

# THE O'DONNELL INDEX

VOLUME XIV

O'DONNELL, LYNN COUNTY, TEXAS, THURSDAY, NOVEMBER 5, 1936

NUMBER 1

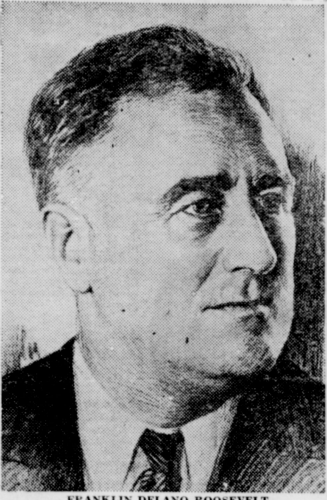
## DEMOCRATIC LANDSLIDE GREATEST IN HISTORY

### Hunt Ends With Serious Accident

Gardenhire, prominent resident of this section and an ardent sportsman, was on a hunt in the woods of a 200-pound buck in a Lubbock hotel when he was struck by a falling log. He is resting in a Lubbock hospital and his condition is serious. It is believed that he will be able to return to his home in a few days.

### Deputy Sheriff Johnson Collapses on Duty

Completely exhausted by high temperature and work, Deputy Sheriff Johnson collapsed on duty Tuesday afternoon while on a mission to the Lubbock county jail. He was taken in an ambulance to a Lubbock sanitarium after receiving emergency treatment and restoratives at the jail hospital ward. It was first believed that he was suffering from pneumonia, but later reports Wednesday indicated that his illness was caused by a heavy cold and a nervous and physical breakdown. Mr. Johnson had gone to Lubbock to get two prisoners, and while conferring with Lubbock authorities, stated that he was 'awfully sick.' His companions suggested that he retire to the hospital ward and lie down to rest, but in a short time his condition became so alarming that a physician was called. The doctor ordered him to the hospital immediately after examining him, and as he was too weak to sit, an ambulance was called to convey him. Statements early today were that he was much improved, with a probability that he might return home.



FRANKLIN DELANO ROOSEVELT  
President of the United States the past term and re-elected Tuesday by the largest electoral college vote ever recorded in the history of the nation.



JOHN NANCE GARNER  
Texan, who was re-elected to the Vice Presidency Tuesday in an unprecedented Democratic landslide.

### New Deal Receives Vote of Confidence In Tuesday's Voting

With over 40 million votes tabulated and many yet to be counted, President Franklin Delano Roosevelt and the Democratic party have been re-elected in the greatest landslide of votes in the history of democratic government. The plurality received by Roosevelt and Garner will probably reach a total of ten million votes when the total vote is tabulated. The electoral vote of only two states, Vermont and Maine, will be found in the Landon column, with a total of 8 votes, while the other 46 states with a total of 523 votes have expressed their confidence in the New Deal by giving the Democratic ticket their entire electoral votes. It will be the nearest to a unanimous vote in the electoral college since 1820 when James Monroe was re-elected with only one dissenting vote. In the senate, returns indicate that the Democrats have captured enough members to give them 75 of the 96 seats in the upper house. While in the lower house it seems certain that they will have over three hundred Democratic congressmen when the first tabulation is complete. The President expressed pleasure at the confidence the people of the Nation had shown. In a statement issued he said: "I find myself newly buoyed by an avalanche of letter and telegrams. It is heartening to have this additional assurance that we are going forward together. The time honored slogan 'As Maine goes so goes the nation' appears to have been relegated to the scrap heap and some way remarks that it should be changed to read 'As Main goes, so goes Vermont'."

### Episcopal Conference

Rev. P. K. Pate, pastor, and B. M. W. Linder, representing the Methodist church at annual sessions at Houston this week. South Texas delegates and pastors left Lubbock last Monday, with leaving Tuesday after they had held their sessions. The conference members are convening upon appointments for the various charges, and appointment of the president. Rev. Dr. W. M. Pearce has been elected president of the conference for three years being the limit of his term. According to the program adopted at the last annual conference, a presiding elder will serve four years in another capacity being eligible for leadership. Dr. Pearce reported being elected at Lubbock district by twelve delegates, and he also stated that the district will have the best record in three years. He has served the local pastorate for one year, and has been elected by his parishioners and endorsed such splendid work that he will be elected for the coming year. Dr. Pearce has made an effort to further the work of the church, and their work is being appreciated.

### Chevrolet Co. Plans 'Coming Out' Party

Special attention of our readers is called to an ad from the Chevrolet company which appears on another page of this issue of the Index, announcing the showing of the new 1937 Chevrolet on Saturday of this week. Mr. John Ellis, manager of Ellis Motor Company, local Chevrolet dealer, announces that one of the new models will be on display at the show room here, and invites every man, woman and child in the territory to come in Saturday and see the "neatest and most complete car on the market." From the pictures of the new Chevrolet, it seems that the claims of the advertisements have not been too high. At this rate, everyone is cordially invited to call at Ellis Chevrolet company's show room Saturday, and form their own opinion on the matter after looking at the car. O'Donnell has not had a Chevrolet agency for several years until the opening of Mr. Ellis' agency some weeks ago, and Chevrolet fans were forced to go out and buy. The new business reports a most gratifying interest and above the average sales since the opening.

### EAGLES' SCREAMS

Editor Mildred Goddard  
Asst. Editor George Lee Barrett  
Reporters - Anna Mae Frost and Eidon Frost.  
**Pep Squad News**  
The Pep Squad girls are practicing formations for Friday, when the Eagles will play meadows. The pep rally held last Thursday night expressed the spirit of the pep squad as well as all of the high school in helping the boys win the game with New Deal. The bonfire built by the Freshman class deserves honorable mention for it was within its light that talks were made by the members of the football team. Pep Squad and faculty.  
**THE SNOOPER**  
We thing Aleene is trying to beat Goddard's time with Captain. Is that right, Aleene?  
Max Harris has got going to Lamesa since a certain Sophomore Librarian has showered some attention upon him. Anna Mae wasn't home Monday night when Post, Texas, was represented here.  
Leroy is down-hearted this week. That fortune teller interfered with his plans.  
**We Wonder Why?**  
Royce is called 'Stonewall Jackson'. Betty Lu wears sun suits in winter. Mary Frances and Fleeta did some fancy sidestepping Friday night.  
A. C. is called 'Mae West'.  
Darius went to the office.  
Mildred and Lillian refuse to talk about Saturday night.  
Iris is superstitious?  
**Seniors Have Haloween Party**  
Members of the Senior class were guests Friday night at a party given by their room mother, Mrs. R. C. Carroll.  
Several games were played, and the Senior sponsor, Mrs. Charles Cathey, told their fortune.  
Delicious refreshments of pumpkin pie and hot chocolate with marshmallows were served to Misses Mildred Goddard, Lillian Harvey, Fleeta Dorsey, Thel Fritz, Christine Barber, Aris Zempel, Cathleen Mooney, Mary Frances Brewer, Mrs. Charles Cathey and hostess, Mrs. R. C. Carroll; Messrs. Earl Tune, A. C. Hamilton, Floyd Heaington, Leroy Walker, Burl Tune and hosts Bobby Carroll and Eidon Carroll.  
**HEMSTITCHING MACHINE**  
**READY FOR BUSINESS**  
Mrs. Ioyebelle Lehman is this week announcing that she has placed her hemstitching machine at Norma's Beauty shop, and that she will be glad to serve in this manner anyone who will be glad to know of her business venture here. Our readers are asked to read her ad, which appears on another page of this issue of the Index, in which she lists prices, etc.

### Plans Virtually Complete For Alumni Affair

At a special meeting Monday evening at the high school auditorium, plans were outlined and committees appointed for the annual ex-senior reunion and banquet, which will be held on November 12. Chairman of the various committees were as follows: menu, Miss Florence Gary; hall decorations, Alvis Tredegar; invitations, Mrs. A. C. Neill (Bedatrice Gardenhire); tables, L. J. Hohn; silverware and linens, Miss Beverly Wells; tickets for banquet and dance, Ralph Beach and Alvis Tredegar; table decorations and place cards, Miss Claire Ruth Nichols; program, Miss Wynona Huff.  
The banquet will be held in the Oddfellows hall, and plates will be seventy-five cents each. All ex-seniors of the local high school are eligible to attend, and invitations are being sent out this week to some two hundred. The committee is having trouble securing the address of a number of former students, and will appreciate any assistance anyone may give.  
The dance will follow the banquet, and will be open to the public. Arrangements have been made with Jimmy Thornton for the service of his orchestra. Admission will be one dollar. Place will be announced later.  
Ralph Beach will act as toastmaster, and D. A. Edwards, former superintendent of the public schools here, has been asked to make the principal address. Further details of the program have not yet been completed, but the committee is deep in plans for a novel and interesting one.  
A meeting of all committees has been called for this evening (Friday) to be held in the office of the school tax collector, Miss Beverly Wells, at which time all details will be settled.  
The reunion and banquet has been an annual affair for several years, and is one of the highlights of the winter season. The committees are exceedingly anxious to have a record attendance this year.

### Local Lady President Of Federated Clubs

Mrs. Rubie D. Suddarth, who returned Tuesday from Butler, Mo., where she has been at the bedside of her father, is now president of the Federated Music Clubs of the Seventh District of Texas. Had she been able to attend, she would have taken over presiding duties at the law meeting in Lubbock some two weeks ago. Mrs. Suddarth was elected vice-president last year, and automatically advanced on the resignation of the president, Mrs. Phillip Wolfe.  
Mrs. Suddarth was called to Butler three weeks ago by news that her father, J. B. Davis, had been injured in a car wreck, and has been in constant attendance at his bedside since that time. We are glad to know that he is much improved.  
Just previous to her absence, Mrs. Suddarth had announced the opening of her fine arts class, with departments in piano, voice, expression, orchestra, choral and glee club, as well as direction in various other instruments. As she has had considerable experience both as teacher and director in all of these phases of her work, it is felt that young people here have an unusual opportunity in her decision to continue with her teaching. Because of the fact that she has conducted a similar class at Tahoka for the past eight or ten years, scores of local people are already familiar with her work and with her capabilities.  
Mrs. Suddarth announces that she is at home now to all prospective pupils in any of the above-mentioned departments, and will be glad to consult with parents at any time concerning the best programs for their children. She will be glad to receive parents and pupils at her residence in the eastern part of town (the former W. R. Gibson residence).

### Expression Recital To Be Given Friday, 14th

We are asked to announce that Mrs. Roy Madison Smith will present her pupils in expression in a public recital at the high school auditorium on the evening of November 13th. The public is cordially invited to attend. The expression class will be assisted by piano pupils of Mrs. A. W. Gibbs, and the program, which will begin at 7:30, will have the following numbers: 'Welcome', 'The Fighting Spirit', Guest—Wanda Sollock. Songs: 'My Dollie'—Betty Joyce James. Solo—Julia Edwards. 'Mom's Party'—Margie Lee Buchanan. C. S. Kinnison. Piano Solo—Peggy Jane Adams. 'Is Grandpa's Girl?'—Forsythe Crowley. Piano Trio—Joyce and Edna Payne Edwards. Billie Frank Gibbs. 'My Sister's Best'—Betty Joyce Smith. Grandmother Has Her White Hair Bobbed'—Betty Joe Sollock. Rhythm Game—Music Pupils. Monologue—Billie Frank Gibbs. Piano Solo—Ruth Yandell. 'Our Aunt Mandy'—Betty Joe Sollock. Duet—Grace Lemoine Line, Betty Joyce Smith. Piano Duet—W. H. Brewer, Woodrow Hodges. 'Janet Discusses An Old-age Problem', Guest—Wanda Sollock. 'O, Captain, My Captain', Whitman—Margie Lee Buchanan.

### County Bales Ginned

The government ginning season is well advanced this week. Dawson county has ginned 23,999 bales of cotton up to October 18. This county had ginned 23,299 bales at that time. Lynn county had ginned 19,169 bales behind Dawson county. The corresponding date in the county was 2,732 bales ginned in county while Lubbock and county 10,869 and 6,241 respectively. The weather had practically prevented the gathering of the cotton this week and the gins are being run and the gins are being brought in. Monday and accompanying freeze prevented the remainder of the cotton expected to open as it is being ginned. The six gins in Dawson county had ginned 12,614 bales of cotton with twelve gins in the county ginning equally well. It is estimated that Dawson county will ginn 25,000 bales. And cotton men who had the crop over the county had more than half the crop gathered.

### Cold Wave Sweeps Over Southwest

Election Day was coldly received in southwestern United States, due to a northerly which struck in this area about seven-thirty Monday evening, bringing a drop of ten degrees in the temperature within thirty minutes. Heavy ice was apparent Tuesday morning, and the mercury remained below freezing all day. The high wind no kept windmills here turning until tanks overflowed, and the consequent falls of solid ice mantled the towers and formed miniature glaciers throughout the day. The freeze ten days ago was described as a "wet freeze", and consequently did little damage to vegetation. This freeze, however, brought no measures of relief, and before noon late blooming flowers, trees and shrubs, and row crops were drooping and otherwise showing effects of the icy blasts. Late feed crops were the greatest loss, several local farmers reporting that they had suffered an approximate fifty per cent loss because of the freeze ruining heads not yet matured. On the other hand, many were of the opinion that the freeze would cause late cotton to hasten its opening, and would also be a help in snapping bolls.  
**I CAN PASTURE about 20 head of stock for \$1.00 a head from now until Jan. 1. Fine grass, plenty of water, 12 miles southeast of O'Donnell. J. B. Hancock.**

### TO WHOM IT MAY CONCERN

Following my absence by reason of the critical illness of my father, I am now at home and ready to start my music and expression classes. Those who have already been entered, and any others who may be interested, please call on me promptly so that a convenient schedule may be arranged.  
RUBIE D. SUDDARTH.  
Mrs. A. C. Neill of Cloudercroft, N. M. is the guest of her parents, Mr. and Mrs. W. L. Gardenhire, and other relatives and friends.

### THIS WEEK IN TEXAS HISTORY

1805—The territory between the Sabine River and the Arroyo Honno was named neutral ground on November 6 until the boundary between the United States and Texas could be more clearly established.  
1855—A meeting of the colonists was held at San Felipe on November 3 at which time the provisional government was formed. Sam Houston was elected commander of the army and a delegation selected, headed by Stephen F. Austin, to seek aid from the United States.  
1841—The Sixth Congress assembled at Austin on November 1.  
1878—A former chief justice of the Supreme Court, Oran M. Roberts, was elected governor of Texas on November 5—(CIA).  
Mrs. Marshall Whitsett and Mrs. Thelma Palmer were in Lubbock on business Monday.

### Ray's Tailor Shop Undergoing Repairs

Repairs and improvements in the front of a sturdy concrete floor for the front office have been added at Ray's Tailor shop this week, and Mr. Ray invites all his patrons to come in and see how much better and more attractive the new floor is. When the shop was built several years ago, steam pipes were laid underneath, and as the floor was low, the moisture and heat have constantly warped and rotted out the boards. This new floor will effectively settle all such trouble in the future.  
Attention of our readers is also called to an ad from the shop announcing something of special interest to all men in the territory.  
J. D. Fairley has moved to Lamesa as Dawson County representative of the Gulf States Life Insurance Co. and will also look after his insurance business in O'Donnell.

# COAL

Car on track now. We will deliver to your house, too.

Five out of every three trade at

**BRYANT COAL - GRAIN CO.**

## The O'Donnell Index

Entered as second class matter September 28, 1922 at the post office at O'Donnell, Texas, under the act of March 3, 1897.

Published every Friday at O'Donnell, Texas

MRS. FERRELL FARRINGTON Editor and Owner

\$50 PER YEAR IN ADVANCE

Advertising Rates on Application

### WHAT TO SEE THIS WEEK

#### AT THE

#### REX

O'DONNELL, TEXAS

WEEK OF NOVEMBER 6-12

Eve Shows 7:45 - Matinee 2:30 Saturday, Sunday

#### Friday Night and Saturday Matinee

NOVEMBER 6-7

Larry (Buster) Crabbe in Zane Grey's

#### "Arizona Raiders"

Saturday Night

NOVEMBER 7

Ricardo Cortez in

#### "Postal Inspector"

Sunday - Monday

NOVEMBER 8-9

They are here, the sons of Texas in a mighty drama

#### "The Texas Rangers"

headed by Fred MacMurray, Jack Oakie, Jean Parker.

#### Tuesday

NOVEMBER 10

Warner Oland in

#### "Charlie Chan at the Race Track"

Wed. & Thursday

NOVEMBER 10-11

Jane Withers in

#### "Pepper"

Soon

#### "Great Zeigfield"

## Tuesday Club Holds Regular Meeting

The usual weekly meeting of the Tuesday Bridge Club was held this week with Mrs. Ferrell Farrington, with two tables of players vying for honors.

High score award, a glass rolling pin, went to Mrs. B. J. Boyd, and slam prizes, novel flower containers, were won by Mrs. Henderson and Wells. Refreshments carried out a Thanksgiving theme which was used for all table appointments, and consisted of individual pumpkin pies topped with nuts and whipped cream, and coffee.

Those present were Mrs. Fred Henderson, E. F. Wells, J. Mac Noble, Jr., Howard Samuels, Marshall Whitsett, Floyd Thompson, Sam Singleton, B. J. Boyd, and Miss Thelma Palmer. The meeting next week will be with Mrs. Noble.

In a short business session, indefinite leave of absence was officially granted to Mrs. W. E. Singleton, who pleaded the rush of fall business at her beauty shop as the reason for her inability to attend regularly.

## Miss Lillis Gill and Howard Wiley Married

Attended by a party of intimate friends, Miss Lillis Gill and Mr. Howard Wiley drove to Seagraves Saturday night and were married at two-thirty Sunday morning. Rev. Rankin, pastor of the Baptist church there read the tender ceremony in the reception room of the parsonage.

A number of friends of the bride drove over from Andrews, meeting the local group in time to witness the wedding. Immediately after the rite, the entire group motored to Lubbock, where a wedding breakfast was served at the Tech Cafe.

For her wedding the bride chose a becoming model in black crepe and white chiffon, with harmonizing accessories.

Mrs. Wiley is the daughter of Mrs. W. R. Gill of Belvue, and has been employed at the O'Donnell Telephone Exchange for some time. During her residence in O'Donnell she has made scores of friends, and is considered one of the most attractive and popular of the younger set.

Mr. Wiley is a native of Lynn county, his parents having resided in Tahoma for a number of years. For the past six months or more he has been manager of the Gibbs Motor Parts, and in this capacity has become widely acquainted throughout the territory.

The happy couple is at home in an apartment at the Carey Shook residence.

Mr. and Mrs. Glenn Allen were in Lubbock on business Monday.

## YOU CAN "MAKE CONNECTION" TRAVELING BY BUS

BUS SCHEDULES are worked out very carefully and may be depended upon. There are no troublesome or expensive lay-overs.

EVERYTHING POSSIBLE is done for your convenience and safety. You save money, time and worry.

INFORMATION about any trip you plan to make will be given gladly upon application to your local agent.

**SOUTH PLAINS COACHES, INC.**

Joe W. Bowman, Manager

## Learn the amazing benefits of GULFPRIDE

THE WORLD'S FINEST MOTOR OIL



WHY is it that no other motor oil in all the world can deliver the performance of GULFPRIDE OIL?

Because only GULFPRIDE starts from the finest Pennsylvania crudes... is refined to the same point as other fine motor oils... and is then further refined by Gulf's exclusive Alchlor process!

This process is the most efficient ever developed—the fruit of 15 years' research by Gulf scientists—men who stand behind every Gulf product.

Read the facts on this page. Then drive into any Gulf dealer's—and replace your old summer-worn oil with GULFPRIDE now.

(Above)—MANY WORLD'S RECORDS on land, sea, and in the air have been set with GULFPRIDE OIL. Racing drivers, fliers, speedboat pilots swear by it. Proved in the toughest competition, GULFPRIDE will outwear, outlast, and outperform any oil you ever used in your car!



(Left)—4 TIMES AROUND EARTH. A man drove his automobile on GULFPRIDE OIL 190,000 miles—without ever needing a repair, without ever having the head of the motor, without ever adding one drop of oil between drains. Expect great things of GULFPRIDE—you'll get them!



THE ALCHLOR PROCESS removes all sludge and rosin. Proof: we took 6 of the finest Pennsylvania oils we could buy and put them through the Alchlor process. It removed 2% waste from already highly refined oils! The win—get GULFPRIDE—the only oil that has this head start.

# GULFPRIDE

THE ONLY ALCHLOR-PROCESSED 100% PURE PENNSYLVANIA OIL



# New CHEVROLET 1937

## The Complete Car—Completely New

ON DISPLAY SATURDAY, NOVEMBER 7



### NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE

Much more powerful, much more spirited, and the thrift king of its price class.

### NEW ALL-SILENT, ALL-STEEL BODIES

(With UNISTEEL Turret Top Construction) Wider, roomier, more luxurious, and the first all-steel bodies combining silence with safety.

### NEW DIAMOND CROWN SPEEDLINE STYLING

Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

### GENUINE FISHER NO DRAFT VENTILATION

Eliminating drafts, smoke, windshield clouding—promoting health, comfort, safety.

It's the newest of all low-priced cars... new in every feature, fitting and fabric... also the most thoroughly safe, the most thoroughly proved, the most thoroughly dependable. Visit your nearest Chevrolet dealer. See and drive the complete car—completely new.

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

\*Knee-Action and Shockproof Steering on Master De Luxe models only. General Motors Installment Plan—monthly payments to suit your purse. Chevrolet Motor Company, Detroit, Michigan.

### PERFECTED HYDRAULIC BRAKES

(With Double-Actuated Brake Shoe Linkage) Recognized everywhere as the safest, smoothest, most dependable brakes ever built.

### IMPROVED GLIDING KNEE-ACTION RIDE\*

(at no extra cost) Proved by more than two million Knee-Action users to be the world's safest, smoothest ride.

### SUPER-SAFE SHOCKPROOF STEERING\*

Steering so true and vibrationless that driving is almost effortless.

### SAFETY PLATE GLASS ALL AROUND

(at no extra cost) The finest quality, clearest-vision safety plate glass, included as standard equipment.

# ELLIS MOTOR Co.

**THE RED & WHITE STORES**

For - -

**GROCERIES**

--- Of the Finest

Quality, priced right

**TRY US**

**B & O Cash Store L. E. Dodd Grocery**

**DR. J. M. BOBANY**  
General Practice  
Office in Davis Drug Store Bldg.  
Office Phone No. 35  
Residence Phone No. 8072

**B. M. HAYMES**  
Real Estate and Insurance  
First National Bank Bldg.  
O'Donnell, Texas

**WOODY**  
Mrs. D. L. Adcock, corres.  
School re-opened Monday morning after being closed for four weeks for the harvesting of crops.  
Religious services were conducted as usual Sunday morning and Sunday night.  
Messrs. O. M. Hill, R. O. Vinzant, H. E. Reid, Bill Reid, Dooley Womack, and Shorty Marshall have purchased new cars.  
Fred Jackson is ill with the flu.  
Mr. and Mrs. C. W. Morris and daughters visited Mr. and Mrs. O. H. Morris of Lamesa Sunday afternoon.  
Raymond Robinson of O. K. visited in our community Saturday night.  
Mr. and Mrs. H. M. Fairs and children spent last week in Post visiting relatives.  
Mr. and Mrs. J. D. Banta entertained her Sunday school class with a Halloween party Saturday night.  
The W. M. U. will meet Tuesday

November the 10th with Mrs. Peterson. We urge all members to attend and visitors are always welcome.

**NOVEMBER PENSION GRANTS NO AFFECTED BY CHANGES IN TEXAS PENSION LAW**

Austin, Nov. 3.—Pension Director Orville S. Carpenter said this week that November 1 grants to 87,000 aged for approximately \$1,260,000 would not be affected by changes in the Texas Old Age Assistance Law.  
Saturday, October 24, Carpenter sent a sworn statement to the Social Security Board in Washington saying that Texas now had its share of the dollar for dollar matching funds for November assistance payments.  
Carpenter said he hoped for an early approval of the Texas request and expressed belief the federal grant for approximately \$90,000 would not be delayed as was the October allotment.  
October assistance checks were held up nearly two weeks because the Social Security Board was slow in passing upon a request to match state payments made to so many aged on such a liberal basis.

**REWARD**  
LOST: Small female Collie pup, eight months old, white with tan markings. Please notify Mrs. W. L. Gardenhire and receive reward.

**Hogs**  
Will Pay Top Price for Your Hogs Each Friday  
Will buy every day in the week at 50c off  
Fort Worth  
COAL — GRINDING — FEED  
**BRYANT COAL & GRAIN**

**SAVE MONEY AND STEPS**  
USE YOUR TELEPHONE  
RESIDENCE PHONE 52 per month  
BUSINESS PHONE 83.50 per month  
O'Donnell Telephone Co.

**Lubbock Sanitarium & Clinic**  
Medical, Surgical and Diagnostic

Dr. J. T. Krueger  
Dr. J. H. Stiles  
Dr. Henrie E. Mast  
General Surgery

Dr. J. T. Hutchinson  
Eye, Ear, Nose and Throat

Dr. M. C. Overton  
Dr. Arthur Jenkins  
Infants and Children

Dr. J. P. Lattimore  
Dr. H. C. Maxwell  
General Medicine

Dr. O. R. Hand  
Obstetrics

Dr. James D. Wilson  
X-Ray and Laboratory

C. E. HUNT J. H. FELTON  
Superintendent Business Mgr.

X-RAY AND RADIUM

**PATHOLOGICAL LABORATORY**  
SCHOOL OF NURSING

**Lets Talk about Clothes**

Denton, Nov. 3.—Sweaters are the best fashion finds for the younger shoppers. Striking suits are often built up from a sweater foundation with old skirts under the popular separate jackets. The sweaters have short or long sleeves, interesting necklines, lots of pockets on the chest and hip-lines, and they come in every color you can ask for, with old gold leading in popularity.

Brushed wool sweaters have come into their own. We find anything from short sleeveless jockey coats to the elaborate twins. Both sweaters are the same material, but the short sleeve 'first' one is often of a different shade. Robin Hood green coat sweaters, boast a twin of old gold, and chocolate brown ones choose mates of rust. When both sweaters are the same color, each is trimmed with contrasting trimmings and matching leather buttons.

Jersey is especially popular with girls at Texas State College for Women (C.W.). These sweaters are very tailored shirtwaist models, and they are trimmed with self-stitching or small bone buttons. Some of them are over-blouses, but the majority have a slender waist band that fastens in the front with a covered buckle.

Fancy sweaters are distantly related to the twin outfits. These giddy imports are ablaze with cut-out hearts, with Alpine flowers, and oak leaves. Sleeveless felt vests, likewise adorned with sentimental trifles and hearts and flowers, are grand after months of being practical. The sweaters are all short perky little things of vivid colors, and even brighter trimmings.

**5,000 YOUTHS REMOVED FROM WORK PROJECTS**

Austin, Nov. 2.—More than 5,000 youths assigned work by the National Youth Administration in Texas have been removed from project payrolls during 1936. Lyndon B. Johnson, state director, announced.

This reduction is more than 40 percent, 17,000 young men and women having been originally assigned to the NYA work program.

On October 1 only 8,780 were actual on the work program payroll. Of the number taken off the roll, more than 3,500 have been helped by the NYA program to get jobs at better wages, the reports show.

"Our reports on why workers have been released are yet incomplete," Mr. Johnson said. "But the records already checked show that 3,500 individuals have been given other jobs. The complete report will show that private industry has absorbed many more of these whose names have been taken off our rolls."

The record also shows that more than 600 employees left jobs to return to school.



**PREVENT COLD WEATHER TROUBLES WITH MAGNOLIA'S WINTER-PROOF SERVICE**

Don't let a few warm days fool you into waiting too long before having your car winter-proofed. Winter strikes when you least expect it! Magnolia 7-Point Winter-Proof Service is a complete check-up of your automobile. It takes care of your crankcase, transmission, differential, radiator, battery and other vital parts. Play safe—WINTER-PROOF NOW with Winter Mobiloil, Mobilgrease and quick starting Mobilgas!

Buy at the Sign of the Flying Red Horse  
**Mobilgas Mobiloil**  
AMERICA'S FAVORITE GASOLINE AND MOTOR OIL.  
**W. J. SHOOK, Agt.**

**DR. C. P. TATE**  
GENERAL PRACTICE  
O'Donnell, Texas  
PHONE 105

**CROSS CHILDREN MAY HAVE WORMS**  
Watch for upset little stomachs, bad breath, restlessness, loss of weight, itching around nose and arms. They may have pin or round worms. Whites Cream Vermifuge has safely and for years, reliably expelled the worms and toned the delicate tract. Whites Cream Vermifuge recommended by druggists.  
CORNER DRUG STORE  
O'Donnell, Texas

**The Groper — Bruises will be his reminder to buy lamp globes**

The best way to avoid bruised shins is to keep all lamp sockets filled. Order a supply of extra globes now and be ready to replace globes when they burn out.

**Keep Spare Globes on Hand**



This special assortment of six Mazda globes in the Spare Lamp Carton consists of three 60-watt, two 100-watt and one 150-watt globes, total cost \$1.10. Check other lamp needs on the chart below.

**USE THIS CHART TO CHECK LAMP NEEDS**

SIZE	WATT TYPE	150	100	60	Total
40-W	INSIDE FROST—USED IN CLOSET AND IN ROOMS WHERE LIGHT IS NOT NEEDED				
75-W	INSIDE FROST—USED IN ROOMS WHERE LIGHT IS NOT NEEDED				
100-W	INSIDE FROST—USED IN ROOMS WHERE LIGHT IS NOT NEEDED				
150-W	INSIDE FROST—USED IN ROOMS WHERE LIGHT IS NOT NEEDED				
60-W	TYPE D INSIDE FROST—A FROSTED GLOBE RECOMMENDED BY MANUFACTURERS				



**STUDENTS**  
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**Kraft-Phenix Cheese Co. Are Pioneers**

The opening of the cheese factory here has significance—not only for the city of Lamesa, but for the entire state of Texas, completing an important link in the dairy industry of the South. Cheesemaking as an industry has come to be more and more important in the state within the past few years. With the addition of Lamesa plant, Kraft has six model production plants located in strategic spots throughout Texas; the largest of these plants located at Denison, which is company headquarters for the entire Southwestern section of the United States.

Cheesemaking today in Texas is a major industry, although one of the youngest from the point of time since the first Texas cheese factory was built in Denison, Texas, in 1929. A little more than a decade ago Texas imported from other states practically every ounce of the substantial quantity of cheese consumed in the state. Texas' only contribution to the industry in this country, up to that time, was the naming of the famous "Longhorn" American Cheddar Cheese. This style of American cheese was originally a Wisconsin product, immensely popular in Texas, taking its name because of its long, cylindrical shape, from the Texas Longhorn Steer.

The first steps in the establishment of cheesemaking as an industry for Texas factories have been established as markets for Texas milk, and production centers for the industry in the state. These plants are located in Victoria, Bonham, Wintersboro and Cameron.

The rise of the dairy industry through the South is one of the most significant records in the history of agriculture. From a negligible source of agricultural income a decade ago, to a substantial industry which has year-paid southern dairy farmers more than

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four and a half million dollars, is a record of this industry. Southern cheese production plants owned by Kraft-Phenix today handle more than 400 millions pounds of milk per year. Last year these southern plants produced more than 35,000,000 pounds of cheese 85 per cent of which was consumed in the South. These southern cheesemaking plants of the Kraft-Phenix Cheese Corporation represent a capital investment of about four million dollars.

Texas-made cheese today has a high reputation for excellence throughout the South. Careful control of all the operations involved in producing cheese from inspection of dairy herds to the packaging and wrapping of the finished product, has been the rule in all of the cheesemaking centers in the State. From its very inception, the industry in Texas has had the whole hearted cooperation of dairy farmers within the area supplying milk to cheese factories. Dairy farmers have been quick to realize that the extension of the cheese industry in the State is rapidly expanding their market, providing an increasing and regular cash crop and permitting a diversification which is essential to successful modern farming.

Improvement of dairy herds has been the first precept in Texas' intensive dairy program. A number of fieldmen in the state devote their entire time to helping Texas dairy farmers improve their herds and maintain the highest standard of quality in milk. The breeding of fine dairy cattle has been stressed as new dairy sections have been opened up. This quality control program, followed from the start by the industry in Texas, has become a model for other dairy states throughout the Union. Furthermore, extension of an improved cattle feeding program throughout the State in order to get the full benefit of a maximum grazing season is an important part of the Kraft plan to help the dairy farmers. Dairy farmers will be given information about the planting of various types of grasses which will insure a nine-month's pasture season, rather than a four month's season which prevails in many parts of the South today. Such a feed program greatly reduces the production costs of milk.

The actual production of cheese in Texas, with careful control of all factors involved, is a model to other states in the Union. Scientific application to the special problems of cheesemaking in the South, the problems of tempera-

ture and humidity, has produced a special type of cheese factory, in which all of these factors are mechanically controlled. As a result, cheese which is as fine as any produced elsewhere in the world is made in Texas. Virtually every type of cheese which can be made in America is produced successfully in Texas. The Kraft Plant at Denison, for example, produces the complete Kraft line of cheese and Salad Dressing products.

Continued expansion of cheesemaking factories in Texas, improved distribution throughout the State, and a steady increase in the agricultural wealth of the State from this important branch of the dairy industry, all contribute to the importance of cheesemaking as a major industry in Texas.

Texas has always been important cheese consumers, consuming a higher proportion of cheese per capita than any other state. Today Texas produces most of the cheese which it consumes, which necessitated a definite cheese production building program, with constant additions of modern equipment to the increased plant facilities to take care of the increasing supply of Texas cheese.

In this connection the Kraft-Phenix Cheese Corporation Plant at Lamesa will be in a position to handle large quantities of milk so that Lamesa will be an important factor in producing Texas-made cheese for Texas consumption.

**FEDERAL LAND BANK AND COMMISSIONER'S LOAN \$1,003,900**

In Dawson County 532 loans were closed in the amount of \$1,003,900 by the Federal Land Bank Commissioner from May 1, 1935 through June 30, 1936, according to information received by H. P. Drought, National Emergency Council state director for Texas.

Of the loans closed in this county 240 for \$647,200 were made by the Federal Land Bank and 292 totaling \$356,700 by the Land Bank Commissioner.

Through the agency of the Farm Credit Administration in Texas \$196,139.976 has been loaned during the same period. These loans included 18,363 of Federal Land Bank loans for \$89,429,400; 31,215 Land Bank Commissioner loans in the amount of \$1,151,000; 27,593 Production Credit Associations totaling \$27,780,358; 123,266 emergency crop loans amounting to \$13,908,994; and 4,234 drought relief loans for \$6,970,224.

In addition to refinancing loans thru the Farm Credit Administration, the farmers in Texas were benefited also by a reduction of mortgage principal which amounted to \$6,298,500. Further savings resulting from lowered interest rates are estimated at \$3,650,000 annually.

In the period May 1, 1933 through June 30, 1936, 765,674 mortgage loans, totaling \$2,656,156,826 were made and \$1,391,373,693, was advanced in loans to

cooperative, while \$11,170,000 was loaned to cooperatives by the agency of the Farm Credit Administration of the United States.

Mmes. W. E. Hal Jr., and Sam H. Gleton made a business trip to Lubbock Monday.

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