

The O'Donnell Index

The best advertising medium in a stable Lynn County. Read in 1,800 homes each week.

O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, MARCH 22, 1929

NUMBER 26

Howdy and So Long



(Copyright, W. N. U.)

School Representatives Are Selected Tuesday Evening

In a series of close contests, the representatives were chosen to carry O'Donnell's colors at county meet. The list, as nearly complete as we can get it for this issue, is as follows:

Tiny Tots Story Telling Contest—Hope Shook.

Junior Girl Declamation—Kitty Mae Garner.

Junior Boy Declamation—Wilfrid Gates.

Senior Girl Declamation—Viola Wyatt.

Senior Boy Declamation—Cubie Bray.

H. S. Declamation—Morene Huff.

H. S. Boy Declamation—Edward Clayton.

Junior Music—Piano—Kathlyn Veasey.

Senior Music—Piano—Ina D. Everett.

Duet—Kathlyn Veasey and Alice Joy Bowlin.

Winners in other contests are Summer Clayton and Wilbur Lines, tennis doubles, with Ralph Beach substitute, Eula Belle Miles and Hollis Hunt, Junior H. S. spellers, and Florence Gary, Extemporaneous speaker.

Trislie Harville and Marydell Vermillion are senior spellers, Margaret and Norma Ruth Vermillion, sub-junior spellers.

All the contestants were well prepared and did beautiful work. If any event and name has inadvertently been omitted, we will be more than glad to publish them next week.

Carroll, Singleton And Davis Give Out Statement

Messrs R. C. Carroll, W. E. Singleton and C. L. Davis, the three alternates who have served the city of O'Donnell the past two years, and in the opinion of the Index, have served well, have made known their intentions regarding re-election in the April election. The Index was authorized to place their names in our announcement column this week subject to the election in April.

The three above named gentlemen made a statement on Tuesday of this week that was very brief and to the point, but carried with it the true sentiment of each of the gentlemen regarding their re-election to the office they are now holding. Their statement in part follows:

"We have served the people of O'Donnell during the past two years to the best of our ability and have at all times tried to get one hundred cents on the dollar for all monies spent by the City of O'Donnell, and do not intend to make a campaign for re-election to the offices we now hold but if the people believe the affairs of the city have been handled to the best interests of all concerned and want us to serve another two years, the voters can express their desire in the coming election on April 2nd. If elected, we will use our best judgment in handling the affairs of the city another two years."

During the past administration the City of O'Donnell has remained on a cash basis and all bills have been paid when due which is considered excellent compared with former administrations and towns of similar size.

The voters should give their serious consideration to the candidacy of the three above mentioned gentlemen when they go to the polls on April 2nd.

Quarter Million Dollars Spent on Improvements

The Index believes that O'Donnell building permits during the past year will lead all towns of similar size in twelve months, and we want the world to know that we are proud of our record.

More than a quarter of a million dollars have been spent for public improvements in the City of O'Donnell during the past twelve months and at present there are more homes being built than at any previous time during the past three years. The average citizen at first thought may believe our figures are a little high, but a check-up of the situation will bear out our statement.

During the past year a \$500,000 water system has been installed, a \$40,000 sanitary sewer system that covers the entire city has been built. The West Texas Gas Co., has spent \$40,000 in a network of gas mains and other improvements which does not include an office that is now nearing completion. Two business buildings have been completed by the Singletons at an estimated cost of \$12,000. C. H. Doak, is at present building a business building on the southwest corner at a cost of \$6,000. At least fifteen residences have been completed or are now under construction that will average better than \$2,000 each, besides several thousand dollars have been spent remodeling a number of business houses around the square. The McClung Hotel has spent in the neighborhood of \$2,000 for improvements making the hotel absolutely modern, and the Rochelle Hotel has received a similar amount of improvements placing it in the modern class.

A number of additions to homes together with many garages have been built during the past twelve months that amount to a considerable sum.

Rumor has it that a number of business buildings will be constructed during this spring and summer in the business section of town.

One more major improvement will place O'Donnell among the most progressive towns on the South Plains, and that is paying for the business section. We hope to have that before the end of the year.

HOME ECONOMICS DEPARTMENT ADDS EQUIPMENT

Not the largest but by far the most beautiful piece of equipment was added this week to the Home Economics Department, it being a complete set of Community Plate silver, in the Grosvenor design.

Mrs. M. C. Tull and Ben Gowden were shopping in Lubbock, Tuesday.

A Word of Advertising by a Local Man

The writer recently had a conversation with a member of a local firm that is one of our largest advertisers concerning their advertising, just to see what they thought about the matter.

This was Mr. Bruce Knight, of the firm of Hodgins & Knight, and he was quite free to express his opinion without hesitation. At the beginning, let us say that this firm has long since given up the idea that they are "just doing advertising to help out the local paper," but are doing extensive advertising because they firmly believe that it is paying them dividends in their business.

Mr. Knight said: "Two years ago when we started to using large copy we had some misgivings, but decided to give advertising an extensive and fair trial. Since that time, our business has increased three fold, and of course we give to our advertising a very large share of credit for the increase. We are now doing a large amount of business with people we considered clear out of our trade territory at that time. We consider advertising just as much a part of our business now as we do the goods in our shelves." Asked if he dreaded to prepare copy each week, he replied "Well, we have quite a time getting it up in original shape occasionally, but on the whole we kindly like working up copy for the ads."

Coming as this does from an advertiser that spends between \$1200 and \$1500 per year with the local newspaper alone, it should have its effect on the advertiser who either pretends he does not believe in advertising, or thinks he is about to break wall street if his bill goes over two or three dollars per month. While this firm sees it that they are getting all the advertising that their bills call for if the publisher has complied with same, there is never a word of complaint, and the bill is paid pronto.—Brownfield Herald.

Joe Bailey Agricultural Club Holds Meeting

The Joe Bailey Agricultural Club held their regular meeting last Thursday with an attendance of fifteen boys. The boys under the leadership of Vernon Martin, Agriculture teacher are taking good interest in their work in feeding pigs, culling poultry and other jobs, so important to successful farming. The meeting Thursday was a trip to Mr. J. M. Lee's farm where the boys culled a flock of poultry. A large colorful picture of a dairy cow was offered as a prize to the boy selecting the highest number of layers. This was won by Joe Brewer.

Those enrolled in the club are as follows:

Cletus Pittman, Warren Lee, Jack Brewer, David Brewer, Melvin Simmons, Kenneth Godwin, J. Paul Wilson, Edgar Simmons, Joe Brewer, Ronald Swanson, Marvin Simmons, Herman Cottrell, Norman Holder Jack Warren, Woodrow Brewer, Morgan Wilson, Eldridge Copeland, Pete Dekins, T. J. Lee, Graham Tyler, Jim Brewer, and Augusta Boon.

Mr. Tom Brewer has offered a registered Poland China pig and Mr. Lee has offered \$5.00 cash to the boy doing the best all around club work. This fine co-operative spirit is certainly to be appreciated as any motive to help the farm boys will be of great service to our community.

BIBLE STORY CLASS HAS EASTER LESSON

Twenty four boys and girls, members of Mrs. Haymes' Bible Story Class, came Monday afternoon to hear the beautiful story of the resurrection. The children range in age from three to ten years, and each one is vitally interested in the stories. The following program was rendered Monday.

1. Bring Them In.
2. Jesus Loves Me.
3. Lord's Prayer.
4. Trial and Resurrection of Jesus.
5. Keep Sweet.
6. Little Feet, Be Careful.
7. Prayer.

BOX SUPPER SWELLS SWEATER FUND MATERIALLY

The box supper held at the High School building last Friday evening was a success in every respect. Earl Grider made his father look to his laurels as an auctioneer. More than fifty dollars was made for the girls' basket ball sweaters.

New Business Building Now Being Built

O'Donnell's oldest land mark, built eighteen years ago, was torn away last week. It was owned by C. H. Doak and occupied the southwest corner of the square just across the street from the Highway Garage. It was the oldest building on O'Donnell's business square.

A new modern garage and filling station will grace the site of the old land mark. Work has already begun on the construction of the building which will be the most modern structure as well as the most attractive of its kind in this section according to plans made known by C. H. Doak, who is supervising its construction. It will be constructed of brick with solid plate glass front with all modern conveniences such as rest rooms and drinking fountains. The rear of the building will be used as a work shop with storage room and will contain an indoor washing and greasing rack for automobiles together with other modern conveniences.

We understand the building has been leased to local parties who will operate a wholesale and retail oil and gas business in connection with their work shop and storage which will include an indoor washing and greasing rack for automobiles, a feature that has been denied heretofore.

The building when completed will be among the most attractive of its kind in this section and will cost approximately \$6,000.00.

EPWORTH LEAGUE DOING SPLENDID WORK NOW

The Epworth League is very decidedly practicing Coue's doctrine "Day by day in every way I'm growing better and better."

With an attendance ranging from twenty-five to fifty the programs are full of pep and enthusiasm. The Sunday night services will be conducted by this organization and will be in the form of an anniversary day program.

Last Sunday the College Club was organized, with Ina D. Everett as president and Beverly Wells secretary. Edward Clayton and Irma D. Palmer are yell leaders. There are eighteen members.

O'Donnell League was well represented at the District meet at Tahoka last week-end. Misses Muriel Smith, Irma D. Palmer, Jeanette Thomas, Ina D. Everett, Alice Joy Bowlin, Vivian Pearce, and Louise Duncanson, J. V. Everett and J. A. Duncan were delegates.

They were instructed by the League to bring back the next District conference and after a close struggle they did so. A definite date has not yet been set, but it will be some time in May.

Helpy-Selfy Store is Coming to O'Donnell

According to information given out by Mr. Ivan H. Wood of Amarillo, representative of the Helpy-Selfy Chain stores, who was here last Saturday, a new grocery store will be located here in the very near future.

Mr. Wood had no definite announcement to make as to location or just when the store would be open for business other than at an early date. He stated that an important announcement would be made in the near future.

The Helpy-Selfy is a very strong grocery concern with hundreds of stores located in almost every town of any consequence in the country. They have grown to such enormous strength by the liberal use of printer's ink.

SLASH L

Slash L Home Demonstration club met Monday afternoon, March 18 at 2 o'clock, with 9 old members present and 3 new ones. Miss Greenwood was also present.

Mrs. Val Perry brought an Iron bedstead and refinished same with Miss Greenwood's advice and help.

What notes and corner shelves of the most interesting thing of the day. Two of the members brought material and made them selves one. While others took patterns of them to their homes where they could have more time for the work. Miss Greenwood showed us the latest in drapery as well as other things of interest similar to that. Every one seems to be enthusiastic and we feel like we are going to learn and do something worth while.

New members are cordially invited. Reporter.

W. M. S. ENTERTAINED BY MRS. J. W. GATES

A round table discussion of "daughters," two songs by Mrs. Mack Garner and a piano solo by Miss Eva Harris, were features of the program Monday afternoon when Mrs. J. W. Gates was hostess to the women's missionary society of the Methodist Church.

Concluding an enjoyable afternoon nut pudding with whipped cream, and tea were served to Mesdames Johnson, Garner, Bowlin, Harris, Gageon, Moore, Stark, Pearce, Shook, Estes, Proctor, and Gates. Misses Eva Harris and Mary Jo Gates.

WEST RAIL STAYS IN DAILY NEWS

Kennedy and Party Due Here For Conference

Interests is being maintained regularly in the East and West railroad with Associated Press advice coming from Corpus Christi yesterday, commerce there will undertake to furnish a right of way and suitable site for a terminal for the proposed railroad from Roswell, N. M., to that city, it was decided at a meeting of the board of directors Tuesday.

Ed Kennedy, Houston, promoter of the proposed rail line, presented plans for its construction. Local officials agreed to assist him in obtaining a meeting of representatives of cities along the proposed route.

The proposed routing would greatly shorten the haul between western points of Texas and the gulf.

The railroad committee of the Scurry County Chamber of Commerce has been expecting the arrival here of Capt. Kennedy and his committee, as tentative plans already made said that the party would be here between March 12 and 15.—Scurry County Times.

CONNECTICUT PLAN OFFERS SOLUTION

Connecticut is undertaking a plan for solving the menace of the reckless automobile driver which may settle the compulsory insurance problem to everyone's satisfaction.

In that rate a motorist will be compelled to guarantee financial responsibility only after he has, by an accident, proven himself a reckless or incompetent driver. Then he is forced to provide indemnity for anyone he may injure in the future, either by deposit, bond or insurance policy. Drunken driving, racing and reckless driving are covered by the law.

The difficulty encountered with direct compulsory insurance has shown its advantages to be more than offset by the litigation its engenders and the financial burden it places on every motorist, as well as its difficulty of enforcement.

The Connecticut plan places the burden where it belongs—on the reckless driver, not the careful and responsible one.

Likewise, with compulsory insurance the reckless motorist has no incentive to drive carefully—his incentive, as he is covered by a policy, is quite the opposite. With the Connecticut law drivers naturally would be careful so as to avoid the necessity of establishing responsibility.

The Connecticut experiment will be watched with interest as it may prove the logical and successful solution.

NEW CHEVROLET SALES INCREASE GRADUALLY

The manufacturing facilities of Chevrolet Motor Company, numbering 16 great manufacturing plants in this country, are rapidly approaching the volume of output necessary to meet this year's revised annual quota which calls for the manufacture of 1,350,000 passenger car and truck units.

This was signified last week when W. S. Knudsen, president of the company, announced that March production would reach 140,000 units, an amazing output when it is considered that active production on the new six cylinder cars has been under way less than three months. Although no definite figures were issued it can readily be assumed that April's schedule will call for an even larger production, and that mid-summer will witness a quantity output in all of Chevrolet's assembly plants never before equaled by a manufacturer of six cylinder automobiles.

Mr. Knudsen related that February production amounted to 121,249 units. With only 22 working days in the month, daily production for the period averaged better than 5,500 a day.

These figures lend further emphasis to the astounding achievement of the company last fall in changing over from production of fours to sixes with only a six weeks interim to effect necessary alterations.

Upon his return to Detroit a few days ago from a six weeks trip which took him across the northern part of the country and into the far west, R. H. Grant, Chevrolet vice president in charge of sales, spoke with marked optimism of the prevalent demand for the new six cylinder cars. Nearly everywhere, he declared, dealers indicated to him that they had found an increased market for the new product. The cars, he said, are being delivered to owners as fast as they can be distributed.

NUECES COUNTY RIGHT OF WAY WILL BE GIVEN

Line Proposed by a Houston Man Would Run From Roswell, N. M., To Port of Corpus Christi.

Proposal Includes Terminal Facilities And Will be Good For Two Years

(Corpus Christi Times, Mar. 12) Directors of the Corpus Christi Chamber of Commerce, meeting in called session this morning, voted unanimously to lend the support of that organization to Ed Kennedy of Houston, railroad promoter, in his efforts to bring about the construction of a new short line railroad from Roswell, New Mexico, and West Texas to Corpus Christi.

After listening to a full presentation of the plan by Mr. Kennedy and a discussion of the matter, the following

motion was adopted unanimously:

"That the board of directors of the chamber of commerce give to Ed Kennedy a letter on the proposed railroad from West Texas to Corpus Christi stating that this body will undertake to furnish through Nueces county and terminal facilities at the port of Corpus Christi at such time as evidence is produced to the board that said line is properly financed and can be completed; this proposal to be good for a period of two years from date, provided however that Mr. Kennedy has the right to appear before the board on or before the expiration of such two years period to show, if necessary, good reason why such agreement should be extended for a longer period."

A further resolution was passed by the board authorizing the chamber of commerce manager to cooperate with Mr. Kennedy in bringing about a general mass meeting of interested people at some central point along the proposed route of the new railroad for a discussion of the project.

As outlined to the board the new railroad would begin at Roswell, New Mexico, and proceed in almost an air-line from that point, through west and southwest Texas to the Port of Corpus Christi, traversing a virgin territory of great fertility not now served by rail connections. The entire line would be approximately 675 miles in length and would open up to tide water by a direct route the immensely productive territory embraced within the boundaries of south-

eastern New Mexico and northwest and southwest Texas. The new line would shorten by almost half the present railroad haul necessary to move the mineral and agricultural products of this territory via Dallas and Houston to the Gulf of Mexico.

The new line would enter Texas near the corner of Andrews and Winkler counties, running in a direct line thence in a southeasterly direction straight to Corpus Christi and traversing or touching the following counties: Winkler, Ector, Crane, Upton, Crockett, Sutton, Edwards, Uvalde, Medina, Brio, McMillen, Live Oak, and Nueces. It would cross 3 major trunk line railroads: the Texas and Pacific near Meta, the Southern Pacific at Sabinal, and the International and Great Northern at Pearsall.

Mr. Kennedy explained that the route as outlined at present is tentative and only represents in a general way the final selection. The main idea behind the project is to provide the shortest possible rail line for the northwest into the Port of Corpus Christi, and to open up with an adequate rail service the great new territory which would be traversed by such a line.

This project, it was pointed out, has nothing to do with the proposed Gulf and West Texas rail line which has been under consideration for many months and toward the building of which the city of San Angelo has already raised \$250,000 and the city of San Antonio has for weeks been attempting to raise \$650,000.

The line proposed in that project would run from San Angelo to San Antonio via Fredericksburg. What arrangement would be made to reach Corpus Christi with this road has never announced by its promoters. Present at the meeting of the board

Safety

Every action by the officer is determined by one motion—

The safety of our deposit

In all our investments, in a we are guided by this policy your surplus money may be for you day and night—and ways be available for your ent's demand.

THE FIRST NATIONAL

"Security—Reliability—"

SORRELS LUMBER CO.

COMPLETE STOCK OF BUILDING MATERIAL
STAR WINDMILLS and PIPING
Barbed Wire and Posts, Poultry and Hog
Wire, Paints, Oils and Varnishes

Service

The Central Idea In Modern Business

The Modern conception of business is SERVICE. And civilization moves forward under the impulse of this idea.

You exchange your money for a commodity you would rather have—and in this exchange you are rendered a service. Today that business is most successful which best serves the public in the matter of exchanging merchandise for money.

Service is the central thought in the business of the West Texas Gas Company. Through large investment of capital and the employment of man power this company delivers NATURAL GAS into your home for your service and comfort.

When you exchange your money for Natural Gas, you not only get a fair exchange, but you receive relatively more than you pay for, because were you to buy other fuels, you would pay more and get less in convenience and efficiency.

If you wish, a trained service man will come to your home to inspect and adjust your appliances. The service costs you nothing.

West Texas Gas Co.

"Headquarters for Gas Appliances"

Auto Repair

WHEN YOU ARE SICK you lie yourself to the Family little experienced skill and little—presto, you are toned up with you and the world.

That's the way we treat your order we fix anything from trouble to the straightening lights. No job too big, no job Any you'll find our charge reasonable.

DRIVE THAT OLD BUS IN MECHANICS WILL DO IT

Rayburn Chevrolet

"Sales and Service" "A Six in the Price Range"

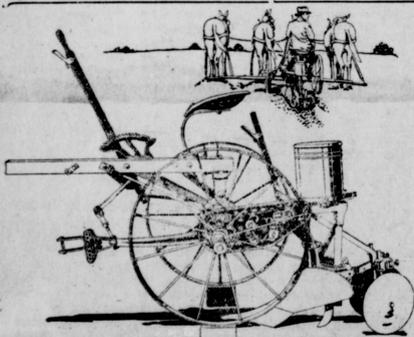
Baby Chick

Our big 18,000 egg Petersen Hatchery is now in operation invite everyone to call and see cated in the Fritz Building glad to show you the new world

New hatches will be put on Thursdays of each week. Observations early for that Spring

O'Donnell Electric Hat

Fritz Building



You'll Get Bigger Yields

You're sure to get bigger yields if you plant your corn and cotton just the way it should be planted—the right stand in the right kind of seed bed. You'll get that accuracy and good work if you use the

John Deere No. 448

It is equipped with the famous 999 Corn Drop plants as accurately as the human hand. Plates for planting a variety of seeds can be furnished.

You can plant just the stand of cotton you want. The John Deere Saw-Tooth Type Seed Picker Wheel

picks out the lightest seeds and drops them one at a time as close or far apart as your soil demands.

John Deere bottom scours well and does good work. Lever control insures uniform covering at depth desired. Levelling device keeps beam from "bobbing".

We have a "448" ready for you. Comes in and see it when you are in town.

Mansell Bros. Hdw. Co.

John Deere and Oliver Implements



At this Store You Get QUALITY AND SERVICE

MEET NEXT WEEK

of the Central of the Students Ex-... Local... Cups Are Being Offered

(From Lynn County News) The entire program of the Inter-County League Meet to be held in... on Thursday, Friday, and Saturday, March 28-29-30, is being... this week.

These programs have been prepared with much care, according to Supt. M. L. H. Baze, so as to give every school and every pupil a fair... The three days will be filled with a hard-fought athletic contest, diction contests, story telling, spelling contests, debates, etc.

Usually every school in the county will be represented and even larger crowds are expected than last year.

Tahoka Chamber of Commerce is giving various loving cups to show interest in the contests and to spur the contenders on to do their best.

Contests in these contests will be held in Lynn County at the district to be held in Lubbock and the winners there will go to the state meet.

PROGRAM

Inter-County Interscholastic League, March 28-29, 1929, at Tahoka School Building and Grounds.

Friday Afternoon, March 28: O'clock—Tennis Doubles and Boys and girls.

Evening: Music Contests (Miss Smith arrange program).

Saturday, March 29: Declamation—Junior Boys; Study Hall; Declamation—Senior Boys (Rural), Auditorium.

Declamation—Junior Girls; Study Hall; Declamation—Girls (Rural), Auditorium.

Senior Spelling; Spelling, Room 39.

Declamation—Senior Boys; Study Hall.

Senior Boys (Rural) Spelling, Room 33.

Declamation—Senior Girls; Study Hall.

Senior Girls (Rural) Spelling, Room 33.

Declamation—Senior Girls; Study Hall.

Senior Girls (Rural) Spelling, Room 33.

Declamation—Senior Girls; Study Hall.

Senior Girls (Rural) Spelling, Room 33.

Declamation—Senior Girls; Study Hall.

Senior Girls (Rural) Spelling, Room 33.

Declamation—Senior Girls; Study Hall.

Senior Girls (Rural) Spelling, Room 33.

Declamation—Senior Girls; Study Hall.

Senior Girls (Rural) Spelling, Room 33.

ing High Jump (All Seniors). Girls' Playground Ball—(Run the same as Boys Playground Ball.) Girls Volley Ball—All together—No separate divisions and no separate points (See Bulletin, page 83.)

Saturday Afternoon: 100—120 yard Hurdles, (Class A, Class B, Ward and Rural) run separately and timed.)

100 yard Dash—(Classes run separately—Preliminary.)

880 yard Run—(Classes run separately—Preliminary.)

220 Low Hurdles—(Classes run separately and timed.)

448 yard Run—(All Classes run separately—Preliminary.)

1 Mile Run—(All Classes run together but scored separately.)

220 yard Run—(All Classes run separately—Preliminary.)

440 yard Relay—(Juniors—all classes running separately as 50 yr.)

100 yard Dash—(Finals for Class B, Ward and Rural.)

140 yard Run—(Finals for Class B, Ward and Rural.)

880 yard Run—(Finals for Class B, Ward and Rural.)

1 Mile Relay—(All classes running separately and timed.)

Saturday Evening: 7:30—Finals in Declamation in order of Preliminaries.

10:00—Awarding of Championships, etc.

Send entries for spelling to Supt. Gordon King, of Draw; for arithmetic, to Supt. McEachern, Route 4, Tahoka; for athletics to W. W. Nicklaus, Tahoka; for Declamation to L. Burkhalter, O'Donnell; for Debate to Supt. A. L. Faubion, Wilson; for Music Miss Merle Smith, O'Donnell;

for essay to Miss Grace Cade, Meadow; for Three-R contest to Supt. H. P. Caviness, Tahoka. If you want to be doubly safe, send a copy of your entrants to M. L. H. Baze, Tahoka. All entries must be made by Saturday, March 23. They must be mailed and not telephoned. Any that are mailed after this date will not be accepted. All contests will start on time. No contest will be held up because a contestant is absent. BE THERE. Caps must be engraved and returned to Meet. Tiny-Tots must be within scholastic ages 7 to 10.

LICE ON CHICKENS

Lice makes setting hens sick and leave their nests and kills many little chicks. Pruitt's Lice Powder is guaranteed to take lice off of your chickens in less than two minutes of YOUR MONEY BACK. And don't forget Germa-tol to put in the drinking water to kill germs. Sold by CORNER DRUG STORE.

Index Ads Get Results—Try Them

HOME DEMONSTRATION WORK BRINGS HUGE RETURNS

College Station—Home Demonstration work conducted by the A. & M. College Extension Service was worth \$5,284,812 to farm families last year as announced by Mildred Horton, state home demonstration agent. A total of 15,433 girls were members of home demonstration clubs and 19,063 women, making a grand total of almost 35,000 persons with whom the 99 county home demonstration agents contacted during the year. "Indirectly a much larger number were influenced, however," Miss Horton declares, "for each of these junior and adult home makers were demonstrators and the improved methods they have put into practice are copied freely by neighbors."

The most valuable portion of the work as far as dollars and cents goes was the food preservation, with canned and preserved stuff put up to the extent of a little over \$2,000,000. Next in financial importance was poultry raising with products valued at nearly one and three-quarters million dollars. The value placed on members' gardens was nearly a half million dollars and dairy foods produced under home demonstration methods came to \$113,224. "The significance of these productive demonstrations is not only in the fact that the farm income has been increased," Miss Horton states, but possibly more important is the increased measure of health that better food has brought to a large percent of these families. The use of foods and their selection and preparation to form a balanced and healthful diet is an essential part of home demonstration work, for few people on farms or in towns, understand the importance of correct diet and how to balance it.

"Clothing is recognized as an important adjunct of living, but how to dress appropriately yet cheaply is an ever present problem. Home demonstration agents are showing farm women and girls how to meet the situation and their success in the job is inadequately measured by the

Try Killed Can't
Don't say that you can't get snappy courteous curb service till you try the **GOLDEN EAGLE**

\$929,038 valuation placed on clothing work last year, for the increased pride and joy of living brought by better clothes cannot be estimated in this way. Similarly the \$151,351 worth of home improvements cannot fairly represent how much the work of beautifying yards and living rooms, modernizing kitchens, adding running water, installing labor saving devices, and improving bed rooms has meant to thousands of farm women and girls. Yet it should not stop there, for the men and boys in these families are beneficiaries, too."

Texas leads every state in the Union in the number of county home demonstration agents, with 105 employed at present and 8 counties are on the waiting list to get agents as soon as state and federal funds are available for matching the appropriated county funds.

MILK BUTTER CREAM

DELIVERIES MADE ANYWHERE IN TOWN. ABSOLUTELY SANITARY IN EVERY RESPECT.

—PHONE 30702—

DAW-LYNN DAIRY
C. L. TOMLINSON, Owner

house. For a three-coat job get about one and one-half gallons per room.
Fly time will soon be here again, and an ounce of prevention of fly swatters, sticky fly paper, or traps later on, Manure is a favorite breeding place for flies. Inclosing or screening the manure pit or bin is a great help in controlling this pest. Tent traps or conical traps, placed

over holes large enough to attract flies to the light, may be attached to the top of the pit or bin. Water-tight floors are desirable in a stable. Dirt or wooden floors enable many fly larvae to migrate from the manure to the soil and develop there. Troughs and mangers should be kept clean, as surprisingly large numbers of flies will breed in small quantities of material in the corners of such places.

Now You Can Grind and Mix Your Own Feed
Stop Waste! Grind All Your Feed!
Come in and let us show you how the W-W Hammer Type FEED GRINDER will bring you better feeding profit. How you can easily and quickly grind and mix your own pure feed at low cost. Grinds any feed from the ground up—alfalfa, fodder, snapped corn, bundle feeds, small grain, etc. separately or together. No attachments necessary. The W-W has no burrs, gears or knives. Powerful hammers do the work. Timken Bearings. Five sizes, with blower or elevator. We will gladly demonstrate the W-W on your farm, under your own power and with your own feed. (101)
THE W-W FEED GRINDER CO. Mfg. Wichita, Kansas
PALMER & TULL IMP. CO.
O'Donnell, Texas
Authorized Dealer
W-W HAMMER TYPE FEED GRINDER
If You Want To **BUY, SELL OR TRADE** Anything, Anywhere, See **M. A. Scott Real Estate Co.** PHONE 157 At Rear of Old First Nat'l Bank Bldg. O'Donnell, Texas

GAS, OILS AND ACCESSORIES
With the best of service.
WHOLESALE PRICES ON Firestone Tires and Tubes.
GULF SERVICE STATION
Hinkle & Son, Props.

SEE US
When you need Tanks, Skylights, Incubator Repairs, Sink Drains, either Nickeloid or Zinc tops, any kind of Tin and Copper Work. Satisfaction guaranteed.
O'DONNELL TIN SHOP
C. E. Fullerton, Prop.

Plumbing
Cheerful Service Promptly Given
When you are having trouble with your present plumbing, or wish new plumbing work done—call us. We are prepared to give prompt attention to your work. Every job we do is guaranteed.
Eaton and Street
Phone 144 Plumbing of all kinds

FOR ECONOMICAL TRANSPORTATION
CHEVROLET
A Quarter Million
NEW SIX CYLINDER CHEVROLETS on the road since JAN. 1st
To satisfy the overwhelming public demand for the new Chevrolet Six, the Chevrolet Motor Company has accomplished one of the most remarkable industrial achievements of all time. In less than three months after the first Chevrolet Six was delivered to the public, the Chevrolet factories are producing 6,000 cars a day. As a result, more than a quarter-million new Chevrolet Sixes have been delivered to date—and this tremendous popularity is increasing every day! If you have not yet seen and driven this remarkable car—come in for a demonstration!
The Roadster, \$525; The Phaeton, \$535; The Coach, \$595; The Coupe, \$595; The Sedan, \$675; The Sport Cabriolet, \$605; The Convertible Landau, \$729; Sedan Delivery, \$395; Light Delivery, Chevrolet, \$400; 1 1/2 Ton Chassis, \$445; 1 1/2 Ton Chassis with Cab, \$630. All prices f. o. b. factory, Flint, Mich.
-a Six in the price range of the four
Rayburn Chevrolet Company
QUALITY AT LOW COST

Plumbing
SEE MEN THE INDEX
BOTHED ELECTRIC
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The O'Donnell Index

Published every Friday at O'Donnell, Texas By Roberts Printing Company

J. W. Roberts Editor

Subscription Rates

In first zone \$1.50
Beyond first zone \$2.00

Advertising rates on application. Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.



POLITICAL ANNOUNCEMENTS

The Index is authorized to announce the following names subject to City Election to be held April 2, 1923.

- Mayor of O'Donnell: E. M. Wilder, re-election.
- Marshall and Tax Collector: J. H. Yarborough, J. Y. Everett, C. C. Nelson, Dr. D. H. McDaniel

- Aldermen: E. C. Carroll, re-election. W. E. Singleton, re-election. C. L. Davis, re-election.

City Attorney: W. H. Crunk, re-election.

SCHOOL NEWS

Fourth and Fifth Grades

Boys and Girls in these grades are working diligently preparing for the monthly examinations and the county meet. Although our entrants in declamation did not win, we feel that they received some good practice, which will help them to win next year.

Robert Gary and Margaret Vermilion were first place in the room try-out in Spelling. They are now striving to win out against the other sub-juniors so they can go to the county meet.

Miss Sargent's section of the 6th grade had charge of the chapel program Thursday morning and it was a splendid program. Two playlets had the following actors:

- Recovery of Slag: Slang—Kirby Musick. Good English—Joe Pugh. Doctor—Herman Whitehead. School teacher—Irene Ellars.
- Sammy's Trouble in Speech Correction: Sammy—Ollie Gaddell. (The boy who disliked school) His mother—Tressie Payne. Margaret, H. S. Student—Winnie Vaughn.
- Leonard—Odwin Hasley. Doris—Grace Stuart. Ruth—Irene Ellars. Chuck—James Hamilton. Jack—I. D. Ables. Tom—Roy Smith.
- A reading, "Grammar" by Eugene Debenport was amusing and well rendered.

Declamation winners in the Low 6th room try out were:

- Boys: James Hamilton, 1st. Eugene Debenport, 2nd. J. T. Middleton, 3rd.

- Senior Boys: A. C. Hamilton, 1st. Winson Ables, 2nd.

- Junior Girls: Irene Ellars, 1st. Winnie Vaughn, 2nd. Kirby Musick and Odwin Hasley were the room tryout in spelling.

The following pupils of the High 4th grade have made 100 per cent

Sunday and Monday Richard Dix in Moran of the Marines (Special)

C. E. CAMERON is the representative of the Texas Electric Service Company in O'Donnell.

For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, Lameson, Phone No. L. D. 11, or at Lameson Texas, Phone 237

every day in spelling for the past week: Merl Miles, L. A. Green, Mildred Goddard, G. C. McPherson, and Jimmie Lee Shook. Those of the low 4th who have made 100 each in spelling are Irene Roberson, Clyde Cox, W. C. Ables, and Roxie Petty.

We are sorry J. Vernia Street has had measles and had to be absent from school. We hope she will soon be back. Roxene Terry is also out with the same disease and G. H. Brewer has just returned after a "round" with it.

We have finished making some health and English posters this week and have put several of them on display in the room.

The basket ball boys of the Joe Bailey School are going to play the Junior basket ball team of Grammar School. The indoor base ball team is also going to come and after the boys play basket ball the girls are going to play base ball. Both of our teams are expecting to win.

Both games will be at the Grammar School building. Every one is invited to come.

The seventh grade is proud to have the honor of having the Junior Boy from their room go to Tahoka in Declamation. The lucky boy is Wilfred Gates. We are expecting great things of him at Tahoka. The Seventh also has the honor of having the Senior girl from Grammar School, Viola Wyatt. We are expecting her to win. The Seventh grade wish to say how much they enjoyed the program staged by Miss Sargent's room Thursday morning.

In the room tryout in spelling, the seventh grade is being represented by Edwyna Vermilion and Kimmie Le Pearce.

Our class pins have come and every one is well pleased with them.

We are glad to welcome Ruby Burdine back to school. She has been out two weeks with the measles. We are very proud to report that Edwyna Vermilion from the seventh grade won first place in spelling, making three who have won in our room.

Mr. and Mrs. J. L. Schooler and daughter, Miss Rebecca, spent the week end in Brownwood with Mrs. Schooler's parents, Mr. and Mrs. J. T. Walters. Mrs. Schooler remained with them for several days taking treatment at the hospital there.

WANT ADS

WANTED—Second-hand windmill. Must be in good condition. W. L. Gardenhire. 26-2tp

FOR SALE—Rhode Island Red Eggs, 75c per 15, \$4 per hundred at the Farm four miles south. R. H. Gary. 26-4tp

WE HAVE purchased the Hall Co. Seed Co., Memphis, Texas, improved half-and-half cotton seed of the Western Wonder Variety. This is the best matured seed in the state, high lint and good staple not had to fall out. Will mature two weeks earlier than seed grown in the East or South. No insects, price \$1.75 per bushel, while they last. O'Donnell Feed & Coal Co. 22-4tp

WILL STAND my Jack this season at same location, \$10.00 on insurance. Would like to have your trade. James Pratt. 24-4tp



CHINESE ELMS

Fruit trees, evergreens, shrubbery, roses, hedges, etc. Write for price list or call at 13 street and Avenue L. Lubbock, Texas. 1fc

SEE ME for farm and city loans. City loans on monthly plan. Low rate of interest. C. J. (Dock) Beach.

TO TRADE—Two 2-row John Deere Cultivators for milk cows or good half and half cotton seed. See Newmoore gin man. 24-3tp

SEE ME for State Certified cotton seed. C. L. Tomlinson, O'Donnell, Texas. Phone 50702. 23-4fc

If you want Chinese Elms or any good nursery stock, that does well in this country, send your order to Dalmont Nursery, Route 2, Plainview, Texas. 22-4tc

NOTICE—I am now ready to cull your cotton seed at customary prices. L. E. Jones, Rt. 2, O'Donnell, Texas. 22-4tp

WILL STAND Jersey Bull, registered, Tormentor's Cowslip Fox, No. 285439; Sire Rosette's Tormentor of F. No. 266184; Dam, Tootsie's Grand Ruby, No. 637017; Located in southeast part of town, at F. M. Vaughn's place. Will stand for \$3.00. 23-4tp

FOR SALE—We now have a full line of Men's, Women's and children shoes. If we can't fix your old shoes we will sell you a new pair. Electric Shoe Shop. S. A. Billington, Proprietor. 21-1tc

LYNN THEATRE

Friday FAMILY NIGHT (Whole family 50c) Alice White in "Show Girl" News—Comedy

Saturday Leo Malloney "Yellow Contraband" News—Comedy

Sunday and Monday Richard Dix in Moran of the Marines (Special) News—Comedy

Tues. & Wed. Negri & Kerry Woman from Moscow News—Comedy

Thurs. & Fri. Al Hoxie "Dead Shot Casey" Friday, March 29 (Family Night 50c) News—Comedy

Saturday Ken Maynard in "Cheyenne" News—Comedy

EASTER EGGS

A whole barrel full, that will gladden the hearts of every child. Also have a beautiful assortment of **EASTER CARDS**, all attractively priced.

NEW PIECE GOODS

New shipment of beautiful prints and broadcloths, all tub-fast. **PRINTS, 36-in. wide 25c**

BROADCLOTH, 36-in. wide 29c

SPECIAL

One lot of lace, limited supply. Valued from 5c to 10c, special **3c**

THORNHILL'S VARIETY STORE

O'Donnell, Texas

PURE BRED EGGS for sale, 4c each from best layers, cocks from Missouri accredited superstitized exhibition Buff Orpington chicks 15c each. 10 miles east of O'Donnell, J. V. Burdett. 26-4tp

LOST OF STRAYED—Two black horses. One has white feet, both branded "Cross" on left shoulder. Perchon horses, weight about 1,000 pounds each. Reward for information leading to recovery. J. Y. Everett. 1tc

TAKEN UP—Gray mare about 15 hands high, aged about 9 or 10 years old, with piece of bell cord around neck. Been at my place about thirty days. Owner can have same by calling and paying for this ad and trouble. H. C. McKenzie, 8 miles east of O'Donnell, Route three. 25-3tp

O. H. SHEPPARD, M. D. General Practice and Electro-Therapeutic. Piles cured without detention from work or business. Office half block Southeast Index Building, O'Donnell, Texas.

FAIRLEY & HAYMES

INSURANCE AND REAL ESTATE OF ALL KINDS O'DONNELL, TEXAS

LUBBOCK MEDICAL, SURGICAL AND DIAGNOSTIC CLINIC

Sixth Floor Myrick Building Phone 1200

ELLWOOD HOSPITAL

Nineteenth and El Tiano Sts. Phone 902

LUBBOCK, TEXAS

Complete Diagnostic Laboratory including X-Ray and Modern Physio Therapy

D. D. CROSS, M. D.

Surgery and Disease of Women.

V. V. CLARK, M. D.

Diagnosis, Internal Medicine and Electro Therapy

J. S. CRAWFORD, M. D.

Eye, Ear, Nose and Throat

O. W. ENGLISH, M. D.

General Medicine and Surgery

G. H. ATER, D. D. S.

Dental Surgery, Pyorrhea and X-Ray

W. D. McRIMMON

X-Ray and Laboratory Technician

H. S. RIGGS

Business Manager

FOR SALE—Second year Half-and-Half cotton seed. Also \$125.00 Radio for sale or trade. Roy Carpenter. 25-3tc

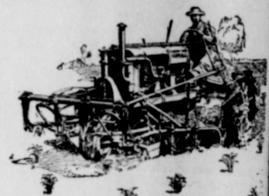
FOR RENT—Two rooms for light housekeeping to school. Lights, water. Call at Index Office for particulars.

COLLECTIONS ANYWHERE AND EVERYWHERE

We have collectors in your territory. People die, move away, and even go bankrupt. Don't let your accounts go too long. An account more than 60 days old is considered an asset by bankers. Write rate card. Will buy secured and unsecured notes. 415 Ellis Bldg., Lubbock, Texas.

MERCHANTS COLLECTION CO.

"FARM WITH FARMALLS"



ONE MAN WITH A FARMALL CULTIVATES 20 TO 35 ACRES OF COTTON A DAY

The success of the cotton crop depends on weed eradication the early growing season. That necessitates frequent cultivation at frequent intervals. The Farmall and tractor enables one man to cultivate from 20 to 35 acres of cotton without injuring the growing plants. The space for road traveling and the steering arrangement cultivating all rows consecutively. This demonstrates all cultivator.

McCORMICK-DEERING FARMALLS

PALMER & TULL IMP.

"Quality Implements"



The Dairy Cow comes to Texas

Probably no development is as widely important to Texas today as that of dairying. The dairy cow brings ready money to the farmer, cash trade to the retailer, increased deposits for banks, greater buying power to all the people, paves the way for various types of industries, establishes agriculture on a permanent basis, encourages the building of good roads, improves school attendance; and, in short, makes for a balanced development of Texas which is beneficial to all the people.

From all over the state word comes from editors, educators, bankers, business men and farmers alike saying that the dairy cow is the salvation of Texas agriculture. Cities endeavoring to build themselves are turning a helping hand to the farmer, realizing that a balanced development is permanent. The Texas Electric Service Company welcomes this change in Texas agriculture and in the attitude of business toward farming.

TEXAS ELECTRIC SERVICE COMPANY
The Silent Partner of Progress

TELEPHONE DIRECTIONARY DISTRIBUTED

1929 telephone directory O'Donnell Telephone Co., is being distributed...

MR. J. G. MCCARROLL MOVE TO LUBBOCK

Mr. and Mrs. J. G. McCarroll who have been residents of O'Donnell for the past four years are moving to Lubbock...

CITY INTER-SCHOOLASTIC MEET WILL BE IN LAMESA

LAMESA.—The County Inter-Schoolastic Meet will be held in Lamesa, March 22 and 23rd...

GOVERNMENT NEVER WENT INTO BUSINESS

In a recent interview, Thomas A. ... made the statement that government never really went into business...

government enterprise ever money. The post office, the government shipping lines, the railroads during the war—all have been subsidized from the Federal treasury.

government makes ends meet not by business methods. It is its task by the simple expedient of charging the loss to the taxpayer.

of the wisest statements made is that the government is for the people, not the people for the government. It is the function of the state to pass laws necessary to a well ordered society and to those who break them. It is the business of the state to provide, by tax assessments, agencies of existence which are out of the way of business, such as the navy and schools.

is not the function of government to compete with the private enterprise who created and support it. When a nation strikes at the roots of civilization and progress and indelicately for the Russian system that the politician and thrusts the citizen down to a dead level of mediocrity.

WOMEN LEAGUE TO GIVE PROGRAM

Friday night, March 24, the Epworth League will celebrate the 25th Anniversary with a program...

WANTED—Old clean rags at the Index Office.

BUSINESS AND PROFESSIONAL DIRECTORY

- KEY Insurance, Loan and Real Estate, Lubbock, Texas. AND MAY BE FOUND IN LUBBOCK. ...

MERCHANTS' CARNIVAL AND STYLE SHOW TUESDAY EVE.

Under the auspices of circle No. 3, of the Women's Missionary Society, a merchants' carnival and style show will be held at the High school building Tuesday evening, March 26...

SOUTHLAND INCORPORATES

Last week by a majority of 5-4 Southland voted to incorporate that place. Congratulations are in order for our neighboring town to the east. They have a nice little town over there and are showing a progressive spirit...

THE LENGTH OF ETERNITY

A colored Minister sprung the following illustration on his folks on a Sunday morning in order to give them a concrete idea of the length of eternity. "Eternity, why my beloved sisters and brothers, you all ain't got no conception of how long eternity is gonna last. I'll give you all an illustration. If a little sparrow bird wuz to hop from the Atlantic to the Pacific Ocean an' dipped it's little bill into de watah an' kept on hoppin' back and forth carrying one drop of water till the Atlantic was dipped as dry as a bone, why, it wouldn't be sun up in hell.

Two Girls Live on Hot Water and Rice

Due to stomach trouble, Miss A. H. and sister lived on hot water and rice. Now they eat anything and feel fine, they say, since taking Adlerika. Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amount of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Corner Drug Store.

C. N. WOODS

Watchmaker and Jeweler, Tahoka, Texas

CITY TRANSFER CO.

J. W. Kirkpatrick, Owner, O'Donnell, Texas, Drayage and Heavy Hauling

FAMILY NIGHT

Friday, March 29th (Whole Family 50c) AL HOXIE IN "Dead Shot Casey"

B. Y. P. U.

A B. Y. P. U. social will be given Friday night and all Epworth Leaguers and prospective members are invited to attend. A program will be given Sunday night at 6:30 at the Baptist church. All young people are urged to attend.

WANTED—Old clean rags at the Index Office.

Sunday and Monday Richard Dix in Moran of the Marines (Special)



Drive Right Up! On tires and tubes, we'll treat you right. And try with all our main and might. To serve you many other ways. Through your happy, livelong days! Auto supplies are only a part of our service. If the old coffee pot is worn out, here's the place to get a new one. Galloping Gus specializes in—well, most everything! He might be called a general specialist. At all odds, he's waiting to serve you.

SINGLETON Hardware Co. Galloping Gus, the Hotfooted Cuss. Comes when you call without flurry or Fuss!

WESTMORELAND'S Unusual Bargain Event For FRIDAY and SATURDAY "Attractive Prices Over Entire Store"



Newly Arrived Collection of NEW SPRING DRESSES. Featured in Two Remarkable Value Priced groups at \$9.85 and \$11.75. Featuring Saturday Our 'Better Wear' All Silk Service Chiffons With the smart pointed heel. Pair \$1.48



Saturday A HAT EVENT That Presents Only the Highest Type Hats of the New season. Specially Featured at \$3.95



WILLARD STYLES Suitable for most any hour or place—the Willard Avenue. Snap the brim if you like or wear it as shown. Willard Clear Beaver Hats For Style—For Service Priced \$3.95 to \$10

Your Dollar will not only "Sound" but will really 'talk' here today

WESTMORELAND'S "SELLING THE BEST FOR LESS." O'Donnell, Texas

Drugs and Toiletries. We carry a full and complete line of Drugs and Toilet articles at all times. Our large volume of business keeps our shelves stocked with fresh merchandise. WHATEVER YOUR NEEDS MAY BE, YOU WILL FIND THEM AT CORNER DRUG STORE "The Rexall Store" Prescriptions Carefully Compounded

RUBY HENDRICKS M. S. TO HOLD BAKE SALE

Like cakes? Or Pies? And d'you remember those doughnuts we used to get from the girls last winter? Well, her's some good news. The young ladies' missionary society will hold a bake sale Saturday at the M-System Store. Come in and buy your Sunday cake from them.

Jim Ellen Wells has had a sore throat but is better now. Texas has 8.8 per cent of the land area of the United States.

Mr. and Mrs. M. J. Whitsett are attending the Northwest Texas Drugist conventin in Wichita Falls this week.

The total annual production of crude raw material of Texas averages \$1,500,000,000, approximately seven per cent of that of the United States.

Texas has about 4.5 per cent of the total population of the country, but does only about 1.5 per cent of the country's manufacturing.

C. Millsap who has been managing a gin plant at Gracemont, Okla., the past year was here this week shaking hands with old friends and attending to business.

Mr. and Mrs. Charlie Ellis of Draw left Wednesday for Corpus Christi, where they expect to make their home. Mrs. Ellis is a sister of Mrs. N. T. Singleton.

Rev. Stockard, Pastor of First Christian Church of Lamesa, will occupy the pulpit at the First Christian Church here Sunday afternoon at 3 p. m. Everybody is cordially invited to attend and hear a gospel message from the word of God.

WHAT'S DOING IN WEST TEXAS

Out of 70 4-H Club boys around Big Springs, 25 have decided to buy young Jersey calves from 6 to 12 months old, through cooperation of business men, and have pledged to raise three acres of cotton and two of maize—the cotton to pay off the note on the calf, and the maize to feed the animal.

Five vocational agricultural, livestock, dairy and poultry judging teams and pecan budding teams will be sent from Coleman High School to the Agricultural & Mechanical College short course at College Station in April. The winning dairy

judging team will give a trip to Memphis Tennessee.

A banquet celebrating the 22nd year of the Alfalfa Growers association recently held at Roswell, N. M., brought out the fact that 4,802 tons of hay had been handled up to March 1st of the 1928-1929 season. This organization is worked on a non profit basis and handles business amounting to \$1,500,000 annually.

A plan to build a 50x90 basket ball court in addition to a commodious stage for the presentation of various shows in a combination gym and auditorium at Dalhart, is a plan of the local Lions Club. The Sixth Annual tri-state meet would be one of the first attractions held in the building.

The Manchurian sunflower may form a source of income in the South Plains in the future. One farmer on a Lovelland ranch planted 1,000 acres are realized \$25,000 an acre on the seed which are used in poultry feed, and as cooking fat and in the manufacture of varnishes. From 700 to 1200 pounds of seed per acre can be grown which sell for \$100 per ton.

Index Ads—Get Results—Try Them

DEPENDABILITY



Knowing that you live in a community where you can depend upon the folks to do as they say they will do, folks that always play fair in social as well as in business life, makes life really worth while. As you think it over, you will find that the average folks in this community are dependable. With dependable folks as a basis, there is no reason why we can't make this community the business and the social center of this entire community. LET'S DO IT.

The following business and professional interests stand ready to serve you and O'Donnell.

Carlise and Company
"We Keep the Quality Up"

The West Texas Gas Co.
"If It Uses Gas, We Have It"

Self-Serving Grocery
Painter & Martin, Props.

Popular Dry Goods Store
"Famous For Values"

O'Donnell Telephone Exch
Local and Long Distance

C. E. Ray Tailor Shop
Cleaning, Pressing, and Alterations

Higginbotham-Bartlett Co.
All Kinds of Building Material

Whitsett Drug Company
"Nothing But the Best"

W. E. Guye Dry Goods Co.
Everything for the Whole Family

Sorrells Lumber Co.
"Lumber and Building Material"

Texas Electric Service Co.
Your Electric Servant

The First National Bank
"Conservative—SafeAccommodating"

Corner Drug Store
"The Rexall Store"

Palmer & Tull Implement Co
I. H. C. and P. & O. Implements

Carroll Plow & Wagon Shop
R. C. Carroll, Prop.

A. A. House
Coal & Feed, by the Depot

WORLD IN WEST TEXAS

World in West Texas... H. C. Clapp... have decided to buy...

Vocational agricultural livestock and poultry judging and pecan budding teams will...

men celebrating the 22nd... Alfalfa Growers association...

to build a 50x90 basket... in addition to a commodity...

Manufacturing sunflower may... of income in the South...

club paper, the chamber of... the business men, and the...

winner of the first prize, and... heifer calf in the annual...

When You... LD A HOME... Consideration...



When You... LD A HOME... Consideration... MATERIAL... difference...

When You... LD A HOME... Consideration... MATERIAL... difference...

When You... LD A HOME... Consideration... MATERIAL... difference...

most successful ventures ever sponsored by the board of city development, business men, and a well known implement company.

Contract has been let for a 40 bed sanitarium at Paducah to cost \$41,490. The structure will be of three stories, of fire proof construction and will be equipped with every modern convenience.

The Brady Chamber of Commerce under the direction of Carl Blasig, secretary, is planning for prompt action on an airport. A landscape gardener has been obtained to help in a beautification campaign in the town during the coming year.

The March number, which is an Aviation Special, of West Texas today, official magazine of the West Texas Chamber of Commerce will be put in the mails this week. Practically every town of importance is covered in the magazine, and specific information about the progress of aviation in West Texas is given in detail.

The program of work of the Burnett Chamber of Commerce, Rex Smith, Secretary, during the year includes purchasing uniforms for the local band, improvements on roads leading into the town, repairs on the approach to the free bridge across Red River, cotton premiums, and reduction of county tax rate.

KEEPING CROWS OUT OF CORN College Station—"The caw of the crow is disquieting to farmers these days, for many an acre of corn will have to be replanted in Texas this spring unless something is done or the crows leave of their own accord," declares R. R. Reppert, entomologist

in the A. & M. College Extension Service. "No very practical and safe methods of poisoning can be advised now," he says, "but seed may be treated with coal tar with good results if properly done. Its use means more work for the farmer and retarded germination in dry weather, but it keeps crows away."

"Coal tar, which is a cheap by-product in the manufacture of illuminating gas, may be obtained at gas works or at some paint shops. But one-fourth to one-half bushel of corn in a half-barrel tub; pour in a pailful of hot water or enough to cover the corn well; dip a stick in gas tar and stir this briskly in the corn; repeat until the corn is entirely black; pour off on burlap sacks; spread in the sun and stir two or three times during the day. If the work is done in the morning and the day is sunny, the corn will be ready for the planter the next day without any other care. A planter will easily handle corn treated in this way."

Deterrents other than coal tar are not recommended by Mr. Reppert, who says that manufactured substances are not usually any better than this simple product. The use of scare-crows is of some value, he thinks, but not always practical. A few crows shot and distributed thru the field will add to the value of scare-crows. Twins strung at intervals on short sticks set in the ground will be of benefit, especially if dead crows, rags or cans are strung here and there along the line. The use of guns will make the birds wary and sometimes effectually protect the crop.

MANY ENTRIES IN DAILY SHOW

Plainview, March 21.—Entries in the Second Annual Texas Panhandle Plains Dairy Show at Plainview, April 2-5 are beginning to be received by Manager Maury Hopkins. E. W. Hester of O'Donnell, prominent Dawson County Jersey breeder, was among the first to send in his entries. Hester is a Director of the

Texas Panhandle Plains Dairy Show Association. He will have five head of stock, but says that will be hard staff to beat.

W. W. Evans, Dawson County Agent writes in that his county will have twenty five head of registered Jersey Cattle, the pick of three hundred and twenty animals of that breed in his county. In addition to the animals he will have a stock-judging team made up from the County 4-H Agricultural club boys. His breeders who will have entries include besides Hester mentioned above; J. M. Peterson, Ed Price, J. W. Braswell, Fred Hughes, J. E. Burkett, R. R. White, and J. E. Dehnam of Lamesa. He estimates that a large crowd of dairy enthusiasts from that county will be in attendance at the show, and that local interest is running high.

Mrs. Sam Sealing of Hale Center, and her neighbor M. P. Routzahn were the first to send in their entries from Hale County. R. M. Millhollin, County Agent of Hale County will have over seventy five head of cattle in the show.

Bob Anglin, Secretary of the Tullia Chamber of Commerce, says that Swisher County will have seventy five head of pure bred Jerseys in the show, and that a big delegation

"It Pays to Look Well"



The Fitch Shampoo is more than a shampoo. Applied with our super-service methods, it is a scientific scalp treatment.

Super-service is our motto—which means the very latest scientific equipment, standard toilet preparations, clean towels and absolute sanitation.

Tonsor Barber Shop NAYMON EVERETT, Prop.

headed by their band will make a day of it in Plainview during the Show. R. C. Nicholl, S. J. Payne, Joe Vaughan, and other pioneer breeders of Swisher County will all have entries among others.

Amarillo will have a big delegation at the show. The Manufacturers and Jobbers Association indicated several months ago their intention of running a special train.

A Vocational Agricultural Judging Team is promised from Seminole under the leadership of R. F. McFar-

tridge, Gaines County Agent.

The poultry flock needs a yard of its own and should not be allowed to roam over the premises with cattle and hogs. Fresh, sweet land is invaluable for poultry, and the yard should be large enough so that the soil can be cultivated and sown to a green crop. A good grass sward can be maintained on fertile soil by having from 220 to 260 square feet of land per bird. More space is necessary on poor grassland.

NOTICE

We will wash on Mondays, Wednesdays and Fridays. We deliver on Tuesdays, Thursdays and Saturdays. Please let us call on you and give us a test bundle. All work guaranteed satisfactory.

Set your laundry on your porch and we will gladly pick it up.

We charge 8 cents a pound for rough dry clothes. Finished work comes by the piece.

O'DONNELL STEAM LAUNDRY

Dewey Parker, Prop. Phone 31

CICERO-SMITH LUMBER CO. "Where Quality Counts" GOOD LUMBER—GOOD SERVICE Lumber, Builders' Hardware, Wind Mills, Wire, Post, Paint and 'Nigger Head Coal.' DON EDWARDS, Manager

DUNN SANITARIUM Fully equipped for X-Ray and Electro-Therapy. Ambulance furnished free day or night. Two blocks south of school bldg. Lamesa, Texas Phone 212

When Your Suit Comes Home From the Dry Cleaners Not only will it look like a new suit but you will be rewarded by longer wear. Nothing wears clothing like grime and grease for it takes the life out of the fabric. Begin today and send your suit and other apparel here for cleaning at regular intervals. C. E. RAY Phone 66

Prompt Delivery of Your Orders Phoned to Us Since so many housewives are taking advantage of our phone-delivery service and finding it the most satisfactory way in which to do their shopping, we are certain that you will be equally well pleased with it, once you try it. So simple to test, too—just phone 28 CITY GROCERY

Der Says



When You... LD A HOME... Consideration... MATERIAL... difference...

When You... LD A HOME... Consideration... MATERIAL... difference...

When You... LD A HOME... Consideration... MATERIAL... difference...

**IF YOU NEED
A NEW HAT YOU NEED
A NEW STETSON**



A stetson looks smart when you select it, and its just as good-looking months later. You can't get a hat that will give you better wear.

There are plenty of new styles and colors among the Stetsons we have just received. Come in and try them on.

Popular Dry Goods Store

"Famous for Values"

STETSON HATS

E. G. TAYLOR IS NEW DRUGGIST AT CORNER DRUG

E. G. Taylor of Winfield, Texas, is the new Druggist at the Corner Drug Store. He began his duties on Friday of last week and when his family arrives about the first of April, will occupy the Harve Everett place. He has already been sold on the South Plains by his old friend, Lon Palmer and is now an ardent booster for O'Donnell and the South Plains. He will be glad to make your acquaintance if you will call on him at the Corner Drug.

FRITZ-SEALY

It was not a complete surprise to O'Donnell people when news came back from Tahoka last Thursday that Miss Fern Fritz had become the bride of

Price Sealy, Rev. W. A. Kercheville performing the ceremony.

This marriage, which is the culmination of a two-year romance, unites two of our most popular young people.

Mrs. Sealy is the daughter of Mr. and Mrs. Bert Fritz. Her parents and her grandparents have been closely allied with the development of O'Donnell, in both civic and religious channels.

Mrs. Sealy has by her charming manner and sunny friendliness, won a high place in the esteem of all who know her.

Mr. Sealy is also well known to a wide circle, his father being one of our most progressive farmers.

The newly weds are already at home on their farm east of town. A host of friends wish them every kind of happiness, and at least a bale

of cotton per acre this year. The Index joins in both these wishes.

RANDALL NEWS

The light rainfall of Saturday and Sunday is a great help to the farm work and is good for the garden. Many farmers are pleased to see the showers come in time to keep the top of the ground moist enough for good planting and growing order. The maize planting will soon be in progress.

Brother C. A. Dunn preached for us Sunday. A large crowd was out. There were not any Sunday School on account of the house being too crowded.

A singing was given at Roy D. Smith, Sunday night. Every one reported a good singing.

Sammie Durham has the measles, and we hope she will soon recover.

John Meares and family of Spring Creek, are visiting his parents, Mr. and Mrs. Meares.

Miss Esther Davis spent Saturday afternoon with Grandmother Snow.

Mrs. Howard Stephens has been on the sick list this week.

Misses Lois and Bernice Meares spent Sunday with Miss Esther Davis.

George Bryant was visiting John Allen one day this week.

Mr. Carl Alexander was in Lamesa on business Saturday. Mr. Alexander we are all uneasy about you going to Lamesa so much.

Reba Northcutt has the whooping cough and will probably miss the rest of school. The Seventh grade are certainly going to need her, as she is a good worker and makes high grades.

Miss Opal Meares of Spring Creek, spent Saturday night with Bernice and Lois Meares.

THE NEW WRITER.

DAWSON GINNERS HEAR STATE AID
Lamesa, March 20.—R. E. McDonald, federal entomologist, and J. M. Delcurto, state entomologist, attended a meeting of ginnners here on Tuesday evening in an effort to secure contracts from them for operating sterilization plants in the pink boll worm area. The meeting was attended by Judge Carl Rountree, representative of the One Hundred Nineteenth District, who was one of the authors of the new pink boll worm

law which shifts the financial responsibility of enforcing regulations to the State and not the ginners and farmers as heretofore. W. K. Crawley, member of the State Pink Boll Worm Committee, also was at the meeting. Twenty ginners of the county and section were present.

The State will make contracts with ginners of the section to lease or operate all sterilization and fumigation plants in the section. Delcurto said, Delcurto also is making plans to organize a system for the purpose of determining the amount of money necessary to reimburse the farmers and ginners of the section for the last season. This amount will be placed before the call session of the Legislature, which will be expected to make the necessary appropriation to take care of this item. Farmers of this section will begin to file claims soon.

The total amount for the reimbursement is expected to amount to \$200,000; for the section in Dawson County alone the amount will reach close to \$100,000. During this season no pink boll worms have been found in Dawson County, according to Department of Agriculture officials.

FARM WOMEN DEVELOPING HOME INDUSTRIES

College Station—The factory system took most manufacturing out of the home but some of it is being put back there now in a most interesting development among Texas home demonstration club women who are making a great variety of products to sell co-operatively and to use for themselves. Rugs and gloves, to mention only two articles, have long been obtainable only in stores but thousands of them are now being manufactured in a small way in the farm homes, with some profit and a

great deal of satisfaction, the women say.

This home industries work has long been encouraged by the Extension Service through county home demonstration agents but it has taken a decided increase in the last year because of the development of marketing facilities making it possible for women and girls to earn considerable pin money in rather pleasant ways. Regular market days are held in many counties for the sale of all kinds of canned, dairy, poultry and pastry products as well as rag rugs, embroidery, linens, quilts and handkerchiefs. In Mitchell county a home products association has been run successfully for two years with sales the first year amounting to more than \$15,000.

All products thus sold by the clubs are carefully "graded and passed upon for quality by a standardizing committee to see that nothing is offered except that produced by home demonstration methods and coming up to those standards. "This is one reason that these sales are so freely patronized by town people," says Miss Mamie Me Hayden, home industries specialist in the Extension Service. "for they are fast learning that home demonstration products embody high quality at nominal cost. Just how far the movement will go is hard to say but the end is not in sight for new women are joining the ranks every month, and demand has reached the point that uniform labels, stickers, tags and wrapping paper are being adopted and in some cases standard butter and egg cartons. Merchants are freely cooperating and in many instances aiding in the advertising and selling, for they realize that this development means more money to them in the long run."

The poultry flock needs a yard of its own and should not be allowed to roam over the premises with cattle

and hogs. Fresh, valuable for poultry, soil can be large enough to be cultivated in green crops. A good soil can be maintained on 200 land per bird. Necessary on poor grassy

FARMERS' SHORT COURSE

College Station—The Farmers' Short Course and M. College will be July 29th to August 1st to an announcement by William, vice-director in the Extension Service. This educational series being formulated in a new way similar to that when about 9000 were derived from every section. Instruction will be in practically every nature and home making field crops, horticulture, poultry raising, insect and disease construction and home Special programs will for boys and girls. Local delegations will to the short course in the county and home agents as usual.

FAMILY

Friday, Mar (Whole Fam AL HOUSE "Dead Shot

Sensational Values

FOR

EASTER

SPRING COATS—Drastically reduced for this occasion. The charm and detail of every new creation for Spring is evident in this showing. Prices have never been equaled at this heart of the season.



- \$37.50 at **\$29.75**
- \$24.75 at **\$18.75**
- \$19.75 at **\$14.50**
- \$17.50 at **\$11.95**
- \$14.50 at **\$10.50**
- \$ 8.50 at **\$ 4.95**

HAT FREE

With each dress purchased from up you may choose a hat free. These es and hats are new Spring stock-ry-overs. Make your choice early taking advantage of this wonderful



One lot of \$8.75 and \$6.75 dresses to go while they last

W. E. GUYE DRY GOODS CO.
"We Give and Redeem Thrift Stamps"

Ladies!

Announcing the addition to our TOILET GOODS DEPARTMENT line of toiletries by

LUCRETIA VANDERBILT

THE ARISTOCRATS OF TOILETRIES

A finer and better face powder in a smarter container. **\$3.00**

Perfume seductive and smart **\$7.50**
And Up

Triple Compact **\$3.00**

Lipstick **\$1.00**

Come in and let us show you this new and distinctive line.

WHITSETT DRUG CO.

"Nothing but the Best"