



Iowa Park Herald

Iowa Park, Texas, Thursday, February 12, 1953

Number 48

HERE AND THERE about Pleasant Valley

By the Globetrotter

Friday afternoon the City View Home Demonstration club met with Mrs. L. L. McHugh. Mrs. L. H. Hull, vice-president, conducted the opening exercises. Mrs. E. F. Pflueger, parliamentarian, conducted a clever skit with the assistance of six members. One visitor and 25 members were present.

Leon Spille, assistant T.U. director, did a good job conducting the opening exercises Sunday night. At that time the Simpson quartet rendered beautiful music. Members of the quartet were Mr. and Mrs. W. Oscar Simpson, Charles and Mrs. Annette Simpson Jeffers. Miss Louise Lewis was accompanist.

Prayer meetings are well attended on Wednesday nights. Young men of the church have been leading the services.

Quite a bit of yard work and improvements on buildings is being done in the community. Some on-lions are being set out. Spring is almost around the corner. Some even go fishing now and then — mostly then.

Reader Ads . . .

For Sale — Nice building sites in south Iowa Park. See Dr. V. R. Wigley. Phone 2491. tfc

PARK FEED STORE
Nutrena Tripl V 18 per cent Egg Crumbles, \$4.80.
Potatoes, Onion Plants.
PARK FEED STORE

For Sale — Bridal wreath, wiggolia, crepe myrtle, flowering peach, gladioli, red and white grapes, horse radish, rhubarb, cannas (16 varieties), carnations. Landers Sunken Gardens. tfc

Sherwood's Beauty Shop
506 Cash, Phone 5261. tfc

Saw filing by W. S. Willard at 514 W. Alameda. Phone 4311. tfc

Call Mrs. I. L. Alvey for Avon products. Phone 2961. tfc

Washed sand, brick sand, concrete remix. Delivered or at plant. Northwest Material Co., 2 mi. south of Iowa Park on Burrows farm. Phone 4902 or 4903, Iowa Park.

Now Open
DEARY & WATSON
UPHOLSTERING SHOP

605 N. Victoria St. Iowa Park, Texas
Furniture repair, refinishing and upholstery. Tailor made seat covers for automobiles. Slip covers. All work guaranteed. Free estimates. Reasonable prices. No job too large or too small. We aim to satisfy. Call us for your upholstery needs. Phone 5251. tfc

For your Debutante cosmetic and Fuller brush needs see Mrs. John Wesley. tfc

TELEVISION HEADQUARTERS
Motorola, Emerson
General Electric
Highest quality, lowest prices

TED'S
Phone 6431 Iowa Park

For Rent — Downstairs and upstairs furnished apts. Inquire at 2, Sisk Apt. 600 N. Park St.

For Rent — 2 furnished apartments with garages. Helton Hotel. Phone 5821. 1c

Board and room or sleeping rms. Helton Hotel. Phone 5821. 1c

NOTICE: Be it known that I, Harrell Cage, will not be held responsible for any debts, public or private, other than those incurred by myself. HARRELL CAGE 1p

Give her a Valentine gift from Wright's Jewelry. Make it a luxurious gift of costume jewelry or make it a practical gift of the 3-pc. Sweetheart Relish Set at the special price of \$2.95.

FOR RENT — Furnished garage apt., 2 rooms and bath. 410 Alameda. Phone 3181, Iowa Park. 2c

Refrigerator for Sale — Good shape. Phone 5821. 1c

WANTED — Ironing. Phone 2081. 406 West Poe. 4c

See Winnie Munden, Route One for Tri-Chem Ball-point Paints. Or Phone 4581. 3p

For Rent — 3 room modern apt. Reasonable rent, 1110 N. Jackson Street.

Brotherhood Week Talks Scheduled

Thomas Pace jr. has been named chairman of Iowa Park's annual Brotherhood Week observance Feb. 15-22. W. W. Lynch of Dallas, Brotherhood Week chairman for North Texas, announced this week. A Brotherhood Week address is being planned at Iowa Park during the week.

Iowa Park will join with more than 6,000 other American communities in carrying out a brotherhood program designed to eliminate prejudices and bigotry through education to encourage greater understanding and co-operation between Protestants, Catholics and Jews.

A program for the people of this area will be held Thursday morning, Feb. 19, at 9:00 at the high school auditorium during the regular assembly hour. All interested adults are invited to attend. Rev. Raybon Porter, religious education director of the First Methodist church of Wichita Falls, and Chaplain Rabbi Cohen of Sheppard AFB, will be guest speakers.

The Lions club will observe Brotherhood Week on Tuesday, Feb. 17, when Mr. Porter will be guest speaker at their luncheon.

"The program this year will mark the 25th anniversary of the National Conference of Christians and Jews, which was founded by a group of outstanding Americans—Chief Justice Charles Evans Hughes, Newton D. Baker and Dr. S. Parkes Cadman and others—to promote unity in our country," Pace said.

"The founders adopted a program which has guided the organization and which can be summarized as follows: 'To promote justice, amity, understanding and co-operation among Protestants, Catholics and Jews, and to analyze, moderate and finally eliminate inter-group prejudices which disfigure and distort religious, business, social and political relations with a view to the establishment of a social order in which the religious ideals of brotherhood and justice shall become the standards of human relations.'"

Now perhaps more than ever before, America faces a challenge from a philosophy that would destroy all human and religious rights. The nation is pouring out its wealth to build material strength against the threat of Communism. But despite this, the united cause against the enemy could be weakened were we to become divided by intolerance and bigotry.

Acceptance of the meaning of Brotherhood Week can help build up the spiritual and moral power vital to this fight.

In closing Mr. Pace said: "Let's not put faith and brotherhood upon a shelf to be reached for in an emergency. Let's use them every day if each of us should make

Television Test Patterns To Be on Air Soon

Elmer Singleton, dealer for Hoffman television sets in Iowa Park, received this week some advance information of the opening of TV in Wichita Falls. The communication reads in part as follows:

"You will be interested to know that we have completed the contract for Hoffman advertising on the test pattern of KWFT, Channel 6, Wichita Falls, from the beginning of test pattern transmission, which is expected to be February 20 from 3:00 to 4:00 p.m., daily.

"The agency is negotiating with the television stations in Wichita Falls, both Channel 6 and Channel 3, to put their Abbott and Costello television show on the air as quickly as possible."

Used Clothing Needed For Korean Shipment

The Council of Church Women will start a 10 day clothing drive for the people of Korea next Monday to run through Wednesday, Feb. 25. Boxes will be packed and shipped on Thursday, Feb. 26, under direction of Mrs. S. T. Buzzard, chairman of overseas packages.

Repeated pleas come from Korea to send at once warm clothing for refugees. The biting winter weather will last for weeks and months, and what is sent may save the lives of destitute Koreans.

The clothing must be in good condition and clean. It doesn't have to be of the latest style. A gift of 10 cents per lb. besides the clothing will be appreciated by the Council.

Each church will have a box for the clothing, but if it is more convenient for anyone to leave donations at the Christian church, where the headquarters will be, a box will be found in the entrance hall for the clothing.

No new clothing, please. Help the Council of Church Women meet this call.

Bradford's Attend National Convention

Supt. and Mrs. W. R. Bradford left Thursday aboard a special Texas train for Atlantic City, N.J., to attend the national convention of the American Association of School Administrators.

They will spend 1 1/2 days in New York City before going to Atlantic City early Sunday morning. The convention will start Monday and last through next Thursday.

At the convention will be workshops, tours and much planning of school programs. Mr. Bradford said this week the convention is the biggest thing in our nation for public school administrators.

such an effort this week, we would feel a lot better for our kindness and patriotism."

A Trip to the Holy Lands In Natural Color



STEPHEN A. HABOUSH
Native Galilean
Shepherd

More than a lecture, more than a moving picture in full colors! Educational and revealing, this amazing feature will bring before your eyes the mystery and romance of the land of the Bible, the hills of Galilee which have inspired all Christianity.

After a successful coast-to-coast tour, Mr. Haboush will offer his program here, attended by a party of three. He will appear in native costume. Motion pictures in full color. Music from the greatest composers. This is not an amateur production. . . more than \$60,000 and sixteen years went into this program. All equipment is professional.

Endorsed by leading churches, club women, universities, and highly praised by Rotary, Kiwanis and Lions clubs.

FIRST METHODIST CHURCH
TUESDAY, MARCH 3rd at 7:30 P.M.
Auspices of First Methodist Church
Rev. Guy E. Perdue, Pastor

Secure your ticket in advance and save! Buy your ticket at Park Pharmacy, Iowa Park, Texas.

Advance Ticket Sale—
Children, including High School students 30¢
Adults 50¢
At Door—
Children, 7 up to 14 years 50¢
Adults 1.00
(Tax on all tickets included)

Come to the Land of the Bible
(Keep this Announcement as a Reference)

PROCLAMATION
Whereas, your mayor and the various committees appointed for the Brotherhood Week programs, hope and pray that you and your neighbors and friends will find something of interest and some thing from which we can all derive some good for ourselves and for our community, by attending the special programs of Brotherhood Week.

R. E. VAN HORN

Hawks Seek Clincher In Tuesday's Game With Archer City

The Iowa Park Hawk cagers will close out their home schedule in District 9-A here Tuesday night in a game that may give the championship to the Hawks. That all depends upon whether the Hawks are able to defeat the strong Henrietta Bearcats at Henrietta this Thursday night.

Iowa Park has a record of nine wins in District 9-A without a loss and will be seeking their 12th straight victory against the Bearcats.

Coach Ted Averitt's cagers will go to Kemp this weekend and enter a tournament.

Last Friday night the Hawks defeated the Holiday Eagles 77-46 to set a new scoring record. The Eagles gave the Hawks a close game for a while with the score being tied at 11 and later at 19. The Hawks caught fire and pulled away 32-21 at halftime.

Tuesday night of this week the Hawks went to Newcastle and defeated the Bobcats 65-45. Again the Hawks were slow starters and trailed at the first quarter 10-11. After gaining at 14-11 lead, the Bobcats slowed down and the Iowa Park boys held a 25-21 lead at halftime. In the second half the Hawks scored 40 points while the Bobcats were making 24.

Mickey Sewell, Howard Klinkerman, Lee Roy Weiss, Jerry McLe-more, James Williams, Jimmy Jinkins and Charles Knight all played good ball to give the Hawks these two victories.

The Iowa Park B team also rolled up two victories as they defeated Holiday 59-52 and Newcastle 58-35. Dennis Fletcher scored 26 and 24 points respectively in the two games.

Scouts, Parents, Lions Celebrate Birthday With Family Dinner

About 82 parents, Scouts and Lions club members and families enjoyed a get together dinner at 7:30 p.m. Wednesday of this week. They were observing Scout Week.

Al Reed, Lions club president, which sponsors the troop, was master of ceremonies. Buck Voyles and Alan Berry, committeemen, also were present.

This meeting was planned and made possible by work on the part of Scout mothers Mrs. Alan Berry and Mrs. Arch Hughes. The program was planned by Scoutmaster Henry Campbell and Assistant Scoutmaster Henry Campbell jr.

A moving picture was shown by Rollins Woodall, Cubmaster. As a get acquainted feature each scout gave his name and rank and introduced his parents and guests.

This meeting takes care of the regular family night for February. Troop 37's membership started at 35 at the beginning of the new registration year Feb. 1. Monday night there were 5 new boys for the troop, making a present total of 40.

Valentine Motif Used For Bridal Shower

Red and white were emphasized in decorations for a miscellaneous pre-nuptial shower given in the parlor of the Methodist church Monday evening honoring Miss Dessie Skinner. The honoree is bride-elect of Faye Brott, and the marriage is to be an event of Saturday evening, Feb. 14, at the home of Mr. and Mrs. Ruben Parish.

Miss Ann Ralston provided music during the party hours. Mrs. John Parish of Bowie presided at the bridesbook.

Mrs. Catherine Weller and Mrs. O. R. Owens served refreshments from the white clad table bearing a large heart surrounded by miniature Valentine dolls.

Sharing hostess duties were Mrs. W. M. Owens, Mrs. Chauncey Weller and Mrs. Jack Ralston.

SPOTLIGHT on SPORTS

Shaking off a cold start, Iowa Park Hawks settled down to precision bombing Thursday night to cinch a tie for the 9-A title Thursday night at Henrietta.

Only Archer City and Crowell stand between Iowa Park and an all-victorious conference championship. All other teams have two or more losses.

Behind 4-16 at the quarter, Iowa Park pushed to a 28-26 halftime lead and blasted the nets in the third period to bring their margin to 51-35. Final score was 69-60.

Jimmie Jinkins and Lee Roy Weiss paced the Hawks with 20 points each. Bill Spikes hit 17 and Harold Cotton scored 14 for Henrietta's Bearcats.

The Hawks also took the B game at Henrietta, 64-59.

Crowell plays at Archer City and Newcastle tangles with Chillicothe in games this Friday night.

Holiday stomped Archer City Thursday night, 48-27.

Cubs and Parents Gather for Banquet

The Cub Scout Pack 37 held their 3rd annual blue and gold banquet last Thursday evening at 7:00 in the school cafeteria with their cubmaster, Rollins Woodall, in charge. This is the 43rd birthday for Boy Scouting.

Each den decorated their own table with place cards and centerpieces to represent some phase of handcraft in cubbing.

The banquet was in form of a covered dish and buffet style. The tables were laden with food that growing boys and their families like to eat. (No wonder boys look so healthy in Iowa Park, with mothers that cook like that!)

Den 2, under direction of Mrs. Burk Scott, den mother, led the group in the pledge of allegiance. Bill Sawyer showed the film "Jamboree of '52."

Den 1 presented a stunt, "Doctor," directed by Mrs. Eldon Thompson, den mother.

Awards were made to the parents of Jerry Schoonover, Jimmy Gard, Ronnie Hambrick, Gary Compton, Ronnie Adams, Roy Thompson, Louis Sawyer, James McKee, Creath Pace, Tony Waters, Bobby Crabtree, Joe Pollard.

Three new cubs, Kenneth Holloway, Kenneth Lee, Paul Henry Sikes, were given bobcat pins.

Gary May and Tommy Scott received their webelos rank, which is the highest in cubbing, and were promoted into the Boy Scouts. Henry Campbell jr., assistant scoutmaster of Troop 37, welcomed them into the troop.

Mrs. Joel Cathey was appointed den mother of Den 2 in place of Mrs. Scott.

The 23 Study club sponsors the cub pack, and Mrs. Taylor George, president, was present to receive the new charter from Pat Pastusek, the club's institutional representative. The charter was then given to the cubmaster, Mrs. George also presented Pastusek his 1953 institutional representative card.

There are five committeemen for the pack. Eldon Thompson is chairman and finance officer. Preston Pace and Roy Sawyer are co-chairmen of activities. Lewis Adams is chairman of handcraft; and Roy Thompson is chairman of advancement.

James Sewell is assistant cubmaster. Bruce Hughes and Larry Campbell are den chiefs.

Den 3 under direction of Mrs. Earl Bergeron gave an impressive closing.

Filing Now Open for City Election April 7

The City Council met Monday evening and set April 7 as the date for the 1953 city election. Final filing day will be Saturday, March 7, 30 days before the election.

There are to be two places on the ballot for Aldermen. C. L. Metz, water commissioner, and W. J. Beasley jr., finance commissioner, fill these places at present.

Mayor Bert Van Horn asks that citizens start thinking and filing for this election, and be ready to file before March 7.

This week, "Let's have a Nominating Convention" for the election and show your interest by voting.

Deadline—March 7.

Mrs Ralston Receives PTA Life Membership

A member of the faculty for the past ten years was awarded a PTA life membership at the regular meeting of the organization last week. Those present were delighted to take a sentimental journey with seven members of the school dance band, as they presented a musical program.

In the opening meditation Rev. Chester Gleason, minister of the Christian church, stated the solution for the youths' problems is found in the Bible, where Christ said, "I am the one who bears witness of myself and my father who sent me, bears witness of me."

Mrs. China B. Smith, Founders Day chairman, summarized PTA as being a dream of the past that is a reality of today.

Eight fourth grade girls assisted Mrs. Smith in presenting "The Rainbow."

In appreciation of the many things Mrs. Jack Ralston has done and is doing for our children, school and community, Mrs. John Herrell, PTA president, presented her the life membership.

"I Believe in My Community," was a panel discussion by five high school English students. They developed four points: 1. home, school and church, 2. organizations, 3. business, 4. relationship of people.

A nominating committee comprising Mmes. Jerry Waters, Rollins Woodall and Miss Ethyle Kidwell, was elected.

Mrs. Pierce gave the treasurer's report. Attendance prizes went to Mrs. Dorothy Thompson's, Mrs. Louis Quick's and Miss Dillie Lomax's rooms.

Refreshments were served by Mmes. Albert Johnson and Miles Thompson.

Samuel C. Mann, 82, Claimed by Death, Was Texas Pioneer

Funeral services for Samuel Cador Mann, 82, of Kama, were held Saturday morning, Feb. 7, in the Kama Baptist church. Rev. J. D. McDaniel was in charge. Mr. Mann died Thursday evening in a Wichita Falls hospital after a lengthy illness.

A graveside service was held in Oaklawn cemetery in Decatur under direction of Tanner Funeral Home of Iowa Park. Pallbearers were deacons of the church: E. W. Bell, E. E. Jeter, M. G. Jones, George E. Leath, H. L. Dalton, W. L. Yoste and Ed Hayes.

Mr. Mann had been a deacon of the Baptist church for 45 years. He was born Jan. 7, 1871, in South Carolina. He married Miss Lou Madden in South Carolina in 1894 and started for Texas the next day. They settled at Boyd in Wise county, living there and at Greenwood and Deatur for 45 years before moving to Kama and retiring 16 years ago. He had been a farmer and produce dealer in Wise county.

Survivors are two sons: R. J. of Decatur and Bryan of Burkburnett; two daughters: Mrs. Annie Lewis and Mrs. Lucy Combs, both of Kama; three brothers: Sloan of Wichita Falls, Dan of Duncan, Okla., and Hulst of Forrestburg; four sisters: Mrs. Callie Curtner of Fort Worth, Mrs. Gladys Freeman of Gladewater, Mrs. Lula Freeman of New Harp and Mrs. Leola McDowell of Seymour; 16 grandchildren and 13 great-grandchildren.

Bridge Party Given For Miss Patsy Gay

Miss Patsy Gay, bride-elect of Joe Montgomery of Fort Worth, was honored with a bridge party Saturday night, Feb. 7, by Misses Betty Perry and Bobbie Ruth Burbaker at the L. C. Perry home on North Wall.

Following the games, the hostesses presented Miss Gay some lingerie. A picture of the group was taken by Ron Wood.

A refreshment plate emphasizing the Valentine season was served by the hostesses assisted by Mrs. Perry and Miss Lynn Perry.

The guest list included Miss Gay, mother Mrs. Otis Gay and sisters Carolyn Gay, Mmes. Ron Coleman, Travis Hill, and Misses Billie and Betty Jo Hatten and her.

Seniors Enjoy Annual Banquet Given by First Baptist Church Women

Rev. and Mrs. James N. Easterwood, Mrs. E. W. Sumrall and Mrs. J. T. New made up the receiving line for guests of the annual formal Senior Banquet of the Baptist church, which was held Thursday evening, Jan. 29, in the church banquet hall.

Mrs. Jim Miller and Mrs. Freddie Glover were hostesses and escorted guests to the parlor, where they were given literature from the various Baptist colleges, and souvenir pencils from the church. Each senior was presented a miniature diploma. Two of them designated a boy and a girl who would be honor students at the banquet. Maxine Ramsey and Curtis Price were the lucky ones.

School and snowmen were the theme of the banquet. Large snowmen professors represented the different Baptist colleges. Painted magnolia leaves with the college names inscribed were scattered over the tables. Small snowmen represented the 1953 seniors, and snowmen nut cups were the favors.

Centerpiece for the speakers' table was a miniature college campus scene with a lighted Baptist Student Union building.

Mrs. Fred Wright was toastmaster dressed as a typical school-marm with an academic hat.

Each of the seniors was introduced in Chaucer style by Mrs. O. R. Owens, one of the class sponsors.

Dinner music was provided by Mrs. Jimmy Medlinger after the invocation by Mr. Easterwood.

Mrs. Sumrall, president of the Women's Missionary Union, gave the welcome and the response was made by Howard Klinkerman, class president.

In his pleasing and impressive manner, Capt. Leonard Holloway of Sheppard Air Force Base, gave the seniors some "Grapevine Tips."

Other guests besides class members were Supt. and Mrs. W. R. Bradford, Mr. and Mrs. Chauncey Weller, Mr. and Mrs. O. R. Owens, teacher sponsors; and Messrs. and Mmes. Paul Goff, A. R. Mundt, Avery Sargent and H. B. Klinkerman, room mothers and fathers.

Methodists to Hear Visiting Preacher

Dr. L. D. Landrum, superintendent of Lakeview Methodist camp at Palestine, will preach at the local Methodist church Sunday morning. He was formerly superintendent of the Galveston district and has held pastorates at Longview and Houston.

Dr. Landrum is father of Mrs. Thomas Pace and will christen his granddaughter Patricia Sue Pace at the close of the service. He and Mrs. Landrum will visit in the Thomas Pace home during the weekend.

Following the pledge of allegiance led by Mrs. L. E. Brooks, Mrs. Lester Hawkins directed a choral group of 6th grade students in singing four numbers.

Elvy Sargent, local soil conservationist, brought a lecture and film "The Land and the Flock" on conservation of soil and other resources.

Park Clinic News

Mr. and Mrs. K. Mahfood of Iowa Park road, announce the birth of a son Sunday, Feb. 8, at Wichita General.

Mr. and Mrs. Gene Owens are parents of a daughter Linda Diane, born Tuesday, Feb. 10 at Wichita General hospital.

Tina, daughter of Mr. and Mrs. C. H. Adams of Huntington Lane, underwent surgery Wednesday at Wichita General.

Larry, young son of Mr. and Mrs. Lee Seale of Holiday, had his appendix out Wednesday at Wichita General hospital.

Gloria Blum, small daughter of Mr. and Mrs. Haroldene Blum, entered Wichita General, Wednesday for treatment.

Donna Faye, baby daughter of Mr. and Mrs. Monroe Thomason of Kama, was dismissed Thursday after being critically ill.

Elbert Jones of the Junction vicinity, is improving from a serious illness in Wichita General.

Mrs. Ida Weeks continues to improve from burnes received several weeks ago. She is still in Wichita General hospital.

Openhouse Planned

Rev. Guy E. Perdue has announced the formal openhouse and dedication of the Methodist parsonage Sunday afternoon, Feb. 22 at 2:30. More details will be published next week.

Stores to Close For Annual Observance of World Day of Prayer

Plans for the World Day of Prayer observance Friday afternoon, Feb. 20 at 2:30 in the Christian church, were made in a meeting Tuesday afternoon at the home of Mrs. O. E. Lochridge, chairman of Christian world missions of the local Council of Church Women.

Theme for this year's program will be "Walk as Children of Light"—words written by St. Paul to the Christians at Ephesus.

In 114 countries people will be praying on Feb. 20. In the early dawn Christians in the Fiji islands will begin the circle of prayer which will continue for more than 24 hours until concluded on St. Lawrence island in the Arctic.

Merchants of Our Town will be asked to close their businesses from 2:30 to 3:30 for the observance. Mrs. Rollins Woodall and Mrs. C. E. Birk will deliver the "Closed for World Day of Prayer" signs to each business house. For several years the businesses have closed during this program.

Miss Clara Lowrance and Mrs. John E. Barbour will distribute calls to prayer in the homes of shut-ins. The call comes this year from Africa sounded to the rhythm of the drums:

"Come everybody, come everybody, Prepare to come to the house of God
Come, come, come —
The hour of worship is near
Prepare your bodies, prepare your hearts
Come, let us worship the Lord."
Mrs. Lochridge will serve as program leader during the afternoon.

Natural Resources Is Topic of 23 Study Club; Sargent Is Speaker

The parlor of the Baptist church was the place of meeting of the 23 Study club, with Mmes. L. E. Brooks and China B. Smith hostesses, for a study of conservation of natural resources.

Mrs. King Abernathy, as leader, used the first verse of Psalm 24 as the theme. Mrs. Dave O. Harhour read the chapter for the devotional, giving the responsibility that is ours as stewards of all natural resources.

Following the pledge of allegiance led by Mrs. L. E. Brooks, Mrs. Lester Hawkins directed a choral group of 6th grade students in singing four numbers.

Elvy Sargent, local soil conservationist, brought a lecture and film "The Land and the Flock" on conservation of soil and other resources.

At the business session the president was authorized to pay for the renewal of charter for Cub Pack 37 of Iowa Park.

Mrs. James Sewell, president-elect for 1953-54 read her slate of chairmen.

Hostesses served a hot punch plate observing the Valentine season to Mr. and Mrs. Elvy Sargent and 19 members.

Hear Daughter Sing

IOWA PARK HERALD
 Published Thursday of each week at Iowa Park, Texas. Entered at the Post Office at Iowa Park, Texas, as second class matter under Act of Congress of March 3, 1879.

George S. Huckaby, Publisher
 TEXAS PRESS ASSOCIATION MEMBER 1953

★ BAPTIST W.M.S.

The W.M.U. met Monday for the monthly Royal Service program and business meeting. The Saltee-Morgan circle rendered the program with Mrs. J. A. Berg as presiding chairman. Seven circles reported activities for the past month. All standing chairmen gave reports of assignments carried out. Clothes for Korea will be accepted all during February. All circles were represented with 30 ladies present.

Business Women's circle met Monday night with Mrs. F. W. Wright. Mrs. Bill Curry, co-chairman presiding. Mission study was conducted by Mrs. Taylor George. Present were Meses. Jack Ralston, Bill Curry, Taylor George, Bonnie Hudson, Joe West, Earl Griffith and the hostess. The circle will meet next Monday evening at 7:30 with Mrs. Griffith.

Sunday night at the Baptist church will be Youth Night. Charles Quick will bring the message and young people will fill the choir left and direct procedure of the service.

Wichita-Archer Baptist Association is making plans for its annual Central Sunday School Training Union school. Books pertaining to the work of all departments of the Sunday School will be taught by teachers selected from the churches in this association. Meetings will begin each night Monday through Thursday at 7:30 at First Baptist church, Wichita Falls.

The G.A. coronation and Auxiliary recognition service is scheduled for Sunday evening, February 22, here. Approximately 30 girls will receive awards for the forward steps they have taken during the past year in these junior organizations of the W.M.U. Mrs. O. S. McLennore is young people's secretary.

Rosa Mary Grundy of Dallas visited her mother Mrs. Ernest Grundy, over the weekend.

Mr. and Mrs. Miles Hines of Lubbock visited relatives during the weekend.

Miss Betty Perry and Miss Patsy Gay of Fort Worth visited in Iowa Park last weekend.

Mrs. Mary Childress of Valley View visited with her daughter, Mrs. J. C. Drennan and family at Vernon last week. She attended the Northside-Valley View basketball game Friday night.

Walter Bedford was honored with a surprise birthday dinner given by his wife Monday evening. Guests were his mother Mrs. A. M. Bedford; Mr. and Mrs. A. W. Bedford and Sue; Mr. and Mrs. Puster Reaves; Mr. and Mrs. Mace Sunday.

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Iowa Park Cleaners

"WHERE QUALITY COUNTS"

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COMPLETE INSURANCE

- Fire
- Windstorm
- Hail
- Automobile

CARROLL DUKE INSURANCE AGENCY

Phone 4411 Cash Street

Friends Honor Bride-Elect with Shower

A miscellaneous shower complimentary to Miss Patsy Gay, who will be married to Joe R. Montgomery of Fort Worth Friday evening, Feb. 20, was given Friday evening in the parlor of the Iowa Park Methodist church.

Guests were received by Mrs. T. J. Pace and Mrs. Fenton Dale. Mrs. Ruth Lucy of Wichita Falls presided at the bridesbook.

The party room was decorated in Valentine colors, red and white. Mrs. Dave Harbour and Mrs. W. R. Bradford presided at the refreshment table, which was covered with a handmade white crocheted cloth. Centerpiece was a large heart flanked by tall red candles in double crystal holders. Small Valentine girls and boys surrounded the heart.

Music during the party was provided by Meses. James Sewell, Fenton Dale and Charlie Coppock.

Hostesses were Meses. Herman Mahler, J. H. Hatten, M. L. Smith, L. C. Perry, Carl Sullivan, Dave Harbour, W. R. Bradford, T. J. Pace, Jack Ralston, Taylor George, Ruth Lucy, T. C. Scott, Fenton Dale, Archie Bryant, M. J. McDonald, Arch Hughes.

Mrs. Lula Payton of Electra, who is ill, is spending several weeks here with her son H. L. Payton and family.

CUT-RATE PRICES

Real nice 2-bedroom house, at tached garage, choice location, small equity. Vacant.

Large house, 7 rooms, old but good, and the location is the best. Close to school and churches and on paved corner. Selling to settle estate. Shown by appointment. Vacant.

Cute 3-rooms, extra large, good location and reasonably priced with small down payment.

Nice 5-room house, good condition inside, worlds of hotplugs, nice kitchen, fenced yard, 8 lots, corner and GI loan Possession. Owner says sell quick.

Cute 5-room house, breezeway, nice location and small equity. Reasonable.

Here is a bargain. Good house, large breezeway, double garage, new and nicely furnished garage apartment, concrete cellar, good location and terms to suit.

These are few of my many listings. Let me show you, may be just what you are looking for.

MRS. HUDSON

Phone 4661 Iowa Park, Texas



FARMERS' UNION COOPERATIVE ASSOCIATION

IOWA PARK, TEXAS
BALANCE SHEET
 JUNE 30, 1952

CURRENT ASSETS		ASSETS	
Cash on Hand	\$ 718.02	Land	4,000.00
State National Bank (Overdraft)	(3,504.46)	Buildings	5,626.51
Inventories	14,647.95	Less: Depreciation Reserve	278.69
Accounts Receivable	1,041.48	Machinery	550.00
Total Current Assets		Less: Depreciation Reserve	55.00
FIXED ASSETS		Furniture & Fixtures	531.70
Land	4,000.00	Less: Depreciation Reserve	39.33
Buildings	5,626.51	Scales	1,000.00
Less: Depreciation Reserve	278.69	Less: Depreciation Reserve	100.00
Machinery	550.00	Testing Equipment	750.00
Less: Depreciation Reserve	55.00	Less: Depreciation Reserve	75.00
Furniture & Fixtures	531.70	Grain Storage Tanks	2,700.00
Less: Depreciation Reserve	39.33	Less: Depreciation Reserve	135.00
Scales	1,000.00	Office Equipment	396.95
Less: Depreciation Reserve	100.00	Less: Depreciation Reserve	21.81
Testing Equipment	750.00	Total Fixed Assets	375.14
Less: Depreciation Reserve	75.00	OTHER ASSETS	
Grain Storage Tanks	2,700.00	Deposits	30.00
Less: Depreciation Reserve	135.00	Prepaid Insurance	577.31
Office Equipment	396.95	Total Other Assets	
Less: Depreciation Reserve	21.81	Total Assets	
Total Assets		LIABILITIES AND CAPITAL	
		LIABILITIES	
		Mortgages Payable	\$ 9,750.00
		Accounts Payable	3,515.38
		Accrued Social Security	37.84
		Accrued Withholding Taxes	174.47
		Accrued Interest	89.00
		Suspense Reserve	50.00
		Total Liabilities	13,616.69
		CAPITAL & SURPLUS	
		Common Stock Outstanding 85 Shares at \$10.00	850.00
		Prof. Stock Outstanding 8831 Shares at \$1.00	8,831.00
		UNDIVIDED PROFITS	
		Loss 1951	(\$1,149.33)
		Net Operating Profit 1-1-52 to 6-30-52	6,262.27
		Total Capital and Surplus	5,112.94
		Total Liabilities and Capital	18,729.63

PITTSBURGH WALLHIDE SATINHIDE
 For Walls For Woodwork
RUBBERIZED
 Satin Finish

Matching Colors for Walls and Woodwork
 Rubberlike in toughness. Velvetlike in smoothness. Goes on quickly and easily. Amazingly fast drying.

May be washed again and again

Withstands rugged wear. Lasting beauty and protection. Non-cracking flexibility. No primer required. Sixteen handsome colors and white.

Furniture **BRADFORD** Hardware
 Phone 3821 Iowa Park

Is This Worth \$5 a Year to You?

1. Farmers Union won extension of 90 per cent parity for two more years while fighting for 100 per cent supports on all farm commodities.
 2. Farmers Union won full appropriations for the U. S. Department of Agriculture including REA, Soil Conservation Service and other Federal farm agencies.
 3. Farmers Union defeated in Helena, Montana, and Washington, D.C., legislation designed to destroy farmer co-operatives by imposing punitive taxes on them.
 4. Farmers Union along with churches, labor groups, educators and other groups defeated universal military training.
 5. Farmers Union established a co-operative insurance, including property, auto, life and health for farm families. Thousands of dollars are saved each year by the policy holders. A 54 per cent dividend for 1951 was paid to auto policy holders in Texas.
- This year more than ever before Farmers Union can prove its value to you. JOIN NOW. Farm people can accomplish much as a group.
- Pay your 1953 membership dues at your farmer owned **FARMERS UNION CO-OP ELEVATOR IN IOWA PARK**, or contact your local membership chairman — **NEIL JOHNSON, Route One, IOWA PARK**

Thursday

February 12th, we celebrate the memory of a great man who devoted his life to keeping America strong.

The banking system of which we are a member helps to maintain this heritage, today, tomorrow... always.



Legal Holiday, Lincoln's Birthday

State National Bank

IOWA PARK, TEXAS

DIRECTORS

- | | |
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| W. F. George | Jno. C. Murphree |
| J. W. Van Horn | W. A. George |
| Herman Mitchell | Earle L. Denny |
| F. E. Hill | C. E. Birk |



Everyone Will Approve your appearance on St. Valentine's Day — when you have this truly feminine hair-do with its soft natural waves.

Ask for our natural-looking permanent wave.

Ideal Beauty Shop

CHEVROLET
Most powerful car
 in the low-price field!



The Striking New Bel Air 2-Door Sedan

... featuring Chevrolet's new "Blue-Flame" high-compression engine!

The '53 Chevrolet offers you the most powerful performance of any low-priced car—together with extraordinary new economy—with an entirely new 115-h.p. "Blue-Flame" Valve-in-Head engine, coupled with a new Powerglide automatic transmission.* It's the most powerful engine in its field—with an extra-high compression ratio of 7.5 to 1!

Come in... see and drive this dynamic new pacemaker of low-priced cars with all its many wonderful advancements.

Advanced High-Compression "Thrifty-King" Valve-in-Head Engine
 Chevrolet also offers an advanced 108-h.p. "Thrifty-King" engine in gearshift models, brings you blazing new performance and even greater economy. *Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

HILL MOTOR CO.

ask Your neighbor...

he'll say... Better See

Motorola TV

Standout Picture with **MIRACLE INTERLACE**



All 1953 Motorola TV Models Feature **BUILT-IN UHF-VHF AERIALS**
 Built-in UHF Strata-Tuner Optional

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Iowa Park

LOOK

NEW 1953 17-inch FIRESTONE

TV CONSOLES

A Reg. \$300.00 Value

Specially Priced at Only

239⁹⁵

Nothing Else to Buy . . . This Price Includes Federal Excise Tax and One Year Parts Warranty

Your small screen TV may make the down payment . . . take up to 78 weeks to pay . . .

COMPARE THIS FINE SET WITH OTHER NATIONALLY ADVERTISED SETS SELLING FOR \$100.00 MORE!

- Clearest, Sharpest Picture You've Ever Seen
- Non-Glare Picture . . . Easier on Your Eyes
- Simple — Easy One-Knob Tuning
- Handsome Hand-Rubbed Mahogany Cabinet

Jack's Super Service

Chick Starter Crumbles . . . cwt.	\$5.05
21 percent Egg Pellets	4.75
16 percent Egg Pellets	4.40
Horse and Mule Feed	3.85
18 percent Dairy	4.15
20 percent Range Cubes	4.20

All kinds of Field Seeds Now Available

Farmers Union Co-op Elevator
IOWA PARK, TEXAS



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Show Your Doctor Phone Your Prescription to Us — We Deliver
WE GIVE S & H GREEN STAMPS

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CHRISTIAN SCIENCE
Lecturer . . . Mr. Theodore Wallach, C. S. of Chicago, Illinois, Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
Subject . . . CHRISTIAN SCIENCE: THE KEY TO HAPPINESS
Place Midwestern University
Auspices of First Church of Christ, Scientist, of Wichita Falls, Texas
Sunday Afternoon 3 o'clock
February 15, 1953
Are Cordially Invited To Attend

Your C. of C.

By Ruth Hill Yeargan

GOALS
Ben H. Wooten, president of the First National Bank of Dallas, at the Wichita Falls chamber of commerce banquet, made this statement that clings to our mind:

"Make no little plans. There is nothing in them to stir men's blood afire with action. There is no satisfaction in realizing a little plan."

There's challenge in those lines both for the individual and the organization.
PUBLICITY FOR IOWA PARK
In today's mail came the Trade Promotion Manual of National Events sent out by the Trade Promotion Service department of the Chamber of Commerce of the United States to thousands of chambers of commerce throughout the country.

Included in its projects is a full page account of Iowa Park's Newcomers' program. We quote:

"Welcome to Newcomers Program. All Year, Iowa Park, Texas. Details: The chamber and merchants promote this program in an endeavor to get newcomers to begin right away to shop at home."

"The committee organization follows: Merchants Committee—contacts merchants, outlining project and welcoming participation.

"Hostess Committee—ten leading women recognized for their tact and friendliness and loyalty to the town.

"Manager, C of C—to list newcomers each two weeks (list made from utility users and landlords of furnished apts).

"Screening Committee—to check list of newcomers. A personal welcome to each newcomer by hostesses, in couples, making brief morning calls and presenting packet of gift cards. If the newcomer is out, a Chamber of Commerce card is left under the door with an invitation to call at the office. The manager then makes them welcome and gives them their gift cards.

"The newcomer takes cards to the store mentioned and makes herself known. There she is welcomed and introduced to some of the clerks. She is assisted in locating stocks and is given information she may wish about other places in town.

"The Merchants Committee also approved sending list of newcomers to all ministers of the town. The newcomer receives a welcome from the various churches. Many soon find church homes.

"Thirty-five merchants were contacted by the Merchants Committee—practically all the merchants in town.

"Gift cards are printed for each merchant, welcoming the newcomers and inviting them to call and get acquainted and receive a gift. There is a place at the bottom of the card for the newcomer's signature and address.

"The merchants like it better than any of the stunts used on occasions, or the seasonal projects tried—with the exception of the Christmas program.

"A card of each merchant is put in the packet—which makes a valuable collection of gifts by the time the newcomer gets around to all the stores.

"The best publicity is by word-of-mouth. The news gets around and people feel that Iowa Park is really 'the town of friendly living.'

"There is also publicity in papers, on radio and in Chamber of Commerce organs.

"Financing: Merchants bear the cost of gifts and printing of the gift cards. The Chamber provides the clerical work. Printer bills each merchant for cost of printing cards.

"Comments: The merchant received a reasonable return from his investment. He considers it good advertisement for himself and his business and good publicity for his town.

"The hostesses think it is a fine project. They willingly take time

out from their very busy lives to contact these total strangers and make them feel welcome.

"The newcomer is delighted with the personal attention from the hostesses and the whole-hearted welcome of the merchants. It gives them a feeling of belonging to a town.

"The Manager believes the Newcomers Program is the best advertising a town can have and from the merchants' viewpoint—it isn't just for a day, but business for them throughout the year. And that's what the merchant wants."

Hostesses made approximately 300 calls up to December 31.

Out in the rain Tuesday morning were hostesses Mrs. C. E. Birk and Mrs. Burk Scott—running from Diamond street in the extreme south part of the town to the most northern part of North Pacific.

INCOME TAX RETURN FORMS AVAILABLE
The C of C has received this week a supply of income tax forms 1040 and 1040 A, which are available to the public.

1953 LICENSE PLATES—ALL GOOD NUMBERS!

The new car tags are now on sale. Please bring your title and your 1952 license receipt when you come to get your license plates.

Some people, who last year misplaced their car papers and at the last minute could not find them, are checking now—just to be sure they are at hand when they are ready to get their tags.

Tags are 1/2 inch smaller than last year; but the cost is still according to the weight of the vehicle!

Juniors

Aya! Aya! Aya! In case you've been hearing this greeting around school, it means "hello." This is E. Barker filling in for Tubba Adams who is resting peacefully in a hospital, L.S.U. No, another one. Let's all shake a leg and help bring our Jr favorite back to life. No kidding, Tub, hurry back soon, we miss you like heck.

Are we ever proud of our Jr basketball players! Keep up the drive, boys, it's worth it. Note to a Sr: Who is this freshman who sits on the sideline and yells: "Come on, Monkie!" Let's have no competition from the Srs, thank you. Especially where the Frosh are concerned. Right, Bev, Talley? Oh yeah, Shirley Barron, what is this thing we hear you have against porchlights? Maybe you better unscrew the bulb!

Zook and Jimmie were out with two old flames the other night. Hint: a cute Sr and Soph you see together quite often.

Say, Norma Jean, how do you rate? Maybe you can give some of us old bachelors some advice, huh? We need something. Congrats, kid!

The way Claburne's themes are getting straight A's, we feel sure he and Maudie will be going steady soon. I'd check on this if I were you, June.

Since Betty Helen is half-Jr now I feel she can have something said about her. Just one question. We hear you have people hanging in your treetops. Is this true?

I'd like to plug our forthcoming Variety Show. We want all you good people to put on your Sunday rags, step out and have an evening of fun and entertainment. It is going to be good as we are working hard to gather the top talent in this area to appear.

This comes off March 12, so be sure, and remember. So long until next week, when I hope Tina is back to take over. Till then, adios!—Oleo reporter.

P.S. Some Sr girls sure look strange without makeup.

P.P.S. Some Jr girls sure look strange with makeup.
Guests Saturday in the home of Mr. and Mrs. Fred Parkey were Rev. and Mrs. J. R. Stogsdill and sons Gilbert and Jimmy of Amarillo; Mr. and Mrs. David Stogsdill and three children, and Mr. and Mrs. Gilbert Stogsdill, all of Duncan; Charles King of Ft. Worth.

★ WSCS! ★

Members of the Woman's Society of Christian Service of the Methodist church met in circles this week. All used the study theme "By One Spirit Are We One Body."

Circle 1 met with Mrs. Herman Mahler. Mrs. L. C. Perry was leader. Refreshments were served to Mmes. Otis Gay, W. F. George, Carrie Smith, D. O. Smith, Della Craft, Dave Harbour, Hunt, Gordon G. Clark, Guy Perdue, W. E. Stockton, L. C. Perry, Lee Thompson, Jim Milliron, W. C. Albright, Archie Bryant, A. D. Butcher.

Circle 2 met in the home of Mrs. Fenton Dale with Mrs. Widmoyer as leader. Refreshments were served to Mmes. Carl Sullivan, Richey Abernathy, Will Spruiell, J. N. George, T. C. Scott, Irene Watt, Miles Thompson, E. B. Taylor, W. M. Owens, M. L. Smith, T. J. Pace, C. J. Simpson, S. L. Denny, C. J. Thurber, W. S. Willard, T. H. Smith, T. R. Horine, Fred Widmoyer.

Circle 3 met Tuesday morning at the church with Mrs. Andy Capelbart as hostess and Mrs. Todd as leader. Present were Mmes. Joe Bell, L. A. Wilcox, Homer Worrell, Ed Clark, Tommy Compton, Harry Hadey, Bud May, John Mixon, Chi-

na B. Smith, Miles Thompson, Roy Sawyer, James Todd and the hostesses.

Gets Duty on New Ship

Tom Huckaby, who has been home on leave the past two weeks, left Sunday for Boston, Mass., where he will be assigned duty aboard a new destroyer leader which will be commissioned in June. During his stay at home Tom visited in Marlow and Norman, Okla., and also entertained friends from Marlow and Muskogee in the home of his parents Mr. and Mrs. George R. Huckaby.

Carload SALE of World Famous Firestone TIRES



Famous-for-Value
Firestone CHAMPIONS
Reduced **SALE**
During This
12⁹⁵
Plus Tax—Exchange
SIZE 6.00-16
OTHER SIZES
PROPORTIONATELY
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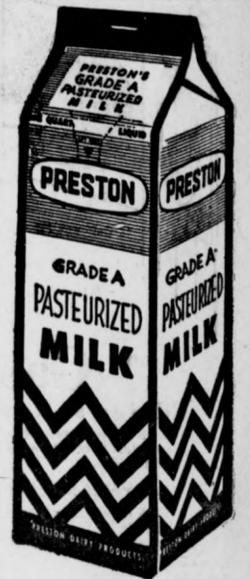
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"Where Service Is a Pleasure"



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UPHOLSTERING Latest Patterns Expertly Applied

We have the latest materials for fine upholstery and will be glad to show them. The fabric makers have created colors and finishes that far surpass any you have seen before.

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Wichita Falls
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Pybus Cleaners
A Complete Dry Cleaning and Laundry Service
"Just a Little Better"
We give S & H Green Stamp

Speak of Love to your Valentine with FLOWERS! They speak of love all over the world!

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Washateria & Steam Laundry
L. W. Vernon, owner
SHIRTS OUR SPECIALTY
Finished 6 for \$1 when brought in 24 hour service
WET WASH & FLUFF DRY

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Hoffman
EASY-VISION
television

only Hoffman Easy-Vision is
squint-free, strain-free TV

17-INCH TABLE MODEL
Compact Mahogany
finish cabinet.

Price Includes: parts, picture-tube
warranty, and Federal Excise Tax.

IMAGINE! A 17" HOFFMAN WITH EASY-VISION LENS for only \$199.95

IMAGINE a value like this! At this low, low price, you still get the exclusive protection of the famous Hoffman Easy-Vision Golden Lens! This new 17-inch Table Model for 1953 is powered by the newly-developed Hoffman QXP Chassis with amazing, new Maximum Performance Selector Switch that lets you control picture for best reception in your area! And, this 17" value-leader will get UHF stations when they come on the air without a costly, outside converter. Matching base available.

ELMER SINGLETON
Phone 4031

Banish Weather Worry and Work

with an automatic gas clothes dryer



You walk 40 miles and carry 2 tons of clothes a year putting out and taking in the wash if you are an average homemaker.

With a GAS dryer you are not exposed to chilling, chapping, irritating winds. You save time. AND you have the convenience of drying clothes any time—day or night.

Clothes are spared excessive wear and tear... no wind to whip and pull... no clothespins to tug and tear... no sun to fade colors.

Ozone gives line-dried clothes that "outdoor" freshness everyone enjoys. Ozone is continually circulated through clothes during drying in a GAS dryer. Clothes come out of an automatic GAS clothes dryer with a clean, crisp, fresh fragrance.

Automatic GAS clothes dryers have plus advantages—buy one!

only Gas

dries so fast
GAS dryers preheat in 4 minutes. Others take up to 18 minutes.

operates so cheap
GAS dryers are cheaper to operate by 75% in most cities and towns on Lone Star's system.

See Your Gas Clothes Dryer Dealer or
LONE STAR GAS COMPANY

Congress at Work

The word "essential" promises to become one of the most controversial in the congressional vocabulary this year.

Its interpretation on Capitol Hill will have tremendous effect on the success or failure of the Eisenhower administration's new federal economy drive which Congress is asked to support.

Next month the departments and agencies must submit revised spending estimates for the next fiscal year, beginning July 1, with totals less than those in the budget Truman submitted before he left office in January.

Hiring now is restricted and no more vacancies are to be filled until it is determined that specific jobs cannot be eliminated.

All federal construction projects are to be screened to eliminate that not "clearly essential."

Those directives from Budget Director Joseph M. Dodge will raise many questions of essentiality. Which functions and projects

are least essential and can be most easily eliminated? Which services are least essential? When is a construction project clearly essential?

Agreement on the answers to such questions will have to be reached. In many instances it will be a highly argumentative process.

It is likely that Eisenhower had that in mind when he told Congress the elimination of the annual deficit "demands the concerted action of all those in responsible positions in the government and the earnest co-operation of Congress."

He said, too, "Getting control of the budget requires that state and local governments and interested groups of citizens restrain themselves in their demands."

The president recognizes that in certain cases some members voluntarily seek new federal projects or services for their districts or states to win political favor, while some members are under pressure from constituents to obtain or retain projects or programs of dubious necessity.

Lindsay C. Warren, head of the General Accounting office, has said, "Everybody has a strong feeling that there is a great deal of waste in government, except when it comes to his own pet projects. Then there is always a sincere conviction that the expanding need for

the program and the rising level of costs make necessary a larger appropriation. This is one of the most interesting and widespread types of self-hypnotism practiced by even some of our best legislators and administrators."

Viewed from Capitol Hill, it is one thing to commend reduction of the federal payroll but quite another to handle the protests that stream into the Congressman's office from workers in his district who are about to be fired.

It is one thing to support Executive Branch review of new civilian public works projects, but quite another to agree to eliminating a hospital or river and harbor improvement or reclamation project from his district or state.

Mrs. John Parish of Bowie is spending this week in the home of Mr. and Mrs. Ruben PaPrish, John, who is seeing front line service with the marines in Korea, is expected to return home sometime in March.

Mrs. R. H. Howell of Electra, who has been ill for several weeks in her daughter's home, Mrs. H. L. Payton, left this week to visit another daughter and family, Mrs. A. L. Ramsey of Kadane Corner.

Mrs. Lizzie Bancroft will leave Monday for Los Angeles for a visit with her son C. B. Curlee and other relatives. She expects to be gone about three months.

We noticed in the changes of address that Bill Mahler is now a corporal. Congratulations, Bill. Pvt. Don Lowrey of Fort Hood was home this weekend.



From where I sit... by Joe Marsh

Just a Little "Outdated"

Back in December we sent out our yearly calendar. It listed the last date for renewing drivers' licenses, and things like the dates for registering to vote, when the hunting and fishing seasons open—even suggested you note down the wife's birthday, too.

I figured dates like these were important to keep in mind—and this was a good way to do it. Unfortunately, it now turns out I never really paid close attention to my own calendar!

Not 'til today that is—so here I am not able to drive the car this

weekend until I get my driver's license renewed on Monday!

From where I sit, I guess good advice, like charity, should begin at home. I'm always advising all of you to worry less about your neighbors (what they do, or say, and whether or not they should enjoy a temperate glass of beer) and pay more attention to whether you yourself are doing the right thing. Guess I'll "make a note" to follow my own formula!

Joe Marsh

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America's Most Advanced TV SETS

CBS Columbia

Even I Look Better on a New CBS-TV SET!



Says ARTHUR GODFREY CBS-TV Star

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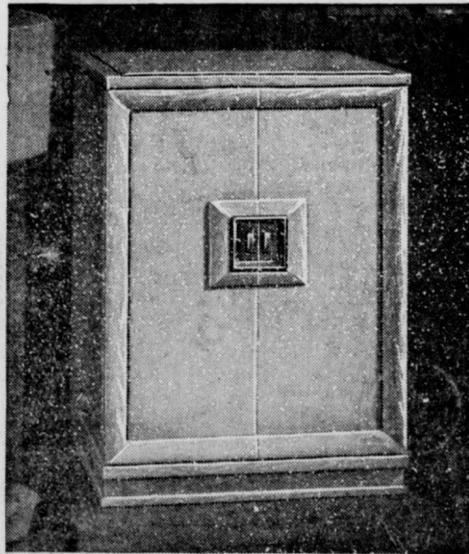
Now CBS Engineers Bring a New Kind of TV Receiver... Pictures with Studio-Sharp Reality Never Before Equaled!

It Took CBS To Do It! CBS alone—with its leadership in television, radio broadcast, electronics research—could develop a television receiver like this! A new kind of TV set bringing you the same exciting real-life pictures in your home that the engineers transmit from the TV studio! That's why today, and for years ahead...

Engineered By CBS means a TV set that meets the exacting standards of television's "toughest critics"—the engineers who televise your favorite shows.

Engineered By CBS means the exclusive CBS-Columbia Power-Trom Chassis is super-powered for distant and difficult reception—and it has provision for UHF.

Engineered By CBS, in short, means you'll never be satisfied with less! See the new CBS-Columbia TV sets at your dealer now. Check performance, price, cabinets. See for yourself why far-and-away the greatest dollar value in television today is proudly tagged... "ENGINEERED BY CBS-Columbia!"



The Futura. 21-inch picture. A magnificent triumph of contemporary cabinetry, executed in select, comb-grained lined oak.



Beverly Hills 17-inch picture



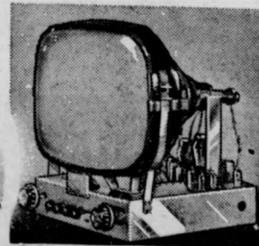
Ambassador 21-inch glare-free screen



Broadway 20-inch picture



Moderne 21-inch picture



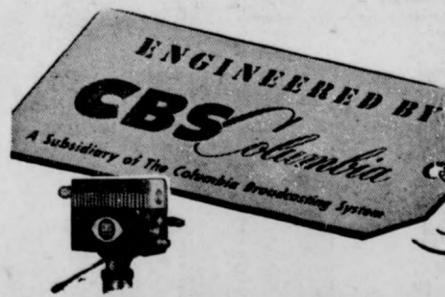
Greatest, Newest Power Plant in all Television! Exclusive CBS Power-Trom Chassis super-powered for long distance. Provision for UHF.



Cavalier 21-inch picture



Premiere 21-inch console



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