



SEASON TO END WITH FRIDAY NIGHT'S GAMES

Hawks to Go to Valley View for Final Contests
Last chance to see the 1948 Hawks basketball team in action will come Friday night of this week when they play the neighboring Warriors at Valley View gymnasium.

Volley Ball Girls, Basketball Boys and Coaches Entertained

Members of the volleyball ball team and players on the basketball teams of the high school were entertained by Miss Paula Ralston, manager of the volleyball ball team, in her home Tuesday night after the Burk Burnett game.

YOUTH PROGRAM AT 23 CLUB FEATURES SIX OUTSTANDING SPEAKERS FROM SCHOOL AND COLLEGE, WITH GLEE CLUB

"The most priceless wealth any country can possess is its youth; they are its citizens in the future, its hope and its renewed strength," stated Mrs. Homer Blalock in her introductory remarks as she directed a youth participation program for the 23 Club, Feb. 5.

Cold Minimum Dips to 8 Degrees Monday

The mercury stood at 17 degrees above zero Thursday morning at the experiment farm, which was several degrees above what was reported from other stations in the vicinity.

DR. CLARK HEADS 1948 FAIR BOARD

Fair in Its 19th Year to Be Guided by Experienced President and Assistants
The Texas-Oklahoma Fair and Southwestern Oil Exposition executives met at a luncheon meeting on Tuesday in Wichita Falls with the chief business of the day being the election of Dr. Gordon G. Clark as fair board president.

PROCLAMATION WHEREAS, my attention has been called to a coming event of worldwide significance and one in which every citizen of Iowa Park can have a part, namely a "World Day of Prayer," and

WHEREAS, it is the mission of our churches to witness and proclaim the significant part they must play in the realization of a world order founded upon the Golden Rule; now, therefore, I do proclaim Friday, February 13, 1948, as a "Day of Prayer" in Iowa Park and do call the attention of the citizens to give this occasion their thoughtful attention and if possible to participate in the program arranged by the local Council of Church Women.

(Signed) CURTIS SEWELL, Mayor.

INTERESTING PROGRAM SET FOR WORLD DAY OF PRAYER TONIGHT

Feb. 13 is World Day of Prayer this year and as is the custom in Iowa Park, the occasion will be observed under the auspices of the Council of Church Women. The program will be held at night at the Methodist church. An interesting program has been arranged.

OWENS' FATHER DIES AT LUBBOCK

G. D. Owens Dies at Age of 93. Had Lived in Texas Since 1901
Mr. and Mrs. O. R. Owens received Monday night from Lubbock where they were called by the death of Mr. Owens' father, G. D. Owens whose funeral was held in Lubbock, Monday.

Deputy Assessor at Work in Precinct

J. C. Searl, deputy assessor, is at work this week in Iowa Park taking the tax renditions. His work will continue through two months and takes in all of precinct three from the Red River to Archer county.

Themes from Scouts Due by Saturday

Themes being written by local Boy Scouts on the Freedom Train, which they were recently privileged to see at Denison and at Fort Worth should be in the hands of the judges by Saturday, it is announced this week.

Park Area Club Women Guests of Mrs. Woodfin

Park Area Home Demonstration club met in the home of Mrs. V. I. Woodfin, Wednesday, Feb. 4. Meeting was opened by reading of the club pledge.

Secretary of the Treasury John W. Snyder and Mrs. Snyder view the priceless exhibit during the Freedom Train's stay in Washington, D. C., which dramatically reveals the important role United States Government bonds played in the progress of the United States of America from its inception as a nation in 1776.

ANGELA SCOTT OPERATED

Angela Scott underwent an operation for removal of her tonsils last week and is doing nicely.

Acco Press Writes of Iowa Park Experiment Station and Brooks

Farmers and other readers of the Acco Press around Iowa Park were proud to find in the current February issue of the magazine, published monthly at Houston, primarily for cotton farmers, pictures and detailed story of the Iowa Park Experiment Farm, substation 16.

HEART DISEASE AMERICA'S NO. 1 KILLER TODAY

Heart Week, which is currently being observed over the nation, was the subject under consideration at the Lions club meeting Tuesday at noon. Dr. Gordon G. Clark, local chairman of the program, arranged for the speaker, who was Dr. Steve Powers of Wichita Falls.

Miss Barksdale Here For Training Course In Baptist Church

The Baptist Training Union of the First Baptist church has sponsored a week's training course with lessons nightly this week. Miss Sue Barksdale from the state headquarters in Dallas is here and has been teaching the book, Modern Methods, to classes of intermediates, young people and adults.

Herald Going to Far Off Alaska

Another reader of the Iowa Park Herald was heard from in a far-off place this week. He is Sgt. Jess White in Anchorage, Alaska, who is reading the home paper through courtesy of Mrs. C. F. Hill who is sending it to him.

Phillips Women Meet In Holiday Home

The Phillips Women's club, composed of wives of Phillips employees, held their weekly meeting last Wednesday at Holiday in the home of Mrs. Betty Blackwell, former club member, was honor guest at the meeting.

PENROD AND SAM TO BE AT PARKWAY, SATURDAY

Penrod and Sam is to be the educational film at the Parkway theatre, Saturday. The film shows at 1 p.m. and precedes the regular Saturday feature.



DR. G. G. CLARK

Barbour's jurisdiction the fair facilities have been greatly improved and the fair crowds have been the largest in history.

Valentine Motif Used In Accessories at Presbyterian Auxiliary

Hostess for the afternoon meeting of the Presbyterian women's auxiliary on Monday was Mrs. Ridenour. The lesson from the book of Matthew was led by Mrs. C. Birk.

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The American people have always responded to the call to buy freedom bonds. Secretary Snyder is directing a stepped-up campaign to sell more U. S. Savings Bonds as an anti-inflationary measure and to insure continued peace and prosperity.

ANGELA SCOTT OPERATED

Angela Scott underwent an operation for removal of her tonsils last week and is doing nicely.

Mr. and Mrs. Mark Williams and son Paul of Wichita Falls were the guests of Mr. and Mrs. W. J. Beasley, Sunday.

FARM BUREAU MEETING FEB. 18 IN WICHITA FALLS

J. Walter Hammond, president of the Texas Farm Bureau Federation, has announced that a District Farm Bureau meeting will be held in the Holt hotel at Wichita Falls on Wednesday, Feb. 18.

FARM BUREAU TO START BLUE CROSS HEALTH CAMPAIGN

To lay plans for a countywide educational campaign of the Farm Bureau health program, Blue Cross, was the purpose of the meeting in Iowa Park at the City Hall Monday night when visiting speakers were Harley B. West, state enrollment director and Cecil Streadwick, regional director.

Old Tower Bowl Is Down, New Going Up

The passing of a landmark placed there by a senior class enthusiast in years gone by, was made final the past weekend with the displacement of the last section of steel from the old bowl on the city water tower.

OLD TIMER RENEWS FOR IOWA PARK SINCE 1888

Mrs. Mary Putnam Bishop renewed her subscription for the Iowa Park Herald this week and in so doing revealed that she had been a reader of the paper as long, perhaps, as any one in the city. She and her former husband, Mr. Pittman, now deceased, arrived in Iowa Park on Thanksgiving day in 1888 to make their home. They came from Nashville, Ark., and settled on a farm south of town. Mrs. Bishop was married to Dr. Bishop after her first husband's death, and Dr. Bishop died in 1931.

MARCH OF DIMES DONATIONS \$383

Iowa Park Ward School Leads with \$122.16
A final report on the March of Dimes campaign in Iowa Park showed a total of \$383.81 when the local chairman, C. E. Birk, turned in the fund Wednesday at noon.

RUSSELL BUTTS HAS TONSILS OUT

Russell Butts, four-year-old son of Mr. and Mrs. R. J. Butts had his tonsils removed at the local Dr. Clark's clinic Friday.

GIRL TO OSBORNES

Mr. and Mrs. John Ed Osborne are the parents of a new daughter Carolyn Lee, born Jan. 25 at the Wichita clinic.

MISSORS

Mrs. R. C. Meador will visit Mr. Meador in Texas City over the weekend.

FOR SALE

Nice 5 room modern house, Venetian blinds; choice location, on corner and on pavement; sidewalks; shade trees; shown only by appointment.

MISSORS

Mrs. R. C. Meador will visit Mr. Meador in Texas City over the weekend.

FOR SALE

Nice 5 room modern house, Venetian blinds; choice location, on corner and on pavement; sidewalks; shade trees; shown only by appointment.

FOR SALE

Nice 5 room modern house, Venetian blinds; choice location, on corner and on pavement; sidewalks; shade trees; shown only by appointment.

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FOR BUSINESS cards or social calling cards of correct styling, order at the Herald office.

In Your Interest JOHN GUNTHER, noted author of the book, "Inside U. S. A." A traveler across America cannot help but be impressed with its greatness. A country becomes great through the hard work and thriftiness of its citizens. I know of no better way for the encouragement of thrift than to suggest continued investment by everyone in U. S. Savings Bonds, which, after all, represent the continued greatness of our country. U. S. Treasury Department

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### Iowa Park Herald

Published Thursday of each week at Iowa Park, Texas. Entered at the Postoffice at Iowa Park, Texas, as second class matter under Act of Congress of March 3, 1879.  
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Any erroneous reflection upon the character, standing, or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon its being called to the attention of the publishers.

Subscription rates: In Wichita county, \$2 a year; outside Wichita county, \$2.50 a year.

### Lesson on Education Studied by Women of First Christian Church

"The Pageant of a Century" is the subject of a series of six lessons the Women's Council of the First Christian church is studying in commemoration of the hundredth anniversary of the founding of the Disciples of Christ by Alexander Campbell and other consecrated leaders of his time.

Mrs. S. T. Buzzard was hostess to the group meeting Monday afternoon at the church. The second lesson in the series, "Our Educational Program," was given with Mrs. Curtis Sewell as leader.

Following a quiz on last month's lesson, Mrs. Rollins Woodall told of the universities, colleges, Bible chairs and other educational institutions which were founded and maintained by the Brotherhood of which TCU and Brite's Bible college are two outstanding examples.

Mrs. Gilbert Steele very ably told of the missions and educational programs in home and foreign fields. One of the most interesting of these is the All People church in Los Angeles which has a membership composed of more than 14 different races of people.

"The Division of Christian Education" was discussed by Mrs. R. B. Sisk; their work in summer conferences, preparing the graded lessons for the church schools, and mission studies are only a part of the many things done by this very busy organization.

The meeting was closed by a devotional whose theme was "On Original Ground" and "The Ordinances of Unity and Love" as given by Mrs. Forest Bates.

Announcement was made that the council will serve the Lions club on the fourth Tuesday of each month. Refreshments were served by Mrs. Buzzard at the close of the business period.

Others present were Mesdames A. C. Henson, Boyt Smith, W. C. Brown, E. J. Shook, W. C. Steele and E. E. Wallis. Children present were Glenda Bea Smith, David Steele, Mary Helen Wallis, Carolann Bates and John Rollins Woodall.

### Alathean S. S. Class Holds Sweetheart Party at Church

Decorations, games and refreshments were all suggestive of St. Valentine's day at a sweetheart party given by members of the Alathean Sunday School class in the First Baptist church last Thursday night. Husbands of class members were guests. Entertainment consisted of games of hearts followed by a piano concert of sweetheart songs of all ages played by Mrs. Alvin Tanner. The music furnished entertaining diversion for the guests as they attempted to name the songs as they were played.

Mrs. Brooks and Mrs. Metz were responsible for the decorations. Life size cupid done in water colors by Mrs. Charles Neuhardt formed attractive wall decorations along with large red lace-outlined heart cut-outs.

Mrs. Hudson made ready the delightfully seasonal refreshment plates highlighted with red jello hearts. Miss Simmons and Mrs. Cus-

tis arranged the program for the evening.

Those in attendance were Messrs. and Mrs. Sam Hill, John Kent, Carroll Duke, Walter Scott, Alvin Tanner, Taylor George, R. F. Pruitt, George Sumralls, Bob Brubaker, Miss Ella Simmons, Mrs. Clota Cus-tis, Mrs. Charlie Metz, Mrs. Veda Conn, Mrs. Bonnie Hudson, Katy Merle Sumrall, Jimmie Joy George, Lou Ann Duke and Jimmy Pruitt.

Mrs. Mildred Hubbell returned to her home in Nocona, Saturday after spending a week with her mother Mrs. Lee Shaw.

Miss Lucy Sims was a weekend guest at her home in Hobart, Okla. Mr. and Mrs. Scott Morris' grandson Billie M. Cox and friend Byron Morgan of Lubbock, Texas Tech students, spent a few days between semesters here.

Eloise Dobson returned Monday to her studies at Mary Immaculate academy in Wichita Falls after a weekend at home with her parents Mr. and Mrs. Laurence Dobson.

### Restless Veterans Still Set Rapid Migration Pace

Veterans who acquired a habit of moving rather extensively over the earth's surface during the war have not shed their mobility with their uniforms.

The American Society of Planning Officials reports that of the 11 million U. S. residents who have moved from their former homes to new localities since V-J Day, the most highly-mobile group comprises ex-G.I.s. Almost 12 per cent of all male veterans moved one or more times as civilians since the war ended.

Occupationally speaking, most mobile group of migrants in the postwar U. S. has been professional and semi-professional workers. Analysis of bureau of the census statistics reveals that other highly-mobile occupational groups during the first 12 months of peace were farm laborers and farm foremen.

Least mobile groups, on the other hand, were farm owners, farm managers and service workers—except domestics.

In terms of total numbers of persons changing localities, more women moved than men: In the year following V-J Day, there were 5.7 million female migrants (8.1 per cent of all females), compared to slightly more than five million male migrants (7.4 per cent of all males).

Leading reason for postwar migration has been to find or take new jobs. Six million people changed localities for this purpose. Another two million Americans changed home towns simply to find adequate housing. Other major reasons given for postwar moves were to attend school (especially G.I.s), health and marriage.

### First Sheep in U. S. Came From Coronado Expedition

The first sheep in the United States came by way of Mexico. Coronado explored the southwestern part of the United States in the year 1540. He took along 5,000 sheep for food. But Coronado was a poor sheepman. Most of the sheep were lost.

The Indians got some of the sheep of the early Spanish explorers. These sheep were coarse-wooled churros. The churros became the first Navajo sheep in the Southwest.

In the East, sheep were landed at Jamestown in 1609. Other colonists in the East brought sheep, too. These first sheep were used almost entirely as food.

As late as 1793, Andrew Craigie of Cambridge, Mass., was presented with a pair of merinos. He had them butchered and ate them. He didn't know that the two merinos were worth about \$4,000.

By 1803, 10 years later, America was merino-crazy. At least, some people thought so. One farmer paid \$3,000 for a merino ram.

### Cleaning Machine Parts

"Soft grit" blasting with ground corncobs and rice hulls was developed during the war for the removal of hard carbon deposits from cylinders and pistons of aircraft engines undergoing overhaul. The process, which originated at the U. S. northern regional research laboratory, now is finding extended use in other industrial fields. At the same time it is providing a market for two farm by-products and has given rise to small rural plants that process corncobs for this use. Essentially, soft-grit blasting consists of forcing a mixture of ground cobs and whole rice hulls, by air pressure, against the metal to be cleaned. Almost every kind of deposit except hard mill scale can be removed. Since the soft grit is not abrasive, the cleaning process does not cause dimensional changes in the parts and use of hand tools is not required.

### Now is the Time

To avoid unnecessary delays during the busy season, all machinery should be given a complete checking over at least once a year. This makes it possible to change or repair worn parts before they cause serious damage to other parts. In checking a machine all the moving parts should be removed and thoroughly washed in gasoline to remove dirt and dust which mix with old grease to form a grinding compound. The bearings should be removed, cleaned and checked for wear, if worn, they should be replaced. Any bent or broken parts of the machine should be taken down straightened, repaired or replaced with new ones. It is far cheaper to replace a bearing than to buy a new axle or other shaft, just as it is cheaper to repair a slightly used machine rather than to buy a new one at present day prices.

### How Much Sleep Needed

The amount of sleep varies with the individual. The general state of health, temperament, type of work and climate are all influential factors. Each person can easily judge for himself how much sleep he needs to feel well and accomplish what he sets out to do. The average adult, however, will get along very well with 8 hours sleep during every night. Sleep quotas for children are more specific. Youngsters from two to three years of age require 12 to 14 hours sleep with a two-hour nap during the day. Four and five-year-old children need 11 to 12½ hours of sleep with a nap in the afternoon, and children from 6 to 10 years require from 10 to 12 hours sleep. From 10 to 16 years of age, at least 9 or 10 hours sleep is advisable.

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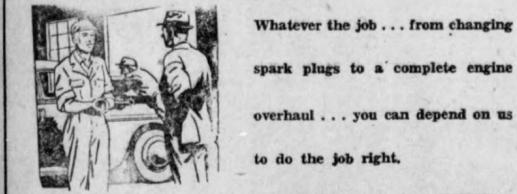
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Charles Starrett  
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"PRAIRIE RAIDERS"

Saturday Midnite Show  
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## MOTHER WORE TIGHTS

(In Technicolor) - with  
Dan Dailey  
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with  
Rex Harrison  
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MAKE PLANS NOW for your VALENTINE PARTIES. Let us make your CAKES and COOKIES. See our windows for decorated samples and come in and ORDER EARLY.

# Mitchell Bakery



In America's never-ending parade of fires, panic claims hundreds of tragic victims year after year. May you never be trapped in a deadly fire. But if you are, know what to do to avoid panic and you'll increase your chances of escaping alive.

It is just as important to know how to prevent fires from ever starting. How to avoid panic is only one of many things you'll learn if you interest your schools, your clubs, your local authorities in a program to stop fires in your community.

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SPECIAL 25% DISCOUNT on SCOTCH TWEED SEAT COVERS

GOODYEAR TIRES, 10 per cent discount for cash, also liberal trade in.

NEW CHEVROLET BLOCK ASSEMBLY, exchange \$142.00.

V-8 FORD BLOCK ASSEMBLY with cylinder heads, exchange \$125.00.

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| 10 for ONE DOLLAR                      | Best Grade Picnic HAMS lb. 45c  |
| A. B. PORK & BEANS (can)               | Sugar Cured BACON SQUARES lb. 43c   |
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| A. B. Red Kidney Bns. (can)            | No Gristle MINUTE STEAK lb. 65c   |
| Kinzel's HOMINY (can)                  | From Choice Beef CHUCK ROAST lb. 43c                                      |
| A. B. Dry Lima Beans (can)             | 1 lb. Roll Pure PORK SAUSAGE lb. 49c                                      |
| Skinner's Macaroni (pkg.)              | Fresh Dressed Home Grown FRYERS — DAILY                                   |
| 100% Pure Mountain Grown COFFEE        | BEWARE — Range killed meat can be DANGEROUS Our Meats Are Govt. Inspected |
| 1 lb. vacuum pack jar. (Limit One) 29c | 5 for ONE DOLLAR IGA Fancy W K Corn (can)                                 |
| 7 for ONE DOLLAR                       | Q. Jar Old Fashion Pickle   |
| Regards Veg. S. Beans (can)            | SnoWhite Bleach ½ gal. jug  |
| Rose Cut Green Beans (can)             | SPIC and SPAN   |
| Small DUZ or OXYDOL                    | Lb. Box Wortz CRACKERS  |
| Ireland's Mex. S. Bns. (can)           |   |
| 4 for ONE DOLLAR                       |   |
| Adams Orange Juice 46 oz.              |   |
| Silverdale Peaches (2½ can)            |   |
| IGA Salad Dressing (pt. jar)           |   |

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**Dining Room Suite**  
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**Bed Room Suite**  
Four Poster Bed - Vanity - Chest of Drawers  
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Model No. 28 Hoover Cleaners ..... \$69.95  
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THE VACUUM SWEEPER THAT BEATS AS IT CLEANS

**Crosley Shelvador Electric Refrigerator**  
Plenty of Ice Cubes, Vegetable Fresheners with Vegetable  
Bin Under the Refrigerator  
Come in and let us show you this  
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**GIFT WARE ?**  
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100-200 & 300 Watts with Brackets  
for Three Small Light Globes  
One group of Lamps ..... \$16.95  
RETAIL AT \$25.75  
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FLANNEL  
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29c  
15 yds. limit  
36 in. wide

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Limit 5 to a customer.



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**Sweaters**  
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EXTRA VALUE

**Knit Scarfs**  
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**Fancy Sweaters**  
SPECIAL  
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BOYS' STURDY PLAY AND SCHOOL CLOTHES, AND FOR DRESS UP, TOO.

**BOYS' CORDUROY PANTS**  
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ALWAYS GLAD TO SEE YOU

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3 to 5 Day Service  
ALL WORK GUARANTEED  
LEROY NICHOLS at Berry's Drug Store

TELEPHONE DAY OR NIGHT 5921



**Baldwin  
Electric  
.Co**

- 24 Hour Emergency Service
- Oilfield Electrical Service a Specialty
- Motors, Magnetos, Generators, Radios - Sales and Service
- Rewinding - Repairing of "Everything Electrical"
- Maintenance by Contract - Industrial and Commercial

SOUTH WIND HEATERS FOR CARS  
Radio Aerials for Cars and Trucks

128 West Cash St. Iowa Park, Texas  
P. O. Box 986

**Mission Studies and Bible Lesson in Baptist Circles**  
The Mary-Martha circle of the First Baptist church met Monday in the church parlor for a Bible study directed by the pastor Rev. James N. Easterwood. The lesson was from the book of Romans. Assisting with

topic discussions were Mrs. E. A. Jones, Mrs. B. F. Green and Mrs. Gibbons Brubaker. The meeting next Monday will be at the church at 3:30.  
Mrs. Nannie Smith was hostess to the members of the Ruth circle at 2:30 Monday in her home. Mrs. J. T. Nut led the opening devotional

preceding the mission lesson, Talk on Soul Winning, taught by Mrs. Curtis Hill.  
Mrs. J. C. Searl was elected benevolence chairman. She urged contribution to the Buckner Orphan's Home to be sent in by Feb. 14.  
Mrs. Taylor led the closing prayer to dismiss. Mesdames Searl, Hill, Lila Traylor, Earle Denny, Charles Metz, R. R. Brubaker and Mrs. Smith.  
Mrs. Ada Curry entertained the Sallee-Morgan circle on Monday when a mission program was presented. Mrs. J. A. Berg led the opening devotional and Mrs. Nora Fields led the lesson. After a short business session, Mrs. Sam Hill led the closing prayer.



SHE'D LOVE A BOX OF CANDY FOR A VALENTINE GIFT

Select from our fine assortment

**GALES  
NUNNALLY'S  
KING'S**

Every time we're charged with the responsibility of filling your prescriptions... you can be sure of accurate, prompt service.



**Rexall Drug**

Phone 3131

**Zecks Entertain with Mexican Dinner**

Mr. and Mrs. Ted Zeck entertained at a Mexican food dinner Monday evening in their home at 413 East Bank.

Their guests were Mr. and Mrs. Donald Hill, Mr. and Mrs. John Nixon, Miss Polly Faye Clark and Oscar Lochridge.

**POLITICAL ANNOUNCEMENTS**

The Iowa Park Herald is authorized to announce the following candidates, subject to the Democratic primary, July 24, 1948:

Judge 78th District Court - Wichita County, Texas.  
TEMPLE SHELL (for 2nd term)  
Sheriff  
HAMMETT (HAM) VANCE (for 2nd term)

**AUTO FLOOR MATS**

For All Popular Cars

**SEWELL SERVICE STATION**

**Registered  
HEREFORD  
BULLS  
Prince Domino  
Breeding**

Phones 4521, 3291

**GEORGE A. HOGE  
IOWA PARK**

**PARK  
CONFECTIONERY**

- SANDWICHES
- SOFT DRINKS
- CANDIES
- CIGARETTES

**B. A. ROGERS**

**AUTO LOANS**

Financing - Direct Loan Refinancing  
DRIVE IN OUR LOT for QUICK COURTEOUS SERVICE  
OUR OFFICE OPEN EVERY DAY UNTIL 6:30

**NOEL BRASHEAR**  
100 per cent Home-Owned  
12th and Lamar Ph. 2-5100



Make your Valentine Greeting FLOWERS FROM PHIL'S. Place your order with

**BERRY DRUG**

The Friendly Store Phone 2621

**For Dependable**

WASHING - GREASING

and

AUTOMOBILE MAINTENANCE

**Alamo Oil Co.**

TAYLOR GEORGE  
At Barbour Trucking Company Station  
Telephone 4121

We have installed STEAM and SOFT WATER to each machine. You can now boil clothes while you wash. Steam makes the dirt leave your clothes - give it a try.

We Pick up and Deliver - Phone 5341

**Sawyer Laundry**

**NEW LOCATION**

**Mike's Body Shop**

807 Wichita Street, Wichita Falls  
(Just Off North Scott)

**BODY and FENDER REPAIR**

**PAINTING**

NIGHT PHONE - 2702 IOWA PARK

"YOU'LL GET YOUR MONEY'S WORTH IN PARKER'S FOOD STORES"

**Parker's Food Stores  
Price Policy**

**We Will Not  
Be Undersold**

WE WILL MEET THE LOWEST PRICE OF ANY COMPETITOR

Parker's Food Stores have a new price policy which says we will not be undersold by any competitor in Iowa Park.

If some store advertises an item for less money than our Every Day Low Price, then this competitor's price becomes our price. Example: If one store has as a "BAIT" item, coffee for a very low price, then another store has as a "BAIT" item soap, and still another store has as "BAIT" items flour and margarine at very low prices, our policy is that you will find each of these items which our competitors have used as "bait items" priced in our store at these very low prices. Now this saves you from having to rush from store to store to find all of the specials. Just come to your Parker's Food Store and find each of these items in one store.

You will find that our Every Day Low Prices are in line with the very lowest prices every day in the week, but we go still further - we meet the specials which all other stores feature.

**PAY CASH AND SAVE.** You can shop with your Parker's Food Stores and save the cost of a charge account and save the cost of delivery service. You will be surprised how much you can save. Check our prices and be convinced. Our price is plainly marked and we invite your inspection and comparison. **SHOP WITH US AND SAVE.**

**PARKER'S FOOD STORES  
IOWA PARK, TEXAS**



THEY DRAW PLANS



THEY SURVEY



THEY WELD PIPE

**Whose Hands?**

Gas men's and women's.

By the work they do they are joined to bring natural gas from deep in the earth to the burner tip of gas appliances in your home.

In this era of rapid agricultural, industrial and community growth in the territory, served by Lone Star Gas Company, these hands are working in a great expansion program.

They're busy in 333 communities and along 5,000 miles of pipeline pushing forward \$40,000,000 worth of improvements to keep Lone Star Natural Gas Service ahead of demand in a rapidly growing territory.

Building pipelines and compressor stations...drilling wells...building new town distribution plants...and a wide variety of other projects—that's the work of the Lone Star team, more than 4,500 pairs of hands strong.

This is the second year of this system-wide program in which more hands than ever before will be working to continue supplying dependable natural gas service to you and to bring service to new homes and communities not yet enjoying natural gas service.



These hands represent seven of 189 different skills employed to bring natural gas from wells to the burner tip of gas appliances in your home.

**LONE STAR  
GAS COMPANY**



THEY REPAIR METERS



THEY BUILD MACHINES



THEY ANALYZE



THEY SERVICE APPLIANCES

**From where I sit ... by Joe Marsh**

**Will's Proud of His Big Ears**

Will Dudley's mighty proud of his big ears! Best crop of corn he's grown since '38. And Will, like so many other farmers, has plenty of reason to be proud of what he raises.

The farmer has always been a keystone in our economic life, and the key to our national well-being. But from where I sit, he's more important now than ever. He's not only feeding America—but friends of America overseas—building a better world for this country at a time when friendship for democracy is most important.

And farmers have willingly shouldered that responsibility. Will spends extra hours in his cornfield ... comes home tired to a temperate glass of beer and early bed, to be ready for the next day's work.

From where I sit, America can be mighty grateful for her five million farmers ... for their productivity, hard work, and temperate living—of which Will's moderate glass of beer is proof!

*Joe Marsh*

Copyright, 1948, United States Brewers Foundation

**Soil Conservation District News**

Approximately 3 1/2 miles of terrace have been run the past week on Walter Kasper's farm in the Clara community. The terraces will be constructed with a whirlwind machine. They will serve for two purposes: control of water erosion and conservation of moisture. The soil is sandy and very absorptive. On land subject to wind erosion, crop residue is left on the ground and will not be plowed until late spring. For soil improving crops Mr. Kasper is using Hybam clover, Austrian winter peas and alfalfa. He follows a crop rotation plan.

The wild pea that grows on sandy soils planted to small grains is a fine soil-improving hay and grazing crop. This plant is a native of sandy lands and if permitted to grow after grain harvest would be in the class with vetch, clover and winter peas as soil-improving crops.

District supervisors received applications recently for assistance on the farms of Mrs. P. C. Chenault, 123 acres, and Jim Pirtle, 160 acres.

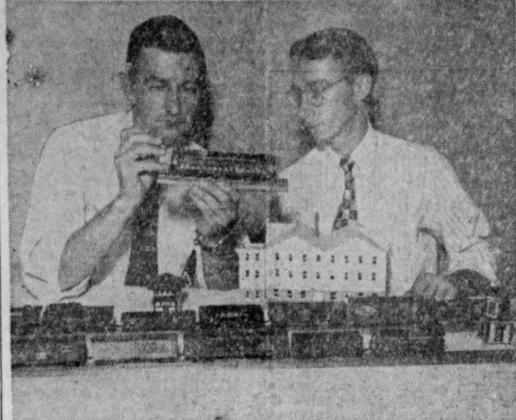
Approximately 2 1/2 miles of terrace have been run recently on P. C. Chenault's farm in the Burk conservation group. The Soil Conservation Service ran the terrace lines. E. O. Branson, tenant on the farm, has planted 20 acres to vetch as soil-improving crop. He is leaving crop residue on the ground to prevent wind erosion. Terraces will be constructed by the whirlwind terracer of N. J. Zimmerman.

The more able-bodied selectees for military service came from areas where soil fertility is high (seven out of ten were chosen), as compared to seven rejected out of ten where the soils are more nearly exhausted of their fertility. There is a direct relationship between the health of the people and the land in which they live. Soils depleted of plant nutrients cannot produce food having the mineral and vitamin contents of those grown on fertile soils. Most of the soils in this vicinity are low in phosphorus, moderately low in nitrogen but do show sufficient quantities of lime. Practically all soils show a deficiency in humus or organic matter.

The following of good conservation practices pays according to results on O. W. Prechel's farm at Clara. Before conservation his wheat average was 10 bushels; the five year average of wheat after conservation has been 18 bushels. This would be an increase of 8 bushels per acre and at price of wheat now would amount to a nice sum of money. He attributes the increase in yields of wheat to the following of crop rotation of wheat, legumes and summer fallow, contour farming, terracing and chiseling.

It takes time to conservation farm. It pays the first year on. A wealth of a nation is measured by its top soils. It is much better to pass on to our children good farms rather than eroded, washed away farms.

**Model Railroad Fascinating Hobby**



Nearing completion is the model railroad designed by Fred Albright, left, and James Clark, Columbus, Ohio. Both are employed in the Columbus plant of The Timken Roller Bearing Company and it was interest in their work that led to the hobby of model railroad design.

Timken featured the development of anti-friction roller bearings for the nation's railroads and a bright, draftsman, carried the idea into his workshop at home. The result is an engine patterned after the George Washington flyer of the C & O. Clark joined in and used an old-time C & N locomotive as a model.

Keenly interested in such work-related hobbies is William E. Umstatt, President of Timken. Out of such tinkering, says Mr. Umstatt, came many of the ideas that have given our nation the industrial leadership of the world. And through the suggestion award plan the employees have profited by many thousands of dollars.

**COMPREHENSIVE COVERAGE**

1940, 1941 and 1942 Model Cars

**CARROLL DUKE INSURANCE AGENCY**

116 Cash Street Phone 4411

**We have Baby Chicks, Started Chicks and Fryers.**

Plenty of Crumblized Chick Starter and Poultry Supplies. For Dressed Fryers call Black's Market.

**PARK FEED STORE**

**Greetings, Readers**

OF THE IOWA PARK HERALD

Each month we will be sending you "Bradford's Monthly Store News," featuring of course, items you can buy in our store.

Included in the magazine is a short story, interesting bits of information, recipes, household hints and gardening news. This is FREE!

Also we will be running ads in the Herald from time to time. We feel sure you will enjoy reading the Herald, as well as our magazine.

**BRADFORD**

**HARDWARE & FURNITURE**

Phone 3821

**CHEVRON** **Compounded RPM MOTOR OIL**

**GAS STATIONS**

**VERNON LOVEALL — DISTRIBUTOR**

**ATTENTION**

**FARMERS -- RANCHERS**

**Standard Oil Co. of Texas**

**OFFERS**

**3 Outstanding Advantages . . .**

- Higher Octane Gasoline
- Quality Motor Oils
- Highest Quality Greases

**SEE US FOR PRICES**

**W.S.C.S. Hears Lesson on Inter-racial Subject**

"Achieving Christ's Lofty Way—One Fraternity" was the theme of a timely and inspiring program directed by Mrs. Gordon Clark at the meeting of the Woman's Society of Christian Service at the Methodist church Monday afternoon. The development of the theme was based on the story of the founding and works of Paine college in Augusta, Ga., portraying the ways in which that college has made a definite contribution to inter-racial co-operation and understanding.

Three topics pertinent to the subject were presented by Mrs. Jim Hatten, Mrs. Joe Bell and Mrs. Ida Chatelain.

Two announcements of significance were made, one by Mrs. E. B. Taylor regarding the need for clothing at the Navajo Mission in New Mexico, and the other by Mrs. W. M. Owens urging attendance and study at the meeting on Monday, Feb. 16, when the first lesson on "Great Prayers of the Bible" will be conducted.

Those present were Meses. Ruby Monroe, E. B. Taylor, W. E. Stockton, M. O. Cheves, W. M. Owens, P. A. Boulware, S. L. Denny, Comer Tuck, Miles Thompson, Hugh Stockton, Ida Chatelain, Miles Hines, Elgin Denny, J. N. George, C. J. Simpson, Richey Abernathy, H. W.

**Weaver, L. C. Perry, Joe Bell, Jim Hatten, G. G. Clark and Elizabeth Duvall.**

Miss Carolyn Duke, Hardin student parents Mr. and Mrs. Carroll Duke.



How would you like to write a check for \$2,496.94 to yourself dated New Year's Day 1958? You can do exactly that by signing your name any time in January to an authorization form at your bank which will permit them to take \$18.75 a month from the funds you have on deposit and buy one \$25 Savings Bond for you every month for the next 10 years.

**School Pupils Have Chance at Scholarship**

Pupils in the Iowa Park schools have been invited to enter the 4th annual national school traffic safety poster contest with cash prizes totaling \$2,200. Paul W. Curtis, managing director of the Southwest Motor club of Fort Worth, has announced.

Purpose of the contest is to develop forceful appealing school traffic safety posters, through the expression of creative and artistic ideas by the pupils themselves, Curtis said. The contest is sponsored by the American Automobile association Washington, D.C., of which the Southwest Motor club is a member.

Data and applications for the contest have been mailed to 18 of the schools in this area. Deadline for entry is May 1, 1948.

Prizes include 30 each for elementary and high school contestants. The grand prize is a one-year scholarship to an art school selected by the winner.

Those of the first-prize winning posters deemed appropriate for safety educational use will be reproduced and distributed monthly to more than 150,000 elementary schools during the 1948-49 school year. Each poster so distributed will carry the name of the pupil who produced it and the name of his school.

Rev. J. J. Terral, formerly of Iowa Park, now a Church of God pastor in Addison, Ala., was guest preacher at the Iowa Park Church of God, Sunday night. His parents Mr. and Mrs. Denman Terral live here.

Mr. and Mrs. Walker Hindman of Electra visited Friday in the home of Mr. and Mrs. Riley Bomar.

R. J. Butts returned home last Thursday. He visited overnight last Tuesday in Covington with friends who accompanied him to Fort Worth on Wednesday for a day at the Fat Stock show.

Mrs. Ida Chatelain and Mrs. Bess Smith returned Saturday from Dalhart where they spent a few days on business.

Mr. and Mrs. Isaac Chandler and daughter Margetta spent the weekend visiting Mr. and Mrs. D. G. Evans in Fort Worth.

**CLOTHES**

Send them to us for Spic and Span Dry Cleaning

**M and S Cleaners**

Mrs. Clayton Sawyer, Mgr. PARK HOTEL

**PRESCRIPTIONS**

You can depend upon our Prescription Department to use only the Purest and Freshest of drug supplies. Bring or send those prescriptions to us — we specialize in accuracy.

**BERRY DRUG**

THE FRIENDLY STORE PHONE 2631

**MEET HERE!**

**EAT HERE!**

Give your self a treat

**HERE**

Chinese Menu — —

Chop Suey

Chow Mein, etc.

HICKORY SMOKED BARBECUE

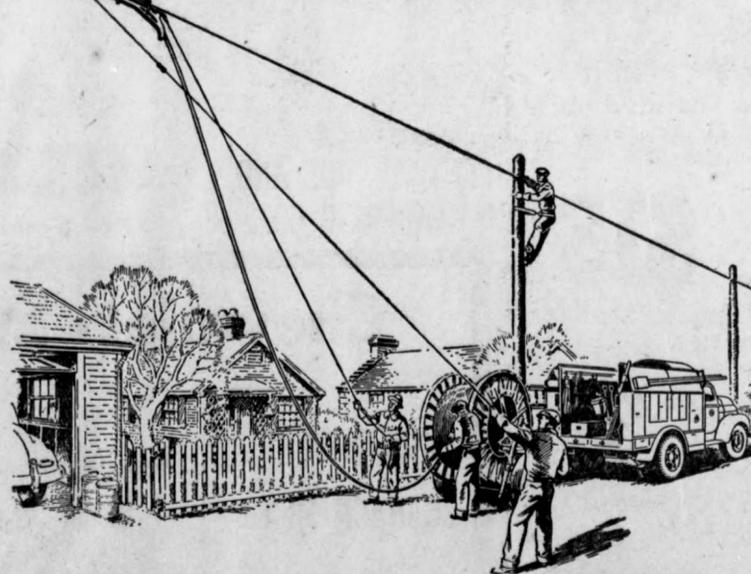
SPARE RIBS

EVERYTHING IN THE BEST TASTE

**SMITH RESTAURANT**

Phone 3031

**A MILLION MILES of telephone wire**



**PROGRESS REPORT ON TELEPHONE SERVICE**

This year we will install a million miles of wire in telephone cables in the Southwest.

These cables will connect telephones to switching equipment in the telephone office. Inside the lead cable sheath are hundreds of tiny wires, and it takes one pair of those wires for each telephone line.

Most telephone cables are full today. All wires are in use serving as many people as possible. New applications keep coming in almost as fast as we can install new cables to connect telephones. That's why we need more cables in practically every telephone exchange.

Even a million miles of wire in cables won't be enough. We need to continue asking people to take party-line service — so that one pair of wires may serve as many as four families.

If you're one of those waiting, you may be sure that we're working hard to get and place cables to connect your telephone as soon as we can. We don't like to keep anyone waiting for telephone service.

**SOUTHWESTERN BELL TELEPHONE COMPANY**

**SAVE MONEY ON FEEDS YOU NEED**

**BLUE BONNET and CHIC-O-LINE**

**QUALITY FEEDS**

**IOWA PARK GIN**

L. C. Minich, Mgr. Iowa Park, Texas

**LUMBER**

**TOP QUALITY... BUILDING SUPPLIES**

Spring is fast approaching, and whether you are planning to build ... repair ... or reconvert ... you are thinking of high grade supplies at prices that fit well within your building budget. We like to think that way too, and we invite you to consult with us, free of charge, about your plans.

**C. M. Miller Lumber Company**

Robert Brubaker, Manager Phone 3641



### Why Not give HER a Box of Candy for Valentine Day?

We have a nice assortment of Ragtime, Round-up and Palamino in Pangsburn, also Bracks and Russell McPhail Fine Candies.

We are agents for the Wichita Falls papers

## BERRY DRUG

THE FRIENDLY STORE PHONE 2621



"Let us have faith that Right makes Might, and in that faith let us to the end dare to do our duty as we understand it."

— A. Lincoln at New York City, 1860.

Ever fresh, ever lasting, Lincoln's spirit of patience and generosity today remains the hope and the prayer of a war torn world.

### State National Bank

#### DIRECTORS

- John Hirschi
- W. F. George
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- Herman Mitchell
- Earle L. Denny
- Jno. C. Murphree
- W. A. George
- C. E. Birk
- F. E. Hill



## LIGHT UP

...for BETTER LIVING

It takes long hours of practice to master a piano keyboard. And about the only time boys and girls can find to work on their music lessons is after school, late in the afternoon. This means that both the quality and amount of lighting is vitally important, for to successfully read musical scores, the student must see the notes clearly.

To make sure that your children have enough of the right kind of light for home assignments and music lessons or for play and relaxation, make sure that every socket has a bulb large enough to provide adequate illumination and that shades are so fixed that glare is eliminated. Remember, with Better Light they will have Better Sight.

Most stores sell lamp bulbs — put them on your shopping list today.

TEXAS ELECTRIC SERVICE COMPANY  
W. R. PASTUREK, Manager

## TEXAS A & M SCHOLARSHIPS FOR HIGH SCHOOL GRADUATES OFFERED

Any boy graduating from Iowa Park High School this year with a good scholastic record and need of financial assistance will have a chance to win his own college education in a competition being conducted by Texas A and M college. Notice of the 1948 competition, with entry blanks for boys who want to compete, were mailed this week to the principal of Iowa Park High School by R. G. Perryman, secretary of the Texas A and M scholarships committee.

Filling the need of giving every outstanding Texas boy a chance to earn his own college education, in spite of possible financial handicaps, the Texas A and M Opportunity Awards program is now in its third year. It offers boys graduating from Texas high schools each year a chance to compete for four-year college scholarships paying \$200 to \$300 per year, plus an assurance of student jobs sufficient to earn their necessary expenses.

Sixteen Texas boys who would not have been able to enter any college were given their chance in 1946, 30 more in 1947. Their records in college have been excellent. This year's announcement folder lists 28 separate scholarships, with the probability of more being made available before the close of the contest.

Scholarship, character, evidence of leadership and need of assistance are the points on which final winners are selected by a college committee. Application blanks, now in the hands of the local high school principal, must be filled out by the boys and returned to the college committee by March 15. From these applications, finalists will be selected to enter a competitive examination to be held at the college May 1 and 2. Winners will be named on the basis of this examination.

Provided by gifts of former students, with additional individual scholarships donated by Texas citizens and institutions, the Opportunity Awards give outstanding boys the chance in life which the sponsors believe they deserve. With the cash scholarship, a boy can earn enough money to complete his college expenses, and still be able to do excellent college work. The winner is required to maintain a personal and scholastic record satisfactory to the scholarships committee in order to hold his scholarship from year to year.

Ten of the awards each year are financed by gifts of former students of the college, seven by gifts of Mr. and Mrs. Jesse H. Jones of Houston, two by gifts of Clint W. Murchison of Dallas and two by the Will Rogers Memorial fund. Single awards are from gifts of Wofford Cain of Dallas, the James Robert Astin Memorial fund, the Albert Banta bequest, the Ruby Korth Memorial fund, the Julia Ball Lee Memorial fund, the Cornelia Cooke Smith bequest and Mr. and Mrs. W. T. Burns of Brownsville.

### In Your Interest

**DOROTHY DIX**, noted newspaper columnist and counselor to millions of Americans, says:

"The best advice I have ever given in my long life is the advice I give Americans now; that is, keep buying and holding U. S. Savings Bonds because they will insure your future happiness. Any home with Savings Bonds is certainly a better home than one without Savings Bonds. I can truly write about the merits of Savings Bonds in the family relationship, because bonds are really very personal in their nature. Savings Bonds eventually become the things we hope for, whether it is marriage, a new home, children's education or plain leisure." U. S. Treasury Department

Mr. and Mrs. Tom O'Dell and daughter and son June and Denis and Mrs. C. D. Willis and daughter Janie, all of Duncan, were guests in the George R. Hukaby home Sunday.

Mrs. Martha McSteen was joined by her sister Miss Dorothy Abernathy, who is an instructor in Austin college, Sherman, for a weekend spent together in Dallas.

Barney Wood of Oklahoma City was an overnight guest Tuesday with his brother R. V. and Mrs. Wood.

Lt. Gordon L. Turner of Okinawa paid his mother Mrs. Mary Turner another surprise visit Sunday. He left Monday night for Tucson, Ariz., where his squadron will pick up planes and fly back to Okinawa.

Mr. and Mrs. Bryan Turner of Comanche, Okla., spent Sunday night and Monday with their mother Mrs. May Turner.

Miss Alice May Turner left Saturday for Duncan, Okla., where she has accepted a position as assistant accountant with the Rock Island Oil and Refining Corp.

### SENIOR NEWS

Here are some things you might not know about the important senior class of '48. Maybe you've never given it a thought, but some of the seniors have important ancestors.

You might think Rip Van Winkle got his name from the real Rip Van Winkle, well maybe so, but he's a descendant of Jonathan Edwards.

Dewain Lofland is kin to Tom Connally.

General Eisenhower steps in on Bobbie Brubaker's side—who knows, Bobbie might be a president's secretary some day (if she studies her bookkeeping and shorthand more).

Mary Todd Lincoln is an ancestor (ancestress?) of Margaret Gilstrap. Was it from her that Margaret inherits her singing and dancing? Bonnie Zeck really and truly has

gone with a descendant of John Quincy Adams.

Kenneth Watts was asked if he had any famous ancestors. "Uncle Jake" was his reply. That might be true because he's often called Jake.

### Senior Biographies

Here are biographies of two senior boys and one senior girl. See if you know these seniors as well as you thought you did.

#### Gues Who?

Nickname — Blubber.  
Ambition — school teacher.  
Favorite food — creamed potatoes.  
Favorite sport — football.  
Favorite color — green.  
Favorite girl friend — Junior.  
Favorite subject — mathematics.  
Favorite song — Serenade of the Bells.

Pastime — eating.  
Age — 17.

#### Gues Who?

Nickname — Patty.  
Ambition — to be a secretary.  
Favorite food — chocolate cake.  
Favorite sport — anything to have fun.  
Favorite color — brown and yellow.  
Favorite girl friend — senior.  
Favorite subject — English.  
Favorite song — Too Fat Polka.

Pastime — learning to square dance.  
Age — 17.

#### Gues Who?

Nickname — Shark.  
Ambition — flyer.  
Favorite food — potatoes.  
Favorite sports — basketball and football.  
Favorite color — red.  
Favorite girl friend — senior.  
Favorite subject — history.  
Favorite song — The Ole Gray Mare.  
Pastime — running around town and going to shows.  
Age — 19.  
Robbie Starr reporter.

### FOR

## Bebb's FLOWERS

Phone

J. A. TANNER & SON

Dial 3711

IOWA PARK

## ANNOUNCING . . . .

### Two Famous Names in Tires

## U. S. ROYAL GATES

Offering both Quality and Absolute Satisfaction

with an Unconditional Guarantee — at

No Greater Cost Than at ANY Tire Store

## M & G OIL CO.

WHOLESALE

W. C. McDonald

RETAILERS

H. F. Griffin

Phone 5501



### Lounge Drapes

Easy fitting coat loose at waistline, low button spacing — designed for men who want comfort, at the same time be smartly dressed. Several hundred appropriate patterns in 13 different price ranges. You'll find yours. Stop in and look 'em over.

Yes Sir, TAILORED TO YOUR MEASURE America's Best Buy!

Easter comes early this year. Place your order now so you can have that new suit for Easter.

### PYBUS CLEANERS

Your Local Used Cow Dealer REMOVES DEAD STOCK FREE

For Immediate Service:—

Phone 2-2245

Collect

Wichita Falls



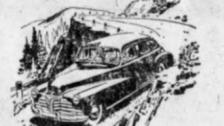
CENTRAL HIDE AND RENDERING CO.



Meet the new standard of Big-Car beauty! It's here, in Chevrolet's Bodies by Fisher—finest bodies made—available only on Chevrolet and higher-priced cars.



You'll find Chevrolet rides more smoothly on all types of roads due to the famous Knee-Action Ride; and, of course, Knee-Action is found only on Chevrolet and costlier cars.



You'll enjoy Big-Car performance, too, when you own a Chevrolet, for it brings you Valve-in-Head engine performance, found elsewhere only in more expensive cars.



Keep your present car in good running condition by bringing it to us for skilled service, now and at regular intervals, pending delivery of your new Chevrolet.

Men and women everywhere agree: Only one is No. 1—only Chevrolet is first—in all-round value as in popularity. Consequently, more people drive Chevrolets than any other make, according to official nationwide registrations; and more people want Chevrolets than any other make, according to seven independent nationwide surveys. Here, in the new 1948 Chevrolet, is record value. For new and even more luxurious styling, colors and appointments have been added to all of Chevrolet's other advantages of BIG-CAR QUALITY AT LOWEST COST!



## CHEVROLET and ONLY CHEVROLET IS FIRST! HILL MOTOR CO.

117 N. Yosemite

Phone 2211

## Chevrolet - Engineered Parts

INDEPENDENT GARAGE MEN!

For satisfied car and truck customers, see us for Chevrolet factory-engineered parts. Our present stock includes items which you will want to include in your standard repair equipment.

- Factory Approved Mechanics
- Factory Approved Methods
- New Factory Assembled Short Blocks (in stock) . . . . \$142.00
- New Factory Assembled Transmission . . . . . 66.00
- New Dunlop 600x16 Tires . . 12.60

— CARS WASHED AND GREASED —

Come In and See Us for New Low Service Charges

Guaranteed Genuine Chevrolet Parts

All Work Guaranteed

CHEVROLET CAR & TRUCK Owners

Naturally, every Chevrolet owner wants Chevrolet engineered parts installed in his car or truck. Be sure of outstanding motor performance. Drive in today.

## HILL MOTOR CO.

## SALE

Dresses \$5

Prices cut far below cost. Values formerly priced \$12.95, \$16.95, \$19.95. All on rack together— take your pick, \$5.00.

Suits \$15

\$39.95— All wool suits. Only six left. Marked down to \$15.00.

Skirts \$1.95

All wool, fine materials but short. Good values, were \$5.95, now \$1.95.

Coats \$12-50 \$19-95

Only two. One size 12, \$26.50 value for \$12.50 One size 15, \$37.50 value for \$19.95

## Frankie's Apparel

ALL SALES CASH — NO REFUNDS — NO EXCHANGES