# 2. <br> <br> The O'Donnell Index 

 <br> <br> The O'Donnell Index}
O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, NOVEMBER 1, 1929 NUMBER 6

## and Cold Winds falt Cotton Picking

$\underset{\substack{\text { eneral rains of the the past } \\ \text { the sappy, brisk north } \\ \text { thent } \\ \text { most rought a a halt to }}}{ }$


Team to Meet mesa Friday Tahoka Bull Dogs
Win Tornadoes here
do
the schedule of

AcLaurin's
Stolen Sunday

High School Defeats


## Home Demonstration Living

Room Contest Is Now Open

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| abe eothe nah ono and maki e. |  |
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| services Saturday evening and Sun- day morning and evening, be sure to |  |
| come if you want to know what webeileve and stand for as a church. |  |
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| Home Demonstration Living |  |
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| om | est Is Now |

## Chamber of Commerce Still Very Active Body




## Cotton Pichers

 SuppliesOur stock of supplies for the cotton ers are more complete now than ere fore. See us when in need of:

## BACHELOR STOVES

TENTS, SCALES WAGON SH AND ALL KINDS OF SUPPLIES.

Anything that can be found in an date hardware store can be found he

LET US KNOW YOUR WAM Singleton Hardware

# Palace Theatre 

LAMESA, TEXAS<br>Now equipped with

Western Electric Talking Equipment "The Best In the West"

SUNDAY - MONDAY - TUESDAY
A Paramount All Talking Picture with NANCY CARROL \& BUDDY ROGERS
in
"Close Harmony"
Hear Buddy Rogers and Nancy Carroll sing and the Whole Cast Talk.

Added-Fox Movietone Sound News
A TALKING COMEDY
Wednesday and Thursday
An All Talking Thriller
"The Valiant"
A picture that is different from any Talkie you've seen.

Also Talking Comedy
Friday and Saturday
All Talking
Talk about thrills, See this raging romance

## "The River"

Also Sound News and Comedy
Coming Soon
"The Mysterious Dr. F. U. Manchu"
"The Coconuts"

## You can DD MORE

 in Less Time with Less Efiort by usingMore Electricity

OUSEKEEPING is a delightful game at which every using electric appliances today is so low that every one can enjoy their conveniences to the fullest.
A few years ago before inventive genius brought the magic of electric appliances to their aid, housewives worked was seldom finished until late at night-and their work was seldom finished. Then there were few pleasures for her, tired from her work time to enter into them, and was too

Today electricity has made possible an entirely new life she does her work in far less time use of electric appliances she does her work in far less time, with less effort -in fact, of doing it scarcely at all. Consequently feel the strain and the strength to enjoy many new hours with has the time Modern times have brought her countless new pleamures. and diversions. And electricity has made it possible for her enjoy these things completely.

This Company exercises a rigid policy of selecting and most ecoromale to its customers only the most efficient and It is our aim tele eltric appliances made in this country. service possible for the least amount of measure of electric

Texas Electric Service Company
"Your Electric Servant"


The O'Donnell Index

Published every Friday
O'Donnell, Texas
By Roberts Printing Company
J. W. Roberts Editor

In first zone
Beyond first zo
Advertising rates on applis. Entered as recond class matter September 28, 1923, at the post Aet of March 3, 1897.

## TEXAS MEMMBER PRESS

GODDARD HAS RIGHT TO PUFF 25e CIGAR (By R. E. Shaver) Recently the editor of the $O^{\prime}$ Don nell Index printed an article in his paper in which he was "rubbing it
in" on Jordan Goddard for smoking a 25 c c cigar. Doubtless the editor didn't know that Jordan owned the jersey heifer that took first prize at
the O'Donnell fair, first place in the club and open classes and if she had been a little older would have been Grand Champion at the Lynn county
fair. The heifer returned $\$ 15.00$ for fair. The heifer returned $\$ 15,00$ for
Jordan's trouble in showing her and according to the judges was typiest animal exhibited at the Lynn county far but lacked a little maturity o be made Grand Champion. The above article was published in
the Lynn County News of last week the Lynn County News of the editor of the Index hastens to explain that it was not his intention to "rub it in" on Mr. Jordan Goddard as Mr.
Shafer seems to infer. The editor Shafer seems to infer. The editor of the Index did know the reason for
Mr. Goddard's extravagance and we Mr. Goddard's extravagance and we
believe he was amply justified in celebrating his vietory over the other contestants at the fairs when he won first money. We are proud of Jordan's efforts and hope that other
O'Donnell boys will follow his O'Donnell boys will follow his exam-
ple which will materially aid in raisple which will materially aid in rais-
ing the standard of dairy cattle in ing the stand
this section.

## wells news

Miss Gertrude Waldrop enrolled at
the Tahoka High School Fridsy the the Tahoka High School Friday the Mr. and Mrs. George Lang an
nounced the birth of a daughter, Saturday 19th.
Mr. Odie Stringer and Miss Thel-
ma Bishop were married at Carlsbad, New Mexico Saturday Oetober 26th. We join in wishing them well On account of the rains, there was no Sunday School or preaching Sunday morning, October 27 th, but Rev.
Shumake preached Sunday night and Shumake preached he would be here announced that he would be here
next Sunday morning at $11: 00 \mathrm{a} . \mathrm{m}$. and possibly Sunday night.
A number of the men of this com-
munity met with Mr. Roy Shaver, the county agent, who was accompanied by Mr. Williams, the secretary of the pose of getting regitered dairy cattle in this community.
The Chamber of Commere is paying the expenses of Mr. Shaver to go to East Texas to buy these cattle. He also announced that he would organize a 4 -H cl
as possible.
It seems
registered bulls will be bought here. The pupils of the 3rd and 4th entertained the school Friday morning, October 25th. The visitors were Mrs. Bolch and Mrs. Showalter. given by the 5th and 6th grades on Friday morning, November 1. 1. Two songs, 'My Old Kentucky
Home" and "Old Black Joe." 2. Reading, "The Arrow and the Song.
3.
Pl

Play, "Surplus Energy""

Insurance Agency

Complete Insurance Service

The foll
The following have had perfect
tendance during the last month,
Woodroe Tenth Grade
Ninth Grade
Joe Waldrop.
Eighth Grade
Bill Tucker.
Seventh Grade
Ruby Woodin, Lorena Lang and
Sixth Grade
Alyne Goodin.
Fifth Grade
Mildred Ash, Loree Barnes, Wil-
Fourth Grade
Gladys Bishop, Opal Goodin, Wayne
Lill Third Grade
Lillian Bishop, Ruth Smith, Wini-
Helen Firs: Grade
Helen Margaret Bolch, Nellie McJordan, Harold Cook, Harnaday Mc-
B. Y. P. U. PROGRAM

Vaughn.
2. Prayer.
$\begin{array}{ll}\text { 2. } & \text { Prayer. } \\ \text { 3. } \\ \text { Introduction-Alta Lee }\end{array}$
4. Blessed with Secular Ideals

Clarie Ruth.
6. When we Pray-Desmond.
vants-Irvin Burdine.
Are you willing to pay the
8. Mastering Life's Mysterious Secret-Dallas.
Mr , and Mrs. Homer May have returned from Santa Anna, where they
went after their little daughter, Francis who has been visiting her grandcis who
parents. <br> \title{
B. M. Haymes
} <br> \title{
B. M. Haymes
}

Charms of Old Quebec Endure the Year Round


A good business course will make you independent. Prepare yourself to draw a big salary in the business world.
BIG SPRINGS BUSINESS COLLEGE
Offers the training necessary to a successful business career. Enroll and do most of your work at home then come to the college at Big Springs, complete your course and graduate. All information desired will be sent on request. Mail the coupon below.
Big Springs Business College,
Big Springs, Texas.
Gentlemen:
Please send me your catalogue and all necessary information in regard to your college.

> Name
> Address

## Get Ready For Winter

Cold weather will soon be here. Better repair your house. Repainting and repapering will cut out more of the wind and keep in the heat.

Warm barns, sheds and chicken houses will pay you through increased returns from your livestock. All specialists tell us that proper housing is one of the most important items in raising chickens, hogs and cows.
"Everything to Build Anything"

## HIGGNBOTHAM-BARTLETT LUMBER CO.

E. T. Wells, Manager.

O'Donnell,
Texas

## JUST ARRIVED <br> NEW SHIPMENT OF COATS, DRESSES

AND HATS


The smartest coats are lavishly trimmed with fur, with thet Princess Line, Flares and tunics. Some are of Black, Veher
$\$ 6.95$
to $\$ 39.95$

ond
$\$ 4.89$
$\$ 29.1$
The best grade of merchandise at the lowest possible prita found in O'Donnell will be found at our store.

You will also find just what you are looking for in Ladies Shoes and Hats. Our stock was never more comple. and let us show you.

## DON'T BE MISLED

Dozens of people have asked us if we are moving our Lam/sa. Thi impression was perhaps created when we purn the Style Shop in that city and the Index carried the nemily stating that the stock was being sold at sale prices prepul
vacating the building main one of O'Donnell's leading stores, always giving so best in merchandise at the lowest possible prices. Doant
C. C. DRY GOODS O
Brunswick Records And Machines at FARRIEY MUUSG CO.


## Our Stock Reducing

 SALE
## Is Still Going in Full Swing

The store is full of rare bargains that are real money savers for you. New goods are arriving daily-Come in and look these bargains over.
HERE ARE A FEW BARGAINS
Men's good winter unions
Comfort Creton, special
Children's Cotton Hose

MANY OTHER BARGAINS
THORNHILL'S VARIETY STORE
"The Price is the Thing"

This is another tremendous value. The Dallas Morning News, daily and Sunday,
365 days, mailed to your address at a substantial saving. The regular rate is $\$ 10$ a year, for only
$\$ 7.45$
To those who do not desire the big Sunday edition, during this campaign we mail the daily edition only at a reduced rate. Regular rate $\$ 8$ a year, now
$\$ 5.95$

## Dallas Morning News

Supreme in Texas
[Whitsett Drug Co.]
agent in your city.
agent in your city.
the dallas news, Dallas, Texas.
Herewith my remittance of $s$
tion to The Dallas Morning News (daily and Sunday) (daily on-
(y) for one year.
ly) for one year.
Name
P. 0 .
R. F. D. or Street $\qquad$ State
This rate is good for subscriptions only in the States of Texas, Oklahoma, Arkansas, Louisiana and New Mexico.
and Good only until december ist, 1929.


Will order that new suit or Overcoat for a small deposit, have it here ready for you, a fit and workmanship guaranteed. Order now and save the rush

Dependable Service Bring the old clothes in to our shop for cleaning and pressing and alterations. We call for and deliver.


## Look at the

 Satisfied Expression on this Man's FaceYou too, can feel proud of your appearance when you wear one of Fifth Avenue hand tailored suits. Newest patterns, fast colors, all wool, hand finished, and only cost you thirty dollars with two pants.

THERE is not another town with a population under ten thousand handling this grade of suits, and they get $\$ 45.00$ for them.

Tucker Dry Goods Co.

## ORIGINAL REXALL

## ONE CENT SALE

## AT THE CORNER DRUG STORE

half and hale is

 Half and Half cotton is not the
heaviest yielder, nor the earliest maheaviest yielder, nor the earliest ma-
turing cotton grown on the plains and turing cotton grown on the plase was the conclusion reached by the group of men that visited the experiment
station and Tech college last Wedstation and Tech college last Wed-
nesday. nesday.
After walking over the farm and
inspecting the 126 varieties of cotton inspecting the 126 varieties of cotton
that are growing there we asked Mr.
Jones for data showing the compara Jones for data showing the compara-
tive yields, length of staple and eartive yields, length of staple and ear-
liness of maturity. This data reliness of maturity. This
vealed the following facts:
Burnett or Westex cotton has out-
yielded any other variety grown there for the past seven y Mebane 804 a close second, early freeze, the yields of six of the leading varieties was Mebane 804,154 lbs . lint per acre, Burnett, 144
lbs , per acre, New Mebane, 136 lbs . lbs, per acre, New Mebane, 1366 lbs:
per acre; Acala, 128 lbs ; Half and per acre; Acala, 128 lbs ; Half
half 105 lbs and Kash 70 lbs . The average length of staple for
the last four years has been Half
and Half $3-4$ inch, Burnett, $15-16$ ths inch, Kash, $15-16$ th inchet, Mebane, 1
inch and inch and Acala $11-16$ inches.
The per cent of cotton The per cent of cotton pick 134
days after planting or the past four
years has been. Burnett 25 , Kash 25 , Mears has been: Burnett 25, Kash 25 , 14, while in 147 days 66 per cent
of the Burnett, 62 per cent of the Kash, Burnett, 62 per cent of the 50 per cent of the Half and Half,
and 41 per cent of the Acala was and 41 per cent of the Acala was After noon the group visited the Tech College and interviewed Mr.
Nelson of the Textile department Nelson of the Textile department
and learned that the stanđard Amerand learned that the stanđard American machine will not handle the
short staples and that it either goes to foreign markets or used as waste cotton which puts it in the same class as linters.

## know texas

During the first nine months of 1929 Texas automobile registrations than the total for 1928.
One Texas pecan tree in San Saba
County has yielded as high as 1,053 pounds of nuts in one season and has furnished 5,000 ,
Texas expects to ship $1,200 \mathrm{car}$ loads of dressed turkeys to No
and Eastern markets this fall.

The Deepwater plant of the Houston Lighting and Power Co. is the largest single generating unit in Tex-

Another club girl Another club girl whose poultry
flock report to Miss Beualh Blackwell, home demonstration agent, is outstanding, is Lillian Hargis, of Liberty Hill. Starting in April with 21 Rhode Island Red hens she has made a profit above feed cots of $\$ 33.28$
and has $\$ 104.30$ worth of stock on hand.
Columbus-Farmers in the Colorado River bottoms are foolish to try to grow cotton without poisoning
with calcium arsenate for Weevil with calcium arsenate for Weevi believe. June-planted cotton that was properly poisoned on their farp is producing half a bale to the acre. while unpoisoned cotton looks good

feed for the dairy cow, it is not a with mechanical protectors; and kill balanced one, and some legume hay ing the rodents. Poison-bait stations should be given to supply suficient
protein and mineral matter. Fromably the best way of controll
ing mice in orchards, according to 6 te 12 or more pounds of alfalfa, the Biological Survey of the Unite
toybean, cowpea, or red, crimson, or
States Department of Agriculture. soybean, cowpea, or red, crimson, or
asike clover hay, in addition to the alsike clover hay, in addition to the
ilage, is a good ration. Hay from Canada field peas, sown with oats to
preevnt the peas from lodging, also
makes excellent roughage makes excellent roughage.
 Mouse injury in orchards may be preented in four ways: Removing cover vented
aroudn trees; treating trees with


## Hassen Dry Goods Co.

FOR BARGAINS
GOOD MERCHANDISE FOR LESS

## A New Store

In Carlisle Building

## Special For Saturday

Men's Good Work Shirts $\quad$ 39c
Men's Good Heavy Weight Union Suits

89c

## Cold Weather

Will soon be here and you will need stoves and supplies to keep the home warm.
We handle the Peerless gas heaters, Allen's Circulating Heaters, also all kinds of other supplies.
We are exclusive dealers for Aladen Lamps.

See us for your winter supplies.
MANSELL BROS. HDII. CO.


## All Winter

Install A Genuine Cheorrolet "Zero Tested" Hea

Tested by the General Motors Research Laboratories, and delif ies 29.5 cubic of air at 250 degrees Far. at 30 miles per hour. LET US SHOW YOU THIS WONDERFUL PRODUCT

## Fill Your Radiator With EVERYREADY PRESTONE

The perfect Anti-Freeze-One Filling lasts all winter.
Drive in today before the seasonal rush and prepare for driving. You'll be glad of your foresight when the North wind gins to blow and the snow begins to fall.
Rayburn Cherrolet Conpary
Genuine Chevrolet Parts and Service


| DIVERSIFICATION NOTICED <br> IN LATEST CROP REPORT <br> Dallas, Texas, October 31.-Unquestionable advance in Texas of the idea of erop diversifieation is more than ever noticeable in the crop reports gathered by the Department of Public Relations of the Southland Life Insurance Company up to October 15 th. In this, the concluding crop report of the year, the situation alrgely summarizes itself as follows: <br> In spite of a disappointing cotton crop, the situation has been more than offset by a profitable grain crop and extremely rapid development of dairy products. <br> A very large number of crop reports gathered from every section of the state contain statements similar | FOARD COUNTY BOY DOES <br> Fine raising hogs <br> Crowell-Making two pigs weigh a total of 441 pounds in 142 days of feeding and producing pork thereby for a feed cost of $52-3$ cents per pound is the achievement of Daniel Callaway, 4-H club boy in Foard County. They weighed 19 and 20 pounds respectively at five weeks of age when he started feeding, and at the conclusion of the demonstration topped the scales at 220 and 260 lbs . respectively. <br> They were put on wheat pasture at the start and fed all the ground wheat and corn they would eat mixed up with one pound of protein supplement per pig per day. For the first two weeks they were fed three |
| :---: | :---: |


"Where Quality Counts" GOOD LUMBER GOOD SERVICE Lumber, Builders' Hardware, Wind Mills, Wire, Post, Paint and 'Nigger Head Coal.' DON EDWARDS, Manager

## Whoopee!

Bargain Rate Now in Effect on the Abilene Morning News

## "West Texas' Own Newspaper"



Give Your Subscription to Your Home Town Agent or Leave at Local Newspaper Office
Less Than One Cent and a Half Per Day! Abilene Morning News NEXT YEAR IS ELECTION YEAR-YOU NEED THIS BIG NEWSPAPER

ANY PLACE ON THE THERMOMETER... Your car can now start easily-warm up fastaccelerate quickly
Have you felt the thrill of its six-cylinder performance-so smooth, quiet and vibritionless that you almost forget there's a motor?
Have you known the satisfaction of its sixcylinder reserve power-ready to shoot you ahead at the traffic light, to carry you over the steepest hills, or to speed you along the highway?
And do you know that anyone who can afford any car can own a Chevrolet Six?

If you have never driven a six-cylinder car, it is im possible for you to form any idea of
formance from your imagination done. Steering wheel-no vibration to losen windows and doors
Flexibitin! Power that fows in a silken stream-and never a trace of "lugezing"
Owin! Hardly a whisper from the motor. You can drive it for hours without the slightest noise fatigue! But why ury to oull you the story y ten only a ride can sive you the facts?


## Rayburn Cherrolet Company

A Ride tells a Wonderful Story!



H. D. Living Room

Contest Is Open
distriet agent upon her arrival for district judging.
a. Story of the activity; b. Simple
floor plan before imporvement; e. floor plan before imporvement; $c$,
Simple floor plan after improvement; d. Kodak pietures before improve-
ment ment; e. Kodak pietures after im-
provement; $f$. List of improvements h. Gifts and value materials on hand; tary labor performed; j. Cash expenIt is suggested that the judges as far as possible in collecting this ${ }^{\text {data. }}$ The county home demonstration agent will offer suggestions for im-
provement.
The Semi-Weekly Farm News thru its columns will give information regarding the contest and reports of

## Ditrict Prize

Six prizes will be offered for each distriet by the Semi-Weekly Farm News as follows
Class 1.-For the Living Room making the Greatest Improvement in
the Allotted Time in Propotron to the Expendture. (Cost not to exceed $\$ 50.00$.)
First Prize- $\$ 10.00$.
Second Prize- 85.00 .
Third Pirze-One Year's subesrip-
tion to the Semi-Weekly News.
Making the Greatest Improvement in the Allotted Time in Properton to the Expenditure (Cost Exceeding $\$ 50.00$.)

Mighty DOLLAR DAY \& SALE S November Ist, 2nd, and 4th
These Dollar Days will be far surpassing in Bargains than any Dollar Day we have given in the past. Read ing every department of the store, and including the most seasonable merchandise. Take our word for it ai save money by attending this sale. Many Bargains will be displayed in our windows.

See Our Windows
W. E. Guy Dry Goods Co.

PHONE 65
$\qquad$

