

Reader Ads .

Flowers are the language of love. Speak to Her with flowers from Iowa Park Florists.

All types saws and lawn mowers sharpened at Willard's Sharpening Service, \$14 W. Alameda St., phone 4311. Also knives, shears, yoyos etc.

Sherwood's Beauty Shop 506 Cash, Phone 5261 te

Truck Cushions Furniture Contact Mike Livingston For Large and Small Jobs MIKE'S UPHOLSTERY W. C. Brown Building Phone 3231 or 4792

Iowa Park Lodge No. 713 *G AF&AM, Bank Bldg. Visitors welcome. Gerald R. Walsh, W.M. R. R. Brubaker, secretary. Stated communication first Friday in each month, School of instruction each Thursday night.

TRASH HAULING and all other kinds of hauling. Jack Skinner, phone City Hall, 4321 or night phone 7961.

Fresh eggs. Fryers, hens dressed and delivered. Mrs. R. F. Pruett. Phone 6173.

Towa Park Florists corsages and bouquets will make a hit with your Valentine, Phone us today.

Avon Products in Valley Farms area. Mrs. Angie Levell. Phone Wichita Falls 2-4916.

FOR YOUR AUTO Complete garage service Somplete radiator service Complete parts department Bean Alignment Service CATES ENGINE WORKS Phone 5171 600 E. Pasadena

Come in today and let us help you express your Valentine senti--with ment the beautiful way corsage from Iowa Park Florists.

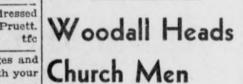


by Marye Eckelkamp

Wichita county Farm Bureau is holding a County Institute next Thursday at 10:00 a.m. in the Iowa Park Christian church. The institute is designed to promote a better understanding of the principles of Farm Bureau on the county and state and national level.

Subjects to be taught are: History and Philosophy of Farm Bureau -Loys Barbour, state director; Organization and Membership-Melvin Dansby, state field representative; County Service Program -Mrs. Marye Eckelkamp, county te secretary; Legislative Procedure-

Ed Foster jr., county president. All FB members are urged to be present and anyone is welcome.



Citywide Brotherhood of church men held their delayed quarterly meeting Monday night at the Presbyterian church. Women of the

Church served a home cooked supper to approximately 70 men in following the worship service at the fellowship hall, Locke Low- the First Baptist church last Sunrance, vice-president, served as toastmaster. Rev. Elden Cole of the Method-

pitality chairman, was general ist church offered the invocation. chairman of arrangements for the After the meal, the group moved reception. Mrs. C. L. Metz and Mrs. | Attest: (Seal) to the sanctuary where Rev. Wm. Earle Denny were in charge of Lowry Walker, host pastor, showed decorations for the church parlor

First Aid Meet Held Saturday

Annual Wichita district First Aid meet was held Saturday night in Midwestern university gymnasium, with Iowa Park Scout Troop 37 taking part. Twenty-four teams of scouts and explorers were on hand to compete for honors and to win the right to represent Wichita dis-

trict in the Northwest Texas council meet to be held Saturday, Feb. 11, at the same place. Teams were composed of five members each and the teams competed in two divisions: scouts (ages 11-13) and explorers (14 and older),

Iowa Park was among the blue ribbon winners, although the team did not place in the top three. Representing Troop 37 were Gary May, Donald Thompson, Hugh Stockton, John Rollins Woodall. David Thompson also attended

but did not take part. Miles Thompson, scoutmaster, served as a tabulator and Rollins Woodall as one of the judges.

The Iowa Park troop was the only out of town troop in the con-

day evening.

IOWA PARK, TEXAS, THURSDAY, FEBRUARY 9, 1956 A PROCLAMATION FOR Park Pioneer WORLD DAY OF PRAYER

Whereas, it is the conviction of the United Council of Church Women, in fellowship with all those who seek the divine guidance of

our Creator, that the many problems confronting us today can be solved only with the help of Almighty God; and

Whereas, World Day of Prayer has been designated on an international, interdenominational, interracial basis to join the people of the world together in furtherance of the doctrine, "One Flock, One Shepherd"; and

Whereas, in order that the Church may fulfill the important role of exerting practical witness to the fact of God's purpose in human affairs, thereby advancing

the international cause of peace on earth, it is necessary that we be ever mindful of the vast power of prayer in furthering his word and his work and in combatting the

forces of evil that surround us: Now, therefore, I, R. E. Van Horn, mayor of the City of Iowa Park, do hereby proclaim Friday, February 17, 1956, as

WORLD DAY OF PRAYER in the city of Iowa Park, and call

upon the people of our city to observe this day an individual invitation to attend a specific World Day of Prayer meeting; and if the duties of some are such as to make this impossible, I urge the people to pause in their work for one minute of prayer at High Noon, to ask

that God give us light to guide us; Rev. and Mrs. Homer Thompson courage to support us; and love to were honored at a Meet Your Pasreunite us. tor and Get Acquainted reception In witness whereof, I have here-

unto set my hand and caused to be affixed the seal of the City of Iowa Park, this seventh day of February, A.D. 1956. Mrs. O. E. Lochridge, WMU hos-(Signed) R. E. Van Horn Mayor

(Signed) Dosia S. Smith

City Secretary

Dies at Arlington Funeral services were conducted in Haskell, Thursday afternoon,

Feb. 2, for M. H. (Farmer) Young, 85. Mr. Young died Wednesday at te Masonic home in Arlington. He was buried in Highland cemetery at Stamford.

Mr. and Mrs. Young and son are former residents of Iowa Park. While here Mr. Young was a farmer and was employed by the county commissioner of this precinct. The family moved away about 20 years ago to Haskell, where he was engaged in farming.

He first moved to Jones county in 1885 and had lived in Jones and nual convention of the Texas Fed-Haskell counties except for the 20eration of Co-operatives in Austin odd years spent at Iowa Park.

He married Miss Dora Olinger, ceived the first state award in 4-H on Nov. 19, 1989 in Jones country Co - operatives Demonstration for and they celebrated their golden 1955. Jim received a \$50 savings wedding anniversary in 1949. Mrs. Young died March 28, 1951. ..

Mr. Young was a member of the Methodist church and of the Ma-Haws, county agent, sonic lodge.

Survivors are the son Frank H. of California; two sisters and a brother. School News

Wichita county Schoolmasters club held its monthly meeting in Holliday, Wednesday evening with

Supt. Keith D. Swim of Iowa Park presiding. A girls sextet and a boys quar-

tet of Holliday high school pre sented musical numbers. Dr. Harlan J. Steph of Midwest ern university spoke on "Growth

of Children." Resolutions of respect were read

estigated 30 accidents with the

Johnson reports Iowa Park Takes Lead in District A LETTER FROM

LYNDON B. JOHNSON Washington, D.C. February 1, 1956 DEAR EDITOR:

ficient Tuesday night to defeat I wish you could read some of Holliday Eagles and give the green the letters I am receiving from and white top billing in the east-Texas farmers and from businessern division of District 9-A. men in farming areas.

Using a tight zone defense, the They are deeply disturbing. Hawks forced the Eagles to take They tell of economic losses of hardship - of forced sale of long shots, and Payton took a malivestock and farm equipment. jor portion of the missed shots They tell an alarming story of from both backboards. small farmers having to leave the

With that disadvantage, Holliland. day managed to stay in the game Much of Texas is still suffering pretty well and wound up only from the effects of drouth. But 4 points behind. Bill Price made there is more to the farmer's plight 12 points and the other 40 were than drouth. divided between eight other Eagle

No small part of the farmer's shotmakers. Monday and Tuesday, where he represent troubles is due to policies deliberately set and deliberately Jeannine Rowell was crowned bascarried out by the department of ketball queen and Billy Paul Price, agriculture of the present national bond as district winner and the basketball king of the Eagles. administration.

trip to Austin as state winner. Look at these facts;

Since January 1953, when Secre-He was accompanied by B. T. tary Benson took over at the department of agriculture,, farm Son of Mr. and Mrs. Loys Barprices have fallen from 94 per cent

bour, he is now completing his 6th of parity to 82 per cent of parity. year in 4-H club work. He has won During this three year period, awards in beef cattle, poultry, prices received by farmers for their swine, electricity, farm safety, cocrops fell 12 per cent, Prices they operative demonstrations, and tracreceived for their livestock and produce fell 16 per cent. Has there been any such corres-

is a director on the county council.

Jim Barbour attended the an-

548 Arrested

Capt. K. B. Hallmark jr., commanding officer of Wichita Falls district of the highway patrol, released Wichita county's rural traffic accident summary for January htis week. The highway patrol in-

No Takers There seems a lack of interest in the city election so far. A mayor,

Twenty-seven points made by

Thurman Payton, plus 29 points

made by 5 other Hawks, were suf-

During the halftime rest period,

The other three games played

Iowa Park is now 4-1 in the

division, while Holliday is 3-2. A

tie could result if Holliday beats

Archer City, Friday and Iowa Park

The Hawks will play Lockett

here next Tuesday night at 7:30;

then play again Thursday night at

quired to determine the district

winner, it will be played at Sey-

District winner goes to Denton

mour the following night.

for regional competition.

loses to Henrietta.

Tuesday were victories for Holli-

day

received by farmers; (2) Farm cash income. city secretary and three council-Retail sales were up, life insur nen are to be elected in the April ance sales were up, bank debits balloting this year. were up, cement production was Councilmen whose term of office up, electric power use was up. expire at that time are Harrel Sul-Everything was up except Farm livan, Lavere Thompson, and Fred Prices and Farm Cash Income. Hays. Holdovers are C. L. Metz The farmer is not getting his and W. J. Beasley jr. fair share of the national income. Bert Van Horn and Miss Dosia That is bad not only for the farm-Smith are serving as mayor and er; it is bad for the country as

tor maintenance. He has served the Valley Farms 4-H as president, ponding decrease in the prices of Lockett. If a third game is revice-president, and secretary, and the things farmers must buy? You know there has not. The Bureau of Business Research of the University of Texas recently

issued a "Scoreboard for Texas Business." It showed gains and losses from 1954 to 1955 for 17 dif ferent categories of business. Those two categories: (1) Prices

Have you tried those Swindell Pure Pork Sausages, made from No. 1 whole hogs, government inspected. Get them at your grocery.

For Sale Maple living room suite, Phone 4871 after 5:00 p.m. 1p

4p

Get your Beauty Counselor products from Mrs. Harold F. Pyle. Phone 8185.

LAD AND LASSIE SHOP Children's Wearing Apparel 102 W. Jefferson Tel. 3542

Come in and see the display of fishing equipment at Bradford's Furniture and Hardware.

LADIES -- Come in and select one of the beautiful patterns available in Franconia or Pasco China from Bavaria. We have a pattern that will suit your personality and taste. WRIGHT'S JEWELRY. to

For Sale - Cushion Sand, Don Paul Lemons, Unit 35, Wichita Valley Farms. Phone 2-7758. tix

Hedge 3c; shade trees, locust, cherry, apple, berries, mimosa, redbud, crepe myrtle, pecans, shrubs. Landers Sunken Gardens, te

Call 6561 for CORRECT TIME.

For Sale - 1950 model 12 HP Sea King. Bargain. Call 5171.

For Sale - 3 speed portable record player, practically new. Only 12.50. Iowa Park Florists.

hr Sale - 7 ft. Deep Freeze like new. Mrs. Lee Woods, 110 Home Road. Ph. 3-8931 W.F.

For Sale - Plano in good condition, \$225. Three piece blond bedroom suite. Other furniture, Phone 5501.

"He Loves Me!" is the first word your Valentine will say when she sees your gift from Iowa Park Park. Florists,

File your income tax earlier for guicker refund, Guaranteed service, Mrs. Virgil R. Wigley, Jr. Phone 2491 909 East Cash. Feb

Iowa Park Herald lished Thursday of each wee at Iows Park, Ter. Entered at the Post Office at Iowa Park, Texas, as d class matter under Act of grees of March 3, 1879. tion in Wichits county, \$2 \$8.50 a year, in advance To R. Hucksby, Publish

an interesting film on Thailand In the annual election Rollins

Woodall was selected to head up the Brotherhood for the coming year. Curtis Sewell was named vicepresident and R. A. Williams, secretary. James Elms has served as president during the past year.

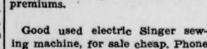
Dr. LeRoy Carter of the Christian church dismissed with prayer. president. The Citywide Brotherhood meets on each fifth Monday of the year

and is scheduled to meet at the Baptist church on April 30.

LATEST FAD



A belt made from two lars, one engraved with a girl's name and phone number and the other with her boy friend's is the latest rage among teen agers in many parts of the country according to the manufacturers of Pard dog food who offer the collars as



6121. Earl Chesser. Washed sand, brick sand, concrete remix. Delivered or at the plant. Northwest Material Co. 2 ml

farm, Phone 4902 or 4903, Iowa a nice extra, Call 5171.

BRAND NEW REMINGTON ADDING MACHINES

ments until April First Terms as Low as \$4.50 per month

erated)

WILSON OFFICE SUPPLY COMPANY where the affair was held.

Members, Guests

Honor Thompson

By Mrs. Homer Blalock

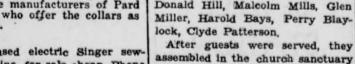
Mrs. R. R. Brubaker, WMU president, greeted guests. Others in the receiving line were Rev. Sid Martin, district missions director. Mrs. Martin, both of Wichita Falls, Mrs. L. C. Hill, Mr. and Mrs. Thompson and George A. Lewis, Brotherhood

The call of the Thompsons to the church, as well as their arrival in

Iowa Park, was uniquely portrayed in the refreshment table decorations. The long table was covered

through a large white satin heart onto a snow covered road leading to Iowa Park. To guide them safely to their destination were miniature road signs which terminated with the "Welcome. City Limits" sign. The road led on to a miniature lighted church having the First Baptist church sign above it. The striking decorations spoke

ceived.



for a song service directed by Rol-1p lins Woodall, Mrs. Lochridge and

Mrs. Jimmie Medlinger provided organ and piano accompaniment. Mr. and Mrs. Thompson moved to Iowa Park from Lockett Jan. 31. south of Iowa Park on Burrows He assumed his pastoral duties

1950 Buick. Good condition. Make

No Money Down - No Pay-

(Hand Operated) \$11.46 per month (Electric Op

Less Than Rental Charge!

810 Scott, Wichita Falls, Texas

The House unanimously adopted a measure which would exempt gasoline and diesel fuel and other fuels from federal excise taxes

last week. The bill was written by the committee on Ways and Means after hearings were held on the bill I introduced and others that

would have had the same effect. with a rich white linen cloth. High-It has been proposed again that lighted in the decorations was a first class mail rates be increased handsome doll couple seated in a so that a stamp for an ordinary horsedrawn china carriage passing letter would cost four cents. First class mail has historically made a profit for the post office department, and it would seem better to investigate the possibility of raising other classes of mail before in-

creasing the only one that has ever made a profit. The department of agriculture has published a bulletin entitled

"Conquest of the Land through eloquently of the joyful anticipa-7,000 Years." This bulletin was tion with which church members written by Dr. W. C. Lowdermilk, and community had awaited the formerly assistant chief of the Thompsons' arrival and the appre-Soil Conservation Service, after an ciation with which they were re-18-month world tour in which he visited areas where land has been

During the reception Mrs. Billy cultivated thousands of years. No-Capehart and Mrs. Buck Voyles thing I have ever seen points up presided at the silver coffee servso well what can happen through ice; and Mrs. Joe Johnson and Mrs. continued bad land use and what Cecil Daniel were on duty at the the real benefits of soil conservapunch service. Others assisting tion are. This bulletin is only 30 with duties of serving were Mmes. pages long. It is well worth any-Donald Hill, Malcolm Mills, Glen one's time to read it. If anyone Miller, Harold Bays, Perry Blaywould like a copy, they may write me and I will be glad to send them

one.

week.

DADS' NIGHT POSTPONED Iowa Park PTA meeting that was scheduled for next Tuesday night, has been postponed until a later date because of basketball games that will be played next

Feb. 1. The reception was appropriately held at the close of their first Sunday on their new field of Court of Honor

Howard N. Gay jr., now serv-A court of honor will be held by ing with the army audit agency in Scout Troop 37 at the Methodist Minneapolis, Miss., has passed the church Sunday evening at 5:00 examination and been qualified as during the vesper services. The a certified public accountant in event is in observance of the 46th Texas. He expects to finish army birthday of the Boy Scouts of service in June and will come to America,

Wichita Falls and accept work as Every one is invited to attend a public accountant, Howard was this impressive ceremony under direction of Scoutmaster Miles recently married to Miss Marilyn Schilling of New Holstein, Wis. Thompson.

for the late Dr. H. D. Fillers, an outstanding school man of this area who for many years was superintendent of Wichita Falls public schools. Many area school superintendenits are planning to attend the jured and 1 killed.

National School Administrators convention in Atlantic City next week.

Mrs. Bill Burroughs of Electra will start here next Monday as mathematics teacher in the junior high school. She replaces Mrs. James Elms, who has resigned, Mrs. Burroughs comes highly recommended after serving many years in the Electra school system. She was teacher sponsor of "Tiger Tales," school newspaper, for several years.

One of the outstanding assembly METHODIST CALENDAR programs of the year was held this week at Iowa Park High. It tives in an interesting panel discussion

Services and representatives they espoused were: Navy: Chief Nipper. Navy air force: Chief Zinner. Army: M-Sgt. Calvary.

Air force: T-Sgt. Ottoway. Wac: Lt. Olson of Dallas. Waes: A-3c Powell, Marines: Sgt. Hunter. Prin. James Elms reported this

program was of great assistance to the young people, especially the boys, to make plans for their future military obligation.

The superintendent, principals and boys' coaches have been re elected and have signed contracts according to C. E. Birk, president

of the board of trustees. Keith Swim has accepted a three year contract. Prin. James Elms and Prin. Ethyle Kidwell have two year contracts. The coaches, Bob Covington and James Reese have one year terms.

All have been granted small increases in salary.

BRUCE HUGHES TO PLAY HORN IN ALL-STATE BAND Bruce Hughes, baritone player in the Hawk band, went to Dallas, Wednesday to join in rehearsals with the all-state band. The

band will give a concert there this Friday night. Bruce has been a member of the all-region band for two years and has won many high ratings in band festivals through- at Bethania hospital recently and out his career.

following breakdown: 22 property damage, 7 "personal injury, and 1 fatal accidents. The property damage was listed at \$11,355.00, with 17 persons in-

> Patrolmen of the district contacted a total of 1.341 traffic violators during Jánuary, Hallmark well.

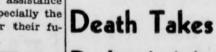
reported that 548 of these were To correct this situation we need arrested and 793 were warned for violation of the state traffic laws. Speeding was the leading cause of arrest, with driving while intoxicated, second, and improper

passing ranking third. Wichita Falls district comprises 'Archer, Baylor, Clay, Cottle, Hardeman, King, Knox, Montague, Wichita, Wilbarger and Young counties.

Tuesday Circles 1 and 2 will Plans Box Supper meet together at 2:30 p.m. at the featured armed forces representa- church with Mrs. Robinson and Mrs. Dale as hostesses. Mrs. Glen Miller and Mrs. Arch Hughes will be leaders.

northwest room of Park hotel, the Wednesday the commission on regular meeting place of the oreducation meets at the church at ganization. 6:30; choir rehearsal at 7:00; Bible for the whole family, with the study at 8:00. women bringing large boxes and

Friday is World Day of Prayer. The program will be given at the the children bringing enough for Christian church at 2:30 p.m., sponone person. sored by United Church Women. Auxiliary funds to be used for



Parkan's Mother

Mrs. W. R. Alexander, 76, mother of Mrs. Jim Hulsey of the Valley Farms, died at her home in Wichita Falls, Monday morning, Feb. 6 Funeral services were held Wednesday morning in Park Springs (Texas) Baptist church, with Rev. Edgar C. Carlisle of Beacon Baptist church, Wichita Falls and Rev. Darest McKay of the Bellevue Bap-

tist church officiating. Mrs. Alexander came from Ala-

bama to Park Springs near Bowie. She moved to Wichita Falls 21/2 years ago.

She is survived by her husband W. R. Alexander; eight daughters, wife, daughter or sister of any two sons; three brothers, two sisperson who has served as long as ters; 39 grand- and 26 great-grand-30 days overseas, with the excepchildren. tion of Korea, is entitled to be come a member of this organiza-

W. B. Shook's father had surgery tion. Remember Saturday, Feb. 18 at is reported improved. 6:30-see you at the box suppor!

city secretary. Filing for these positions will close at noon Saturday, March 3.

to pass legislation that will at least slow down - and I hope will stop - this process of "Bensonizing" the farmer. That is what I am Mrs. Ara Terry working on now, as hard as I know

how. LYNDON B. JOHNSON Dies in Wichita

VFW Auxiliary

VFW Auxiliary of Iowa Park,

Post 7211, is holding a box supper,

Saturday, Feb. 18 at 6:30, in the

The box supper is being planned

tivities. Members have visited the

ficers are:

structor.

Funeral services for Mrs. Ara Alice Terry, 78, former Parkan, were conducted in Wichita Falls Monday afternoon with Rev. Theodore McElroy, pastor of Highland Heights Christian church, officiating. Burial was in Rosemont cemetery of Wichita Falls.

Mrs. Terry died in a Wichita. Falls hospital last Friday. She was born Feb. 14, 1877 in Lamar county. The Terry family moved to Iowa. Park in the early 1920's where Mr. Terry worked as a carpenter, A daughter Miss Beulah Terry was a member of the school faculty here and their son C. J. Terry was em-

ployed with the Herald. Proceeds will go into VFW Approximately 28 years ago the family moved to Wichita Falls community and SAFB hospital acwhere Mr. Terry did carpenter work. He died in 1942.

Medium cows and calves: \$100

Wichita Falls auction sales were

CWF

BAKE SALE

SATURDAY, FEBRUARY 11

FIRST CHRISTIAN CHURCH

D:00 A.M.

to \$125 pair

hospital twice and taken gifts and Several Iowa Park friends athomemade cakes and pies for the tended the funeral services for boys. They have often sponsored Mrs. Terry. games for patients in Ward 112.

Mrs. A. L. Simms serves as pres-MARKET ident of the Auxiliary. Other of-

Bulls: 13 to 14.70 Fat cows: 11 to 12.50 Mrs. Buck Voyles, vice-president Canners and cutters: 8 to 11 Mrs. W. D. Watson, jr. v-p. Good fat calves: 18 to 20 Mrs. Dwain Holmes, secretary. Medium to plain: 16 to 18 Mrs. Jimmy Voyles, treasurer. Good stocker steers: 17 to 18 Mrs. Orville King, historian. Medium to plain: 14 to 15 Mrs. Ray Watson, patriotic in-Good stocker heifers: 14.50 to 16 Medium to plain: 12 to 14 Mrs. Al Smith, color bearer. Good cows and calves \$135 to \$150 Mrs. Joe Harris, color bearer. a pair.

Mrs. Charlie Helms, conductress. Mrs. James Cates, flag bearer. Mrs. Leo Watson, chaplain. Organized Oct. 20 last, the group 900 head Wednesday. now numbers 19. Every mother,

When you buy a policy from us, you get the benefit of our experience and knowledge - in planning a program suited to your needs-and in keeping it up to date.

ible to take part. Any 4-H boy or Saturday, Feb. 11, the county 4-H| may consist of one to nine persons.

in 1956. The group will make plans teur hour. So, all 4-H'ers and parfor the National 4-H Week which ents, be there! comes in March, and discuss shows that 4-H boys and girls of the county will have opportunity to been well attended this school year, several weeks. which portends more participation in county 4-H events this year than ever before. All members of 4-H council are urged to be present

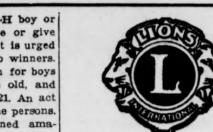
this Saturday. Feb. 18 at Valley Farms Community House the regular 4-H county-

girl who can sing, dance or give any kind of entertainment is urged to try for prizes given to winners. There will be a division for boys

participate in. The council has suffering a throat infection for man, both of Wichita Falls.

Herbert A. Smith, minister of at the Iowa Park Church of Christ.

Mr. and Mrs. Clyde McDonald of Share-the-Fun contest, All are elig- from their home on the Plains.



Evening Lions had as guests at their meeting Tuesday, Woody

MORRIS V. JACKS

Orange Lester, is improving after nor, and Pat Cohen, zone chair-

Lion Featherston spoke on the subject "When I Become a Lion." He pointed out that members are the Petrolia Church of Christ, was helping others by attending Lions guest speaker Wednesday evening club meetings and finding some thing important to do. He brought out that absentees could be made

more interested if the club is acwide recreation program will be Happy have been in Iowa Park the complishing worthwhile projects.

> The club is striving for 100 per cent attendance next Tuesday when their Camp Fire Girls and Blue Birds are to be guests and present the program.

Pres. Doc Waters announced the charter for the Evening Lions club is now hanging in the State National Bank.

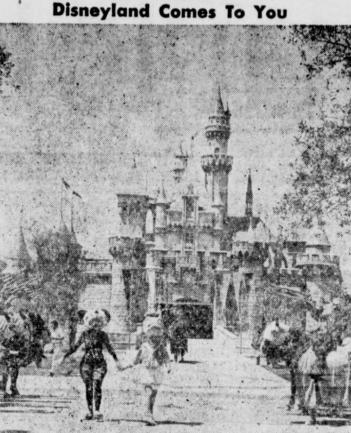
A directors and officers meeting is to be held Friday night in the home of George Trammell.

Lion Cohen presented the candidacy of Joe Childers for International director. Joe is from Abilene and is an outstanding Lion of District 2-E. The club voted unanimously to back Joe for the job. Cohen also urged all members to attend the district meeting in Mineral Wells the weekend of

Present Tuesday evening were R. E. Waters, Jimmy Stewart, Bill Christian, Wayne House, James E. Todd, Bill Lane, Arch Hughes, Earl Griffith, D. H. Ford, Luther Skinner, Elden Cole, George Trammell, C. L. Vaughn, John Sibley, Paul Zink, Virgil Woodfin, Otis Gay, Paul Browning, Mrs. Thelma Gay

Members absent were W. C. Brown, Cecil Marquart, Bert Van Horn, W. A. George, Joe Baxter. Wayne House will give a report

Mr. and Mrs. Archie Bryant left Wednesday to attend the annual meeting of the Texas Beach and Pool association in Waco this Friday and Saturday. Mrs. Bryant is operator of Sand Beach swimming



hippos, rhinos, bull elephants and cannibals. From there you enter Sleeping Beauty's Castle (pictured above) that guards Fantasyland where fairy tales come true. This is the magic kingdom of flying Dumbos, Snow White and her Seven Dwarfs, where Peter Pan's boat floats through the air, Casey Jones Jr.'s Circus Train rumbles by and gigantic cups spin around in a Mad Tea Party near a real Pirate Ship. Then on to the wonderful world of Tomorrowland with the rocket to the moon and rides in Autopia Cars and Phantom Boats and a wigit into the famed submarine 'Nautilus that youaged

Boats and a visit into the famed submarine Nautilus that voyaged

20,000 leagues under the sea. This graphic adventure-packed visit with View-Master to the fantastic land-of-make-believe is available at your

Easy Way To Add A Bath

Carroll Duke Insurance Agency

IOWA PARK HERALD, THURSDAY, FEBRUARY 9, 1956

110 CASH ST.

Phone 4411, Day or Night

Safe Driving Is 23 Club Togic

Mrs. Earle Denny recently was hostess to the 23 Study club for their program on traffic safety and driver education, Mrs. Sam Hill was leader for the day, and theme was "Strength for Responsibility through Public Affairs."

Each member responded to roll call by her assigned topic. Pledge of allegiance was led by Mrs. L. E. Brooks.

Mrs. Richey Abernathy used the 46th Psalm as basis for her meditation, "With trouble and unseen times it is well to remember to have faith in God."

Mrs. Charlie Coppock sang a group of songs accompanied at the piano by Mrs. O. E. Lochridge. Mrs. R. R. Brubaker read excerpts from the Texas Driving Handbook and the Iowa Park Herald. A code of courtesy by Emily Post from "Motor Manners" was read by Mrs. W. C. Albright,

Mrs. Hill directed three Texas Road Tests. They were:

1. Safety questions 2. Intersections

3. Signs.

Only one member had taken a drivers training course. Others had received their licenses by application when it became a law in Texas to have a drivers license.

The tests had been prepared by the state highway department. Each member was graded and was permitted to take the tests and proper answers home to study. During the business period conducted by Mrs. Lochridge, a card of thanks was read from SAFB hospital for the gifts sent for patients at Christmas time. Members volunteered to assist in

the polio drive. Each member was asked to write

to congressmen opposing the closing of the Veterans hospital at McKinney.

A social hour was enjoyed in the flower room of the Denny home. A guest, Mrs. J. E. Snell of Stigler, Okla., was presented by her sister Mrs. Albright.

Leaders Make

Camp Fire Plans

Mrs. Burk Scott, Mrs. Gene Low-



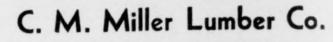
All Forms of Insurance and Bonds

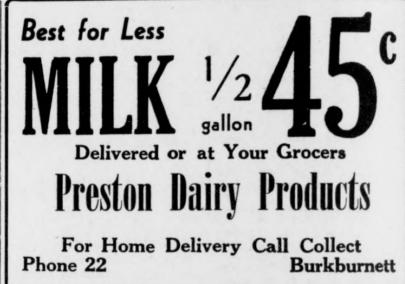
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N

Automobile and Real Estate Loans

We Prepare Income Tax Reports





Mr. and Mrs. Elgin Denny and Mrs. Fred Wright is in Abilene daughter Elga Ann, Mr. and Mrs. this week working in a training John Mixon and children Judy and school at the Southside Baptist Jerry, and Mrs. Bill Owens recently church. She is instructor to the visited in Lubbock with Mr. and intermediate workers. Mrs. Miles Hines.



and girls 9 to 13 years old, and another for those 13 to 21. An act council will have its first meeting It is just an old fashioned ama-

Mike, young son of Mr. and Mrs. | Featherston, deputy district gover-

held. For entertainment the group past two weeks on business. This will participate in and view the week they have been snowbound

DRESSES

Women's Fall and Winter

Sizes 10 to 20 Reg. 8.95 to \$17.95

50% off

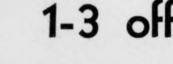
Cinderella

Children's Dresses Sizes 3 to 12

1-3 off

FAMOUS

DEPARTMENT STORE



and Mrs. Hazel George. on the benefit basketball game at

pool five miles cast of Iowa Park.

HOLLYWOOD—The unbelievable dream of children the world over came true last summer with the opening of fabulous Disneyland in California. But every tot who dreams of such things will not be fortunate enough to make the trek to the playground to end all playgrounds. For them, View-Master has compiled a series of photographic ad-ventures in Disneyland in full color and life like 3-dimension. In over 100 different views, you ride down the gay ninties Main Street in a horse drawn streetcar and talk to the Keystone Cops. In wild and wooly Frontierland you ride in a Mississippi paddle steamer, meet real live Indians, watch western gun-slingers fight and see a stage holdup. You're transported to exciting Adventureland where you take a jungle cruise in a viver boat amid chattering monkeys man eating crocediles cruise in a river boat amid chattering monkeys, man eating crocodiles, hippos, rhinos, bull elephants and cannibals.

May 4, 5, 6.

local camera shops.

the next meeting.



IOWA PARK HERALD, THURSDAY, FEBRUARY 9, 1956

Berry's Drug

PHONE 2621 or 2041

WE GIVE S & H GREEN STAMPS

you probably won't have to be hauled in for repairs.

Iowa Park Cleaners

OUR SERVICE MUST SATISFY

First Door West of Bank 5041 For Pick Up & Delivery

South Wall

Remember, a well kept car is a much safer car!

RED CHESSER

Phone 6861

PRESSING

Noon LIONS

Twenty-six members of the Noon

Lions club visited the Iowa Park

schools last Tuesday during the

noon hour. The visit was enjoyed

Sam (Rosy) Hill of Hill's Variety

by members and students alike.

club luncheon Tuesday. It seems Soil Conservation

plant your rose bushes and help the cause along. Blue panic grass may be one of We will try to have a complete the crops due worthy consideration report on the Day Lilies vs. Night by farmers and ranchers within Bloomers basketball game some the surrounding territory of Wichiday. The score, money and players ta county, who are interested in a got all mixed up. They hope to have crop that might be suitable to seed

store was a little late for Lions it straightened out by next week. to restricted acreages for a few vears.

> Some farmers who have planted REPAIRS blue panic in Wichita county are Oscar Klinkerman and Ray Hirschi in the Clara community. They seeded around 40 acres on sandy land that carried a cow per acre during the summer months by rotation UPKEEP grazing.

Ralph Swinford of Friberg seeded blue panic on mixed land and You won't have to worry about Repairs - if you always received considerable grazing plus depend on Red Chesser's Garage for Maintenance. Drive a fair seed harvest, Also T. J. Pace in at least once a month for a checkup and upkeep, then of Iowa Park seeded 15 acres under irrigation in 1953 and received excellent growth.

Blue panic is a warm season perennial grass that begins its growth in April or early May and continues growing until frost. It is well adapted to both light and heavy soils provided they are not too restricted in air space. Soil fertility rather than soil texture is

the important limiting factor. This grass is considered to be

winter hardy, but some injury may occur during mild winters followed by early spring freezing. Blue panic is quite tolerant to

highly alkaline water and soil when well established. Recommended method of seeding is in rows where the grass can be cultivated in the spring to stir the soil and keep down early weed populations. The seeding should be in late spring after the soil has warmed.

Seeding rate in rows is about one pound of pure live seed an acre. Place seed in ground from about one-half to three-fourths inch and pack soil.

IOWA PARK POLIO DRIVE

After the dust had settled and solicitors had all turned in reports, Marching Mothers were found to have collected \$1,459.75 for this year's Anti-Polio work. A low bow to the mothers and the organizations they represent, and hats off to the co-chairmen of the local drive!

AL-KU-LA-NA

We met in the home of Mrs. Burk Scott, Feb. 8. Business was conducted by Betty Engledow, president. Linda Robertson was elected scribe

After installation of new officers we went to Burkburnett and sold candy. Mrs. Roy Sawyer, Mrs. Warren Reid and Mrs. Scott accompa-

nied us. We enjoyed yelling for the Night Bloomers and are glad they won. We are glad they asked us to have their program next Tuesday evening

> Betty Engledow was refreshment hostess for Sherye Compton, Linda Robertson, Donna Reid, Jo Cowden, Elaine Sawyer, Paula Gille-

land, Suzy Short and Angie Scott.

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Washateria & Steam Laundry L. W. Vernon, owner SHIRTS OUR SPECIALTY Finished 6 for \$1 when brought in.

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2311 Holliday WICHITA FALLS

Iowa Park

General Insurance Bonds grams. R. W. HILL INSURANCE AGENCY

state.

will be surpassed."



Contributions to the 1956 Texas Heart Fund now being conducted may be given to local Heart assoclations or moiled directly to Heart

Mrs. T. R. Horine, vice-president, opened Tuesday's meeting of the in care of the Postmaster, it has been pointed out by Sen. Lyndon, Woman's Society of Christian Serv-Johnson, fund chairman for the ice with a short business session. The devotion was led by Mrs.

"Results of the first week of the Fenton Dale, who used as theme campaign-which extends through "Prayer." Mrs. C. J. Thurber read February-indicate Texans are be "A Kitchen Prayer" and "Did You coming increasingly aware of the Think to Pray?" was sung by Mrs. need for funds with which to com-Charlie Coppock, accompanied by Mrs. John Mixon. bat heart disease," Johnson declared. "Those of us who know first Rev. Elden Cole concluded the "Five Spiritual Classics" by rehand the effects of heart disease viewing "A Serious Call to a Deand are aware of the valuable asvout Holy Life" by William Low sistance science has received from

and "The Testament of Devotion" previous Heart funds, are hopeful by Thomas R. Kelly, that the goal of \$676,000 for 1956 Others present were Mmes. S. L. Denny, Gene Lowrey, W. F. George, Contributions to the Heart fund are used through local, state and W. M. Owens, Gene Owens, Elden W. M. Owens, Gene Owens, Elden Cole, G. G. Clark, Scott Morris, W. E. Stockton, C. C. Robinson, W. C. Albright, Andy Capehart, Miles Thompson, Carl Sullivan, Jay Laible, Walter Willard, Fred Wid national Heart associations to finance continued research, education and community heart pro-"Diseases of the heart and circu- Laible, Walter Willard, Fred Wid-

degree water.

at 180 degrees.

canily meet all bathing and household needs.

The perfect Wife-Saver partner in the automatic Gas laundry is an Automatic Gas Clothes Dryer.

what ALCOA ALLOY

means to you

LONE STAR A GAS COMPANY

Reud's long-life Alcoa Alloy tank holds hot water

safely at all temperatures, delivers it crystal-clear

and sparkling-clean. You'll never get rusty, dis-

colored hot water from Rund Alcoa Alloy . . . even

space, install simply and are dependable.

atory systems rank as the No. 1 moyer. killer." added Johnson, "Medical research supported by your Heart fund ollars has made tremendous strides in the fight against the killer in recent years. Your contributions will materially aid science and physicians in combetting heart disease."

YOUR FRIENDLY PRESCRIPTION STORE

ZENITH HEARING AIDS \$50.00 to \$150.00

Brakebill Hearing Aid Center Wichita Falls, Texas 710 Austin Street

Batteries for Most Hearing Aids May Be Purchased from

WRIGHT'S JEWELRY - Iowa Park

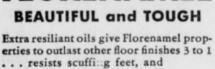
Park Grocery

Cabbage Plants, Onion Plants and **Onion Sets** Get Seeds of All Kinds at the

Variety Store



ŝ * 67 Southwest Modern



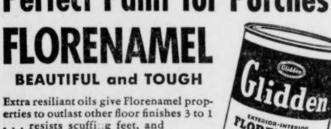
rough abuse . . . withstands all

weather conditions . . . can be

washed repeatedly.



W. G. Steele Lbr. & Bldg. Co.

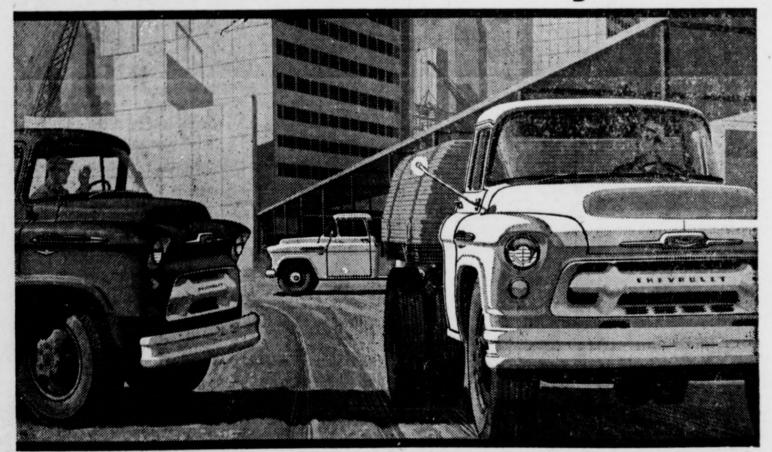


and



ALTEBATIONS

Packing the biggest power punch in Chevrolet truck history!



New Chevrolet Task-Force Trucks for '56!

A short-stroke V8 for every model! Higher powered, higher compression 6's! More power for tight schedules and tough jobs . . . modern power that saves you money every mile!

You get plenty of "horses" to haul your loads in new Chevrolet Task-Force trucks. Power's been boosted right across the board in modern short-stroke V8's and efficient valve-in-head 6's!

Come on in soon and let us show you these great CHEVROLET new Chevrolet trucks for '56!

Anything less is an old-fashioned truck !

HILL MOTOR CO.

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Fast Facts About New '56 Task-Force Trucks A V8 for Every Model* . More Powerful Sixes • An Automatic Drive for Every Seriest • New Five-Speed Synchro-Mesh Transmission† • High-Level Ventilation . Concealed Safety Steps . **Tubeless Tires, Standard on All Models** Fresh, Functional Work Styling. •V8 standard in L.C.F. models, an extracost option in all others. +Optional at extra cost in a wide range of models.

Phone 2211

COUNTY AGENT SUGGESTS

Poultry producers are turning more and more to infrared lamps in brooding chicks, says B. T. Haws, Wichita county agent. If you are among those poultrymen who have not yet considered this method and have electric power on your farm, you might like to consider a change from your present system, Haws suggests, Infrared brooders are light in weight, easy to set up, move and store. And you can see the chicks without lifting a hood.

Readymade infrared brooders are available, with a large range of marketing prices, depending on the number of lamps used, the type of brooder and whether they have automatic regulators.

You might make a brooder yourself, says Haws. Simple plans for building an infrared brooder have been prepared by the Texas Agricultural Extension service. Copies of these can be obtained from your county agricultural agent. Another advantage of infrared

brooders, according to Haws, is that the lamps have many other uses around the farm and home. They can be used for brooding pigs and calves and lambs, for thawing frozen pipes, or even as a heat lamp in the home.

The 1956 school census has been completed with an enrolment of 850 children who will be eligible to attend here next fall. This is an increase of 46 over the census report from last year.

New Location of

DR. THOMAS L. D.N., Ph.C., D.C.

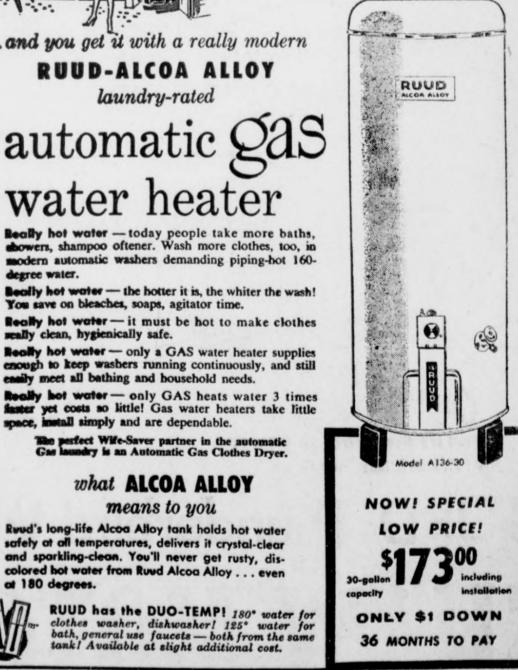
CHIROPRACTOR 908 Wichita Street 1% blocks west off Scott at Wichita Street Turn at McCullough Tool Co. Magnetic Massage - X-Ray

Neuro Scope

Phone 2-9070 Wichits Falls

FREE EXAMINATION





10WA PARK HERALD, THURSDAY, FEBRUARY 9, 1956 points. The rest of the team held shouldn't get upset when you know ESA Hears of her case is getting worse. 87th Birthday Junior News the fabulous Scott to 5 points. the answer to one of her questions! Is that an engagement ring Hawks are looking for their 17th Ann Self's left hand? Mrs. Owens told the Jr class Now on Display! victory when Henrietta comes here Mrs. Sallie Matthews was honor that more than half of them made Carol and Janice, what's so in Harvey Klinkerman was chosen District Meeting A in English last six weeks, Friday-and the eastern division ed on her 87th birthday, Wedneson the all-tourney team at Burk teresting at the little store you feel day, Feb. 8, with an informal lunch title. Come out and support them two weeks ago as the Hawks won Jrs had a surprise when they it necessary to play hooky every SPECIAL Keep cool, Norman. Epsilon Sigma Alpha met Tues given by her daughter Mrs. Otis received report cards. Deportment the tournament from Burk. day at 6th period? day night, Feb. 7, in the home of Gay. grades fell down, but we will pull Anita and Glen are getting along Malcolm Bell won a watch on Those enjoying the day were Mrs. Jack Coleman with Mrs. Buck them up to normal next six weeks. "My Favorite Program" last week. fine. Glen must have got her mind Mrs. H. L. Denton and children Mmes. Carrie Smith, May Palm, Fully Automatic Washer, full 9 lb. capacity, Voyles as co-hostess. He wouldn't tell us what his faoff the Burk boys. Randall Pierce was high point visited Mr. Denton in Hobbs, N.M.,

"Get Acquainted Specials"

Mon. Feb. 13 to Saturday, Feb. 25

BRAKE INSPECTION

Inspect Linings and Master Cylinder

and Adjust Brakes

\$1.90

BRAKE OVERHAUL

(PASSENGER CARS ONLY)

Reline All Shoes - Check Wheel Cylinders

\$15.75

Complete Labor and Parts Charge

All Other Parts and Fluid Extra!

TUNE-UP SPECIAL

with "Sun Tune-up Equipment"

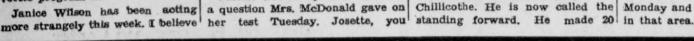
Clean Carburetor, Check Ignition, Clean and

Space Plugs, Adjust Tappets

\$5.50 for Labor

All parts used in tune-up will be discounted 25%

vorite program is.



Josette was really worried about man in the Hawks' victory over last week. They returned home Janice Wilson has been acting a question Mrs. McDonald gave on Chillicothe. He is now called the Monday and reported a lot of snow

We Have Moved into Our

New Business Home

at 102 Yosemite

We extend a cordial invitation to everyone to stop in and visit us and look over the '56 Fords!

Formal Opening

Saturday, February 18

BILL MACK SHOW

11:00 to 6:30 in Our Beautiful Showroom

Come in and Register any time for the 17 inch Television set and other Prizes to be given away FREE at our Formal Opening, Saturday, Feb. 18!

FORD OFFERS TOP POWER in the low-price field AT NO EXTRA COST!

You can have the Thunderbird's The Ford V-8 has been the world's largest-selling V-8 over the past 24 years. And last year it outsold its nearest two lowpriced competitors combined! Now, in any '56 Ford Fairlane or Station Wagon model, you can have the mighty Ford Thunderbird V-8. It's the most powerful engine offered in any

Mrs. Helen Roberts conducted the

business meeting and committee reports were given by chairmen. Mrs. Bryan Farris reported on the 42 and canasta party. We would

like to thank all those who supported and bought tickets to the party. Members decided to invite the two Wichita Falls chapters of ESA

to attend our next meeting. Mrs. Jack Coleman gave a report of the District 6 meeting of ESA held Jan. 29 at Gainesville. Twelve members of Epsilon Eta attended.

Highlights of the state convention to be held in Ft. Worth were discussed by Marjorie Irby, second state vice-president of Ft. Worth. Iowa Park won the attendance award for having the most members present. Next district meeting will be held

in Iowa Park in April. Members attending from Towa Park were Louise Berry, Mildred Mills, Bobbie Mitchell, Raydean Brown, Mauryne Overbey, Billie McCullough, Bernice Watson, Evelyn Farris, Essie Caldwell, Theda

Voyles, Bobbye Coleman and June McCarthy. Mrs. Mildred Mills, program chairman, presented Mrs. John Mixon, who gave an interesting talk on the life of Mary McLeod Bethune.

Delicious refreshments were served, carrying out the Valentine theme, to those previously mentioned and Louise Clapp, June Crawford, Annie Hill, Doris Perry, Lois Reeves, Viola Scott, Ela Simmons, Kitten Thompson, Patsy Cope and Mrs. Chas. Coppock.

WMS

"God Save America" was subject of the mission program presented by the Blanche Groves circle of the First Baptist WMS Monday in the monthly all-day meeting. Mrs. L. E. Brooks opened with comments concerning the home mission needs of Baptist churches. Each speaker then told of the work among different nationalities, including the Indians, Negroes, migrant workers, the French in Louisiana, and also of the work among military personnel in Cuba, Pana-

ma, Canal Zone, Alaska. Musical portion of the program was led by Mrs. Virgil Woodfin with Mrs. E. W. Sumrall at the piano. Others assisting with the

R. N. Watson, James Stewart, and by Mrs. Walter Willard who was also celebrating a birthday.

Mrs. Matthews has spent most of her life in this area. She was born in Tennessee and in 1882 came to Beaver Creek with her parents Rev. and Mrs. D. J. Powell when she was 12. Her father was the first Methodist preacher in Beaver

Creek community and the first Sunday school was conducted in the Powell home.

Oct. 5, 1890 she was married to John W. Matthews. In 1901 they moved to Iowa Park. He died in 1934

Her youngest daughter, Mrs. Gay and family make their home with Mrs. Matthews at the corner of Poe and Pacific.

Mrs. Matthews has one son John of Canyon; and three daughters besides Mrs. Gay: Mrs. Zula Mc-Kitrick of St. Anthony, Idaho; Mrs. Jeff Wallace of Albany; and Mrs. Jack Gwinn of Dallas.

Mrs. Matthews has been confined to her home for some time because of a heart ailment, but is improving now.

The Herald joins other friends in wishing Mrs. Matthews many more happy birthdays.

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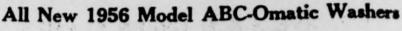
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porcelain top. Model 60 . . only \$199.95







The new year is a good time to look back and to look ahead - so I thought you'd be interested in some recent statements by R. A. Goodson, general manager of the telephone company in Texas.

Mr. Goodson says that we plan to invest \$106 million for new construction in Texas in 1956 - the largest telephone construction program in the state's history. This is in addition to \$229 million for operating expenses and taxes.

What the Record Shows

The decision to go ahead with an unprecedented construction and improvement program is based on these factors:

The industrial production of Texas is several



own V-8 engine in your big family-size FORD Fairlane or Station Wagon as the STANDARD EIGHT!

ow-priced car, at no extra cost FORD

offers style-setting beauty

The style-setting beauty that's built into every one of Ford's 19 distinguished models for '56 sets Ford apart from cars that tend to look alike.

FORD offers the protection of LIFEGUARD DESIGN

Ford's Lifeguard Design is the reatest advance for safety in the history of the automobile. You get the Lifeguard deepcenter steering wheel - doublegrip door locks - shatter-resistant rear-view mirror - optional Lifeguard padding for the instrument panel and sun visors and Ford seat belts.

study were Mmes. T. M. Thaxton, D. O. James, Avery Hooten and Insurance Agency Homer Thompson. Followed the covered dish luncheon and social hour, Mrs. R. R. Brubaker conducted a business session during which reports were heard from standing chairmen and

circle leaders. Mrs. Loyd Bell, newly elected director of young people's work, gave an enthusiastic report on plans and announced appointment of leaders for the auxiliaries including Mmes. Floyd White, Clyde Patterson, Glen Miller, Lee Perry, Donald Hill, Jimmy Medlinger, and Homer Blalock, Mrs. Bell is assisted by Mrs. Earle Denny. Mrs. Avery Hooten brought the stewardship devotional and asked that the goal of the March Week

of Prayer be set at \$354.60, which will pay for one hour of mission work, and urged each one who can to pay for one minute, which costs \$5.91. Mrs. Sam Hill made community

mission assignments, after which

O. M. Jones, Charles Metz, Sam Ferguson, Ada Curry, Curtis Hill

Bell Mattress

SPECIALISTS IN UNUSUAL BEDDING PROBLEMS

Custom Made Mattresses Innerspring - Box Springs - Cotton - Foam Rubber

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Drilling Mud

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State Approved Sterilizer

J. D. Horsley, Gen. Mgr.

110 West Smith

Seidlitz Paint

Cement

and Billy Capehart.

Tussy Emulsified Cleansing Cream ... cleanses day Mrs. Lila Traylor led the prayer to skin thoroughly, gently! dismiss those already mentioned **Tussy Pink Cleansing** and Mmes. Perry Blaylock, Ray Cream dissolves grime from normal and oily skin! Watson, Cecil Daniel, Haskell Thompson, J. A. Berg, Jim Cowden,

times greater than 10 years ago. Population has increased 12.25 per cent in five years. The construction industry in Texas remains strong, retail sales continue upward, and business is generally healthy.

Number of Telephones Doubled

Since 1945, the number of telephones in Texas has doubled. There are now more than 2 million telephones serving Texas, and 93 per cent of them are dial telephones.

The telephone company has spent \$760 million gross for construction in Texas since 1945. This expenditure has contributed much to Texas' growth. The annual payroll for 26,000 telephone people in Texas is \$103 million.

"Despite this growth," Mr. Goodson points out, "some families are waiting for telephones or higher grades of service. We're keenly aware of those people and we're doing everything possible to bring them service as quickly as possible."

Our New Frontier

Texas was born of revolution, grew up with cattle and oil industries, matured and broadened in our generation. Yet, the new frontier ahead has greater promise than had the frontier of the past.

"Texas is facing its most interesting and challenging years," Mr. Goodson says. "The prospects are bright. That's why the telephone company in 1956 will undertake the largest telephone construction program in the history of Texas."

Southwestern Bell Telephone Company

LONG DISTANCE IS TWICE AS FAST WHEN YOU CALL BY NUMBER

Come in and try the extra go-power of the brilliant new

Since 1913 1,553,444 FORD CARS and TRUCKS have been BUILT IN TEXAS BY TEXANS!

FORD Thunderbird V-8 Engine SHAW MOTOR (102 Yosemite, Phone 8146, Iowa Park Phone 3-1677 from Wichita Falls

THE FORD V-S OUTSELLS ITS MEAREST COMPETITOR BY NEARLY TWO TO ONE!