

# The O'Donnell Press

ADVANCING INTO THE FUTURE—BOOSTING, BUILDING, BENEFITTING

O'Donnell's Home-Printed Newspaper

O'DONNELL, TEXAS, FRIDAY, JUNE 3, 1938

For the Best Interests of O'Donnell and Lynn County

## Donnell Merchants Agree On Closing Hour

Seeks Important Post



ALVIN R. ALLISON Of Hockley County

Alvin R. Allison, at present county judge of Hockley County, placed his announcement in the Press this week for the office of Representative from the 119th district. Judge Allison, who is a dynamic worker, and campaigns as he conducts the affairs of his office, is 30 years old, married, and has a family. He believes that the gasoline tax should be retained by the farmer when purchase is made when same is to be used for non-road purposes. He also believes old-age pensions should be liberalized, and is opposed to a sales tax, believing that it would be but another burden upon the present heavy tax structure. Judge Allison will give to the voters his views upon other important questions confronting the state later in the campaign through the Press.

ACE JUMPING FROG



"Zip," the prize hopping frog of eight-year-old Eddie Robinson of Stockton, Calif., showed plenty of zip at the historic Angels Camp Frog Jumping Jubilee in Calaveras county recently when it pounced out 15 feet 10 inches to set a new world's record. The jubilee honors Mark Twain, who wrote a story about a jumping frog and other figures on the early days in the Mother Lode gold mining section.

O'Donnell Scouts Will Attend Meet At Post June 5-11

The annual six-day encampment of the Southern District Boy Scouts will be attended by the O'Donnell Scout Troop at Post June 5-11.

The 300 acres which belongs to scouts of this section for their summer scouting activities was given to them by the late C. W. Post, founder of the city of Post.

Four different groups will attend during the summer, with 18 troops meeting there June 5 to the six-day stay.

The 25 members of the local Scout Troop 46 are eligible, and all are planning to attend.

Members are Lloyd Shoemaker, Joe Carroll, Tech McLaughlin, Bart Anderson, N. T. Singleton, Terry Hunt, Perry Clayton, Buford Aton, Weldon Hancock, Ed Williams, Elvin Ray Moore, Earl Talley, John Garner, Weldon Coffey, Melvin Thompson, R. E. Go-lightly, James Bowlin, Dean Schoeller, Willie Gooding, Eldon Carroll, Jack Walker, G. R. Pearce and Stewart Schoeller.

Visitor From Crans Mrs. D. Howry of Crans was here Tuesday, the guest of Happy Howry.

## Stores To Close At 7 P. M. So Clerks May Have Time Off

### FRED BUCY HAS OPERATION FOR APPENDICITIS

Fred Bucy, candidate for the office of assessor-collector, is recovering in a Dallas hospital following an operation for appendicitis. Bucy was stricken May 25, and rushed to Lubbock first, and then to Dallas. Only a little over half the county had been covered by the candidate in his race for office, but his illness will prevent his seeing voters for another week. From Dallas, Mr. Bucy wrote the following statement: To the voters of Lynn County, Texas—I sincerely regret not being able to complete my campaign for tax assessor and collector but would certainly have had within a few weeks and try to see everyone possible. Will appreciate the people giving me due consideration even though I fail to see them in person but I had about 60 per cent of the county covered before my attack and would certainly have had it in full and beg the voters of Lynn County not to hold it against me for not having completed a house-to-house campaign. Very truly yours, FRED BUCY.

### Texas Business Is Off Slightly

Activity In State Holding Up Better Than Other Areas AUSTIN—A slight decline in Texas business occurred from March to April, continuing the trend observed in recent months. Dr. F. A. Burchell, assistant director of the University of Texas Bureau of Business Research, pointed out in his monthly analysis of economic conditions in Texas and other parts of the country. The rate of activity is still moderately below what it was during April last year, however, he said. The April indexes of the bureau with comparisons are shown in the following tabulation: April, 1938—Composite 84.11; employment, 87.87; pay rolls, 91.52; department store sales, 102.32; electric power consumption, 127.06. April, 1937—Composite, 96.09; employment, 91.05; pay rolls, 92.84; department store sales, 97.25; electric power consumption, 107.97. March, 1938—Composite, 95.23; employment, 87.99; pay rolls, 92.04; department store sales, 97.25; electric power consumption, 121.12.

### Chain, Retail Stores Feature 'Cotton Week'

NEW YORK. — The Nation's leading department stores in dry goods, drugs, variety and other lines Monday and Tuesday were featuring all lines of cotton goods in observance of National Cotton Week. More than 50,000 employees in 50,000 stores were busily at work inaugurating the program to keep extraordinary values in the spotlight through June 4. "The year's observance offered the public advantages which have not been equaled in a number of years," Charles K. Everett of the Cotton Textile Institute, sponsor of the campaign, said Tuesday. "Cotton fabrics on shelves, by their price are priced on lower than 9 cent cotton, whereas the staple brought much higher prices in the past." It is estimated that more than \$2,250,000 will be spent in merchandising efforts this year in the campaign, mainly in the newspapers, Everett pointed out. Particularly helpful in the campaign this year will be the participation by leading dry goods and food chains which sell millions of dollars of cotton goods annually.

## Giro Lands Mail on Post Office Roof



A new chapter in air mail history was written in Chicago as Pilot Johnny Miller settled to the post office building test with his airplane carrying 125 pounds of mail from the Municipal airport. A feature of the program observing the twentieth anniversary of air mail flight, the demonstration showed the practicality of vertical landing and take-offs by means of the autogiro and the attendant saving in time.

## Cotton Damage Heavy In Parts From Sandstorm

Swirling Black Mass Strikes In This Section Suddenly Swirling in on top of a fast-moving gale, a sandstorm struck this section Monday afternoon. It was one of the worst seen here since 1935, so "old timers" declare. Damage to early cotton was heavy, with the brunt being borne by crops in the west and south-west parts of the county. At least 75 per cent of the cotton was ruined in the southwestern portion.

In the south and east portions, some damage was reported, but most of the land farmed the usual size of the "tight" variety. Several farmers living in the west and southwest viewed their crops Monday morning, and felt proud of the stand, but another view taken Thursday morning depicted furrow after furrow completely laid level from the influx of the red sand, and the young cotton buried deeply. Approaching from the northwest, the sandstorm appeared, at first, as a reddish mass, but soon it became intensely black. Observers became alarmed, fearing another "twister." When the storm struck, however, the same observers, or those who had not gone to a storm cellar, discovered its true nature, and reminiscences of similar, or greater, storms were recalled.

## Eldon Carroll To Visit Yellowstone On Trip

Eldon Carroll, star scout, member of O'Donnell Scout Troop No. 46, will attend the 21-day stay of Scouts at Yellowstone National Park, June 27-July 17. Although the itinerary is not complete the routing will be through New Mexico, Colorado, and Wyoming, returning by a different route. Plans for this trip center around pioneer camping and sightseeing in some of the most scenic places of the world. Young Carroll expects to reach the Eagle Scout honors while at Yellowstone.

## Proctor's Beauty Shoppe Engages New Operator

Mrs. Lenis Howell, experienced beauty shop operator, is now employed with the Proctor Beauty Shoppe. Mrs. Howell, formerly with a well-known beauty shop at Post, does all work in the beauty culture line, such as shampooes, sets, permanent, facials and manicures, and hair tinting and dyeing.

## Judge B. P. Maddox Will Make Race For County Judge Of Lynn; Former County Atty.

Announcement of the candidacy of Judge B. P. Maddox of Tahoka for the office of county judge was made this week, after solicitation that he make the race had come forth from a number of business men, farmers, laboring men and housewives. Judge Maddox's name was filed by friends following petitions that he be a candidate. Judge Maddox, well-known throughout this section of the state, served this county as county attorney four terms after coming here in 1916. Previous to that time he had served in the state legislature for three terms from Palo Pinto County. Active in the work of the Red Cross in the county for several years, Judge Maddox also served as chairman of food control and before the war he served in the county during the World War. While in O'Donnell Wednesday meeting friends, and in the interest of the race, Judge Maddox informed a Press reporter that he hoped to serve the county faithfully and efficiently if elected, and that later in the campaign he would make a more formal announcement of his candidacy to the voters. Before the July primary, Judge Maddox intends to meet the voters as best he may, and as time will permit.

## Slaton Plans For Huge Throng 4th

Elaborate Plans Are Being Made For Event; New Features SLATON, June 2.—Slaton will have the "welcome" sign on the front door mat on July Fourth when thousands will come to be the guests of the business and professional men of the city who are sponsoring the annual celebration of the national holiday. Elaborate plans are being developed to entertain visitors from one o'clock in the morning when the parade begins until the street dance beginning at nine o'clock in the evening has had time to wear out the patrons of that final number of the day. An old-fashioned basket dinner on the ground will be a place for old friends to get together and spread their tables with what it takes to make everybody remember the good old days and be sure that they weren't any better than today. Mother and father and the little juvenets and juvenettes will enjoy the meal, and the fine cooks, for which this country is famed, will doubly enjoy the appreciative attention that will be paid to the victuals there devoured. A feature of the dinner program will be the awarding of Continued on Page 8



A dainty queen is Miss Dorothy McBride of Kalamazoo, Mich., whose scepter is a spray of apple blossoms as she rules over the 1938 blossom festival held at St. Joseph and Benton Harbor, in the heart of Michigan's fruit belt.

## Will Bring Showdown New Deal

Democratic Party Pass On Social Economic Policies

INGTON—Step by step dramatic party that in 1936 a Nation on a scale never recorded in American history, is moving toward an crisis. In 1940 no less than the policy rift in its ranks in 1932 that ten years of Republican Washington by State, the slow-movponderous political machine of this year's party prior to the 1940 show. And item by bill, message by message, Roosevelt is writing and propagating the sound which the drama to both aspects and well-party showdown then and economic policies to up the new deal is in every step he has taken in 1940. The administration population General Party the most bitter new deal of de-har combat with the present number of lona. They are not disposed of working majorities in the Senate have proved an embarrassment more than on Page 8

## For Pioneer Citizen Saturday

rites for A. R. McGonigal, pioneer citizen of Tahoka, held in Tahoka Saturday services were held at 4 P. M. Mrs. J. B. O'Donnell, Mrs. J. B. O'Donnell, and Mrs. G. O'Donnell, all of this county.

## Reporter, Miss O'Donnell

services for A. H. J. Jr., 27, cousin of the P. Bowlin and Mrs. Bowlin city, were held Monday at Fort Worth.

## Conventions

will represent the mountain convention held last Thursday night, by J. J. Boyd, Harry and Mrs. Layne of the Corrells, and Marshall Ralph Blanton and M. H. Whitsett.

Resident Here Pauline McAfee of Dennington of L. F. McAfee, vice president of the public schools, is here guest of Miss Em of the Wells community in Arkansas is in Hot Springs, Arkansas.

### Defenders Ready for the Japanese



In a trench somewhere along the south bank of the Yellow river in south Shantung province, a Chinese trench marter crew is on the alert and ready to beat back an attack of the Japanese troops. These warriors are among the defenders in south Shantung where the Sino-Japanese forces have been locked for weeks in a major struggle.

### Scenes and Persons in the Current News



1—Dr. Hugo Eckener, German dirigible expert, who came to the United States to seek lifting of the embargo on helium gas by Interior Secretary Ickes. 2—George VI and Queen Elizabeth of England, shown leaving Westminster cathedral after the wedding of the queen's niece recently. Behind her majesties are the Princesses Margaret Rose, left, and Elizabeth. 3—Tilden Burg, president of the Corn Belt Liberty League, who has marshaled farm opposition to the Agricultural Adjustment administration crop control program.

### King Zog of Albania and His New Queen



King Zog of Albania and his queen, the twenty-two-year-old Countess Geraldine Apponyi of Hungary, after their recent wedding at a civil ceremony in the great hall of the royal palace. The wedding was one of the most brilliant functions in recent European history.

### The Ump Is Always Right



The baseball season is still in its infancy, but oratory has already begun. Here you see Manager Bill Terry of the New York Giants using up some lung power, protesting a decision of Umpire Barr. As usual, the umpire failed to lose the argument.

### CHRISTENS DESTROYER



Mrs. Louise Smith Thayer of Newport, R. I., a great-granddaughter of the late Rear Admiral William T. Sampson, pictured as she officiated at the launching of the new United States navy destroyer, Sampson, named after her noted grandfather.

### Gas Company Victor In Biggest Rate Case; Wins Nine Others

Lone Star Gas Company's victory in the famous gas rate case decided in its favor by the United States Supreme Court is the climax to a long series of court victories by the company, according to company officials. Since 1929, the company has won nine cases that have reached final decision.

In the present case, after six years of exhaustive investigation by the Texas Railroad Commission and the Courts, the company has established the fact that the railroad commission's order reducing its rate from 40 cents per 1,000 cubic feet to 32 cents was unjust and confiscatory. The Supreme Court sustained the verdict of a jury in the district court at Austin which held that the rate ordered by the commission was unfair and has returned the case to the Court of Civil Appeals for judgment accordingly.

This case, started by the railroad commission in 1932, was the one in which the commission assailed the company's advertising, laying down a policy which virtually would have prevented the company from advertising had it been upheld. While the commission did not eliminate the company's advertising expense in this case, it inferred that most of its advertising was for political purposes and stated as a positive policy that only the local distributing companies should advertise and not the Lone Star Gas Company.

The Supreme Court, according to company attorneys, in effect held that since the jury as the trier of the facts found the commission's order confiscatory upon the conflicting facts, the Court of Civil Appeals could not overturn the jury's verdict on the ground that the company had failed to properly segregate its Texas and Oklahoma property. The high court further held that the evidence was sufficient which the company introduced in support of

its claim that the commission's rate was confiscatory.

The court held that the gas company had by appropriate evidence shown the commission's order to be confiscatory, that the jury had so found, that under the State practice the Court of Civil Appeals was not empowered to substitute its findings for the jury and trial judge upon conflicting evidence, and that therefore the case should be remanded to the Court of Civil Appeals for a judgment accordingly.

The other major cases won by the company since 1929 involved rates in Fort Worth, Roysse City, Wichita Falls and Oklahoma, and regulatory issues in Sherman, Wichita Falls and Fort Worth.

### Group To Confer With Wallace On Location Of Cotton Laboratory

Announcement was made recently at Waco by Burris C. Jackson, chairman of the State-wide Cotton Committee and president of the Texas Cotton Association, that a group of some thirty Texans would go to Washington soon to confer with Secretary of Agriculture Wallace and officials of that department with reference to the location of the Cotton Research Laboratory in Texas, as provided for in the farm bill.

The Act makes provision for the establishment of four regional research laboratories to be located in major agricultural areas of the United States, with one to be devoted to cotton and to be erected in the South. Mr. Jackson said that "it will probably be after the first of next year before these laboratories are actually located but pending that time Texas must strongly and constantly keep its claim before the Secretary of Agriculture and the Congress."

A final brief in behalf of Texas securing the cotton laboratory has been prepared by Dr. A. B. Conner, director of the experiment station at A. & M. College, Dr. A. B. Cox, director of the Bureau of

Business Research at the University of Texas, and Dr. M. E. Heard, head of the textile department of Texas Tech at Lubbock, which will be taken to Washington by the committee.

Wood ticks have been found to live as long as two years without food of any kind.

HERE'S WHAT CALL A RE "BUY" IN RAZOR BLADES

PROBAK JUNIOR BLADES 4 for 10

MADE IN U.S.A. T.M. REG. U.S. PAT. OFF. OTHER PATENTS PENDING

MADE IN U.S.A. T.M. REG. U.S. PAT. OFF. OTHER PATENTS PENDING

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MADE IN U.S.A. T.M. REG. U.S. PAT. OFF. OTHER PATENTS PENDING

PROBAK JUNIOR BLADES

PROBAK JUNIOR BLADES

Men everywhere recognize the shaving comfort of these famous, smooth blades give you an amazingly low price that they remove tough, wiry hairs without pull or irritation at only 10¢ for a pack of double-edge blades.

Jr. is today's shaving advantage that makes possible methods as simple as to aid cut producers of ideal products.

agricultural progress of farmers the life must be preserved of the progress of the wild life and agriculture in this recognize the in with modern daily chemist program. success must

### Let Us Help You Solve Your Printing Problems

## Better Printing Brings Better Results!

WHEN SOMETHING DIFFERENT IS WANTED

We invite you to get acquainted with our business development service for all kinds of advertising service.

The personality of a business is quite often established by the character of the printed matter.

Building business personality through printed matter has been our job for years. Quality printing costs no more than inferior work.

### The Only Newspaper Printed in O'Donnell!

Let us assist you in the creation of business stationery and other printed matter. There is no extra charge for such service.

WHAT KIND OF PRINTING ARE YOU USING NOW?

- Business Stationery
- Social Stationery
- Catalogs
- Folders
- Booklets
- Letter Heads
- Envelopes
- Statements
- Bill Heads
- Sale Bills
- Dodgers
- Etc., Etc.

### The O'Donnell Press

East of Ford Garage  
Phone 26



RY PLAN BY TABER

This paper, "The A-B-C of Farm Chemistry," was delivered at the National Farm Chemistry Conference in Omaha.

LOUIS J. TABER, National Grange, Columbus, Ohio

America needs is not appreciating but more was well of progress. I agriculture, business and to become the real recovery by co-operating and finance in building of abundance and ing the capacity of our to consume.

truths: First, well-paid labor is the foundation of prosperity; second, agriculture must not be expected to grow additional new crops just to help business or to employ labor.

Against Restriction

The challenge to idle acres and idle men is real. I do not believe in restricting production of any commodity in America and permitting its importation from abroad.

There are thousands of products that can come from the field to and abroad to the capacity of his ability to efficiently supply the same.

Science and agricultural research should scour the earth for new plants and new products adaptable to American techniques, climate, human and soil resources.

LOOK AND LEARN

- 1. What is the first verse in the Bible?
2. For how long a period does a copyright last?
3. What is a pedant?
4. Which river is longer, the Mississippi River or the Missouri River?
5. Who composed the song, "Swanee River"?
6. How many men were mobilized during the World War, between 1914 and 1918?
7. Who was the founder of the first membership library in the United States?
8. What metal is the best conductor of electricity?
9. Does the United States government pay ex-presidents a pension?
10. Of what European nation is Berne the capital city?
11. What is myopia?
12. Why was there never a George the First of England?
13. How many ribs are there in the human body?
14. As measured at the equator, what mileage does one degree of longitude and one degree of latitude represent?
15. What is known as "The Eldorado of the North"?
16. What was the earliest form of musical expression?
17. How many birds are there

STATES HAVE 40 DIFFERENT MOTOR TAXES

WASHINGTON. — More than forty widely varying systems of taxing motorists are being used as States raise funds to match Federal highway appropriations.

The report, based upon detailed study of each State's tax laws and regulations relating to ownership and use of motor vehicles, shows more than a dozen types of imposts are being used in almost as many different combinations as there are States.

In agriculture, business and chemistry we can find a new charter of American liberty and opportunity. When we cease trusting politicians and have renewed faith in ourselves and our institutions, our greatest hour will be at hand.

Answers

- 1. "In the beginning God created the heaven and the earth."
2. Twenty-eight years, and then it may be renewed for another period of twenty-eight years.
3. One who makes a display of learning.
4. The Missouri River, with 2,350 miles; Mississippi 2,360 miles.
5. Stephen Foster.
6. About 60,000,000.
7. Benjamin Franklin.
8. Silver.
9. No. 10. Switzerland.
11. Neanightedness.
12. Because when he ruled he was merely King George.
13. Twenty-four.
14. One degree of longitude is equal to 69.2 miles; one degree of latitude, about 68.7 miles.
15. Alaska.
16. Singing.
17. Two.
18. King of the Huns in the fifth century A. D., called "The Scourage of God."
19. Trajectory.
20. Concochague.

different bases are used by the various States in computing registration fees. Among these are horsepower, gross weight, value, list price, age, size of tires, number of times registered, number and size of cylinders, kind of power, mileages and type of use.

HOW CAN I?

Q. How can I make a water filter?
A. Cut a hole in a shelf so that by inverting an ordinary lamp chimney, it will pass about half-way through the hole.

Q. How can I destroy plant lice?
A. Spray the plants with a syringe and a suds of ammonia soap. Also one tablespoonful of smoking tobacco soaked in a quart of water for twelve hours or more makes a solution that will destroy insects and promote plant growth.

Q. How can I keep long-stemmed flowers fresh for many days?
A. By splitting the stems with a sharp knife every day. Many people prefer this method to the cutting off of the stems, as the long stems can thus be retained for the life of the flowers.

Q. How can I strengthen new glassware?
A. By placing it in a vessel of slightly salted water, letting it come to a boil slowly, then boil thoroughly, followed by cooling slowly. The slower this treatment is done, the more effective will be the result.

Q. How can I remove perfume stains from linen?
A. Peroxide of hydrogen will usually remove perfume stains from linen.

Q. How can I drive nails into hard wood without difficulty?
A. First dip the nails into oil or grease, or rub the point over a cake of soap. This also applies to screws.

Q. How can I prevent meringue from falling?
A. By adding one-fourth teaspoonful of baking soda.

Q. How can I remove kitchen odors?
A. The odor of fried onions, and also the odor of fish, can be removed by pouring a little vinegar into the frying pan while it is still hot.

Q. How can I renew a can of shoe polish that has become dry?
A. Moisten the polish with a few drops of kerosene and the freshness will be restored.

A suggested new-use for cotton by W. G. Hayden, Big Spring, Texas, editor: Cotton fabric such as used in road construction should prove ideal for roofs on flat-top homes and business buildings. Combined with asphalt, it should make a weather-tight, durable and economical roofing material, and create a new volume market for cotton, he says.

In 1937 the state of Texas collected \$18,245,000 in taxes (production taxes only—exclusive of ad valorem taxes by local units) on natural resources, a sum greater than was collected by all other 47 states combined in such taxes (\$17,445,000) for 1936—latest year for which complete figures from other states are available.

New Jersey, Nebraska and Massachusetts are among states which have recently set up official industrial commissions to merchandise their advantages of resources, markets, tax policies and labor supply to industry, reports the All-South Development Council.

BLOCKER'S

Trade Goes Where Invited... Stays Where Treated Well
Bring Us Your Eggs. We Pay Cash—trade where you please
YOU WILL ALWAYS FIND OUR PRICES RIGHT

Notice We will start Monday, June 6, closing each day except on Saturday, at 7 o'clock p.m. We hope this is okeh with each of our customers. When in town make our store your home.
Plenty of Ice Water

Prunes Gallon 24c
COFFEE SHILLING'S POUND 25c
Catsup HEINZ 14 OUNCE 19c
TOMATOES No. 2 2 for 13c

Super Suds CONCENTRATED SUPER SUDS For Washing Clothes
BLUE or RED Regular Size 9c

SNOWDRIFT with the Key to its locked in goodness
6-lb pail 98c

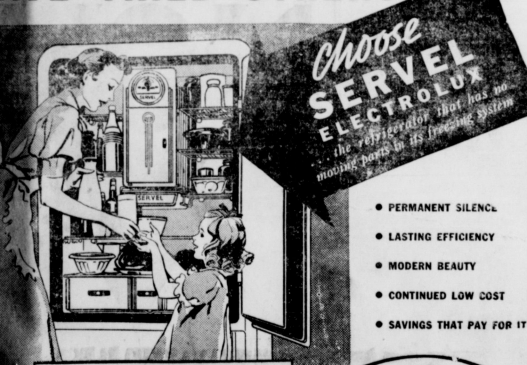
POTTED MEAT 2 for 5c
Baking Powder Texas Girl 24-OZ. 12 1/2c
Block Salt White 45c
Hershey's Pound
Cocoa 13c

The Healthy Summer Drink
Cheese LONGHORN OR PRINT 14c
Cotton or Linen No. 16
Mops 21c

Blocker's Grocery

Hall W. Cutler Licensed CHIROPRACTOR
1210 South 4th Street—tele-255. LAMESA, TEAS

Take a Tip - FROM PEOPLE WHO HAVE TRIED OTHERS



SERVEL ELECTROLUX THE Gas REFRIGERATOR

THINKING about a refrigerator? Then consider this one fact: People who have had experience with other makes are today switching to Servel Electrolux. For they want their second refrigerator to be silent, and they know that only Servel Electrolux

- PERMANENT SILENCE.
LASTING EFFICIENCY.
MODERN BEAUTY.
CONTINUED LOW COST.
SAVINGS THAT PAY FOR IT.

Save WITH THE REFRIGERATOR YOU HEAR ABOUT— BUT NEVER HEAR



A fellow who will listen to criticism from his wife won't have to listen long!

leton Appliance Company







# Betty Crocker KITCHEN CLINIC

prepared by Betty Crocker Home Service Department

## CINNAMON TEA LOAF

Of course you've made cinnamon toast! It's so convenient to make on when friends drop in for a pleasant cup of coffee or tea. But why not make a cinnamon loaf which would be even nicer and more convenient? The cinnamon and sugar are baked right in the loaf. All you want to do is spread it with butter and toast it and spread it with butter just as your taste dictates. It's an ideal breakfast bread. You'll like it as a regular coffee cake—or toasted as you would raisin bread. You'll find that your family will welcome it as a change from ordinary coffee bread. And it's right as home at a picnic. Another of those convenient breads that don't require a filling when you make them into sandwiches isn't so difficult to make, either, as you'll see by the following recipe which makes two good-sized loaves.

### Cinnamon Tea Loaf

- 1 cake compressed yeast
- 2 cups milk
- 1/2 cup sugar
- 1/2 tsp. salt
- 2 eggs (or 4 egg yolks plus 2 tbsp. liquid)
- 2 1/2 cups all-purpose flour
- 1/2 cup soft shortening (half butter for flavor)
- 3 tbsp. butter, melted
- 1/4 cup sugar
- 1 tsp. cinnamon

Crumble yeast into a bowl. Add milk which has been sealed and allowed to reach room temperature (about 80° F.). If room and flour are cooler, use milk a trifle warmer than 80° F. Add sugar and salt, and stir to dissolve completely. Add the well beaten eggs (or egg yolks). Sift flour once before measuring. Spoon lightly into pan to measure. Add all the flour to the liquid at once, working it in thoroughly with the hands. Work in the soft shortening. When dough is well mixed, knead gently in a bowl or on a lightly floured board until smooth. Round up and set to rise in a well greased bowl. Cover with a damp cloth. Keep dough at 80 to 85° F. until double in bulk (about 2 1/2 to 3 hours). Punch dough down. Let rise 15 minutes. Remove from bowl. Divide dough in half. Roll out each half on lightly floured board to 1/2 inch thickness—making an oblong about 7 inches wide and 18 inches long. Brush each oblong with one of the melted butter, and sprinkle with one-half of the sugar and cinnamon (mixed together). Roll one lightly like a jelly roll. Seal edges well. Place each roll in a well greased bread pan. Let rise until double in bulk (about 1 hour) and bake 45 to 55 minutes in a quick moderate oven, 375° F.

**Question:** I made some refrigerator rolls. I followed your recipe exactly and the dough seemed fine the first day. But the second day when I took out the dough there was a peculiar odor about it. I was afraid to use it so I threw it out. Now what should I have done that I didn't do? I've been afraid to try to make ice box dough since then.

**Answer:** A strong yeasty smell is likely to develop in dough after it has stood covered in the refrigerator for a time. But that does not mean there is anything wrong with the dough. In fact this odor will disappear after the rolls are baked. There was no need of throwing the dough away because of this odor, and I do not know of any way in which it can be prevented.

**Question:** Can I keep any bread dough in the refrigerator, and will it be all right when I use it? Or must refrigerator dough be made some special way?

**Answer:** Refrigerator dough is usually made with water for liquid instead of milk because the milk may turn sour after a time. But I have seen a regular rich sweet dough kept over night in the refrigerator without any ill effects.

**Question:** Can you tell me how to make coffee for a crowd?

**Answer:** I've found that three pounds of coffee will be enough for serving fifty persons with two cups apiece. You'll need 6 3/4 gallons of water for this amount—and two eggs. If you aren't making such a large amount as this measure a well rounded tablespoon of coffee for each cup that you plan to serve. Place this coffee in a cheese cloth bag being careful that it will have room to move about and not be tied into a solid mass. Mix the egg, shell and all, into this coffee. Tie the bag with a string securely. Then drop it into the rapidly boiling water and let it boil for about five minutes until the coffee has reached the desired strength. Remove the bag. Pour the coffee into smaller coffee pots that have been heated, or into the individual cups.

## SUNSHINE CAKE

What's the difference between a sunshine cake and a sponge cake? Perhaps you've never before considered whether there is any difference except in name. However, there is a real and fundamental difference. The true sunshine cake is made with whole eggs—usually six—whereas there are mock sponge cakes which use less eggs. And of course there are egg yolk sponge cakes—but I repeat these are not the simple pure product which contains the same number of egg yolks as it does egg whites. That's a sunshine cake.

Now a true sunshine cake contains whole eggs plus additional egg whites. There are more egg whites than egg yolks in a sunshine cake which gives it a lighter, more ethereal texture. It's really a finer, more aristocratic cake than the pure sponge cake you see. It's delicious—made, summer fruit—made from a cold golden custard made from the surplus egg yolks. You spread this custard over the cake and set it in the refrigerator to chill and set—about three hours. Then you frost the cake with a sauce that's been made in the cool of the morning! Here's the recipe for a glorious sunshine cake and the custard to go with it!

### Sunshine Cake

- 2 1/2 tsp. water
- 3 egg yolks
- 1/4 cup sugar
- 1/4 cup white
- 1/2 tsp. cream of tartar
- 1/2 tsp. salt
- 1 1/2 cups cake flour or all-purpose flour
- 1/2 tsp. lemon extract
- 1/2 tsp. vanilla
- 1/4 tsp. almond extract

Add water to egg yolks and beat until they are light. Gradually beat in 1/2 cup of the sugar. Beat the egg whites with a flat whip and add cream of tartar and salt when they are frothy. Continue beating until they will hold a stiff point when the beater is pulled out. Fold remaining cup of sugar gradually into the beaten egg whites. Fold egg white mixture into egg yolk mixture. Sift flour once before measuring and fold into mixture. Add in flavoring. Pour into ungreased 10-inch round pan and bake. Invert pan when removed from oven and let stand until cool. Cover Sunshine Cake with Custard Frosting and place on serving platter or platters, surrounded by fresh slices of citrus—apples, cherries, strawberries, apricot or peach slices, etc. Bake in a deep 10-inch center pan 10 inches in diameter and 1 hour in a slow moderate oven, 325° F.

### Custard Frosting

- 3 egg yolks
- 1/4 cup sugar
- 1/2 tsp. salt
- 1 cup milk
- 2 tsp. gelatin
- 1 1/2 cups cold water
- 1 1/2 cups whipping cream

Beat egg yolks, and add sugar and salt. Scald the milk and stir slowly into the egg mixture. Cook over boiling water stirring constantly, until the custard lightly coats a spoon—or 5 minutes; longer cooking will cause the custard to curdle. Remove from heat. Cook 5 minutes in cold water for 5 minutes. Add boiling water and mix the milk the hot custard. Cool. When custard begins to set, fold in flavoring and cream which has been beaten stiff. Spread on Sunshine Cake. Allow refrigerator until ready to serve.

### Sunshine Strawberry Delight

- 1 pt. strawberries
- 1/2 cup granulated sugar
- 1 tsp. gelatin
- 1 1/2 cups whipping cream (1/2 pt.)
- 1/2 cup confectioner's sugar
- 1 sunshine cake

Wash berries leaving hulls and stems on 12 of the largest and most perfect. Save these for decorating. Remove hulls from remaining berries and wash them lightly with a fork. (This makes about 1 1/2 cups of berries.) Add the granulated sugar. Soak gelatin in cold water and dissolve in hot water. Blend in the strawberries and place in refrigerator to chill an hour or two. Whip cream until stiff and add two tablespoons confectioner's sugar. When strawberries have become thickened (just partially set) fold 1 cup of the whipped sweetened cream into them and set in the refrigerator. There will be 2 cups of the whipped cream left for covering top and sides of cake. When strawberry mixture is chilled, split Sunshine Cake into 2 layers and spread strawberry cream between the layers and sides with the sweetened whipped cream and decorate with the larger strawberries. Serve at once.

If you worry about what to serve, if you dread to start the next meal, just drop a card to Betty Crocker in care of your newspaper, and ask for this week's menus. Complete menus for the week will be sent to you at no cost. Please enclose 3 cent stamp to cover return postage.

Texas cities are in the forefront in number and scope of air conditioning installations in stores. In the nation, more than 700 department stores on whose conditioned air as an aid to maintaining sales regardless of outdoor weather.

Manufacture of citrus meal as waste fruit peels by dehydration process is a growing by-product industry of Texas' lower Rio Grande Valley's citrus industry.

Evidence of the value to merchants of stimulating the auto-tourist trade is seen in studies showing that, on the average, 26 cents of each tourist dollar goes to the retail merchants.

## Public Health Course To Be Offered At Tech This Summer

Announcement has been made in Austin by Dr. Geo. W. Cox, State Health Officer, of the inclusion in the Texas Tech College curriculum of a public health course in sanitation to be offered this summer from June 9 to August 23.

This public health course is the first ever to be offered by any Texas college or university and is made possible at Texas Tech College in co-operation with the State Department of Health and the League of Texas Municipalities.

The course is designed for water works operators, sewage plant operators, and sanitarians in the smaller Texas cities who have for some time now demanded Texas public health courses offered within the State by men familiar with Texas problems. For the public health personnel of larger cities, the course will offer an opportunity to broaden their knowledge of public health and its trends.

The public health course will consist of training in plumbing, waterworks and sewage problems, garbage disposal, rodent control, mosquito control, swimming pool operation, proper handling of milk for distribution, and general sanitation with the inclusion of some field survey work and laboratory exercises.

"We feel that the inclusion of this series of public health courses in the curriculum of Texas Tech College is a step forward in public health work in this State, because it makes accessible to many more men an opportunity for study of these problems than if they were forced to go out of the State for these courses. We should like to call attention to this series of courses to the smaller cities particularly so that plumbing inspectors, water plant superintendents, food and drug inspectors may be given a chance to attend these courses this summer with resultant better operation and maintenance of the municipal health program."

## MODERN ETIQUETTE

1. When the ceremony is finished at a church wedding, shouldn't the members of the families be allowed to leave first, before the other people?

2. Shouldn't the word "dear" be capitalized in the salutation of a letter, as "My Dear Mrs. Adams"?

3. What is the real definition of "dinner"?

4. Are introductions of a new employee necessary in a business office?

5. Where should the date be placed on a brief social note?

6. When giving a tea at a club for a large number of guests, would it be all right to omit napkins?

7. Is it corn on the cob appropriate to serve at a wedding party?

8. When should wedding guests call upon the bride?

9. Is there any traditional color that one should wear on a tennis court?

10. Should a woman use heavy perfume when traveling on a train?

11. When there is no wedding breakfast, how should the wedding cake be distributed to the guests?

12. When a man is dining in a restaurant with a woman, and another woman steps to the table, is it necessary for him to rise?

Answers

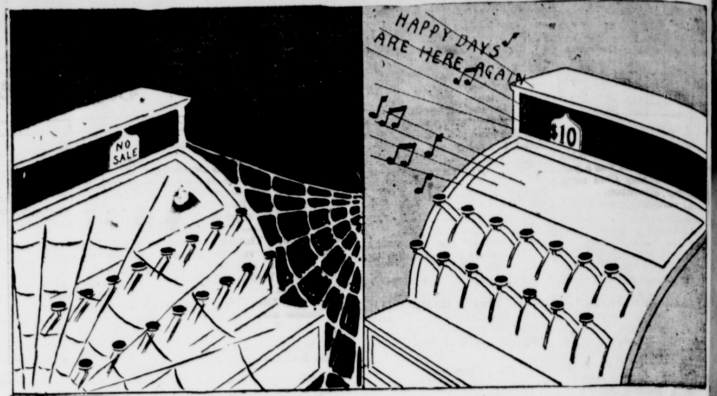
1. Yes; this, too, proper. 2. No; it should be written, My dear Mrs. Adams. 3. Webster says a dinner is "the principal meal of the day, eaten about midday or in the evening; also, a formal feast in honor of some person or event."

4. This depends entirely upon the size and character of the staff. If the staff is small, the new employee may be introduced, but it is not necessary when there are a great number of employees. 5. It is usually placed below and to the left of the signature. 6. Yes. 7. No; there are so many other things to choose from, that it is not necessary to serve the guests anything that might be difficult to eat. 8. Soon after she has returned from her wedding trip. 9. Yes; white. 10. No; nor when traveling on a boat, bus or plane. A heavy perfume is often objectionable to other passengers, and sometimes will even make a very sensitive person ill. 11. It is cut into small pieces, placed in white boxes and tied with white ribbon. 12. Yes.

Residents of many Texas rural areas are not served by gas or electric lines now enjoy the convenience of gas ranges, lights and heaters through "canned" butane gas, which is delivered in liquid form but expands, forms its own pressure and is piped into various gas appliances in the form of dry natural gas.

The approximate velocity of the earth is eighteen and one-half miles a second.

The common frog can jump more than twenty times its own length.



# Merchants--

## When Sales Drop Off At Your Store . . .

"It Pays to Advertise" is a slogan that should be amplified—too many things are done in the name of ADVERTISING which are really DONATIONS!

It Pays to Advertise—when that advertising is done right—when the copy is well written, forcefully displayed and designed to catch the eye of the busy reader.

Old-time methods of newspaper advertising, which still persist to a great extent, and belong in the days of the cluttered store, will not draw business to your store.

YOUR customers read Daily Newspapers—they are constantly confronted with the advertisements of city stores, and well-displayed stocks.

Your answer should be a straight-from-the-shoulder advertising campaign in your home-town newspaper that is read from cover to cover. Have no fear that your advertisement will not be read. BUT make sure that your advertising is well done . . . that it is well written, that modern pictures are used . . . and by all means place your advertising on a BUDGET and advertise each week.

You'll find your medium—the O'Donnell Press—goes over this wide territory as no other paper, and by using our service—30 years of experience on the better daily and weekly newspapers, plus a desire to SERVE YOU RIGHT—your cash register will be ringing up sales instead of gathering cobwebs.

Plan your advertising—and remember when sales drop off is the time for you to push your business more.



# The Press

"YOUR ONLY HOME-PRINTED NEWSPAPER"

With the Only Newspaper Plant in O'Donnell

Think packer  
100 per  
FIRST I  
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Lab Te  
Chick St  
Cold Pre  
Milk Pro  
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Think this over for your pocketbook and motor's sake—  
USE  
**GULF LUBE**  
MOTOR OIL  
100 per cent paraffin base—meets the specifications of ALL FIRST LINE motor oils, and at  
**1-4 LESS COST TO YOU**  
Don't buy a "cheap" oil when Gulf Lube is for better and at no higher price. It's made in the world's LARGEST REFINERY  
A. P. HOB DY, Agent

IT'S ...  
**Straw Hat Time!**  
15c to \$1.00  
— AT —  
THORNHILL'S VARIETY

WIVES ...  
Will appreciate it very much, husbands, if you'll let us do her cooking for her once in a while.  
Prices Are Reasonable and Food extra good  
O'DONNELL HOTEL

One lot of sheer  
**SILK DRESSES**  
\$1.98  
Close outs on \$4.95-\$7.95 DRESSES Now selling at \$3.98  
Table of SPRING and SUMMER HATS \$1.00  
Shipment of Silverbow Hose Full run of sizes in all the new shades  
MRS. ALLEN'S DRESS SHOPPE

For the Finest Performance—  
For Reel Dollar Value ...  
YOU'LL FIND ALL IN  
**M-M Harvesters**  
**Allis-Chalmers**  
ALL-CROP HARVESTERS  
Next Time Use Parany Oil  
**Baucum Tractor Co.**

PLAY SAFE ...  
Insure Now Against WINDSTORMS  
We handle only the BEST INSURANCE  
B. M. HAYMES

We've Never Shown Better  
**Used Cars**  
A GALOR OF BARGAINS AND UNMATCHED IN VALUE  
Come in and see them even if you're not ready to buy.  
ELLIS CHEVROLET

Save Time and Money ...  
USE PRIME Electric Wire Fence  
One wire holds all livestock—best for permanent or temporary fencing.  
EASY TO INSTALL  
CICERO SMITH LUMBER CO.  
DON EDWARDS, Mgr.

PRICE IS NOT THE MAIN FACTOR—  
We sell Service and good products  
All Garage Work Reasonable  
CONOCO PRODUCTS  
HIGHWAY GARAGE

EAGLE CAFE  
Where you secure those delicious steaks and other short orders.  
TRY OUR SALADS We Prepare Any Kind  
**BETTER COFFEE!**

STAPLE COTTON SEED  
FIELD SEEDS OF ALL KINDS (Good, bad and worse)  
W. C. SAULS

RAY'S TAILOR SHOP  
KEEP COOL THIS SUMMER!  
Let us order you a cool summer suit from the many lightweight fabrics we have on display.  
**QUICK SERVICE!**

FOR CONVENIENCE SAKE ...  
Purchase a Membership Card in  
**The Colonial Club**  
A membership card entitles you to all privileges and it is a charming place to hold your parties  
Only a Limited Number of Membership Cards Can Be Sold At this Time  
SEE US ABOUT THEM TODAY!



**With Our Farm Friends**  
H. B. (Burley) Brewer (ask him what 'H' stands for), has been a resident of Lynn County since 1925, and is now farming in the Joe Bailey community.  
One of the two farms Mr. Brewer controls is contoured, he says, and the other will be contoured this next year. He raises cotton, milo, cane and begari as principal crops. Two 4-row tractors do the work on the two places.  
About 75 chickens, milch cows and a few hogs are kept the year-round.  
Mr. Brewer came to Lynn County from Mansfield, Texas, located near Fort Worth. However, land was owned by the family here since the country was first beginning to be settled.

**Stop**  
  
**Win A Prize!**  
Count the Misspelled Words In These Advertisements.  
\$2.00 will be given to the first person obeying all rules, to-wit—list all words incorrectly spelled on this page, and answer the following question: "WHAT WAS CALVIN COOLIDGE'S REPLY WHEN ASKED TO RUN FOR A 3rd TERM?"  
Promptest counts—no do neatness and originality. Contest closes each Monday following publication.

**Farm Loans!**  
**5 1/2 Per Cent**  
15 YEARS TO PAY  
**C. J. BEACH**  
Short Orders As YOU Like Them.  
Coffee Like Mater Makes  
MACK'S CAFE

Your Telephone is your handy servant at all times.  
O'DONNELL TELEPHONE CO.

**CONOCO**  
It's Blended, packed with more miles!  
Use Germ-Processed Oil — with the "Hidden Quart." It stays up in your motor and never drains out! Paraffin base.  
GUY BRADLEY, Distributor  
Phone 85

**Win A Prize!**  
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Promptest counts—no do neatness and originality. Contest closes each Monday following publication.

WANT STRONG HEALTHY CHICKS?  
FOLLOW THIS 3-POINT GUIDE TO CHICK HEALTH ASSURANCE!  
1. To check bowel troubles, get Dr. Salisbury's Phen-O-Sol Tablets in the chicks' drinking water.  
2. To check colds, quins, and pneumonia, spray chicks with Dr. Salisbury's Cam-Che-Sol.  
3. For early worm control, mix Dr. Salisbury's Avi-Tone with the chicks' mash.  
For the Best ...  
—BABY CHICKS  
—CUSTOM HATCHING  
—POULTRY SUPPLIES  
—AND FEED  
O'DONNELL HATCHERY  
ERVIN FANCHER, Prop.

VOTE FOR AUBREY McWHIRTER  
For SUPERINTENDENT OF SCHOOLS  
Lynne County  
Better Schools For Everybody  
Everybody For Better Schools

See Us Before Selling Your Grain—  
CUSTOM THRASHING  
**L. T. BREWER**  
GRAIN  
PHONES  
Office 108 Res. 113

They're the Best For the Money ...  
WHY LOOK ELSEWHERE?  
**STAR & DEMPSTER**  
Steal Milk and Towers  
**HIGGINBOTHAM-BARTLETT**  
THURMAN WELLS, Mgr.

SUMMERTIME MEANS IT'S TIME FOR—  
**ICE**  
Use Ice—it's cheaper, healthier, cleaner.  
**SHOOK ICE CO.**

Boost For the Firms Listed On this page ...  
THEY'RE REAL BOOSTERS FOR O'DONNELL  
They advertise—because they know their merchandise and are not afraid to meet others in competition. When you buy advertised products from ADVERTISERS you do not pay more! The NON-ADVERTISERS PAY THE ADVERTISER'S ADVERTISING BILL IN LOSS OF SALES! Think that over! It's true!

YOUR VOTE WILL BE APPRECIATED  
**MRS. JEWELL WELLS**  
Candidate for County Treasurer  
Lynn County

Get the habit of getting more for your money—  
BUY AT BRYANT'S—SELL TO BRYANT'S  
**STANTONS—**  
Lub Tex Mash .....\$2.10  
Chick Starter .....\$2.75  
Cold Press .....\$1.35  
Milk Pro .....\$1.65  
Growing Mash .....  
.....\$1.35  
.....\$1.50  
.....\$1.50  
.....\$2.50  
**Bryant Coal & Grain**

**George's WRECKING YARD**  
  
"WE WRECK 'EM AND SELL 'EM!"  
Buy Good Used Auto Parts From Us At a Saving

WE TAKE PLEASURE IN ANNOUNCING THAT WE HAVE SECURED  
**MRS. LENIS HOWELL**  
(Formerly of Post)  
As Beauty Operator in Our Shoppe  
—FACIALS  
—MANICURES  
—PERMANENTS  
—SETS  
**PROCTOR'S**  
Sanitary Beauty Shoppe and Barber Shop Combined

PHONE 53 ...  
For A Bit Better  
**BEAUTY WORK**  
—EXPERIENCED OPERATORS  
Individuality Stressed  
**Merle's**  
BEAUTY SHOPPE

In O'Donnell it's ...  
**The Press**  
**FIRST ...**  
In Circulation In Reader Interest In Community Service In Prestige

# The O'Donnell Press

Published Every Friday—Forms Close Thursday Noon

Printed at the postoffice at O'Donnell, Texas, as second-class mail matter, under the Act of March 3, 1879.

WILLIAM G. FORGY and F. E. FORGY, Editors and Publishers  
Directed to the Best Interests of O'Donnell and Lynn County—One of the best agricultural sections of Texas.

SUBSCRIPTION PRICE—In Lynn and Adjoining Counties \$1.00 per annum; elsewhere \$1.50 per annum. Payable in advance.

In case of error or omission in advertisements the publishers do not hold themselves liable for damages further than the amount received by them for such advertising.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be gladly and fully corrected upon being brought to the publishers' attention.

## 1940 To Bring—

(Continued from Page 1)  
When an aid to presidential leadership.  
Without question a considerable loss of seats to the Republicans would cause few regrets at the White House if it could exercise some form of selection regarding the Democrats kept in office. And as far as senatorial primaries are concerned, a process of administration selection would work and as obviously is increasing the bitterness of the party strife. It is helping along materially toward a 1940 crisis.

Whatever parallels there may be between the liberal-conservative Republican breakup of 1912 and the possible Democratic split of 1940, President Roosevelt has a distinct advantage over his distant kinsman, Theodore Roosevelt, who led his Bull Moose followers out of a Republican national convention to form the Progressive party. Republican old-guard organizations controlled that convention through Federal aid sufficient State power to steam roller it into renomination of President Taft.  
It is already clear that the administration is playing in this year's Democratic primaries for 1940 convention control to make the anti-new dealers take the walk. Behind the scenes of every Democratic primary contest to date that is the real stake, direct or indirect. It tends to make control of the 1940 Democratic convention and of the party organization more important, in some new dealer eyes than net Demo-

cratic gains or losses in congressional or State elections next November.  
As playwright for whatever is to develop on the 1940 Democratic party stage, President Roosevelt added a new touch to his novel handling of the tax revision bill. He let it become law by default without his signature; but put the insurgent Democrats in Congress, particularly those in the Senate, on notice that they had won only the first round when they forced through drastic modification of new deal business laws. The question will be up again in Congress next year—1939—and very much up in 1940, along with labor, anti-monopoly, hydroelectric power and kindred issues.

That presidential edict helps fill in the picture of the 1938 campaign preliminaries as indicating a party crisis in 1940. It does not smack of a party-peace-at-any-price attitude at the White House, now or in 1940.

## Slaton Celebration—

Continued from Page 1  
prizes to the largest family present at the sports program held at dinner, and to the person or group coming the greatest distance to attend the day's activities.

Games in the Afternoon  
After-dinner speaking will allow time for your "dinner to set." Then the sports program will fill the afternoon with softball games that will interest hundreds of the visitors.  
At 8:30 in the evening the Historical Pageant, treating with history, development, and resources of the South Plains will begin at the high school stadium. Mrs. Lee Green and her program committee promise a program worthy the attention of the huge gathering that is expected for the occasion.  
A street dance beginning at 9

o'clock will close a day the sponsors hope will be filled with sober thought of the patriotic responsibilities we Americans have of old friendships renewed and of friendly made, of relaxation and pleasure, and of being the guests of Slaton and Slatonites who invites you to be with them, July Fourth.



Calvin Wilson, auto mechanic at the Highway Garage, just grined Tuesday afternoon when the tractor gas tank he was soldering exploded with a boom! Bill McMillen, who, agreeably, was holding the tank at one end, wasn't so talkative after the event. The garage came off, and in some freak manner, changed its course, and landed across the street, hitting the Ford garage building. McMillen can't figure that one out.

We are beginning to think the Dallas Morning News favors Bill McCraw, also of Dallas, for Governor. But Bill had better call a halt. The big daily newspapers seldom select the candidates they favor. Country weeklies know enough not to try to ram any certain candidate down the throats of the voters.

INKSPOTS — Hal Singleton must be working. We haven't seen him for days. His greeting of "Hello Tooty" . . . Ed Singleton has no nickname for us, but sometimes grins, and we have a guess what he is thinking. Mrs. Guy Bradley called us Chicago Bill Tuesday morning in greeting. Dog-gone that chigger stung! To make it good, it looks as though we would have to visit Haskell County and bring a few of the pests back with us. . . "Shine," who takes care of the needs at the Everett Barber Shop, didn't know that Armstrong had whipped Ross until we told him, and he'd rather talk about "Shine" than a baseball fanatic. . . After Shack Blocker selling so many prunes, we look for someone to start calling him "Fruites." But Shack says he sells other things, too. . . Those merchants who have decided to give their employees a certain closing hour deserve the commendation of all buyers because 12 to 15 hours a day is too much—especially when most of us can easily handle our merchandise before 7 p. m. . . Lee Miller can she spread the filly. . . Heard several men with daughters exclaming over bills on the first—and then they reminded us that our daughter wouldn't stay young always. Why try to make someone else feel miserable? . . . L. E. Dodd has already figured out the person he'll vote for in the Justice of the Peace race. Dodd evidently likes that candidate's platform. . . Geo. Shumake says he'll quit advertising with us if we don't work as late as 11 p. m. every night. We'll abide by that fact—and if our office appears dark it won't be a sign that we won't be working because we'll just be thinking up what to do next week. We never stop. . . One woman tritely informed us the other day that she was just about as old as we were. We protested—and then told our age! And did she SMILE when she found out that we were ahead about six years—and that she wasn't so very old. Just 32. . . There's more than one way to make a person smile instead of frowning. . . Charley Doak brought a smile to the faces of many Monday when he was cracked Calvin Wilson about that tractor tank explosion.

West Texas appears to be claiming both Ernest O. Thompson and Tom Hunter—and these two may be in the run-off. A number of people mention W. Lee O'Daniel of radio fame, but whether they'll decide he can't win and their vote lost in the first primary remains to be seen.

We wonder just how many voters can name the men in the race for governor? Lieutenant governor? Railroad commission? We can't name them, either!

One of the finest articles we have ever read on religion, and its relation to marriage, appeared in the Good Housekeeping this last month. Read it for a new thought.

Looking over the announcement column the Press, we let our mind wander back to the political rally at Draw last Friday night—and remembered we enjoyed everything except the fact we had our car, that we discovered when we started to leave. . . H. W. Calloway made a fine master of ceremonies and kept the crowd laughing with his remarks about the various candidates for office.

asked for a county-wide office before, and has had no experience as a sheriff, but as he says, "they all had to start that way." The "welkin ring" after each speech by sounding a loud car horn. . . Fred Bacy, candidate for assessor, was unable to be present, so Mr. Calloway informed the crowd, owing to the fact that he had been taken to the hospital by an appendicitis attack. . . The candidate for assessor-collector to miss the speaking. . . Alvin R. Allison, dynamic candidate for representative, spoke of the various problems confronting the man that the voters of this district would choose for their representative, and repeated his slogan, "Hog Enough to Ask For a Vote, and Man Enough to Appreciate It." . . . Garlan G. McWhorter, for county clerk, lost no time in being on the platform when his name was called. He listed his qualifications, and solicited for votes in that frank manner. . . District Judge Louis B. Reed, always a good speaker with something to say, could not be present on account of some business in another county. Judge Reed has little time for campaigning in this large judicial district. . . H. P. Caveness, present superintendent of public instruction, spoke of the needs of the various schools in the county, and the service he believed he could render the voters if returned to office. Mr. Caveness is no story-telling candidate but seemed to have the attention of the voters nevertheless. . . Aubrey McWhirter, recently a Tahoka rural route, but now of Tahoka, made a good speech in behalf of his candidacy for the office of superintendent of public instruction, and made no bones about the fact that he had not taught in Lynn County schools for many years, but had plenty of "experience" and knew the needs of Lynn schools. . . Mrs. Jewell Wells, who barely reached up to the microphone, which had been arranged for the tall men candidates, didn't let that faze her, however, but spoke briefly of her qualifications for the office of county treasurer—and received good applause when she finished speaking. . . And, sad to relate, Editor Hill left the County News, Tahoka, got into his pants once while he was listening intently to a speaker. Editor Hill, however, acted nonchalant.

date for sheriff, made a longer and better speech, and got a good hand from the crowd. Mr. Izard, a former commissioner, has never without smoking a cigarette—shook his pants leg and the suit dropped out, and Mr. Hill kept concentrated his attention, again on the speaker. If that had happened to us, we probably would have yelled and interrupted said speaker. We don't like anti—any place except in the ground. . . Judge Maddox, who announced this week for county judge, will probably appear in the next "low-down" we give on the candidates who have authorized their political announcements in the Press. . . These speakings are three-attend the next one at Three Lakes June 3.

Mr. and Mrs. L. E. Dodd, Sr., and Mr. and Mrs. L. E. Dodd, Jr., and Shozie Dodd visited in Colorado Sunday.

Mr. and Mrs. M. D. Conger returned from Big Spring last Thursday.

Mr. and Mrs. Hal Singleton, Sr. and Mr. and Mrs. Charles Hoffman and daughter left Monday

for Marlow, Oklahoma, where they will visit Mrs. Glenn Lee. From there they will go to Jefferson.

Mrs. and Mrs. M. D. Conger are in Brownwood visiting with relatives.

Mrs. D. A. Franklin of the OK community transacted business in O'Donnell Wednesday.

Mrs. T. H. Irvin and R. E. Jennings of Big Spring were the guests of Nelly Jennings the forepart of the week.

John Steele and children of Levelland were the guests of Mr. Steele's sister, Mrs. W. T. Huff, and Mr. Huff Sunday.

Dr. O. H. Shepard and W. E. Vermillion left Monday for a fishing trip on the Concho River, near San Angelo.

Mrs. J. P. Howlin visited with relatives in Lubbock Tuesday.

Mr. and Mrs. Fred Henderson spent the week-end in Big Spring. The distinction of being the swiftest four-footed animal is given to the cheetah, or hunting leopard. This animal, however

do not have a great deal of endurance for continued speed in short distances it can run any antelope or deer after it starts.

Point Pelee, near Leamington, Ontario, is the southernmost of Canada. It projects into Lake Erie.

French is the diplomatic language which is used for communication between postoffices throughout the world.

There are altogether about a hundred and seven volcanoes known to exist in Iceland, thousands of craters, great and small.

JOHN A. MINOR  
FOR  
—Field Seeds  
—Groceries  
Custom Grinding  
PHONE 120

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Not one of the firms herewith listed has any desire to shirk any responsibility to the buying public, nor to deprive you of merchandise if you urgently need them, but we believe that we can easily satisfy your needs in the hours allotted without the sacrifice of good service.

Effective Monday, June 6, the undersigned business firms will close each evening except Saturday at 7:00 p. m., and it is our sincere desire that you understand our reasons for doing so, in order that you have your co-operation.

We choose an earlier closing hour for many reasons, principally in order that our employees, and ourselves, may have a few hours of daylight each day to indulge in recreation, exercise have a bit more time with our respective families or attend to church or civic duties which we may be called upon to undertake.

Through a custom which should have never been pursued, practically all of the business firms have kept their doors open late at night on account of competition, but the practice has been harmful, and of no particular gain.

Therefore we appeal to all of our customers, as fair-minded people we have always found you to be, to co-operate with us by purchasing your needs before 7:00 p. m. We intend to give you the very best service we are capable of giving during each hour of the day.

THANK YOU!

MANSELL BROS.

B & O CASH STORE

RAY'S TAILOR SHOP

LINE & SON

BLOCKER GROCERY

EVERETT BARBER SHOP

C-C DRY GOODS

N. SALEH

THORNHILL'S VARIETY

L. E. DODD & SONS

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Molotov.

O. R. O. Now 67c  
Don't let the chiggers, blue-bugs, fleas and other insects destroy your poultry, when O. R. O. will relieve them. For sale and guaranteed by Corner Drug Store

## IT'S SUMMER TIME— Step into 'Whites'



Nothing looks better than white . . . but so few cleaners know how to "KEEP Klothe Clean." We are using a New Method in cleaning White Clothing . . . safe, sure, economical.

Look Your Best in Whites— and Keep Them White by Sending Them to the—

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