"What a Man Does For Himself Dies With Him-What He Does For His Community Lives On and On"-

## nar Mr

RTH YEAR, SIXTH ISSUE 25 Inches Of
an Falls Here roving that "it can't rain too
ch in West Texas," so far as
me people are concerned, addd-
nal rainfall amounting to 2.25 of
inch was welcomed here Sunday nal rainfall
inch was w
IMonday.
The totals registered here, 1.15 for
initial downpour and 1.10
for
second, were tabulated by Ben initial downpour and 1.10 for
s.end, were tabulated by Ben
ore, local government observer. ore, local government observer.
cloudy skies have obscured the
monst of the week, with showers
ling in various localities adjacmost of the week, with showers
ling in various localities adjac-
to O'Donnell. The rains were general over West
as, and the entire South Plains
is considered in "good shape" $a$ is considered in "good shape
tar as seasoning is concerned.

## Writer Finds O'Donnell Veritable Flower Spot In Trip Over City

For the past few weeks, slince the pring rains began-O'Donnell yards flower gardens.
It was once said that certain flow-
ers could not be grown on the South It was once said
ers could not be grown on the South
lains, but a pilgrimage through the city would prove otherwise now.
Those who have not been fortun ate to go to South Texas in blue
annet time have the privilege of
bonnet seing those have the privilege of flowers in blonm
sicero-Smith Lumber yard at Cicero-Smith Lumber yard. Don
Edwards, Mgr. has given them
prominent place in the yard on the west side of the office.
The w. L. Palmer home has been another beauty spot with quantities
of Tulips in every color, these are of Tulips in every color, these are
interspersed with other colorful
flowers, California interspersed with California porpies, bolur ber bue
flowers.
bonnets and several varieties of iris. On Easter Sunday, a cherry of tree on
the East side of the house was in the Mrs. C. H. Doak may be found
each morning working in her flower ach morning working in her fouwer
gerden, one of the old fashioned sind filied with phlox, foses and
sind liantly colored poppies, the Doak's
spent the winter months in Gulfort,Miss, but arrived home in time for
As usual, the C. L. (Chris) Hafers
at the local gas office will have an

ttractive yard. Every one will re | ettractive yard. Every one will re- | all occassions. |
| :--- | :--- | :--- |
| member the canna beds interspread | Just now several varieties of col | with cock's combs in a riot of colo: the Campbell yard are beautiful.

last summer. Mrs. Hafer has sever-

In Dawson Heights, the
In Dawson Heights, the lawns of
Stansell Jones, Earl Howard and
Stansell Jones, Earl Howard and
George Oates have been landscaped. These are new homes and they bloom, they were of the old fash-
have made rapid progress in beauti- ioned variety and so heavily laden $\left|\begin{array}{l}\text { fying their yards. Another unusual } \\ \text { lower spot is the pansy bed at the } \\ \mathrm{w}\end{array}\right|$ Sodorous. of the largest and perhaps nower spot is he pansy bed at the Some of che largest and perhap
W. J. Shook home on East slxth oldest apple trees in the city are a
street, with every conceivable color the home of Mrs. Burks. They have
of these lovely little flowers. Mr. and Mrs. T. L. Higginbotham have some of the prettiest tulips at not killed everything.
their home. Before her illness last their home. Before her illness last There are many other attractive
summer, Mrs. Higginbotham could
spots in the city. Take a drive about be seen daily. working in her flowers.
We think Mr. Higginbotham is car-
has on or for yourself how or oponnell We think Mr. Higginbotham is car- has on hink best dress this spring.
rying on nicely. rying on nicely.
Two beds of crimon verbenea have rived, both from the stand potnt of
been of especial interest at the home enjoyment by flower lovers and also
of Pont of Postmaster and Mrs. J. Mack No- in beautifying the homes, if a gard
ble, these bright little flowers have en club could ble, these bright little flowers have
blossomed all winter.

## Jim Ward New

 Farmall MechanicJim Ward, widely known throushout this section as an experienced mechank, is now in the employ of the O'Donnell Implement company, so James Applewhite, firm manager Ward, wh
announces.
Ward, who has been at work for
a Tahoka motor firm is well k kown
here, having worked here and his
wo here, having worked here and his
work has given general satisfaction.

Miss Alta White New Bookkeeper At Local Motor Parts Miss Alta White, daughter of Mr
and Mrs. J. F. White, has accepted a position as bookkeeper with the ODonnell Motor Parts. She entered
Opon upon her new duties Thurs
ACE-HI CLUB MET
WITH MRS. MDDLETON WITH MRS. MIDDLETON
Entertaining in the home of her
mother, Mrs. Entertaining in the home of her
mother, Mrs. Weldo Mctaurn,
members of the Ace-HI Bridge Club mother, Mrs.
members of the Ace-H1 Bridge Club
met wednesday with Midalieton Jr.
In games,
airs.
George Oates won In games, Mars. George Oates won
high, Mrs. Mciaurin low, and Mrs Earl Howard bingo.
A salad course was served to the
anove mentioned and Messames
Jimmie Anter above mentioned and Mescame
Jimmie Applewhite, J. M. Aldervon
Bedford Jimmie Applewhite, J. M. Alderion, and Roy W. Gibson.
Mrs. Bedford Cald Mrs. Bedford Caldwen, outgoing president, was presented, a outgoin
New offlicers elected were $\mathrm{Mrrs}$. T. New offlicers elected were Mars. J J Mrs. Ceorge Oates, secretary

treasurer. and | Lreas. |
| :--- |
| Meek. |
| man. |

## S. M. Minton

 Buys First BondThe first of the new National DeThursday morning with s. M. Min-
on ton, mail carrier, being the firs
tourchaser. purchaser.
Following
Following quickly on the heals of
Minton were Don Edwards, lumber man, and W. E. Suddarth, also ma
carrier. Bonds for sale are for the followng donations, with both issue and
maturity amounts: $\$ 18.75$ increas es in 10 years to $\$ 25.00$; $\$ 37.50$ to $\$ 50.00 ; \$ 75.00$ to $\$ 100.00 ; \$ 375.00$

Elephant Fails To Outpull Tractor A stunt which pitted an Elephant the circus wednesday proved anyWhat was billed as at conte proved no contest, due to the fact
that the tractor Idied along and
had had no trouble going forward when the gasoline was generated. Observ-
ers quickly saw that another antmat ers quickly saw that another animal
or two could be hitched on and still prove no match yor zne puums pol
er of modern day machinery.
JOLLY DOZEN CLUE
TO MEET MAY 6
Members of the Jolly dozen bewMembers of the Jolly Dozen Eew-
ing Club meet Tuesday May
with Mrs. J. with Mrrs. J. T. Yandoll.

## FROM MIDEAND

Cueste in the home of Me. and
Mrs. C. L. Binfer mont



## THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

BIG TOP


LALA PALOOZA A Practical Idea


## MESCAL IKE B, s.L huotury

|  |  |
| :---: | :---: |

POP-Modern Technique in Camouflage




By J. MILLAR WATT


By ED WHEELAN


Classified DHPARTMENT
 HOUSEHLD Hints.
Phaedre.
THE O'DONNELL PRESS Entered at the postofice at o'Donnell, Texas, as second-clase mal! $\frac{\text { mather, }}{\text { WILLIAM G. FORGY, Editor an d Owner }}$ Doroted to the Bet Interesto of ODDDonell and LIyn Co
 tn case of error or omission in advertisements the pullishers do not In case of themselves siable for damages further than the amount Any erroneous reffection upon the charactar, standmg or reputation
a any person, firm or corporation will be klady and fully corrected of any person, frrm or corporation will be gladly and fully correeted
upon being brought to the publishers' attentien.

## NICE GAY HUNT

NICE GAY HUNT
ONORED ON BIRTHDAY
Lutil Janice Gay Hunt was the
served with ice cream.
noree for a delightful children's
The little guest were Carol Ann
 Her mother, Mrs. Hollis Hunt and
grandmother, Mrs. J. N. Line, Gary Kent Sherrill, Frankie J
fortained the little guests in the
Young, David Allen Gary, Edmon
and Donnie Hobdy and the honore se home.
pictures were taken e presentation of gifts to Janice
y. the guests were siven balloons
MRS. ROBINSON LaMESA DRUGCESS CLINIC
For a prettily appointed party,
L. E. Robinson was hostess to Dr. and Mrs. Hall W. Cutler club members this week.
ulcensed Chiropractors Licensed emropractors
theam Bath Corrective Diets
vita profusion of colorful flowers
which included Texas blue bonnets, fice $\begin{aligned} & \text { ysine, Colonic } x \text {-ray } \\ & \text { and }\end{aligned}$ - Lamesa, Texas
Dr. C. C. CARTER proctology
$\qquad$
TOP PRICES PAID FOR HOGS
155-Phone- 238 LEE BILLINGSLEY
EYE TROUBLE!

## Dr. J. M. Harrington

 Lamesa, Texas TOWNSEND'S OCC occasions Phone$12-\mathrm{M}$
Years Ahead In Performance and Economy

## NORGF ROLLATOR REFRIGERATION

With Exclusive Night-Watch Automatic Defroster


Automatic Night-Watch defrosting is by far the most sensational new retrigeration feature in many years. But it is by no means the only great feature of the new Norge Rollator Retrigerator, Such as:

AND full width Hydrovoir . . . 6 zones of Food Storage. SEE NORGE BEFORE YOU BUY!
CICERO-SMITH LUMBER COMPANY

Plenty of Parking Space at-

## LINE-LAMBERT

And You'll Save on Purchases SPECIALS FOR FRIDAY - SATURDAY

 Blackberries, fresh pt. 72 c cuccunbers ALL BUNCH VEGETABLES

Each 41/2c SPUDS ${ }_{\text {Lb }}^{10} \quad 10 \mathrm{c}$ PEANUT BUTTER CORN FLAKES • Red \& White Quart 23 c 3 For 250 Grape-Nuts, pkg. 15 c TOILET TISSUE ENGLISH PEAS 303 Size 3 For 10 c PRUNE JUICE, Red \& White 3 For 27 c COFFEE, ${ }^{\text {shlu Live }}$ Lise KLEENEX TISSUE 9c


BOSTON BUTTS (HAM)
lb. 2 zc OLEO
lb. 10 c

## WEEKLY NEWS ANALYSIS By Edward C. Wayne

Germans, Greeks, British, All Suffer Losses in Fierce Balkan Fighting; U. S. Citizens Face Increased Taxes To Aid Paying National Defense Bill


Like all large government undertakings when there are vast expen-
ditures of public funds, the $\mathbf{U}$. $\mathbf{S}$. defense program is being given an investigation by congressional committees. Pictured here are Sen. Harry
Truman of Missouri, senate investigation chairman, and members of his group as they visited the army camp at Fort Meade, Maryland. This group as they visited the army camp at Fort Meade, Mary
was the first of six such eamps inspected by this committee.

## GREECE <br> Nazi Power

 not been informed of the impending
surrender of the western army, fled
with his government to Crete, an-
nouncing he would continue to direct the ofense from there.
But it was apparent that the
Greek campaign must be aban-
doned, and the British must face another Dunquerque or lose their
entire manower on the mainland.
The debarkation The to be even a more diffficult task
ised the figet from France, as Ger-
than the flight from
man claims of sinking 59,00 tons of transports in one day showed.
Just as the British lost all their
artillery and mobile units and the
rest of their supplies in the retreat
from the low countries, so it also appeared the vastly smaller army
in Greece would, nevertheless, sufwere able to get away at all.
Military observers believed, when
totaled up, the British disaster in
Greece would amount the standpoin British campaign in
the entire And
France. And this they believed in spite of constant reports from Lon-
don that "lines were holding firm"
and that "new defensive positions
were being consolidated" circulated even at the moment when
the king and government of Greece
were in flight, and Greek sold.
their arms.
That this was a censorship "smoke screen to attempt to cover a trial
at withdrawal similar to the Dun-
querque pattern seemed fairly ob-
vious to most Central battle in the final debacle
occurred at historic Therrmopylae
Pass, where in ancient times the
Greeks had successfull w withstood
precarious threats to her independence. In fact, most military ob-
servers had always maintained that
in order to conquer Greece Ther mopylae Pass must first be thread-
ed. However, in ancient times, the
pass was narrow indeed-now it was
wider, the attackers had pass was narrow indeed-now it was
wider, the attackers had fast mobile
units to Greek and British rear guard, said
the Germans, were totally unable to The cloud of censorship hid the
Jacts about the British withdrawal, whether it would be entirely tried
through Piraeus, or whether the
British forces would retreat through British forces would retreat through
Athens to the Peloponnesus, and at
tempt to fight or debark the tempt to fight or debark there.
But certain it was that Greece
was doomed, after three to four In which the Germans suffered their

Conomic Result
Whether it was "whistling going
considered opinion, ""nformed ex
perts" at Washington seemed to fee
that the Nazi might be more economically costly
than worthwhile.
They said the umph, on the contrary, might prove
cosity to the Nazis tion and physical upeet of devastalation in the Balkans might seriousmany had been receivingplies Ger-




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\begin{aligned}
& \text { purposes. } \\
& \text { Despite the appearance of oppo- } \\
& \text { sition, the President told a press }
\end{aligned}
$$

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\begin{aligned}
& \text { Despite the appearace of oppo op ope op } \\
& \text { sition, the President told a press } \\
& \text { conference he though the nation } \\
& \text { well able to absorb a s si.500,000,000 } \\
& \text { hike in taxes. He said it would }
\end{aligned}
$$

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\begin{aligned}
& \text { well able to absorb a } \$ 3.500,000,000 \\
& \text { hike in taxes. He said it would } \\
& \text { mean that peoppe would have to } \\
& \text { buy a little less, and pay a little } \\
& \text { bit more for the sake of the defense } \\
& \text { and future of the nation. }
\end{aligned}
$$

'Little Man'

$$
\begin{aligned}
& \text { Most of the early opposition } \\
& \text { appeared to be against a plan which } \\
& \text { would place a haeavy load on the } \\
& \text { already heavily faxed "litte man" } \\
& \text { in the form of income tax where he }
\end{aligned}
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\begin{aligned}
& \text { would feel it the most. } \\
& \text { Also the surtax would hit heavily } \\
& \text { insurance companies and banks who } \\
& \text { are heavy holders of government } \\
& \text { bonds. At top and at bottom seemed }
\end{aligned}
$$

$$
\begin{aligned}
& \text { are heavy holders of government } \\
& \text { bonds. At top and at bottom seemed } \\
& \text { the chef opposition to the tax. } \\
& \text { tor instance, a single person with } \\
& \text { For income of } \$ 1,000 \text { (net earned) }
\end{aligned}
$$

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\begin{aligned}
& \text { present. A married couple with two } \\
& \text { childdren with an earned net income } \\
& \text { of } \$ 3.500 \text { who would now be pay- } \\
& \text { ing } \$ 15 \text { income tax, would find their } \\
& \text { levy boosted to } \$ 100 \text {. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Under the plan, the } 4 \text { per cent tax } \\
& \text { would be retained, and the surtaxes } \\
& \text { would start with } \$ 2,00 \text { (11 per } \\
& \text { cent) which would be a total of } 15 \\
& \text { per }
\end{aligned}
$$

$$
\begin{aligned}
& \text { The effective rate, therefore, on } \\
& \text { the bottom bracket, would be } 16.5 \\
& \text { per cent. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { The treasury estimated that these } \\
& \text { changes, if put into effect, would } \\
& \text { raise a billion dollars a year, or a }
\end{aligned}
$$

$$
\begin{aligned}
& \text { tion, und another plan, would be } \\
& \text { reduced from } \$ 40,000 \text { to } \$ 25,000, \text { and } \\
& \text { rates in the lower and middie brack- } \\
& \text { ets would be raised. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ets would be raised. } \\
& \text { This, the treasury experts said, } \\
& \text { would yield about a third of a bil- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { would yield about a third of a bil. } \\
& \text { lion. As a sample of this tax, if one } \\
& \text { inherited } \$ 20,000 \text {, over and above the }
\end{aligned}
$$

$$
\begin{aligned}
& \text { exemption limit of } \$ 25,000 \text {, ne } \\
& \text { would pay } \$ 1,800 \text { to the treasury in- } \\
& \text { stead of } \$ 600 \text { as at present. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { If a person inherited } \$ 125,000 \text {, or } \\
& \$ 100,000 \text { more than the proposed ex- } \\
& \text { emption, the tax would be hiked }
\end{aligned}
$$

STRIKES
And Prices

There was little doukt that prices,
Leon Henderson or no Leon Henderson, were taking a generally up-
ward trend, and that the strike situ-ation, thile somewhat improved, was not yet what it should be. peal to the soousevern coall ponerators
to renegotiate with the northern op to renegotiate with the northern op-
erators and workers brought fruit,
but whether this erawrs and workers orought iruit,
but whether this would end the
strike speedily was dubious.


Secretary of the Treasury Henry Morgenthau Jr. (indicated by
mays and means committee re garding the treasury's $\$ 3,500,000,000$ revenue program, said: "We face
a greater challenge than at any time in the history of the republice."
He warned that all classes "shall bear their fair share of the burden."

Nazi Prisoners Recaptured After Break


Under guard of Constable T. J. Johnston (left) of the Royal Canadian
ounted police and Lance Corporal Henderson of the Canadian army, camp at Peninsula, Ontario, are siown on the railroad ear in which
carm or camp at Peninsula, Ontario, are siown on the railroad ear in which
they were returned. Twenty of the fugitives have been rounded up.

Making Sparks Fly at Tank Plant


This picture is typical of the way the national defense program is
pogressing. Here two hooded welders at the plant of the American Car and Foundry company in Berwick, Pa., are shown at work on some of the armor plate that goes on the fighting tanks being turned out by the
hundred. Tanks roll off the assembly line at a rapid rate.

Panzer Parade in Captured Belgrade


Radiophoto of German panzer units parading down one of the main
oroughfares in Belgrade tin review before General Von Keist, after th oceupation of the Jusoslav eapital. Part of Parliament squaro is shown
in backzround. After 11 days of fighting the Jugoslavz capitulated.


Gen. Sir Archibald Wavell (Ieft),
(lommander of the British expedi commander of the British expedi-
tionary force in North Arica, pictionary force in North Africa, pic-
tured with Gen. Jan Smuts, premier
of the Union of South Africa, tin of the Union of South Africa, in
Cairo, EEypt.
In South Africa, every European resident-citizen be be
tween 17 and 60 is eligible for militween 17 a,
tary duty.

Makes Report


Brig. Gen. Brehon Somervell, army construction division chief,
before He said that almost over night his
division was required to produce division was required to produce
living facilities for a population half
again as big as the city of $\mathbf{S t}$. Louis.

Visits F.D.R.



 been ate chied topic of disisussion at
the mething.

Still Holds Floor

dren, and less weariness at the end
of the day. The ten and women
working in this program are fundaworking in this program are funda-
mentally changing our life for the
'COVERING GROUND
It seems as though I were cover-
ing a good deal of ground these days. One day I had the pleasure Darrell Brown, the young artist wh won a prize offered by Mr. Isace
Liberman, president of Arnold Constable company, for painting a por
then trait of me in the dress I wore on
Inauguration nigt I Inauguration night. I thought I had
never seen him and, since I am not particularly interested in portraits
myself, I think I must have seemed This, however, is a portrait of the
dress. I was interested to learn that I had met Mr. Brown some year
ago in Iowa, and was glad to be
able to show him the Lincoln por trait in the State dining room, which
he liked as much as we do.
We had a number of friends with
us for lunch in the afternoon. I re-
ceived Senora Najera, wife of the ceived Senora Najera, wife of the
Mexican ambassador, and Senora
Avila Camacho, whose husband is brother of the president of Mexico.
After that, I received the high school
senior class from Staatsburgh, N. Y. senior class from illaatsourgh, N. Y.
which is the vilage next to Hyde
Park. They have been very fortunate in having such good weather
and $I$ am sure enjoyed their trip. The crowds in Washington are
great. I Io not remember seeing so much traffic. I am particularly
glad that the cherry blossoms are out, so that no one who came hoping
to see them will go away disapThe White House has been fille The white capacity with sight-seers during
to ve visiting hours, and I am sure
this is so with all the public buildthis is so with alothe pubiche build-
ing. Our own young people went
out to Mt. Vernon one day and could
nut even get inside the house. SPRINGTIME
Starting for a speaking engage-
ment in Charlotte, N. C., we arrived in Greensboro, N. C., on time. A was sponsoring my lecture, was
waiting on the field. The College for Women at Greensboro had sen
a few representatives to greet m with a box of flowers, and the local
radio man was also there with a
microphone so I could say a few microphone so 1 could say a few
words of greeting before starting on
the other plane for Charlotte. the other plane for Charlotte.
All this was done very rapidly, er plane we chith a delightful young pi-
end
lot and lot and reporter from the News,
who acted as one of our hostesses
during the day. We were soon look during the day. We were soon look-
ing down on the fields and woods
of North Carolina of North Carolina.
It seemed more
It seemed more like summer than
spring. The flowers were all out
and the dogwood was in full bloom. spring. The flowers were all out
and the dogwood was in full bloom
Somehow or other, this "little" trip Somehow or other, this ""little" trip
to outhern California and then to
North Carolina North Carolina, seems to have
robbed me of that first feeling o
spring creeping There was no sign of spring the last time I was in Hyde Prark and
suddenly, when I was back in Washsudon, everything was out-magno-
ingtor
lias, forsythias, daffodils; everything seemed in full bloom over
night! Perhaps, when I get back to night! Perhaps, when I get back
Hyde Park in early May, I shall get
that first sense of life awakening that first sense of life awakening
again in the trees, fields and
marshes marshes.
As we came through Virginia in
the morning, one hillside seemed to As wo
the morning, one hillside seemed to
me particularly beautiful. The me particulary
leaves on the trees were pale green
and a soft reddish brown. In be tween, some kind of white blosson
glistened and the purple of the Juda glistened and the purple of the
tree was everywhere in sight. CURRENT READING
In the past few days I have had so
much time on planes and traing much time on planes and train
that I actually finished reading everything I took with me. I may have mentioned to you before "War
By Revolution," by a young Englith2
man, Francis Williams, who hat men. in politics for a number of
been inters. I was much interested in it
years.
because I feel that his contention is because I feel that his contention it
correct, that really to win the figh
to against Hitlerism, the peopie in
the countries under Hitier's control
must want freedom and a better must want freedom and a be
life brounht by their own action.


Pattern 6396.
$\mathrm{A}_{\text {room, this rectation cin any }}^{\text {BRIMecheted in }}$ four strands ot string, candlewick
or rass looks like a large chrys
lity olor, with
hree colors.




| Name. |
| :--- |
| $\begin{array}{l}\text { Naderes } \\ \text { Adse }\end{array}$ |

$\underset{\text { TRY }}{\underset{\text { HAIR TONC(IOS }}{ }}$

## Without Thinking Many a man fails to become a RAZOR BLADES OBK YORR DEALER FRR OUTSTANDING BLADE VALUE  iot fic BLADES Sition  <br> Cling to Certainty He is no wise man that will quit certainty for an uncertainty.Samuel Johnson. <br> IS THERE A MILD - moL-your-OWN TOBACCO THAT ROLLS Quick, easy without <br> $\frac{\text { WASTE? }}{\text { (By }}$ <br> 


THE MATIONAL JOY SMOKE

## HEW IDERS


 yier wed the home you live in.
5


## (2varas)

Wh Aymn Chambers

thirift cuts-more meat for your money
meats for budget meals


$$
\begin{aligned}
& \text { ing proteins and minerals as the } \\
& \text { more expensive ones. When you you } \\
& \text { buy a chuck roast instead of chops; } \\
& \text { hamburger instead of steak; or baby } \\
& \text { beef liver instead of calves liver, }
\end{aligned}
$$

$$
1
$$


bright red. The outer fat should
be fairly thick, firm, flaky, cream-
white. In lower grades fat is soft. white. In lower grades fat is soft-
er, yellower. Though price per
pound will perhaps exceed that of

 UNIFORM IITERNATIONAL
QUNDAY Swioiot Lisson 2aw S. S. Lesson for May 4
 THE CHURCH ENLARGING ITS
FELLOWSHIP
LESSON TEXT-Acts
G:1.8. $14.17,25$.
 In a time characterized by ma-
terialism and commercialism, it is refreshing to consider the manner
in which the early ehurch spread
the gospel far and wide. They did
ther this without thought of personal gain
or advantage, and with a sacricicial
devotion to Christ which caused met
ce harder, to tive for Him in the alty that puts expediency to shame,
and sacrifice of self for Christian
principle which needs emphasis in this "soft" age.
The enlarging of the church is re-
vealed by our lesson as being I. By Death or by Life (vv. 1-4).
Stephen, one of the deacons. Gan tull (6:5), was stoned because
Gonst his testimony for Christ. He be
of came the first martyr of the church,
leading the line of those noble men
and women who down to our own day have been ready to die rather
than to deny Christ. The day may not be too far distant when some of
us may face that decision. Are we To every one of us who is a Chris-
tian comes the necessity of living
俍 or Christ. Some in Jerusalem diec
(v. 2), somen were imprisoned (v. 3) tered abroad, like brands from
fire, carrying the message of God's not go into hiding, nor did they " "ad
just" their message to meet the cir cumstances. They went
where preaching the word hinder the spread of the gospel, is God's people to preach and teach
Just now in the midst of the havo news of salvation is spreading in
lands which hitherto knew it not. Are you and I doing our part?
II. By Preaching That Brought Philip, a layman (the first of
many great evangelists) and a Jew, with the gospel, and God so signally
blessed his ministry that a great re vival broke out and "there was
much joy in the city." What we need is more gospel
preaching and teaching. You laySpread the good news yourself. And
note too that it is to be preached to might (humanly speaking) be tempt-
ed to despise, either by reason of glorious thing that happened to Phil-
ip in Samaria. It can happen again, III. By Fellowship That Brought
Blessing (vv. 14-17). When the church at Jerusalem
heard what had happened in Sama-
ria, they were overjoyed, and sent ria, they were overjoyed, and sen
two of their leaders, Peter and John,
to encourage and counsel with the Such fellowship always brings blessing, and in the case the namely, the gift of
usual Holy Spirit. On this occasior
the God thus gave these new Samaritan
believers the blessing and power of the Holy Spirit in such a way as t
bind them in fellowship to the churc in Jerusalem. Jew and Gentile be
lievers in Christ thus were joined in
one communion of love and faith. IV. By Broadened Vision That
Brought Aetion (v. 25). Peter and John had completed
their work in Samaria and were on
their way home to Jerusatem, but what they had seen had given them vision, and as they acted on that
the villages of Samaria they
iprey preached Whe gospel" with joyful It is one thing to see an oppor other to do something about it. For cannot fight a winning battle with a were reaching out for God, and unhe villages of Samaria
eal consecrated action; that is, in glory. The of Chisist and for His
than who con-
lucts his secular thusiasm and dispatch, often forgets all that in his church duties. Hee
advertises and seeks new markets
for his goods, but is not interke for his goods, but is not interested
in the outreach of the church. He He
can get excited about the Rotary can get excited about the Rotary
Club or the Lions or what not, but
never develops the slightest enthit siasm a
goes wi
"picture "picture
make it
means.

## PATTERNS

SEWUNG CURCLE


Restaurateur Believed Himself Well Supplied The couple had enjoyed a meal
in the restaurant when the bill
wars prested the this and was
hor wifed to discover he had come Calling the proprietor, he ex-
plaind the situation, ending up
with:

$\qquad$

Ask Me Another

- A General Quiz
The Questions

1. What are obiter dicta?
2. In Roman numerals, what is

CIE FOUNDA
BYATER WAT
3. Where are the sunniest spots
in the United States?



 infringement of human freedom.
It is the argument of tyratss it is
the creed of slaves.- Pitt, the

SPECIAL - BIG 11-OUNCE BOTTLE OF
HINPS
honey \& almond cream
Regular ${ }^{1} 1$ size
limited time only -4

[^0]

## O'Donnell Implement Co. JAMES APPLEWHITE, Manager

## Ifer nchell

## New Yorker

Are Taiking About：
The former Minister to Austria，
who teaches Foreign Relations at
Georgetown Univ．He is still on the the
Nazy payrull at $\$ 200$ a week＂pen－
sion＂．Vincent Cullen，N． Y ．
insurance exec and former busi－
ness associate of FDR，who may
head the Stock Exchange $\ldots$ Alex King＇s new mag．It＇ll have a page
（for obnoxious people）called The
Bore of the Month Club．Nothing
personal

Certrude Lawrence＇s＂Iaryngitis＂
which is really heartache and Bert Lytell of the cast had to shake
her betore ar eve＇g performance to stop her from crying so hard．
Grand Duchess＇Marie＇s withdrawal from the Patterewski Fund Party
Committee，atter he heard she was on it and hit the ceiling．The The
frosty glances yese night between
Noel Coward Jo John Buckmaster
Sets．Each bhes the be in the Britush army ins ins
staging beneits over here．
Te truth about Tommy Corcor－
an＇s magnesium fee．He received no coin，merely an offer of stock．．－
Qeentin Reyyolds returning to Eng－
land with 6,500 sulfanilamide tablets which are marked＂Made in Ger－ Semitic campaign in an effort to
get the public＇s mind of Commu－
nists．

Charlie Chaplin＇s newest and most
torrid romance：The way he dunks torrid romanes：The way he dunks
hamburger sandwiches into coffee which is everybody＇s idea of swell
news
＂Baton＂－which is is so musie magstitious， It has no page 13 ．The Brit－
ishers placed in the swank spots by
the British Gov＇t at swell pay to watch and listen ．．P．Pod＇n the
prootreading：Wm．Butitis
smarticle in Life is called＂What

Jimmy Cromwell and Luise Rain－
er being glug－glug $\ldots$ Gen．Hugh er being glug－glug aig Gen．Hugh
Johsson being miffed at his publish－
ers，Bobbs－Merrill，who are also publishing Ratph Ingersoll＇s＂Amer－
ica Is Worth Fighting For＂in 10
days．Wt contradicts almost every－ thing Johnson says in his book．．h．
Dorothy Thompson＇s yip that she
has nothing to do has nothing to do with collaborating
on a new play．Why doesn＇t Doro
thy get the drama eds who said
to deny it a White House press conference，
where the reporters are prett blutt，
＂It＇s hike having an entire audience

heckle the $\mathrm{m} . \mathrm{c}$ ．＂．．The rumor | itzer Prize for Fiction． |
| :--- |

Last Time
By Reagan McCrury，chief editorial
sreiter of The Neu York Mirorr．He uas
the frot American to crost the Allantic
ocean to Brituin in a bomber．） Losdon Memories that Won＇t
Erase：The young Scotch boy，
member of the ${ }^{\circ}$ Pioneer Corps that member of the ${ }^{\circ}$ Pioneer Corps that
cleans up smashed cities right atter
an air raid
 but I can＇t find the kiddie＂，and
the veteran sergeant who kicked the boy in the pants because he was
shattering morale ．and how the
Scotch boy said：＂Thanks．＂ The big picture of Roosevelt，torn
from a magazine，flapping on the
stump of a wall in the slums back stump of a wail in End Road．
of
London＇s No． 1 Glamour Girl，
whose first flance was killed in a
crash，whose seoond fiance is in a
Nazi Nazi prison camp，whose only
thought now is how to avoid being
conscripted in Ernie Bevin＇s drive

Lord Perry Brownlow describing
the little Caspar Milquetoast of a the little Caspar Milquetoast of a
man who came to remove a 3 a．ono
pound unexploded bomb from his air pound unexploded bomb from his air
cannon factory atter a night raid：
＂A strong wind would have whiske him away，he hugged the bomb，
fondly，and listened fondiy，and listened oct then he
asked for a cup of coffee，then he
went for a hatif hour＇s walk．to
think．．then he came back and took the fuse out of the bomb，car－
ried it of in his pocket and we
Shrethed again preathed again＂．＂Lord Brown－
Prophesied：After this war，
there will be no House of Lords． nothing
vive．＂ This Raced My Pulse：Watching
Afight of Grumann American－made swoshing down through fog onto the
feld at an RAF ticane pilots watchion while Hur－Hur－
thengle with watching the Martiets Woge aerobatics hurricanes in chal－The Martlets
at intermediate altitudes．The
combit pilots frem comblt pilots from the American
Ifr Force landed in Britain as ob－
2erver last week will soon prove servers last week will soon prove
he value of the American made
phe Tomahawks at ANY altitude．

## T THESMOKY YEARS




## chapter in



But she broke away as he tried
to hold her．
she said，＂standing around making
an mpression on each other．＂ an impression on each other．＂．
He turned from the window，and
she was laughing at him as he had she was laughing at him as he had
thought，her mouth smothered with
her fingers．
＂Come here a minute，＂he said， ＂Come here a minute，＂he said，
going toward her．
She twisted from the edge of the
table，as if to put it between them，
but she was too late．His rope－hard fingers caught her wrist，and held
her as easily as if he had dallied
a calt to the horn．
＂Listen，＂he begged her．＂Lis－

## He caught her up，clamped an arm behind her head，and kissed her hard．Hard，and for a long time．

So long as she was rigid in his
arms．fighting him，he held her；
but when she stood limpe neither but when she stood limp，neither
yielding nor resisting，his arms re－
laxed，and Jody tore herself tre．
late She lashed out at him like a little
mustang，striking him across the
mouth mustang，striking him across the
mouth．Her face was white，all that
quick，irrepressible laughter gone， quick，irrepressible laughter gone，
as for a moment she looked at him．
A trin as or a moment she looked at him．
A trickle of bloo ran trom Biil
Roper＇s lips．and made a croked
mark on his chin．Then she turned 둥

$$
\begin{aligned}
& \text { and fled. she was gone Bill Roper } \\
& \text { When sto still, sucking his cut lips. After } \\
& \text { stolith } \\
& \text { a little while he went to the win- }
\end{aligned} \text {, }
$$

$$
\begin{aligned}
& \text { stood still, sucking his cut lips. After } \\
& \text { a litte while he went to the win- } \\
& \text { dow, instinctively turning to open } \\
& \text { space for his answers. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { space for his answers. } \\
& \text { He could remember Jody Gordon } \\
& \text { as a little tow-headed kid, before her } \\
& \text { hair had darkened into the elusive }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ly tempestuous, uncertain thing, nei- } \\
& \text { ther ehild nor woman. But this } \\
& \text { hatest phase he couldn't understand } \\
& \text { ate all }
\end{aligned}
$$

$$
\begin{aligned}
& \text { at all. picked up his hat, and for a lit } \\
& \text { He while stood turning it in his }
\end{aligned}
$$

$$
\begin{aligned}
& \text { tle while stood turning it in his } \\
& \text { hands. The he threw it in the } \\
& \text { horner, and went searching through } \\
& \text { the house. }
\end{aligned}
$$

the
Jod
Soolis
see
see
ing
these
hig ing line tof，the railtroad cone glitter－
these tan plainsmen with a world
hungry for beef．
$\begin{aligned} & \text { hungry for beef．} \\ & \text { Jody said matter－of－factly，＂We＇ve } \\ & \text { got to have more loading pens，Bill．＂}\end{aligned}$ Jody said matter－of－factly，＂We＇ve
got to have more eloading pens，Bill，＂
Bill＇s face broke into a slow grin．
Abupty he laid hard hands on dis．
used sashes，and broke them open．


A NEW STORY
FROM CHLLDHOOD Gen．Newton
E．Turgeon of Buffalo had been a elcse person of Buffala had been of Calvin Coo－
lidge．They were born in adjoining lidge．They were born in adjoining
homes in Vermont，had played to－
gether as children，attended school
and college together and remained
close friends while they lived． close friends while they lived．
When the Peace bridge across the
Niagara river，between Buffalo and Niagara river，between Buffalo and
Black Rock，Ont．，was to be opened，
people of Buffalo wanted the Presi－
dent to attend the opening cere－ monies．General Turgeon was sent
to Washington to get him．
＂Cal，you simply must come．The people of Buffalo will be terribly dis－
appointed if you do not，＂said the
general．
＂Who is going to be there？＂asked
the President． ＂Tre lientenant－governor of On－
tario．＂replied Newt．
＂Who else？asked Cal．
＂The governor－general of all Can－
ada．＂said New．
da，＂said Newt：
＂Anyone else？${ }^{\text {an }}$ queried Cal．
＂The prime minister of England，＂ said Newt． ＂Will the king be there？＂asked
Cal ＂No，but the prince of Wales will，＂
answered Newt．Nent John，＂said Cal
＂Then Then will send John，＂said Cal
－and he did．
General Turgeon told me the story
iust atter the Peace bridge was
opened as illustrative of the Coolidge opened as ilustrative of the Coindge
taciturnity，and insisted that was
the full extent of their conversation
on the subject．
It is a Colidge story which has
never before been printed．

## COLONEL HOUSE＇S STORY OF BREAK WITH WILSON

 PRESIDENT ROOSEVELT sentHarry Hopkins to Europe，presuma－
bly in the same capacit－that of
personal representatacity
dent Wilson sent Col．Edward Pesi－
House during the first World war．

## Jody＇s words came very faint，and Jittle breathless．

## Why didn＇t you say so before？＂ He looked at her then，and slie wasn＇t laughing．In her eyes was

 wasnnew，
never
light，
ligh－
day－ ght，better than sunset to beloved
dayyry
since beer who has dow．worked leather
very willingly whe camerously，butt
arms；and he held her as if if she were not oniy a very precious but a very
fragile thing．For a little while it
seemed that one trail，a trail longer
than the Long Trail itself，had come ＂Can＇t believe，＂he said at last，
his lips in her hair，＂you＇re sure
enough mine．＂ enough mine．＂
＂All yours－all，all！＂，
They had one hour，there in the
prairie lookout tower，discovering each other，getting acquainted as if
for the first time．The sun went
down in argeous welter of color．
Jody shivered a little．I w wish Jody shivered a little．＂I wish
Dad and Dusty would come．Espe
cially Dusty．＂

$$
\begin{aligned}
& \text { "Why?" } \\
& \text { "He has so }
\end{aligned}
$$

＂He has so many enemies．Some backs．It worries me when he＇s due ＂Dusty＇ll take care of himself，＂
Bill Roper chuckled，and held her closer．
One half hour more
Up from the town came a crazily
ridden horse，splashing mud eaves
high high under the urge of spur and
quirt． ＂He＇ll lame his pony if he goes
down in that slick，＂Bill commented． The rider tried to pull up in front
of the house，and the frantic pony swerved and slid，mouth wide open
to the sky．Its shoulder crashed
别 the fence，taking down a dozen feet
of pickets．The rider tumbled off．
ran up the steps to hammer Roper went clattering down the
atairs，pulled open the door．＂Now

$$
\begin{aligned}
& \text { socks and shoes and a necktie. You } \\
& \text { pushed your wobbly legs inside a } \\
& \text { pair of trousers and, oh boy! How }
\end{aligned}
$$ ＂Bill－Dusty－Mr．King－he－＂

Bill Roper froze，and there was long moment of paralyzed silence
＂Spit it out，man！＂Roper shouted Spit it out，man！＂
at him．
＂Bill－he＇s daid！＂


| had inspected this territory and found ft to contain an almost unbelievable wealth of grass．Bidding went high at the auction，but King beat out Thorpe to gain control of the land．This was a heavy blow to Thorpe why needed the pasture for his herds． | （Released by Western Newspaper Union．； <br> A NEW STORY <br> on cal coolidge <br> FROM CHILDHOOD Gen．Newton <br> E．Turgeon of Buffalo had been a |
| :---: | :---: |
| Into their little cubicle flowed the sweet air of the open prairie sweep， inspiriting with the fresh smell of the new grass． <br> She said，＂Tell me about your new job．＂ | clese personal friend of Calvin Coo－ lidge．They were born in adjoining homes in Vermont，had played to－ gether as children，attended schoo and college together and remained |
|  |  |
|  |  |
| ＂They said that you＇d be the new boss of the Crying Wolf，if we got | Black Rock，Ont．，was to be opened， |
| boss of the Crying Woif，if we got | dent to attend the opening |
|  | g |
|  |  |
|  |  |
| ward this opportunity－ to take two years，or three，with such－and－such cattie，on such－and－ |  |
|  |  |
|  |  |
| pay opounds |  |
|  |  |
| lion horns and h．mean so much． | ＂The lieutenant－governor of On－ |
|  | mean so much． |
| that wasn＇t any place else－not on |  |
|  |  |
| the long trail，not in the wild termi－nal towns．He knew now he had to |  |
|  |  |
| tell her that，and he dreaded |  |
|  |  |
|  |  |
|  |  |
|  |  |
| ＂I don＇t know as I＇m so much in－ |  |
| terested as I was，＂he said． <br> ＂Why，Billy－not interested in the |  |
|  |  |
| Crying Wolf－nearly five hundred square miles of feeder land！What＇s |  |
| come over you?" |  |
|  |  |
| ing alone，＂Bill said． |  |
| ＂Alone？With all the outfit you＇ll |  |
|  |  | he other four dolegations．When

the peace treaty had been complet－
ed，the day for Germany to sign des gnated，and the delegations arrang－
ing to leave France，Lloyd George
sked Colonel and asked Colonel and Mrs．House to
pay him a visit betore returning to
America．The Colonel and Mrs． House accepted that invitation．
The day before the treaty was
signed，Colonel House dropped into
Lloyd George＇s apartment to ascer－ signee，Colonel House dropped into
Lloyd，George＇s apartment o ascer－
tain what train they were to take e visit．While he was there，Pres＇
dent Wilson called at Lloyd George＇s
partments and finding Colonel partments and finding Colonel
House present．at once turned and
walked out．He did not speak to the
Colonel after that incident． Colonel after that incident．
Colonel House believed Mr．Wil－
son imagined he was talking to to
Lloyd George on some forbidden son
Lloyd George on some forbidden
subject，but he was never given an
 States，＂said the Colonel，＂I advised
the President of my arrival and told
him I would be glad to serve him in him I would be glad to serve him in
any way he might wish，，but Idid not
receive any acknowledgment of that note．＂ended one of the most unusual
triendships in history． rriendships in history．Wilson has claimed that it
Mrs．Wis
was her efforts which turned the was her efforts which turned the
President against Colonel House，
but the above is the finale of the President against Colonel House，
but the above is the fnale of the
Wilson and House association．

## magic in pants

A PARAGRAPH for men only．
Ever really sick，flat on your back
$\qquad$
$\qquad$

$$
\begin{aligned}
& \text { help yourself? The came the time } \\
& \text { when you were permitted to sit up } \\
& \text { for y yew minutes at a time, still }
\end{aligned}
$$

$$
\begin{aligned}
& \text { clad in that night shirt and a blan- } \\
& \text { ket wrapped about you } \\
& \text { Leter you } \\
& \text { were told you could get dressed in }
\end{aligned}
$$

pair of trousers and，oh boy！How
good it did feel．You were a man
again．You stood on your hind legs， gain．You stood on your hind legs，
ooked the whole world in the face
and dared it do dits worst．
What What curative magic
pair of pants．

## FRIENDLY SMILES

CLASS DISTINCTION can be pre－ vented by friendly smiles and cheery
good－mornings from one to another，
strangers or friends．Smiles and good－mornings from one to ano and
strangers or friends．Smiles and
cheery good－mornings are the rule，
not the exception，in rural America，
年 not the exception，in r
and class distinctions
among rural people．
A bit of cheerful（？）news for the
citrus growers：Brazil asks the Unit
dit

## Jusis ixid



## Absent－minded man，after beling

 fished half－drowned out of the wha－ter：And the worst of it is that
I＇ve just remerabered that I can

## Up to $\overline{\text { Specifications }}$ Wimpus－You sure made Wimpus－You sure mate maor job of painting this door，you de－ Mrs．Wimpus－Well，you de－ Mrs．Wimpus－Well，you de clared this morning that it needed painting badly． ＂The bride＇s mother gave a de－ ception after the ceremony，＂－ Local paper．Were the guests Local paper．Were taken in？ Good Reason ＂Why is the Reason bell ringing？＂ ＂Because I＇m pulling the rope <br> ST．JOSEPH GUTHSPIRIN

| EADER HOME SERTICE <br> 633 sixth Are．Nem York city Enclose 10 cents in coin tor your copy of GETtiNG a Job wita the U．S．GOVERNMENT． |
| :---: |





DOANSPILLS

## AVVERISIITG <br> －ADVERTISE represents the leadership of a nation．It points the way． We merely follow the way． new heights of comfort to <br> $\qquad$ <br> As time goes on advertic． ing is used more and more， and as it is used more wo all profit more．Ifs the way all proitit more．It advertising has－ <br> of bringing a profin to



T-Bar School Has Closing Program
TAHoKA, Tex., May 1. (Spl.)-
The T-Bar school closed las
Friday, according to county loper- ducted into the service on Monday
intendent Lenore M. Tunnell, the May 19. Thus intendent Lenore M. Tunnell, the May 19. Thus far there are no vol-
first in the county to come to the unteers to fill this call. close of the term. T-Bar maintains the other schools in the county LyNDON JOHNSON in have nine months sessions, Mrs. RACE FOR SENATOR Tunnell says.
Diplomas we Diplomas were awarded to a numDistrict Attorney Rollin McCord
made the address to the class The regular closing exercises
were held on Friday night.
With three teachers, eleven grades are taught in the T-Bar school.
The teachers are: V. P. Carter, principal; Mrs. Carter, Intermediate
grades; Miss Faye Anderson, pri-

Tom Love Refuses Liquor Board Place
ate had failed to confirm the ap-
pointment of Rev. W. D. Bradfield
a pointment of Rev. W. D. Bradfield
of Dallas, who had been serving a Offer Services
 O'Donnelll, ordser. Adeline Colling of
Reno, Tahoka, and D. S.
127. All of these have passed the med
ical examinatlo
nedCongressman Lyndon Johnson
will open his campaign for the United States Senate Saturday ndght,
May 3, at San Marcos, where he worked his way through the State
Teachers college and which is in the heart of the congressional district
he now represents. be carried over the major radio nethuge statewide rally will be held. paign in San Marcos Saturday night, Johnson will conduct an an ac-
tive speaking campaign, his itinerary calling for more than 200 speeches In every part of the state.
Johnson's record as a member of nounced this week the appointment Congress and his close affiliatio chairman of the State Liquor Board.
Almost immediately Mr . Love an- a a leading contender for make him Almost immediately Mr. Love an- a leading contender for the Senate declaring that he could not give late Morris Sheppard.
the time and attention to the office Since his election that its importance requires.
Love is an able lawyer, a man of the ef election to Congress
Lyndon B. Johnsistrict in 1937, unuestionable integrity, and is fit- Lyndon B. Johnson's record has
been unbroken one of keen in
ted in every way for the job. It is re- sight into the domestion

EARLY BREAKFAST
We are now serv ing those good breakfasts from 6 a. m. 'til! Specialty-those good hot cakes by Chef Mack Maxwell. try 'em EAGLE CAFE
Monty Montgomery.

he nation's shores, he was con
stantly a stalwart among the coun try's leaders who foresaw dang coun
this land and made steps to prepar the country to meet that danger, a press have pointed out. ers have been opened for hlm in torial candidate to open a West Texas headquarters. Lloyd Croslin, Lub the Lubbock office.

Mrs. B. G. Flatt has returned
Ontario, California after a visit wit her pare

Mrs. J. Andy Edwards was report

Win be prosecuted by the United
States Department of Justice whenever an offender can be apperhendMrs. W. L. Rodgers has returned home after an extended visit in
Houston and other Texas clties.

Postmaster and Mrs. J. Mack Noble and sons visited Mr. and Mrs.

play at wells monday A play entitled "Sitting Pretty" will be presented by the Wells High School in the school auditorium 8:15. This is a farce in three acts. Everybody is invited. There will be no admission charge.

We Pay Up To $\$ 7.00$ TON IRON

Lubbock Iron \& Metal Co. 1817 Ave. H Lubbock, Texas 'ROOSEVELT For and UNITY'
LYNDON JOHNSON

Candidate for U.S.SENATE


HEAR Campaign Opening

San Marcos Sat, May 3 BROADCAST 8 to 9 R. 14 . Texas Quality Netwost
and Texnas State Netweat


We Lead Others Follow

TRADE WHERE MA SAVES MONEY FOR PA: STARTING FRIDAY, MAY 2, ........ RUNS TQ ? ? ?

## Oxydol ${ }_{\text {size }}^{\text {Siant }} 5$

WE DONT MEET PRICES.........WE MAKE PRICES
MilK
Carnation ${ }_{\text {Pet }}$ Armours or 3 LARGE or 6 SMALL 20c RIPPLED WHEAT .........3 3For 25c PORK \& BEANS, Armour's Star - 1.lb. Can Ea. $41 / 2 \mathrm{e}$ LARD Armour's 8.1b. Carton 75 c Vegetole 4.lb. Carton


| CIGARETTES |  |
| :---: | :---: |
| DUKES | 3 For |
| R. J. R. . . 10c sack | 2 For |
| PRINCE ALBERT | 3 Cans |

C

010急 .


[^0]:    Benefits
    to Our Readers
    $T_{\text {fiss everyone it touches. It bencifense the }}^{\text {HE }}$ public by describing exactly the products that are offered. It and just than the employer who has no obligation to the puiblic. These benefits of advertining are quite apart from the obvious
    bencitis which adverting confers- the lower prices, the highere
    

