M. Davis 12-80-46 123

## Local News

A Martines

Walalce Cox and children in town Monday; they are to Colorado

Mr and Mrs. B M Haymes and Mr Mrs. T J Yandell were in Lub Sunday attending the Knox ty reunion.

Bub, you can beat the heat ile driving with one of our auto conditioners. H. and S. Auto Home Supply Store

/er

vino

(41

bles a

votice to rural schools, youths, have a full line of baseball bats res, balls, both hard and soft equipment. H. and S.

Shelton of Pryor Produce rened Tuesday from a vacation to t Texas.

Evangelist and Mrs Voigt visited and Mrs. A K Gilliam Sunday

and Mrs. Grady Pruett and and Mrs. Audrey Davis of La-a visited Mr and Mrs. H J. Land esday nite of last week.

Charlie likes fishing; Charlie ws fishing; he's in busines turing fishing as rods, reels, H. a 5. Auto and Home Supply

CARD OF THANKS

We wish to thank each of you o so willingly hhelped during recent illness. We do thank you cerely. Joe Kirkpatrick and fam

FOR SALE: one section land 5 N. W. of Seagraves with 4 house and bath, windmill, in house and bath, windmill, thard, trees, all in cultivation ex 30 acres; \$20 acre; will trade 0'Donnell property W E O'Donnell e, Box 681, Seagraves, Tex tp

Vernon McCollough and ughter. Sue attended the funeral a friend in Seagraves Thursday ast week.

Mr and Mrs. Bill Lashley and of Quaker City, Ohio were the ests of Mr and Mrs. Bill Autry t Thursday: the two Bills were y buddles.

W M McCarty, while working on construction job, received a piece steel in his eye and is now in a pital at El Paso.

Mrs. C L. Johnson of Huntsville, her sister and is here visiting nlly, Mrs. W M McCarty

Daniels and Mrs. Clarence Mr and Mrs. A J Barnes and ighter visited relatives in Slatover the week end.

Did we miss your news this week -maybe you didn't tel lus Huh?

Mrs. E. Clemage returned over week end from a market trip Kansas City. Mr and Mrs Clifton Buchanan of te visited his mother over the

lub Meets With rs. Wheeler

k end.

gust 19th

Members of the Jolly Twelve Sew club and guests of the entertined last Tuesday ion this week. After the afternoon had been Mr and Mrs. C L Tomlinson were in visiting. Mrs. Wheeler, asin Lubbock last Thursday celebratby her two grand-daughters, ing C. L., Jr.'s 20th birthday; also refreshment plates to Mesattending the midget auto races as Chance Mansell, Ervin t, Maud Shaw, Cliff Lamb--Pse Mansell, Albert Koening-R C Carroll, John Spears, Mrs. Abernathy, Lydia Hancock, A Edwards, Alta Line, Ed dard, J D Bolch, Carlein Sum-R. Weemise and Mrs Bonceil Ann Preston and the hostess. club will meet with Mrs Alb-Koeninger next meeting date,

YOUR NEW FREEDOM

### 24th Year; no. 45 Nazarenes Close

Successful Revival The revival which closed Sunlay, August 10th at the local Church of the Nazarene was one of says it has been so long since he oso the best held in recent years, accord was single that he can't remember.

ances came easily, and the church as a whole feels encouraged. The Voigts were excellent workers and will be long remembered for their labors in the local church.

week. on down to smaller sizes. Gold Seal and other brands.

Miss

H. D. COUNCIL MEETS

The Lynn County Home Demonstration Council met in Hard's office Saturday. August 9. Mrs. Ragan, the Chairman, was in

charge. Council members from Rraw, Wells, West Point and Petty clubs were present. Miss Hard urged club members to be present for Miss Murry's program which will

be August 14 at 1:30 p m Mrs. Blan Ramsey of West Point was chosen delegate to the THDA International Baptist Convention at Galveston, September meeting at 24, 25, 26th. Mrs. Joe Lowery of Petty was chosen alternate.

..... 000 TEN different living room suites with chairs to match; beautifully made and upholstered. The price at Home Furniture ismuch less than anywhere else in West Texas

### FAMILY REUNION

The Durham Family was held at Draw Sunday in the home of Mr and Mrs. Jake Beatle. Those present were Mrs. Ellen Durham of Hobbs, N M. and the follow

ing children, grandchildren one great grandson: and Mr and Mrs. Lee Durham, Rob-

ert Ray, Don Earl, Gary and Guylyn of Hobbs, N. M.; Mr and Mrs. Jake Beatie, Gloria, David, and Clifford of Draw; Mr and Mrs Rex Austin, Weldon Jean, Wendil Lee, Wanda Zell, Linda and Catherin of Loving ton, N M.; Mr and Mrs. Guy Durham and Sherlene of Lawton, Okla.; Mr and Mrs. Clifford Durham Ronald of Bulah; Mr and Mrs. Dale Jones and Kenny of Lubbock; Mr. and Mrs. C C Jones of Morton; Mr and Mrs. Fred Pierce and Freddie Lee of Draw; Mr and Mrs. Ralph

Jackson of Draw; and two of Mrs. Durham's sisters and families were present, Mr and Mrs. Walter Runyan of Odessa, Mr and Mrs. Finis Gleghorn, Shirley, Jack. Wayne and Dwight of Harmony A daught-er, Mrs. Eua Nell New of Morton was unable to be present as she has a three day old son.

-000-LOST. Hot shot used loading cat club tle. Reward \$2.50 W R Gibson Ed Edwards is taking his vac

HARNESS Congratulations to Mr and Mrs. P P. Brewer on their 58th wedding sons have returned from their sum anniversary last week; Uncle Pink mer vacation in Colorado and Kuid-

ing to Bro C. C. Calhoun, the loc-al pastor. There were a good num good friends, the Brewers. Mr and Mrs Otis Maughan and Rains are spending the week son of Sanger visited his sister Mr. and Mrs. W E Huffhines last week; also visiting were Mr and Mrs. R D

58 YEARS OF DOUBLE

Odom of Galnesville. Miss Patsy Jo Adocok of California is visiting her grandparents Mr and Mrs. C R Burleson, Sr. this

Mrs. W W Williams and son Ed are visiting in California.

Mr and Mrs. Bob Burdett left last O. Burdett and family. Sgt Lee Proctor, wife and child-ren of Ft. Worth are here visiting home folks. Lee recently returned

from an Army assignment in Brazil Mr and Mrs. C L Tomlinson were the week end guests of their daughter at Odessa last week; the grandkids returned for a visit.

The Index received a card from J W Marshall who is attending the Copenhagen. He formerly lived at week end at home. Newmoore and now lives at Colorado City.

Rev. and Mrs. Alby Cockrell and children recently returned from an extenedd vacation to states in the mid-west.

### CONGRATULATIONS

Congratulations to Mr. and Mrs Bill McBride on the arrival of reunion baby daughter, Billie Jo, one day the week end. last week at a Lamesa hospital. She weighed 6 lbs and 11 oz Grandparents are Mr and Mrs. O. C. Bride, owner of a gin and grain com

> of Lamesa. WED, AT SEAGRAVES

Miss Georgia Nynane Whitaker and the staff of the Proctor Bobby J. Mize were united in marr- Shop. lage at 6 p m July 28th at Seagrav-es. They will make their home in Seminole. Our best wishes. Mrs. E G Stokes, who has been

visiting in Athens, Garner and Ft Worth has returned home. Mr and Mrs. E L Davis and fam Borden county Sunday. Mr and Mrs. Jimmy Hash spent Sunday in Lubbock Mrs. Roy E. Everett has been vis

ting her parents in Paducah Misses Peggy Beach and Wanda Huffhines visited Miss Johnny Q. Bronson at Lubbock last week. Mr and Mrs. C R Burleson. Sr and Juniors returned their

hoe hands to South Texas one day last Mrs. Hubert Walker visited Mr and week Mrs. Mr and Mes. C R Burleson Sr will leave about the 14th for a visit with heir daughter, Mrs. Max Curd in California. Mr and Mrs. Bart Burk are visit ing in Northwestern New Mexico this week. Mr and Mrs. J C Harris returned Saturday after a vacation trip to Corpus Christi. Mr and Mrs. George Lindly and

Mr and Mrs. Harvey Jordan and

O'Donnell Index-Press

Mrs. Worlington of Luling and Mrs. Williams of Monahans is visit ated on the lot just west of the ing Mrs. Ward First Baptist Church. Mr and Mrs

FOLKS YOU KNOW

O'DONNELL, LYNN COUNTY, TEXAS, Thursday Aug. 14, 1947

Burley Brewer and son and Bob in

Cristoval. Mr and Mrs. James Bowlin have returned from a vacation to Ruid-

Mr and Mrs. William Jackson and son went to Big Springs Sunday with Mrs. Jackson's father, Floyd Williams, Sr. to attend the 42nd Division Reunion of World War I

veterans. Mr and Mrs. F L Jones and Mrs. week for California to visit son, R Jones' father, G D Phipps visited in San Antonio and fished in the Colorado while there.

Mrs. J L Taylor visited her dau ghter, Mrs Carl Alexander at Morton last week.

W E Payne of Seagraves is visit ng here this week. Mrs. Doc Baskin of Lamesa en-

ertained her neice, Sis Schooler on er 15th birthday Sunday. Misses Edna and Julia Edwards

of Hardin Simmons U spent the Mrs. George Anderson and son of Paris are the guests of her sis-

ter, Mrs. Sid Jones. Congratulations to Mr and Mrs Kenneth Schooler on the arrival of

fine baby daughter born Sunday nite Aug. 10th at Lamesa; the little lady weighed 7 lbs 1 oz.

Mrs. Chas. Cabool is visiting in Worth.

Mrs. Lula Thompson visited her a son and family at Morarity over

Miss Carolyn York of Lubbock vis lted Mrs. Paul Mansell Thursday of Mc last week.

pany here, and the Lee Billingsleys get try shopping at our used furniture deuartment, at Home Furniture. We buy and sell most every-

thing and will trade with you. Miss NanZell Howard has joined

Mrs. Levi Gray and children and her sister, Mrs. G D Wade of Brownfield visited at Ruidoso and

.S R Schooler visited last week at

ter, Mrs. Clarcy Lee Wilson spent ly visited the Von Roder Farm in a few days with her mother, Mrs.

tending the Assembly of God camp meeting at Lubbock. Bill Brewer and family visited the H L Brewer family last week.

Steve Warren and their new daugther a' Lubbock Sunday Mr and Mrs. L C Messer are visit **Rev. Crimm Revival Is** Now In Progress

The Tent Revival, Rev. B Crimm, the evangelist, is now in progress and will continue for the next several weeks. The tent is loc

Messer are leading the song service. A hearty welcome awits you at

these union services. In the New Moore community at the school building the Baptist will

hold a revival starting August 17th and continuing thru 31st. At Wells Baptist Church a revivformer marriage of the E K Cooley al will start August 24th and con family and little Neva Lee was tinue thhru September 7th grand-daughter of Mr. and Mrs.

At Berry Flat a revival will start August 17th and continue for a week.

The Calvary Baptist Church ently closed a very successful rev ival with Elder Jones as the Evangelist. Mr. Telchik of Mesquite said the revival in that community was

quite successful; Bro Garnie Atkis son of Gallop was the evangelist.

#### NAVY MEDALS TO BE GIVEN MEN OF THIS AREA

All ex-Navy men in this vicinity are eligible for either the Victory Medal or the Defense Medal or both. Verlin Hurst of the Navy will

be at the post office here each Wed nesday morning from 9 a m to 12 noon to receive your applications

for these medals or you may call at the Navy's office at Lubbock in the post office You must bring your ORIGINAL discharge and your not-

ice of separation -Form 553. Al so Mr. Hurst will be glad to disc-

uss the new ratings now available to ex-Navy men interested in the re-enlistment plan.

YOU will like -Moore Moore Insurance

FOR THOSE with a limited bud-

Beauty ...We have a large stock of building tile, red

Cloudcroft last week

Pecos and vicinity. Mrs. C T Newton, son and daugh

Florence Taylor, last week. Several from here have been at-

Mr and Mrs. Eugene Ward are in Lubbock this week attending the Assembly of God camp meeting. Mr and Mrs. W L Maxwell and



S1.50 PER YEAR

Funeral services were hell Abilene Tuesday of last week for Neva Lee Behne, age five, who was drown August 1 near Goose Creek when the car her father, Walter Behne, was driving hit a slippery spot on the highway and went off of an enbankment into 25 feet of water. Also lost in the accident was Mr. Behne's mother as well as Mr. Behne's 13 month old baby

Mr. Behne is a son in law by a

Mr. Cooley has requested the In dex to express the family's appre

sbown

from

ciation for the kindnesses

them during that sad hour.

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BODY AND RADIATOR SHOP

The Association of

- ANNOUNCES -

DAVID THOMPSON

- AS --

WELDER

Guaranteed welding of Alumnium

over this area Farmers generally

agree that a rain, with the next 10

days, will mean the difference be-

tween a fair crop and a bumper.

Late feed is especially suffering for

moisture. As we go to press Tuesday

noon it is slightly cloudy -- and Wal

ter Minton says rain comes clouds. So there! [.!

general rain is needed badis

Brass, Cast Iron, and Ateel

---- THE --

ERIS MILLER

Cooley.

and

cedar shingles and building materials necess-

ary for most any kind of building; also natur-

al and butane water heaters, bath tubs, com-

During the time that paint was so hard to

get we bought any standard brand; we now

have a large stock of that good B. P. S. paint

and we want to close out the other brands

odes, lavatories and kitchen sinks.

well as feasting on hot dogs and red soda pop. Mr and Mrs. Hoot Gibson and Mr

and Mrs. Ralph Beach are enjoying a fishing trip in New Mexico this week.

CAS KITCHEN

When You Buy a New

Automatic Gas Water Heater

**BE SURE** 

It Is of Adequate Size

Bedreoms

1 or 2

3 or 4

2 or 3

4 or 5

West Texas Gas Company

USE THIS GUIDE TO HELP

SELECT THE RIGHT SIZE

Automatic Storage

Gas Water Heaters

Number

Bathrooms

2

3 or 4

Storage Capacity

Gailons

30

40

40

50

50

75

For The Jitter Bugs. a complete selection of records. Come in and play your tunes. Home Furniture Co., Alton Edler, owner.

Corpus Christi. James N. Cathey and family of Lubbock, Mr and Mrs Chas. Cathey and Mr and Mrs. Ben Morrison en-joyed the rodeo at Big Springs Fri-day. HOME Furniture can deliver TO has returned home much improved

HOME Furniture can deliver TO DAY any model you wish of the Admiral Radio line, a nationally advertised radio guaranteed to the limit.

--- FOR ---

IMMEDIATE DELIVERY

SEALED UNIT

**Guaranteed** For 5 Years

4 Standard Ice Trays

Vegetable Crisper

Fruit Crisper

2 Double Depth Ice Trays Deep Glass Meat Tray

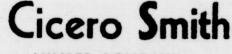
9 Cu. Ft.

ELECTRIC REFRIGERATORS

and will give special prices until we reduce these brands of paints.

COME TO SEE US

CHECK OUR PRICES BEFORE YOU BUY OR BUILD

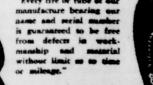


LUMBER COMPANY

Don Edwards, Mgr.







PLENTY OF TRACTOR TIRES

FIRST IN RUBBER

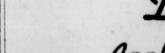
AUTO AND HOME SUPPLY STORE



CALL OR COME IN TODAY

**Convenient Terms** 

Lubbock, Texas



# **1948** Campaign Maneuvers Started

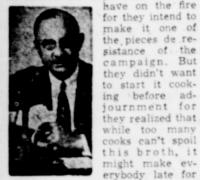
## **Top Republicans Are Angling** For Presidential Candidacy

#### By BAUKHAGE News Analyst and Commentator

WASHINGTON .- More than two weeks before congress adjourned, the last bit of fight went out of it and it looked very much as though it would glide rapidly but smoothly to an unperturbed finish

Then the Missouri scandal raised its ugly head. Sen. James P. Kem (Rep., Mo.), insisted that he was going to present his resolution, S. Res. 150, to investigate the justice department's handling of the alleged Kansas City vote frauds in 1946. This, despite the fact that the judiciary committee of the senate already had decided against such a probe.

To the Republicans this was by @-



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sistance of the campaign. But they didn't want o start it cookbefore adournment for hey realized that while too many cooks can't spoil

dinner - dinner Baukhage back home.

The Democrats, of course, were set to fight it and some of the Republicans, rather than prolong the battle, wanted to forget it for the present.

It couldn't be entirely neglected for, despite violent digging on the part of the Republican and Democratic national committees, no really luscious campaign issue has been unearthed.

The Pendergast issue will be used but it cannot be depended upon as a major weapon in the battle of

At present the Republicans, although they are optimistic enough concerning the final victory, realize that it cannot be achieved without some heavy artillery capable of smashing the Democratic defensive. the strongest feature of which to date is the poll-the poll that showed in July that Harry Truman still had a 54 per cent popular majority. That is why a lot of politicians on

Capitol Hill are saying: "We'll win with Dewey," not just, "We'll win." You'd be surprised to see how

many good Democrats turn sadly away, without replying to the Republican boast.

no means an unpleasant dish 'to | which is insisting stubbornly: "We'll have on the fire win with Taft." They may admit if you put them in a corner that they can't "win with Taft now," for they intend to make it one of the pieces de rebecause of the positive evidence reflected in the Truman poll and the negative evidence revealed in the Taft poll. But, they say, "Taft hasn't started to campaign. When he does he'll change all that."

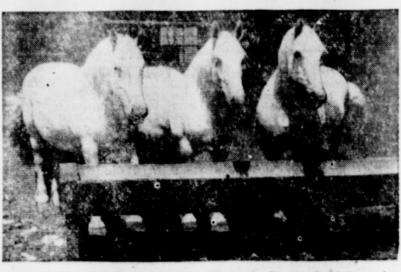
How about Warren of California, toward whom those who like neither Taft's conservatism nor Stassen's liberalism nor Dewey's deweyism are looking hopefully? Well, there is one story that Warren couldn't possibly swing the No. 1 place and that he doesn't want the No. 2 jobthat what he does want is the attorney generalship.

At this writing nobody is afraid of the formation of a third party by the left-wingers who would follow Wallace in the hope of building him up for 1952 or merely to spite everybody else.

As to a "revenge" labor vote for the Taft-Hartley act, Taft's friends are going to insist that he was the man who saved it from being a really vicious anti-labor weapon. Shortly after the veto was overridden, he indicated that the clauses which muzzle the labor press and prevents them from expressing their political views should be amputated.

In fact, some people who are much farther to the left than Taft. in both parties, insist that this bill is going to lose its terrors with time. that familiarity will bring, not contempt, but the realization that it Poland. may be "used" by both manage- Next ment and labor to their advantage just as the railway labor act, muchbelabored in its early days, eventually became a useful all-around gadge

Meanwhile, the White House conublican boast. There is one group, of course, ming Tosti's "Goodbye."



NOSTALGIC SCENE . ... A scene dear to the hearts of old-timers is that of mares at the watering trough. These three Percherons are typical of the many blue-bloods who will be rounded up from farms throughout the U. S. to compete at the National Percheron show August 23-29 at the Ohio state fair in Columbus.

### NEWS REVIEW

vey mission that Poland has enough

food to meet her minimum require-

ments at least for this year, the

state department canceled Poland's

share of the 350 million dollar

In its announcement, the state de-

partment said that special items.

such as medical supplies and sup-

lementary foodstuffs for particular

groups, could be supplied Poland

through private relief agencies and

fact that funds available are suffi-

cient to meet only the most urgent

relief needs, it has been decided not

to undertake a relief program for

Next on the list, according to in-

dications, might be Hungary, where

better crop prospects are in sight.

The state department said that

the decision to cut off relief to

Poland was based entirely on the

relative needs of European coun-

tries. No official comment was made on the fact that Poland is

well within the Soviet sphere of in-

The announcement added:

American relief program.

other organizations.

Canceled

## Aid to Poland Cancelled; **Reds Delay Jap Treaty**

"the big shots in Washington," but apparently held no animosity to-

Later, he was sent to a Washington hospital for observation.

The coincidental appearance of President Truman in the senate chamber was the result of a dare which he took while having lunch with some of his former colleagues from the senate. He spoke for five minutes from the seat he held as the senator from Missouri, dwelling largely on the "auld lang syne" theme

### **READING PUBLIC:** "In view of the above and of the

**49 Per Cent Heard** 

It is probably a safe surmise that Secretary of State George Marshall was shocked clear down to the bottom of his briefcase when a Gallup poll revealed that only about 49 per cent of America's voting population had heard or read of his cele-brated plan for repairing and rebuilding Europe's shattered economy.

On the other hand, he could take some consolation from the fact 57 per cent of those who were aware of the Marshall plan also approved of

(The plan, in simple terms, was a sugpestion to the European nations that they get together to work out their economic salvation on a cooperative, self-help basis, Playing a major role in financing the re-covery would be American money-obtained through taxation of both the 49

### WITH THE COLUMNIETS DREW PEARSON

Th

## Motive Behind Greek Revolt

ACCORDING to the diplomatic grapevine from Athens, the so-called Communist uprisings inside Greece were carefully timed-not by the Communists, but by the Tsaldaris. Maximos government-to coincide with the departure from the U. S. of former Gov. Dwight Griswold, Greek aid administrator for Athens.

The Greek government's motive is to convince Griswold that the Tsaldaris-Maximos regime is essential to the security of the country and must remain in power.

Actually, what happened was that the E.A.M., or so-called Communist group, was holding conferences with Prof. Alexander Svolos of Athens university just a few days previously with a view to a political compromise by which they could resume participation in Greek political affairs under U. S. protection, when, suddenly, about 4,000 of them were arrested.

U. S. diplomats are pretty well convinced that there can be no political stability in Greece and no success for the American aid program if the present reactionary Greek regime remains in power. Even patient Ambassador Lincoln MacVeagh is reported to have come to this conclusion. To counteract this, Tsaldaris is doing his best to convince Griswold that there would only be more chaos if the present Greek government resigned.

### WALTER WINCHELL Notes of a Bystander

The Late Watch: Many of the | The Show Folks: The hat-check women up at the Columbia univerlass named Helen Westcott started sity faculty section are reported playing in "The Drunkard" 13 years socoo fluttery over General Eisen- ago as the baby. As understudy to hower's appointment. They're all all the femmes in the cast (although getting perms, new fall outfits, etc. she rarely goes on) she is the . Observation: In the papers a troupe's most useful member. photo of Harry Truman's birthplace Helen can play all the roles, and disclosed that it now is occupied has. by a loan firm!

The Keeley institute of Illinois (where drunks are dried up) ex-plodes the cinematic legend that newspaper men are rumpots. Out of 12,012 palcobolics treated there (between 1930 and '46) only 95 were newspaper men. The oth-ers were architects, brokers, bank-ers. But topping the list for worst tipplers (bold 'er, Newt!) were farmers.

### PAUL MALLON 1948 Race Is Like a Pretzel

THE political situation is shaping up like an unterminated pretzel. You can see the curves up to now plainly enough. But where the dough maze will wind up, nobody knows,

words.

Dewey went out to make character in the West. From New York with 96 convention delegates, he went out to the six delegate states, not to gather party votes, as popularly supposed, but chiefly to gather a 10-gallon political disposition. Candidates often make the same trek for the same purpose at this stage.

If Dewey went after delegates, he should have come down to Washngton to see the Republicans in both houses of congress. This is where the delegates are. Senator Martin has the 76 or so from Pennsylvania in an inside pocket. Senators Taft and Bricker could tell Dewey about Ohio, and probably also Indiana and Illinois, although it might not be anything Dewey wants to hear. Speaker Martin could issue Massachusetts and probably all New England like script. Harold Stassen could tell him about Minnesota and perhaps Iowa; Wherry about Nebraska; Baldwin about Connecticut, and so on.

Dewey could take a pencil and paper, come to Washington at much less railroad fare and ascertain he lacks a majority of delegates without favorite son support. He might win a few primarles next spring and show some strength (this is what he is figuring on, they say) in which case the boys might come up to his backroom at Albany.

So while Dewey is supposed to be making a runaway race out of ft, no one will predict where he goes from here. Taft is going west himself, and will identify himself while there as the only

# Serving the Public

What does the word "advertise" It isn't an ordinary ad. It is not mean to you? Does it mean "to directed primarily to the people warn, to give notice to, to inform, without homes, without nurses, it is to notify, to make known to"? directed to the persons and organi-Or does it mean some sort of high- zations who can help bring these States proposal for drafting a Japayou. It is an ad written by and about the Advertising Council, concerning an operation of which al-

### fluence and that Hungary is definitely Communist-dominated. NEW SPLIT: Peace Treaty

Russia's rejection of the United

POLAND AID: ward the President. Following a report by a U.S. sur-

powered skull-duggery involving skyscrapers, Hollywood blondes, billboards and singing commercials?

The first definition was written by Webster (not the senator, the gen-tleman who wrote a dictionary). The about which few people know the other concepts are the result of a details. rash of lampoonery of advertising which, while some of it may con-tain a grain of truth, looks to me like biting the hand that is not feeding you.

The big, bad novel about advertising at its blooming worst was called "The Hucksters," a best seller highly salted with erotica which has been turned into a movie. There is no accounting for tastes, and I cept the advertising sequences as ready is. the literal truth.

There is much about advertising I could loudly decry (and often do) at the risk of biting the hand I mentioned a paragraph or so back. But there are "hucksters" who are undertaking projects of a very decent sort of which you may not be aware.

Maybe in these past few months you've asked yourself: Why doesn't somebody DO something about a lot of things.

Something about the people killed or injured in automobile accidents every year.

Something about housing. The war ended two years ago. Yet the land of the free still isn't providing homes for the brave. Shame on all of us!

Something about the shortage of medical services. Patients are neglected, hospital wards closed because the nation desperately needs nurses. Training them is a longrange, national job.

Something about world trade. Our economic future depends on unhampered world trade. Yet pressure groups make our world trade a football for selfish interests.

Something about the nation's health. Between the ages of 15 and 34, tuberculosis is our greatest killer. At any given time, 500,000 people have it. But they don't know it. Alarming? You bet it is.

Something about our kids. Your children are getting a rough deal in school. Too few teachers. Too antiquated equipment, old textbooks or none at all. Make you mad? It should.

What has all this to do with advertising? Just this: The above words were copied from an adverperhaps other papers by this time. The higher return was largely at-

away what the givers ordinarily sell -advertising space, advertising ideas, advertising copy. It answers the question: "Why doesn't some-body DO something?" The reply is

-it's given in works as well as words-"Somebody IS." The council grinds nobody's axe

except yours, the public's, seeks no profits, asks no expense account, has won't object if you see the picture only one objective: To make Amer-and like it. All I ask: "Don't ac-ica a still better place than it alonly one objective: To make Amer-

The Advertising Council was born week after Pearl Harbor when Donald Nelson, about to take over chairmanship of the war production board, called in a group of advertising executives and discussed with them what the average citizen could do to help victory-and incidentally, what would make him do it.

Now you are reading and hearing the results of the council's peacetime efforts-they are embodied in the various forms of advertising of many firms, as spots on the radio, providing suggestions, ideas, radio a visit to the senate chamber. fact sheets and other material to members of business firms, unions, civic groups and other citizens who can put that tremendous power, advertising, to work personalizing big

national problems.

facts home to the general public-to nese peace treaty is showing up as another breach in the already badly weakened structure of American-Soviet unity.

In addition, it may delay indefinitely work on a peace treaty for Japan which, the United States con-It is an operation based on giving tends, is an absolute necessity if the conquered nation is to get back on its economic feet.

> American proposals for beginning the task of writing a treaty on August 19 were turned down by Moscow on the grounds that the U. S. was attempting to act unilaterally and without having made any previous agreements with Great Britain, China or Russia.

Major question now facing the United States and other nations interested in making progress on a Far East peace settlement is whether to go ahead with the writing of the Japanese peace treaty without Russia.

#### **GUN TOTER:**

#### Coincidence

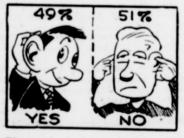
For a few minutes Washington police thought they might have a would-be assassin on their hands when they picked up a man carrying a gun inside the capitol just many other places. The council is after President Truman had made

> But Clifton R. H. Spires, 39, of Augusta, Ga., arrested on a charge of carrying concealed weapons, appeared more confused than anyone else about the affair. He seemed to think that he had a grudge against ' to put it through.

cent who had heard of the plan and the 51 per cent who hadn't.)

Here is the first question which Gallup pollsters asked:

"Have you heard or read about the Marshall plan for helping Europe get back on its feet?'



Those who had heard of the plan

"What is your opinion of the



As a footnote, the poll disclosed that while public opinion was generally in favor of Marshall's proposal, support would decline sharply if taxes had to be raised in order

### NOT ALL OUTGO

## **Peak Foreign Income Reported**

WASHINGTON .- Compensating in | tributed to an increase of direct inan infinitesimal degree for the vast vestments abroad. sums of U.ited States money which have flowed abroad during the post-war era for relief of devastated countries, earnings on American in- branches and subsidiaries of Amervestments in foreign countries reached a new peak of 520 million dollars last year, it is revealed in a department of commerce survey. The return, highest in history, sur-

passed by 18 per cent the best year of the 1930s and was well above the preceding peak of 474 million dol-lars earned in 1928. For 1938, top tisement, a full-page advertisement year of the '30s, the figure was 440 in a recent New York Times, and million dollars.

These are direct private business

investments-not government loans. They include principally foreign ican enterprises and foreign companies in which Americans own more than 25 per cent of the voting stock.

About one-half of the 1946 income. or 273 million dollars, was received with returns approximating 130 milfrom Latin America, and one- lion dollars. fourth, 126 million dollars, from Canada. The remaining fourth was divided between Europe, Asia, Af-million; agriculture, 45 million; rica and Oceania.

Canada has consistently occupied first place. Countries next in importance in providing income on American direct investments were Venezuela, Chile, the United Kingdom, Cuba, Argentina, Brazil and Mexico. Largest single income producer

was the petroleum industry, which accounted for 170 million dollars in 1946. Manufacturing was second

Mining and smelting produced 65 distribution industries, 40 million, Among the countries involved, and other industries, 20 million.

prominent opponent of Dewey to date.

# H. I. PHILLIPS \* \*

### **Comments on the Day's News**

---

"One overcharged patron is a lost tain his love of music. batron."

"Our job is to make the customer feel he got his money's worth."

Rationing is coming back, it is -Senator Hickenlooper. freely predicted, there being no other way that we can send to Europe the things required. Everything served by just letting the secrets be

always tell when it was over.

WALTER SHEAD

VANISHING AMERICANISMS | J. Caesar Petrillo admits before "Remember, we have to hold our a house committee that he draws customers!" down about \$60,000 a year, which we assume helps immeasurably to sus-

Quotation Marksmanship: M.

K. Johnson: She nagged him

Hecht-O'Rourke: He's the vice

of experience. . . . Percy Faith:

Her eyes lit up like two vamps.

. . Corey Ford: She learned

to say things with her eyes that

others waste time putting into

into another woman's life.

"I don't think the cause of atomic energy has been served by this disclosure of the theft of certain data."

\_·-

The cause, we take it, is better "POINTS," as it were, that way. stolen and saying nothing about it whatever. In short, the senator be-One nice thing about war in the lieves that whether the bomb should old days was that you could almost be dropped or not, the matter of its proper protection should be.

## **Congress Plays Good Samaritan**

+

THE senate was about to convene for a political discussion of export controls. The Rev. Peter Marshall, chaplain, asked Divine Guidance and said:

"May freedom be seen not as the right to do as we please, but as the opportunity to please to do what is right. May it ever be understood that our liberty is under God and can be found nowhere else. Let us, as a nation, not be afraid of standing alone for the rights of men, since we were born that way, as the only nation on earth that came into being 'for the Glory of God and the advancement of the Christian faith." "

And in answer to an objection by Senator Taft over continuing export controls on fats and oils as "illogical," Sen. Alexander Wiley of Wisconsin said:

#### "There is such a thing as the higher logic of the mind and soul. Our responsibility is to keep our own economy healthy and at the same time attempt to perform the function of the Good

Samaritan in helping to make other peoples adequate." In debate over farm price supports, Sen. Milton Young of North Dakota said price of wheat in the Argentine without controls was between \$5 and \$6 per bushel. Arguing for continuing controls, Senator Young said American farmers would be tickled to sign a contract for five years at \$1.50 a bushel rather than face the possibility of \$5 wheat this year and probably 30-cent wheat in a couple of years.

## WRIGHT PATTERSON Military Training Will Aid Youth

UNIVERSAL military training would instill in young men the two essentials of the soldier's life-two training temporarily, the physical hardening. We may not, we hope we do not, have to fight another war, military

discipline and endurance.

These two essentials come from training, and with that training comes a physical hardening that adds stamina. Universal military training would give to our young men those two first essentials, and,

but war or no war, military training for all the young men of America will make for a better and more successful citizenship. It will give to that large percentage that needed training they have not had.

were asked: plan?"



scriber."

lapel again.

"You see!" said the slim one.

"You snapped at it. So will others.

Which brings us to the heart of the

matter, doesn't it, George?" George

turned from the oranges long

enough to grunt a second agree-

ment, and turned back to his con-

templation. An orange would go

very, very good just now. The slim

one grasped the elderly gentleman's

you are probably willing to treble

on a proposition that can't miss.

The chauffeur pulled the long | to open the door for the two hitch-The slim, nervous one with hikers. the beady black eyes sat on one side of the elderly gentleman; the large, sleepy one on the other.

The elderly gentleman's hands were folded benignly, in his lap. His friendly, rather vague eyes peered at first one, then the other. He broke the silence. "My name is Vandermoor, gentlemen. And

The slim, nervous one sat up arply. "Any relation to the Vansharply. oor bank family?"

"Yes," said the elderly gentleman, stroking his gray goatee. "I have that honor, ff

This	you call it one." "Then," said the
Week's	slim one, "this is your lucky day.
Best	Ain't it, George?" The big one took
Fiction	his hungry gaze from the passing

orange trees long enough to grunt agreement, and turned back to contemplating the cious fruit.

The slim one fixed the elderly gentleman with a gimlet eye, and hooked a taut finger confidently in his lapel.

"Have you ever neglected the birthday of a loved one, and spent sleepless nights of regret?" he probed intensely. "Have you ever slipped up on remembering an anniversary and gone to the doghouse as a result-or failed to congratulate a friend on a promotion and gotten the fishy eye the next time you met? Have you?"

"Well, yes," apologized the elderly gentleman, "I have. I am a trifle forgetful at times," adding defensively, "but then, most people are." pressed the slim one, giving the lapel an impressive shake, ny point exactly. Most people are, like you, forgetful, and they suffer They suffer because they know the slight or omission was not intended and realize too, that the neglected one is certain to wrongly nterpret it. Maybe a long friendship will be strained, or a wife or

daughter hurt. "But, suppose you were to suddenly find yourself in a position where hose slights and omissions never happened any more! Wouldn't you be delighted-especially if it meant no effort on your part, no strain, no time; in fact, nothing beyond the payment of a very small fee?" The elderly gentleman nodded. "I imagine most people would be as delighted as I."

'My point again!" cried the slim George and I have such a proposi-tion, but no money. Now, why can't we get together on this thing?" "Now, George and I are at this moment on our way to Los Angeles to initiate just such a serv-We plan to call it The Tell-When Co., Inc.

the set of the set

"All you have to do is give us the black car over to the side of the names of the people whose anniverdusty road, and the elderly gentle- saries you want to remember; with an in the tonneau leaned forward the dates if you have them, otherwise we will look them up for you. "Give us too, the names of people whose promotions, marriages, births, deaths and so on you want to mark with a gift or note; and our clipping service will watch the papers and other sources of information. When an item pops up on the calendar we keep in your name, we notify you-and for a small additional fee we will even write an

forward a gift. Now, tell me: Does | way. that fill a long-felt need?"

goatee reflectively. He shook his head slowly. "No," he said. "I believe your calculations to be in error. will need at least ten thousand dolappropriate note, or purchase and lars to get your proposition under The blood slowly flowed back into The elderly gentleman's eyes were the slim one's checks. Mr. Vander-

"'Okay,' he said, 'I bit.' Then he kissed the check regretfully and tore it up."

bright with interest. "Amazing, moor turned his checkbook over and young man! Exactly what I need. poised his pen. Put me down as your first sub-

"I am a man of quick decisions," he told the slim one. "I am con-vinced of the worth of your idea, and of your ability to carry it through. Your name?" The slim one supplied it, and the elderly gentleman wrote out the check, tore it from the book, and handed it to him.

"And now, I see we are almost home. If you young men will come in with me, we can draw up some informal papers to cover the matter, and then I will have my driver take you on to the city to start your company.

"Mr. Vandermoor, I called this your lucky day. It is. You, being, a Vandermoor, have money which The car swung from the highway and stopped smoothly. A uniformed attendant hobbled from the gate house to unlock the penderous iron grilles which effectively barred the driveway.

Suddenly the slim one bent forward. His eyes rested on a small pronze plate set in the stone pillar 'Sunnyside Home for the Mentally Diseased," he read slowly, choking as the words sunk in. He turned toward George, flicking a rather hopeless glance in his direction. George turned away sadly-to again appraise the oranges. The slim one's eyes dropped to the flourishing signature on the check he still held in his hands. "Napoleon Vandermoor," he quoted.

### IN THESE UNITED STATES

the states and the second states and a second states

You

you estimate your venture will re-

The slim one inspected him with

covert calculation. "Well, there's advertising-office rent, telephones

and help-livings for Goorge and

me-all only until the golden flood

begins to roll in. Say; oh say, five

thousand dollars. That should be sufficient to launch the business."

The elderly gentleman drew a

checkbook from his pocket, and un-

limbered his fountain pen. The beady eyes glistened. The elderly

gentleman turned to the back of a

check and began to figure. The slim

one exhaled sharply, opened his

mouth to speak, but thought better

In a few moments, the elderly gen-

tleman stopped figuring, and lookad

out the car window, stroking his

quire?'

of it.

### Minnesota Fete Recalls **Historic Indian Uprising**

WNU Features.

NEW ULM, MINN .- Eighty-five years ago this month the Sioux Indians under command of Chief Little Crow struck out in a last desperate attempt to drive the white men from their rapidly shrinking empire in the Midwest states. Center of the attack, which occurred at a period when America was engaged in bitter civil war between the states, was New Ulm, early German settlement in Minnesota. The Indians struck with sudden, savage fury in what history has recorded as the New Ulm Massacre. Although the . Indians' cause was 'hopeless from [

the outset, it cost the lives of more than 700 men, women and children of Southwestern Minnesota.

The Indians were, in the end, badly defeated and driven from the state into Dakota territory. Many were captured and more than 300 were sentenced to hang. Intervention of President Lincoln spared the lives of the great majority of these. but 38 eventually died in the greatest mass hanging America ever has recorded.

There are different versions of the incident that touched off the trouble, conceded to have been one of the most serious of all American Indian uprisings. Accepted by many is the story that it was provoked by the craving of a renegade Indian, named One Who Kills Ghosts, for a mess of eggs for breakfast.

companions ordered One Who Kills Ghosts to put down the eggs to avoid starting trouble. One Who Kills Ghosts thereupon accused the other of being a coward and afraid of the white man.

Muster for War. That, allegedly, set off the spark. In the quarrel that followed, the young bucks decided to prove their valor and went to a nearby settler's home and shot up members of the family. Indians throughout the Minnesota river valley immediately be gan mustering for war and the very next day whites at the lower agency were attacked. The Indians sides of the river, despoiling every

terror \* Terrified settlers hurried their dents of New Ulm. None of the families to New Ulm as the Indians settlement seven miles west of New Ulm, was attacked and many of its inhabitants killed on August 18. The following day a force of wareral persons and burning a number of buildings. The defense held, how-

During the battle reinforcements arrived from St. Peter, Mankato, Le Sueur and other neighboring homecoming for several thousand settlements, bringing the defense New Ulm and Brown county vetforces to around 800. Maj. Charles erans of World War II. Attendance E. Flandrau, a former Indian of residents from throughout the agent, was placed in command and Midwest is expected to swell attenddefenses of the town were strength- ance at the six-day program to 150,ened.

Four days later, on August 23, the commemorates so vital a period in Indians attacked New Ulm in great. the history of the Plains states.

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800 ACRE FARM, fine red upland sand, sood house and barn, all weather road. Near school. Fine for dairy or truck. Price \$20.00 per acre. Other dairy and rotton land priced low. I. S. REEDER . Paris, Texas

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DENTAL TECHNICIANS' SCHOOLS. Vets and others apply. 1112 East Evans of 1305 East 23nd, Denver, Colorado.

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READY MADE titles 15c, 100' 16mm \$2.23; three rolls \$16.00; 25' double 8mm \$1.25, AMBASSADOR 479A Quincy Street, Brooklyn 21, N. Y.

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PRICED FOR QUICK SALE EXCEPTIONALLY nice service station. EXCEPTIONALLY nice service station, cale, groceries, retail ice business, bus stop, hving quarters, 4 acres fenced chick-en and livestock proof, water well with pressure system. Stock at inventory. Will sell with or without land, Terms and some trade considered. EUGENE OATMAN. Box 2, Loving, Tex.

#### REAL ESTATE-MISC.

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tle Crow of the Sioux Indian tribe led more than 4,000 warriors in the historic raid against New Ulm, pioneer southern Minnesota farming center. Little Crow escaped U. S. troops sent in pursuit after the Indians were driven off in a climactic, battle : August 18, 1862. Thirty-eight of his warriors were hanged later at Mankato, Minn. Little Crow escaped that

Bravery of their hardy forefathers

hose valiant defense once and for

The observance not only will hon-

or the pioneer settlers of the region

but also will serve as the official

000 and the city will be appropri-

ately decked out for the event, which

Texans May Resort

To Law of Six Gun

To Guard Property

AMARILLO, TEX. - Sturdy

Texas plainsmen again may

have to resort to the law of the

six-gun in order to protect their

property. But this time the

war will be against wheat

Bandits are making steady

forays on huge piles of wheat,

dumped on the ground at har-

vesting time as a result of short-

are especially active on the

south plains. Floyd county farm-

ers have reported large losses

from their estimated million

bushels of grain left in huge

Fancy Names Abound

MONTGOMERY, ALA .- First of

September has a brother named

First of August, it is revealed in a

·Pearly Gates, another unusual

monicker, may be indicative of a

new-born baby. Then, too, there's

actually a person with the name

In South, State Finds

Wheat rustlers, it is reported,

age of shipping facilities.

piles on the ground.

of industrial relations.

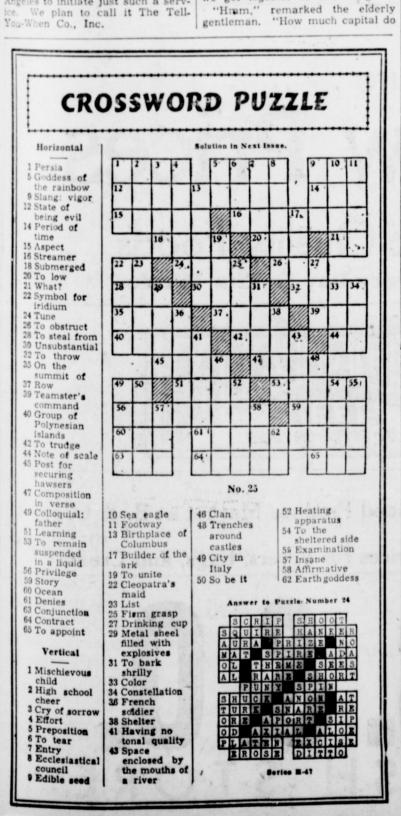
thieves, not cattle rustlers.

fate, but later was found and shot. all destroyed the war-making power spread out over the country on both of the Sioux in the Midwest and made the area safe for settlers, will settlement by torch, tomahawk and be commemorated in a huge six-day observance, August 12-17, by resi-

actual defenders is known to surmassed for attack. Milford, a rural vive, but still living are more than riors hit at New Ulm, killing sevfenders today make up much of the ever, and after some spirited fightcity's population. ing, the savages withdrew.

#### a score of men and women who, as children, shared the anxious moments of those trying days. Some, despite their advanced ages, can vividly recall many harrowing experiences. Descendants of the de-

#### Path of Destruction.



His lips tightened murderously for a moment, then he grinned sheepishly.

"Okay, Napoleon," he said. "I bit. Your name ain't Vandermoor, but just to even it up, George and me ain't starting any Tell-You-When Service, either! Because somebody else beat us to it a year ago, see, and all we wanted your dough for was to skip the country before the dicks caught up to us." He kissed the check regretfully, then tore it into little pieces and tossed them: in the air, watching them flutter down.

"Come on, George," he said, "or-anges for breakfast."

"The elderly gentleman watched them trudge down the road, and stroked his goatee contemplatively as the car rolled up the drive. It stopped in front of a brick building with barred windows, and he stood beside the car for a moment.

"Harvey," he said to the waiting driver, "wait here for me. I'll be only a moment The chauffeur touched his cap re-

spectfully. "Yes, Doctor Vandermoor," he

said.

#### Early Day Painting

In the days when paint recipes were kept in the family cook book. our colonial ancestors knew about making paint out of skimmed milk. which is basicaly the same idea as the modern casein paint of today which has a milk base. Colonial dames mixed skimmed milk with salt, boiled rice, coffee and eggwhite when they wanted a batch of paint for freshening up their houses. And a painted house was a matter of social prestige. It was considered presumptuous for a tradesman to paint his dwelling. Gradually, though, as the idea of equality penetrated, the butcher and the baker and the candlestick naker decided they had as much right to paint their houses as the octor, lawyer and ship owner.

er number. Fighting co til noon of the following day, when the attackers withdrew. Of the New Ulm defenders, 34 had been killed, 60 wounded. Nearly 200 buildings had been destroyed.

During the same time the Indians also laid siege to Fort Ridgley, a United States military post established in 1853, 18 miles up the river from New Ulm. During the nineday siege, two formidable assaults were made and repulsed. The Indians then retreated into the Dakotas, taking with them many

captives. Whatever it was that started the uprising, historians are agreed that it wasn't a mere sudden whim. The Indians were well prepared when they launched their attack. Their leaders knew well what they were doing when they chose Fort Ridgely and the settlement of New Ulm as their main objectives.

It is felt that the underlying cause goes back to 1851, before the state of Minnesota was founded, when treaties were negotiated with the upper and lower branches of the Sioux nation for the transfer of most of their vast lands in southern Minnesota and in Iowa to the government in return for specified payments. The Indians were to make list of fancy names compiled from records of the Alabama department their homes on a reservation consisting of a 10-mile strip on both sides of the Minnesota river, near

Fort Ridgely. The treaty was unpopular with many of the Indians, for they had fond mother's future hopes for her exchanged a big empire for a narrow strip of not very suitable land, and payments were not as large Ima Hogg. as they had, expected. Other facfeeling which was becoming more

. Among others included in the list tors, too, contributed to the hostile | are Dixie Cola, Square Bell, Main Line Harris, General Davis, Presipronounced at a time when able-bodied men were being sent out of Hicks, Stonewall Jackson and Early the state to fight in the Civil war. Jones.

#### **Identical Twins Pose Problem**

physically posed an unusual problem for Mrs. Edith Sleath, history instructor at Latimer junior high school, when the two were nominated for the same merit award.

Frances and Nancy Borich are the twins involved. Their physical characteristics are so identical that friends frequently have difficulty both girls.

PITTSBURGH, PA. - Identical | identifying them. Proof that their twins who are as alike mentally as mental capabilities also are identical was contained in a report showing their final grades for the past two years were the same in every subject.

Both were nominated for the DAR American history merit award. After several conferences, the DAR decided a choice between the two was unnecessary. Medals were given to



Quickly apply soothing and com-forting GRAY'S OINTMENT with its wholesome anticentics and its wholesome antiseptics and na-ture aiding medication. Nothing else like it—nothing so comforting—or pleasant for externally caused skin troubles. 35c. Get a package today.





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32-47



of Harmful Body Waste Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to re-move impurities that, if retained, may poison the system and upset the whole body machinery. Symptoms may be nagging backache, persistent headache, attacks of distainees, getting up nights, swelling, putfinees under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder dis-order are sometimes burning, scanty of to frequent urination. There should be no doubt that prompt foom's Pills. Doan's have been winning mew friends for more than lorty years. They have a nation-wide reputation. Are recommended by grastell people the country over. Ask your seighbor!

try over. Ask yo



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ES.

aps many of you who are of. of clubs already have planned programs

of fund schemes are detake worthy

of the most successful cam, s of many groups includes sales ods baked by members. In of course, cakes, cookies, et are donated by the women purchased by the club memso all profit is clear.

w that sugar, fats and flour back again on a prewar basis in ly, at least, it's possible to plan tery goods sale of this type. case there's a problem about to include. I've lined up sevsure-fire recipes which can as the nucleus of the sale. them out to those who don't ust "what to make."

Prune Spice Cake. (Using oblong pan) cups sifted cake flour teaspoon baking powder terspoon soda teaspoon salt teaspoon cloves easpoon allspice easpoon cinnamon cup shortening cups sugar eggs, well beaten up cooked prunes, seeded and

Veal Roast with Sour Cream Gravy Buttered Noodles Fried Tomatoes Green Beans with Mushrooms Cinnamon Rolls Graham Cracker Torte Beverage Recipe given.

#### 1 cup scalded milk 1/2 teaspoon vanilla

Mix dry ingredients, add egg yolks, slightly beaten. Pour in milk gradually. Cook in double boiler until smooth and thick, stirring con-stantiy. Cool and fold in flavor. Orange Icing.

2 cups powdered sugar 4 tablespoons butter 4 tablespoons milk or orange

juice 11/2 teaspoons orange flavoring Grated rind of an orange Cream sugar and butter, add remaining ingredients.

Peanut Butter Cookies. (Makes 3 dozen) 1/2 cup shortening 12 cup peanut butter 14 cup granulated sugar

12 cup brown sugar 1 egg 14 cups flour 14 teaspoon salt 3/1 teaspoon soda

Cream peanut butter with shorten-Add remaining ingredients ng. in order given. Snape chilled dough into small balls and place on a baking sheet. Flatten with a fork dipped in flour, making a criss-cross design on the cookie. Bake in a quick, moderate (375-degree) oven for 10 to 12 minutes. Let cool slightly before removing from tin.

Prune Pumpkin Pudding Pie. 21's cups cooked or canned pumpkin

- 1% cups milk 4 eggs a cup granulated sugar
- 4 cup light molasses teaspoon salt teaspoon cloves 3 teaspoons ginger

teaspoons cinnamon 1 teaspoon allspice





#### Purity of Heart and Life

LESSON TEXT FOR AUGUST 10-Prov-trbs 2:1-5, 10-17; 4:14-27; 5:1-4; 31:10-12; James 1:13-15. MEMORY SELECTION-Keep thy heart\* with all diligence; for out of it are the sues of life.-Proverbs 4:23.

EDITOR'S NOTE: Lesson subjects and Scripture texts selected and copyrighted by International Council of Religious Edu-cation; used by permission.

#### By WILLIAM CULBERTSON, D. D. Of The Moody Bible Institute, Chicago.

T IS well for us to face squarely such a topic as the one assigned. It is particularly necessary to review the biblical standards with regard to holiness of life, since the day in which we live is one of lowered conceptions.

You will probably remember the story of the celebrated artist who was renowned because of his ability to put on canvas colors of accurate hue and great beauty. His secret was that he kept a number of valuable gems of all colors. He would turn frequently from his painting to study the color of these gems.

We need to spend time with the precious gems of the Word of God that we may clearly understand how he would have us live.

#### I. True Wisdom Involves the Fear of Jehovah (Prov. 2:1-5).

IN THE opening chapters of Proverbs, Wisdom is personified. Anyone who believes in Jesus Christ cannot help understanding something of his relationship to wisdom. In him "are hid all the treasof wisdom and knowledge" ures (Col. 2:3). To those of us who trust him, he has been made unto us wisdom (I Cor. 1:30).

In this passage in Proverbs the point is that if we observe his commandments, if we incline our ears unto wisdom, if we apply our hearts to understanding, if we long for discernment, as earnestly as we would seek for silver and hidden treasures, we shall understand the fear of the Lord and find the knowledge of God.

God will meet every individual who really wants to know him. Said our Lord, "If any man will-eth to do his will, he shall know..." (John 7:17).

II. True Wisdom Involves Holiness of Life (Prov. 2:10-17; 4:14-17; 5:1-4). To truly know God is, of course, to be spared the heartache

which results from being deceived by sin and Satan. When wisdom enters the heart, the result is discretion and understanding (Prov. 2:10, 11). Thus God delivers us from the way of evil and from that speak evil things (v. men 12).

Attention should be given to the

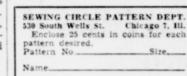




#### Trimmed in Ruffles

LITTLE girls love this exciting two-piece style-it gives them such a grown-up feeling! Tiny ruffling trims the neck and puffed sleeves; and note the cute flared peplum. Try a flower sprigged fabric and gay novelty buttons.

Pattern No. 8042 is for sizes 2. 3. 4. 5 6 and 8 years. Size 3. 2 yards of 35 or 39-inch; 112 yards machine made ruffling Send an additional twenty-five cents to-day for your copy of the Summer FASH-ION, our complete pattern magazine. Free pattern printed inside the book. Send your order to:



A quiz with answers offering

ANOTHER ! information on various subjects 5. Twenty-six. 6. While the tide goes to the other side of the ocean, the water you 1. What is the lowest bill in circulation in China and what is it actually bathe in only goes a few miles out to sea and then comes back again 2. How did the ancient Romans

7. In 1932.

8. The Bay of Rio de Janeiro 3. How many passenger trains which has a total surface of 200 in the U.S. have been named for square miles.

9. A shelldrake is a wild duck; a mandrake is a narcotic plant. 10. In 1843.



#### Practicing

"Why did they evict the medical student from the library? "They caught him removing the appendix from the book he was reading.

#### The Test

"Harry." said the fellow next door, "do you think I'm crazy because some-times I talk to myself?"

For a moment Harry soberly pon-dered the question.

"No." be finally decided, "but you are if you ever listen.'

Yeah, Why?

Son-Daddy, what are ancestors? Daddy-I'm one of your ances-

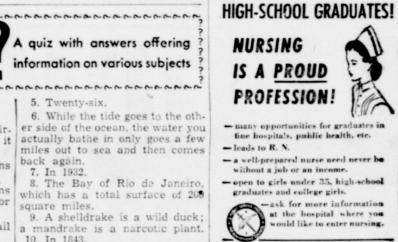
tors and so is grandpa. Son-Then why do people brag about them?

She never wears slacks or riding pants-so one can't laugh at her "expanse."









1660

Matronly Frock

BEAUTIFULLY easy to wearand such a joy to care for is the flattering button front frock. This one, created for the matron, has a soft, face-framing sweetheart neckline, nicely shaped sleeves and a perky bow tie.

ASK ME

The Questions

4. When were the corner mail

5. How many depressions have

here been in the U.S. in the past

worth in U. S. currency?

applaud?

women?

boxes first used?

Pattern No. 1660 comes in sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36, 41a yards of 35 or 39-inch.

Address\_

#### pped cup sour cream

dry ingredients together Cream shortening, add sugar , and beat until light and Fold in eggs and prunes. Add ingredients alternately with ream and beat well after each n. Bake in a greased oblong a moderate oven for 45 min-Let cool and frost with:

Mocha Frosting. tups sifted powdered sugar cup cocoa teaspoon salt cup butter or substitute cup strong coffee teaspoons vanilla

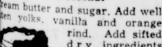
dry ingredients together and n with butter. Add coffee and to make of a smoothly ading consistency. 'Graham Cracker Torte.

cup butter cup sugar etts, separated aspoon vanilla

ited rind of an orange cup flour

spoons baking powder pound graham crackers, rolled up milk

up shredded coconut



rind. Add sifted dry ingredients and cracker crumbs alternately with the milk.

a coconut and stiffly beaten whites. Bake in two layers in derate (375 degree) oven for Let cool, then place Ites. ard filling between layers and with orange icing.

Custard Filling. 1/2 cup sugar l tablespoon cornstarch teaspoon salt 2 egg yolks

N SAYS:

Yourself and Solve **Kitchen Problems** 

tatoes don't seem as white as uld be when you are mashem, beat a small amount of ng powder into them. a hot blade for slicing fresh a wet blade for cutting ake, and a very thin, sharp slicing cookie dough. p the inside of your coffee pot oy boiling a solution of soda

tor in it at least once a week. removes, stains.



Have as much variety as possible when you plan such moneyraising activities as a sale of baked goods. A plan of some kind made up ahead of time will eliminate too much duplication.

Pastry

ture.

11/2 cups cooked prunes 1/3 cup granulated sugar 1/3 cup light corn syrup 1 teaspoon cinnamon 1/4 teaspoon salt teaspoons plain gelatin tablespoons cold water 1 cup whipping cream

Combine pumpkin, milk and unbeaten eggs; beat until well blend-

ar, molasses, salt and spices; mix well and stir into pumpkin mix-Pour into pastry-lined pan and bake in a very hot (450degree) oven; reduce heat to moderate and con-

tinue baking 45 to 50 minutes or until custard is set. Cool.

Measure prunes, remove pits and cut prunes into small pieces. Combine with sugar, syrup, spice and salt and heat to boiling. Remove from heat, add gelatin moistened in cold water and stir to dissolve. Cool. Whip cream and fold into prune mixture. Spread over baked pump-

Chill. kin pastry. Chill. Released by Western Newspaper Union.

Place paper or paper toweling on table when paring vegetables and fruits, breaking eggs and measuring so that you can just fold it up and have a clean working surface

when finished. Keep seasoned flour in a bag already for seasoning chops, vegetables, chicken, et cetera.

Greased muffin cups are ideal when baking tomatoes, apples, green peppers and stuffed onions. These cups may be set in a large pan or cookie sheet to make them easy to move in over.

description of these evil men in verses 12-15: they speak perverse things; they forsake the paths of uprightness; they walk in the ways of darkness; they rejoice to do evil; they delight in the perverseness of evil; their paths are crooked and wayward.

Deliverance from the strange woman is likewise vouchsafed, as we have true wisdom. The description of these women is informative -flattering, forgetful of both friends and God; their lips drop honey, their mouths are smoother than oil. Notice the conclusion of the matter: In the end they are bitter

as wormwood, sharp as a twoedged sword, their feet go down to death, and their steps take hold on Sheol. How much we need God's wis-

#### dom in this world. It is easy to be deceived.

#### III. True Wisdom Means Peace at the End (Prov. 4:18-27).

To walk with God, to walk in wisdom, is indeed as the dawning light, shining more and more unto the perfect day. If there were no other reward for living for God (and there are many, many others), the benediction at eventide would be enough to cause us to think seriously before we flout the ways of God.

IV. A Representative of True Wisdom (Prov. 31:10-12).

THIS passage describes the wise woman. She is indeed to be extolled. The worthy woman, the woman who loves God, the woman who is therefore wise, is in price far above rubies.

V. Sin's History (James 1:13-15). THE wise man, the man who will be pure in heart and life, ought to understand something of the history of sin in his individual life. Temptation here refers undoubtedly to a solicitation to evil. God does make trial of men (Gen. 22:1).

but he does not dangle before them that which is evil in itself. The history of personal evil is, that because of our lust we are

entieed. Thus when lust has conceived (that is to say, we have succumbed to the enticement), sin is bern, and sin, when it is finished-but it is never finished; it goes on and on; no power on earth can arrest it - bringeth forth death

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100 years? 6. Where does the water go

when the tide goes out? 7. The election of Hattie Caraway of Arkansas to the U.S. senate, first woman elected to that body, took place in what year? 8. In which harbor could all the warships in the world anchor at

one time? 9. What is the difference between a shelldrake and a mandrake?

10. The first telegraph line in the U. S., from Washington to Baltimore, opened in what year?

#### The Answers

1. A \$500 bill. It is worth 4 cents in our currency. 2. By snapping their fingers, waving the flaps of their togas and clapping their hands.

3. Two-the Ann Rutledge and the Pocahontas. 4. In 1560 in Paris.



# Joseph Burns, prize-winner in recent con-test, says: "We bubble champs pick BUB, because it makes bigger, better bubbles!" His mother, Mrs. Margaret Burns, adds: "BUB always looks so sanitary in its silver foilwrapping. I thoroughly approve of Joseph chewing BUB."

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foil-wrapped, quality bubble gum!

Gum, send us his name and address along with your name and address and 30 and we will mail you 5 packages of delicious BUB Bubble Gum. This offer good until Aug 21/1045 This Aug. 31, 1947 only.

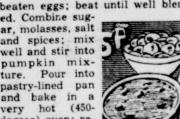
Remember -all the different brands you smoked during the wartime cigarette shortage? That's when so many people discovered-from experience -that Camels suit them best. Yes, experience is the best teacher. That's why ...

BUBBLE CHAMPS CHEW BUB

and parents approve this laboratory-pure,

More people are smoking CAMELS than ever before

Experience is the best teacher!





### Beef Roast **49**c 2 lb box Kraft Cheese 89c

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Mr and Mrs H J Land visited Mrs. Land's sister at Big Springs Sunday.

Mr and Mrs. Mack Richards of Midland visited Mr. and Mrs. T J Yandell Sunday; Mrs. Richards was the former Miss Doris Yandell

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and let us help you select your School Clothes

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HARMINSON of Meadow will lead BRO. ROSS Song Service

Rev. Sparkman will be the Evangelist (Signed) Rev. W. P. BRIAN, Pastor Wells Baptin

Church

L Sutton an Mr and Mrs ester visited over the we Weldon L Mrs. Mac

GRAPE consulti we find on of DD' effect in co pers which bred other asidered sa

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and Mrs. C

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