-ton tandem trucks of which there are three, to pipe cranes and bulldozers with varied sizes and types of trucks in between. The operation of oilfield haulers is of utmost importance to the petroleum industry, due to the type of hauling and incidental work around locations which are inaccessible to other modes of transportation.



JOHN B. BARBOUR

Wrecked Bodies Made New by Mike Livingston

Mr. and Mrs. Mike Livingston are long-time residents of Iowa Park and Wichita county who are building a business to serve this area. They own Mike's Body Shop, located in Wichita Falls, and specialize in body repairs, painting and auto seat covers.

Mike has been in the business for 35 years and the quality of his work is gaining for him an enviable reputation for good materials and expert craftsmanship. He has been a resident of the county for 25 years. Mrs. Livingston was reared in Iowa Park and was Miss Lella Grace Cornforth before her marriage.



J. B. BARBOUR JR.

Mrs. Lorene Mayo and daughter Mary Frances of Tampa, Fla., are here visiting her aunt Mrs. Lawrence Lovelace and Mr. Lovelace. They plan to make an extended stay.

Mrs. J. D. Overby, B. L. Bradford, Mrs. A. H. Estes, Joe West and W. J. Beasley attended the funeral of C. W. Beasley in Wichita Falls, Tuesday morning.

Mr. and Mrs. R. B. Cage had a family reunion over the weekend when their guests were a daughter Mrs. Neta Davis of Fort Worth, Mrs. G. A. Kemper and family of Valley View Farms, and Leon Cage and family of Wichita Falls. Present also were Harrell and Berniece.

Mr. and Mrs. Paul H. Zink went to Duncan, Okla., over the weekend to visit their daughter and family, Mr. and Mrs. Glen Holderby, Barbara, Paul and Joy Lynn.

Mrs. Alva Wormington spent the weekend visiting with her sister Mrs. Louis Downend in Wichita Falls.

Mrs. T. J. Covey of Ore City has been visiting her daughter Mrs. J. E. Sewell and family the last three weeks.

Mr. and Mrs. G. J. McCarty of Salina, Kans., are now living in Iowa Park at 210 West Park. He is cooking for the army at Sheppard Field. The family has two children and are affiliated with the Baptist church.

Mr. and Mrs. Archie Dowdin of Electra were Sunday visitors in the Otis Hendrick home.

Mr. and Mrs. John Henry Brown visited in Marlow, Okla., recently with Mr. and Mrs. Arnold Coleman and Mrs. Brown's mother Mrs. Pearl Coleman, and Mr. Brown's parents Mr. and Mrs. John Brown.

Insurance, Cars Claim Interest of Carroll Duke

When the first World War was finished Carroll Duke came to Iowa Park and settled down, making him a 29-year resident. Teaching in the Wichita Falls school system, working in a bank for 20 years, selling in-



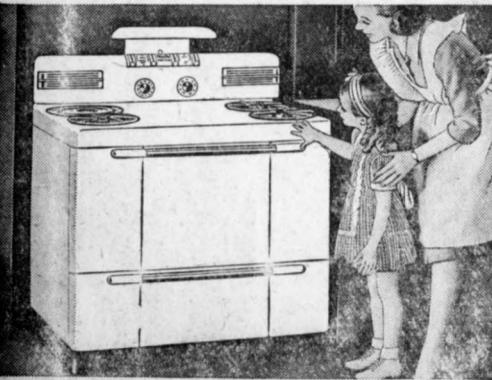
urance for 10 years, and running a Kaiser-Frazier automobile agency for the past six months have kept him rather busy.

Mrs. Duke, who is a product of our neighboring town of Seymour, has been keeping house and rearing their two children for the past 25 years. The older daughter Carolyn has had two years' study at Hardin college and is now a student at Denton, while Lou Ann is a sophomore in Iowa Park High School.

Mrs. Orville Bell has been associated with the Carroll Duke Insurance Agency as office manager for about 5 years.

Mechanic for the Duke Motor company is Bill Curry.

New Maytag Dutch Oven Gas Range modernizes famed cooking method



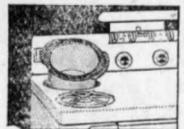
Many unusual wife-saving features!

This revolutionary new range automatically cooks a whole meal while you're away—by the never-equalled, old-time Dutch Oven Method! Or you can use it like any modern gas range, with superb results.

You'll also like the Dutch Cooker Well, the Sizzle-Serve Broiler, and the heat-focusing Spiral-Flame burners. Come in, first chance, and get a look at all the exclusive better living features of the Maytag Dutch Oven Gas Range.

So easily cleaned! Burner bowls and top all one piece of gleaming porcelain.

Dutch Cooker Well cooks entire meal. Simmers, stews, boils, roasts, fries.



CONGRATULATIONS

to DR. GORDON CLARK

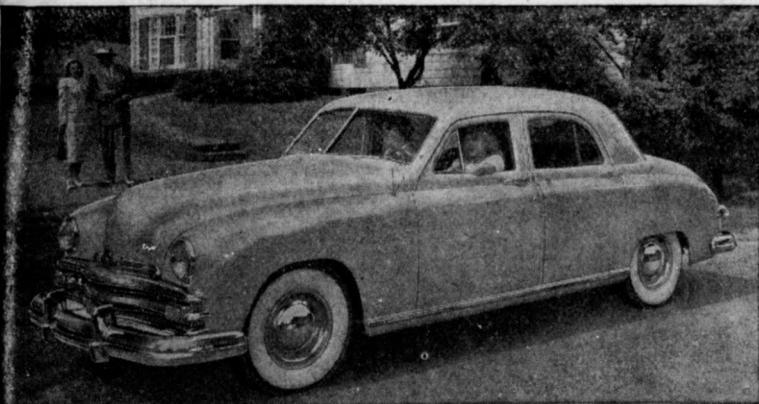
And the 21st

TEXAS-OKLAHOMA FAIR

Al Reed's Iowa Park Appliance

Phone 5401

New Engine, Styling Features In '49 Kaiser



THE 1949 KAISER DELUXE sedan has more than 100 improvements—72 in styling and 30 in engine and mechanical features. Major developments, many of them based on the more than two billion miles which owners have put on K-F cars, include an increase from 100 to 112 in horsepower. A massive grille and new fenders are features of the new exterior design. A new instrument panel dominates the restyled interior.

See it in Our Showroom and at the Texas-Oklahoma Fair

DUKE MOTOR COMPANY

Greetings from the Pioneers in Post War Automobile styling

128 CASH STREET

PHONE 4411, IOWA PARK

WELCOME

to the

Texas-Oklahoma Fair

and

SOUTHWEST OIL EXPOSITION

We are Looking Forward to Meeting

the Visitors, the Exhibitors

and the Pioneers



John B. Barbour Trucking Company

"Serving the Oilfields of the Southwest since 1919"

GREETINGS

to the

VISITORS

at the

Texas-Oklahoma Fair

from

Mike's Body Shop

807 WICHITA ST. (half block off 400 N. Scott) WICHITA FALLS

AUTOMOBILE BODY-REPAIR AND PAINTING

Year Guarantee on All Paint Jobs

LARGE & SMALL JOBS

COLORS MATCHED

Office Phone — 2-6562 Wichita Falls

Night Phone — 2702 Iowa Park

Polio Patient Learning to Walk Again



Pictured above is Kathryn Stagner of Bakersfield, Calif., who was stricken with polio in November of 1944. She was brought to Iowa Park, Texas, in May 1948 for treatment by Dr. L. A. Crawford who is assisted by his wife as nurse and dietitian. Kathryn was completely paralyzed from the waist down, including the hip and thigh muscles. In addition to Chiropractic adjustment and physio-therapy, the Gregory Traction table was a valuable aid in developing the muscles and restoring strength—as well as correcting curvature of the spine.

The second picture shows Kathryn after four months treatment. During the third month, Dr. Crawford had a walker made at Elmer Singleton's Garage. When Kathryn started using the walker, she could only walk across the room. After one month of exercise, she could walk 17 blocks in one day. In a few more months Kathryn should be able to walk without the assistance of the walker.

Red River Mission Is Methodist Church

The Iowa Park Methodist church was organized in 1889 under the name of Red River Mission, one of the charges on a circuit in the Montague district. Rev. Mr. R. M. Herr was the first pastor and Rev. Mr. W. S. May was the presiding elder. The following year the charge became known as Iowa Park Mission.

Some of the early ministers who served here were T. J. Minnis, T. H. Morris, C. C. Williams, I. N. (Uncle Ike) Crutchfield. In 1895 the name of the district was changed from Montague to Bowie. In 1900 C. J. Davis was sent to the Iowa Park Mission and was the first pastor to be appointed for four successive years. F. L. McGehee served the congregation during 1906 and 1907, during which time the charge became self-supporting.

C. P. Martin was appointed to the church in 1908 and during his service the old frame building in the south part of town was torn down and the first brick building was erected, which served until it was reconstructed and added to in 1926.

In 1910 the Wichita Falls district was created. Since that time the following have been pastors of the Iowa Park church: H. B. Johnson, W. E. Barabee, P. S. Warren, A. P. Bradford, L. L. Carter, G. B. Carter, O. E. Moreland, C. M. Dennis, H. C. Hand, J. P. Luton, O. P. Kiker, Paul Martin, Clark Russell, Cicero B. Fielder, Wesley V. Hite, J. D. Barron.

The first brick building covered a ground space 60x70 feet and consisted of a large auditorium, a study, and two Sunday school department rooms. The present building covers an area 100x112 feet, two stories high, and contains a large auditorium of 700 seating capacity with an overflow capacity of 1100. Besides the auditorium there are 30 class rooms, reception rooms, study and kitchen.

Presbyterian Women Study Home - Church Relationships Monday

The Presbyterian Auxiliary met at the Manse on Monday, Sept. 27, with Mrs. M. C. Yeargan as hostess and leader. The subject under discussion was Home and Church Working Together. Several hymns were sung followed by prayer.

A panel discussion on the subject was led by Mrs. Gayle Park and Mrs. Carl Cobb. The lesson was followed by the monthly business session conducted by Mrs. Gale Lowrance, the president, after which the meeting was dismissed with the benediction. The following ladies were served with a refreshment plate by the hostess assisted by Mrs. Park.

Mesdames Carl Cobb, Gale Lowrance, Wallace Cornforth, King Abernathy, Gayle Park, C. E. Birk, May Turner, McManus, L. Lovelace, A. H. Estes, C. Birk, Fred Myers and Miss Clara Lowrance.

Carl and Jane Have Many School Friends

The Hawks Roost of Iowa Park is just what its name implies. Before school, at noon and as soon as classes are dismissed in the afternoon, students of Iowa Park schools can be found roosting all over the place. Principal attraction there is an ever-young couple known as Carl and Jane. The fact that Carl and Jane sell hot lunches, cold drinks, candies and school supplies is only incidental to their young friends and admirers.

Carl Hoffman came to Iowa Park in 1924 for the Western Union Telegraph company. After one year he accepted a position with the First National Bank of Iowa Park. In 1932 Carl took employment in a local grocery store where he worked five years. In 1938 the C. & H. Food store was established by Carl, with Floyd Scott and Pete May as his partners.

War industry claimed Carl's attention during the years of the late struggle and he was an aircraft inspector for Consolidated in Fort Worth from 1941 to 1945. Then he re-established his residence in Iowa Park and with Mrs. Hoffman has built up the Hawks Roost.

In 1928 Jane came to Iowa Park as Carl's wife and taught in the local schools four years. She was then associated with Carl in business until they moved to Fort Worth. There she was employed at time-keeper with Consolidated Aircraft corporation.

The nice thing about the whole deal is that Jane came back to Iowa Park with the same husband and now is a partner with him in their business.



MR. AND MRS. C. C. DAVIS

Though he has not held a pastorate in the Methodist church for a good many years, "Brother and Sister Davis" have continued to be the pastor of many souls in this community since their arrival in Iowa Park in 1900, where he served four years as minister of the First Methodist church. Their beneficent influence has made them beloved to scores outside their immediate flock.

Calvin C. Davis was born in Union county, South Carolina, September 23, 1861, the son of Mr. and Mrs. James Carson Davis (Caroline Melissa Bates). Eunice Ida Huff was born in Giles county, Tennessee, on the Huff farm near Boonsville, the daughter of Mr. and Mrs. W. C. Huff (Parthenia Phelps).

Twenty years later each had arrived in Texas and they met at the Huff farm near Deport, Lamar co., Texas, in 1886. They were married November 17, 1887, in Deport and went to Maxey Mission to serve Mr. Davis' first regular pastorate in the Methodist church.

After retirement from the active ministry, the family has made Iowa Park their home. Their children, who were reared to young manhood and young womanhood here, are: Rubert of California, Gera (Mrs. Gilbert Culton) of California, Ruth (Mrs. Dan Kane) of Iowa, Eunice (Mrs. James Sewell) of Iowa Park, and Edwin of Eagle Lake, Texas. The eldest son Raymond died recently at his home in Eagle Lake.

Everett Sewell Here Quarter of Century

J. E. Sewell has been in business here in Iowa Park for 24 years. He is owner and operator of the Sewell Barber Shop on Cash street.

The family consists of Mr. and Mrs. Sewell and their two daughters. Margaret is now Mrs. Jack Cowden of Alice and she has two boys, Jarrett and Steve Clint. Mrs. Cowden has been in Iowa Park a month while Mr. Cowden has been transferring from Abilene to Alice. He is a geologist for Continental Oil. The other daughter is Dorothy. The Sewell home is located on Ruby street at the extreme east edge of town. All the family are members of the Baptist church.

Mrs. W. H. Clark of Luling visited with her sister Mrs. Fenton Dale, Mrs. Ida Chatelain and Mrs. Bess Smith over the weekend.

Local Dairyman Was Raised Here

Locke Lowrance came with his parents the late Mr. and Mrs. N. L. Lowrance, one sister and one brother to Wichita county in December 1891.

The family spent their first days in Wichita Falls in the old St. James hotel, then they lived for six weeks in a small house on Tenth street, the site of the present Christian church.

N. L. Lowrance wanted farm land and in those early days he was driven over much of the county by land agents in a buggy or a surrey. After consultation with his wife, he bought 160 acres in section 15, then known as Tarrant county school land. The farm cost Mr. Lowrance \$17 an acre. Most people thought that a big price.

In later years he purchased other land joining this, which still belongs to the Lowrance children.

Locke's first schooling was at what is now Austin school in Wichita Falls, but the family moved out to their new home after six weeks.

Mr. Lowrance bought a wagon and two horses to move his family and the few things they had brought from their farm home in Oxford, Mississippi, to the newly acquired home two miles east of Iowa Park.

Locke was 8 years old when he began walking to school in Iowa Park. In those days there was no high school in Iowa Park and Locke was sent back to Oxford, Miss., for a year of high school. Then he went to Austin college in Texas and later attended the university at Oxford.

In December 1909 he married Miss Ethel Reeves, who had come to Iowa Park from Tennessee. They still live very near the spot where the Lowrance family lived when they first came to Texas. They have three daughters: Mary Anna who is now Mrs. C. Ernest Birk; Ruth, who is now Mrs. Buddy Cooksey; and Evelyn, Mrs. Carl Leggett of Memphis, Tenn.

Mr. and Mrs. Locke Lowrance have always been engaged in farming and at present own and operate a dairy. About ten years ago they started selling milk from five cows. As time went on they improved the barn by adding a milking machine and cooling system.

At present they have all of the equipment to handle the direct bottling of raw milk which all of the neighbors pick up at any time. A clean grade A layout is maintained at all times.

During this time Locke also continued to increase the size of his herd by careful breeding, management and selection. At present they have a herd of 20 outstanding grade and registered cows. In order for a cow to remain in the Locke Lowrance herd she must be a good producer and be free from disease.

The latest thing in Mr. and Mrs. Lowrance's dairy activities include his election to the presidency of the Wichita County Co-operative Artificial Breeding association. Locke was selected by the dairymen of this area because of his progressive attitude, his honesty and willingness to push a new and growing organization.

Working with the Lowrance dairy is Amon White, a high school student.

PARK PIONEERS



MRS. C. BIRK

Mrs. C. Birk, known to her intimate friends as "Miss Lucy," came to this county in 1891. Before her marriage to Mr. Birk she was Lucy Kilbourn of Ferris, daughter of a physician. Soon after her marriage she moved to this county and the couple settled near Iowa Park. Mrs. Birk is the mother of four children.

Walter S. Willard was born in Wichita county in 1887 and has been here almost all the time since. Mrs. Willard has been in the county since 1891. She was formerly Lula Harbour.

The four children of Mr. Willard are Orvella Willard of Wichita Falls; Lloyd Willard of Fort Worth; Joyce Aldrich of Indianapolis, Ind.; and Mrs. Josephine Orsak of Victoria.

Children of Mrs. Willard are J. C. Ralston and Mrs. Katherine Sue Banks. Both have been residents of Iowa Park all their lives. The first Mrs. Willard was the former Miss Ollie Hale.

Mr. Willard has been in the decorating and building business for the past 28 years.



Test Tube Calves Are Increasing In Popularity

The Wichita County Co-operative Artificial Breeding association began operation May 17, 1948, with a membership of 75 herds and 630 cows. At present there are 109 herds and 795 cows enrolled in the association.

The work of the association is playing an increasingly important role in the improvement of dairy cattle in this whole area.

The principal benefit received in this program is that such a large scale program makes available to this area some of the very best, dairy type sires. This association receives shipments from the North Texas Artificial Breeding Farm in Dallas three times a week. The bulls at Dallas are proved sires.

In the Holsteins, a recent report shows that Hamer Pieterje Posch Lad, one of the registered Holstein bulls, increased the production of daughters over the dams. With a five dam-daughter comparison, the dams averaging 10,059 pounds of milk and 359 pounds butterfat while daughters averaged 15,128 pounds of milk and 525 pounds of butterfat. Dallas has eight Jersey bulls which are 4 and 5 star bulls. One of these bulls, Brampton Sporting Pinnacle, was bred by B. H. Bull and Son of Ontario, Canada.

He has 16 daughters that average 617.73 pounds of butterfat. In the Guernsey breed Dallas has such bulls as Woodacres Royal Philosopher.

The bother and danger of keeping a bull is no longer necessary. The feed and labor necessary for his upkeep can be spent on an extra cow, which if profitable will return enough over feed cost to pay for a large part of the cost of breeding the herd artificially.

The seasonal production of a herd can be controlled much better with artificial breeding than when a bull is permitted to run with it. The dairymen has the advantage of receiving help in solving his breeding problems. There is a greater assurance that the bulls are fertile due to the fact that a daily examination is made of all semen, as well as a constant check-up on their rate of conception.

Participating in a well-founded breeding program along with the study of mutual breeding problems, helps to bring for the best thought and community spirit, which in turn brings advancement to the breeding business.

The Wichita Valley with its adaptation for dairying, should in future years be the hub of all artificial breeding activity in this section of Texas. It will require hard work, co-operation, and patience which will be the answer for the success of this or any such program.

Moving spirit behind the Wichita County Artificial Breeding Association is J. L. Iwig, an expert technician with all the drive, initiative and enthusiasm that can be found in any one man. Wichita county and North Texas will probably some day trace the great expansion of dairying in this area to the foresight and efforts of Mr. Iwig.

Rally Day Started Presbyterian Year

All activities of the Presbyterian church here got off to a good start last Sunday with a large attendance at the Rally Day program and the morning and evening worship.

The Rally Day program was under direction of R. B. Lowrance. The church was challenged by presentation of the program theme, "Now, It is Up to You."

The primary and beginner departments sang songs led by Sara Cooksey, accompanied by Mrs. Gayle Park. In charge of this department are Mrs. King Abernathy, Mrs. Lowell Short, Mrs. A. H. Estes and Miss Sue Ridenour.

The juniors and intermediates formed the choir and sang several selections. Jolene Cooksey read an inspirational poem. Riley Bomar represented the Youth Fellowship, showing how young people could promote the work of the church.

Mrs. Tom Covington spoke from the young mother's point of view, and Graham Purcell, the father's. The Rev. Mr. Yeargan presented the minister's aspect and C. E. Birk the church officers' standpoint. A special offering was taken for religious education.

Sunday afternoon members of the Session met and planned for visitation of the church members preparatory to a large participation at the Worldwide Communion next Sunday.

PARK PIONEERS

George Hoge came to Iowa Park in 1919 from Wise county. His first business was in the building now occupied by W. C. Brown Garage, but he soon built his present place and moved into it in 1920.

Mrs. Hoge is a native of Wise county and her mother Mrs. G. W. Sullivan still lives at Rhome.

The Hoge Auto Supply company has grown to such proportions that three employees are necessary. They are Cecil Broyn, general assistant; Wallin Jenkins, mechanic; and Paul Owens, assistant at the filling station and in the office.

The Hoge's also have a ranch near Iowa Park and specialize in breeding and raising fine Herefords.

Mr. and Mrs. N. E. Guthrie sr. visited in Mineral Wells over the weekend.

CHARM BY THE CLOCK
KOL-WAV
NONE PERMANENT
IN ONLY 1 HOUR
with
Plastic Curlers
INCLUDING
SHAMPOO
DeLuxe Kit \$2.00*
Refill Kit \$1.00* Regular Kit \$1.25*
*Plus Tax

Berry Drug
The Friendly Store in Iowa Park

WELCOME
to the
TEXAS-OKLAHOMA FAIR
FORREST BATES BARBER SHOP

BEST WISHES
to the
TEXAS-OKLAHOMA FAIR
W. C. Brown Garage

CONGRATULATIONS
to the
TEXAS-OKLAHOMA FAIR
and Southwestern Oil Exposition
PARK FEED STORE

You will always enjoy
your meals after a shopping
trip at . . .
THE OLD RELIABLE . . .
MEADOR STORE
KAMAY, TEXAS

OPEN ALL NIGHT
For Your Convenience
Hav-a-Lunch Cafe

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TEXAS - OKLAHOMA
FAIR
IOWA PARK
6 BIG DAYS 6
STARTING
Monday, Oct. 4
VICTORY EXPOSITION
SHOWS



20 RIDES
and
AMUSEMENT FEATURES
for **YOUNG**
and **OLD**

RIDE THE SPEEDY SKOOTER
HAVE FUN ON THE
THRILLS
SPITFIRE
ROLL-A-PLANE
FERRIS WHEEL
MERRY-GO-ROUND
THRILLER
KIDDIE RIDES
TILT-A-WHIRL
AND MANY OTHERS



A Modern Midway of Fun - Amusement and Entertainment

- 12 — THRILLING RIDES — 12
- 8 — ENTERTAINING SHOWS — 8
- 40 — MODERN FUN BOOTHS — 40

RIDE THE . . .

- Fly-O-Plane
- Octopus
- Tilt-A-Whirl
- Spitfire
- Thriller
- Roll-O-Plane
- Ferris Wheels
- Merry-Go-Rounds
- Midget Planes
- Baby Whip
- Kiddie Rides

SEE THE . . .

- Den of Death
- Baby Thelma
- Dainty Damsels
- Ozoria
- Hall of Science
- California Beauties
- Leota
- Freeman's Monkey and Pony Circus
- The best dressed and funniest monkeys in America

A LAUGH — A THRILL — A SURPRISE
AWAIT YOU AT EVERY PLACE
ON THE BIG BEAUTIFUL

GLITTERING GLADWAY

Results of Twenty Five Years' Work Here By Experiment Station Are Aid to Farmers

Substation No. 16 of the Texas Agricultural Experiment Station, located 2 miles south of Iowa Park, has been accumulating valuable agricultural information for use of farmers of the area since 1924.

The work conducted at this station covers a broad field of subjects including duty and use of irrigation water, cultural methods, fertilizers, plant disease control, soil conservation and improvement, crop rotations, varietal adaptability studies with both field and horticultural crops, and many other subjects.

Valuable contributions have been made in each of these fields of study. To mention a few: From the varietal studies have come conclusive data as to the best strains of cotton, grain sorghums, small grains, fruits, vegetables and ornamentals. As an example, the Red Cloud Tomato which has been under test at the local station since 1945 has been little less than sensational in its production performance under the hot, dry atmospheric conditions



A portion of the small grain nursery in which a minimum of 25 varieties of wheat, 25 varieties of oats and 12 varieties of barley is grown for comparison studies each year by Sub Station 16 of the Texas Agricultural Experiment system, located two miles south of Iowa Park.



L. E. BROOKS

that prevail in the area during the summer months.

Tillage and planting methods have undergone many changes as a result of the studies of cultural methods.

Both crops and cultural methods have been changed under soil and water conservation studies.

Experiments with varieties, cultural practices and rotations have all contributed to the reduction of losses from cotton root rot in such crops as cotton and alfalfa.

The value of alfalfa, clovers and other legumes in soil improvement has been demonstrated in both adaptability and rotation studies. Yields of these crops have been substantially increased by the use of superphosphates in rates of 200 to 400 pounds per acre.

Irrigated pastures of mixed grasses and legumes are proving very satisfactory both from the standpoint of production and soil improvement.

Information on many of these subjects is available in printed form upon request and much more may be had by calling at the station for personal interviews and observations.

The station farmstead with its spacious lawns of native Buffalo-grass and its innumerable trees, shrubs and perennials is a study within itself. Pecans predominate as shade trees while coniferous evergreens such as red cedar, Pfitzers juniper, Arizona cypress and various arborvitae are among the most prominent ornamentals. Many types of ornamentals are growing here while hundreds more have been tried and discarded due to inadaptability.

A special feature of the farmstead is a collection of more than 700 varieties of iris which attract many visitors during the flowering season through April and early May. The iris collection is a special hobby of Mrs. Brooks, wife of Supt. L. E. Brooks.

The station personnel includes four resident families. Lester E. Brooks, superintendent, has charge of all agronomic research in addition to administrative duties. His family includes the wife Edyth and daughter Sheri Ann, also Mrs. Brooks' mother, Mrs. Delia Price.

Virgil I. Woodfin, whose title is junior horticulturist, conducts experimental work with fruits, vegetables and ornamentals. In addition he keeps weather records and assists with administrative routine. Woodfin's family includes his wife Paie and little daughter Glenda.

As farm foreman, Ernest P. Evans is responsible for field operations and care of livestock as well as care and upkeep of the physical plant and equipment. His son Jeddy Paul is a seventh grade student in school.

Foreman Evans is assisted in his various tasks by Lee R. Fitzhugh and A. Wayne Williams. Fitzhugh, with his wife Myrtle and little daughter Atricia, lives on the station, while Williams lives with his parents Mr. and Mrs. R. A. Williams of Iowa Park.

All employees have an active interest in the church, civic and social activities of the community. While rendering a service to agriculture for which the station was established this group of loyal citizens is also helping to build a better community in which to live.

Famous Paintings by Americans to Show At State Fair of Texas

One of the most outstanding collections of art ever assembled for exhibit in the Southwest will be shown in the Dallas museum of fine arts at the 1948 State Fair of Texas, October 9 to 24.

"Famous Paintings by Famous Americans" will be the title of the exhibit. The collection has been gathered from leading museums of the nation, including those in New York, Chicago, Philadelphia and Cleveland as well as from several private collections.

Grant Wood's famous oil, American Gothic; the John Stuart Curry oil, The Tornado; Thomas Hart Benton's Persephone; the Winslow Homer oil, Searchlight, Santiago; and the Gilbert Stuart portrait of George Washington (the so-called Atheneum or left profile type) will be exhibited at the fair.

Mr. Benton himself is lending Persephone.

THE FIFTH HORSEMAN

The official poster for this year's Fire Prevention Week — which will run from October 3 to 9 — shows in the background the Four Horsemen of the Apocalypse — war, famine, pestilence and death. In the foreground, carrying a flaming brand, is the Fifth Horseman — fire.

That makes a dramatic and thought-provoking picture. Fire is one of the most consistent killers. Its ravage is especially great among small children. And on top of that, it disfigures and cripples thousands of people each year. Then for good measure, it destroys well over 50 million dollars worth of property every month.

Can destructive fires be prevented? The experts say that 90% of all fires, great and small, are unnecessary. Of all fire's allies, human carelessness is by far the most effective. Our collective failure to follow the rudiments of fire safety is the basic reason why fire waste continues to grow. When fire is fought intensively it always loses. As a recent example, the Navy's bureau of yards and docks has been carrying on a major fire prevention campaign. In the first quarter of this year alone fire damage to its installations was cut by nearly \$1,500,000.

When you see the Fire Prevention Week poster, study it closely. Keep its message in mind. Learn the simple rules of fire safety and follow them. Then and only then the Fifth Horseman can be put to flight.

PREVENTION COMES FIRST

Outdoor News Bulletin, which is published by the Wildlife Management Institute, recently had this to say on the subject of floods: "If floods are to be stopped, they must be stopped at their source. Floods usually occur when spring cloud-bursts strike snow-covered hillsides denuded by overgrazing, fire, unwise timbering operations, or agricultural activities on steep slopes. They still may be stopped if the valley farms are managed so as to capture the water and hold it on the land instead of letting it rush across the fields and into the streams, carrying with it the vital elements of the soil and the soil itself. Small dams below the watershed farms may check some of the volume of water, but the silt carried from the land soon will fill the artificial lakes behind them. The same thing occurs, multiplied many fold, as silt and debris-filled waters pile up behind big main-stream dams.

"Flood control has been used too often as an excuse for spending billions of dollars for power projects. America has only a small need for more flood control; it has a crying need for flood prevention."

Official government surveys show that by far the greatest amount of flood damage is done to farm lands on the headwaters of streams — and that only a small part is done along the main streams. The big main-stream dams, which have been sold to the taxpayers on the theory they would prevent floods and conserve the land are thus largely useless.

The prevention of floods is necessary to this continent's future. And the largest part of the job can be achieved by proved farming practices which will keep the water on the land.

BUY
Mead's Fine Bread

"It's Fresher - ized"

FROM YOUR FAVORITE GROCER

MEAD BAKING COMPANY

WICHITA FALLS TEXAS

Bailey-Moline Hardware Co.

815 Scott Street

Builders Hardware
China **Glassware**
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WICHITA FALLS TEXAS

WE HAVE NEVER MISSED A FAIR SAYING —

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OECHSNER ELECTRIC CO.

Westinghouse Refrigerators, Ranges and Appliances. We service all makes of electrical appliances

"Tell Your Troubles to Us and Forget Them"

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OPEN

4:30 - 9:30

Field Workers'

Lunches to Go

R. B. HARMON

REAL ESTATE

Park Hotel, Iowa Park

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Successful 1948 Fair

FREEAR FURNITURE AND CARPET COMPANY

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Wichita Falls



★ Alfredo Casares and his orchestra playing each afternoon and evening in Patio.

★ Carmensita Cerbantes singing appealing Mexican songs.

★ Giant mural depicting cordial relation between Mexico and United States.

★ Magnificent displays of automatic gas appliances for Modern living.

★ Air Conditioned Comfort! Ice Water! Clean Rest Rooms! Comfortable Lounge!

Lone Star's
NATURAL GAS
Building

STATE FAIR OF TEXAS

Iowa Park Herald published Thursday of each week...

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Bebb's FLOWERS

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Plumbing Contracting & General Repairs

I can help you with your plumbing problems. Call on me at any time for good service at fair prices. H. B. "FUZZ" WATSON

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Your Disabled, Old or Dead Stock Removed

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Your Local Used Cow Dealer REMOVES DEAD STOCK FREE

For Immediate Service: Phone 2-2245 Collect Wichita Falls

CENTRAL HIDE AND RENDERING CO.

Phletious Has Made Beauty Work Into Good Business Here

When Phletious Lemond graduated from Iowa Park High School in 1947, she immediately set out to make a place for herself in the business life of the town.

Securing a location in Frankie's Apparel on Cash street, Miss Lemond, daughter of Mr. and Mrs. Charlie Lemond of Iowa Park, opened Phletious Ideal Beauty shop on March 15 of this year.

Ladies Clothing Is Specialty of Mrs. Frankie Hendrick

Another interesting small business in Iowa Park is Frankie's Apparel which is owned by Mr. and Mrs. Otis Hendrick. Mrs. Hendrick, who is Frankie to all her patrons and friends, opened the business on October 26, 1946, as a ladies ready to wear outlet.

Continental Oil company, gasoline division, for the past ten years. For nine years he has been in the Kamay gasoline plant.

Members of the First Baptist church here, Mr. and Mrs. Hendrick are thankful to the people in Iowa Park and the surrounding trade area who have made their business a success.

Working with Frankie are Mrs. Nora Fields, saleslady, and Miss Zada Lemond, bookkeeper.

Navy Band Concert At Wichita Falls Set For Monday, Oct. 18

Engaged in its first concert cruise of the Southwest since World War Two, the United States Navy Band will invade Wichita Falls on Monday, October 18, to entertain the public of this area in two concerts, afternoon and night, in the Memorial Auditorium.

Designated by Congress in 1925 as the United States Navy Band, the unit rapidly lifted itself into the uppermost ranks of concert organizations in this country.

Under direction of Lt. Cdr. Charles Brendler the company of life-long, highly-trained musicians will cover 13 states on the 1948 tour.

The band will appear in Wichita Falls under auspices of the Lions club for the benefit of charitable projects.

The matinee program, designed primarily for youth, will feature popular music, jazz classics and novelties, all meant for sheer fun.

State Fair to Open Saturday, October 9

The thirty million dollar, sixty-third State Fair of Texas, which Lone Star staters proudly call the Show Window of the Southwest,

will get underway next week with probably more fanfare than ever attended any previous state fair.

Officials say this is the largest fair and the most costly to produce they have ever attempted.

Topping the list of opening day attractions will be the Texas-Oklahoma football classic.

Almost as popular with fair visitors will be the hilarious Jimmy Durante-Harry James show in the auditorium, the new Ice Cycles show, the Flying L Rodeo, Million Dollar Midway, and the most colorful array of displays ever seen

TEXAS ELECTRIC MEN WHO SERVE IOWA PARK



Wayne House, W. R. (Pat) Pastusek, Hallie Chastain

Keyed TO BETTER LIVING... the home that is wired for Full Use of Electric Service!

There's a lot of thinking and planning being done now which will result in the building of many new homes and modernizing of existing homes

Right now, while all this thinking and planning is going on, is the time to make sure that the house you build, or the one you remodel, will be wired to provide for FULL USE of your electric service.

Without adequate wiring - enough circuits to provide plenty of outlets and switches for your electrical appliances without overloading and electric wires large enough to carry the increased load - your whole plan for making FULL USE of your electric service may be upset.

When you plan to build, remodel or add new electric appliances, consult your electrical contractor-dealer, architect or builder about adequate wiring.



TEXAS ELECTRIC SERVICE COMPANY

WELCOME, PIONEERS

and

FAIR VISITORS

FRANKIE'S APPAREL FOR LADIES

PHLETIOUS BEAUTY SHOP

Presenting... THE NEW STERLING PATTERN

Gorham Melrose

This lovely new pattern, created by Gorham craftsmen, was inspired by the ever-beautiful Melrose plantation in Natchez, Mississippi.

\$32.00 per place-setting including Fed. Tax

A Great Name in Diamonds

Kruger JEWELRY CO.

807 Indiana, Wichita Falls

GREETINGS

FAIR VISITORS

Mr. and Mrs. C. N. Caple

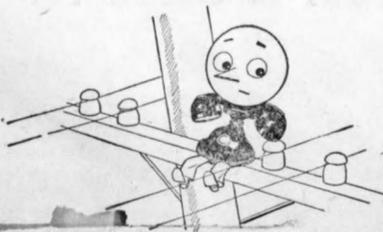
PARK HOTEL

METZ CAFE

A COOL, CLEAN PLACE TO EAT

Good Food Home Baked Pies

He's a sitting duck!



Each hunting season thousands of telephone wires are broken by stray bullets.

When you go out this year, please remember that a shot at a bird on a wire may break the wire and interrupt important calls.

SOUTHWESTERN BELL TELEPHONE CO.

Together Fifty Years



Included in the "about 60 years" residents of this area are Mr. and Mrs. J. N. George, who moved from the farm to live in town in 1922. Jim George was born in Lincoln county, Tennessee, in 1871. The post office was George's Store, which was operated by his father Thomas Benton George, and his mother Sarah Taylor George. The name was changed to Smithland after the Georges moved to Texas in 1890, settling in Wichita county.

Deamy (whose name is Lodema Kiturah, but she never breathes it to a soul) was born near Honey Grove, Texas, September 13, 1878, the daughter of William Hales and Mary Spelc Hales. She moved with her father to Wichita county in 1889, settling in the Clara community on Red river, and there met

the dashing young Jim. They were married September 8, 1898, at the Methodist parsonage in Iowa Park, with the Rev. Mr. I. N. Crutchfield officiating and the Misses Mae Crutchfield and Ethel Akers as attendants at the ceremony.

The have had Wichita county for their home ever since, living first on a farm near what used to be called Beaver, which is now known as Electra, and later buying a place on Gilbert Creek, nine miles from Iowa Park, making the purchase from the late Jeff Waggoner.

Their four children, Taylor, Cleo (Mrs. M. L. Hines), Jessie Mae (Mrs. W. M. Owens), and Mary (Mrs. Egin Denny) were born and reared in Wichita county and since they are married continue to live in and around Iowa Park.



Pictured above is one of the many show tents of the Victory Exposition Shows, scheduled to land in Iowa Park sometime Sunday and be set up, ready to entertain the thousands of visitors to the Fair.



Noon Time in the School Cafeteria, Where the Food is Nourishing, Tasty



These Children Should Constitute the Class of 1960 at I.P.H.S.

Baptist Missionary Unit Instals Officers

In an impressive ceremony conducted by Mrs. James N. Easterwood and Mrs. Earle Denny, the new officers of the Women's Missionary Society were installed Monday when the society held an all day meeting at the Baptist church. As each officer took her place she entered carrying a star and a lighted candle. Mrs. Jim Miller was introduced as the president with her corps of officers. Mrs. Charlie Metz, recording secretary; Mrs. Carroll Duke, corresponding secretary-treasurer; Mrs. H. I. Tatom, first vice president; Mrs. Curtis Hill, mission study; Mrs. E. W. Sumrall, missions and literature; Mrs. Sam Hill, benevolence; Mrs. L. E. Brooks, community missions; Mrs. James Easterwood, stewardship.

This ceremony was preceded by a mission program entitled "One Savior for the Negro and in America," presented by the Mary-Martha circle with Mrs. Tatom as leader assisted by Mmes. P. A. Blaylock, Jim Miller, Milton Brubaker, E. A. Jones, E. J. Jinkins.

These in turn discussed the Negro's home, heritage and some practical problems with the Baptist responsibility.

A covered dish luncheon was served at noon, which was followed by a business session with Mrs. L. E. Brooks, the retiring president in charge. Reports were heard from standing committee chairmen.

It was voted to put on a drive and ask each member of the organization and each auxiliary during the month of October to donate one container of sweets or pickles to be sent to Buckner Orphan home by November 1.

The first program to institute the week of prayer for state missions was presented with Mrs. Ada Curry bringing the devotional and it was voted to meet each day at 9 a.m., except Wednesday.

Those present were Mesdames L. E. Brooks, Sam Ferguson, J. A. Berg, E. A. Jones, P. A. Blaylock, E. J. Blaylock, H. I. Tatom, Milton Brubaker, Loyd Bell, Jim Miller, J. E. Jinkins, Lee Brigham, Earle Denny, E. W. Sumrall, Curtis Hill, R. E. Jackson, Sam Hill, Charlie Metz, Carroll Duke, Tila Traylor, R. R. Brubaker.

The senior stand will serve fried pies, coffee and hamburgers at all times.

PARK PIONEERS

W. C. Brown came to Iowa Park in 1922. His first work here was in the oil field. Later he took employment with the county commissioner of this precinct, but resigned to go into business for himself in 1934.

For the past 25 years Mr. and Mrs. Brown have lived at 317 Bank street, where they reared their two daughters, Mrs. H. M. Looney of Wichita Falls and Mrs. W. D. Guest of Grapevine.

Mrs. Alvin Tanner and Mrs. Loyd Denny went to Dallas, Tuesday to attend supreme assembly of the social order of the Beauceant. They will remain all week. Mrs. Tanner is president of the Wichita Falls Order No. 105 and Mrs. Denny is marshal. Mrs. Taylor George, second vice-president, was to have gone but was prevented by illness.

Church of Christ Has Forty Years History

The church of Christ has been in Iowa Park for more than 40 years, having begun about the year 1904. The building in which the church meets at present has been at its present location for about 13 years. The membership numbers 135.

Boyd Taylor is the minister, having served the church four years



BOYD TAYLOR

and eight months. He is a native of Kentucky. He came to Texas in 1940 and entered Abilene Christian college, from which he was graduated in 1944.

Besides the regular services on Sunday the church conducts a Bible class on Tuesday afternoon at 3:00 and a Bible class on Wednesday evening at seasonal hours.

We extend a welcome to visit us while in town for the Texas-Oklahoma Fair

BLALOCK BARBER SHOP

Welcome, Visitors

We hope you enjoy the Fair and your stay in Iowa Park

- Mr. and Mrs. Paul H. Zink
- Mr. and Mrs. Rollins Woodall and John Rollins
- Mr. and Mrs. James Sewell and Family
- Mr. and Mrs. John C. Murphree
- Mr. and Mrs. W. G. Steele
- Mrs. Rowena Parker



Americas' Finest

SINCE 1900

THROUGHOUT THE YEARS OLSEN-STELZER COWBOY BOOTS -- HAVE LEAD IN STYLE, COMFORT & WORKMANSHIP

Always ask for

OLSEN-STELZER Cowboy Boots

\$27.50 and up

THE FAMOUS

Iowa Park, Phone 3721

We're Happy

as always

TO GREET VISITORS

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TEXAS-OKLAHOMA FAIR

and Southwestern Oil Exposition

And while you're in our city, why not drop in for a personal visit with

Your CHEVROLET Dealer

Hill Motor Co.



Lee Voted Nation's Leader



In a national survey by a prominent publishing company among men in all types of jobs, Lee Work Clothes were voted the leading brand by a wide margin.

Once you wear them you'll agree Lee gives you longer wear... greater comfort... better appearance... more washings per garment. See us for America's favorite Work Clothes... Lee.



DUNGAREES

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