

It costs no more to watch TV without eyestrain.



Hoffman EASY-VISION television

17-INCH TABLE MODEL **\$199.95**
Compact Mahogany finish cabinet. Matching base available. Price includes: parts, picture-tube warranty; Fed. Ex. Tax.

AVAILABLE WITH UHF TUNING STRIPS OR ALL-WAVE UHF-VHF TUNER AT EXTRA COST

ELMER SINGLETON
Phone 4031 320 E. Highway

FALL CLEARANCE SALE
EVERYTHING REDUCED!
BARGAINS GALORE! HURRY!

Ted's Service Center
Iowa Park

LONG DISTANCE AND LOCAL MOVING
BAKER - DUNCAN VAN & STORAGE CO.
STORAGE PACKING SHIPPING
911 Ohio Avenue Phons 2-2838 & 3-4746
WICHITA FALLS, TEXAS

C. Metz
for
Philco TV
Maytag Washers

Home Demonstration Club Is Hostess to County HDC Women

The Holiday Home Demonstration club was hostess for a coffee and exhibit at the Community building Friday morning to begin the annual tour of clubs by Archer county members.

On display was an attractive assortment of handwork revealing the skill and ingenuity of local H.D.C. members. Among the lovely items on display were woven baskets, needlepoint crochets, hand painted pictures, ceramics, aluminum trays, dresses and a variety of novelties.

The group accompanied by Mrs. Pearl Coffman, county agent, proceeded to Archer City, where they enjoyed a sack lunch and a visit to the Archer county club exhibit.

Other club exhibits were Huff and Windthorst.

Guests were members of Wichita county home demonstration clubs.

Work Progressing on Finnell Radio Tower

Many are watching with interest the new radio station tower being constructed for use by the Leslie Finnell Construction company.

If plans go according to schedule, the tower is to be raised Saturday, Oct. 24, on a location three-fourth mile east of town on the Wichita Falls highway.

A 2-way radio station, it will carry a power of 250 watts and will be used by the construction company to contact men on various jobs. Call letters will be KB8298.

A private line to the station is being installed by the General Telephone company of the Southwest and electricity is being supplied by the Texas Electric Service company.

DISCIPLES

Monday, Oct. 19, 2:30 p.m., in the church parlor, Bible study on Evangelism in the New Testament will be directed by Rev. Chester E. Gleason, pastor of the Christian church. A nursery will be provided as usual.

On Monday, Oct. 26, the CWF and others will be attending the District 12 convention of Christian churches in Electra.

This past Monday, "Christian Woman, Citizen Alert!" presented the importance of paying poll taxes annually and using voting privileges. The lesson was emphasized by Ghosts of Past, Present and Future, and a neighbor, trying to make one citizen alert. Those having parts included Mmes. Woodall, Peterson, Barbour Sisk, Gilbert Steele, Gleason and Buzzard.

The Bible study texts were distributed; a get well card signed for Joyce Hartfield Swartz; vanilla purchased to obtain premium of light weight tables.

Others attending were Mmes. St. Clair, Miller, Roberts, Bates, Bowman.

Annual church family dinner at 7:00 next Wednesday. Good food, inspirational program and fine fellowship. All members and their families expected to attend.

Mr. and Mrs. Travis Neal Hines of Lubbock visited his sister Mrs. John Mixon and other relatives here last Sunday.

Mr. and Mrs. Herman Mahler and son Bill spent the weekend visiting relatives in Texarkana.

Lou Ann Duke, student at the University of Texas, Austin, visited her parents Mr. and Mrs. Carroll Duke over the weekend.

BAPTISTS

WMU met in its monthly Royal Service and Business sessions Monday morning. The program was rendered by the Gleaners circle with Mrs. H. I. Tatom as program chairman.

After the business session Mrs. C. L. Vaughn served as installing officer for the 1953-54 leaders, who are as follows:

Mrs. Sam Hill, president.
Mrs. Preston Pace, vice-pres.
Mrs. J. T. New and Mrs. O. M. Jones, community missions.
Mrs. L. E. Brooks, mission study.
Mrs. E. W. Sumrall, stewardship.
Mrs. Virgil Woodfin, corres. secretary-treasurer.
Mrs. H. I. Tatom, recording secretary.
Mrs. R. R. Brubaker, flowers for sick and bereaved.
Mrs. R. F. Pruitt and Mrs. L. E. Brooks, flowers for church sanctuary.
Mrs. Carroll Duke, social.
Mrs. J. A. Berg, program and literature.
Mrs. Carl McKinnon, missionary letters.
Mrs. F. W. Wright, young people's director.
Mrs. Homer Bialock, education.
Mrs. F. W. Wright, BWC adviser.
Mrs. O. S. McLemore, historian.
Mrs. C. P. Pace and Mrs. E. W. Sumrall, music.
Lila Traylor, Ruth circle.
Mary Lee Shaw, Sallee-Morgan circle.
Mrs. C. P. Pace, Gleaners circle.
Mrs. Ray Watson, Mary-Martha circle.
Mrs. D. O. James, Blanche Groves circle.
Mrs. Asa Rowell, Reapers circle.
Mrs. Bill Curry, Business Women circle.
Mrs. R. E. Jackson, mission circle.

WARREN CAMP

The V. O. Vestals are on vacation in California.

Mr. and Mrs. Judge Williamson, Mr. and Mrs. Keith Sloan, Marsha and Kent, Mr. and Mrs. Johnnie McDaniels, and the Norby Williamsons spent the weekend at Lake Texoma.

Miss Cathy Brisco had a party Monday afternoon to celebrate her third birthday. The guest list included Carolyn Fox, Eddie Bryson, Johnnie Ray Minnix, Deborah Ann Minnix, Mike Smith, Jimmy Cole, Rita Ann Laws, Marsha Sloan, Wayne Beavers, Terry, Davie and Charlie Wylie. Dale Hill, Arlean Cowden, Jenny Lynn White, Carol King and Brenda and Cindy Ford.

Gleaners circle met Tuesday with Mrs. H. I. Tatom for stewardship study. Present were Mmes. Joe Price, O. S. McLemore, Haskell Thompson, Earl Thompson, T. T. Thigpen, Georgia Simmons, J. T. Paris, C. P. Pace and the hostess.

Mmes. E. W. Sumrall, Everett Sewell, C. P. Simmons and F. W. Wright attended the annual Wichita-Archer Associational WMU meeting at Southside Baptist church in Wichita Falls on Tuesday.

Business Women met in the home of Mrs. Henry Jones, Monday evening for Bible study directed by Mrs. Dorothy Thompson. Present were Mmes. Bill Curry, Oscar Lochridge, F. W. Wright, Carrol Duke, J. T. New, J. C. Roby, Robert Lisenby, Taylor George and the hostess.

LAYMAN'S DAY

First Baptist church observed Layman's Day Sunday with more than 60 men participating in Sunday School departments and classes, in the choir loft and serving as ushers. It was a Southwide observance.

STEWARDSHIP STUDY WEEK

Stewardship Study Week is an

KWFT Family Party
Every Saturday Night
Box Office opens 6:30
Show Starts 7:30



DIXIE BOY JORDAN
Featuring:
• The Boomtowners String Band
• Melodettes
• Jack Jordan Trio
• Mary Jane and Susan Jordan
• Home Talent Show
Special Guests This Week:
• Stamps Ozark Quartet

T-O FAIR Auditorium
Admission
ADULTS 60c - CHILDREN 30c

emphasis which is fostered by the Southern Baptist churches and will be observed here the week of November 1-8. Approximately 20 people will be used on the faculty during this week of stewardship revival. Classes will be taught to every age group of the Sunday School.

Mrs. Mae Tanner, Mrs. R. A. Tanner and Mrs. Charlie Coppock were in Dallas and Fort Worth last Friday.



Last Half Rally Beats Holiday Eagles, 20 to 13

Holiday Eagles racked up a 13-point halftime lead here last Friday night but couldn't fight off a determined second half rally by the Newcastle Bobcats, and dropped their third game of the season 20 to 13.

Fumbles hurt the Eagle attack, and two Bobcat scores were direct results of bobbles by Holiday.

Don King was the main gun in the Eagle attack. The shifty half-back accounted for both our counters on runs of six and eight yards.

Coach Posey Lee Lambert's Bobcats capitalized on an Eagle lapse two minutes deep in the third quarter to get back in the game.

A recovered fumble on the Eagle 30 set up the first touchdown, and Claude Myatt blasted through the middle for the last eight yards.

Jimmy Myatt scored the tying touchdown minutes later when Holiday lost the ball on the Eagle 20. He slid over from the 5 to tie the score.

Early in the final period Jimmy Myatt gave the Bobcats their first win of the season when he dived over from the 1 yard line to cinch a 40-yard sustained drive.

Don King almost got away in the closing minutes on a brilliant 60-yard run. He was stopped on the Bobcat 10, but the Eagles failed to score in four plays and the ball went over.

Dear Editor:

... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most reading for straight-thinking people..."

"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor..."

"The Monitor gives me ideas for my work..."

"I truly enjoy its company..."

You, too, will find the Monitor informative, with complete world news. You will discover a constructive viewpoint in every news story.

Use the coupon below for a special introductory subscription - 3 months for only \$3.

The Christian Science Monitor
One, Norway St., Boston 15, Mass., U. S. A.
Please send me an introductory subscription to The Christian Science Monitor - 3 issues, 3 copies 3c.

(name) _____
(address) _____
(city) _____ (state) _____

Growth is our business, too!



We like to make progress and in the process, help you to get ahead too. ...Come In!

State National Bank
IOWA PARK, TEXAS

DIRECTORS

| | |
|-----------------|------------------|
| W. F. George | Jno. C. Murphree |
| J. W. Van Horn | W. A. George |
| Herman Mitchell | Earle L. Denny |
| F. E. Hill | C. E. Birk |

STATE FAIR OF TEXAS

MORE TO SEE IN '53

ETHEL MERMAN SHOW
ICE CYCLES OF '54
AUT SWENSON THRILLCADE
MILLION DOLLAR MIDWAY
COTTON BOWL FOOTBALL
Pan-American Livestock Expo.
10,000 FREE EXHIBITS
3-D AGRICULTURAMA
DANCING WATERS

NOW THRU OCT. 25 * DALLAS

LAY AWAY YOUR G. E. GIFTS TODAY!

| | |
|--|---|
|  G. E. KITCHEN CLOCK RED OR WHITE ONLY 4.95 |  G. E. AUTOMATIC IRON 4 1/2-POUND 1000-WATT ONLY 9.95 |
|  G. E. PORTABLE MIXER PRICED AT ONLY 19.95 |  G. E. AUTOMATIC TOASTER CHROME! POP-UP CONTROL 23.95 |
|  G. E. SANDWICH GRILL WAFFLE IRON COMBINATION PRICED ONLY \$16.95 |  G. E. ALARM CLOCK WHITE FACE & BROWN HANDS IVORY! NOW ONLY \$3.98 |

A message to every prospective new car buyer:

You can have the most popular automatic transmission to be found in any low-priced car

Chevrolet's Famous 1953 Powerglide!*

Much fleet, smoother, more economical! Thoroughly proved and improved through years of development and over a billion owner-driven miles! Production now running at new high levels due to record nationwide demand!

Much More Economical
Chevrolet's 1953 Powerglide Automatic Transmission*-teamed with the 115-h.p. "Blue-Flame" high-compression Valve-in-Head engine-brings you entirely new operating economy in city driving and on long trips.

Far Livelier Getaway
Put the selector lever in "DRIVE" position-step on the accelerator-and you move smoothly away from a standing start to legal traffic speed in seconds.

Important New Gas Savings
You'll never know how economical an automatic transmission can be until you try the 1953 Powerglide. Various improvements, including a more efficient use of engine power, make it extremely thrifty.

Great New Passing Ability
The car picks up pace in traffic on the highway at the touch of a toe, for the '53 Powerglide has an added automatic passing range.

Smoothest No-Shift Driving at Lowest Cost
Driving is almost incredibly easy, changes of speed almost unbelievably smooth... for this transmission gives simplest, smoothest, no-shift driving at lowest cost.

Safe Eyes-on-the-Road Driving
Powerglide permits you to concentrate on driving, with hands on the steering wheel and eyes on the road.

Full Engine Braking-Power on Hills
Powerglide's flexibility lets you cruise easily up any hill. And you enjoy constant engine braking power for maximum safety when descending.

Rock Out of Trouble
Powerglide's smooth power flow lets you rock out of sand, snow or mud whenever the need arises. "LOW" and "REVERSE" are side by side on the Powerglide quadrant, making the operation doubly easy.

Push-Proof Parking
Put the selector lever in "PARK" position when you leave the car, and a positive gear-type lock holds it in position until you return.

Time-Proved, Owner-Proved Dependability
Come in. Drive a Chevrolet with this finer, more popular automatic transmission-time-proved by hundreds of thousands of owners in over a billion miles of driving!

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

CHEVROLET

*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" models. Power Steering available on other models.

HILL MOTOR CO.
216 N. Yosemite

AUTHORIZED DEALER
WHITE
Auto Store
THE HOME OF GREATER VALUE

Harrel Sullivan

IOWA PARK Hawks ARCHER CITY

| | | | |
|----------------------------|-------------------------------|----------------------|-----------------------|
| *40 Leonard Luckett G 160 | 61 Don McManus C 155 | 0 B. Hilbers, g 120 | 53 *Alexander, t 150 |
| *41 Claburne Lindley E 150 | Dennis Fletcher | 28 H. Neas | 54 J. Linscott, b 130 |
| *42 Jim Martin T 170 | Randall Pierce | 30 T. Robertson | 55 *Williams, c 185 |
| 43 Dan McLaughlin G 150 | Don Daugherty | 30 M. Strawn | 57 Wood, t 175 |
| *44 Mickey Sewell QB 165 | Douglas James | 32 B. Hickman | 50 Roderick, g 140 |
| *45 Fred Lewis T 180 | Norman Marquart | 34 P. Cox | 62 Cole, t 170 |
| *46 J. C. Bridges G 145 | Mike Thornberry | 34 J. Lewis | 63 Wright, c 135 |
| *47 Cecil Marquart E 145 | Arlen Shook | 40 *Slack, e 140 | 66 *Covington, g 135 |
| 48 Loyd Lewis G 155 | Thurman Payton | 41 Stephens, b 130 | 67 Wilson, e 120 |
| 49 Delos Whisenhunt B 165 | | 43 Douglas, fb 120 | 72 Hilbers, g 140 |
| 50 Lawrence McLemore T 165 | <i>Managers</i> | 42 *Wakefield, g 140 | 70 Essler, e 150 |
| 51 David Sewell E 165 | John Hurt and Gerald Clements | 43 Douglas, fb 120 | 72 Hilbers, g 140 |
| 52 Loyd Klinkerman E 50 | | 45 McGriff, qb 165 | 77 *Newsom, t 170 |
| *53 George Clements FB 150 | <i>Couches</i> | 44 *Sullivan, fb 170 | 78 *Berry, qb 170 |
| *54 James Williams HB 180 | Ted Averitt and Ray Corbett | 48 *Knox, b 140 | |
| 55 Eddie Whittenburg T 165 | | 49 Maxwell, g 130 | <i>Coaches</i> |
| 56 Harvey Klinkerman B 135 | <i>Officials</i> | 51 *Linscott, e 140 | Bill Thompson, SWTC |
| 57 Joe Garrison 165 | Cecil Cox Referee | 52 *Peirce, b 140 | Bill Cofer, CSC |
| *58 Dale Girard C 170 | Roy Williams Umpire | | |
| *59 James Fenner HB 175 | Jim Woodfin Headlinesman | | |
| 60 Ralph Brown G 165 | | | |

INSURANCE

Automobile
Dwelling
Furniture
Business

Prompt Service

All Forms of
INSURANCE PROTECTION

Life Insurance

Automobile
Windstorm
Aviation
Liability

Fire
Marine
Burglary
Bonds

Iowa Park Insurance Agency

Office Phone 3221
Residence Phone 3251

"Where Service Is a Pleasure"

Prompt Delivery in Wichita Falls

Iowa Park and Holiday

IOWA PARK FLORISTS

Phone 3571

LAST CHANCE TO SAVE

At The **REXALL** ORIGINAL

1¢ SALE

LAST DAY, SATURDAY

2 Rexall Products for the Price of 1 Plus a Penny!

Park Pharmacy

STRETCH YOUR MILEAGE

GULF

Tires and Tubes

HOGUE AUTO SUPPLY

PHONE 4521 IOWA PARK

CUSTOM MIXING and GRINDING FACILITIES

Are Now Available at the

Farmers Union Co-op Elevator

IOWA PARK, TEXAS

HAWKS TO PLAY ARCHER CITY HERE

The Iowa Park Hawks will meet Archer City on the home football field Friday night. This will be the second conference game of the season for Coaches Averitt's and Corbett's squad. Game time will be 8:00.

IOWA PARK JUNIORS TO PLAY HENRIETTA

The Iowa Park Junior squad will go to Henrietta, Monday night of next week. The game will begin at 7:30. Last week the Juniors battled Archer City to a scoreless tie.

LIGHT ON SCOREBOARD

A light has been placed on the scoreboard to give a better view of the lettering. The numerals were plainly visible but spectators had difficulty reading the captions under the numerals.

FIRST SIX WEEKS HONOR ROLL ANNOUNCED

The following students made all "A's" for the first six weeks of class work and are placed on the Double A Honor Roll:
Larry J. Hall, grade 8.
Joseita Hensley, grade 9.
Roberta Butts, grade 10.
Don Owens, grade 11.
Mickey Sewell and Valton Watkins, grade 12.
Students who attained an "A" average during the first six weeks are:
Sue Bedford and Jo Ann Brubaker, grade 7.
Randall Pierce, Carol Thomas, grade 9.
Sara Johnson, Larry Jones, Doylene Morgan, David Sewell, Judy Wilson, grade 10.
June James, Dan McLaughlin, Caroline Sewell, Barbara Tatom and Henrian Zalski, grade 11.
Rita Grussendorf, Retha Starr, Cynthia Thornberry and Ava Lee Watts, grade 12.

State Fair of Texas

MORE to SEE in '53

- Ethel Merman Show
- ICE CYCLES OF '54
- AUT SWENSON THRILLCADE
- MILLION DOLLAR MIDWAY
- COTTON BOWL FOOTBALL
- LIVESTOCK EXPOSITION
- 10,000 FREE EXHIBITS
- 3-D AGRICULTURAMA
- TEXAS FASHION ROUND-UP
- AUTOMOBILE SHOW
- DANCING WATERS

OCT. 10-25 * DALLAS

EXPERT REPAIR SERVICE for

RADIO & TV

Home and Auto Radios — Electric Appliances

ALL WORK GUARANTEED

Moore's Service Station

At the Tower Station 300 East Highway

For Commercial Printing of All Kinds
Look to the Iowa Park Herald

★ WSCS ★

The Woman's Society of Christian Service met Oct. 13 at 9:30 a.m. in the Methodist church. During the business session conducted by Mrs. W. M. Owens, it was announced the Bake Sale will be held next Saturday, Oct. 17.

Mrs. S. L. Denny gave the devotion in which she emphasized the importance of reading the Bible regularly.

Mrs. Travis Smith, secretary of missionary education, introduced the district president of WSCS, Mrs. Leslie Finnell of Holliday, who gave an introduction to the book "Spanish Speaking Americans in the USA." In her remarks she gave the historical background of the Mexican people and told of the part they had in the development of our country.

Our refusal to accept other races, she said, is due to lack of understanding, and the greatest hindrance to understanding is complacency. She closed the meeting with prayer.

Others present were Mmes. W. E. Stockton, Dave Harbour, Fred Widmoyer, Della Craft, D. O. Smith, J. N. George, W. A. Litchfield, F. S. Smith, Gordon G. Clark, Scott Morris, E. B. Taylor, Miles Thompson, C. J. Thurber, Will Spruiell, James Sewell, H. B. Jones, Ray Low, G. E. Trammel, Guy Perdue, Arch Hughes, C. J. Simpson, Joe Bell, John Nixon.

Former Teacher Writes Frm Korean Station

Dear Mrs. George:
I would have written long before this, but I only became permanently situated this week. After I left Wichita Falls, I went to Ft. Lewis, Wash. I left here and the United States on the fifth of September. We had a nice trip and landed in Japan on the 15th. We landed in Yokohama and from there traveled by rail to the southernmost island of Japan and Camp Sasabo.

After processing there we boarded another boat and sailed to Inchon, Korea. We boarded trucks in Inchon and moved up to the front.

I am now assigned to the Second Infantry division. To further break this down, I am assigned to Headquarters Battery 82nd Antiaircraft Artillery Automatic Weapon Battalion. In the event you are not familiar with this type of weapon, we are using half tracks mounting four 50-caliber machine guns. These guns put out a tremendous amount of fire power.

The Chinese are supposedly terrified by them and call them "silent death" as you are unable to hear the round before it hits you.

I am working as a radio operator at the present time, but as flexible as the army is, I could be a radarman or rifleman by the end of the week.

Sincerely, Wallace.
Please send the Herald to:
Pvt. Wallace E. Davis Jr.
US 5410778
Headquarters Battery
82nd AAA AW Bn (SP)
APO 248, care Postmaster
San Francisco, California

WRIGHT'S JEWELRY

for new gift suggestions

- Bracelets
- Earrings
- Scatter Pins
- Watches and Bands
- Diamond Wedding Sets
- Birthstone and friendship Rings
- Emblem and Initial Rings

A small deposit will hold any item in lay-away until Christmas.

Iowa Park College Students to Convention

Several young people of Iowa Park who are attending college are planning to attend the Baptist Student union's 34th annual convention in San Antonio, Oct. 16-19. They are Katie Merle Sumrall, president of Midwestern university BSU; Franklin Farmer, Midwestern; Bob Robinson, Barbara Butts, Mr. and Mrs. Jimmy Hoosen, all of NTSC, Denton.

Friday, 2500 college students representing 35 colleges in Texas will register for this two-day convention. Theme of the conference will be "The World, the Way and You."

Mrs. Frankie Hendrick fell in her dress shop Monday and injured a knee. She was unable to be at work part of the week.

JUST RECEIVED FRESH SUPPLY

Glidden ENDURANCE HOUSE PAINT

Paint now—the weather is right! Your house is dry—the paint is fresh! For just a few dollars you can give your house the protection it needs for the next few years!

W. G. STEELE
Lumber & Building Co.

DEER HUNTING

I have several boxes of Good Husky Boy...
Stephens...

Phone 2251

Mrs. Berry Entertains ESA with Buffet Supper

Members of Epsilon Sigma Alpha met Thursday, Oct. 8, at the home of Mrs. Alan Berry for a buffet supper. This was another social in honor of four new pledges: Mmes. Burk Scott, Louie McCarthy, Ray Rutherford and Johnny Cole.

Decorations carried the theme of fortune telling by reading cards. Each member had place cards with her fortune on the back of a little gypsy lady who looked like a fortune teller. Guest for the evening was Mrs. Ida Chatelein, who read the cards for each member.

After the supper, games of bingo with small prizes for the winners were enjoyed.

Others attending were the two sponsors Mrs. O. R. Owens and Mrs. C. W. Coppock; and members: Mesdames Orville Bell, Joe Chandler, John Clapp, Jack Coleman, I. W. Corder, Leslie Clapp, Johnny Crawford, Carl Davies, Bryan Ferris, W. A. George, Pete Guthrie, Donald Hill, Wayne House, Jesse McCullough, Bud Mitchell, John Mixon, Ted Overbey, Lee Perry, Rollin Roberts, Glenn Scott, Tommy Sims, Ray Watson; and Miss Raydean Brown.

Mrs. J. H. Hatten spent last week in Houston visiting her daughter and husband Mr. and Mrs. Dean Jackson, who had been visiting in Iowa Park the week before.

Mr. and Mrs. H. F. Reinhart and son Michael of Detroit, Mich., visited her parents Mr. and Mrs. C. N. Caple, last week.

Miles Hines of Lubbock spent the weekend in Iowa Park. Mrs. Hines returned home with him after spending a week here visiting relatives.

Mr. and Mrs. Claud Gregg of Jacksboro were Sunday visitors in the home of Mr. and Mrs. M. O. Cheves.

It was nice to see Clifford Hestand back on the streets last week after undergoing surgery again in Baylor hospital, Dallas.

Firestone Specials

Four 710x15 New Lifetime Guaranteed Firestone Tires. This week only, \$75.00, set

One 1-gallon New Firestone Electric Ice Cream Freezer. Reduced to \$25.00

Big Savings on B-B Guns, Firestone Bicycles and Firestone Air Conditioners

LET JACK SAVE YOU MONEY ON THESE

- One New Universal fully automatic 8-cup Coffee Maker, reduced to \$24.95
- One slightly damaged Cory Coffee Maker only \$15.00
- One Savage 775-A 12 gauge Automatic Shotgun, list \$109.95 only \$75.00
- Two Electric Windshield Defrosters. Worth \$5.45 Now only \$2.50
- Ten pair Brake and Clutch Pedal Pads 25cents a pair
- One 8-foot Used Gas Refrigerator \$25.00

Jack's Super Service

APPAREL FOR THE ENTIRE FAMILY

THE Hub

S & Q CLOTHIERS
Sol Lasky - President

WICHITA FALLS, TEXAS

Eighth & Indiana Customer Parking at 507 Ninth

Now You Can Have "PUSHBUTTON" DRYING

With An Automatic Electric Clothes Dryer

The age of modern convenience has really hit its stride now that you merely turn a dial to dry a whole load of wash. Think of the work it saves you. No more lugging baskets of clothes out to the clothesline... no worry about sudden showers... no outside dust and dirt. You get an electric dryer full of clean, sweet-smelling clothes... fluff-dry and soft to the touch. A wash that beats a sun-dried laundry for hygienic cleanliness. Reddy Kilowatt and your "pushbutton" automatic electric dryer give you washdays that you enjoy, because you are clothesline, weather-free.

TEXAS Electric Service Company
TED R. ST. CLAIR, Manager

IOWA PARK HERALD
Published Thursday of each week at Iowa Park, Texas. Entered at the Post Office at Iowa Park, Texas, as second class matter under Act of Congress of March 3, 1879. Subscription in Wichita county \$2, elsewhere \$2.50 a year in advance. George R. Huckaby, Publisher



Your C. of C.

By Ruth Hill Yeagan

FREE TRANSPORTATION
... for the Chest X-ray Survey will be provided Saturday, Nov. 7, during the day for those who have no other means of getting to town.
The transportation committee is composed of appointees from the Order of the Eastern Star, Modern Music Study club, Twenty-three Study club, Parent-Teacher association, and Epsilon Sigma Alpha.
Representatives from the Eastern Star and Music club will have the morning schedule; appointees from the Study club and the PTA will have the afternoon schedule; and ESA volunteers will be the reserves.
Any person who wishes a chest x-ray (without transportation) may telephone 2431 on Saturday, Nov. 7, hours 8:30 to 5:00, and expect the services of the transportation committee.

SELECTION OF DIRECTORS
Pres. Alan W. Berry this week appointed a nominating committee for the selection of 14 members, from which seven will be elected in November. The committee includes Sam Hill, Floyd S. May, Paul Peterson, Donald Hill and F. M. White. Sam has called a meeting of this committee at the Chamber office on Thursday afternoon at 5:00.

AMERICAN EDUCATION WEEK Nov. 8-14
At the directors meeting this week Keith D. Swin and Lavere Thompson were appointed to study the Business-Education program for its value to a town of Iowa Park's size; and to make such recommendations as they consider appropriate to the Board.

COMMUNITY CHEST
Rollins Woodall and W. A. George report that the Chest has just about reached the \$1500 mark. They speak highly of the co-operation of the seven organizations which worked so faithfully to put over this drive.

SALUTE TO IOWA PARK
Radio station KRLD of Dallas will salute Iowa Park on Sunday, Nov. 1, from 9:30 to 10:00 p.m. The salute will present publicity on Our Town. Mayor R. E. Van Horn is making a tape recording of a brief address to be used in the program. Music of Phil Spitznagel and his all-girl orchestra supports the program.

BUY TEXAS BEEF
... your best beef buy. Well, every Texan knows that, and lots of other people, too.

The Texas Press association is challenging the housewife to prove her ability to cook tempting dishes made up of round steaks, ribs and cheaper cuts. And then challenging the menfolk to praise the little woman for her efforts by asking for more such dishes.
With family co-operation, the farmer, the rancher and the cattleman will get the help they need right now.

CALLING ALL LOYAL TEXANS
... to eat up the beef on the butchers' shelves and in the packers' storerooms, so the farmer and cattleman will be able to sell their up-coming herds for a price with a profit.
Every week is Texas Beef Week.

COUNTY TAX STATEMENTS
... for 1953 are out and may be paid at the sub-station at the Iowa Park Chamber of Commerce, if you bring your statement with you. A 3 per cent discount is offered if paid before Nov. 2. Poll taxes are also being issued here.

HOLLIDAY
Washateria & Steam Laundry
L. W. Vernon, owner
SHIRTS OUR SPECIALTY
Finished 6 for \$1 when brought in 24 hour service
WET WASH & FLUFF
Phone 7-587
2311 Holl
WICHITA

SENIOR NEWS

Greetings from the home of the Hawks. How about pulling up a chair and reading a little of the happenings around dear ole IPHS? Here's hoping you saw our game Friday night. Though the Hawks weren't on top, we were proud of them. We know you were too, if you attended the game. Better luck with the Archer City Wildcats, boys! The Hawks are planning on "Flying Over the Wildcats" Friday night, so come out and help cheer them to victory.
We survived the six-weeks tests. Some of the grades aren't pretty. We promise to try harder this time. If we don't you'll be hearing from us next October. Get what I mean?
Guess what! Leonard Lockett finally shaved! Sandra, what do you mean by letting Hic go this long? He says he's going to wait until homecoming, poor Sandie.
Marini Martin's eyes almost fell out when Mrs. Thompson handed him his inmate ring Monday morning. Hum, Cynthia, looks like you'll get a new ring.
Suzie Williams is still going with his ex. Dat's the way to go, Suz, we like that!
Say, ole Shirley Lee is getting a good start. She and Bobby aren't married yet and she's already crippled him.
Oh, I'm going blind! That Mary Ann Crawford popped up Tuesday morning with a rock that put my eyes out. Hey, Snowball! Kinda like ole Burk, don't you? Congratulations!
Dorothy and Janette try to act as if nothing exciting ever happens to them. I think they're trying to keep secrets. I know something on Dorothy, but, mum's the word.
If you want to find Delores Langford, you'll have to look around a telephone. Red has her spooled.
Say, Nasty Sewell, who was the dame walking you off the field Friday night? Wasn't Beverly Talley, was it?
By the way, Talley, why the starry-eyed look Monday morning? Must have had a nice weekend. How was the fair, or should I say, atmosphere?
Boy on boy, that Potts and Rosetta have it bad! He came all the way to Crowell, just to see her.
Lillian is still after G. A. Hey, ya cool-cat, how do you like yellow and black pandas? I'd like to have a black and white one myself.
Question of the week: What makes Zook Girard ill? Government or football?
We hear slurping sounds in American history class. Can this be one of our fair haired Srs making the sound, or one of our popular Jr couples?
Earl Gilbert must have a girlfriend named Peggy, because he has "Peggy" on everything.
Ceil and Bubs were skating Saturday night. You boys weren't hunting women, were you? You'd probably have a hard time getting a girl, riding in that ole Buick.
Rita and Jerry are still courting. Hey, Droopen, you kinda like that old boy, don't you?
If you'd like to get posters made, see Sue Geisert, the little darling simply loves to make them. I hear B. Barker is trying to beat her out.
If Clarice Gee (Holliman) isn't getting up her homework, it's probably because she spends most of her time writing Clifford.
Hey, Larry, what about the stop you made in Electra at the Whistle Stop? Cute carhops, huh?
If you hear any gossip, drop it to me. Then we'll let the others know it.
See ya Friday night at the Archer City game.—Tena Adams.
P.S. I'm on the loose. If you see anything I'd want, grab it.

Soil Conservation
The regular meeting of the board of supervisors for the Wilbarger-Wichita Soil Conservation district was held at the Electra State bank Oct. 7. The board was reorganized with Fenton Dale of Iowa Park as chairman, G. A. Shivers of Thalia, vice-chairman; Jack Walser of Electra, secretary; and Henry Vaughn, member.
District owned combination fertilizer grain drills are for rent to land owners and operators at Park Feed Store in Iowa Park, United Farm Store in Vernon, Wade Bailey at Electra and Norman Duke at Burkburnett. A rental charge of 50c an acre has been set.
Bob Miller, 7 miles southwest of Wichita Falls, reports good results from rotation grazing with limited numbers of cattle. Benefits received have been increased litter, improved plant vigor and distribution of grazing over longer period during the year. Miller expects to winter his cattle on grass and home grown alfalfa hay.
Approximately three-fourths mile of open drains both for surface and

Bobby Crabtree Falls From Belfry, Injuries Are Only Minor

Bobby, son of Mr. and Mrs. Roy Crabtree of Valley Farms, fell Monday afternoon, Oct. 11, at the Baptist church and was given emergency treatment at the Park Clinic.
Bobby was at the church after school to attend a Royal Ambassadors meeting. He and several other members arrived early, so he climbed the steel belfry to ring the church bell. Coming down, Bobby attempted to jump to a tree close by, missed and fell about 15 feet, hitting a concrete curbing with his head. He received only a minor injury.

Bill Weiler, Texas Tech student, paid his parents Mr. and Mrs. Chauncey Weiler a short visit Sunday.

sub-surface drainage was completed on the Ed White farm four miles east of Iowa Park. Technicians of the Iowa Park work unit assisted in the preliminary survey and engineering, while the drain was constructed by the irrigation district. James L. Barbour has completed

leveling and bordering of about 7 acres. His farm is about 3 miles southeast of Iowa Park. The larger portion of the dirt was moved with a maintainer, bulldozer and scraper. Barbour has chiseled and floated the borders and has it ready to seed to alfalfa.

You Are Cordially Invited To Attend

Free Lecture Entitled
"THE LOVE AND LOGIC OF CHRISTIAN SCIENCE HEALING"
by
Henry Allen Nichols, C.S.
of Los Angeles, California
Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
Friday, October 16, 1953
8:00 p.m., Church Edifice, 1825 Lamar
Auspices of
First Church of Christ, Scientist
Vernon

FUNERAL DIRECTORS
QUARTERLY RATES

| Years | \$150 | \$300 | \$450 | \$600 |
|------------|---------------------------|-------|-------|-------|
| 1 mo. to 2 | (Only One Policy Written) | | | |
| 2 to 19 | .35 | .70 | 1.05 | 1.40 |
| 20 to 29 | .50 | 1.00 | 1.50 | 2.00 |
| 30 to 39 | .65 | 1.30 | 1.95 | 2.60 |
| 40 to 49 | .80 | 1.60 | 2.40 | 3.20 |
| 50 to 59 | 1.00 | 2.00 | 3.00 | 4.00 |
| 60 to 69 | 1.25 | 2.50 | 3.75 | None |
| 70 to 79 | 1.50 | None | None | None |
| 80 to 84 | 2.25 | " | " | " |
| 85 to 89 | 2.75 | " | " | " |
| 90 to 94 | 3.25 | " | " | " |
| 95 to 99 | 4.00 | " | " | " |
| 100 to 104 | 6.25 | " | " | " |
| 105 to 109 | 9.00 | " | " | " |
| 110 to 114 | 12.00 | " | " | " |

J. A. TANNER & SON
IOWA PARK, TEXAS
AMBULANCE SERVICE ANYWHERE
Day or Night — Phone 3711



There's never a good time to be sick — but every time you call the doctor and he prescribes remedies for your ailments — come to us for best quality products accurately compounded.

BERRY DRUG
The Friendly Prescription Store
S & H Green Stamps Phones 2621, 2041
Have Your Doctor Phone Your Prescription to Us — We Deliver

North Texas Motor Company
J. O. DOTSON, OWNER

| | |
|-----------------------------------|---------------------------------------|
| Automotive Division | Truck Division |
| 1101 Scott Avenue Phone 3-4191 | 810 East Scott Avenue Phone 3-2116 |
| Body and Paint Division | |
| 812 Waco Street Phone 3-2722 | |

WICHITA FALLS, TEXAS



C. M. Miller Lumber Co.
Robert R. Brubaker, Manager Phone 3641

IN IOWA PARK IT'S THE
Iowa Park Cleaners
"WHERE QUALITY COUNTS"
ALL NEW EQUIPMENT AND EXPERIENCED HELP
For Pick Up & Delivery **5041** 1st Door West of Bank

COMPLETE INSURANCE

- Fire
- Windstorm
- Hail
- Automobile

CARROLL DUKE INSURANCE AGENCY
Phone 4411 Cash Street

Phone 2-1909 Phone 2-5783
Watkins & McMillan Butane Company
2522 Iowa Park Road Wichita Falls, Texas

| | |
|--|--|
| BEATIFUL | GLORIOUS |
| Story & Clark and Jesse French Pianos | Hammond Organs, Accordions, Band Instruments |

TOM McCARTY MUSIC COMPANY
1511 Monroe Wichita Falls Phone 2-0019

Gasoline
for Sunday driving... or **Natural Gas**
to cook next Sunday's roast?

Most people think only of gasolines, lubricants, and fuel oils when the petroleum industry is mentioned. The fact is, practically all oil producers are also natural gas producers. So today the driller of a wildcat, or exploratory well, calls his venture successful if the well discovers either oil or gas.
If it is an oil well, then he has helped to supply the country's increasing needs for oil and oil products; if it is a gas well, he has discovered additional supplies of an efficient, economical fuel for household and industrial use.
The petroleum industry's development and conservation of the country's natural gas resources is a practical demonstration of the progress to which Oil Progress Week invites attention.
Beginning with the location of the well, advanced geological and geophysical studies of underground formations aid in the selection of likely oil or gas producing areas, but still the odds against a wildcat well producing either gas or oil are eight to one.
If a natural gas field is discovered, reservoir engineers immediately begin their studies to determine the best producing methods to conserve the underground energy and to obtain the maximum production for the longest possible time.
If the gas that is discovered is "wet," it is processed in gasoline plants which remove the liquid parts and send them to refineries for further processing into motor fuels and aviation gasolines, or to petrochemical plants to be converted into a long list of useful chemical products, among which are the plastics and synthetic fabrics with which you are so familiar. "Dry" gas, the residue from gasoline plants, and sometimes produced direct from the gas field, is the natural gas that burns in literally millions of homes throughout America and under the boilers of thousands of American industries.
So, whether a wildcat well discovers oil for gasoline or natural gas for the kitchen stove, it adds to the available energy resources of the most highly mechanized nation on earth; it supplies products essential for today's and tomorrow's high living standards; it gives additional strength to measures for National defense.

OIL... at your service
HUMBLE
OIL PROGRESS WEEK-OCTOBER 11-17
HUMBLE OIL & REFINING COMPANY
HUMBLE PIPE LINE COMPANY

CURTIS SEWELL STATION
Phone 4161 Highway 287

America's Favorite Circus
WICHITA FALLS
6 Gala Days & Nights
SPUDDER'S BALL PARK
STARTING
MON. 26
OCT. 26
Last Times - Sat. Oct. 31
MASKAT
9th ANNUAL
SHRINE
BIG
3 RING
CIRCUS

A MIGHTY CONSTELLATION OF STUPENDOUS FEATURES
GREATEST SHOW ON EARTH
FOR THE PRICE!
Twice Daily: 2:30 & 8:15 P.M.
Box Offices and Gates Open
One Hour Earlier
POPULAR PRICES TO ALL
BLEACHER SEATS 50¢
GRANDSTAND SEATS \$1.00
RESERVED BOX SEATS \$1.50
CHILDREN ONLY 25¢
(Includes All Tax)
DOWNTOWN TICKET OFFICES
SEATS ON SALE NOW—FEDWAY
KEMP HOTEL, GEORGE'S BARBER SHOP (Flood Street)