## THE O'DONNELL INDEX

LUME XIII
deo Will Open


With Para

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GHWAY GARAGE



Beauty Shoppe Will
Change Location Soon
Change Location Soon

$\qquad$
$\qquad$ished a pure white, electricity will be
installed, booths built, lavatortes and
basins installed with a water heaterand various other improvements made.
Miss Womaci, whose shop has for
three years been located in the Ever-
ett Barber shop, states that she hament, such as dryers, facial chairs. $\begin{aligned} & \text { abie for school dresses. Children's } \\ & \text { chairs to be used with the dryers, ece. } \\ & \text { sheses of peaters, etc., as well as several } \\ & \text { cases, }\end{aligned}$ of pave already ar-This new equipment will be finished
in silver and black, and this color
rived and dresses, coats, hats, and
other merchandise will be coming in
scheme will be followed in all decora-
tions.
It is now thought that all work will
de extends a cordial invitation to It is now thought that all work will
all his customers and to rcdeo visitors
completed in time for the change
to come in and inspect the new Fall
be made about September 1st. Mr . and Mrs. Rudolph Middleton
announce the birth of a fine $8^{\prime} \&$ pound


## VISITORS AND FRIENDS

We join with the community in welcoming you to the rodeo, with the sincere hope that you will thoroughly

To add to your pleasure, we have ordered special shipments of new Fall goods, including lovely new dresses for ladies, shoes for men, women, and children, and hundreds of other items. These frocks include the clever new tunic styles, pencil-slim suits, softly feminine afternoon creations. All the new colors and in a wide range of sizes. We invite you to come in and see them.

Several shipments of new shoes have arrived this week, featuring the new highcut ties and straps in all the beauty of suede, kid, and combinations. You can't keep from buying them when you see them.

ALL SUMMER MERCHANDISE
MARKED DOWN BELOW COST
PRICE FOR QUICK CLĖARANCE


HIGHEST MARKET PRICES

For y r Maize and Corn. See us before you sell-we can make more money for you We have a complete line of Purina Feeds, the best on the market today

Let us grind your corn and other glain prices reasonable.

JOHN A. MINOR FEED \& COAL

## JUST RETURNED FROM MARKET

We have just returned home from Kansas City and St. Louis market centers, where we bought our new Fall and Winter ready-to-wear and merchandise. We are very anxious to show these new things to all our customers and to our Rodeo visitors as well. Come in while you are in town for this event, and let us fit you and your family up.

ALL SUMMER MERCHANDISE
SELLLING BELOW COST
to make room for this new stock. We must clear our shelves within the next few days. Come in and reap the benefits of these sensational savings

WELCOME
TO OUR RODEO VISITORS!

ECONOMY DRY GOODS STORE

WELCOME, FOLKS

We're Glad To See Yo uHere; Come Back Again When You Can Stay Longer

CORNER DRUG STORE
The Rexall Store
Curb Service

## Announcing the Opening of

## CAMPBELL'S DRESS SHOP

Mrs. Truman Campbell, Prop.
We extend a cordial invitation to ladies of the O'Donnell territory to visit our new shop when you are in Lamesa. We feature ladies' ready-to-wear esclusively, and have just unpacked a shipment of the latest models for Fall wear, in a wide size and price range. We were fortunate enough to be named exclusive agents for Patricia hats, and have this week received the first lot of these charming and hecoming models; each hat is an individual creation. Our stock also includes a marvelous line of handkerchief's for every occasion or purpose; ideal as gift sugqestions. Handmade lingerie in the nev styles and colors.
But we cannot list all the lovely, smart, new Fall things you will find here; you must come and see for yourselves.
"Shop at Campbell's"
in Lamesa


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\text { Lubbock, Aug. } 21
$$

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Why Gulf is the Gas for August

whr mor erar aust Whr nor siar aucust hear
by driving someplace for
swim? And if swim? And if you waplace for a your gas bills down, don't for
set you need a fuel with sect you need a fuel with a for-
mula $t$ that fifs boo ucatber. Other. wise your gas doesn't bur compleety-part of it escapes
brough the exhasus turburras
 August-it's "Kept ia Stey
 refioed for summer driving. All ofit goes to uork, nene of of so 0 usite. Try Gulf and seel
 THAT GOOD
GULF GASOL GULF GASOLDNE
(au)


## ${ }_{\mathrm{sc}}$

 $25 \%$


Get yout Fan NOW for next year
these low prices/
Visit our sales office and see for yourself the saving new standard make electric fan at 25 percent off the regular price. A fan will bring cooling breezes for the
rest of this summer and also you'll have a good fan for many summers to have CONVENIENT TERMS

## NEW FALL MERCHANDISE

We have just returned from Dallas, Ft. Worth and Waco, where we purchased heavily of the newest and most popular Fall goods. Much of this has already been shipped, and we are glad to be able to how our rodeo guests the latest styles in adies' dresses and hats, shoes, bags, etc. We have the new Fall prints and novelty materials suitable for scho sl frocks, as well as plenty of shoes, shirts, trousers : .nd anderwear for men and loojs.
NEW FALL GOODS ARRIVING DAILY
DON'T FAIL TO COME IN AND SEE WHAT THE FASHION ; WILL

## BE THIS SEASON

The new merchandise is much more reaonably priced than one could expect this arly in the season, and our entire stock $f$ summer merchandise is marked-

DOWN TO COST PRICE

## Welcome To The Rodeo

 McCARLEYDRY GOODS \& READY.TO.WEAR

Hearty congratulations to the good people of O'Donnell for their enterprise
and determination in putting over the rodeo. May it be the success you deserve.

Permit me to express my deep appreciation to the voters of this territory for the wonderful support accorded me in the first primary, and bear with me as I ask a continuation of this support. In asking for your vote and consideration, I can only promise you that I will do the very best I can to reaily represent the people of the 119th district, to fight for their rights. and to see that they have a least a part of the consideration to which they are rightfully entitled. Won't you continue to show your confidence in me?

Gr-*efully yours,

HOP HALSEY

## WELCOME TO FRIENDS

AND TO STRANGERS
Our friends and customers atready know that we are always glad to have them use this store as a meeting place, and they also know that we sell the best of every grocery, meat, and hardware item.

To our out-of-town visitors lere for the rodeo, we extend the same hea.ty welcome we have always given our friends .
come in and visit awhile, we're glad to see you. Come in and bring your family and friends; use this store is your headquarters. And we hope you will enjoy being here as much as we ill enjoy having you.

## B \& O CASH S T RE

## Home of Gold Chain Flour

$\begin{array}{lcc}\text { The Red and } & \text { PHONE } & \text { We carry Red } \\ \text { White Store } & 78 & \text { Chain seeds }\end{array}$

## tre RED \& WHITE

25 oz . K. C. BAKING POWDER
No. 2 SunSet PEAS
No. 2 Red \& White PEARS
No. 2 Red \& White PINEAPPLE
8 oz . Sun Spun SALAD DRESSING
16 oz . Sun Spun SALAD DRESSING
32 oz . Sun Spun SALAD DRESSING
$31 / 2 \mathrm{oz}$. Red \& White STUFFED OLIVES
$121 / 2 \mathrm{cz}$. Red \& White TOMATO JUICE, 2 for
16 oz . Red \& White GRAPE JELLY
16 oz. Red \& White PRESERVES
32 oz . Red \& White Apple JELLY
34 oz . Blue \& White APPLE BUTTER
$1-4 \mathrm{tb}$ Red \& White TEA
FLAV-R-JEL
1 Ib Red \& White COFFEE
2 tb Red \& White COFFEE
1 to EARLY RISER COFFEE
1 to Blue \& White COCOA
No. 1 BEN HUR SALMON
No. 2 Red \& White PEAS
Red \& White LAUNDRY SOAP $\quad 17 \mathrm{c}$ Large WASHO
WELCOME TO O'DONNELL, RODEO VISITORS
Your Red \& White Stores join the Community in welcoming you
gginbotham Bartlett Lumber Co.


